

Doctoral Program, College of Business, University of North Texas

Journal articles published by PhD students (in bold) while at UNT (2017-18).

Accounting

- Hutchison, P. D., Farris II, M. T., & **Adhikari, S.** (2017). C2C in the oil and gas industry: A brief review and benchmarks. *Petroleum Accounting and Financial Management Journal*, 36(2), 9.
- Frost, C. A., **Guragai, B.**, & Rapley, E. T. (2017). Differences in responses to accounting-based and market-based benchmarks—Evidence from Nasdaq. *Advances in accounting*, 38, 46-62.
- Li, C., Raman, K. K., Sun, L., & **Wu, D.** (2017). The effect of ambiguity in an auditing standard on auditor independence: Evidence from nonaudit fees and SOX 404 opinions. *Journal of Contemporary Accounting & Economics*, 13(1), 37-51.

Business Computer Information Systems

- **Nguyen, Q. N.**, & Sidorova, A. (2018). Organizational Identification and User Responses to Online Organization Criticism. *Journal of Computer Information Systems*, 1-12.
- Kappelman, L., Johnson, V., McLean, E., & Maurer, C., Torres, R., **David, A.**, **Nguyen, Q.** (2018). The 2017 SIM IT Issues and Trends Study. *MISQ Exec*, 17(1), 53-88.
- **Nguyen, Q. N.**, Ta, V. A., & Prybutok V., An Integrated Model of Voice User Interface Continuance Intention: The Gender Effect. *International Journal of Human-Computer Interaction*. Forthcoming.
- **Ogbanufe, O.**, & Kim, D. J. (2018). Comparing fingerprint-based biometrics authentication versus traditional authentication methods for e-payment. *Decision Support Systems*, 106, 1-14.
- **Ogbanufe, O.**, & Gerhart, N. (2018). Watch It! Factors Driving Continued Feature Use of the Smartwatch. *International Journal of Human-Computer Interaction*, 34(11), 999-1014.
- **Ogbanufe, O.**, & Kim, D. J. (2018). "Just how risky is it anyway?" The role of risk perception and trust on click-through intention. *Information Systems Management*, 35(3), 182-200.

Finance

- Guragai, B., & **Peabody, S. D.** (2018). Demographic Factors Affecting US Households' Investment in Stocks. *International Journal of Economics and Finance*, 10(4), 112-122

Logistics Systems

- **Glassburner, A.V.**, **J.M. Dickens**, B. Sauser, D.R. Nowicki, W.S. Randall. (2018). Theory of Paradox within Service-Dominant Logic. *Service Science*. 10(2):111-123.
- Hong, S. J., Randall, W., Han, K., & **Malhan, A. S.** (2018). Estimation viability of dedicated freighter aircraft of combination carriers: A data envelopment and principal component analysis. *International Journal of Production Economics*, 202, 12-20.
- **Warren, S. J.**, & Robinson, H. A. (2018). The product life-cycle of online courses and student engagement. *American Journal of Distance Education*, 32(3), 161-176.
- Gratch, J., & **Warren, S. J.** (2018). Critical CinéEthnographic Methods: a New Dimension for Capturing the Experience of Learning in Twenty-First Century Qualitative Research. *TechTrends*, 62(5), 473-482.
- **Warren, S. J.**, Beck, D. E., Najmi, A., & Darby, D. (2018). Transmedia play to teach computer literacy, global thinking, and rudimentary instructional design: Instructors reflect on teaching with *Broken Window*. *Journal of Interactive Learning Research*. Forthcoming.

Management

- D'Souza, D. E., **Sigdyal, P., & Struckell, E.** (2017). Relative Ambidexterity: A Measure and a Versatile Framework. *The Academy of Management Perspectives*, 31(2), 124-136.
- **Medina, M.N.** (2017). Training motivation and satisfaction: The role of goal orientation and offshoring perception. *Personality and Individual Differences*, 105, 287-293.
- **Orudzheva, L., & Gaffney, N.** (2018). Country-of-origin and CSR initiatives: a social dominance perspective. *Social Responsibility Journal*. Forthcoming.
- **Philip, J., Najmi, H., Orudzheva, L., & Struckell, E.** (2017). Work Life Overlap in The Millennial Generation: The Role of Ubiquitous Technology. *Journal of Strategic Innovation and Sustainability*, 12(1), 80-98.
- Walker, J. T., Farren, G., Dotterweich, A., Gould, J. and **Walker, L.** (2017). Fitness Center Service Quality Model Confirmation SQAS-19. *Journal of Park and Recreation Administration*, 35(4), 49-58.

Management Science

- **Amirkiaee, S. Y., & Evangelopoulos, N.** (2018). Why do people rideshare? An experimental study. *Transportation research part F: traffic psychology and behaviour*, 55, 9-24.
- **Harun, A., Rokonuzzaman, M., Prybutok, G., & Prybutok, V. R.** (2018). Influencing perception of justice to leverage behavioral outcome: A perspective from restaurant service failure setting. *Quality Management Journal*, 25(3), 112-128.
- **Harun, A., Prybutok, G., & Prybutok, V. R.** (2018). Insights into the Antecedents of Fast-Food Purchase Intention and the Relative Positioning of Quality. *Quality Management Journal*, 25(2), 83-100.
- **Harun, A., Rokonuzzaman, M., Prybutok, G., & Prybutok, V. R.** (2018). How to influence consumer mindset: A perspective from service recovery. *Journal of Retailing and Consumer Services*, 42, 65-77.
- Prybutok, G., **Harun, A., & Prybutok, V.** (2017). eHealth marketing to millennials: a view through a systemigram. *International Journal of Electronic Healthcare*, 9(4), 319-338.
- **Harun, A., Rokonuzzaman, M., Prybutok, G., & Prybutok, V.** "Determinants of Banking Consumers' Engagement in Positive Word-of-Mouth after Service Failure: Examining Mediating Mechanisms", (in press), *International Journal of Bank Marketing*.
- **Harun, A., Prybutok, G., & Prybutok, V.** "Do the Millennials in the USA Care about the Fast Food Industry's Involvement in Corporate Social Responsibility?" (in press), *Young Consumers*.
- **Harun, A., Prybutok, G., & Prybutok, V.** "Exploring the Service Recovery Landscape through the Lens of a Systemigram" (in press), *International Journal of Services and Standards*.
- **Ta, A., & Prybutok, V.** (2018), "A Mindful Product Acceptance Model". *Journal of Decision Systems*, 27:1, 2018, pp 19-36, DOI: 10.1080/12460125.2018.1479149.
- Moore, A., Prybutok, V., **Ta, A.** & Amey, F. (2018), "Personal social networks and health among aging adults in Agincourt, South Africa: a multidimensional approach." *Social Networks*, Vol 55, October 2018, Pages 142-148.
- **Xu, L., Blankson, C., & Prybutok, V.** (2017). Relative contributions of product quality and service quality in the automobile industry. *Quality Management Journal*, 24(1), 21-36.

Marketing

- Li, Z & **Choi, S** (2017), "Impacts of Order Cycle Time on the Bullwhip Effect: A Numerical Study," *Journal of Management Policies and Practices*, 5(2), 5-16.
- **Ferguson, J. R.** (2017). Self-Image Congruence: An Empirical Look at Consumer Behavior in Door-to-Door Sales!. *Journal of Managerial Issues*, 29(3).
- **Kennedy, E., & Guzmán, F.** (2017). When perceived ability to influence plays a role: brand co-creation in Web 2.0. *Journal of Product & Brand Management*, 26(4), 342-350.
- Blankson, C., **Ketron, S., & Coffie, S.** (2017). Positioning Strategies by Foreign Retailers at the Accra Mall in Ghana: A Case Study Approach. *Journal of Managerial Issues*, 29(3).

- Blankson, C., **Ketron, S.**, & Darmoe, J. (2017). The role of positioning in the retail banking industry of Sub-Saharan Africa. *International Journal of Bank Marketing*, 35(4), 685-713.
- **Ketron, S.**, Runyan, R., & Farris II, M. T. (2017). Prominent retailing authors and institutions: 2009-2015. *International Journal of Retail & Distribution Management*, 45(2), 177-194.
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- **Ketron, S.**, & **Naletelich, K.** (2017). Redefining vanity sizing: when bigger may be better. *Journal of Fashion Marketing and Management: An International Journal*, 21(4), 438-452.
- **Naletelich, K.**, & Paswan, A. K. (2018). Art infusion in retailing: The effect of art genres. *Journal of Business Research*, 85, 514-522.
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- **Panda, S.** (2018). Constraints faced by women entrepreneurs in developing countries: review and ranking. *Gender in Management: An International Journal*, 33(4), 315-331.
- **Panda, S.** (2018). Adequacy of agency theory in explaining the venture capitalist-entrepreneur relationship: a firm life-cycle perspective. *International Journal of Entrepreneurship and Small Business*, 34(3), 309-329.
- **Panda, S.**, D'Souza, D.E. & Blankson, S (2018) Corporate Social Responsibility in Emerging Economies: Investigating Firm Behavior in the Indian Context. *Thunderbird International Business Review*, Forthcoming.
- **Panda, S.**, Satyendra, P., **Bennett, A.**, and Tian X.(2018) University Brand Image as Competitive Advantage: A Two Country Study. *International Journal of Educational Management*, Forthcoming.
- **Panda, S.**, & Dash, S (2018) Evolution of Network Ties in Social Enterprises: A Governance Perspective. *International Journal of Business and Globalization*, Forthcoming.
- **Panda, S.**, & Pandey, S. C. (2017). Binge watching and college students: motivations and outcomes. *Young Consumers*, 18(4), 425-438.
- **Panda, S.**, Audhesh Paswan, Sailendra Mishra. (2018) Impact of Positioning Strategies on Franchise Fee Structure, *Industrial Marketing Management*. Forthcoming.