

College of Visual Arts and Design

B.A. INTERDISCIPLINARY ART & DESIGN STUDIES—Design Management

2018–2019 Suggested Four–Year Curriculum (expires August 2026)

FRESHMAN	FALL SEMESTER		SPRING SEMESTER	
	<input type="checkbox"/> ART 1200 or 1301: Art Appreciation	3	<input type="checkbox"/> ART 1450: Design II	3
	<input type="checkbox"/> ART 1440: Design I	3	<input type="checkbox"/> ART 1510: Drawing II	3
	<input type="checkbox"/> ART 1500: Drawing I	3	Menu 2 Course*	3
	Introduction Course For CDES, FDES or INTD	3	■ <i>College Math Requirement</i>	3
	■ ENGL 1310: College Writing I	3	■ ENGL 1320: College Writing II	3
Work w/ Program Coordinator to file DEGREE PLAN as soon as you know you intend to choose IADS as your major.		15		

SOPHOMORE	FALL SEMESTER		SPRING SEMESTER	
	<input type="checkbox"/> ART 2350: Art History Survey I	3	<input type="checkbox"/> ART 2360: Art Hist Survey II	3
	Menu 2* or 3 Course	3	ADES 1540 or ASTU 3030 (Art Technology)	3
	Elective	3	MGMT 3720 Organizational Behavior	3
	■ <i>Social & Behavioral Sciences Requirement</i>	3	MGMT 3820 Management Concepts	3
	■ PSCI 2306: US and Texas Constitutions & Institutions	3	Menu 3 Course	3
15		15		

JUNIOR	FALL SEMESTER		SPRING SEMESTER	
	Menu 1 Course	3	AEAH 4899: Topics in IADS	3
	MKTG 3650 Foundations of Marketing Practice	3	Menu 1 Course	3
	MGMT 3850 Entrepreneurship	3	Menu 3 Course (Advanced)	3
	Menu 3 Course (Advanced)	3	Menu 4 Course	3
	■ <i>Life/Physical Science Requirement</i>	3	■ HIST 2610 U.S. History to 1865	3
15		15		

SENIOR	FALL SEMESTER		SPRING SEMESTER	
	ADES 4660 Seminar in Design Management	3	ADES 4662 Integrative Capstone	3
	■ Core Course (See Academic Advisor)	3	Menu 5 Course	3
	Menu 4 or 5 Course	3	Menu 5 Course	3
	■ PSCI 2305: US Political Behaviour and Policy	3	■ <i>Language, Philosophy and Culture Requirement</i>	3
	■ HIST 2620 U.S. History since 1865	3	■ <i>Life/Physical Science Requirement</i>	3
15		15		

■ UNT Core Requirement □ Art Core Requirement

Total Number of Required Hours 120

Menu 1: 6 hours from **AEAH** 4815, 4841, 4842, **ADES** 3580, or 3585.

Menu 2: 3-6 hours from **ADES** 1500, 1510*, 1540*, 1550, 1560*, 1625, 2550*, 2630. (* requires passing first review to enroll)

Menu 3: 9-12 hours (6 advanced) from **ART** 4120, 4570, **ADES** 4615, **ANTH** 4500, 4701, **COMM** 3120, **HFMD** 2400, 3380, **JOUR** 3410, 4250, **LTEC** 4510, **MDSE** 2490, 3370, 3750, **PHIL** 4740, **SOCI** 4600.

Menu 4: 3-6 hours from **MKTG** 3010, 3660, 4280, 4630.

Menu 5: 6-9 hours from **MGMT** 3330, 3860, 3880, 3915, 4210, 4235, 4335, 4470, 4660.

Note: 18 hours of IADS (including 12 advanced hours) must be completed at UNT.

42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT.

Courses used for major requirements may only be used once for degree credit even if they fulfill more than one degree requirement.

IADS Design Management Program Requirements	
Art Core	24 hours: ART 1200 or 1301; 1440, 1450, 1500, 1510, 2350, 2360
Design intro Course	3 hours from ADES 1500, 1550, 1625
Menu 1	6 hours (Art History)
Art Technology	3 hours: ASTU 3030 or ADES 1540
Menu 2	3-6 hours
Menu 3	9-12 hours
Capstone Sequence	6 hours: ADES 4660; ADES 4662
Business Sequence	24 hours
Recommended but not Required	
Study Abroad	Relevant Study Abroad may be used under Menu 3

Business Sequence

Required before taking Business Sequence classes and included as required for the degree (4 classes)

MKTG 3650 Foundations of Marketing Practice (pre-req junior standing)

MGMT 3720 Organizational Behavior

MGMT 3820 Management Concepts

MGMT 3850 Entrepreneurship

Menu 4 (3-6 hours):

MKTG 3010 Professional Selling

MKTG 3660 Advertising Management (pre-req MKTG 3650)

MKTG 4280 Global Marketing Issues and Practice (pre-req MKTG 3650)

MKTG 4630 Electronic Retailing and Promotion Strategies (pre-req MKTG 3650)

Menu 5 (6-9 hours):

MGMT 3330 Communicating in Business

MGMT 3860 Human Resource Management

MGMT 3880 Business Ethics and Social Responsibility

MGMT 3915 Creativity and Opportunity Development

MGMT 4210 E-Management: Managing in a Digital Economy (pre-req MGMT 3820 or 3850)

MGMT 4235 Social Entrepreneurship

MGMT 4335 Technology and Innovation Management

MGMT 4470 Leadership

MGMT 4660 International Management Perspectives