

College of Visual Arts and Design

B.F.A. COMMUNICATION DESIGN: USER-EXPERIENCE DESIGN

2018-2019 Suggested Four-Year Curriculum (expires August 2026)

FRESHMAN	FALL SEMESTER		SPRING SEMESTER	
	<input type="checkbox"/> ART 1200 or 1301: Art Appreciation	3	<input type="checkbox"/> ART 1450: Design II	3
	<input type="checkbox"/> ART 1440: Design I	3	<input type="checkbox"/> ART 1510: Drawing II	3
	<input type="checkbox"/> ART 1500: Drawing I	3	ADES 1543: Foundations of User-Centered Design	3
	ADES 1500: Intro to Comm Design	3	■ <i>College Math Requirement</i>	3
	■ ENGL 1310: College Writing I	3	■ ENGL 1320: College Writing II	3
	ENTRY PORTFOLIO REVIEW at end of semester.		15	15

SOPHOMORE	FALL SEMESTER		SPRING SEMESTER	
	ADES 1513: Contextual Research Methods	3	ADES 2518: Prototyping & User Testing	3
	ADES 2513: Typographic Systems	3	ADES 2523: Digital Patterns & Systems	3
	<input type="checkbox"/> ART 2350: Art History Survey I	3	<input type="checkbox"/> ART 2360: Art Hist Survey II	3
	<i>Menu 1 Course</i>	3	■ HIST 2610 U.S. History to 1865	3
	■ <i>Language, Philosophy and Culture Requirement</i>	3	■ <i>Social & Behavioral Sciences Requirement</i>	3
	MID-POINT REVIEW held at end of semester.		15	DEGREE PLAN created in ADES 2518

JUNIOR	FALL SEMESTER		SPRING SEMESTER	
	ADES 3503: Planning & Developing Interactive Systems	3	ADES 3548: Topics in User-Experience Design	3
	ADES 3513: Data Visualization & the Design of Information	3	Menu II Course	3
	Advanced Art History	3	AEAH 4842: History of Communication Design	3
	■ HIST 2620 U.S. History since 1865	3	Advanced Elective	3
	■ <i>Life/Physical Science Requirement</i>	3	■ <i>Life/Physical Science Requirement</i>	3
	15		JUNIOR PORTFOLIO REVIEW at end of semester.	

SENIOR	FALL SEMESTER		SPRING SEMESTER	
	ADES 4518: Cause-Based User-Experience Design	3	ADES 4528: UX Final Portfolio	3
	ADES 4523: Advanced Product Design in UX Design	3	Menu II Course	3
	Advanced Art History	3	■ <i>Core Course (See Academic Advisor)</i>	3
	Advanced Elective	3	Advanced Elective	3
	■ PSCI 2306: US and Texas Constitutions & Institutions	3	■ PSCI 2305: US Political Behaviour and Policy	3
	15		FINAL SENIOR PORTFOLIO REVIEW at end of semester	

■ UNT Core Requirement □ Art Core Requirement

Total Number of Required Hours 120

Menu I: 3 hours—ASTU 2050, 2120, 2130, 2150, 2210, 2250, 2300, 2450, 2455 -- any course in printmaking, painting, ceramics, jewelry & metalsmithing, fibers, photography, sculpture, or new media art.

Menu II: 6 hours—ADES 3548 ART 4120, 4570, 4900, 4910 or program-coordinator approved substitution.

Note: 36 hours of art (including 12 advanced hours) must be completed at UNT; 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT.

Pre-Communication Design majors must meet the following criteria for admission to the Communication Design Major:

Complete at least 30 hours of college courses (includes those listed below) and:

- a. Complete ART 1200 or 1301, 1440, 1450, 1500, 1510 and ADES 1500 with a grade of C or better;
- b. Submitted an entry portfolio (<https://art.unt.edu/design/communication-design>) to the Communication Design Entry Portfolio Review and have been admitted prior to starting the Communication Design Freshman and Sophomore studio sequence.
- c. Complete ADES 1510, 1540, 2515, with a grade of C or better;
- d. Submitted a portfolio (<https://art.unt.edu/design/communication-design>) to the Communication Design Mid Point Portfolio Review in the fall semester of the Sophomore year;
- e. Have at least a 2.75 GPA on the required Art courses and a minimum 2.25 UNT grade point average.

PORTFOLIO REVIEWS FOR UNDERGRADUATE COMMUNICATION DESIGN MAJORS: USER-EXPERIENCE DESIGN

Entry Review

Students are admitted into the entry level communication design course (ADES 1543) by Entry Portfolio Review only. After earning grades of C or better in Art Appreciation (ART 1200 or 1301), Design I (ART 1440), and Drawing I (ART 1500) students will be eligible to submit portfolios for admission into the Communication Design program. The review is conducted in the fall semester only; top-ranked students will be accepted into the program and assigned positions in Foundations of User-Centered Design (ADES 1543) for the next spring semester. Both continuing UNT students and new transfer students who wish to enroll Foundations of User-Centered Design will be required to participate in the entry portfolio review. For further information regarding required contents of the portfolio and date of the review, consult the web page:

<https://art.unt.edu/design/communication-design/undergraduate/downloadable-documents>.

THE REVIEW IS CONDUCTED IN THE FALL SEMESTER ONLY.

Mid-Point Portfolio Review

At the end of Contextual Research Methods (ADES 1513) and Prototyping & User Testing (2518) during pre-finals week, students will present their portfolios for review by the entire communication design faculty to determine whether students have developed formal, technical and conceptual skills required in upper division courses. The review will consist of:

- **Communication Design Portfolio** will include selected projects assigned in ADES 1543, 1513 and 2518.
- **Professional Performance Data** comprised of faculty records regarding student's attendance, deadline performance, daily outside work assignments, etc.

At this review a limited number of students will be selected to proceed to advanced communication design courses.

Final Senior Portfolio Exit Review

A final exit portfolio review is included in the course requirements for User-Experience Design Final Portfolio (ADES 4528). Each student's portfolio and professional performance are evaluated by the faculty and possibly outside reviewers. The successful final portfolio must be industry ready. Students unsuccessful in this review are required to repeat ADES 4528 and the required reviews. Any deficiencies declared by the faculty must be corrected before the portfolio will be approved and a passing grade assigned.

Results: *At each review, students will receive an evaluation form identifying strengths and weaknesses that the faculty observes in the work presented. A record of the student's performance will also be provided to the College of Visual Arts and Design.*

TRANSFER CREDIT

Special arrangements will be made to review the work of students who have completed communication design courses at other institutions to determine the appropriate entry level into the UNT program. Such students must have their work reviewed again during their first semester at UNT in order to be admitted to subsequent communication design classes. All students, regardless of academic status, must be admitted to the Communication Design Program through the Communication Design Portfolio Review.

STUDENTS WHO DO NOT HAVE AN OFFICIAL DEGREE PLAN ON FILE BEFORE THE SEMESTER THEY PLAN TO GRADUATE MAY NOT APPLY FOR GRADUATION.