



UNIVERSITY OF NORTH TEXAS® COLLEGE OF BUSINESS

GRADUATE PROGRAMS

About UNT

Established in 1890, UNT is one of the nation's largest public research universities with 38,000 students. As a catalyst for creativity, UNT fuels progress, innovation and entrepreneurship for the North Texas region and beyond. Our programs are internationally recognized with research and scholarship spanning all disciplines. We offer 103 bachelor's, 86 master's and 38 doctoral degree programs.

wemakeleaders.unt.edu

 Join us on Facebook!
facebook.com/untbusiness



**COLLEGE OF
BUSINESS**

UNT
EST. 1890



The UNT College of Business has been continuously accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1961. AACSB-accredited schools are widely considered to be the world's best business schools.

The University of North Texas System is firmly committed to equal opportunity and does not permit - and takes actions to prevent - discrimination, harassment (including sexual violence) and retaliation on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity or expression, age, disability, family status, genetic information, citizenship or veteran status in its application and admission processes, educational programs and activities, facilities and employment practices. The University of North Texas System immediately investigates and takes remedial action when appropriate. The University of North Texas System also takes actions to prevent retaliation against individuals who oppose a discriminatory practice, file a charge, or testify, assist or participate in an investigative proceeding or hearing. Direct questions or concerns to the equal opportunity office, 940-565-2759, or the dean of students, 940-565-2648. TTY access is available at 940-369-8652.

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YOUR PATH WAY TO SUCCESS

AN EDUCATION THAT MEANS BUSINESS.

The College of Business is the choice of nearly 5,800 students and one of the largest business schools in the nation. Since 1961, it has been continuously accredited by the Association to Advance Collegiate Schools of Business — a hallmark of the world's best business schools.

When you graduate from the College of Business, you join a network of 40,000 alumni. More than 700 of our graduates are CEOs or presidents of organizations, such as G. Brint Ryan ('88, '88 M.S.), chair and CEO of Ryan LLC, a Dallas-based global tax services firm with international recognition.

Expand your career possibilities with our innovative degree options such as the M.B.A. in Business Studies with a focus in Sports, Entertainment and Event Management at The UNT New College at Frisco, or our 100 percent accelerated online program in Strategic Management or Organizational Behavior and Human Resource Management. Many of our degrees and concentrations are nationally ranked, including Logistics and Supply Chain Management (3rd in integration of new technology, according to Software Advice), the online M.B.A. (21st, according to *The Princeton Review*) and our Master of Accounting program (4th for "Top 40 Values in Master of Taxation Degree Programs" in 2016).

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RESPECTED UNIVERSITY

RANKED A TIER ONE RESEARCH UNIVERSITY, ONE OF
ONLY 115 IN THE NATION — CARNEGIE CLASSIFICATION

A BEST IN THE WEST COLLEGE
— *THE PRINCETON REVIEW*

CAREER OPTIONS WORTH A FORTUNE [500]
— PART OF THE DFW AREA, HOME TO THE FOURTH LARGEST
CONCENTRATION OF FORTUNE 500 COMPANIES IN THE NATION

CONSISTENTLY RANKED BEST IN ONLINE M.B.A.
— *U.S. NEWS AND WORLD REPORT*

DENTON IS ONE OF THE 10 BEST COLLEGE
TOWNS IN AMERICA — *LIVABILITY.COM*

WELCOME TO UNT'S COLLEGE OF BUSINESS.

Since 1942, the College of Business at the University of North Texas has been preparing students for success in business and public service. As the landscape of the global business environment changes, it is crucial that we adapt the way we educate our future business leaders. The College of Business is poised to be at the forefront of business education and research.

Our renowned faculty are the heart of our college. Not only has their research garnered international recognition, but they are committed to hands-on student learning. The work of this elite group of educators impacts business, industry and government in the DFW region and throughout the world.

We aim to prepare students with the technical and practical expertise necessary to excel in their respective fields by offering a broad range of graduate programs, flexible class schedules, outstanding career services and co-curricular opportunities to enhance the learning experience. Our students find additional opportunities through student organizations, study abroad programs, internships and the Professional Leadership Program.

Our graduates leave with the knowledge, character and qualifications to succeed in their chosen fields. We encourage you to take the first step toward your future and learn about our programs by visiting our website at wemakeleaders@unt.edu, attending an information session or previewing a class, or meeting with our graduate advisors. With state-of-the-art facilities and a continued commitment to academic excellence, business leadership starts here at the University of North Texas.



Dean Marilyn Wiley

With UNT pride,

Marilyn K. Wiley

Dean of the College of Business

GRADUATE DEGREES

We're a proud partner of the Dallas Cowboys. For our students, that means new academic experiences, including professional exposure, opportunities for engagement and internships. With an M.B.A. concentration in Sport, Entertainment and Event Management, you'll take courses at UNT's New College at Frisco in the heart of a sports mecca. It's a great way to master your business degree.



FINISH YOUR DEGREE AT A PACE THAT WORKS

- The full-time cohort M.B.A. is an 11-month, daytime program.
- Accelerated 100% online programs offered in the Department of Management and Department of Marketing, Logistics and Operations Management can be completed in as quickly as 14 months.
- The M.B.A. program at the UNT New College at Frisco allows students to complete the M.B.A. in Marketing Analytics or the M.B.A. in Business Studies with a focus in Sports, Entertainment and Event Management 100% in Frisco. Students can also take the M.B.A. core curriculum and focus on different concentration courses online or at the UNT main campus.
- The UNT M.B.A. gives students the opportunity to attend classes part time and take courses online, on the UNT Denton campus and at the UNT New College at Frisco.

LEARN AT A TOP-TIER RESEARCH UNIVERSITY

Our doctoral degree options provide a collaborative learning community and intellectually stimulating research possibilities for your education.

M.B.A. PROGRAM

- Business Analytics
- Business Management (Full-time Cohort M.B.A.)
- Business Studies (various focus areas)
- Finance*
- Health Services Management*
- Information Technology
- Logistics and Supply Chain Management
- Marketing (Also Delivered in an Accelerated Online Format)
- Marketing Analytics**
- Organizational Behavior and Human Resource Management**
- Strategic Management**
- Supply Chain Analytics**
- Supply Chain Management**

* Online

** Accelerated Online Program

M.S. PROGRAMS

- Accounting
 - » Audit and Assurance
 - » Corporate Accounting
- Business Analytics (S.T.E.M.)
- Finance
- Taxation

PH.D. PROGRAM

- Business
 - » Accounting
 - » Business Computer Information Systems
 - » Business Information Assurance
 - » Finance
 - » Logistics Systems
 - » Management
 - » Management Science
 - » Marketing



THE FULL-TIME COHORT M.B.A.

The M.B.A. in Business Management is an intensive daytime program that begins in the second summer session of each academic year and ends the following spring. It is a one-year, full-time cohort program that prepares its graduates to be industry ready and marketable.

The curriculum for this new and innovative program relies heavily on experiential learning, teamwork and industry interaction. It is designed in a lock-step and rigorous cohort structure. The larger goal of this program is to develop and nurture future managers and business leaders who become change agents. The program not only exposes students to specialized information about various aspects of business, but also helps students translate this understanding into tacit knowledge and capabilities.

THE ONLINE ACCELERATED M.B.A.

Our accelerated online M.B.A. concentrations in the Department of Management and Department of Marketing, Logistics and Operations Management features a delivery method that is flexible, convenient, affordable and 100 percent online. Classes are offered in an eight-week session so that you can fit them into your busy schedule and finish quickly. Five start dates are available each year. Learn more at accelerateyourMBA.unt.edu.

Several of our other master's degree programs are offered in both traditional classroom and online formats, allowing you to choose the program that works best for you.

A waiver of the GMAT/GRE will be granted to students with a bachelor's degree from UNT and a **cumulative GPA of 3.5 or higher**. Other GMAT/GRE waivers may apply for students already holding advanced degrees or graduating from an AACSB-accredited university.

NEW WAYS TO

FAST-TRACK YOUR M.B.A.



THE POWER OF POSSIBILITIES

The College of Business offers degree options where you want, when you want. We call Denton home, but UNT offers you more choices in how and where you study. We offer campus locations across the North Texas region and a wide range of online options. You can take courses during the day, evening or 100 percent online — either full-time or part-time.

WHEREVER YOU ARE

We offer classes at convenient locations across North Texas:

- UNT flagship campus in Denton
- UNT New College at Frisco
- UNT at the Collin Higher Education Center (CHEC) in McKinney

WHENEVER YOU WANT

We're one of the largest providers of online courses among Texas public universities.

LEARN MORE

wemakeleaders.unt.edu

M.S. PROGRAM

The M.S. in Accounting, Business Analytics (S.T.E.M.), Finance or Taxation provides graduates with skills and knowledge that are indispensable for business and leadership positions in 21st century organizations. As an AACSB-accredited Business School, the College of Business at UNT integrates conventional business disciplines and recognizes the importance of both theory and practice.

THE UNT M.B.A.

The UNT M.B.A. has over a dozen concentrations that provide you with a breadth of knowledge in various business disciplines. You have the flexibility to customize your degree path to meet your career goals and the ability to attend classes part time, full time, online, at the UNT Denton campus and at UNT's New College at Frisco. The curriculum emphasizes skills and values essential to successful leadership: ethics, communication, teamwork, global perspectives, technology, problem recognition and problem solving.

M.B.A. AT FRISCO

Offering classes and degree options that span a number of disciplines, the M.B.A. at our Frisco location means a new kind of education, a new way of thinking and a new way of doing business. We combine technology, communication, business and entrepreneurial skills along with industry insights for your future career. You will gain hands-on experience coupled with exposure and engagement with some of the nation's top companies.

PH.D. PROGRAM

We offer a Ph.D. program with concentrations in eight fields. The program is designed to prepare you for a career in teaching and research at the university level, yet it is also flexible enough to accommodate individuals whose career objectives may lie outside academia. Our courses challenge those who possess the unique ability to analyze complex problems and synthesize solutions.

CAREER

UNT DEGREES WORK

With faculty on the forefront of industry-leading research and supportive staff focused on graduate student success, you can follow your passion wherever it takes you and get the job you want. Through active partnerships with a wide variety of employers, you'll graduate with highly marketable expertise and a powerful alumni network.

RESOURCES TO GET YOU HIRED

CAREER CONNECTIONS

Meet and interview with representatives from regional and national companies like:

ALCON	PEPSICO
BAYLOR SCOTT & WHITE HEALTH	STATE FARM
FIDELITY INVESTMENTS	TEXAS INSTRUMENTS
LOCKHEED MARTIN	TOYOTA

UNT CAREER CENTER

The Career Center provides professional guidance and support that works for you. You'll have access to one-on-one advising and seminars and workshops on topics like perfecting your résumé, salary negotiation and interview practice. More than 700 companies — including Toyota, Lockheed Martin and Southwest Airlines — have offered paid internships over the past three years to UNT business students, which also qualify for college credit.

EAGLE CAREER NETWORK

You'll have access to Eagle Careers, a robust job search engine offered exclusively to the UNT community. Employers post jobs for on- and off-campus positions.

See for yourself at careercenter.unt.edu.

MORE THAN 700 UNT ALUMNI ARE CEOs OR PRESIDENTS

SUCCESS

DFW IS RANKED 12TH IN THE NATION FOR CREATING THE MOST TECH JOBS – *FORBES*

GET HIRED

Employers seek out UNT graduates because they are known for being successful leaders in the workforce.

STEPHANIE RICHARDSON (RIGHT)

Enterprise Holdings, Regional Talent Acquisition Manager
"UNT students are genuine, smart candidates who have the drive to succeed. It's no surprise that we've hired over 600 UNT students."

MARK PULLAM

Fidelity Investments, Talent Acquisition
"UNT students are simply great candidates. They are unafraid to work hard and carve out their own path to success — which is exactly what we look for at Fidelity."



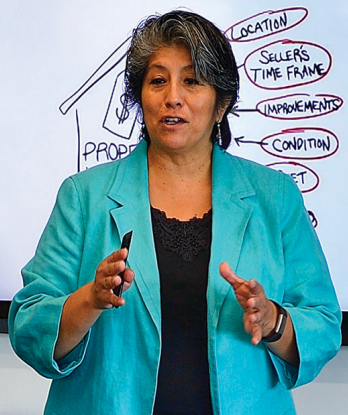
REAL STUDENT SUCCESS

Jaime Aguero

M.B.A. graduate, Real Estate
J.P. Morgan Chase, Operations Manager

"I chose UNT because I was ready to take my career to the next level. My faculty mentors encouraged me to complete a business-focused study abroad program, which further enhanced my professional marketability."

MEET OUR FACULTY



Experts like Anjelita Cadena, an assistant professor of Finance and Real Estate, use their experiences to help students get the most out of each moment in the classroom.



Dr. Ananth Seetharaman is the first faculty member to hold the Department of Accounting's Don and Donna Millican endowed chair.

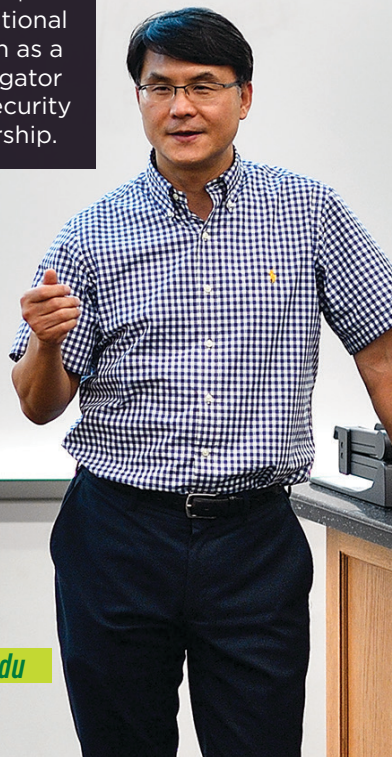


Dr. Terry Pohlen, Associate Dean for Operations and Research, was named one of the 500 most influential businesspeople in North Texas by D CEO Magazine.

INSPIRING PROFESSIONALS

UNT's College of Business faculty are highly regarded for their teaching excellence and research expertise. Among our faculty, 84% hold doctoral degrees. Our award-winning and industry-tested educators use their unique backgrounds to train the next generation of business influencers.

Dr. Dan Kim, Information Technology and Decision Sciences professor, was awarded more than \$1.19 million from the National Science Foundation as a co-principal investigator to improve cybersecurity learning and leadership.



Department of Management faculty members Dr. Danielle Cooper and Dr. Julie Hancock, both experts in human resources, collaborate on research that helps solve some of the most pressing problems companies face.



LEARNING BEYOND THE CLASSROOM

GAIN AN INTERNATIONAL PERSPECTIVE

Broaden your horizons through more than 50 study abroad and exchange opportunities at partner universities worldwide. We offer dual degree programs, scholarships to help offset costs and the ability to apply for passports on campus.

CONNECT WITH BUSINESS LEADERS

Interact with prominent executives and community leaders through the college's Distinguished Speaker Series, which has included speakers from Coca-Cola, Atmos Energy Corporation, Fidelity Investments, Microsoft and PepsiCo.

FIND YOUR PLACE

27 student organizations — including the Real Estate Group and Women in Business — make it easy to connect with other students.

AN EXTRA LEVEL OF SUPPORT

Graduate level academic and professional support can be found at UNT's Writing and Math Labs, Learning Center, and the College of Business Accounting, Finance and Information Technology and Decision Science labs. The college offers a comprehensive Career Services Center and both a traditional and virtual computer lab.

DEVELOP THE SKILLS TO INNOVATE

The Professional Leadership Program, a cooperative effort between the College of Business and corporate sponsors, transforms you into the business leader you want to become.

BUILDING SUCCESS

The Business Leadership Building is certified LEED Gold for sustainability and features three research labs, cloud computing technology and Apple TV-enabled classrooms. The Biz Café, spacious atrium, team study rooms and outdoor terraces encourage conversation and collaboration outside of class.

Sonja Hightower, a doctoral student and former lecturer in the UNT College of Business Department of Accounting, is the first person to be honored as a Grant Thornton Doctoral Fellow in Accounting.

"Practitioners and researchers are too far apart. I don't want to just talk about what isn't working. I want to determine how we can make accounting better and help bridge the gap between academics, practitioners and standard-setters."

— Sonja Hightower



Accounting students partner with the Student Investment Group at the University of North Texas to help them reach their \$1 million goal. Pictured to the left is Kshitiz "Steve" Shrestha, president of UNT's Student Investment Group, and Lydia Leach, a master's student with a focus in audit.

"You have to know the textbook, but the pieces don't actually come together until you do it yourself."

— Lydia Leach



Students in the full-time cohort M.B.A. program learn through face-to-face lessons from expert faculty, industry visits with successful corporate executives and hands-on exercises. The cohort-style system allows each group of students to take all of their classes together for an entire year. Industry visits to places like Peterbilt, Oncor, Fidelity Investments and Keystone Automotive Operations have given students the real-world experiences to put their education into action.



M.B.A. students with a focus on marketing serve as consultants for national corporations like 7-Eleven and AT&T during their Applied Marketing Problems course.

"The hands-on experience sets this class apart. Working closely with 7-Eleven and the Boston Consulting Group on a real-life case study has opened our eyes to what it takes for a business to thrive."

— Delaney Green



LAUNCH YOUR CAREER

UNT is nestled in the Dallas-Fort Worth area, home to the nation's fourth largest concentration of Fortune 500 companies, including AT&T, ExxonMobil, American Airlines Group, Southwest Airlines and Texas Instruments. That proximity opens up a wealth of career, networking and internship opportunities — making the North Texas region a great place to expand your education.

NOTABLE ALUMNI

- **Mike R. Bowlin** ('65, '68 M.B.A.), former chairman of oil and gas company, ARCO in Los Angeles
- **Melisa Denis** ('86, '86 M.S.), senior partner, KPMG
- **Karolyn Diaz** ('14, '14 M.S.), senior associate, PwC
- **Adrian Harvey** ('06, '09 M.B.A.), senior vice president of operations, The Buxton Company
- **Dave Heacock** ('88 M.B.A.), senior vice president and manager of Texas Instruments
- **Kelly Keyser** ('15, '15 M.S.), audit senior, Deloitte
- **Phil Sorgen** ('88, '90 M.B.A.), corporate vice president, Microsoft - U.S. Enterprise & Partner Group
- **Charn Uwachoke** ('73 M.B.A.), chair, BBUCH Holding Company Ltd.

Veronica Castro
M.S. Accounting,
BKD LLP

"Thanks to my graduate advisor, I landed an amazing internship which led to a full-time job offer. She connected me with the right people at the firm and has been instrumental in my success."

SUCCESS STORIES

- 1 **Telea Stafford** ('03 M.B.A.), president and brand strategy director, Phenixx Marketing and Media, LLC. She's promoted big brands such as *Match.com*, Dr Pepper Snapple Group and Dallas Area Rapid Transit.
- 2 **Christina Kitchens** ('99, '05 M.B.A.) landed a job with East West Bank, one of the 25 largest public banks in the nation, consistently named a Top 15 on Forbes' list of 100 Best Banks in America. She was recruited as group-managing director of energy finance to expand its Texas footprint in commercial lending by launching a national energy finance platform.
- 3 **Paula Waggoner-Aguilar** ('95 M.S.) founded The Energy CFO in April 2013. The company offices in San Antonio and Houston, and has provided private energy, technology and life science companies with consulting, interim and permanent fractional outsourced CFO services.
- 4 **Jason Campbell** ('00, '05 M.B.A.) manages inbound and outbound logistics for the DFW Ready Mix division of Martin Marietta, a heavyweight in the manufacture of construction and building materials that merged with TXI in 2014.
- 5 **Krystle Pond** ('13, '13 M.S.), internal auditor, Southwest Airlines. She was named an emerging accounting leader by *Internal Auditor* magazine in 2015.
- 6 **G. Brint Ryan** ('88, '88 M.S.), is the founder and chairman/CEO of Ryan LLC, an award-winning global tax services firm, with the largest indirect and property tax practices in North America and the seventh largest corporate tax practice in the United States.





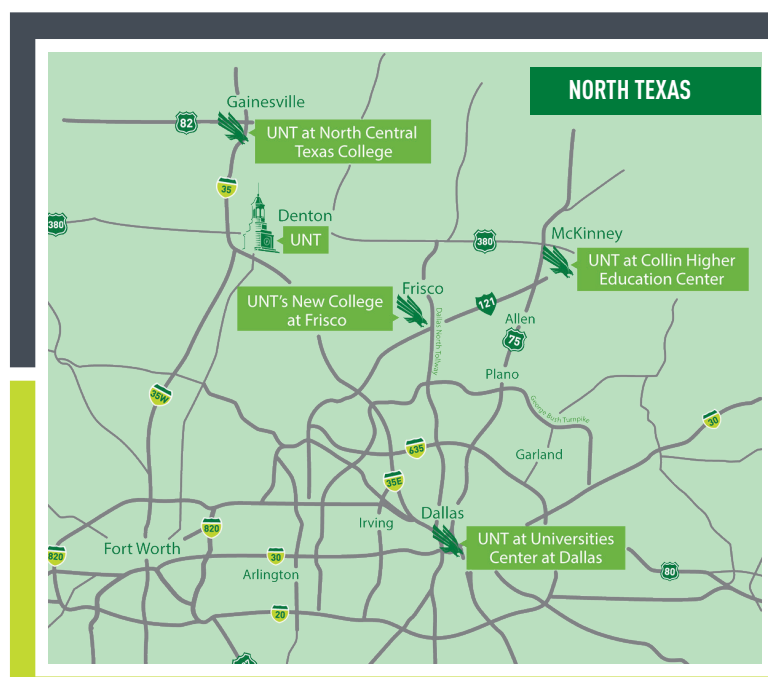
DENTON IS ONE OF THE 10 BEST COLLEGE TOWNS IN THE U.S., AND IT'S EASY TO SEE WHY.

You can enjoy a wide variety of events, many of them free and family-friendly. Some of our favorites include:

- DENTON ARTS & JAZZ FESTIVAL
- HOLIDAY LIGHTING FESTIVAL
- COMMUNITY RUNS AND BIKE RIDES
- THIN LINE FILM FESTIVAL

Denton is a great place to call home, with a vibrant arts scene, the Denton Community Market, great school districts, plentiful parks and bike trails, two nearby lakes and a 2,000-acre nature preserve.

- Among the Top 10 Healthiest Housing Markets among small U.S. cities
- Convenient proximity to Dallas, one of *Forbes'* Top 10 U.S. cities for job growth
- Regional rail service via the A-train, connecting Denton to downtown Dallas and DFW International Airport
- Denton County Young Professionals Group, great for networking and exploring your options



PROXIMITY MATTERS

We're part of the DFW area, home to the nation's fourth largest concentration of Fortune 500 companies.

LEARN MORE:
locations.unt.edu



START HERE

**YOUR PATH IS CLEAR —
CHOOSE UNT AND BUILD
THE FUTURE YOU'VE BEEN
WAITING FOR.**

Visit the UNT campus

940-565-4104

wemeanbusiness.unt.edu/tour

Apply for admission

www.applytexas.org

**For more information on
the College of Business
graduate programs:**

940-369-8977

wemakeleaders.unt.edu