

# Marketing and Logistics

## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

**LSCM 3960 LOGISTICS SPLY CHN MGMT**

007 (1965) CRE 3.0 INET Farris II M  
 WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1966) CRE 3.0 INET Farris II M

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THERE WILL BE A FACE-TO-FACE EXAM ON AUGUST 10 FROM 4-6 PM IN A ROOM TBA.

**LSCM 4530 E-LOGISTICS**

007 (2059) CRE 3.0 Manuj I  
 WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (2060) CRE 3.0 Manuj I

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**LSCM 4560 TRANSPORTATION MGMT**

007 (1934) CRE 3.0 Morgan T  
 WEB-BASED INSTRUCTION.

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777 (1935) CRE 3.0 Morgan T

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

**LSCM 4800 LOGISTICS INTERNSHIP**

759 (1763) CRE 3.0 Joiner J  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 4860 ADV LOGISTICS MGMT**

001 (12670) CRE 3.0 TR 08:00 am-09:50 am BLB 055 Chowdhury J

**LSCM 4900 SPECIAL PROBLEMS**

700 (2101) CRE V Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 5300 STRATEGIC SUPPLY CHAIN**

007 (2115) CRE 3.0 Bryant A  
 WEB-BASED INSTRUCTION.

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**LSCM 5800 LSCM INTERNSHIP**

755 (1952) CRE V Nowicki D  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

759 (1951) CRE V Nowicki D  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 5910 SPECIAL PROBLEMS**

705 (1976) CRE V  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 6900 SPECIAL PROBLEMS**

700 (11771) CRE V Nowicki D  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (11774) CRE V Sauser B  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (11800) CRE V Manuj I  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (12832) CRE 3.0 MW 12:00 pm-01:50 pm BLB 035 Kidwell B  
 Course Topic: BEHAVIORAL EXPERIMENTATION

**LSCM 6940 INDIVIDUAL RESEARCH**

706 (13306) CRE V

**LSCM 6950 DOCTORAL DISSERTATION**

700 (13384) CRE V

707 (13383) CRE 3.0 Prybutok V

**Three Week Session****LSCM 4800 LOGISTICS INTERNSHIP**

759 (12213) CRE 3.0 Joiner J  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Five Week Session One****LSCM 3960 LOGISTICS SPLY CHN MGMT**

001 (2103) CRE 3.0 TR 06:00 pm-09:50 pm BLB 055 Grimaldo Jr J

**LSCM 4800 LOGISTICS INTERNSHIP**

759 (1755) CRE 3.0 Joiner J  
 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 6900 SPECIAL PROBLEMS**

700 (12810) CRE V Nowicki D

701 (12811) CRE V Randall W

702 (12812) CRE V Sauser B

703 (12813) CRE V Manuj I

704 (12814) CRE V Pohlen T

705 (12815) CRE V

706 (12816) CRE V

707 (12817) CRE 3.0 Prybutok V

**LSCM 6940 INDIVIDUAL RESEARCH**

700 (12818) CRE V Nowicki D

701 (12819) CRE V Randall W

702 (12820) CRE V Sauser B

703 (12821) CRE V Manuj I

704 (12822)	CRE V	Pohlen T
705 (12823)	CRE V	
706 (12824)	CRE V	
707 (12825)	CRE V	Prybutok V
<b>LSCM 6950</b>	<b>DOCTORAL DISSERTATION</b>	
700 (13300)	CRE V	Nowicki D
702 (13301)	CRE V	Sauser B
704 (13302)	CRE V	Pohlen T

### Five Week Session Two

<b>LSCM 4800</b>	<b>LOGISTICS INTERNSHIP</b>	
759 (1957)	CRE 3.0	Joiner J
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
760 (12461)	CRE 3.0	Joiner J
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
<b>LSCM 4900</b>	<b>SPECIAL PROBLEMS</b>	
701 (12452)	CRE V	
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
760 (12462)	CRE V	
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
<b>LSCM 5800</b>	<b>LSCM INTERNSHIP</b>	
750 (2102)	CRE V	Joiner J
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
<b>LSCM 6940</b>	<b>INDIVIDUAL RESEARCH</b>	
702 (13305)	CRE V	Sauser B
<b>LSCM 6950</b>	<b>DOCTORAL DISSERTATION</b>	
702 (13303)	CRE V	Sauser B
706 (13304)	CRE V	Sauser B

### MKTG/Marketing

### Ten Week Session

<b>MKTG 4800</b>	<b>INTERNSHIP IN M OR L</b>	
751 (1821)	CRE 3.0	Joiner J
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
<b>MKTG 4805</b>	<b>SALES INTERNSHIP</b>	
750 (11827)	CRE V	Lewin J
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
<b>MKTG 4890</b>	<b>MARKETING PROBLEMS</b>	
001 (12671)	CRE 3.0 TR 08:00 am-09:50 am	BLB 055 Chowdhury J
<b>MKTG 4900</b>	<b>SPECIAL PROBLEMS</b>	
700 (2069)	CRE 3.0	Thompson K
	Course Topic: APPLD MKTG PROBLEMS	
	RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.	
<b>MKTG 5000</b>	<b>MKTG CONCEPTS</b>	

007 (1937) CRE 1.5 Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.

080 (2126) CRE 1.5 AOP Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE  
SECTION OF THE COURSE IF APPLICABLE.  
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (2127) CRE 1.5 AOP Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.  
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777 (1938) CRE 1.5 Thompson K  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.  
WEB-BASED INSTRUCTION.

### **MKTG 5150 MKTG MANAGEMENT**

007 (1848) CRE 3.0 Thompson K  
WEB-BASED INSTRUCTION.  
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SECTION OF THE COURSE IF APPLICABLE.

080 (2128) CRE 3.0 AOP Thompson K  
WEB-BASED INSTRUCTION.  
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SECTION OF THE COURSE IF APPLICABLE.  
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (2129) CRE 3.0 AOP Thompson K  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.  
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (1859) CRE 3.0 Thompson K  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.  
WEB-BASED INSTRUCTION.

### **MKTG 5800 MKTG INTERNSHIP**

751 (1758) CRE V Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### **MKTG 6900 SPECIAL PROBLEMS**

700 (1947) CRE V Blankson C  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1953) CRE V Ganesh G  
Course Topic: SEM SALESPERSON ROLE CONFLICT  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
TOPIC: RESEARCH SEMINAR IN SALESPERSON ROLE CONFLICT

702 (1954) CRE 3.0 Paswan A  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (12831) CRE 3.0 MW 12:00 pm-01:50 pm BLB 035 Kidwell B  
Course Topic: BEHAVIORAL EXPERIMENTATION

**MKTG 6940 INDIVIDUAL RES**

700 (2034) CRE V Blankson C  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
701 (1822) CRE V Ganesh G  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
702 (1823) CRE V Thompson K  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
703 (1824) CRE V Lewin J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6950 DISSERTATION**

700 (1851) CRE V Blankson C  
701 (1854) CRE V Ganesh G  
702 (1928) CRE V Guzman F  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Three Week Session**

**MKTG 3650 MARKETING FOUNDATIONS**

001 (1847) CRE 3.0 MTWR 08:00 am-11:50 am BLB 055 Strutton H

**MKTG 4800 INTERNSHIP IN M OR L**

751 (12212) CRE 3.0 Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Five Week Session One**

**MKTG 3010 PROFESSIONAL SELLING**

001 (2035) CRE 3.0 MTWR 12:00 pm-01:50 pm BLB 055 Houser J  
Also meets: F 12:00 pm-01:50 pm BLB 055 6/ 8/18-6/ 8/18  
070 (13061) CRE 3.0 M 06:00 pm-09:50 pm CHEC Orosy G

**MKTG 3650 MARKETING FOUNDATIONS**

007 (12718) CRE 3.0 INET Strutton H  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
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SECTION OF THE COURSE IF APPLICABLE.  
777 (12719) CRE 3.0 INET Strutton H  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.  
WEB-BASED INSTRUCTION.

**MKTG 3660 ADVERTISING MGT**

007 (1969) CRE 3.0 Bennett A  
WEB-BASED INSTRUCTION.  
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SECTION OF THE COURSE IF APPLICABLE.  
777 (2037) CRE 3.0 Bennett A  
WEB-BASED INSTRUCTION.  
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DEPARTMENT.

**MKTG 3700 MARKETING METRICS**

007 (2005) CRE 3.0 Ganesh G  
WEB-BASED INSTRUCTION.

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777 (2146) CRE 3.0 INET Ganesh G  
WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 3710 MKTG RES AND ANALYTICS**

001 (2038) CRE 3.0 MTWR 12:00 pm-01:50 pm BLB 075 Njoroge L  
Also meets: F 12:00 pm-01:50 pm BLB 075 6/ 8/18-6/ 8/18

**MKTG 4120 CONSUMER BEHAVIOR**

001 (12141) CRE 3.0 MTWR 09:59 am-11:50 am BLB 140 Alvarado Karste  
Also meets: F 09:59 am-11:50 am BLB 140 6/ 8/18-6/ 8/18

**MKTG 4280 GLOBAL MARKETING**

007 (12603) CRE 3.0 Hammady Brho M  
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (12604) CRE 3.0 INET Hammady Brho M  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**MKTG 4330 PROD PLNG BRND MGMT**

001 (2039) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 065 Muniz F  
Also meets: F 02:00 pm-03:50 pm BLB 065 6/ 8/18-6/ 8/18

**MKTG 4520 MARKETING CHANNELS**

007 (2008) CRE 3.0 INET Malhan A  
WEB-BASED INSTRUCTION.

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777 (2040) CRE 3.0 INET Malhan A  
WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 4600 RETAILING**

007 (1968) CRE 3.0 INET Philip H  
WEB-BASED INSTRUCTION.

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777 (2041) CRE 3.0 INET Philip H  
WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 6940 INDIVIDUAL RES**

701 (1301) CRE V Ganesh G

**MKTG 6950          DISSERTATION**

701 (1305) CRE V

Ganesh G

**Five Week Session Two****MKTG 3650          MARKETING FOUNDATIONS**

001 (1753) CRE 3.0 MTWR 09:59 am-11:50 am BLB 080 Blankson C

**MKTG 3660          ADVERTISING MGT**

007 (1970) CRE 3.0 Bennett A

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1986) CRE 3.0 Bennett A

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 3700          MARKETING METRICS**

007 (12605) CRE 3.0 Muniz F

WEB-BASED INSTRUCTION.

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777 (12606) CRE 3.0 INET Muniz F

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

**MKTG 3710          MKTG RES AND ANALYTICS**

001 (1760) CRE 3.0 MTWR 09:59 am-11:50 am BLB 075 Mims T

**MKTG 4120          CONSUMER BEHAVIOR**

070 (13062) CRE 3.0 M 06:00 pm-09:50 pm CHEC Orosy G

**MKTG 4280          GLOBAL MARKETING**

007 (2042) CRE 3.0 INET Chowdhury J

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (2104) CRE 3.0 INET Chowdhury J

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 4520          MARKETING CHANNELS**

007 (2011) CRE 3.0 Malhan A

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (2012) CRE 3.0 Malhan A

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 4600          RETAILING**

007 (2006) CRE 3.0 Pelton L  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
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777 (2007) CRE 3.0 Pelton L  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.

**MKTG 4630 E-TAILING**

007 (2043) CRE 3.0 Panda S  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS  
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS  
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777 (2044) CRE 3.0 Panda S  
WEB-BASED INSTRUCTION.  
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DEPARTMENT.

**MKTG 6900 SPECIAL PROBLEMS**

700 (1985) CRE 2.0 Kidwell B  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6950 DISSERTATION**

702 (1669) CRE V Guzman F

**OPSM/Operations and Supply Managemnt**

**Five Week Session One**

**OPSM 3830 OPERATIONS MGMT**

001 (2050) CRE 3.0 MTWR 09:59 am-11:50 am BLB 035 Kucuk C  
Also meets: F 09:59 am-11:50 am BLB 040 6/ 8/18-6/ 8/18

**Five Week Session Two**

**OPSM 3830 OPERATIONS MGMT**

007 (11953) CRE 3.0 Ojha D  
WEB-BASED INSTRUCTION.  
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SECTION OF THE COURSE IF APPLICABLE.

777 (11954) CRE 3.0 Ojha D  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT  
DEPARTMENT.

**OPSM 4810 PURCH & MAT MGMT**

001 (2065) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 035 Kucuk C