



Vendor Valley Game-Day Exposure 2011 Football Season

North Texas supporters and vendors are allowed access to students and fans by providing your own setup to distribute approved promotional items and information about your location. For more information or to purchase an area, please contact Matt Phillips at (940) 369-8409 or Matthew.Phillips@unt.edu.

Vendor Benefits:

- Pre-game access to North Texas Football Tailgating in Vendor Valley
- High business visibility in the heart of the tailgating action
- (1) Reserved Parking Pass in the Blue/Red parking lot
 - Additional passes available for \$50 per pass
- (10) General Admission tickets to distribute to staff, employees and potential clients

Vendor Rules/Regulations:

- Must provide entire promotional setup area (tent, table, chairs, etc.)
- Must have North Texas Athletics approval to distribute promotional items, coupons and location information
- No food/beverages to be distributed to fans at North Texas Football tailgate area
- Must contact North Texas Athletics prior to game(s) attending
- North Texas Athletics to provide tailgate area
 - Tailgate space based on first come basis

2011 Football Single Game Option - \$500

Reservation and payment must be confirmed by North Texas Athletics by Monday of the North Texas home football game. Contact Matt Phillips at (940-369-8409) or email at Matthew.Phillips@unt.edu

Vendor Valley Reservation Deadlines

Wednesday, September 21st – Indiana (Family Weekend)
 Wednesday, October 5th- Florida Atlantic
 Wednesday, October 19th- UL Monroe (Homecoming Weekend)
 Wednesday, November 16th- Western Kentucky- (UNT Preview)
 Wednesday, November 30th- Middle Tennessee

