

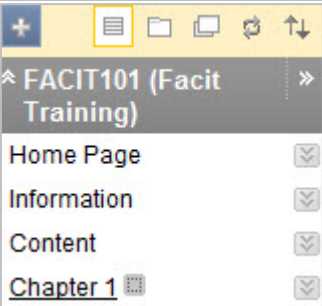
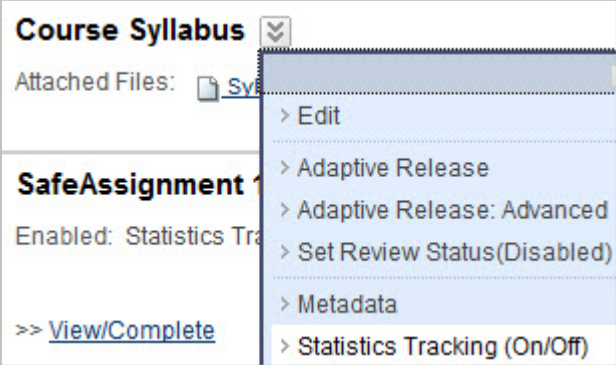

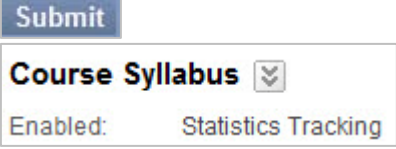
# TURNING ON STATISTICS TRACKING FOR A CONTENT ITEM

 [View the video tutorial](#)



## Turn On Statistics Tracking for a Content Item

Item statistics provide you detailed usage information about your content, such as how many times the item was viewed and when it was accessed. Statistics Tracking can be enabled at any time, and will begin collecting data from the moment it is enabled. If users access an item before Statistics Tracking is turned on, their access is not recorded.

Step 1	Make sure <b>Edit Mode</b> is <b>ON</b> .	Edit Mode is: <input checked="" type="checkbox"/> ON <input type="checkbox"/> ?
Step 2	Access a Content Area, Learning Module, Lesson Plan, or folder containing the item.	
Step 3	Select <b>Statistics Tracking</b> .	
Step 4	Select <b>On</b> to enable Statistics Tracking for the item	
Step 5	Click <b>Submit</b> . In the course area, <b>Enabled: Statistics Tracking</b> appears below the item name.	



Notes: If users are unenrolled, their data will be deleted from all Course Statistics. To retain their statistics, change their availability to No rather than unenrolling them.