

2012

Customer Satisfaction

Benchmarking Survey

Report prepared exclusively for:

The University of North Texas Dining Services

PURPOSE OF THIS REPORT

This NACUFS *Customer Satisfaction Benchmarking Survey* report is designed to assist your institution's decision-makers in measuring, evaluating and benchmarking the characteristics, needs and opinions of your customers with regard to the food services they receive from your institution. In addition to providing an overall picture of your institution's performance in terms of customer satisfaction, this report is also designed to provide a detailed look at the satisfaction ratings of your individual all you care to eat (dining hall) and retail establishments, as well as the overall aggregated results of the other NACUFS institutions that conducted this survey.

The ultimate goal of the report is to assist you and your institution in providing the best possible service to your customers.

The survey and this subsequent report focus on such key issues as:

- Demographics of the customers, including respondent type (student, faculty, administration/staff and other); student class status (first year, sophomore, junior, senior, graduate or other); gender; and housing arrangements (on campus/university-owned housing or off campus)
- Demographics of the institution, including NACUFS region, institution type (public/private, two-year/four-year), number of students enrolled, and type of operation (self-operated/contracted/both)
- General satisfaction with the overall dining services provided
- Importance of various food service factors, such as food, menu, service, cleanliness, dining environment and, new in 2010, environmental stewardship/sustainability
- Satisfaction with these food service factors.

SURVEY METHODOLOGY

For the twelfth consecutive year, this study was conducted by Industry Insights, Inc., an independent research firm headquartered in Columbus, Ohio. Although NACUFS was deeply involved in the set-up and design of the questionnaire and study, it is important to note that

no one at NACUFS will ever see your institution's survey results unless you decide to show them.

The confidentiality of your data is 100% guaranteed.

The research instrument used for this survey was designed based on the extensive input of representatives from various NACUFS member institutions to ensure the information gathered would be relevant and useful (a copy of the survey form can be found in this report's Appendix).

Beginning in 2004, members could choose to administer their survey online. Of the 115 schools that used the survey in 2012, 86 chose this option, thus avoiding significant printing and shipping costs, as well as "going green."

These online schools distributed unique identifiers (usually via e-mail) to their students, staff and faculty, allowing respondents to access a central survey website. This online system permitted respondents to rate as many locations as they wished and was customized for each participating institution, showing only their school's dining establishments.

This online option provided several advantages, including considerable cost savings over the traditional printed methodology, as well as increased convenience on the part of the respondent. In addition, the open-ended comments provided by online respondents are sent to the schools in an electronic format for easier analysis.

E-mails with a link to the website or paper forms, as appropriate, were distributed by the participating institutions in late October and into November. Completed paper forms were shipped by the schools directly to Industry Insights, where the data from the questionnaires were scanned electronically for processing and checks were run to ensure data validity. Online responses went directly to an Industry Insights server.

The survey asked respondents to rate the importance of, and their satisfaction with, 25 operating characteristics as they applied to that particular dining facility in general, without regard to any specific meal.

The 25 operating characteristics measured were:

Food:

- Overall
- Taste
- Eye appeal
- Freshness
- Nutritional content
- Value

Menu:

- Availability of posted menu items
- Variety of menu choices
- Variety of healthy menu choices
- Variety of vegetarian menu choices

Service:

- Overall
- Speed of service
- Hours of operation
- Helpfulness of staff
- Friendliness of staff

Cleanliness:

- Overall
- Serving areas
- Eating areas (tables, chairs, etc.)

Dining Environment:

- Location
- Layout of facility
- Appearance
- Availability of seating
- Comfort (seats, temperature, lighting, sound level, etc.)

**Environmental Stewardship/Sustainability:
(New in 2010)**

- Environmentally friendly practices related to food
- Social/ethical practices related to food

All told, 115 institutions took part in this year’s survey, and 148,012 useable questionnaires were submitted to Industry Insights for processing. Forms that had less than a minimal number of response fields completed were removed from the sample. Also, unless otherwise noted, responses of “Not Applicable” have been removed from the survey data.

The results displayed in this report for your institution include all reasonably complete and usable forms that were returned, regardless of whether required minimum quantities for a particular location(s) were met.

HOW TO USE THIS DATA

Definition of Rating Scales

Unless otherwise noted, “mean rating” figures throughout this report are based on a 1 to 5 scale, where 1=very dissatisfied/not at all important, 2=somewhat dissatisfied/not very important, 3=mixed, 4=somewhat satisfied/somewhat important, and 5=very satisfied/very important.

Sampling Error

To assist in analysis of the survey results, the “Sampling Error” (also known as the “Standard Error of the Mean”) is shown for each mean rating score in the Detailed Survey Results tables.

The Sampling Error is important in that it shows the extent to which the *sample* mean rating (based on those who responded to the survey) is a statistically accurate predictor of the *population* mean rating (that is, all people who use the institution’s dining halls and retail units).

About two-thirds (68.2%) of all sample means will be within one Sampling Error (or Standard Error) of the population mean, while 95.4% of all sample means will be within two Sampling Errors of the population mean, and 99.7% of all sample means will be within three Sampling Errors of the population mean.

In other words, if your institution were to repeat this survey 100 times on the same population, 68 of those times, the sample mean would be within one Sampling Error of the population mean, 95 times it would be within two Sampling Errors, and it would almost always be within three Sampling Errors of the population mean.

In the example below, XYZ University had a mean satisfaction rating of 3.99 with regard to “Food: Overall” and a Sampling Error of .09. This means that XYZ can be 95% confident that the population mean satisfaction is between 3.81 and 4.17.

Food: Overall

XYZ Sample Mean	Sampling Error	95% Confidence (2 x Sampling Error)	Range
3.99	.09	.18	3.81 to 4.17

An important, and intuitive, implication is that the more surveys received, the lower the Sampling Error, and thus the more accurate the prediction of the overall population mean.

REPORT ORGANIZATION

To make this report meaningful and informative, yet easy to use, it has been divided into three main sections: “Industry Overview,” “Executive Summary,” and “Detailed Survey Results.”

The “Industry Overview” presents a user-friendly summary of the survey’s overall findings, based on the aggregated data from all participating institutions (“Entire Sample”). This section shows the demographic make-up of the institutions that participated in the study and provides a look at how these institutions fared overall in terms of customer satisfaction.

Members asked for survey improvements, and NACUFS listened...

The “Executive Summary” is an important enhancement to the report that was added in 2007 **based on extensive feedback from NACUFS members**. This section includes...

- Predictors of Overall Satisfaction
- Priority Matrixes
- Comparative Tables
- Three Year Trend Data
- Location-specific Results

These additions to the report will be described in further detail at the beginning of the Executive Summary.

NACUFS is continually striving to provide its members with the information they need to successfully run their operations, and the Executive Summary is a result of this commitment to member satisfaction.

The “Detailed Survey Results” section, as the name suggests, presents the survey data in greater detail, showing both the frequency distributions and mean results for your institution and the entire sample broken down by various respondent and institutional characteristics.

ABOUT THE STUDY

It is believed the data presented in this report represent a valid cross-section of your customers and is representative of the customers in total, within the statistical limits discussed above. However, the statistical validity of responses for any given question varies somewhat depending on sample sizes and the demographics of response. Industry Insights, therefore, makes no representations or warranties with respect to the results of this study and shall not be liable to NACUFS, your institution or anyone else for any informational inaccuracies, errors, or omissions in content.

At the completion of this project, all paper questionnaires received by Industry Insights will be returned to their institutions so the open-ended comments that respondents gave can be examined. Institutions utilizing the online form will receive their comments electronically.

CONTACT INFORMATION

Participating institutions that wish to have Industry Insights run **special customized reports** based on the survey data should please contact:

Steve Kretzer
e-mail: skretzer@industryinsights.com
(614) 389-2100 ext 106
Industry Insights, Inc.
6235 Emerald Parkway
Dublin, OH 43016

Please address any questions you may have regarding the report or data compilation to either Steve Kretzer or Gretchen Couraud of NACUFS (517) 332-2494, email: gcouraud@nacufs.org.

NACUFS and Industry Insights, Inc., are pleased to provide you with this report and hope you will find it most useful.

The table below shows the names of the dining halls and retail establishments that your institution surveyed. Throughout the Executive Summary and Detailed Survey Results sections of this report, the dining halls and retail establishments are referred to by their corresponding number from this table.

	Dining Halls		Retail Establishments
1	Bruce Cafeteria	1	Union Food Court/ The Chat
2	Champs Cafeteria at Victory	2	The Syndicate/ Einsteins Bagels
3	Kerr Cafeteria	3	BLB/ The Biz Cafe/ Starbucks
4	Mean Greens Cafeteria at Maple	4	Boars Head/ Beth Maries/ Corner Store/ Union 2nd Level
5	West Cafeteria	5	Discovery Park/ Park Place Market
6		6	Wooten Hall/ Go Cafe
7		7	Khush Roti
8		8	Green Mountain Coffee in Union
9		9	The Avesta Restaurant/ 2nd Flood in the Union
10		10	
11		11	
12		12	
13		13	
14		14	
15		15	
16		16	
17		17	
18		18	
19		19	
20		20	

NACUFS Regions:

Continental

Alberta, Colorado, Idaho, Manitoba, Minnesota, Montana, North Dakota, Saskatchewan, South Dakota, Utah, Wyoming

Mid-Atlantic

Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia

Midwest

Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Wisconsin

Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Ontario, Quebec

Pacific

Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington, British Columbia, Australia, China, Fiji, Mexico, New Zealand

Southern

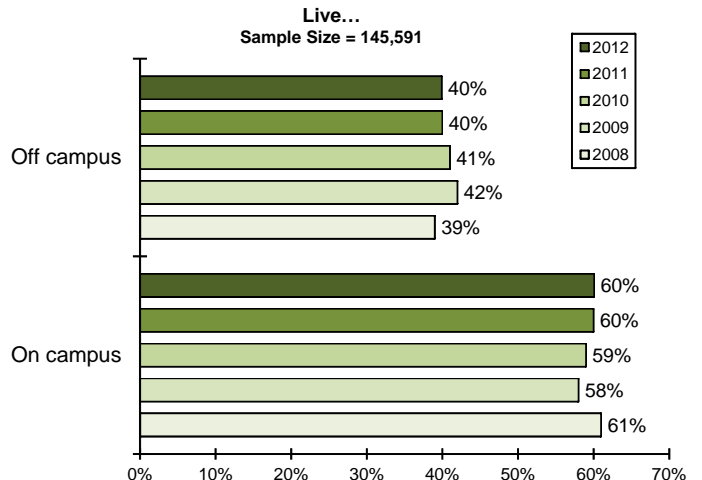
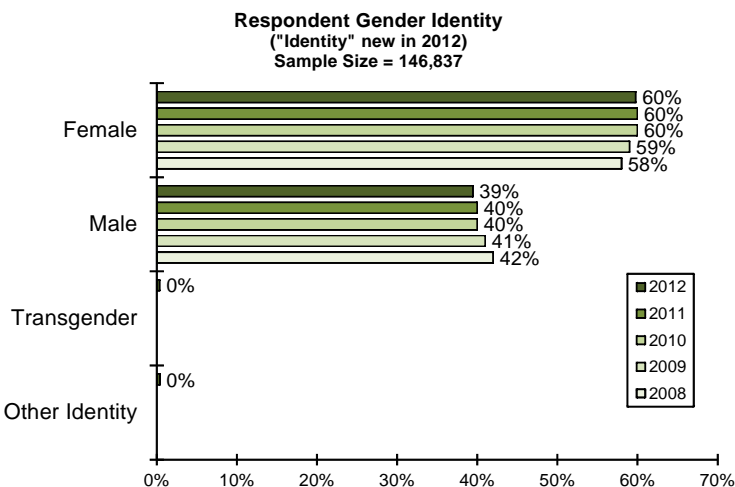
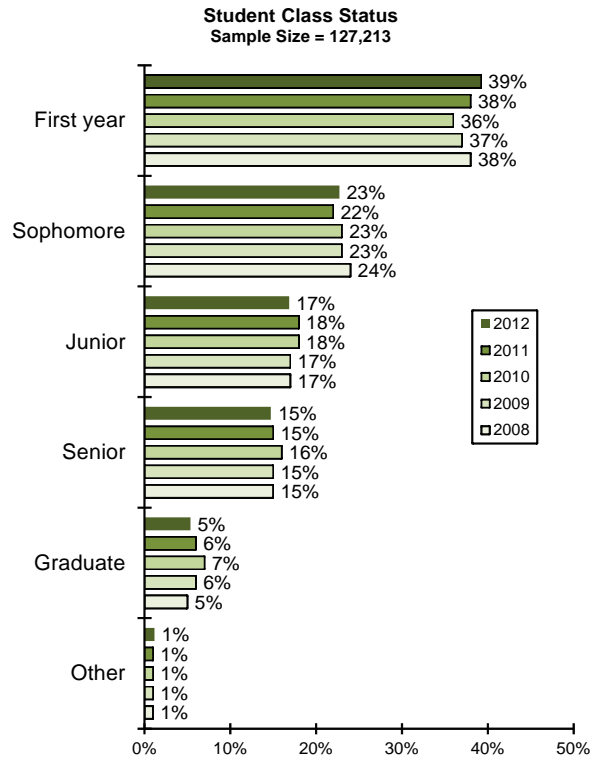
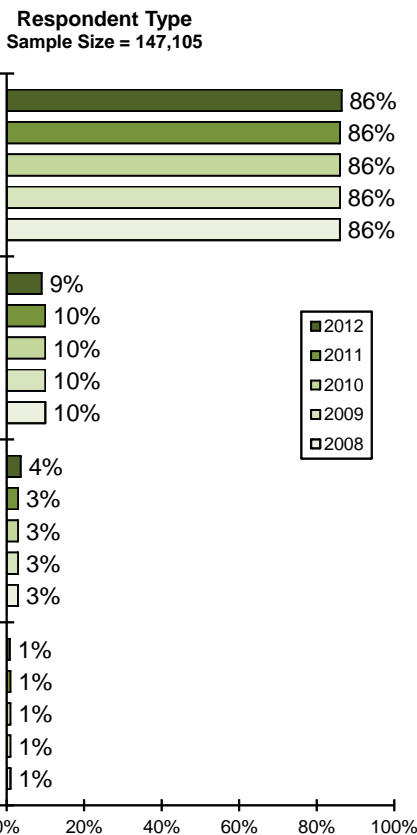
Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico, Virgin Islands

Industry Overview

The overall results of the 2012 NACUFS *Customer Satisfaction Benchmarking Survey* are outlined below. Users of this information should bear in mind that because studies of this type measure perceptions and attitudes in addition to concrete facts, a certain amount of bias may have been introduced based on how individual respondents might have interpreted specific questions. The questions asked in this study were designed and phrased to be as clear and unambiguous as possible; it is therefore believed any such biases are minimal and the data reported are representative of the overall universe.

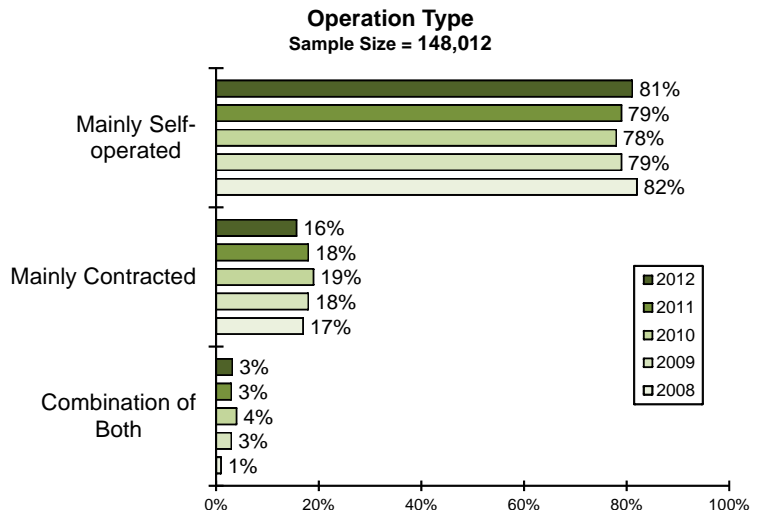
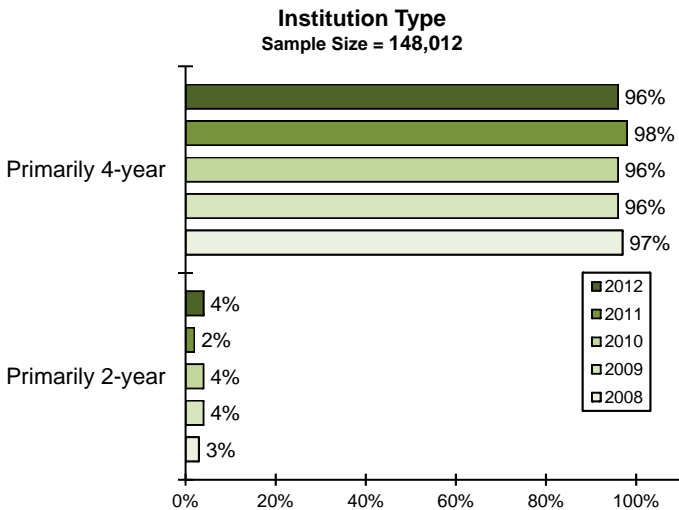
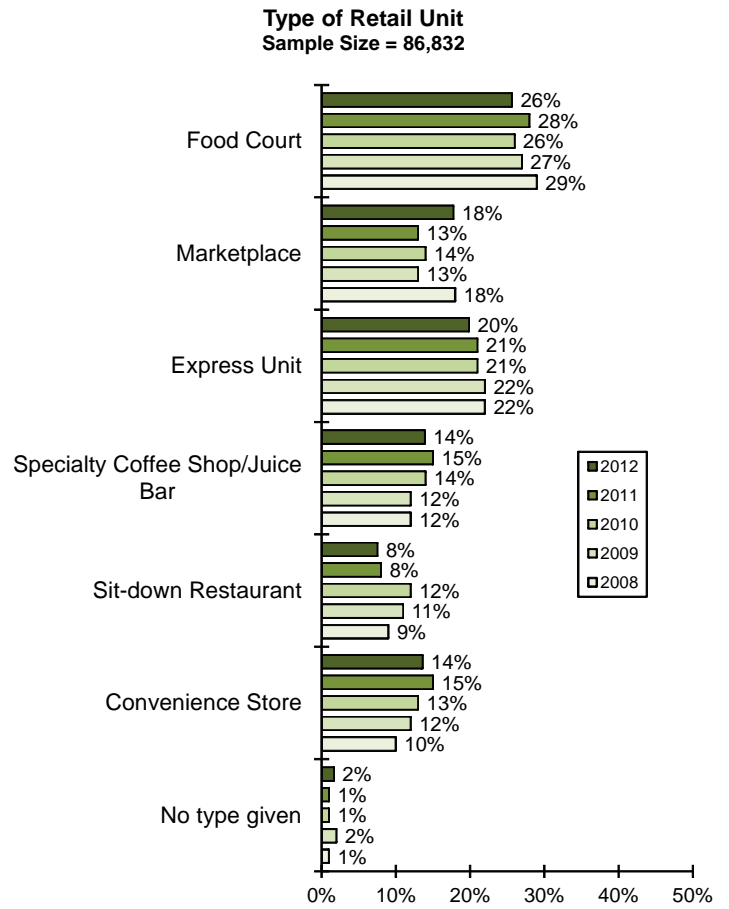
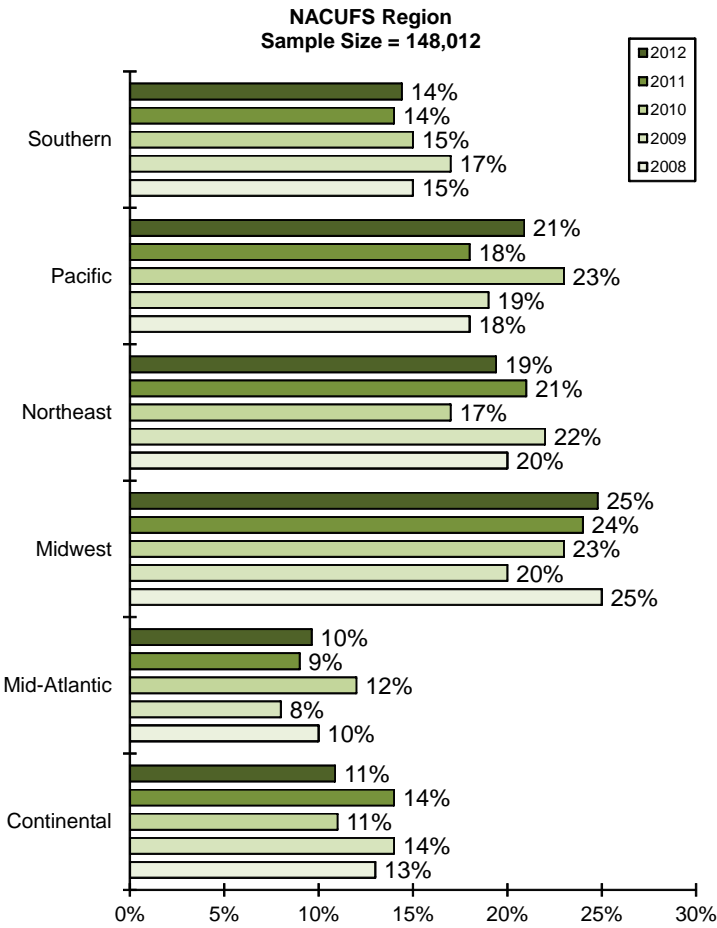
Respondent Demographics - All Schools

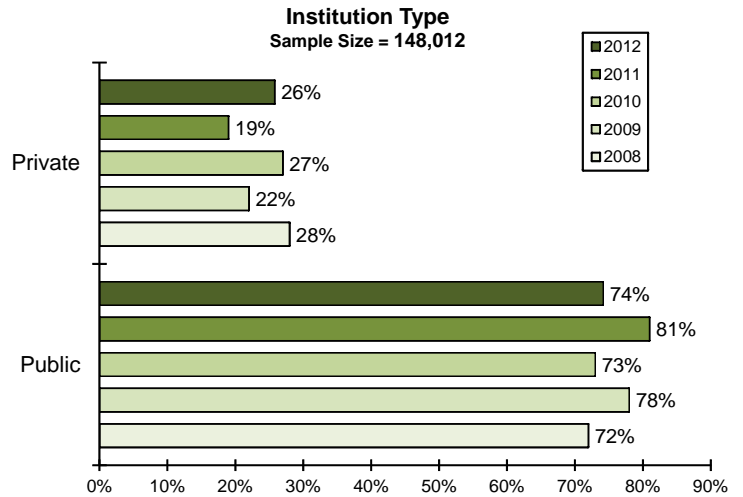
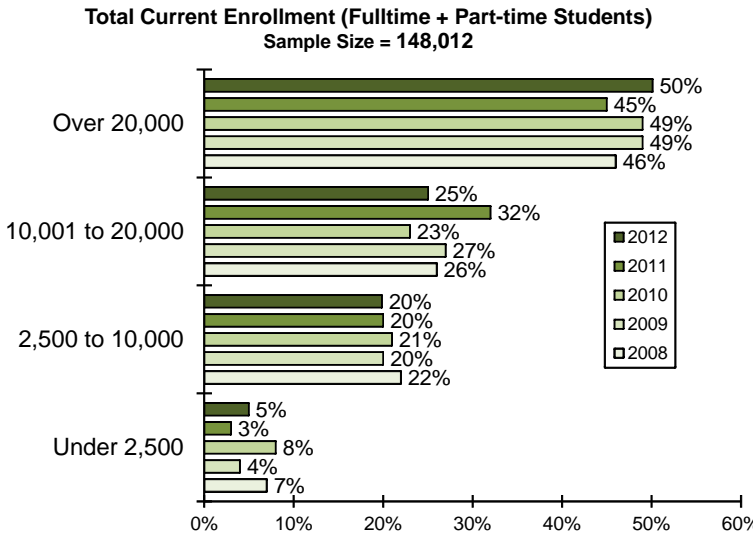
The demographic makeup of the entire survey’s respondents for 2008 through 2012 can be seen in the graphs below. As shown, the demographic characteristics of the individual respondents have remained consistent across the past five survey years, and the respondent demographics for 2012 were virtually unchanged from 2011. (All sample sizes shown are based on the 2012 survey results.)



Institutional Demographics – All Schools (based on total responses received)

Demographic characteristics of the participating institutions are displayed below. The figures shown are based on the percentage of total responses that came from institutions of that type. For example, 19% of all questionnaires received came from institutions in the Northeast Region in 2012, while 81% came from mainly self-operated institutions and 96% came from primarily four-year colleges.

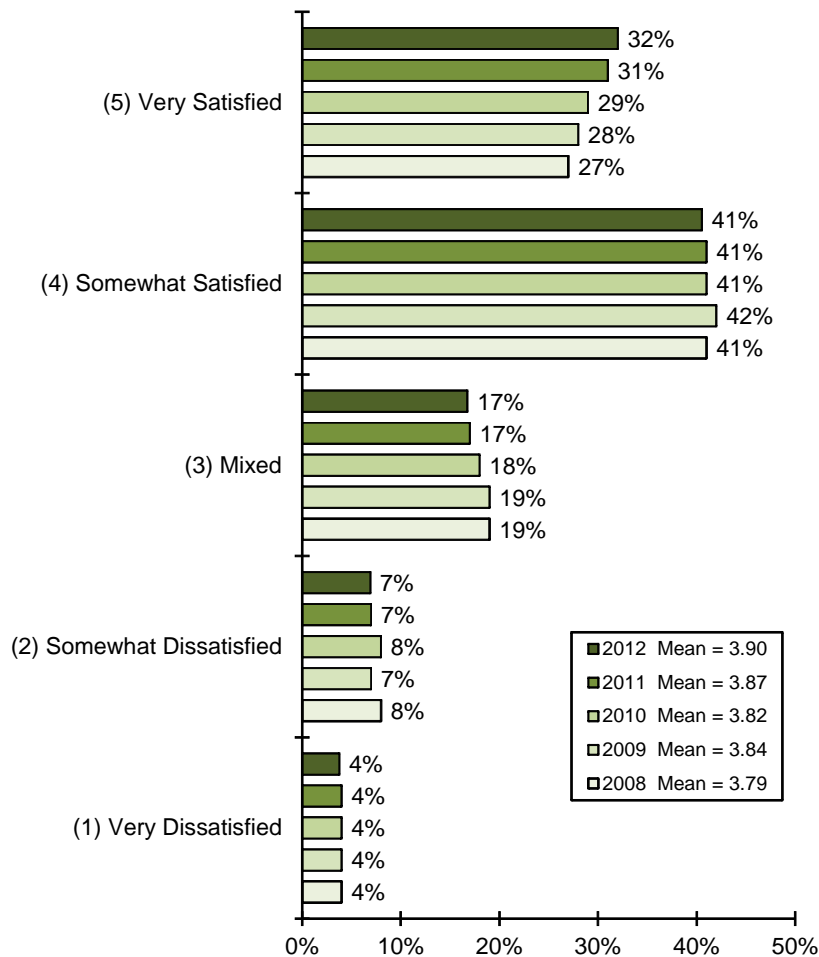




Satisfaction Ratings

As shown below, the mean (average) level of satisfaction with the participating institutions' dining services increased in 2012 (3.90 on the five-point scale, where 1 = low and 5 = high satisfaction, versus 3.87 in 2011). Overall, almost three-quarters (73%) of all valid respondents were very or somewhat satisfied.

In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?
Sample Size = 129,800



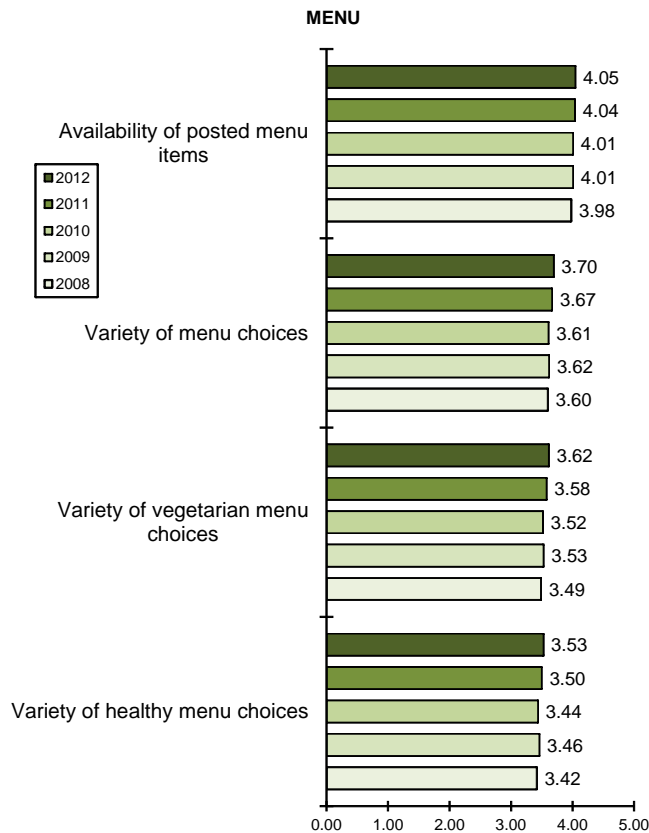
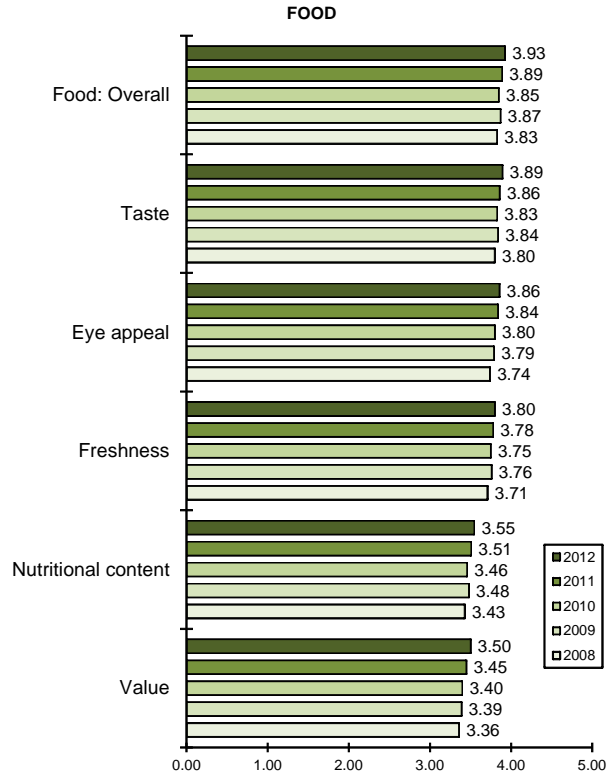
In addition to rating their **overall** satisfaction with their institutions' dining services, the respondents were also asked to rate the importance of **specific dining attributes** and their satisfaction with each attribute. The results are summarized beginning below.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean Importance	Number of Responses
FOOD							
Overall	0%	1%	8%	26%	65%	4.55	130,583
Taste	0%	1%	5%	20%	75%	4.68	130,857
Eye appeal	2%	9%	19%	35%	35%	3.91	130,381
Freshness	0%	1%	6%	22%	71%	4.62	130,325
Nutritional content	1%	3%	10%	27%	59%	4.41	129,941
Value	1%	2%	10%	28%	59%	4.43	128,623
MENU							
Availability of posted menu items	1%	4%	13%	36%	47%	4.23	126,597
Variety of menu choices	0%	1%	9%	34%	55%	4.42	128,161
Variety of healthy menu choices	1%	3%	11%	29%	56%	4.35	127,303
Variety of vegetarian menu choices	17%	12%	15%	22%	35%	3.46	108,192
SERVICE							
Overall	0%	1%	8%	31%	59%	4.48	129,216
Speed of service	0%	1%	8%	32%	58%	4.46	129,259
Hours of operation	1%	2%	9%	31%	58%	4.44	129,187
Helpfulness of staff	1%	2%	11%	32%	54%	4.37	128,648
Friendliness of staff	1%	2%	10%	30%	58%	4.42	129,076
CLEANLINESS							
Overall	0%	1%	6%	23%	70%	4.61	129,246
Serving areas	0%	1%	7%	25%	66%	4.56	128,319
Eating areas (tables, chairs, etc.)	1%	1%	7%	26%	65%	4.54	126,580
DINING ENVIRONMENT							
Location	1%	3%	11%	34%	51%	4.31	128,736
Layout of facility	2%	6%	17%	38%	37%	4.02	128,486
Appearance	2%	6%	17%	37%	38%	4.04	128,513
Availability of seating	1%	3%	10%	33%	53%	4.34	126,599
Comfort (seats, temperature, lighting, sound level, etc.)	1%	3%	12%	37%	47%	4.26	126,518
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	4%	6%	16%	29%	45%	4.05	116,275
Social/ethical practices related to food	5%	6%	17%	28%	44%	4.00	113,603

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean Satisfaction	Number of Responses
FOOD							
Overall	3%	6%	18%	42%	31%	3.93	145,849
Taste	3%	7%	19%	40%	31%	3.89	145,826
Eye appeal	3%	7%	22%	37%	31%	3.86	145,311
Freshness	3%	9%	22%	34%	31%	3.80	145,322
Nutritional content	5%	12%	27%	32%	23%	3.55	144,199
Value	7%	13%	26%	30%	24%	3.50	143,263
MENU							
Availability of posted menu items	3%	7%	15%	34%	41%	4.05	141,787
Variety of menu choices	5%	12%	20%	34%	29%	3.70	143,943
Variety of healthy menu choices	7%	13%	24%	31%	24%	3.53	142,573
Variety of vegetarian menu choices	6%	10%	28%	28%	28%	3.62	114,729
SERVICE							
Overall	2%	4%	12%	35%	47%	4.22	144,851
Speed of service	3%	6%	15%	34%	42%	4.06	144,791
Hours of operation	5%	10%	16%	30%	38%	3.86	144,610
Helpfulness of staff	2%	4%	13%	31%	51%	4.24	143,908
Friendliness of staff	2%	4%	12%	28%	54%	4.28	144,556
CLEANLINESS							
Overall	1%	3%	11%	35%	49%	4.28	145,021
Serving areas	1%	3%	10%	35%	51%	4.31	143,825
Eating areas (tables, chairs, etc.)	2%	6%	16%	35%	41%	4.07	141,699
DINING ENVIRONMENT							
Location	1%	2%	9%	30%	58%	4.40	144,386
Layout of facility	2%	3%	12%	35%	48%	4.24	144,001
Appearance	1%	3%	11%	35%	50%	4.30	144,015
Availability of seating	3%	8%	16%	32%	41%	3.99	141,446
Comfort (seats, temperature, lighting, sound level, etc.)	2%	5%	15%	35%	44%	4.14	141,850
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	2%	4%	19%	35%	40%	4.06	129,500
Social/ethical practices related to food	2%	3%	20%	34%	41%	4.08	126,101

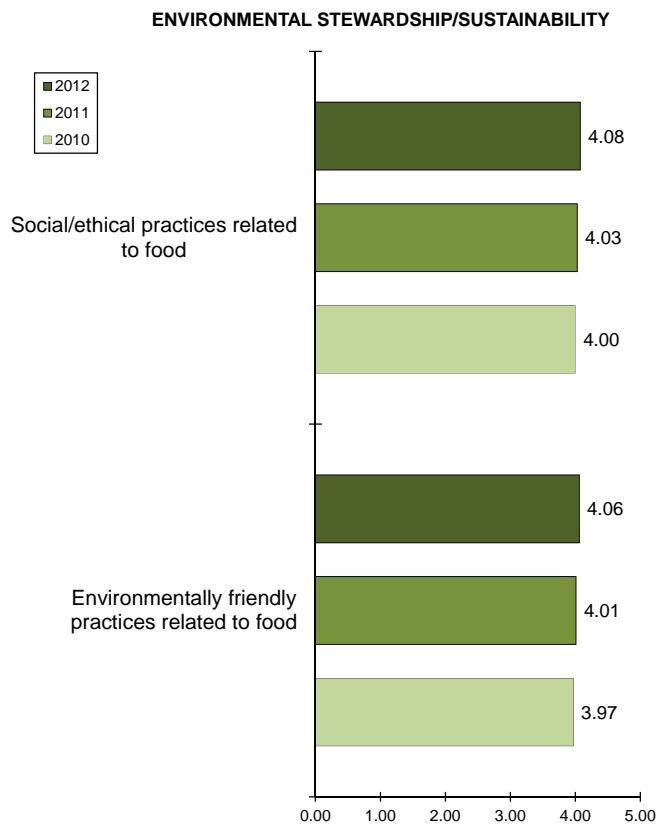
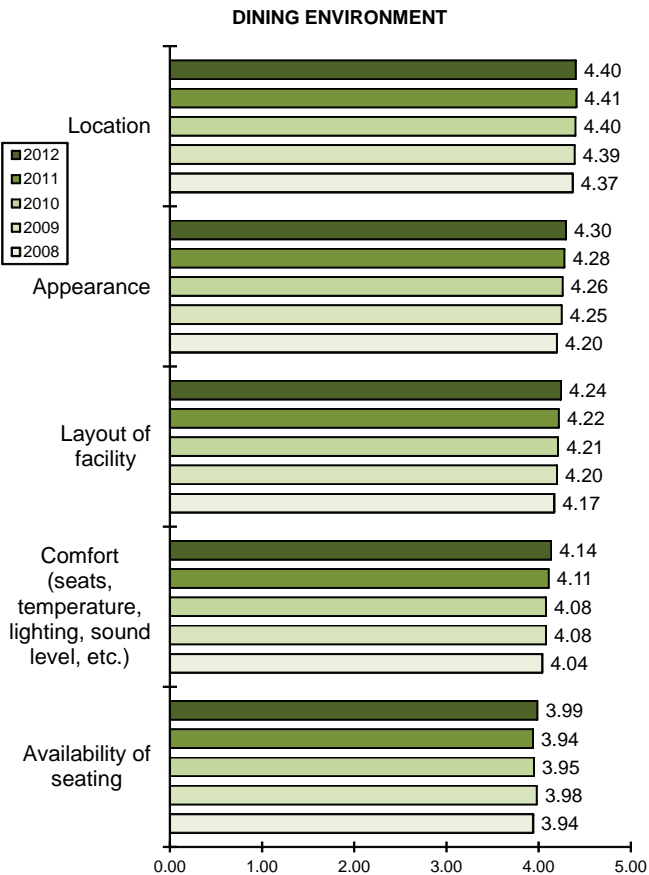
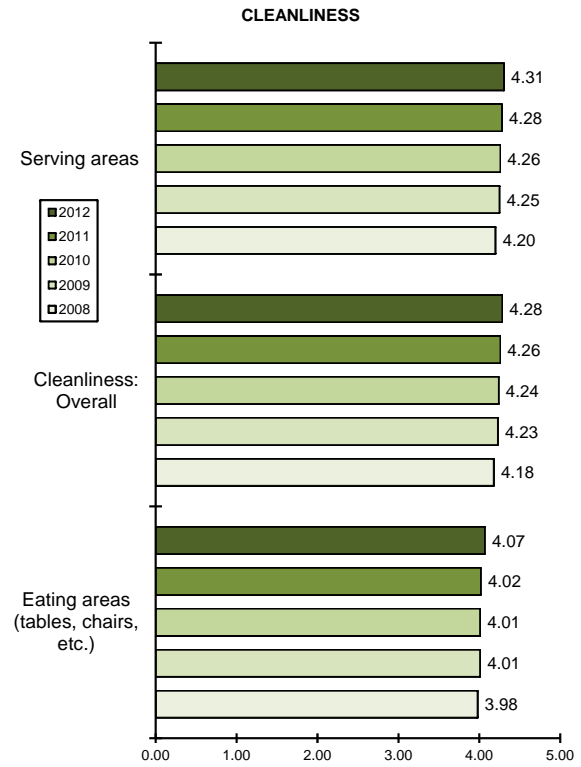
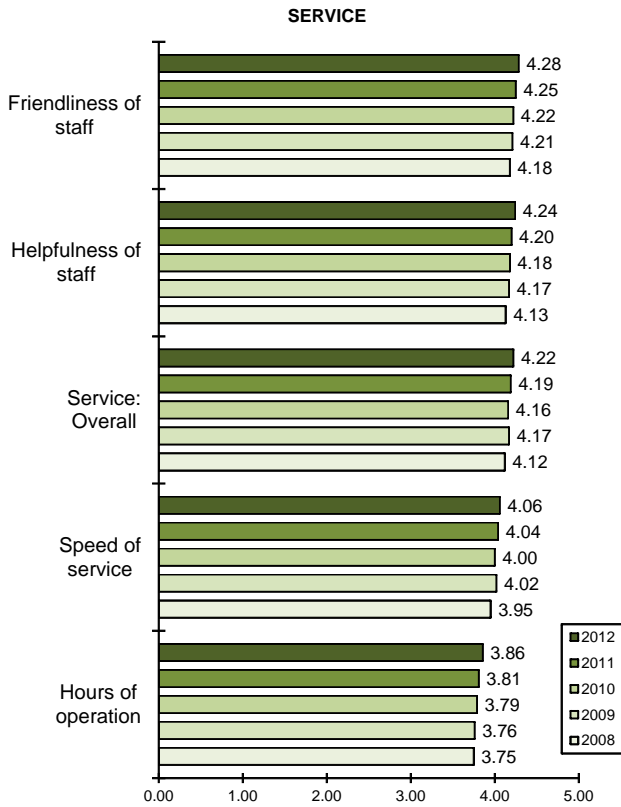
The following series of graphs shows the mean satisfaction ratings for the various dining service attributes over the past five years on the one to five scale. As shown, the satisfaction ratings continued a slow but steady upward trend in 2012 in almost all areas.

Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



* 1 to 5 Scale, Where Higher Mean = Higher Satisfaction ("Not Applicable" Responses Removed)

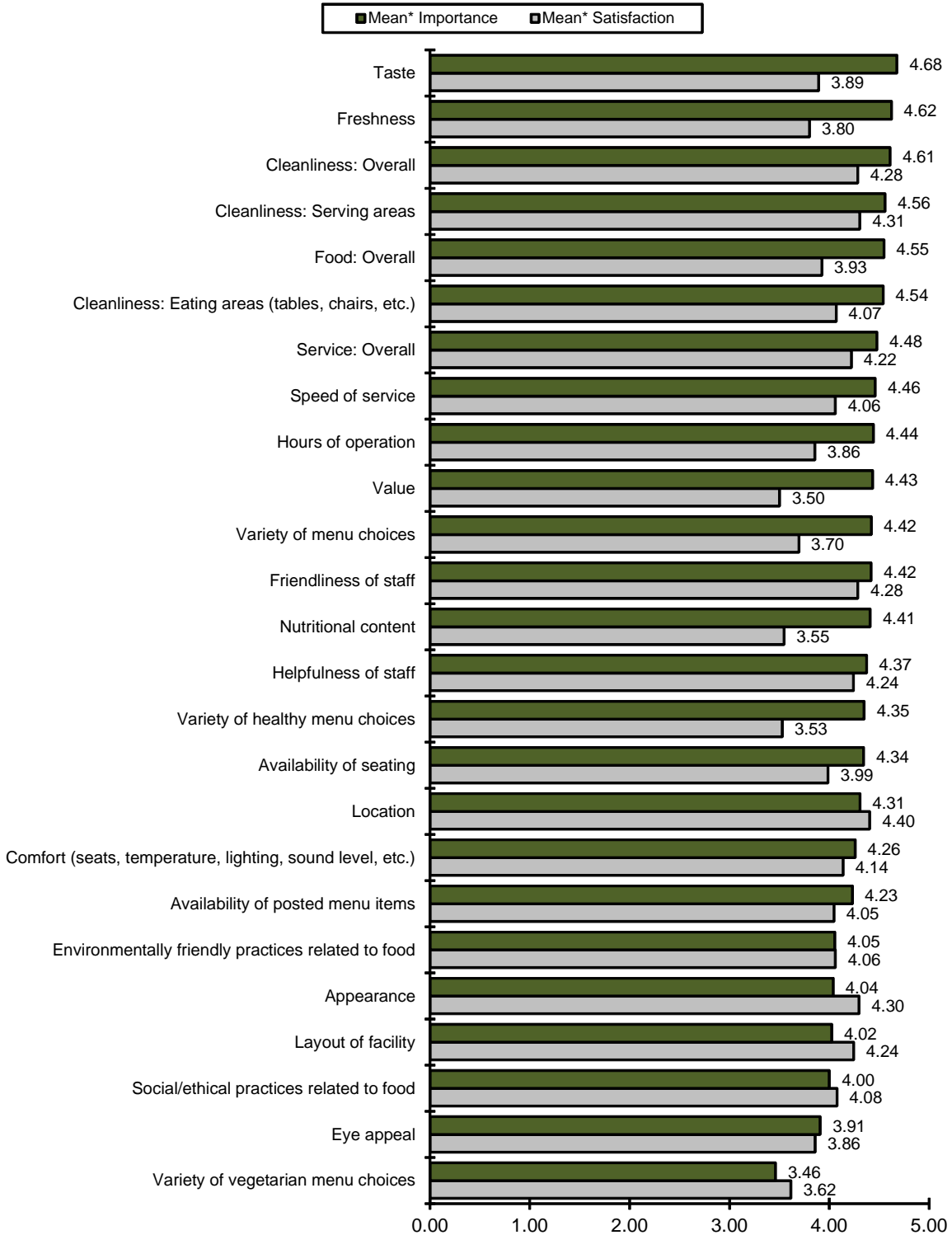
Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



* 1 to 5 Scale, Where Higher Mean = Higher Satisfaction ("Not Applicable" Responses Removed)

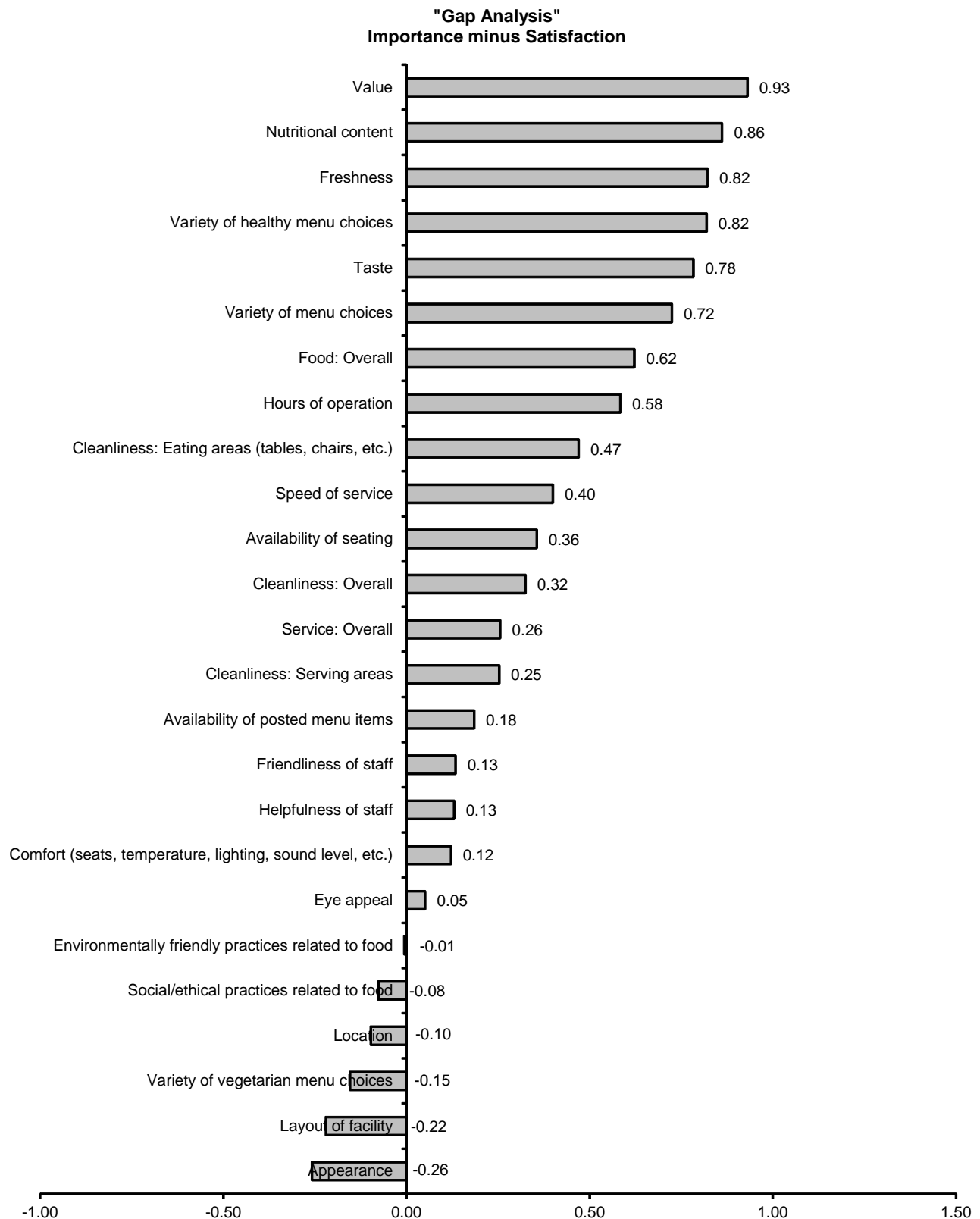
Examining the difference between an item’s mean importance and mean satisfaction ratings can yield significant insights. Using this “gap analysis,” areas where importance significantly outsourced satisfaction should be looked at as possible opportunities for improvement. The graphs below and on the following page illustrate the areas where this gap was the largest for the overall survey sample. This report also includes the gap analysis for your specific institution in the “Executive Summary” section.

Mean* Importance of, and Satisfaction with, Various Items as They Apply to the Surveyed Facility in General



*1 to 5 Scale, Where Higher Value = Higher Importance/Satisfaction

As shown below, value, nutritional content, freshness, variety of healthy options and taste were the areas where importance outscored satisfaction by the largest margin. This has also been the case over the last several years.



Executive Summary

As part of its ongoing efforts to make this survey as useful and beneficial as possible for the membership, in the Summer of 2007, a committee of NACUFS members met at Industry Insights in Columbus, OH, to discuss how the survey could be improved. **The result of this meeting and several subsequent conference calls was this Executive Summary.** This important enhancement to the report contains data specific to your institution and includes...

- **Predictors of Overall Satisfaction**

Multiple regression analysis was used to determine the “Key Drivers” of overall satisfaction for your institution. These Key Drivers are shown alongside the mean satisfaction and gap¹ ratings for both your institution and the overall survey sample benchmarks. This section is described in more detail below.

- **Priority Matrixes**

These graphs illustrate your institution’s mean importance and satisfaction ratings for each of the survey’s operating characteristics over the past three surveyed years, as well as highlighting the Key Drivers as determined by the regression analysis. This section is described in more detail below.

- **Comparative Tables**

These tables present the mean satisfaction and gap ratings for your institution displayed by respondent characteristics and shown alongside the appropriate benchmark comparison groups. The data is also summarized by all you care to eat facilities (dining halls) versus retail units.

- **Three Year Trend Data**

This section shows your institution’s mean satisfaction and gap ratings for each of the past three years in both tabular and graphic form (based on your institution’s past participation in this survey) so that performance trends can be examined over time. The trend graphs also show how the overall industry has performed over the past three years. This section is described in more detail below.

- **Location-specific Results**

These tables show the mean satisfaction and gap ratings for each of your surveyed locations.

PREDICTORS OF OVERALL SATISFACTION

Multiple regression analysis is the most popular statistical method for examining the relationship between an outcome variable (also known as the dependent variable) and several predictor (independent) variables. This “Key Driver” analysis is extremely useful when examining customer satisfaction survey data because it allows one to combine many independent variables into one predictive equation and also determine the unique role each variable plays in influencing the outcome. Multiple regression analysis provides a measure of the total explanatory power of the model and also provides an estimate of whether a given variable is a statistically significant outcome predictor.

In other words, multiple regression analysis is used to determine the relative weight each performance attribute’s ratings have on overall satisfaction. The attributes with the largest regression coefficients can be considered the most important drivers of overall satisfaction.

¹ As discussed in the Industry Overview, gap analysis involves comparing the mean importance rating for an item versus the item’s mean satisfaction rating. Items where the importance is significantly higher than the satisfaction are potential areas for improvement. As an enhancement to the report this year, this gap analysis has been included in many of the tables found in this Executive Summary section.

For purposes of this report, stepwise multiple regression was used. This is among the most commonly used methods of regression analysis for customer satisfaction survey data, as it helps lessen the impact of multi-collinearity², which commonly occurs in these types of surveys.

For this report, the survey question “In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?” was used as the dependent variable that represents overall satisfaction, while each of the 25 performance attributes listed on page ii were the independent variables. **Thus, our regression analysis examines the role each of the 25 performance attributes played in determining overall satisfaction.**

When analyzing regression data, the following items need to be examined:

- The coefficient of determination (“Adjusted R²”)
- Significance of model test (“Sig.” of the model)
- Significance of variable (“Sig.”)
- Regression coefficients for each variable (“Unstandardized Coefficient B”)

The **coefficient of determination** (Adjusted R²) shows the proportion of the variance in overall satisfaction that is explained by the 25 attributes. Put another way, Adjusted R² shows how well our model (overall satisfaction as a function of the 25 performance attributes) works. An Adjusted R² of .456, for example, means that 45.6% of the variance in overall satisfaction responses is explained by the 25 attributes. (For comparison, historically, the Adjusted R² generally ranges from around .3 to .5 for the schools in this survey.)

It is also important to consider if the set of independent variables is statistically significant at predicting overall customer satisfaction, and this is illustrated by “**Sig.**” shown in “**Model Summary**” in Figure 1. Figures less than .05 indicate that the model was significant at the five percent level. This means that there is less than a 5% likelihood that our regression results occurred by chance.

To determine which specific attributes were significant predictors in our model, we check the **significance of each variable (“Sig.”)**. The regression model was set to allow significance of .05 or less, and only those attributes that met this criterion are shown.

Finally, we examine the **regression coefficients** (“Unstandardized Coefficient B”) to assess the effect of each predictor - the higher the number, the greater the effect of the predictor on overall satisfaction. For example, a B of .327 means that for every one unit increase in the response to this question, we could expect overall satisfaction to increase by .327 units on our five point satisfaction scale. In other words, if “Nutritional Content” had a B of .327 and we compared respondents who rated nutritional content a 4 (somewhat satisfied) versus those who rated nutritional content a 5 (very satisfied), according to our model, we would expect that the latter group would have an overall satisfaction rating .327 units higher.

Figures 1 and 2 on the following pages are based on fictitious data and are intended as examples to illustrate how to interpret the tables beginning on page 16 that have been customized for your institution.

² Multi-collinearity arises in customer satisfaction survey data when respondent ratings for different performance attributes are correlated. For example, a respondent’s opinion regarding dining environment layout and dining environment appearance may be closely related.

Summary of Figure 1

- In “Model Summary,” the coefficient of determination (“Adjusted R²”) of .39 means our model explains 39% of the variance in overall satisfaction
- In “Model Summary,” the “Sig.” of .000 means it is highly unlikely that our model’s findings are based on random chance
- The significance of the variables (“Sig.” under “Your Institution”) shows that each of the five predictor variables is a significant predictor of overall satisfaction at a 95% confidence level, since all the values are less than .05
- The regression coefficients for each variable (“Unstandardized Coefficient B” under “Your Institution”) show the extent to which that variable predicts overall satisfaction.

Figure 1

Extent to Which Various Factors Predict Overall Satisfaction*							
	Predictor Status**	Your Institution				All Respondents	
		Unstandardized Coefficient B (Extent to which item predicts Overall Satisfaction)	Sig. (Likelihood that this item's predictor status was due to random chance)	Mean Satisfaction	Mean Gap***	Mean Satisfaction	Mean Gap***
Variety of vegetarian menu choices	Top Predictor	0.29	0.00	3.87	0.51	3.52	-0.14
Eye appeal	2nd Predictor	0.19	0.00	3.60	0.71	3.80	0.09
Social/ethical practices related to food	3rd Predictor	0.15	0.00	3.58	0.83	4.00	-0.02
Layout of facility	4th Predictor	0.14	0.01	3.83	0.75	4.21	-0.19
Appearance	5th Predictor	0.08	0.01	4.10	-0.07	4.26	-0.23
Environmentally friendly practices related to food				3.66	0.37	3.97	0.07
Availability of posted menu items				3.58	0.98	4.01	0.20
Comfort (seats, temperature, lighting, sound level, etc.)				3.51	0.77	4.08	0.18
Location				3.93	0.22	4.40	-0.10
Variety of healthy menu choices				3.52	0.68	3.44	0.90
Helpfulness of staff				3.49	-0.20	4.18	0.17
Availability of seating				4.14	0.20	3.95	0.40
Nutritional content				4.06	0.26	3.46	0.93
Friendliness of staff				3.77	0.53	4.22	0.18
Value				4.12	0.12	3.40	1.03
Variety of menu choices				4.22	0.09	3.61	0.82
Hours of operation				4.11	0.42	3.79	0.64
Speed of service				4.11	0.36	4.00	0.45
Service: Overall				4.03	0.46	4.16	0.31
Food: Overall				4.33	-0.09	3.85	0.69
Cleanliness: Eating areas (tables, chairs, etc.)				3.97	0.13	4.01	0.54
Cleanliness: Serving areas				4.11	0.15	4.26	0.31
Cleanliness: Overall				4.00	0.24	4.24	0.38
Freshness				4.11	0.15	3.75	0.89
Taste				4.00	0.24	3.83	0.86

* Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.
 ** If cell is blank, that item was not a predictor of overall satisfaction.
 *** Gap = Mean Importance minus Mean Satisfaction.

Model Summary	
Adjusted R Square	Sig.
Adjusted R ² = 0.39	0.000

PRIORITY MATRIXES

Another important component of this report is comprised of the three Priority Matrix graphs (one for each of the past three survey years). These graphs are intended to help decision makers prioritize their efforts and hone in on the areas where the greatest impact on overall customer satisfaction can be achieved.

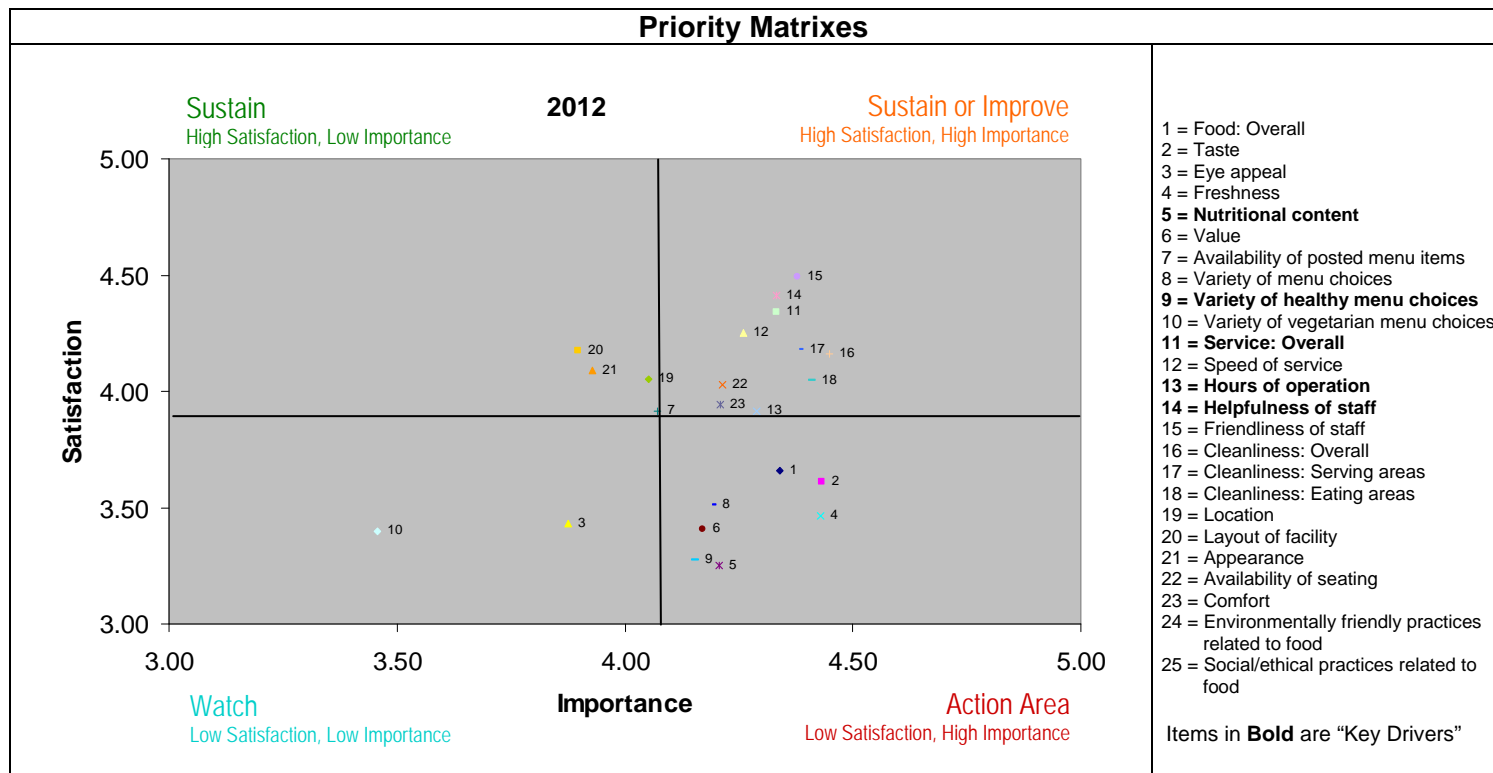
In the example below (Figure 2), again based on fictitious data, satisfaction ratings are plotted on the vertical axis, with importance ratings on the horizontal axis. Each of the 25 attributes has been graphed based on the mean satisfaction and mean importance ratings they were given by this institution’s respondents. The vertical line in the graph represents the overall mean importance for all of the attributes combined, as rated by your respondents, and similarly, the horizontal line represents the overall mean satisfaction for all of the attributes combined. The lines divide the graph into four priority quadrants.

Summary of Figure 2

- **Sustain = High Satisfaction, Low Importance** (Institution may be “overachieving” here.)
- **Sustain or Improve = High Satisfaction, High Importance** (In general, institution is doing well here. Monitor to make sure there are no drops in satisfaction for these important items.)
- **Action Area = Low Satisfaction, High Importance** (May want to concentrate efforts here first.)
- **Watch = Low Satisfaction, Low Importance** (In general, no action needed, although monitor to ensure that none of these low satisfaction areas move into the “important” quadrant, where they would become an Action Area.)

Items in **bold** were the “Key Drivers” as determined by the regression analysis.

Figure 2



In the example above, decision-makers might want to concentrate their efforts on improving nutritional content and variety of healthy menu choices, since these two items were key drivers and were in the lower right quadrant, meaning their importance was high but their satisfaction levels were not.

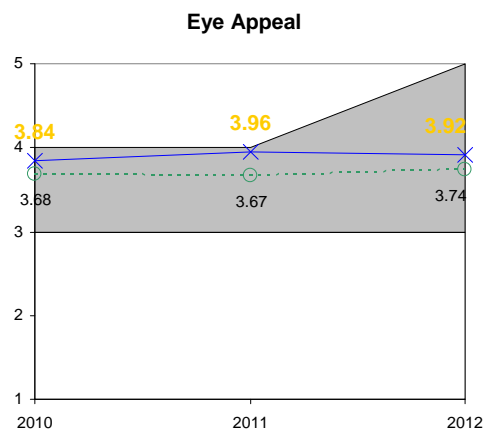
THREE YEAR TREND DATA

This section displays historical data in both tabular and graphic format for the past two survey years alongside this year's results to allow those institutions that have used the NACUFS Customer Satisfaction Survey package in the past to analyze trends. The trend tables are self-explanatory, and the trend graphs are described below.

Trend Graphs

These graphs show your institution's satisfaction ratings for each of the past three survey years, to the extent possible based on your institution's past participation. The graphs also show how the overall survey sample has trended over this period.

Each of the 25 graphs represents one surveyed attribute. For each graph, the **X** and solid blue line represent your institution's mean satisfaction figure for that attribute, while the **O** and dashed green line show the mean satisfaction for the overall sample (all institutions). The shaded area shows the "middle range" (the area between the 25th and 75th percentile, or the middle 50% of the respondents) for the overall sample.



Keep in mind that “Environmentally friendly practices related to food” and “Social/ethical practices related to food” were added to the survey in 2010.

The remainder of the tables and graphs in this Executive Summary (Comparative Tables, Three Year Trends and Location-specific Results) are self-explanatory.

Extent to Which Various Factors Predict Overall Satisfaction*

	Your Institution					All Respondents	
	Predictor Status**	Unstandardized Coefficient B (Extent to which item predicts Overall Satisfaction)	Sig. (Likelihood that this item's predictor status was due to random chance)	Mean Satisfaction	Mean Gap***	Mean Satisfaction	Mean Gap***
Food: Overall	Top Predictor	0.24	0.00	4.02	0.52	3.93	0.62
Taste	2nd Predictor	0.16	0.00	3.96	0.75	3.89	0.78
Social/ethical practices related to food	3rd Predictor	0.10	0.00	4.11	-0.07	4.08	-0.08
Variety of healthy menu choices	4th Predictor	0.09	0.00	3.68	0.64	3.53	0.82
Speed of service	5th Predictor	0.07	0.00	4.25	0.24	4.06	0.40
Availability of posted menu items	6th Predictor	0.05	0.01	4.08	0.19	4.05	0.18
Value	7th Predictor	0.05	0.03	3.76	0.75	3.50	0.93
Eye appeal				3.92	0.11	3.86	0.05
Freshness				3.93	0.75	3.80	0.82
Nutritional content				3.68	0.72	3.55	0.86
Variety of menu choices				3.81	0.62	3.70	0.72
Variety of vegetarian menu choices				3.72	-0.23	3.62	-0.15
Service: Overall				4.24	0.28	4.22	0.26
Hours of operation				3.90	0.58	3.86	0.58
Helpfulness of staff				4.23	0.21	4.24	0.13
Friendliness of staff				4.24	0.24	4.28	0.13
Cleanliness: Overall				4.28	0.40	4.28	0.32
Cleanliness: Serving areas				4.32	0.30	4.31	0.25
Cleanliness: Eating areas (tables, chairs, etc.)				3.98	0.60	4.07	0.47
Location				4.36	0.02	4.40	-0.10
Layout of facility				4.20	-0.14	4.24	-0.22
Appearance				4.25	-0.15	4.30	-0.26
Availability of seating				3.93	0.46	3.99	0.36
Comfort (seats, temperature, lighting, sound level, etc.)				4.01	0.29	4.14	0.12
Environmentally friendly practices related to food				4.10	-0.03	4.06	-0.01

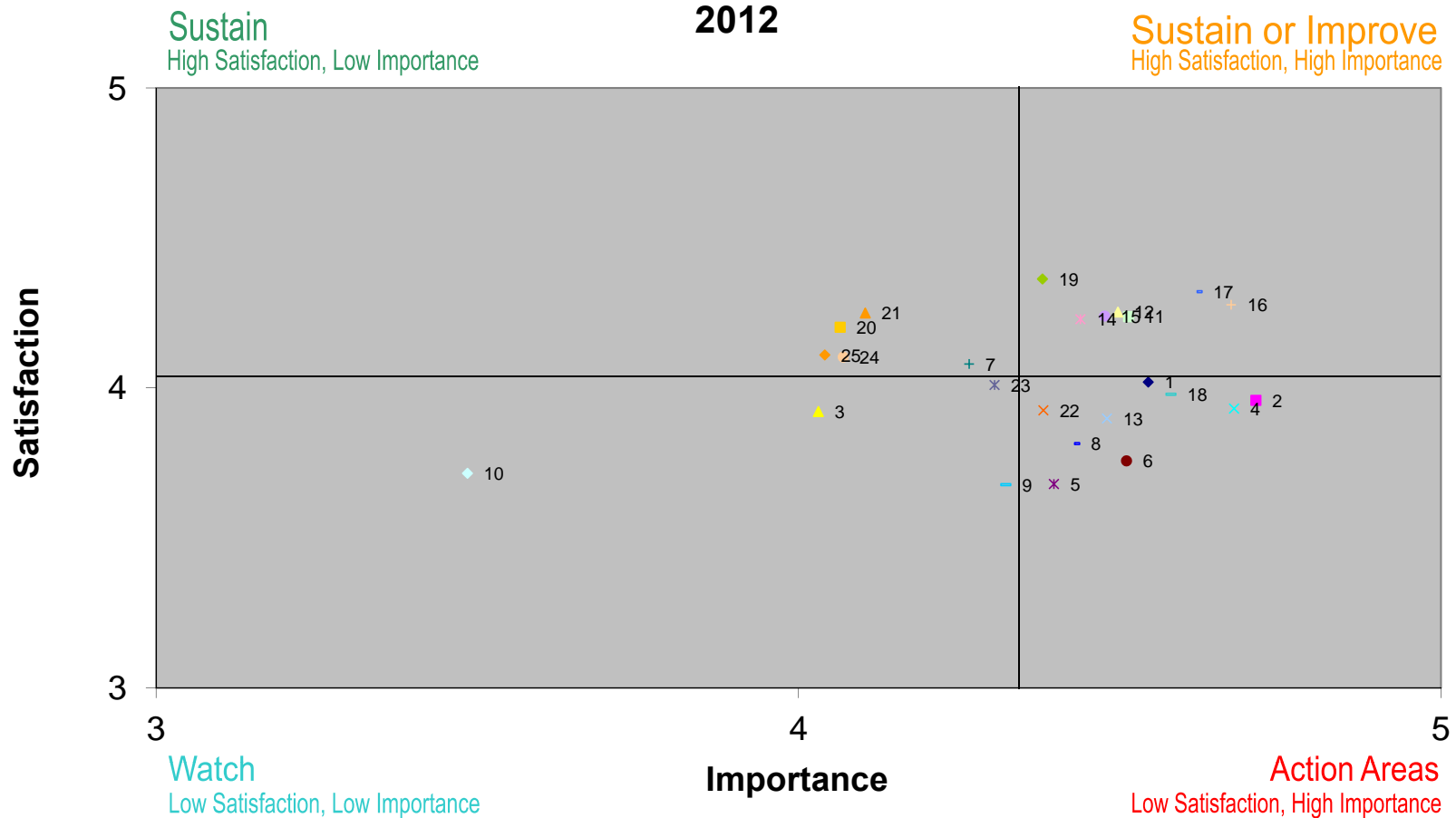
* Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

** If cell is blank, that item was not a predictor of overall satisfaction.

*** Gap = Mean Importance minus Mean Satisfaction.

Model Summary	
Adjusted R Square (Amount of variance in Overall Satisfaction explained by our model)	Sig. (Likelihood that our model's findings were due to random chance)
Adjusted R ² = 0.37	0.000

2012 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

2 = Taste

3 = Eye appeal

4 = Freshness

5 = Nutritional content

6 = Value

7 = Availability of posted menu items

8 = Variety of menu choices

9 = Variety of healthy menu choices

10 = Variety of vegetarian menu choices

11 = Service: Overall

12 = Speed of service

13 = Hours of operation

14 = Helpfulness of staff

15 = Friendliness of staff

16 = Cleanliness: Overall

17 = Cleanliness: Serving areas

18 = Cleanliness: Eating areas (tables, chairs, etc.)

19 = Location

20 = Layout of facility

21 = Appearance

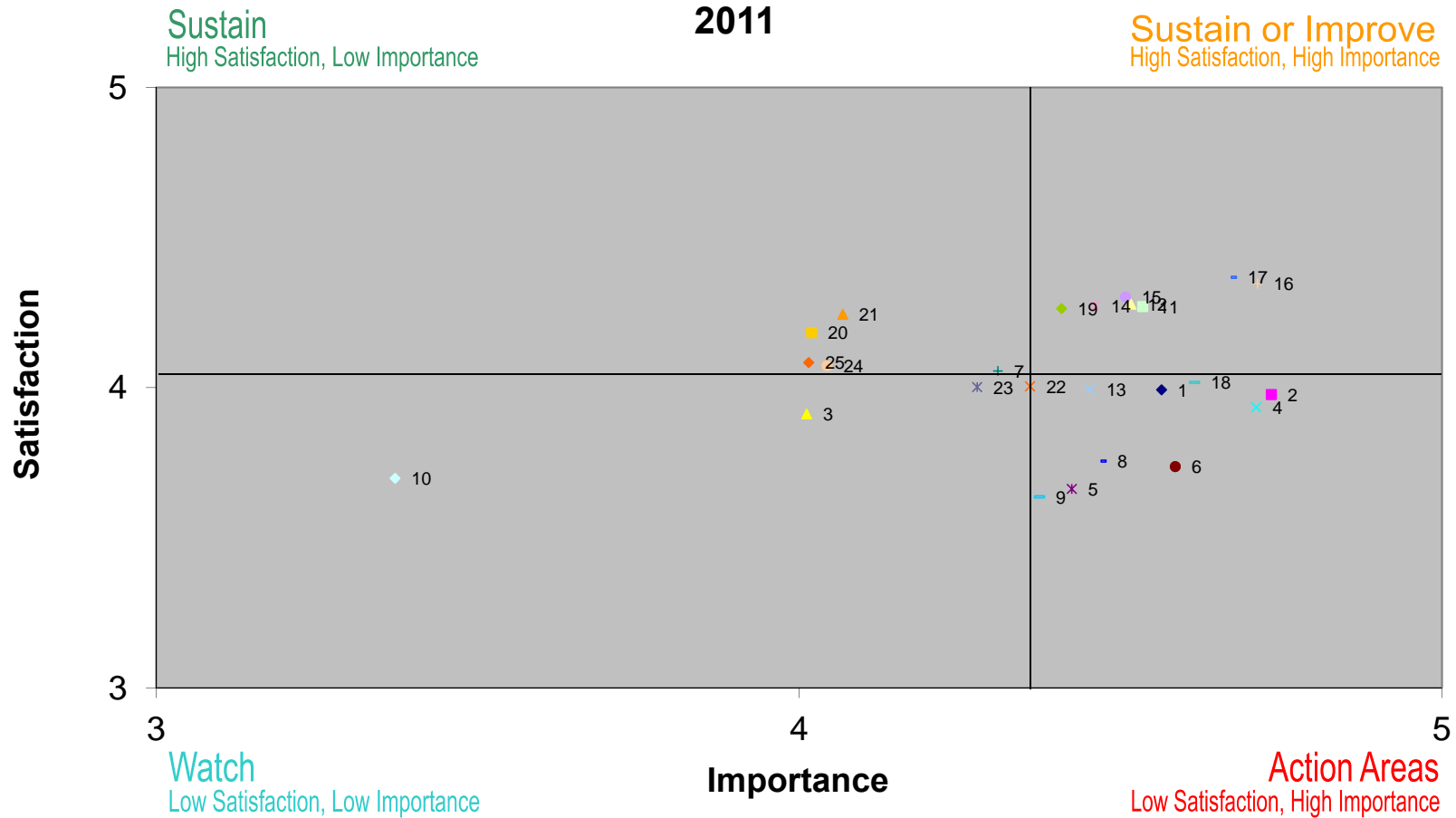
22 = Availability of seating

23 = Comfort (seats, temperature, lighting, sound level, etc.)

24 = Environmentally friendly practices related to food

25 = Social/ethical practices related to food

2012 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

2 = Taste

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16 = Cleanliness: Overall

17 = Cleanliness: Serving areas

18 = Cleanliness: Eating areas (tables, chairs, etc.)

19 = Location

20 = Layout of facility

21 = Appearance

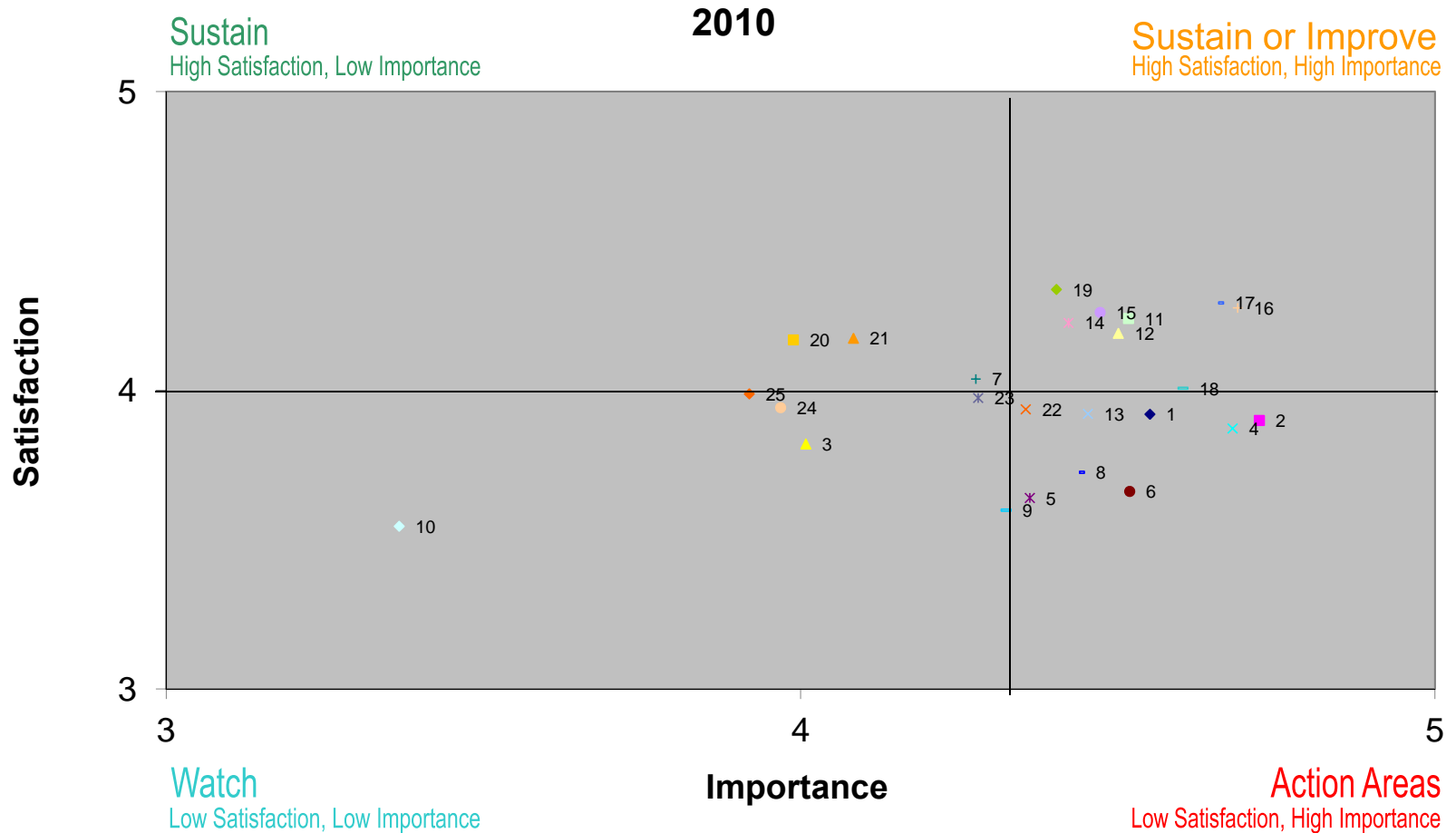
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2012 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

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21 = Appearance

22 = Availability of seating

23 = Comfort (seats, temperature, lighting, sound level, etc.)

24 = Environmentally friendly practices related to food

25 = Social/ethical practices related to food

All Survey Respondents By Respondent Demographics

	YOUR INSTITUTION																																	
	All Valid Respondents		Respondent Type								Student Class Status								Gender Identity								Live...							
			Student		Faculty		Admin/Staff		Other		First year		Sophomore		Junior		Senior		Graduate		Other		Female		Male		Transgender		Other		On campus		Off campus	
	Satis	Gap*	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap		
Food: Overall	4.02	0.52	3.99	0.53	4.11	0.50	4.15	0.50	4.60	0.40	3.96	0.58	4.02	0.50	4.08	0.49	3.98	0.53	3.84	0.56	4.13	0.50	4.02	0.56	4.02	0.45	4.00	0.33	3.75	1.13	3.93	0.62	4.07	0.47
Taste	3.96	0.75	3.92	0.77	4.00	0.75	4.15	0.69	4.40	0.60	3.86	0.85	3.99	0.66	4.01	0.70	3.95	0.75	3.74	0.89	3.94	0.72	3.97	0.80	3.93	0.66	4.33	0.67	3.38	1.25	3.84	0.88	4.03	0.68
Eye appeal	3.92	0.11	3.87	0.12	4.07	-0.06	4.13	0.11	4.60	-0.60	3.82	0.14	3.85	0.14	3.96	0.16	3.90	0.12	3.86	-0.03	3.91	0.23	3.94	0.17	3.88	0.00	4.00	-1.00	3.50	0.25	3.77	0.20	4.01	0.06
Freshness	3.93	0.75	3.87	0.78	4.15	0.61	4.20	0.61	4.60	0.40	3.81	0.85	3.88	0.77	3.98	0.69	3.86	0.75	3.77	0.84	4.03	0.73	3.93	0.81	3.93	0.63	4.00	0.67	3.38	1.50	3.78	0.89	4.02	0.67
Nutritional content	3.68	0.72	3.62	0.75	3.84	0.74	3.94	0.54	4.60	-1.10	3.59	0.77	3.65	0.68	3.69	0.67	3.59	0.80	3.54	0.91	3.72	0.87	3.66	0.81	3.72	0.54	3.00	1.00	3.50	0.63	3.57	0.79	3.74	0.68
Value	3.76	0.75	3.69	0.79	4.06	0.51	3.99	0.65	4.40	0.60	3.73	0.62	3.74	0.71	3.69	0.92	3.65	0.91	3.58	0.97	3.71	0.90	3.74	0.82	3.79	0.64	3.33	1.33	3.13	1.13	3.72	0.64	3.78	0.82
Availability of posted menu items	4.08	0.19	4.05	0.20	4.27	-0.10	4.16	0.21	4.40	0.10	3.99	0.23	4.08	0.12	4.08	0.26	4.12	0.19	3.97	0.18	4.42	-0.07	4.08	0.22	4.08	0.12	4.33	0.00	4.00	0.50	3.97	0.21	4.14	0.18
Variety of menu choices	3.81	0.62	3.78	0.63	3.88	0.53	3.96	0.57	4.60	-0.10	3.77	0.67	3.81	0.55	3.81	0.67	3.80	0.61	3.68	0.63	3.90	0.65	3.82	0.68	3.81	0.51	4.00	-0.33	3.43	1.14	3.74	0.70	3.86	0.57
Variety of healthy menu choices	3.68	0.64	3.63	0.66	3.89	0.68	3.89	0.58	4.60	-1.10	3.61	0.66	3.69	0.54	3.64	0.69	3.62	0.64	3.49	0.83	3.87	0.61	3.66	0.76	3.71	0.44	4.00	-0.33	3.43	1.14	3.61	0.66	3.72	0.64
Variety of vegetarian menu choices	3.72	-0.23	3.67	-0.20	4.04	-0.22	3.88	-0.40	4.50	-0.50	3.64	-0.33	3.71	-0.18	3.64	0.00	3.71	-0.30	3.63	-0.15	3.95	-0.67	3.67	-0.13	3.80	-0.42	3.33	-2.00	3.43	1.57	3.66	-0.28	3.75	-0.20
Service: Overall	4.24	0.28	4.21	0.28	4.32	0.22	4.36	0.26	4.60	0.40	4.23	0.26	4.20	0.26	4.25	0.32	4.20	0.28	4.10	0.30	4.32	0.28	4.26	0.29	4.19	0.28	4.19	0.28	4.19	0.28	4.19	0.28	4.26	0.27
Speed of service	4.25	0.24	4.22	0.25	4.35	0.20	4.37	0.25	4.60	-0.10	4.29	0.12	4.20	0.26	4.23	0.33	4.17	0.35	4.15	0.24	4.30	0.34	4.27	0.27	4.22	0.19	4.33	0.33	4.14	-0.14	4.23	0.19	4.26	0.28
Hours of operation	3.90	0.58	3.83	0.66	4.10	0.28	4.21	0.23	4.60	-0.10	3.71	0.82	3.76	0.74	3.97	0.53	3.92	0.57	3.83	0.52	4.13	0.41	3.91	0.62	3.87	0.51	4.00	0.67	3.00	1.43	3.64	0.89	4.05	0.41
Helpfulness of staff	4.23	0.21	4.19	0.22	4.41	0.03	4.37	0.24	4.60	-0.10	4.20	0.21	4.16	0.22	4.18	0.29	4.25	0.15	4.17	0.19	4.42	0.19	4.25	0.23	4.20	0.17	4.67	-0.33	4.00	0.43	4.14	0.23	4.28	0.20
Friendliness of staff	4.24	0.24	4.19	0.25	4.45	0.05	4.42	0.24	4.60	-0.10	4.17	0.25	4.19	0.22	4.20	0.33	4.24	0.22	4.18	0.19	4.35	0.25	4.25	0.27	4.22	0.19	4.67	-0.33	4.43	-0.14	4.13	0.27	4.30	0.22
Cleanliness: Overall	4.28	0.40	4.25	0.40	4.42	0.31	4.39	0.40	4.60	0.40	4.22	0.44	4.23	0.38	4.31	0.38	4.28	0.35	4.18	0.45	4.26	0.50	4.31	0.42	4.21	0.34	4.00	1.00	4.43	0.00	4.19	0.46	4.33	0.36
Cleanliness: Serving areas	4.32	0.30	4.29	0.30	4.48	0.22	4.42	0.31	4.60	0.40	4.34	0.24	4.30	0.29	4.31	0.34	4.26	0.31	4.19	0.39	4.16	0.50	4.35	0.34	4.27	0.23	4.00	1.00	4.29	0.29	4.30	0.27	4.33	0.31
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.60	3.95	0.62	4.08	0.49	4.10	0.53	4.60	0.40	4.06	0.52	3.91	0.64	3.96	0.66	3.87	0.67	3.83	0.67	3.90	0.82	3.99	0.68	3.97	0.50	3.67	1.00	4.00	0.00	3.99	0.59	3.97	0.60
Location	4.36	0.02	4.34	0.03	4.40	0.04	4.47	-0.06	4.60	-0.10	4.38	-0.01	4.30	0.09	4.36	0.09	4.34	-0.04	4.26	0.02	4.52	-0.27	4.40	0.03	4.29	-0.02	4.33	-0.33	4.14	0.14	4.35	0.02	4.37	0.01
Layout of facility	4.20	-0.14	4.21	-0.16	4.13	-0.03	4.18	-0.05	4.60	-1.60	4.30	-0.27	4.21	-0.17	4.19	-0.03	4.13	-0.10	4.13	-0.19	4.06	0.14	4.23	-0.15	4.15	-0.12	4.33	-1.00	4.00	-0.29	4.27	-0.28	4.16	-0.06
Appearance	4.25	-0.15	4.25	-0.16	4.20	-0.05	4.29	-0.07	4.60	-0.60	4.34	-0.25	4.22	-0.19	4.27	-0.06	4.18	-0.10	4.12	-0.19	4.19	-0.16	4.29	-0.14	4.18	-0.16	4.00	-0.33	4.14	-0.43	4.32	-0.30	4.21	-0.06
Availability of seating	3.93	0.46	3.91	0.47	3.95	0.39	3.98	0.38	4.60	-0.60	4.12	0.28	3.82	0.61	3.87	0.56	3.79	0.58	3.85	0.41	3.87	0.49	3.93	0.48	3.92	0.41	4.67	-0.67	4.14	0.00	4.02	0.38	3.87	0.50
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.29	4.03	0.27	3.94	0.32	3.91	0.41	4.60	-0.60	4.23	0.05	4.03	0.26	3.99	0.42	3.88	0.45	3.84	0.35	4.00	0.39	4.01	0.33	4.00	0.23	4.00	-0.33	3.71	0.57	4.18	0.08	3.81	0.42
Environmentally friendly practices related to food	4.10	-0.03	4.09	-0.04	4.26	-0.11	4.14	0.03	4.60	-1.60	4.18	-0.18	4.10	-0.05	4.11	0.04	4.07	-0.08	3.81	0.26	4.28	-0.39	4.12	0.01	4.07	-0.12	3.67	-0.33	3.29	1.57	4.12	-0.18	4.09	0.05
Social/ethical practices related to food	4.11	-0.07	4.10	-0.07	4.25	-0.14	4.12	-0.05	4.60	-1.60	4.18	-0.21	4.11	-0.07	4.11	-0.07	4.12	-0.18	3.82	0.23	4.28	-0.39	4.13	-0.02	4.09	-0.16	4.33	-0.67	3.29	1.57	4.12	-0.19	4.11	0.00

	OVERALL SAMPLE																																	
	All Valid Respondents		Respondent Type								Student Class Status								Gender Identity								Live...							
			Student		Faculty		Admin/Staff		Other		First year		Sophomore		Junior		Senior		Graduate		Other		Female		Male		Transgender		Other		On campus		Off campus	
	Satis	Gap*	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap
Food: Overall	3.93	0.62	3.89	0.65	4.12	0.48	4.13	0.49	4.27	0.24	3.91	0.63	3.84	0.70	3.89	0.66	3.95	0.59	3.86	0.61	3.84	0.60	3.93	0.65	3.92	0.58	3.74	0.47	3.53	0.78	3.84	0.72	4.05	0.48
Taste	3.89	0.78	3.85	0.81	4.14	0.58	4.14	0.63	4.30	0.31	3.84	0.83	3.82	0.85	3.86	0.81	3.93	0.74	3.86	0.77	3.80	0.78	3.91	0.83	3.88	0.72	3.68	0.66	3.56	0.90	3.79	0.89	4.05	0.63
Eye appeal	3.86	0.05	3.82	0.05	4.13	-0.01	4.12	0.10	4.24	-0.10	3.82	0.05	3.76	0.09	3.81	0.08	3.87	0.02	3.88	-0.02	3.88	-0.02	3.88	0.12	3.83	-0.06	3.65	0.17	3.54	0.05	3.76	0.08	4.01	0.01
Freshness	3.80	0.82	3.74	0.86	4.19	0.55	4.17	0.59	4.27	0.33	3.73	0.88	3.68	0.93	3.76	0.85	3.81	0.79	3.89	0.69	3.74	0.83	3.80	0.91	3.80	0.69	3.62	0.71	3.41	0.89	3.66	0.95	4.01	0.63
Nutritional content	3.55	0.86	3.49	0.91	3.94	0.58	3.90	0.54	4.06	0.23	3.49	0.92	3.44	0.96	3.50	0.91	3.53	0.86	3.58	0.84	3.45	0.91	3.51	1.02	3.61	0.62	3.48	0.65	3.24	1.01	3.42	1.00	3.73	0.66
Value	3.50	0.93	3.46	0.95	3.85	0.68	3.69	0.94	4.02	0.43	3.57	0.78	3.41	0.99	3.39	1.07	3.37	1.14	3.38	1.15	3.51	0.86	3.51	0.97	3.50	0.87	3.35	0.85	3.11	1.13	3.46	0.89	3.55	1.00
Availability of posted menu items	4.05	0.18	4.01	0.21	4.33	-0.07	4.25	0.11	4.26	0.02	4.00	0.18	3.99	0.23	4.01	0.25	4.08	0.19	4.02	0.18	4.08	0.11	4.06	0.22	4.03	0.14	3.89	0.18	3.72	0.36	3.97	0.22	4.16	0.14
Variety of menu choices	3.70	0.72	3.66	0.76	3.92	0.52	3.91	0.56	4.16	0.18	3.67	0.76	3.60	0.82	3.65	0.77	3.73	0.67	3.63	0.70	3.69	0.63	3.69	0.81	3.71	0.61	3.63	0.53	3.38	1.81	3.59	0.85	3.86	0.54
Variety of healthy menu choices	3.53	0.82	3.48	0.86	3.83	0.64	3.82	0.59	4.03	0.25	3.50	0.84	3.43	0.91	3.48	0.86	3.52	0.81	3.49	0.84	3.46	0.84	3.48	1.02	3.60	0.52	3.46	0.63	3.21	1.06	3.42	0.94	3.69	0.65
Variety of vegetarian menu choices	3.62	-0.15	3.58	-0.14	3.86	-0.12	3.82	-0.28	4.01	-0.25	3.62	-0.24	3.53	-0.07	3.55	-0.08	3.59	-0.12	3.54	0.01	3.54	-0.06	3.58	0.04	3.68	-0.47	3.48	0.25	3.21	0.63	3.5			

ALL SURVEY RESPONDENTS (BOTH "ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)" AND RETAIL UNITS)

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS													
	Your Institution		All Valid Respondents		NACUFS Region		Institution Type		Institution Type		Operation Type		Total Current Enrollment (Fulltime + Part-time) Over 20,000	
	Satisfaction	Gap*	Satisfaction	Gap	Southern		Public		Primarily 4-year		Mainly Self-operated		Satisfaction	Gap
					Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap		
Food: Overall	4.02	0.52	3.93	0.62	3.94	0.60	3.93	0.60	3.93	0.63	3.97	0.58	3.98	0.55
Taste	3.96	0.75	3.89	0.78	3.89	0.79	3.90	0.77	3.89	0.79	3.94	0.74	3.94	0.72
Eye appeal	3.92	0.11	3.86	0.05	3.86	0.08	3.87	0.06	3.86	0.04	3.89	0.03	3.90	-0.02
Freshness	3.93	0.75	3.80	0.82	3.82	0.81	3.82	0.81	3.80	0.83	3.84	0.78	3.86	0.75
Nutritional content	3.68	0.72	3.55	0.86	3.57	0.85	3.57	0.84	3.55	0.86	3.59	0.82	3.60	0.79
Value	3.76	0.75	3.50	0.93	3.55	0.94	3.53	0.91	3.50	0.92	3.55	0.88	3.55	0.89
Availability of posted menu items	4.08	0.19	4.05	0.18	4.05	0.18	4.05	0.20	4.05	0.18	4.08	0.16	4.08	0.16
Variety of menu choices	3.81	0.62	3.70	0.72	3.74	0.67	3.71	0.71	3.69	0.73	3.74	0.68	3.77	0.63
Variety of healthy menu choices	3.68	0.64	3.53	0.82	3.55	0.79	3.55	0.79	3.53	0.82	3.58	0.77	3.60	0.73
Variety of vegetarian menu choices	3.72	-0.23	3.62	-0.15	3.60	-0.08	3.63	-0.16	3.62	-0.16	3.66	-0.19	3.67	-0.23
Service: Overall	4.24	0.28	4.22	0.26	4.24	0.26	4.21	0.27	4.22	0.25	4.25	0.22	4.23	0.23
Speed of service	4.25	0.24	4.06	0.40	4.14	0.33	4.06	0.40	4.06	0.40	4.09	0.37	4.08	0.38
Hours of operation	3.90	0.58	3.86	0.58	3.85	0.61	3.86	0.59	3.85	0.59	3.90	0.54	3.90	0.52
Helpfulness of staff	4.23	0.21	4.24	0.13	4.24	0.16	4.23	0.15	4.24	0.12	4.27	0.10	4.24	0.10
Friendliness of staff	4.24	0.24	4.28	0.13	4.28	0.18	4.26	0.16	4.28	0.13	4.31	0.10	4.28	0.10
Cleanliness: Overall	4.28	0.40	4.28	0.32	4.29	0.34	4.28	0.33	4.29	0.32	4.31	0.30	4.29	0.31
Cleanliness: Serving areas	4.32	0.30	4.31	0.25	4.32	0.26	4.30	0.26	4.31	0.25	4.33	0.24	4.31	0.24
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.60	4.07	0.47	4.09	0.46	4.07	0.48	4.07	0.46	4.09	0.45	4.07	0.46
Location	4.36	0.02	4.40	-0.10	4.41	-0.08	4.40	-0.07	4.41	-0.10	4.42	-0.09	4.39	-0.07
Layout of facility	4.20	-0.14	4.24	-0.22	4.27	-0.25	4.24	-0.20	4.25	-0.23	4.26	-0.21	4.24	-0.24
Appearance	4.25	-0.15	4.30	-0.26	4.30	-0.24	4.30	-0.25	4.30	-0.27	4.32	-0.26	4.29	-0.27
Availability of seating	3.93	0.46	3.99	0.36	3.99	0.36	3.99	0.36	3.99	0.35	4.01	0.35	3.97	0.37
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.29	4.14	0.12	4.12	0.15	4.13	0.13	4.15	0.11	4.15	0.12	4.13	0.12
Environmentally friendly practices related to food	4.10	-0.03	4.06	-0.01	4.08	0.02	4.07	0.00	4.06	-0.01	4.09	-0.03	4.09	-0.07
Social/ethical practices related to food	4.11	-0.07	4.08	-0.08	4.09	-0.03	4.08	-0.07	4.08	-0.08	4.11	-0.10	4.11	-0.14

* Gap = Mean Importance minus Mean Satisfaction.

ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS													
	Your Institution		All Valid Respondents		NACUFS Region		Institution Type		Institution Type		Operation Type		Total Current Enrollment (Fulltime + Part-time) Over 20,000	
					Southern		Public		Primarily 4-year		Mainly Self-operated		Over 20,000	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.92	0.65	3.79	0.77	3.78	0.77	3.80	0.73	3.79	0.77	3.82	0.73	3.84	0.71
Taste	3.79	0.93	3.68	0.99	3.66	1.02	3.69	0.97	3.68	0.99	3.72	0.95	3.72	0.95
Eye appeal	3.74	0.23	3.68	0.15	3.67	0.25	3.70	0.15	3.68	0.15	3.71	0.13	3.73	0.06
Freshness	3.81	0.87	3.62	0.99	3.64	0.99	3.64	0.98	3.62	1.00	3.66	0.96	3.66	0.94
Nutritional content	3.67	0.74	3.47	0.95	3.52	0.92	3.49	0.92	3.48	0.95	3.52	0.91	3.51	0.90
Value	3.83	0.57	3.55	0.75	3.64	0.75	3.58	0.73	3.55	0.75	3.60	0.70	3.59	0.70
Availability of posted menu items	3.90	0.25	3.94	0.19	3.87	0.26	3.94	0.20	3.94	0.19	3.97	0.17	3.98	0.15
Variety of menu choices	3.77	0.66	3.56	0.87	3.61	0.82	3.58	0.86	3.56	0.87	3.60	0.84	3.63	0.80
Variety of healthy menu choices	3.71	0.63	3.47	0.90	3.51	0.84	3.49	0.86	3.47	0.90	3.52	0.85	3.52	0.82
Variety of vegetarian menu choices	3.79	-0.26	3.59	-0.17	3.58	-0.06	3.60	-0.19	3.59	-0.17	3.63	-0.21	3.63	-0.26
Service: Overall	4.16	0.30	4.21	0.20	4.18	0.27	4.19	0.21	4.21	0.20	4.23	0.16	4.21	0.16
Speed of service	4.24	0.17	4.11	0.26	4.11	0.30	4.10	0.26	4.11	0.26	4.14	0.22	4.13	0.22
Hours of operation	3.78	0.71	3.70	0.74	3.67	0.80	3.73	0.72	3.70	0.74	3.74	0.69	3.72	0.69
Helpfulness of staff	4.15	0.22	4.21	0.08	4.18	0.19	4.19	0.10	4.21	0.08	4.23	0.05	4.20	0.04
Friendliness of staff	4.13	0.28	4.24	0.10	4.22	0.20	4.22	0.12	4.24	0.10	4.26	0.07	4.22	0.06
Cleanliness: Overall	4.18	0.48	4.19	0.41	4.16	0.47	4.19	0.41	4.19	0.41	4.21	0.38	4.20	0.38
Cleanliness: Serving areas	4.30	0.31	4.26	0.29	4.25	0.34	4.26	0.30	4.26	0.29	4.28	0.28	4.28	0.26
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.63	4.00	0.56	4.00	0.59	4.00	0.56	4.00	0.56	4.03	0.54	4.03	0.52
Location	4.34	0.02	4.40	-0.13	4.36	-0.10	4.40	-0.11	4.40	-0.13	4.41	-0.12	4.39	-0.10
Layout of facility	4.27	-0.25	4.26	-0.27	4.28	-0.28	4.26	-0.26	4.26	-0.27	4.27	-0.26	4.28	-0.34
Appearance	4.31	-0.26	4.30	-0.31	4.29	-0.26	4.31	-0.31	4.30	-0.31	4.32	-0.31	4.32	-0.38
Availability of seating	4.07	0.41	3.99	0.41	3.94	0.47	3.99	0.42	3.99	0.41	4.02	0.39	4.03	0.36
Comfort (seats, temperature, lighting, sound level, etc.)	4.16	0.15	4.17	0.10	4.13	0.16	4.18	0.10	4.17	0.10	4.19	0.09	4.21	0.04
Environmentally friendly practices related to food	4.14	-0.11	4.04	-0.03	4.06	0.00	4.06	-0.04	4.04	-0.03	4.06	-0.05	4.06	-0.11
Social/ethical practices related to food	4.15	-0.15	4.05	-0.11	4.08	-0.05	4.07	-0.11	4.05	-0.11	4.07	-0.12	4.07	-0.19

* Gap = Mean Importance minus Mean Satisfaction.

RETAIL UNITS

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS													
	Your Institution		All Valid Respondents		NACUFS Region		Institution Type		Institution Type		Operation Type		Total Current Enrollment (Fulltime + Part-time) Over 20,000	
	Satisfaction	Gap*	Satisfaction	Gap	Southern		Public		Primarily 4-year		Mainly Self-operated		Satisfaction	Gap
					Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap		
Food: Overall	4.11	0.40	4.02	0.52	4.05	0.48	4.03	0.51	4.03	0.52	4.07	0.47	4.07	0.46
Taste	4.13	0.58	4.04	0.63	4.05	0.62	4.05	0.63	4.05	0.63	4.09	0.59	4.08	0.58
Eye appeal	4.10	0.00	3.98	-0.02	3.99	-0.03	4.00	0.00	3.99	-0.03	4.02	-0.04	4.01	-0.06
Freshness	4.05	0.62	3.93	0.70	3.94	0.68	3.94	0.69	3.93	0.70	3.97	0.65	3.98	0.62
Nutritional content	3.69	0.70	3.60	0.80	3.60	0.80	3.62	0.78	3.60	0.80	3.64	0.75	3.66	0.72
Value	3.69	0.93	3.47	1.06	3.48	1.07	3.49	1.05	3.47	1.06	3.52	1.01	3.53	1.01
Availability of posted menu items	4.26	0.13	4.12	0.18	4.17	0.12	4.13	0.20	4.13	0.17	4.16	0.16	4.14	0.17
Variety of menu choices	3.86	0.57	3.79	0.62	3.84	0.56	3.81	0.61	3.80	0.62	3.84	0.57	3.87	0.53
Variety of healthy menu choices	3.65	0.66	3.57	0.76	3.58	0.76	3.59	0.74	3.58	0.76	3.62	0.72	3.64	0.68
Variety of vegetarian menu choices	3.64	-0.20	3.63	-0.14	3.61	-0.09	3.65	-0.14	3.64	-0.16	3.68	-0.18	3.69	-0.20
Service: Overall	4.31	0.26	4.23	0.30	4.28	0.25	4.22	0.31	4.23	0.30	4.27	0.27	4.24	0.28
Speed of service	4.26	0.32	4.03	0.50	4.17	0.34	4.04	0.50	4.02	0.51	4.06	0.48	4.04	0.49
Hours of operation	4.01	0.46	3.97	0.47	3.97	0.47	3.96	0.49	3.97	0.48	4.02	0.42	4.01	0.42
Helpfulness of staff	4.31	0.20	4.27	0.17	4.29	0.15	4.25	0.18	4.27	0.16	4.30	0.14	4.27	0.14
Friendliness of staff	4.35	0.20	4.31	0.16	4.32	0.17	4.30	0.19	4.32	0.15	4.35	0.13	4.32	0.13
Cleanliness: Overall	4.38	0.31	4.35	0.27	4.38	0.25	4.35	0.27	4.36	0.25	4.38	0.24	4.34	0.26
Cleanliness: Serving areas	4.34	0.29	4.34	0.22	4.37	0.20	4.34	0.23	4.35	0.21	4.36	0.21	4.33	0.22
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.57	4.12	0.41	4.16	0.37	4.12	0.41	4.13	0.39	4.14	0.39	4.09	0.42
Location	4.39	0.01	4.41	-0.07	4.43	-0.07	4.40	-0.05	4.42	-0.08	4.42	-0.07	4.39	-0.05
Layout of facility	4.13	-0.02	4.23	-0.18	4.26	-0.22	4.22	-0.16	4.24	-0.19	4.25	-0.18	4.22	-0.18
Appearance	4.19	-0.03	4.29	-0.22	4.31	-0.23	4.29	-0.20	4.31	-0.24	4.31	-0.22	4.27	-0.21
Availability of seating	3.78	0.50	3.99	0.31	4.02	0.27	3.98	0.32	3.99	0.31	4.00	0.32	3.93	0.38
Comfort (seats, temperature, lighting, sound level, etc.)	3.86	0.44	4.11	0.14	4.11	0.14	4.10	0.16	4.13	0.12	4.13	0.14	4.08	0.18
Environmentally friendly practices related to food	4.06	0.05	4.08	0.02	4.09	0.04	4.08	0.04	4.08	0.00	4.12	-0.01	4.11	-0.04
Social/ethical practices related to food	4.07	0.02	4.09	-0.05	4.09	-0.01	4.09	-0.03	4.10	-0.06	4.13	-0.08	4.13	-0.10

* Gap = Mean Importance minus Mean Satisfaction.

3 Year Trend For Your Institution

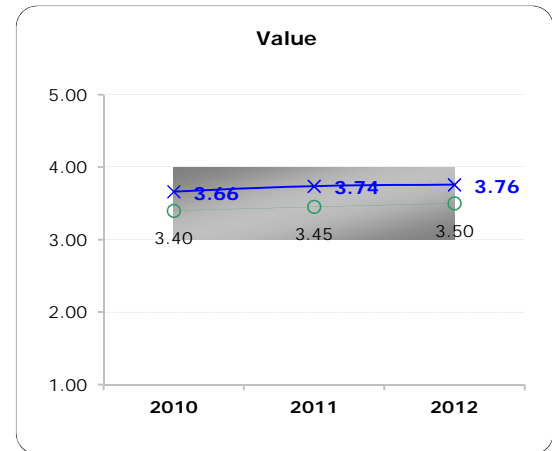
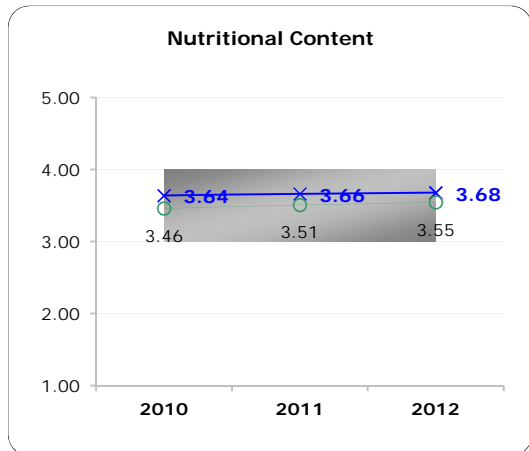
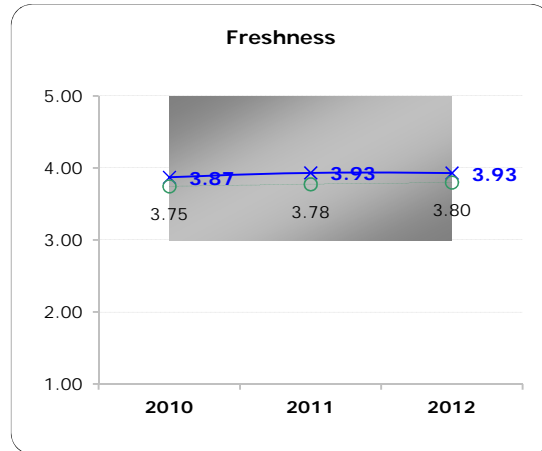
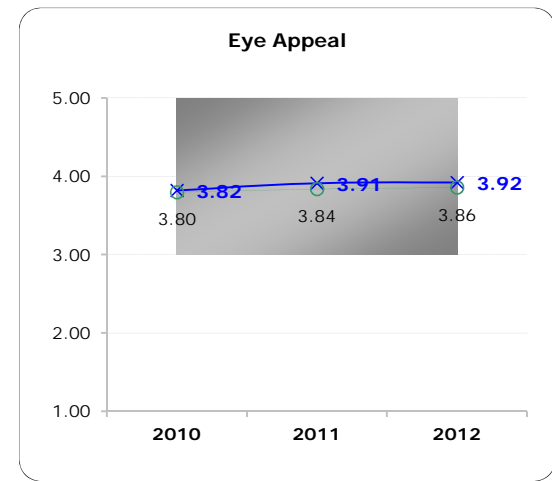
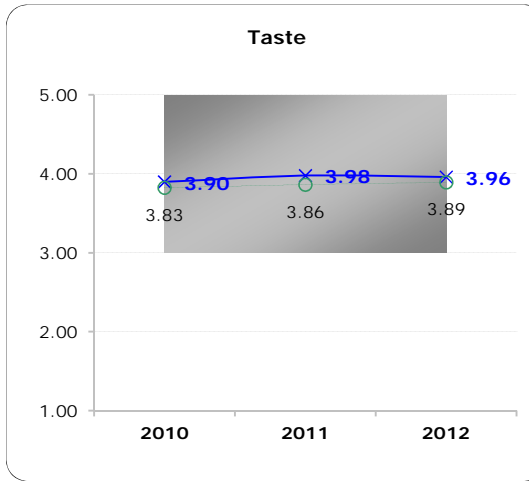
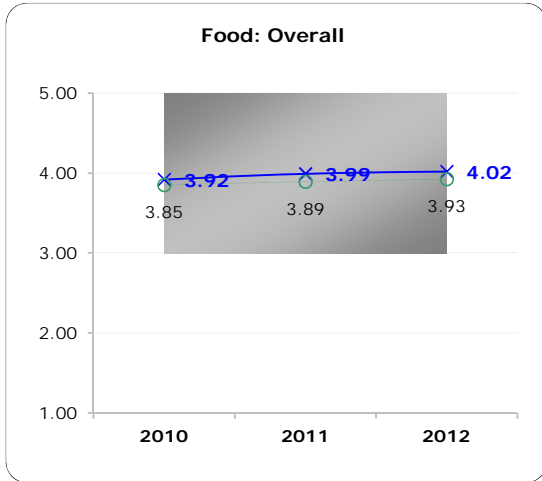
	Your Institution		Your Institution			Your Institution		
	2010		2011			2012		
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction Versus Prior Year	Satisfaction	Gap	Satisfaction Versus Prior Year
Food: Overall	3.92	0.63	3.99	0.57	0.07	4.02	0.52	0.03
Taste	3.90	0.82	3.98	0.76	0.08	3.96	0.75	-0.02
Eye appeal	3.82	0.19	3.91	0.10	0.09	3.92	0.11	0.01
Freshness	3.87	0.81	3.93	0.78	0.06	3.93	0.75	0.00
Nutritional content	3.64	0.72	3.66	0.76	0.02	3.68	0.72	0.02
Value	3.66	0.86	3.74	0.85	0.08	3.76	0.75	0.02
Availability of posted menu items	4.04	0.24	4.06	0.25	0.02	4.08	0.19	0.02
Variety of menu choices	3.73	0.71	3.76	0.71	0.03	3.81	0.62	0.06
Variety of healthy menu choices	3.60	0.73	3.64	0.74	0.04	3.68	0.64	0.04
Variety of vegetarian menu choices	3.54	-0.18	3.70	-0.33	0.15	3.72	-0.23	0.02
Service: Overall	4.24	0.28	4.27	0.26	0.03	4.24	0.28	-0.03
Speed of service	4.19	0.31	4.28	0.24	0.09	4.25	0.24	-0.03
Hours of operation	3.92	0.53	3.99	0.46	0.07	3.90	0.58	-0.10
Helpfulness of staff	4.23	0.20	4.27	0.19	0.05	4.23	0.21	-0.04
Friendliness of staff	4.26	0.21	4.30	0.21	0.04	4.24	0.24	-0.06
Cleanliness: Overall	4.28	0.41	4.35	0.37	0.07	4.28	0.40	-0.07
Cleanliness: Serving areas	4.29	0.37	4.37	0.30	0.08	4.32	0.30	-0.05
Cleanliness: Eating areas (tables, chairs, etc.)	4.01	0.60	4.02	0.60	0.01	3.98	0.60	-0.04
Location	4.34	0.07	4.26	0.14	-0.07	4.36	0.02	0.10
Layout of facility	4.17	-0.18	4.18	-0.16	0.01	4.20	-0.14	0.02
Appearance	4.17	-0.09	4.24	-0.18	0.07	4.25	-0.15	0.01
Availability of seating	3.94	0.42	4.00	0.35	0.07	3.93	0.46	-0.08
Comfort (seats, temperature, lighting, sound level, etc.)	3.97	0.31	4.00	0.27	0.03	4.01	0.29	0.01
Environmentally friendly practices related to food	3.94	0.03	4.07	-0.03	0.13	4.10	-0.03	0.03
Social/ethical practices related to food	3.99	-0.07	4.08	-0.07	0.10	4.11	-0.07	0.03

* Gap = Mean Importance minus Mean Satisfaction.

2012 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

FOOD



X = YOUR RESULTS

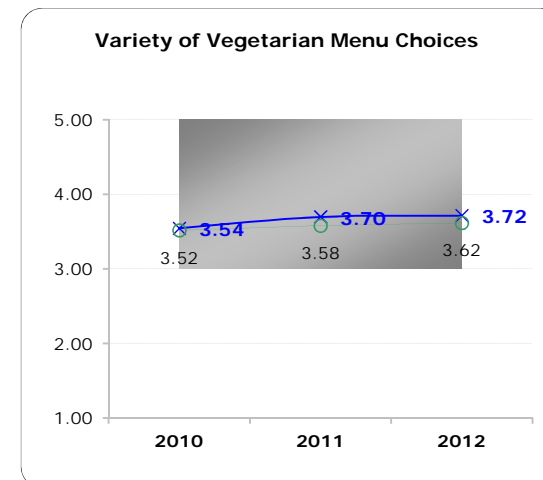
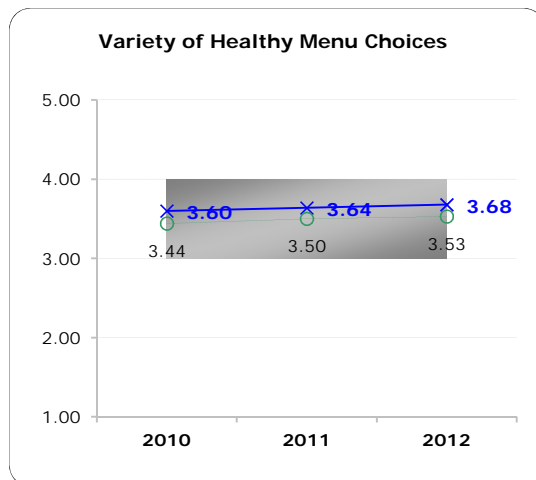
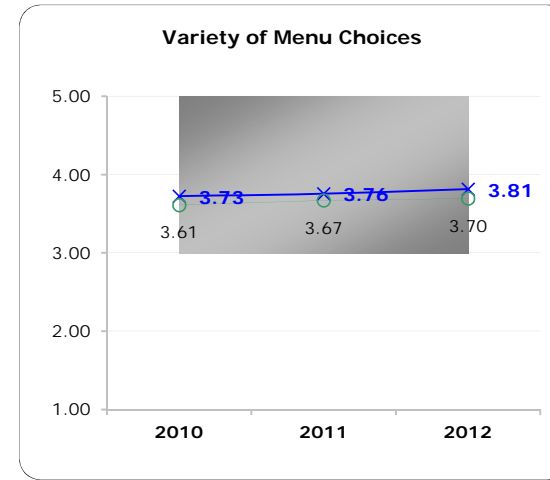
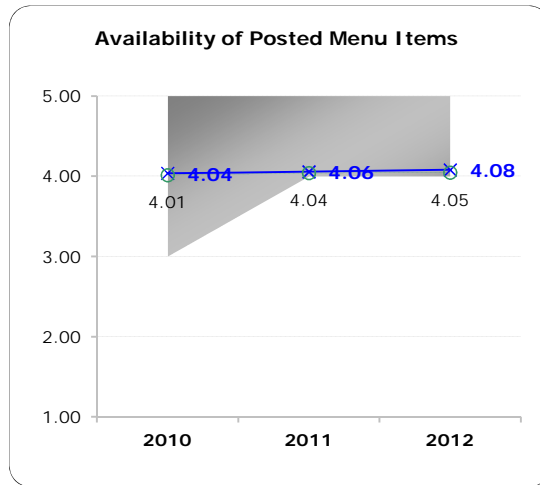
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

2012 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

MENU



X = YOUR RESULTS

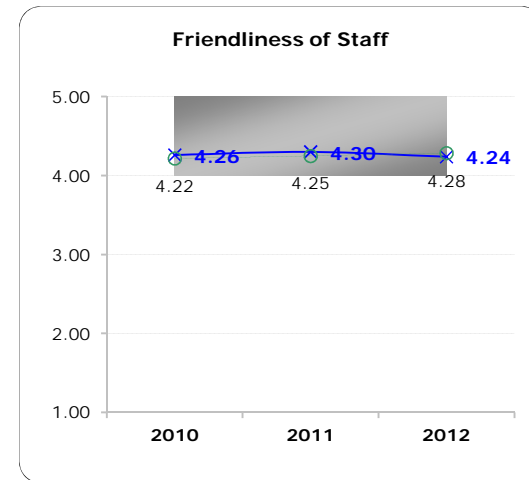
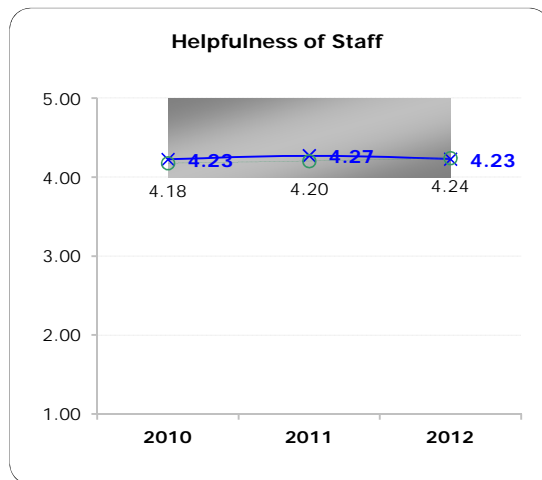
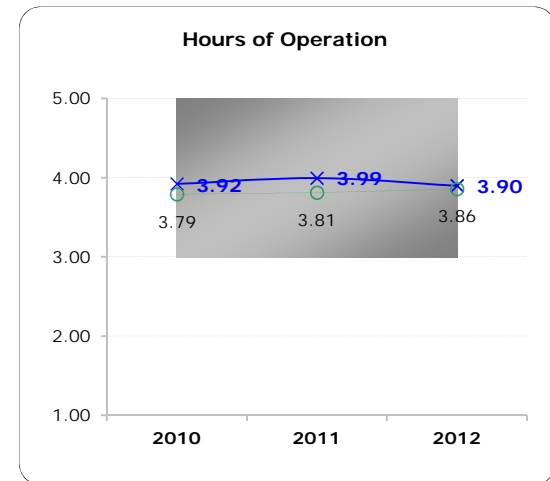
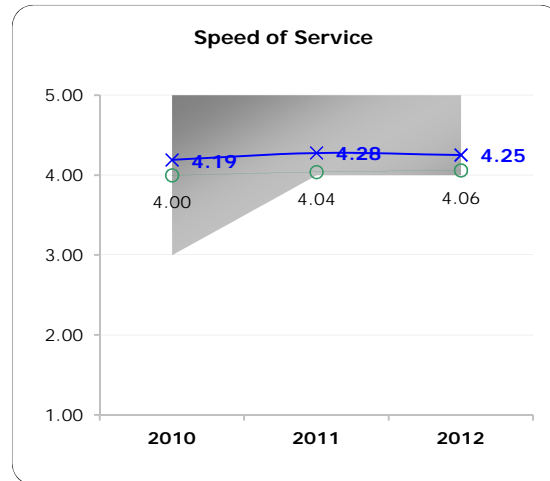
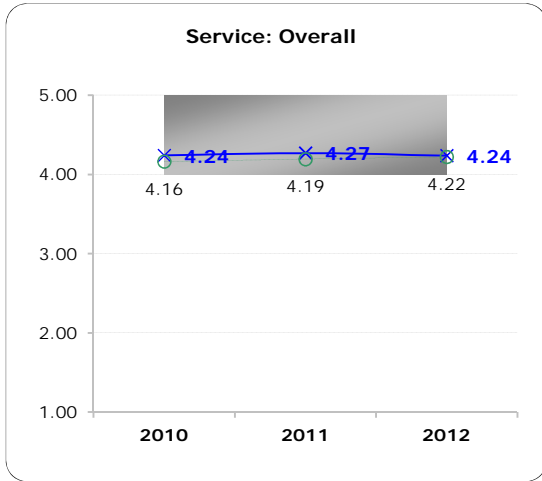
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

2012 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

SERVICE



X = YOUR RESULTS

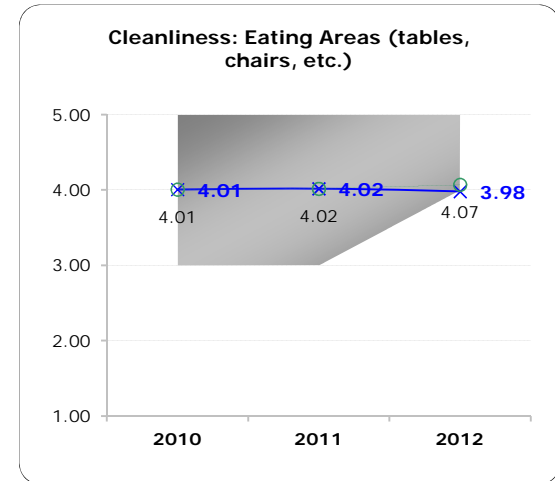
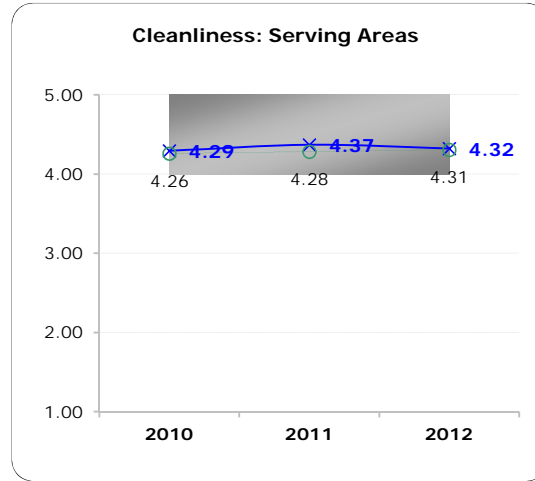
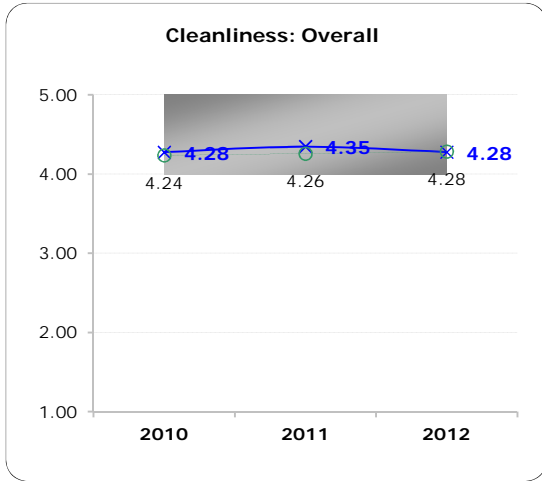
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

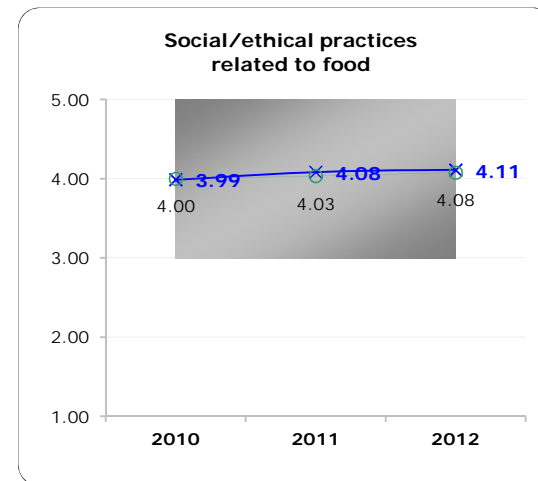
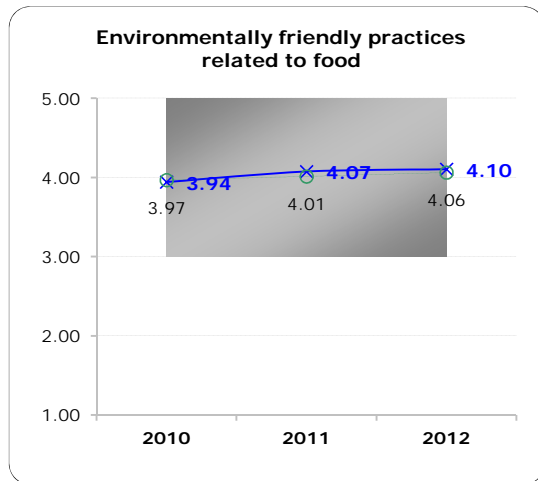
2012 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

CLEANLINESS



ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY



X = YOUR RESULTS

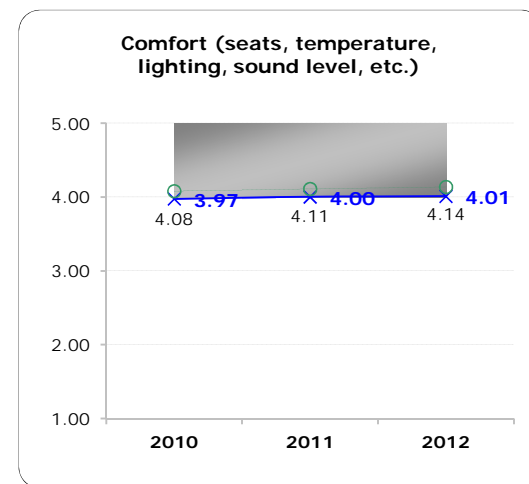
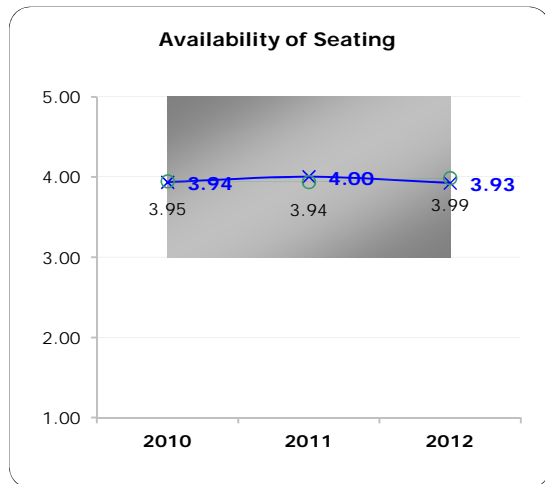
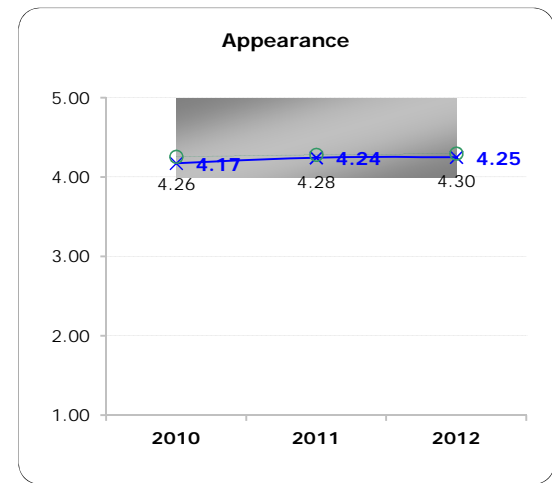
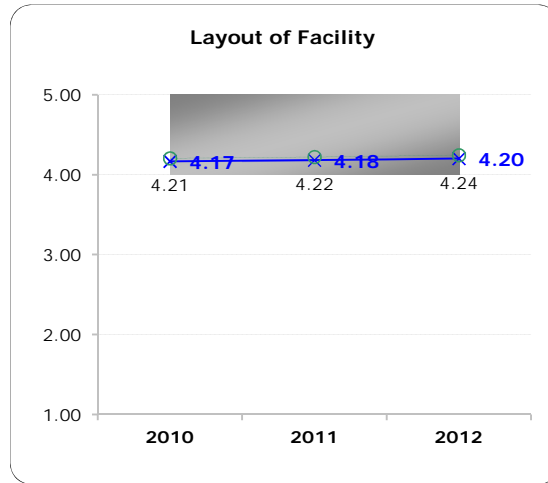
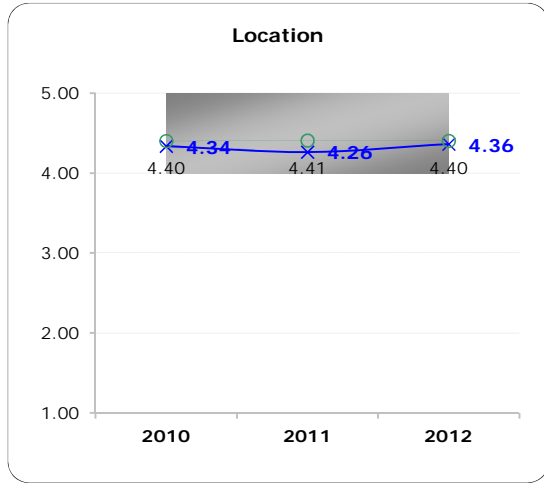
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

2012 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

DINING ENVIRONMENT



X = YOUR RESULTS

O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #	
	1		2		3		4		5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.07	0.48	4.20	0.42	3.37	1.12	4.37	0.36	4.00	0.57
Taste	3.91	0.79	4.10	0.62	3.26	1.43	4.21	0.60	3.92	0.79
Eye appeal	3.82	0.10	4.09	0.07	3.29	0.68	4.20	-0.29	3.72	0.45
Freshness	3.91	0.75	4.13	0.57	3.21	1.43	4.46	0.34	3.86	0.84
Nutritional content	3.72	0.67	3.85	0.54	3.14	1.17	4.49	0.21	3.53	0.74
Value	3.93	0.44	4.06	0.36	3.36	0.96	4.28	0.29	3.86	0.59
Availability of posted menu items	4.00	0.16	4.16	0.15	3.55	0.48	4.09	0.08	3.94	0.34
Variety of menu choices	3.95	0.45	3.87	0.70	3.31	1.05	4.20	0.35	3.46	0.96
Variety of healthy menu choices	3.80	0.49	3.79	0.47	3.13	1.15	4.59	0.09	3.43	0.74
Variety of vegetarian menu choices	3.88	-0.49	3.46	-0.23	3.23	0.08	4.80	-0.39	3.35	0.02
Service: Overall	4.21	0.21	4.41	0.15	3.92	0.51	4.39	0.10	4.01	0.57
Speed of service	4.25	0.15	4.28	0.19	4.12	0.27	4.39	0.01	4.32	0.18
Hours of operation	3.72	0.75	3.58	1.00	4.21	0.26	3.42	1.12	3.48	1.04
Helpfulness of staff	4.17	0.15	4.38	0.12	3.97	0.39	4.34	0.08	4.03	0.45
Friendliness of staff	4.19	0.17	4.41	0.15	3.89	0.47	4.33	0.07	3.90	0.72
Cleanliness: Overall	4.16	0.47	4.48	0.27	3.87	0.76	4.54	0.19	4.36	0.29
Cleanliness: Serving areas	4.30	0.28	4.47	0.26	4.05	0.53	4.65	0.03	4.35	0.27
Cleanliness: Eating areas (tables, chairs, etc.)	3.84	0.75	4.36	0.32	3.83	0.76	4.27	0.40	4.28	0.35
Location	4.47	-0.12	4.11	0.36	4.26	0.07	4.29	0.01	4.32	0.23
Layout of facility	4.16	-0.17	4.50	-0.43	4.17	-0.19	4.61	-0.57	4.28	0.00
Appearance	4.31	-0.34	4.52	-0.31	4.05	-0.04	4.69	-0.55	4.26	-0.01
Availability of seating	3.46	1.05	4.68	-0.20	4.29	0.10	4.67	-0.17	4.57	-0.06
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.26	4.51	-0.12	4.08	0.18	4.41	0.03	4.41	0.01
Environmentally friendly practices related to food	4.12	-0.18	4.21	-0.22	3.89	0.02	4.57	-0.19	4.21	0.04
Social/ethical practices related to food	4.13	-0.23	4.21	-0.20	3.87	-0.02	4.65	-0.29	4.21	0.11

	All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #	
	6		7		8		9		10	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

* Gap = Mean Importance minus Mean Satisfaction.

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #	
	11		12		13		14		15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #	
	16		17		18		19		20	
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

* Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	1		2		3		4		5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.02	0.46	4.46	0.28	3.92	0.46	4.35	0.25	3.68	0.75
Taste	4.01	0.67	4.46	0.39	3.97	0.62	4.35	0.43	3.75	0.88
Eye appeal	3.96	0.06	4.42	-0.02	4.08	-0.08	4.26	-0.09	3.65	0.34
Freshness	3.87	0.78	4.38	0.41	3.96	0.64	4.22	0.51	3.73	0.84
Nutritional content	3.39	0.94	3.96	0.59	3.82	0.45	4.00	0.46	3.23	1.12
Value	3.63	0.99	3.68	1.07	3.53	1.02	3.77	0.90	3.50	1.12
Availability of posted menu items	4.25	0.07	4.44	0.20	3.93	0.34	4.41	0.10	3.93	0.28
Variety of menu choices	3.76	0.71	4.26	0.37	3.51	0.74	4.15	0.36	3.29	1.02
Variety of healthy menu choices	3.35	0.96	4.05	0.45	3.71	0.40	4.06	0.30	3.12	1.20
Variety of vegetarian menu choices	3.35	-0.08	3.98	-0.26	3.65	-0.31	3.95	-0.38	3.23	0.22
Service: Overall	4.28	0.24	4.31	0.38	4.31	0.20	4.48	0.16	4.06	0.37
Speed of service	4.31	0.24	4.21	0.50	4.18	0.35	4.40	0.23	3.97	0.45
Hours of operation	3.97	0.47	4.13	0.41	4.06	0.37	4.22	0.33	3.29	1.19
Helpfulness of staff	4.21	0.23	4.42	0.22	4.31	0.12	4.44	0.14	4.20	0.25
Friendliness of staff	4.30	0.19	4.32	0.34	4.33	0.11	4.46	0.15	4.20	0.31
Cleanliness: Overall	4.21	0.46	4.50	0.29	4.51	0.12	4.51	0.24	4.16	0.47
Cleanliness: Serving areas	4.23	0.41	4.47	0.14	4.45	0.18	4.44	0.26	4.10	0.44
Cleanliness: Eating areas (tables, chairs, etc.)	3.64	0.95	4.27	0.29	4.26	0.24	4.10	0.39	3.90	0.63
Location	4.37	-0.01	4.39	0.09	4.43	0.00	4.46	0.06	4.17	0.07
Layout of facility	4.07	-0.02	4.33	-0.10	4.25	-0.18	4.00	0.23	3.93	0.16
Appearance	4.04	0.06	4.39	-0.11	4.41	-0.26	4.20	0.00	3.90	0.26
Availability of seating	3.59	0.79	4.13	0.17	4.11	0.04	3.54	0.63	3.93	0.32
Comfort (seats, temperature, lighting, sound level, etc.)	3.67	0.65	4.23	0.09	4.16	0.11	3.79	0.52	3.79	0.48
Environmentally friendly practices related to food	3.96	0.13	4.20	0.05	4.31	-0.29	4.08	0.06	3.77	0.11
Social/ethical practices related to food	3.98	0.06	4.20	0.03	4.26	-0.27	4.10	0.08	3.84	0.07

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	6		7		8		9		10	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.95	0.44	4.43	0.22	4.30	0.27	4.24	0.34		
Taste	3.98	0.66	4.48	0.27	4.34	0.38	4.22	0.60		
Eye appeal	4.01	-0.09	4.34	-0.19	4.25	0.07	4.33	-0.15		
Freshness	3.92	0.76	4.36	0.31	4.34	0.36	4.34	0.45		
Nutritional content	3.82	0.54	3.98	0.51	3.72	0.59	4.18	0.34		
Value	3.58	1.01	3.84	0.75	3.82	0.74	4.03	0.61		
Availability of posted menu items	3.93	0.35	4.56	-0.04	4.44	0.07	4.32	0.07		
Variety of menu choices	3.71	0.58	4.29	0.07	4.20	0.15	3.96	0.52		
Variety of healthy menu choices	3.63	0.55	4.06	0.26	3.71	0.43	4.09	0.40		
Variety of vegetarian menu choices	3.68	-0.10	3.98	-0.44	3.88	-0.48	3.94	-0.29		
Service: Overall	4.45	0.06	4.53	0.15	4.22	0.42	4.25	0.41		
Speed of service	4.48	0.07	4.44	0.22	4.08	0.57	4.15	0.52		
Hours of operation	4.19	0.34	4.01	0.40	4.12	0.35	4.07	0.36		
Helpfulness of staff	4.41	0.04	4.59	0.00	4.24	0.35	4.33	0.31		
Friendliness of staff	4.43	0.04	4.63	0.01	4.17	0.45	4.45	0.27		
Cleanliness: Overall	4.47	0.06	4.52	0.18	4.42	0.23	4.62	0.21		
Cleanliness: Serving areas	4.39	0.14	4.43	0.11	4.33	0.21	4.54	0.23		
Cleanliness: Eating areas (tables, chairs, etc.)	4.09	0.35	4.13	0.23	4.11	0.36	4.55	0.18		
Location	4.33	0.13	4.48	0.00	4.40	-0.02	4.44	-0.02		
Layout of facility	4.19	-0.10	4.25	-0.05	4.16	0.02	4.25	-0.16		
Appearance	4.18	-0.06	4.44	-0.29	4.29	-0.03	4.33	-0.07		
Availability of seating	3.88	0.29	3.62	0.45	3.55	0.64	4.28	0.13		
Comfort (seats, temperature, lighting, sound level, etc.)	3.88	0.34	3.71	0.41	3.82	0.38	4.19	0.24		
Environmentally friendly practices related to food	3.95	0.16	4.11	0.18	4.15	0.00	4.22	-0.03		
Social/ethical practices related to food	3.96	0.01	4.12	0.19	4.14	0.02	4.17	-0.04		

* Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	11		12		13		14		15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	16		17		18		19		20	
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

* Gap = Mean Importance minus Mean Satisfaction.

Detailed Survey Results for The University of North Texas Dining Services

This section shows the detailed survey results for both the overall industry and for your institution by various data aggregations to allow comparisons between differing respondent groups.

DEMOGRAPHICS

YOUR INSTITUTION

		The University of North Texas Dining Services
Respondent Type	Student	80%
	Faculty	5%
	Administration/ Staff	15%
	Other	0%
	Total Resp	4,221
Student Class Status	First year	29%
	Sophomore	22%
	Junior	21%
	Senior	16%
	Graduate	11%
	Other	1%
	Total Resp	3,385
Gender	Female	64%
	Male	36%
	Transgender	0%
	Other Identity	0%
	Total Resp	4,221
Live...	On campus	36%
	Off campus	64%
	Total Resp	4,221

TABLE 1a

		In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?					Mean*	Sampling Error**	# Resp	
		(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied				
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	7%	14%	40%	36%	3.99	.02	3,590	
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	17%	41%	32%	3.90	.00	129,800	
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	40%	37%	4.02	.02	1,830	
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	15%	40%	35%	3.95	.00	76,120	
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	14%	41%	34%	3.96	.02	1,760	
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	19%	41%	28%	3.83	.00	53,680	
Respondent Type - YOUR INSTITUTION	Student	3%	7%	15%	41%	35%	3.96	.02	2,945	
	Faculty	3%	4%	17%	32%	44%	4.11	.08	159	
	Administration/ Staff	4%	5%	9%	42%	40%	4.08	.05	482	
	Other			25%		75%	4.50	.50	4	
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	17%	42%	30%	3.87	.00	113,436	
	Faculty	4%	6%	13%	30%	46%	4.08	.02	4,360	
	Administration/Staff	4%	5%	13%	34%	43%	4.07	.01	10,535	
	Other	4%	3%	10%	31%	52%	4.25	.03	1,036	
Student Class Status - YOUR INSTITUTION	First year	3%	8%	13%	38%	38%	4.00	.04	841	
	Sophomore	2%	6%	16%	40%	36%	4.03	.04	664	
	Junior	6%	5%	11%	42%	36%	3.98	.04	623	
	Senior	2%	5%	19%	42%	32%	3.97	.04	461	
	Graduate	4%	12%	17%	44%	23%	3.70	.06	335	
	Other		10%	10%	38%	43%	4.14	.21	21	
Student Class Status - ENTIRE SAMPLE	First year	3%	7%	17%	41%	32%	3.91	.00	45,241	
	Sophomore	4%	8%	18%	42%	29%	3.83	.01	25,663	
	Junior	4%	7%	17%	42%	30%	3.86	.01	18,952	
	Senior	4%	7%	16%	43%	31%	3.90	.01	16,482	
	Graduate	5%	8%	17%	44%	26%	3.79	.01	5,923	
	Other	3%	8%	22%	38%	29%	3.81	.03	1,223	
Gender - YOUR INSTITUTION	Female	3%	6%	13%	41%	36%	4.00	.02	2,295	
	Male	3%	7%	15%	39%	35%	3.96	.03	1,286	
	Transgender				50%	50%	4.50	.50	2	
	Other Identity			43%	43%	14%	3.71	.29	7	
	Gender - ENTIRE SAMPLE	Female	4%	7%	17%	40%	32%	3.90	.00	76,815
Live... - YOUR INSTITUTION	On campus	3%	8%	15%	40%	34%	3.96	.03	1,343	
	Off campus	4%	6%	13%	41%	37%	4.00	.02	2,247	
	Live... - ENTIRE SAMPLE	On campus	4%	8%	18%	41%	29%	3.84	.00	78,684
	Off campus	4%	6%	14%	39%	37%	3.99	.00	49,385	
	NACUFS Region - YOUR INSTITUTION	Southern	3%	7%	14%	40%	36%	3.99	.02	3,590
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	13%	41%	37%	4.04	.01	14,281	
	Mid-Atlantic	5%	8%	16%	35%	37%	3.90	.01	12,636	
	Midwest	4%	7%	18%	42%	29%	3.85	.01	31,954	
	Northeast	4%	6%	16%	40%	34%	3.93	.01	25,182	
	Pacific	4%	7%	19%	41%	29%	3.84	.01	27,081	
	Southern	4%	7%	16%	41%	32%	3.92	.01	18,666	
Institution Type - YOUR INSTITUTION	Public	3%	7%	14%	40%	36%	3.99	.02	3,590	
Institution Type - ENTIRE SAMPLE	Public	4%	7%	17%	41%	32%	3.91	.00	96,119	
	Private	4%	8%	17%	40%	31%	3.87	.01	33,681	
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	14%	40%	36%	3.99	.02	3,590	
Institution Type - ENTIRE SAMPLE	Primarily 2-year	6%	8%	17%	35%	34%	3.83	.02	4,770	
	Primarily 4-year	4%	7%	17%	41%	32%	3.90	.00	125,030	
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	14%	40%	36%	3.99	.02	3,590	
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	16%	40%	34%	3.95	.00	105,197	
	Mainly Contracted	6%	10%	21%	40%	23%	3.64	.01	20,249	
	Combination of Both	4%	6%	15%	45%	31%	3.92	.02	4,354	
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	3%	7%	14%	40%	36%	3.99	.02	3,590	
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	9%	18%	39%	29%	3.79	.01	6,293	
	2,500 to 10,000	4%	8%	18%	41%	28%	3.80	.01	25,960	
	10,001 to 20,000	4%	7%	18%	40%	31%	3.88	.01	32,173	
	Over 20,000	3%	6%	16%	41%	34%	3.96	.00	65,374	
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	7%	16%	45%	30%	3.95	.04	683	
	Express Unit	4%	7%	15%	34%	39%	3.97	.05	534	
	Specialty Coffee Shop/ Juice Bar	4%	5%	10%	37%	44%	4.12	.07	254	
	Sit-down Restaurant	5%	4%	11%	37%	43%	4.11	.08	166	
	Convenience Store	2%	5%	10%	42%	41%	4.17	.07	193	
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	16%	42%	32%	3.92	.01	19,468
Marketplace	5%	8%	17%	39%	31%	3.83	.01	13,423		
Express Unit	4%	6%	15%	40%	35%	3.94	.01	15,129		
Specialty Coffee Shop/ Juice Bar	4%	5%	14%	38%	39%	4.04	.01	10,679		
Sit-down Restaurant	4%	7%	16%	40%	34%	3.92	.01	5,624		
Convenience Store	3%	4%	13%	39%	41%	4.10	.01	10,538		
No type given	4%	8%	16%	44%	28%	3.83	.03	1,259		

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 1b
Mean* Importance of Various Items and Satisfaction with Each Item
(as They Apply to the Surveyed Facility in General
without regard to any specific meal)

Aggregated Dining Halls & Retail Units

	The University of North Texas Dining Services
Food: Overall - IMPORTANCE	4.54
Food: Overall - SATISFACTION	4.02
Taste - IMPORTANCE	4.71
Taste - SATISFACTION	3.96
Eye appeal - IMPORTANCE	4.03
Eye appeal - SATISFACTION	3.92
Freshness - IMPORTANCE	4.68
Freshness - SATISFACTION	3.93
Nutritional content - IMPORTANCE	4.40
Nutritional content - SATISFACTION	3.68
Value - IMPORTANCE	4.51
Value - SATISFACTION	3.76
Availability of posted menu items - IMPORTANCE	4.27
Availability of posted menu items - SATISFACTION	4.08
Variety of menu choices - IMPORTANCE	4.43
Variety of menu choices - SATISFACTION	3.81
Variety of healthy menu choices - IMPORTANCE	4.32
Variety of healthy menu choices - SATISFACTION	3.68
Variety of vegetarian menu choices - IMPORTANCE	3.48
Variety of vegetarian menu choices - SATISFACTION	3.72
Service: Overall - IMPORTANCE	4.51
Service: Overall - SATISFACTION	4.24
Speed of service - IMPORTANCE	4.50
Speed of service - SATISFACTION	4.25
Hours of operation - IMPORTANCE	4.48
Hours of operation - SATISFACTION	3.90
Helpfulness of staff - IMPORTANCE	4.44
Helpfulness of staff - SATISFACTION	4.23
Friendliness of staff - IMPORTANCE	4.48
Friendliness of staff - SATISFACTION	4.24
Cleanliness: Overall - IMPORTANCE	4.67
Cleanliness: Overall - SATISFACTION	4.28
Cleanliness: Serving areas - IMPORTANCE	4.62
Cleanliness: Serving areas - SATISFACTION	4.32
Cleanliness: Eating areas (tables, chairs, etc.) - IMPORTANCE	4.58
Cleanliness: Eating areas (tables, chairs, etc.) - SATISFACTION	3.98
Location - IMPORTANCE	4.38
Location - SATISFACTION	4.36
Layout of facility - IMPORTANCE	4.06
Layout of facility - SATISFACTION	4.20
Appearance - IMPORTANCE	4.10
Appearance - SATISFACTION	4.25
Availability of seating - IMPORTANCE	4.38
Availability of seating - SATISFACTION	3.93
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE	4.30
Comfort (seats, temperature, lighting, sound level, etc.) - SATISFACTION	4.01
Environmentally friendly practices related to food - IMPORTANCE	4.07
Environmentally friendly practices related to food - SATISFACTION	4.10
Social/ ethical practices related to food - IMPORTANCE	4.04
Social/ ethical practices related to food - SATISFACTION	4.11

*1 to 5 Scale, Where Higher Mean = Higher Importance/Satisfaction

TABLE 2a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Overall

		Food: Overall					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	7%	27%	65%	4.54	.01	3,710
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.55	.00	130,583
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	29%	62%	4.52	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	27%	65%	4.54	.00	75,535
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.57	.02	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	66%	4.55	.00	55,048
Respondent Type - YOUR INSTITUTION	Student	0%	1%	8%	28%	63%	4.52	.01	2,995
	Faculty	1%	2%	6%	20%	72%	4.61	.05	186
	Administration/ Staff		0%	4%	26%	69%	4.65	.03	527
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	8%	26%	65%	4.54	.00	113,276
	Faculty	0%	1%	5%	27%	68%	4.61	.01	4,375
	Administration/Staff	0%	0%	4%	26%	68%	4.62	.01	11,284
	Other	1%	1%	8%	25%	65%	4.51	.03	992
Student Class Status - YOUR INSTITUTION	First year	0%	1%	6%	28%	64%	4.54	.02	878
	Sophomore	0%	1%	9%	26%	64%	4.52	.03	660
	Junior	0%	0%	6%	28%	65%	4.56	.03	633
	Senior	1%	1%	7%	29%	62%	4.51	.03	463
	Graduate	0%	2%	11%	30%	57%	4.41	.04	332
	Other		3%	3%	21%	72%	4.62	.14	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	8%	26%	65%	4.54	.00	45,119
	Sophomore	0%	1%	8%	26%	65%	4.54	.00	25,685
	Junior	0%	1%	8%	26%	65%	4.55	.01	18,935
	Senior	0%	1%	8%	26%	65%	4.54	.01	16,538
	Graduate	0%	1%	8%	31%	59%	4.47	.01	5,730
	Other	1%	1%	10%	29%	59%	4.45	.02	1,310
Gender - YOUR INSTITUTION	Female	0%	1%	6%	25%	67%	4.58	.01	2,372
	Male	0%	1%	9%	30%	60%	4.47	.02	1,327
	Transgender				67%	33%	4.33	.33	3
	Other Identity				13%	88%	4.88	.13	8
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	25%	67%	4.59	.00	77,053
	Male	1%	1%	9%	27%	62%	4.50	.00	51,640
	Transgender	4%	2%	17%	21%	55%	4.22	.05	469
	Other Identity	3%	3%	13%	24%	58%	4.32	.04	504
Live... - YOUR INSTITUTION	On campus	0%	1%	7%	26%	65%	4.56	.02	1,384
	Off campus	0%	1%	7%	28%	64%	4.54	.01	2,326
Live... - ENTIRE SAMPLE	On campus	0%	1%	8%	25%	66%	4.56	.00	78,740
	Off campus	0%	1%	7%	27%	64%	4.54	.00	49,834
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	7%	27%	65%	4.54	.01	3,710
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	28%	63%	4.52	.01	14,286
	Mid-Atlantic	0%	0%	7%	22%	70%	4.61	.01	12,645
	Midwest	0%	1%	8%	27%	64%	4.53	.00	32,651
	Northeast	0%	1%	6%	24%	69%	4.60	.00	25,215
	Pacific	0%	1%	9%	27%	63%	4.50	.00	26,751
	Southern	0%	1%	8%	26%	65%	4.54	.01	19,035
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	27%	65%	4.54	.01	3,710
	Private	0%	1%	7%	25%	67%	4.58	.00	33,860
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	26%	65%	4.54	.00	96,723
	Private	0%	1%	7%	26%	65%	4.55	.00	125,841
Operation Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	27%	65%	4.54	.01	3,710
	Primarily 2-year	1%	2%	11%	29%	58%	4.42	.01	4,742
	Primarily 4-year	0%	1%	7%	26%	65%	4.55	.00	125,841
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	27%	65%	4.54	.01	3,710
	Mainly Self-operated	0%	1%	8%	26%	65%	4.55	.00	106,099
	Mainly Contracted	0%	1%	7%	26%	66%	4.55	.00	20,281
	Combination of Both	1%	1%	8%	27%	64%	4.52	.01	4,203
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	1%	7%	27%	65%	4.54	.01	3,710
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	5%	25%	69%	4.63	.01	6,501
	2,500 to 10,000	0%	1%	7%	25%	67%	4.57	.00	26,190
	10,001 to 20,000	0%	1%	8%	26%	65%	4.54	.00	32,381
	Over 20,000	0%	1%	8%	26%	65%	4.54	.00	65,511
Type of Retail Unit - YOUR INSTITUTION	Food Court		1%	10%	31%	59%	4.48	.03	726
	Express Unit	1%	2%	8%	28%	61%	4.46	.04	523
	Specialty Coffee Shop/ Juice Bar	1%		3%	24%	72%	4.66	.04	240
	Sit-down Restaurant		1%	5%	30%	65%	4.59	.05	165
	Convenience Store		1%	5%	29%	66%	4.60	.04	194
	No type given	0%	1%	8%	28%	63%	4.51	.01	19,455
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	28%	63%	4.51	.01	19,455
	Marketplace	0%	1%	6%	26%	67%	4.59	.01	13,577
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,917
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	66%	4.55	.01	10,372
	Sit-down Restaurant	0%	1%	7%	26%	65%	4.55	.01	5,798
	Convenience Store	0%	1%	8%	27%	64%	4.52	.01	10,136
	No type given	0%	1%	7%	32%	60%	4.50	.02	1,280

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 2b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
FOOD: Overall

		Food: Overall					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	5%	15%	41%	36%	4.02	.02	4,156
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	18%	42%	31%	3.93	.00	145,849
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	40%	40%	4.11	.02	2,096
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	41%	36%	4.02	.00	85,306
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	16%	41%	32%	3.92	.02	2,060
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	22%	44%	24%	3.79	.00	60,543
Respondent Type - YOUR INSTITUTION	Student	3%	6%	15%	41%	35%	3.99	.02	3,336
	Faculty	3%	6%	13%	35%	44%	4.11	.07	209
	Administration/ Staff	2%	3%	13%	41%	41%	4.15	.04	606
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	19%	44%	29%	3.89	.00	125,461
	Faculty	3%	6%	12%	33%	46%	4.12	.01	5,293
	Administration/Staff	2%	5%	13%	38%	42%	4.13	.01	13,111
	Other	2%	3%	12%	34%	50%	4.27	.03	1,191
Student Class Status - YOUR INSTITUTION	First year	3%	7%	16%	38%	36%	3.96	.03	965
	Sophomore	2%	5%	16%	41%	36%	4.02	.04	725
	Junior	3%	5%	12%	40%	39%	4.08	.04	704
	Senior	2%	5%	16%	44%	32%	3.98	.04	530
	Graduate	4%	6%	17%	47%	26%	3.84	.05	380
	Other	3%	3%	16%	34%	44%	4.13	.18	32
Student Class Status - ENTIRE SAMPLE	First year	2%	6%	19%	43%	29%	3.91	.00	49,354
	Sophomore	3%	7%	20%	43%	27%	3.84	.01	28,511
	Junior	3%	7%	18%	43%	29%	3.89	.01	21,119
	Senior	2%	6%	16%	45%	30%	3.95	.01	18,428
	Graduate	3%	7%	17%	46%	27%	3.86	.01	6,664
	Other	2%	8%	21%	42%	27%	3.84	.03	1,442
Gender - YOUR INSTITUTION	Female	3%	5%	15%	40%	37%	4.02	.02	2,668
	Male	2%	6%	15%	42%	35%	4.02	.02	1,477
	Transgender				100%		4.00	.00	3
	Other Identity	25%			25%	50%	3.75	.62	8
Gender - ENTIRE SAMPLE	Female	2%	6%	18%	42%	31%	3.93	.00	86,578
	Male	3%	6%	18%	44%	30%	3.92	.00	57,123
	Transgender	6%	7%	23%	36%	28%	3.74	.05	513
	Other Identity	8%	9%	27%	35%	22%	3.53	.05	560
Live... - YOUR INSTITUTION	On campus	3%	7%	17%	39%	34%	3.93	.03	1,513
	Off campus	2%	5%	14%	42%	37%	4.07	.02	2,643
Live... - ENTIRE SAMPLE	On campus	3%	7%	20%	43%	27%	3.84	.00	86,500
	Off campus	2%	5%	14%	42%	37%	4.05	.00	57,061
NACUFS Region - YOUR INSTITUTION	Southern	3%	5%	15%	41%	36%	4.02	.02	4,156
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	15%	45%	34%	4.04	.01	15,805
	Mid-Atlantic	3%	7%	17%	37%	35%	3.95	.01	14,080
	Midwest	2%	7%	19%	45%	27%	3.87	.01	36,170
	Northeast	3%	6%	17%	41%	34%	3.96	.01	28,366
	Pacific	3%	7%	20%	41%	29%	3.87	.01	30,405
	Southern	2%	6%	17%	44%	30%	3.94	.01	21,023
Institution Type - YOUR INSTITUTION	Public	3%	5%	15%	41%	36%	4.02	.02	4,156
Institution Type - ENTIRE SAMPLE	Public	2%	6%	18%	42%	31%	3.93	.00	108,254
	Private	3%	7%	18%	43%	30%	3.90	.01	37,595
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	15%	41%	36%	4.02	.02	4,156
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	17%	39%	33%	3.91	.01	5,757
	Primarily 4-year	3%	6%	18%	43%	31%	3.93	.00	140,092
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	5%	15%	41%	36%	4.02	.02	4,156
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	17%	42%	32%	3.97	.00	118,357
	Mainly Contracted	4%	9%	22%	41%	23%	3.69	.01	22,853
	Combination of Both	3%	5%	17%	49%	27%	3.92	.01	4,639
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	3%	5%	15%	41%	36%	4.02	.02	4,156
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	9%	20%	40%	28%	3.79	.01	7,299
	2,500 to 10,000	3%	8%	19%	42%	28%	3.84	.01	29,017
	10,001 to 20,000	3%	6%	19%	43%	30%	3.91	.01	36,470
	Over 20,000	2%	6%	17%	43%	33%	3.98	.00	73,063
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	4%	16%	48%	30%	4.02	.03	820
	Express Unit	3%	7%	16%	35%	39%	4.00	.04	592
	Specialty Coffee Shop/ Juice Bar	1%	3%	6%	34%	55%	4.38	.05	271
	Sit-down Restaurant	2%	3%	11%	38%	47%	4.24	.07	192
	Convenience Store	1%	2%	8%	39%	50%	4.35	.05	221
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	16%	45%	31%	3.97	.01	21,933
	Marketplace	3%	7%	18%	41%	31%	3.88	.01	15,249
	Express Unit	3%	6%	15%	41%	36%	4.01	.01	16,979
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	38%	43%	4.17	.01	11,704
	Sit-down Restaurant	2%	5%	14%	40%	39%	4.10	.01	6,430
	Convenience Store	2%	3%	14%	41%	40%	4.15	.01	11,566
	No type given	3%	7%	14%	46%	30%	3.91	.03	1,445

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
FOOD: Taste

		Taste					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	4%	18%	77%	4.71	.01	3,709
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	75%	4.68	.00	130,857
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	4%	19%	76%	4.71	.01	1,847
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	75%	4.68	.00	75,609
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	4%	18%	78%	4.72	.01	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	19%	74%	4.67	.00	55,248
Respondent Type - YOUR INSTITUTION	Student	0%	1%	4%	19%	75%	4.69	.01	2,989
	Faculty	1%		4%	15%	81%	4.75	.04	185
	Administration/ Staff		0%	1%	13%	85%	4.84	.02	533
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	5%	20%	74%	4.67	.00	113,501
	Faculty	0%	0%	3%	20%	77%	4.72	.01	4,394
	Administration/Staff	0%	0%	2%	17%	81%	4.77	.00	11,317
	Other	1%	1%	6%	21%	72%	4.61	.02	995
Student Class Status - YOUR INSTITUTION	First year	0%	0%	4%	19%	76%	4.71	.02	872
	Sophomore	0%	1%	5%	19%	74%	4.65	.03	663
	Junior	0%	0%	4%	19%	77%	4.71	.02	633
	Senior	0%	1%	4%	20%	75%	4.69	.03	461
	Graduate		1%	5%	22%	72%	4.64	.04	331
	Other		3%		24%	72%	4.66	.12	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	5%	19%	75%	4.67	.00	45,162
	Sophomore	0%	1%	5%	20%	74%	4.66	.00	25,748
	Junior	0%	1%	5%	20%	74%	4.67	.00	18,972
	Senior	0%	1%	5%	20%	74%	4.67	.00	16,576
	Graduate	0%	1%	5%	23%	71%	4.63	.01	5,761
	Other	0%	1%	7%	23%	68%	4.58	.02	1,316
Gender - YOUR INSTITUTION	Female	0%	1%	3%	14%	82%	4.78	.01	2,375
	Male	0%	1%	6%	25%	68%	4.59	.02	1,323
	Transgender					100%	5.00	.00	3
	Other Identity			13%	13%	75%	4.63	.26	8
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	17%	78%	4.73	.00	77,217
	Male	0%	1%	7%	23%	70%	4.60	.00	51,753
	Transgender	2%	3%	15%	18%	62%	4.34	.05	473
	Other Identity	2%	2%	8%	22%	65%	4.46	.04	506
Live... - YOUR INSTITUTION	On campus	0%	1%	4%	18%	77%	4.72	.02	1,380
	Off campus	0%	1%	4%	19%	77%	4.71	.01	2,329
Live... - ENTIRE SAMPLE	On campus	0%	1%	5%	19%	75%	4.68	.00	78,927
	Off campus	0%	1%	5%	20%	75%	4.68	.00	49,945
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	4%	18%	77%	4.71	.01	3,709
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	5%	22%	72%	4.65	.01	14,326
	Mid-Atlantic	0%	0%	5%	17%	78%	4.71	.01	12,711
	Midwest	0%	1%	5%	20%	75%	4.68	.00	32,733
	Northeast	0%	0%	4%	18%	78%	4.72	.00	25,251
	Pacific	0%	1%	6%	21%	72%	4.63	.00	26,787
	Southern	0%	1%	5%	20%	74%	4.67	.00	19,049
Institution Type - YOUR INSTITUTION	Public	0%	1%	4%	18%	77%	4.71	.01	3,709
Institution Type - ENTIRE SAMPLE	Public	0%	1%	5%	20%	74%	4.67	.00	96,859
	Private	0%	1%	4%	19%	75%	4.69	.00	33,998
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	4%	18%	77%	4.71	.01	3,709
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	6%	21%	71%	4.61	.01	4,740
	Primarily 4-year	0%	1%	5%	19%	75%	4.68	.00	126,117
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	4%	18%	77%	4.71	.01	3,709
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	5%	19%	75%	4.68	.00	106,282
	Mainly Contracted	0%	1%	4%	19%	76%	4.69	.00	20,345
	Combination of Both	0%	1%	6%	23%	71%	4.62	.01	4,230
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	1%	4%	18%	77%	4.71	.01	3,709
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	0%	3%	18%	78%	4.75	.01	6,525
	2,500 to 10,000	0%	1%	5%	18%	76%	4.70	.00	26,242
	10,001 to 20,000	0%	1%	5%	19%	74%	4.67	.00	32,438
	Over 20,000	0%	1%	5%	20%	74%	4.67	.00	65,652
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	5%	5%	21%	74%	4.68	.02	727
	Express Unit	0%	2%	6%	19%	74%	4.64	.03	522
	Specialty Coffee Shop/ Juice Bar		1%	1%	17%	82%	4.79	.03	240
	Sit-down Restaurant			2%	15%	84%	4.82	.03	164
	Convenience Store			3%	16%	81%	4.78	.03	194
	No type given								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	5%	20%	74%	4.66	.00	19,510
	Marketplace	0%	0%	3%	18%	78%	4.73	.00	13,628
	Express Unit	0%	1%	5%	19%	75%	4.68	.01	14,885
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	19%	75%	4.69	.01	10,398
	Sit-down Restaurant	0%	0%	5%	18%	76%	4.69	.01	5,808
	Convenience Store	0%	1%	6%	22%	71%	4.62	.01	10,103
	No type given	0%	0%	4%	22%	73%	4.66	.02	1,277

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Taste

		Taste					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	7%	17%	38%	35%	3.96	.02	4,164
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	19%	40%	31%	3.89	.00	145,826
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	37%	42%	4.13	.02	2,100
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	39%	38%	4.04	.00	85,261
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	19%	40%	28%	3.79	.02	2,064
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	25%	41%	21%	3.68	.00	60,565
Respondent Type - YOUR INSTITUTION	Student	3%	8%	17%	38%	34%	3.92	.02	3,340
	Faculty	3%	5%	19%	35%	38%	4.00	.07	209
	Administration/ Staff	2%	4%	13%	41%	41%	4.15	.04	610
	Other			20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	20%	40%	29%	3.85	.00	125,497
	Faculty	3%	5%	12%	34%	46%	4.14	.01	5,271
	Administration/Staff	2%	5%	13%	38%	43%	4.14	.01	13,085
	Other	2%	3%	10%	34%	51%	4.30	.03	1,176
Student Class Status - YOUR INSTITUTION	First year	4%	9%	18%	37%	33%	3.86	.03	965
	Sophomore	2%	7%	16%	38%	37%	3.99	.04	728
	Junior	3%	8%	14%	37%	38%	4.01	.04	703
	Senior	4%	5%	19%	38%	34%	3.95	.04	531
	Graduate	3%	8%	22%	42%	24%	3.74	.05	381
	Other	6%	3%	19%	34%	38%	3.94	.20	32
Student Class Status - ENTIRE SAMPLE	First year	2%	8%	21%	40%	29%	3.84	.00	49,355
	Sophomore	3%	8%	21%	40%	28%	3.82	.01	28,516
	Junior	3%	8%	20%	41%	29%	3.86	.01	21,114
	Senior	3%	6%	18%	42%	31%	3.93	.01	18,450
	Graduate	3%	8%	18%	42%	29%	3.86	.01	6,676
	Other	2%	8%	23%	40%	26%	3.80	.03	1,439
Gender - YOUR INSTITUTION	Female	3%	7%	16%	37%	37%	3.97	.02	2,672
	Male	3%	6%	18%	40%	33%	3.93	.03	1,481
	Transgender				67%	33%	4.33	.33	3
	Other Identity	25%			63%	13%	3.38	.53	8
Gender - ENTIRE SAMPLE	Female	2%	7%	19%	40%	32%	3.91	.00	86,567
	Male	3%	7%	20%	40%	30%	3.88	.00	57,118
	Transgender	6%	9%	23%	33%	29%	3.68	.05	518
	Other Identity	7%	11%	24%	35%	22%	3.56	.05	558
Live... - YOUR INSTITUTION	On campus	4%	9%	18%	37%	32%	3.84	.03	1,514
	Off campus	3%	5%	16%	39%	37%	4.03	.02	2,650
Live... - ENTIRE SAMPLE	On campus	3%	9%	22%	40%	26%	3.79	.00	86,519
	Off campus	2%	5%	15%	39%	38%	4.05	.00	57,026
NACUFS Region - YOUR INSTITUTION	Southern	3%	7%	17%	38%	35%	3.96	.02	4,164
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	18%	42%	34%	4.00	.01	15,769
	Mid-Atlantic	3%	8%	17%	36%	36%	3.94	.01	14,087
	Midwest	2%	8%	21%	42%	27%	3.84	.01	36,185
	Northeast	3%	7%	18%	39%	34%	3.95	.01	28,345
	Pacific	3%	8%	21%	38%	30%	3.84	.01	30,431
	Southern	3%	7%	19%	42%	30%	3.89	.01	21,009
Institution Type - YOUR INSTITUTION	Public	3%	7%	17%	38%	35%	3.96	.02	4,164
Institution Type - ENTIRE SAMPLE	Public	3%	7%	19%	40%	31%	3.90	.00	108,246
	Private	3%	8%	19%	40%	30%	3.87	.01	37,580
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	17%	38%	35%	3.96	.02	4,164
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	7%	17%	38%	35%	3.95	.01	5,743
	Primarily 4-year	3%	7%	19%	40%	31%	3.89	.00	140,083
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	17%	38%	35%	3.96	.02	4,164
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	19%	40%	33%	3.94	.00	118,342
	Mainly Contracted	4%	10%	23%	39%	24%	3.68	.01	22,854
	Combination of Both	2%	7%	19%	46%	25%	3.84	.01	4,630
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	3%	7%	17%	38%	35%	3.96	.02	4,164
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	10%	20%	38%	28%	3.77	.01	7,310
	2,500 to 10,000	3%	8%	20%	39%	29%	3.83	.01	29,028
	10,001 to 20,000	3%	7%	20%	40%	29%	3.87	.01	36,440
	Over 20,000	2%	7%	18%	40%	33%	3.94	.00	73,048
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	5%	16%	46%	32%	4.01	.03	821
	Express Unit	3%	7%	16%	31%	43%	4.05	.04	591
	Specialty Coffee Shop/ Juice Bar	2%	1%	10%	26%	60%	4.40	.05	272
	Sit-down Restaurant	3%	3%	11%	37%	47%	4.22	.07	194
	Convenience Store	1%	1%	11%	34%	52%	4.35	.06	222
	No type given	3%	7%	16%	41%	33%	3.95	.03	1,448
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	17%	42%	33%	3.99	.01	21,934
	Marketplace	3%	8%	18%	38%	33%	3.90	.01	15,269
	Express Unit	3%	6%	15%	38%	39%	4.04	.01	16,952
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	35%	46%	4.19	.01	11,718
	Sit-down Restaurant	2%	5%	13%	38%	42%	4.13	.01	6,442
	Convenience Store	2%	4%	15%	39%	41%	4.14	.01	11,498

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Eye appeal

		Eye appeal					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	8%	16%	37%	39%	4.03	.02	3,717
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	9%	19%	35%	35%	3.91	.00	130,381
Aggregated Retail Units	YOUR INSTITUTION	1%	6%	15%	37%	41%	4.09	.02	1,853
Aggregated Retail Units	ENTIRE SAMPLE	2%	9%	17%	35%	37%	3.97	.00	75,363
Aggregated Dining Halls	YOUR INSTITUTION	2%	9%	16%	36%	37%	3.97	.02	1,864
Aggregated Dining Halls	ENTIRE SAMPLE	2%	10%	20%	36%	31%	3.83	.00	55,018
Respondent Type - YOUR INSTITUTION	Student	2%	8%	17%	36%	38%	4.00	.02	2,998
	Faculty	1%	9%	15%	38%	37%	4.01	.07	186
	Administration/ Staff	1%	4%	11%	40%	45%	4.24	.04	531
	Other				100%		4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	2%	10%	19%	35%	33%	3.87	.00	113,106
	Faculty	1%	6%	13%	40%	40%	4.12	.01	4,363
	Administration/Staff	1%	4%	12%	40%	43%	4.21	.01	11,301
	Other	2%	7%	13%	32%	46%	4.14	.03	985
Student Class Status - YOUR INSTITUTION	First year	2%	10%	17%	34%	38%	3.96	.04	873
	Sophomore	2%	7%	18%	36%	37%	3.99	.04	662
	Junior	1%	6%	15%	36%	42%	4.11	.04	635
	Senior	3%	7%	16%	34%	40%	4.02	.05	461
	Graduate	1%	11%	20%	42%	26%	3.83	.05	338
	Other		7%	17%	31%	45%	4.14	.18	29
Student Class Status - ENTIRE SAMPLE	First year	2%	10%	20%	35%	34%	3.87	.00	44,950
	Sophomore	2%	10%	20%	34%	33%	3.85	.01	25,653
	Junior	2%	10%	19%	35%	34%	3.88	.01	18,929
	Senior	2%	9%	19%	35%	34%	3.89	.01	16,545
	Graduate	3%	11%	20%	37%	29%	3.80	.01	5,750
	Other	2%	11%	21%	34%	32%	3.82	.03	1,313
Gender - YOUR INSTITUTION	Female	1%	7%	14%	36%	42%	4.11	.02	2,380
	Male	2%	9%	19%	38%	32%	3.89	.03	1,326
	Transgender	33%			67%		3.00	1.00	3
	Other Identity	13%	13%	13%	13%	50%	3.75	.56	8
Gender - ENTIRE SAMPLE	Female	2%	8%	16%	37%	38%	4.01	.00	77,040
	Male	3%	11%	21%	34%	30%	3.77	.00	51,487
	Transgender	5%	9%	23%	26%	38%	3.83	.05	466
	Other Identity	7%	14%	23%	25%	31%	3.59	.06	495
Live... - YOUR INSTITUTION	On campus	2%	9%	17%	36%	37%	3.96	.03	1,383
	Off campus	1%	7%	15%	37%	40%	4.07	.02	2,334
Live... - ENTIRE SAMPLE	On campus	3%	10%	20%	35%	32%	3.84	.00	78,618
	Off campus	2%	8%	16%	36%	38%	4.01	.00	49,804
NACUFS Region - YOUR INSTITUTION	Southern	1%	8%	16%	37%	39%	4.03	.02	3,717
NACUFS Region - ENTIRE SAMPLE	Continental	3%	10%	20%	36%	31%	3.83	.01	14,264
	Mid-Atlantic	2%	10%	19%	34%	35%	3.90	.01	12,661
	Midwest	2%	10%	19%	37%	31%	3.86	.01	32,619
	Northeast	2%	9%	18%	35%	36%	3.95	.01	25,176
	Pacific	2%	9%	18%	34%	37%	3.95	.01	26,695
	Southern	2%	9%	18%	34%	37%	3.94	.01	18,966
Institution Type - YOUR INSTITUTION	Public	1%	8%	16%	37%	39%	4.03	.02	3,717
	Private	3%	10%	19%	36%	32%	3.84	.01	33,816
Institution Type - ENTIRE SAMPLE	Public	2%	9%	18%	35%	36%	3.93	.00	96,565
	Private	3%	10%	19%	36%	32%	3.84	.01	33,816
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	8%	16%	37%	39%	4.03	.02	3,717
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	5%	16%	34%	42%	4.10	.01	4,720
	Primarily 4-year	2%	9%	19%	35%	34%	3.90	.00	125,661
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	8%	16%	37%	39%	4.03	.02	3,717
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	9%	18%	35%	35%	3.92	.00	105,926
	Mainly Contracted	3%	10%	19%	35%	33%	3.86	.01	20,271
	Combination of Both	3%	12%	21%	35%	29%	3.76	.02	4,184
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	1%	8%	16%	37%	39%	4.03	.02	3,717
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	11%	19%	39%	30%	3.84	.01	6,511
	2,500 to 10,000	2%	8%	18%	35%	37%	3.96	.01	26,153
	10,001 to 20,000	2%	9%	18%	36%	35%	3.93	.01	32,296
	Over 20,000	2%	10%	19%	35%	34%	3.89	.00	65,421
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	6%	19%	38%	36%	4.01	.04	727
	Express Unit	2%	8%	15%	35%	39%	4.02	.04	523
	Specialty Coffee Shop/ Juice Bar	0%	3%	8%	37%	52%	4.36	.05	244
	Sit-down Restaurant	1%	5%	11%	39%	43%	4.18	.07	165
	Convenience Store		8%	12%	35%	45%	4.17	.07	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	9%	18%	35%	35%	3.91	.01	19,403
	Marketplace	2%	10%	18%	36%	33%	3.87	.01	13,580
	Express Unit	2%	8%	17%	35%	38%	3.99	.01	14,856
	Specialty Coffee Shop/ Juice Bar	2%	8%	16%	34%	40%	4.04	.01	10,371
	Sit-down Restaurant	1%	6%	15%	36%	42%	4.12	.01	5,784
	Convenience Store	2%	8%	16%	34%	40%	4.02	.01	10,093
Type of Retail Unit - ENTIRE SAMPLE	No type given	2%	12%	21%	37%	27%	3.75	.03	1,276

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 FOOD: Eye appeal

		Eye appeal							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	8%	19%	35%	35%	3.92	.02	4,148
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	22%	37%	31%	3.86	.00	145,311
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	16%	36%	41%	4.10	.02	2,097
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	19%	37%	36%	3.98	.00	84,972
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	23%	34%	29%	3.74	.02	2,051
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	27%	37%	23%	3.68	.00	60,339
Respondent Type - YOUR INSTITUTION	Student	3%	9%	20%	35%	34%	3.87	.02	3,329
	Faculty	3%	5%	16%	34%	42%	4.07	.07	208
	Administration/ Staff	1%	4%	16%	36%	42%	4.13	.04	606
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	24%	37%	29%	3.82	.00	125,056
	Faculty	3%	5%	13%	33%	45%	4.13	.01	5,244
	Administration/Staff	2%	5%	15%	37%	41%	4.12	.01	13,040
	Other	2%	3%	13%	33%	49%	4.24	.03	1,178
Student Class Status - YOUR INSTITUTION	First year	4%	9%	21%	34%	33%	3.82	.04	960
	Sophomore	2%	9%	21%	36%	31%	3.85	.04	726
	Junior	4%	8%	17%	32%	39%	3.96	.04	703
	Senior	2%	8%	21%	34%	34%	3.90	.05	529
	Graduate	2%	7%	23%	40%	28%	3.86	.05	379
	Other	3%	13%	16%	28%	41%	3.91	.21	32
Student Class Status - ENTIRE SAMPLE	First year	2%	8%	24%	37%	29%	3.82	.00	49,175
	Sophomore	3%	9%	24%	37%	27%	3.76	.01	28,413
	Junior	3%	8%	23%	37%	29%	3.81	.01	21,068
	Senior	2%	7%	22%	37%	31%	3.87	.01	18,387
	Graduate	3%	6%	21%	40%	30%	3.88	.01	6,639
	Other	2%	8%	23%	38%	29%	3.84	.03	1,436
Gender - YOUR INSTITUTION	Female	3%	8%	18%	35%	37%	3.94	.02	2,668
	Male	3%	7%	22%	35%	33%	3.88	.03	1,469
	Transgender				100%		4.00	.00	3
	Other Identity		25%	13%	50%	13%	3.50	.38	8
Gender - ENTIRE SAMPLE	Female	2%	7%	22%	37%	32%	3.88	.00	86,325
	Male	3%	7%	24%	38%	29%	3.83	.00	56,848
	Transgender	6%	9%	26%	32%	27%	3.65	.05	514
	Other Identity	6%	11%	28%	32%	23%	3.54	.05	548
Live... - YOUR INSTITUTION	On campus	4%	10%	23%	33%	31%	3.77	.03	1,506
	Off campus	2%	6%	17%	36%	38%	4.01	.02	2,642
Live... - ENTIRE SAMPLE	On campus	3%	9%	25%	37%	27%	3.76	.00	86,181
	Off campus	2%	6%	18%	37%	37%	4.01	.00	56,875
NACUFS Region - YOUR	Southern	3%	8%	19%	35%	35%	3.92	.02	4,148
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	21%	39%	33%	3.95	.01	15,702
	Mid-Atlantic	3%	8%	21%	34%	34%	3.87	.01	14,046
	Midwest	3%	8%	24%	38%	27%	3.79	.01	36,089
	Northeast	3%	7%	21%	36%	33%	3.90	.01	28,272
	Pacific	3%	8%	23%	36%	31%	3.85	.01	30,298
	Southern	2%	7%	22%	38%	30%	3.86	.01	20,904
Institution Type - YOUR INSTITUTION	Public	3%	8%	19%	35%	35%	3.92	.02	4,148
Institution Type - ENTIRE SAMPLE	Public	2%	7%	22%	37%	31%	3.87	.00	107,915
	Private	3%	8%	23%	37%	29%	3.82	.01	37,396
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	8%	19%	35%	35%	3.92	.02	4,148
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	8%	20%	36%	33%	3.87	.01	5,740
	Primarily 4-year	3%	7%	22%	37%	31%	3.86	.00	139,571
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	8%	19%	35%	35%	3.92	.02	4,148
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	22%	37%	32%	3.89	.00	117,968
	Mainly Contracted	4%	10%	25%	37%	25%	3.69	.01	22,750
	Combination of Both	3%	6%	24%	42%	25%	3.81	.01	4,593
Total Current Enrollment - YOUR	Over 20,000	3%	8%	19%	35%	35%	3.92	.02	4,148
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	10%	24%	36%	26%	3.70	.01	7,284
	2,500 to 10,000	3%	8%	23%	36%	29%	3.80	.01	28,925
	10,001 to 20,000	3%	7%	23%	37%	30%	3.84	.01	36,302
	Over 20,000	2%	7%	21%	37%	32%	3.90	.00	72,800
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	5%	22%	39%	32%	3.96	.03	819
	Express Unit	3%	7%	15%	36%	40%	4.04	.04	593
	Specialty Coffee Shop/ Juice Bar	1%	4%	8%	31%	55%	4.34	.05	273
	Sit-down Restaurant	2%	3%	9%	31%	54%	4.33	.07	193
	Convenience Store	1%	2%	15%	33%	49%	4.26	.06	219
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	22%	39%	30%	3.89	.01
	Marketplace	3%	7%	21%	37%	32%	3.88	.01	15,197
	Express Unit	3%	6%	20%	37%	35%	3.94	.01	16,901
	Specialty Coffee Shop/ Juice Bar	1%	4%	14%	34%	46%	4.19	.01	11,705
	Sit-down Restaurant	2%	5%	16%	36%	42%	4.11	.01	6,418
	Convenience Store	2%	4%	18%	37%	39%	4.08	.01	11,456
	No type given	2%	6%	19%	41%	32%	3.94	.03	1,440

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Freshness

		Freshness					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	8%	18%	33%	37%	3.93	.02	4,155
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	9%	22%	34%	31%	3.80	.00	145,322
Aggregated Retail Units	YOUR INSTITUTION	2%	6%	16%	33%	42%	4.05	.02	2,098
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	19%	34%	36%	3.93	.00	84,944
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	20%	33%	33%	3.81	.02	2,057
Aggregated Dining Halls	ENTIRE SAMPLE	4%	12%	26%	35%	24%	3.62	.00	60,378
Respondent Type - YOUR INSTITUTION	Student	4%	9%	20%	33%	35%	3.87	.02	3,331
	Faculty	3%	4%	14%	31%	47%	4.15	.07	209
	Administration/ Staff	2%	4%	11%	37%	46%	4.20	.04	610
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	4%	10%	23%	35%	28%	3.74	.00	125,051
	Faculty	3%	5%	12%	30%	50%	4.19	.01	5,259
	Administration/Staff	2%	5%	13%	34%	46%	4.17	.01	13,051
	Other	2%	3%	11%	32%	51%	4.27	.03	1,172
Student Class Status - YOUR INSTITUTION	First year	4%	9%	22%	31%	34%	3.81	.04	960
	Sophomore	3%	8%	19%	35%	34%	3.88	.04	729
	Junior	4%	8%	16%	31%	41%	3.98	.04	702
	Senior	2%	10%	22%	33%	34%	3.86	.05	528
	Graduate	3%	9%	22%	38%	28%	3.77	.05	380
	Other	3%	9%	13%	31%	44%	4.03	.20	32
Student Class Status - ENTIRE SAMPLE	First year	3%	10%	24%	34%	28%	3.73	.00	49,189
	Sophomore	4%	11%	24%	35%	26%	3.68	.01	28,401
	Junior	4%	10%	22%	35%	29%	3.76	.01	21,059
	Senior	3%	9%	22%	36%	30%	3.81	.01	18,362
	Graduate	3%	7%	19%	39%	32%	3.89	.01	6,652
	Other	3%	12%	24%	34%	28%	3.74	.03	1,438
Gender - YOUR INSTITUTION	Female	4%	8%	18%	33%	38%	3.93	.02	2,666
	Male	3%	8%	19%	35%	36%	3.93	.03	1,478
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity	13%	13%	25%	25%	25%	3.38	.50	8
Gender - ENTIRE SAMPLE	Female	3%	10%	22%	34%	31%	3.80	.00	86,302
	Male	3%	9%	22%	35%	30%	3.80	.00	56,882
	Transgender	7%	10%	25%	30%	28%	3.62	.05	511
	Other Identity	8%	15%	27%	28%	22%	3.41	.05	561
Live... - YOUR INSTITUTION	On campus	5%	9%	21%	32%	33%	3.78	.03	1,509
	Off campus	3%	7%	16%	35%	40%	4.02	.02	2,646
Live... - ENTIRE SAMPLE	On campus	4%	11%	25%	34%	25%	3.66	.00	86,222
	Off campus	2%	6%	17%	35%	39%	4.01	.00	56,839
NACUFS Region - YOUR	Southern	3%	8%	18%	33%	37%	3.93	.02	4,155
NACUFS Region - ENTIRE SAMPLE	Continental	2%	8%	22%	36%	31%	3.86	.01	15,696
	Mid-Atlantic	4%	10%	20%	33%	34%	3.83	.01	14,036
	Midwest	4%	11%	24%	35%	27%	3.70	.01	36,057
	Northeast	4%	9%	21%	34%	33%	3.84	.01	28,260
	Pacific	3%	9%	22%	34%	32%	3.83	.01	30,357
	Southern	3%	9%	21%	36%	31%	3.82	.01	20,916
Institution Type - YOUR INSTITUTION	Public	3%	8%	18%	33%	37%	3.93	.02	4,155
Institution Type - ENTIRE SAMPLE	Public	3%	9%	22%	34%	31%	3.82	.00	107,897
	Private	4%	10%	23%	35%	29%	3.76	.01	37,425
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	8%	18%	33%	37%	3.93	.02	4,155
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	19%	34%	36%	3.91	.01	5,724
	Primarily 4-year	3%	9%	22%	34%	31%	3.80	.00	139,598
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	8%	18%	33%	37%	3.93	.02	4,155
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	9%	21%	34%	32%	3.84	.00	117,941
	Mainly Contracted	5%	13%	25%	34%	24%	3.58	.01	22,766
	Combination of Both	3%	9%	22%	38%	28%	3.78	.02	4,615
Total Current Enrollment - YOUR	Over 20,000	3%	8%	18%	33%	37%	3.93	.02	4,155
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	12%	22%	33%	28%	3.67	.01	7,288
	2,500 to 10,000	4%	11%	23%	33%	29%	3.72	.01	28,900
	10,001 to 20,000	4%	9%	22%	35%	30%	3.78	.01	36,292
	Over 20,000	3%	9%	21%	35%	33%	3.86	.00	72,842
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	8%	21%	39%	30%	3.87	.04	818
	Express Unit	4%	8%	15%	30%	43%	4.00	.05	592
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	28%	57%	4.36	.05	274
	Sit-down Restaurant	2%	4%	7%	32%	55%	4.34	.07	194
	Convenience Store	2%	3%	16%	30%	49%	4.22	.06	220
	No type given	3%	8%	19%	36%	34%	3.90	.03	1,440
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	22%	36%	31%	3.84	.01	21,828
	Marketplace	4%	10%	21%	34%	32%	3.79	.01	15,235
	Express Unit	3%	8%	18%	34%	37%	3.94	.01	16,870
	Specialty Coffee Shop/ Juice Bar	2%	5%	16%	33%	44%	4.11	.01	11,690
	Sit-down Restaurant	2%	6%	16%	34%	42%	4.08	.01	6,426
	Convenience Store	2%	7%	19%	33%	39%	3.99	.01	11,455

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
FOOD: Nutritional content

		Nutritional content					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	3%	10%	28%	58%	4.40	.01	3,697
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	27%	59%	4.41	.00	129,941
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	11%	29%	57%	4.38	.02	1,842
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	28%	58%	4.39	.00	75,132
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	27%	60%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	26%	61%	4.43	.00	54,809
Respondent Type - YOUR INSTITUTION	Student	1%	3%	11%	27%	58%	4.37	.02	2,981
	Faculty	1%		10%	21%	69%	4.58	.05	185
	Administration/ Staff	0%	1%	8%	33%	58%	4.48	.03	529
	Other			50%	50%		3.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	10%	27%	59%	4.40	.00	112,707
	Faculty	1%	1%	7%	27%	64%	4.53	.01	4,379
	Administration/Staff	1%	2%	8%	31%	58%	4.44	.01	11,226
	Other	2%	4%	12%	27%	55%	4.29	.03	983
Student Class Status - YOUR INSTITUTION	First year	2%	4%	10%	26%	58%	4.36	.03	870
	Sophomore	1%	3%	13%	29%	54%	4.33	.03	656
	Junior	1%	4%	9%	29%	57%	4.36	.04	634
	Senior	1%	4%	9%	28%	58%	4.39	.04	457
	Graduate	1%	1%	11%	24%	62%	4.45	.05	335
	Other		3%	3%	24%	69%	4.59	.14	29
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	26%	60%	4.41	.00	44,805
	Sophomore	1%	3%	11%	26%	59%	4.40	.01	25,545
	Junior	1%	3%	10%	27%	59%	4.41	.01	18,841
	Senior	1%	3%	10%	28%	58%	4.39	.01	16,504
	Graduate	1%	2%	9%	29%	58%	4.41	.01	5,747
	Other	1%	4%	10%	28%	57%	4.37	.02	1,309
Gender - YOUR INSTITUTION	Female	1%	2%	9%	27%	62%	4.47	.02	2,363
	Male	2%	4%	13%	30%	52%	4.27	.03	1,323
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity	13%	13%			75%	4.13	.58	8
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	25%	66%	4.53	.00	76,813
	Male	2%	4%	14%	31%	50%	4.23	.00	51,269
	Transgender	3%	5%	20%	20%	52%	4.12	.05	465
	Other Identity	3%	4%	13%	25%	55%	4.25	.05	493
Live... - YOUR INSTITUTION	On campus	1%	3%	10%	27%	57%	4.36	.02	1,376
	Off campus	1%	2%	10%	28%	59%	4.42	.02	2,321
Live... - ENTIRE SAMPLE	On campus	1%	3%	10%	26%	60%	4.42	.00	78,336
	Off campus	1%	3%	10%	28%	58%	4.40	.00	49,641
NACUFS Region - YOUR INSTITUTION	Southern	1%	3%	10%	28%	58%	4.40	.01	3,697
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	29%	55%	4.34	.01	14,203
	Mid-Atlantic	1%	2%	10%	26%	61%	4.43	.01	12,605
	Midwest	1%	3%	11%	28%	58%	4.38	.00	32,541
	Northeast	1%	2%	9%	26%	61%	4.45	.01	25,070
	Pacific	1%	2%	10%	26%	60%	4.43	.01	26,605
	Southern	1%	3%	10%	26%	60%	4.41	.01	18,917
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	28%	58%	4.40	.01	3,697
	Private	1%	2%	10%	27%	60%	4.43	.00	33,714
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	27%	59%	4.40	.00	96,227
	Private	1%	2%	10%	27%	60%	4.43	.00	33,714
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	10%	28%	58%	4.40	.01	3,697
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	12%	28%	57%	4.36	.01	4,696
	Primarily 4-year	1%	3%	10%	27%	59%	4.41	.00	125,245
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	3%	10%	28%	58%	4.40	.01	3,697
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	27%	59%	4.41	.00	105,550
	Mainly Contracted	1%	3%	10%	26%	61%	4.42	.01	20,204
	Combination of Both	1%	2%	10%	27%	59%	4.40	.01	4,187
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	1%	3%	10%	28%	58%	4.40	.01	3,697
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	7%	25%	66%	4.53	.01	6,498
	2,500 to 10,000	1%	2%	10%	26%	61%	4.43	.01	26,021
	10,001 to 20,000	1%	3%	10%	27%	59%	4.40	.00	32,189
	Over 20,000	1%	3%	10%	27%	58%	4.39	.00	65,233
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	12%	30%	54%	4.33	.03	724
	Express Unit	2%	3%	11%	28%	57%	4.35	.04	522
	Specialty Coffee Shop/ Juice Bar	2%	3%	8%	25%	63%	4.44	.06	239
	Sit-down Restaurant			9%	32%	60%	4.51	.05	164
	Convenience Store		2%	10%	28%	60%	4.46	.05	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	28%	57%	4.36	.01	19,365
	Marketplace	1%	2%	9%	26%	62%	4.46	.01	13,578
	Express Unit	1%	3%	11%	29%	57%	4.37	.01	14,777
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	27%	59%	4.41	.01	10,293
	Sit-down Restaurant	1%	3%	10%	29%	57%	4.38	.01	5,762
	Convenience Store	1%	3%	11%	27%	59%	4.41	.01	10,075
	No type given	1%	3%	9%	30%	57%	4.39	.02	1,282

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
FOOD: Nutritional content

		Nutritional content					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	5%	10%	25%	31%	29%	3.68	.02	4,126
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	12%	27%	32%	23%	3.55	.00	144,199
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	25%	32%	28%	3.69	.02	2,086
Aggregated Retail Units	ENTIRE SAMPLE	5%	12%	26%	32%	25%	3.60	.00	84,282
Aggregated Dining Halls	YOUR INSTITUTION	5%	10%	25%	30%	29%	3.67	.03	2,040
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	28%	33%	20%	3.47	.00	59,917
Respondent Type - YOUR INSTITUTION	Student	5%	11%	26%	30%	27%	3.62	.02	3,310
	Faculty	8%	5%	21%	28%	39%	3.84	.08	207
	Administration/ Staff	3%	6%	21%	36%	35%	3.94	.04	604
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	6%	13%	28%	32%	21%	3.49	.00	124,234
	Faculty	4%	7%	18%	32%	39%	3.94	.02	5,201
	Administration/Staff	3%	7%	21%	36%	34%	3.90	.01	12,838
	Other	2%	6%	18%	34%	41%	4.06	.03	1,142
Student Class Status - YOUR INSTITUTION	First year	6%	12%	26%	29%	28%	3.59	.04	953
	Sophomore	3%	10%	31%	31%	25%	3.65	.04	725
	Junior	6%	10%	24%	30%	30%	3.69	.04	700
	Senior	6%	12%	25%	30%	27%	3.59	.05	522
	Graduate	5%	15%	25%	32%	23%	3.54	.06	378
	Other	3%	9%	25%	38%	25%	3.72	.19	32
Student Class Status - ENTIRE SAMPLE	First year	6%	13%	28%	31%	21%	3.49	.01	48,886
	Sophomore	6%	14%	29%	31%	20%	3.44	.01	28,232
	Junior	6%	13%	28%	32%	22%	3.50	.01	20,909
	Senior	5%	13%	27%	33%	22%	3.53	.01	18,247
	Graduate	5%	11%	26%	35%	22%	3.58	.01	6,607
	Other	5%	15%	30%	29%	21%	3.45	.03	1,409
Gender - YOUR INSTITUTION	Female	6%	11%	25%	30%	29%	3.66	.02	2,650
	Male	4%	9%	26%	33%	28%	3.72	.03	1,465
	Transgender			100%			3.00	.00	3
	Other Identity	13%	13%	25%	13%	38%	3.50	.53	8
Gender - ENTIRE SAMPLE	Female	6%	14%	27%	31%	22%	3.51	.00	85,774
	Male	5%	11%	27%	34%	24%	3.61	.00	56,306
	Transgender	10%	12%	25%	28%	26%	3.48	.06	509
	Other Identity	12%	14%	31%	24%	19%	3.24	.05	554
Live... - YOUR INSTITUTION	On campus	6%	12%	27%	30%	26%	3.57	.03	1,496
	Off campus	4%	10%	24%	31%	31%	3.74	.02	2,630
Live... - ENTIRE SAMPLE	On campus	6%	14%	29%	31%	19%	3.42	.00	85,659
	Off campus	4%	10%	24%	34%	29%	3.73	.00	56,297
NACUFS Region - YOUR	Southern	5%	10%	25%	31%	29%	3.68	.02	4,126
NACUFS Region - ENTIRE SAMPLE	Continental	4%	11%	27%	34%	24%	3.62	.01	15,552
	Mid-Atlantic	7%	12%	27%	31%	23%	3.52	.01	13,927
	Midwest	6%	14%	28%	32%	20%	3.45	.01	35,785
	Northeast	6%	12%	25%	32%	25%	3.58	.01	28,028
	Pacific	5%	12%	26%	31%	25%	3.59	.01	30,112
	Southern	5%	12%	27%	32%	23%	3.57	.01	20,795
Institution Type - YOUR INSTITUTION	Public	5%	10%	25%	31%	29%	3.68	.02	4,126
Institution Type - ENTIRE SAMPLE	Public	5%	12%	27%	32%	24%	3.57	.00	107,076
	Private	6%	14%	27%	32%	21%	3.49	.01	37,123
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	10%	25%	31%	29%	3.68	.02	4,126
Institution Type - ENTIRE SAMPLE	Primarily 2-year	6%	12%	26%	30%	25%	3.56	.02	5,670
	Primarily 4-year	5%	12%	27%	32%	23%	3.55	.00	138,529
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	10%	25%	31%	29%	3.68	.02	4,126
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	12%	26%	32%	24%	3.59	.00	117,057
	Mainly Contracted	8%	16%	29%	30%	17%	3.33	.01	22,559
	Combination of Both	5%	12%	28%	34%	20%	3.52	.02	4,583
Total Current Enrollment - YOUR	Over 20,000	5%	10%	25%	31%	29%	3.68	.02	4,126
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	8%	17%	27%	30%	19%	3.34	.01	7,239
	2,500 to 10,000	6%	14%	27%	32%	21%	3.48	.01	28,662
	10,001 to 20,000	6%	12%	27%	32%	22%	3.54	.01	35,961
	Over 20,000	5%	12%	27%	32%	25%	3.60	.00	72,337
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	14%	33%	30%	18%	3.39	.04	816
	Express Unit	5%	10%	23%	31%	31%	3.74	.05	589
	Specialty Coffee Shop/ Juice Bar	4%	8%	22%	32%	35%	3.85	.07	268
	Sit-down Restaurant	2%	5%	14%	31%	48%	4.18	.07	192
	Convenience Store	2%	5%	21%	38%	35%	4.00	.06	221
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	13%	29%	32%	21%	3.50	.01	21,693
	Marketplace	7%	14%	26%	31%	21%	3.45	.01	15,136
	Express Unit	5%	12%	26%	32%	25%	3.60	.01	16,726
	Specialty Coffee Shop/ Juice Bar	4%	10%	24%	32%	31%	3.76	.01	11,536
	Sit-down Restaurant	4%	9%	24%	34%	29%	3.76	.01	6,348
	Convenience Store	4%	10%	24%	31%	31%	3.73	.01	11,412
	No type given	5%	12%	27%	35%	22%	3.59	.03	1,431

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 FOOD: Value

		Value					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	1%	8%	25%	64%	4.51	.01	3,690
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	28%	59%	4.43	.00	128,623
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	23%	70%	4.62	.02	1,843
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.53	.00	75,028
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	12%	28%	58%	4.40	.02	1,847
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	14%	31%	52%	4.30	.00	53,595
Respondent Type - YOUR INSTITUTION	Student	1%	2%	9%	25%	63%	4.48	.01	2,970
	Faculty		1%	6%	27%	66%	4.57	.05	186
	Administration/ Staff	0%	1%	4%	25%	70%	4.64	.03	532
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	11%	28%	58%	4.41	.00	111,442
	Faculty	0%	1%	6%	29%	63%	4.53	.01	4,364
	Administration/Staff	0%	1%	5%	24%	70%	4.63	.01	11,200
	Other	1%	3%	8%	23%	64%	4.45	.03	979
Student Class Status - YOUR INSTITUTION	First year	1%	2%	14%	29%	55%	4.34	.03	860
	Sophomore	0%	2%	11%	26%	61%	4.45	.03	658
	Junior	1%	1%	5%	23%	70%	4.61	.03	633
	Senior	1%	1%	6%	24%	68%	4.57	.03	457
	Graduate	0%	1%	8%	22%	67%	4.55	.04	334
	Other			7%	25%	68%	4.61	.12	28
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	13%	30%	54%	4.34	.00	44,173
	Sophomore	1%	2%	12%	29%	57%	4.40	.01	25,256
	Junior	1%	2%	10%	27%	61%	4.46	.01	18,678
	Senior	0%	1%	9%	26%	63%	4.51	.01	16,379
	Graduate	1%	1%	8%	26%	64%	4.53	.01	5,733
	Other	1%	3%	12%	28%	57%	4.37	.02	1,269
Gender - YOUR INSTITUTION	Female	0%	1%	7%	23%	67%	4.56	.02	2,359
	Male	1%	2%	10%	29%	58%	4.42	.02	1,320
	Transgender				33%	67%	4.67	.33	3
	Other Identity	13%			25%	63%	4.25	.49	8
Gender - ENTIRE SAMPLE	Female	0%	1%	9%	27%	62%	4.48	.00	75,903
	Male	1%	2%	12%	29%	56%	4.37	.00	50,905
	Transgender	2%	3%	19%	24%	52%	4.20	.05	454
	Other Identity	3%	4%	14%	25%	54%	4.23	.05	486
Live... - YOUR INSTITUTION	On campus	1%	2%	12%	28%	56%	4.36	.02	1,364
	Off campus	0%	1%	6%	24%	69%	4.60	.01	2,326
Live... - ENTIRE SAMPLE	On campus	1%	2%	13%	30%	55%	4.35	.00	77,169
	Off campus	0%	1%	7%	25%	67%	4.56	.00	49,527
NACUFS Region - YOUR INSTITUTION	Southern	1%	1%	8%	25%	64%	4.51	.01	3,690
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	11%	29%	58%	4.42	.01	14,082
	Mid-Atlantic	1%	2%	10%	27%	60%	4.45	.01	12,487
	Midwest	1%	2%	12%	30%	55%	4.37	.00	32,115
	Northeast	1%	2%	10%	28%	60%	4.45	.01	24,778
	Pacific	1%	2%	11%	27%	60%	4.44	.00	26,326
	Southern	1%	2%	9%	26%	63%	4.49	.01	18,835
Institution Type - YOUR INSTITUTION	Public	1%	1%	8%	25%	64%	4.51	.01	3,690
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	28%	60%	4.44	.00	95,463
	Private	1%	2%	10%	29%	58%	4.41	.00	33,160
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	1%	8%	25%	64%	4.51	.01	3,690
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	8%	22%	68%	4.57	.01	4,696
	Primarily 4-year	1%	2%	11%	28%	59%	4.43	.00	123,927
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	1%	8%	25%	64%	4.51	.01	3,690
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	28%	59%	4.43	.00	104,491
	Mainly Contracted	1%	2%	11%	28%	59%	4.43	.01	19,956
	Combination of Both	1%	2%	9%	27%	61%	4.46	.01	4,176
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	1%	1%	8%	25%	64%	4.51	.01	3,690
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	11%	32%	55%	4.38	.01	6,343
	2,500 to 10,000	1%	2%	10%	28%	60%	4.44	.00	25,733
	10,001 to 20,000	1%	2%	11%	28%	59%	4.42	.00	31,833
	Over 20,000	1%	2%	10%	28%	60%	4.44	.00	64,714
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	6%	23%	70%	4.63	.02	723
	Express Unit	1%	2%	5%	25%	68%	4.58	.03	523
	Specialty Coffee Shop/ Juice Bar		0%	5%	22%	73%	4.67	.04	239
	Sit-down Restaurant		1%	4%	24%	71%	4.64	.05	164
	Convenience Store		1%	6%	19%	74%	4.66	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	25%	65%	4.53	.01	19,353
	Marketplace	0%	1%	8%	27%	63%	4.51	.01	13,502
	Express Unit	1%	1%	8%	27%	64%	4.52	.01	14,737
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	25%	66%	4.54	.01	10,312
	Sit-down Restaurant	0%	1%	8%	27%	64%	4.53	.01	5,770
	Convenience Store	0%	1%	8%	25%	66%	4.55	.01	10,077
	No type given	0%	1%	8%	24%	66%	4.55	.02	1,277

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
FOOD: Value

		Value					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	5%	10%	22%	32%	31%	3.76	.02	4,118
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	26%	30%	24%	3.50	.00	143,263
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	23%	32%	29%	3.69	.03	2,091
Aggregated Retail Units	ENTIRE SAMPLE	8%	15%	25%	29%	24%	3.47	.00	84,516
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	22%	31%	34%	3.83	.02	2,027
Aggregated Dining Halls	ENTIRE SAMPLE	6%	12%	28%	32%	23%	3.55	.00	58,747
Respondent Type - YOUR INSTITUTION	Student	5%	11%	23%	32%	29%	3.69	.02	3,298
	Faculty	3%	8%	14%	28%	46%	4.06	.08	207
	Administration/ Staff	3%	7%	18%	32%	40%	3.99	.04	608
	Other			20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	7%	14%	27%	30%	22%	3.46	.00	123,221
	Faculty	6%	10%	17%	27%	40%	3.85	.02	5,218
	Administration/Staff	6%	12%	21%	29%	32%	3.69	.01	12,916
	Other	3%	8%	16%	31%	42%	4.02	.03	1,144
Student Class Status - YOUR INSTITUTION	First year	5%	10%	23%	32%	30%	3.73	.04	943
	Sophomore	4%	10%	24%	35%	28%	3.74	.04	722
	Junior	6%	10%	23%	29%	32%	3.69	.05	697
	Senior	5%	11%	25%	31%	28%	3.65	.05	524
	Graduate	6%	13%	23%	35%	24%	3.58	.06	381
	Other	6%	3%	26%	42%	23%	3.71	.19	31
Student Class Status - ENTIRE SAMPLE	First year	5%	12%	27%	32%	24%	3.57	.01	48,281
	Sophomore	8%	15%	27%	30%	20%	3.41	.01	28,005
	Junior	8%	15%	27%	29%	21%	3.39	.01	20,783
	Senior	9%	16%	26%	28%	21%	3.37	.01	18,207
	Graduate	9%	16%	25%	31%	20%	3.38	.01	6,622
	Other	6%	15%	27%	27%	25%	3.51	.03	1,386
Gender - YOUR INSTITUTION	Female	5%	10%	23%	31%	31%	3.74	.02	2,641
	Male	4%	10%	21%	33%	32%	3.79	.03	1,466
	Transgender			67%	33%		3.33	.33	3
	Other Identity	25%		38%	13%	25%	3.13	.55	8
Gender - ENTIRE SAMPLE	Female	6%	14%	26%	31%	23%	3.51	.00	85,032
	Male	8%	13%	25%	30%	24%	3.50	.01	56,143
	Transgender	11%	15%	26%	23%	24%	3.35	.06	507
	Other Identity	17%	17%	24%	24%	18%	3.11	.06	549
Live... - YOUR INSTITUTION	On campus	4%	10%	24%	32%	29%	3.72	.03	1,481
	Off campus	5%	10%	21%	32%	33%	3.78	.02	2,637
Live... - ENTIRE SAMPLE	On campus	7%	13%	28%	31%	21%	3.46	.00	84,567
	Off campus	7%	14%	23%	29%	27%	3.55	.01	56,474
NACUFS Region - YOUR INSTITUTION	Southern	5%	10%	22%	32%	31%	3.76	.02	4,118
NACUFS Region - ENTIRE SAMPLE	Continental	5%	12%	25%	33%	25%	3.62	.01	15,468
	Mid-Atlantic	7%	13%	24%	29%	27%	3.57	.01	13,851
	Midwest	8%	14%	28%	30%	20%	3.40	.01	35,496
	Northeast	7%	13%	25%	30%	24%	3.51	.01	27,790
	Pacific	7%	14%	26%	29%	24%	3.49	.01	29,908
	Southern	6%	14%	25%	30%	25%	3.55	.01	20,750
Institution Type - YOUR INSTITUTION	Public	5%	10%	22%	32%	31%	3.76	.02	4,118
	Private	7%	13%	26%	30%	24%	3.53	.00	106,614
Institution Type - ENTIRE SAMPLE	Public	8%	15%	26%	29%	22%	3.43	.01	36,649
	Primarily 4-year	5%	10%	22%	32%	31%	3.76	.02	4,118
	Primarily 2-year	8%	15%	23%	27%	26%	3.48	.02	5,693
Operation Type - YOUR INSTITUTION	Primarily 4-year	7%	13%	26%	30%	24%	3.50	.00	137,570
	Mainly Self-operated	5%	10%	22%	32%	31%	3.76	.02	4,118
	Mainly Self-operated	6%	13%	26%	31%	25%	3.55	.00	116,242
Operation Type - ENTIRE SAMPLE	Mainly Contracted	10%	17%	27%	28%	17%	3.25	.01	22,444
	Combination of Both	7%	14%	26%	29%	24%	3.48	.02	4,577
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	5%	10%	22%	32%	31%	3.76	.02	4,118
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	8%	14%	27%	29%	22%	3.44	.01	7,095
	2,500 to 10,000	9%	15%	26%	30%	21%	3.41	.01	28,492
	10,001 to 20,000	7%	13%	27%	31%	22%	3.49	.01	35,741
	Over 20,000	6%	13%	25%	30%	25%	3.55	.00	71,935
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	10%	26%	35%	24%	3.63	.04	818
	Express Unit	7%	13%	21%	30%	29%	3.61	.05	588
	Specialty Coffee Shop/ Juice Bar	3%	12%	24%	29%	32%	3.75	.07	272
	Sit-down Restaurant	4%	8%	14%	30%	44%	4.03	.08	194
	Convenience Store	3%	12%	20%	35%	30%	3.77	.07	219
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	15%	26%	30%	21%	3.41	.01	21,719
	Marketplace	11%	18%	26%	27%	19%	3.25	.01	15,118
	Express Unit	7%	13%	24%	30%	26%	3.54	.01	16,779
	Specialty Coffee Shop/ Juice Bar	6%	14%	24%	29%	27%	3.57	.01	11,625
	Sit-down Restaurant	7%	12%	24%	30%	27%	3.58	.01	6,392
	Convenience Store	7%	14%	22%	28%	29%	3.59	.01	11,446
	No type given	8%	18%	28%	28%	18%	3.29	.03	1,437

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Availability of posted menu items

		Availability of posted menu items					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	5%	10%	35%	49%	4.27	.01	3,602
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	13%	36%	47%	4.23	.00	126,597
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	33%	55%	4.38	.02	1,803
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	36%	50%	4.31	.00	73,050
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	11%	37%	44%	4.15	.02	1,799
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.13	.00	53,547
Respondent Type - YOUR INSTITUTION	Student	1%	5%	11%	34%	49%	4.25	.02	2,906
	Faculty	1%	10%	9%	32%	48%	4.17	.08	172
	Administration/ Staff	1%	2%	7%	39%	51%	4.38	.03	522
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	13%	36%	46%	4.22	.00	109,918
	Faculty	1%	4%	10%	38%	47%	4.26	.01	4,190
	Administration/Staff	1%	2%	8%	38%	51%	4.36	.01	10,922
	Other	1%	2%	13%	34%	50%	4.29	.03	948
Student Class Status - YOUR INSTITUTION	First year	2%	5%	10%	35%	48%	4.22	.03	848
	Sophomore	1%	5%	13%	34%	47%	4.20	.04	645
	Junior	1%	4%	9%	33%	53%	4.34	.03	611
	Senior	1%	4%	12%	31%	53%	4.31	.04	448
	Graduate	1%	5%	12%	41%	41%	4.16	.05	325
	Other		7%	14%	17%	62%	4.34	.18	29
Student Class Status - ENTIRE SAMPLE	First year	1%	5%	14%	35%	45%	4.18	.00	43,784
	Sophomore	1%	4%	13%	35%	46%	4.22	.01	24,978
	Junior	1%	3%	12%	35%	48%	4.26	.01	18,381
	Senior	1%	3%	12%	36%	48%	4.27	.01	16,022
	Graduate	1%	4%	13%	40%	43%	4.19	.01	5,519
	Other	1%	3%	16%	35%	45%	4.19	.03	1,279
Gender - YOUR INSTITUTION	Female	1%	4%	9%	33%	52%	4.30	.02	2,303
	Male	1%	5%	12%	39%	44%	4.20	.02	1,290
	Transgender				67%	33%	4.33	.33	3
	Other Identity			17%	17%	67%	4.50	.34	6
Gender - ENTIRE SAMPLE	Female	1%	4%	11%	35%	49%	4.28	.00	74,727
	Male	1%	4%	15%	37%	43%	4.16	.00	50,073
	Transgender	4%	4%	20%	27%	45%	4.06	.05	450
	Other Identity	4%	5%	16%	31%	44%	4.08	.05	477
Live... - YOUR INSTITUTION	On campus	2%	6%	11%	35%	46%	4.17	.03	1,336
	Off campus	1%	3%	10%	35%	51%	4.32	.02	2,266
Live... - ENTIRE SAMPLE	On campus	1%	4%	14%	36%	45%	4.19	.00	76,391
	Off campus	1%	3%	11%	36%	49%	4.30	.00	48,293
NACUFS Region - YOUR INSTITUTION	Southern	1%	5%	10%	35%	49%	4.27	.01	3,602
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	39%	43%	4.19	.01	13,830
	Mid-Atlantic	1%	4%	12%	35%	49%	4.27	.01	12,260
	Midwest	1%	4%	13%	37%	44%	4.19	.01	31,729
	Northeast	1%	4%	12%	35%	48%	4.26	.01	24,463
	Pacific	1%	3%	13%	34%	49%	4.26	.01	25,856
	Southern	1%	4%	12%	36%	47%	4.23	.01	18,459
Institution Type - YOUR INSTITUTION	Public	1%	5%	10%	35%	49%	4.27	.01	3,602
Institution Type - ENTIRE SAMPLE	Public	1%	4%	12%	35%	48%	4.25	.00	93,917
	Private	1%	4%	13%	38%	44%	4.19	.00	32,680
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	5%	10%	35%	49%	4.27	.01	3,602
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	12%	34%	51%	4.32	.01	4,631
	Primarily 4-year	1%	4%	13%	36%	46%	4.23	.00	121,966
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	5%	10%	35%	49%	4.27	.01	3,602
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	12%	36%	47%	4.24	.00	102,964
	Mainly Contracted	1%	4%	13%	36%	45%	4.19	.01	19,608
	Combination of Both	1%	5%	15%	39%	39%	4.11	.01	4,025
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	1%	5%	10%	35%	49%	4.27	.01	3,602
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	5%	12%	38%	43%	4.16	.01	6,300
	2,500 to 10,000	1%	4%	12%	35%	48%	4.26	.01	25,431
	10,001 to 20,000	1%	4%	14%	36%	46%	4.21	.01	31,249
	Over 20,000	1%	4%	12%	36%	47%	4.24	.00	63,617
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	11%	33%	52%	4.32	.03	709
	Express Unit	1%	3%	10%	34%	51%	4.32	.04	506
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	28%	66%	4.58	.04	243
	Sit-down Restaurant		3%	9%	34%	54%	4.39	.06	160
	Convenience Store		2%	6%	31%	61%	4.51	.05	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	37%	47%	4.27	.01	19,008
	Marketplace	1%	3%	12%	38%	46%	4.26	.01	13,213
	Express Unit	1%	3%	11%	34%	51%	4.32	.01	14,467
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.38	.01	10,162
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.01	5,697
	Convenience Store	1%	3%	12%	34%	51%	4.31	.01	9,272
	No type given	0%	3%	12%	40%	45%	4.25	.02	1,231

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Availability of posted menu items

		Availability of posted menu items					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	7%	13%	32%	45%	4.08	.02	4,020
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	15%	34%	41%	4.05	.00	141,787
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	10%	32%	52%	4.26	.02	2,047
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	14%	33%	45%	4.12	.00	82,841
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	16%	33%	37%	3.90	.03	1,973
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	35%	36%	3.94	.00	58,946
Respondent Type - YOUR INSTITUTION	Student	3%	7%	14%	33%	43%	4.05	.02	3,225
	Faculty	2%	5%	11%	27%	54%	4.27	.07	193
	Administration/ Staff	4%	6%	10%	31%	50%	4.16	.04	597
	Other			20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	16%	35%	39%	4.01	.00	122,186
	Faculty	2%	3%	10%	28%	56%	4.33	.01	5,031
	Administration/Staff	2%	5%	10%	32%	51%	4.25	.01	12,663
	Other	2%	3%	12%	30%	52%	4.26	.03	1,126
Student Class Status - YOUR INSTITUTION	First year	3%	8%	16%	31%	41%	3.99	.04	924
	Sophomore	2%	7%	13%	36%	42%	4.08	.04	707
	Junior	3%	7%	13%	30%	46%	4.08	.04	679
	Senior	3%	7%	12%	32%	46%	4.12	.05	513
	Graduate	5%	6%	14%	38%	37%	3.97	.06	371
	Other		3%	10%	29%	58%	4.42	.14	31
Student Class Status - ENTIRE SAMPLE	First year	2%	7%	17%	34%	39%	4.00	.00	48,059
	Sophomore	3%	7%	16%	35%	39%	3.99	.01	27,806
	Junior	3%	7%	16%	34%	40%	4.01	.01	20,594
	Senior	2%	6%	14%	36%	42%	4.08	.01	17,949
	Graduate	3%	6%	15%	37%	38%	4.02	.01	6,436
	Other	2%	6%	17%	30%	45%	4.08	.03	1,412
Gender - YOUR INSTITUTION	Female	3%	7%	13%	31%	45%	4.08	.02	2,577
	Male	3%	7%	13%	34%	43%	4.08	.03	1,434
	Transgender				67%	33%	4.33	.33	3
	Other Identity			33%	33%	33%	4.00	.37	6
Gender - ENTIRE SAMPLE	Female	3%	7%	15%	34%	42%	4.06	.00	84,056
	Male	3%	7%	16%	35%	40%	4.03	.00	55,645
	Transgender	4%	7%	21%	31%	36%	3.89	.05	501
	Other Identity	8%	8%	21%	31%	32%	3.72	.05	541
Live... - YOUR INSTITUTION	On campus	4%	8%	16%	32%	40%	3.97	.03	1,450
	Off campus	3%	6%	12%	33%	47%	4.14	.02	2,570
Live... - ENTIRE SAMPLE	On campus	3%	7%	17%	35%	38%	3.97	.00	84,184
	Off campus	2%	5%	13%	33%	46%	4.16	.00	55,362
NACUFS Region - YOUR INSTITUTION	Southern	3%	7%	13%	32%	45%	4.08	.02	4,020
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	14%	35%	43%	4.11	.01	15,359
	Mid-Atlantic	3%	6%	14%	32%	44%	4.08	.01	13,678
	Midwest	3%	7%	16%	35%	40%	4.03	.01	35,245
	Northeast	3%	6%	14%	34%	44%	4.10	.01	27,595
	Pacific	3%	8%	18%	34%	38%	3.96	.01	29,498
	Southern	3%	7%	15%	34%	41%	4.05	.01	20,412
Institution Type - YOUR INSTITUTION	Public	3%	7%	13%	32%	45%	4.08	.02	4,020
Institution Type - ENTIRE SAMPLE	Public	3%	7%	16%	34%	41%	4.05	.00	105,395
	Private	3%	7%	15%	34%	41%	4.04	.01	36,392
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	13%	32%	45%	4.08	.02	4,020
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	15%	33%	41%	4.01	.01	5,634
	Primarily 4-year	3%	7%	16%	34%	41%	4.05	.00	136,153
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	13%	32%	45%	4.08	.02	4,020
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	15%	34%	42%	4.08	.00	115,172
	Mainly Contracted	4%	9%	18%	35%	35%	3.87	.01	22,149
	Combination of Both	2%	6%	16%	37%	39%	4.04	.01	4,466
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	3%	7%	13%	32%	45%	4.08	.02	4,020
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	6%	13%	33%	44%	4.09	.01	7,057
	2,500 to 10,000	3%	7%	16%	34%	39%	3.99	.01	28,258
	10,001 to 20,000	3%	7%	17%	34%	40%	4.02	.01	35,359
	Over 20,000	2%	6%	15%	34%	42%	4.08	.00	71,113
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	4%	11%	36%	48%	4.25	.03	802
	Express Unit	5%	6%	11%	31%	47%	4.09	.05	569
	Specialty Coffee Shop/ Juice Bar	1%	4%	7%	26%	62%	4.44	.05	275
	Sit-down Restaurant	2%	6%	7%	28%	57%	4.32	.07	189
	Convenience Store	1%	3%	9%	26%	60%	4.41	.06	212
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	14%	35%	43%	4.11	.01	21,536
	Marketplace	3%	7%	15%	34%	41%	4.04	.01	14,878
	Express Unit	3%	5%	13%	32%	46%	4.13	.01	16,566
	Specialty Coffee Shop/ Juice Bar	2%	5%	12%	32%	49%	4.22	.01	11,555
	Sit-down Restaurant	2%	6%	13%	33%	47%	4.16	.01	6,332
	Convenience Store	2%	5%	15%	32%	45%	4.12	.01	10,583
	No type given	2%	5%	11%	35%	47%	4.19	.03	1,391

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	2%	8%	34%	55%	4.43	.01	3,661
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	9%	34%	55%	4.42	.00	128,161
Aggregated Retail Units	YOUR INSTITUTION	0%	2%	9%	33%	56%	4.43	.02	1,819
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	35%	54%	4.41	.00	73,871
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	7%	36%	55%	4.43	.02	1,842
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	33%	56%	4.44	.00	54,290
Respondent Type - YOUR INSTITUTION	Student	0%	2%	9%	34%	55%	4.41	.01	2,954
	Faculty		3%	8%	34%	55%	4.41	.06	181
	Administration/ Staff	0%	0%	5%	35%	59%	4.53	.03	524
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	34%	55%	4.42	.00	111,146
	Faculty	0%	1%	7%	37%	54%	4.44	.01	4,319
	Administration/Staff	0%	1%	6%	36%	56%	4.47	.01	11,089
	Other	1%	2%	11%	35%	52%	4.34	.03	961
Student Class Status - YOUR INSTITUTION	First year	0%	2%	8%	34%	56%	4.44	.02	870
	Sophomore	0%	2%	11%	33%	53%	4.36	.03	656
	Junior	1%	1%	6%	34%	58%	4.48	.03	619
	Senior	0%	1%	10%	34%	55%	4.41	.04	454
	Graduate		2%	12%	40%	47%	4.31	.04	326
	Other		3%	7%	21%	69%	4.55	.15	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	9%	33%	56%	4.43	.00	44,335
	Sophomore	0%	2%	9%	33%	56%	4.42	.00	25,197
	Junior	0%	1%	9%	34%	55%	4.42	.01	18,559
	Senior	0%	2%	9%	35%	54%	4.40	.01	16,199
	Graduate	0%	2%	11%	38%	49%	4.33	.01	5,615
	Other	1%	2%	11%	37%	49%	4.32	.02	1,294
Gender - YOUR INSTITUTION	Female	0%	1%	7%	33%	59%	4.49	.01	2,344
	Male	1%	2%	11%	38%	49%	4.32	.02	1,307
	Transgender			33%	67%		3.67	.33	3
	Other Identity		14%			86%	4.57	.43	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	32%	59%	4.49	.00	75,643
	Male	1%	2%	11%	36%	49%	4.32	.00	50,673
	Transgender	4%	3%	15%	30%	49%	4.16	.05	457
	Other Identity	2%	4%	15%	31%	48%	4.18	.04	490
Live... - YOUR INSTITUTION	On campus	0%	2%	8%	34%	56%	4.43	.02	1,372
	Off campus	0%	1%	9%	34%	55%	4.43	.02	2,289
Live... - ENTIRE SAMPLE	On campus	0%	1%	9%	33%	56%	4.44	.00	77,333
	Off campus	0%	2%	9%	35%	53%	4.40	.00	48,892
NACUFS Region - YOUR INSTITUTION	Southern	0%	2%	8%	34%	55%	4.43	.01	3,661
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	38%	50%	4.34	.01	13,983
	Mid-Atlantic	0%	1%	9%	32%	57%	4.45	.01	12,392
	Midwest	0%	1%	9%	34%	55%	4.43	.00	32,130
	Northeast	0%	1%	8%	33%	58%	4.46	.00	24,788
	Pacific	1%	1%	10%	34%	55%	4.40	.00	26,157
	Southern	0%	2%	9%	33%	55%	4.42	.01	18,711
Institution Type - YOUR INSTITUTION	Public	0%	2%	8%	34%	55%	4.43	.01	3,661
	Private	0%	2%	9%	36%	53%	4.40	.00	33,168
Institution Type - ENTIRE SAMPLE	Public	0%	1%	9%	33%	56%	4.43	.00	94,993
	Private	0%	2%	9%	36%	53%	4.40	.00	33,168
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	8%	34%	55%	4.43	.01	3,661
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	11%	33%	53%	4.36	.01	4,655
	Primarily 4-year	0%	1%	9%	34%	55%	4.42	.00	123,506
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	2%	8%	34%	55%	4.43	.01	3,661
	Mainly Contracted	0%	2%	9%	34%	55%	4.42	.01	19,908
	Combination of Both	1%	2%	11%	37%	49%	4.32	.01	4,096
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	2%	8%	34%	55%	4.43	.01	3,661
	Under 2,500	0%	1%	7%	35%	57%	4.47	.01	6,395
	2,500 to 10,000	0%	1%	8%	33%	57%	4.45	.00	25,719
	10,001 to 20,000	0%	1%	9%	34%	55%	4.41	.00	31,743
Type of Retail Unit - YOUR INSTITUTION	Over 20,000	0%	2%	9%	34%	54%	4.41	.00	64,304
	Food Court	0%	1%	9%	30%	59%	4.47	.03	713
	Express Unit	1%	3%	12%	35%	50%	4.30	.04	513
	Specialty Coffee Shop/ Juice Bar		1%	7%	34%	58%	4.50	.04	243
	Sit-down Restaurant		1%	7%	36%	56%	4.48	.05	160
	Convenience Store		1%	6%	34%	59%	4.51	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	35%	53%	4.39	.01	19,174
	Marketplace	0%	1%	7%	35%	56%	4.45	.01	13,338
	Express Unit	1%	2%	9%	35%	54%	4.39	.01	14,628
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.41	.01	10,261
	Sit-down Restaurant	0%	1%	7%	35%	56%	4.45	.01	5,721
	Convenience Store	0%	2%	10%	33%	54%	4.40	.01	9,500
	No type given	0%	2%	9%	40%	49%	4.35	.02	1,249

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	5%	11%	17%	33%	35%	3.81	.02	4,108
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	12%	20%	34%	29%	3.70	.00	143,943
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	16%	33%	37%	3.86	.03	2,073
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	19%	34%	32%	3.79	.00	83,943
Aggregated Dining Halls	YOUR INSTITUTION	5%	12%	17%	33%	33%	3.77	.03	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	23%	33%	24%	3.56	.00	60,000
Respondent Type - YOUR INSTITUTION	Student	5%	12%	17%	33%	33%	3.78	.02	3,296
	Faculty	5%	11%	16%	27%	41%	3.88	.08	204
	Administration/ Staff	5%	8%	13%	34%	40%	3.96	.05	603
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	5%	12%	21%	34%	27%	3.66	.00	123,881
	Faculty	5%	10%	15%	30%	41%	3.92	.02	5,218
	Administration/Staff	4%	9%	17%	34%	37%	3.91	.01	12,911
	Other	2%	5%	14%	31%	48%	4.16	.03	1,140
Student Class Status - YOUR INSTITUTION	First year	6%	12%	17%	30%	35%	3.77	.04	954
	Sophomore	4%	11%	18%	35%	33%	3.81	.04	722
	Junior	5%	12%	15%	34%	34%	3.81	.04	690
	Senior	4%	12%	17%	33%	34%	3.80	.05	522
	Graduate	6%	11%	19%	37%	27%	3.68	.06	377
	Other		10%	16%	48%	26%	3.90	.16	31
Student Class Status - ENTIRE SAMPLE	First year	5%	12%	22%	33%	28%	3.67	.01	48,771
	Sophomore	6%	13%	21%	34%	26%	3.60	.01	28,144
	Junior	6%	12%	20%	34%	27%	3.65	.01	20,873
	Senior	5%	11%	20%	35%	29%	3.73	.01	18,173
	Graduate	6%	12%	20%	36%	26%	3.63	.01	6,556
	Other	5%	12%	21%	34%	28%	3.69	.03	1,433
Gender - YOUR INSTITUTION	Female	5%	11%	16%	32%	36%	3.82	.02	2,644
	Male	4%	11%	17%	35%	33%	3.81	.03	1,454
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity	29%		14%	14%	43%	3.43	.69	7
Gender - ENTIRE SAMPLE	Female	5%	12%	20%	33%	29%	3.69	.00	85,487
	Male	5%	11%	21%	35%	29%	3.71	.00	56,338
	Transgender	7%	13%	21%	29%	30%	3.63	.05	511
	Other Identity	11%	13%	25%	28%	23%	3.38	.05	551
Live... - YOUR INSTITUTION	On campus	5%	12%	18%	32%	32%	3.74	.03	1,499
	Off campus	5%	10%	16%	33%	36%	3.86	.02	2,609
Live... - ENTIRE SAMPLE	On campus	6%	14%	22%	33%	25%	3.59	.00	85,453
	Off campus	4%	9%	18%	34%	34%	3.86	.00	56,255
NACUFS Region - YOUR INSTITUTION	Southern	5%	11%	17%	33%	35%	3.81	.02	4,108
NACUFS Region - ENTIRE SAMPLE	Continental	4%	9%	20%	36%	31%	3.81	.01	15,515
	Mid-Atlantic	6%	12%	19%	31%	32%	3.71	.01	13,876
	Midwest	5%	13%	22%	34%	26%	3.62	.01	35,786
	Northeast	5%	11%	20%	34%	30%	3.72	.01	28,043
	Pacific	5%	13%	22%	32%	28%	3.66	.01	29,941
	Southern	5%	11%	19%	34%	31%	3.74	.01	20,782
Institution Type - YOUR INSTITUTION	Public	5%	11%	17%	33%	35%	3.81	.02	4,108
Institution Type - ENTIRE SAMPLE	Public	5%	12%	20%	34%	30%	3.71	.00	106,930
	Private	5%	12%	21%	34%	27%	3.65	.01	37,013
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	11%	17%	33%	35%	3.81	.02	4,108
Institution Type - ENTIRE SAMPLE	Primarily 2-year	6%	11%	19%	33%	31%	3.72	.02	5,697
	Primarily 4-year	5%	12%	20%	34%	29%	3.69	.00	138,246
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	11%	17%	33%	35%	3.81	.02	4,108
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	11%	20%	34%	30%	3.74	.00	116,818
	Mainly Contracted	8%	15%	22%	32%	23%	3.46	.01	22,575
	Combination of Both	4%	11%	21%	36%	28%	3.72	.02	4,550
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	5%	11%	17%	33%	35%	3.81	.02	4,108
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	7%	15%	21%	32%	24%	3.49	.01	7,224
	2,500 to 10,000	7%	13%	21%	33%	26%	3.59	.01	28,666
	10,001 to 20,000	5%	12%	22%	34%	27%	3.67	.01	35,948
	Over 20,000	4%	11%	19%	34%	31%	3.77	.00	72,105
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	12%	17%	34%	32%	3.76	.04	811
	Express Unit	7%	12%	18%	31%	32%	3.69	.05	579
	Specialty Coffee Shop/ Juice Bar	1%	5%	13%	30%	50%	4.23	.06	277
	Sit-down Restaurant	4%	9%	12%	37%	38%	3.96	.08	189
	Convenience Store	3%	5%	15%	31%	47%	4.15	.07	217
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	11%	19%	35%	31%	3.77	.01	21,791
	Marketplace	7%	13%	20%	33%	28%	3.63	.01	15,043
	Express Unit	5%	10%	18%	34%	32%	3.76	.01	16,777
	Specialty Coffee Shop/ Juice Bar	4%	9%	17%	32%	39%	3.93	.01	11,664
	Sit-down Restaurant	3%	9%	18%	35%	34%	3.88	.01	6,376
	Convenience Store	3%	9%	19%	33%	37%	3.91	.01	10,865
	No type given	5%	12%	18%	33%	32%	3.75	.03	1,427

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of healthy menu choices

		Variety of healthy menu choices					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	4%	10%	30%	55%	4.32	.02	3,631
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	29%	56%	4.35	.00	127,303
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	30%	54%	4.30	.02	1,807
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	29%	55%	4.33	.00	73,354
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	30%	55%	4.34	.02	1,824
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.37	.00	53,949
Respondent Type - YOUR INSTITUTION	Student	2%	4%	11%	30%	53%	4.28	.02	2,931
	Faculty		2%	6%	25%	67%	4.56	.05	179
	Administration/ Staff	1%	1%	8%	31%	59%	4.46	.03	519
	Other			50%	50%		3.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	29%	56%	4.34	.00	110,408
	Faculty	1%	2%	7%	29%	61%	4.47	.01	4,296
	Administration/Staff	1%	2%	8%	31%	57%	4.42	.01	11,009
	Other	2%	3%	14%	28%	54%	4.28	.03	960
Student Class Status - YOUR INSTITUTION	First year	2%	4%	12%	29%	53%	4.27	.03	863
	Sophomore	2%	5%	14%	27%	52%	4.23	.04	649
	Junior	2%	3%	8%	35%	52%	4.33	.04	618
	Senior	3%	6%	8%	29%	55%	4.26	.05	446
	Graduate	1%	2%	12%	31%	53%	4.32	.05	326
	Other	3%		7%	24%	66%	4.48	.17	29
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	28%	56%	4.34	.00	44,019
	Sophomore	1%	3%	11%	28%	56%	4.34	.01	25,048
	Junior	2%	3%	11%	28%	56%	4.34	.01	18,411
	Senior	1%	3%	11%	29%	55%	4.33	.01	16,121
	Graduate	2%	3%	10%	32%	54%	4.33	.01	5,582
	Other	2%	3%	13%	28%	55%	4.30	.03	1,277
Gender - YOUR INSTITUTION	Female	1%	3%	8%	29%	59%	4.42	.02	2,329
	Male	3%	5%	14%	31%	47%	4.15	.03	1,292
	Transgender			33%	67%		3.67	.33	3
	Other Identity		14%			86%	4.57	.43	7
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	26%	63%	4.50	.00	75,330
	Male	2%	5%	15%	32%	45%	4.13	.00	50,154
	Transgender	4%	5%	16%	27%	48%	4.09	.05	451
	Other Identity	3%	3%	14%	23%	57%	4.27	.05	484
Live... - YOUR INSTITUTION	On campus	2%	4%	11%	30%	53%	4.27	.03	1,357
	Off campus	1%	3%	10%	30%	56%	4.35	.02	2,274
Live... - ENTIRE SAMPLE	On campus	1%	3%	11%	28%	57%	4.36	.00	76,796
	Off campus	1%	3%	11%	30%	55%	4.34	.00	48,617
NACUFS Region - YOUR INSTITUTION	Southern	2%	4%	10%	30%	55%	4.32	.02	3,631
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	13%	31%	52%	4.28	.01	13,898
	Mid-Atlantic	1%	3%	11%	27%	57%	4.36	.01	12,329
	Midwest	1%	3%	11%	29%	55%	4.34	.00	31,881
	Northeast	1%	3%	10%	28%	58%	4.38	.01	24,598
	Pacific	1%	3%	11%	29%	56%	4.36	.01	26,011
	Southern	2%	3%	11%	28%	56%	4.34	.01	18,586
Institution Type - YOUR INSTITUTION	Public	2%	4%	10%	30%	55%	4.32	.02	3,631
	Private	1%	3%	10%	29%	57%	4.36	.00	32,944
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	29%	56%	4.34	.00	94,359
	Private	1%	3%	11%	29%	56%	4.35	.00	122,692
Operation Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	10%	30%	55%	4.32	.02	3,631
	Primarily 2-year	1%	3%	12%	28%	55%	4.32	.01	4,611
	Primarily 4-year	1%	3%	11%	29%	56%	4.35	.00	19,775
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	10%	30%	55%	4.32	.02	3,631
	Mainly Contracted	1%	3%	11%	28%	57%	4.36	.01	19,775
	Combination of Both	1%	3%	12%	30%	54%	4.31	.01	4,075
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	4%	10%	30%	55%	4.32	.02	3,631
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	8%	27%	62%	4.48	.01	6,373
	2,500 to 10,000	1%	3%	11%	28%	57%	4.36	.01	25,541
	10,001 to 20,000	1%	3%	11%	29%	56%	4.35	.01	31,446
	Over 20,000	1%	3%	11%	29%	55%	4.33	.00	63,943
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	10%	29%	54%	4.30	.04	710
	Express Unit	3%	5%	12%	30%	50%	4.21	.04	509
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	29%	57%	4.35	.06	237
	Sit-down Restaurant	2%	9%	29%	60%	4.48	.06	162	
	Convenience Store	2%	1%	10%	32%	54%	4.36	.06	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	29%	54%	4.31	.01	19,070
	Marketplace	1%	3%	9%	29%	58%	4.39	.01	13,249
	Express Unit	2%	3%	12%	30%	54%	4.30	.01	14,491
	Specialty Coffee Shop/ Juice Bar	2%	3%	11%	28%	56%	4.34	.01	10,131
	Sit-down Restaurant	2%	3%	10%	30%	55%	4.33	.01	5,675
	Convenience Store	2%	3%	12%	28%	56%	4.34	.01	9,497
	No type given	1%	3%	9%	32%	55%	4.35	.02	1,241

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of healthy menu choices

		Variety of healthy menu choices					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	7%	11%	22%	29%	32%	3.68	.02	4,071
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	24%	31%	24%	3.53	.00	142,573
Aggregated Retail Units	YOUR INSTITUTION	7%	11%	22%	30%	30%	3.65	.03	2,053
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	24%	30%	27%	3.57	.00	83,090
Aggregated Dining Halls	YOUR INSTITUTION	7%	10%	22%	28%	33%	3.71	.03	2,018
Aggregated Dining Halls	ENTIRE SAMPLE	7%	14%	26%	32%	21%	3.47	.00	59,483
Respondent Type - YOUR INSTITUTION	Student	7%	11%	23%	28%	30%	3.63	.02	3,270
	Faculty	7%	7%	15%	32%	39%	3.89	.09	203
	Administration/ Staff	5%	8%	19%	32%	37%	3.89	.05	593
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	7%	14%	25%	31%	23%	3.48	.00	122,730
	Faculty	7%	9%	17%	29%	38%	3.83	.02	5,180
	Administration/Staff	5%	9%	20%	32%	34%	3.82	.01	12,766
	Other	3%	6%	17%	31%	42%	4.03	.03	1,124
Student Class Status - YOUR INSTITUTION	First year	8%	11%	24%	25%	32%	3.61	.04	946
	Sophomore	5%	11%	23%	32%	29%	3.69	.04	712
	Junior	8%	11%	21%	28%	31%	3.64	.05	688
	Senior	7%	12%	24%	26%	31%	3.62	.05	521
	Graduate	9%	12%	23%	30%	25%	3.49	.06	372
	Other	3%	6%	19%	42%	29%	3.87	.18	31
Student Class Status - ENTIRE SAMPLE	First year	7%	14%	26%	31%	23%	3.50	.01	48,359
	Sophomore	8%	15%	26%	30%	21%	3.43	.01	27,877
	Junior	8%	14%	24%	31%	23%	3.48	.01	20,631
	Senior	7%	13%	25%	31%	24%	3.52	.01	18,008
	Graduate	8%	13%	24%	33%	22%	3.49	.01	6,496
	Other	6%	16%	27%	28%	23%	3.46	.03	1,411
Gender - YOUR INSTITUTION	Female	8%	11%	21%	27%	32%	3.66	.02	2,624
	Male	6%	10%	23%	32%	30%	3.71	.03	1,437
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity	29%		14%	14%	43%	3.43	.69	7
Gender - ENTIRE SAMPLE	Female	8%	15%	24%	30%	24%	3.48	.00	84,921
	Male	6%	11%	25%	33%	25%	3.60	.00	55,542
	Transgender	11%	13%	24%	26%	27%	3.46	.06	508
	Other Identity	14%	17%	24%	24%	21%	3.21	.06	548
Live... - YOUR INSTITUTION	On campus	8%	12%	24%	27%	30%	3.61	.03	1,485
	Off campus	7%	10%	21%	30%	32%	3.72	.02	2,586
Live... - ENTIRE SAMPLE	On campus	8%	15%	26%	30%	21%	3.42	.00	84,677
	Off campus	5%	11%	22%	32%	30%	3.69	.00	55,698
NACUFS Region - YOUR	Southern	7%	11%	22%	29%	32%	3.68	.02	4,071
NACUFS Region - ENTIRE SAMPLE	Continental	5%	12%	25%	34%	25%	3.63	.01	15,338
	Mid-Atlantic	8%	14%	24%	29%	25%	3.51	.01	13,769
	Midwest	7%	15%	26%	31%	21%	3.43	.01	35,456
	Northeast	7%	13%	23%	31%	26%	3.57	.01	27,733
	Pacific	6%	13%	25%	30%	26%	3.56	.01	29,696
	Southern	7%	13%	24%	31%	25%	3.55	.01	20,581
Institution Type - YOUR INSTITUTION	Public	7%	11%	22%	29%	32%	3.68	.02	4,071
Institution Type - ENTIRE SAMPLE	Public	7%	13%	24%	31%	25%	3.55	.00	105,920
	Private	7%	14%	25%	31%	22%	3.47	.01	36,653
Institution Type - YOUR INSTITUTION	Primarily 4-year	7%	11%	22%	29%	32%	3.68	.02	4,071
Institution Type - ENTIRE SAMPLE	Primarily 2-year	8%	13%	24%	29%	26%	3.51	.02	5,627
	Primarily 4-year	7%	13%	25%	31%	24%	3.53	.00	136,946
Operation Type - YOUR INSTITUTION	Mainly Self-operated	7%	11%	22%	29%	32%	3.68	.02	4,071
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	13%	24%	31%	26%	3.58	.00	115,731
	Mainly Contracted	10%	17%	26%	28%	19%	3.28	.01	22,337
	Combination of Both	7%	13%	25%	34%	22%	3.51	.02	4,505
Total Current Enrollment - YOUR	Over 20,000	7%	11%	22%	29%	32%	3.68	.02	4,071
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	10%	17%	24%	28%	20%	3.29	.01	7,176
	2,500 to 10,000	8%	15%	25%	30%	22%	3.44	.01	28,352
	10,001 to 20,000	7%	13%	25%	31%	24%	3.52	.01	35,544
	Over 20,000	6%	12%	24%	32%	26%	3.60	.00	71,501
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	15%	26%	27%	21%	3.35	.04	804
	Express Unit	7%	10%	23%	29%	30%	3.66	.05	578
	Specialty Coffee Shop/ Juice Bar	4%	8%	19%	29%	39%	3.90	.07	267
	Sit-down Restaurant	3%	4%	17%	34%	42%	4.09	.07	188
	Convenience Store	3%	7%	13%	35%	42%	4.06	.07	216
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	14%	25%	30%	24%	3.49	.01	21,555
	Marketplace	9%	15%	24%	29%	22%	3.40	.01	14,924
	Express Unit	7%	13%	23%	30%	27%	3.58	.01	16,572
	Specialty Coffee Shop/ Juice Bar	5%	10%	22%	31%	32%	3.74	.01	11,459
	Sit-down Restaurant	5%	10%	22%	33%	29%	3.71	.01	6,317
	Convenience Store	5%	11%	23%	29%	32%	3.71	.01	10,850
	No type given	7%	14%	22%	33%	25%	3.55	.03	1,413

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of vegetarian menu choices

		Variety of vegetarian menu choices					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	16%	13%	14%	22%	35%	3.48	.03	3,261
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	17%	12%	15%	22%	35%	3.46	.00	108,192
Aggregated Retail Units	YOUR INSTITUTION	17%	13%	15%	21%	34%	3.43	.04	1,584
Aggregated Retail Units	ENTIRE SAMPLE	16%	11%	15%	22%	35%	3.49	.01	62,301
Aggregated Dining Halls	YOUR INSTITUTION	15%	12%	14%	23%	36%	3.53	.04	1,677
Aggregated Dining Halls	ENTIRE SAMPLE	17%	12%	16%	22%	33%	3.42	.01	45,891
Respondent Type - YOUR INSTITUTION	Student	16%	13%	15%	22%	35%	3.46	.03	2,652
	Faculty	10%	11%	13%	20%	47%	3.82	.11	167
	Administration/ Staff	17%	13%	12%	23%	36%	3.47	.07	441
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	17%	12%	15%	22%	34%	3.44	.00	93,472
	Faculty	12%	9%	13%	24%	42%	3.74	.02	3,833
	Administration/Staff	15%	11%	14%	25%	35%	3.53	.01	9,449
	Other	11%	9%	15%	24%	41%	3.76	.05	858
Student Class Status - YOUR INSTITUTION	First year	18%	16%	15%	20%	31%	3.32	.05	789
	Sophomore	14%	12%	17%	22%	35%	3.53	.06	587
	Junior	14%	11%	12%	24%	39%	3.64	.06	564
	Senior	21%	10%	13%	20%	36%	3.42	.08	398
	Graduate	13%	12%	20%	23%	31%	3.48	.08	289
	Other	24%	8%	12%	28%	28%	3.28	.31	25
Student Class Status - ENTIRE SAMPLE	First year	18%	13%	15%	21%	33%	3.38	.01	37,231
	Sophomore	16%	12%	16%	22%	34%	3.46	.01	21,013
	Junior	17%	11%	15%	22%	35%	3.47	.01	15,654
	Senior	17%	11%	15%	23%	35%	3.47	.01	13,682
	Graduate	14%	11%	14%	25%	35%	3.56	.02	4,894
	Other	16%	10%	16%	24%	33%	3.49	.04	1,038
Gender - YOUR INSTITUTION	Female	15%	12%	15%	21%	37%	3.54	.03	2,082
	Male	18%	13%	14%	23%	32%	3.38	.04	1,169
	Transgender	67%	33%				1.33	.33	3
	Other Identity					100%	5.00	.00	7
Gender - ENTIRE SAMPLE	Female	13%	12%	14%	23%	38%	3.62	.01	64,052
	Male	22%	12%	16%	21%	28%	3.21	.01	42,496
	Transgender	14%	6%	17%	19%	44%	3.73	.07	405
	Other Identity	12%	8%	14%	18%	48%	3.84	.07	440
Live... - YOUR INSTITUTION	On campus	17%	15%	15%	21%	33%	3.38	.04	1,244
	Off campus	15%	11%	14%	22%	37%	3.55	.03	2,017
Live... - ENTIRE SAMPLE	On campus	17%	13%	16%	21%	33%	3.41	.01	64,465
	Off campus	16%	11%	14%	23%	36%	3.53	.01	42,051
NACUFS Region - YOUR INSTITUTION	Southern	16%	13%	14%	22%	35%	3.48	.03	3,261
NACUFS Region - ENTIRE SAMPLE	Continental	20%	13%	15%	23%	29%	3.26	.01	11,266
	Mid-Atlantic	18%	12%	15%	20%	34%	3.39	.01	10,372
	Midwest	19%	13%	16%	22%	31%	3.32	.01	26,478
	Northeast	16%	11%	14%	22%	37%	3.53	.01	20,945
	Pacific	13%	10%	15%	23%	39%	3.65	.01	23,076
	Southern	16%	12%	15%	22%	36%	3.52	.01	16,055
Institution Type - YOUR INSTITUTION	Public	16%	13%	14%	22%	35%	3.48	.03	3,261
	Private	17%	12%	15%	23%	34%	3.44	.01	27,375
Institution Type - ENTIRE SAMPLE	Public	17%	12%	15%	22%	35%	3.47	.01	80,817
	Private	17%	12%	15%	22%	34%	3.44	.01	27,375
Institution Type - YOUR INSTITUTION	Primarily 4-year	16%	13%	14%	22%	35%	3.48	.03	3,261
	Primarily 2-year	14%	10%	16%	22%	38%	3.59	.02	4,083
Institution Type - ENTIRE SAMPLE	Primarily 4-year	17%	12%	15%	22%	34%	3.46	.00	104,109
	Primarily 2-year	14%	10%	16%	22%	38%	3.59	.02	4,083
Operation Type - YOUR INSTITUTION	Mainly Self-operated	16%	13%	14%	22%	35%	3.48	.03	3,261
	Mainly Contracted	17%	12%	15%	22%	34%	3.44	.01	16,770
	Combination of Both	15%	12%	15%	24%	34%	3.50	.02	3,336
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	17%	12%	15%	22%	35%	3.46	.00	88,086
	Mainly Contracted	17%	12%	15%	22%	34%	3.44	.01	16,770
	Combination of Both	15%	12%	15%	24%	34%	3.50	.02	3,336
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	16%	13%	14%	22%	35%	3.48	.03	3,261
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	17%	13%	15%	22%	33%	3.41	.02	5,323
	2,500 to 10,000	16%	11%	15%	22%	35%	3.49	.01	21,447
	10,001 to 20,000	16%	12%	15%	22%	35%	3.49	.01	26,831
	Over 20,000	17%	12%	15%	22%	34%	3.44	.01	54,591
Type of Retail Unit - YOUR INSTITUTION	Food Court	21%	12%	16%	19%	32%	3.28	.06	600
	Express Unit	15%	15%	15%	20%	35%	3.45	.07	467
	Specialty Coffee Shop/ Juice Bar	16%	10%	11%	25%	37%	3.58	.10	212
	Sit-down Restaurant	11%	13%	14%	25%	37%	3.65	.12	142
	Convenience Store	13%	12%	13%	25%	36%	3.58	.11	163
	No type given	17%	10%	14%	26%	33%	3.48	.04	1,086
Type of Retail Unit - ENTIRE SAMPLE	Food Court	18%	11%	15%	22%	33%	3.41	.01	16,024
	Marketplace	18%	13%	14%	22%	33%	3.38	.01	10,981
	Express Unit	16%	12%	15%	22%	35%	3.47	.01	12,377
	Specialty Coffee Shop/ Juice Bar	15%	11%	14%	22%	38%	3.57	.02	8,625
	Sit-down Restaurant	14%	10%	15%	24%	37%	3.61	.02	4,970
	Convenience Store	14%	10%	14%	22%	40%	3.64	.02	8,238

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of vegetarian menu choices

		Variety of vegetarian menu choices					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	7%	9%	26%	24%	35%	3.72	.02	3,467
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	10%	28%	28%	28%	3.62	.00	114,729
Aggregated Retail Units	YOUR INSTITUTION	7%	10%	27%	23%	32%	3.64	.03	1,681
Aggregated Retail Units	ENTIRE SAMPLE	6%	10%	27%	27%	30%	3.63	.00	66,752
Aggregated Dining Halls	YOUR INSTITUTION	6%	8%	25%	24%	38%	3.79	.03	1,786
Aggregated Dining Halls	ENTIRE SAMPLE	6%	10%	29%	29%	26%	3.59	.01	47,977
Respondent Type - YOUR INSTITUTION	Student	7%	10%	27%	23%	33%	3.67	.02	2,827
	Faculty	4%	7%	17%	25%	47%	4.04	.09	167
	Administration/ Staff	5%	6%	25%	25%	39%	3.88	.05	469
	Other			25%		75%	4.50	.50	4
Respondent Type - ENTIRE SAMPLE	Student	6%	10%	28%	28%	27%	3.58	.00	98,825
	Faculty	6%	9%	19%	26%	40%	3.86	.02	4,314
	Administration/Staff	4%	8%	24%	29%	34%	3.82	.01	9,911
	Other	3%	6%	22%	26%	44%	4.01	.03	973
Student Class Status - YOUR INSTITUTION	First year	7%	9%	29%	22%	33%	3.64	.04	823
	Sophomore	5%	10%	27%	26%	32%	3.71	.05	627
	Junior	9%	11%	23%	22%	35%	3.64	.05	599
	Senior	6%	9%	26%	23%	35%	3.71	.06	438
	Graduate	8%	8%	29%	24%	31%	3.63	.07	319
	Other		5%	33%	24%	38%	3.95	.21	21
Student Class Status - ENTIRE SAMPLE	First year	6%	10%	29%	28%	28%	3.62	.01	38,980
	Sophomore	7%	11%	29%	28%	25%	3.53	.01	22,288
	Junior	7%	11%	27%	28%	26%	3.55	.01	16,656
	Senior	7%	11%	28%	27%	28%	3.59	.01	14,453
	Graduate	7%	11%	26%	31%	24%	3.54	.02	5,387
	Other	6%	11%	31%	26%	25%	3.54	.03	1,106
Gender - YOUR INSTITUTION	Female	8%	10%	25%	22%	35%	3.67	.03	2,216
	Male	5%	7%	27%	27%	35%	3.80	.03	1,241
	Transgender			67%	33%		3.33	.33	3
	Other Identity	29%	14%			57%	3.43	.75	7
Gender - ENTIRE SAMPLE	Female	7%	11%	27%	28%	28%	3.58	.00	68,169
	Male	5%	8%	29%	29%	29%	3.68	.01	44,687
	Transgender	11%	13%	23%	23%	30%	3.48	.06	450
	Other Identity	16%	16%	24%	21%	24%	3.21	.06	480
Live... - YOUR INSTITUTION	On campus	7%	9%	28%	24%	32%	3.66	.03	1,304
	Off campus	6%	9%	25%	23%	37%	3.75	.03	2,163
Live... - ENTIRE SAMPLE	On campus	7%	11%	29%	28%	26%	3.55	.00	67,410
	Off campus	6%	9%	26%	28%	32%	3.71	.01	45,353
NACUFS Region - YOUR	Southern	7%	9%	26%	24%	35%	3.72	.02	3,467
NACUFS Region - ENTIRE SAMPLE	Continental	5%	8%	29%	29%	29%	3.69	.01	12,014
	Mid-Atlantic	7%	11%	27%	26%	29%	3.59	.01	10,755
	Midwest	7%	11%	30%	28%	25%	3.54	.01	27,397
	Northeast	6%	10%	25%	29%	30%	3.66	.01	22,241
	Pacific	6%	10%	26%	28%	29%	3.65	.01	25,323
	Southern	7%	10%	28%	27%	28%	3.60	.01	16,999
Institution Type - YOUR INSTITUTION	Public	7%	9%	26%	24%	35%	3.72	.02	3,467
Institution Type - ENTIRE SAMPLE	Public	6%	10%	28%	28%	29%	3.63	.00	85,686
	Private	7%	11%	27%	29%	26%	3.57	.01	29,043
Institution Type - YOUR INSTITUTION	Primarily 4-year	7%	9%	26%	24%	35%	3.72	.02	3,467
Institution Type - ENTIRE SAMPLE	Primarily 2-year	9%	11%	28%	25%	26%	3.50	.02	4,716
	Primarily 4-year	6%	10%	28%	28%	28%	3.62	.00	110,013
Operation Type - YOUR INSTITUTION	Mainly Self-operated	7%	9%	26%	24%	35%	3.72	.02	3,467
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	10%	27%	28%	29%	3.66	.00	93,412
	Mainly Contracted	9%	13%	30%	27%	22%	3.40	.01	17,715
	Combination of Both	5%	11%	28%	31%	25%	3.60	.02	3,602
Total Current Enrollment - YOUR	Over 20,000	7%	9%	26%	24%	35%	3.72	.02	3,467
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	9%	13%	28%	26%	23%	3.41	.02	5,531
	2,500 to 10,000	7%	11%	29%	28%	26%	3.53	.01	22,488
	10,001 to 20,000	6%	10%	28%	28%	28%	3.61	.01	28,596
	Over 20,000	6%	10%	27%	28%	30%	3.67	.00	58,114
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	13%	33%	22%	23%	3.35	.05	622
	Express Unit	8%	9%	26%	24%	33%	3.65	.05	509
	Specialty Coffee Shop/ Juice Bar	4%	7%	25%	21%	44%	3.94	.08	224
	Sit-down Restaurant	5%	4%	22%	30%	39%	3.94	.09	155
	Convenience Store	4%	9%	19%	24%	44%	3.95	.09	171
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	11%	29%	27%	27%	3.56	.01	17,229
	Marketplace	8%	12%	28%	27%	25%	3.51	.01	11,400
	Express Unit	7%	10%	27%	27%	30%	3.64	.01	13,451
	Specialty Coffee Shop/ Juice Bar	5%	9%	25%	26%	35%	3.78	.01	9,169
	Sit-down Restaurant	6%	10%	25%	29%	29%	3.65	.02	5,233
	Convenience Store	5%	8%	25%	26%	35%	3.78	.01	9,122
	No type given	6%	12%	27%	29%	27%	3.58	.03	1,148

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
SERVICE: Overall

		Service: Overall					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	7%	31%	61%	4.51	.01	3,706
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	31%	59%	4.48	.00	129,216
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	65%	4.57	.02	1,858
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	63%	4.53	.00	74,953
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	34%	57%	4.46	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	33%	55%	4.40	.00	54,263
Respondent Type - YOUR INSTITUTION	Student	0%	1%	7%	31%	60%	4.49	.01	2,992
	Faculty		1%	8%	30%	62%	4.54	.05	183
	Administration/ Staff			4%	30%	66%	4.62	.02	529
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	32%	58%	4.46	.00	112,031
	Faculty	0%	1%	4%	31%	65%	4.59	.01	4,356
	Administration/Staff	0%	0%	3%	27%	69%	4.64	.01	11,214
	Other	0%	2%	8%	27%	63%	4.51	.02	992
Student Class Status - YOUR INSTITUTION	First year	0%	2%	7%	32%	60%	4.49	.02	873
	Sophomore	0%	1%	9%	32%	58%	4.46	.03	663
	Junior	0%	1%	6%	27%	66%	4.58	.03	634
	Senior	1%	2%	8%	28%	62%	4.48	.04	459
	Graduate		2%	6%	42%	50%	4.40	.04	335
	Other		4%		29%	68%	4.61	.13	28
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	9%	31%	58%	4.45	.00	44,572
	Sophomore	0%	1%	9%	32%	57%	4.44	.00	25,386
	Junior	0%	1%	8%	30%	60%	4.48	.01	18,730
	Senior	0%	1%	7%	32%	60%	4.49	.01	16,396
	Graduate	0%	1%	8%	36%	54%	4.42	.01	5,665
	Other	0%	1%	9%	30%	58%	4.45	.02	1,309
Gender - YOUR INSTITUTION	Female	0%	1%	6%	29%	64%	4.56	.01	2,373
	Male	0%	2%	8%	34%	56%	4.43	.02	1,323
	Transgender				33%	67%	4.67	.33	3
	Other Identity			14%	14%	71%	4.57	.30	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	30%	62%	4.53	.00	76,355
	Male	1%	2%	10%	33%	55%	4.40	.00	51,029
	Transgender	2%	2%	15%	25%	55%	4.29	.04	461
	Other Identity	2%	3%	13%	29%	52%	4.27	.04	492
Live... - YOUR INSTITUTION	On campus	0%	1%	7%	32%	59%	4.48	.02	1,379
	Off campus	0%	1%	6%	30%	62%	4.54	.01	2,327
Live... - ENTIRE SAMPLE	On campus	0%	1%	9%	32%	57%	4.44	.00	77,790
	Off campus	0%	1%	7%	29%	63%	4.54	.00	49,480
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	7%	31%	61%	4.51	.01	3,706
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	32%	58%	4.46	.01	14,210
	Mid-Atlantic	0%	1%	8%	29%	62%	4.51	.01	12,475
	Midwest	0%	1%	8%	33%	57%	4.45	.00	32,267
	Northeast	0%	1%	7%	31%	61%	4.50	.00	24,913
	Pacific	1%	1%	9%	30%	59%	4.47	.00	26,468
	Southern	0%	1%	8%	30%	61%	4.50	.01	18,883
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	31%	61%	4.51	.01	3,706
	Private	0%	1%	8%	32%	58%	4.47	.00	33,457
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	31%	60%	4.48	.00	95,759
	Private	0%	1%	8%	31%	59%	4.47	.00	124,506
Operation Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	31%	61%	4.51	.01	3,706
	Primarily 2-year	1%	1%	7%	26%	66%	4.56	.01	4,710
	Primarily 4-year	0%	1%	8%	31%	59%	4.47	.00	124,506
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	31%	61%	4.51	.01	3,706
	Mainly Self-operated	0%	1%	8%	31%	60%	4.48	.00	105,052
	Mainly Contracted	0%	1%	8%	32%	59%	4.48	.01	19,999
	Combination of Both	1%	2%	10%	33%	54%	4.39	.01	4,165
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	1%	7%	31%	61%	4.51	.01	3,706
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	6%	32%	61%	4.52	.01	6,401
	2,500 to 10,000	0%	1%	7%	30%	61%	4.51	.00	25,917
	10,001 to 20,000	0%	1%	8%	30%	59%	4.47	.00	31,924
	Over 20,000	0%	1%	8%	32%	58%	4.46	.00	64,974
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	7%	29%	62%	4.52	.03	721
	Express Unit	0%	2%	6%	28%	64%	4.53	.03	528
	Specialty Coffee Shop/ Juice Bar	0%		5%	22%	73%	4.67	.04	251
	Sit-down Restaurant			2%	28%	69%	4.67	.04	166
	Convenience Store		1%	3%	27%	69%	4.65	.04	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	31%	60%	4.49	.01	19,264
	Marketplace	0%	1%	7%	32%	60%	4.51	.01	13,391
	Express Unit	0%	1%	6%	28%	64%	4.55	.01	14,772
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	26%	67%	4.59	.01	10,418
	Sit-down Restaurant	0%	1%	5%	28%	66%	4.57	.01	5,751
	Convenience Store	0%	1%	7%	28%	64%	4.54	.01	10,087
	No type given	0%	1%	6%	37%	56%	4.47	.02	1,270

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Overall

		Service: Overall					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	4%	11%	34%	49%	4.24	.01	4,157
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	35%	47%	4.22	.00	144,851
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	53%	4.31	.02	2,112
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	34%	49%	4.23	.00	85,041
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.16	.02	2,045
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	13%	37%	45%	4.21	.00	59,810
Respondent Type - YOUR INSTITUTION	Student	2%	4%	12%	35%	47%	4.21	.02	3,341
	Faculty	1%	4%	11%	31%	53%	4.32	.06	206
	Administration/ Staff	1%	3%	9%	32%	55%	4.36	.04	605
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	13%	36%	45%	4.20	.00	124,577
	Faculty	2%	3%	8%	25%	62%	4.43	.01	5,271
	Administration/Staff	2%	3%	9%	29%	57%	4.36	.01	13,042
	Other	2%	2%	9%	29%	58%	4.39	.03	1,187
Student Class Status - YOUR INSTITUTION	First year	1%	5%	12%	33%	49%	4.23	.03	962
	Sophomore	2%	3%	12%	39%	44%	4.20	.03	728
	Junior	4%	3%	10%	31%	53%	4.25	.04	710
	Senior	1%	4%	13%	35%	46%	4.20	.04	527
	Graduate	2%	5%	14%	38%	41%	4.10	.05	383
	Other	3%	3%	6%	32%	55%	4.32	.18	31
Student Class Status - ENTIRE SAMPLE	First year	2%	3%	12%	36%	47%	4.24	.00	48,977
	Sophomore	2%	4%	13%	37%	43%	4.16	.01	28,284
	Junior	2%	4%	13%	36%	44%	4.16	.01	20,977
	Senior	2%	4%	12%	36%	45%	4.19	.01	18,342
	Graduate	3%	4%	12%	38%	44%	4.16	.01	6,612
	Other	1%	4%	13%	28%	54%	4.31	.02	1,434
Gender - YOUR INSTITUTION	Female	2%	4%	11%	33%	51%	4.26	.02	2,669
	Male	2%	4%	12%	37%	45%	4.19	.02	1,478
	Transgender				33%	67%	4.67	.33	3
	Other Identity			14%	43%	43%	4.29	.29	7
Gender - ENTIRE SAMPLE	Female	2%	3%	12%	34%	48%	4.24	.00	86,090
	Male	2%	4%	13%	36%	46%	4.19	.00	56,649
	Transgender	4%	5%	17%	29%	45%	4.05	.05	512
	Other Identity	6%	6%	16%	31%	41%	3.95	.05	547
Live... - YOUR INSTITUTION	On campus	2%	5%	12%	35%	46%	4.19	.02	1,508
	Off campus	2%	3%	11%	34%	50%	4.26	.02	2,649
Live... - ENTIRE SAMPLE	On campus	2%	4%	13%	37%	45%	4.18	.00	85,758
	Off campus	2%	3%	11%	33%	51%	4.28	.00	56,824
NACUFS Region - YOUR INSTITUTION	Southern	2%	4%	11%	34%	49%	4.24	.01	4,157
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.35	.01	15,751
	Mid-Atlantic	2%	4%	12%	33%	49%	4.23	.01	13,933
	Midwest	2%	4%	12%	37%	45%	4.19	.00	35,909
	Northeast	2%	3%	12%	35%	47%	4.22	.01	28,089
	Pacific	2%	4%	13%	35%	45%	4.18	.01	30,247
	Southern	2%	3%	12%	34%	48%	4.24	.01	20,922
Institution Type - YOUR INSTITUTION	Public	2%	4%	11%	34%	49%	4.24	.01	4,157
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	35%	47%	4.21	.00	107,581
	Private	2%	3%	12%	34%	49%	4.25	.00	37,270
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	11%	34%	49%	4.24	.01	4,157
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	13%	30%	49%	4.19	.01	5,781
	Primarily 4-year	2%	4%	12%	35%	47%	4.22	.00	139,070
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	4%	11%	34%	49%	4.24	.01	4,157
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	35%	49%	4.25	.00	117,587
	Mainly Contracted	3%	5%	15%	36%	40%	4.03	.01	22,671
	Combination of Both	1%	3%	10%	34%	52%	4.32	.01	4,593
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	4%	11%	34%	49%	4.24	.01	4,157
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	3%	10%	32%	52%	4.29	.01	7,241
	2,500 to 10,000	2%	4%	13%	35%	45%	4.18	.01	28,860
	10,001 to 20,000	2%	3%	12%	34%	48%	4.23	.00	36,099
	Over 20,000	2%	4%	12%	35%	47%	4.23	.00	72,651
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	2%	11%	38%	47%	4.28	.03	819
	Express Unit	3%	4%	9%	28%	57%	4.33	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	3%	15%	27%	53%	4.27	.06	281
	Sit-down Restaurant	3%	4%	11%	32%	51%	4.25	.07	193
	Convenience Store	1%	2%	6%	28%	63%	4.48	.06	220
	No type given								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	36%	46%	4.19	.01	21,804
	Marketplace	2%	5%	14%	36%	43%	4.13	.01	15,092
	Express Unit	2%	4%	11%	33%	50%	4.25	.01	16,908
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	30%	54%	4.31	.01	11,869
	Sit-down Restaurant	3%	5%	13%	34%	46%	4.16	.01	6,394
	Convenience Store	2%	2%	9%	31%	56%	4.37	.01	11,537
	No type given	2%	3%	11%	39%	45%	4.22	.02	1,437

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
SERVICE: Speed of service

		Speed of service					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	7%	32%	59%	4.50	.01	3,715
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	32%	58%	4.46	.00	129,259
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	66%	4.58	.01	4,860
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.53	.00	75,117
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	37%	53%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	36%	51%	4.36	.00	54,142
Respondent Type - YOUR INSTITUTION	Student	0%	1%	7%	33%	58%	4.47	.01	2,997
	Faculty			9%	28%	64%	4.55	.05	184
	Administration/ Staff		0%	3%	31%	66%	4.62	.02	532
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	33%	57%	4.44	.00	112,053
	Faculty	0%	1%	4%	31%	63%	4.57	.01	4,362
	Administration/Staff	0%	0%	4%	30%	66%	4.60	.01	11,230
	Other	1%	2%	7%	28%	62%	4.50	.02	986
Student Class Status - YOUR INSTITUTION	First year	0%	2%	9%	35%	54%	4.41	.02	871
	Sophomore	0%	1%	9%	32%	58%	4.46	.03	663
	Junior	0%	1%	5%	28%	65%	4.57	.03	638
	Senior	0%	1%	6%	31%	61%	4.52	.03	458
	Graduate	0%	2%	7%	40%	51%	4.39	.04	339
	Other			4%	29%	68%	4.64	.11	28
Student Class Status - ENTIRE SAMPLE	First year	0%	2%	9%	34%	55%	4.42	.00	44,555
	Sophomore	0%	2%	9%	33%	56%	4.43	.00	25,376
	Junior	0%	1%	8%	31%	59%	4.47	.01	18,755
	Senior	0%	1%	7%	32%	59%	4.49	.01	16,402
	Graduate	0%	1%	7%	35%	56%	4.45	.01	5,691
	Other	0%	2%	10%	33%	54%	4.39	.02	1,310
Gender - YOUR INSTITUTION	Female	0%	1%	6%	30%	63%	4.54	.01	2,380
	Male	0%	2%	9%	36%	54%	4.41	.02	1,325
	Transgender				33%	67%	4.67	.33	3
	Other Identity		14%	14%	29%	43%	4.00	.44	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	31%	61%	4.52	.00	76,355
	Male	0%	2%	10%	34%	53%	4.38	.00	51,072
	Transgender	2%	4%	14%	29%	51%	4.23	.04	464
	Other Identity	2%	5%	14%	33%	46%	4.15	.04	488
Live... - YOUR INSTITUTION	On campus	0%	1%	8%	36%	54%	4.42	.02	1,378
	Off campus	0%	1%	6%	30%	63%	4.54	.01	2,337
Live... - ENTIRE SAMPLE	On campus	0%	2%	9%	34%	55%	4.42	.00	77,770
	Off campus	0%	1%	6%	30%	62%	4.53	.00	49,547
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	7%	32%	59%	4.50	.01	3,715
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	9%	34%	56%	4.43	.01	14,220
	Mid-Atlantic	0%	1%	7%	30%	61%	4.51	.01	12,478
	Midwest	0%	1%	8%	35%	55%	4.43	.00	32,295
	Northeast	0%	1%	8%	32%	59%	4.48	.00	24,891
	Pacific	0%	1%	9%	31%	59%	4.46	.00	26,466
	Southern	0%	1%	8%	32%	59%	4.47	.01	18,909
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	32%	59%	4.50	.01	3,715
	Private	0%	1%	8%	34%	56%	4.44	.00	33,442
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	32%	58%	4.47	.00	95,817
	Private	0%	1%	8%	33%	58%	4.46	.00	124,538
Operation Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	32%	59%	4.50	.01	3,715
	Primarily 2-year	0%	1%	7%	28%	64%	4.54	.01	4,721
Operation Type - ENTIRE SAMPLE	Primarily 4-year	0%	1%	8%	33%	58%	4.46	.00	124,538
	Mainly Self-operated	0%	1%	7%	32%	59%	4.50	.01	3,715
	Mainly Contracted	0%	1%	8%	33%	58%	4.47	.01	20,065
Total Current Enrollment - YOUR	Over 20,000	0%	1%	7%	32%	59%	4.50	.01	3,715
	Under 2,500	0%	2%	7%	36%	56%	4.45	.01	6,375
Total Current Enrollment - ENTIRE SAMPLE	2,500 to 10,000	0%	1%	8%	32%	59%	4.48	.00	25,951
	10,001 to 20,000	0%	1%	9%	33%	57%	4.44	.00	31,889
	Over 20,000	0%	1%	8%	32%	58%	4.46	.00	65,044
	No type given	0%	1%	6%	35%	58%	4.49	.02	1,272
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	7%	28%	64%	4.55	.03	722
	Express Unit		1%	6%	30%	62%	4.54	.03	528
	Specialty Coffee Shop/ Juice Bar		0%	3%	25%	72%	4.68	.03	250
	Sit-down Restaurant			2%	28%	70%	4.67	.04	166
	Convenience Store	1%	1%	4%	26%	69%	4.62	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	31%	61%	4.51	.01	19,326
	Marketplace	0%	1%	6%	32%	60%	4.51	.01	13,421
	Express Unit	0%	1%	6%	29%	63%	4.53	.01	14,766
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	27%	67%	4.60	.01	10,482
	Sit-down Restaurant	0%	1%	5%	27%	66%	4.58	.01	5,766
	Convenience Store	0%	1%	8%	29%	62%	4.51	.01	10,084

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Speed of service

		Speed of service					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	4%	12%	32%	50%	4.25	.01	4,152
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	15%	34%	42%	4.06	.00	144,791
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	32%	51%	4.26	.02	2,115
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	15%	33%	42%	4.03	.00	85,121
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	12%	32%	49%	4.24	.02	2,037
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.11	.00	59,670
Respondent Type - YOUR INSTITUTION	Student	2%	4%	12%	33%	49%	4.22	.02	3,338
	Faculty	2%	4%	10%	25%	59%	4.35	.07	206
	Administration/ Staff	1%	3%	10%	29%	57%	4.37	.04	603
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	15%	35%	40%	4.03	.00	124,533
	Faculty	3%	5%	9%	27%	56%	4.28	.01	5,265
	Administration/Staff	3%	5%	11%	30%	52%	4.22	.01	13,016
	Other	2%	4%	11%	30%	53%	4.28	.03	1,189
Student Class Status - YOUR INSTITUTION	First year	1%	3%	12%	32%	51%	4.29	.03	960
	Sophomore	2%	4%	13%	36%	45%	4.20	.03	725
	Junior	3%	4%	10%	30%	52%	4.23	.04	711
	Senior	2%	5%	12%	34%	46%	4.17	.04	529
	Graduate	2%	5%	14%	32%	46%	4.15	.05	383
	Other		3%	13%	33%	50%	4.30	.15	30
Student Class Status - ENTIRE SAMPLE	First year	3%	6%	16%	35%	41%	4.06	.00	48,949
	Sophomore	3%	7%	16%	35%	39%	3.99	.01	28,251
	Junior	4%	7%	15%	35%	39%	3.99	.01	20,979
	Senior	3%	7%	14%	35%	41%	4.03	.01	18,348
	Graduate	4%	6%	13%	35%	42%	4.04	.01	6,628
	Other	3%	4%	13%	29%	51%	4.22	.03	1,440
Gender - YOUR INSTITUTION	Female	2%	4%	12%	31%	52%	4.27	.02	2,668
	Male	2%	4%	12%	34%	48%	4.22	.02	1,474
	Transgender				67%	33%	4.33	.33	3
	Other Identity			14%	57%	29%	4.14	.26	7
Gender - ENTIRE SAMPLE	Female	3%	6%	14%	34%	43%	4.07	.00	86,052
	Male	3%	6%	15%	35%	41%	4.04	.00	56,630
	Transgender	4%	8%	16%	30%	42%	3.98	.05	515
	Other Identity	7%	6%	19%	32%	36%	3.83	.05	541
Live... - YOUR INSTITUTION	On campus	1%	4%	13%	33%	48%	4.23	.02	1,505
	Off campus	2%	4%	11%	31%	52%	4.26	.02	2,647
Live... - ENTIRE SAMPLE	On campus	3%	7%	16%	36%	39%	4.01	.00	85,697
	Off campus	3%	6%	13%	32%	46%	4.13	.00	56,830
NACUFS Region - YOUR INSTITUTION	Southern	2%	4%	12%	32%	50%	4.25	.01	4,152
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	13%	34%	45%	4.17	.01	15,743
	Mid-Atlantic	4%	7%	15%	32%	42%	4.02	.01	13,919
	Midwest	3%	6%	15%	36%	40%	4.05	.01	35,896
	Northeast	4%	7%	15%	34%	41%	4.02	.01	28,078
	Pacific	3%	7%	16%	33%	41%	4.02	.01	30,250
	Southern	3%	5%	13%	34%	46%	4.14	.01	20,905
Institution Type - YOUR INSTITUTION	Public	2%	4%	12%	32%	50%	4.25	.01	4,152
	Private	3%	6%	14%	34%	42%	4.06	.00	107,554
Institution Type - ENTIRE SAMPLE	Public	3%	6%	15%	34%	41%	4.05	.01	37,237
	Primarily 4-year	2%	4%	12%	32%	50%	4.25	.01	4,152
	Primarily 2-year	4%	6%	14%	31%	46%	4.09	.01	5,758
Operation Type - YOUR INSTITUTION	Primarily 4-year	3%	6%	15%	34%	42%	4.06	.00	139,033
	Mainly Self-operated	2%	4%	12%	32%	50%	4.25	.01	4,152
	Mainly Self-operated	3%	6%	14%	34%	43%	4.09	.00	117,476
Operation Type - ENTIRE SAMPLE	Mainly Contracted	5%	8%	16%	34%	36%	3.87	.01	22,727
	Combination of Both	2%	4%	10%	33%	50%	4.26	.01	4,588
	Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	4%	12%	32%	50%	4.25	.01
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	6%	13%	33%	45%	4.11	.01	7,203
	2,500 to 10,000	4%	7%	16%	34%	39%	3.98	.01	28,874
	10,001 to 20,000	3%	6%	14%	34%	43%	4.08	.01	36,077
	Over 20,000	3%	6%	14%	34%	42%	4.08	.00	72,637
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	10%	36%	50%	4.31	.03	821
	Express Unit	3%	4%	11%	30%	52%	4.25	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	7%	15%	26%	50%	4.15	.06	282
	Sit-down Restaurant	4%	4%	12%	34%	46%	4.15	.07	194
	Convenience Store	1%	5%	10%	24%	61%	4.40	.06	219
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	39%	4.00	.01
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	5%	9%	17%	34%	36%	3.88	.01	15,126
	Express Unit	3%	6%	14%	31%	45%	4.07	.01	16,908
	Specialty Coffee Shop/ Juice Bar	4%	6%	13%	30%	46%	4.08	.01	11,862
	Sit-down Restaurant	6%	9%	16%	32%	36%	3.84	.01	6,421
	Convenience Store	2%	4%	11%	31%	52%	4.26	.01	11,518
	No type given	2%	5%	11%	37%	45%	4.16	.03	1,440

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	2%	8%	29%	61%	4.48	.01	3,697
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	9%	31%	58%	4.44	.00	129,187
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	9%	30%	59%	4.46	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.44	.00	74,788
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	28%	62%	4.49	.02	1,849
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.44	.00	54,399
Respondent Type - YOUR INSTITUTION	Student	0%	2%	8%	28%	62%	4.49	.01	2,984
	Faculty	1%	2%	12%	31%	55%	4.38	.06	183
	Administration/ Staff	1%	1%	7%	34%	56%	4.44	.03	528
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	0%	2%	9%	30%	58%	4.44	.00	112,123
	Faculty	1%	2%	7%	35%	56%	4.43	.01	4,351
	Administration/Staff	1%	2%	7%	35%	55%	4.43	.01	11,112
	Other	1%	2%	10%	31%	56%	4.40	.03	969
Student Class Status - YOUR INSTITUTION	First year	0%	1%	8%	25%	65%	4.53	.02	873
	Sophomore	0%	1%	10%	27%	62%	4.50	.03	659
	Junior	1%	1%	7%	30%	61%	4.50	.03	636
	Senior	0%	2%	8%	29%	61%	4.49	.03	455
	Graduate	0%	4%	8%	37%	51%	4.35	.04	333
	Other		7%		25%	68%	4.54	.16	28
Student Class Status - ENTIRE SAMPLE	First year	0%	2%	9%	30%	59%	4.46	.00	44,649
	Sophomore	1%	2%	9%	30%	58%	4.44	.00	25,429
	Junior	1%	2%	9%	30%	59%	4.45	.01	18,735
	Senior	0%	2%	9%	32%	57%	4.43	.01	16,398
	Graduate	0%	2%	9%	35%	53%	4.38	.01	5,679
	Other	1%	3%	11%	33%	53%	4.34	.02	1,278
Gender - YOUR INSTITUTION	Female	0%	1%	7%	28%	64%	4.53	.01	2,366
	Male	0%	2%	11%	31%	55%	4.39	.02	1,321
	Transgender				33%	67%	4.67	.33	3
	Other Identity			14%	29%	57%	4.43	.30	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	30%	61%	4.50	.00	76,357
	Male	1%	2%	11%	32%	53%	4.36	.00	51,003
	Transgender	1%	3%	15%	25%	55%	4.29	.04	460
	Other Identity	2%	4%	16%	26%	52%	4.21	.05	485
Live... - YOUR INSTITUTION	On campus	0%	1%	8%	25%	64%	4.53	.02	1,377
	Off campus	0%	2%	8%	31%	58%	4.45	.02	2,320
Live... - ENTIRE SAMPLE	On campus	0%	2%	9%	30%	59%	4.46	.00	78,025
	Off campus	1%	2%	9%	32%	56%	4.41	.00	49,235
NACUFS Region - YOUR INSTITUTION	Southern	0%	2%	8%	29%	61%	4.48	.01	3,697
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.36	.01	14,156
	Mid-Atlantic	0%	2%	8%	30%	60%	4.47	.01	12,488
	Midwest	0%	2%	9%	32%	57%	4.44	.00	32,309
	Northeast	0%	2%	8%	30%	60%	4.47	.00	24,922
	Pacific	1%	2%	10%	30%	58%	4.43	.00	26,459
	Southern	1%	2%	9%	30%	59%	4.45	.01	18,853
Institution Type - YOUR INSTITUTION	Public	0%	2%	8%	29%	61%	4.48	.01	3,697
Institution Type - ENTIRE SAMPLE	Public	0%	2%	9%	30%	59%	4.45	.00	95,764
	Private	1%	2%	9%	32%	56%	4.42	.00	33,423
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	8%	29%	61%	4.48	.01	3,697
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	10%	31%	56%	4.40	.01	4,688
	Primarily 4-year	0%	2%	9%	31%	58%	4.44	.00	124,499
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	2%	8%	29%	61%	4.48	.01	3,697
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	31%	58%	4.44	.00	105,033
	Mainly Contracted	0%	2%	9%	31%	58%	4.45	.01	20,002
	Combination of Both	1%	2%	10%	32%	56%	4.41	.01	4,152
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	2%	8%	29%	61%	4.48	.01	3,697
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	2%	7%	32%	59%	4.48	.01	6,417
	2,500 to 10,000	0%	2%	8%	30%	59%	4.46	.00	25,915
	10,001 to 20,000	1%	2%	9%	30%	59%	4.46	.00	31,941
	Over 20,000	1%	2%	9%	32%	57%	4.42	.00	64,914
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	2%	9%	29%	59%	4.44	.03	717
	Express Unit	1%	1%	9%	32%	58%	4.45	.03	529
	Specialty Coffee Shop/ Juice Bar		1%	8%	30%	61%	4.51	.04	247
	Sit-down Restaurant		2%	8%	35%	55%	4.42	.06	165
	Convenience Store	1%		7%	28%	64%	4.55	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.38	.01	19,227
	Marketplace	0%	2%	8%	33%	56%	4.44	.01	13,374
	Express Unit	1%	2%	8%	30%	59%	4.46	.01	14,722
	Specialty Coffee Shop/ Juice Bar	0%	1%	8%	29%	61%	4.49	.01	10,400
	Sit-down Restaurant	1%	2%	9%	32%	57%	4.43	.01	5,731
	Convenience Store	0%	1%	8%	28%	62%	4.50	.01	10,072
	No type given	0%	2%	11%	35%	52%	4.36	.02	1,262

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	5%	11%	14%	29%	41%	3.90	.02	4,131
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	10%	16%	30%	38%	3.86	.00	144,610
Aggregated Retail Units	YOUR INSTITUTION	3%	9%	14%	32%	42%	4.01	.02	2,096
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	14%	30%	42%	3.97	.00	84,702
Aggregated Dining Halls	YOUR INSTITUTION	7%	13%	14%	27%	39%	3.78	.03	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	7%	13%	17%	30%	33%	3.70	.01	59,908
Respondent Type - YOUR INSTITUTION	Student	6%	12%	14%	30%	38%	3.83	.02	3,323
	Faculty	3%	8%	16%	23%	50%	4.10	.08	205
	Administration/ Staff	2%	6%	12%	28%	52%	4.21	.04	598
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	6%	11%	17%	30%	36%	3.79	.00	124,579
	Faculty	3%	6%	11%	27%	54%	4.23	.01	5,225
	Administration/Staff	2%	5%	10%	30%	53%	4.26	.01	12,869
	Other	2%	4%	12%	27%	56%	4.31	.03	1,164
Student Class Status - YOUR INSTITUTION	First year	7%	15%	15%	24%	38%	3.71	.04	955
	Sophomore	7%	13%	13%	34%	34%	3.76	.05	727
	Junior	5%	9%	11%	31%	43%	3.97	.04	704
	Senior	3%	11%	15%	31%	40%	3.92	.05	526
	Graduate	4%	9%	19%	34%	33%	3.83	.06	380
	Other		6%	6%	55%	32%	4.13	.14	31
Student Class Status - ENTIRE SAMPLE	First year	7%	13%	18%	29%	34%	3.71	.01	49,039
	Sophomore	6%	11%	16%	31%	36%	3.80	.01	28,335
	Junior	5%	10%	16%	31%	37%	3.85	.01	20,951
	Senior	4%	9%	16%	32%	39%	3.92	.01	18,317
	Graduate	5%	10%	16%	33%	36%	3.86	.01	6,597
	Other	4%	9%	14%	27%	45%	3.98	.03	1,402
Gender - YOUR INSTITUTION	Female	5%	11%	13%	29%	42%	3.91	.02	2,654
	Male	5%	11%	16%	30%	39%	3.87	.03	1,468
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity		33%	33%	33%		3.00	.37	6
Gender - ENTIRE SAMPLE	Female	5%	11%	15%	30%	39%	3.87	.00	85,969
	Male	5%	10%	17%	30%	37%	3.84	.00	56,542
	Transgender	8%	10%	19%	28%	34%	3.71	.06	509
	Other Identity	10%	11%	22%	26%	31%	3.56	.06	545
Live... - YOUR INSTITUTION	On campus	8%	15%	15%	28%	34%	3.64	.03	1,503
	Off campus	3%	8%	14%	30%	45%	4.05	.02	2,628
Live... - ENTIRE SAMPLE	On campus	7%	13%	17%	30%	34%	3.72	.00	85,969
	Off campus	4%	7%	14%	31%	45%	4.06	.00	56,390
NACUFS Region - YOUR INSTITUTION	Southern	5%	11%	14%	29%	41%	3.90	.02	4,131
NACUFS Region - ENTIRE SAMPLE	Continental	4%	10%	15%	31%	39%	3.91	.01	15,684
	Mid-Atlantic	6%	11%	16%	29%	39%	3.84	.01	13,926
	Midwest	6%	11%	16%	30%	37%	3.82	.01	35,883
	Northeast	5%	10%	16%	30%	38%	3.86	.01	28,082
	Pacific	5%	10%	16%	30%	39%	3.88	.01	30,200
	Southern	5%	11%	16%	30%	38%	3.85	.01	20,835
Institution Type - YOUR INSTITUTION	Public	5%	11%	14%	29%	41%	3.90	.02	4,131
Institution Type - ENTIRE SAMPLE	Public	5%	10%	16%	30%	38%	3.86	.00	107,427
	Private	6%	11%	16%	30%	38%	3.84	.01	37,183
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	11%	14%	29%	41%	3.90	.02	4,131
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	9%	15%	30%	42%	3.96	.02	5,733
	Primarily 4-year	5%	11%	16%	30%	38%	3.85	.00	138,877
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	11%	14%	29%	41%	3.90	.02	4,131
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	10%	15%	30%	40%	3.90	.00	117,402
	Mainly Contracted	8%	13%	17%	30%	32%	3.63	.01	22,628
	Combination of Both	6%	13%	17%	31%	34%	3.75	.02	4,580
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	5%	11%	14%	29%	41%	3.90	.02	4,131
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	6%	11%	14%	28%	41%	3.86	.01	7,230
	2,500 to 10,000	6%	11%	16%	30%	37%	3.79	.01	28,790
	10,001 to 20,000	6%	11%	16%	29%	38%	3.83	.01	36,087
	Over 20,000	5%	10%	16%	31%	39%	3.90	.00	72,503
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	10%	15%	34%	39%	3.97	.04	811
	Express Unit	5%	10%	14%	31%	40%	3.91	.05	596
	Specialty Coffee Shop/ Juice Bar	4%	8%	9%	31%	48%	4.13	.07	280
	Sit-down Restaurant	3%	7%	18%	27%	46%	4.07	.08	191
	Convenience Store	2%	5%	13%	29%	51%	4.22	.07	218
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	9%	16%	32%	38%	3.92	.01	21,709
	Marketplace	6%	11%	16%	31%	36%	3.80	.01	15,052
	Express Unit	5%	9%	15%	30%	41%	3.95	.01	16,822
	Specialty Coffee Shop/ Juice Bar	4%	9%	14%	28%	45%	4.03	.01	11,807
	Sit-down Restaurant	4%	7%	14%	31%	45%	4.07	.01	6,366
	Convenience Store	3%	6%	11%	28%	52%	4.20	.01	11,523
	No type given	3%	12%	16%	34%	35%	3.85	.03	1,423

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Helpfulness of staff

		Helpfulness of staff					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	2%	9%	33%	57%	4.44	.01	3,686
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	11%	32%	54%	4.37	.00	128,648
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	31%	61%	4.51	.02	1,851
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.43	.00	74,758
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	10%	35%	52%	4.37	.02	1,835
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	13%	33%	50%	4.29	.00	53,890
Respondent Type - YOUR INSTITUTION	Student	0%	2%	10%	33%	55%	4.41	.01	2,970
	Faculty	1%	1%	9%	35%	55%	4.44	.05	184
	Administration/ Staff		0%	4%	30%	66%	4.61	.03	530
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	33%	53%	4.34	.00	111,460
	Faculty	0%	1%	5%	31%	63%	4.55	.01	4,371
	Administration/Staff	0%	1%	4%	28%	67%	4.61	.01	11,206
	Other	1%	2%	9%	25%	64%	4.49	.03	980
Student Class Status - YOUR INSTITUTION	First year	0%	2%	11%	32%	56%	4.40	.03	861
	Sophomore	0%	1%	12%	34%	53%	4.37	.03	656
	Junior	0%	2%	8%	30%	59%	4.47	.03	637
	Senior	0%	2%	9%	34%	55%	4.40	.04	454
	Graduate	1%	2%	7%	43%	48%	4.36	.04	334
	Other		7%		18%	75%	4.61	.16	28
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	12%	32%	52%	4.33	.00	44,296
	Sophomore	1%	3%	12%	33%	52%	4.32	.01	25,269
	Junior	1%	3%	11%	32%	54%	4.36	.01	18,642
	Senior	0%	2%	10%	33%	54%	4.39	.01	16,325
	Graduate	0%	3%	10%	36%	50%	4.33	.01	5,674
	Other	0%	2%	9%	31%	57%	4.43	.02	1,298
Gender - YOUR INSTITUTION	Female	0%	2%	7%	32%	59%	4.48	.01	2,362
	Male	0%	2%	11%	34%	53%	4.37	.02	1,314
	Transgender				67%	33%	4.33	.33	3
	Other Identity			14%	29%	57%	4.43	.30	7
Gender - ENTIRE SAMPLE	Female	0%	2%	9%	31%	58%	4.45	.00	76,041
	Male	1%	3%	14%	34%	49%	4.26	.00	50,779
	Transgender	3%	2%	17%	28%	50%	4.19	.05	464
	Other Identity	3%	6%	15%	27%	49%	4.14	.05	483
Live... - YOUR INSTITUTION	On campus	0%	2%	11%	34%	52%	4.37	.02	1,364
	Off campus	0%	1%	7%	32%	59%	4.48	.01	2,322
Live... - ENTIRE SAMPLE	On campus	1%	3%	12%	33%	51%	4.32	.00	77,333
	Off campus	0%	2%	8%	30%	59%	4.46	.00	49,379
NACUFS Region - YOUR INSTITUTION	Southern	0%	2%	9%	33%	57%	4.44	.01	3,686
NACUFS Region - ENTIRE SAMPLE	Continental	0%	2%	11%	33%	53%	4.37	.01	14,175
	Mid-Atlantic	1%	3%	11%	32%	54%	4.37	.01	12,439
	Midwest	1%	3%	11%	33%	52%	4.33	.00	32,122
	Northeast	1%	2%	10%	32%	55%	4.39	.01	24,752
	Pacific	1%	2%	11%	30%	56%	4.39	.01	26,349
	Southern	0%	2%	10%	31%	56%	4.41	.01	18,811
Institution Type - YOUR INSTITUTION	Public	0%	2%	9%	33%	57%	4.44	.01	3,686
	Private	1%	2%	11%	33%	54%	4.37	.00	33,319
Institution Type - ENTIRE SAMPLE	Public	1%	2%	11%	32%	55%	4.37	.00	95,329
	Private	1%	2%	11%	33%	54%	4.37	.00	33,319
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	9%	33%	57%	4.44	.01	3,686
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	2%	8%	26%	65%	4.53	.01	4,708
	Primarily 4-year	1%	2%	11%	32%	54%	4.37	.00	123,940
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	2%	9%	33%	57%	4.44	.01	3,686
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	11%	32%	55%	4.37	.00	104,519
	Mainly Contracted	0%	2%	10%	32%	55%	4.39	.01	19,980
	Combination of Both	1%	3%	13%	34%	48%	4.26	.01	4,149
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	2%	9%	33%	57%	4.44	.01	3,686
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	2%	8%	32%	58%	4.44	.01	6,404
	2,500 to 10,000	0%	2%	10%	31%	57%	4.42	.00	25,855
	10,001 to 20,000	1%	2%	11%	31%	56%	4.39	.00	31,731
	Over 20,000	1%	3%	11%	33%	52%	4.34	.00	64,658
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	9%	34%	56%	4.44	.03	716
	Express Unit		2%	9%	30%	59%	4.47	.03	526
	Specialty Coffee Shop/ Juice Bar		1%	3%	30%	66%	4.61	.04	249
	Sit-down Restaurant			4%	29%	68%	4.64	.04	167
	Convenience Store	1%	2%	4%	25%	68%	4.59	.05	193
	No type given								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.40	.01	19,192
	Marketplace	0%	2%	10%	34%	53%	4.37	.01	13,348
	Express Unit	0%	2%	9%	30%	59%	4.45	.01	14,717
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	29%	62%	4.51	.01	10,434
	Sit-down Restaurant	1%	1%	7%	29%	62%	4.51	.01	5,754
	Convenience Store	0%	2%	9%	29%	60%	4.45	.01	10,054
	No type given	0%	2%	11%	37%	49%	4.33	.02	1,259

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Helpfulness of staff

		Helpfulness of staff					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	4%	12%	31%	50%	4.23	.02	4,118
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	13%	31%	51%	4.24	.00	143,908
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	29%	55%	4.31	.02	2,104
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	30%	53%	4.27	.00	84,610
Aggregated Dining Halls	YOUR INSTITUTION	3%	5%	13%	34%	46%	4.15	.02	2,014
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	32%	48%	4.21	.00	59,298
Respondent Type - YOUR INSTITUTION	Student	2%	4%	13%	33%	48%	4.19	.02	3,307
	Faculty	1%	3%	10%	26%	60%	4.41	.06	205
	Administration/ Staff	2%	3%	11%	24%	60%	4.37	.04	601
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	13%	32%	49%	4.21	.00	123,720
	Faculty	2%	2%	7%	21%	68%	4.51	.01	5,262
	Administration/Staff	2%	3%	8%	24%	63%	4.43	.01	12,961
	Other	2%	2%	8%	24%	65%	4.48	.02	1,186
Student Class Status - YOUR INSTITUTION	First year	2%	4%	14%	33%	47%	4.20	.03	948
	Sophomore	2%	5%	13%	34%	46%	4.16	.04	722
	Junior	4%	5%	12%	30%	50%	4.18	.04	703
	Senior	3%	4%	11%	32%	51%	4.25	.04	524
	Graduate	2%	5%	13%	35%	45%	4.17	.05	379
	Other	3%		10%	26%	61%	4.42	.17	31
Student Class Status - ENTIRE SAMPLE	First year	2%	4%	14%	32%	49%	4.23	.00	48,594
	Sophomore	2%	4%	14%	32%	47%	4.18	.01	28,091
	Junior	3%	4%	13%	31%	48%	4.19	.01	20,828
	Senior	2%	4%	13%	32%	49%	4.22	.01	18,247
	Graduate	3%	4%	12%	34%	48%	4.21	.01	6,583
	Other	2%	3%	12%	25%	58%	4.36	.02	1,422
Gender - YOUR INSTITUTION	Female	2%	4%	12%	31%	51%	4.25	.02	2,651
	Male	2%	4%	13%	32%	49%	4.20	.03	1,457
	Transgender				33%	67%	4.67	.33	3
	Other Identity			29%	43%	29%	4.00	.31	7
Gender - ENTIRE SAMPLE	Female	2%	4%	12%	30%	52%	4.26	.00	85,565
	Male	2%	4%	13%	32%	49%	4.22	.00	56,241
	Transgender	4%	6%	16%	28%	46%	4.05	.05	514
	Other Identity	6%	5%	17%	27%	45%	4.00	.05	542
Live... - YOUR INSTITUTION	On campus	3%	5%	14%	34%	45%	4.14	.03	1,489
	Off campus	2%	4%	11%	29%	53%	4.28	.02	2,629
Live... - ENTIRE SAMPLE	On campus	2%	4%	14%	32%	48%	4.19	.00	85,106
	Off campus	2%	3%	11%	28%	55%	4.32	.00	56,544
NACUFS Region - YOUR INSTITUTION	Southern	2%	4%	12%	31%	50%	4.23	.02	4,118
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	30%	55%	4.36	.01	15,693
	Mid-Atlantic	2%	4%	13%	29%	52%	4.26	.01	13,842
	Midwest	2%	4%	13%	32%	49%	4.21	.01	35,637
	Northeast	2%	4%	13%	30%	52%	4.25	.01	27,907
	Pacific	2%	4%	14%	31%	49%	4.21	.01	30,050
	Southern	2%	4%	12%	31%	51%	4.24	.01	20,779
Institution Type - YOUR INSTITUTION	Public	2%	4%	12%	31%	50%	4.23	.02	4,118
Institution Type - ENTIRE SAMPLE	Public	2%	4%	13%	31%	50%	4.23	.00	106,818
	Private	2%	4%	12%	29%	54%	4.29	.00	37,090
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	12%	31%	50%	4.23	.02	4,118
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	12%	27%	53%	4.24	.01	5,740
	Primarily 4-year	2%	4%	13%	31%	51%	4.24	.00	138,168
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	4%	12%	31%	50%	4.23	.02	4,118
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	31%	52%	4.27	.00	116,774
	Mainly Contracted	4%	6%	15%	31%	44%	4.07	.01	22,572
	Combination of Both	2%	3%	11%	30%	54%	4.33	.01	4,562
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	4%	12%	31%	50%	4.23	.02	4,118
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	10%	26%	58%	4.34	.01	7,214
	2,500 to 10,000	2%	4%	13%	30%	50%	4.22	.01	28,751
	10,001 to 20,000	2%	4%	13%	30%	51%	4.25	.01	35,818
	Over 20,000	2%	4%	13%	31%	50%	4.24	.00	72,125
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	13%	34%	47%	4.21	.03	814
	Express Unit	3%	3%	11%	24%	61%	4.37	.04	598
	Specialty Coffee Shop/ Juice Bar	1%	5%	9%	30%	56%	4.34	.06	280
	Sit-down Restaurant	3%	2%	12%	26%	57%	4.33	.07	193
	Convenience Store	1%	3%	9%	23%	63%	4.44	.06	219
	No type given	2%	3%	13%	33%	48%	4.22	.03	1,419
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	32%	49%	4.22	.01	21,674
	Marketplace	2%	5%	13%	32%	48%	4.18	.01	14,990
	Express Unit	2%	4%	12%	29%	54%	4.28	.01	16,842
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	27%	58%	4.36	.01	11,823
	Sit-down Restaurant	2%	4%	11%	30%	52%	4.25	.01	6,380
	Convenience Store	1%	3%	10%	27%	59%	4.39	.01	11,482

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Friendliness of staff

		Friendliness of staff					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	8%	30%	60%	4.48	.01	3,700
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	30%	58%	4.42	.00	129,076
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	28%	64%	4.55	.02	1,852
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	29%	61%	4.48	.00	74,871
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	33%	55%	4.40	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	32%	53%	4.34	.00	54,205
Respondent Type - YOUR INSTITUTION	Student	0%	2%	9%	31%	58%	4.44	.01	2,988
	Faculty		1%	7%	33%	59%	4.51	.05	182
	Administration/ Staff		0%	3%	28%	69%	4.66	.02	528
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	31%	56%	4.39	.00	111,894
	Faculty	0%	1%	6%	30%	64%	4.56	.01	4,357
	Administration/Staff	0%	1%	4%	26%	69%	4.63	.01	11,210
	Other	1%	1%	8%	24%	65%	4.52	.02	995
Student Class Status - YOUR INSTITUTION	First year	1%	2%	10%	28%	59%	4.43	.03	871
	Sophomore	0%	1%	11%	32%	55%	4.40	.03	660
	Junior	0%	1%	7%	27%	64%	4.53	.03	636
	Senior	0%	2%	9%	30%	59%	4.46	.04	456
	Graduate	1%	1%	7%	43%	48%	4.37	.04	337
	Other		7%		18%	75%	4.61	.16	28
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	11%	30%	56%	4.38	.00	44,521
	Sophomore	1%	2%	11%	31%	55%	4.37	.01	25,355
	Junior	1%	2%	10%	30%	57%	4.41	.01	18,703
	Senior	1%	2%	9%	31%	57%	4.42	.01	16,369
	Graduate	1%	2%	10%	35%	52%	4.36	.01	5,684
	Other	1%	2%	8%	28%	61%	4.46	.02	1,302
Gender - YOUR INSTITUTION	Female	0%	1%	7%	29%	62%	4.52	.01	2,374
	Male	1%	1%	10%	33%	55%	4.40	.02	1,316
	Transgender				67%	33%	4.33	.33	3
	Other Identity			29%	14%	57%	4.29	.36	7
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	29%	61%	4.49	.00	76,293
	Male	1%	3%	13%	32%	52%	4.31	.00	50,973
	Transgender	3%	3%	13%	26%	54%	4.25	.05	462
	Other Identity	3%	4%	16%	26%	52%	4.21	.05	485
Live... - YOUR INSTITUTION	On campus	1%	2%	10%	31%	57%	4.41	.02	1,375
	Off campus	0%	1%	7%	30%	61%	4.52	.01	2,325
Live... - ENTIRE SAMPLE	On campus	1%	2%	11%	31%	55%	4.37	.00	77,716
	Off campus	0%	2%	8%	28%	62%	4.50	.00	49,426
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	8%	30%	60%	4.48	.01	3,700
NACUFS Region - ENTIRE SAMPLE	Continental	0%	2%	10%	31%	57%	4.43	.01	14,192
	Mid-Atlantic	1%	2%	10%	30%	57%	4.41	.01	12,483
	Midwest	1%	2%	10%	31%	55%	4.38	.00	32,268
	Northeast	1%	2%	9%	30%	58%	4.42	.01	24,867
	Pacific	1%	2%	10%	29%	59%	4.43	.00	26,412
	Southern	1%	2%	9%	29%	60%	4.46	.01	18,854
Institution Type - YOUR INSTITUTION	Public	0%	1%	8%	30%	60%	4.48	.01	3,700
	Private	1%	2%	10%	31%	57%	4.41	.00	33,447
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	30%	58%	4.42	.00	95,629
	Private	1%	2%	10%	31%	57%	4.41	.00	33,447
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	8%	30%	60%	4.48	.01	3,700
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	7%	24%	68%	4.57	.01	4,707
	Primarily 4-year	1%	2%	10%	30%	57%	4.41	.00	124,369
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	8%	30%	60%	4.48	.01	3,700
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	30%	58%	4.42	.00	104,905
	Mainly Contracted	0%	2%	9%	30%	58%	4.44	.01	20,024
	Combination of Both	1%	3%	12%	31%	53%	4.33	.01	4,147
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	1%	8%	30%	60%	4.48	.01	3,700
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	2%	7%	29%	61%	4.50	.01	6,418
	2,500 to 10,000	0%	2%	9%	29%	60%	4.47	.00	25,924
	10,001 to 20,000	1%	2%	9%	29%	59%	4.44	.00	31,856
	Over 20,000	1%	2%	10%	31%	55%	4.38	.00	64,878
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	10%	30%	60%	4.49	.03	718	
	Express Unit	0%	2%	6%	31%	61%	4.51	.03	528
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	23%	71%	4.65	.04	248
	Sit-down Restaurant			1%	27%	72%	4.71	.04	166
	Convenience Store	1%	2%	5%	23%	70%	4.61	.05	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	30%	59%	4.44	.01	19,244
	Marketplace	1%	2%	9%	32%	57%	4.42	.01	13,382
	Express Unit	1%	1%	8%	28%	62%	4.50	.01	14,730
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	65%	4.54	.01	10,438
	Sit-down Restaurant	1%	1%	7%	27%	65%	4.54	.01	5,749
	Convenience Store	0%	2%	9%	27%	62%	4.49	.01	10,064
	No type given	0%	2%	10%	35%	53%	4.38	.02	1,264

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Friendliness of staff

		Friendliness of staff					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	4%	12%	29%	52%	4.24	.02	4,135
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	28%	54%	4.28	.00	144,556
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	27%	57%	4.35	.02	2,103
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.31	.00	84,868
Aggregated Dining Halls	YOUR INSTITUTION	3%	6%	13%	31%	47%	4.13	.02	2,032
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	29%	52%	4.24	.00	59,688
Respondent Type - YOUR INSTITUTION	Student	3%	5%	12%	30%	50%	4.19	.02	3,324
	Faculty	1%	3%	8%	24%	63%	4.45	.06	206
	Administration/ Staff	2%	2%	10%	23%	62%	4.42	.04	600
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	29%	53%	4.25	.00	124,360
	Faculty	2%	2%	6%	20%	70%	4.55	.01	5,257
	Administration/Staff	2%	3%	8%	23%	65%	4.46	.01	12,983
	Other	2%	2%	7%	21%	68%	4.52	.02	1,180
Student Class Status - YOUR INSTITUTION	First year	3%	4%	14%	29%	49%	4.17	.03	958
	Sophomore	3%	4%	11%	35%	47%	4.19	.04	723
	Junior	4%	6%	10%	29%	52%	4.20	.04	705
	Senior	3%	5%	11%	27%	54%	4.24	.04	525
	Graduate	2%	5%	14%	31%	48%	4.18	.05	382
	Other	3%		13%	26%	58%	4.35	.17	31
Student Class Status - ENTIRE SAMPLE	First year	2%	4%	12%	28%	54%	4.28	.00	48,890
	Sophomore	2%	4%	13%	29%	51%	4.22	.01	28,249
	Junior	3%	4%	12%	29%	52%	4.23	.01	20,931
	Senior	2%	4%	12%	29%	53%	4.25	.01	18,305
	Graduate	3%	4%	11%	31%	51%	4.24	.01	6,607
	Other	2%	2%	11%	22%	62%	4.39	.02	1,437
Gender - YOUR INSTITUTION	Female	3%	4%	12%	29%	53%	4.25	.02	2,666
	Male	3%	5%	12%	29%	51%	4.22	.03	1,459
	Transgender				33%	67%	4.67	.33	3
	Other Identity				57%	43%	4.43	.20	7
Gender - ENTIRE SAMPLE	Female	2%	4%	12%	27%	55%	4.29	.00	86,004
	Male	2%	4%	12%	29%	54%	4.28	.00	56,447
	Transgender	4%	5%	16%	26%	49%	4.11	.05	514
	Other Identity	5%	5%	16%	25%	49%	4.08	.05	549
Live... - YOUR INSTITUTION	On campus	3%	5%	14%	30%	47%	4.13	.03	1,502
	Off campus	2%	4%	10%	28%	55%	4.30	.02	2,633
Live... - ENTIRE SAMPLE	On campus	2%	4%	13%	29%	52%	4.24	.00	85,627
	Off campus	2%	3%	10%	26%	58%	4.36	.00	56,663
NACUFS Region - YOUR	Southern	3%	4%	12%	29%	52%	4.24	.02	4,135
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	9%	26%	61%	4.43	.01	15,727
	Mid-Atlantic	3%	4%	12%	27%	55%	4.28	.01	13,918
	Midwest	2%	4%	12%	29%	52%	4.24	.01	35,833
	Northeast	2%	4%	12%	28%	55%	4.29	.01	28,019
	Pacific	3%	4%	12%	28%	54%	4.26	.01	30,195
	Southern	2%	4%	12%	28%	54%	4.28	.01	20,864
Institution Type - YOUR INSTITUTION	Public	3%	4%	12%	29%	52%	4.24	.02	4,135
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	29%	53%	4.26	.00	107,309
	Private	2%	4%	10%	26%	58%	4.34	.00	37,247
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	4%	12%	29%	52%	4.24	.02	4,135
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	11%	25%	57%	4.29	.01	5,762
	Primarily 4-year	2%	4%	12%	28%	54%	4.28	.00	138,794
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	4%	12%	29%	52%	4.24	.02	4,135
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	11%	28%	55%	4.31	.00	117,293
	Mainly Contracted	4%	5%	14%	28%	48%	4.12	.01	22,680
	Combination of Both	2%	3%	10%	26%	59%	4.37	.01	4,583
Total Current Enrollment - YOUR	Over 20,000	3%	4%	12%	29%	52%	4.24	.02	4,135
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	10%	24%	60%	4.35	.01	7,243
	2,500 to 10,000	2%	4%	12%	28%	54%	4.26	.01	28,831
	10,001 to 20,000	2%	3%	11%	27%	56%	4.30	.01	35,989
	Over 20,000	2%	4%	12%	29%	54%	4.28	.00	72,493
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	11%	33%	52%	4.30	.03	816
	Express Unit	3%	3%	9%	23%	62%	4.39	.04	596
	Specialty Coffee Shop/ Juice Bar	2%	6%	10%	26%	55%	4.25	.06	281
	Sit-down Restaurant	2%	2%	10%	23%	64%	4.45	.06	193
	Convenience Store	1%	3%	8%	24%	64%	4.46	.06	217
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	11%	29%	53%	4.27	.01	21,778
	Marketplace	3%	4%	13%	28%	52%	4.23	.01	15,066
	Express Unit	3%	3%	11%	26%	57%	4.32	.01	16,864
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	24%	61%	4.39	.01	11,829
	Sit-down Restaurant	2%	3%	10%	28%	56%	4.32	.01	6,387
	Convenience Store	2%	3%	9%	25%	62%	4.42	.01	11,519
	No type given	2%	3%	11%	31%	52%	4.28	.02	1,425

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	0%	5%	21%	74%	4.67	.01	3,694
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.61	.00	129,246
Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	20%	75%	4.69	.01	1,854
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.62	.00	74,740
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	5%	22%	72%	4.66	.01	1,840
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	54,506
Respondent Type - YOUR INSTITUTION	Student	0%	1%	5%	22%	72%	4.65	.01	2,978
	Faculty	1%		2%	21%	76%	4.73	.04	182
	Administration/ Staff			2%	16%	82%	4.79	.02	532
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	6%	24%	68%	4.59	.00	112,017
	Faculty	0%	0%	3%	19%	77%	4.73	.01	4,351
	Administration/Staff	0%	0%	2%	16%	81%	4.77	.00	11,257
	Other	1%	1%	6%	20%	72%	4.62	.02	994
Student Class Status - YOUR INSTITUTION	First year	0%	0%	6%	21%	72%	4.66	.02	861
	Sophomore	0%	0%	7%	23%	69%	4.61	.03	656
	Junior	0%	0%	4%	20%	75%	4.70	.02	640
	Senior	0%	2%	5%	22%	72%	4.63	.03	462
	Graduate		1%	5%	25%	69%	4.64	.03	330
	Other				24%	76%	4.76	.08	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	6%	23%	69%	4.59	.00	44,545
	Sophomore	0%	1%	7%	25%	67%	4.57	.00	25,403
	Junior	0%	1%	6%	23%	69%	4.60	.00	18,755
	Senior	0%	1%	6%	24%	68%	4.59	.01	16,370
	Graduate	0%	1%	6%	26%	66%	4.56	.01	5,681
	Other	0%	1%	7%	22%	70%	4.60	.02	1,304
Gender - YOUR INSTITUTION	Female	0%	0%	4%	18%	78%	4.74	.01	2,373
	Male	0%	1%	7%	27%	65%	4.56	.02	1,311
	Transgender					100%	5.00	.00	3
	Other Identity				57%	43%	4.43	.20	7
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	20%	75%	4.69	.00	76,362
	Male	1%	1%	8%	28%	62%	4.50	.00	51,063
	Transgender	3%	3%	14%	25%	56%	4.29	.05	463
	Other Identity	1%	3%	10%	28%	57%	4.36	.04	489
Live... - YOUR INSTITUTION	On campus	0%	0%	6%	21%	72%	4.65	.02	1,372
	Off campus	0%	1%	4%	21%	74%	4.69	.01	2,322
Live... - ENTIRE SAMPLE	On campus	0%	1%	6%	24%	68%	4.59	.00	77,813
	Off campus	0%	1%	5%	21%	73%	4.65	.00	49,488
NACUFS Region - YOUR INSTITUTION	Southern	0%	0%	5%	21%	74%	4.67	.01	3,694
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	6%	25%	67%	4.58	.01	14,226
	Mid-Atlantic	0%	1%	6%	23%	70%	4.62	.01	12,492
	Midwest	0%	1%	6%	23%	70%	4.61	.00	32,321
	Northeast	0%	1%	5%	23%	71%	4.63	.00	24,898
	Pacific	0%	1%	7%	24%	68%	4.59	.00	26,417
	Southern	0%	1%	6%	21%	72%	4.63	.00	18,892
Institution Type - YOUR INSTITUTION	Public	0%	0%	5%	21%	74%	4.67	.01	3,694
	Private	0%	1%	6%	24%	69%	4.60	.00	33,519
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	23%	70%	4.61	.00	95,727
	Private	0%	1%	6%	23%	69%	4.61	.00	124,542
Operation Type - YOUR INSTITUTION	Primarily 4-year	0%	0%	5%	21%	74%	4.67	.01	3,694
	Primarily 2-year	0%	1%	6%	18%	76%	4.67	.01	4,704
	Primarily 4-year	0%	1%	6%	23%	69%	4.61	.00	124,542
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	0%	5%	21%	74%	4.67	.01	3,694
	Mainly Self-operated	0%	1%	6%	23%	70%	4.61	.00	105,095
	Mainly Contracted	0%	1%	6%	23%	69%	4.60	.00	19,997
Operation Type - ENTIRE SAMPLE	Combination of Both	0%	1%	7%	26%	66%	4.55	.01	4,154
	Combination of Both	0%	1%	7%	26%	66%	4.55	.01	4,154
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	0%	5%	21%	74%	4.67	.01	3,694
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	4%	22%	73%	4.67	.01	6,433
	2,500 to 10,000	0%	1%	6%	22%	71%	4.62	.00	25,913
	10,001 to 20,000	0%	1%	6%	23%	70%	4.61	.00	31,919
	Over 20,000	0%	1%	6%	24%	69%	4.60	.00	64,981
Type of Retail Unit - YOUR INSTITUTION	Food Court		0%	5%	22%	73%	4.67	.02	722
	Express Unit	0%	0%	6%	22%	71%	4.63	.03	524
	Specialty Coffee Shop/ Juice Bar			0%	4%	19%	4.72	.03	252
	Sit-down Restaurant	1%			15%	84%	4.83	.04	167
	Convenience Store		1%	4%	15%	80%	4.75	.04	189
	Convenience Store		1%	4%	15%	80%	4.75	.04	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	24%	69%	4.60	.00	19,264
	Marketplace	0%	1%	5%	24%	71%	4.64	.01	13,391
	Express Unit	0%	1%	6%	23%	70%	4.61	.01	14,673
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	22%	72%	4.64	.01	10,423
	Sit-down Restaurant	0%	1%	5%	21%	73%	4.66	.01	5,747
	Convenience Store	0%	1%	7%	23%	69%	4.59	.01	9,976
	No type given	0%	1%	5%	26%	68%	4.61	.02	1,266

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	10%	35%	50%	4.28	.01	4,139
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	35%	49%	4.28	.00	145,021
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	33%	55%	4.38	.02	2,102
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	33%	54%	4.35	.00	84,861
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.18	.02	2,037
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	38%	44%	4.19	.00	60,160
Respondent Type - YOUR INSTITUTION	Student	2%	4%	11%	36%	48%	4.25	.02	3,326
	Faculty	1%	2%	9%	29%	58%	4.42	.06	207
	Administration/ Staff	2%	2%	9%	31%	57%	4.39	.03	601
	Other			20%		80%	4.60	.00	5
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	37%	48%	4.26	.00	124,744
	Faculty	2%	2%	6%	27%	63%	4.49	.01	5,275
	Administration/Staff	2%	2%	7%	30%	59%	4.43	.01	13,037
	Other	2%	2%	8%	26%	62%	4.43	.03	1,191
Student Class Status - YOUR INSTITUTION	First year	2%	4%	12%	35%	47%	4.22	.03	954
	Sophomore	2%	3%	12%	37%	46%	4.23	.03	721
	Junior	2%	3%	9%	34%	53%	4.31	.03	708
	Senior	2%	3%	9%	35%	50%	4.28	.04	531
	Graduate	2%	5%	11%	37%	45%	4.18	.05	381
	Other		3%	13%	39%	45%	4.26	.15	31
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	36%	48%	4.27	.00	49,055
	Sophomore	2%	3%	12%	37%	46%	4.22	.01	28,292
	Junior	2%	3%	11%	36%	48%	4.25	.01	21,003
	Senior	1%	3%	10%	36%	49%	4.29	.01	18,375
	Graduate	2%	3%	9%	38%	48%	4.29	.01	6,627
	Other	1%	3%	12%	33%	51%	4.30	.02	1,440
Gender - YOUR INSTITUTION	Female	2%	3%	10%	34%	52%	4.31	.02	2,660
	Male	2%	4%	12%	36%	47%	4.21	.02	1,469
	Transgender				100%		4.00	.00	3
	Other Identity			14%	29%	57%	4.43	.30	7
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	35%	50%	4.30	.00	86,156
	Male	2%	3%	11%	36%	49%	4.27	.00	56,750
	Transgender	4%	5%	19%	28%	46%	4.07	.05	518
	Other Identity	5%	5%	16%	35%	38%	3.96	.05	552
Live... - YOUR INSTITUTION	On campus	2%	5%	12%	36%	46%	4.19	.02	1,499
	Off campus	2%	3%	9%	34%	53%	4.33	.02	2,640
Live... - ENTIRE SAMPLE	On campus	2%	3%	12%	37%	46%	4.23	.00	85,928
	Off campus	1%	2%	9%	33%	55%	4.37	.00	56,819
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	10%	35%	50%	4.28	.01	4,139
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	9%	36%	52%	4.35	.01	15,778
	Mid-Atlantic	1%	3%	9%	33%	54%	4.35	.01	13,963
	Midwest	2%	3%	11%	36%	48%	4.25	.00	35,975
	Northeast	2%	3%	11%	36%	49%	4.28	.01	28,120
	Pacific	2%	3%	11%	35%	49%	4.26	.01	30,268
	Southern	2%	3%	10%	35%	50%	4.29	.01	20,917
Institution Type - YOUR INSTITUTION	Public	2%	3%	10%	35%	50%	4.28	.01	4,139
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	35%	49%	4.28	.00	107,661
	Private	1%	3%	10%	35%	50%	4.29	.00	37,360
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	10%	35%	50%	4.28	.01	4,139
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	11%	31%	51%	4.25	.01	5,775
	Primarily 4-year	1%	3%	11%	36%	49%	4.29	.00	139,246
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	10%	35%	50%	4.28	.01	4,139
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	35%	51%	4.31	.00	117,746
	Mainly Contracted	2%	4%	13%	38%	42%	4.13	.01	22,690
	Combination of Both	2%	2%	9%	34%	53%	4.36	.01	4,585
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	3%	10%	35%	50%	4.28	.01	4,139
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	8%	34%	54%	4.36	.01	7,264
	2,500 to 10,000	2%	3%	11%	36%	48%	4.26	.01	28,860
	10,001 to 20,000	2%	3%	11%	36%	49%	4.28	.00	36,144
	Over 20,000	1%	3%	11%	35%	50%	4.29	.00	72,753
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	12%	42%	43%	4.21	.03	817
	Express Unit	2%	3%	6%	28%	61%	4.43	.04	596
	Specialty Coffee Shop/ Juice Bar	1%	1%	9%	28%	60%	4.46	.05	280
	Sit-down Restaurant	3%	1%	3%	20%	74%	4.62	.06	194
	Convenience Store	1%		8%	30%	61%	4.51	.05	215
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	37%	47%	4.26	.01	21,803
	Marketplace	2%	3%	9%	35%	51%	4.31	.01	15,103
	Express Unit	2%	2%	9%	33%	54%	4.36	.01	16,841
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	30%	61%	4.47	.01	11,827
	Sit-down Restaurant	1%	2%	9%	30%	57%	4.39	.01	6,379
	Convenience Store	1%	2%	9%	30%	59%	4.44	.01	11,473
	Other								
	No type given	1%	2%	7%	40%	49%	4.35	.02	1,435

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	5%	24%	70%	4.62	.01	3,674
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.56	.00	128,319
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	24%	70%	4.63	.01	4,833
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.56	.00	73,860
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	6%	23%	70%	4.61	.02	1,841
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.55	.00	54,459
Respondent Type - YOUR INSTITUTION	Student	0%	1%	6%	25%	68%	4.60	.01	2,965
	Faculty	1%		4%	20%	75%	4.70	.04	179
	Administration/ Staff		0%	3%	20%	76%	4.73	.02	528
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	7%	26%	65%	4.54	.00	111,251
	Faculty	0%	1%	3%	22%	74%	4.69	.01	4,314
	Administration/Staff	0%	0%	3%	20%	77%	4.72	.01	11,154
	Other	1%	1%	6%	23%	69%	4.59	.02	972
Student Class Status - YOUR INSTITUTION	First year		1%	8%	24%	67%	4.58	.02	858
	Sophomore	0%	1%	6%	24%	68%	4.58	.03	653
	Junior	0%	1%	4%	22%	72%	4.65	.03	638
	Senior	0%	1%	6%	26%	67%	4.58	.03	459
	Graduate		1%	5%	29%	65%	4.58	.03	328
	Other		3%		24%	72%	4.66	.12	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	8%	26%	65%	4.54	.00	44,290
	Sophomore	0%	1%	8%	27%	64%	4.52	.00	25,194
	Junior	0%	1%	7%	25%	66%	4.56	.01	18,607
	Senior	0%	1%	7%	26%	65%	4.54	.01	16,250
	Graduate	1%	1%	7%	28%	63%	4.51	.01	5,651
	Other	0%	1%	8%	23%	68%	4.57	.02	1,302
Gender - YOUR INSTITUTION	Female	0%	1%	4%	21%	74%	4.69	.01	2,351
	Male	0%	2%	8%	29%	62%	4.50	.02	1,313
	Transgender					100%	5.00	.00	3
	Other Identity				43%	57%	4.57	.20	7
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	23%	72%	4.64	.00	75,748
	Male	1%	2%	9%	30%	59%	4.44	.00	50,769
	Transgender	3%	3%	16%	26%	52%	4.21	.05	458
	Other Identity	1%	4%	12%	26%	57%	4.32	.04	486
Live... - YOUR INSTITUTION	On campus	0%	1%	7%	25%	67%	4.58	.02	1,365
	Off campus	0%	1%	4%	23%	71%	4.65	.01	2,309
Live... - ENTIRE SAMPLE	On campus	0%	1%	7%	27%	65%	4.54	.00	77,283
	Off campus	0%	1%	6%	23%	69%	4.60	.00	49,116
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	5%	24%	70%	4.62	.01	3,674
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	28%	63%	4.52	.01	14,123
	Mid-Atlantic	0%	1%	7%	25%	67%	4.57	.01	12,420
	Midwest	0%	1%	7%	25%	66%	4.56	.00	32,168
	Northeast	0%	1%	6%	25%	67%	4.58	.00	24,741
	Pacific	1%	1%	7%	26%	65%	4.54	.00	26,105
	Southern	0%	1%	7%	24%	68%	4.58	.01	18,762
Institution Type - YOUR INSTITUTION	Public	0%	1%	5%	24%	70%	4.62	.01	3,674
	Private	0%	1%	7%	27%	65%	4.55	.00	33,326
Institution Type - ENTIRE SAMPLE	Public	0%	1%	7%	25%	67%	4.56	.00	94,993
	Private	0%	1%	7%	27%	65%	4.55	.00	123,648
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	5%	24%	70%	4.62	.01	3,674
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	6%	21%	71%	4.61	.01	4,671
	Primarily 4-year	0%	1%	7%	26%	66%	4.56	.00	104,297
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	5%	24%	70%	4.62	.01	3,674
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	25%	67%	4.56	.00	104,297
	Mainly Contracted	0%	1%	7%	26%	66%	4.55	.01	19,913
	Combination of Both	1%	2%	8%	28%	61%	4.48	.01	4,109
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	0%	1%	5%	24%	70%	4.62	.01	3,674
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	5%	25%	69%	4.62	.01	6,416
	2,500 to 10,000	0%	1%	7%	24%	67%	4.57	.00	25,700
	10,001 to 20,000	0%	1%	7%	25%	67%	4.57	.00	31,715
	Over 20,000	0%	1%	7%	26%	65%	4.54	.00	64,488
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	5%	23%	71%	4.64	.02	721
	Express Unit	0%	1%	7%	26%	66%	4.57	.03	513
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.58	.04	251
	Sit-down Restaurant	1%	1%	1%	20%	79%	4.77	.04	164
	Convenience Store	1%		3%	21%	75%	4.70	.04	184
	No type given								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	25%	66%	4.56	.01	19,221
	Marketplace	0%	1%	6%	26%	67%	4.58	.01	13,331
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,530
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	25%	68%	4.58	.01	10,340
	Sit-down Restaurant	0%	1%	5%	23%	70%	4.62	.01	5,704
	Convenience Store	1%	1%	8%	25%	65%	4.52	.01	9,477
	No type given	1%	1%	6%	31%	62%	4.52	.02	1,257

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	9%	33%	53%	4.32	.01	4,119
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	35%	51%	4.31	.00	143,825
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	54%	4.34	.02	2,084
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	53%	4.34	.00	83,744
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	35%	51%	4.30	.02	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	37%	48%	4.26	.00	60,081
Respondent Type - YOUR INSTITUTION	Student	2%	3%	10%	34%	51%	4.29	.02	3,311
	Faculty	1%	2%	7%	27%	63%	4.48	.06	204
	Administration/ Staff	1%	2%	8%	32%	57%	4.42	.03	599
	Other			20%		80%	4.60	.00	5
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	36%	49%	4.28	.00	123,779
	Faculty	2%	2%	6%	26%	64%	4.49	.01	5,209
	Administration/Staff	2%	2%	7%	30%	59%	4.42	.01	12,907
	Other	2%	2%	8%	28%	60%	4.43	.03	1,169
Student Class Status - YOUR INSTITUTION	First year	1%	3%	9%	34%	53%	4.34	.03	952
	Sophomore	1%	3%	11%	36%	50%	4.30	.03	716
	Junior	3%	3%	9%	31%	54%	4.31	.04	702
	Senior	2%	4%	10%	34%	50%	4.26	.04	530
	Graduate	2%	4%	11%	36%	46%	4.19	.05	379
	Other		3%	13%	50%	34%	4.16	.14	32
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	35%	50%	4.31	.00	48,675
	Sophomore	2%	3%	11%	37%	47%	4.25	.01	28,102
	Junior	2%	3%	11%	35%	49%	4.26	.01	20,809
	Senior	1%	3%	10%	36%	50%	4.30	.01	18,220
	Graduate	2%	3%	10%	36%	49%	4.27	.01	6,594
	Other	1%	3%	11%	31%	54%	4.33	.02	1,432
Gender - YOUR INSTITUTION	Female	2%	3%	8%	33%	54%	4.35	.02	2,645
	Male	2%	3%	11%	34%	50%	4.27	.02	1,464
	Transgender				100%		4.00	.00	3
	Other Identity			29%	14%	57%	4.29	.36	7
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	34%	52%	4.32	.00	85,385
	Male	1%	3%	11%	36%	49%	4.29	.00	56,345
	Transgender	3%	5%	18%	26%	47%	4.07	.05	507
	Other Identity	5%	6%	17%	31%	41%	3.97	.05	548
Live... - YOUR INSTITUTION	On campus	1%	3%	9%	35%	51%	4.30	.02	1,491
	Off campus	2%	3%	9%	32%	54%	4.33	.02	2,628
Live... - ENTIRE SAMPLE	On campus	1%	3%	11%	36%	49%	4.27	.00	85,240
	Off campus	1%	3%	9%	33%	54%	4.36	.00	56,354
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	9%	33%	53%	4.32	.01	4,119
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	35%	53%	4.35	.01	15,624
	Mid-Atlantic	1%	3%	9%	32%	55%	4.36	.01	13,893
	Midwest	1%	3%	10%	36%	49%	4.29	.00	35,734
	Northeast	2%	3%	10%	35%	51%	4.30	.01	27,915
	Pacific	2%	3%	11%	35%	49%	4.27	.01	29,860
	Southern	1%	3%	10%	35%	51%	4.32	.01	20,799
Institution Type - YOUR INSTITUTION	Public	2%	3%	9%	33%	53%	4.32	.01	4,119
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	35%	51%	4.30	.00	106,725
	Private	1%	3%	10%	35%	51%	4.31	.00	37,100
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	9%	33%	53%	4.32	.01	4,119
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	12%	32%	50%	4.23	.01	5,716
	Primarily 4-year	1%	3%	10%	35%	51%	4.31	.00	138,109
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	9%	33%	53%	4.32	.01	4,119
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	34%	52%	4.33	.00	116,705
	Mainly Contracted	2%	4%	12%	38%	44%	4.18	.01	22,569
	Combination of Both	1%	2%	8%	34%	54%	4.37	.01	4,551
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	3%	9%	33%	53%	4.32	.01	4,119
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	8%	33%	56%	4.39	.01	7,242
	2,500 to 10,000	2%	3%	11%	35%	50%	4.28	.01	28,592
	10,001 to 20,000	1%	3%	10%	35%	51%	4.30	.00	35,876
	Over 20,000	1%	3%	10%	35%	51%	4.31	.00	72,115
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	12%	38%	46%	4.23	.03	820
	Express Unit	2%	3%	8%	30%	57%	4.36	.04	585
	Specialty Coffee Shop/ Juice Bar	1%	4%	9%	27%	59%	4.40	.05	278
	Sit-down Restaurant	3%	2%	4%	23%	69%	4.54	.06	191
	Convenience Store	1%	1%	9%	30%	59%	4.44	.05	210
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	36%	48%	4.27	.01	21,732
	Marketplace	2%	3%	9%	34%	52%	4.33	.01	15,022
	Express Unit	2%	3%	10%	33%	52%	4.32	.01	16,650
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.43	.01	11,730
	Sit-down Restaurant	2%	2%	8%	31%	57%	4.40	.01	6,332
	Convenience Store	1%	2%	10%	30%	57%	4.39	.01	10,848
	No type given	2%	2%	8%	39%	49%	4.32	.02	1,430

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	6%	24%	68%	4.58	.01	3,641
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	1%	7%	26%	65%	4.54	.00	126,580
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	6%	24%	67%	4.55	.02	1,803
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	7%	26%	65%	4.52	.00	72,285
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	6%	23%	70%	4.61	.02	1,838
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	26%	66%	4.56	.00	54,295
Respondent Type - YOUR INSTITUTION	Student	0%	2%	6%	24%	68%	4.57	.01	2,949
	Faculty	2%		5%	26%	67%	4.57	.06	178
	Administration/ Staff	0%	1%	4%	24%	70%	4.63	.03	512
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	1%	7%	26%	64%	4.53	.00	110,023
	Faculty	1%	1%	4%	24%	70%	4.61	.01	4,206
	Administration/Staff	1%	1%	4%	22%	72%	4.63	.01	10,768
	Other	1%	2%	7%	21%	69%	4.57	.02	970
Student Class Status - YOUR INSTITUTION	First year	0%	1%	7%	22%	70%	4.59	.02	857
	Sophomore	0%	1%	8%	25%	66%	4.54	.03	649
	Junior	0%	1%	4%	24%	70%	4.61	.03	632
	Senior	0%	3%	6%	21%	69%	4.56	.04	456
	Graduate		2%	7%	28%	62%	4.50	.04	326
	Other		3%		17%	79%	4.72	.12	29
Student Class Status - ENTIRE SAMPLE	First year	1%	1%	7%	26%	65%	4.54	.00	43,895
	Sophomore	1%	1%	7%	27%	64%	4.52	.00	24,895
	Junior	0%	1%	7%	26%	65%	4.54	.01	18,401
	Senior	1%	1%	7%	27%	64%	4.52	.01	16,051
	Graduate	1%	2%	7%	29%	61%	4.46	.01	5,535
	Other	1%	2%	8%	23%	66%	4.52	.02	1,282
Gender - YOUR INSTITUTION	Female	0%	1%	5%	21%	72%	4.64	.01	2,329
	Male	1%	2%	8%	28%	61%	4.47	.02	1,302
	Transgender				33%	67%	4.67	.33	3
	Other Identity		14%		57%	29%	4.00	.38	7
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	24%	70%	4.62	.00	74,532
	Male	1%	2%	9%	29%	59%	4.43	.00	50,237
	Transgender	3%	3%	14%	25%	56%	4.28	.05	464
	Other Identity	2%	4%	12%	31%	51%	4.26	.04	484
Live... - YOUR INSTITUTION	On campus	0%	1%	7%	22%	69%	4.58	.02	1,359
	Off campus	1%	1%	5%	25%	68%	4.58	.01	2,282
Live... - ENTIRE SAMPLE	On campus	0%	1%	7%	27%	64%	4.53	.00	76,433
	Off campus	1%	1%	6%	24%	67%	4.56	.00	48,250
NACUFS Region - YOUR INSTITUTION	Southern	0%	1%	6%	24%	68%	4.58	.01	3,641
NACUFS Region - ENTIRE SAMPLE	Continental	1%	1%	7%	28%	63%	4.51	.01	13,972
	Mid-Atlantic	1%	1%	7%	26%	65%	4.54	.01	12,331
	Midwest	0%	1%	6%	26%	66%	4.55	.00	31,725
	Northeast	1%	1%	6%	26%	66%	4.55	.00	24,354
	Pacific	1%	1%	8%	26%	65%	4.52	.00	25,675
	Southern	1%	1%	7%	24%	67%	4.55	.01	18,523
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	24%	68%	4.58	.01	3,641
	Private	1%	1%	7%	28%	64%	4.53	.00	33,009
Institution Type - ENTIRE SAMPLE	Public	1%	1%	7%	25%	66%	4.54	.00	93,571
	Private	1%	1%	7%	28%	64%	4.53	.00	33,009
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	6%	24%	68%	4.58	.01	3,641
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	7%	22%	69%	4.57	.01	4,575
	Primarily 4-year	1%	1%	7%	26%	65%	4.54	.00	122,005
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	6%	24%	68%	4.58	.01	3,641
	Mainly Contracted	1%	1%	7%	27%	64%	4.52	.01	19,601
	Combination of Both	1%	1%	8%	28%	61%	4.48	.01	4,059
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	24%	68%	4.58	.01	3,641
	Under 2,500	0%	1%	5%	27%	67%	4.60	.01	6,365
	2,500 to 10,000	1%	1%	7%	25%	66%	4.54	.00	25,277
	10,001 to 20,000	1%	1%	7%	25%	66%	4.55	.00	31,209
Type of Retail Unit - YOUR INSTITUTION	Over 20,000	1%	2%	7%	26%	65%	4.53	.00	63,729
	Food Court	0%	2%	6%	25%	68%	4.59	.03	713
	Express Unit	1%	3%	8%	25%	63%	4.46	.04	506
	Specialty Coffee Shop/ Juice Bar	0%	2%	7%	26%	64%	4.52	.05	245
	Sit-down Restaurant	1%	1%	22%	76%	4.73	.04	165	
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store	2%	3%	5%	23%	67%	4.49	.07	174
	Food Court	1%	1%	7%	26%	65%	4.53	.01	19,001
	Marketplace	1%	1%	6%	28%	65%	4.54	.01	13,155
	Express Unit	1%	2%	7%	27%	63%	4.49	.01	14,125
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	25%	65%	4.52	.01	10,054
	Sit-down Restaurant	1%	1%	5%	23%	71%	4.63	.01	5,706
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store	1%	2%	8%	25%	64%	4.49	.01	9,024
	No type given	1%	2%	8%	31%	58%	4.43	.02	1,220

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	8%	16%	33%	39%	3.98	.02	4,066
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	16%	35%	41%	4.07	.00	141,699
Aggregated Retail Units	YOUR INSTITUTION	4%	8%	17%	30%	42%	3.98	.02	2,036
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	34%	44%	4.12	.00	81,693
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	15%	37%	37%	3.98	.02	2,030
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	17%	37%	37%	4.00	.00	60,006
Respondent Type - YOUR INSTITUTION	Student	3%	8%	16%	34%	38%	3.95	.02	3,279
	Faculty	3%	6%	15%	30%	45%	4.08	.07	202
	Administration/ Staff	3%	5%	16%	29%	46%	4.10	.04	580
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	6%	16%	36%	40%	4.05	.00	122,355
	Faculty	2%	4%	12%	29%	53%	4.26	.01	5,062
	Administration/Staff	2%	4%	13%	32%	48%	4.19	.01	12,374
	Other	2%	3%	12%	28%	55%	4.29	.03	1,156
Student Class Status - YOUR INSTITUTION	First year	2%	6%	15%	36%	40%	4.06	.03	943
	Sophomore	4%	8%	18%	34%	36%	3.91	.04	714
	Junior	4%	8%	15%	33%	39%	3.96	.04	694
	Senior	3%	12%	16%	33%	36%	3.89	.05	527
	Graduate	4%	9%	19%	34%	34%	3.83	.06	370
	Other		13%	23%	26%	39%	3.90	.19	31
Student Class Status - ENTIRE SAMPLE	First year	2%	6%	16%	36%	40%	4.06	.00	48,249
	Sophomore	3%	6%	17%	36%	39%	4.01	.01	27,764
	Junior	2%	7%	16%	35%	39%	4.02	.01	20,569
	Senior	2%	6%	15%	36%	41%	4.06	.01	17,976
	Graduate	2%	6%	15%	38%	39%	4.07	.01	6,439
	Other	3%	6%	13%	32%	46%	4.11	.03	1,407
Gender - YOUR INSTITUTION	Female	3%	8%	16%	33%	40%	3.99	.02	2,603
	Male	3%	7%	17%	34%	38%	3.97	.03	1,453
	Transgender			33%	67%		3.67	.33	3
	Other Identity			43%	14%	43%	4.00	.38	7
Gender - ENTIRE SAMPLE	Female	2%	6%	16%	35%	41%	4.06	.00	83,908
	Male	2%	5%	15%	36%	41%	4.09	.00	55,713
	Transgender	6%	8%	18%	29%	40%	3.89	.05	510
	Other Identity	6%	7%	21%	32%	35%	3.84	.05	542
Live... - YOUR INSTITUTION	On campus	2%	8%	16%	36%	38%	3.99	.03	1,483
	Off campus	4%	8%	16%	32%	40%	3.97	.02	2,583
Live... - ENTIRE SAMPLE	On campus	2%	6%	16%	36%	39%	4.03	.00	84,336
	Off campus	2%	5%	14%	33%	45%	4.13	.00	55,166
NACUFS Region - YOUR INSTITUTION	Southern	3%	8%	16%	33%	39%	3.98	.02	4,066
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	15%	36%	41%	4.09	.01	15,422
	Mid-Atlantic	2%	5%	14%	34%	45%	4.14	.01	13,772
	Midwest	2%	6%	16%	36%	39%	4.03	.01	35,225
	Northeast	2%	6%	16%	36%	40%	4.06	.01	27,450
	Pacific	2%	6%	16%	34%	42%	4.06	.01	29,337
	Southern	2%	6%	15%	35%	42%	4.09	.01	20,493
Institution Type - YOUR INSTITUTION	Public	3%	8%	16%	33%	39%	3.98	.02	4,066
Institution Type - ENTIRE SAMPLE	Public	2%	6%	16%	35%	41%	4.07	.00	105,014
	Private	2%	6%	15%	36%	41%	4.08	.01	36,685
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	8%	16%	33%	39%	3.98	.02	4,066
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	16%	31%	41%	3.97	.02	5,582
	Primarily 4-year	2%	6%	16%	35%	41%	4.07	.00	136,117
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	8%	16%	33%	39%	3.98	.02	4,066
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	15%	35%	42%	4.09	.00	115,048
	Mainly Contracted	4%	8%	18%	37%	35%	3.91	.01	22,162
	Combination of Both	2%	3%	12%	34%	48%	4.25	.01	4,489
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	3%	8%	16%	33%	39%	3.98	.02	4,066
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	5%	13%	35%	45%	4.16	.01	7,192
	2,500 to 10,000	3%	6%	16%	35%	40%	4.03	.01	28,046
	10,001 to 20,000	2%	5%	16%	35%	41%	4.08	.01	35,268
	Over 20,000	2%	6%	15%	35%	41%	4.07	.00	71,193
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	11%	24%	33%	26%	3.64	.04	802
	Express Unit	3%	6%	13%	30%	48%	4.13	.04	578
	Specialty Coffee Shop/ Juice Bar	1%	7%	15%	25%	52%	4.20	.06	270
	Sit-down Restaurant	3%	2%	5%	21%	70%	4.55	.06	193
	Convenience Store	1%	6%	19%	30%	45%	4.10	.07	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	17%	36%	38%	3.99	.01	21,424
	Marketplace	2%	5%	14%	35%	43%	4.11	.01	14,794
	Express Unit	2%	6%	15%	34%	43%	4.10	.01	16,141
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	31%	50%	4.24	.01	11,376
	Sit-down Restaurant	2%	4%	11%	30%	53%	4.29	.01	6,355
	Convenience Store	2%	4%	14%	32%	49%	4.21	.01	10,222
	No type given	2%	7%	16%	38%	37%	4.01	.03	1,381

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Location

		Location					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	3%	8%	34%	55%	4.38	.01	3,702
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	34%	51%	4.31	.00	128,736
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	8%	33%	56%	4.40	.02	1,840
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	34%	52%	4.34	.00	74,273
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	8%	35%	53%	4.36	.02	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	12%	34%	49%	4.27	.00	54,463
Respondent Type - YOUR INSTITUTION	Student	1%	3%	8%	33%	55%	4.37	.02	2,991
	Faculty	1%	2%	5%	36%	56%	4.43	.06	181
	Administration/ Staff	0%	2%	8%	37%	53%	4.41	.03	528
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	33%	51%	4.29	.00	111,729
	Faculty	1%	2%	8%	35%	55%	4.42	.01	4,302
	Administration/Staff	1%	2%	7%	36%	54%	4.41	.01	11,127
	Other	2%	3%	12%	33%	51%	4.29	.03	976
Student Class Status - YOUR INSTITUTION	First year	1%	4%	7%	34%	55%	4.37	.03	870
	Sophomore	1%	3%	8%	31%	56%	4.39	.03	660
	Junior	1%	2%	7%	31%	59%	4.45	.03	643
	Senior	1%	4%	10%	33%	52%	4.31	.04	460
	Graduate		3%	12%	39%	46%	4.28	.04	330
Student Class Status - ENTIRE SAMPLE	Other		14%	7%	18%	61%	4.25	.21	28
	First year	1%	3%	11%	33%	52%	4.31	.00	44,551
	Sophomore	1%	3%	12%	34%	50%	4.28	.01	25,335
	Junior	1%	3%	12%	34%	50%	4.28	.01	18,676
	Senior	1%	3%	12%	34%	50%	4.29	.01	16,272
Gender - YOUR INSTITUTION	Graduate	1%	3%	11%	38%	47%	4.28	.01	5,655
	Other	3%	5%	15%	33%	44%	4.10	.03	1,278
	Female	1%	3%	7%	31%	58%	4.44	.02	2,369
	Male	1%	3%	9%	38%	48%	4.28	.02	1,323
	Transgender			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Other Identity		14%	14%		71%	4.29	.47	7
	Female	1%	3%	9%	33%	55%	4.38	.00	76,129
	Male	1%	4%	14%	35%	46%	4.20	.00	50,813
	Transgender	3%	6%	17%	23%	51%	4.13	.05	454
Live... - YOUR INSTITUTION	Other Identity	3%	5%	16%	27%	48%	4.12	.05	489
	On campus	1%	3%	8%	33%	55%	4.37	.02	1,383
	Off campus	1%	3%	8%	34%	54%	4.38	.02	2,319
	On campus	1%	3%	11%	34%	51%	4.29	.00	77,675
Live... - ENTIRE SAMPLE	Off campus	1%	3%	10%	34%	52%	4.33	.00	49,152
	Southern	1%	3%	8%	34%	55%	4.38	.01	3,702
	Continental	1%	3%	13%	36%	46%	4.22	.01	14,068
NACUFS Region - YOUR INSTITUTION	Mid-Atlantic	1%	3%	11%	33%	51%	4.30	.01	12,444
	Midwest	1%	3%	11%	34%	52%	4.32	.00	32,276
	Northeast	1%	3%	10%	34%	53%	4.34	.01	24,876
	Pacific	1%	3%	12%	33%	51%	4.29	.01	26,227
	Southern	1%	3%	11%	33%	52%	4.32	.01	18,845
Institution Type - YOUR INSTITUTION	Public	1%	3%	8%	34%	55%	4.38	.01	3,702
	Private	1%	4%	12%	36%	47%	4.24	.00	33,251
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	33%	52%	4.33	.00	95,485
	Private	1%	3%	11%	34%	51%	4.31	.00	124,079
Operation Type - YOUR INSTITUTION	Primarily 2-year	1%	3%	8%	34%	55%	4.38	.01	3,702
	Primarily 4-year	1%	3%	11%	34%	51%	4.29	.01	25,833
	Mainly Self-operated	1%	3%	8%	34%	55%	4.38	.01	3,702
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	33%	52%	4.32	.00	104,704
	Mainly Contracted	1%	4%	12%	35%	48%	4.24	.01	19,915
	Combination of Both	1%	3%	14%	36%	46%	4.23	.01	4,117
Total Current Enrollment - YOUR	Over 20,000	1%	3%	8%	34%	55%	4.38	.01	3,702
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	5%	12%	38%	44%	4.18	.01	6,362
	2,500 to 10,000	1%	3%	11%	34%	50%	4.29	.01	25,833
	10,001 to 20,000	1%	3%	11%	33%	52%	4.32	.00	31,788
	Over 20,000	1%	3%	11%	33%	52%	4.32	.00	64,753
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	9%	34%	53%	4.36	.03	719
	Express Unit	1%	3%	8%	30%	58%	4.41	.04	517
	Specialty Coffee Shop/ Juice Bar	0%	4%	8%	29%	59%	4.43	.05	249
	Sit-down Restaurant	1%	5%	5%	44%	50%	4.42	.05	169
	Convenience Store		3%	6%	28%	63%	4.52	.05	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.27	.01	19,165
	Marketplace	1%	3%	10%	36%	50%	4.31	.01	13,336
	Express Unit	1%	3%	10%	33%	53%	4.34	.01	14,608
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	31%	58%	4.42	.01	10,366
	Sit-down Restaurant	1%	2%	10%	35%	53%	4.36	.01	5,766
	Convenience Store	1%	2%	11%	31%	55%	4.37	.01	9,771
No type given	0%	2%	9%	35%	54%	4.40	.02	1,261	

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Location

		Location					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	9%	31%	56%	4.36	.01	4,147
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.40	.00	144,386
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	30%	57%	4.39	.02	2,092
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.41	.00	84,302
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	31%	54%	4.34	.02	2,055
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	9%	29%	58%	4.40	.00	60,084
Respondent Type - YOUR INSTITUTION	Student	2%	3%	9%	31%	55%	4.34	.02	3,334
	Faculty	2%	0%	10%	30%	58%	4.40	.06	205
	Administration/ Staff	2%	1%	7%	28%	62%	4.47	.03	603
	Other			20%		80%	4.60	.00	5
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	9%	30%	57%	4.39	.00	124,366
	Faculty	1%	2%	7%	24%	66%	4.52	.01	5,187
	Administration/Staff	1%	2%	6%	26%	64%	4.50	.01	12,891
	Other	2%	2%	11%	26%	59%	4.38	.03	1,170
Student Class Status - YOUR INSTITUTION	First year	2%	2%	9%	31%	56%	4.38	.03	964
	Sophomore	2%	4%	11%	30%	54%	4.30	.03	727
	Junior	3%	2%	7%	31%	57%	4.36	.03	707
	Senior	1%	3%	10%	32%	53%	4.34	.04	530
	Graduate	1%	4%	11%	35%	49%	4.26	.05	375
	Other		3%	6%	26%	65%	4.52	.14	31
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	9%	28%	60%	4.42	.00	48,972
	Sophomore	1%	3%	10%	31%	56%	4.37	.01	28,289
	Junior	1%	2%	10%	32%	55%	4.36	.01	20,934
	Senior	1%	2%	9%	32%	55%	4.38	.01	18,218
	Graduate	2%	2%	10%	35%	52%	4.32	.01	6,594
	Other	1%	3%	10%	28%	58%	4.39	.02	1,405
Gender - YOUR INSTITUTION	Female	2%	2%	8%	30%	58%	4.40	.02	2,658
	Male	2%	3%	11%	33%	52%	4.29	.02	1,479
	Transgender				67%	33%	4.33	.33	3
	Other Identity		14%	14%	14%	57%	4.14	.46	7
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	28%	60%	4.45	.00	85,874
	Male	1%	3%	10%	31%	54%	4.35	.00	56,393
	Transgender	4%	5%	15%	29%	47%	4.10	.05	510
	Other Identity	6%	3%	15%	30%	46%	4.07	.05	554
Live... - YOUR INSTITUTION	On campus	2%	3%	9%	31%	55%	4.35	.02	1,509
	Off campus	2%	2%	9%	30%	56%	4.37	.02	2,638
Live... - ENTIRE SAMPLE	On campus	1%	2%	9%	29%	59%	4.41	.00	85,694
	Off campus	1%	2%	9%	30%	57%	4.40	.00	56,436
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	9%	31%	56%	4.36	.01	4,147
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	8%	30%	59%	4.44	.01	15,631
	Mid-Atlantic	1%	2%	9%	28%	60%	4.42	.01	13,917
	Midwest	1%	2%	8%	29%	59%	4.43	.00	35,863
	Northeast	1%	3%	9%	29%	57%	4.39	.01	28,041
	Pacific	2%	3%	10%	30%	56%	4.36	.01	30,061
	Southern	1%	2%	9%	30%	58%	4.41	.01	20,873
Institution Type - YOUR INSTITUTION	Public	2%	3%	9%	31%	56%	4.36	.01	4,147
Institution Type - ENTIRE SAMPLE	Public	1%	2%	9%	29%	58%	4.40	.00	107,327
	Private	1%	2%	9%	30%	58%	4.41	.00	37,059
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	9%	31%	56%	4.36	.01	4,147
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	11%	32%	52%	4.28	.01	5,722
	Primarily 4-year	1%	2%	9%	29%	58%	4.41	.00	138,664
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	9%	31%	56%	4.36	.01	4,147
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	29%	59%	4.42	.00	117,239
	Mainly Contracted	1%	3%	10%	32%	54%	4.34	.01	22,603
	Combination of Both	1%	2%	9%	31%	57%	4.40	.01	4,544
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	2%	3%	9%	31%	56%	4.36	.01	4,147
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	1%	6%	27%	65%	4.53	.01	7,189
	2,500 to 10,000	1%	2%	9%	30%	57%	4.39	.00	28,731
	10,001 to 20,000	1%	2%	9%	28%	59%	4.41	.00	36,001
	Over 20,000	1%	3%	9%	30%	57%	4.39	.00	72,465
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	1%	11%	34%	53%	4.37	.03	815
	Express Unit	3%	3%	7%	29%	58%	4.37	.04	592
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	26%	60%	4.39	.05	281
	Sit-down Restaurant	3%	3%	4%	28%	62%	4.44	.07	195
	Convenience Store	1%	2%	8%	27%	62%	4.46	.06	209
	No type given	1%	2%	7%	29%	61%	4.46	.02	1,430
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.38	.01	21,741
	Marketplace	1%	2%	8%	31%	58%	4.42	.01	15,025
	Express Unit	2%	3%	9%	30%	56%	4.36	.01	16,737
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	27%	62%	4.46	.01	11,761
	Sit-down Restaurant	2%	2%	8%	28%	60%	4.42	.01	6,399
	Convenience Store	1%	2%	9%	27%	61%	4.45	.01	11,209
	No type given	1%	2%	7%	29%	61%	4.46	.02	1,430

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		Layout of facility					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	7%	14%	38%	39%	4.06	.02	3,695
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	17%	38%	37%	4.02	.00	128,486
Aggregated Retail Units	YOUR INSTITUTION	1%	7%	14%	37%	41%	4.11	.02	1,837
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	38%	38%	4.05	.00	74,026
Aggregated Dining Halls	YOUR INSTITUTION	2%	8%	15%	38%	38%	4.02	.02	1,858
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	18%	38%	36%	3.99	.00	54,460
Respondent Type - YOUR INSTITUTION	Student	1%	8%	15%	36%	40%	4.05	.02	2,984
	Faculty	1%	5%	13%	46%	36%	4.10	.06	182
	Administration/ Staff	1%	5%	14%	43%	38%	4.13	.04	527
	Other		50%		50%		3.00	1.00	2
Respondent Type - ENTIRE SAMPLE	Student	2%	7%	17%	38%	37%	4.00	.00	111,518
	Faculty	1%	4%	13%	43%	39%	4.15	.01	4,293
	Administration/Staff	1%	4%	13%	43%	39%	4.16	.01	11,097
	Other	2%	5%	14%	36%	43%	4.14	.03	969
Student Class Status - YOUR INSTITUTION	First year	2%	9%	15%	35%	40%	4.03	.03	865
	Sophomore	2%	8%	15%	35%	40%	4.04	.04	662
	Junior	1%	7%	12%	35%	45%	4.16	.04	644
	Senior	2%	9%	13%	37%	39%	4.04	.05	456
	Graduate		9%	18%	43%	30%	3.94	.05	329
	Other		11%	18%	39%	32%	3.93	.18	28
Student Class Status - ENTIRE SAMPLE	First year	2%	7%	17%	37%	37%	4.00	.00	44,430
	Sophomore	2%	7%	18%	38%	36%	4.00	.01	25,303
	Junior	2%	7%	17%	37%	37%	4.02	.01	18,651
	Senior	1%	7%	17%	39%	37%	4.02	.01	16,248
	Graduate	2%	7%	18%	42%	31%	3.94	.01	5,638
	Other	3%	8%	18%	38%	34%	3.92	.03	1,291
Gender - YOUR INSTITUTION	Female	1%	8%	13%	37%	41%	4.09	.02	2,361
	Male	2%	7%	16%	39%	37%	4.03	.03	1,324
	Transgender		33%	33%		33%	3.33	.88	3
	Other Identity	14%	14%		29%	43%	3.71	.61	7
Gender - ENTIRE SAMPLE	Female	1%	6%	15%	39%	39%	4.09	.00	75,914
	Male	2%	7%	20%	38%	33%	3.93	.00	50,778
	Transgender	3%	8%	22%	25%	43%	3.97	.05	454
	Other Identity	4%	11%	16%	34%	36%	3.86	.05	486
Live... - YOUR INSTITUTION	On campus	2%	9%	16%	35%	38%	3.99	.03	1,377
	Off campus	1%	6%	14%	39%	40%	4.11	.02	2,318
Live... - ENTIRE SAMPLE	On campus	2%	7%	17%	38%	36%	3.99	.00	77,518
	Off campus	1%	6%	16%	39%	38%	4.07	.00	49,051
NACUFS Region - YOUR	Southern	1%	7%	14%	38%	39%	4.06	.02	3,695
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	19%	39%	33%	3.95	.01	14,064
	Mid-Atlantic	1%	6%	17%	38%	37%	4.04	.01	12,449
	Midwest	2%	7%	17%	40%	35%	3.99	.01	32,216
	Northeast	1%	6%	16%	39%	38%	4.06	.01	24,781
	Pacific	2%	6%	16%	37%	40%	4.06	.01	26,157
	Southern	2%	7%	16%	37%	38%	4.02	.01	18,819
Institution Type - YOUR INSTITUTION	Public	1%	7%	14%	38%	39%	4.06	.02	3,695
	Private	2%	7%	18%	40%	34%	3.98	.01	33,239
Institution Type - ENTIRE SAMPLE	Public	2%	6%	16%	38%	38%	4.04	.00	95,247
	Private	2%	7%	17%	38%	37%	4.02	.00	123,847
Operation Type - YOUR INSTITUTION	Primarily 4-year	1%	7%	14%	38%	39%	4.06	.02	3,695
	Primarily 2-year	1%	5%	16%	35%	42%	4.11	.01	4,639
	Combination of Both	2%	7%	17%	38%	37%	4.02	.00	123,847
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	7%	14%	38%	39%	4.06	.02	3,695
	Mainly Contracted	2%	6%	16%	38%	38%	4.04	.00	104,500
	Combination of Both	2%	8%	18%	39%	34%	3.96	.01	19,874
Total Current Enrollment - YOUR	Over 20,000	2%	9%	21%	39%	29%	3.84	.02	4,112
	Under 2,500	1%	7%	14%	38%	39%	4.06	.02	3,695
	2,500 to 10,000	1%	6%	15%	43%	35%	4.05	.01	6,393
	10,001 to 20,000	1%	6%	16%	39%	38%	4.05	.01	25,776
Type of Retail Unit - YOUR INSTITUTION	Over 20,000	2%	7%	17%	38%	36%	4.00	.00	64,605
	Food Court	1%	7%	17%	37%	38%	4.05	.04	718
	Express Unit	2%	8%	13%	33%	44%	4.11	.04	517
	Specialty Coffee Shop/ Juice Bar	1%	7%	8%	39%	45%	4.21	.06	249
	Sit-down Restaurant		7%	16%	40%	38%	4.09	.07	167
	Convenience Store		4%	11%	42%	42%	4.23	.06	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	38%	36%	4.00	.01	19,132
	Marketplace	2%	7%	16%	41%	35%	4.00	.01	13,313
	Express Unit	2%	6%	16%	39%	38%	4.05	.01	14,493
	Specialty Coffee Shop/ Juice Bar	1%	5%	15%	37%	41%	4.12	.01	10,335
	Sit-down Restaurant	1%	5%	14%	39%	42%	4.16	.01	5,753
	Convenience Store	1%	6%	16%	35%	42%	4.11	.01	9,747
	No type given	2%	8%	18%	43%	30%	3.92	.03	1,253

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		Layout of facility					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	5%	12%	35%	47%	4.20	.01	4,143
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	12%	35%	48%	4.24	.00	144,001
Aggregated Retail Units	YOUR INSTITUTION	2%	6%	13%	35%	44%	4.13	.02	2,090
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	35%	48%	4.23	.00	83,951
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	11%	35%	49%	4.27	.02	2,053
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	35%	49%	4.26	.00	60,050
Respondent Type - YOUR INSTITUTION	Student	2%	4%	12%	35%	47%	4.21	.02	3,330
	Faculty	3%	5%	14%	32%	46%	4.13	.07	204
	Administration/ Staff	2%	5%	11%	36%	46%	4.18	.04	604
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	12%	35%	48%	4.25	.00	124,035
	Faculty	2%	4%	11%	31%	51%	4.25	.01	5,179
	Administration/Staff	2%	4%	12%	33%	49%	4.22	.01	12,852
	Other	2%	4%	11%	32%	52%	4.28	.03	1,156
Student Class Status - YOUR INSTITUTION	First year	1%	3%	11%	34%	51%	4.30	.03	958
	Sophomore	2%	4%	12%	37%	45%	4.21	.03	730
	Junior	3%	5%	10%	34%	48%	4.19	.04	707
	Senior	2%	7%	13%	35%	44%	4.13	.04	527
	Graduate	1%	4%	15%	40%	40%	4.13	.05	377
	Other		3%	26%	32%	39%	4.06	.16	31
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	11%	34%	52%	4.33	.00	48,833
	Sophomore	2%	4%	13%	36%	46%	4.21	.01	28,212
	Junior	2%	4%	13%	35%	46%	4.19	.01	20,870
	Senior	2%	4%	12%	36%	45%	4.18	.01	18,189
	Graduate	2%	4%	14%	40%	40%	4.12	.01	6,572
	Other	2%	3%	13%	32%	50%	4.25	.02	1,415
Gender - YOUR INSTITUTION	Female	2%	4%	11%	35%	48%	4.23	.02	2,658
	Male	2%	5%	13%	36%	44%	4.15	.03	1,475
	Transgender				67%	33%	4.33	.33	3
	Other Identity		14%	14%	29%	43%	4.00	.44	7
Gender - ENTIRE SAMPLE	Female	2%	3%	11%	34%	50%	4.28	.00	85,602
	Male	2%	4%	13%	36%	45%	4.20	.00	56,303
	Transgender	4%	6%	18%	29%	43%	4.00	.05	512
	Other Identity	6%	4%	17%	40%	34%	3.92	.05	543
Live... - YOUR INSTITUTION	On campus	1%	4%	11%	35%	49%	4.27	.02	1,504
	Off campus	2%	5%	13%	35%	45%	4.16	.02	2,639
Live... - ENTIRE SAMPLE	On campus	2%	3%	11%	35%	49%	4.27	.00	85,505
	Off campus	2%	4%	13%	35%	47%	4.21	.00	56,246
NACUFS Region - YOUR	Southern	2%	5%	12%	35%	47%	4.20	.01	4,143
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	51%	4.30	.01	15,602
	Mid-Atlantic	2%	4%	13%	33%	48%	4.20	.01	13,913
	Midwest	2%	4%	12%	36%	47%	4.24	.00	35,757
	Northeast	2%	4%	13%	35%	47%	4.22	.01	27,936
	Pacific	2%	3%	12%	35%	48%	4.25	.01	29,954
	Southern	1%	3%	11%	35%	49%	4.27	.01	20,839
Institution Type - YOUR INSTITUTION	Public	2%	5%	12%	35%	47%	4.20	.01	4,143
Institution Type - ENTIRE SAMPLE	Public	2%	3%	12%	35%	48%	4.24	.00	106,960
	Private	2%	3%	12%	35%	48%	4.25	.00	37,041
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	5%	12%	35%	47%	4.20	.01	4,143
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	14%	34%	44%	4.13	.01	5,672
	Primarily 4-year	2%	3%	12%	35%	48%	4.25	.00	138,329
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	5%	12%	35%	47%	4.20	.01	4,143
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	34%	49%	4.26	.00	116,932
	Mainly Contracted	2%	4%	13%	37%	44%	4.17	.01	22,529
	Combination of Both	1%	3%	11%	36%	49%	4.29	.01	4,540
Total Current Enrollment - YOUR	Over 20,000	2%	5%	12%	35%	47%	4.20	.01	4,143
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	5%	11%	32%	50%	4.21	.01	7,226
	2,500 to 10,000	2%	3%	12%	36%	48%	4.24	.01	28,661
	10,001 to 20,000	2%	3%	12%	34%	49%	4.25	.00	35,886
	Over 20,000	2%	4%	12%	35%	48%	4.24	.00	72,228
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	7%	13%	39%	39%	4.07	.03	814
	Express Unit	3%	5%	11%	33%	48%	4.17	.04	589
	Specialty Coffee Shop/ Juice Bar	1%	4%	13%	32%	49%	4.25	.05	279
	Sit-down Restaurant	2%	6%	11%	29%	53%	4.25	.07	195
	Convenience Store	3%	7%	15%	36%	38%	4.00	.07	213
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	13%	36%	46%	4.23	.01	21,659
	Marketplace	2%	4%	11%	36%	48%	4.24	.01	15,001
	Express Unit	2%	4%	13%	35%	45%	4.17	.01	16,601
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	33%	49%	4.24	.01	11,694
	Sit-down Restaurant	2%	3%	10%	33%	52%	4.31	.01	6,394
	Convenience Store	1%	3%	11%	32%	52%	4.29	.01	11,181
	No type given	2%	3%	12%	42%	41%	4.17	.02	1,421

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Appearance

		Appearance					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	6%	14%	39%	40%	4.10	.02	3,692
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	17%	37%	38%	4.04	.00	128,513
Aggregated Retail Units	YOUR INSTITUTION	1%	5%	14%	38%	42%	4.16	.02	1,836
Aggregated Retail Units	ENTIRE SAMPLE	1%	6%	16%	37%	39%	4.08	.00	74,099
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	15%	40%	38%	4.05	.02	1,856
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	18%	37%	36%	3.99	.00	54,414
Respondent Type - YOUR INSTITUTION	Student	1%	6%	15%	38%	40%	4.08	.02	2,984
	Faculty	1%	5%	13%	41%	40%	4.15	.06	181
	Administration/ Staff	1%	3%	12%	44%	41%	4.22	.03	525
	Other				100%		4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	2%	7%	18%	37%	37%	4.01	.00	111,518
	Faculty	1%	3%	12%	41%	42%	4.21	.01	4,307
	Administration/Staff	1%	2%	11%	41%	45%	4.26	.01	11,112
	Other	2%	4%	14%	34%	47%	4.21	.03	967
Student Class Status - YOUR INSTITUTION	First year	2%	7%	15%	34%	42%	4.09	.03	868
	Sophomore	2%	7%	17%	36%	39%	4.03	.04	658
	Junior	1%	5%	12%	37%	45%	4.21	.04	642
	Senior	2%	6%	14%	39%	39%	4.08	.05	459
	Graduate		8%	17%	49%	26%	3.94	.05	330
	Other		7%	19%	37%	37%	4.04	.18	27
Student Class Status - ENTIRE SAMPLE	First year	2%	7%	18%	36%	38%	4.02	.00	44,440
	Sophomore	2%	7%	18%	37%	36%	3.99	.01	25,279
	Junior	2%	6%	18%	36%	38%	4.03	.01	18,660
	Senior	2%	6%	17%	38%	37%	4.02	.01	16,263
	Graduate	2%	7%	19%	41%	32%	3.94	.01	5,632
	Other	2%	7%	19%	34%	37%	3.96	.03	1,290
Gender - YOUR INSTITUTION	Female	1%	5%	13%	38%	42%	4.15	.02	2,358
	Male	2%	6%	16%	40%	36%	4.02	.03	1,324
	Transgender			67%		33%	3.67	.67	3
	Other Identity	14%	14%		29%	43%	3.71	.61	7
Gender - ENTIRE SAMPLE	Female	1%	5%	15%	38%	41%	4.12	.00	75,962
	Male	2%	7%	20%	37%	34%	3.92	.00	50,769
	Transgender	4%	6%	24%	25%	42%	3.94	.05	453
	Other Identity	6%	12%	21%	29%	33%	3.72	.05	483
Live... - YOUR INSTITUTION	On campus	1%	8%	16%	37%	38%	4.02	.03	1,378
	Off campus	1%	5%	13%	40%	41%	4.15	.02	2,314
Live... - ENTIRE SAMPLE	On campus	2%	7%	18%	37%	36%	3.99	.00	77,512
	Off campus	1%	5%	15%	38%	41%	4.12	.00	49,089
NACUFS Region - YOUR INSTITUTION	Southern	1%	6%	14%	39%	40%	4.10	.02	3,692
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	19%	39%	35%	3.99	.01	14,061
	Mid-Atlantic	2%	6%	17%	37%	37%	4.02	.01	12,467
	Midwest	2%	6%	17%	39%	36%	4.01	.01	32,213
	Northeast	2%	6%	16%	38%	39%	4.06	.01	24,803
	Pacific	2%	6%	16%	35%	41%	4.08	.01	26,161
	Southern	2%	6%	16%	36%	40%	4.06	.01	18,808
Institution Type - YOUR INSTITUTION	Public	1%	6%	14%	39%	40%	4.10	.02	3,692
Institution Type - ENTIRE SAMPLE	Public	2%	6%	17%	37%	39%	4.05	.00	95,295
	Private	2%	6%	18%	39%	35%	4.00	.01	33,218
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	6%	14%	39%	40%	4.10	.02	3,692
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	14%	35%	46%	4.22	.01	4,653
	Primarily 4-year	2%	6%	17%	37%	38%	4.03	.00	123,860
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	6%	14%	39%	40%	4.10	.02	3,692
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	17%	37%	39%	4.06	.00	104,497
	Mainly Contracted	2%	7%	18%	38%	36%	3.99	.01	19,911
	Combination of Both	2%	9%	21%	37%	31%	3.86	.02	4,105
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	1%	6%	14%	39%	40%	4.10	.02	3,692
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	6%	16%	41%	36%	4.06	.01	6,391
	2,500 to 10,000	2%	6%	16%	37%	39%	4.07	.01	25,818
	10,001 to 20,000	2%	6%	17%	37%	39%	4.06	.01	31,688
	Over 20,000	2%	6%	18%	37%	37%	4.01	.00	64,616
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	5%	17%	37%	40%	4.09	.03	717
	Express Unit	1%	6%	14%	35%	44%	4.14	.04	518
	Specialty Coffee Shop/ Juice Bar		4%	10%	40%	46%	4.27	.05	248
	Sit-down Restaurant		4%	9%	44%	43%	4.25	.06	169
	Convenience Store		5%	13%	39%	43%	4.21	.06	184
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	18%	37%	37%	4.03	.01	19,157
	Marketplace	1%	7%	16%	40%	36%	4.02	.01	13,331
	Express Unit	2%	6%	17%	37%	39%	4.06	.01	14,555
	Specialty Coffee Shop/ Juice Bar	1%	5%	15%	37%	42%	4.14	.01	10,332
	Sit-down Restaurant	1%	4%	12%	38%	45%	4.23	.01	5,745
	Convenience Store	1%	5%	16%	34%	43%	4.13	.01	9,726
	No type given	2%	7%	19%	41%	31%	3.92	.03	1,253

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Appearance

		Appearance					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	12%	35%	48%	4.25	.01	4,128
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	35%	50%	4.30	.00	144,015
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	13%	35%	46%	4.19	.02	2,085
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	35%	50%	4.29	.00	84,015
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	11%	35%	51%	4.31	.02	2,043
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	35%	50%	4.30	.00	60,000
Respondent Type - YOUR INSTITUTION	Student	2%	3%	13%	35%	48%	4.25	.02	3,320
	Faculty	2%	5%	10%	34%	48%	4.20	.07	204
	Administration/ Staff	1%	3%	11%	36%	49%	4.29	.04	599
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	35%	50%	4.30	.00	124,027
	Faculty	2%	3%	10%	30%	54%	4.31	.01	5,193
	Administration/Staff	2%	3%	10%	34%	52%	4.30	.01	12,870
	Other	2%	2%	9%	30%	56%	4.36	.03	1,162
Student Class Status - YOUR INSTITUTION	First year	1%	1%	12%	35%	51%	4.34	.03	955
	Sophomore	1%	4%	13%	35%	46%	4.22	.03	723
	Junior	3%	2%	10%	34%	51%	4.27	.04	708
	Senior	2%	5%	15%	32%	47%	4.18	.04	528
	Graduate	2%	4%	16%	37%	42%	4.12	.05	375
	Other		6%	6%	48%	39%	4.19	.15	31
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	10%	34%	53%	4.35	.00	48,811
	Sophomore	1%	3%	12%	36%	49%	4.28	.01	28,202
	Junior	1%	3%	12%	36%	48%	4.26	.01	20,884
	Senior	1%	3%	12%	36%	48%	4.26	.01	18,205
	Graduate	2%	3%	14%	40%	42%	4.18	.01	6,561
	Other	1%	4%	11%	34%	50%	4.29	.02	1,420
Gender - YOUR INSTITUTION	Female	2%	3%	11%	34%	50%	4.29	.02	2,649
	Male	2%	3%	15%	36%	45%	4.18	.02	1,469
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity			29%	29%	43%	4.14	.34	7
Gender - ENTIRE SAMPLE	Female	1%	2%	10%	34%	52%	4.34	.00	85,643
	Male	1%	3%	13%	36%	47%	4.24	.00	56,293
	Transgender	4%	5%	17%	30%	46%	4.09	.05	508
	Other Identity	4%	6%	18%	36%	36%	3.93	.05	545
Live... - YOUR INSTITUTION	On campus	1%	2%	11%	36%	50%	4.32	.02	1,500
	Off campus	2%	4%	13%	34%	47%	4.21	.02	2,628
Live... - ENTIRE SAMPLE	On campus	1%	2%	11%	35%	51%	4.31	.00	85,501
	Off campus	1%	3%	12%	35%	49%	4.27	.00	56,291
NACUFS Region - YOUR	Southern	2%	3%	12%	35%	48%	4.25	.01	4,128
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.35	.01	15,601
	Mid-Atlantic	2%	3%	12%	33%	50%	4.27	.01	13,919
	Midwest	1%	3%	11%	35%	50%	4.30	.00	35,788
	Northeast	1%	2%	11%	34%	50%	4.30	.01	27,976
	Pacific	1%	3%	12%	35%	49%	4.27	.01	29,941
	Southern	1%	2%	11%	36%	50%	4.30	.01	20,790
Institution Type - YOUR INSTITUTION	Public	2%	3%	12%	35%	48%	4.25	.01	4,128
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	35%	50%	4.30	.00	106,990
	Private	1%	3%	11%	35%	50%	4.29	.00	37,025
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	12%	35%	48%	4.25	.01	4,128
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	15%	33%	44%	4.11	.01	5,689
	Primarily 4-year	1%	3%	11%	35%	50%	4.30	.00	138,326
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	12%	35%	48%	4.25	.01	4,128
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	34%	51%	4.32	.00	116,961
	Mainly Contracted	2%	3%	13%	38%	45%	4.21	.01	22,526
	Combination of Both	1%	2%	12%	37%	49%	4.30	.01	4,528
Total Current Enrollment - YOUR	Over 20,000	2%	3%	12%	35%	48%	4.25	.01	4,128
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	11%	32%	52%	4.29	.01	7,232
	2,500 to 10,000	1%	3%	11%	35%	50%	4.30	.01	28,691
	10,001 to 20,000	1%	2%	11%	35%	51%	4.31	.00	35,870
	Over 20,000	1%	3%	11%	35%	50%	4.29	.00	72,222
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	5%	17%	39%	37%	4.04	.03	812
	Express Unit	3%	2%	11%	32%	52%	4.28	.04	590
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	32%	54%	4.35	.05	278
	Sit-down Restaurant	2%	3%	9%	33%	53%	4.33	.06	195
	Convenience Store	1%	6%	12%	34%	47%	4.20	.06	210
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	13%	37%	45%	4.21	.01	21,663
	Marketplace	1%	2%	10%	35%	52%	4.34	.01	14,999
	Express Unit	2%	3%	12%	35%	47%	4.24	.01	16,667
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	32%	55%	4.39	.01	11,712
	Sit-down Restaurant	1%	2%	9%	32%	56%	4.38	.01	6,382
	Convenience Store	1%	2%	11%	33%	53%	4.34	.01	11,174
	No type given	2%	3%	11%	42%	43%	4.21	.02	1,418

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	2%	9%	33%	55%	4.38	.01	3,662
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	53%	4.34	.00	126,599
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	10%	32%	52%	4.28	.02	1,794
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	51%	4.30	.00	72,124
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	33%	58%	4.47	.02	1,868
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	32%	56%	4.40	.00	54,475
Respondent Type - YOUR INSTITUTION	Student	1%	3%	9%	32%	56%	4.39	.02	2,971
	Faculty	3%	2%	7%	35%	54%	4.34	.07	182
	Administration/ Staff	2%	2%	8%	35%	53%	4.36	.04	507
	Other				100%		4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	10%	32%	53%	4.35	.00	110,132
	Faculty	2%	3%	8%	35%	52%	4.34	.01	4,220
	Administration/Staff	2%	3%	8%	35%	52%	4.32	.01	10,705
	Other	2%	3%	9%	31%	55%	4.34	.03	953
Student Class Status - YOUR INSTITUTION	First year	1%	2%	9%	31%	56%	4.40	.03	868
	Sophomore	1%	1%	9%	31%	57%	4.43	.03	654
	Junior	1%	3%	7%	29%	59%	4.42	.03	640
	Senior	1%	3%	9%	34%	54%	4.36	.04	452
	Graduate	0%	5%	9%	40%	46%	4.26	.05	329
	Other	4%	4%	11%	18%	64%	4.36	.20	28
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	10%	32%	54%	4.36	.00	43,922
	Sophomore	1%	3%	10%	32%	53%	4.34	.01	24,927
	Junior	1%	3%	10%	32%	54%	4.36	.01	18,442
	Senior	1%	3%	10%	33%	53%	4.34	.01	16,052
	Graduate	2%	5%	11%	36%	46%	4.21	.01	5,542
	Other	1%	3%	13%	32%	52%	4.29	.02	1,284
Gender - YOUR INSTITUTION	Female	1%	2%	8%	31%	58%	4.41	.02	2,332
	Male	1%	2%	10%	37%	50%	4.33	.02	1,320
	Transgender		33%			67%	4.00	1.00	3
	Other Identity		14%	14%	14%	57%	4.14	.46	7
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	31%	57%	4.41	.00	74,570
	Male	1%	3%	12%	35%	48%	4.25	.00	50,266
	Transgender	3%	4%	18%	26%	49%	4.13	.05	447
	Other Identity	3%	7%	14%	28%	48%	4.10	.05	479
Live... - YOUR INSTITUTION	On campus	1%	2%	9%	33%	55%	4.40	.02	1,373
	Off campus	1%	3%	8%	32%	55%	4.37	.02	2,289
Live... - ENTIRE SAMPLE	On campus	1%	3%	10%	33%	53%	4.35	.00	76,455
	Off campus	1%	3%	10%	32%	54%	4.34	.00	48,251
NACUFS Region - YOUR INSTITUTION	Southern	1%	2%	9%	33%	55%	4.38	.01	3,662
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	35%	50%	4.31	.01	13,843
	Mid-Atlantic	1%	3%	10%	32%	54%	4.35	.01	12,344
	Midwest	1%	3%	10%	33%	53%	4.35	.00	31,769
	Northeast	1%	3%	9%	32%	55%	4.37	.01	24,414
	Pacific	1%	3%	11%	32%	53%	4.33	.01	25,646
	Southern	1%	3%	10%	32%	54%	4.34	.01	18,583
Institution Type - YOUR INSTITUTION	Public	1%	2%	9%	33%	55%	4.38	.01	3,662
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	32%	54%	4.35	.00	93,742
	Private	1%	3%	10%	34%	51%	4.32	.00	32,857
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	9%	33%	55%	4.38	.01	3,662
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	11%	30%	54%	4.33	.01	4,589
	Primarily 4-year	1%	3%	10%	33%	53%	4.34	.00	122,010
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	2%	9%	33%	55%	4.38	.01	3,662
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	32%	54%	4.35	.00	102,938
	Mainly Contracted	1%	3%	11%	33%	51%	4.31	.01	19,621
	Combination of Both	1%	4%	12%	37%	45%	4.22	.01	4,040
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	1%	2%	9%	33%	55%	4.38	.01	3,662
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	9%	36%	52%	4.35	.01	6,354
	2,500 to 10,000	1%	3%	10%	32%	54%	4.35	.01	25,247
	10,001 to 20,000	1%	3%	10%	32%	53%	4.34	.00	31,202
	Over 20,000	1%	3%	10%	33%	53%	4.34	.00	63,796
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	9%	31%	56%	4.38	.03	705
	Express Unit	3%	7%	10%	32%	48%	4.16	.05	509
	Specialty Coffee Shop/ Juice Bar	3%	5%	7%	33%	52%	4.25	.06	244
	Sit-down Restaurant	1%		8%	40%	51%	4.41	.05	169
	Convenience Store	4%	5%	13%	26%	51%	4.17	.08	167
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	33%	52%	4.32	.01	18,981
	Marketplace	1%	4%	10%	35%	50%	4.30	.01	13,149
	Express Unit	2%	4%	12%	33%	49%	4.25	.01	14,139
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	32%	52%	4.28	.01	10,092
	Sit-down Restaurant	1%	2%	8%	31%	59%	4.46	.01	5,743
	Convenience Store	2%	4%	12%	31%	52%	4.26	.01	8,805
	No type given	2%	4%	12%	36%	45%	4.18	.03	1,215

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	4%	10%	15%	29%	41%	3.93	.02	4,082
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	8%	16%	32%	41%	3.99	.00	141,446
Aggregated Retail Units	YOUR INSTITUTION	6%	11%	18%	30%	35%	3.78	.03	2,030
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	16%	31%	41%	3.99	.00	81,351
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	13%	29%	46%	4.07	.02	2,052
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	33%	40%	3.99	.00	60,095
Respondent Type - YOUR INSTITUTION	Student	5%	10%	15%	30%	41%	3.91	.02	3,306
	Faculty	4%	12%	16%	21%	47%	3.95	.09	200
	Administration/ Staff	4%	8%	16%	31%	41%	3.98	.05	571
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	4%	8%	17%	32%	40%	3.96	.00	122,222
	Faculty	3%	6%	14%	27%	50%	4.17	.01	5,058
	Administration/Staff	3%	6%	13%	32%	47%	4.14	.01	12,269
	Other	4%	5%	14%	27%	50%	4.15	.03	1,137
Student Class Status - YOUR INSTITUTION	First year	2%	8%	12%	30%	47%	4.12	.03	953
	Sophomore	6%	10%	17%	31%	37%	3.82	.04	720
	Junior	7%	8%	17%	28%	40%	3.87	.05	708
	Senior	6%	14%	14%	28%	38%	3.79	.05	521
	Graduate	2%	12%	18%	32%	35%	3.85	.06	373
	Other	3%	16%	16%	19%	45%	3.87	.23	31
Student Class Status - ENTIRE SAMPLE	First year	3%	6%	16%	32%	44%	4.08	.00	48,223
	Sophomore	4%	9%	17%	32%	38%	3.90	.01	27,734
	Junior	4%	9%	18%	32%	36%	3.87	.01	20,568
	Senior	4%	10%	18%	32%	36%	3.86	.01	17,924
	Graduate	4%	9%	17%	35%	35%	3.89	.01	6,424
	Other	3%	7%	15%	28%	47%	4.10	.03	1,407
Gender - YOUR INSTITUTION	Female	5%	10%	15%	29%	41%	3.93	.02	2,604
	Male	4%	10%	17%	29%	40%	3.92	.03	1,468
	Transgender				33%	67%	4.67	.33	3
	Other Identity			43%		57%	4.14	.40	7
Gender - ENTIRE SAMPLE	Female	3%	8%	16%	31%	41%	3.99	.00	83,775
	Male	3%	7%	17%	33%	40%	3.99	.00	55,615
	Transgender	6%	8%	18%	26%	41%	3.87	.05	501
	Other Identity	6%	12%	20%	30%	31%	3.69	.05	532
Live... - YOUR INSTITUTION	On campus	4%	8%	14%	31%	43%	4.02	.03	1,493
	Off campus	5%	11%	16%	29%	40%	3.87	.02	2,589
Live... - ENTIRE SAMPLE	On campus	3%	7%	16%	32%	41%	4.01	.00	84,211
	Off campus	4%	8%	17%	31%	40%	3.96	.00	55,024
NACUFS Region - YOUR INSTITUTION	Southern	4%	10%	15%	29%	41%	3.93	.02	4,082
NACUFS Region - ENTIRE SAMPLE	Continental	3%	8%	16%	32%	41%	4.01	.01	15,337
	Mid-Atlantic	4%	9%	17%	32%	39%	3.93	.01	13,763
	Midwest	4%	7%	15%	32%	41%	4.00	.01	35,152
	Northeast	4%	8%	18%	32%	39%	3.94	.01	27,433
	Pacific	3%	7%	16%	32%	42%	4.03	.01	29,251
	Southern	3%	8%	16%	32%	41%	3.99	.01	20,510
Institution Type - YOUR INSTITUTION	Public	4%	10%	15%	29%	41%	3.93	.02	4,082
Institution Type - ENTIRE SAMPLE	Public	3%	8%	16%	32%	41%	3.99	.00	104,899
	Private	3%	8%	16%	32%	41%	3.99	.01	36,547
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	10%	15%	29%	41%	3.93	.02	4,082
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	8%	17%	30%	41%	3.95	.02	5,580
	Primarily 4-year	3%	8%	16%	32%	41%	3.99	.00	135,866
Operation Type - YOUR INSTITUTION	Mainly Self-operated	4%	10%	15%	29%	41%	3.93	.02	4,082
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	32%	42%	4.01	.00	114,851
	Mainly Contracted	4%	9%	18%	33%	35%	3.85	.01	22,134
	Combination of Both	2%	6%	14%	34%	44%	4.12	.01	4,461
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	4%	10%	15%	29%	41%	3.93	.02	4,082
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	7%	13%	30%	46%	4.08	.01	7,184
	2,500 to 10,000	4%	8%	17%	32%	39%	3.94	.01	27,978
	10,001 to 20,000	3%	7%	16%	32%	42%	4.04	.01	35,178
	Over 20,000	4%	8%	16%	32%	40%	3.97	.00	71,106
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	13%	21%	31%	28%	3.59	.04	801
	Express Unit	4%	9%	17%	30%	40%	3.93	.05	577
	Specialty Coffee Shop/ Juice Bar	5%	13%	14%	26%	42%	3.86	.07	273
	Sit-down Restaurant	2%	5%	9%	35%	51%	4.28	.07	194
	Convenience Store	7%	17%	20%	28%	29%	3.54	.09	185
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	17%	32%	39%	3.94	.01	21,434
	Marketplace	3%	6%	14%	33%	44%	4.09	.01	14,768
	Express Unit	4%	8%	17%	32%	39%	3.94	.01	16,084
	Specialty Coffee Shop/ Juice Bar	4%	10%	18%	29%	38%	3.87	.01	11,343
	Sit-down Restaurant	3%	6%	14%	31%	46%	4.10	.01	6,376
	Convenience Store	3%	7%	15%	29%	45%	4.07	.01	9,976
	No type given	4%	10%	19%	33%	33%	3.82	.03	1,370

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfort (seats, temperature, lighting, sound level, etc.)					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	3%	10%	36%	50%	4.30	.01	3,634
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	12%	37%	47%	4.26	.00	126,518
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	10%	35%	50%	4.30	.02	1,788
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	36%	47%	4.25	.00	72,305
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	37%	49%	4.31	.02	1,846
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	37%	47%	4.27	.00	54,213
Respondent Type - YOUR INSTITUTION	Student	1%	3%	10%	35%	50%	4.30	.02	2,949
	Faculty	3%	2%	8%	43%	45%	4.26	.07	182
	Administration/ Staff	1%	2%	8%	40%	49%	4.33	.04	501
	Other				100%		4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	36%	47%	4.25	.00	110,034
	Faculty	1%	2%	9%	40%	47%	4.29	.01	4,220
	Administration/Staff	2%	2%	9%	39%	48%	4.29	.01	10,717
	Other	1%	3%	11%	32%	54%	4.33	.03	957
Student Class Status - YOUR INSTITUTION	First year	1%	4%	11%	33%	51%	4.28	.03	861
	Sophomore	1%	3%	12%	36%	48%	4.28	.03	646
	Junior	1%	2%	9%	34%	55%	4.40	.03	635
	Senior	1%	3%	10%	34%	52%	4.32	.04	449
	Graduate		5%	11%	46%	39%	4.19	.04	330
	Other		7%	7%	25%	61%	4.39	.17	28
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	12%	35%	48%	4.27	.00	43,883
	Sophomore	1%	3%	13%	37%	46%	4.23	.01	24,922
	Junior	1%	3%	12%	36%	48%	4.27	.01	18,414
	Senior	1%	3%	12%	37%	47%	4.25	.01	16,060
	Graduate	1%	5%	12%	41%	41%	4.16	.01	5,520
	Other	1%	3%	14%	34%	47%	4.23	.03	1,276
Gender - YOUR INSTITUTION	Female	1%	3%	9%	35%	53%	4.34	.02	2,312
	Male	1%	3%	12%	39%	45%	4.24	.02	1,312
	Transgender		33%		33%	33%	3.67	.88	3
	Other Identity		14%	14%		71%	4.29	.47	7
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	36%	50%	4.32	.00	74,574
	Male	1%	4%	14%	38%	43%	4.17	.00	50,175
	Transgender	3%	5%	18%	24%	49%	4.11	.05	444
	Other Identity	3%	5%	17%	32%	44%	4.08	.05	482
Live... - YOUR INSTITUTION	On campus	1%	4%	12%	35%	49%	4.26	.02	1,363
	Off campus	1%	3%	9%	37%	50%	4.33	.02	2,271
Live... - ENTIRE SAMPLE	On campus	1%	3%	13%	37%	46%	4.24	.00	76,454
	Off campus	1%	3%	11%	36%	49%	4.28	.00	48,178
NACUFS Region - YOUR	Southern	1%	3%	10%	36%	50%	4.30	.01	3,634
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	13%	38%	44%	4.22	.01	13,835
	Mid-Atlantic	1%	3%	13%	37%	47%	4.26	.01	12,312
	Midwest	1%	3%	12%	38%	46%	4.25	.00	31,762
	Northeast	1%	3%	11%	37%	48%	4.27	.01	24,396
	Pacific	1%	3%	12%	34%	49%	4.28	.01	25,654
	Southern	1%	3%	12%	35%	49%	4.27	.01	18,559
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	36%	50%	4.30	.01	3,634
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	36%	48%	4.27	.00	93,720
	Private	1%	3%	13%	38%	45%	4.24	.00	32,798
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	10%	36%	50%	4.30	.01	3,634
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	12%	32%	52%	4.32	.01	4,561
	Primarily 4-year	1%	3%	12%	37%	47%	4.26	.00	121,957
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	3%	10%	36%	50%	4.30	.01	3,634
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	12%	36%	48%	4.27	.00	102,889
	Mainly Contracted	1%	4%	13%	38%	45%	4.21	.01	19,569
	Combination of Both	1%	4%	15%	38%	42%	4.15	.01	4,060
Total Current Enrollment - YOUR	Over 20,000	1%	3%	10%	36%	50%	4.30	.01	3,634
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	10%	40%	46%	4.28	.01	6,331
	2,500 to 10,000	1%	3%	12%	36%	48%	4.27	.01	25,291
	10,001 to 20,000	1%	3%	12%	36%	48%	4.26	.00	31,227
	Over 20,000	1%	3%	12%	36%	47%	4.25	.00	63,669
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	2%	11%	35%	51%	4.32	.03	705
	Express Unit	1%	5%	11%	35%	48%	4.23	.04	504
	Specialty Coffee Shop/ Juice Bar	2%	4%	8%	35%	51%	4.27	.06	241
	Sit-down Restaurant			7%	43%	50%	4.43	.05	167
	Convenience Store	2%	2%	11%	33%	52%	4.31	.07	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	13%	37%	46%	4.25	.01	18,920
	Marketplace	1%	4%	11%	39%	45%	4.24	.01	13,131
	Express Unit	2%	4%	13%	36%	46%	4.21	.01	14,093
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	35%	49%	4.27	.01	10,093
	Sit-down Restaurant	1%	2%	8%	33%	56%	4.43	.01	5,729
	Convenience Store	2%	3%	13%	33%	49%	4.24	.01	9,131
	No type given	2%	5%	14%	40%	40%	4.11	.03	1,208

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfort (seats, temperature, lighting, sound level, etc.)					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	7%	15%	34%	41%	4.01	.02	4,080
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	15%	35%	44%	4.14	.00	141,850
Aggregated Retail Units	YOUR INSTITUTION	4%	10%	18%	32%	36%	3.86	.03	2,033
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	34%	43%	4.11	.00	81,866
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	13%	35%	45%	4.16	.02	2,047
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	36%	44%	4.17	.00	59,984
Respondent Type - YOUR INSTITUTION	Student	3%	7%	15%	33%	41%	4.03	.02	3,299
	Faculty	4%	10%	17%	30%	40%	3.94	.08	200
	Administration/ Staff	4%	8%	17%	36%	35%	3.91	.04	576
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	14%	35%	44%	4.14	.00	122,586
	Faculty	3%	6%	15%	30%	47%	4.13	.01	5,067
	Administration/Staff	3%	6%	15%	34%	43%	4.09	.01	12,320
	Other	3%	4%	13%	30%	51%	4.22	.03	1,139
Student Class Status - YOUR INSTITUTION	First year	1%	5%	13%	33%	48%	4.23	.03	954
	Sophomore	3%	8%	15%	32%	42%	4.03	.04	718
	Junior	5%	6%	15%	32%	41%	3.99	.04	703
	Senior	3%	11%	17%	33%	36%	3.88	.05	520
	Graduate	3%	10%	18%	38%	31%	3.84	.05	373
	Other	3%	13%	3%	42%	39%	4.00	.20	31
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	13%	34%	48%	4.24	.00	48,407
	Sophomore	2%	5%	15%	36%	42%	4.12	.01	27,800
	Junior	2%	6%	16%	36%	41%	4.07	.01	20,625
	Senior	2%	6%	16%	36%	40%	4.05	.01	17,975
	Graduate	2%	6%	16%	39%	36%	4.00	.01	6,423
	Other	3%	6%	15%	34%	43%	4.08	.03	1,408
Gender - YOUR INSTITUTION	Female	3%	7%	16%	33%	41%	4.01	.02	2,601
	Male	3%	8%	15%	34%	40%	4.00	.03	1,469
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity		29%	14%	14%	43%	3.71	.52	7
Gender - ENTIRE SAMPLE	Female	2%	5%	14%	34%	45%	4.15	.00	84,075
	Male	2%	4%	15%	36%	42%	4.13	.00	55,716
	Transgender	6%	7%	17%	27%	44%	3.97	.05	507
	Other Identity	5%	10%	22%	30%	33%	3.75	.05	540
Live... - YOUR INSTITUTION	On campus	2%	5%	14%	33%	46%	4.18	.02	1,494
	Off campus	4%	9%	16%	34%	37%	3.91	.02	2,586
Live... - ENTIRE SAMPLE	On campus	2%	4%	14%	35%	45%	4.18	.00	84,590
	Off campus	2%	6%	16%	34%	42%	4.07	.00	55,077
NACUFS Region - YOUR	Southern	3%	7%	15%	34%	41%	4.01	.02	4,080
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	13%	35%	47%	4.20	.01	15,381
	Mid-Atlantic	2%	5%	15%	34%	44%	4.13	.01	13,771
	Midwest	2%	5%	13%	36%	44%	4.16	.01	35,323
	Northeast	2%	5%	15%	35%	44%	4.14	.01	27,505
	Pacific	2%	5%	16%	34%	42%	4.08	.01	29,323
	Southern	2%	5%	14%	35%	43%	4.12	.01	20,547
Institution Type - YOUR INSTITUTION	Public	3%	7%	15%	34%	41%	4.01	.02	4,080
Institution Type - ENTIRE SAMPLE	Public	2%	5%	15%	35%	44%	4.13	.00	105,226
	Private	2%	5%	15%	35%	44%	4.14	.00	36,624
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	15%	34%	41%	4.01	.02	4,080
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	18%	31%	38%	3.91	.02	5,563
	Primarily 4-year	2%	5%	14%	35%	44%	4.15	.00	136,287
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	15%	34%	41%	4.01	.02	4,080
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	5%	14%	34%	45%	4.15	.00	115,226
	Mainly Contracted	3%	6%	16%	37%	39%	4.04	.01	22,155
	Combination of Both	2%	4%	14%	37%	44%	4.18	.01	4,469
Total Current Enrollment - YOUR	Over 20,000	3%	7%	15%	34%	41%	4.01	.02	4,080
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	6%	14%	33%	45%	4.12	.01	7,194
	2,500 to 10,000	2%	5%	15%	36%	43%	4.12	.01	28,095
	10,001 to 20,000	2%	4%	14%	35%	45%	4.17	.01	35,332
	Over 20,000	2%	5%	15%	35%	44%	4.13	.00	71,229
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	11%	21%	34%	28%	3.67	.04	803
	Express Unit	4%	9%	16%	31%	40%	3.94	.05	572
	Specialty Coffee Shop/ Juice Bar	2%	8%	15%	31%	43%	4.05	.06	272
	Sit-down Restaurant	2%	8%	9%	34%	48%	4.19	.07	194
	Convenience Store	4%	12%	19%	30%	34%	3.79	.08	192
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	17%	36%	39%	4.03	.01	21,400
	Marketplace	2%	4%	13%	34%	47%	4.21	.01	14,800
	Express Unit	3%	6%	17%	34%	41%	4.04	.01	16,109
	Specialty Coffee Shop/ Juice Bar	2%	5%	15%	32%	45%	4.13	.01	11,394
	Sit-down Restaurant	2%	4%	12%	32%	49%	4.23	.01	6,358
	Convenience Store	2%	5%	14%	32%	47%	4.19	.01	10,430
	No type given	3%	7%	17%	39%	35%	3.95	.03	1,375

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Environmentally friendly practices related to food					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	4%	5%	16%	31%	44%	4.07	.02	3,358
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	6%	16%	29%	45%	4.05	.00	116,275
Aggregated Retail Units	YOUR INSTITUTION	4%	5%	14%	32%	46%	4.11	.03	1,643
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	15%	29%	47%	4.09	.00	67,054
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	17%	30%	43%	4.03	.03	1,715
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	17%	29%	43%	4.01	.01	49,221
Respondent Type - YOUR INSTITUTION	Student	4%	6%	16%	30%	44%	4.05	.02	2,726
	Faculty	4%	2%	15%	30%	48%	4.15	.08	161
	Administration/ Staff	3%	3%	13%	35%	46%	4.17	.05	469
	Other		50%		50%		3.00	1.00	2
Respondent Type - ENTIRE SAMPLE	Student	4%	6%	17%	29%	44%	4.03	.00	100,854
	Faculty	4%	3%	11%	30%	52%	4.24	.02	3,947
	Administration/Staff	3%	4%	12%	34%	47%	4.18	.01	10,045
	Other	5%	4%	14%	27%	50%	4.14	.04	892
Student Class Status - YOUR INSTITUTION	First year	5%	6%	18%	27%	44%	4.00	.04	813
	Sophomore	2%	6%	19%	30%	43%	4.05	.04	586
	Junior	2%	6%	14%	33%	46%	4.15	.04	575
	Senior	8%	6%	14%	25%	47%	3.99	.06	411
	Graduate	3%	6%	14%	38%	40%	4.07	.06	314
	Other	15%		7%	37%	41%	3.89	.26	27
Student Class Status - ENTIRE SAMPLE	First year	4%	6%	17%	29%	44%	4.01	.01	40,115
	Sophomore	4%	6%	17%	29%	44%	4.03	.01	22,778
	Junior	4%	5%	16%	28%	46%	4.07	.01	16,930
	Senior	4%	6%	15%	29%	47%	4.08	.01	14,812
	Graduate	5%	6%	14%	33%	42%	4.01	.02	5,136
	Other	5%	6%	17%	28%	44%	3.99	.03	1,114
Gender - YOUR INSTITUTION	Female	3%	4%	15%	30%	47%	4.14	.02	2,121
	Male	5%	7%	17%	32%	40%	3.95	.03	1,227
	Transgender			67%	33%		3.33	.33	3
	Other Identity				14%	86%	4.86	.14	7
Gender - ENTIRE SAMPLE	Female	2%	4%	14%	30%	49%	4.19	.00	69,036
	Male	7%	7%	18%	29%	39%	3.85	.01	45,626
	Transgender	4%	6%	22%	23%	46%	4.01	.06	402
	Other Identity	7%	5%	14%	24%	50%	4.06	.06	430
Live... - YOUR INSTITUTION	On campus	5%	7%	19%	28%	41%	3.94	.03	1,259
	Off campus	3%	4%	13%	32%	47%	4.15	.02	2,099
Live... - ENTIRE SAMPLE	On campus	4%	6%	17%	29%	43%	4.01	.00	69,627
	Off campus	4%	5%	14%	30%	48%	4.13	.01	44,900
NACUFS Region - YOUR INSTITUTION	Southern	4%	5%	16%	31%	44%	4.07	.02	3,358
NACUFS Region - ENTIRE SAMPLE	Continental	5%	7%	17%	30%	41%	3.97	.01	12,790
	Mid-Atlantic	5%	7%	17%	29%	43%	3.97	.01	10,998
	Midwest	4%	6%	17%	31%	42%	4.00	.01	28,801
	Northeast	4%	5%	15%	29%	47%	4.08	.01	22,119
	Pacific	3%	5%	15%	28%	49%	4.15	.01	24,320
	Southern	4%	5%	15%	29%	47%	4.10	.01	17,247
Institution Type - YOUR INSTITUTION	Public	4%	5%	16%	31%	44%	4.07	.02	3,358
Institution Type - ENTIRE SAMPLE	Public	4%	5%	16%	29%	46%	4.07	.00	86,554
	Private	5%	6%	15%	30%	43%	4.00	.01	29,721
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	5%	16%	31%	44%	4.07	.02	3,358
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	15%	27%	50%	4.19	.02	4,293
	Primarily 4-year	4%	6%	16%	29%	45%	4.05	.00	111,982
Operation Type - YOUR INSTITUTION	Mainly Self-operated	4%	5%	16%	31%	44%	4.07	.02	3,358
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	5%	16%	29%	46%	4.07	.00	94,732
	Mainly Contracted	4%	6%	17%	30%	43%	4.00	.01	17,788
	Combination of Both	5%	7%	15%	29%	45%	4.03	.02	3,755
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	4%	5%	16%	31%	44%	4.07	.02	3,358
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	6%	15%	31%	45%	4.06	.01	5,786
	2,500 to 10,000	4%	5%	16%	29%	46%	4.08	.01	23,228
	10,001 to 20,000	4%	5%	16%	29%	46%	4.09	.01	28,828
	Over 20,000	5%	6%	16%	29%	44%	4.03	.00	58,433
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	5%	15%	35%	42%	4.09	.04	644
	Express Unit	5%	4%	16%	30%	45%	4.07	.05	469
	Specialty Coffee Shop/ Juice Bar	3%	5%	13%	27%	52%	4.20	.07	216
	Sit-down Restaurant	6%	4%	8%	29%	53%	4.19	.09	144
	Convenience Store	4%	5%	10%	34%	46%	4.14	.08	170
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	5%	16%	30%	45%	4.05	.01
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	4%	5%	15%	31%	45%	4.06	.01	12,055
	Express Unit	4%	6%	15%	29%	46%	4.08	.01	13,134
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	29%	49%	4.15	.01	9,215
	Sit-down Restaurant	4%	5%	14%	29%	49%	4.14	.01	5,121
	Convenience Store	4%	5%	14%	27%	51%	4.16	.01	8,974
	No type given	5%	6%	14%	32%	44%	4.04	.03	1,135

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Environmentally friendly practices related to food					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	19%	35%	41%	4.10	.02	3,730
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	19%	35%	40%	4.06	.00	129,500
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	20%	33%	41%	4.06	.02	1,845
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	18%	33%	42%	4.08	.00	75,455
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	17%	36%	42%	4.14	.02	1,885
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	20%	36%	38%	4.04	.00	54,045
Respondent Type - YOUR INSTITUTION	Student	2%	3%	20%	34%	41%	4.09	.02	3,023
	Faculty	2%	3%	13%	32%	50%	4.26	.07	168
	Administration/ Staff	2%	3%	17%	37%	41%	4.14	.04	534
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	20%	35%	39%	4.04	.00	111,608
	Faculty	4%	4%	14%	30%	48%	4.14	.02	4,670
	Administration/Staff	2%	3%	16%	34%	45%	4.17	.01	11,455
	Other	3%	2%	14%	29%	52%	4.26	.03	1,067
Student Class Status - YOUR INSTITUTION	First year	1%	2%	17%	37%	43%	4.18	.03	890
	Sophomore	2%	2%	21%	35%	40%	4.10	.04	642
	Junior	3%	4%	19%	30%	45%	4.11	.04	630
	Senior	2%	4%	22%	31%	42%	4.07	.05	473
	Graduate	4%	6%	23%	38%	29%	3.81	.06	359
	Other		3%	14%	34%	48%	4.28	.16	29
Student Class Status - ENTIRE SAMPLE	First year	2%	3%	18%	35%	42%	4.12	.00	43,984
	Sophomore	3%	4%	20%	35%	37%	4.00	.01	25,293
	Junior	3%	4%	20%	34%	38%	4.00	.01	18,829
	Senior	3%	5%	19%	35%	38%	4.01	.01	16,460
	Graduate	3%	5%	22%	38%	32%	3.90	.01	5,890
	Other	2%	4%	20%	34%	39%	4.04	.03	1,205
Gender - YOUR INSTITUTION	Female	2%	3%	19%	34%	42%	4.12	.02	2,362
	Male	2%	3%	19%	36%	40%	4.07	.03	1,358
	Transgender			33%	67%		3.67	.33	3
	Other Identity	14%	14%	29%	14%	29%	3.29	.57	7
Gender - ENTIRE SAMPLE	Female	2%	4%	18%	34%	41%	4.07	.00	77,384
	Male	2%	3%	20%	36%	39%	4.05	.00	50,210
	Transgender	7%	7%	20%	29%	37%	3.81	.06	455
	Other Identity	9%	9%	28%	25%	29%	3.57	.06	489
Live... - YOUR INSTITUTION	On campus	1%	3%	20%	36%	40%	4.12	.02	1,366
	Off campus	2%	3%	18%	34%	42%	4.09	.02	2,364
Live... - ENTIRE SAMPLE	On campus	2%	4%	20%	35%	38%	4.04	.00	76,448
	Off campus	3%	4%	18%	33%	42%	4.09	.00	50,981
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	19%	35%	41%	4.10	.02	3,730
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	16%	35%	45%	4.18	.01	14,193
	Mid-Atlantic	3%	4%	20%	33%	40%	4.02	.01	12,122
	Midwest	3%	4%	20%	36%	37%	4.00	.01	31,775
	Northeast	3%	4%	20%	34%	39%	4.02	.01	24,806
	Pacific	2%	4%	18%	34%	43%	4.11	.01	27,653
	Southern	2%	4%	19%	35%	41%	4.08	.01	18,951
Institution Type - YOUR INSTITUTION	Public	2%	3%	19%	35%	41%	4.10	.02	3,730
	Private	3%	4%	19%	34%	40%	4.04	.01	32,969
Institution Type - ENTIRE SAMPLE	Public	2%	4%	19%	35%	40%	4.07	.00	96,531
	Private	3%	4%	19%	34%	40%	4.04	.01	32,969
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	19%	35%	41%	4.10	.02	3,730
	Primarily 2-year	3%	5%	19%	32%	41%	4.01	.01	5,254
Institution Type - ENTIRE SAMPLE	Primarily 4-year	2%	4%	19%	35%	40%	4.06	.00	124,246
	Primarily 2-year	3%	5%	19%	32%	41%	4.01	.01	5,254
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	19%	35%	41%	4.10	.02	3,730
	Mainly Contracted	4%	5%	23%	36%	32%	3.87	.01	19,941
	Combination of Both	2%	3%	17%	34%	44%	4.13	.01	4,099
Total Current Enrollment - YOUR SAMPLE	Over 20,000	2%	3%	19%	35%	41%	4.10	.02	3,730
	Under 2,500	4%	5%	20%	34%	37%	3.95	.01	6,458
	2,500 to 10,000	3%	5%	20%	35%	38%	4.01	.01	25,719
	10,001 to 20,000	3%	4%	19%	34%	40%	4.06	.01	32,340
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	24%	36%	34%	3.96	.04	723
	Express Unit	3%	3%	19%	30%	45%	4.10	.04	527
	Specialty Coffee Shop/ Juice Bar	2%	2%	17%	33%	46%	4.17	.06	241
	Sit-down Restaurant	1%	5%	13%	32%	49%	4.22	.07	165
	Convenience Store	3%	2%	19%	35%	41%	4.08	.07	189
	Over 20,000	2%	4%	18%	35%	41%	4.09	.00	64,983
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	20%	34%	39%	4.02	.01	19,600
	Marketplace	3%	5%	18%	35%	39%	4.03	.01	13,450
	Express Unit	3%	4%	19%	33%	42%	4.07	.01	14,925
	Specialty Coffee Shop/ Juice Bar	2%	4%	18%	33%	44%	4.12	.01	10,349
	Sit-down Restaurant	3%	3%	16%	34%	44%	4.14	.01	5,616
	Convenience Store	2%	3%	16%	31%	47%	4.19	.01	10,275
	No type given	3%	6%	24%	36%	31%	3.86	.03	1,240

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	4%	6%	16%	30%	45%	4.04	.02	3,314
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	17%	28%	44%	4.00	.00	113,603
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	14%	30%	46%	4.09	.03	1,621
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	16%	28%	45%	4.04	.00	65,380
Aggregated Dining Halls	YOUR INSTITUTION	5%	6%	17%	29%	43%	4.00	.03	1,693
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	18%	28%	42%	3.95	.01	48,223
Respondent Type - YOUR INSTITUTION	Student	4%	6%	16%	29%	44%	4.03	.02	2,695
	Faculty	6%	3%	12%	30%	48%	4.11	.09	157
	Administration/ Staff	5%	5%	13%	34%	43%	4.07	.05	460
	Other		50%		50%		3.00	1.00	2
Respondent Type - ENTIRE SAMPLE	Student	5%	6%	18%	28%	43%	3.98	.00	98,733
	Faculty	4%	5%	13%	28%	50%	4.14	.02	3,800
	Administration/Staff	4%	5%	13%	33%	45%	4.10	.01	9,655
	Other	5%	4%	16%	26%	49%	4.10	.04	882
Student Class Status - YOUR INSTITUTION	First year	5%	6%	19%	27%	43%	3.97	.04	797
	Sophomore	2%	7%	18%	29%	43%	4.04	.04	581
	Junior	3%	5%	14%	29%	49%	4.18	.04	569
	Senior	8%	6%	16%	25%	45%	3.94	.06	408
	Graduate	3%	8%	13%	36%	41%	4.04	.06	313
	Other	15%		7%	37%	41%	3.89	.26	27
Student Class Status - ENTIRE SAMPLE	First year	5%	7%	19%	28%	42%	3.95	.01	39,359
	Sophomore	5%	6%	18%	28%	43%	3.98	.01	22,196
	Junior	5%	6%	17%	28%	45%	4.03	.01	16,569
	Senior	5%	6%	16%	28%	46%	4.04	.01	14,525
	Graduate	6%	7%	15%	32%	41%	3.96	.02	5,012
	Other	5%	8%	19%	26%	42%	3.91	.04	1,084
Gender - YOUR INSTITUTION	Female	4%	5%	15%	29%	47%	4.10	.02	2,091
	Male	6%	7%	16%	31%	40%	3.93	.03	1,213
	Transgender			67%		33%	3.67	.67	3
	Other Identity				14%	86%	4.86	.14	7
Gender - ENTIRE SAMPLE	Female	3%	5%	15%	29%	48%	4.13	.00	67,309
	Male	8%	8%	19%	28%	38%	3.80	.01	44,701
	Transgender	6%	4%	19%	23%	48%	4.04	.06	395
	Other Identity	8%	5%	17%	20%	51%	4.01	.06	422
Live... - YOUR INSTITUTION	On campus	5%	6%	20%	27%	41%	3.93	.03	1,242
	Off campus	4%	5%	13%	31%	46%	4.11	.02	2,072
Live... - ENTIRE SAMPLE	On campus	5%	7%	18%	28%	42%	3.95	.00	68,115
	Off campus	4%	6%	15%	29%	47%	4.07	.01	43,764
NACUFS Region - YOUR INSTITUTION	Southern	4%	6%	16%	30%	45%	4.04	.02	3,314
NACUFS Region - ENTIRE SAMPLE	Continental	6%	7%	18%	29%	40%	3.92	.01	12,490
	Mid-Atlantic	6%	7%	18%	27%	42%	3.92	.01	10,721
	Midwest	5%	7%	18%	29%	40%	3.93	.01	28,144
	Northeast	5%	6%	16%	28%	44%	4.01	.01	21,500
	Pacific	4%	5%	16%	27%	48%	4.11	.01	23,840
	Southern	4%	6%	16%	28%	46%	4.06	.01	16,908
Institution Type - YOUR INSTITUTION	Public	4%	6%	16%	30%	45%	4.04	.02	3,314
Institution Type - ENTIRE SAMPLE	Public	5%	6%	17%	28%	44%	4.01	.00	84,703
	Private	5%	7%	17%	29%	42%	3.96	.01	28,900
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	16%	30%	45%	4.04	.02	3,314
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	4%	16%	26%	49%	4.12	.02	4,183
	Primarily 4-year	5%	6%	17%	28%	44%	3.99	.00	109,420
Operation Type - YOUR INSTITUTION	Mainly Self-operated	4%	6%	16%	30%	45%	4.04	.02	3,314
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	6%	17%	28%	44%	4.01	.00	92,581
	Mainly Contracted	5%	7%	17%	29%	41%	3.96	.01	17,373
	Combination of Both	5%	7%	17%	28%	43%	3.97	.02	3,649
Total Current Enrollment - YOUR INSTITUTION	Over 20,000	4%	6%	16%	30%	45%	4.04	.02	3,314
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	7%	16%	30%	42%	3.97	.02	5,608
	2,500 to 10,000	4%	6%	17%	28%	45%	4.03	.01	22,691
	10,001 to 20,000	4%	6%	17%	28%	45%	4.04	.01	28,199
	Over 20,000	5%	6%	17%	28%	43%	3.97	.00	57,105
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	6%	16%	31%	43%	4.04	.04	635
	Express Unit	5%	5%	15%	28%	46%	4.05	.05	465
	Specialty Coffee Shop/ Juice Bar	4%	5%	12%	27%	53%	4.19	.07	216
	Sit-down Restaurant	6%	5%	10%	29%	50%	4.12	.10	139
	Convenience Store	4%	6%	8%	32%	50%	4.19	.08	166
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	17%	28%	43%	3.99	.01	17,013
	Marketplace	5%	6%	17%	30%	43%	3.99	.01	11,697
	Express Unit	5%	6%	16%	28%	45%	4.02	.01	12,747
	Specialty Coffee Shop/ Juice Bar	4%	6%	14%	28%	48%	4.10	.01	8,992
	Sit-down Restaurant	4%	5%	15%	27%	49%	4.11	.02	5,022
	Convenience Store	4%	5%	15%	26%	50%	4.13	.01	8,806
	No type given	4%	7%	14%	33%	41%	4.00	.03	1,103

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	19%	33%	43%	4.11	.02	3,677
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	20%	34%	41%	4.08	.00	126,101
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	19%	33%	41%	4.07	.02	4,826
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	19%	33%	42%	4.09	.00	73,248
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	18%	34%	44%	4.15	.02	1,851
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	20%	36%	39%	4.05	.00	52,853
Respondent Type - YOUR INSTITUTION	Student	2%	3%	19%	33%	42%	4.10	.02	2,987
	Faculty	2%	4%	11%	31%	51%	4.25	.08	162
	Administration/ Staff	2%	2%	17%	36%	42%	4.12	.04	523
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	20%	34%	40%	4.06	.00	109,066
	Faculty	3%	4%	15%	29%	49%	4.16	.02	4,435
	Administration/Staff	2%	3%	17%	33%	45%	4.16	.01	10,887
	Other	3%	3%	15%	27%	53%	4.24	.03	1,041
Student Class Status - YOUR INSTITUTION	First year	1%	2%	18%	34%	44%	4.18	.03	870
	Sophomore	2%	3%	20%	34%	42%	4.11	.04	636
	Junior	3%	4%	19%	28%	47%	4.11	.04	631
	Senior	1%	4%	20%	30%	44%	4.12	.04	470
	Graduate	4%	7%	21%	40%	28%	3.82	.06	351
	Other			14%	45%	41%	4.28	.13	29
Student Class Status - ENTIRE SAMPLE	First year	2%	3%	19%	34%	43%	4.13	.00	43,126
	Sophomore	3%	4%	21%	35%	39%	4.03	.01	24,614
	Junior	3%	4%	21%	34%	39%	4.02	.01	18,376
	Senior	3%	4%	20%	34%	39%	4.03	.01	16,098
	Graduate	3%	4%	23%	38%	32%	3.90	.01	5,735
	Other	2%	4%	21%	33%	39%	4.04	.03	1,175
Gender - YOUR INSTITUTION	Female	2%	3%	19%	32%	44%	4.13	.02	2,327
	Male	2%	4%	18%	35%	41%	4.09	.03	1,340
	Transgender				67%	33%	4.33	.33	3
	Other Identity	14%	14%	29%	14%	29%	3.29	.57	7
Gender - ENTIRE SAMPLE	Female	2%	4%	19%	34%	41%	4.09	.00	75,229
	Male	2%	3%	20%	35%	40%	4.07	.00	49,019
	Transgender	7%	8%	20%	26%	39%	3.82	.06	445
	Other Identity	10%	7%	29%	26%	28%	3.55	.06	471
Live... - YOUR INSTITUTION	On campus	1%	3%	20%	34%	42%	4.12	.03	1,344
	Off campus	3%	4%	18%	33%	43%	4.11	.02	2,333
Live... - ENTIRE SAMPLE	On campus	2%	3%	21%	35%	39%	4.05	.00	74,715
	Off campus	2%	3%	18%	33%	43%	4.11	.00	49,378
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	19%	33%	43%	4.11	.02	3,677
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	16%	34%	46%	4.20	.01	13,867
	Mid-Atlantic	3%	4%	20%	32%	42%	4.07	.01	11,748
	Midwest	2%	3%	21%	35%	38%	4.03	.01	30,901
	Northeast	3%	4%	20%	34%	39%	4.04	.01	24,013
	Pacific	2%	3%	19%	33%	42%	4.10	.01	27,039
	Southern	2%	3%	19%	34%	41%	4.09	.01	18,533
Institution Type - YOUR INSTITUTION	Public	2%	3%	19%	33%	43%	4.11	.02	3,677
	Private	2%	4%	19%	34%	41%	4.07	.01	31,941
Institution Type - ENTIRE SAMPLE	Public	2%	3%	20%	34%	41%	4.08	.00	94,160
	Private	2%	4%	19%	34%	41%	4.07	.01	31,941
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	19%	33%	43%	4.11	.02	3,677
	Primarily 2-year	3%	4%	20%	31%	42%	4.03	.01	5,076
Institution Type - ENTIRE SAMPLE	Primarily 4-year	2%	3%	19%	34%	41%	4.08	.00	121,025
	Primarily 2-year	3%	4%	20%	31%	42%	4.03	.01	5,076
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	19%	33%	43%	4.11	.02	3,677
	Mainly Contracted	4%	4%	24%	35%	33%	3.90	.01	19,366
	Combination of Both	2%	3%	18%	33%	43%	4.11	.02	3,958
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	19%	34%	42%	4.11	.00	102,777
	Mainly Contracted	4%	4%	24%	35%	33%	3.90	.01	19,366
	Combination of Both	2%	3%	18%	33%	43%	4.11	.02	3,958
Total Current Enrollment - YOUR	Over 20,000	2%	3%	19%	33%	43%	4.11	.02	3,677
	Under 2,500	3%	4%	21%	34%	38%	3.99	.01	6,218
	2,500 to 10,000	2%	4%	21%	34%	39%	4.03	.01	25,013
	10,001 to 20,000	3%	3%	20%	34%	41%	4.07	.01	31,560
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000	2%	3%	19%	34%	42%	4.11	.00	63,310
	Under 2,500	3%	4%	21%	34%	38%	3.99	.01	6,218
	2,500 to 10,000	2%	4%	21%	34%	39%	4.03	.01	25,013
	10,001 to 20,000	3%	3%	20%	34%	41%	4.07	.01	31,560
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	4%	22%	36%	35%	3.98	.04	720
	Express Unit	3%	4%	19%	28%	46%	4.10	.05	522
	Specialty Coffee Shop/ Juice Bar	3%	3%	17%	30%	48%	4.17	.06	237
	Sit-down Restaurant	2%	4%	14%	35%	45%	4.17	.07	162
	Convenience Store	4%	2%	16%	36%	42%	4.10	.07	185
	No type given	4%	5%	23%	37%	31%	3.85	.03	1,199
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	20%	34%	39%	4.04	.01	19,091
	Marketplace	3%	4%	19%	34%	40%	4.04	.01	12,985
	Express Unit	3%	3%	20%	32%	42%	4.08	.01	14,414
	Specialty Coffee Shop/ Juice Bar	2%	3%	18%	32%	45%	4.16	.01	10,026
	Sit-down Restaurant	2%	3%	17%	32%	46%	4.16	.01	5,447
	Convenience Store	2%	3%	16%	30%	48%	4.20	.01	10,086

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 27
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS***

		In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	14%	41%	34%	3.96	.02	1,760
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	19%	41%	28%	3.83	.00	53,680
Dining Hall	# 1	3%	5%	15%	43%	34%	4.02	.04	707
Dining Hall	# 2	3%	4%	13%	40%	40%	4.09	.08	164
Dining Hall	# 3	6%	13%	18%	41%	23%	3.61	.05	502
Dining Hall	# 4	1%	2%	7%	37%	52%	4.36	.05	273
Dining Hall	# 5	6%	6%	13%	37%	38%	3.94	.11	114
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Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	40%	37%	4.02	.02	1,830
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	15%	40%	35%	3.95	.00	76,120
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	7%	16%	45%	30%	3.95	.04	683
	Express Unit	4%	7%	15%	34%	39%	3.97	.05	534
	Specialty Coffee Shop/ Juice Bar	4%	5%	10%	37%	44%	4.12	.07	254
	Sit-down Restaurant	5%	4%	11%	37%	43%	4.11	.08	166
	Convenience Store	2%	5%	10%	42%	41%	4.17	.07	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	16%	42%	32%	3.92	.01	19,468
	Marketplace	5%	8%	17%	39%	31%	3.83	.01	13,423
	Express Unit	4%	6%	15%	40%	35%	3.94	.01	15,129
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	38%	39%	4.04	.01	10,679
	Sit-down Restaurant	4%	7%	16%	40%	34%	3.92	.01	5,624
	Convenience Store	3%	4%	13%	39%	41%	4.10	.01	10,538
	No type given	4%	8%	16%	44%	28%	3.83	.03	1,259
Retail Unit	# 1	2%	7%	16%	45%	30%	3.95	.04	683
Retail Unit	# 2	5%	4%	10%	38%	43%	4.10	.09	136
Retail Unit	# 3	2%	9%	17%	35%	38%	3.97	.07	220
Retail Unit	# 4	2%	5%	10%	42%	41%	4.17	.07	193
Retail Unit	# 5	10%	6%	16%	32%	36%	3.78	.13	100
Retail Unit	# 6	6%	6%	15%	38%	36%	3.93	.12	88
Retail Unit	# 7	3%	5%	12%	34%	46%	4.15	.09	126
Retail Unit	# 8	3%	7%	9%	37%	44%	4.14	.09	118
Retail Unit	# 9	5%	4%	11%	37%	43%	4.11	.08	166
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.
 ***Consult the beginning of this report, page iv, or your order form for the Dining Hall and Retail Unit names.

TABLE 28a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Overall

		Food: Overall					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.57	.02	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	66%	4.55	.00	55,048
Dining Hall	# 1	0%	1%	8%	26%	66%	4.55	.03	757
Dining Hall	# 2		2%	5%	22%	71%	4.62	.05	174
Dining Hall	# 3	1%	1%	8%	29%	61%	4.49	.03	520
Dining Hall	# 4	0%		3%	21%	76%	4.72	.03	296
Dining Hall	# 5		2%	8%	23%	68%	4.57	.07	115
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	29%	62%	4.52	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	27%	65%	4.54	.00	75,535
Type of Retail Unit - YOUR INSTITUTION	Food Court		1%	10%	31%	59%	4.48	.03	726
	Express Unit	1%	2%	8%	28%	61%	4.46	.04	523
	Specialty Coffee Shop/ Juice Bar	1%		3%	24%	72%	4.66	.04	240
	Sit-down Restaurant		1%	5%	30%	65%	4.59	.05	165
	Convenience Store		1%	5%	29%	66%	4.60	.04	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	28%	63%	4.51	.01	19,455
	Marketplace	0%	1%	6%	26%	67%	4.59	.01	13,577
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,917
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	66%	4.55	.01	10,372
	Sit-down Restaurant	0%	1%	7%	26%	65%	4.55	.01	5,798
	Convenience Store	0%	1%	8%	27%	64%	4.52	.01	10,136
	No type given	0%	1%	7%	32%	60%	4.50	.02	1,280
Retail Unit	# 1		1%	10%	31%	59%	4.48	.03	726
Retail Unit	# 2			4%	19%	78%	4.74	.04	134
Retail Unit	# 3	1%	3%	10%	29%	57%	4.37	.06	206
Retail Unit	# 4		1%	5%	29%	66%	4.60	.04	194
Retail Unit	# 5	1%	3%	8%	28%	60%	4.43	.08	109
Retail Unit	# 6	1%	1%	10%	33%	55%	4.39	.09	82
Retail Unit	# 7		2%	4%	22%	72%	4.65	.06	126
Retail Unit	# 8	2%		3%	30%	65%	4.57	.07	106
Retail Unit	# 9		1%	5%	30%	65%	4.59	.05	165
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 28b
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Overall

		Food: Overall					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	16%	41%	32%	3.92	.02	2,060
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	22%	44%	24%	3.79	.00	60,543
Dining Hall	# 1	2%	4%	14%	47%	33%	4.07	.03	834
Dining Hall	# 2	2%	3%	13%	38%	44%	4.20	.07	187
Dining Hall	# 3	8%	14%	25%	39%	14%	3.37	.05	593
Dining Hall	# 4	2%	2%	9%	33%	55%	4.37	.05	317
Dining Hall	# 5	3%	8%	14%	36%	39%	4.00	.09	129
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	40%	40%	4.11	.02	2,096
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	41%	36%	4.02	.00	85,306
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	4%	16%	48%	30%	4.02	.03	820
	Express Unit	3%	7%	16%	35%	39%	4.00	.04	592
	Specialty Coffee Shop/ Juice Bar	1%	3%	6%	34%	55%	4.38	.05	271
	Sit-down Restaurant	2%	3%	11%	38%	47%	4.24	.07	192
	Convenience Store	1%	2%	8%	39%	50%	4.35	.05	221
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	16%	45%	31%	3.97	.01	21,933
	Marketplace	3%	7%	18%	41%	31%	3.88	.01	15,249
	Express Unit	3%	6%	15%	41%	36%	4.01	.01	16,979
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	38%	43%	4.17	.01	11,704
	Sit-down Restaurant	2%	5%	14%	40%	39%	4.10	.01	6,430
	Convenience Store	2%	3%	14%	41%	40%	4.15	.01	11,566
	No type given	3%	7%	14%	46%	30%	3.91	.03	1,445
Retail Unit	# 1	1%	4%	16%	48%	30%	4.02	.03	820
Retail Unit	# 2	1%	1%	5%	36%	57%	4.46	.06	149
Retail Unit	# 3	1%	8%	19%	41%	31%	3.92	.06	232
Retail Unit	# 4	1%	2%	8%	39%	50%	4.35	.05	221
Retail Unit	# 5	10%	9%	19%	27%	35%	3.68	.12	124
Retail Unit	# 6	2%	8%	21%	33%	37%	3.95	.11	92
Retail Unit	# 7	1%	3%	7%	32%	58%	4.43	.07	144
Retail Unit	# 8	2%	5%	8%	33%	52%	4.30	.08	122
Retail Unit	# 9	2%	3%	11%	38%	47%	4.24	.07	192
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29b
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Taste

		Taste					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	19%	40%	28%	3.79	.02	2,064
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	25%	41%	21%	3.68	.00	60,565
Dining Hall	# 1	2%	7%	17%	44%	29%	3.91	.03	836
Dining Hall	# 2	2%	6%	12%	40%	40%	4.10	.07	186
Dining Hall	# 3	8%	18%	28%	34%	13%	3.26	.05	595
Dining Hall	# 4	3%	3%	10%	41%	44%	4.21	.05	317
Dining Hall	# 5	4%	8%	18%	32%	38%	3.92	.10	130
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Dining Hall
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	37%	42%	4.13	.02	2,100
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	39%	38%	4.04	.00	85,261
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	5%	16%	46%	32%	4.01	.03	821
	Express Unit	3%	7%	16%	31%	43%	4.05	.04	591
	Specialty Coffee Shop/ Juice Bar	2%	1%	10%	26%	60%	4.40	.05	272
	Sit-down Restaurant	3%	3%	11%	37%	47%	4.22	.07	194
	Convenience Store	1%	1%	11%	34%	52%	4.35	.06	222
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	17%	42%	33%	3.99	.01	21,934
	Marketplace	3%	8%	18%	38%	33%	3.90	.01	15,269
	Express Unit	3%	6%	15%	38%	39%	4.04	.01	16,952
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	35%	46%	4.19	.01	11,718
	Sit-down Restaurant	2%	5%	13%	38%	42%	4.13	.01	6,442
	Convenience Store	2%	4%	15%	39%	41%	4.14	.01	11,498
	No type given	3%	7%	16%	41%	33%	3.95	.03	1,448
Retail Unit	# 1	2%	5%	16%	46%	32%	4.01	.03	821
Retail Unit	# 2	2%		10%	26%	62%	4.46	.07	150
Retail Unit	# 3	2%	6%	20%	37%	35%	3.97	.07	232
Retail Unit	# 4	1%	1%	11%	34%	52%	4.35	.06	222
Retail Unit	# 5	8%	9%	20%	26%	37%	3.75	.11	124
Retail Unit	# 6	2%	8%	20%	31%	40%	3.98	.11	91
Retail Unit	# 7	1%	5%	4%	26%	64%	4.48	.07	144
Retail Unit	# 8	2%	3%	10%	27%	57%	4.34	.09	122
Retail Unit	# 9	3%	3%	11%	37%	47%	4.22	.07	194
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 30a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Eye appeal

		Eye appeal					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	2%	9%	16%	36%	37%	3.97	.02	1,864
Aggregated Dining Halls	ENTIRE SAMPLE	2%	10%	20%	36%	31%	3.83	.00	55,018
Dining Hall	# 1	2%	10%	18%	34%	36%	3.92	.04	753
Dining Hall	# 2	1%	5%	13%	41%	41%	4.16	.07	174
Dining Hall	# 3	1%	7%	18%	40%	34%	3.98	.04	524
Dining Hall	# 4	3%	11%	14%	34%	38%	3.91	.07	296
Dining Hall	# 5	1%	8%	9%	38%	44%	4.17	.09	117
Dining Hall	.						.	.	
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Aggregated Retail Units	YOUR INSTITUTION	1%	6%	15%	37%	41%	4.09	.02	1,853
Aggregated Retail Units	ENTIRE SAMPLE	2%	9%	17%	35%	37%	3.97	.00	75,363
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	6%	19%	38%	36%	4.01	.04	727
	Express Unit	2%	8%	15%	35%	39%	4.02	.04	523
	Specialty Coffee Shop/ Juice Bar	0%	3%	8%	37%	52%	4.36	.05	244
	Sit-down Restaurant	1%	5%	11%	39%	43%	4.18	.07	165
	Convenience Store		8%	12%	35%	45%	4.17	.07	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	9%	18%	35%	35%	3.91	.01	19,403
	Marketplace	2%	10%	18%	36%	33%	3.87	.01	13,580
	Express Unit	2%	8%	17%	35%	38%	3.99	.01	14,856
	Specialty Coffee Shop/ Juice Bar	2%	8%	16%	34%	40%	4.04	.01	10,371
	Sit-down Restaurant	1%	6%	15%	36%	42%	4.12	.01	5,784
	Convenience Store	2%	8%	16%	34%	40%	4.02	.01	10,093
	No type given	2%	12%	21%	37%	27%	3.75	.03	1,276
Retail Unit	# 1	1%	6%	19%	38%	36%	4.01	.04	727
Retail Unit	# 2	1%	4%	7%	33%	56%	4.40	.07	136
Retail Unit	# 3	0%	8%	18%	38%	35%	4.00	.07	207
Retail Unit	# 4		8%	12%	35%	45%	4.17	.07	194
Retail Unit	# 5	4%	9%	14%	33%	41%	3.98	.11	111
Retail Unit	# 6	3%	9%	19%	34%	36%	3.93	.12	80
Retail Unit	# 7	2%	8%	11%	33%	46%	4.14	.09	125
Retail Unit	# 8		2%	10%	42%	46%	4.32	.07	108
Retail Unit	# 9	1%	5%	11%	39%	43%	4.18	.07	165
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 30b
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Eye appeal

		Eye appeal					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	23%	34%	29%	3.74	.02	2,051
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	27%	37%	23%	3.68	.00	60,339
Dining Hall	# 1	2%	9%	24%	37%	29%	3.82	.04	831
Dining Hall	# 2	3%	4%	16%	36%	42%	4.09	.07	185
Dining Hall	# 3	7%	18%	28%	31%	15%	3.29	.05	589
Dining Hall	# 4	1%	5%	15%	30%	48%	4.20	.05	316
Dining Hall	# 5	5%	9%	21%	37%	28%	3.72	.10	130
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Aggregated Retail Units	YOUR INSTITUTION	2%	5%	16%	36%	41%	4.10	.02	2,097
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	19%	37%	36%	3.98	.00	84,972
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	5%	22%	39%	32%	3.96	.03	819
	Express Unit	3%	7%	15%	36%	40%	4.04	.04	593
	Specialty Coffee Shop/ Juice Bar	1%	4%	8%	31%	55%	4.34	.05	273
	Sit-down Restaurant	2%	3%	9%	31%	54%	4.33	.07	193
	Convenience Store	1%	2%	15%	33%	49%	4.26	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	22%	39%	30%	3.89	.01	21,855
	Marketplace	3%	7%	21%	37%	32%	3.88	.01	15,197
	Express Unit	3%	6%	20%	37%	35%	3.94	.01	16,901
	Specialty Coffee Shop/ Juice Bar	1%	4%	14%	34%	46%	4.19	.01	11,705
	Sit-down Restaurant	2%	5%	16%	36%	42%	4.11	.01	6,418
	Convenience Store	2%	4%	18%	37%	39%	4.08	.01	11,456
	No type given	2%	6%	19%	41%	32%	3.94	.03	1,440
Retail Unit	# 1	1%	5%	22%	39%	32%	3.96	.03	819
Retail Unit	# 2	1%	3%	5%	34%	57%	4.42	.07	150
Retail Unit	# 3	1%	7%	14%	39%	39%	4.08	.06	235
Retail Unit	# 4	1%	2%	15%	33%	49%	4.26	.06	219
Retail Unit	# 5	10%	8%	23%	27%	32%	3.65	.11	124
Retail Unit	# 6	2%	7%	15%	40%	36%	4.01	.10	91
Retail Unit	# 7	1%	4%	8%	34%	52%	4.34	.07	143
Retail Unit	# 8	2%	6%	12%	27%	54%	4.25	.09	123
Retail Unit	# 9	2%	3%	9%	31%	54%	4.33	.07	193
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 31b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Freshness

		Freshness					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	20%	33%	33%	3.81	.02	2,057
Aggregated Dining Halls	ENTIRE SAMPLE	4%	12%	26%	35%	24%	3.62	.00	60,378
Dining Hall	# 1	3%	6%	21%	39%	32%	3.91	.03	833
Dining Hall	# 2	3%	4%	15%	34%	44%	4.13	.07	186
Dining Hall	# 3	9%	20%	27%	29%	15%	3.21	.05	593
Dining Hall	# 4	2%	1%	8%	29%	60%	4.46	.05	317
Dining Hall	# 5	4%	9%	20%	31%	36%	3.86	.10	128
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Aggregated Retail Units	YOUR INSTITUTION	2%	6%	16%	33%	42%	4.05	.02	2,098
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	19%	34%	36%	3.93	.00	84,944
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	8%	21%	39%	30%	3.87	.04	818
	Express Unit	4%	8%	15%	30%	43%	4.00	.05	592
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	28%	57%	4.36	.05	274
	Sit-down Restaurant	2%	4%	7%	32%	55%	4.34	.07	194
	Convenience Store	2%	3%	16%	30%	49%	4.22	.06	220
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	22%	36%	31%	3.84	.01	21,828
	Marketplace	4%	10%	21%	34%	32%	3.79	.01	15,235
	Express Unit	3%	8%	18%	34%	37%	3.94	.01	16,870
	Specialty Coffee Shop/ Juice Bar	2%	5%	16%	33%	44%	4.11	.01	11,690
	Sit-down Restaurant	2%	6%	16%	34%	42%	4.08	.01	6,426
	Convenience Store	2%	7%	19%	33%	39%	3.99	.01	11,455
	No type given	3%	8%	19%	36%	34%	3.90	.03	1,440
Retail Unit	# 1	2%	8%	21%	39%	30%	3.87	.04	818
Retail Unit	# 2	1%	3%	11%	28%	58%	4.38	.07	149
Retail Unit	# 3	2%	9%	17%	33%	38%	3.96	.07	234
Retail Unit	# 4	2%	3%	16%	30%	49%	4.22	.06	220
Retail Unit	# 5	8%	8%	19%	33%	32%	3.73	.11	124
Retail Unit	# 6	4%	10%	15%	30%	41%	3.92	.12	91
Retail Unit	# 7	1%	5%	10%	24%	60%	4.36	.08	143
Retail Unit	# 8	2%	3%	10%	29%	56%	4.34	.08	125
Retail Unit	# 9	2%	4%	7%	32%	55%	4.34	.07	194
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 32a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Nutritional content

		Nutritional content					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	27%	60%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	26%	61%	4.43	.00	54,809
Dining Hall	# 1	1%	3%	10%	28%	58%	4.39	.03	749
Dining Hall	# 2	1%	4%	10%	28%	58%	4.39	.06	171
Dining Hall	# 3	2%	3%	12%	28%	55%	4.32	.04	522
Dining Hall	# 4		1%	4%	19%	76%	4.70	.03	296
Dining Hall	# 5	1%	6%	11%	30%	52%	4.26	.09	117
Dining Hall	.						.	.	
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Aggregated Retail Units	YOUR INSTITUTION	1%	3%	11%	29%	57%	4.38	.02	1,842
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	28%	58%	4.39	.00	75,132
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	12%	30%	54%	4.33	.03	724
	Express Unit	2%	3%	11%	28%	57%	4.35	.04	522
	Specialty Coffee Shop/ Juice Bar	2%	3%	8%	25%	63%	4.44	.06	239
	Sit-down Restaurant			9%	32%	60%	4.51	.05	164
	Convenience Store		2%	10%	28%	60%	4.46	.05	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	28%	57%	4.36	.01	19,365
	Marketplace	1%	2%	9%	26%	62%	4.46	.01	13,578
	Express Unit	1%	3%	11%	29%	57%	4.37	.01	14,777
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	27%	59%	4.41	.01	10,293
	Sit-down Restaurant	1%	3%	10%	29%	57%	4.38	.01	5,762
	Convenience Store	1%	3%	11%	27%	59%	4.41	.01	10,075
	No type given	1%	3%	9%	30%	57%	4.39	.02	1,282
Retail Unit	# 1	1%	3%	12%	30%	54%	4.33	.03	724
Retail Unit	# 2	1%	2%	7%	22%	68%	4.55	.07	135
Retail Unit	# 3	1%	4%	13%	30%	52%	4.27	.06	205
Retail Unit	# 4		2%	10%	28%	60%	4.46	.05	193
Retail Unit	# 5		5%	13%	23%	59%	4.35	.09	111
Retail Unit	# 6	3%		14%	26%	58%	4.36	.10	80
Retail Unit	# 7	2%	2%	4%	29%	63%	4.48	.08	126
Retail Unit	# 8	3%	4%	9%	29%	56%	4.31	.10	104
Retail Unit	# 9			9%	32%	60%	4.51	.05	164
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 32b
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Nutritional content

		Nutritional content					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	5%	10%	25%	30%	29%	3.67	.03	2,040
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	28%	33%	20%	3.47	.00	59,917
Dining Hall	# 1	3%	10%	27%	34%	27%	3.72	.04	823
Dining Hall	# 2	3%	8%	21%	37%	31%	3.85	.08	184
Dining Hall	# 3	12%	16%	31%	28%	13%	3.14	.05	588
Dining Hall	# 4	1%	3%	9%	20%	67%	4.49	.05	316
Dining Hall	# 5	5%	12%	29%	29%	23%	3.53	.10	129
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Dining Hall
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	25%	32%	28%	3.69	.02	2,086
Aggregated Retail Units	ENTIRE SAMPLE	5%	12%	26%	32%	25%	3.60	.00	84,282
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	14%	33%	30%	18%	3.39	.04	816
	Express Unit	5%	10%	23%	31%	31%	3.74	.05	589
	Specialty Coffee Shop/ Juice Bar	4%	8%	22%	32%	35%	3.85	.07	268
	Sit-down Restaurant	2%	5%	14%	31%	48%	4.18	.07	192
	Convenience Store	2%	5%	21%	38%	35%	4.00	.06	221
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	13%	29%	32%	21%	3.50	.01	21,693
	Marketplace	7%	14%	26%	31%	21%	3.45	.01	15,136
	Express Unit	5%	12%	26%	32%	25%	3.60	.01	16,726
	Specialty Coffee Shop/ Juice Bar	4%	10%	24%	32%	31%	3.76	.01	11,536
	Sit-down Restaurant	4%	9%	24%	34%	29%	3.76	.01	6,348
	Convenience Store	4%	10%	24%	31%	31%	3.73	.01	11,412
	No type given	5%	12%	27%	35%	22%	3.59	.03	1,431
Retail Unit	# 1	6%	14%	33%	30%	18%	3.39	.04	816
Retail Unit	# 2	3%	7%	19%	31%	40%	3.96	.09	149
Retail Unit	# 3	1%	13%	21%	32%	33%	3.82	.07	232
Retail Unit	# 4	2%	5%	21%	38%	35%	4.00	.06	221
Retail Unit	# 5	17%	11%	24%	27%	21%	3.23	.12	124
Retail Unit	# 6	5%	8%	20%	33%	34%	3.82	.12	91
Retail Unit	# 7	1%	4%	27%	33%	35%	3.98	.08	142
Retail Unit	# 8	4%	9%	25%	33%	29%	3.72	.10	119
Retail Unit	# 9	2%	5%	14%	31%	48%	4.18	.07	192
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 33a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Value

		Value					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	12%	28%	58%	4.40	.02	1,847
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	14%	31%	52%	4.30	.00	53,595
Dining Hall	# 1	1%	2%	12%	28%	57%	4.37	.03	746
Dining Hall	# 2	1%	3%	9%	27%	60%	4.42	.07	171
Dining Hall	# 3	0%	1%	17%	28%	53%	4.32	.04	524
Dining Hall	# 4	1%	1%	5%	26%	67%	4.57	.04	292
Dining Hall	# 5		2%	10%	31%	58%	4.45	.07	114
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	23%	70%	4.62	.02	1,843
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.53	.00	75,028
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	6%	23%	70%	4.63	.02	723
	Express Unit	1%	2%	5%	25%	68%	4.58	.03	523
	Specialty Coffee Shop/ Juice Bar		0%	5%	22%	73%	4.67	.04	239
	Sit-down Restaurant		1%	4%	24%	71%	4.64	.05	164
	Convenience Store		1%	6%	19%	74%	4.66	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	25%	65%	4.53	.01	19,353
	Marketplace	0%	1%	8%	27%	63%	4.51	.01	13,502
	Express Unit	1%	1%	8%	27%	64%	4.52	.01	14,737
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	25%	66%	4.54	.01	10,312
	Sit-down Restaurant	0%	1%	8%	27%	64%	4.53	.01	5,770
	Convenience Store	0%	1%	8%	25%	66%	4.55	.01	10,077
	No type given	0%	1%	8%	24%	66%	4.55	.02	1,277
Retail Unit	# 1	0%	1%	6%	23%	70%	4.63	.02	723
Retail Unit	# 2			3%	19%	78%	4.75	.04	134
Retail Unit	# 3	0%	2%	6%	26%	66%	4.55	.05	207
Retail Unit	# 4		1%	6%	19%	74%	4.66	.05	194
Retail Unit	# 5	1%	1%	4%	25%	70%	4.62	.07	110
Retail Unit	# 6	1%	1%	5%	23%	70%	4.59	.08	80
Retail Unit	# 7	1%	2%	4%	25%	68%	4.59	.06	126
Retail Unit	# 8		1%	8%	26%	66%	4.56	.07	105
Retail Unit	# 9		1%	4%	24%	71%	4.64	.05	164
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 33b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Value

		Value					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	22%	31%	34%	3.83	.02	2,027
Aggregated Dining Halls	ENTIRE SAMPLE	6%	12%	28%	32%	23%	3.55	.00	58,747
Dining Hall	# 1	3%	7%	20%	36%	35%	3.93	.04	822
Dining Hall	# 2	1%	8%	17%	32%	42%	4.06	.08	181
Dining Hall	# 3	9%	14%	30%	26%	21%	3.36	.05	585
Dining Hall	# 4	2%	2%	14%	29%	53%	4.28	.05	311
Dining Hall	# 5	2%	10%	20%	35%	33%	3.86	.09	128
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Aggregated Retail Units	YOUR INSTITUTION	5%	11%	23%	32%	29%	3.69	.03	2,091
Aggregated Retail Units	ENTIRE SAMPLE	8%	15%	25%	29%	24%	3.47	.00	84,516
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	10%	26%	35%	24%	3.63	.04	818
	Express Unit	7%	13%	21%	30%	29%	3.61	.05	588
	Specialty Coffee Shop/ Juice Bar	3%	12%	24%	29%	32%	3.75	.07	272
	Sit-down Restaurant	4%	8%	14%	30%	44%	4.03	.08	194
	Convenience Store	3%	12%	20%	35%	30%	3.77	.07	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	15%	26%	30%	21%	3.41	.01	21,719
	Marketplace	11%	18%	26%	27%	19%	3.25	.01	15,118
	Express Unit	7%	13%	24%	30%	26%	3.54	.01	16,779
	Specialty Coffee Shop/ Juice Bar	6%	14%	24%	29%	27%	3.57	.01	11,625
	Sit-down Restaurant	7%	12%	24%	30%	27%	3.58	.01	6,392
	Convenience Store	7%	14%	22%	28%	29%	3.59	.01	11,446
	No type given	8%	18%	28%	28%	18%	3.29	.03	1,437
Retail Unit	# 1	5%	10%	26%	35%	24%	3.63	.04	818
Retail Unit	# 2	4%	15%	21%	30%	31%	3.68	.10	149
Retail Unit	# 3	5%	16%	23%	33%	23%	3.53	.08	233
Retail Unit	# 4	3%	12%	20%	35%	30%	3.77	.07	219
Retail Unit	# 5	13%	13%	18%	24%	33%	3.50	.13	123
Retail Unit	# 6	9%	13%	22%	23%	33%	3.58	.14	91
Retail Unit	# 7	4%	9%	21%	33%	33%	3.84	.09	141
Retail Unit	# 8	2%	8%	28%	28%	33%	3.82	.10	123
Retail Unit	# 9	4%	8%	14%	30%	44%	4.03	.08	194
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
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TABLE 34b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Availability of posted menu items

		Availability of posted menu items					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	16%	33%	37%	3.90	.03	1,973
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	35%	36%	3.94	.00	58,946
Dining Hall	# 1	3%	9%	14%	32%	42%	4.00	.04	811
Dining Hall	# 2	3%	3%	16%	31%	47%	4.16	.08	178
Dining Hall	# 3	6%	13%	23%	34%	24%	3.55	.05	559
Dining Hall	# 4	4%	5%	12%	34%	44%	4.09	.06	298
Dining Hall	# 5	5%	7%	14%	38%	36%	3.94	.10	127
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Aggregated Retail Units	YOUR INSTITUTION	2%	5%	10%	32%	52%	4.26	.02	2,047
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	14%	33%	45%	4.12	.00	82,841
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	4%	11%	36%	48%	4.25	.03	802
	Express Unit	5%	6%	11%	31%	47%	4.09	.05	569
	Specialty Coffee Shop/ Juice Bar	1%	4%	7%	26%	62%	4.44	.05	275
	Sit-down Restaurant	2%	6%	7%	28%	57%	4.32	.07	189
	Convenience Store	1%	3%	9%	26%	60%	4.41	.06	212
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	14%	35%	43%	4.11	.01	21,536
	Marketplace	3%	7%	15%	34%	41%	4.04	.01	14,878
	Express Unit	3%	5%	13%	32%	46%	4.13	.01	16,566
	Specialty Coffee Shop/ Juice Bar	2%	5%	12%	32%	49%	4.22	.01	11,555
	Sit-down Restaurant	2%	6%	13%	33%	47%	4.16	.01	6,332
	Convenience Store	2%	5%	15%	32%	45%	4.12	.01	10,583
	No type given	2%	5%	11%	35%	47%	4.19	.03	1,391
Retail Unit	# 1	1%	4%	11%	36%	48%	4.25	.03	802
Retail Unit	# 2	1%	3%	9%	26%	62%	4.44	.07	149
Retail Unit	# 3	4%	8%	14%	35%	38%	3.93	.08	224
Retail Unit	# 4	1%	3%	9%	26%	60%	4.41	.06	212
Retail Unit	# 5	11%	4%	10%	31%	44%	3.93	.12	121
Retail Unit	# 6	4%	9%	15%	36%	36%	3.93	.12	80
Retail Unit	# 7	1%	3%	6%	21%	69%	4.56	.07	144
Retail Unit	# 8	2%	4%	6%	27%	62%	4.44	.08	126
Retail Unit	# 9	2%	6%	7%	28%	57%	4.32	.07	189
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 35a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	7%	36%	55%	4.43	.02	1,842
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	33%	56%	4.44	.00	54,290
Dining Hall	# 1	0%	1%	9%	37%	52%	4.39	.03	743
Dining Hall	# 2		1%	5%	30%	64%	4.57	.05	172
Dining Hall	# 3	0%	2%	10%	36%	51%	4.36	.03	518
Dining Hall	# 4	0%	1%	3%	33%	62%	4.55	.04	294
Dining Hall	# 5		3%	4%	42%	51%	4.42	.07	115
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Aggregated Retail Units	YOUR INSTITUTION	0%	2%	9%	33%	56%	4.43	.02	1,819
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	35%	54%	4.41	.00	73,871
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	9%	30%	59%	4.47	.03	713
	Express Unit	1%	3%	12%	35%	50%	4.30	.04	513
	Specialty Coffee Shop/ Juice Bar		1%	7%	34%	58%	4.50	.04	243
	Sit-down Restaurant		1%	7%	36%	56%	4.48	.05	160
	Convenience Store		1%	6%	34%	59%	4.51	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	35%	53%	4.39	.01	19,174
	Marketplace	0%	1%	7%	35%	56%	4.45	.01	13,338
	Express Unit	1%	2%	9%	35%	54%	4.39	.01	14,628
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.41	.01	10,261
	Sit-down Restaurant	0%	1%	7%	35%	56%	4.45	.01	5,721
	Convenience Store	0%	2%	10%	33%	54%	4.40	.01	9,500
	No type given	0%	2%	9%	40%	49%	4.35	.02	1,249
Retail Unit	# 1	0%	1%	9%	30%	59%	4.47	.03	713
Retail Unit	# 2			6%	26%	68%	4.62	.05	133
Retail Unit	# 3	1%	3%	13%	34%	48%	4.26	.06	207
Retail Unit	# 4		1%	6%	34%	59%	4.51	.05	190
Retail Unit	# 5	1%	1%	13%	37%	49%	4.31	.08	109
Retail Unit	# 6	1%	1%	11%	40%	47%	4.29	.10	73
Retail Unit	# 7		4%	10%	31%	55%	4.36	.07	124
Retail Unit	# 8		2%	7%	45%	46%	4.35	.07	110
Retail Unit	# 9		1%	7%	36%	56%	4.48	.05	160
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
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TABLE 35b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	5%	12%	17%	33%	33%	3.77	.03	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	23%	33%	24%	3.56	.00	60,000
Dining Hall	# 1	2%	9%	16%	37%	35%	3.95	.04	821
Dining Hall	# 2	3%	13%	18%	28%	39%	3.87	.08	184
Dining Hall	# 3	10%	19%	21%	31%	19%	3.31	.05	585
Dining Hall	# 4	2%	6%	12%	30%	50%	4.20	.06	317
Dining Hall	# 5	12%	15%	14%	34%	25%	3.46	.12	128
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Aggregated Retail Units	YOUR INSTITUTION	5%	10%	16%	33%	37%	3.86	.03	2,073
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	19%	34%	32%	3.79	.00	83,943
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	12%	17%	34%	32%	3.76	.04	811
	Express Unit	7%	12%	18%	31%	32%	3.69	.05	579
	Specialty Coffee Shop/ Juice Bar	1%	5%	13%	30%	50%	4.23	.06	277
	Sit-down Restaurant	4%	9%	12%	37%	38%	3.96	.08	189
	Convenience Store	3%	5%	15%	31%	47%	4.15	.07	217
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	11%	19%	35%	31%	3.77	.01	21,791
	Marketplace	7%	13%	20%	33%	28%	3.63	.01	15,043
	Express Unit	5%	10%	18%	34%	32%	3.76	.01	16,777
	Specialty Coffee Shop/ Juice Bar	4%	9%	17%	32%	39%	3.93	.01	11,664
	Sit-down Restaurant	3%	9%	18%	35%	34%	3.88	.01	6,376
	Convenience Store	3%	9%	19%	33%	37%	3.91	.01	10,865
	No type given	5%	12%	18%	33%	32%	3.75	.03	1,427
Retail Unit	# 1	5%	12%	17%	34%	32%	3.76	.04	811
Retail Unit	# 2	1%	3%	15%	30%	50%	4.26	.07	149
Retail Unit	# 3	6%	18%	18%	34%	24%	3.51	.08	232
Retail Unit	# 4	3%	5%	15%	31%	47%	4.15	.07	217
Retail Unit	# 5	17%	9%	27%	23%	24%	3.29	.13	120
Retail Unit	# 6	6%	16%	14%	29%	35%	3.71	.14	83
Retail Unit	# 7	1%	4%	11%	33%	51%	4.29	.07	144
Retail Unit	# 8	2%	7%	11%	30%	50%	4.20	.09	128
Retail Unit	# 9	4%	9%	12%	37%	38%	3.96	.08	189
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
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TABLE 36a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Variety of healthy menu choices

		Variety of healthy menu choices					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	30%	55%	4.34	.02	1,824
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.37	.00	53,949
Dining Hall	# 1	2%	4%	10%	31%	53%	4.29	.04	737
Dining Hall	# 2	1%	4%	17%	28%	51%	4.26	.07	169
Dining Hall	# 3	1%	3%	12%	34%	49%	4.28	.04	510
Dining Hall	# 4	0%	2%	3%	19%	76%	4.69	.04	293
Dining Hall	# 5	2%	6%	12%	34%	46%	4.17	.09	115
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	30%	54%	4.30	.02	1,807
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	29%	55%	4.33	.00	73,354
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	10%	29%	54%	4.30	.04	710
	Express Unit	3%	5%	12%	30%	50%	4.21	.04	509
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	29%	57%	4.35	.06	237
	Sit-down Restaurant		2%	9%	29%	60%	4.48	.06	162
	Convenience Store	2%	1%	10%	32%	54%	4.36	.06	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	29%	54%	4.31	.01	19,070
	Marketplace	1%	3%	9%	29%	58%	4.39	.01	13,249
	Express Unit	2%	3%	12%	30%	54%	4.30	.01	14,491
	Specialty Coffee Shop/ Juice Bar	2%	3%	11%	28%	56%	4.34	.01	10,131
	Sit-down Restaurant	2%	3%	10%	30%	55%	4.33	.01	5,675
	Convenience Store	2%	3%	12%	28%	56%	4.34	.01	9,497
	No type given	1%	3%	9%	32%	55%	4.35	.02	1,241
Retail Unit	# 1	2%	4%	10%	29%	54%	4.30	.04	710
Retail Unit	# 2	1%	4%	7%	22%	67%	4.50	.07	133
Retail Unit	# 3	4%	4%	15%	30%	47%	4.11	.07	204
Retail Unit	# 4	2%	1%	10%	32%	54%	4.36	.06	189
Retail Unit	# 5		6%	11%	27%	56%	4.31	.09	108
Retail Unit	# 6	4%	4%	11%	32%	49%	4.18	.12	73
Retail Unit	# 7	2%	4%	8%	34%	52%	4.31	.08	124
Retail Unit	# 8	3%	4%	13%	38%	43%	4.14	.10	104
Retail Unit	# 9		2%	9%	29%	60%	4.48	.06	162
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Variety of healthy menu choices

		Variety of healthy menu choices					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	7%	10%	22%	28%	33%	3.71	.03	2,018
Aggregated Dining Halls	ENTIRE SAMPLE	7%	14%	26%	32%	21%	3.47	.00	59,483
Dining Hall	# 1	3%	10%	22%	32%	32%	3.80	.04	814
Dining Hall	# 2	4%	8%	24%	31%	32%	3.79	.08	182
Dining Hall	# 3	15%	15%	27%	28%	15%	3.13	.05	579
Dining Hall	# 4	1%	2%	6%	21%	71%	4.59	.04	317
Dining Hall	# 5	13%	8%	29%	24%	26%	3.43	.12	126
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Aggregated Retail Units	YOUR INSTITUTION	7%	11%	22%	30%	30%	3.65	.03	2,053
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	24%	30%	27%	3.57	.00	83,090
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	15%	26%	27%	21%	3.35	.04	804
	Express Unit	7%	10%	23%	29%	30%	3.66	.05	578
	Specialty Coffee Shop/ Juice Bar	4%	8%	19%	29%	39%	3.90	.07	267
	Sit-down Restaurant	3%	4%	17%	34%	42%	4.09	.07	188
	Convenience Store	3%	7%	13%	35%	42%	4.06	.07	216
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	14%	25%	30%	24%	3.49	.01	21,555
	Marketplace	9%	15%	24%	29%	22%	3.40	.01	14,924
	Express Unit	7%	13%	23%	30%	27%	3.58	.01	16,572
	Specialty Coffee Shop/ Juice Bar	5%	10%	22%	31%	32%	3.74	.01	11,459
	Sit-down Restaurant	5%	10%	22%	33%	29%	3.71	.01	6,317
	Convenience Store	5%	11%	23%	29%	32%	3.71	.01	10,850
	No type given	7%	14%	22%	33%	25%	3.55	.03	1,413
Retail Unit	# 1	10%	15%	26%	27%	21%	3.35	.04	804
Retail Unit	# 2	3%	6%	16%	30%	44%	4.05	.09	148
Retail Unit	# 3	4%	10%	25%	33%	28%	3.71	.07	232
Retail Unit	# 4	3%	7%	13%	35%	42%	4.06	.07	216
Retail Unit	# 5	18%	15%	24%	22%	21%	3.12	.13	120
Retail Unit	# 6	10%	10%	19%	31%	30%	3.63	.14	83
Retail Unit	# 7	1%	7%	21%	29%	43%	4.06	.08	143
Retail Unit	# 8	6%	10%	24%	28%	33%	3.71	.11	119
Retail Unit	# 9	3%	4%	17%	34%	42%	4.09	.07	188
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Variety of vegetarian menu choices

		Variety of vegetarian menu choices					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	15%	12%	14%	23%	36%	3.53	.04	1,677
Aggregated Dining Halls	ENTIRE SAMPLE	17%	12%	16%	22%	33%	3.42	.01	45,891
Dining Hall	# 1	16%	14%	16%	22%	32%	3.39	.06	667
Dining Hall	# 2	24%	15%	8%	21%	32%	3.23	.13	152
Dining Hall	# 3	16%	14%	17%	27%	25%	3.32	.07	463
Dining Hall	# 4	3%	4%	9%	18%	66%	4.41	.06	291
Dining Hall	# 5	20%	12%	13%	22%	34%	3.38	.15	104
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Aggregated Retail Units	YOUR INSTITUTION	17%	13%	15%	21%	34%	3.43	.04	1,584
Aggregated Retail Units	ENTIRE SAMPLE	16%	11%	15%	22%	35%	3.49	.01	62,301
Type of Retail Unit - YOUR INSTITUTION	Food Court	21%	12%	16%	19%	32%	3.28	.06	600
	Express Unit	15%	15%	15%	20%	35%	3.45	.07	467
	Specialty Coffee Shop/ Juice Bar	16%	10%	11%	25%	37%	3.58	.10	212
	Sit-down Restaurant	11%	13%	14%	25%	37%	3.65	.12	142
	Convenience Store	13%	12%	13%	25%	36%	3.58	.11	163
Type of Retail Unit - ENTIRE SAMPLE	Food Court	18%	11%	15%	22%	33%	3.41	.01	16,024
	Marketplace	18%	13%	14%	22%	33%	3.38	.01	10,981
	Express Unit	16%	12%	15%	22%	35%	3.47	.01	12,377
	Specialty Coffee Shop/ Juice Bar	15%	11%	14%	22%	38%	3.57	.02	8,625
	Sit-down Restaurant	14%	10%	15%	24%	37%	3.61	.02	4,970
	Convenience Store	14%	10%	14%	22%	40%	3.64	.02	8,238
	No type given	17%	10%	14%	26%	33%	3.48	.04	1,086
Retail Unit	# 1	21%	12%	16%	19%	32%	3.28	.06	600
Retail Unit	# 2	12%	12%	13%	20%	44%	3.73	.13	121
Retail Unit	# 3	16%	15%	19%	17%	32%	3.34	.11	183
Retail Unit	# 4	13%	12%	13%	25%	36%	3.58	.11	163
Retail Unit	# 5	14%	16%	18%	18%	35%	3.45	.14	102
Retail Unit	# 6	18%	6%	14%	24%	38%	3.58	.18	66
Retail Unit	# 7	13%	17%	9%	23%	37%	3.54	.14	116
Retail Unit	# 8	21%	9%	9%	33%	29%	3.40	.16	91
Retail Unit	# 9	11%	13%	14%	25%	37%	3.65	.12	142
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*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Variety of vegetarian menu choices

		Variety of vegetarian menu choices					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	6%	8%	25%	24%	38%	3.79	.03	1,786
Aggregated Dining Halls	ENTIRE SAMPLE	6%	10%	29%	29%	26%	3.59	.01	47,977
Dining Hall	# 1	3%	6%	28%	28%	36%	3.88	.04	702
Dining Hall	# 2	9%	9%	34%	21%	27%	3.46	.10	150
Dining Hall	# 3	11%	14%	29%	29%	16%	3.23	.05	507
Dining Hall	# 4	1%	1%	3%	10%	86%	4.80	.03	314
Dining Hall	# 5	11%	14%	30%	19%	26%	3.35	.12	113
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Aggregated Retail Units	YOUR INSTITUTION	7%	10%	27%	23%	32%	3.64	.03	1,681
Aggregated Retail Units	ENTIRE SAMPLE	6%	10%	27%	27%	30%	3.63	.00	66,752
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	13%	33%	22%	23%	3.35	.05	622
	Express Unit	8%	9%	26%	24%	33%	3.65	.05	509
	Specialty Coffee Shop/ Juice Bar	4%	7%	25%	21%	44%	3.94	.08	224
	Sit-down Restaurant	5%	4%	22%	30%	39%	3.94	.09	155
	Convenience Store	4%	9%	19%	24%	44%	3.95	.09	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	11%	29%	27%	27%	3.56	.01	17,229
	Marketplace	8%	12%	28%	27%	25%	3.51	.01	11,400
	Express Unit	7%	10%	27%	27%	30%	3.64	.01	13,451
	Specialty Coffee Shop/ Juice Bar	5%	9%	25%	26%	35%	3.78	.01	9,169
	Sit-down Restaurant	6%	10%	25%	29%	29%	3.65	.02	5,233
	Convenience Store	5%	8%	25%	26%	35%	3.78	.01	9,122
	No type given	6%	12%	27%	29%	27%	3.58	.03	1,148
Retail Unit	# 1	10%	13%	33%	22%	23%	3.35	.05	622
Retail Unit	# 2	4%	6%	24%	20%	46%	3.98	.10	127
Retail Unit	# 3	7%	7%	30%	27%	30%	3.65	.08	196
Retail Unit	# 4	4%	9%	19%	24%	44%	3.95	.09	171
Retail Unit	# 5	17%	12%	27%	19%	25%	3.23	.13	111
Retail Unit	# 6	7%	11%	23%	25%	34%	3.68	.15	71
Retail Unit	# 7	2%	9%	22%	24%	44%	3.98	.09	131
Retail Unit	# 8	4%	7%	26%	23%	40%	3.88	.12	97
Retail Unit	# 9	5%	4%	22%	30%	39%	3.94	.09	155
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Overall

		Service: Overall					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	34%	57%	4.46	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	33%	55%	4.40	.00	54,263
Dining Hall	# 1	0%	1%	9%	36%	54%	4.42	.03	747
Dining Hall	# 2		1%	6%	31%	63%	4.56	.05	172
Dining Hall	# 3		2%	9%	35%	55%	4.43	.03	522
Dining Hall	# 4	0%	2%	5%	34%	59%	4.49	.04	293
Dining Hall	# 5		1%	7%	25%	67%	4.58	.06	114
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	65%	4.57	.02	1,858
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	63%	4.53	.00	74,953
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	7%	29%	62%	4.52	.03	721
	Express Unit	0%	2%	6%	28%	64%	4.53	.03	528
	Specialty Coffee Shop/ Juice Bar	0%		5%	22%	73%	4.67	.04	251
	Sit-down Restaurant			2%	28%	69%	4.67	.04	166
	Convenience Store		1%	3%	27%	69%	4.65	.04	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	31%	60%	4.49	.01	19,264
	Marketplace	0%	1%	7%	32%	60%	4.51	.01	13,391
	Express Unit	0%	1%	6%	28%	64%	4.55	.01	14,772
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	26%	67%	4.59	.01	10,418
	Sit-down Restaurant	0%	1%	5%	28%	66%	4.57	.01	5,751
	Convenience Store	0%	1%	7%	28%	64%	4.54	.01	10,087
	No type given	0%	1%	6%	37%	56%	4.47	.02	1,270
Retail Unit	# 1	0%	1%	7%	29%	62%	4.52	.03	721
Retail Unit	# 2	1%		4%	21%	74%	4.69	.05	137
Retail Unit	# 3		4%	6%	26%	64%	4.51	.05	211
Retail Unit	# 4		1%	3%	27%	69%	4.65	.04	192
Retail Unit	# 5	1%	4%	7%	28%	60%	4.42	.08	109
Retail Unit	# 6			10%	30%	60%	4.51	.07	81
Retail Unit	# 7			2%	29%	69%	4.68	.04	127
Retail Unit	# 8			6%	24%	70%	4.64	.06	114
Retail Unit	# 9			2%	28%	69%	4.67	.04	166
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Overall

		Service: Overall					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.16	.02	2,045
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	13%	37%	45%	4.21	.00	59,810
Dining Hall	# 1	2%	4%	11%	37%	46%	4.21	.03	831
Dining Hall	# 2	2%	2%	9%	30%	58%	4.41	.06	185
Dining Hall	# 3	3%	8%	19%	36%	34%	3.92	.04	587
Dining Hall	# 4	1%	4%	6%	33%	56%	4.39	.05	315
Dining Hall	# 5	4%	6%	13%	38%	39%	4.01	.09	127
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	53%	4.31	.02	2,112
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	34%	49%	4.23	.00	85,041
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	2%	11%	38%	47%	4.28	.03	819
	Express Unit	3%	4%	9%	28%	57%	4.33	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	3%	15%	27%	53%	4.27	.06	281
	Sit-down Restaurant	3%	4%	11%	32%	51%	4.25	.07	193
	Convenience Store	1%	2%	6%	28%	63%	4.48	.06	220
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	36%	46%	4.19	.01	21,804
	Marketplace	2%	5%	14%	36%	43%	4.13	.01	15,092
	Express Unit	2%	4%	11%	33%	50%	4.25	.01	16,908
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	30%	54%	4.31	.01	11,869
	Sit-down Restaurant	3%	5%	13%	34%	46%	4.16	.01	6,394
	Convenience Store	2%	2%	9%	31%	56%	4.37	.01	11,537
	No type given	2%	3%	11%	39%	45%	4.22	.02	1,437
Retail Unit	# 1	1%	2%	11%	38%	47%	4.28	.03	819
Retail Unit	# 2	2%	3%	11%	29%	55%	4.31	.08	152
Retail Unit	# 3	1%	5%	10%	30%	54%	4.31	.06	240
Retail Unit	# 4	1%	2%	6%	28%	63%	4.48	.06	220
Retail Unit	# 5	7%	5%	10%	31%	47%	4.06	.11	124
Retail Unit	# 6	1%	1%	11%	25%	62%	4.45	.09	91
Retail Unit	# 7	2%	1%	5%	25%	67%	4.53	.07	144
Retail Unit	# 8	2%	3%	19%	24%	52%	4.22	.09	129
Retail Unit	# 9	3%	4%	11%	32%	51%	4.25	.07	193
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 39b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Speed of service

		Speed of service					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	12%	32%	49%	4.24	.02	2,037
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.11	.00	59,670
Dining Hall	# 1	1%	4%	13%	32%	50%	4.25	.03	829
Dining Hall	# 2	2%	5%	11%	29%	54%	4.28	.07	184
Dining Hall	# 3	2%	4%	15%	38%	41%	4.12	.04	586
Dining Hall	# 4	1%	4%	9%	26%	60%	4.39	.05	312
Dining Hall	# 5	2%	4%	9%	33%	53%	4.32	.08	126
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	32%	51%	4.26	.02	2,115
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	15%	33%	42%	4.03	.00	85,121
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	10%	36%	50%	4.31	.03	821
	Express Unit	3%	4%	11%	30%	52%	4.25	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	7%	15%	26%	50%	4.15	.06	282
	Sit-down Restaurant	4%	4%	12%	34%	46%	4.15	.07	194
	Convenience Store	1%	5%	10%	24%	61%	4.40	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	39%	4.00	.01	21,846
	Marketplace	5%	9%	17%	34%	36%	3.88	.01	15,126
	Express Unit	3%	6%	14%	31%	45%	4.07	.01	16,908
	Specialty Coffee Shop/ Juice Bar	4%	6%	13%	30%	46%	4.08	.01	11,862
	Sit-down Restaurant	6%	9%	16%	32%	36%	3.84	.01	6,421
	Convenience Store	2%	4%	11%	31%	52%	4.26	.01	11,518
	No type given	2%	5%	11%	37%	45%	4.16	.03	1,440
Retail Unit	# 1	1%	3%	10%	36%	50%	4.31	.03	821
Retail Unit	# 2	1%	7%	16%	19%	56%	4.21	.08	152
Retail Unit	# 3	2%	6%	14%	30%	49%	4.18	.06	241
Retail Unit	# 4	1%	5%	10%	24%	61%	4.40	.06	219
Retail Unit	# 5	7%	2%	15%	36%	39%	3.97	.10	124
Retail Unit	# 6	1%	2%	8%	25%	64%	4.48	.09	91
Retail Unit	# 7	2%	3%	4%	29%	62%	4.44	.07	143
Retail Unit	# 8	2%	7%	14%	35%	42%	4.08	.09	130
Retail Unit	# 9	4%	4%	12%	34%	46%	4.15	.07	194
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 40a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	28%	62%	4.49	.02	1,849
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.44	.00	54,399
Dining Hall	# 1	0%	2%	9%	27%	61%	4.47	.03	749
Dining Hall	# 2		1%	5%	30%	65%	4.58	.05	172
Dining Hall	# 3	0%	2%	9%	29%	61%	4.47	.03	522
Dining Hall	# 4	0%	1%	6%	28%	64%	4.54	.04	292
Dining Hall	# 5		2%	8%	27%	63%	4.52	.07	114
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	9%	30%	59%	4.46	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.44	.00	74,788
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	2%	9%	29%	59%	4.44	.03	717
	Express Unit	1%	1%	9%	32%	58%	4.45	.03	529
	Specialty Coffee Shop/ Juice Bar		1%	8%	30%	61%	4.51	.04	247
	Sit-down Restaurant		2%	8%	35%	55%	4.42	.06	165
	Convenience Store	1%		7%	28%	64%	4.55	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.38	.01	19,227
	Marketplace	0%	2%	8%	33%	56%	4.44	.01	13,374
	Express Unit	1%	2%	8%	30%	59%	4.46	.01	14,722
	Specialty Coffee Shop/ Juice Bar	0%	1%	8%	29%	61%	4.49	.01	10,400
	Sit-down Restaurant	1%	2%	9%	32%	57%	4.43	.01	5,731
	Convenience Store	0%	1%	8%	28%	62%	4.50	.01	10,072
	No type given	0%	2%	11%	35%	52%	4.36	.02	1,262
Retail Unit	# 1	1%	2%	9%	29%	59%	4.44	.03	717
Retail Unit	# 2		1%	10%	24%	66%	4.54	.06	134
Retail Unit	# 3	0%	1%	10%	33%	56%	4.43	.05	207
Retail Unit	# 4	1%		7%	28%	64%	4.55	.05	190
Retail Unit	# 5		1%	7%	34%	58%	4.49	.06	111
Retail Unit	# 6	1%		9%	26%	65%	4.52	.08	82
Retail Unit	# 7	2%	2%	8%	32%	57%	4.42	.07	129
Retail Unit	# 8		2%	5%	37%	56%	4.47	.06	113
Retail Unit	# 9		2%	8%	35%	55%	4.42	.06	165
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 40b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	7%	13%	14%	27%	39%	3.78	.03	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	7%	13%	17%	30%	33%	3.70	.01	59,908
Dining Hall	# 1	6%	13%	16%	31%	33%	3.72	.04	828
Dining Hall	# 2	11%	19%	11%	19%	40%	3.58	.11	184
Dining Hall	# 3	3%	6%	11%	25%	54%	4.21	.04	583
Dining Hall	# 4	10%	21%	17%	23%	30%	3.42	.08	314
Dining Hall	# 5	13%	15%	13%	31%	29%	3.48	.12	126
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Aggregated Retail Units	YOUR INSTITUTION	3%	9%	14%	32%	42%	4.01	.02	2,096
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	14%	30%	42%	3.97	.00	84,702
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	10%	15%	34%	39%	3.97	.04	811
	Express Unit	5%	10%	14%	31%	40%	3.91	.05	596
	Specialty Coffee Shop/ Juice Bar	4%	8%	9%	31%	48%	4.13	.07	280
	Sit-down Restaurant	3%	7%	18%	27%	46%	4.07	.08	191
	Convenience Store	2%	5%	13%	29%	51%	4.22	.07	218
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	9%	16%	32%	38%	3.92	.01	21,709
	Marketplace	6%	11%	16%	31%	36%	3.80	.01	15,052
	Express Unit	5%	9%	15%	30%	41%	3.95	.01	16,822
	Specialty Coffee Shop/ Juice Bar	4%	9%	14%	28%	45%	4.03	.01	11,807
	Sit-down Restaurant	4%	7%	14%	31%	45%	4.07	.01	6,366
	Convenience Store	3%	6%	11%	28%	52%	4.20	.01	11,523
	No type given	3%	12%	16%	34%	35%	3.85	.03	1,423
Retail Unit	# 1	3%	10%	15%	34%	39%	3.97	.04	811
Retail Unit	# 2	3%	7%	10%	32%	47%	4.13	.09	152
Retail Unit	# 3	3%	7%	15%	33%	43%	4.06	.07	239
Retail Unit	# 4	2%	5%	13%	29%	51%	4.22	.07	218
Retail Unit	# 5	14%	17%	20%	25%	24%	3.29	.12	123
Retail Unit	# 6	4%	7%	9%	26%	54%	4.19	.12	91
Retail Unit	# 7	1%	10%	13%	36%	39%	4.01	.09	143
Retail Unit	# 8	4%	9%	9%	30%	49%	4.12	.10	128
Retail Unit	# 9	3%	7%	18%	27%	46%	4.07	.08	191
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Helpfulness of staff

		Helpfulness of staff					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	10%	35%	52%	4.37	.02	1,835
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	13%	33%	50%	4.29	.00	53,890
Dining Hall	# 1	0%	2%	12%	36%	49%	4.31	.03	743
Dining Hall	# 2		2%	4%	37%	58%	4.51	.05	170
Dining Hall	# 3	1%	1%	12%	34%	52%	4.35	.03	519
Dining Hall	# 4	0%	3%	6%	35%	56%	4.42	.05	289
Dining Hall	# 5		2%	8%	31%	60%	4.48	.07	114
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	31%	61%	4.51	.02	1,851
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.43	.00	74,758
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	9%	34%	56%	4.44	.03	716
	Express Unit		2%	9%	30%	59%	4.47	.03	526
	Specialty Coffee Shop/ Juice Bar		1%	3%	30%	66%	4.61	.04	249
	Sit-down Restaurant			4%	29%	68%	4.64	.04	167
	Convenience Store	1%	2%	4%	25%	68%	4.59	.05	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.40	.01	19,192
	Marketplace	0%	2%	10%	34%	53%	4.37	.01	13,348
	Express Unit	0%	2%	9%	30%	59%	4.45	.01	14,717
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	29%	62%	4.51	.01	10,434
	Sit-down Restaurant	1%	1%	7%	29%	62%	4.51	.01	5,754
	Convenience Store	0%	2%	9%	29%	60%	4.45	.01	10,054
	No type given	0%	2%	11%	37%	49%	4.33	.02	1,259
Retail Unit	# 1	0%	1%	9%	34%	56%	4.44	.03	716
Retail Unit	# 2		1%	4%	27%	68%	4.63	.05	136
Retail Unit	# 3		2%	10%	32%	56%	4.43	.05	209
Retail Unit	# 4	1%	2%	4%	25%	68%	4.59	.05	193
Retail Unit	# 5		3%	8%	31%	58%	4.44	.07	109
Retail Unit	# 6		1%	14%	25%	60%	4.44	.09	81
Retail Unit	# 7			5%	31%	65%	4.60	.05	127
Retail Unit	# 8		1%	3%	33%	64%	4.59	.06	113
Retail Unit	# 9			4%	29%	68%	4.64	.04	167
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Helpfulness of staff

		Helpfulness of staff					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	5%	13%	34%	46%	4.15	.02	2,014
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	32%	48%	4.21	.00	59,298
Dining Hall	# 1	2%	4%	12%	36%	45%	4.17	.03	818
Dining Hall	# 2	2%	3%	9%	24%	61%	4.38	.07	181
Dining Hall	# 3	3%	7%	18%	35%	38%	3.97	.04	578
Dining Hall	# 4	2%	4%	9%	32%	54%	4.34	.05	312
Dining Hall	# 5	4%	8%	13%	31%	44%	4.03	.10	125
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	29%	55%	4.31	.02	2,104
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	30%	53%	4.27	.00	84,610
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	13%	34%	47%	4.21	.03	814
	Express Unit	3%	3%	11%	24%	61%	4.37	.04	598
	Specialty Coffee Shop/ Juice Bar	1%	5%	9%	30%	56%	4.34	.06	280
	Sit-down Restaurant	3%	2%	12%	26%	57%	4.33	.07	193
	Convenience Store	1%	3%	9%	23%	63%	4.44	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	32%	49%	4.22	.01	21,674
	Marketplace	2%	5%	13%	32%	48%	4.18	.01	14,990
	Express Unit	2%	4%	12%	29%	54%	4.28	.01	16,842
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	27%	58%	4.36	.01	11,823
	Sit-down Restaurant	2%	4%	11%	30%	52%	4.25	.01	6,380
	Convenience Store	1%	3%	10%	27%	59%	4.39	.01	11,482
	No type given	2%	3%	13%	33%	48%	4.22	.03	1,419
Retail Unit	# 1	2%	3%	13%	34%	47%	4.21	.03	814
Retail Unit	# 2	1%	3%	9%	28%	59%	4.42	.07	151
Retail Unit	# 3	2%	3%	15%	23%	57%	4.31	.06	241
Retail Unit	# 4	1%	3%	9%	23%	63%	4.44	.06	219
Retail Unit	# 5	6%	3%	14%	20%	57%	4.20	.10	123
Retail Unit	# 6	1%	2%	9%	31%	57%	4.41	.09	91
Retail Unit	# 7	2%	1%	3%	22%	71%	4.59	.07	143
Retail Unit	# 8	2%	6%	9%	31%	52%	4.24	.09	129
Retail Unit	# 9	3%	2%	12%	26%	57%	4.33	.07	193
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Friendliness of staff

		Friendliness of staff					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	33%	55%	4.40	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	32%	53%	4.34	.00	54,205
Dining Hall	# 1	1%	2%	11%	32%	54%	4.36	.03	748
Dining Hall	# 2		1%	2%	36%	61%	4.56	.05	170
Dining Hall	# 3	1%	2%	11%	32%	54%	4.37	.04	523
Dining Hall	# 4	1%	2%	8%	34%	55%	4.41	.05	293
Dining Hall	# 5		1%	4%	28%	68%	4.62	.06	114
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	28%	64%	4.55	.02	1,852
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	29%	61%	4.48	.00	74,871
Type of Retail Unit - YOUR INSTITUTION	Food Court		0%	10%	30%	60%	4.49	.03	718
	Express Unit	0%	2%	6%	31%	61%	4.51	.03	528
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	23%	71%	4.65	.04	248
	Sit-down Restaurant			1%	27%	72%	4.71	.04	166
	Convenience Store	1%	2%	5%	23%	70%	4.61	.05	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	30%	59%	4.44	.01	19,244
	Marketplace	1%	2%	9%	32%	57%	4.42	.01	13,382
	Express Unit	1%	1%	8%	28%	62%	4.50	.01	14,730
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	65%	4.54	.01	10,438
	Sit-down Restaurant	1%	1%	7%	27%	65%	4.54	.01	5,749
	Convenience Store	0%	2%	9%	27%	62%	4.49	.01	10,064
	No type given	0%	2%	10%	35%	53%	4.38	.02	1,264
Retail Unit	# 1		0%	10%	30%	60%	4.49	.03	718
Retail Unit	# 2	1%	1%	4%	19%	75%	4.66	.06	136
Retail Unit	# 3	0%	1%	9%	32%	57%	4.44	.05	209
Retail Unit	# 4	1%	2%	5%	23%	70%	4.61	.05	192
Retail Unit	# 5		5%	5%	27%	64%	4.50	.08	109
Retail Unit	# 6			9%	35%	56%	4.48	.07	82
Retail Unit	# 7			2%	31%	66%	4.64	.05	128
Retail Unit	# 8			4%	29%	67%	4.63	.05	112
Retail Unit	# 9			1%	27%	72%	4.71	.04	166
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Friendliness of staff

		Friendliness of staff					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	6%	13%	31%	47%	4.13	.02	2,032
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	29%	52%	4.24	.00	59,688
Dining Hall	# 1	3%	4%	13%	32%	48%	4.19	.03	826
Dining Hall	# 2	2%	2%	9%	25%	62%	4.41	.07	182
Dining Hall	# 3	4%	8%	18%	32%	37%	3.89	.05	584
Dining Hall	# 4	1%	5%	9%	29%	56%	4.33	.05	315
Dining Hall	# 5	8%	10%	11%	26%	45%	3.90	.12	125
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	27%	57%	4.35	.02	2,103
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.31	.00	84,868
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	11%	33%	52%	4.30	.03	816
	Express Unit	3%	3%	9%	23%	62%	4.39	.04	596
	Specialty Coffee Shop/ Juice Bar	2%	6%	10%	26%	55%	4.25	.06	281
	Sit-down Restaurant	2%	2%	10%	23%	64%	4.45	.06	193
	Convenience Store	1%	3%	8%	24%	64%	4.46	.06	217
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	11%	29%	53%	4.27	.01	21,778
	Marketplace	3%	4%	13%	28%	52%	4.23	.01	15,066
	Express Unit	3%	3%	11%	26%	57%	4.32	.01	16,864
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	24%	61%	4.39	.01	11,829
	Sit-down Restaurant	2%	3%	10%	28%	56%	4.32	.01	6,387
	Convenience Store	2%	3%	9%	25%	62%	4.42	.01	11,519
	No type given	2%	3%	11%	31%	52%	4.28	.02	1,425
Retail Unit	# 1	2%	2%	11%	33%	52%	4.30	.03	816
Retail Unit	# 2	3%	4%	10%	26%	58%	4.32	.08	152
Retail Unit	# 3	2%	4%	12%	26%	57%	4.33	.06	239
Retail Unit	# 4	1%	3%	8%	24%	64%	4.46	.06	217
Retail Unit	# 5	7%	5%	10%	20%	59%	4.20	.11	123
Retail Unit	# 6	1%	1%	13%	23%	62%	4.43	.09	92
Retail Unit	# 7	3%	1%	2%	20%	75%	4.63	.07	142
Retail Unit	# 8	2%	9%	9%	27%	52%	4.17	.10	129
Retail Unit	# 9	2%	2%	10%	23%	64%	4.45	.06	193
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.18	.02	2,037
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	38%	44%	4.19	.00	60,160
Dining Hall	# 1	1%	5%	13%	38%	43%	4.16	.03	831
Dining Hall	# 2	2%	2%	7%	25%	64%	4.48	.06	185
Dining Hall	# 3	4%	7%	17%	43%	29%	3.87	.04	580
Dining Hall	# 4	1%	2%	3%	28%	65%	4.54	.04	313
Dining Hall	# 5	2%	1%	10%	32%	55%	4.36	.08	128
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Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	33%	55%	4.38	.02	2,102
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	33%	54%	4.35	.00	84,861
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	12%	42%	43%	4.21	.03	817
	Express Unit	2%	3%	6%	28%	61%	4.43	.04	596
	Specialty Coffee Shop/ Juice Bar	1%	1%	9%	28%	60%	4.46	.05	280
	Sit-down Restaurant	3%	1%	3%	20%	74%	4.62	.06	194
	Convenience Store	1%		8%	30%	61%	4.51	.05	215
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	37%	47%	4.26	.01	21,803
	Marketplace	2%	3%	9%	35%	51%	4.31	.01	15,103
	Express Unit	2%	2%	9%	33%	54%	4.36	.01	16,841
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	30%	61%	4.47	.01	11,827
	Sit-down Restaurant	1%	2%	9%	30%	57%	4.39	.01	6,379
	Convenience Store	1%	2%	9%	30%	59%	4.44	.01	11,473
	No type given	1%	2%	7%	40%	49%	4.35	.02	1,435
Retail Unit	# 1	2%	2%	12%	42%	43%	4.21	.03	817
Retail Unit	# 2	1%	1%	8%	29%	61%	4.50	.06	150
Retail Unit	# 3	1%	2%	6%	27%	64%	4.51	.05	242
Retail Unit	# 4	1%		8%	30%	61%	4.51	.05	215
Retail Unit	# 5	6%	5%	8%	30%	51%	4.16	.10	122
Retail Unit	# 6	1%	2%	5%	31%	60%	4.47	.08	91
Retail Unit	# 7	2%	1%	5%	26%	66%	4.52	.07	141
Retail Unit	# 8	1%	2%	11%	27%	59%	4.42	.07	130
Retail Unit	# 9	3%	1%	3%	20%	74%	4.62	.06	194
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 44a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	6%	23%	70%	4.61	.02	1,841
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.55	.00	54,459
Dining Hall	# 1	0%	2%	6%	24%	68%	4.58	.03	744
Dining Hall	# 2			3%	21%	76%	4.73	.04	173
Dining Hall	# 3	0%	1%	7%	25%	67%	4.57	.03	516
Dining Hall	# 4	0%	1%	3%	21%	75%	4.69	.04	291
Dining Hall	# 5		1%	7%	21%	71%	4.62	.06	117
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	24%	70%	4.63	.01	1,833
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.56	.00	73,860
Type of Retail Unit - YOUR INSTITUTION	Food Court		1%	5%	23%	71%	4.64	.02	721
	Express Unit	0%	1%	7%	26%	66%	4.57	.03	513
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.58	.04	251
	Sit-down Restaurant	1%		1%	20%	79%	4.77	.04	164
	Convenience Store	1%		3%	21%	75%	4.70	.04	184
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	25%	66%	4.56	.01	19,221
	Marketplace	0%	1%	6%	26%	67%	4.58	.01	13,331
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,530
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	25%	68%	4.58	.01	10,340
	Sit-down Restaurant	0%	1%	5%	23%	70%	4.62	.01	5,704
	Convenience Store	1%	1%	8%	25%	65%	4.52	.01	9,477
	No type given	1%	1%	6%	31%	62%	4.52	.02	1,257
Retail Unit	# 1		1%	5%	23%	71%	4.64	.02	721
Retail Unit	# 2	1%		7%	23%	70%	4.61	.06	136
Retail Unit	# 3			5%	27%	68%	4.62	.04	204
Retail Unit	# 4	1%		3%	21%	75%	4.70	.04	184
Retail Unit	# 5		3%	6%	27%	65%	4.54	.07	109
Retail Unit	# 6	1%		8%	27%	64%	4.53	.09	78
Retail Unit	# 7		1%	10%	25%	65%	4.53	.06	122
Retail Unit	# 8		2%	4%	32%	62%	4.54	.06	115
Retail Unit	# 9	1%		1%	20%	79%	4.77	.04	164
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 44b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	35%	51%	4.30	.02	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	37%	48%	4.26	.00	60,081
Dining Hall	# 1	1%	4%	10%	34%	51%	4.30	.03	830
Dining Hall	# 2	2%	3%	6%	26%	64%	4.47	.06	184
Dining Hall	# 3	3%	4%	12%	45%	35%	4.05	.04	579
Dining Hall	# 4	1%	1%	2%	24%	72%	4.65	.04	314
Dining Hall	# 5	2%	2%	11%	29%	56%	4.35	.08	128
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	54%	4.34	.02	2,084
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	53%	4.34	.00	83,744
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	12%	38%	46%	4.23	.03	820
	Express Unit	2%	3%	8%	30%	57%	4.36	.04	585
	Specialty Coffee Shop/ Juice Bar	1%	4%	9%	27%	59%	4.40	.05	278
	Sit-down Restaurant	3%	2%	4%	23%	69%	4.54	.06	191
	Convenience Store	1%	1%	9%	30%	59%	4.44	.05	210
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	36%	48%	4.27	.01	21,732
	Marketplace	2%	3%	9%	34%	52%	4.33	.01	15,022
	Express Unit	2%	3%	10%	33%	52%	4.32	.01	16,650
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.43	.01	11,730
	Sit-down Restaurant	2%	2%	8%	31%	57%	4.40	.01	6,332
	Convenience Store	1%	2%	10%	30%	57%	4.39	.01	10,848
	No type given	2%	2%	8%	39%	49%	4.32	.02	1,430
Retail Unit	# 1	2%	3%	12%	38%	46%	4.23	.03	820
Retail Unit	# 2	1%	2%	8%	28%	61%	4.47	.06	148
Retail Unit	# 3	1%	3%	7%	29%	60%	4.45	.05	238
Retail Unit	# 4	1%	1%	9%	30%	59%	4.44	.05	210
Retail Unit	# 5	7%	3%	12%	31%	48%	4.10	.10	121
Retail Unit	# 6	1%	2%	10%	30%	57%	4.39	.09	88
Retail Unit	# 7	2%	1%	7%	31%	59%	4.43	.07	138
Retail Unit	# 8	1%	5%	11%	26%	57%	4.33	.08	130
Retail Unit	# 9	3%	2%	4%	23%	69%	4.54	.06	191
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	6%	23%	70%	4.61	.02	1,838
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	26%	66%	4.56	.00	54,295
Dining Hall	# 1	0%	1%	7%	24%	68%	4.59	.03	743
Dining Hall	# 2		1%	3%	22%	73%	4.67	.05	172
Dining Hall	# 3	0%	1%	7%	24%	68%	4.59	.03	517
Dining Hall	# 4	0%	1%	4%	20%	74%	4.67	.04	290
Dining Hall	# 5		1%	5%	24%	70%	4.63	.06	116
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Aggregated Retail Units	YOUR INSTITUTION	1%	2%	6%	24%	67%	4.55	.02	1,803
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	7%	26%	65%	4.52	.00	72,285
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	2%	6%	25%	68%	4.59	.03	713
	Express Unit	1%	3%	8%	25%	63%	4.46	.04	506
	Specialty Coffee Shop/ Juice Bar	0%	2%	7%	26%	64%	4.52	.05	245
	Sit-down Restaurant	1%		1%	22%	76%	4.73	.04	165
	Convenience Store	2%	3%	5%	23%	67%	4.49	.07	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	7%	26%	65%	4.53	.01	19,001
	Marketplace	1%	1%	6%	28%	65%	4.54	.01	13,155
	Express Unit	1%	2%	7%	27%	63%	4.49	.01	14,125
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	25%	65%	4.52	.01	10,054
	Sit-down Restaurant	1%	1%	5%	23%	71%	4.63	.01	5,706
	Convenience Store	1%	2%	8%	25%	64%	4.49	.01	9,024
	No type given	1%	2%	8%	31%	58%	4.43	.02	1,220
Retail Unit	# 1	0%	2%	6%	25%	68%	4.59	.03	713
Retail Unit	# 2	1%	1%	8%	21%	69%	4.56	.07	135
Retail Unit	# 3	1%	4%	4%	25%	65%	4.50	.06	204
Retail Unit	# 4	2%	3%	5%	23%	67%	4.49	.07	174
Retail Unit	# 5		2%	8%	25%	65%	4.53	.07	106
Retail Unit	# 6	1%	3%	10%	23%	63%	4.44	.10	79
Retail Unit	# 7	3%	2%	12%	25%	59%	4.36	.09	117
Retail Unit	# 8		3%	6%	32%	59%	4.47	.07	110
Retail Unit	# 9	1%		1%	22%	76%	4.73	.04	165
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	15%	37%	37%	3.98	.02	2,030
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	17%	37%	37%	4.00	.00	60,006
Dining Hall	# 1	2%	12%	18%	36%	32%	3.84	.04	829
Dining Hall	# 2	2%	3%	10%	29%	56%	4.36	.07	183
Dining Hall	# 3	4%	8%	18%	43%	28%	3.83	.04	577
Dining Hall	# 4	2%	4%	9%	33%	51%	4.27	.05	314
Dining Hall	# 5	2%	2%	10%	35%	50%	4.28	.08	127
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Aggregated Retail Units	YOUR INSTITUTION	4%	8%	17%	30%	42%	3.98	.02	2,036
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	34%	44%	4.12	.00	81,693
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	11%	24%	33%	26%	3.64	.04	802
	Express Unit	3%	6%	13%	30%	48%	4.13	.04	578
	Specialty Coffee Shop/ Juice Bar	1%	7%	15%	25%	52%	4.20	.06	270
	Sit-down Restaurant	3%	2%	5%	21%	70%	4.55	.06	193
	Convenience Store	1%	6%	19%	30%	45%	4.10	.07	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	17%	36%	38%	3.99	.01	21,424
	Marketplace	2%	5%	14%	35%	43%	4.11	.01	14,794
	Express Unit	2%	6%	15%	34%	43%	4.10	.01	16,141
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	31%	50%	4.24	.01	11,376
	Sit-down Restaurant	2%	4%	11%	30%	53%	4.29	.01	6,355
	Convenience Store	2%	4%	14%	32%	49%	4.21	.01	10,222
	No type given	2%	7%	16%	38%	37%	4.01	.03	1,381
Retail Unit	# 1	6%	11%	24%	33%	26%	3.64	.04	802
Retail Unit	# 2	1%	6%	13%	25%	55%	4.27	.08	145
Retail Unit	# 3	1%	6%	11%	29%	53%	4.26	.06	236
Retail Unit	# 4	1%	6%	19%	30%	45%	4.10	.07	193
Retail Unit	# 5	8%	6%	14%	30%	42%	3.90	.12	118
Retail Unit	# 6	2%	6%	17%	32%	43%	4.09	.11	90
Retail Unit	# 7	3%	7%	13%	30%	48%	4.13	.09	134
Retail Unit	# 8	1%	9%	17%	26%	48%	4.11	.09	125
Retail Unit	# 9	3%	2%	5%	21%	70%	4.55	.06	193
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 46a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Location

		Location					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	8%	35%	53%	4.36	.02	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	12%	34%	49%	4.27	.00	54,463
Dining Hall	# 1	2%	3%	8%	34%	54%	4.35	.03	751
Dining Hall	# 2	1%	1%	5%	36%	57%	4.47	.06	172
Dining Hall	# 3	1%	3%	10%	35%	51%	4.33	.04	530
Dining Hall	# 4	1%	4%	10%	36%	49%	4.30	.05	293
Dining Hall	# 5		3%	3%	33%	62%	4.54	.06	116
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Aggregated Retail Units	YOUR INSTITUTION	1%	3%	8%	33%	56%	4.40	.02	1,840
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	34%	52%	4.34	.00	74,273
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	9%	34%	53%	4.36	.03	719
	Express Unit	1%	3%	8%	30%	58%	4.41	.04	517
	Specialty Coffee Shop/ Juice Bar	0%	4%	8%	29%	59%	4.43	.05	249
	Sit-down Restaurant		1%	5%	44%	50%	4.42	.05	169
	Convenience Store		3%	6%	28%	63%	4.52	.05	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.27	.01	19,165
	Marketplace	1%	3%	10%	36%	50%	4.31	.01	13,336
	Express Unit	1%	3%	10%	33%	53%	4.34	.01	14,608
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	31%	58%	4.42	.01	10,366
	Sit-down Restaurant	1%	2%	10%	35%	53%	4.36	.01	5,766
	Convenience Store	1%	2%	11%	31%	55%	4.37	.01	9,771
	No type given	0%	2%	9%	35%	54%	4.40	.02	1,261
Retail Unit	# 1	1%	3%	9%	34%	53%	4.36	.03	719
Retail Unit	# 2	1%	4%	6%	24%	65%	4.48	.07	137
Retail Unit	# 3	1%	1%	9%	32%	57%	4.43	.05	208
Retail Unit	# 4		3%	6%	28%	63%	4.52	.05	186
Retail Unit	# 5	3%	5%	11%	29%	52%	4.23	.10	107
Retail Unit	# 6	1%	1%	10%	25%	63%	4.46	.09	80
Retail Unit	# 7	1%	4%	3%	30%	62%	4.48	.07	122
Retail Unit	# 8		3%	10%	35%	53%	4.38	.07	112
Retail Unit	# 9		1%	5%	44%	50%	4.42	.05	169
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		Layout of facility					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	2%	8%	15%	38%	38%	4.02	.02	1,858
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	18%	38%	36%	3.99	.00	54,460
Dining Hall	# 1	1%	9%	15%	40%	36%	3.99	.04	751
Dining Hall	# 2	1%	10%	10%	36%	42%	4.08	.08	173
Dining Hall	# 3	2%	7%	18%	37%	36%	3.98	.04	525
Dining Hall	# 4	2%	8%	15%	37%	39%	4.04	.06	293
Dining Hall	# 5	1%	5%	7%	39%	48%	4.28	.08	116
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Aggregated Retail Units	YOUR INSTITUTION	1%	7%	14%	37%	41%	4.11	.02	1,837
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	38%	38%	4.05	.00	74,026
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	7%	17%	37%	38%	4.05	.04	718
	Express Unit	2%	8%	13%	33%	44%	4.11	.04	517
	Specialty Coffee Shop/ Juice Bar	1%	7%	8%	39%	45%	4.21	.06	249
	Sit-down Restaurant		7%	16%	40%	38%	4.09	.07	167
	Convenience Store		4%	11%	42%	42%	4.23	.06	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	38%	36%	4.00	.01	19,132
	Marketplace	2%	7%	16%	41%	35%	4.00	.01	13,313
	Express Unit	2%	6%	16%	39%	38%	4.05	.01	14,493
	Specialty Coffee Shop/ Juice Bar	1%	5%	15%	37%	41%	4.12	.01	10,335
	Sit-down Restaurant	1%	5%	14%	39%	42%	4.16	.01	5,753
	Convenience Store	1%	6%	16%	35%	42%	4.11	.01	9,747
	No type given	2%	8%	18%	43%	30%	3.92	.03	1,253
Retail Unit	# 1	1%	7%	17%	37%	38%	4.05	.04	718
Retail Unit	# 2	1%	7%	9%	32%	50%	4.23	.08	137
Retail Unit	# 3	2%	8%	14%	34%	42%	4.07	.07	209
Retail Unit	# 4		4%	11%	42%	42%	4.23	.06	186
Retail Unit	# 5	2%	8%	10%	39%	41%	4.09	.10	109
Retail Unit	# 6	3%	8%	15%	28%	47%	4.09	.12	79
Retail Unit	# 7	2%	7%	11%	32%	49%	4.20	.09	120
Retail Unit	# 8		6%	7%	48%	38%	4.19	.08	112
Retail Unit	# 9		7%	16%	40%	38%	4.09	.07	167
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 49b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	13%	29%	46%	4.07	.02	2,052
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	33%	40%	3.99	.00	60,095
Dining Hall	# 1	7%	18%	21%	32%	23%	3.46	.04	832
Dining Hall	# 2	1%		5%	18%	76%	4.68	.05	185
Dining Hall	# 3	1%	3%	11%	35%	50%	4.29	.04	589
Dining Hall	# 4	1%	1%	5%	16%	77%	4.67	.04	317
Dining Hall	# 5	1%	2%	5%	24%	68%	4.57	.06	129
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Aggregated Retail Units	YOUR INSTITUTION	6%	11%	18%	30%	35%	3.78	.03	2,030
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	16%	31%	41%	3.99	.00	81,351
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	13%	21%	31%	28%	3.59	.04	801
	Express Unit	4%	9%	17%	30%	40%	3.93	.05	577
	Specialty Coffee Shop/ Juice Bar	5%	13%	14%	26%	42%	3.86	.07	273
	Sit-down Restaurant	2%	5%	9%	35%	51%	4.28	.07	194
	Convenience Store	7%	17%	20%	28%	29%	3.54	.09	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	17%	32%	39%	3.94	.01	21,434
	Marketplace	3%	6%	14%	33%	44%	4.09	.01	14,768
	Express Unit	4%	8%	17%	32%	39%	3.94	.01	16,084
	Specialty Coffee Shop/ Juice Bar	4%	10%	18%	29%	38%	3.87	.01	11,343
	Sit-down Restaurant	3%	6%	14%	31%	46%	4.10	.01	6,376
	Convenience Store	3%	7%	15%	29%	45%	4.07	.01	9,976
	No type given	4%	10%	19%	33%	33%	3.82	.03	1,370
Retail Unit	# 1	7%	13%	21%	31%	28%	3.59	.04	801
Retail Unit	# 2	4%	9%	10%	24%	53%	4.13	.10	148
Retail Unit	# 3	1%	7%	16%	33%	44%	4.11	.06	236
Retail Unit	# 4	7%	17%	20%	28%	29%	3.54	.09	185
Retail Unit	# 5	8%	8%	13%	30%	43%	3.93	.11	120
Retail Unit	# 6	3%	13%	15%	29%	40%	3.88	.12	91
Retail Unit	# 7	8%	10%	25%	28%	30%	3.62	.11	130
Retail Unit	# 8	6%	18%	19%	28%	29%	3.55	.11	125
Retail Unit	# 9	2%	5%	9%	35%	51%	4.28	.07	194
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 52a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	5%	6%	17%	29%	43%	4.00	.03	1,693
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	18%	28%	42%	3.95	.01	48,223
Dining Hall	# 1	6%	6%	19%	32%	38%	3.90	.04	689
Dining Hall	# 2	5%	6%	16%	28%	45%	4.01	.09	159
Dining Hall	# 3	6%	6%	22%	32%	35%	3.86	.05	464
Dining Hall	# 4	2%	5%	11%	20%	62%	4.35	.06	275
Dining Hall	# 5	1%	4%	12%	29%	54%	4.31	.09	106
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Aggregated Retail Units	YOUR INSTITUTION	4%	6%	14%	30%	46%	4.09	.03	1,621
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	16%	28%	45%	4.04	.00	65,380
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	6%	16%	31%	43%	4.04	.04	635
	Express Unit	5%	5%	15%	28%	46%	4.05	.05	465
	Specialty Coffee Shop/ Juice Bar	4%	5%	12%	27%	53%	4.19	.07	216
	Sit-down Restaurant	6%	5%	10%	29%	50%	4.12	.10	139
	Convenience Store	4%	6%	8%	32%	50%	4.19	.08	166
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	17%	28%	43%	3.99	.01	17,013
	Marketplace	5%	6%	17%	30%	43%	3.99	.01	11,697
	Express Unit	5%	6%	16%	28%	45%	4.02	.01	12,747
	Specialty Coffee Shop/ Juice Bar	4%	6%	14%	28%	48%	4.10	.01	8,992
	Sit-down Restaurant	4%	5%	15%	27%	49%	4.11	.02	5,022
	Convenience Store	4%	5%	15%	26%	50%	4.13	.01	8,806
	No type given	4%	7%	14%	33%	41%	4.00	.03	1,103
Retail Unit	# 1	3%	6%	16%	31%	43%	4.04	.04	635
Retail Unit	# 2	6%	4%	10%	23%	58%	4.23	.11	114
Retail Unit	# 3	6%	8%	15%	26%	46%	3.99	.09	195
Retail Unit	# 4	4%	6%	8%	32%	50%	4.19	.08	166
Retail Unit	# 5	7%	4%	16%	34%	38%	3.92	.12	97
Retail Unit	# 6	5%	5%	20%	31%	40%	3.97	.14	65
Retail Unit	# 7	3%	3%	12%	25%	57%	4.31	.09	108
Retail Unit	# 8	2%	6%	14%	31%	47%	4.16	.10	102
Retail Unit	# 9	6%	5%	10%	29%	50%	4.12	.10	139
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*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 52b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	18%	34%	44%	4.15	.02	1,851
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	20%	36%	39%	4.05	.00	52,853
Dining Hall	# 1	1%	3%	19%	36%	41%	4.13	.03	755
Dining Hall	# 2	1%	2%	19%	31%	47%	4.21	.07	166
Dining Hall	# 3	2%	5%	26%	38%	29%	3.87	.04	516
Dining Hall	# 4	1%	1%	3%	22%	73%	4.65	.04	297
Dining Hall	# 5	1%	3%	18%	30%	48%	4.21	.08	117
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Aggregated Retail Units	YOUR INSTITUTION	3%	4%	19%	33%	41%	4.07	.02	1,826
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	19%	33%	42%	4.09	.00	73,248
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	4%	22%	36%	35%	3.98	.04	720
	Express Unit	3%	4%	19%	28%	46%	4.10	.05	522
	Specialty Coffee Shop/ Juice Bar	3%	3%	17%	30%	48%	4.17	.06	237
	Sit-down Restaurant	2%	4%	14%	35%	45%	4.17	.07	162
	Convenience Store	4%	2%	16%	36%	42%	4.10	.07	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	20%	34%	39%	4.04	.01	19,091
	Marketplace	3%	4%	19%	34%	40%	4.04	.01	12,985
	Express Unit	3%	3%	20%	32%	42%	4.08	.01	14,414
	Specialty Coffee Shop/ Juice Bar	2%	3%	18%	32%	45%	4.16	.01	10,026
	Sit-down Restaurant	2%	3%	17%	32%	46%	4.16	.01	5,447
	Convenience Store	2%	3%	16%	30%	48%	4.20	.01	10,086
	No type given	4%	5%	23%	37%	31%	3.85	.03	1,199
Retail Unit	# 1	3%	4%	22%	36%	35%	3.98	.04	720
Retail Unit	# 2	3%	2%	17%	26%	52%	4.20	.09	124
Retail Unit	# 3	2%	2%	15%	29%	52%	4.26	.06	216
Retail Unit	# 4	4%	2%	16%	36%	42%	4.10	.07	185
Retail Unit	# 5	7%	6%	17%	32%	37%	3.84	.12	109
Retail Unit	# 6	3%	7%	24%	24%	42%	3.96	.13	74
Retail Unit	# 7	2%	2%	25%	26%	46%	4.12	.09	123
Retail Unit	# 8	2%	4%	17%	35%	43%	4.14	.09	113
Retail Unit	# 9	2%	4%	14%	35%	45%	4.17	.07	162
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*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

Appendix

