

2012 Customer Satisfaction Benchmarking Survey

Report prepared exclusively for:

The University of North Texas Dining Services

PURPOSE OF THIS REPORT

This NACUFS *Customer Satisfaction*Benchmarking Survey report is designed to assist your institution's decision-makers in measuring, evaluating and benchmarking the characteristics, needs and opinions of your customers with regard to the food services they receive from your institution. In addition to providing an overall picture of your institution's performance in terms of customer satisfaction, this report is also designed to provide a detailed look at the satisfaction ratings of your individual all you care to eat (dining hall) and retail establishments, as well as the overall aggregated results of the other NACUFS institutions that conducted this survey.

The ultimate goal of the report is to assist you and your institution in providing the best possible service to your customers.

The survey and this subsequent report focus on such key issues as:

- Demographics of the customers, including respondent type (student, faculty, administration/staff and other); student class status (first year, sophomore, junior, senior, graduate or other); gender; and housing arrangements (on campus/university-owned housing or off campus)
- Demographics of the institution, including NACUFS region, institution type (public/private, two-year/four-year), number of students enrolled, and type of operation (selfoperated/contracted/both)
- General satisfaction with the overall dining services provided
- Importance of various food service factors, such as food, menu, service, cleanliness, dining environment and, new in 2010, environmental stewardship/sustainability
- Satisfaction with these food service factors.

SURVEY METHODOLOGY

For the twelfth consecutive year, this study was conducted by Industry Insights, Inc., an independent research firm headquartered in Columbus, Ohio. Although NACUFS was deeply involved in the set-up and design of the questionnaire and study, it is important to note that

no one at NACUFS will ever see your institution's survey results unless you decide to show them.

The confidentiality of your data is 100% guaranteed.

The research instrument used for this survey was designed based on the extensive input of representatives from various NACUFS member institutions to ensure the information gathered would be relevant and useful (a copy of the survey form can be found in this report's Appendix).

Beginning in 2004, members could choose to administer their survey online. Of the 115 schools that used the survey in 2012, 86 chose this option, thus avoiding significant printing and shipping costs, as well as "going green."

These online schools distributed unique identifiers (usually via e-mail) to their students, staff and faculty, allowing respondents to access a central survey website. This online system permitted respondents to rate as many locations as they wished and was customized for each participating institution, showing only their school's dining establishments.

This online option provided several advantages, including considerable cost savings over the traditional printed methodology, as well as increased convenience on the part of the respondent. In addition, the open-ended comments provided by online respondents are sent to the schools in an electronic format for easier analysis.

E-mails with a link to the website or paper forms, as appropriate, were distributed by the participating institutions in late October and into November. Completed paper forms were shipped by the schools directly to Industry Insights, where the data from the questionnaires were scanned electronically for processing and checks were run to ensure data validity. Online responses went directly to an Industry Insights server.

The survey asked respondents to rate the importance of, and their satisfaction with, 25 operating characteristics as they applied to that particular dining facility in general, without regard to any specific meal.

The 25 operating characteristics measured were:

Food:

Overall

Taste

Eye appeal

Freshness

Nutritional content

Value

Menu:

Availability of posted menu items

Variety of menu choices

Variety of healthy menu choices

Variety of vegetarian menu choices

Service:

Overall

Speed of service

Hours of operation

Helpfulness of staff

Friendliness of staff

Cleanliness:

Overall

Serving areas

Eating areas (tables, chairs, etc.)

Dining Environment:

Location

Layout of facility

Appearance

Availability of seating

Comfort (seats, temperature, lighting, sound level, etc.)

Environmental Stewardship/Sustainability: (New in 2010)

Environmentally friendly practices related to food Social/ethical practices related to food

All told, 115 institutions took part in this year's survey, and 148,012 useable questionnaires were submitted to Industry Insights for processing. Forms that had less than a minimal number of response fields completed were removed from the sample. Also, unless otherwise noted, responses of "Not Applicable" have been removed from the survey data.

The results displayed in this report for your institution include all reasonably complete and usable forms that were returned, regardless of whether required minimum quantities for a particular location(s) were met.

HOW TO USE THIS DATA

Definition of Rating Scales

Unless otherwise noted, "mean rating" figures throughout this report are based on a 1 to 5 scale, where 1=very dissatisfied/not at all important, 2=somewhat dissatisfied/not very important, 3=mixed, 4=somewhat satisfied/somewhat important, and 5=very satisfied/very important.

Sampling Error

To assist in analysis of the survey results, the "Sampling Error" (also known as the "Standard Error of the Mean") is shown for each mean rating score in the Detailed Survey Results tables.

The Sampling Error is important in that it shows the extent to which the *sample* mean rating (based on those who responded to the survey) is a statistically accurate predictor of the *population* mean rating (that is, all people who use the institution's dining halls and retail units).

About two-thirds (68.2%) of all sample means will be within one Sampling Error (or Standard Error) of the population mean, while 95.4% of all sample means will be within two Sampling Errors of the population mean, and 99.7% of all sample means will be within three Sampling Errors of the population mean.

In other words, if your institution were to repeat this survey 100 times on the same population, 68 of those times, the sample mean would be within one Sampling Error of the population mean, 95 times it would be within two Sampling Errors, and it would almost always be within three Sampling Errors of the population mean.

In the example below, XYZ University had a mean satisfaction rating of 3.99 with regard to "Food: Overall" and a Sampling Error of .09. This means that XYZ can be 95% confident that the population mean satisfaction is between 3.81 and 4.17.

Food: Overall

	i oodi o volali					
XYZ	Sampling	95%	Range			
Sample	Error	Confidence				
Mean		(2 x Sampling Error)				
3.99	.09	.18	3.81 to 4.17			

An important, and intuitive, implication is that the more surveys received, the lower the Sampling Error, and thus the more accurate the prediction of the overall population mean.

REPORT ORGANIZATION

To make this report meaningful and informative, yet easy to use, it has been divided into three main sections: "Industry Overview," "Executive Summary," and "Detailed Survey Results."

The "Industry Overview" presents a user-friendly summary of the survey's overall findings, based on the aggregated data from all participating institutions ("Entire Sample"). This section shows the demographic make-up of the institutions that participated in the study and provides a look at how these institutions fared overall in terms of customer satisfaction.

Members asked for survey improvements, and NACUFS listened...

The "Executive Summary" is an important enhancement to the report that was added in 2007 based on extensive feedback from NACUFS members. This section includes...

- Predictors of Overall Satisfaction
- Priority Matrixes
- Comparative Tables
- Three Year Trend Data
- Location-specific Results

These additions to the report will be described in further detail at the beginning of the Executive Summary.

NACUFS is continually striving to provide its members with the information they need to successfully run their operations, and the Executive Summary is a result of this commitment to member satisfaction.

The "Detailed Survey Results" section, as the name suggests, presents the survey data in greater detail, showing both the frequency distributions and mean results for your institution and the entire sample broken down by various respondent and institutional characteristics.

ABOUT THE STUDY

It is believed the data presented in this report represent a valid cross-section of your customers and is representative of the customers in total, within the statistical limits discussed above. However, the statistical validity of responses for any given question varies somewhat depending on sample sizes and the demographics of response. Industry Insights, therefore, makes no representations or warranties with respect to the results of this study and shall not be liable to NACUFS, your institution or anyone else for any informational inaccuracies, errors, or omissions in content.

At the completion of this project, all paper questionnaires received by Industry Insights will be returned to their institutions so the open-ended comments that respondents gave can be examined. Institutions utilizing the online form will receive their comments electronically.

CONTACT INFORMATION

Participating institutions that wish to have Industry Insights run **special customized reports** based on the survey data should please contact:

Steve Kretzer
e-mail: skretzer@industryinsights.com
(614) 389-2100 ext 106
Industry Insights, Inc.
6235 Emerald Parkway
Dublin, OH 43016

Please address any questions you may have regarding the report or data compilation to either Steve Kretzer or Gretchen Couraud of NACUFS (517) 332-2494, email: gcouraud@nacufs.org).

NACUFS and Industry Insights, Inc., are pleased to provide you with this report and hope you will find it most useful.

The table below shows the names of the dining halls and retail establishments that your institution surveyed. Throughout the Executive Summary and Detailed Survey Results sections of this report, the dining halls and retail establishments are referred to by their corresponding number from this table.

	Dining Halls		Retail Establishments
1	Bruce Cafeteria	1	Union Food Court/ The Chat
2	Champs Cafeteria at Victory	2	The Syndicate/ Einsteins Bagels
3	Kerr Cafeteria	3	BLB/ The Biz Cafe/ Starbucks
4	Mean Greens Cafeteria at Maple	4	Boars Head/ Beth Maries/ Corner Store/ Union 2nd Level
5	West Cafeteria	5	Discovery Park/ Park Place Market
6		6	Wooten Hall/ Go Cafe
7		7	Khush Roti
8		8	Green Mountain Coffee in Union
9		9	The Avesta Restaurant/ 2nd Flood in the Union
10		10	
11		11	
12		12	
13		13	
14		14	
15		15	
16		16	
17		17	
18		18	
19		19	
20		20	

NACUFS Regions:

Continental

Alberta, Colorado, Idaho, Manitoba, Minnesota, Montana, North Dakota, Saskatchewan, South Dakota, Utah, Wyoming

Mid-Atlantic

Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia

Midwest

Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Wisconsin

Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Ontario, Quebec

Pacific

Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington, British Columbia, Australia, China, Fiji, Mexico, New Zealand

Southern

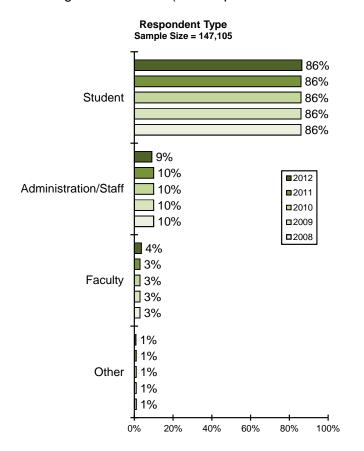
Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico, Virgin Islands

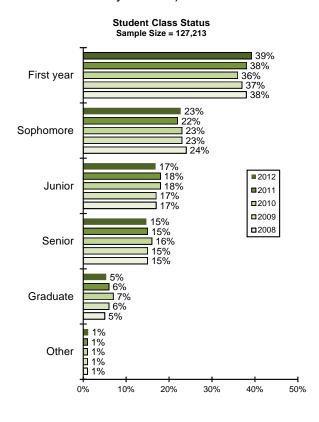


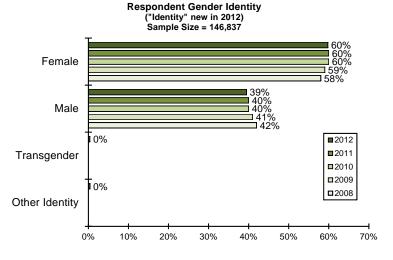
The overall results of the 2012 NACUFS *Customer Satisfaction Benchmarking Survey* are outlined below. Users of this information should bear in mind that because studies of this type measure perceptions and attitudes in addition to concrete facts, a certain amount of bias may have been introduced based on how individual respondents might have interpreted specific questions. The questions asked in this study were designed and phrased to be as clear and unambiguous as possible; it is therefore believed any such biases are minimal and the data reported are representative of the overall universe.

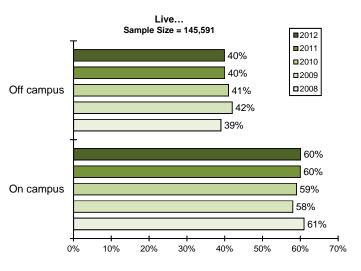
Respondent Demographics - All Schools

The demographic makeup of the entire survey's respondents for 2008 through 2012 can be seen in the graphs below. As shown, the demographic characteristics of the individual respondents have remained consistent across the past five survey years, and the respondent demographics for 2012 were virtually unchanged from 2011. (All sample sizes shown are based on the 2012 survey results.)



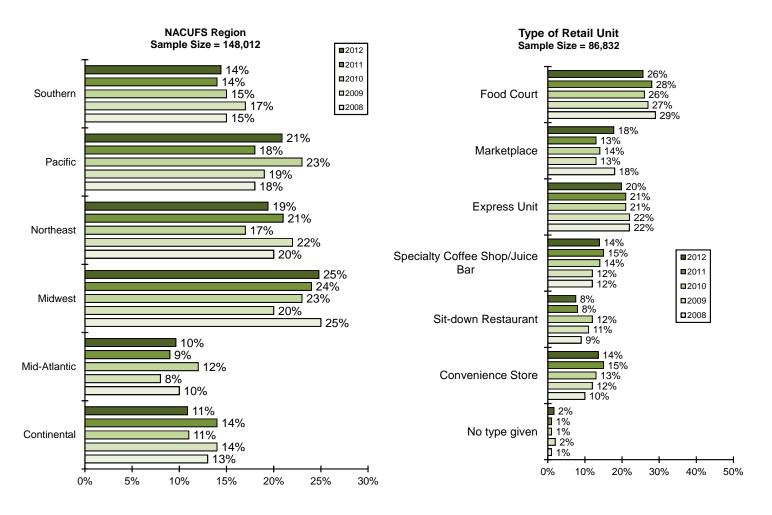


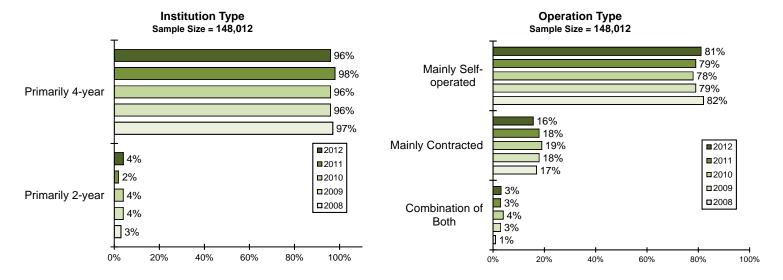


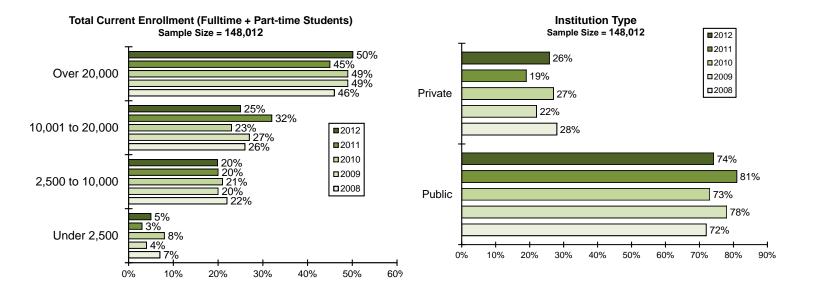


Institutional Demographics - All Schools (based on total responses received)

Demographic characteristics of the participating institutions are displayed below. The figures shown are based on the percentage of total responses that came from institutions of that type. For example, 19% of all questionnaires received came from institutions in the Northeast Region in 2012, while 81% came from mainly self-operated institutions and 96% came from primarily four-year colleges.

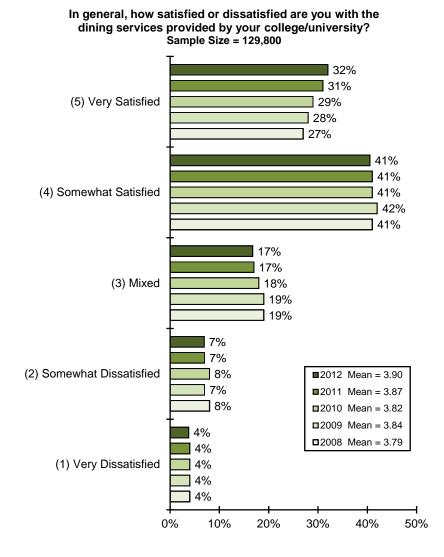






Satisfaction Ratings

As shown below, the mean (average) level of satisfaction with the participating institutions' dining services increased in 2012 (3.90 on the five-point scale, where 1 = low and 5 = high satisfaction, versus 3.87 in 2011). Overall, almost three-quarters (73%) of all valid respondents were very or somewhat satisfied.



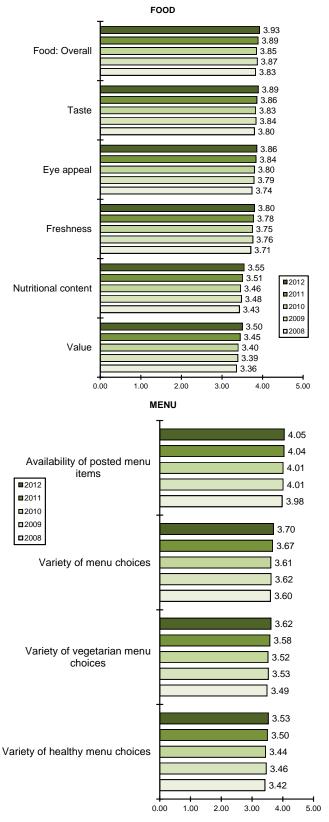
In addition to rating their **overall** satisfaction with their institutions' dining services, the respondents were also asked to rate the importance of **specific dining attributes** and their satisfaction with each attribute. The results are summarized beginning below.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean Importance	Number of Responses
FOOD							
Overall	0%	1%	8%	26%	65%	4.55	130,583
Taste	0%	1%	5%	20%	75%	4.68	130,857
Eye appeal	2%	9%	19%	35%	35%	3.91	130,381
Freshness	0%	1%	6%	22%	71%	4.62	130,325
Nutritional content	1%	3%	10%	27%	59%	4.41	129,941
Value	1%	2%	10%	28%	59%	4.43	128,623
MENU							
Availability of posted menu items	1%	4%	13%	36%	47%	4.23	126,597
Variety of menu choices	0%	1%	9%	34%	55%	4.42	128,161
Variety of healthy menu choices	1%	3%	11%	29%	56%	4.35	127,303
Variety of vegetarian menu choices	17%	12%	15%	22%	35%	3.46	108,192
SERVICE							
Overall	0%	1%	8%	31%	59%	4.48	129,216
Speed of service	0%	1%	8%	32%	58%	4.46	129,259
Hours of operation	1%	2%	9%	31%	58%	4.44	129,187
Helpfulness of staff	1%	2%	11%	32%	54%	4.37	128,648
Friendliness of staff	1%	2%	10%	30%	58%	4.42	129,076
CLEANLINESS							
Overall	0%	1%	6%	23%	70%	4.61	129,246
Serving areas	0%	1%	7%	25%	66%	4.56	128,319
Eating areas (tables, chairs, etc.)	1%	1%	7%	26%	65%	4.54	126,580
DINING ENVIRONMENT							
Location	1%	3%	11%	34%	51%	4.31	128,736
Layout of facility	2%	6%	17%	38%	37%	4.02	128,486
Appearance	2%	6%	17%	37%	38%	4.04	128,513
Availability of seating	1%	3%	10%	33%	53%	4.34	126,599
Comfort (seats, temperature, lighting, sound level, etc.)	1%	3%	12%	37%	47%	4.26	126,518
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	4%	6%	16%	29%	45%	4.05	116,275
Social/ethical practices related to food	5%	6%	17%	28%	44%	4.00	113,603

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean Satisfaction	Number of Responses
FOOD							
Overall	3%	6%	18%	42%	31%	3.93	145,849
Taste	3%	7%	19%	40%	31%	3.89	145,826
Eye appeal	3%	7%	22%	37%	31%	3.86	145,311
Freshness	3%	9%	22%	34%	31%	3.80	145,322
Nutritional content	5%	12%	27%	32%	23%	3.55	144,199
Value	7%	13%	26%	30%	24%	3.50	143,263
MENU							
Availability of posted menu items	3%	7%	15%	34%	41%	4.05	141,787
Variety of menu choices	5%	12%	20%	34%	29%	3.70	143,943
Variety of healthy menu choices	7%	13%	24%	31%	24%	3.53	142,573
Variety of vegetarian menu choices	6%	10%	28%	28%	28%	3.62	114,729
SERVICE							
Overall	2%	4%	12%	35%	47%	4.22	144,851
Speed of service	3%	6%	15%	34%	42%	4.06	144,791
Hours of operation	5%	10%	16%	30%	38%	3.86	144,610
Helpfulness of staff	2%	4%	13%	31%	51%	4.24	143,908
Friendliness of staff	2%	4%	12%	28%	54%	4.28	144,556
CLEANLINESS							
Overall	1%	3%	11%	35%	49%	4.28	145,021
Serving areas	1%	3%	10%	35%	51%	4.31	143,825
Eating areas (tables, chairs, etc.)	2%	6%	16%	35%	41%	4.07	141,699
DINING ENVIRONMENT							
Location	1%	2%	9%	30%	58%	4.40	144,386
Layout of facility	2%	3%	12%	35%	48%	4.24	144,001
Appearance	1%	3%	11%	35%	50%	4.30	144,015
Availability of seating	3%	8%	16%	32%	41%	3.99	141,446
Comfort (seats, temperature, lighting, sound level, etc.)	2%	5%	15%	35%	44%	4.14	141,850
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	2%	4%	19%	35%	40%	4.06	129,500
Social/ethical practices related to food	2%	3%	20%	34%	41%	4.08	126,101

The following series of graphs shows the mean satisfaction ratings for the various dining service attributes over the past five years on the one to five scale. As shown, the satisfaction ratings continued a slow but steady upward trend in 2012 in almost all areas.

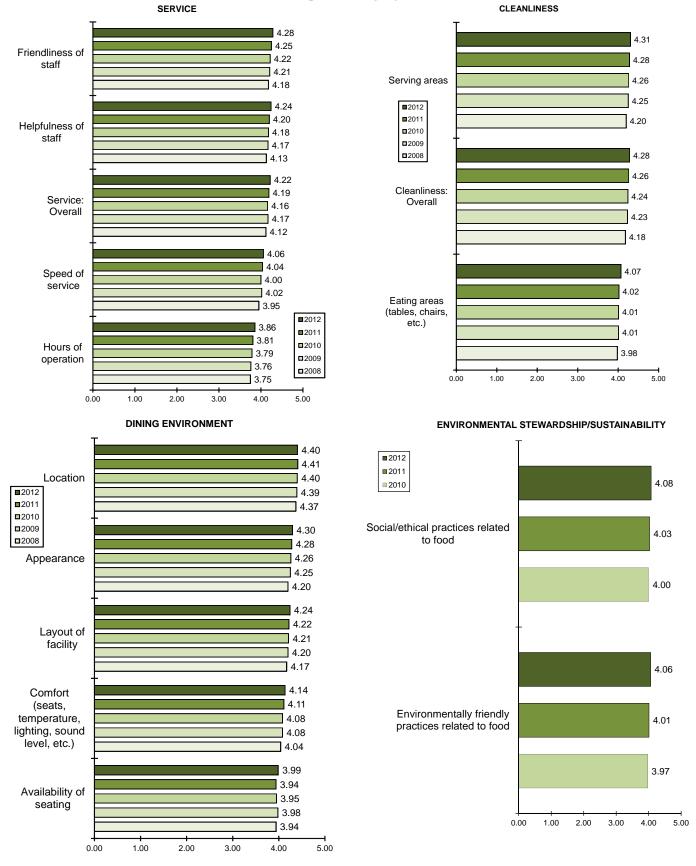
Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



^{* 1} to 5 Scale, Where Higher Mean = Higher Satisfaction

^{(&}quot;Not Applicable" Responses Removed)

Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal

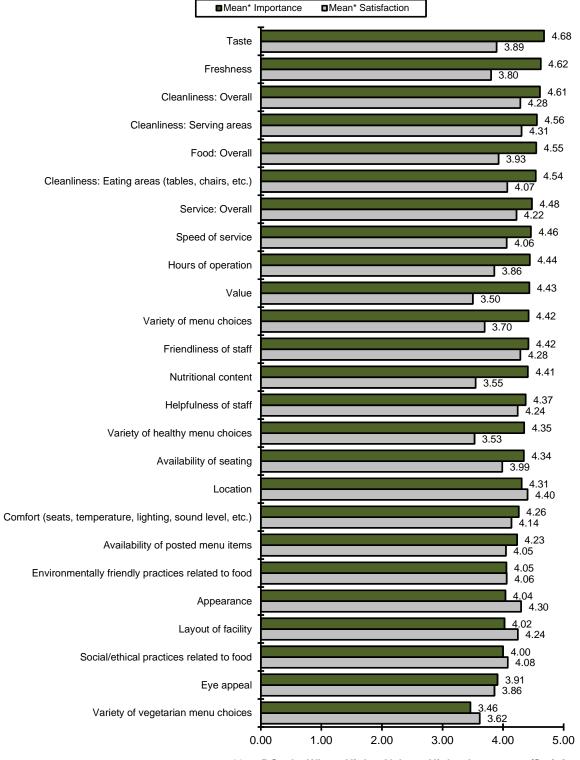


^{* 1} to 5 Scale, Where Higher Mean = Higher Satisfaction

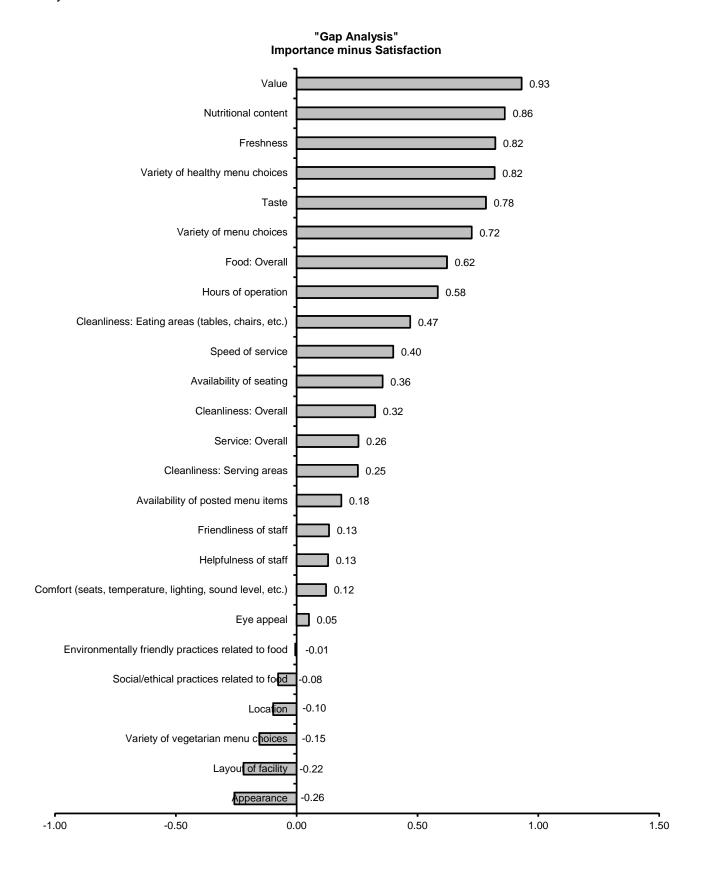
("Not Applicable" Responses Removed)

Examining the difference between an item's mean importance and mean satisfaction ratings can yield significant insights. Using this "gap analysis," areas where importance significantly outscored satisfaction should be looked at as possible opportunities for improvement. The graphs below and on the following page illustrate the areas where this gap was the largest for the overall survey sample. This report also includes the gap analysis for your specific institution in the "Executive Summary" section.

Mean* Importance of, and Satisfaction with, Various Items as They Apply to the Surveyed Facility in General



As shown below, value, nutritional content, freshness, variety of healthy options and taste were the areas where importance outscored satisfaction by the largest margin. This has also been the case over the last several years.





As part of its ongoing efforts to make this survey as useful and beneficial as possible for the membership, in the Summer of 2007, a committee of NACUFS members met at Industry Insights in Columbus, OH, to discuss how the survey could be improved. The result of this meeting and several subsequent conference calls was this Executive Summary. This important enhancement to the report contains data specific to your institution and includes...

Predictors of Overall Satisfaction

Multiple regression analysis was used to determine the "Key Drivers" of overall satisfaction for your institution. These Key Drivers are shown alongside the mean satisfaction and gap¹ ratings for both your institution and the overall survey sample benchmarks. This section is described in more detail below.

Priority Matrixes

These graphs illustrate your institution's mean importance and satisfaction ratings for each of the survey's operating characteristics over the past three surveyed years, as well as highlighting the Key Drivers as determined by the regression analysis. This section is described in more detail below.

Comparative Tables

These tables present the mean satisfaction and gap ratings for your institution displayed by respondent characteristics and shown alongside the appropriate benchmark comparison groups. The data is also summarized by all you care to eat facilities (dining halls) versus retail units.

Three Year Trend Data

This section shows your institution's mean satisfaction and gap ratings for each of the past three years in both tabular and graphic form (based on your institution's past participation in this survey) so that performance trends can be examined over time. The trend graphs also show how the overall industry has performed over the past three years. This section is described in more detail below.

Location-specific Results

These tables show the mean satisfaction and gap ratings for each of your surveyed locations.

PREDICTORS OF OVERALL SATISFACTION

Multiple regression analysis is the most popular statistical method for examining the relationship between an outcome variable (also known as the dependent variable) and several predictor (independent) variables. This "Key Driver" analysis is extremely useful when examining customer satisfaction survey data because it allows one to combine many independent variables into one predictive equation and also determine the unique role each variable plays in influencing the outcome. Multiple regression analysis provides a measure of the total explanatory power of the model and also provides an estimate of whether a given variable is a statistically significant outcome predictor.

In other words, multiple regression analysis is used to determine the relative weight each performance attribute's ratings have on overall satisfaction. The attributes with the largest regression coefficients can be considered the most important drivers of overall satisfaction.

¹ As discussed in the Industry Overview, gap analysis involves comparing the mean importance rating for an item versus the item's mean satisfaction rating. Items where the importance is significantly higher than the satisfaction are potential areas for improvement. As an enhancement to the report this year, this gap analysis has been included in many of the tables found in this Executive Summary section.

For purposes of this report, stepwise multiple regression was used. This is among the most commonly used methods of regression analysis for customer satisfaction survey data, as it helps lessen the impact of multi-collinearity², which commonly occurs in these types of surveys.

For this report, the survey question "In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?" was used as the dependent variable that represents overall satisfaction, while each of the 25 performance attributes listed on page ii were the independent variables. Thus, our regression analysis examines the role each of the 25 performance attributes played in determining overall satisfaction.

When analyzing regression data, the following items need to be examined:

- The coefficient of determination ("Adjusted R²")
- Significance of model test ("Sig." of the model)
- Significance of variable ("Sig.")
- Regression coefficients for each variable ("Unstandardized Coefficient B")

The **coefficient of determination** (Adjusted R^2) shows the proportion of the variance in overall satisfaction that is explained by the 25 attributes. Put another way, Adjusted R^2 shows how well our model (overall satisfaction as a function of the 25 performance attributes) works. An Adjusted R^2 of .456, for example, means that 45.6% of the variance in overall satisfaction responses is explained by the 25 attributes. (For comparison, historically, the Adjusted R^2 generally ranges from around .3 to .5 for the schools in this survey.)

It is also important to consider if the set of independent variables is statistically significant at predicting overall customer satisfaction, and this is illustrated by "Sig." shown in "Model Summary" in Figure 1. Figures less than .05 indicate that the model was significant at the five percent level. This means that there is less than a 5% likelihood that our regression results occurred by chance.

To determine which specific attributes were significant predictors in our model, we check the **significance of each variable ("Sig.")**. The regression model was set to allow significance of .05 or less, and only those attributes that met this criterion are shown.

Finally, we examine the **regression coefficients** ("Unstandardized Coefficient B") to assess the effect of each predictor - the higher the number, the greater the effect of the predictor on overall satisfaction. For example, a B of .327 means that for every one unit increase in the response to this question, we could expect overall satisfaction to increase by .327 units on our five point satisfaction scale. In other words, if "Nutritional Content" had a B of .327 and we compared respondents who rated nutritional content a 4 (somewhat satisfied) versus those who rated nutritional content a 5 (very satisfied), according to our model, we would expect that the latter group would have an overall satisfaction rating .327 units higher.

Figures 1 and 2 on the following pages are based on fictitious data and are intended as examples to illustrate how to interpret the tables beginning on page 16 that have been customized for your institution.

² Multi-collinearity arises in customer satisfaction survey data when respondent ratings for different performance attributes are correlated. For example, a respondent's opinion regarding dining environment layout and dining environment appearance may be closely related.

Summary of Figure 1

- In "Model Summary," the coefficient of determination ("Adjusted R²") of .39 means our model explains 39% of the variance in overall satisfaction
- In "Model Summary," the "Sig." of .000 means it is highly unlikely that our model's findings are based on random chance
- The significance of the variables ("Sig." under "Your Institution") shows that each of the five predictor variables is a significant predictor of overall satisfaction at a 95% confidence level, since all the values are less than .05
- The regression coefficients for each variable ("Unstandardized Coefficient B" under "Your Institution") show the extent to which that variable predicts overall satisfaction.

Figure 1

Extent to Which Various Factors Predict Overall Satisfaction*							
		You	r Institution			All Resp	ondents
		Unstandardized					
		Coefficient					
		В	Sig.				
		(Extent to which	(Likelihood that this				
	Predictor	item predicts	item's predictor	Mean	Mean	Mean	Mean
	Status**	Overall Satisfaction)	status w as due to random chance)	Satisfaction	Gap***	Satisfaction	Gap***
Variety of vegetarian menu choices	Top Predictor	0.29	,	3.87	0.51	3.52	-0.14
Eye appeal	2nd Predictor	0.19			0.31	3.80	0.09
Social/ethical practices related to food	3rd Predictor	0.15			0.83		-0.02
Layout of facility	4th Predictor	0.13		3.83	0.75		-0.19
Appearance	5th Predictor	0.08	0.01	4.10	-0.07	4.26	-0.23
Environmentally friendly practices related to food	otti i rodiotor	0.00	0.01	3.66	0.37	_	0.07
Availability of posted menu items				3.58	0.98		0.20
Comfort (seats, temperature, lighting, sound level, etc.)				3.51	0.77	4.08	0.18
Location				3.93	0.22	4.40	-0.10
Variety of healthy menu choices				3.52	0.68	3.44	0.90
Helpfulness of staff				3.49	-0.20	4.18	0.17
Availability of seating				4.14	0.20	3.95	0.40
Nutritional content				4.06	0.26	3.46	0.93
Friendliness of staff				3.77	0.53	4.22	0.18
Value				4.12	0.12	3.40	1.03
Variety of menu choices				4.22	0.09	3.61	0.82
Hours of operation				4.11	0.42	3.79	0.64
Speed of service				4.11	0.36	4.00	0.45
Service: Overall				4.03	0.46	_	0.31
Food: Overall				4.33	-0.09		0.69
Cleanliness: Eating areas (tables, chairs, etc.)				3.97	0.13	_	0.54
Cleanliness: Serving areas				4.11	0.15	_	0.31
Cleanliness: Overall				4.00	0.24		0.38
Freshness				4.11	0.15		0.89
Taste				4.00	0.24	3.83	0.86

^{*} Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form

^{***} Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
Adjusted R ² = 0.39	0.000			

^{**} If cell is blank, that item was not a predictor of overall satisfaction.

PRIORITY MATRIXES

Another important component of this report is comprised of the three Priority Matrix graphs (one for each of the past three survey years). These graphs are intended to help decision makers prioritize their efforts and hone in on the areas where the greatest impact on overall customer satisfaction can be achieved.

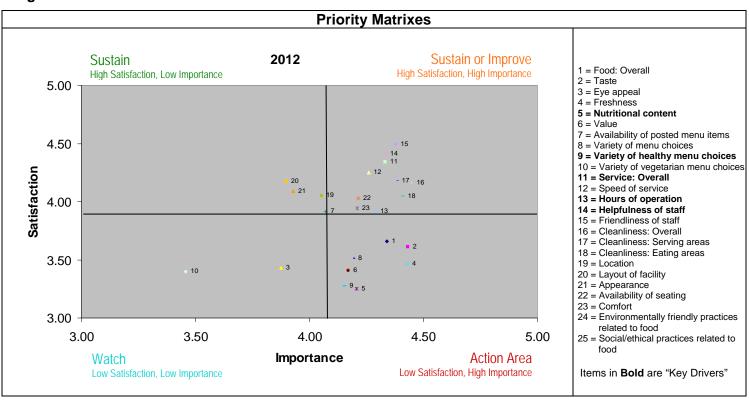
In the example below (Figure 2), again based on fictitious data, satisfaction ratings are plotted on the vertical axis, with importance ratings on the horizontal axis. Each of the 25 attributes has been graphed based on the mean satisfaction and mean importance ratings they were given by this institution's respondents. The vertical line in the graph represents the overall mean importance for all of the attributes combined, as rated by your respondents, and similarly, the horizontal line represents the overall mean satisfaction for all of the attributes combined. The lines divide the graph into four priority quadrants.

Summary of Figure 2

- Sustain = High Satisfaction, Low Importance (Institution may be "overachieving" here.)
- Sustain or Improve = High Satisfaction, High Importance (In general, institution is doing well here. Monitor to make sure there are no drops in satisfaction for these important items.)
- Action Area = Low Satisfaction, High Importance (May want to concentrate efforts here first.)
- Watch = Low Satisfaction, Low Importance (In general, no action needed, although monitor to
 ensure that none of these low satisfaction areas move into the "important" quadrant, where they
 would become an Action Area.)

Items in **bold** were the "Key Drivers" as determined by the regression analysis.

Figure 2



In the example above, decision-makers might want to concentrate their efforts on improving nutritional content and variety of healthy menu choices, since these two items were key drivers and were in the lower right quadrant, meaning their importance was high but their satisfaction levels were not.

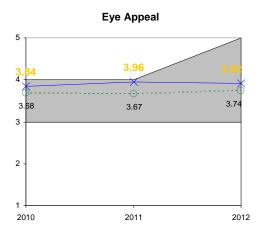
THREE YEAR TREND DATA

This section displays historical data in both tabular and graphic format for the past two survey years alongside this year's results to allow those institutions that have used the NACUFS Customer Satisfaction Survey package in the past to analyze trends. The trend tables are self-explanatory, and the trend graphs are described below.

Trend Graphs

These graphs show your institution's satisfaction ratings for each of the past three survey years, to the extent possible based on your institution's past participation. The graphs also show how the overall survey sample has trended over this period.

Each of the 25 graphs represents one surveyed attribute. For each graph, the X and solid blue line represent your institution's mean satisfaction figure for that attribute, while the ○ and dashed green line show the mean satisfaction for the overall sample (all institutions). The shaded area shows the "middle range" (the area between the 25th and 75th percentile, or the middle 50% of the respondents) for the overall sample.



Keep in mind that "Environmentally friendly practices related to food" and "Social/ethical practices related to food" were added to the survey in 2010.

The remainder of the tables and graphs in this Executive Summary (Comparative Tables, Three Year Trends and Location-specific Results) are self-explanatory.

Extent to Which Various Factors Predict Overall Satisfaction*

	Your Institution				All Respondents		
		Unstandardized Coefficient	Sig.				
		B (Extent to which	(Likelihood that this item's predictor				
		item predicts Overall	status was due to	Mean	Mean	Mean	Mean
	Predictor Status**	Satisfaction)	random chance)	Satisfaction	Gap***	Satisfaction	Gap***
Food: Overall	Top Predictor	0.24	0.00	4.02	0.52	3.93	0.62
Taste	2nd Predictor	0.16	0.00	3.96	0.75	3.89	0.78
Social/ethical practices related to food	3rd Predictor	0.10	0.00	4.11	-0.07	4.08	-0.08
Variety of healthy menu choices	4th Predictor	0.09	0.00	3.68	0.64	3.53	0.82
Speed of service	5th Predictor	0.07	0.00	4.25	0.24	4.06	0.40
Availability of posted menu items	6th Predictor	0.05	0.01	4.08	0.19	4.05	0.18
Value	7th Predictor	0.05	0.03	3.76	0.75	3.50	0.93
Eye appeal				3.92	0.11	3.86	0.05
Freshness				3.93	0.75	3.80	0.82
Nutritional content				3.68	0.72	3.55	0.86
Variety of menu choices				3.81	0.62	3.70	0.72
Variety of vegetarian menu choices				3.72	-0.23	3.62	-0.15
Service: Overall				4.24	0.28	4.22	0.26
Hours of operation				3.90	0.58	3.86	0.58
Helpfulness of staff				4.23	0.21	4.24	0.13
Friendliness of staff				4.24	0.24	4.28	0.13
Cleanliness: Overall				4.28	0.40	4.28	0.32
Cleanliness: Serving areas				4.32	0.30	4.31	0.25
Cleanliness: Eating areas (tables, chairs, etc.)				3.98	0.60	4.07	0.47
Location				4.36	0.02	4.40	-0.10
Layout of facility				4.20	-0.14	4.24	-0.22
Appearance				4.25	-0.15	4.30	-0.26
Availability of seating				3.93	0.46	3.99	0.36
Comfort (seats, temperature, lighting, sound level, etc.)				4.01	0.29	4.14	0.12
Environmentally friendly practices related to food				4.10	-0.03	4.06	-0.01

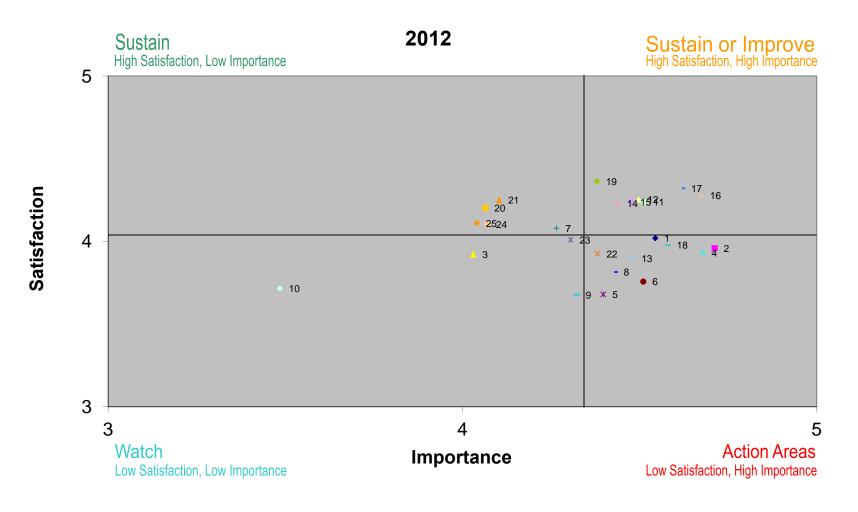
^{*} Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

^{***} Gap = Mean Importance minus Mean Satisfaction.

Model Summary					
Adjusted R Square	Sig.				
(Amount of variance in Overall Satisfaction	(Likelihood that our model's findings				
explained by our model)	were due to random chance)				
Adjusted $R^2 = 0.37$	0.000				

^{**} If cell is blank, that item was not a predictor of overall satisfaction.

2012 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



- 1 = Food: Overall
- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices

- 9 = Variety of healthy menu choices
- 10 = Variety of vegetarian menu choices
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food

2012 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



- 1 = Food: Overall
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- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
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- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food

All Survey Respondents By Respondent Demographics

	YOUR INSTITUTION																																	
					_		T								C4	01-	04-4						Gender Identity								Live			
	All V	/alid			K	espona	ent Typ	е				- 1		- 1	Stud	ent Cia	ss Stat	tus		-						Jender	identity					Live		
	Respon		Stud	lent	Fac	ultv	Admin	/Staff	Oth	ner	First	vear	Sopho	more	Juni	or	Sen	ior	Gradi	uate	Oth	er	Fem	ale	Ma	ale	Transq	ender	Oth	er	On ca	mpus	Off car	mpus
	Satis			Gap	Satis	Gap		Gap	Satis	Gap	Satis	Gap						Gap						Gap		Gap					Satis			Gap
Food: Overall	4.02		3.99	0.53		0.50		0.50	4.60	0.40	3.96	0.58	4.02	0.50	4.08	0.49	3.98	0.53	3.84	0.56	4.13	0.50	4.02	0.56	4.02		_	0.33	3.75	1.13	3.93			0.47
Taste	3.96	0.75	3.92	0.77	4.00	0.75	4.15	0.69	4.40	0.60	3.86	0.85	3.99	0.66	4.01	0.70	3.95	0.75	3.74	0.89	3.94	0.72	3.97	0.80	3.93	0.66	4.33	0.67	3.38	1.25	3.84	0.88	4.03	0.68
Eye appeal	3.92	0.11	3.87	0.12	4.07	-0.06	4.13	0.11	4.60	-0.60	3.82	0.14	3.85	0.14	3.96	0.16	3.90	0.12	3.86	-0.03	3.91	0.23	3.94	0.17	3.88	0.00	4.00	-1.00	3.50	0.25	3.77	0.20	4.01	0.06
Freshness	3.93	0.75	3.87	0.78	4.15	0.61	4.20	0.61	4.60	0.40	3.81	0.85	3.88	0.77	3.98	0.69	3.86	0.75	3.77	0.84	4.03	0.73	3.93	0.81	3.93	0.63	4.00	0.67	3.38	1.50	3.78	0.89	4.02	0.67
Nutritional content	3.68	0.72	3.62	0.75	3.84	0.74	3.94	0.54	4.60	-1.10	3.59	0.77	3.65	0.68	3.69	0.67	3.59	0.80	3.54	0.91	3.72	0.87	3.66	0.81	3.72	0.54	3.00	1.00	3.50	0.63	3.57	0.79	3.74	0.68
Value	3.76	0.75	3.69	0.79	4.06	0.51	3.99	0.65	4.40	0.60	3.73	0.62	3.74	0.71	3.69	0.92	3.65	0.91	3.58	0.97	3.71	0.90	3.74	0.82	3.79	0.64	3.33	1.33	3.13	1.13	3.72	0.64	3.78	0.82
Availability of posted menu items	4.08	0.19	4.05	0.20	4.27	-0.10	4.16	0.21	4.40	0.10	3.99	0.23	4.08	0.12	4.08	0.26	4.12	0.19	3.97	0.18	4.42	-0.07	4.08	0.22	4.08	0.12	4.33	0.00	4.00	0.50	3.97	0.21	4.14	0.18
Variety of menu choices	3.81	0.62	3.78	0.63	3.88	0.53	3.96	0.57	4.60	-0.10	3.77	0.67	3.81	0.55	3.81	0.67	3.80	0.61	3.68	0.63	3.90	0.65	3.82	0.68	3.81	0.51	4.00	-0.33	3.43	1.14	3.74	0.70	3.86	0.57
Variety of healthy menu choices	3.68	0.64	3.63	0.66	3.89	0.68	3.89	0.58	4.60	-1.10	3.61	0.66	3.69	0.54	3.64	0.69	3.62	0.64	3.49	0.83	3.87	0.61	3.66	0.76	3.71	0.44	4.00	-0.33	3.43	1.14	3.61	0.66	3.72	0.64
Variety of vegetarian menu choices	3.72	-0.23	3.67	-0.20	4.04	-0.22	3.88	-0.40	4.50	-0.50	3.64	-0.33	3.71	-0.18	3.64	0.00	3.71	-0.30	3.63	-0.15	3.95	-0.67	3.67	-0.13	3.80	-0.42	3.33	-2.00	3.43	1.57	3.66	-0.28	3.75	-0.20
Service: Overall	4.24	0.28	4.21	0.28	4.32	0.22	4.36	0.26	4.60	0.40	4.23	0.26	4.20	0.26	4.25	0.32	4.20	0.28	4.10	0.30	4.32	0.28	4.26	0.29	4.19	0.24	4.67	0.00	4.29	0.29	4.19	0.28	4.26	0.27
Speed of service	4.25	0.24	4.22	0.25	4.35	0.20	4.37	0.25	4.60	-0.10	4.29	0.12	4.20	0.26	4.23	0.33	4.17	0.35	4.15	0.24	4.30	0.34	4.27	0.27	4.22	0.19	4.33	0.33	4.14	-0.14	4.23	0.19	4.26	0.28
Hours of operation	3.90	0.58	3.83	0.66	4.10	0.28	4.21	0.23	4.60	-0.10	3.71	0.82	3.76	0.74	3.97	0.53	3.92	0.57	3.83	0.52	4.13	0.41	3.91	0.62	3.87	0.51	4.00	0.67	3.00	1.43	3.64	0.89	4.05	0.41
Helpfulness of staff	4.23	0.21	4.19	0.22	4.41	0.03	4.37	0.24	4.60	-0.10	4.20	0.21	4.16	0.22	4.18	0.29	4.25	0.15	4.17	0.19	4.42	0.19	4.25	0.23	4.20	0.17	4.67	-0.33	4.00	0.43	4.14	0.23	4.28	0.20
Friendliness of staff	4.24	0.24	4.19	0.25	4.45	0.05	4.42	0.24	4.60	-0.10	4.17	0.25	4.19	0.22	4.20	0.33	4.24	0.22	4.18	0.19	4.35	0.25	4.25	0.27	4.22	0.19	4.67	-0.33	4.43	-0.14	4.13	0.27	4.30	0.22
Cleanliness: Overall	4.28	0.40	4.25	0.40	4.42	0.31	4.39	0.40	4.60	0.40	4.22	0.44	4.23	0.38	4.31	0.38	4.28	0.35	4.18	0.45	4.26	0.50	4.31	0.42	4.21	0.34	4.00	1.00	4.43	0.00	4.19	0.46	4.33	0.36
Cleanliness: Serving areas	4.32	0.30	4.29	0.30	4.48	0.22	4.42	0.31	4.60	0.40	4.34	0.24	4.30	0.29	4.31	0.34	4.26	0.31	4.19	0.39	4.16	0.50	4.35	0.34	4.27	0.23	4.00	1.00	4.29	0.29	4.30	0.27	4.33	0.31
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.60	3.95	0.62	4.08	0.49	4.10	0.53	4.60	0.40	4.06	0.52	3.91	0.64	3.96	0.66	3.89	0.67	3.83	0.67	3.90	0.82	3.99	0.66	3.97	0.50	3.67	1.00	4.00	0.00	3.99	0.59	3.97	0.60
Location	4.36	0.02	4.34	0.03	4.40	0.04	4.47	-0.06	4.60	-0.10	4.38	-0.01	4.30	0.09	4.36	0.09	4.34	-0.04	4.26	0.02	4.52	-0.27	4.40	0.03	4.29	-0.02	4.33	-0.33	4.14	0.14	4.35	0.02	4.37	0.01
Layout of facility	4.20	-0.14	4.21	-0.16	4.13	-0.03	4.18	-0.05	4.60	-1.60	4.30	-0.27	4.21	-0.17	4.19	-0.03	4.13	-0.10	4.13	-0.19	4.06	-0.14	4.23	-0.15	4.15	-0.12	4.33	-1.00	4.00	-0.29	4.27	-0.28	4.16	-0.06
Appearance	4.25	-0.15	4.25	-0.16	4.20	-0.05	4.29	-0.07	4.60	-0.60	4.34	-0.25	4.22	-0.19	4.27	-0.06	4.18	-0.10	4.12	-0.19	4.19	-0.16	4.29	-0.14	4.18	-0.16	4.00	-0.33	4.14	-0.43	4.32	-0.30	4.21	-0.06
Availability of seating	3.93	0.46	3.91	0.47	3.95	0.39	3.98	0.38	4.60	-0.60	4.12	0.28	3.82	0.61	3.87	0.56	3.79	0.58	3.85	0.41	3.87	0.49	3.93	0.48	3.92	0.41	4.67	-0.67	4.14	0.00	4.02	0.38	3.87	0.50
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.29	4.03	0.27	3.94	0.32	3.91	0.41	4.60	-0.60	4.23	0.05	4.03	0.26	3.99	0.42	3.88	0.45	3.84	0.35	4.00	0.39	4.01	0.33	4.00	0.23	4.00	-0.33	3.71	0.57	4.18	0.08	3.91	0.42
Environmentally friendly practices related to food	4.10	-0.03	4.09	-0.04	4.26	-0.11	4.14	0.03	4.60	-1.60	4.18	-0.18	4.10	-0.05	4.11	0.04	4.07	-0.08	3.81	0.26	4.28	-0.39	4.12	0.01	4.07	-0.12	3.67	-0.33	3.29	1.57	4.12	-0.18	4.09	0.05
Social/ethical practices related to food	4.11	-0.07	4.10	-0.07	4.25	-0.14	4.12	-0.05	4.60	-1.60	4.18	-0.21	4.11	-0.07	4.11	0.07	4.12	-0.18	3.82	0.23	4.28	-0.39	4.13	-0.02	4.09	-0.16	4.33	-0.67	3.29	1.57	4.12	-0.19	4.11	0.00

	OVERALL SAMPLE																																	
																ovi	ERALL	SAMP	LE															
					R	espond	ent Typ	e							Stud	lent Cla	ass Sta	tus					Gender Identity							Live	a			
	All V																																	
	Respor		Stud		Fac	,	Admin		Oth		First	,	Sopho		Jun		Sen		Grad		Oth	_	Fem		Ma		Transg		Oth				Off car	
Food: Overall	Satis 3.93	Gap* 0.62	Satis 3.89		Satis 4.12				Satis 4.27	Gap 0.24	Satis 3.91	Gap 0.63	Satis 3.84	Gap 0.70	Satis 3.89	Gap 0.66	Satis 3.95	Gap 0.59	Satis 3.86	Gap 0.61	Satis 3.84	Gap 0.60	Satis 3.93	Gap 0.65	Satis 3.92	Gap 0.58			Satis 3.53	0.78	Satis 3.84		Satis 4.05	Gap 0.48
Taste	3.89	0.78	3.85	0.81	4.12	0.58	4.14	0.63	4.30	0.24	3.84	0.83	3.82	0.85	3.86	0.81	3.93	0.74	3.86	0.77	3.80	0.78	3.91	0.83	3.88	0.72		0.66	3.56	0.90	3.79	0.72	4.05	0.63
	3.86	0.78	3.82	0.05	4.14	-0.01	4.14		4.24	-0.10	3.82	0.05	3.76		3.81	0.08	3.87	0.74	3.88	-0.08	3.84	-0.02	3.88	0.03	3.83	-0.06			3.54	0.90	3.79		4.03	0.03
Eye appeal Freshness			3.74		4.13		4.12		4.24		3.73			0.09	3.76			0.02	3.89	0.69	3.74		3.80					0.17	3.41					
	3.80	0.82	_	0.86		0.55		0.59		0.33		0.88	3.68	0.93		0.85	3.81				-	0.83		0.91	3.80	0.69	3.62	0.71	_	0.89	3.66	0.95	4.01	0.63
Nutritional content	3.55	0.86	3.49	0.91	3.94	0.58	3.90	0.54	4.06	0.23	3.49	0.92	3.44	0.96	3.50	0.91	3.53	0.86	3.58	0.84	3.45	0.91	3.51	1.02	3.61	0.62		0.65	3.24	1.01	3.42		3.73	0.66
Value	3.50	0.93	3.46	0.95	3.85	0.68	3.69	0.94	4.02	0.43	3.57	0.78	3.41	0.99	3.39	1.07	3.37	1.14	3.38	1.15	3.51	0.86	3.51	0.97	3.50	0.87	3.35	0.85	3.11	1.13	3.46	0.89	3.55	1.00
Availability of posted menu items	4.05	0.18	4.01	0.21	4.33	-0.07	4.25	0.11	-	0.02	4.00	0.18	3.99		4.01	0.25	4.08	0.19	4.02	0.18	4.08	0.11	4.06	0.22	4.03	0.14	3.89	0.18	3.72	0.36	3.97	-	4.16	0.14
Variety of menu choices	3.70	0.72	3.66	0.76	3.92	0.52	3.91	0.56	4.16	0.18	3.67	0.76	3.60	0.82	3.65	0.77	3.73	0.67	3.63	0.70	3.69	0.63	3.69	0.81	3.71	0.61	3.63	0.53	3.38	0.81	3.59	0.85	3.86	0.54
Variety of healthy menu choices	3.53	0.82	3.48	0.86	3.83	0.64	3.82		4.03	0.25	3.50	0.84	3.43		3.48	0.86	3.52	0.81	3.49	0.84	3.46	0.84	3.48	1.02	3.60	0.52		0.63	3.21	1.06	3.42	0.94	3.69	0.65
Variety of vegetarian menu choices	3.62	-0.15	3.58	-0.14	3.86	-0.12	3.82	-0.28	4.01	-0.25	3.62	-0.24	3.53	-0.07	3.55	-0.08	3.59	-0.12	3.54	0.01	3.54	-0.06	3.58	0.04	3.68	-0.47	3.48	0.25	3.21	0.63	3.55	-0.14	3.71	-0.18
Service: Overall	4.22	0.26	4.20	0.26	4.43	0.16	4.36	0.28	4.39	0.12	4.24	0.21	4.16	0.29	4.16	0.32	4.19	0.30	4.16	0.26	4.31	0.14	4.24	0.29	4.19	0.21	4.05	0.24	3.95	0.32	4.18	0.26	4.28	0.25
Speed of service	4.06	0.40	4.03	0.41	4.28	0.29	4.22	0.38	4.28	0.22	4.06	0.35	3.99	0.44	3.99	0.48	4.03	0.46	4.04	0.41	4.22	0.17	4.07	0.44	4.04	0.34	3.98	0.25	3.83	0.32	4.01	0.41	4.13	0.40
Hours of operation	3.86	0.58	3.79	0.65	4.23	0.20	4.26	0.16	4.31	0.09	3.71	0.75	3.80	0.64	3.85	0.60	3.92	0.50	3.86	0.52	3.98	0.35	3.87	0.63	3.84	0.52	3.71	0.58	3.56	0.64	3.72	0.74	4.06	0.35
Helpfulness of staff	4.24	0.13	4.21	0.13	4.51	0.03	4.43	0.18	4.48	0.01	4.23	0.10	4.18	0.15	4.19	0.18	4.22	0.17	4.21	0.12	4.36	0.07	4.26	0.19	4.22	0.05	4.05	0.13	4.00	0.15	4.19	0.13	4.32	0.14
Friendliness of staff	4.28	0.13	4.25	0.14	4.55	0.01	4.46	0.17	4.52	-0.01	4.28	0.11	4.22	0.15	4.23	0.19	4.25	0.17	4.24	0.12	4.39	0.07	4.29	0.20	4.28	0.04	4.11	0.14	4.08	0.13	4.24	0.13	4.36	0.14
Cleanliness: Overall	4.28	0.32	4.26	0.33	4.49	0.25	4.43	0.34	4.43	0.19	4.27	0.33	4.22	0.35	4.25	0.35	4.29	0.30	4.29	0.28	4.30	0.30	4.30	0.39	4.27	0.22	4.07	0.22	3.96	0.40	4.23	0.36	4.37	0.28
Cleanliness: Serving areas	4.31	0.25	4.28	0.25	4.49	0.20	4.42	0.29	4.43	0.17	4.31	0.23	4.25	0.27	4.26	0.29	4.30	0.25	4.27	0.24	4.33	0.23	4.32	0.32	4.29	0.15	4.07	0.14	3.97	0.35	4.27	0.26	4.36	0.24
Cleanliness: Eating areas (tables, chairs, etc.)	4.07	0.47	4.05	0.48	4.26	0.35	4.19	0.44	4.29	0.27	4.06	0.47	4.01	0.50	4.02	0.52	4.06	0.46	4.07	0.39	4.11	0.41	4.06	0.56	4.09	0.35	3.89	0.39	3.84	0.41	4.03	0.50	4.13	0.43
Location	4.40	-0.10	4.39	-0.10	4.52	-0.10	4.50	-0.09	4.38	-0.09	4.42	-0.11	4.37	-0.09	4.36	-0.08	4.38	-0.09	4.32	-0.05	4.39	-0.29	4.45	-0.06	4.35	-0.15	4.10	0.03	4.07	0.05	4.41	-0.12	4.40	-0.07
Layout of facility	4.24	-0.22	4.25	-0.24	4.25	-0.11	4.22	-0.06	4.28	-0.14	4.33	-0.33	4.21	-0.21	4.19	-0.17	4.18	-0.16	4.12	-0.18	4.25	-0.33	4.28	-0.19	4.20	-0.27	4.00	-0.03	3.92	-0.05	4.27	-0.28	4.21	-0.13
Appearance	4.30	-0.26	4.30	-0.29	4.31	-0.09	4.30	-0.04	4.36	-0.16	4.35	-0.33	4.28	-0.29	4.26	-0.23	4.26	-0.24	4.18	-0.24	4.29	-0.33	4.34	-0.21	4.24	-0.32	4.09	-0.15	3.93	-0.21	4.31	-0.33	4.27	-0.15
Availability of seating	3.99	0.36	3.96	0.38	4.17	0.17	4.14	0.18	4.15	0.19	4.08	0.28	3.90	0.44	3.87	0.49	3.86	0.48	3.89	0.33	4.10	0.19	3.99	0.42	3.99	0.26	3.87	0.26	3.69	0.41	4.01	0.34	3.96	0.38
Comfort (seats, temperature, lighting, sound level, etc.)	4.14	0.12	4.14		4.13					0.11	4.24	0.03	4.12			0.19	4.05	0.20	4.00	0.16	4.08	0.15	4.15	0.18	4.13	0.04	3.97	0.14	3.75	0.33	4.18		4.07	0.22
Environmentally friendly practices related to food	4.06	-0.01	4.04	-0.01	4.14	0.09	4.17	0.02	4.26	-0.12	4.12	-0.11	4.00	0.03	4.00	0.07	4.01	0.07	3.90	0.10	4.04	-0.05	4.07	0.12	4.05	-0.20	3.81	0.20	3.57	0.49	4.04	-0.03	4.09	0.04
Social/ethical practices related to food	4.08	-0.08		-0.08	4.16		4.16		4.24	-0.14	4.13	-0.18				0.01	4.03	0.00	3.90	0.05	-	-0.13	4.09	0.05	4.07	-0.27		0.22	3.55	0.46	4.05			-0.04

 $^{^{\}star}$ Gap = Mean Importance minus Mean Satisfaction.

ALL SURVEY RESPONDENTS (BOTH "ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)" AND RETAIL UNITS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		İ	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
													Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	n Type	Operation	on Type	(Fulltime + F	Part-time)
	Your Ins	stitution	All Valid Re	spondents	South	nern	Pub	olic	Primarily	/ 4-year	Mainly Sel	f-operated	Over 20	,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.02	0.52	3.93	0.62	3.94	0.60	3.93	0.60	3.93	0.63	3.97	0.58	3.98	0.55
Taste	3.96	0.75	3.89	0.78	3.89	0.79	3.90	0.77	3.89	0.79	3.94	0.74	3.94	0.72
Eye appeal	3.92	0.11	3.86	0.05	3.86	0.08	3.87	0.06	3.86	0.04	3.89	0.03	3.90	-0.02
Freshness	3.93	0.75	3.80	0.82	3.82	0.81	3.82	0.81	3.80	0.83	3.84	0.78	3.86	0.75
Nutritional content	3.68	0.72	3.55	0.86	3.57	0.85	3.57	0.84	3.55	0.86	3.59	0.82	3.60	0.79
Value	3.76	0.75	3.50	0.93	3.55	0.94	3.53	0.91	3.50	0.92	3.55	0.88	3.55	0.89
Availability of posted menu items	4.08	0.19	4.05	0.18	4.05	0.18	4.05	0.20	4.05	0.18	4.08	0.16	4.08	0.16
Variety of menu choices	3.81	0.62	3.70	0.72	3.74	0.67	3.71	0.71	3.69	0.73	3.74	0.68	3.77	0.63
Variety of healthy menu choices	3.68	0.64	3.53	0.82	3.55	0.79	3.55	0.79	3.53	0.82	3.58	0.77	3.60	0.73
Variety of vegetarian menu choices	3.72	-0.23	3.62	-0.15	3.60	-0.08	3.63	-0.16	3.62	-0.16	3.66	-0.19	3.67	-0.23
Service: Overall	4.24	0.28	4.22	0.26	4.24	0.26	4.21	0.27	4.22	0.25	4.25	0.22	4.23	0.23
Speed of service	4.25	0.24	4.06	0.40	4.14	0.33	4.06	0.40	4.06	0.40	4.09	0.37	4.08	0.38
Hours of operation	3.90	0.58	3.86	0.58	3.85	0.61	3.86	0.59	3.85	0.59	3.90	0.54	3.90	0.52
Helpfulness of staff	4.23	0.21	4.24	0.13	4.24	0.16	4.23	0.15	4.24	0.12	4.27	0.10	4.24	0.10
Friendliness of staff	4.24	0.24	4.28	0.13	4.28	0.18	4.26	0.16	4.28	0.13	4.31	0.10	4.28	0.10
Cleanliness: Overall	4.28	0.40	4.28	0.32	4.29	0.34	4.28	0.33	4.29	0.32	4.31	0.30	4.29	0.31
Cleanliness: Serving areas	4.32	0.30	4.31	0.25	4.32	0.26	4.30	0.26	4.31	0.25	4.33	0.24	4.31	0.24
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.60	4.07	0.47	4.09	0.46	4.07	0.48	4.07	0.46	4.09	0.45	4.07	0.46
Location	4.36	0.02	4.40	-0.10	4.41	-0.08	4.40	-0.07	4.41	-0.10	4.42	-0.09	4.39	-0.07
Layout of facility	4.20	-0.14	4.24	-0.22	4.27	-0.25	4.24	-0.20	4.25	-0.23	4.26	-0.21	4.24	-0.24
Appearance	4.25	-0.15	4.30	-0.26	4.30	-0.24	4.30	-0.25	4.30	-0.27	4.32	-0.26	4.29	-0.27
Availability of seating	3.93	0.46	3.99	0.36	3.99	0.36	3.99	0.36	3.99	0.35	4.01	0.35	3.97	0.37
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.29	4.14	0.12	4.12	0.15	4.13	0.13	4.15	0.11	4.15	0.12	4.13	0.12
Environmentally friendly practices related to food	4.10	-0.03	4.06	-0.01	4.08	0.02	4.07	0.00	4.06	-0.01	4.09	-0.03	4.09	-0.07
Social/ethical practices related to food	4.11	-0.07	4.08	-0.08	4.09	-0.03	4.08	-0.07	4.08	-0.08	4.11	-0.10	4.11	-0.14

^{*} Gap = Mean Importance minus Mean Satisfaction.

ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		1	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
						CORVE	T REGI GROE	O I ROW AL	L I AICHOII A		OTIONO		Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	on Type	Operation	on Type	(Fulltime + F	
	Your Ins	stitution	All Valid Re	spondents	South	nern	Pub	olic	Primaril	y 4-year	Mainly Sel	f-operated	Over 20	,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.92	0.65	3.79	0.77	3.78	0.77	3.80	0.73	3.79	0.77	3.82	0.73	3.84	0.71
Taste	3.79	0.93	3.68	0.99	3.66	1.02	3.69	0.97	3.68	0.99	3.72	0.95	3.72	0.95
Eye appeal	3.74	0.23	3.68	0.15	3.67	0.25	3.70	0.15	3.68	0.15	3.71	0.13	3.73	0.06
Freshness	3.81	0.87	3.62	0.99	3.64	0.99	3.64	0.98	3.62	1.00	3.66	0.96	3.66	0.94
Nutritional content	3.67	0.74	3.47	0.95	3.52	0.92	3.49	0.92	3.48	0.95	3.52	0.91	3.51	0.90
Value	3.83	0.57	3.55	0.75	3.64	0.75	3.58	0.73	3.55	0.75	3.60	0.70	3.59	0.70
Availability of posted menu items	3.90	0.25	3.94	0.19	3.87	0.26	3.94	0.20	3.94	0.19	3.97	0.17	3.98	0.15
Variety of menu choices	3.77	0.66	3.56	0.87	3.61	0.82	3.58	0.86	3.56	0.87	3.60	0.84	3.63	0.80
Variety of healthy menu choices	3.71	0.63	3.47	0.90	3.51	0.84	3.49	0.86	3.47	0.90	3.52	0.85	3.52	0.82
Variety of vegetarian menu choices	3.79	-0.26	3.59	-0.17	3.58	-0.06	3.60	-0.19	3.59	-0.17	3.63	-0.21	3.63	-0.26
Service: Overall	4.16	0.30	4.21	0.20	4.18	0.27	4.19	0.21	4.21	0.20	4.23	0.16	4.21	0.16
Speed of service	4.24	0.17	4.11	0.26	4.11	0.30	4.10	0.26	4.11	0.26	4.14	0.22	4.13	0.22
Hours of operation	3.78	0.71	3.70	0.74	3.67	0.80	3.73	0.72	3.70	0.74	3.74	0.69	3.72	0.69
Helpfulness of staff	4.15	0.22	4.21	0.08	4.18	0.19	4.19	0.10	4.21	0.08	4.23	0.05	4.20	0.04
Friendliness of staff	4.13	0.28	4.24	0.10	4.22	0.20	4.22	0.12	4.24	0.10	4.26	0.07	4.22	0.06
Cleanliness: Overall	4.18	0.48	4.19	0.41	4.16	0.47	4.19	0.41	4.19	0.41	4.21	0.38	4.20	0.38
Cleanliness: Serving areas	4.30	0.31	4.26	0.29	4.25	0.34	4.26	0.30	4.26	0.29	4.28	0.28	4.28	0.26
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.63	4.00	0.56	4.00	0.59	4.00	0.56	4.00	0.56	4.03	0.54	4.03	0.52
Location	4.34	0.02	4.40	-0.13	4.36	-0.10	4.40	-0.11	4.40	-0.13	4.41	-0.12	4.39	-0.10
Layout of facility	4.27	-0.25	4.26	-0.27	4.28	-0.28	4.26	-0.26	4.26	-0.27	4.27	-0.26	4.28	-0.34
Appearance	4.31	-0.26	4.30	-0.31	4.29	-0.26	4.31	-0.31	4.30	-0.31	4.32	-0.31	4.32	-0.38
Availability of seating	4.07	0.41	3.99	0.41	3.94	0.47	3.99	0.42	3.99	0.41	4.02	0.39	4.03	0.36
Comfort (seats, temperature, lighting, sound level, etc.)	4.16	0.15	4.17	0.10	4.13	0.16	4.18	0.10	4.17	0.10	4.19	0.09	4.21	0.04
Environmentally friendly practices related to food	4.14	-0.11	4.04	-0.03	4.06	0.00	4.06	-0.04	4.04	-0.03	4.06	-0.05	4.06	-0.11
Social/ethical practices related to food	4.15	-0.15	4.05	-0.11	4.08	-0.05	4.07	-0.11	4.05	-0.11	4.07	-0.12	4.07	-0.19

^{*} Gap = Mean Importance minus Mean Satisfaction.

RETAIL UNITS

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		1	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
						CORVE	T ILLOI ONOL	O I ROM AL	L I AKIIOII A	TINO INO III	0110110		Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	n Type	Operation	on Type	(Fulltime + F	
	Your Ins	stitution	All Valid Re	spondents	South	nern	Pub	olic	Primarily	/ 4-year	Mainly Sel	f-operated	Over 20	0,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.11	0.40	4.02	0.52	4.05	0.48	4.03	0.51	4.03	0.52	4.07	0.47	4.07	0.46
Taste	4.13	0.58	4.04	0.63	4.05	0.62	4.05	0.63	4.05	0.63	4.09	0.59	4.08	0.58
Eye appeal	4.10	0.00	3.98	-0.02	3.99	-0.03	4.00	0.00	3.99	-0.03	4.02	-0.04	4.01	-0.06
Freshness	4.05	0.62	3.93	0.70	3.94	0.68	3.94	0.69	3.93	0.70	3.97	0.65	3.98	0.62
Nutritional content	3.69	0.70	3.60	0.80	3.60	0.80	3.62	0.78	3.60	0.80	3.64	0.75	3.66	0.72
Value	3.69	0.93	3.47	1.06	3.48	1.07	3.49	1.05	3.47	1.06	3.52	1.01	3.53	1.01
Availability of posted menu items	4.26	0.13	4.12	0.18	4.17	0.12	4.13	0.20	4.13	0.17	4.16	0.16	4.14	0.17
Variety of menu choices	3.86	0.57	3.79	0.62	3.84	0.56	3.81	0.61	3.80	0.62	3.84	0.57		0.53
Variety of healthy menu choices	3.65	0.66	3.57	0.76	3.58	0.76	3.59	0.74	3.58	0.76	3.62	0.72	3.64	0.68
Variety of vegetarian menu choices	3.64	-0.20	3.63	-0.14	3.61	-0.09	3.65	-0.14	3.64	-0.16		-0.18		-0.20
Service: Overall	4.31	0.26	4.23	0.30	4.28	0.25	4.22	0.31	4.23	0.30	4.27	0.27	4.24	0.28
Speed of service	4.26	0.32	4.03	0.50	4.17	0.34	4.04	0.50	4.02	0.51	4.06	0.48	4.04	0.49
Hours of operation	4.01	0.46	3.97	0.47	3.97	0.47	3.96	0.49	3.97	0.48	4.02	0.42	-	0.42
Helpfulness of staff	4.31	0.20	4.27	0.17	4.29	0.15	4.25	0.18	4.27	0.16	4.30	0.14	4.27	0.14
Friendliness of staff	4.35	0.20	4.31	0.16	4.32	0.17	4.30	0.19	4.32	0.15	4.35	0.13	-	0.13
Cleanliness: Overall	4.38	0.31	4.35	0.27	4.38	0.25	4.35	0.27	4.36	0.25	4.38	0.24	4.34	0.26
Cleanliness: Serving areas	4.34	0.29	4.34	0.22	4.37	0.20	4.34	0.23	4.35	0.21	4.36	0.21	4.33	0.22
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.57	4.12	0.41	4.16	0.37	4.12	0.41	4.13	0.39	4.14	0.39	4.09	0.42
Location	4.39	0.01	4.41	-0.07	4.43	-0.07	4.40	-0.05		-0.08	4.42	-0.07	4.39	-0.05
Layout of facility	4.13	-0.02	4.23	-0.18	4.26	-0.22	4.22	-0.16	4.24	-0.19	4.25	-0.18	4.22	-0.18
Appearance	4.19	-0.03		-0.22	4.31	-0.23	4.29	-0.20	4.31	-0.24	4.31	-0.22		-0.21
Availability of seating	3.78	0.50	3.99	0.31	4.02	0.27	3.98	0.32	3.99	0.31	4.00	0.32		0.38
Comfort (seats, temperature, lighting, sound level, etc.)	3.86	0.44	4.11	0.14	4.11	0.14	4.10	0.16	4.13	0.12	4.13	0.14		0.18
Environmentally friendly practices related to food	4.06	0.05	4.08	0.02	4.09	0.04	4.08	0.04	4.08	0.00	4.12	-0.01	4.11	-0.04
Social/ethical practices related to food	4.07	0.02	4.09	-0.05	4.09	-0.01	4.09	-0.03	4.10	-0.06	4.13	-0.08	4.13	-0.10

^{*} Gap = Mean Importance minus Mean Satisfaction.

3 Year Trend For Your Institution

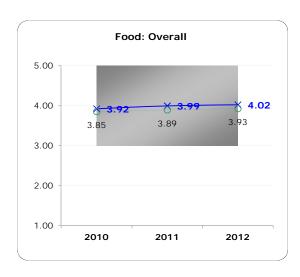
	Your In:	stitution		Your Institution	on		Your Institutio	n
	20			2011			2012	
					Satisfaction			Satisfaction
					Versus Prior			Versus Prior
	Satisfaction	Gap*	Satisfaction	Gap	Year	Satisfaction	Gap	Year
Food: Overall	3.92	0.63	3.99	0.57	0.07	4.02	0.52	0.03
Taste	3.90	0.82	3.98	0.76	0.08	3.96	0.75	-0.02
Eye appeal	3.82	0.19	3.91		0.09	3.92	0.11	0.01
Freshness	3.87	0.81	3.93	0.78	0.06	3.93	0.75	0.00
Nutritional content	3.64	0.72	3.66	0.76	0.02	3.68	0.72	0.02
Value	3.66	0.86				3.76		
Availability of posted menu items	4.04	0.24	4.06	0.25	0.02	4.08	0.19	0.02
Variety of menu choices	3.73	0.71	3.76	0.71	0.03	3.81	0.62	0.06
Variety of healthy menu choices	3.60	0.73	3.64	0.74	0.04	3.68	0.64	0.04
Variety of vegetarian menu choices	3.54	-0.18	3.70	-0.33	0.15	3.72	-0.23	0.02
Service: Overall	4.24	0.28	4.27	0.26	0.03	4.24	0.28	-0.03
Speed of service	4.19	0.31	4.28	0.24	0.09	4.25	0.24	-0.03
Hours of operation	3.92	0.53	3.99	0.46	0.07	3.90	0.58	-0.10
Helpfulness of staff	4.23	0.20	4.27	0.19	0.05	4.23	0.21	-0.04
Friendliness of staff	4.26	0.21	4.30	0.21	0.04	4.24	0.24	-0.06
Cleanliness: Overall	4.28	0.41	4.35	0.37	0.07	4.28	0.40	-0.07
Cleanliness: Serving areas	4.29	0.37	4.37	0.30	0.08	4.32	0.30	-0.05
Cleanliness: Eating areas (tables, chairs, etc.)	4.01	0.60	4.02	0.60	0.01	3.98	0.60	-0.04
Location	4.34	0.07	4.26	0.14	-0.07	4.36	0.02	0.10
Layout of facility	4.17	-0.18	4.18	-0.16	0.01	4.20	-0.14	0.02
Appearance	4.17	-0.09	4.24	-0.18	0.07	4.25	-0.15	0.01
Availability of seating	3.94	0.42	4.00		0.07	3.93	0.46	-0.08
Comfort (seats, temperature, lighting, sound level, etc.)	3.97	0.31	4.00	0.27	0.03	4.01	0.29	0.01
Environmentally friendly practices related to food	3.94	0.03	4.07	-0.03	0.13	4.10	-0.03	
Social/ethical practices related to food	3.99	-0.07	4.08	-0.07	0.10	4.11	-0.07	0.03

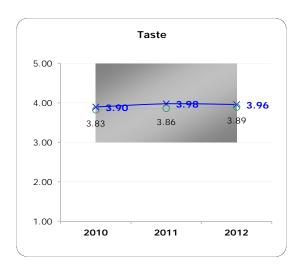
^{*} Gap = Mean Importance minus Mean Satisfaction.

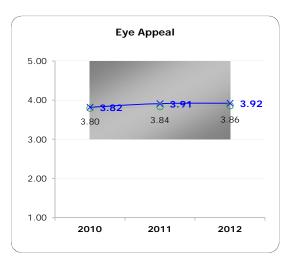
2012 NACUFS Customer Satisfaction Benchmarking Survey

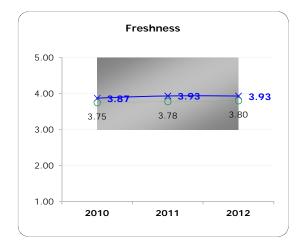
3 Year Trend For Your Institution and All Institutions - Satisfaction

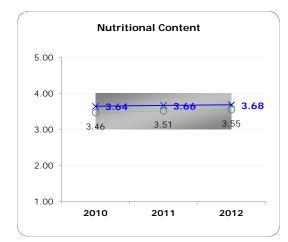
FOOD

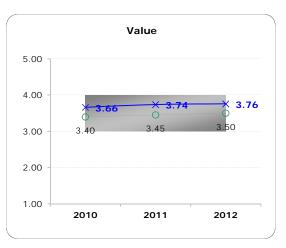








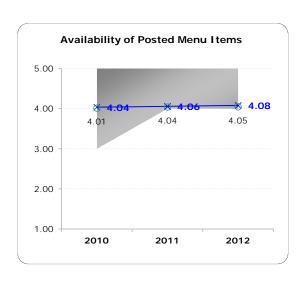


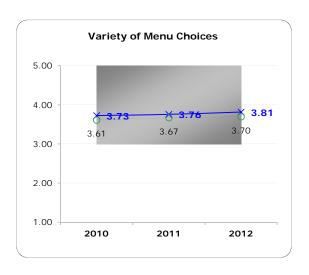


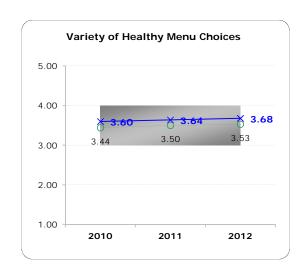
2012 NACUFS Customer Satisfaction Benchmarking Survey

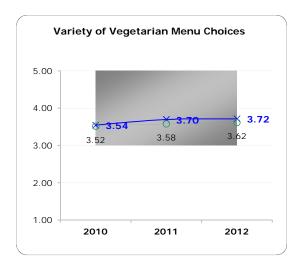
3 Year Trend For Your Institution and All Institutions - Satisfaction

MENU









X = YOUR RESULTS

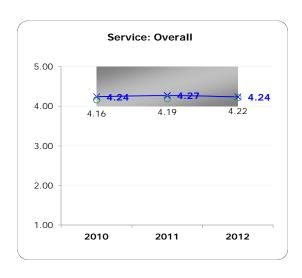
O = INDUSTRY TYPICAL

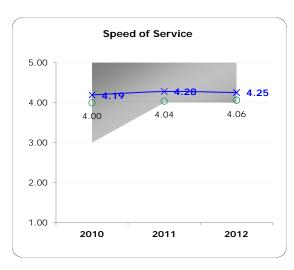
SHADED AREA = INDUSTRY MIDDLE RANGE

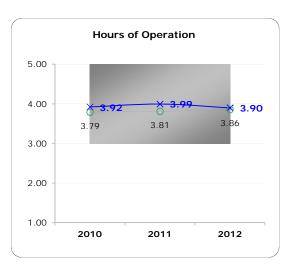
2012 NACUFS Customer Satisfaction Benchmarking Survey

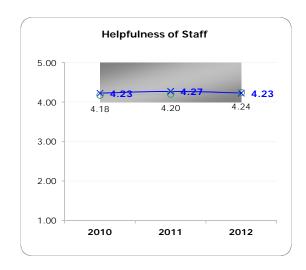
3 Year Trend For Your Institution and All Institutions - Satisfaction

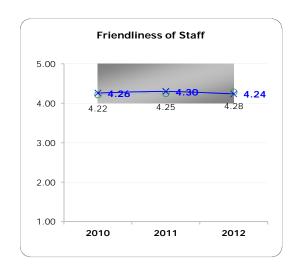
SERVICE











X = YOUR RESULTS

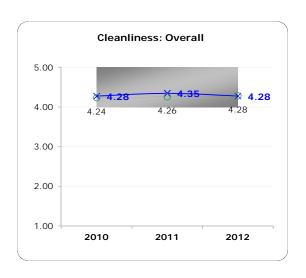
O = INDUSTRY TYPICAL

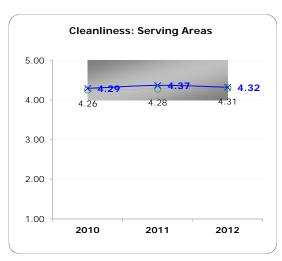
SHADED AREA = INDUSTRY MIDDLE RANGE

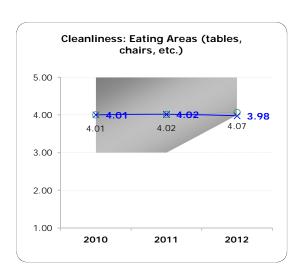
2012 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

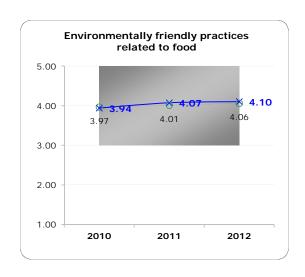
CLEANLINESS





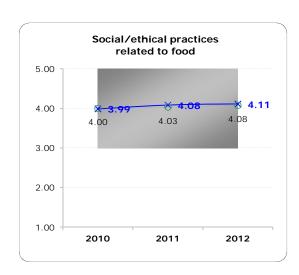


ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY





O = INDUSTRY TYPICAL

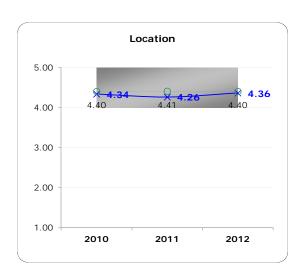


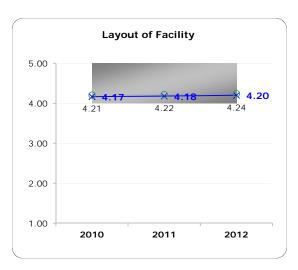
SHADED AREA = INDUSTRY MIDDLE RANGE

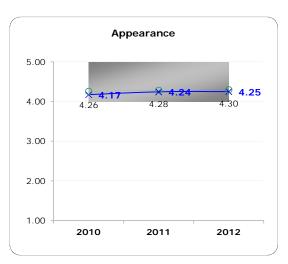
2012 NACUFS Customer Satisfaction Benchmarking Survey

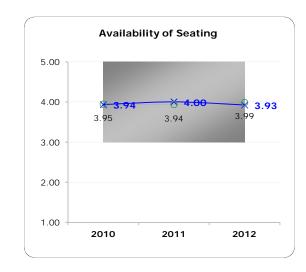
3 Year Trend For Your Institution and All Institutions - Satisfaction

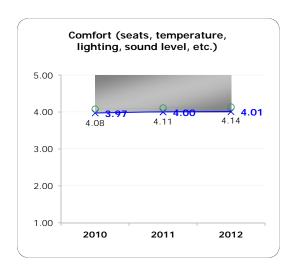
DINING ENVIRONMENT











X = YOUR RESULTS

O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca	re to Eat	All You Ca	re to Eat	All You Ca	are to Eat	All You Ca	are to Eat	All You Ca	re to Eat
	Facili	ty#	Facili	ty#	Facil	ity #	Facil	ity #	Facil	ity #
	1		2		3	3	4	ļ .	5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.07	0.48	4.20	0.42	3.37	1.12	4.37	0.36	4.00	0.57
Taste	3.91	0.79	4.10	0.62	3.26	1.43	4.21	0.60	3.92	0.79
Eye appeal	3.82	0.10	4.09	0.07	3.29	0.68	4.20	-0.29	3.72	0.45
Freshness	3.91	0.75	4.13	0.57	3.21	1.43	4.46	0.34	3.86	0.84
Nutritional content	3.72	0.67	3.85	0.54	3.14	1.17	4.49	0.21	3.53	0.74
Value	3.93	0.44	4.06	0.36	3.36	0.96	4.28	0.29	3.86	0.59
Availability of posted menu items	4.00	0.16	4.16	0.15	3.55	0.48	4.09	0.08	3.94	0.34
Variety of menu choices	3.95	0.45	3.87	0.70	3.31	1.05	4.20	0.35		0.96
Variety of healthy menu choices	3.80	0.49	3.79	0.47	3.13	1.15	4.59	0.09		0.74
Variety of vegetarian menu choices	3.88	-0.49	3.46	-0.23	3.23	0.08	4.80	-0.39		0.02
Service: Overall	4.21	0.21	4.41	0.15	3.92	0.51	4.39	0.10		0.57
Speed of service	4.25	0.15	4.28	0.19	4.12	0.27	4.39	0.01	4.32	0.18
Hours of operation	3.72	0.75	3.58	1.00	4.21	0.26	3.42	1.12		1.04
Helpfulness of staff	4.17	0.15	4.38	0.12	3.97	0.39	4.34	0.08		0.45
Friendliness of staff	4.19	0.17	4.41	0.15	3.89	0.47	4.33	0.07	3.90	0.72
Cleanliness: Overall	4.16	0.47	4.48	0.27	3.87	0.76	4.54	0.19	4.36	0.29
Cleanliness: Serving areas	4.30	0.28	4.47	0.26	4.05	0.53	4.65	0.03		0.27
Cleanliness: Eating areas (tables, chairs, etc.)	3.84	0.75	4.36	0.32	3.83	0.76	4.27	0.40		0.35
Location	4.47	-0.12	4.11	0.36	4.26	0.07	4.29	0.01	4.32	0.23
Layout of facility	4.16	-0.17	4.50	-0.43	4.17	-0.19	4.61	-0.57	4.28	0.00
Appearance	4.31	-0.34	4.52	-0.31	4.05	-0.04	4.69	-0.55	4.26	-0.01
Availability of seating	3.46	1.05	4.68	-0.20	4.29	0.10	4.67	-0.17	4.57	-0.06
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.26	4.51	-0.12	4.08	0.18	4.41	0.03		0.01
Environmentally friendly practices related to food	4.12	-0.18	4.21	-0.22	3.89	0.02	4.57	-0.19		0.04
Social/ethical practices related to food	4.13	-0.23	4.21	-0.20	3.87	-0.02	4.65	-0.29	4.21	0.11

	All You Ca Facil		All You Ca Facil		All You Ca Facil	are to Eat lity #	All You Ca Facil		All You Ca Facil	
	6	;	7	,	8	_	Ç		1	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca	are to Eat	All You Ca	are to Eat	All You Ca		All You Ca	are to Eat	All You Ca	are to Eat
	Facil	ity #	Facil	ity#	Facil		Faci	lity #	Facil	ity #
	1.		12	_	1	-	1	-	1:	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	All You Ca Facil		All You Ca Facil		All You Ca Facil		All You Ca Facil			are to Eat lity #
	1		1	•	1:		1	-	2	-
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail U	Init #	Retail	Init #	Retail	Linit #	Potoil	Unit #	Retail	Init #
	Netaii C	JIIIL#	2	Jill #	Retail		Retail		Ketali 5	Offit #
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.02	0.46	4.46	0.28	3.92	0.46	4.35	0.25	3.68	0.75
Taste	4.01	0.67	4.46	0.39	3.97	0.62	4.35	0.43	3.75	0.88
Eye appeal	3.96	0.06	4.42	-0.02	4.08	-0.08	4.26	-0.09	3.65	0.34
Freshness	3.87	0.78	4.38	0.41	3.96	0.64	4.22	0.51	3.73	0.84
Nutritional content	3.39	0.94	3.96	0.59	3.82	0.45	4.00	0.46	3.23	1.12
Value	3.63	0.99	3.68	1.07	3.53	1.02	3.77	0.90	3.50	1.12
Availability of posted menu items	4.25	0.07	4.44	0.20	3.93	0.34	4.41	0.10	3.93	0.28
Variety of menu choices	3.76	0.71	4.26	0.37	3.51	0.74	4.15	0.36	3.29	1.02
Variety of healthy menu choices	3.35	0.96	4.05	0.45	3.71	0.40	4.06	0.30	3.12	1.20
Variety of vegetarian menu choices	3.35	-0.08	3.98	-0.26	3.65	-0.31	3.95	-0.38	3.23	0.22
Service: Overall	4.28	0.24	4.31	0.38	4.31	0.20	4.48	0.16		0.37
Speed of service	4.31	0.24	4.21	0.50	4.18	0.35	4.40	0.23		0.45
Hours of operation	3.97	0.47	4.13	0.41	4.06	0.37	4.22	0.33	3.29	1.19
Helpfulness of staff	4.21	0.23	4.42	0.22	4.31	0.12	4.44	0.14	4.20	0.25
Friendliness of staff	4.30	0.19	4.32	0.34	4.33	0.11	4.46	0.15	4.20	0.31
Cleanliness: Overall	4.21	0.46	4.50	0.29	4.51	0.12	4.51	0.24	4.16	0.47
Cleanliness: Serving areas	4.23	0.41	4.47	0.14	4.45	0.18	4.44	0.26	4.10	0.44
Cleanliness: Eating areas (tables, chairs, etc.)	3.64	0.95	4.27	0.29	4.26	0.24	4.10	0.39	3.90	0.63
Location	4.37	-0.01	4.39	0.09	4.43	0.00	4.46	0.06	4.17	0.07
Layout of facility	4.07	-0.02	4.33	-0.10	4.25	-0.18	4.00	0.23	3.93	0.16
Appearance	4.04	0.06	4.39	-0.11	4.41	-0.26	4.20	0.00	3.90	0.26
Availability of seating	3.59	0.79	4.13	0.17	4.11	0.04	3.54	0.63	3.93	0.32
Comfort (seats, temperature, lighting, sound level, etc.)	3.67	0.65	4.23	0.09	4.16	0.11	3.79	0.52	3.79	0.48
Environmentally friendly practices related to food	3.96	0.13	4.20	0.05	4.31	-0.29	4.08	0.06	3.77	0.11
Social/ethical practices related to food	3.98	0.06	4.20	0.03	4.26	-0.27	4.10	0.08	3.84	0.07

	Retail l	Jnit #	Retail l	Jnit #	Retail	Unit #	Retail	Unit #	Retail	Unit #
	6		7		8		O)	10	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.95	0.44	4.43	0.22	4.30	0.27	4.24	0.34		
Taste	3.98	0.66	4.48	0.27	4.34	0.38	4.22	0.60		
Eye appeal	4.01	-0.09	4.34	-0.19	4.25	0.07	4.33	-0.15		
Freshness	3.92	0.76	4.36	0.31	4.34	0.36	4.34	0.45		
Nutritional content	3.82	0.54	3.98	0.51	3.72	0.59	4.18	0.34		
Value	3.58	1.01	3.84	0.75	3.82	0.74	4.03	0.61		
Availability of posted menu items	3.93	0.35	4.56	-0.04	4.44	0.07	4.32	0.07		
Variety of menu choices	3.71	0.58	4.29	0.07	4.20	0.15	3.96	0.52		
Variety of healthy menu choices	3.63	0.55	4.06	0.26	3.71	0.43	4.09	0.40		
Variety of vegetarian menu choices	3.68	-0.10	3.98	-0.44	3.88	-0.48	3.94	-0.29		
Service: Overall	4.45	0.06	4.53	0.15	4.22	0.42	4.25	0.41		
Speed of service	4.48	0.07	4.44	0.22	4.08	0.57	4.15	0.52		
Hours of operation	4.19	0.34	4.01	0.40	4.12	0.35	4.07	0.36		
Helpfulness of staff	4.41	0.04	4.59	0.00	4.24	0.35	4.33	0.31		
Friendliness of staff	4.43	0.04	4.63	0.01	4.17	0.45	4.45	0.27		
Cleanliness: Overall	4.47	0.06	4.52	0.18	4.42	0.23	4.62	0.21		
Cleanliness: Serving areas	4.39	0.14	4.43	0.11	4.33	0.21	4.54	0.23		
Cleanliness: Eating areas (tables, chairs, etc.)	4.09	0.35	4.13	0.23	4.11	0.36	4.55	0.18		
Location	4.33	0.13	4.48	0.00	4.40	-0.02	4.44	-0.02		
Layout of facility	4.19	-0.10	4.25	-0.05	4.16	0.02	4.25	-0.16		
Appearance	4.18	-0.06	4.44	-0.29	4.29	-0.03	4.33	-0.07		
Availability of seating	3.88	0.29	3.62	0.45	3.55	0.64	4.28	0.13		
Comfort (seats, temperature, lighting, sound level, etc.)	3.88	0.34	3.71	0.41	3.82	0.38	4.19	0.24		
Environmentally friendly practices related to food	3.95	0.16	4.11	0.18	4.15	0.00	4.22	-0.03		
Social/ethical practices related to food	3.96	0.01	4.12	0.19	4.14	0.02	4.17	-0.04		

^{*} Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail	Unit #								
	1		1:		1			4	15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall		•		-						•
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	Retail	Unit #								
	10	6	1	7	1	8	1	9	20)
	Satisfaction	Gap								
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

Detailed Survey Results for The University of North Texas Dining Services

This section shows the detailed survey results for both the overall industry and for your institution by various data aggregations to allow comparisons between differing respondent groups.

DEMOGRAPHICS

YOUR INSTITUTION

		The III-Second Colombia
		The University of North
	1 0: 1	Texas Dining Services
Respondent Type	Student	80%
	Faculty	5%
	Administration/ Staff	15%
	Other	0%
	Total Resp	4,221
Student Class Status	First year	29%
	Sophomore	22%
	Junior	21%
	Senior	16%
	Graduate	11%
	Other	1%
	Total Resp	3,385
Gender	Female	64%
	Male	36%
	Transgender	0%
	Other Identity	0%
	Total Resp	4,221
Live	On campus	36%
	Off campus	64%
	Total Resp	4,221

TABLE 1a

			services provid		d are you with the dege/university?	ne dining		1	
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	7%	14%	40%	36%	3.99	.02	3,590
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	17%	41%	32%	3.90	.00	129,800
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	40%	37%	4.02	.02	1,830
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	15%	40%	35%	3.95	.00	76,120
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	14%	41%	34%	3.96	.02	1,760
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	19%	41%	28%	3.83	.00	53,680
Respondent Type - YOUR	Student	3%	7%	15%	41%	35%	3.96	.02	2,945
INSTITUTION	Faculty	3%	4%	17%	32%	44%	4.11	.08	159
	Administration/ Staff	4%	5%	9%	42%	40%	4.08	.05	482
	Other			25%		75%	4.50	.50	4
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	17%	42%	30%	3.87	.00	113,436
	Faculty	4%	6%	13%	30%	46%	4.08	.02	4,360
	Administration/Staff	4%	5%	13%	34%	43%	4.07	.01	10,535
	Other	4%	3%	10%	31%	52%	4.25	.03	1,036
Student Class Status - YOUR	First year	3%	8%	13%	38%	38%	4.00	.04	841
INSTITUTION	Sophomore	2%	6%	16%	40%	36%	4.03	.04	664
	Junior	6%	5%	11%	42%	36%	3.98	.04	623
	Senior	2%	5%	19%	42%	32%	3.97	.04	461
	Graduate	4%	12%	17%	44%	23%	3.70	.06	335
	Other		10%	10%	38%	43%	4.14	.21	21
Student Class Status - ENTIRE	First year	3%	7%	17%	41%	32%	3.91	.00	45,241
SAMPLE	Sophomore	4%	8%	18%	42%	29%	3.83	.01	25,663
	Junior	4%	7%	17%	42%	30%	3.86	.01	18,952
	Senior	4%	7%	16%	43%	31%	3.90	.01	16,482
	Graduate	5%	8%	17%	44%	26%	3.79	.01	5,923
	Other	3%	8%	22%	38%	29%	3.81	.03	1,223
Gender - YOUR INSTITUTION	Female	3%	6%	13%	41%	36%	4.00	.02	2,295
	Male	3%	7%	15%	39%	35%	3.96	.03	1,286
	Transgender				50%	50%	4.50	.50	2
Occident ENTINE CAMPLE	Other Identity			43%	43%	14%	3.71	.29	7
Gender - ENTIRE SAMPLE	Female	4%	7%	17%	40%	32%	3.90	.00	76,815
	Male	4%	7%	16%	41%	32%	3.90	.00	51,374
	Transgender	8%	9%	25%	33%	27%	3.62	.06	452
Live YOUR INSTITUTION	Other Identity	9%	11%	26%	30%	24%	3.48	.06	491
Live YOUR INSTITUTION	On campus Off campus	3%	8%	15%	40%	34%	3.96	.03	1,343
Live ENTIRE SAMPLE	·	4%	6%	13%	41%	37%	4.00		2,247
LIVE ENTIRE SAMPLE	On campus Off campus	4%	8%	18%	41%	29%	3.84	.00	78,684
NACUFS Region - YOUR	Southern	4% 3%	6%	14%	39%	37%	3.99	.00	49,385
NACUFS Region - ENTIRE SAMPLE	Continental	3%	7% 6%	14% 13%	40% 41%	36% 37%	3.99 4.04	.02	3,590 14,281
NACOI 3 REGION - ENTIRE SAMPLE	Mid-Atlantic	5%	8%	16%	35%	37%	3.90	.01	12,636
	Midwest	4%	7%	18%	42%	29%	3.85	.01	31,954
	Northeast	4%	6%	16%	40%	34%	3.93	.01	25,182
	Pacific	4%	7%	19%	41%	29%	3.84	.01	27,081
	Southern	4%	7%	16%	41%	32%	3.92	.01	18,666
Institution Type - YOUR INSTITUTION	Public	3%	7%	14%	41%	36%	3.92	.02	3,590
Institution Type - ENTIRE SAMPLE	Public	4%	7%	17%	41%	32%	3.91	.00	96.119
	Private	4%	8%	17%	40%	31%	3.87	.00	33,681
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	14%	40%	36%	3.99	.02	3,590
Institution Type - ENTIRE SAMPLE	Primarily 4-year	6%	8%	17%	35%	34%	3.83	.02	4,770
	Primarily 4-year	4%	7%	17%	41%	32%	3.90	.00	125,030
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	14%	40%	36%	3.99	.02	3,590
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	16%	40%	34%	3.95	.00	105,197
	Mainly Contracted	6%	10%	21%	40%	23%	3.64	.01	20,249
	Combination of Both	4%	6%	15%	45%	31%	3.92	.02	4,354
Total Current Enrollment - YOUR	Over 20,000	3%	7%	14%	40%	36%	3.99	.02	3,590
Total Current Enrollment - ENTIRE	Under 2,500	5%	9%	18%	39%	29%	3.79	.01	6,293
SAMPLE	2,500 to 10,000	4%	8%	18%	41%	28%	3.80	.01	25,960
	10,001 to 20,000	4%	7%	18%	40%	31%	3.88	.01	32,173
	Over 20,000	3%	6%	16%	41%	34%	3.96	.00	65,374
Type of Retail Unit - YOUR	Food Court	2%	7%	16%	45%	30%	3.95	.04	683
INSTITUTION	Express Unit	4%	7%	15%	34%	39%	3.97	.05	534
	Specialty Coffee Shop/ Juice Bar	4%	5%	10%	37%	44%	4.12	.07	254
	Sit-down Restaurant	5%	4%	11%	37%	43%	4.11	.08	166
	Convenience Store	2%	5%	10%	42%	41%	4.17	.07	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	16%	42%	32%	3.92	.01	19,468
71 - 31 - 11 - 11 - 11 - 11 - 11 - 11 -	Marketplace	5%	8%	17%	39%	31%	3.83	.01	13,423
	Express Unit	4%	6%	15%	40%	35%	3.94	.01	15,129
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	38%	39%	4.04	.01	10,679
	Sit-down Restaurant	4%	7%	16%	40%	34%	3.92	.01	5,624
	Convenience Store	3%	4%	13%	39%	41%	4.10	.01	10,538
	No type given	4%	8%	16%	39% 44%	28%	3.83	.03	1,259
	1 110 type given	470	076	1076	4470	2070	ა.ია	.03	1,209

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 1b

Mean* Importance of Various Items and Satisfaction with Each Item (as They Apply to the Surveyed Facility in General without regard to any specific meal)

Aggregated Dining Halls & Retail Units

	The University of North
Foods Overell IMPORTANCE	Texas Dining Services
Food: Overall - IMPORTANCE	4.54
Food: Overall - SATISFACTION	4.02
Taste - IMPORTANCE	4.71
Taste - SATISFACTION	3.96
Eye appeal - IMPORTANCE	4.03
Eye appeal - SATISFACTION	3.92
Freshness - IMPORTANCE	4.68
Freshness - SATISFACTION	3.93
Nutritional content - IMPORTANCE	4.40
Nutritional content - SATISFACTION	3.68
Value - IMPORTANCE	4.51
Value - SATISFACTION	3.76
Availability of posted menu items - IMPORTANCE	4.27
Availability of posted menu items - SATISFACTION	4.08
Variety of menu choices - IMPORTANCE	4.43
Variety of menu choices - SATISFACTION	3.81
Variety of healthy menu choices - IMPORTANCE	4.32
Variety of healthy menu choices - SATISFACTION	3.68
Variety of vegetarian menu choices - IMPORTANCE	3.48
Variety of vegetarian menu choices - SATISFACTION	3.72
Service: Overall - IMPORTANCE	4.51
Service: Overall - SATISFACTION	4.24
Speed of service - IMPORTANCE	4.50
Speed of service - SATISFACTION	4.25
Hours of operation - IMPORTANCE	4.48
Hours of operation - SATISFACTION	3.90
Helpfulness of staff - IMPORTANCE	4.44
Helpfulness of staff - SATISFACTION	4.23
Friendliness of staff - IMPORTANCE	4.48
Friendliness of staff - SATISFACTION	4.24
Cleanliness: Overall - IMPORTANCE	4.67
Cleanliness: Overall - SATISFACTION	4.28
Cleanliness: Serving areas - IMPORTANCE	4.62
Cleanliness: Serving areas - SATISFACTION	4.32
Cleanliness: Eating areas (tables, chairs, etc.) - IMPORTANCE	4.58
Cleanliness: Eating areas (tables, chairs, etc.) - SATISFACTION	3.98
Location - IMPORTANCE	4.38
Location - SATISFACTION	4.36
Layout of facility - IMPORTANCE	4.06
Layout of facility - SATISFACTION	4.20
Appearance - IMPORTANCE	4.10
Appearance - SATISFACTION	4.25
Availability of seating - IMPORTANCE	4.38
Availability of seating - INFORTANCE Availability of seating - SATISFACTION	3.93
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE	
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE Comfort (seats, temperature, lighting, sound level, etc.) - SATISFACTION	4.30
	4.01
Environmentally friendly practices related to food - IMPORTANCE	4.07
Environmentally friendly practices related to food - SATISFACTION	4.10
Social/ ethical practices related to food - IMPORTANCE	4.04
Social/ ethical practices related to food - SATISFACTION	4.11

^{*1} to 5 Scale, Where Higher Mean = Higher Importance/Satisfaction

TABLE 2a IMDIC 2d Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Fandi Oussel	<u> </u>				
		(1) Not at	(2) Not	Food: Overal	(4)				1
		All	Very		Somewhat	(5) Very		Sampling	
Assessed Divine Hollo 9 Detail Heite	The Heisensite of North Toyon Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	7%	27%	65%	4.54	.01	3,710
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.55	.00	130,583
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	29%	62%	4.52	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	27%	65%	4.54	.00	75,535
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.57	.02	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	66%	4.55	.00	55,048
Respondent Type - YOUR INSTITUTION	Student	0%	1%	8%	28%	63%	4.52	.01	2,995
INSTITUTION	Faculty Car #	1%	2%	6%	20%	72%	4.61	.05	186
	Administration/ Staff		0%	4%	26%	69%	4.65	.03	527
Respondent Type - ENTIRE SAMPLE	Other Student	00/	1%	00/	200/	100% 65%	5.00 4.54	.00	2
Respondent Type - ENTINE SAMIFEE	Faculty	0% 0%	1%	8% 5%	26% 27%	68%	4.61	.00	113,276 4,375
	Administration/Staff	0%	0%	4%	26%	68%	4.62	.01	11,284
	Other	1%	1%	8%	25%	65%	4.51	.03	992
Student Class Status - YOUR	First year	0%	1%	6%	28%	64%	4.54	.02	878
INSTITUTION	Sophomore	0%	1%	9%	26%	64%	4.52	.03	660
	Junior	0%	0%	6%	28%	65%	4.56	.03	633
	Senior	1%	1%	7%	29%	62%	4.51	.03	463
	Graduate	0%	2%	11%	30%	57%	4.41	.04	332
	Other		3%	3%	21%	72%	4.62	.14	29
Student Class Status - ENTIRE	First year	0%	1%	8%	26%	65%	4.54	.00	45,119
SAMPLE	Sophomore	0%	1%	8%	26%	65%	4.54	.00	25,685
	Junior	0%	1%	8%	26%	65%	4.55	.01	18,935
	Senior	0%	1%	8%	26%	65%	4.54	.01	16,538
	Graduate Other	0% 1%	1% 1%	8% 10%	31% 29%	59% 59%	4.47 4.45	.01	5,730
Gender - YOUR INSTITUTION	Female	0%	1%	6%	25%	67%	4.45	.02	1,310 2,372
Gender - 1001(INOTITOTION	Male	0%	1%	9%	30%	60%	4.47	.02	1,327
	Transgender	078	170	370	67%	33%	4.33	.33	3
	Other Identity				13%	88%	4.88	.13	8
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	25%	67%	4.59	.00	77,053
	Male	1%	1%	9%	27%	62%	4.50	.00	51,640
	Transgender	4%	2%	17%	21%	55%	4.22	.05	469
	Other Identity	3%	3%	13%	24%	58%	4.32	.04	504
Live YOUR INSTITUTION	On campus	0%	1%	7%	26%	65%	4.56	.02	1,384
	Off campus	0%	1%	7%	28%	64%	4.54	.01	2,326
Live ENTIRE SAMPLE	On campus	0%	1%	8%	25%	66%	4.56	.00	78,740
NA 01/50 B : YOUB	Off campus	0%	1%	7%	27%	64%	4.54	.00	49,834
NACUES Region - YOUR	Southern	0%	1%	7%	27%	65%	4.54	.01	3,710
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	0%	1%	8%	28%	63%	4.52	.01	14,286
	Midwest	0% 0%	0% 1%	7% 8%	22% 27%	70% 64%	4.61 4.53	.01	12,645 32,651
	Northeast	0%	1%	6%	24%	69%	4.60	.00	25,215
	Pacific	0%	1%	9%	27%	63%	4.50	.00	26,751
	Southern	0%	1%	8%	26%	65%	4.54	.01	19,035
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	27%	65%	4.54	.01	3,710
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	26%	65%	4.54	.00	96,723
	Private	0%	1%	7%	25%	67%	4.58	.00	33,860
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	27%	65%	4.54	.01	3,710
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	11%	29%	58%	4.42	.01	4,742
	Primarily 4-year	0%	1%	7%	26%	65%	4.55	.00	125,841
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	7%	27%	65%	4.54	.01	3,710
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	26%	65%	4.55	.00	106,099
	Mainly Contracted	0%	1%	7%	26%	66%	4.55	.00	20,281
Total Current Enrollment - YOUR	Combination of Both	1%	1%	8%	27%	64%	4.52	.01	4,203
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	0%	1%	7%	27%	65%	4.54	.01	3,710
SAMPLE	2,500 to 10,000	0% 0%	1% 1%	5% 7%	25% 25%	69% 67%	4.63 4.57	.01	6,501 26,190
	10,001 to 20,000	0%	1%	8%	25%	65%	4.57	.00	32,381
	Over 20,000	0%	1%	8%	26%	65%	4.54	.00	65,511
Type of Retail Unit - YOUR	Food Court	1 7/6	1%	10%	31%	59%	4.48	.03	726
INSTITUTION	Express Unit	1%	2%	8%	28%	61%	4.46	.04	523
	Specialty Coffee Shop/ Juice Bar	1%		3%	24%	72%	4.66	.04	240
	Sit-down Restaurant	1	1%	5%	30%	65%	4.59	.05	165
	Convenience Store	1	1%	5%	29%	66%	4.60	.04	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	28%	63%	4.51	.01	19,455
	Marketplace	0%	1%	6%	26%	67%	4.59	.01	13,577
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,917
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	66%	4.55	.01	10,372
	Sit-down Restaurant	0%	1%	7%	26%	65%	4.55	.01	5,798
	Convenience Store	0%	1%	8%	27%	64%	4.52	.01	10,136
	No type given	0%	1%	7%	32%	60%	4.50	.02	1,280

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 2b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall					
		(1) Very Dis-	(2) Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
Assessment of Dising Holle & Detail Units	The University of North Toyon Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	5%	15%	41%	36%	4.02	.02	4,156
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	18%	42%	31%	3.93	.00	145,849
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	40%	40%	4.11	.02	2,096
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	41%	36%	4.02	.00	85,306
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	16%	41%	32%	3.92	.02	2,060
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	22%	44%	24%	3.79	.00	60,543
Respondent Type - YOUR INSTITUTION	Student	3%	6%	15%	41%	35%	3.99	.02	3,336
INSTITUTION	Faculty	3%	6%	13%	35%	44%	4.11	.07	209
	Administration/ Staff Other	2%	3%	13%	41%	41%	4.15	.04	606
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	20% 19%	44%	80% 29%	4.60 3.89	.40	5 125,461
respondent Type - ENTINE OAWII EE	Faculty	3%	6%	12%	33%	46%	4.12	.00	5,293
	Administration/Staff	2%	5%	13%	38%	42%	4.13	.01	13,111
	Other	2%	3%	12%	34%	50%	4.27	.03	1,191
Student Class Status - YOUR	First year	3%	7%	16%	38%	36%	3.96	.03	965
INSTITUTION	Sophomore	2%	5%	16%	41%	36%	4.02	.04	725
	Junior	3%	5%	12%	40%	39%	4.08	.04	704
	Senior	2%	5%	16%	44%	32%	3.98	.04	530
	Graduate	4%	6%	17%	47%	26%	3.84	.05	380
	Other	3%	3%	16%	34%	44%	4.13	.18	32
Student Class Status - ENTIRE	First year	2%	6%	19%	43%	29%	3.91	.00	49,354
SAMPLE	Sophomore	3%	7%	20%	43%	27%	3.84	.01	28,511
	Junior	3%	7%	18%	43%	29%	3.89	.01	21,119
	Senior	2%	6%	16%	45%	30%	3.95	.01	18,428
	Graduate	3%	7%	17%	46%	27%	3.86	.01	6,664
	Other	2%	8%	21%	42%	27%	3.84	.03	1,442
Gender - YOUR INSTITUTION	Female	3%	5%	15%	40%	37%	4.02	.02	2,668
	Male	2%	6%	15%	42%	35%	4.02	.02	1,477
	Transgender Other Identity	250/			100%	500/	4.00	.00	3
Gender - ENTIRE SAMPLE	Female	25%	00/	400/	25%	50% 31%	3.75	.62	8
Gender - ENTIRE SAMPLE	Male	2%	6% 6%	18%	42% 44%	31%	3.93	.00	86,578 57,123
-	Transgender	3% 6%	7%	18% 23%	36%	28%	3.92 3.74	.00	57,123
	Other Identity	8%	9%	27%	35%	22%	3.53	.05	560
Live YOUR INSTITUTION	On campus	3%	7%	17%	39%	34%	3.93	.03	1,513
Elve Took inothion	Off campus	2%	5%	14%	42%	37%	4.07	.02	2,643
Live ENTIRE SAMPLE	On campus	3%	7%	20%	43%	27%	3.84	.00	86,500
	Off campus	2%	5%	14%	42%	37%	4.05	.00	57,061
NACUFS Region - YOUR	Southern	3%	5%	15%	41%	36%	4.02	.02	4,156
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	15%	45%	34%	4.04	.01	15,805
•	Mid-Atlantic	3%	7%	17%	37%	35%	3.95	.01	14,080
	Midwest	2%	7%	19%	45%	27%	3.87	.01	36,170
	Northeast	3%	6%	17%	41%	34%	3.96	.01	28,366
	Pacific	3%	7%	20%	41%	29%	3.87	.01	30,405
	Southern	2%	6%	17%	44%	30%	3.94	.01	21,023
Institution Type - YOUR INSTITUTION	Public	3%	5%	15%	41%	36%	4.02	.02	4,156
Institution Type - ENTIRE SAMPLE	Public	2%	6%	18%	42%	31%	3.93	.00	108,254
	Private	3%	7%	18%	43%	30%	3.90	.01	37,595
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	15%	41%	36%	4.02	.02	4,156
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	17%	39%	33%	3.91	.01	5,757
Operation Type VOLID INSTITUTION	Primarily 4-year	3%	6%	18%	43%	31%	3.93	.00	140,092
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	5%	15%	41%	36%	4.02	.02	4,156
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted	2% 4%	6% 9%	17% 22%	42% 41%	32% 23%	3.97 3.69	.00	118,357 22,853
	Combination of Both	3%	5%	17%	41%	23%	3.69	.01	4,639
Total Current Enrollment - YOUR	Over 20,000	3%	5%	15%	49%	36%	4.02	.01	4,639
Total Current Enrollment - FOOR	Under 2,500	4%	9%	20%	40%	28%	3.79	.02	7,299
			J 270				3.84	.01	29,017
SAMPLE			8%	19%	42%	28%			_0,011
SAMPLE	2,500 to 10,000	3%	8% 6%	19% 19%	42% 43%	28% 30%			36.470
SAMPLE		3% 3%	8% 6% 6%	19%	43%	30%	3.91	.01	
	2,500 to 10,000 10,001 to 20,000	3% 3% 2%	6%	19% 17%					73,063
Type of Retail Unit - YOUR	2,500 to 10,000 10,001 to 20,000 Over 20,000	3% 3%	6% 6%	19%	43% 43%	30% 33%	3.91 3.98	.01 .00	73,063 820
Type of Retail Unit - YOUR	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	3% 3% 2% 1%	6% 6% 4%	19% 17% 16%	43% 43% 48%	30% 33% 30%	3.91 3.98 4.02	.01 .00 .03	73,063 820 592
Type of Retail Unit - YOUR	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	3% 3% 2% 1% 3%	6% 6% 4% 7%	19% 17% 16% 16%	43% 43% 48% 35%	30% 33% 30% 39%	3.91 3.98 4.02 4.00	.01 .00 .03 .04	73,063 820 592 271
Type of Retail Unit - YOUR	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	3% 3% 2% 1% 3% 1%	6% 6% 4% 7% 3%	19% 17% 16% 16% 6%	43% 43% 48% 35% 34%	30% 33% 30% 39% 55%	3.91 3.98 4.02 4.00 4.38	.01 .00 .03 .04	73,063 820 592 271 192
Type of Retail Unit - YOUR INSTITUTION	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 3% 2% 1% 3% 1% 2%	6% 6% 4% 7% 3% 3%	19% 17% 16% 16% 6% 11%	43% 43% 48% 35% 34% 38%	30% 33% 30% 39% 55% 47%	3.91 3.98 4.02 4.00 4.38 4.24	.01 .00 .03 .04 .05	73,063 820 592 271 192 221
Type of Retail Unit - YOUR INSTITUTION	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 3% 2% 1% 3% 1% 2% 1%	6% 6% 4% 7% 3% 3% 2%	19% 17% 16% 16% 6% 11% 8%	43% 43% 48% 35% 34% 38% 39%	30% 33% 30% 39% 55% 47% 50%	3.91 3.98 4.02 4.00 4.38 4.24 4.35	.01 .00 .03 .04 .05 .07	73,063 820 592 271 192 221 21,933
Type of Retail Unit - YOUR INSTITUTION	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 3% 2% 1% 3% 1% 2% 1%	6% 6% 4% 7% 3% 3% 2% 5%	19% 17% 16% 16% 6% 11% 8% 16%	43% 43% 48% 35% 34% 38% 39% 45%	30% 33% 30% 39% 55% 47% 50% 31%	3.91 3.98 4.02 4.00 4.38 4.24 4.35 3.97	.01 .00 .03 .04 .05 .07	73,063 820 592 271 192 221 21,933 15,249
Type of Retail Unit - YOUR INSTITUTION	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 3% 2% 1% 3% 1% 2% 1% 2% 3%	6% 6% 4% 7% 3% 3% 2% 5% 7%	19% 17% 16% 16% 6% 11% 8% 16% 18%	43% 43% 48% 35% 34% 38% 39% 45% 41%	30% 33% 30% 39% 55% 47% 50% 31%	3.91 3.98 4.02 4.00 4.38 4.24 4.35 3.97 3.88	.01 .00 .03 .04 .05 .07 .05	73,063 820 592 271 192 221 21,933 15,249 16,979
Type of Retail Unit - YOUR INSTITUTION	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 3% 2% 1% 3% 2% 1% 2% 2% 3% 3%	6% 6% 4% 7% 3% 2% 5% 7% 6%	19% 17% 16% 16% 6% 11% 8% 16% 18%	43% 43% 48% 35% 34% 38% 39% 45% 41%	30% 33% 30% 39% 55% 47% 50% 31% 31%	3.91 3.98 4.02 4.00 4.38 4.24 4.35 3.97 3.88 4.01	.01 .00 .03 .04 .05 .07 .05 .01	73,063 820 592 271 192 221 21,933 15,249 16,979
Type of Retail Unit - YOUR INSTITUTION Type of Retail Unit - ENTIRE SAMPLE	2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 3% 2% 1% 3% 1% 2% 1% 2% 3% 3% 2%	6% 6% 4% 7% 3% 3% 2% 5% 7% 6% 4%	19% 17% 16% 16% 6% 11% 8% 16% 18% 15% 12%	43% 43% 48% 35% 34% 38% 39% 45% 41% 41%	30% 33% 30% 39% 55% 47% 50% 31% 31% 36% 43%	3.91 3.98 4.02 4.00 4.38 4.24 4.35 3.97 3.88 4.01 4.17	.01 .00 .03 .04 .05 .07 .05 .01 .01	820 592 271 192 221

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	4%	18%	77%	4.71	.01	3,709
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	75%	4.68	.00	130,857
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	4%	19%	76%	4.71	.01	1,847
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	75%	4.68	.00	75,609
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	4%	18%	78%	4.72	.01	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	19%	74%	4.67	.00	55,248
Respondent Type - YOUR	Student	0%	1%	4%	19%	75%	4.69	.01	2,989
INSTITUTION	Faculty	1%		4%	15%	81%	4.75	.04	185
	Administration/ Staff		0%	1%	13%	85%	4.84	.02	533
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	5%	20%	74%	4.67	.00	113,501
	Faculty	0%	0%	3%	20%	77%	4.72	.01	4,394
	Administration/Staff	0%	0%	2%	17%	81%	4.77	.00	11,317
	Other	1%	1%	6%	21%	72%	4.61	.02	995
Student Class Status - YOUR INSTITUTION	First year	0%	0%	4%	19%	76%	4.71	.02	872
INSTITUTION	Sophomore	0%	1%	5%	19%	74%	4.65	.03	663
	Junior	0%	0%	4%	19%	77%	4.71	.02	633
	Senior	0%	1%	4%	20%	75%	4.69	.03	461
	Graduate		1%	5%	22%	72%	4.64	.04	331
0. 101. 0	Other	ļ	3%		24%	72%	4.66	.12	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	5%	19%	75%	4.67	.00	45,162
SAMPLE	Sophomore	0%	1%	5%	20%	74%	4.66	.00	25,748
	Junior	0%	1%	5%	20%	74%	4.67	.00	18,972
	Senior	0%	1%	5%	20%	74%	4.67	.00	16,576
	Graduate	0%	1%	5%	23%	71%	4.63	.01	5,761
	Other	0%	1%	7%	23%	68%	4.58	.02	1,316
Gender - YOUR INSTITUTION	Female	0%	1%	3%	14%	82%	4.78	.01	2,375
	Male	0%	1%	6%	25%	68%	4.59	.02	1,323
	Transgender					100%	5.00	.00	3
Gender - ENTIRE SAMPLE	Other Identity			13%	13%	75%	4.63	.26	8
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	17%	78%	4.73	.00	77,217
	Male	0%	1%	7%	23%	70%	4.60	.00	51,753
	Transgender	2%	3%	15%	18%	62%	4.34	.05	473
	Other Identity	2%	2%	8%	22%	65%	4.46	.04	506
Live YOUR INSTITUTION	On campus	0%	1%	4%	18%	77%	4.72	.02	1,380
	Off campus	0%	1%	4%	19%	77%	4.71	.01	2,329
Live ENTIRE SAMPLE	On campus	0%	1%	5%	19%	75%	4.68	.00	78,927
	Off campus	0%	1%	5%	20%	75%	4.68	.00	49,945
NACUFS Region - YOUR	Southern	0%	1%	4%	18%	77%	4.71	.01	3,709
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	5%	22%	72%	4.65	.01	14,326
	Mid-Atlantic	0%	0%	5%	17%	78%	4.71	.01	12,711
	Midwest	0%	1%	5%	20%	75%	4.68	.00	32,733
	Northeast	0%	0%	4%	18%	78%	4.72	.00	25,251
	Pacific	0%	1%	6%	21%	72%	4.63	.00	26,787
L COURT MODIFICATION	Southern	0%	1%	5%	20%	74%	4.67	.00	19,049
Institution Type - YOUR INSTITUTION	Public	0%	1%	4%	18%	77%	4.71	.01	3,709
Institution Type - ENTIRE SAMPLE	Public	0%	1%	5%	20%	74%	4.67	.00	96,859
Lastitudas Torra VOLID INICTITUTION	Private	0%	1%	4%	19%	75%	4.69	.00	33,998
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	0%	1%	4%	18%	77%	4.71	.01	3,709
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	1%	1%	6%	21%	71%	4.61	.01	4,740
Operation Type VOLID INSTITUTION		0%	1%	5%	19%	75%	4.68	.00	126,117
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	0%	1%	4%	18%	77%	4.71	.01	3,709
Operation Type - LIVTINE SAIVIPLE	Mainly Contracted	0%	1%	5%	19%	75%	4.68	.00	106,282
	Combination of Both	0%	1%	4%	19%	76%	4.69	.00	20,345
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	23%	71%	4.62	.01	4,230
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2.500	0%	1%	4%	18%	77%	4.71	.01	3,709
SAMPLE	7.1.1	0%	0%	3%	18%	78%	4.75	.01	6,525
	2,500 to 10,000 10,001 to 20,000	0%	1%	5%	18%	76%	4.70	.00	26,242
	Over 20,000	0%	1%	5%	19%	74%	4.67	.00	32,438
Type of Retail Unit - YOUR	Food Court	0%	1%	5%	20%	74%	4.67	.00	65,652
INSTITUTION	Express Unit	001	0%	5%	21%	74% 74%	4.68	.02	727
	Specialty Coffee Shop/ Juice Bar	0%	2%	6%	19%		4.64	.03	522
	Sit-down Restaurant	1	1%	1%	17%	82%	4.79	.03	240
		1		2%	15%	84%	4.82	.03	164
Torrest Description Charges	Convenience Store	 		3%	16%	81%	4.78	.03	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	5%	20%	74%	4.66	.00	19,510
	Marketplace	0%	0%	3%	18%	78%	4.73	.00	13,628
	Express Unit	0%	1%	5%	19%	75%	4.68	.01	14,885
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	19%	75%	4.69	.01	10,398
	Sit-down Restaurant	0%	0%	5%	18%	76%	4.69	.01	5,808
	Convenience Store	0%	1%	6%	22%	71%	4.62	.01	10,103
	No type given	0%	0%	4%	22%	73%	4.66	.02	1,277

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		T		Taste					
			(2)	lasie			1		
		(1) Very	Somewhat		(4)	(=)) (
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	3%	7%	17%	38%	35%	3.96	.02	4,164
	Services								
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	19%	40%	31%	3.89	.00	145,826
Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	2%	4%	14%	37%	42%	4.13	.02	2,100
Aggregated Retail Units Aggregated Dining Halls	YOUR INSTITUTION	2% 4%	6% 10%	16% 19%	39% 40%	38% 28%	4.04 3.79	.00	85,261 2,064
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	25%	41%	21%	3.79	.02	60,565
Respondent Type - YOUR	Student	3%	8%	17%	38%	34%	3.92	.02	3,340
INSTITUTION	Faculty	3%	5%	19%	35%	38%	4.00	.07	209
	Administration/ Staff	2%	4%	13%	41%	41%	4.15	.04	610
	Other			20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	20%	40%	29%	3.85	.00	125,497
	Faculty	3%	5%	12%	34%	46%	4.14	.01	5,271
	Administration/Staff Other	2% 2%	5% 3%	13% 10%	38% 34%	43% 51%	4.14 4.30	.01	13,085
Student Class Status - YOUR	First year	4%	9%	18%	34%	33%	3.86	.03	1,176 965
INSTITUTION	Sophomore	2%	7%	16%	38%	37%	3.99	.03	728
	Junior	3%	8%	14%	37%	38%	4.01	.04	703
	Senior	4%	5%	19%	38%	34%	3.95	.04	531
	Graduate	3%	8%	22%	42%	24%	3.74	.05	381
	Other	6%	3%	19%	34%	38%	3.94	.20	32
Student Class Status - ENTIRE	First year	2%	8%	21%	40%	29%	3.84	.00	49,355
SAMPLE	Sophomore	3%	8%	21%	40%	28%	3.82	.01	28,516
	Junior Senior	3%	8%	20%	41%	29%	3.86	.01	21,114
	Graduate	3% 3%	6% 8%	18% 18%	42% 42%	31% 29%	3.93	.01	18,450
	Other	2%	8%	23%	42%	26%	3.86 3.80	.03	6,676 1,439
Gender - YOUR INSTITUTION	Female	3%	7%	16%	37%	37%	3.97	.02	2,672
	Male	3%	6%	18%	40%	33%	3.93	.03	1,481
	Transgender				67%	33%	4.33	.33	3
	Other Identity	25%			63%	13%	3.38	.53	8
Gender - ENTIRE SAMPLE	Female	2%	7%	19%	40%	32%	3.91	.00	86,567
	Male	3%	7%	20%	40%	30%	3.88	.00	57,118
	Transgender	6%	9%	23%	33%	29%	3.68	.05	518
Live YOUR INSTITUTION	Other Identity	7%	11%	24%	35%	22%	3.56	.05	558
Live YOUR INSTITUTION	On campus Off campus	4% 3%	9% 5%	18% 16%	37% 39%	32% 37%	3.84 4.03	.03	1,514 2,650
Live ENTIRE SAMPLE	On campus	3%	9%	22%	40%	26%	3.79	.02	86,519
21111112 67 11111 22	Off campus	2%	5%	15%	39%	38%	4.05	.00	57,026
NACUFS Region - YOUR	Southern	3%	7%	17%	38%	35%	3.96	.02	4,164
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	18%	42%	34%	4.00	.01	15,769
	Mid-Atlantic	3%	8%	17%	36%	36%	3.94	.01	14,087
	Midwest	2%	8%	21%	42%	27%	3.84	.01	36,185
	Northeast	3%	7%	18%	39%	34%	3.95	.01	28,345
	Pacific Southern	3%	8%	21%	38%	30%	3.84	.01	30,431
Institution Type - YOUR INSTITUTION	Public	3%	7% 7%	19% 17%	42% 38%	30% 35%	3.89 3.96	.01	21,009 4,164
Institution Type - ENTIRE SAMPLE	Public	3%	7%	19%	40%	31%	3.90	.02	108,246
	Private	3%	8%	19%	40%	30%	3.87	.01	37,580
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	17%	38%	35%	3.96	.02	4,164
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	7%	17%	38%	35%	3.95	.01	5,743
	Primarily 4-year	3%	7%	19%	40%	31%	3.89	.00	140,083
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	17%	38%	35%	3.96	.02	4,164
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	19%	40%	33%	3.94	.00	118,342
	Mainly Contracted	4%	10%	23%	39%	24%	3.68	.01	22,854
Total Current Enrollment - YOUR	Combination of Both Over 20,000	2% 3%	7% 7%	19% 17%	46% 38%	25% 35%	3.84 3.96	.01	4,630 4,164
Total Current Enrollment - FOOR Total Current Enrollment - ENTIRE	Under 2,500	4%	10%	20%	38%	28%	3.96	.02	7,310
SAMPLE	2,500 to 10,000	3%	8%	20%	39%	29%	3.83	.01	29,028
	10,001 to 20,000	3%	7%	20%	40%	29%	3.87	.01	36,440
	Over 20,000	2%	7%	18%	40%	33%	3.94	.00	73,048
Type of Retail Unit - YOUR	Food Court	2%	5%	16%	46%	32%	4.01	.03	821
INSTITUTION	Express Unit	3%	7%	16%	31%	43%	4.05	.04	591
	Specialty Coffee Shop/ Juice Bar	2%	1%	10%	26%	60%	4.40	.05	272
	Sit-down Restaurant Convenience Store	3%	3%	11%	37%	47%	4.22	.07	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	11%	34%	52%	4.35	.06	222
Type of Relati Offic - ENTIRE SAMPLE	Marketplace	2% 3%	5% 8%	17% 18%	42% 38%	33% 33%	3.99 3.90	.01	21,934 15,269
	Express Unit	3%	6%	15%	38%	33%	4.04	.01	16,952
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	35%	46%	4.19	.01	11,718
	Sit-down Restaurant	2%	5%	13%	38%	42%	4.13	.01	6,442
	Convenience Store	2%	4%	15%	39%	41%	4.14	.01	11,498
	No type given	3%	7%	16%	41%	33%	3.95	.03	1,448

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				For some of					
		(1) Not at	(2) Not	Eye appeal	(4)			1	1
		All	Very		Somewhat	(5) Very		Sampling	
Assessed Disignal Julia & Datail Haita	The University of Newh Toyon Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	8%	16%	37%	39%	4.03	.02	3,717
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	9%	19%	35%	35%	3.91	.00	130,381
Aggregated Retail Units	YOUR INSTITUTION	1%	6%	15%	37%	41%	4.09	.02	1,853
Aggregated Retail Units	ENTIRE SAMPLE	2%	9%	17%	35%	37%	3.97	.00	75,363
Aggregated Dining Halls	YOUR INSTITUTION	2%	9%	16%	36%	37%	3.97	.02	1,864
Aggregated Dining Halls	ENTIRE SAMPLE	2%	10%	20%	36%	31%	3.83	.00	55,018
Respondent Type - YOUR INSTITUTION	Student	2%	8%	17%	36%	38%	4.00	.02	2,998
INSTITUTION	Faculty	1%	9%	15%	38%	37%	4.01	.07	186
	Administration/ Staff Other	1%	4%	11%	40% 100%	45%	4.24 4.00	.04	531
Respondent Type - ENTIRE SAMPLE	Student	2%	10%	19%	35%	33%	3.87	.00	113,106
Neopendent Type Ettinte et iiii Ee	Faculty	1%	6%	13%	40%	40%	4.12	.01	4,363
	Administration/Staff	1%	4%	12%	40%	43%	4.21	.01	11,301
	Other	2%	7%	13%	32%	46%	4.14	.03	985
Student Class Status - YOUR	First year	2%	10%	17%	34%	38%	3.96	.04	873
INSTITUTION	Sophomore	2%	7%	18%	36%	37%	3.99	.04	662
	Junior	1%	6%	15%	36%	42%	4.11	.04	635
	Senior	3%	7%	16%	34%	40%	4.02	.05	461
	Graduate	1%	11%	20%	42%	26%	3.83	.05	338
Children Class Chatter FAITIDE	Other	1	7%	17%	31%	45%	4.14	.18	29
Student Class Status - ENTIRE SAMPLE	First year	2%	10%	20%	35%	34%	3.87	.00	44,950
S EE	Sophomore Junior	2%	10%	20%	34%	33%	3.85	.01	25,653
	Senior	2% 2%	10% 9%	19% 19%	35% 35%	34% 34%	3.88	.01 .01	18,929 16,545
	Graduate	3%	11%	20%	37%	29%	3.80	.01	5,750
	Other	2%	11%	21%	34%	32%	3.82	.03	1,313
Gender - YOUR INSTITUTION	Female	1%	7%	14%	36%	42%	4.11	.02	2,380
	Male	2%	9%	19%	38%	32%	3.89	.03	1,326
	Transgender	33%			67%		3.00	1.00	3
	Other Identity	13%	13%	13%	13%	50%	3.75	.56	8
Gender - ENTIRE SAMPLE	Female	2%	8%	16%	37%	38%	4.01	.00	77,040
	Male	3%	11%	21%	34%	30%	3.77	.00	51,487
	Transgender	5%	9%	23%	26%	38%	3.83	.05	466
	Other Identity	7%	14%	23%	25%	31%	3.59	.06	495
Live YOUR INSTITUTION	On campus	2%	9%	17%	36%	37%	3.96	.03	1,383
Live ENTIRE CAMPLE	Off campus	1%	7%	15%	37%	40%	4.07	.02	2,334
Live ENTIRE SAMPLE	On campus Off campus	3%	10%	20%	35%	32% 38%	3.84 4.01	.00	78,618
NACUFS Region - YOUR	Southern	2% 1%	8% 8%	16% 16%	36% 37%	38%	4.01	.00	49,804 3,717
NACUFS Region - ENTIRE SAMPLE	Continental	3%	10%	20%	36%	31%	3.83	.02	14,264
TWIGOT O TROGION ENTINE OF MINIE	Mid-Atlantic	2%	10%	19%	34%	35%	3.90	.01	12,661
	Midwest	2%	10%	19%	37%	31%	3.86	.01	32,619
	Northeast	2%	9%	18%	35%	36%	3.95	.01	25,176
	Pacific	2%	9%	18%	34%	37%	3.95	.01	26,695
	Southern	2%	9%	18%	34%	37%	3.94	.01	18,966
Institution Type - YOUR INSTITUTION	Public	1%	8%	16%	37%	39%	4.03	.02	3,717
Institution Type - ENTIRE SAMPLE	Public	2%	9%	18%	35%	36%	3.93	.00	96,565
	Private	3%	10%	19%	36%	32%	3.84	.01	33,816
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	8%	16%	37%	39%	4.03	.02	3,717
Institution Type - ENTIRE SAMPLE	Primarily 4-year	2%	5%	16%	34%	42%	4.10	.01	4,720
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Self-operated	2% 1%	9% 8%	19% 16%	35% 37%	34% 39%	3.90 4.03	.00	125,661 3,717
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	9%	18%	35%	35%	3.92	.02	105,926
	Mainly Contracted	3%	10%	19%	35%	33%	3.86	.00	20,271
	Combination of Both	3%	12%	21%	35%	29%	3.76	.02	4,184
	Over 20,000	1%	8%	16%	37%	39%	4.03	.02	3,717
Total Current Enrollment - YOUR	Over 20,000						3.84	.01	6,511
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	2%	11%	19%	39%	30%	3.04	.01	
			11% 8%	19% 18%	39% 35%	30%	3.96	.01	26,153
Total Current Enrollment - ENTIRE	Under 2,500	2%							26,153 32,296
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	2% 2%	8%	18%	35%	37%	3.96	.01	
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	2% 2% 2% 2% 2% 1%	8% 9% 10% 6%	18% 18% 19% 19%	35% 36% 35% 38%	37% 35% 34% 36%	3.96 3.93 3.89 4.01	.01 .01 .00	32,296 65,421 727
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	2% 2% 2% 2% 2% 1% 2%	8% 9% 10% 6% 8%	18% 18% 19% 19% 15%	35% 36% 35% 38% 35%	37% 35% 34% 36% 39%	3.96 3.93 3.89 4.01 4.02	.01 .01 .00 .04	32,296 65,421 727 523
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	2% 2% 2% 2% 1% 2% 0%	8% 9% 10% 6% 8% 3%	18% 18% 19% 19% 15% 8%	35% 36% 35% 38% 35% 37%	37% 35% 34% 36% 39% 52%	3.96 3.93 3.89 4.01 4.02 4.36	.01 .01 .00 .04 .04	32,296 65,421 727 523 244
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 2% 2% 2% 2% 1% 2%	8% 9% 10% 6% 8% 3% 5%	18% 18% 19% 19% 15% 8% 11%	35% 36% 35% 38% 35% 37% 39%	37% 35% 34% 36% 39% 52% 43%	3.96 3.93 3.89 4.01 4.02 4.36 4.18	.01 .01 .00 .04 .04 .05	32,296 65,421 727 523 244 165
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	2% 2% 2% 2% 1% 2% 0%	8% 9% 10% 6% 8% 3% 5% 8%	18% 18% 19% 19% 15% 8% 11%	35% 36% 35% 38% 35% 37% 39% 35%	37% 35% 34% 36% 39% 52% 43% 45%	3.96 3.93 3.89 4.01 4.02 4.36 4.18 4.17	.01 .01 .00 .04 .04 .05 .07	32,296 65,421 727 523 244 165 194
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	2% 2% 2% 2% 1% 2% 0% 1%	8% 9% 10% 6% 8% 3% 5% 8%	18% 18% 19% 19% 15% 8% 11% 12%	35% 36% 35% 38% 35% 37% 39% 35% 35%	37% 35% 34% 36% 39% 52% 43% 45% 35%	3.96 3.93 3.89 4.01 4.02 4.36 4.18 4.17 3.91	.01 .01 .00 .04 .04 .05 .07	32,296 65,421 727 523 244 165 194 19,403
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	2% 2% 2% 2% 1% 2% 0% 1%	8% 9% 10% 6% 8% 3% 5% 8% 9%	18% 18% 19% 19% 15% 8% 11% 12% 18%	35% 36% 35% 38% 35% 37% 39% 35% 35% 36%	37% 35% 34% 36% 39% 52% 43% 45% 35% 33%	3.96 3.93 3.89 4.01 4.02 4.36 4.18 4.17 3.91 3.87	.01 .01 .00 .04 .04 .05 .07 .07	32,296 65,421 727 523 244 165 194 19,403 13,580
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	2% 2% 2% 2% 1% 2% 0% 1% 2% 2% 2% 2%	8% 9% 10% 6% 8% 3% 5% 8% 9% 10%	18% 18% 19% 19% 15% 8% 11% 12% 18% 18%	35% 36% 35% 38% 35% 37% 39% 35% 35% 36% 35%	37% 35% 34% 36% 39% 52% 43% 45% 35% 33% 38%	3.96 3.93 3.89 4.01 4.02 4.36 4.18 4.17 3.91 3.87 3.99	.01 .01 .00 .04 .04 .05 .07 .07 .01	32,296 65,421 727 523 244 165 194 19,403 13,580 14,856
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	2% 2% 2% 2% 1% 0% 1% 2% 2% 2% 2% 2%	8% 9% 10% 6% 8% 3% 5% 8% 9% 10% 8%	18% 18% 19% 19% 15% 8% 11% 12% 18% 18% 17%	35% 36% 35% 38% 35% 37% 39% 35% 35% 36% 35%	37% 35% 34% 36% 39% 52% 43% 45% 35% 33% 38% 40%	3.96 3.93 3.89 4.01 4.02 4.36 4.18 4.17 3.91 3.87 3.99 4.04	.01 .01 .00 .04 .04 .05 .07 .07 .01	32,296 65,421 727 523 244 165 194 19,403 13,580 14,856
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	2% 2% 2% 2% 1% 2% 0% 1% 2% 2% 2% 2%	8% 9% 10% 6% 8% 3% 5% 8% 9% 10%	18% 18% 19% 19% 15% 8% 11% 12% 18% 18%	35% 36% 35% 38% 35% 37% 39% 35% 35% 36% 35%	37% 35% 34% 36% 39% 52% 43% 45% 35% 33% 38%	3.96 3.93 3.89 4.01 4.02 4.36 4.18 4.17 3.91 3.87 3.99	.01 .01 .00 .04 .04 .05 .07 .07 .01	32,296 65,421 727 523 244 165 194 19,403 13,580 14,856

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

			1	Eye appeal	1	,			
		(4) \/==.	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	8%	19%	35%	35%	3.92	.02	4,148
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	22%	37%	31%	3.86	.00	145,311
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	16%	36%	41%	4.10	.00	2,097
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	19%	37%	36%	3.98	.00	84,972
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	23%	34%	29%	3.74	.02	2,051
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	27%	37%	23%	3.68	.00	60,339
Respondent Type - YOUR	Student	3%	9%	20%	35%	34%	3.87	.02	3,329
INSTITUTION	Faculty	3%	5%	16%	34%	42%	4.07	.07	208
	Administration/ Staff	1%	4%	16%	36%	42%	4.13	.04	606
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	24%	37%	29%	3.82	.00	125,056
	Faculty Administration/Staff	3%	5%	13%	33%	45%	4.13	.01	5,244
	Other	2% 2%	5% 3%	15% 13%	37% 33%	41% 49%	4.12 4.24	.01	13,040 1,178
Student Class Status - YOUR	First year	4%	9%	21%	34%	33%	3.82	.03	960
INSTITUTION	Sophomore	2%	9%	21%	36%	31%	3.85	.04	726
	Junior	4%	8%	17%	32%	39%	3.96	.04	703
	Senior	2%	8%	21%	34%	34%	3.90	.05	529
	Graduate	2%	7%	23%	40%	28%	3.86	.05	379
	Other	3%	13%	16%	28%	41%	3.91	.21	32
Student Class Status - ENTIRE	First year	2%	8%	24%	37%	29%	3.82	.00	49,175
SAMPLE	Sophomore	3%	9%	24%	37%	27%	3.76	.01	28,413
	Junior	3%	8%	23%	37%	29%	3.81	.01	21,068
	Senior	2%	7%	22%	37%	31%	3.87	.01	18,387
	Graduate	3%	6%	21%	40%	30%	3.88	.01	6,639
	Other	2%	8%	23%	38%	29%	3.84	.03	1,436
Gender - YOUR INSTITUTION	Female	3%	8%	18%	35%	37%	3.94	.02	2,668
	Male	3%	7%	22%	35%	33%	3.88	.03	1,469
	Transgender				100%		4.00	.00	3
Gender - ENTIRE SAMPLE	Other Identity	201	25%	13%	50%	13%	3.50	.38	8
Gender - ENTIRE SAMPLE	Female Male	2%	7%	22%	37%	32%	3.88	.00	86,325
	Transgender	3% 6%	7% 9%	24% 26%	38% 32%	29% 27%	3.83 3.65	.00	56,848 514
	Other Identity	6%	11%	28%	32%	23%	3.54	.05	548
Live YOUR INSTITUTION	On campus	4%	10%	23%	33%	31%	3.77	.03	1,506
2.10 1.00.1.1.01.101.1	Off campus	2%	6%	17%	36%	38%	4.01	.02	2,642
Live ENTIRE SAMPLE	On campus	3%	9%	25%	37%	27%	3.76	.00	86,181
	Off campus	2%	6%	18%	37%	37%	4.01	.00	56,875
NACUFS Region - YOUR	Southern	3%	8%	19%	35%	35%	3.92	.02	4,148
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	21%	39%	33%	3.95	.01	15,702
	Mid-Atlantic	3%	8%	21%	34%	34%	3.87	.01	14,046
	Midwest	3%	8%	24%	38%	27%	3.79	.01	36,089
	Northeast	3%	7%	21%	36%	33%	3.90	.01	28,272
	Pacific	3%	8%	23%	36%	31%	3.85	.01	30,298
	Southern	2%	7%	22%	38%	30%	3.86	.01	20,904
Institution Type - YOUR INSTITUTION	Public	3%	8%	19%	35%	35%	3.92	.02	4,148
Institution Type - ENTIRE SAMPLE	Public	2%	7%	22%	37%	31%	3.87	.00	107,915
Institution Type VOLD INSTITUTION	Private	3%	8%	23%	37%	29%	3.82	.01	37,396
Institution Type - YOUR INSTITUTION	Primarily 4-year Primarily 2-year	3%	8%	19% 20%	35%	35%	3.92 3.87	.02	4,148
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	3% 3%	8% 7%	20%	36% 37%	33% 31%	3.87	.01	5,740 139,571
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	8%	19%	35%	35%	3.92	.00	4,148
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	2%	7%	22%	37%	32%	3.89	.02	117,968
-1	Mainly Contracted	4%	10%	25%	37%	25%	3.69	.00	22,750
	Combination of Both	3%	6%	24%	42%	25%	3.81	.01	4,593
Total Current Enrollment - YOUR	Over 20,000	3%	8%	19%	35%	35%	3.92	.02	4,148
Total Current Enrollment - ENTIRE	Under 2,500	4%	10%	24%	36%	26%	3.70	.01	7,284
SAMPLE	2,500 to 10,000	3%	8%	23%	36%	29%	3.80	.01	28,925
	10,001 to 20,000	3%	7%	23%	37%	30%	3.84	.01	36,302
	Over 20,000	2%	7%	21%	37%	32%	3.90	.00	72,800
Type of Retail Unit - YOUR	Food Court	1%	5%	22%	39%	32%	3.96	.03	819
INSTITUTION	Express Unit	3%	7%	15%	36%	40%	4.04	.04	593
	Specialty Coffee Shop/ Juice Bar	1%	4%	8%	31%	55%	4.34	.05	273
	Sit-down Restaurant	2%	3%	9%	31%	54%	4.33	.07	193
	Convenience Store	1%	2%	15%	33%	49%	4.26	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	22%	39%	30%	3.89	.01	21,855
	Marketplace	3%	7%	21%	37%	32%	3.88	.01	15,197
	Express Unit	3%	6%	20%	37%	35%	3.94	.01	16,901
	Specialty Coffee Shop/ Juice Bar	1%	4%	14%	34%	46%	4.19	.01	11,705
	Sit-down Restaurant	2%	5%	16%	36%	42%	4.11	.01	6,418
	Convenience Store	2%	4%	18%	37%	39%	4.08	.01	11,456
	No type given	2%	6%	19%	41%	32%	3.94	.03	1,440

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

							1		
		(1) Not at	(2) Not	Freshness	(4)	l		l	1
		All	Very		Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	4%	20%	74%	4.68	.01	3,717
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	6%	22%	71%	4.62	.00	130.325
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	20%	75%	4.68	.01	1,851
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	22%	71%	4.63	.00	75,334
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	4%	21%	74%	4.68	.01	1,866
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.62	.00	54,991
Respondent Type - YOUR	Student	0%	1%	5%	21%	72%	4.65	.01	2,998
INSTITUTION	Faculty	1%		4%	13%	82%	4.76	.04	184
	Administration/ Staff		0%	1%	16%	83%	4.82	.02	533
Respondent Type - ENTIRE SAMPLE	Other Student	00/	1%	60/	23%	100% 69%	5.00 4.60	.00	2
Respondent Type - ENTIRE SAMPLE	Faculty	0% 0%	0%	6% 3%	18%	78%	4.60	.00	113,035 4,388
	Administration/Staff	0%	0%	3%	17%	80%	4.74	.00	11,283
	Other	1%	1%	6%	21%	71%	4.60	.02	985
Student Class Status - YOUR	First year	0%	1%	5%	22%	73%	4.66	.02	875
INSTITUTION	Sophomore		1%	5%	22%	72%	4.65	.02	661
	Junior	0%	1%	4%	20%	74%	4.67	.02	636
	Senior	0%	2%	5%	22%	70%	4.61	.03	459
	Graduate	0%	1%	7%	20%	71%	4.61	.04	338
	Other			3%	17%	79%	4.76	.09	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	6%	23%	70%	4.61	.00	44,945
SAIVIPLE	Sophomore	0%	1%	6%	23%	69%	4.60	.00	25,621
	Junior	0%	1%	6%	23%	70%	4.61	.00	18,899
	Senior	0%	1%	6%	23%	69%	4.60	.01	16,535
	Graduate Other	0% 0%	1% 1%	6% 7%	25% 25%	67% 67%	4.58 4.56	.01	5,759
Gender - YOUR INSTITUTION	Female	0%	1%	3%	17%	79%	4.74	.02	1,315 2,380
Gender - 1001(INOTITOTION	Male	0%	1%	6%	27%	65%	4.74	.02	1,326
	Transgender	078	170	070	33%	67%	4.67	.33	3
	Other Identity				13%	88%	4.88	.13	8
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	18%	77%	4.72	.00	76,988
	Male	0%	1%	8%	29%	61%	4.49	.00	51,478
	Transgender	2%	2%	15%	24%	57%	4.32	.04	466
	Other Identity	2%	4%	13%	24%	57%	4.30	.04	503
Live YOUR INSTITUTION	On campus	0%	1%	4%	22%	73%	4.67	.02	1,383
	Off campus	0%	1%	5%	19%	75%	4.68	.01	2,334
Live ENTIRE SAMPLE	On campus	0%	1%	6%	23%	70%	4.61	.00	78,590
NA 01/50 B : YOUB	Off campus	0%	1%	5%	21%	72%	4.64	.00	49,783
NACUES Region - YOUR	Southern	0%	1%	4%	20%	74%	4.68	.01	3,717
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	0%	1%	7%	26%	67%	4.58	.01	14,250
	Midwest	0% 0%	1% 1%	6% 6%	21% 23%	72% 71%	4.65 4.63	.01	12,652 32,606
	Northeast	0%	1%	5%	23%	71%	4.66	.00	25,177
	Pacific	0%	1%	7%	23%	68%	4.59	.00	26,693
	Southern	0%	1%	6%	21%	71%	4.63	.00	18,947
Institution Type - YOUR INSTITUTION	Public	0%	1%	4%	20%	74%	4.68	.01	3,717
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	22%	71%	4.62	.00	96,518
	Private	0%	1%	6%	23%	70%	4.62	.00	33,807
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	4%	20%	74%	4.68	.01	3,717
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	7%	20%	72%	4.62	.01	4,725
	Primarily 4-year	0%	1%	6%	23%	71%	4.62	.00	125,600
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	4%	20%	74%	4.68	.01	3,717
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	6%	22%	71%	4.62	.00	105,899
	Mainly Contracted	0%	1%	6%	22%	72%	4.64	.00	20,240
Total Current Enrollment - YOUR	Combination of Both	0%	1%	7%	25%	66%	4.55	.01	4,186
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	0%	1%	4%	20%	74%	4.68	.01	3,717
SAMPLE	2,500 to 10,000	0% 0%	0% 1%	4% 5%	20% 21%	76% 73%	4.71 4.65	.01	6,521 26,111
	10,001 to 20,000	0%	1%	6%	21%	73%	4.65	.00	32,271
	Over 20,000	0%	1%	6%	24%	69%	4.62	.00	65,422
Type of Retail Unit - YOUR	Food Court	1 7/8	1%	6%	20%	73%	4.65	.02	725
INSTITUTION	Express Unit	0%	2%	6%	20%	72%	4.62	.03	523
	Specialty Coffee Shop/ Juice Bar	1	0%	2%	20%	78%	4.75	.03	243
	Sit-down Restaurant	1		2%	16%	81%	4.79	.04	165
	Convenience Store			3%	21%	76%	4.73	.04	195
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	23%	69%	4.60	.00	19,398
	Marketplace	0%	1%	5%	22%	73%	4.66	.01	13,582
	Express Unit	0%	1%	6%	22%	72%	4.64	.01	14,831
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	21%	72%	4.65	.01	10,380
	Sit-down Restaurant	0%	1%	6%	23%	70%	4.62	.01	5,777
	Convenience Store	0%	1%	7%	23%	69%	4.60	.01	10,086
	No type given	0%	1%	5%	23%	71%	4.64	.02	1,280

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
			(2)		1				
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:1	Somewhat	(5) Very		Sampling	# D
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Diffing Halls & Retail Offits	Services	3%	8%	18%	33%	37%	3.93	.02	4,1
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	9%	22%	34%	31%	3.80	.00	145,3
Aggregated Retail Units	YOUR INSTITUTION	2%	6%	16%	33%	42%	4.05	.02	2,0
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	19%	34%	36%	3.93	.00	84,9
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	20%	33%	33%	3.81	.02	2,0
Aggregated Dining Halls	ENTIRE SAMPLE	4%	12%	26%	35%	24%	3.62	.00	60,3
Respondent Type - YOUR	Student	4%	9%	20%	33%	35%	3.87	.02	3,3
INSTITUTION	Faculty	3%	4%	14%	31%	47%	4.15	.02	2,3
	Administration/ Staff	2%	4%	11%	37%	46%	4.13	.07	6
	Other	270	470	20%	31%	80%	4.20	.40	0
Respondent Type - ENTIRE SAMPLE	Student	4%	10%	20%	35%	28%	3.74	.00	125,0
Respondent Type - ENTIRE SAMPLE	Faculty	_							
		3%	5%	12%	30%	50%	4.19	.01	5,2
	Administration/Staff	2%	5%	13%	34%	46%	4.17	.01	13,0
0. 1 . 0. 0	Other	2%	3%	11%	32%	51%	4.27	.03	1,1
Student Class Status - YOUR INSTITUTION	First year	4%	9%	22%	31%	34%	3.81	.04	9
INSTITUTION	Sophomore	3%	8%	19%	35%	34%	3.88	.04	7.
	Junior	4%	8%	16%	31%	41%	3.98	.04	7
	Senior	2%	10%	22%	33%	34%	3.86	.05	5
	Graduate	3%	9%	22%	38%	28%	3.77	.05	3
	Other	3%	9%	13%	31%	44%	4.03	.20	
Student Class Status - ENTIRE	First year	3%	10%	24%	34%	28%	3.73	.00	49,1
SAMPLE	Sophomore	4%	11%	24%	35%	26%	3.68	.01	28,4
	Junior	4%	10%	22%	35%	29%	3.76	.01	21,0
	Senior	3%	9%	22%	36%	30%	3.81	.01	18,3
	Graduate	3%	7%	19%	39%	32%	3.89	.01	6,6
	Other	3%	12%	24%	34%	28%	3.74	.03	1,4
Gender - YOUR INSTITUTION	Female	4%	8%	18%	33%	38%	3.93	.02	2,6
	Male	3%	8%	19%	35%	36%	3.93	.03	1,4
	Transgender			33%	33%	33%	4.00	.58	
	Other Identity	13%	13%	25%	25%	25%	3.38	.50	
Gender - ENTIRE SAMPLE	Female	3%	10%	22%	34%	31%	3.80	.00	86,3
0011001 21111112 0711111 22	Male	3%	9%	22%	35%	30%	3.80	.00	56,8
	Transgender	7%	10%	25%	30%	28%	3.62	.05	50,8
	Other Identity	8%	15%	27%	28%	22%	3.41	.05	5
Live YOUR INSTITUTION	On campus		9%	21%	32%	33%	3.78	.03	
LIVE YOUR INSTITUTION	·	5%							1,5
Live ENTIRE SAMPLE	Off campus	3%	7%	16%	35%	40%	4.02	.02	2,6
LIVE ENTIRE SAMPLE	On campus	4%	11%	25%	34%	25%	3.66	.00	86,2
NA OUEO D VOLED	Off campus	2%	6%	17%	35%	39%	4.01	.00	56,8
NACUFS Region - YOUR	Southern	3%	8%	18%	33%	37%	3.93	.02	4,1
NACUFS Region - ENTIRE SAMPLE	Continental	2%	8%	22%	36%	31%	3.86	.01	15,6
	Mid-Atlantic	4%	10%	20%	33%	34%	3.83	.01	14,0
	Midwest	4%	11%	24%	35%	27%	3.70	.01	36,0
	Northeast	4%	9%	21%	34%	33%	3.84	.01	28,2
	Pacific	3%	9%	22%	34%	32%	3.83	.01	30,3
	Southern	3%	9%	21%	36%	31%	3.82	.01	20,9
Institution Type - YOUR INSTITUTION	Public	3%	8%	18%	33%	37%	3.93	.02	4,1
Institution Type - ENTIRE SAMPLE	Public	3%	9%	22%	34%	31%	3.82	.00	107,8
	Private	4%	10%	23%	35%	29%	3.76	.01	37,4
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	8%	18%	33%	37%	3.93	.02	4,1
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	19%	34%	36%	3.91	.01	5,7
••	Primarily 4-year	3%	9%	22%	34%	31%	3.80	.00	139,5
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	8%	18%	33%	37%	3.93	.02	4,1
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	9%	21%	34%	32%	3.84	.00	117.9
, ,,	Mainly Contracted	5%	13%	25%	34%	24%	3.58	.00	22,7
	Combination of Both	3%	9%	22%	38%	28%	3.78	.02	4,6
Total Current Enrollment - YOUR	Over 20,000	3%	8%	18%	33%	37%	3.93	.02	4,0
Total Current Enrollment - ENTIRE	Under 2,500	5%	12%	22%	33%	28%	3.67	.02	7,2
SAMPLE	2,500 to 10,000	4%	11%	23%	33%	29%	3.72	.01	28,9
	10,001 to 20,000	4%	9%	22%	35%	30%	3.72	.01	36,2
	Over 20,000	3%	9%	21%	35%	33%	3.86	.00	72,8
Type of Retail Unit - YOUR	Food Court	_							
Type of Retail Unit - YOUR INSTITUTION		2%	8%	21%	39%	30%	3.87	.04	8
IIIO III O II O II	Express Unit	4%	8%	15%	30%	43%	4.00	.05	5
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	28%	57%	4.36	.05	2
	Sit-down Restaurant	2%	4%	7%	32%	55%	4.34	.07	1
	Convenience Store	2%	3%	16%	30%	49%	4.22	.06	2
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	22%	36%	31%	3.84	.01	21,8
	Marketplace	4%	10%	21%	34%	32%	3.79	.01	15,2
	Express Unit	3%	8%	18%	34%	37%	3.94	.01	16,8
	Specialty Coffee Shop/ Juice Bar	2%	5%	16%	33%	44%	4.11	.01	11,6
	Sit-down Restaurant	2%	6%	16%	34%	42%	4.08	.01	6,4
	Convenience Store	2%	7%	19%	33%	39%	3.99	.01	11,4

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

		1	N	utritional conte	ont				
		(1) Not at	(2) Not		(4)				
		`´AII	Very		Somewhat	(5) Very		Sampling	_
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Diriling Halls & Retail Offits	Services	1%	3%	10%	28%	58%	4.40	.01	3,697
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	27%	59%	4.41	.00	129,941
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	11%	29%	57%	4.38	.02	1,842
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	28%	58%	4.39	.00	75,132
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	27%	60%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	26%	61%	4.43	.00	54,809
Respondent Type - YOUR INSTITUTION	Student	1%	3%	11%	27%	58%	4.37	.02	2,981
INOTITION .	Faculty	1%	40/	10%	21%	69%	4.58	.05	185
,	Administration/ Staff Other	0%	1%	8% 50%	33% 50%	58%	4.48 3.50	.03	529 2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	10%	27%	59%	4.40	.00	112,707
Respondent type Elitting Stavil EE	Faculty	1%	1%	7%	27%	64%	4.53	.00	4,379
,	Administration/Staff	1%	2%	8%	31%	58%	4.44	.01	11,226
,	Other	2%	4%	12%	27%	55%	4.29	.03	983
Student Class Status - YOUR	First year	2%	4%	10%	26%	58%	4.36	.03	870
INSTITUTION	Sophomore	1%	3%	13%	29%	54%	4.33	.03	656
,	Junior	1%	4%	9%	29%	57%	4.36	.04	634
	Senior	1%	4%	9%	28%	58%	4.39	.04	457
	Graduate	1%	1%	11%	24%	62%	4.45	.05	335
Children Class Chahir FNTIDE	Other	1	3%	3%	24%	69%	4.59	.14	29
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	26%	60%	4.41	.00	44,805
SAWII EE	Sophomore Junior	1%	3%	11%	26%	59%	4.40	.01	25,545
,	Senior	1% 1%	3% 3%	10% 10%	27% 28%	59% 58%	4.41 4.39	.01	18,841 16,504
,	Graduate	1%	2%	9%	29%	58%	4.39	.01	5,747
,	Other	1%	4%	10%	28%	57%	4.37	.02	1,309
Gender - YOUR INSTITUTION	Female	1%	2%	9%	27%	62%	4.47	.02	2,363
	Male	2%	4%	13%	30%	52%	4.27	.03	1,323
,	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity	13%	13%			75%	4.13	.58	8
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	25%	66%	4.53	.00	76,813
	Male	2%	4%	14%	31%	50%	4.23	.00	51,269
	Transgender	3%	5%	20%	20%	52%	4.12	.05	465
	Other Identity	3%	4%	13%	25%	55%	4.25	.05	493
Live YOUR INSTITUTION	On campus	1%	3%	10%	27%	57%	4.36	.02	1,376
Live ENTIRE CAMPLE	Off campus	1%	2%	10%	28%	59%	4.42	.02	2,321
Live ENTIRE SAMPLE	On campus Off campus	1%	3%	10%	26%	60%	4.42 4.40	.00	78,336
NACUFS Region - YOUR	Southern	1% 1%	3% 3%	10% 10%	28% 28%	58% 58%	4.40	.00	49,641 3,697
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	29%	55%	4.40	.01	14,203
, Twice of the gion Entrince of this EE	Mid-Atlantic	1%	2%	10%	26%	61%	4.43	.01	12,605
	Midwest	1%	3%	11%	28%	58%	4.38	.00	32,541
	Northeast	1%	2%	9%	26%	61%	4.45	.01	25,070
,	Pacific	1%	2%	10%	26%	60%	4.43	.01	26,605
	Southern	1%	3%	10%	26%	60%	4.41	.01	18,917
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	28%	58%	4.40	.01	3,697
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	27%	59%	4.40	.00	96,227
L COURT INSTITUTION	Private	1%	2%	10%	27%	60%	4.43	.00	33,714
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	1%	3%	10%	28%	58%	4.40	.01	3,697
manunum Type - ENTIKE SAMPLE	Primarily 4-year	1%	3%	12%	28%	57%	4.36	.01	4,696
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Self-operated	1% 1%	3% 3%	10%	27% 28%	59% 58%	4.41 4.40	.00	125,245 3,697
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	27%	59%	4.40	.00	105,550
	Mainly Contracted	1%	3%	10%	26%	61%	4.41	.00	20,204
·	Combination of Both	1%	2%	10%	27%	59%	4.40	.01	4,187
Total Current Enrollment - YOUR	Over 20,000	1%	3%	10%	28%	58%	4.40	.01	3,697
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	7%	25%	66%	4.53	.01	6,498
SAMPLE	2,500 to 10,000	1%	2%	10%	26%	61%	4.43	.01	26,021
J LL			3%	10%	27%	59%	4.40	.00	32,189
J EE	10,001 to 20,000	1%	376	.0,0			1.00	.00	65,233
	10,001 to 20,000 Over 20,000	1% 1%	3%	10%	27%	58%	4.39	.00	, -
Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court	1% 1%	3% 3%	10% 12%	27% 30%	54%	4.33	.03	724
	10,001 to 20,000 Over 20,000 Food Court Express Unit	1% 1% 2%	3% 3% 3%	10% 12% 11%	27% 30% 28%	54% 57%	4.33 4.35	.03 .04	724 522
Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	1% 1%	3% 3%	10% 12% 11% 8%	27% 30% 28% 25%	54% 57% 63%	4.33 4.35 4.44	.03 .04 .06	724 522 239
Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1% 1% 2%	3% 3% 3% 3% 3%	10% 12% 11% 8% 9%	27% 30% 28% 25% 32%	54% 57% 63% 60%	4.33 4.35 4.44 4.51	.03 .04 .06 .05	724 522 239 164
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	1% 1% 2% 2%	3% 3% 3% 3% 3% 2%	10% 12% 11% 8% 9% 10%	27% 30% 28% 25% 32% 28%	54% 57% 63% 60% 60%	4.33 4.35 4.44 4.51 4.46	.03 .04 .06 .05	724 522 239 164 193
Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	1% 1% 2% 2% 1%	3% 3% 3% 3% 2% 3%	10% 12% 11% 8% 9% 10% 11%	27% 30% 28% 25% 32% 28% 28%	54% 57% 63% 60% 60% 57%	4.33 4.35 4.44 4.51 4.46 4.36	.03 .04 .06 .05 .05	724 522 239 164 193 19,365
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	1% 1% 2% 2% 2% 1%	3% 3% 3% 3% 2% 2%	10% 12% 11% 8% 9% 10% 11% 9%	27% 30% 28% 25% 32% 28% 28% 26%	54% 57% 63% 60% 60% 57% 62%	4.33 4.35 4.44 4.51 4.46 4.36 4.46	.03 .04 .06 .05 .05	724 522 239 164 193 19,365 13,578
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 2% 2% 2% 1% 1%	3% 3% 3% 3% 3% 2% 3% 2% 3%	10% 12% 11% 8% 9% 10% 11% 9%	27% 30% 28% 25% 32% 28% 28% 26% 29%	54% 57% 63% 60% 60% 57% 62% 57%	4.33 4.35 4.44 4.51 4.46 4.36 4.46 4.37	.03 .04 .06 .05 .05 .01	724 522 239 164 193 19,365 13,578 14,777
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 2% 2% 1% 1% 1% 1% 1%	3% 3% 3% 3% 2% 2% 3% 3% 3%	10% 12% 11% 8% 9% 10% 11% 9% 11%	27% 30% 28% 25% 32% 28% 28% 26% 29% 27%	54% 57% 63% 60% 60% 57% 62% 57% 59%	4.33 4.35 4.44 4.51 4.46 4.36 4.46 4.37 4.41	.03 .04 .06 .05 .05 .01 .01	724 522 239 164 193 19,365 13,578 14,777
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 2% 2% 2% 1% 1%	3% 3% 3% 3% 3% 2% 3% 2% 3%	10% 12% 11% 8% 9% 10% 11% 9%	27% 30% 28% 25% 32% 28% 28% 26% 29%	54% 57% 63% 60% 60% 57% 62% 57%	4.33 4.35 4.44 4.51 4.46 4.36 4.46 4.37	.03 .04 .06 .05 .05 .01	724 522 239 164 193 19,365 13,578 14,777

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

		T	Nı	utritional conte	nt				
			(2)						
		(1) Very	Somewhat		(4)			_	
		Dis-	Dis-	(2) Missaul	Somewhat	(5) Very	Manak	Sampling	# Dana
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
	Services	5%	10%	25%	31%	29%	3.68	.02	4,126
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	12%	27%	32%	23%	3.55	.00	144,199
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	25%	32%	28%	3.69	.02	2,086
Aggregated Retail Units	ENTIRE SAMPLE	5%	12%	26%	32%	25%	3.60	.00	84,282
Aggregated Dining Halls	YOUR INSTITUTION	5%	10%	25%	30%	29%	3.67	.03	2,040
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	28%	33%	20%	3.47	.00	59,917
Respondent Type - YOUR	Student	5%	11%	26%	30%	27%	3.62	.02	3,310
INSTITUTION	Faculty	8%	5%	21%	28%	39%	3.84	.08	207
	Administration/ Staff	3%	6%	21%	36%	35%	3.94	.04	604
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	6%	13%	28%	32%	21%	3.49	.00	124,234
	Faculty	4%	7%	18%	32%	39%	3.94	.02	5,201
	Administration/Staff	3%	7%	21%	36%	34%	3.90	.01	12,838
	Other	2%	6%	18%	34%	41%	4.06	.03	1,142
Student Class Status - YOUR INSTITUTION	First year	6%	12%	26%	29%	28%	3.59	.04	953
INSTITUTION	Sophomore	3%	10%	31%	31%	25%	3.65	.04	725
	Junior	6%	10%	24%	30%	30%	3.69	.04	700
	Senior	6%	12%	25%	30%	27%	3.59	.05	522
	Graduate	5%	15%	25%	32%	23%	3.54	.06	378
Student Class Status ENTIRE	Other	3%	9%	25%	38%	25%	3.72	.19	32
Student Class Status - ENTIRE SAMPLE	First year	6%	13%	28%	31%	21%	3.49	.01	48,886
- 0/ WII EE	Sophomore	6%	14%	29%	31%	20%	3.44	.01	28,232
	Junior Senior	6%	13%	28%	32%	22%	3.50	.01	20,909
		5%	13%	27%	33%	22%	3.53	.01	18,247
	Graduate	5%	11%	26%	35%	22%	3.58	.01	6,607
Gender - YOUR INSTITUTION	Other	5%	15%	30%	29%	21%	3.45	.03	1,409
Gender - YOUR INSTITUTION	Female	6%	11%	25%	30%	29%	3.66	.02	2,650
	Male	4%	9%	26%	33%	28%	3.72	.03	1,465
	Transgender	400/	400/	100%	400/	000/	3.00	.00	3
Gender - ENTIRE SAMPLE	Other Identity Female	13%	13%	25%	13%	38%	3.50	.53	8
Gender - ENTIRE SAMPLE		6%	14%	27%	31%	22%	3.51	.00	85,774
	Male	5%	11%	27%	34%	24%	3.61	.00	56,306
	Transgender	10%	12%	25%	28%	26%	3.48	.06	509
Live YOUR INSTITUTION	Other Identity	12%	14%	31%	24%	19%	3.24	.05	554
Live FOOK INSTITUTION	On campus	6%	12%	27%	30%	26%	3.57	.03	1,496
Live ENTIRE SAMPLE	Off campus On campus	4% 6%	10% 14%	24% 29%	31% 31%	31% 19%	3.74 3.42	.02	2,630 85,659
LIVE LIVTING SAWIFEE	Off campus	4%	10%		34%	29%	3.73	.00	
NACUFS Region - YOUR	Southern	5%	10%	24% 25%	34%	29%	3.73	.00	56,297 4,126
NACUFS Region - ENTIRE SAMPLE	Continental	4%	11%	27%	34%	24%	3.62	.02	15,552
NACOTO REGIOTI - ENTIRE GAINII EE	Mid-Atlantic	7%	12%	27%	31%	23%	3.52	.01	13,927
	Midwest	6%	14%	28%	32%	20%	3.45	.01	35,785
	Northeast	6%	12%	25%	32%	25%	3.58	.01	28,028
	Pacific	5%	12%	26%	31%	25%	3.59	.01	30,112
	Southern	5%	12%	27%	32%	23%	3.59	.01	20,795
Institution Type - YOUR INSTITUTION	Public	5%	10%	25%	31%	29%	3.68	.02	4,126
Institution Type - ENTIRE SAMPLE	Public	5%	12%	27%	32%	24%	3.57	.00	107,076
7,7 = 27, 22	Private	6%	14%	27%	32%	21%	3.49	.00	37,123
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	10%	25%	31%	29%	3.68	.02	4,126
Institution Type - ENTIRE SAMPLE	Primarily 2-year	6%	12%	26%	30%	25%	3.56	.02	5,670
,	Primarily 4-year	5%	12%	27%	32%	23%	3.55	.00	138,529
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	10%	25%	31%	29%	3.68	.02	4,126
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	12%	26%	32%	24%	3.59	.00	117,057
•	Mainly Contracted	8%	16%	29%	30%	17%	3.33	.01	22,559
	Combination of Both	5%	12%	28%	34%	20%	3.52	.02	4,583
Total Current Enrollment - YOUR	Over 20,000	5%	10%	25%	31%	29%	3.68	.02	4,126
Total Current Enrollment - ENTIRE	Under 2,500	8%	17%	27%	30%	19%	3.34	.01	7,239
SAMPLE	2,500 to 10,000	6%	14%	27%	32%	21%	3.48	.01	28,662
	10,001 to 20,000	6%	12%	27%	32%	22%	3.54	.01	35,961
	Over 20,000	5%	12%	27%	32%	25%	3.60	.00	72,337
Type of Retail Unit - YOUR	Food Court	6%	14%	33%	30%	18%	3.39	.04	816
INSTITUTION	Express Unit	5%	10%	23%	31%	31%	3.74	.05	589
	Specialty Coffee Shop/ Juice Bar	4%	8%	22%	32%	35%	3.85	.07	268
	Sit-down Restaurant	2%	5%	14%	31%	48%	4.18	.07	192
	Convenience Store	2%	5%	21%	38%	35%	4.00	.06	221
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	13%	29%	32%	21%	3.50	.01	21,693
	Marketplace	7%	14%	26%	31%	21%	3.45	.01	15,136
	Express Unit	5%	12%	26%	32%	25%	3.60	.01	16,726
	Specialty Coffee Shop/ Juice Bar	4%	10%	24%	32%	31%	3.76	.01	11,536
	Sit-down Restaurant	4%	9%	24%	34%	29%	3.76	.01	6,348
	Convenience Store	4%	10%	24%	31%	31%	3.73	.01	11,412
	No type given	5%	12%	27%	35%	22%	3.59	.03	1,431

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7a IMDIE 14 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	1%	8%	25%	64%	4.51	.01	3,690
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	28%	59%	4.43	.00	128,623
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	23%	70%	4.62	.02	1,843
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.53	.00	75,028
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	12%	28%	58%	4.40	.02	1,847
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	14%	31%	52%	4.30	.00	53,595
Respondent Type - YOUR INSTITUTION	Student Faculty	1%	2%	9%	25%	63%	4.48	.01	2,970
	Administration/ Staff	0%	1% 1%	6% 4%	27% 25%	66% 70%	4.57 4.64	.05	186 532
	Other	076	170	470	25%	100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	11%	28%	58%	4.41	.00	111,442
	Faculty	0%	1%	6%	29%	63%	4.53	.01	4,364
	Administration/Staff	0%	1%	5%	24%	70%	4.63	.01	11,200
	Other	1%	3%	8%	23%	64%	4.45	.03	979
Student Class Status - YOUR	First year	1%	2%	14%	29%	55%	4.34	.03	860
INSTITUTION	Sophomore	0%	2%	11%	26%	61%	4.45	.03	658
	Junior	1%	1%	5%	23%	70%	4.61	.03	633
	Senior	1%	1%	6%	24%	68%	4.57	.03	457
	Graduate	0%	1%	8%	22%	67%	4.55	.04	334
Student Class Status - ENTIRE	Other	401	001	7%	25%	68%	4.61	.12	28
SAMPLE	First year Sophomore	1% 1%	2% 2%	13% 12%	30% 29%	54% 57%	4.34 4.40	.00	44,173 25,256
57 <u>22</u>	Junior	_	2%			61%	4.40	.01	-
	Senior	1% 0%	1%	10% 9%	27% 26%	63%	4.46	.01	18,678 16,379
	Graduate	1%	1%	8%	26%	64%	4.53	.01	5,733
	Other	1%	3%	12%	28%	57%	4.37	.02	1,269
Gender - YOUR INSTITUTION	Female	0%	1%	7%	23%	67%	4.56	.02	2,359
	Male	1%	2%	10%	29%	58%	4.42	.02	1,320
	Transgender				33%	67%	4.67	.33	3
Gondor ENTIDE SAMPLE	Other Identity	13%			25%	63%	4.25	.49	8
Gender - ENTIRE SAMPLE	Female	0%	1%	9%	27%	62%	4.48	.00	75,903
	Male	1%	2%	12%	29%	56%	4.37	.00	50,905
	Transgender	2%	3%	19%	24%	52%	4.20	.05	454
Live YOUR INSTITUTION	Other Identity	3%	4%	14%	25%	54%	4.23	.05	486
Live YOUR INSTITUTION	On campus Off campus	1% 0%	2% 1%	12% 6%	28% 24%	56% 69%	4.36 4.60	.02	1,364 2,326
Live ENTIRE SAMPLE	On campus	1%	2%	13%	30%	55%	4.80	.00	77,169
ENG ENTINE ON WILL EE	Off campus	0%	1%	7%	25%	67%	4.56	.00	49,527
NACUFS Region - YOUR	Southern	1%	1%	8%	25%	64%	4.51	.01	3,690
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	11%	29%	58%	4.42	.01	14,082
•	Mid-Atlantic	1%	2%	10%	27%	60%	4.45	.01	12,487
	Midwest	1%	2%	12%	30%	55%	4.37	.00	32,115
	Northeast	1%	2%	10%	28%	60%	4.45	.01	24,778
	Pacific	1%	2%	11%	27%	60%	4.44	.00	26,326
	Southern	1%	2%	9%	26%	63%	4.49	.01	18,835
Institution Type - YOUR INSTITUTION	Public	1%	1%	8%	25%	64%	4.51	.01	3,690
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	28%	60%	4.44	.00	95,463
Institution Time VOLID INSTITUTION	Private	1%	2%	10%	29%	58%	4.41	.00	33,160
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	1%	1%	8%	25%	64%	4.51	.01 .01	3,690
Institution Type - ENTINE SAMPLE	Primarily 4-year	1% 1%	1% 2%	8% 11%	22% 28%	68% 59%	4.57 4.43	.00	4,696 123,927
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	1%	8%	25%	64%	4.43	.00	3,690
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	28%	59%	4.43	.00	104,491
21	Mainly Contracted	1%	2%	11%	28%	59%	4.43	.01	19,956
	Combination of Both	1%	2%	9%	27%	61%	4.46	.01	4,176
Total Current Enrollment - YOUR	Over 20,000	1%	1%	8%	25%	64%	4.51	.01	3,690
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	11%	32%	55%	4.38	.01	6,343
SAMPLE	2,500 to 10,000	1%	2%	10%	28%	60%	4.44	.00	25,733
	10,001 to 20,000	1%	2%	11%	28%	59%	4.42	.00	31,833
T (B : 11/1 : 1/2::-	Over 20,000	1%	2%	10%	28%	60%	4.44	.00	64,714
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	1%	6%	23%	70%	4.63	.02	723
	Express Unit	1%	2%	5%	25%	68%	4.58	.03	523
INSTITUTION	0	1	0%	5%	22%	73% 71%	4.67	.04	239
INSTITUTION	Specialty Coffee Shop/ Juice Bar					/1%	4.64	.05	164
INSTITUTION	Sit-down Restaurant		1%	4%	24%			٥.	10.
	Sit-down Restaurant Convenience Store	201	1%	6%	19%	74%	4.66	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Sit-down Restaurant Convenience Store Food Court	0%	1% 1%	6% 8%	19% 25%	74% 65%	4.66 4.53	.01	19,353
	Sit-down Restaurant Convenience Store Food Court Marketplace	0%	1% 1% 1%	6% 8% 8%	19% 25% 27%	74% 65% 63%	4.66 4.53 4.51	.01 .01	19,353 13,502
	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	0% 1%	1% 1% 1% 1%	6% 8% 8% 8%	19% 25% 27% 27%	74% 65% 63% 64%	4.66 4.53 4.51 4.52	.01 .01 .01	19,353 13,502 14,737
	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 1% 1%	1% 1% 1% 1% 1%	6% 8% 8% 8% 7%	19% 25% 27% 27% 27% 25%	74% 65% 63% 64% 66%	4.66 4.53 4.51 4.52 4.54	.01 .01 .01	19,353 13,502 14,737 10,312
	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	0% 1%	1% 1% 1% 1%	6% 8% 8% 8%	19% 25% 27% 27%	74% 65% 63% 64%	4.66 4.53 4.51 4.52	.01 .01 .01	19,353 13,502 14,737

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
			(2)						
		(1) Very	Somewhat		(4)	(5))/2=:		Campling.	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining			\					
riggrogatos 2g riano a riotan crinto	Services	5%	10%	22%	32%	31%	3.76	.02	4,118
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	26%	30%	24%	3.50	.00	143,263
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	23%	32%	29%	3.69	.03	2,091
Aggregated Retail Units	ENTIRE SAMPLE	8%	15%	25%	29%	24%	3.47	.00	84,516
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	22%	31%	34%	3.83	.02	2,027
Aggregated Dining Halls	ENTIRE SAMPLE	6%	12%	28%	32%	23%	3.55	.00	58,747
Respondent Type - YOUR	Student	5%	11%	23%	32%	29%	3.69	.02	3,298
INSTITUTION	Faculty	3%	8%	14%	28%	46%	4.06	.08	207
	Administration/ Staff	3%	7%	18%	32%	40%	3.99	.04	608
	Other	370	7 70	20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	7%	14%	27%	30%	22%	3.46	.00	123,221
Respondent Type - ENTINE SAMPLE	Faculty	6%	10%	17%	27%	40%	3.85	.00	5,218
	Administration/Staff	6%	12%	21%	29%	32%	3.69	.01	12,916
0. 1 . 0. 0	Other	3%	8%	16%	31%	42%	4.02	.03	1,144
Student Class Status - YOUR	First year	5%	10%	23%	32%	30%	3.73	.04	943
INSTITUTION	Sophomore	4%	10%	24%	35%	28%	3.74	.04	722
	Junior	6%	10%	23%	29%	32%	3.69	.05	697
	Senior	5%	11%	25%	31%	28%	3.65	.05	524
	Graduate	6%	13%	23%	35%	24%	3.58	.06	381
	Other	6%	3%	26%	42%	23%	3.71	.19	31
Student Class Status - ENTIRE	First year	5%	12%	27%	32%	24%	3.57	.01	48,281
SAMPLE	Sophomore	8%	15%	27%	30%	20%	3.41	.01	28,005
	Junior	8%	15%	27%	29%	21%	3.39	.01	20,783
	Senior	9%	16%	26%	28%	21%	3.37	.01	18,207
	Graduate	9%	16%	25%	31%	20%	3.38	.01	6,622
	Other	6%	15%	27%	27%	25%	3.51	.03	
Gender - YOUR INSTITUTION									1,386
Gender - YOUR INSTITUTION	Female	5%	10%	23%	31%	31%	3.74	.02	2,641
	Male	4%	10%	21%	33%	32%	3.79	.03	1,466
	Transgender			67%	33%		3.33	.33	3
	Other Identity	25%		38%	13%	25%	3.13	.55	8
Gender - ENTIRE SAMPLE	Female	6%	14%	26%	31%	23%	3.51	.00	85,032
	Male	8%	13%	25%	30%	24%	3.50	.01	56,143
	Transgender	11%	15%	26%	23%	24%	3.35	.06	507
	Other Identity	17%	17%	24%	24%	18%	3.11	.06	549
Live YOUR INSTITUTION	On campus	4%	10%	24%	32%	29%	3.72	.03	1,481
	Off campus	5%	10%	21%	32%	33%	3.78	.02	2,637
Live ENTIRE SAMPLE	On campus	7%	13%	28%	31%	21%	3.46	.00	84,567
	Off campus	7%	14%	23%	29%	27%	3.55	.01	56,474
NACUFS Region - YOUR	Southern	5%	10%	22%	32%	31%	3.76	.02	4,118
NACUFS Region - ENTIRE SAMPLE	Continental	5%	12%	25%	33%	25%	3.62	.01	15,468
TANGOT O REGION - ENTINE GAINIT LE	Mid-Atlantic	7%	13%	24%	29%	27%	3.57	.01	13,851
	Midwest	8%	14%	28%	30%	20%	3.40	.01	35,496
	Northeast	7%	13%	25%	30%	24%	3.51	.01	27,790
	Pacific	7%	14%	26%	29%	24%	3.49	.01	29,908
	Southern	6%	14%	25%	30%	25%	3.55	.01	20,750
Institution Type - YOUR INSTITUTION	Public	5%	10%	22%	32%	31%	3.76	.02	4,118
Institution Type - ENTIRE SAMPLE	Public	7%	13%	26%	30%	24%	3.53	.00	106,614
	Private	8%	15%	26%	29%	22%	3.43	.01	36,649
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	10%	22%	32%	31%	3.76	.02	4,118
Institution Type - ENTIRE SAMPLE	Primarily 2-year	8%	15%	23%	27%	26%	3.48	.02	5,693
••	Primarily 4-year	7%	13%	26%	30%	24%	3.50	.00	137,570
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	10%	22%	32%	31%	3.76	.02	4,118
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	13%	26%	31%	25%	3.55	.02	116,242
	Mainly Contracted	10%	17%	27%	28%	17%	3.25	.00	22,444
	Combination of Both	7%	14%	26%	29%	24%	3.48	.01	4,577
Total Current Enrollment - YOUR	Over 20,000								
	Under 2,500	5%	10%	22%	32%	31%	3.76	.02	4,118
Total Current Enrollment - ENTIRE SAMPLE		8%	14%	27%	29%	22%	3.44	.01	7,095
OAIVII EE	2,500 to 10,000	9%	15%	26%	30%	21%	3.41	.01	28,492
	10,001 to 20,000	7%	13%	27%	31%	22%	3.49	.01	35,74
	Over 20,000	6%	13%	25%	30%	25%	3.55	.00	71,93
Type of Retail Unit - YOUR	Food Court	5%	10%	26%	35%	24%	3.63	.04	818
INSTITUTION	Express Unit	7%	13%	21%	30%	29%	3.61	.05	588
	Specialty Coffee Shop/ Juice Bar	3%	12%	24%	29%	32%	3.75	.07	27:
	Sit-down Restaurant	4%	8%	14%	30%	44%	4.03	.08	194
	Convenience Store	3%	12%	20%	35%	30%	3.77	.07	21
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	15%	26%	30%	21%	3.41	.01	21,71
.,,-1 ::	Marketplace	11%	18%	26%	27%	19%	3.25	.01	15,11
	Express Unit	7%			30%	26%			
	•		13%	24%			3.54	.01	16,77
	Specialty Coffee Shop/ Juice Bar	6%	14%	24%	29%	27%	3.57	.01	11,62
	Sit-down Restaurant	7%	12%	24%	30%	27%	3.58	.01	6,392
	Convenience Store	7%	14%	22%	28%	29%	3.59	.01	11,446
	No type given	8%	18%	28%	28%	18%	3.29	.03	1,43

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

		1	1	ity of posted m	1				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	5%	10%	35%	49%	4.27	.01	3,602
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	13%	36%	47%	4.23	.00	126,597
Aggregated Brilling Flails & Retail Office Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	33%	55%	4.23	.00	1,803
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	36%	50%	4.31	.00	73,050
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	11%	37%	44%	4.15	.02	1,799
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.13	.00	53,547
Respondent Type - YOUR INSTITUTION	Student	1%	5%	11%	34%	49%	4.25	.02	2,906
INSTITUTION	Faculty	1%	10%	9%	32%	48%	4.17	.08	172
	Administration/ Staff Other	1%	2%	7%	39% 50%	51% 50%	4.38 4.50	.03	522 2
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	13%	36%	46%	4.22	.00	109,918
34 34	Faculty	1%	4%	10%	38%	47%	4.26	.01	4,190
	Administration/Staff	1%	2%	8%	38%	51%	4.36	.01	10,922
	Other	1%	2%	13%	34%	50%	4.29	.03	948
Student Class Status - YOUR INSTITUTION	First year	2%	5%	10%	35%	48%	4.22	.03	848
INSTITUTION	Sophomore	1%	5%	13%	34%	47%	4.20	.04	645
	Junior Senior	1%	4% 4%	9% 12%	33% 31%	53%	4.34 4.31	.03	611 448
	Graduate	1% 1%	5%	12%	41%	53% 41%	4.31	.04	325
	Other	1 /0	7%	14%	17%	62%	4.10	.03	29
Student Class Status - ENTIRE	First year	1%	5%	14%	35%	45%	4.18	.00	43,784
SAMPLE	Sophomore	1%	4%	13%	35%	46%	4.22	.01	24,978
	Junior	1%	3%	12%	35%	48%	4.26	.01	18,381
	Senior	1%	3%	12%	36%	48%	4.27	.01	16,022
	Graduate	1%	4%	13%	40%	43%	4.19	.01	5,519
Gender - YOUR INSTITUTION	Other Female	1% 1%	3% 4%	16% 9%	35% 33%	45% 52%	4.19 4.30	.03	1,279 2,303
Gender - TOOK INSTITUTION	Male	1%	5%	12%	33%	52% 44%	4.30	.02	1,290
	Transgender	176	370	12 /0	67%	33%	4.33	.33	3
	Other Identity			17%	17%	67%	4.50	.34	6
Gender - ENTIRE SAMPLE	Female	1%	4%	11%	35%	49%	4.28	.00	74,727
	Male	1%	4%	15%	37%	43%	4.16	.00	50,073
	Transgender	4%	4%	20%	27%	45%	4.06	.05	450
	Other Identity	4%	5%	16%	31%	44%	4.08	.05	477
Live YOUR INSTITUTION	On campus	2%	6%	11%	35%	46%	4.17	.03	1,336
Live ENTIRE SAMPLE	Off campus On campus	1% 1%	3% 4%	10% 14%	35% 36%	51% 45%	4.32 4.19	.02	2,266 76,391
LIVE LIVING OAWII LL	Off campus	1%	3%	11%	36%	49%	4.19	.00	48,293
NACUFS Region - YOUR	Southern	1%	5%	10%	35%	49%	4.27	.01	3,602
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	39%	43%	4.19	.01	13,830
	Mid-Atlantic	1%	4%	12%	35%	49%	4.27	.01	12,260
	Midwest	1%	4%	13%	37%	44%	4.19	.01	31,729
	Northeast	1%	4%	12%	35%	48%	4.26	.01	24,463
	Pacific	1%	3%	13%	34%	49%	4.26	.01	25,856
Institution Type VOLID INSTITUTION	Southern	1%	4%	12%	36%	47%	4.23	.01	18,459
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	1% 1%	5% 4%	10% 12%	35% 35%	49% 48%	4.27 4.25	.01	3,602 93,917
MOMORION TYPE - LIVING OAMIFLE	Private	1%	4%	13%	35%	48%	4.25	.00	32,680
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	5%	10%	35%	49%	4.13	.01	3,602
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	12%	34%	51%	4.32	.01	4,631
	Primarily 4-year	1%	4%	13%	36%	46%	4.23	.00	121,966
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	5%	10%	35%	49%	4.27	.01	3,602
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	12%	36%	47%	4.24	.00	102,964
	Mainly Contracted	1%	4%	13%	36%	45%	4.19	.01	19,608
Total Current Enrollment - YOUR	Combination of Both Over 20,000	1%	5%	15%	39%	39%	4.11	.01	4,025
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	1% 1%	5% 5%	10% 12%	35% 38%	49% 43%	4.27 4.16	.01	3,602 6,300
SAMPLE	2,500 to 10,000	1%	4%	12%	35%	48%	4.16	.01	25,431
	10,001 to 20,000	1%	4%	14%	36%	46%	4.21	.01	31,249
	Over 20,000	1%	4%	12%	36%	47%	4.24	.00	63,617
Type of Retail Unit - YOUR	Food Court	1%	3%	11%	33%	52%	4.32	.03	709
INSTITUTION	Express Unit	1%	3%	10%	34%	51%	4.32	.04	506
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	28%	66%	4.58	.04	243
	Sit-down Restaurant	-	3%	9%	34%	54%	4.39	.06	160
Type of Potail Unit - ENTIRE CAMPLE	Convenience Store Food Court	407	2%	6%	31%	61%	4.51	.05	185
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	1% 1%	3% 3%	12% 12%	37% 38%	47% 46%	4.27 4.26	.01	19,008 13,213
	Express Unit	1%	3%	11%	34%	51%	4.26	.01	14,467
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.32	.01	10,162
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.01	5,697
	Convenience Store	1%	3%	12%	34%	51%	4.31	.01	9,272
	No type given	0%	3%	12%	40%	45%	4.25	.02	1,231
									_

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

			1	y of posted me	enu items				
		(1) \/on/	(2) Somowhat		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	3%	7%	13%	32%	45%	4.08	.02	4,020
	Services	3%		13%	32%	45%	4.06	.02	4,020
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	15%	34%	41%	4.05	.00	141,787
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	10%	32%	52%	4.26	.02	2,047
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	14%	33%	45%	4.12	.00	82,841
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	16%	33%	37%	3.90	.03	1,973
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	35%	36%	3.94	.00	58,946
Respondent Type - YOUR	Student	3%	7%	14%	33%	43%	4.05	.02	3,225
INSTITUTION	Faculty	2%	5%	11%	27%	54%	4.27	.07	193
	Administration/ Staff	4%	6%	10%	31%	50%	4.16	.04	597
	Other	1,1		20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	16%	35%	39%	4.01	.00	122,186
reopondent type Ettinte of the EE	Faculty	2%	3%	10%	28%	56%	4.33	.01	5,031
	Administration/Staff	2%	5%	10%	32%	51%	4.25	.01	12,663
	Other	2%	3%	12%	30%	52%	4.26	.03	1,126
Student Class Status - YOUR		_							
INSTITUTION	First year	3%	8%	16%	31%	41%	3.99	.04	924
INOTITOTION	Sophomore	2%	7%	13%	36%	42%	4.08	.04	707
	Junior	3%	7%	13%	30%	46%	4.08	.04	679
	Senior	3%	7%	12%	32%	46%	4.12	.05	513
	Graduate	5%	6%	14%	38%	37%	3.97	.06	371
	Other		3%	10%	29%	58%	4.42	.14	31
Student Class Status - ENTIRE	First year	2%	7%	17%	34%	39%	4.00	.00	48,059
SAMPLE	Sophomore	3%	7%	16%	35%	39%	3.99	.01	27,806
	Junior	3%	7%	16%	34%	40%	4.01	.01	20,594
	Senior	2%	6%	14%	36%	42%	4.08	.01	17,949
	Graduate	3%	6%	15%	37%	38%	4.02	.01	6,436
	Other	2%	6%	17%	30%	45%	4.08	.03	1,412
Gender - YOUR INSTITUTION	Female	3%	7%	13%	31%	45%	4.08	.02	2,577
Gender - TOOK INSTITUTION	Male	3%	7%	13%	34%	43%	4.08	.02	1,434
		3%	170	13%					
	Transgender			2001	67%	33%	4.33	.33	3
O I FUTURE OLIVER	Other Identity	_		33%	33%	33%	4.00	.37	6
Gender - ENTIRE SAMPLE	Female	3%	7%	15%	34%	42%	4.06	.00	84,056
	Male	3%	7%	16%	35%	40%	4.03	.00	55,645
	Transgender	4%	7%	21%	31%	36%	3.89	.05	501
	Other Identity	8%	8%	21%	31%	32%	3.72	.05	541
Live YOUR INSTITUTION	On campus	4%	8%	16%	32%	40%	3.97	.03	1,450
	Off campus	3%	6%	12%	33%	47%	4.14	.02	2,570
Live ENTIRE SAMPLE	On campus	3%	7%	17%	35%	38%	3.97	.00	84,184
	Off campus	2%	5%	13%	33%	46%	4.16	.00	55,362
NACUFS Region - YOUR	Southern	3%	7%	13%	32%	45%	4.08	.02	4,020
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	14%	35%	43%	4.11	.01	15,359
	Mid-Atlantic	3%	6%	14%	32%	44%	4.08	.01	13,678
	Midwest	3%	7%	16%	35%	40%	4.03	.01	35,245
	Northeast	3%	6%	14%	34%	44%	4.10	.01	27,595
	Pacific								
		3%	8%	18%	34%	38%	3.96	.01	29,498
	Southern	3%	7%	15%	34%	41%	4.05	.01	20,412
Institution Type - YOUR INSTITUTION	Public	3%	7%	13%	32%	45%	4.08	.02	4,020
Institution Type - ENTIRE SAMPLE	Public	3%	7%	16%	34%	41%	4.05	.00	105,395
	Private	3%	7%	15%	34%	41%	4.04	.01	36,392
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	13%	32%	45%	4.08	.02	4,020
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	15%	33%	41%	4.01	.01	5,634
	Primarily 4-year	3%	7%	16%	34%	41%	4.05	.00	136,153
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	13%	32%	45%	4.08	.02	4,020
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	15%	34%	42%	4.08	.00	115,172
	Mainly Contracted	4%	9%	18%	35%	35%	3.87	.01	22,149
	Combination of Both	2%	6%	16%	37%	39%	4.04	.01	4,466
Total Current Enrollment - YOUR	Over 20.000	3%	7%	13%	32%	45%	4.08	.02	4,020
Total Current Enrollment - ENTIRE	Under 2,500	3%	6%	13%	33%	45%	4.08	.02	7,057
SAMPLE	2,500 to 10,000			13%	33%	39%	3.99	.01	
- · · 		3%	7%						28,258
	10,001 to 20,000	3%	7%	17%	34%	40%	4.02	.01	35,359
	Over 20,000	2%	6%	15%	34%	42%	4.08	.00	71,113
Type of Retail Unit - YOUR	Food Court	1%	4%	11%	36%	48%	4.25	.03	802
INSTITUTION	Express Unit	5%	6%	11%	31%	47%	4.09	.05	569
	Specialty Coffee Shop/ Juice Bar	1%	4%	7%	26%	62%	4.44	.05	275
	Sit-down Restaurant	2%	6%	7%	28%	57%	4.32	.07	189
	Convenience Store	1%	3%	9%	26%	60%	4.41	.06	21:
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	14%	35%	43%	4.11	.01	21,530
	Marketplace	3%	7%	15%	34%	41%	4.04	.01	14,878
	Express Unit	3%	5%	13%	32%	46%	4.13	.01	16,566
	Specialty Coffee Shop/ Juice Bar					46%	4.13	.01	
	Sit-down Restaurant	2%	5%	12%	32%				11,555
		2%	6%	13%	33%	47%	4.16	.01	6,332
	Convenience Store	2%	5%	15%	32%	45%	4.12	.01	10,583
	No type given	2%	5%	11%	35%	47%	4.19	.03	1,39

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		T	Varia	ety of menu ch	nices	I			
		(1) Not at	Varie (2) Not	ny or menu ch	oices (4)				
		`´All	Very	(2) 14:	Somewhat	(5) Very	M+	Sampling	# Dac-
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
	Services	0%	2%	8%	34%	55%	4.43	.01	3,661
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	9%	34%	55%	4.42	.00	128,161
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	0% 0%	2% 2%	9% 9%	33% 35%	56% 54%	4.43 4.41	.02	1,819 73,871
Aggregated Netali Offits Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	7%	36%	55%	4.43	.00	1,842
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	33%	56%	4.44	.00	54,290
Respondent Type - YOUR	Student	0%	2%	9%	34%	55%	4.41	.01	2,954
INSTITUTION	Faculty		3%	8%	34%	55%	4.41	.06	181
	Administration/ Staff	0%	0%	5%	35%	59%	4.53	.03	524
Respondent Type - ENTIRE SAMPLE	Other Student	00/	40/	00/	50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Faculty	0% 0%	1% 1%	9% 7%	34% 37%	55% 54%	4.42 4.44	.00	111,146 4,319
	Administration/Staff	0%	1%	6%	36%	56%	4.47	.01	11,089
	Other	1%	2%	11%	35%	52%	4.34	.03	961
Student Class Status - YOUR	First year	0%	2%	8%	34%	56%	4.44	.02	870
INSTITUTION	Sophomore	0%	2%	11%	33%	53%	4.36	.03	656
	Junior	1%	1%	6%	34%	58%	4.48	.03	619
	Senior	0%	1%	10%	34%	55%	4.41	.04	454
	Other Other	1	2% 3%	12% 7%	40% 21%	47% 69%	4.31 4.55	.04	326 29
Student Class Status - ENTIRE	First year	0%	1%	9%	33%	56%	4.55	.00	44,335
SAMPLE	Sophomore	0%	2%	9%	33%	56%	4.42	.00	25,197
	Junior	0%	1%	9%	34%	55%	4.42	.01	18,559
	Senior	0%	2%	9%	35%	54%	4.40	.01	16,199
	Graduate	0%	2%	11%	38%	49%	4.33	.01	5,615
Gender - YOUR INSTITUTION	Other Female	1%	2%	11%	37%	49% 59%	4.32	.02	1,294
Gender - YOOK INSTITUTION	Male	0% 1%	1% 2%	7% 11%	33% 38%	49%	4.49 4.32	.01	2,344 1,307
	Transgender	170	270	33%	67%	4370	3.67	.33	3
	Other Identity		14%	0070	0.70	86%	4.57	.43	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	32%	59%	4.49	.00	75,643
	Male	1%	2%	11%	36%	49%	4.32	.00	50,673
	Transgender	4%	3%	15%	30%	49%	4.16	.05	457
Live YOUR INSTITUTION	Other Identity On campus	2% 0%	4% 2%	15% 8%	31% 34%	48% 56%	4.18 4.43	.04	490
Live TOOK INSTITUTION	Off campus	0%	1%	9%	34%	55%	4.43	.02	1,372 2,289
Live ENTIRE SAMPLE	On campus	0%	1%	9%	33%	56%	4.44	.00	77,333
	Off campus	0%	2%	9%	35%	53%	4.40	.00	48,892
NACUFS Region - YOUR	Southern	0%	2%	8%	34%	55%	4.43	.01	3,661
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	38%	50%	4.34	.01	13,983
	Mid-Atlantic	0%	1%	9%	32%	57%	4.45	.01	12,392
	Midwest Northeast	0% 0%	1% 1%	9% 8%	34% 33%	55% 58%	4.43 4.46	.00	32,130 24,788
	Pacific	1%	1%	10%	34%	55%	4.40	.00	26,157
	Southern	0%	2%	9%	33%	55%	4.42	.01	18,711
Institution Type - YOUR INSTITUTION	Public	0%	2%	8%	34%	55%	4.43	.01	3,661
Institution Type - ENTIRE SAMPLE	Public	0%	1%	9%	33%	56%	4.43	.00	94,993
	Private	0%	2%	9%	36%	53%	4.40	.00	33,168
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	8%	34%	55%	4.43	.01	3,661
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	1% 0%	2% 1%	11% 9%	33% 34%	53% 55%	4.36 4.42	.01	4,655 123,506
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	2%	8%	34%	55%	4.42	.00	3,661
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	9%	34%	55%	4.42	.00	104,157
	Mainly Contracted	0%	2%	9%	34%	55%	4.42	.01	19,908
	Combination of Both	1%	2%	11%	37%	49%	4.32	.01	4,096
Total Current Enrollment - YOUR	Over 20,000	0%	2%	8%	34%	55%	4.43	.01	3,661
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	7%	35%	57%	4.47	.01	6,395
S EE	2,500 to 10,000 10,001 to 20,000	0% 0%	1% 1%	8% 9%	33% 34%	57% 55%	4.45 4.41	.00	25,719 31,743
	Over 20,000	0%	2%	9%	34%	55%	4.41	.00	64,304
Type of Retail Unit - YOUR	Food Court	0%	1%	9%	30%	59%	4.47	.03	713
INSTITUTION	Express Unit	1%	3%	12%	35%	50%	4.30	.04	513
	Specialty Coffee Shop/ Juice Bar		1%	7%	34%	58%	4.50	.04	243
	Sit-down Restaurant		1%	7%	36%	56%	4.48	.05	160
Total (Data Helia) SMTDE OALS:	Convenience Store		1%	6%	34%	59%	4.51	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	0%	2%	10%	35%	53%	4.39	.01	19,174
	Express Unit	0% 1%	1% 2%	7% 9%	35% 35%	56% 54%	4.45 4.39	.01 .01	13,338 14,628
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.39	.01	10,261
	Sit-down Restaurant	0%	1%	7%	35%	56%	4.45	.01	5,721
	Convenience Store	0%	2%	10%	33%	54%	4.40	.01	9,500
	No type given	0%	2%	9%	40%	49%	4.35	.02	1,249

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		1	Varie	ty of menu ch	oices				
		(4) \/	(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
Assessment and Dissing Holla & Datail Heita	The University of North Toyon Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	5%	11%	17%	33%	35%	3.81	.02	4,108
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	12%	20%	34%	29%	3.70	.00	143,943
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	16%	33%	37%	3.86	.03	2,073
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	19%	34%	32%	3.79	.00	83,943
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	5% 6%	12% 14%	17% 23%	33% 33%	33% 24%	3.77 3.56	.03	2,035 60,000
Respondent Type - YOUR	Student	5%	12%	17%	33%	33%	3.78	.00	3,296
INSTITUTION	Faculty	5%	11%	16%	27%	41%	3.88	.08	204
	Administration/ Staff	5%	8%	13%	34%	40%	3.96	.05	603
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student Faculty	5%	12% 10%	21%	34% 30%	27% 41%	3.66	.00	123,881
	Administration/Staff	5% 4%	9%	15% 17%	30%	37%	3.92 3.91	.02	5,218 12,911
	Other	2%	5%	14%	31%	48%	4.16	.03	1,140
Student Class Status - YOUR	First year	6%	12%	17%	30%	35%	3.77	.04	954
INSTITUTION	Sophomore	4%	11%	18%	35%	33%	3.81	.04	722
	Junior	5%	12%	15%	34%	34%	3.81	.04	690
	Senior	4%	12%	17%	33%	34%	3.80	.05	522
	Other Other	6%	11% 10%	19% 16%	37% 48%	27% 26%	3.68 3.90	.06	377 31
Student Class Status - ENTIRE	First year	5%	10%	22%	33%	28%	3.90	.16	48,771
SAMPLE	Sophomore	6%	13%	21%	34%	26%	3.60	.01	28,144
	Junior	6%	12%	20%	34%	27%	3.65	.01	20,873
	Senior	5%	11%	20%	35%	29%	3.73	.01	18,173
	Graduate	6%	12%	20%	36%	26%	3.63	.01	6,556
Gender - YOUR INSTITUTION	Other Female	5% 5%	12% 11%	21% 16%	34% 32%	28% 36%	3.69 3.82	.03	1,433 2,644
Gender - 1001(IIVO111011011	Male	4%	11%	17%	35%	33%	3.81	.02	1,454
	Transgender	1,70		33%	33%	33%	4.00	.58	3
	Other Identity	29%		14%	14%	43%	3.43	.69	7
Gender - ENTIRE SAMPLE	Female	5%	12%	20%	33%	29%	3.69	.00	85,487
	Male	5%	11%	21%	35%	29%	3.71	.00	56,338
	Transgender Other Identity	7% 11%	13% 13%	21% 25%	29% 28%	30% 23%	3.63 3.38	.05	511 551
Live YOUR INSTITUTION	On campus	5%	12%	18%	32%	32%	3.74	.03	1,499
	Off campus	5%	10%	16%	33%	36%	3.86	.02	2,609
Live ENTIRE SAMPLE	On campus	6%	14%	22%	33%	25%	3.59	.00	85,453
	Off campus	4%	9%	18%	34%	34%	3.86	.00	56,255
NACUES Region - YOUR	Southern	5%	11%	17%	33%	35%	3.81	.02	4,108
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	4% 6%	9% 12%	20% 19%	36% 31%	31% 32%	3.81 3.71	.01	15,515 13,876
	Midwest	5%	13%	22%	34%	26%	3.62	.01	35,786
	Northeast	5%	11%	20%	34%	30%	3.72	.01	28,043
	Pacific	5%	13%	22%	32%	28%	3.66	.01	29,941
	Southern	5%	11%	19%	34%	31%	3.74	.01	20,782
Institution Type - YOUR INSTITUTION	Public	5%	11%	17%	33%	35%	3.81	.02	4,108
Institution Type - ENTIRE SAMPLE	Public Private	5% 5%	12% 12%	20% 21%	34% 34%	30% 27%	3.71 3.65	.00	106,930 37,013
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	11%	17%	34%	35%	3.65	.01	4,108
Institution Type - ENTIRE SAMPLE	Primarily 2-year	6%	11%	19%	33%	31%	3.72	.02	5,697
	Primarily 4-year	5%	12%	20%	34%	29%	3.69	.00	138,246
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	11%	17%	33%	35%	3.81	.02	4,108
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	11%	20%	34%	30%	3.74	.00	116,818
	Mainly Contracted Combination of Both	8% 4%	15% 11%	22% 21%	32% 36%	23% 28%	3.46 3.72	.01	22,575 4,550
Total Current Enrollment - YOUR	Over 20,000	5%	11%	17%	36%	35%	3.72	.02	4,550
Total Current Enrollment - ENTIRE	Under 2,500	7%	15%	21%	32%	24%	3.49	.02	7,224
SAMPLE	2,500 to 10,000	7%	13%	21%	33%	26%	3.59	.01	28,666
	10,001 to 20,000	5%	12%	22%	34%	27%	3.67	.01	35,948
Time of Detail Heit VOUD	Over 20,000	4%	11%	19%	34%	31%	3.77	.00	72,105
Type of Retail Unit - YOUR INSTITUTION	Food Court Express Unit	5%	12%	17%	34% 31%	32%	3.76	.04	811
	Specialty Coffee Shop/ Juice Bar	7% 1%	12% 5%	18% 13%	31%	32% 50%	3.69 4.23	.05	579 277
	Sit-down Restaurant	4%	9%	12%	37%	38%	3.96	.08	189
	Convenience Store	3%	5%	15%	31%	47%	4.15	.07	217
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	11%	19%	35%	31%	3.77	.01	21,791
	Marketplace	7%	13%	20%	33%	28%	3.63	.01	15,043
	· · · · · · · · · · · · · · · · · · ·						3.76	.01	16,777
	Express Unit	5%	10%	18%	34%	32%			
	Express Unit Specialty Coffee Shop/ Juice Bar	4%	9%	17%	32%	39%	3.93	.01	11,664
	Express Unit								

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

		1							
			1	f healthy men	1	1			1
		(1) Not at	(2) Not		(4)	(5)) (0	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining				· ·				
riggrogatos ziming riamo a riotam crinto	Services	2%	4%	10%	30%	55%	4.32	.02	3,631
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	29%	56%	4.35	.00	127,303
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	30%	54%	4.30	.02	1,807
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	29%	55%	4.33	.00	73,354
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	30%	55%	4.34	.02	1,824
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.37	.00	53,949
Respondent Type - YOUR	Student	2%	4%	11%	30%	53%	4.28	.00	2,931
INSTITUTION	Faculty	270	2%	6%	25%	67%	4.26	.02	
ee	,	40/							179
	Administration/ Staff	1%	1%	8%	31%	59%	4.46	.03	519
D. I. I. T. ENTINE CAMPLE	Other	1		50%	50%		3.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	29%	56%	4.34	.00	110,408
	Faculty	1%	2%	7%	29%	61%	4.47	.01	4,296
	Administration/Staff	1%	2%	8%	31%	57%	4.42	.01	11,009
	Other	2%	3%	14%	28%	54%	4.28	.03	960
Student Class Status - YOUR	First year	2%	4%	12%	29%	53%	4.27	.03	863
INSTITUTION	Sophomore	2%	5%	14%	27%	52%	4.23	.04	649
	Junior	2%	3%	8%	35%	52%	4.33	.04	618
	Senior	3%	6%	8%	29%	55%	4.26	.05	446
	Graduate	1%	2%	12%	31%	53%	4.32	.05	326
	Other	3%		7%	24%	66%	4.48	.17	29
Student Class Status - ENTIRE	First year	1%	3%	11%	28%	56%	4.34	.00	44,019
SAMPLE	Sophomore	1%	3%	11%	28%	56%	4.34	.01	25,048
· ·	Junior	2%	3%	11%	28%	56%	4.34	.01	18,411
1	Senior	1%	3%	11%	29%	55%	4.33	.01	16,121
	Graduate	2%	3%	10%	32%	54%	4.33	.01	5,582
	Other	2%	3%	13%	28%	55%	4.33	.03	1,277
Gender - YOUR INSTITUTION	Female					59%		.03	
Gender - YOOK INSTITUTION		1%	3%	8%	29%		4.42		2,329
	Male	3%	5%	14%	31%	47%	4.15	.03	1,292
	Transgender	-		33%	67%		3.67	.33	3
	Other Identity		14%			86%	4.57	.43	7
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	26%	63%	4.50	.00	75,330
	Male	2%	5%	15%	32%	45%	4.13	.00	50,154
	Transgender	4%	5%	16%	27%	48%	4.09	.05	451
	Other Identity	3%	3%	14%	23%	57%	4.27	.05	484
Live YOUR INSTITUTION	On campus	2%	4%	11%	30%	53%	4.27	.03	1,357
	Off campus	1%	3%	10%	30%	56%	4.35	.02	2,274
Live ENTIRE SAMPLE	On campus	1%	3%	11%	28%	57%	4.36	.00	76,796
	Off campus	1%	3%	11%	30%	55%	4.34	.00	48,617
NACUFS Region - YOUR	Southern	2%	4%	10%	30%	55%	4.32	.02	3,631
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	13%	31%	52%	4.28	.01	13,898
	Mid-Atlantic	1%	3%	11%	27%	57%	4.36	.01	12,329
	Midwest	1%	3%	11%	29%	55%	4.34	.00	31,881
	Northeast	1%	3%	10%	28%	58%	4.38	.01	24,598
•	Pacific	1%	3%	11%	29%	56%	4.36	.01	26,011
	Southern	2%	3%	11%	28%	56%	4.34	.01	18,586
Institution Type - YOUR INSTITUTION	Public	2%	4%	10%	30%	55%	4.34	.02	3,631
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	29%	56%	4.32	.02	94,359
Institution Type - LIVTING SAMPLE	Private								
Institution Type VOLD INSTITUTION		1%	3%	10%	29%	57%	4.36	.00	32,944
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	10%	30%	55%	4.32	.02	3,631
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	12%	28%	55%	4.32	.01	4,611
Occupies Total Model March	Primarily 4-year	1%	3%	11%	29%	56%	4.35	.00	122,692
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	4%	10%	30%	55%	4.32	.02	3,631
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	29%	56%	4.35	.00	103,453
	Mainly Contracted	1%	3%	11%	28%	57%	4.36	.01	19,775
	Combination of Both	1%	3%	12%	30%	54%	4.31	.01	4,075
Total Compant Engeller and MOUD	Over 20,000	2%	4%	10%	30%	55%	4.32	.02	3,631
Total Current Enrollment - YOUR	· · · · · · · · · · · · · · · · · · ·				0701	62%	4.48	.01	6,373
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	8%	27%	02 /6	4.40	.01	
	· · · · · · · · · · · · · · · · · · ·	1% 1%	2% 3%	11%	27%	57%	4.36	.01	25,541
Total Current Enrollment - ENTIRE	Under 2,500								25,541 31,446
Total Current Enrollment - ENTIRE	Under 2,500 2,500 to 10,000	1%	3%	11%	28%	57%	4.36	.01	
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000	1% 1%	3% 3%	11% 11%	28% 29%	57% 56%	4.36 4.35	.01 .01	31,446
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	1% 1% 1%	3% 3% 3%	11% 11% 11%	28% 29% 29%	57% 56% 55%	4.36 4.35 4.33	.01 .01 .00	31,446 63,943
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	1% 1% 1% 2% 3%	3% 3% 3% 4% 5%	11% 11% 11% 10% 12%	28% 29% 29% 29% 29% 30%	57% 56% 55% 54% 50%	4.36 4.35 4.33 4.30 4.21	.01 .01 .00 .04	31,446 63,943 710 509
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 2%	3% 3% 3% 4% 5% 4%	11% 11% 11% 10% 12% 9%	28% 29% 29% 29% 30% 29%	57% 56% 55% 54% 50% 57%	4.36 4.35 4.33 4.30 4.21 4.35	.01 .01 .00 .04 .04	31,446 63,943 710 509 237
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1% 1% 1% 2% 3% 2%	3% 3% 3% 4% 5% 4% 2%	11% 11% 11% 10% 12% 9% 9%	28% 29% 29% 29% 30% 29% 29%	57% 56% 55% 54% 50% 57% 60%	4.36 4.35 4.33 4.30 4.21 4.35 4.48	.01 .01 .00 .04 .04 .06	31,446 63,943 710 509 237 162
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	1% 1% 1% 2% 3% 2%	3% 3% 3% 4% 5% 4% 2% 1%	11% 11% 11% 10% 12% 9% 9%	28% 29% 29% 29% 30% 29% 29% 32%	57% 56% 55% 54% 50% 57% 60% 54%	4.36 4.35 4.30 4.21 4.35 4.48 4.36	.01 .01 .00 .04 .04 .06 .06	31,446 63,943 710 509 237 162 189
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	1% 1% 1% 2% 3% 2% 2%	3% 3% 3% 4% 5% 4% 2% 1% 3%	11% 11% 11% 10% 12% 9% 9% 10% 11%	28% 29% 29% 29% 30% 29% 29% 32% 29%	57% 56% 55% 54% 50% 57% 60% 54%	4.36 4.35 4.33 4.30 4.21 4.35 4.48 4.36 4.31	.01 .01 .00 .04 .04 .06 .06	31,446 63,943 710 509 237 162 189 19,070
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	1% 1% 1% 2% 3% 2% 2% 2% 1%	3% 3% 3% 4% 5% 4% 2% 1% 3% 3%	11% 11% 11% 10% 12% 9% 9% 10% 11%	28% 29% 29% 29% 30% 29% 29% 29% 29% 29% 29%	57% 56% 55% 54% 50% 57% 60% 54% 54% 58%	4.36 4.35 4.33 4.30 4.21 4.35 4.48 4.36 4.31	.01 .01 .00 .04 .04 .06 .06 .06	31,446 63,943 710 509 237 162 189 19,070
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 1% 2% 3% 2% 2% 2% 1% 2% 2%	3% 3% 3% 4% 5% 4% 2% 1% 3% 3%	11% 11% 11% 10% 12% 9% 10% 11% 99%	28% 29% 29% 29% 30% 29% 29% 32% 29% 29% 30%	57% 56% 55% 54% 50% 57% 60% 54% 54% 58% 54%	4.36 4.35 4.30 4.21 4.35 4.48 4.36 4.31 4.39	.01 .01 .00 .04 .04 .06 .06 .06	31,446 63,943 710 509 237 162 189 19,070 13,249
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 2% 3% 2% 2% 2% 2% 2% 2% 2% 2%	3% 3% 3% 5% 4% 2% 1% 3% 3% 3%	11% 11% 11% 10% 12% 9% 9% 10% 11% 11%	28% 29% 29% 29% 30% 29% 29% 32% 29% 32% 29%	57% 56% 55% 54% 50% 57% 60% 54% 54% 58% 54%	4.36 4.35 4.30 4.21 4.35 4.48 4.36 4.31 4.39 4.30	.01 .01 .00 .04 .04 .06 .06 .06 .01 .01	31,446 63,943 710 509 237 162 189 19,070 13,249 14,491
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 2% 3% 2% 2% 2% 2% 2% 2% 2%	3% 3% 3% 4% 5% 4% 2% 1% 3% 3% 3% 3%	11% 11% 11% 10% 10% 9% 9% 10% 11% 11% 11% 9%	28% 29% 29% 29% 29% 29% 29% 32% 29% 29% 30% 28% 30%	57% 56% 55% 54% 50% 57% 60% 54% 54% 54% 54% 56% 55%	4.36 4.35 4.33 4.30 4.21 4.35 4.48 4.36 4.31 4.39 4.30 4.34	.01 .01 .00 .04 .04 .06 .06 .06 .01 .01	31,446 63,943 710 509 237 162 189 19,070 13,249 14,491 10,131 5,675
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 2% 3% 2% 2% 2% 2% 2% 2% 2% 2%	3% 3% 3% 5% 4% 2% 1% 3% 3% 3%	11% 11% 11% 10% 12% 9% 9% 10% 11% 11%	28% 29% 29% 29% 30% 29% 29% 32% 29% 32% 29%	57% 56% 55% 54% 50% 57% 60% 54% 54% 58% 54%	4.36 4.35 4.30 4.21 4.35 4.48 4.36 4.31 4.39 4.30	.01 .01 .00 .04 .04 .06 .06 .06 .01 .01	31,446 63,943 710 509 237 162 189 19,070 13,249 14,491

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

			Variety o	f healthy menu	choices				
		(1) Very Dis-	(2) Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dinning Fland & Retail Office	Services	7%	11%	22%	29%	32%	3.68	.02	4,071
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	24%	31%	24%	3.53	.00	142,573
Aggregated Retail Units	YOUR INSTITUTION	7%	11%	22%	30%	30%	3.65	.03	2,053
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	24%	30%	27%	3.57	.00	83,090
Aggregated Dining Halls	YOUR INSTITUTION	7%	10%	22%	28%	33%	3.71	.03	2,018
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	7% 7%	14% 11%	26%	32% 28%	21% 30%	3.47	.00	59,483
INSTITUTION	Faculty	7%	7%	23% 15%	32%	30%	3.63 3.89	.02	3,270 203
	Administration/ Staff	5%	8%	19%	32%	37%	3.89	.09	593
	Other	370	070	20%	3270	80%	4.60	.40	535
Respondent Type - ENTIRE SAMPLE	Student	7%	14%	25%	31%	23%	3.48	.00	122,730
•	Faculty	7%	9%	17%	29%	38%	3.83	.02	5,180
	Administration/Staff	5%	9%	20%	32%	34%	3.82	.01	12,766
	Other	3%	6%	17%	31%	42%	4.03	.03	1,124
Student Class Status - YOUR	First year	8%	11%	24%	25%	32%	3.61	.04	946
INSTITUTION	Sophomore	5%	11%	23%	32%	29%	3.69	.04	712
	Junior	8%	11%	21%	28%	31%	3.64	.05	688
	Senior	7%	12%	24%	26%	31%	3.62	.05	521
	Graduate	9%	12%	23%	30%	25%	3.49	.06	372
Student Class Status - ENTIRE	Other	3%	6%	19%	42%	29%	3.87	.18	49.250
SAMPLE SAMPLE	First year	7%	14%	26%	31%	23%	3.50	.01	48,359
	Sophomore Junior	8% 8%	15% 14%	26% 24%	30% 31%	21% 23%	3.43 3.48	.01	27,877 20,631
	Senior	7%	13%	25%	31%	23%	3.48	.01	18,008
	Graduate	8%	13%	25%	33%	24%	3.52	.01	6,496
	Other	6%	16%	27%	28%	23%	3.46	.03	1,411
Gender - YOUR INSTITUTION	Female	8%	11%	21%	27%	32%	3.66	.02	2,624
	Male	6%	10%	23%	32%	30%	3.71	.03	1,437
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity	29%		14%	14%	43%	3.43	.69	7
Gender - ENTIRE SAMPLE	Female	8%	15%	24%	30%	24%	3.48	.00	84,921
	Male	6%	11%	25%	33%	25%	3.60	.00	55,542
	Transgender	11%	13%	24%	26%	27%	3.46	.06	508
	Other Identity	14%	17%	24%	24%	21%	3.21	.06	548
Live YOUR INSTITUTION	On campus	8%	12%	24%	27%	30%	3.61	.03	1,485
	Off campus	7%	10%	21%	30%	32%	3.72	.02	2,586
Live ENTIRE SAMPLE	On campus	8%	15%	26%	30%	21%	3.42	.00	84,677
NA OUTO D	Off campus	5%	11%	22%	32%	30%	3.69	.00	55,698
NACUFS Region - YOUR	Southern	7%	11%	22%	29%	32%	3.68	.02	4,071
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	5%	12%	25%	34%	25%	3.63	.01	15,338
	Midwest	8% 7%	14% 15%	24% 26%	29% 31%	25% 21%	3.51 3.43	.01	13,769 35,456
	Northeast	7%	13%	23%	31%	26%	3.43	.01	27,733
	Pacific	6%	13%	25%	30%	26%	3.56	.01	29,696
	Southern	7%	13%	24%	31%	25%	3.55	.01	20,581
Institution Type - YOUR INSTITUTION	Public	7%	11%	22%	29%	32%	3.68	.02	4,071
Institution Type - ENTIRE SAMPLE	Public	7%	13%	24%	31%	25%	3.55	.00	105,920
	Private	7%	14%	25%	31%	22%	3.47	.01	36,653
Institution Type - YOUR INSTITUTION	Primarily 4-year	7%	11%	22%	29%	32%	3.68	.02	4,071
Institution Type - ENTIRE SAMPLE	Primarily 2-year	8%	13%	24%	29%	26%	3.51	.02	5,627
	Primarily 4-year	7%	13%	25%	31%	24%	3.53	.00	136,946
Operation Type - YOUR INSTITUTION	Mainly Self-operated	7%	11%	22%	29%	32%	3.68	.02	4,071
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	13%	24%	31%	26%	3.58	.00	115,731
	Mainly Contracted	10%	17%	26%	28%	19%	3.28	.01	22,337
	Combination of Both	7%	13%	25%	34%	22%	3.51	.02	4,505
Total Current Enrollment - YOUR	Over 20,000	7%	11%	22%	29%	32%	3.68	.02	4,071
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	10%	17%	24%	28%	20%	3.29	.01	7,176
5/11/1 LL	2,500 to 10,000 10,001 to 20,000	8%	15%	25%	30%	22%	3.44	.01	28,352
	Over 20,000	7%	13%	25%	31%	24%	3.52	.01	35,544
		6% 10%	12% 15%	24% 26%	32% 27%	26% 21%	3.60 3.35	.00	71,501 804
Type of Retail Linit - VOLIR	Food Court	_	10%	23%	29%	30%	3.35	.04	578
	Food Court Express Unit	70/		2370	2970				
Type of Retail Unit - YOUR INSTITUTION	Express Unit	7% 4%		10%	29%	30%	ସ ସ∩ା	∩7	ソトノ
	Express Unit Specialty Coffee Shop/ Juice Bar	4%	8%	19% 17%	29% 34%	39% 42%	3.90 4.09	.07	
	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 3%	8% 4%	17%	34%	42%	4.09	.07	188
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	4% 3% 3%	8% 4% 7%	17% 13%	34% 35%	42% 42%	4.09 4.06	.07 .07	188 216
	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	4% 3% 3% 7%	8% 4% 7% 14%	17% 13% 25%	34% 35% 30%	42% 42% 24%	4.09 4.06 3.49	.07 .07 .01	188 216 21,555
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	4% 3% 3% 7% 9%	8% 4% 7% 14% 15%	17% 13% 25% 24%	34% 35%	42% 42% 24% 22%	4.09 4.06 3.49 3.40	.07 .07	267 188 216 21,555 14,924 16,572
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	4% 3% 3% 7% 9% 7%	8% 4% 7% 14%	17% 13% 25% 24% 23%	34% 35% 30% 29%	42% 42% 24%	4.09 4.06 3.49	.07 .07 .01	188 216 21,555 14,924 16,572
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 3% 3% 7% 9%	8% 4% 7% 14% 15% 13%	17% 13% 25% 24%	34% 35% 30% 29% 30%	42% 42% 24% 22% 27%	4.09 4.06 3.49 3.40 3.58	.07 .07 .01 .01	188 216 21,555 14,924
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	4% 3% 3% 7% 9% 7% 5%	8% 4% 7% 14% 15% 13% 10%	17% 13% 25% 24% 23% 22%	34% 35% 30% 29% 30% 31%	42% 42% 24% 22% 27% 32%	4.09 4.06 3.49 3.40 3.58 3.74	.07 .07 .01 .01 .01	188 216 21,555 14,924 16,572 11,459

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

		(1) Not of		vegetarian me	1			1	
		(1) Not at All Important	(2) Not Very	(3) Miyad	(4) Somewhat	(5) Very Important	Moon*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	16%	Important 13%	(3) Mixed 14%	Important 22%	important 35%	Mean* 3.48	.03	# Kesp 3,261
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	17%	12%	15%	22%	35%	3.46	.00	108,192
Aggregated Retail Units	YOUR INSTITUTION	17%	13%	15%	21%	34%	3.43	.04	1,584
Aggregated Retail Units	ENTIRE SAMPLE	16%	11%	15%	22%	35%	3.49	.01	62,301
Aggregated Dining Halls	YOUR INSTITUTION	15%	12%	14%	23%	36%	3.53	.04	1,677
Aggregated Dining Halls	ENTIRE SAMPLE	17%	12%	16%	22%	33%	3.42	.01	45,891
Respondent Type - YOUR	Student	16%	13%	15%	22%	35%	3.46	.03	2,652
INSTITUTION	Faculty	10%	11%	13%	20%	47%	3.82	.11	167
	Administration/ Staff	17%	13%	12%	23%	36%	3.47	.07	441
D T ENTIRE CAMPLE	Other	4			100%		4.00		1
Respondent Type - ENTIRE SAMPLE	Student	17%	12%	15%	22%	34%	3.44	.00	93,472
	Faculty Administration/Staff	12%	9%	13%	24%	42%	3.74	.02	3,833
	Other	15%	11%	14%	25%	35%	3.53	.01	9,449
Student Class Status - YOUR	First year	11% 18%	9% 16%	15% 15%	24% 20%	41% 31%	3.76 3.32	.05 .05	858
INSTITUTION	Sophomore	14%	12%	17%	20%	35%	3.52	.05	789 587
	Junior	14%	11%	12%	24%	39%	3.64	.06	564
	Senior	21%	10%	13%	20%	36%	3.42	.08	398
	Graduate	13%	12%	20%	23%	31%	3.48	.08	289
	Other	24%	8%	12%	28%	28%	3.48	.31	25
Student Class Status - ENTIRE	First year	18%	13%	15%	21%	33%	3.38	.01	37,231
SAMPLE	Sophomore	16%	12%	16%	22%	34%	3.46	.01	21,013
	Junior	17%	11%	15%	22%	35%	3.47	.01	15,654
	Senior	17%	11%	15%	23%	35%	3.47	.01	13,682
	Graduate	14%	11%	14%	25%	35%	3.56	.02	4,894
	Other	16%	10%	16%	24%	33%	3.49	.04	1,038
Gender - YOUR INSTITUTION	Female	15%	12%	15%	21%	37%	3.54	.03	2,082
	Male	18%	13%	14%	23%	32%	3.38	.04	1,169
	Transgender	67%	33%				1.33	.33	3
	Other Identity					100%	5.00	.00	7
Gender - ENTIRE SAMPLE	Female	13%	12%	14%	23%	38%	3.62	.01	64,052
	Male	22%	12%	16%	21%	28%	3.21	.01	42,496
	Transgender	14%	6%	17%	19%	44%	3.73	.07	405
	Other Identity	12%	8%	14%	18%	48%	3.84	.07	440
Live YOUR INSTITUTION	On campus	17%	15%	15%	21%	33%	3.38	.04	1,244
	Off campus	15%	11%	14%	22%	37%	3.55	.03	2,017
Live ENTIRE SAMPLE	On campus	17%	13%	16%	21%	33%	3.41	.01	64,465
	Off campus	16%	11%	14%	23%	36%	3.53	.01	42,051
NACUFS Region - YOUR	Southern	16%	13%	14%	22%	35%	3.48	.03	3,261
NACUFS Region - ENTIRE SAMPLE	Continental	20%	13%	15%	23%	29%	3.26	.01	11,266
	Mid-Atlantic	18%	12%	15%	20%	34%	3.39	.01	10,372
	Midwest	19%	13%	16%	22%	31%	3.32	.01	26,478
	Northeast Pacific	16%	11% 10%	14%	22%	37%	3.53	.01	20,945
	Southern	13%		15%	23%	39%	3.65	.01	23,076
Institution Type - YOUR INSTITUTION	Public	16% 16%	12% 13%	15% 14%	22% 22%	36% 35%	3.52	.01	16,055 3,261
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Public	17%	12%	15%	22%	35%	3.48 3.47	.03	80,817
monduon Type - LIVTINE SAWIFLE	Private	17%	12%	15%	22%	35%	3.47	.01	27,375
Institution Type - YOUR INSTITUTION	Primarily 4-year	16%	13%	14%	23%	35%	3.44	.03	3,261
Institution Type - ENTIRE SAMPLE	Primarily 2-year	14%	10%	16%	22%	38%	3.59	.03	4,083
	Primarily 4-year	17%	12%	15%	22%	34%	3.46	.00	104,109
Operation Type - YOUR INSTITUTION	Mainly Self-operated	16%	13%	14%	22%	35%	3.48	.03	3,261
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	17%	12%	15%	22%	35%	3.46	.00	88,086
	Mainly Contracted	17%	12%	15%	22%	34%	3.44	.01	16,770
	Combination of Both	15%	12%	15%	24%	34%	3.50	.02	3,336
Total Current Enrollment - YOUR	Over 20,000	16%	13%	14%	22%	35%	3.48	.03	3,261
Total Current Enrollment - ENTIRE	Under 2,500	17%	13%	15%	22%	33%	3.41	.02	5,323
SAMPLE	2,500 to 10,000	16%	11%	15%	22%	35%	3.49	.01	21,447
	10,001 to 20,000	16%	12%	15%	22%	35%	3.49	.01	26,831
	Over 20,000	17%	12%	15%	22%	34%	3.44	.01	54,591
Type of Retail Unit - YOUR	Food Court	21%	12%	16%	19%	32%	3.28	.06	600
INSTITUTION	Express Unit	15%	15%	15%	20%	35%	3.45	.07	467
	Specialty Coffee Shop/ Juice Bar	16%	10%	11%	25%	37%	3.58	.10	212
	Sit-down Restaurant	11%	13%	14%	25%	37%	3.65	.12	142
	Convenience Store	13%	12%	13%	25%	36%	3.58	.11	163
Type of Retail Unit - ENTIRE SAMPLE	Food Court	18%	11%	15%	22%	33%	3.41	.01	16,024
	Marketplace	18%	13%	14%	22%	33%	3.38	.01	10,981
	Express Unit	16%	12%	15%	22%	35%	3.47	.01	12,377
	Specialty Coffee Shop/ Juice Bar	15%	11%	14%	22%	38%	3.57	.02	8,625
	Sit-down Restaurant	14%	10%	15%	24%	37%	3.61	.02	4,970
	Convenience Store	14%	10%	14%	22%	40%	3.64	.02	8,238
	No type given	17%	10%	14%	26%	33%	3.48	.04	1,086

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of vegetarian menu choices

			Variety of	vegetarian mer	nu choices	ļ			
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	7%	9%	26%	24%	35%	3.72	.02	3,467
	Services								
Aggregated Dining Halls & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	6%	10%	28%	28%	28%	3.62	.00	114,729
Aggregated Retail Units	ENTIRE SAMPLE	7% 6%	10% 10%	27% 27%	23% 27%	32% 30%	3.64 3.63	.03	1,681 66,752
Aggregated Dining Halls	YOUR INSTITUTION	6%	8%	25%	24%	38%	3.79	.03	1,786
Aggregated Dining Halls	ENTIRE SAMPLE	6%	10%	29%	29%	26%	3.59	.01	47,977
Respondent Type - YOUR	Student	7%	10%	27%	23%	33%	3.67	.02	2,827
INSTITUTION	Faculty	4%	7%	17%	25%	47%	4.04	.09	167
	Administration/ Staff	5%	6%	25%	25%	39%	3.88	.05	469
	Other			25%		75%	4.50	.50	4
Respondent Type - ENTIRE SAMPLE	Student	6%	10%	28%	28%	27%	3.58	.00	98,825
	Faculty	6%	9%	19%	26%	40%	3.86	.02	4,314
	Administration/Staff Other	4% 3%	8% 6%	24% 22%	29% 26%	34% 44%	3.82 4.01	.01	9,911 973
Student Class Status - YOUR	First year	7%	9%	22%	20%	33%	3.64	.03	823
INSTITUTION	Sophomore	5%	10%	27%	26%	32%	3.71	.05	627
	Junior	9%	11%	23%	22%	35%	3.64	.05	599
	Senior	6%	9%	26%	23%	35%	3.71	.06	438
	Graduate	8%	8%	29%	24%	31%	3.63	.07	319
	Other		5%	33%	24%	38%	3.95	.21	21
Student Class Status - ENTIRE	First year	6%	10%	29%	28%	28%	3.62	.01	38,980
SAMPLE	Sophomore	7%	11%	29%	28%	25%	3.53	.01	22,288
	Junior	7%	11%	27%	28%	26%	3.55	.01	16,656
	Senior	7%	11%	28%	27%	28%	3.59	.01	14,453
	Graduate	7%	11%	26%	31%	24%	3.54	.02	5,387
Gender - YOUR INSTITUTION	Other Female	6% 8%	11% 10%	31% 25%	26% 22%	25% 35%	3.54 3.67	.03	1,106 2,216
Gender - TOOK INSTITUTION	Male	5%	7%	27%	27%	35%	3.80	.03	1,241
	Transgender	370	7 70	67%	33%	3370	3.33	.33	3
	Other Identity	29%	14%	07 70	0070	57%	3.43	.75	7
Gender - ENTIRE SAMPLE	Female	7%	11%	27%	28%	28%	3.58	.00	68,169
	Male	5%	8%	29%	29%	29%	3.68	.01	44,687
	Transgender	11%	13%	23%	23%	30%	3.48	.06	450
	Other Identity	16%	16%	24%	21%	24%	3.21	.06	480
Live YOUR INSTITUTION	On campus	7%	9%	28%	24%	32%	3.66	.03	1,304
	Off campus	6%	9%	25%	23%	37%	3.75	.03	2,163
Live ENTIRE SAMPLE	On campus	7%	11%	29%	28%	26%	3.55	.00	67,410
NACHEC Danies VOLID	Off campus	6%	9%	26%	28%	32%	3.71	.01	45,353
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	7% 5%	9% 8%	26% 29%	24% 29%	35% 29%	3.72 3.69	.02	3,467 12,014
NACOI 3 REGIOII - ENTIRE SAMPLE	Mid-Atlantic	7%	11%	27%	26%	29%	3.59	.01	10,755
	Midwest	7%	11%	30%	28%	25%	3.54	.01	27,397
	Northeast	6%	10%	25%	29%	30%	3.66	.01	22,241
	Pacific	6%	10%	26%	28%	29%	3.65	.01	25,323
	Southern	7%	10%	28%	27%	28%	3.60	.01	16,999
Institution Type - YOUR INSTITUTION	Public	7%	9%	26%	24%	35%	3.72	.02	3,467
Institution Type - ENTIRE SAMPLE	Public	6%	10%	28%	28%	29%	3.63	.00	85,686
	Private	7%	11%	27%	29%	26%	3.57	.01	29,043
Institution Type - YOUR INSTITUTION	Primarily 4-year	7%	9%	26%	24%	35%	3.72	.02	3,467
Institution Type - ENTIRE SAMPLE	Primarily 2-year	9%	11%	28%	25%	26%	3.50	.02	4,716
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Self-operated	6%	10%	28%	28%	28%	3.62	.00	110,013
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	7% 6%	9% 10%	26% 27%	24% 28%	35% 29%	3.72 3.66	.02	3,467 93,412
Operation Type - LINTINE SAMPLE	Mainly Contracted	9%	13%	30%	28%	29%	3.66	.00	17,715
	Combination of Both	5%	11%	28%	31%	25%	3.60	.02	3,602
Total Current Enrollment - YOUR	Over 20,000	7%	9%	26%	24%	35%	3.72	.02	3,467
Total Current Enrollment - ENTIRE	Under 2,500	9%	13%	28%	26%	23%	3.41	.02	5,531
SAMPLE	2,500 to 10,000	7%	11%	29%	28%	26%	3.53	.01	22,488
	10,001 to 20,000	6%	10%	28%	28%	28%	3.61	.01	28,596
	Over 20,000	6%	10%	27%	28%	30%	3.67	.00	58,114
Type of Retail Unit - YOUR	Food Court	10%	13%	33%	22%	23%	3.35	.05	622
INSTITUTION	Express Unit	8%	9%	26%	24%	33%	3.65	.05	509
	Specialty Coffee Shop/ Juice Bar	4%	7%	25%	21%	44%	3.94	.08	224
	Sit-down Restaurant	5%	4%	22%	30%	39%	3.94	.09	155
Time of Detail Heit ENTIDE OANS: 5	Convenience Store	4%	9%	19%	24%	44%	3.95	.09	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	11%	29%	27%	27%	3.56	.01	17,229
	Marketplace	8%	12% 10%	28% 27%	27% 27%	25% 30%	3.51 3.64	.01	11,400 13,451
	Everage Unit								1.3 451
	Express Unit	7%							
	Specialty Coffee Shop/ Juice Bar	5%	9%	25%	26%	35%	3.78	.01	9,169
	•	_							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

IMPORTANCE OF Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

		T		Camilan, O.,	.11				
		(1) Not at	(2) Not	Service: Overa	(4)				1
		All	Very		Somewhat	(5) Very		Sampling	
Assessment Dining Hollo & Detail Heite	The Heisensits of Newh Toyon Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	7%	31%	61%	4.51	.01	3,706
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	31%	59%	4.48	.00	129,216
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	65%	4.57	.02	1,858
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	63%	4.53	.00	74,953
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	34%	57%	4.46	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	33%	55%	4.40	.00	54,263
Respondent Type - YOUR INSTITUTION	Student	0%	1%	7%	31%	60%	4.49	.01	2,992
INSTITUTION	Faculty 1997		1%	8%	30%	62%	4.54	.05	183
	Administration/ Staff Other			4%	30%	66%	4.62 5.00	.02	529 2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	32%	100% 58%	4.46	.00	112,031
Respondent Type - LIVTING OAWII EE	Faculty	0%	1%	4%	31%	65%	4.59	.00	4,356
	Administration/Staff	0%	0%	3%	27%	69%	4.64	.01	11,214
	Other	0%	2%	8%	27%	63%	4.51	.02	992
Student Class Status - YOUR	First year	0%	2%	7%	32%	60%	4.49	.02	873
INSTITUTION	Sophomore	0%	1%	9%	32%	58%	4.46	.03	663
	Junior	0%	1%	6%	27%	66%	4.58	.03	634
	Senior	1%	2%	8%	28%	62%	4.48	.04	459
	Graduate	1	2%	6%	42%	50%	4.40	.04	335
Obstant Obser Otstan SMTIDE	Other	 	4%		29%	68%	4.61	.13	28
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	9%	31%	58%	4.45	.00	44,572
Or Will LL	Sophomore Junior	0%	1%	9%	32%	57%	4.44	.00	25,386
	Senior	0% 0%	1% 1%	8% 7%	30% 32%	60% 60%	4.48 4.49	.01	18,730 16,396
	Graduate	0%	1%	8%	36%	54%	4.49	.01	5,665
	Other	0%	1%	9%	30%	58%	4.45	.02	1,309
Gender - YOUR INSTITUTION	Female	0%	1%	6%	29%	64%	4.56	.01	2,373
	Male	0%	2%	8%	34%	56%	4.43	.02	1,323
	Transgender				33%	67%	4.67	.33	3
	Other Identity			14%	14%	71%	4.57	.30	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	30%	62%	4.53	.00	76,355
	Male	1%	2%	10%	33%	55%	4.40	.00	51,029
	Transgender	2%	2%	15%	25%	55%	4.29	.04	461
	Other Identity	2%	3%	13%	29%	52%	4.27	.04	492
Live YOUR INSTITUTION	On campus	0%	1%	7%	32%	59%	4.48	.02	1,379
Live ENTIDE CAMPLE	Off campus	0%	1%	6%	30%	62%	4.54	.01	2,327
Live ENTIRE SAMPLE	On campus Off campus	0%	1%	9%	32%	57%	4.44 4.54	.00	77,790
NACUFS Region - YOUR	Southern	0% 0%	1% 1%	7% 7%	29% 31%	63% 61%	4.54	.00	49,480 3,706
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	32%	58%	4.46	.01	14,210
TWIGOT O TROGION ELTRING OF THE EL	Mid-Atlantic	0%	1%	8%	29%	62%	4.51	.01	12,475
	Midwest	0%	1%	8%	33%	57%	4.45	.00	32,267
	Northeast	0%	1%	7%	31%	61%	4.50	.00	24,913
	Pacific	1%	1%	9%	30%	59%	4.47	.00	26,468
	Southern	0%	1%	8%	30%	61%	4.50	.01	18,883
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	31%	61%	4.51	.01	3,706
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	31%	60%	4.48	.00	95,759
A STATE OF THE PROPERTY OF THE PARTY OF THE	Private	0%	1%	8%	32%	58%	4.47	.00	33,457
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	7%	31%	61%	4.51	.01	3,706
IIISUIUUUI TYPE - ENTIKE SAMPLE	Primarily 2-year Primarily 4-year	1% 0%	1% 1%	7% 8%	26% 31%	66% 59%	4.56 4.47	.01	4,710 124,506
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	7%	31%	61%	4.47	.00	3,706
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	0%	1%	8%	31%	60%	4.48	.00	105,052
, ,,	Mainly Contracted	0%	1%	8%	32%	59%	4.48	.00	19,999
	Combination of Both	1%	2%	10%	33%	54%	4.39	.01	4,165
Total Current Enrollment - YOUR	Over 20,000	0%	1%	7%	31%	61%	4.51	.01	3,706
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	6%	32%	61%	4.52	.01	6,401
SAMPLE	2,500 to 10,000	0%	1%	7%	30%	61%	4.51	.00	25,917
	10,001 to 20,000	0%	1%	8%	30%	59%	4.47	.00	31,924
	Over 20,000	0%	1%	8%	32%	58%	4.46	.00	64,974
Type of Retail Unit - YOUR	Food Court	0%	1%	7%	29%	62%	4.52	.03	721
INSTITUTION	Express Unit	0%	2%	6%	28%	64%	4.53	.03	528
	Specialty Coffee Shop/ Juice Bar	0%		5%	22%	73%	4.67	.04	251
	Sit-down Restaurant		401	2%	28%	69%	4.67	.04	166
				3%	27%	69%	4.65	.04	192
Type of Petail Unit - ENTIDE CAMPLE	Convenience Store	001	1%			000/	4 40	0.4	10 00 4
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	0%	1%	8%	31%	60% 60%	4.49 4.51	.01	19,264
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace	0%	1% 1%	8% 7%	31% 32%	60%	4.51	.01	13,391
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit	0% 0%	1% 1% 1%	8% 7% 6%	31% 32% 28%	60% 64%	4.51 4.55	.01 .01	13,391 14,772
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 0% 0%	1% 1% 1% 1%	8% 7% 6% 6%	31% 32% 28% 26%	60% 64% 67%	4.51 4.55 4.59	.01 .01 .01	13,391 14,772 10,418
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit	0% 0%	1% 1% 1%	8% 7% 6%	31% 32% 28%	60% 64%	4.51 4.55	.01 .01	13,391 14,772

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

			1	ervice: Overa					
		(4) \(\(\) \(\)	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	2%	4%	11%	34%	49%	4.24	.01	4,157
	Services								
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	35%	47%	4.22	.00	144,851
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	53%	4.31	.02	2,112
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	34%	49%	4.23	.00	85,041
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.16	.02	2,045
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	13%	37%	45%	4.21	.00	59,810
Respondent Type - YOUR INSTITUTION	Student	2%	4%	12%	35%	47%	4.21	.02	3,341
INSTITUTION	Faculty	1%	4%	11%	31%	53%	4.32	.06	206
	Administration/ Staff Other	1%	3%	9%	32%	55%	4.36	.04	605
Described Torre ENTIDE OAMDLE			407	20%	2001	80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	13%	36%	45%	4.20	.00	124,577
	Faculty	2%	3%	8%	25%	62%	4.43	.01	5,271
	Administration/Staff	2%	3%	9%	29%	57%	4.36	.01	13,042
Children Class Chatrie VOLID	Other	2%	2%	9%	29%	58%	4.39	.03	1,187
Student Class Status - YOUR INSTITUTION	First year	1%	5%	12%	33%	49%	4.23	.03	962
INSTITUTION	Sophomore	2%	3%	12%	39%	44%	4.20	.03	728
	Junior	4%	3%	10%	31%	53%	4.25	.04	710
	Senior	1%	4%	13%	35%	46%	4.20	.04	527
	Graduate	2%	5%	14%	38%	41%	4.10	.05	383
Children Class Chahre ENTIDE	Other	3%	3%	6%	32%	55%	4.32	.18	31
Student Class Status - ENTIRE SAMPLE	First year	2%	3%	12%	36%	47%	4.24	.00	48,977
SAIVIF LE	Sophomore	2%	4%	13%	37%	43%	4.16	.01	28,284
	Junior	2%	4%	13%	36%	44%	4.16	.01	20,977
	Senior	2%	4%	12%	36%	45%	4.19	.01	18,342
	Graduate	3%	4%	12%	38%	44%	4.16	.01	6,612
	Other	1%	4%	13%	28%	54%	4.31	.02	1,434
Gender - YOUR INSTITUTION	Female	2%	4%	11%	33%	51%	4.26	.02	2,669
	Male	2%	4%	12%	37%	45%	4.19	.02	1,478
	Transgender				33%	67%	4.67	.33	3
October ENTINE CAMPLE	Other Identity			14%	43%	43%	4.29	.29	7
Gender - ENTIRE SAMPLE	Female	2%	3%	12%	34%	48%	4.24	.00	86,090
	Male	2%	4%	13%	36%	46%	4.19	.00	56,649
	Transgender	4%	5%	17%	29%	45%	4.05	.05	512
L'as VOLID INOTITUTION	Other Identity	6%	6%	16%	31%	41%	3.95	.05	547
Live YOUR INSTITUTION	On campus	2%	5%	12%	35%	46%	4.19	.02	1,508
Live ENTINE OAMNIE	Off campus	2%	3%	11%	34%	50%	4.26	.02	2,649
Live ENTIRE SAMPLE	On campus	2%	4%	13%	37%	45%	4.18	.00	85,758
NACHEO Davier MOLID	Off campus	2%	3%	11%	33%	51%	4.28	.00	56,824
NACUES Region - YOUR	Southern	2%	4%	11%	34%	49%	4.24	.01	4,157
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.35	.01	15,751
	Mid-Atlantic	2%	4%	12%	33%	49%	4.23	.01	13,933
	Midwest Northeast	2%	4%	12%	37%	45%	4.19	.00	35,909
		2%	3%	12%	35%	47%	4.22	.01	28,089
	Pacific	2%	4%	13%	35%	45%	4.18	.01	30,247
Institution Time VOLID INSTITUTION	Southern	2%	3%	12%	34%	48%	4.24	.01	20,922
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	2%	4%	11%	34%	49%	4.24	.01	4,157
INSULUION Type - ENTIRE SAMPLE		2%	4%	12%	35%	47%	4.21	.00	107,581
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	2%	3%	12%	34%	49%	4.25	.00	37,270
71		2%	4%	11%	34%	49%	4.24	.01	4,157
Institution Type - ENTIRE SAMPLE	Primarily 4-year	3%	4%	13%	30%	49%	4.19	.01	5,781
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Self-operated	2%	4%	12%	35%	47%	4.22	.00	139,070
Operation Type - FOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	2%	4%	11%	34%	49%	4.24	.01	4,157
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted	2%	3%	12%	35%	49%	4.25	.00	117,587
	-	3%	5%	15%	36%	40%	4.03	.01	22,671
Total Current Enrollment VOLID	Combination of Both Over 20.000	1%	3%	10%	34%	52%	4.32	.01	4,593
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2.500	2%	4%	11%	34%	49%	4.24	.01	4,157
SAMPLE	2,500 to 10,000	2%	3%	10%	32%	52%	4.29	.01	7,241
		2%	4%	13%	35%	45%	4.18	.01	28,860
	10,001 to 20,000	2%	3%	12%	34%	48%	4.23	.00	36,099
Type of Botail Unit VOUD	Over 20,000	2%	4%	12%	35%	47%	4.23	.00	72,651
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	2%	11%	38%	47%	4.28	.03	819
THE PROPERTY OF THE PROPERTY O	Express Unit	3%	4%	9%	28%	57%	4.33	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	3%	15%	27%	53%	4.27	.06	281
	Sit-down Restaurant	3%	4%	11%	32%	51%	4.25	.07	193
To a Character to the control of the	Convenience Store	1%	2%	6%	28%	63%	4.48	.06	220
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	36%	46%	4.19	.01	21,804
	Marketplace	2%	5%	14%	36%	43%	4.13	.01	15,092
	Express Unit	2%	4%	11%	33%	50%	4.25	.01	16,908
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	30%	54%	4.31	.01	11,869
	Sit-down Restaurant	3%	5%	13%	34%	46%	4.16	.01	6,394
	Convenience Store	2%	2%	9%	31%	56%	4.37	.01	11,537
	No type given	2%	3%	11%	39%	45%	4.22	.02	1,437

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		(1) Not at	(2) Not	Speed of servi	(4)	1			1
		All	Very		Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	7%	32%	59%	4.50	.01	3,715
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	32%	58%	4.46	.00	129,259
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	66%	4.58	.01	1,860
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.53	.00	75,117
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	37%	53%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	36%	51%	4.36	.00	54,142
Respondent Type - YOUR	Student	0%	1%	7%	33%	58%	4.47	.01	2,997
INSTITUTION	Faculty	4		9%	28%	64%	4.55	.05	184
	Administration/ Staff		0%	3%	31%	66%	4.62	.02	532
Respondent Type - ENTIRE SAMPLE	Other Student	- 00/	1%	00/	50% 33%	50% 57%	4.50 4.44	.50	2
Respondent Type - ENTIRE SAMPLE	Faculty	0% 0%	1%	9% 4%	33%	63%	4.44	.00	112,053 4,362
	Administration/Staff	0%	0%	4%	30%	66%	4.60	.01	11,230
	Other	1%	2%	7%	28%	62%	4.50	.02	986
Student Class Status - YOUR	First year	0%	2%	9%	35%	54%	4.41	.02	871
INSTITUTION	Sophomore	0%	1%	9%	32%	58%	4.46	.03	663
	Junior	0%	1%	5%	28%	65%	4.57	.03	638
	Senior	0%	1%	6%	31%	61%	4.52	.03	458
	Graduate	0%	2%	7%	40%	51%	4.39	.04	339
	Other			4%	29%	68%	4.64	.11	28
Student Class Status - ENTIRE	First year	0%	2%	9%	34%	55%	4.42	.00	44,555
SAMPLE	Sophomore	0%	2%	9%	33%	56%	4.43	.00	25,376
	Junior	0%	1%	8%	31%	59%	4.47	.01	18,755
	Senior	0%	1%	7%	32%	59%	4.49	.01	16,402
	Graduate Other	0% 0%	1% 2%	7% 10%	35% 33%	56% 54%	4.45 4.39	.01	5,691
Gender - YOUR INSTITUTION	Female	0%	1%	6%	33%	63%	4.39	.02	1,310 2,380
Gender - 1001(INOTHOTION	Male	0%	2%	9%	36%	54%	4.41	.02	1,325
	Transgender	1 070	270	370	33%	67%	4.67	.33	3
	Other Identity	+	14%	14%	29%	43%	4.00	.44	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	31%	61%	4.52	.00	76,355
	Male	0%	2%	10%	34%	53%	4.38	.00	51,072
	Transgender	2%	4%	14%	29%	51%	4.23	.04	464
	Other Identity	2%	5%	14%	33%	46%	4.15	.04	488
Live YOUR INSTITUTION	On campus	0%	1%	8%	36%	54%	4.42	.02	1,378
	Off campus	0%	1%	6%	30%	63%	4.54	.01	2,337
Live ENTIRE SAMPLE	On campus	0%	2%	9%	34%	55%	4.42	.00	77,770
NACUES B	Off campus	0%	1%	6%	30%	62%	4.53	.00	49,547
NACUES Region - YOUR	Southern	0%	1%	7%	32%	59%	4.50	.01	3,715
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	0%	1%	9%	34%	56%	4.43	.01	14,220
	Midwest	0% 0%	1% 1%	7% 8%	30% 35%	61% 55%	4.51 4.43	.01	12,478 32,295
	Northeast	0%	1%	8%	32%	59%	4.43	.00	24,891
	Pacific	0%	1%	9%	31%	59%	4.46	.00	26,466
	Southern	0%	1%	8%	32%	59%	4.47	.01	18,909
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	32%	59%	4.50	.01	3,715
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	32%	58%	4.47	.00	95,817
	Private	0%	1%	8%	34%	56%	4.44	.00	33,442
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	32%	59%	4.50	.01	3,715
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	7%	28%	64%	4.54	.01	4,721
	Primarily 4-year	0%	1%	8%	33%	58%	4.46	.00	124,538
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	7%	32%	59%	4.50	.01	3,715
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	32%	58%	4.46	.00	105,030
	Mainly Contracted	0%	1%	8%	33%	58%	4.47	.01	20,065
Total Current Enrollment - YOUR	Combination of Both	1%	2%	10%	36%	52%	4.36	.01	4,164
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	0% 0%	1% 2%	7% 7%	32% 36%	59% 56%	4.50 4.45	.01	3,715
SAMPLE	2,500 to 10,000	0%	1%	8%	36%	56%	4.45	.00	6,375 25,951
	10,001 to 20,000	0%	1%	9%	32%	57%	4.48	.00	31,889
	Over 20.000	0%	1%	8%	32%	58%	4.44	.00	65,044
Type of Retail Unit - YOUR	Food Court	0%	1%	7%	28%	64%	4.55	.03	722
INSTITUTION	Express Unit	1	1%	6%	30%	62%	4.54	.03	528
	Specialty Coffee Shop/ Juice Bar	1	0%	3%	25%	72%	4.68	.03	250
	Sit-down Restaurant	1		2%	28%	70%	4.67	.04	166
	Convenience Store	1%	1%	4%	26%	69%	4.62	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	31%	61%	4.51	.01	19,326
	Marketplace	0%	1%	6%	32%	60%	4.51	.01	13,421
	Express Unit	0%	1%	6%	29%	63%	4.53	.01	14,766
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	27%	67%	4.60	.01	10,482
	Sit-down Restaurant	0%	1%	5%	27%	66%	4.58	.01	5,766
			40/	8%	200/	62%	4.54		
	Convenience Store No type given	0%	1% 1%	0 /0	29% 35%	58%	4.51 4.49	.01	10,084 1,272

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		1	9	peed of service	e				
			(2)	2004 01 301 110	Ĭ		1		
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(E) \/on/		Compling	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	2%	4%	12%	32%	50%	4.25	.01	4,152
Aggregated Dining Halls & Retail Units	Services ENTIRE SAMPLE	3%	6%	15%	34%	42%	4.06	.00	144,791
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	32%	51%	4.26	.02	2,115
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	15%	33%	42%	4.03	.00	85,121
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	12%	32%	49%	4.24	.02	2,037
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.11	.00	59,670
Respondent Type - YOUR INSTITUTION	Student	2%	4%	12%	33%	49%	4.22	.02	3,338
INOTHERION.	Faculty Administration/ Staff	2% 1%	4% 3%	10% 10%	25% 29%	59% 57%	4.35 4.37	.07	206 603
	Other	1 /6	376	20%	25/6	80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	15%	35%	40%	4.03	.00	124,533
	Faculty	3%	5%	9%	27%	56%	4.28	.01	5,265
	Administration/Staff	3%	5%	11%	30%	52%	4.22	.01	13,016
	Other	2%	4%	11%	30%	53%	4.28	.03	1,189
Student Class Status - YOUR INSTITUTION	First year	1%	3%	12%	32%	51%	4.29	.03	960
INOTHERION.	Sophomore Junior	2%	4% 4%	13%	36%	45% 52%	4.20	.03	725 711
	Senior	3% 2%	5%	10% 12%	30% 34%	52% 46%	4.23 4.17	.04	529
	Graduate	2%	5%	14%	32%	46%	4.17	.05	383
	Other		3%	13%	33%	50%	4.30	.15	30
Student Class Status - ENTIRE	First year	3%	6%	16%	35%	41%	4.06	.00	48,949
SAMPLE	Sophomore	3%	7%	16%	35%	39%	3.99	.01	28,251
	Junior	4%	7%	15%	35%	39%	3.99	.01	20,979
	Senior	3%	7%	14%	35%	41%	4.03	.01	18,348
	Graduate	4%	6%	13%	35%	42%	4.04	.01	6,628
Gender - YOUR INSTITUTION	Other Female	3% 2%	4% 4%	13% 12%	29% 31%	51% 52%	4.22 4.27	.03	1,440 2,668
Gender - TOOK INSTITUTION	Male	2%	4%	12%	34%	48%	4.27	.02	1,474
	Transgender	1 2/0	470	1270	67%	33%	4.33	.33	3
	Other Identity			14%	57%	29%	4.14	.26	7
Gender - ENTIRE SAMPLE	Female	3%	6%	14%	34%	43%	4.07	.00	86,052
	Male	3%	6%	15%	35%	41%	4.04	.00	56,630
	Transgender	4%	8%	16%	30%	42%	3.98	.05	515
Live VOLD INOTITUTION	Other Identity	7%	6%	19%	32%	36%	3.83	.05	541
Live YOUR INSTITUTION	On campus Off campus	1% 2%	4% 4%	13% 11%	33% 31%	48% 52%	4.23 4.26	.02	1,505 2,647
Live ENTIRE SAMPLE	On campus	3%	7%	16%	36%	39%	4.20	.02	85,697
21111112 67 11111 22	Off campus	3%	6%	13%	32%	46%	4.13	.00	56,830
NACUFS Region - YOUR	Southern	2%	4%	12%	32%	50%	4.25	.01	4,152
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	13%	34%	45%	4.17	.01	15,743
	Mid-Atlantic	4%	7%	15%	32%	42%	4.02	.01	13,919
	Midwest	3%	6%	15%	36%	40%	4.05	.01	35,896
	Northeast	4%	7%	15%	34%	41%	4.02	.01	28,078
	Pacific Southern	3% 3%	7% 5%	16% 13%	33% 34%	41% 46%	4.02 4.14	.01	30,250 20,905
Institution Type - YOUR INSTITUTION	Public	2%	4%	12%	32%	50%	4.25	.01	4,152
Institution Type - ENTIRE SAMPLE	Public	3%	6%	14%	34%	42%	4.06	.00	107,554
•	Private	3%	6%	15%	34%	41%	4.05	.01	37,237
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	12%	32%	50%	4.25	.01	4,152
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	6%	14%	31%	46%	4.09	.01	5,758
Operation Type VOLID INCTITUTION	Primarily 4-year	3%	6%	15%	34%	42%	4.06	.00	139,033
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	2% 3%	4% 6%	12% 14%	32% 34%	50% 43%	4.25 4.09	.01	4,152 117,476
Operation Type - LIVTING SAMELE	Mainly Contracted	5%	8%	16%	34%	36%	3.87	.00	22,727
	Combination of Both	2%	4%	10%	33%	50%	4.26	.01	4,588
Total Current Enrollment - YOUR	Over 20,000	2%	4%	12%	32%	50%	4.25	.01	4,152
Total Current Enrollment - ENTIRE	Under 2,500	3%	6%	13%	33%	45%	4.11	.01	7,203
SAMPLE	2,500 to 10,000	4%	7%	16%	34%	39%	3.98	.01	28,874
	10,001 to 20,000	3%	6%	14%	34%	43%	4.08	.01	36,077
Time of Detail Heit MOUD	Over 20,000	3%	6%	14%	34%	42%	4.08	.00	72,637
Type of Retail Unit - YOUR INSTITUTION	Food Court Express Unit	1%	3%	10%	36%	50%	4.31	.03	821
	Specialty Coffee Shop/ Juice Bar	3% 2%	4% 7%	11% 15%	30% 26%	52% 50%	4.25 4.15	.04	599 282
	Sit-down Restaurant	4%	4%	12%	34%	46%	4.15	.06	194
	Convenience Store	1%	5%	10%	24%	61%	4.40	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	39%	4.00	.01	21,846
	Marketplace	5%	9%	17%	34%	36%	3.88	.01	15,126
	Express Unit	3%	6%	14%	31%	45%	4.07	.01	16,908
	Specialty Coffee Shop/ Juice Bar	4%	6%	13%	30%	46%	4.08	.01	11,862
	Sit-down Restaurant	6%	9%	16%	32%	36%	3.84	.01	6,421
	Convenience Store	2%	4%	11%	31%	52%	4.26	.01	11,518
	No type given	2%	5%	11%	37%	45%	4.16	.03	1,440

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

		1	H	ours of operati	on				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	2%	8%	29%	61%	4.48	.01	3,697
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	9%	31%	58%	4.44	.00	129,187
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	9%	30%	59%	4.46	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.44	.00	74,788
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	28%	62%	4.49	.02	1,849
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.44	.00	54,399
Respondent Type - YOUR	Student	0%	2%	8%	28%	62%	4.49	.01	2,984
INSTITUTION	Faculty	1%	2%	12%	31%	55%	4.38	.06	183
	Administration/ Staff	1%	1%	7%	34%	56%	4.44	.03	528
	Other				50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student	0%	2%	9%	30%	58%	4.44	.00	112,123
	Faculty	1%	2%	7%	35%	56%	4.43	.01	4,351
	Administration/Staff	1%	2%	7%	35%	55%	4.43	.01	11,112
	Other	1%	2%	10%	31%	56%	4.40	.03	969
Student Class Status - YOUR	First year	0%	1%	8%	25%	65%	4.53	.02	873
INSTITUTION	Sophomore	0%	1%	10%	27%	62%	4.50	.03	659
	Junior	1%	1%	7%	30%	61%	4.50	.03	636
	Senior	1	2%	8%	29%	61%	4.49	.03	455
	Graduate	0%	4%	8%	37%	51%	4.35	.04	333
	Other	1 ,,,	7%	""	25%	68%	4.54	.16	28
Student Class Status - ENTIRE	First year	0%	2%	9%	30%	59%	4.46	.00	44,649
SAMPLE	Sophomore	1%	2%	9%	30%	58%	4.44	.00	25,429
	Junior	1%	2%	9%	30%	59%	4.44	.00	18,735
	Senior	0%	2%	9%	30%	57%	4.43	.01	16,398
	Graduate	0%	2%	9%	35%	53%	4.43	.01	5,679
	Other		3%		33%	53%	4.36	.01	1,278
Gender - YOUR INSTITUTION		1%		11%					
Gender - YOUR INSTITUTION	Female	0%	1%	7%	28%	64%	4.53	.01	2,366
	Male	0%	2%	11%	31%	55%	4.39	.02	1,321
	Transgender			4.40/	33%	67%	4.67	.33	3
	Other Identity			14%	29%	57%	4.43	.30	7
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	30%	61%	4.50	.00	76,357
	Male	1%	2%	11%	32%	53%	4.36	.00	51,003
	Transgender	1%	3%	15%	25%	55%	4.29	.04	460
	Other Identity	2%	4%	16%	26%	52%	4.21	.05	485
Live YOUR INSTITUTION	On campus	0%	1%	8%	25%	64%	4.53	.02	1,377
	Off campus	0%	2%	8%	31%	58%	4.45	.02	2,320
Live ENTIRE SAMPLE	On campus	0%	2%	9%	30%	59%	4.46	.00	78,025
	Off campus	1%	2%	9%	32%	56%	4.41	.00	49,235
NACUFS Region - YOUR	Southern	0%	2%	8%	29%	61%	4.48	.01	3,697
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.36	.01	14,156
	Mid-Atlantic	0%	2%	8%	30%	60%	4.47	.01	12,488
	Midwest	0%	2%	9%	32%	57%	4.44	.00	32,309
	Northeast	0%	2%	8%	30%	60%	4.47	.00	24,922
	Pacific	1%	2%	10%	30%	58%	4.43	.00	26,459
	Southern	1%	2%	9%	30%	59%	4.45	.01	18,853
Institution Type - YOUR INSTITUTION	Public	0%	2%	8%	29%	61%	4.48	.01	3,697
Institution Type - ENTIRE SAMPLE	Public	0%	2%	9%	30%	59%	4.45	.00	95,764
,,	Private	1%	2%	9%	32%	56%	4.42	.00	33,423
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	8%	29%	61%	4.48	.01	3,697
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	10%	31%	56%	4.40	.01	4,688
,,	Primarily 4-year	0%	2%	9%	31%	58%	4.44	.00	124,499
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	2%	8%	29%	61%	4.48	.01	3,697
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	31%	58%	4.44	.00	105,033
	Mainly Contracted	0%	2%	9%	31%	58%	4.44	.00	20,002
	Combination of Both								
Total Current Enrollment - YOUR	Over 20,000	1%	2%	10%	32%	56%	4.41	.01	4,152
Total Current Enrollment - YOOR Total Current Enrollment - ENTIRE	Under 2,500	0%	2%	8%	29%	61%	4.48	.01	3,697
SAMPLE		0%	2%	7%	32%	59%	4.48	.01	6,417
J LL	2,500 to 10,000	0%	2%	8%	30%	59%	4.46	.00	25,915
	10,001 to 20,000	1%	2%	9%	30%	59%	4.46	.00	31,941
		1%	2%	9%	32%	57%	4.42	.00	64,914
T(P-1-111-11-VOVP	Over 20,000			9%	29%	59%	4.44	.03	717
	Food Court	1%	2%						F00
	Food Court Express Unit		1%	9%	32%	58%	4.45	.03	529
	Food Court Express Unit Specialty Coffee Shop/ Juice Bar	1%	1% 1%	9% 8%	32% 30%	61%	4.51	.04	247
	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	1%	9% 8% 8%	32%				247
	Food Court Express Unit Specialty Coffee Shop/ Juice Bar	1%	1% 1%	9% 8%	32% 30%	61%	4.51	.04	247 165
ŃŜTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1% 1%	1% 1%	9% 8% 8%	32% 30% 35%	61% 55%	4.51 4.42	.04 .06	247 165 190
Type of Retail Unit - YOUR INSTITUTION Type of Retail Unit - ENTIRE SAMPLE	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	1% 1%	1% 1% 2%	9% 8% 8% 7%	32% 30% 35% 28%	61% 55% 64%	4.51 4.42 4.55	.04 .06 .05	247 165 190 19,227 13,374
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	1% 1% 1% 1%	1% 1% 2% 2%	9% 8% 8% 7% 10%	32% 30% 35% 28% 32%	61% 55% 64% 55%	4.51 4.42 4.55 4.38	.04 .06 .05	247 165 190 19,227
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 1% 1% 1% 0% 1%	1% 1% 2% 2% 2% 2%	9% 8% 8% 7% 10% 8%	32% 30% 35% 28% 32% 33% 30%	61% 55% 64% 55% 56% 59%	4.51 4.42 4.55 4.38 4.44 4.46	.04 .06 .05 .01 .01	247 165 190 19,227 13,374 14,722
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 1% 1% 0% 1% 0%	1% 1% 2% 2% 2% 2% 2%	9% 8% 8% 7% 10% 8% 8%	32% 30% 35% 28% 32% 33% 30% 29%	61% 55% 64% 55% 56% 59% 61%	4.51 4.42 4.55 4.38 4.44 4.46 4.49	.04 .06 .05 .01 .01 .01	247 165 190 19,227 13,374 14,722 10,400
ŃŜTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 1% 1% 1% 0% 1%	1% 1% 2% 2% 2% 2%	9% 8% 8% 7% 10% 8%	32% 30% 35% 28% 32% 33% 30%	61% 55% 64% 55% 56% 59%	4.51 4.42 4.55 4.38 4.44 4.46	.04 .06 .05 .01 .01	247 165 190 19,227 13,374 14,722

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

		1	1	ours of operation	on	_			
		(1) Very Dis-	(2) Somewhat Dis-	(0) 1.11	(4) Somewhat	(5) Very		Sampling	" D
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
	Services	5%	11%	14%	29%	41%	3.90	.02	4,131
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	10%	16%	30%	38%	3.86	.00	144,610
Aggregated Retail Units	YOUR INSTITUTION	3%	9%	14%	32%	42%	4.01	.02	2,09
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	14%	30%	42%	3.97	.00	84,70
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	7%	13%	14%	27%	39%	3.78 3.70	.03	2,03
Respondent Type - YOUR	Student	7% 6%	13% 12%	17% 14%	30% 30%	33% 38%	3.70	.01	59,908 3,323
INSTITUTION	Faculty	3%	8%	16%	23%	50%	4.10	.02	20:
	Administration/ Staff	2%	6%	12%	28%	52%	4.21	.04	59
	Other	270	0,0	20%	2070	80%	4.60	.40	
Respondent Type - ENTIRE SAMPLE	Student	6%	11%	17%	30%	36%	3.79	.00	124,57
	Faculty	3%	6%	11%	27%	54%	4.23	.01	5,22
	Administration/Staff	2%	5%	10%	30%	53%	4.26	.01	12,86
	Other	2%	4%	12%	27%	56%	4.31	.03	1,16
Student Class Status - YOUR	First year	7%	15%	15%	24%	38%	3.71	.04	95
INSTITUTION	Sophomore	7%	13%	13%	34%	34%	3.76	.05	72
	Junior	5%	9%	11%	31%	43%	3.97	.04	70
	Senior	3%	11%	15%	31%	40%	3.92	.05	52
	Graduate	4%	9%	19%	34%	33%	3.83	.06	38
Children Class Civilia ENTIRE	Other		6%	6%	55%	32%	4.13	.14	3
Student Class Status - ENTIRE SAMPLE	First year	7%	13%	18%	29%	34%	3.71	.01	49,03
Critical EL	Sophomore	6%	11%	16%	31%	36%	3.80	.01	28,33
	Junior Senior	5%	10%	16%	31%	37%	3.85	.01	20,95
	Graduate	4%	9%	16%	32%	39%	3.92	.01	18,31
	Other	5% 4%	10% 9%	16% 14%	33% 27%	36% 45%	3.86 3.98	.01	6,59
Gender - YOUR INSTITUTION	Female	5%	11%	13%	29%	45%	3.98	.03	1,40 2,65
Gender - TOOK INSTITUTION	Male	5%	11%	16%	30%	39%	3.87	.02	1,46
	Transgender	376	1176	33%	33%	33%	4.00	.58	1,40
	Other Identity		33%	33%	33%	33 /6	3.00	.37	
Gender - ENTIRE SAMPLE	Female	5%	11%	15%	30%	39%	3.87	.00	85,96
	Male	5%	10%	17%	30%	37%	3.84	.00	56,54
	Transgender	8%	10%	19%	28%	34%	3.71	.06	50
	Other Identity	10%	11%	22%	26%	31%	3.56	.06	54
Live YOUR INSTITUTION	On campus	8%	15%	15%	28%	34%	3.64	.03	1,50
	Off campus	3%	8%	14%	30%	45%	4.05	.02	2,62
Live ENTIRE SAMPLE	On campus	7%	13%	17%	30%	34%	3.72	.00	85,96
	Off campus	4%	7%	14%	31%	45%	4.06	.00	56,39
NACUFS Region - YOUR	Southern	5%	11%	14%	29%	41%	3.90	.02	4,13
NACUFS Region - ENTIRE SAMPLE	Continental	4%	10%	15%	31%	39%	3.91	.01	15,68
	Mid-Atlantic	6%	11%	16%	29%	39%	3.84	.01	13,92
	Midwest	6%	11%	16%	30%	37%	3.82	.01	35,88
	Northeast	5%	10%	16%	30%	38%	3.86	.01	28,08
	Pacific	5%	10%	16%	30%	39%	3.88	.01	30,20
Leaffering Town WOUR INCOME.	Southern	5%	11%	16%	30%	38%	3.85	.01	20,83
Institution Type - YOUR INSTITUTION	Public	5%	11%	14%	29%	41%	3.90	.02	4,13
Institution Type - ENTIRE SAMPLE	Public	5%	10%	16%	30%	38%	3.86	.00	107,42
Institution Type VOLID INSTITUTION	Private	6%	11%	16%	30%	38%	3.84	.01	37,18
Institution Type - YOUR INSTITUTION	Primarily 4-year Primarily 2-year	5%	11%	14%	29%	41%	3.90	.02	4,13
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	5% 5%	9% 11%	15% 16%	30% 30%	42% 38%	3.96 3.85	.02	5,73 138,87
Operation Type - YOUR INSTITUTION	Mainly Self-operated	5%	11%	16%	29%	38% 41%	3.85	.00	4,13
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	10%	15%	30%	41%	3.90	.02	4,13 117,40
Sportation Type Littline Only LE	Mainly Contracted	8%	13%	17%	30%	32%	3.63	.00	22,62
	Combination of Both	6%	13%	17%	31%	34%	3.75	.02	4,58
Total Current Enrollment - YOUR	Over 20,000	5%	11%	14%	29%	41%	3.73	.02	4,13
Total Current Enrollment - ENTIRE	Under 2,500	6%	11%	14%	28%	41%	3.86	.01	7,23
SAMPLE	2,500 to 10,000	6%	11%	16%	30%	37%	3.79	.01	28,79
	10,001 to 20,000	6%	11%	16%	29%	38%	3.83	.01	36,08
	Over 20,000	5%	10%	16%	31%	39%	3.90	.00	72,50
Type of Retail Unit - YOUR	Food Court	3%	10%	15%	34%	39%	3.97	.04	81
	Express Unit	5%	10%	14%	31%	40%	3.91	.05	59
		4%	8%	9%	31%	48%	4.13	.07	28
	Specialty Coffee Shop/ Juice Bar	470			070/	46%	4.07	.08	19
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3%	7%	18%	27%	40%	7.07	.00	10
			7% 5%	18% 13%	27%	51%	4.22	.07	
INSTITUTION	Sit-down Restaurant	3%							21
IŃŚTITUTION	Sit-down Restaurant Convenience Store	3% 2%	5%	13%	29%	51%	4.22	.07	21 21,70
Type of Retail Unit - ENTIRE SAMPLE	Sit-down Restaurant Convenience Store Food Court	3% 2% 4%	5% 9%	13% 16%	29% 32%	51% 38%	4.22 3.92	.07 .01	21,70 15,05
IŃŚTITUTION	Sit-down Restaurant Convenience Store Food Court Marketplace	3% 2% 4% 6%	5% 9% 11%	13% 16% 16%	29% 32% 31%	51% 38% 36%	4.22 3.92 3.80	.07 .01 .01	21,70 21,70 15,05 16,82 11,80
IŃŚTITUTION	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 2% 4% 6% 5%	5% 9% 11% 9%	13% 16% 16% 15%	29% 32% 31% 30%	51% 38% 36% 41%	4.22 3.92 3.80 3.95	.07 .01 .01 .01	21,70 15,05 16,82
ŃŜTITUTION	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 2% 4% 6% 5% 4%	5% 9% 11% 9% 9%	13% 16% 16% 15% 14%	29% 32% 31% 30% 28%	51% 38% 36% 41% 45%	4.22 3.92 3.80 3.95 4.03	.07 .01 .01 .01	21,70 15,05 16,82 11,80

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

		T							
		(1) Not at	(2) Not	elpfulness of s	(4)	l		I	1
		All	Very		Somewhat	(5) Very		Sampling	
	1 7 11 11 11 11 11 11 11 11 11 11 11 11	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	2%	9%	33%	57%	4.44	.01	3,686
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	11%	32%	54%	4.37	.00	128.648
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	31%	61%	4.51	.02	1,851
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.43	.00	74,758
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	10%	35%	52%	4.37	.02	1,835
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	13%	33%	50%	4.29	.00	53,890
Respondent Type - YOUR	Student	0%	2%	10%	33%	55%	4.41	.01	2,970
INSTITUTION	Faculty	1%	1%	9%	35%	55%	4.44	.05	184
	Administration/ Staff		0%	4%	30%	66%	4.61	.03	530
Respondent Type - ENTIRE SAMPLE	Other	100	201	100/	50%	50%	4.50	.50	2
Respondent Type - ENTIRE SAMPLE	Student Faculty	1%	3% 1%	12%	33%	53%	4.34 4.55	.00	111,460
	Administration/Staff	0% 0%	1%	5% 4%	31% 28%	63% 67%	4.55	.01	4,371 11,206
	Other	1%	2%	9%	25%	64%	4.49	.03	980
Student Class Status - YOUR	First year	0%	2%	11%	32%	56%	4.49	.03	861
INSTITUTION	Sophomore	0%	1%	12%	34%	53%	4.37	.03	656
	Junior	0%	2%	8%	30%	59%	4.47	.03	637
	Senior	0%	2%	9%	34%	55%	4.40	.04	454
	Graduate	1%	2%	7%	43%	48%	4.36	.04	334
	Other	1	7%	1	18%	75%	4.61	.16	28
Student Class Status - ENTIRE	First year	1%	3%	12%	32%	52%	4.33	.00	44,296
SAMPLE	Sophomore	1%	3%	12%	33%	52%	4.32	.01	25,269
	Junior	1%	3%	11%	32%	54%	4.36	.01	18,642
	Senior	0%	2%	10%	33%	54%	4.39	.01	16,325
	Graduate	0%	3%	10%	36%	50%	4.33	.01	5,674
	Other	0%	2%	9%	31%	57%	4.43	.02	1,298
Gender - YOUR INSTITUTION	Female	0%	2%	7%	32%	59%	4.48	.01	2,362
	Male	0%	2%	11%	34%	53%	4.37	.02	1,314
	Transgender				67%	33%	4.33	.33	3
Overden ENTIRE OAMRIE	Other Identity		201	14%	29%	57%	4.43	.30	7
Gender - ENTIRE SAMPLE	Female Male	0%	2%	9%	31%	58%	4.45	.00	76,041
		1%	3%	14%	34%	49%	4.26	.00	50,779
	Transgender Other Identity	3%	2% 6%	17% 15%	28% 27%	50% 49%	4.19 4.14	.05	464 483
Live YOUR INSTITUTION	On campus	3% 0%	2%	11%	34%	52%	4.14	.02	1,364
Elve Took incline floid	Off campus	0%	1%	7%	32%	59%	4.48	.01	2,322
Live ENTIRE SAMPLE	On campus	1%	3%	12%	33%	51%	4.32	.00	77,333
	Off campus	0%	2%	8%	30%	59%	4.46	.00	49,379
NACUFS Region - YOUR	Southern	0%	2%	9%	33%	57%	4.44	.01	3,686
NACUFS Region - ENTIRE SAMPLE	Continental	0%	2%	11%	33%	53%	4.37	.01	14,175
-	Mid-Atlantic	1%	3%	11%	32%	54%	4.37	.01	12,439
	Midwest	1%	3%	11%	33%	52%	4.33	.00	32,122
	Northeast	1%	2%	10%	32%	55%	4.39	.01	24,752
	Pacific	1%	2%	11%	30%	56%	4.39	.01	26,349
	Southern	0%	2%	10%	31%	56%	4.41	.01	18,811
Institution Type - YOUR INSTITUTION	Public	0%	2%	9%	33%	57%	4.44	.01	3,686
Institution Type - ENTIRE SAMPLE	Public	1%	2%	11%	32%	55%	4.37	.00	95,329
Leath ties Time VOLD INSTITUTION	Private	1%	2%	11%	33%	54%	4.37	.00	33,319
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 3 year	0%	2%	9%	33%	57%	4.44	.01	3,686
manunon Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	0%	2%	8%	26%	65%	4.53	.01	4,708 123,940
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1% 0%	2% 2%	11% 9%	32% 33%	54% 57%	4.37 4.44	.00	3,686
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	1%	2%	11%	32%	55%	4.44	.00	104,519
-1	Mainly Contracted	0%	2%	10%	32%	55%	4.39	.01	19,980
	Combination of Both	1%	3%	13%	34%	48%	4.26	.01	4,149
Total Current Enrollment - YOUR	Over 20,000	0%	2%	9%	33%	57%	4.44	.01	3,686
Total Current Enrollment - ENTIRE	Under 2,500	0%	2%	8%	32%	58%	4.44	.01	6,404
SAMPLE	2,500 to 10,000	0%	2%	10%	31%	57%	4.42	.00	25,855
	10,001 to 20,000	1%	2%	11%	31%	56%	4.39	.00	31,731
	Over 20,000	1%	3%	11%	33%	52%	4.34	.00	64,658
Type of Retail Unit - YOUR	Food Court	0%	1%	9%	34%	56%	4.44	.03	716
INSTITUTION	Express Unit		2%	9%	30%	59%	4.47	.03	526
	Specialty Coffee Shop/ Juice Bar		1%	3%	30%	66%	4.61	.04	249
	Sit-down Restaurant			4%	29%	68%	4.64	.04	167
	Convenience Store	1%	2%	4%	25%	68%	4.59	.05	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.40	.01	19,192
	Marketplace	0%	2%	10%	34%	53%	4.37	.01	13,348
	Express Unit	0%	2%	9%	30%	59%	4.45	.01	14,717
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	29%	62%	4.51	.01	10,434
	Sit-down Restaurant	1%	1%	7%	29%	62%	4.51	.01	5,754
	Convenience Store	0%	2%	9%	29%	60%	4.45	.01	10,054
	No type given	0%	2%	11%	37%	49%	4.33	.02	1,259

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

			He	lpfulness of st	aff				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	2%	4%	12%	31%	50%	4.23	.02	4,118
	Services								·
Aggregated Dining Halls & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	2% 2%	4% 3%	13%	31%	51% 55%	4.24 4.31	.00	143,908
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11% 12%	29% 30%	53%	4.31	.02	2,104 84,610
Aggregated Dining Halls	YOUR INSTITUTION	3%	5%	13%	34%	46%	4.15	.02	2,014
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	32%	48%	4.21	.00	59,298
Respondent Type - YOUR	Student	2%	4%	13%	33%	48%	4.19	.02	3,307
INSTITUTION	Faculty	1%	3%	10%	26%	60%	4.41	.06	205
	Administration/ Staff	2%	3%	11%	24%	60%	4.37	.04	601
B T. ENTIRE CANDIE	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student Faculty	2%	4%	13%	32%	49%	4.21	.00	123,720
	Administration/Staff	2% 2%	2% 3%	7% 8%	21% 24%	68% 63%	4.51 4.43	.01	5,262 12,961
	Other	2%	2%	8%	24%	65%	4.43	.02	1,186
Student Class Status - YOUR	First year	2%	4%	14%	33%	47%	4.20	.02	948
INSTITUTION	Sophomore	2%	5%	13%	34%	46%	4.16	.04	722
	Junior	4%	5%	12%	30%	50%	4.18	.04	703
	Senior	3%	4%	11%	32%	51%	4.25	.04	524
	Graduate	2%	5%	13%	35%	45%	4.17	.05	379
	Other	3%		10%	26%	61%	4.42	.17	31
Student Class Status - ENTIRE	First year	2%	4%	14%	32%	49%	4.23	.00	48,594
SAMPLE	Sophomore	2%	4%	14%	32%	47%	4.18	.01	28,091
	Junior	3%	4%	13%	31%	48%	4.19	.01	20,828
	Senior	2%	4%	13%	32%	49%	4.22	.01	18,247
	Graduate Other	3% 2%	4% 3%	12% 12%	34% 25%	48% 58%	4.21 4.36	.01	6,583 1,422
Gender - YOUR INSTITUTION	Female	2%	4%	12%	31%	51%	4.36	.02	2,651
Gender - 1001(IIVOTTOTION	Male	2%	4%	13%	32%	49%	4.20	.02	1,457
	Transgender		.,,	1070	33%	67%	4.67	.33	3
	Other Identity			29%	43%	29%	4.00	.31	7
Gender - ENTIRE SAMPLE	Female	2%	4%	12%	30%	52%	4.26	.00	85,565
	Male	2%	4%	13%	32%	49%	4.22	.00	56,241
	Transgender	4%	6%	16%	28%	46%	4.05	.05	514
	Other Identity	6%	5%	17%	27%	45%	4.00	.05	542
Live YOUR INSTITUTION	On campus	3%	5%	14%	34%	45%	4.14	.03	1,489
Live ENTIRE SAMPLE	Off campus	2%	4%	11%	29%	53%	4.28	.02	2,629
LIVE ENTIRE SAMPLE	On campus Off campus	2%	4% 3%	14% 11%	32% 28%	48% 55%	4.19 4.32	.00	85,106
NACUFS Region - YOUR	Southern	2% 2%	4%	12%	31%	50%	4.32	.00	56,544 4,118
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	30%	55%	4.23	.02	15,693
	Mid-Atlantic	2%	4%	13%	29%	52%	4.26	.01	13,842
	Midwest	2%	4%	13%	32%	49%	4.21	.01	35,637
	Northeast	2%	4%	13%	30%	52%	4.25	.01	27,907
	Pacific	2%	4%	14%	31%	49%	4.21	.01	30,050
	Southern	2%	4%	12%	31%	51%	4.24	.01	20,779
Institution Type - YOUR INSTITUTION	Public	2%	4%	12%	31%	50%	4.23	.02	4,118
Institution Type - ENTIRE SAMPLE	Public	2%	4%	13%	31%	50%	4.23	.00	106,818
Leafter Town VOLID INOTITUTION	Private	2%	4%	12%	29%	54%	4.29	.00	37,090
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	12%	31%	50%	4.23	.02	4,118
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	3% 2%	5% 4%	12% 13%	27% 31%	53% 51%	4.24 4.24	.01	5,740 138,168
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	4%	13%	31%	51%	4.24	.00	4,118
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	31%	52%	4.23	.02	116,774
Transmitted of the Later of the LE	Mainly Contracted	4%	6%	15%	31%	44%	4.07	.00	22,572
	Combination of Both	2%	3%	11%	30%	54%	4.33	.01	4,562
Total Current Enrollment - YOUR	Over 20,000	2%	4%	12%	31%	50%	4.23	.02	4,118
Total Current Enrollment - ENTIRE	Under 2,500	2%	4%	10%	26%	58%	4.34	.01	7,214
SAMPLE	2,500 to 10,000	2%	4%	13%	30%	50%	4.22	.01	28,751
	10,001 to 20,000	2%	4%	13%	30%	51%	4.25	.01	35,818
Total (Baratter) Maria	Over 20,000	2%	4%	13%	31%	50%	4.24	.00	72,125
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	13%	34%	47%	4.21	.03	814
INCTITUTION	Express Unit	3%	3%	11%	24%	61%	4.37	.04	598
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	5%	9%	30%	56%	4.34	.06	280
	Convenience Store	3% 1%	2% 3%	12% 9%	26% 23%	57% 63%	4.33 4.44	.07	193 219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3% 4%	13%	32%	49%	4.44	.06	21,674
. 190 OF TOTAL OTHER ENTITE OTHER	Marketplace	2%	5%	13%	32%	49%	4.22	.01	14,990
	Express Unit	2%	4%	12%	29%	54%	4.18	.01	16,842
			.,,	,,					
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	27%	58%	4.36	.01	11,823
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 2%	3% 4%	10% 11%	27% 30%	58% 52%	4.36 4.25	.01 .01	11,823 6,380

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		1	Eri	iendliness of s	stoff				
		(1) Not at	(2) Not		(4)				1
		`´AII	Very		Somewhat	(5) Very		Sampling	_
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Diffing Halls & Retail Offits	Services	0%	1%	8%	30%	60%	4.48	.01	3,700
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	30%	58%	4.42	.00	129,076
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	28%	64%	4.55	.02	1,852
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	29%	61%	4.48	.00	74,871
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	33%	55%	4.40	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	32%	53%	4.34	.00	54,205
Respondent Type - YOUR INSTITUTION	Student	0%	2%	9%	31%	58%	4.44	.01	2,988
INOTHORION	Faculty	-	1%	7%	33%	59%	4.51	.05	182
	Administration/ Staff Other	-	0%	3%	28% 50%	69% 50%	4.66 4.50	.02	528 2
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	31%	56%	4.39	.00	111,894
Respondent Type ETVTILE OF WILL	Faculty	0%	1%	6%	30%	64%	4.56	.01	4,357
	Administration/Staff	0%	1%	4%	26%	69%	4.63	.01	11,210
	Other	1%	1%	8%	24%	65%	4.52	.02	995
Student Class Status - YOUR	First year	1%	2%	10%	28%	59%	4.43	.03	871
INSTITUTION	Sophomore	0%	1%	11%	32%	55%	4.40	.03	660
	Junior	0%	1%	7%	27%	64%	4.53	.03	636
	Senior	0%	2%	9%	30%	59%	4.46	.04	456
	Graduate	1%	1%	7%	43%	48%	4.37	.04	337
	Other		7%		18%	75%	4.61	.16	28
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	11%	30%	56%	4.38	.00	44,521
OAIVIF LL	Sophomore	1%	2%	11%	31%	55%	4.37	.01	25,355
	Junior Senior	1%	2%	10%	30%	57%	4.41	.01	18,703
	Graduate	1% 1%	2% 2%	9% 10%	31% 35%	57% 52%	4.42 4.36	.01	16,369 5,684
	Other	1%	2%	8%	28%	61%	4.46	.02	1,302
Gender - YOUR INSTITUTION	Female	0%	1%	7%	29%	62%	4.40	.01	2,374
	Male	1%	1%	10%	33%	55%	4.40	.02	1,316
	Transgender	1,70	1,0	1070	67%	33%	4.33	.33	3
	Other Identity			29%	14%	57%	4.29	.36	7
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	29%	61%	4.49	.00	76,293
	Male	1%	3%	13%	32%	52%	4.31	.00	50,973
	Transgender	3%	3%	13%	26%	54%	4.25	.05	462
	Other Identity	3%	4%	16%	26%	52%	4.21	.05	485
Live YOUR INSTITUTION	On campus	1%	2%	10%	31%	57%	4.41	.02	1,375
	Off campus	0%	1%	7%	30%	61%	4.52	.01	2,325
Live ENTIRE SAMPLE	On campus	1%	2%	11%	31%	55%	4.37	.00	77,716
NACHEO Basisas VOLID	Off campus	0%	2%	8%	28%	62%	4.50	.00	49,426
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	0% 0%	1% 2%	8% 10%	30% 31%	60% 57%	4.48 4.43	.01	3,700
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	1%	2%	10%	30%	57%	4.43	.01	14,192 12,483
	Midwest	1%	2%	10%	31%	55%	4.41	.00	32,268
	Northeast	1%	2%	9%	30%	58%	4.42	.01	24,867
	Pacific	1%	2%	10%	29%	59%	4.43	.00	26,412
	Southern	1%	2%	9%	29%	60%	4.46	.01	18,854
Institution Type - YOUR INSTITUTION	Public	0%	1%	8%	30%	60%	4.48	.01	3,700
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	30%	58%	4.42	.00	95,629
	Private	1%	2%	10%	31%	57%	4.41	.00	33,447
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	8%	30%	60%	4.48	.01	3,700
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	7%	24%	68%	4.57	.01	4,707
	Primarily 4-year	1%	2%	10%	30%	57%	4.41	.00	124,369
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	8%	30%	60%	4.48	.01	3,700
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	30%	58%	4.42	.00	104,905
	Mainly Contracted	0%	2%	9%	30%	58%	4.44	.01	20,024
Total Current Enrollment - YOUR	Combination of Both Over 20,000	1%	3%	12%	31%	53%	4.33	.01	4,147
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	0% 0%	1% 2%	8% 7%	30% 29%	60% 61%	4.48 4.50	.01	3,700 6,418
SAMPLE	2,500 to 10,000	0%	2%	9%	29%	60%	4.50	.00	25,924
	10,001 to 20,000	1%	2%	9%	29%	59%	4.47	.00	31,856
	Over 20,000	1%	2%	10%	31%	55%	4.38	.00	64,878
Type of Retail Unit - YOUR	Food Court	1 .70	0%	10%	30%	60%	4.49	.03	718
INSTITUTION	Express Unit	0%	2%	6%	31%	61%	4.51	.03	528
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	23%	71%	4.65	.04	248
	Sit-down Restaurant			1%	27%	72%	4.71	.04	166
	Convenience Store	1%	2%	5%	23%	70%	4.61	.05	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	30%	59%	4.44	.01	19,244
	Marketplace	1%	2%	9%	32%	57%	4.42	.01	13,382
	Express Unit	1%	1%	8%	28%	62%	4.50	.01	14,730
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	65%	4.54	.01	10,438
	Sit-down Restaurant	1%	1%	7%	27%	65%	4.54	.01	5,749
	Convenience Store	0%	2%	9%	27%	62%	4.49	.01	10,064
	No type given	0%	2%	10%	35%	53%	4.38	.02	1,264

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fri	endliness of st	aff				
		(1) Very Dis-	(2) Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
	Services	3%	4%	12%	29%	52%	4.24	.02	4,135
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	28%	54%	4.28	.00	144,556
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	27%	57%	4.35	.02	2,103
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.31	.00	84,868
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	3%	6% 4%	13%	31%	47%	4.13 4.24	.02	2,032
Respondent Type - YOUR	Student	2% 3%	5%	13% 12%	29% 30%	52% 50%	4.24	.00	59,688 3,324
INSTITUTION	Faculty	1%	3%	8%	24%	63%	4.15	.02	206
	Administration/ Staff	2%	2%	10%	23%	62%	4.42	.04	600
	Other	1 270	2,0	20%	2070	80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	29%	53%	4.25	.00	124,360
	Faculty	2%	2%	6%	20%	70%	4.55	.01	5,257
	Administration/Staff	2%	3%	8%	23%	65%	4.46	.01	12,983
	Other	2%	2%	7%	21%	68%	4.52	.02	1,180
Student Class Status - YOUR	First year	3%	4%	14%	29%	49%	4.17	.03	958
INSTITUTION	Sophomore	3%	4%	11%	35%	47%	4.19	.04	723
	Junior	4%	6%	10%	29%	52%	4.20	.04	705
	Senior	3%	5%	11%	27%	54%	4.24	.04	525
	Graduate	2%	5%	14%	31%	48%	4.18	.05	382
Student Class Status ENTIRE	Other	3%	407	13%	26%	58%	4.35	.17	49 900
Student Class Status - ENTIRE SAMPLE	First year	2%	4% 4%	12%	28%	54%	4.28	.00	48,890
	Sophomore Junior	2% 3%	4%	13% 12%	29% 29%	51% 52%	4.22 4.23	.01	28,249 20,931
	Senior	2%	4%	12%	29%	52%	4.23	.01	18,305
	Graduate	3%	4%	11%	31%	51%	4.23	.01	6,607
	Other	2%	2%	11%	22%	62%	4.39	.02	1,437
Gender - YOUR INSTITUTION	Female	3%	4%	12%	29%	53%	4.25	.02	2,666
	Male	3%	5%	12%	29%	51%	4.22	.03	1,459
	Transgender			,,	33%	67%	4.67	.33	3
	Other Identity				57%	43%	4.43	.20	7
Gender - ENTIRE SAMPLE	Female	2%	4%	12%	27%	55%	4.29	.00	86,004
	Male	2%	4%	12%	29%	54%	4.28	.00	56,447
	Transgender	4%	5%	16%	26%	49%	4.11	.05	514
	Other Identity	5%	5%	16%	25%	49%	4.08	.05	549
Live YOUR INSTITUTION	On campus	3%	5%	14%	30%	47%	4.13	.03	1,502
	Off campus	2%	4%	10%	28%	55%	4.30	.02	2,633
Live ENTIRE SAMPLE	On campus	2%	4%	13%	29%	52%	4.24	.00	85,627
NA OUTO D	Off campus	2%	3%	10%	26%	58%	4.36	.00	56,663
NACUFS Region - YOUR	Southern	3%	4%	12%	29%	52%	4.24	.02	4,135
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	9%	26%	61%	4.43	.01	15,727
	Mid-Atlantic Midwest	3% 2%	4% 4%	12% 12%	27% 29%	55% 52%	4.28 4.24	.01	13,918 35,833
	Northeast	2%	4%	12%	28%	55%	4.24	.01	28,019
	Pacific	3%	4%	12%	28%	54%	4.29	.01	30,195
	Southern	2%	4%	12%	28%	54%	4.28	.01	20,864
Institution Type - YOUR INSTITUTION	Public	3%	4%	12%	29%	52%	4.24	.02	4,135
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	29%	53%	4.26	.00	107,309
,,	Private	2%	4%	10%	26%	58%	4.34	.00	37,247
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	4%	12%	29%	52%	4.24	.02	4,135
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	11%	25%	57%	4.29	.01	5,762
	Primarily 4-year	2%	4%	12%	28%	54%	4.28	.00	138,794
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	4%	12%	29%	52%	4.24	.02	4,135
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	11%	28%	55%	4.31	.00	117,293
	Mainly Contracted	4%	5%	14%	28%	48%	4.12	.01	22,680
	Combination of Both	2%	3%	10%	26%	59%	4.37	.01	4,583
Total Current Enrollment - YOUR	Over 20,000	3%	4%	12%	29%	52%	4.24	.02	4,135
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	10%	24%	60%	4.35	.01	7,243
SAIVIFLE	2,500 to 10,000	2%	4%	12%	28%	54%	4.26	.01	28,831
	10,001 to 20,000	2%	3%	11%	27%	56%	4.30	.01	35,989
Type of Retail Unit - YOUR	Over 20,000	2%	4%	12%	29%	54%	4.28	.00	72,493
Type of Retail Unit - YOUR INSTITUTION	Food Court Express Unit	2%	2%	11%	33%	52%	4.30	.03	816
	Specialty Coffee Shop/ Juice Bar	3% 2%	3% 6%	9% 10%	23% 26%	62% 55%	4.39 4.25	.04	596
	Sit-down Restaurant	2%	2%	10%	26%	55% 64%	4.25	.06	281 193
	Convenience Store	1%	3%	8%	23%	64%	4.45	.06	217
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	11%	29%	53%	4.46	.06	21,778
77 - STATE OF THE OF THE DESIGNATION OF THE	Marketplace	3%	4%	13%	28%	52%	4.27	.01	15,066
	Express Unit	3%	3%	11%	26%	57%	4.23	.01	16,864
	•	_			24%	61%	4.39	.01	11,829
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	74%	n1% 1			
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 2%	3% 3%	9% 10%					
		2% 2% 2%	3% 3% 3%	10% 9%	28% 25%	56% 62%	4.32 4.42	.01	6,387 11,519

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

		1	Cl	!: O	!!				
		(1) Not at	(2) Not	eanliness: Ove	erali (4)	l		1	I
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	0%	5%	21%	74%	4.67	.01	3,694
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.61	.00	129,246
Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	20%	75%	4.69	.01	1,854
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.62	.00	74,740
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	5%	22%	72%	4.66	.01	1,840
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	54,506
Respondent Type - YOUR	Student	0%	1%	5%	22%	72%	4.65	.01	2,978
INSTITUTION	Faculty	1%		2%	21%	76%	4.73	.04	182
	Administration/ Staff			2%	16%	82%	4.79	.02	532
Respondent Type - ENTIRE SAMPLE	Other Student	00/	1%	60/	24%	100% 68%	5.00 4.59	.00	2
Respondent Type - ENTIRE SAMPLE	Faculty	0% 0%	0%	6% 3%	19%	77%	4.59	.00	112,017 4,351
	Administration/Staff	0%	0%	2%	16%	81%	4.77	.00	11,257
	Other	1%	1%	6%	20%	72%	4.62	.02	994
Student Class Status - YOUR	First year	0%	0%	6%	21%	72%	4.66	.02	861
INSTITUTION	Sophomore	0%	0%	7%	23%	69%	4.61	.03	656
	Junior	0%	0%	4%	20%	75%	4.70	.02	640
	Senior	0%	2%	5%	22%	72%	4.63	.03	462
	Graduate		1%	5%	25%	69%	4.64	.03	330
	Other				24%	76%	4.76	.08	29
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	6%	23%	69%	4.59	.00	44,545
SAIVIPLE	Sophomore	0%	1%	7%	25%	67%	4.57	.00	25,403
	Junior	0%	1%	6%	23%	69%	4.60	.00	18,755
	Senior	0%	1%	6%	24%	68%	4.59	.01	16,370
	Graduate Other	0% 0%	1% 1%	6% 7%	26% 22%	66% 70%	4.56 4.60	.01	5,681
Gender - YOUR INSTITUTION	Female	0%	0%	4%	18%	70%	4.60	.02	1,304 2,373
Gender - TOOK INOTHOTION	Male	0%	1%	7%	27%	65%	4.74	.02	1,311
	Transgender	078	170	1 70	2170	100%	5.00	.00	3
	Other Identity				57%	43%	4.43	.20	7
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	20%	75%	4.69	.00	76,362
	Male	1%	1%	8%	28%	62%	4.50	.00	51,063
	Transgender	3%	3%	14%	25%	56%	4.29	.05	463
	Other Identity	1%	3%	10%	28%	57%	4.36	.04	489
Live YOUR INSTITUTION	On campus	0%	0%	6%	21%	72%	4.65	.02	1,372
	Off campus	0%	1%	4%	21%	74%	4.69	.01	2,322
Live ENTIRE SAMPLE	On campus	0%	1%	6%	24%	68%	4.59	.00	77,813
NACHEO Basina VOLD	Off campus	0%	1%	5%	21%	73%	4.65	.00	49,488
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	0% 0%	0% 1%	5% 6%	21% 25%	74% 67%	4.67 4.58	.01	3,694
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	0%	1%	6%	23%	70%	4.58	.01	14,226 12,492
	Midwest	0%	1%	6%	23%	70%	4.62	.00	32,321
	Northeast	0%	1%	5%	23%	71%	4.63	.00	24,898
	Pacific	0%	1%	7%	24%	68%	4.59	.00	26,417
	Southern	0%	1%	6%	21%	72%	4.63	.00	18,892
Institution Type - YOUR INSTITUTION	Public	0%	0%	5%	21%	74%	4.67	.01	3,694
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	23%	70%	4.61	.00	95,727
	Private	0%	1%	6%	24%	69%	4.60	.00	33,519
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	0%	5%	21%	74%	4.67	.01	3,694
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	6%	18%	76%	4.67	.01	4,704
	Primarily 4-year	0%	1%	6%	23%	69%	4.61	.00	124,542
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	0%	5%	21%	74%	4.67	.01	3,694
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	6%	23%	70%	4.61	.00	105,095
	Mainly Contracted	0%	1%	6%	23%	69%	4.60	.00	19,997
Total Current Enrollment - YOUR	Combination of Both Over 20,000	0%	1%	7%	26%	66%	4.55	.01	4,154
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	0% 0%	0% 1%	5% 4%	21% 22%	74% 73%	4.67 4.67	.01	3,694
SAMPLE	2,500 to 10,000	0%	1%	6%	22%	73%	4.67	.00	6,433 25,913
	10,001 to 20,000	0%	1%	6%	23%	71%	4.62	.00	31,919
	Over 20,000	0%	1%	6%	24%	69%	4.60	.00	64,981
Type of Retail Unit - YOUR	Food Court	1 7/6	0%	5%	22%	73%	4.67	.02	722
INSTITUTION	Express Unit	0%	0%	6%	22%	71%	4.63	.03	524
	Specialty Coffee Shop/ Juice Bar	1	0%	4%	19%	77%	4.72	.03	252
	Sit-down Restaurant	1%			15%	84%	4.83	.04	167
	Convenience Store		1%	4%	15%	80%	4.75	.04	189
	Food Court	0%	1%	6%	24%	69%	4.60	.00	19,264
Type of Retail Unit - ENTIRE SAMPLE		00/	1%	5%	24%	71%	4.64	.01	13,391
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	0%							
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit	0%	1%	6%	23%	70%	4.61	.01	14,673
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 0%	1% 1%	6% 5%	23% 22%	72%	4.64	.01	10,423
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 0% 0%	1% 1% 1%	6% 5% 5%	23% 22% 21%	72% 73%	4.64 4.66	.01 .01	10,423 5,747
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 0%	1% 1%	6% 5%	23% 22%	72%	4.64	.01	10,423

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

Aggregated Fromy Felix & Resett Library Sept. 1965 3976 3976 4.22 0.01				Cle	anliness: Ove	rall				
Specimen			(1) Von			(4)				
Aggregate Dring Falls & Read Limits Aggregated Dring Falls & Fall Limits Aggregated Dring Falls & Fall Limits Aggregated Read Units Aggregated Read Units Aggregated Read Units PUDIN RETITUTION 2% 2% 2% 9% 33% 59% 4.38 0.02 Aggregated Chain Fall Limits PUDIN RETITUTION 2% 5% 9% 33% 59% 4.30 0.02 Aggregated Chain Fall Limits PUDIN RETITUTION 2% 5% 9% 33% 59% 4.30 0.02 Aggregated Chain Fall Limits PUDIN RETITUTION 2% 5% 9% 33% 59% 4.30 0.02 Aggregated Chain Fall Limits PUDIN RETITUTION Aggregated Chain Fall Limits PUDIN RETITUTION Aggregated Chain Fall Limits Public C							(5) Very		Sampling	
Services			satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Agregated Read Units STRIPE SAMPLE 1% 3% 111% 35% 45% 4.58 0.00 Agregated Read Units ENTIRE SAMPLE 1% 2% 9% 33% 55% 4.58 0.00 Agregated Read Units ENTIRE SAMPLE 1% 2% 9% 33% 55% 4.58 0.00 Agregated Read Units ENTIRE SAMPLE 1% 2% 9% 33% 55% 4.58 0.00 Agregated Read Units 1% 1% 1% 1% 1% 1% 1% 1	Aggregated Dining Halls & Retail Units		2%	3%	10%	35%	50%	4.28	.01	4,139
Agronginger Abreal Umis ENTINE SAMPLE	Aggregated Dining Halls & Retail Units		1%	3%	11%	35%	49%	4.28	.00	145,021
Aggregated Dring Felds	Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	33%	55%	4.38	.02	2,102
Aggregated frings Halls ROTTED SAMPLE 2%			1%	2%	9%	33%	54%	4.35	.00	84,861
Respondent Type - POUR Student 2% 2% 3% 11% 36% 44% 4.26 0.06										2,037
NSTITUTION										60,160
Administrator Staff 2% 2% 3% 3% 5% 4.39 4.00 4.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.										3,326
Company Comp	INCTITION .	,								207 601
Substitution State			2%	2%		31%				5
Faculty	Respondent Type - ENTIRE SAMPLE		1%	3%		37%				124,744
Other 2% 2% 3% 2% 3% 43 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.	3,1	Faculty								5,275
Student Class Status - YOUR First year		Administration/Staff	2%	2%	7%	30%	59%	4.43	.01	13,037
NOTITUTION		Other	2%	2%	8%	26%	62%	4.43	.03	1,191
Author										954
Senior	INSTITUTION	-	_							721
Grisslate 2% 5% 11% 37% 45% 418 0.05 10mm 10m										708
Student Class Slatus - ENTIKE SAMPLE										531
Suder Class Status - ENTIRE SAMPLE			2%							381 31
SAMPLE	Student Class Status - ENTIRE		10/							49,055
Author 2% 3% 11% 36% 49% 425 0.01										28,292
Senior 15% 39% 10% 39% 49% 429 0.01		•	_							21,003
Graduate			_						-	18,375
Gender - YOUR INSTITUTION		Graduate								6,627
Mele 2% 4% 12% 38% 47% 4.21 0.02		Other	1%	3%	12%	33%	51%	4.30	.02	1,440
Part	Gender - YOUR INSTITUTION									2,660
Gender - ENTIRE SAMPLE			2%	4%	12%		47%			1,469
Gender - ENTIRE SAMPLE		-								3
Male	Condon FAITIRE CAMPLE		101							7
Transgender	Gender - ENTIRE SAMPLE									86,156
Other Identity										56,750 518
Live + YOUR INSTITUTION On campus 2% 5% 12% 38% 46% 4.19 0.02		-								552
Difficampus 2% 3% 9% 34% 53% 4.33 0.02	Live YOUR INSTITUTION	•								1,499
MACUFS Region - YOUR Southern 2% 3% 3% 55% 4.37 3.00 MacUFS Region - FNTIRE SAMPLE Continental 1% 2% 9% 36% 52% 4.35 3.01 Mid-Atlantic 1% 3% 9% 33% 54% 4.35 3.01 Mid-Atlantic 1% 3% 9% 33% 54% 4.35 3.01 Mid-Atlantic 1% 2% 3% 11% 36% 48% 4.25 3.01 Mid-Atlantic 2% 3% 11% 36% 48% 4.25 3.01 Mid-Atlantic 2% 3% 11% 36% 49% 4.26 3.01 Mid-Atlantic 2% 3% 11% 35% 49% 4.26 3.01 Mid-Atlantic 2% 3% 11% 35% 49% 4.26 3.01 Mid-Atlantic 3% 30% 36% 49% 4.26 3.01 Mid-Atlantic 3% 3% 3% 3% 36% 49% 4.26 3.01 Mid-Atlantic 3% 3% 3% 3% 3% 3% 3% 3		•								2,640
NACUFS Region - YOUR Southern 2% 3% 10% 35% 50% 4.28 .01	Live ENTIRE SAMPLE	On campus								85,928
NACUFS Region - ENTIRE SAMPLE Continental 11% 2% 99% 38% 52% 4.35 0.01		Off campus	1%	2%	9%	33%	55%	4.37	.00	56,819
Mid-Atlantic 1% 3% 9% 33% 54% 4.25 0.01 Midwest 2% 3% 11% 36% 44% 4.25 0.00 Pacific 2% 3% 11% 36% 44% 4.26 0.01 Pacific 2% 3% 11% 36% 449% 4.26 0.01 Pacific 2% 3% 11% 36% 49% 4.26 0.01 Southern 2% 3% 10% 35% 50% 4.29 0.01 Institution Type - YOUR INSTITUTION Public 2% 3% 10% 35% 50% 4.28 0.01 Institution Type - ENTIRE SAMPLE Public 1% 3% 11% 35% 49% 4.28 0.01 Institution Type - YOUR INSTITUTION Primarily 4-year 1% 3% 10% 35% 50% 4.28 0.01 Institution Type - PATTIRE SAMPLE Primarily 4-year 2% 3% 10% 35% 50% 4.28 0.01 Institution Type - YOUR INSTITUTION Mainly Self-operated 2% 3% 11% 36% 49% 4.28 0.01 Operation Type - FATTIRE SAMPLE Mainly Self-operated 1% 3% 10% 35% 50% 4.28 0.01 Total Current Enrollment - YOUR Over 20,000 2% 3% 10% 35% 50% 4.28 0.01 Total Current Enrollment - ENTIRE SAMPLE Under 2,500 2% 3% 10% 35% 50% 4.28 0.01 Type of Retail Unit - YOUR Food Court 2% 2% 3% 11% 36% 44% 4.36 0.01 Type of Retail Unit - YOUR Food Court 2% 2% 3% 11% 36% 44% 4.26 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 36% 44% 4.26 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 36% 44% 4.26 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 36% 46% 4.26 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 36% 46% 4.26 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 4% 36% 56% 4.28 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 4% 36% 56% 4.28 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 4% 3% 5% 5% 4.36 0.01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 3% 5% 5% 4.36 0.01		Southern	2%	3%	10%	35%	50%	4.28	.01	4,139
Midwest 2% 3% 11% 38% 48% 4.25 00	NACUFS Region - ENTIRE SAMPLE									15,778
Northeast 2% 3% 11% 36% 49% 4.28 .01										13,963
Pacific 2% 3% 11% 35% 49% 4.26 .01 Southern 2% 3% 11% 35% 50% 4.29 .01 Institution Type - YOUR INSTITUTION Public 2% 3% 10% 35% 50% 4.28 .01 Institution Type - ENTIRE SAMPLE Public 1% 3% 11% 35% 49% 4.28 .00 Institution Type - FNTIRE SAMPLE Public 1% 3% 11% 35% 50% 4.28 .00 Institution Type - YOUR INSTITUTION Primarily 4-year 1% 3% 10% 35% 50% 4.28 .00 Institution Type - ENTIRE SAMPLE Primarily 4-year 2% 3% 10% 35% 50% 4.28 .01 Institution Type - ENTIRE SAMPLE Primarily 4-year 2% 4% 11% 31% 51% 4.25 .01 Institution Type - FNTIRE SAMPLE Primarily 4-year 1% 3% 11% 36% 49% 4.28 .01 Operation Type - YOUR INSTITUTION Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01 Operation Type - ENTIRE SAMPLE Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01 Operation Type - ENTIRE SAMPLE Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01 Operation Type - ENTIRE SAMPLE Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01 Operation Type - ENTIRE SAMPLE Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01 Total Current Enrollment - YOUR Over 20,000 2% 3% 10% 35% 50% 4.28 .01 Total Current Enrollment - ENTIRE SAMPLE Mainly Contracted 2% 3% 11% 36% 44% 4.36 .01 Total Current Enrollment - ENTIRE SAMPLE Express Unit 2% 3% 11% 36% 44% 4.36 .01 Type of Retail Unit - YOUR Food Court 2% 2% 2% 12% 42% 43% 4.21 .03 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 2% 3% 11% 36% 44% 4.43 .04 Express Unit 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Express Unit 2% 3% 9% 33% 54% 4.36 .01 Express Unit 2% 2% 3% 11% 37% 47% 4.62 .01 Express Unit 2% 2% 3% 11% 37% 47% 4.62 .01 Express Unit 2%			_							35,975
Southern 2% 3% 10% 35% 50% 4.29 .01										28,120
Institution Type - YOUR INSTITUTION Public 2% 3% 10% 35% 50% 4.28										30,268 20,917
Institution Type - ENTIRE SAMPLE	Institution Type - YOUR INSTITUTION									4,139
Private 1% 3% 10% 35% 50% 4.29 .00										107,661
Institution Type - YOUR INSTITUTION Primarily 4-year 2% 3% 10% 35% 50% 4.28 .01 Institution Type - ENTIRE SAMPLE Primarily 2-year 2% 4% 11% 31% 51% 4.25 .01 Primarily 2-year 1% 3% 11% 36% 49% 4.29 .00 Operation Type - YOUR INSTITUTION Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01 Operation Type - ENTIRE SAMPLE Mainly Self-operated 1% 3% 10% 35% 51% 4.31 .00 Mainly Contracted 2% 4% 13% 38% 42% 4.13 .00 Mainly Contracted 2% 4% 13% 38% 42% 4.13 .01 Total Current Enrollment - YOUR Over 20,000 2% 3% 10% 35% 50% 4.28 .01 Total Current Enrollment - ENTIRE SAMPLE Under 2,500 1% 3% 8% 34% 54% 4.36 .01 Type of Retail Unit - YOUR Food Court 2% 3% 11% 36% 48% 4.26 .01 Type of Retail Unit - YOUR Express Unit 22% 3% 11% 36% 48% 4.21 .03 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 2% 12% 42% 43% 4.21 .03 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 2% 3% 11% 36% 60% 4.46 .05 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 3% 20% 74% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 3% 3% 54% 4.31 .01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 3% 3% 54% 4.31 .01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2%	,									37,360
Institution Type - ENTIRE SAMPLE Primarily 2-year 2% 4% 11% 31% 51% 4.25 .01	Institution Type - YOUR INSTITUTION									4,139
Operation Type - YOUR INSTITUTION Mainly Self-operated 2% 3% 10% 35% 50% 4.28 .01	Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	11%	31%	51%	4.25	.01	5,775
Mainly Self-operated 1% 3% 10% 35% 51% 4.31 .00			1%	3%	11%	36%	49%			139,246
Mainly Contracted 2% 4% 13% 38% 42% 4.13 .01										4,139
Combination of Both 2% 2% 9% 34% 53% 4.36 .01 Total Current Enrollment - YOUR Over 20,000 2% 3% 10% 35% 50% 4.28 .01 Total Current Enrollment - ENTIRE SAMPLE Under 2,500 1% 3% 8% 34% 54% 4.36 .01 2,500 to 10,000 2% 3% 11% 36% 48% 4.26 .01 1,001 to 20,000 2% 3% 11% 36% 48% 4.28 .00 1,001 to 20,000 1% 3% 11% 36% 49% 4.28 .00 Type of Retail Unit - YOUR INSTITUTION Express Unit 2% 2% 12% 42% 43% 4.21 .03 Express Unit 2% 3% 6% 28% 61% 4.43 .04 Specialty Coffee Shop/ Juice Bar 1% 1% 9% 28% 60% 4.62 .06 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.26 .01 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.26 .01 Marketplace 2% 3% 9% 35% 51% 4.31 .01 Express Unit 2% 2% 9% 33% 54% 4.36 .01 Express Unit 2% 2% 9% 33% 54% 4.36 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 9% 30% 57% 4.39 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 9% 30% 57% 4.39 .01	Operation Type - ENTIRE SAMPLE									117,746
Total Current Enrollment - YOUR Over 20,000 2% 3% 10% 35% 50% 4.28 .01		-								22,690
Total Current Enrollment - ENTIRE SAMPLE Under 2,500 1% 3% 8% 34% 54% 4.36 .01	Total Current Enrallment VOLID									4,585
SAMPLE 2,500 to 10,000 2% 3% 11% 36% 48% 4.26 .01 10,001 to 20,000 2% 3% 11% 36% 49% 4.28 .00 Over 20,000 11% 3% 11% 35% 50% 4.29 .00 Type of Retail Unit - YOUR INSTITUTION Food Court 2% 2% 12% 42% 43% 4.21 .03 Express Unit 2% 3% 6% 28% 61% 4.43 .04 Specialty Coffee Shop/ Juice Bar 3it-down Restaurant 3% 11% 3% 20% 74% 4.62 .06 Convenience Store 11% 8% 30% 61% 4.51 .05 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.26 .01 Marketplace 2% 3% 11% 37% 47% 4.26 .01 Marketplace 2% 3% 9% 35% 51% 4.31 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 2% 9% 33% 54% 4.36 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 7% 30% 61% 4.47 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 7% 30% 57% 4.39 .01										4,139 7,264
Type of Retail Unit - YOUR Food Court 2% 3% 11% 36% 49% 4.28 .00										28,860
Over 20,000										36,144
Food Court 2% 2% 12% 42% 43% 4.21 .03		1								72,753
Express Unit 2% 3% 6% 28% 61% 4.43 .04										817
Specialty Coffee Shop/ Juice Bar 1% 1% 9% 28% 60% 4.46 .05										596
Convenience Store 1% 8% 30% 61% 4.51 .05								4.46	.05	280
Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 11% 37% 47% 4.26 .01 Marketplace 2% 3% 9% 35% 51% 4.31 .01 Express Unit 2% 2% 9% 33% 54% 4.36 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 7% 30% 61% 4.47 .01 Sit-down Restaurant 1% 2% 9% 30% 57% 4.39 .01				1%						194
Marketplace 2% 3% 9% 35% 51% 4.31 .01 Express Unit 2% 2% 9% 33% 54% 4.36 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 7% 30% 61% 4.47 .01 Sit-down Restaurant 1% 2% 9% 30% 57% 4.39 .01										215
Express Unit 2% 2% 9% 33% 54% 4.36 .01 Specialty Coffee Shop/ Juice Bar 1% 2% 7% 30% 61% 4.47 .01 Sit-down Restaurant 1% 2% 9% 30% 57% 4.39 .01	Type of Retail Unit - ENTIRE SAMPLE									21,803
Specialty Coffee Shop/ Juice Bar 1% 2% 7% 30% 61% 4.47 .01 Sit-down Restaurant 1% 2% 9% 30% 57% 4.39 .01		•								15,103
Sit-down Restaurant 1% 2% 9% 30% 57% 4.39 .01		•	_							16,841
										11,827 6,379
		Convenience Store	1%	2%	9%	30%	57%	4.39	.01	11,473
No type given 1% 2% 7% 40% 49% 4.35 .02										1,435

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				<u> </u>					
		(1) Not at	(2) Not	Serving areas	(4)				1
		All	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	5%	24%	70%	4.62	.01	3,674
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.56	.00	128,319
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	24%	70%	4.63	.01	1,833
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.56	.00	73,860
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	6%	23%	70%	4.61	.02	1,841
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.55	.00	54,459
Respondent Type - YOUR INSTITUTION	Student Faculty	0% 1%	1%	6% 4%	25% 20%	68% 75%	4.60 4.70	.01	2,965 179
	Administration/ Staff	170	0%	3%	20%	76%	4.70	.04	528
	Other		078	376	2076	100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	7%	26%	65%	4.54	.00	111,251
. ,,	Faculty	0%	1%	3%	22%	74%	4.69	.01	4,314
	Administration/Staff	0%	0%	3%	20%	77%	4.72	.01	11,154
	Other	1%	1%	6%	23%	69%	4.59	.02	972
Student Class Status - YOUR	First year		1%	8%	24%	67%	4.58	.02	858
INSTITUTION	Sophomore	0%	1%	6%	24%	68%	4.58	.03	653
	Junior	0%	1%	4%	22%	72%	4.65	.03	638
	Senior	0%	1%	6%	26%	67%	4.58	.03	459
	Graduate	1	1%	5%	29%	65%	4.58	.03	328
Student Class Status - ENTIRE	Other First year	00/	3%	00/	24%	72% 65%	4.66	.12	29
SAMPLE	First year Sophomore	0%	1% 1%	8% 8%	26% 27%	65% 64%	4.54 4.52	.00	44,290 25,194
	Junior	0%	1%	7%	25%	66%	4.52	.00	18,607
	Senior	0%	1%	7%	26%	65%	4.54	.01	16,250
	Graduate	1%	1%	7%	28%	63%	4.51	.01	5,651
	Other	0%	1%	8%	23%	68%	4.57	.02	1,302
Gender - YOUR INSTITUTION	Female	0%	1%	4%	21%	74%	4.69	.01	2,351
	Male	0%	2%	8%	29%	62%	4.50	.02	1,313
	Transgender					100%	5.00	.00	3
	Other Identity				43%	57%	4.57	.20	7
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	23%	72%	4.64	.00	75,748
	Male	1%	2%	9%	30%	59%	4.44	.00	50,769
	Transgender	3%	3%	16%	26%	52%	4.21	.05	458
Live YOUR INSTITUTION	Other Identity On campus	1% 0%	4% 1%	12% 7%	26% 25%	57% 67%	4.32 4.58	.04	486 1,365
Live FOOR INSTITUTION	Off campus	0%	1%	4%	23%	71%	4.58	.02	2,309
Live ENTIRE SAMPLE	On campus	0%	1%	7%	27%	65%	4.03	.00	77,283
	Off campus	0%	1%	6%	23%	69%	4.60	.00	49,116
NACUFS Region - YOUR	Southern	0%	1%	5%	24%	70%	4.62	.01	3,674
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	28%	63%	4.52	.01	14,123
	Mid-Atlantic	0%	1%	7%	25%	67%	4.57	.01	12,420
	Midwest	0%	1%	7%	25%	66%	4.56	.00	32,168
	Northeast	0%	1%	6%	25%	67%	4.58	.00	24,741
	Pacific	1%	1%	7%	26%	65%	4.54	.00	26,105
	Southern	0%	1%	7%	24%	68%	4.58	.01	18,762
Institution Type - YOUR INSTITUTION	Public	0%	1%	5%	24%	70%	4.62	.01	3,674
Institution Type - ENTIRE SAMPLE	Public	0%	1%	7%	25%	67%	4.56	.00	94,993
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	0%	1% 1%	7% 5%	27% 24%	65% 70%	4.55 4.62	.00	33,326
Institution Type - FOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	1%	407		240/	740/			3,674 4,671
	Primarily 4-year	0%	1%	7%	21%	71% 66%	4.61	.00	123,648
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	5%	24%	70%	4.62	.00	3,674
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	25%	67%	4.56	.00	104,297
	Mainly Contracted	0%	1%	7%	26%	66%	4.55	.01	19,913
	Combination of Both	1%	2%	8%	28%	61%	4.48	.01	4,109
Total Current Enrollment - YOUR	Over 20,000	0%	1%	5%	24%	70%	4.62	.01	3,674
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	5%	25%	69%	4.62	.01	6,416
SAMPLE	2,500 to 10,000	0%	1%	7%	24%	67%	4.57	.00	25,700
	10,001 to 20,000	0%	1%	7%	25%	67%	4.57	.00	31,715
Total (Bullium VOI)	Over 20,000	0%	1%	7%	26%	65%	4.54	.00	64,488
Type of Retail Unit - YOUR INSTITUTION	Food Court		1%	5%	23%	71%	4.64	.02	721
110111011011	Express Unit	0%	1%	7%	26%	66%	4.57	.03	513
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 1%	1%	6% 1%	27% 20%	66% 79%	4.58 4.77	.04	251 164
	Convenience Store	1%		3%	20%	79% 75%	4.77	.04	184
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	25%	66%	4.70	.04	19,221
.,, - 3	Marketplace	0%	1%	6%	26%	67%	4.58	.01	13,331
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,530
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	25%	68%	4.58	.01	10,340
	Sit-down Restaurant	0%	1%	5%	23%	70%	4.62	.01	5,704
	Convenience Store	1%	1%	8%	25%	65%	4.52	.01	9,477
	No type given	1%	1%	6%	31%	62%	4.52	.02	1,257
	•								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

			1	Serving areas					
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
Assessed Dising Halle & Datail Haite	The Heimerit of New Terre Divise	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	2%	3%	9%	33%	53%	4.32	.01	4,119
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	35%	51%	4.31	.00	143,825
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	54%	4.34	.02	2,084
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	53%	4.34	.00	83,744
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	35%	51%	4.30	.02	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	37%	48%	4.26	.00	60,081
Respondent Type - YOUR INSTITUTION	Student	2%	3%	10%	34%	51%	4.29	.02	3,311
THO THO HOLD	Faculty Administration/ Staff	1% 1%	2% 2%	7% 8%	27% 32%	63% 57%	4.48 4.42	.06	204 599
	Other	176	270	20%	32%	80%	4.42	.40	599
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	36%	49%	4.28	.00	123,779
	Faculty	2%	2%	6%	26%	64%	4.49	.01	5,209
	Administration/Staff	2%	2%	7%	30%	59%	4.42	.01	12,907
	Other	2%	2%	8%	28%	60%	4.43	.03	1,169
Student Class Status - YOUR	First year	1%	3%	9%	34%	53%	4.34	.03	952
INSTITUTION	Sophomore	1%	3%	11%	36%	50%	4.30	.03	716
	Junior	3%	3%	9%	31%	54%	4.31	.04	702
	Senior	2%	4%	10%	34%	50%	4.26	.04	530
	Graduate	2%	4%	11%	36%	46%	4.19	.05	379
Student Class Status - ENTIRE	Other First year	1%	3% 3%	13%	50% 35%	34% 50%	4.16	.14	32 49.675
SAMPLE	Sophomore	2%	3%	11% 11%	35%	47%	4.31 4.25	.00	48,675 28,102
	Junior	2%	3%	11%	35%	47%	4.25	.01	20,809
	Senior	1%	3%	10%	36%	50%	4.30	.01	18,220
	Graduate	2%	3%	10%	36%	49%	4.27	.01	6,594
	Other	1%	3%	11%	31%	54%	4.33	.02	1,432
Gender - YOUR INSTITUTION	Female	2%	3%	8%	33%	54%	4.35	.02	2,645
	Male	2%	3%	11%	34%	50%	4.27	.02	1,464
	Transgender				100%		4.00	.00	3
	Other Identity			29%	14%	57%	4.29	.36	7
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	34%	52%	4.32	.00	85,385
	Male	1%	3%	11%	36%	49%	4.29	.00	56,345
	Transgender Other Identity	3% 5%	5% 6%	18% 17%	26% 31%	47% 41%	4.07 3.97	.05	507 548
Live YOUR INSTITUTION	On campus	1%	3%	9%	35%	51%	4.30	.05	1,491
LIVE TOOK INSTITUTION	Off campus	2%	3%	9%	32%	54%	4.33	.02	2,628
Live ENTIRE SAMPLE	On campus	1%	3%	11%	36%	49%	4.27	.00	85,240
	Off campus	1%	3%	9%	33%	54%	4.36	.00	56,354
NACUFS Region - YOUR	Southern	2%	3%	9%	33%	53%	4.32	.01	4,119
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	35%	53%	4.35	.01	15,624
	Mid-Atlantic	1%	3%	9%	32%	55%	4.36	.01	13,893
	Midwest	1%	3%	10%	36%	49%	4.29	.00	35,734
	Northeast	2%	3%	10%	35%	51%	4.30	.01	27,915
	Pacific	2%	3%	11%	35%	49%	4.27	.01	29,860
Leader T. T. VOLID INOTITUTION	Southern	1%	3%	10%	35%	51%	4.32	.01	20,799
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	2% 1%	3% 3%	9% 10%	33% 35%	53% 51%	4.32 4.30	.01	4,119
mondati Type - LIVTIKE SAMIFLE	Private	1%	3%	10%	35%	51%	4.30	.00	106,725 37,100
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	9%	33%	53%	4.31	.00	4,119
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	12%	32%	50%	4.23	.01	5,716
7,	Primarily 4-year	1%	3%	10%	35%	51%	4.31	.00	138,109
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	9%	33%	53%	4.32	.01	4,119
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	34%	52%	4.33	.00	116,705
	Mainly Contracted	2%	4%	12%	38%	44%	4.18	.01	22,569
	Combination of Both	1%	2%	8%	34%	54%	4.37	.01	4,551
Total Current Enrollment - YOUR	Over 20,000	2%	3%	9%	33%	53%	4.32	.01	4,119
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	8%	33%	56%	4.39	.01	7,242
SAMFLE	2,500 to 10,000	2%	3%	11%	35%	50%	4.28	.01	28,592
	10,001 to 20,000 Over 20,000	1%	3%	10%	35%	51%	4.30	.00	35,876
Type of Retail Unit - YOUR	Food Court	1% 2%	3% 3%	10% 12%	35% 38%	51% 46%	4.31 4.23	.00	72,115 820
INSTITUTION	Express Unit	2%	3%	8%	30%	57%	4.23	.03	585
	Specialty Coffee Shop/ Juice Bar	1%	4%	9%	27%	59%	4.40	.04	278
	Sit-down Restaurant	3%	2%	4%	23%	69%	4.54	.06	191
	Convenience Store	1%	1%	9%	30%	59%	4.44	.05	210
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	36%	48%	4.27	.01	21,732
	Marketplace	2%	3%	9%	34%	52%	4.33	.01	15,022
	Express Unit	2%	3%	10%	33%	52%	4.32	.01	16,650
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.43	.01	11,730
	Sit-down Restaurant	2%	2%	8%	31%	57%	4.40	.01	6,332
	Convenience Store	1%	2%	10%	30%	57%	4.39	.01	10,848
	No type given	2%	2%	8%	39%	49%	4.32	.02	1,430

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

		_							
		(1) Not at	1	eas (tables, ch	1	1			
		All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	0%	1%	6%	24%	68%	4.58	.01	3,641
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	1%	7%	26%	65%	4.54	.00	126,580
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	6%	24%	67%	4.55	.02	1,803
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	7%	26%	65%	4.52	.00	72,285
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	6%	23%	70%	4.61	.02	1,838
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	26%	66%	4.56	.00	54,295
Respondent Type - YOUR	Student	0%	2%	6%	24%	68%	4.57	.01	2,949
INSTITUTION	Faculty	2%		5%	26%	67%	4.57	.06	178
	Administration/ Staff	0%	1%	4%	24%	70%	4.63	.03	512
	Other					100%	5.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	1%	7%	26%	64%	4.53	.00	110,023
	Faculty	1%	1%	4%	24%	70%	4.61	.01	4,206
	Administration/Staff	1%	1%	4%	22%	72%	4.63	.01	10,768
Student Class Status - YOUR	Other	1%	2%	7%	21%	69%	4.57	.02	970
INSTITUTION	First year Sophomore	0% 0%	1% 1%	7% 8%	22% 25%	70% 66%	4.59 4.54	.02	857 649
	Junior	0%	1%	4%	25%	70%	4.61	.03	632
	Senior	0%	3%	6%	21%	69%	4.61	.03	456
	Graduate	0 /8	2%	7%	28%	62%	4.50	.04	326
	Other		3%	1 ,70	17%	79%	4.72	.12	29
Student Class Status - ENTIRE	First year	1%	1%	7%	26%	65%	4.54	.00	43,895
SAMPLE	Sophomore	1%	1%	7%	27%	64%	4.52	.00	24,895
	Junior	0%	1%	7%	26%	65%	4.54	.01	18,401
	Senior	1%	1%	7%	27%	64%	4.52	.01	16,051
	Graduate	1%	2%	7%	29%	61%	4.46	.01	5,535
	Other	1%	2%	8%	23%	66%	4.52	.02	1,282
Gender - YOUR INSTITUTION	Female	0%	1%	5%	21%	72%	4.64	.01	2,329
	Male	1%	2%	8%	28%	61%	4.47	.02	1,302
	Transgender				33%	67%	4.67	.33	3
	Other Identity		14%		57%	29%	4.00	.38	7
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	24%	70%	4.62	.00	74,532
	Male	1%	2%	9%	29%	59%	4.43	.00	50,237
	Transgender	3%	3%	14%	25%	56%	4.28	.05	464
	Other Identity	2%	4%	12%	31%	51%	4.26	.04	484
Live YOUR INSTITUTION	On campus	0%	1%	7%	22%	69%	4.58	.02	1,359
L. SUTIDE CAMPLE	Off campus	1%	1%	5%	25%	68%	4.58	.01	2,282
Live ENTIRE SAMPLE	On campus	0%	1%	7%	27%	64%	4.53	.00	76,433
NACHEO Design VOLID	Off campus	1%	1%	6%	24%	67%	4.56	.00	48,250
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	0%	1% 1%	6%	24%	68%	4.58	.01	3,641
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	1%		7%	28% 26%	63% 65%	4.51	.01	13,972
	Midwest	1% 0%	1% 1%	7% 6%	26%	66%	4.54 4.55	.00	12,331 31,725
	Northeast	1%	1%	6%	26%	66%	4.55	.00	24,354
	Pacific	1%	1%	8%	26%	65%	4.52	.00	25,675
	Southern	1%	1%	7%	24%	67%	4.55	.01	18,523
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	24%	68%	4.58	.01	3,641
Institution Type - ENTIRE SAMPLE	Public	1%	1%	7%	25%	66%	4.54	.00	93,571
	Private	1%	1%	7%	28%	64%	4.53	.00	33,009
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	6%	24%	68%	4.58	.01	3,641
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	7%	22%	69%	4.57	.01	4,575
	Primarily 4-year	1%	1%	7%	26%	65%	4.54	.00	122,005
Operation Type - YOUR INSTITUTION	Mainly Self-operated	0%	1%	6%	24%	68%	4.58	.01	3,641
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	1%	7%	26%	66%	4.55	.00	102,920
	Mainly Contracted	1%	1%	7%	27%	64%	4.52	.01	19,601
	Combination of Both	1%	1%	8%	28%	61%	4.48	.01	4,059
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	24%	68%	4.58	.01	3,641
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	5%	27%	67%	4.60	.01	6,365
SAMPLE	2,500 to 10,000	1%	1%	7%	25%	66%	4.54	.00	25,277
	10,001 to 20,000	1%	1%	7%	25%	66%	4.55	.00	31,209
Time of Detail Helt VOUD	Over 20,000	1%	2%	7%	26%	65%	4.53	.00	63,729
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	2%	6%	25%	68%	4.59	.03	713
	Express Unit	1%	3%	8%	25%	63%	4.46	.04	506
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0%	2%	7%	26%	64%	4.52	.05	245
		1%	00/	1%	22%	76%	4.73	.04	165
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	2%	3%	5%	23%	67%	4.49	.07	174
Type of Relationing - ENTIRE SAMPLE	Marketplace	1% 1%	1% 1%	7% 6%	26% 28%	65% 65%	4.53 4.54	.01	19,001
	Marketplace				28%	63%	4.54	.01	13,155 14,125
	Everges Unit	40/							14.125
	Express Unit	1%	2%	7%					
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	25%	65%	4.52	.01	10,054
	<u> </u>								

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Eating are	eas (tables, ch	airs, etc.)				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	3%	8%	16%	33%	39%	3.98	.02	4,066
Assessed Dising Holla 9 Date: Heita	Services SAMPLE								
Aggregated Dining Halls & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	2% 4%	6% 8%	16% 17%	35% 30%	41% 42%	4.07 3.98	.00	141,699 2,036
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	34%	44%	4.12	.02	81,693
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	15%	37%	37%	3.98	.02	2,030
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	17%	37%	37%	4.00	.00	60,006
Respondent Type - YOUR	Student	3%	8%	16%	34%	38%	3.95	.02	3,279
INSTITUTION	Faculty	3%	6%	15%	30%	45%	4.08	.07	202
	Administration/ Staff	3%	5%	16%	29%	46%	4.10	.04	580
Described Torres ENTINE CAMPLE	Other			20%	2001	80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student Faculty	2%	6%	16%	36%	40%	4.05	.00	122,355
	Administration/Staff	2% 2%	4% 4%	12% 13%	29% 32%	53% 48%	4.26 4.19	.01	5,062 12,374
	Other	2%	3%	12%	28%	55%	4.19	.03	1,156
Student Class Status - YOUR	First year	2%	6%	15%	36%	40%	4.06	.03	943
INSTITUTION	Sophomore	4%	8%	18%	34%	36%	3.91	.04	714
	Junior	4%	8%	15%	33%	39%	3.96	.04	694
	Senior	3%	12%	16%	33%	36%	3.89	.05	527
	Graduate	4%	9%	19%	34%	34%	3.83	.06	370
	Other		13%	23%	26%	39%	3.90	.19	31
Student Class Status - ENTIRE	First year	2%	6%	16%	36%	40%	4.06	.00	48,249
SAMPLE	Sophomore	3%	6%	17%	36%	39%	4.01	.01	27,764
	Junior	2%	7%	16%	35%	39%	4.02	.01	20,569
	Senior	2%	6%	15%	36%	41%	4.06	.01	17,976
	Graduate Other	2% 3%	6% 6%	15% 13%	38% 32%	39% 46%	4.07 4.11	.01	6,439
Gender - YOUR INSTITUTION	Female	3%	8%	16%	33%	40%	3.99	.03	1,407 2,603
Cender - TOOK INSTITUTION	Male	3%	7%	17%	34%	38%	3.97	.02	1,453
	Transgender	1 3,0		33%	67%	3070	3.67	.33	3
	Other Identity			43%	14%	43%	4.00	.38	7
Gender - ENTIRE SAMPLE	Female	2%	6%	16%	35%	41%	4.06	.00	83,908
	Male	2%	5%	15%	36%	41%	4.09	.00	55,713
	Transgender	6%	8%	18%	29%	40%	3.89	.05	510
	Other Identity	6%	7%	21%	32%	35%	3.84	.05	542
Live YOUR INSTITUTION	On campus	2%	8%	16%	36%	38%	3.99	.03	1,483
Live ENTINE CAMPLE	Off campus	4%	8%	16%	32%	40%	3.97	.02	2,583
Live ENTIRE SAMPLE	On campus	2%	6%	16%	36%	39%	4.03	.00	84,336
NACUFS Region - YOUR	Off campus Southern	2% 3%	5% 8%	14% 16%	33% 33%	45% 39%	4.13 3.98	.00	55,166 4,066
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	15%	36%	41%	4.09	.02	15,422
TV/COT O TROGION ENTITLE CANNILLE	Mid-Atlantic	2%	5%	14%	34%	45%	4.14	.01	13,772
	Midwest	2%	6%	16%	36%	39%	4.03	.01	35,225
	Northeast	2%	6%	16%	36%	40%	4.06	.01	27,450
	Pacific	2%	6%	16%	34%	42%	4.06	.01	29,337
	Southern	2%	6%	15%	35%	42%	4.09	.01	20,493
Institution Type - YOUR INSTITUTION	Public	3%	8%	16%	33%	39%	3.98	.02	4,066
Institution Type - ENTIRE SAMPLE	Public	2%	6%	16%	35%	41%	4.07	.00	105,014
	Private	2%	6%	15%	36%	41%	4.08	.01	36,685
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	8%	16%	33%	39%	3.98	.02	4,066
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	16%	31%	41%	3.97	.02	5,582
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Self-operated	2%	6%	16%	35%	41%	4.07	.00	136,117
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3% 2%	8% 6%	16% 15%	33% 35%	39% 42%	3.98 4.09	.02	4,066 115,048
Operation Type - LIVTING OAIM EL	Mainly Contracted	4%	8%	18%	37%	35%	3.91	.00	22,162
	Combination of Both	2%	3%	12%	34%	48%	4.25	.01	4,489
Total Current Enrollment - YOUR	Over 20,000	3%	8%	16%	33%	39%	3.98	.02	4,066
Total Current Enrollment - ENTIRE	Under 2,500	2%	5%	13%	35%	45%	4.16	.01	7,192
SAMPLE	2,500 to 10,000	3%	6%	16%	35%	40%	4.03	.01	28,046
	10,001 to 20,000	2%	5%	16%	35%	41%	4.08	.01	35,268
	Over 20,000	2%	6%	15%	35%	41%	4.07	.00	71,193
Type of Retail Unit - YOUR	Food Court	6%	11%	24%	33%	26%	3.64	.04	802
INSTITUTION	Express Unit	3%	6%	13%	30%	48%	4.13	.04	578
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	7%	15%	25%	52%	4.20	.06	270
	Sit-down Restaurant Convenience Store	3%	2%	5%	21%	70%	4.55	.06	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1% 3%	6% 7%	19%	30% 36%	45% 38%	4.10 3.99	.07	193
		2%	5%	17% 14%	35%	43%	4.11	.01	21,424 14,794
Type of Retail Offit - EIVTINE OAWI EE			ı 5%	1470	3376	4370	4.11	.01	14,794
Type of Netall Offic - ENTINE GAMELE	Marketplace Express Unit			15%	3/10/2	43%	4 1 ∩	Ω1	16 1//1
Type of Retail Office ENTITIE SAWII EE	Express Unit	2%	6%	15% 12%	34% 31%	43% 50%	4.10 4.24	.01	16,141 11,376
Type of Retail Office - ENTINE OANII EE		2% 2%		12%	31%	50%	4.24	.01	11,376
Type of Retail Office - ENTINE OANII EE	Express Unit Specialty Coffee Shop/ Juice Bar	2%	6% 4%						

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		Τ		Location					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	3%	8%	34%	55%	4.38	.01	3,702
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	34%	51%	4.31	.00	128,736
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	8%	33%	56%	4.40	.02	1,840
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	34%	52%	4.34	.00	74,273
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	8%	35%	53%	4.36	.02	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	12%	34%	49%	4.27	.00	54,463
Respondent Type - YOUR INSTITUTION	Student	1%	3%	8%	33%	55%	4.37	.02	2,991
INSTITUTION	Faculty	1%	2%	5%	36%	56%	4.43	.06	181
	Administration/ Staff Other	0%	2%	8%	37%	53%	4.41	.03	528 2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	50% 33%	50% 51%	4.50 4.29	.00	111,729
Respondent Type - ENTINE OANII EE	Faculty	1%	2%	8%	35%	55%	4.42	.00	4,302
	Administration/Staff	1%	2%	7%	36%	54%	4.41	.01	11,127
	Other	2%	3%	12%	33%	51%	4.29	.03	976
Student Class Status - YOUR	First year	1%	4%	7%	34%	55%	4.37	.03	870
INSTITUTION	Sophomore	1%	3%	8%	31%	56%	4.39	.03	660
	Junior	1%	2%	7%	31%	59%	4.45	.03	643
	Senior	1%	4%	10%	33%	52%	4.31	.04	460
	Graduate		3%	12%	39%	46%	4.28	.04	330
	Other		14%	7%	18%	61%	4.25	.21	28
Student Class Status - ENTIRE	First year	1%	3%	11%	33%	52%	4.31	.00	44,551
SAMPLE	Sophomore	1%	3%	12%	34%	50%	4.28	.01	25,335
	Junior	1%	3%	12%	34%	50%	4.28	.01	18,676
	Senior	1%	3%	12%	34%	50%	4.29	.01	16,272
	Graduate	1%	3%	11%	38%	47%	4.28	.01	5,655
	Other	3%	5%	15%	33%	44%	4.10	.03	1,278
Gender - YOUR INSTITUTION	Female	1%	3%	7%	31%	58%	4.44	.02	2,369
	Male	1%	3%	9%	38%	48%	4.28	.02	1,323
	Transgender		4.40/	33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Other Identity	40/	14%	14%	000/	71%	4.29	.47	70.400
Gender - ENTIRE SAMPLE	Female Male	1% 1%	3% 4%	9% 14%	33% 35%	55% 46%	4.38 4.20	.00	76,129
	Transgender	3%	6%	17%	23%	51%	4.20	.00	50,813 454
	Other Identity	3%	5%	16%	27%	48%	4.13	.05	489
Live YOUR INSTITUTION	On campus	1%	3%	8%	33%	55%	4.37	.02	1,383
	Off campus	1%	3%	8%	34%	54%	4.38	.02	2,319
Live ENTIRE SAMPLE	On campus	1%	3%	11%	34%	51%	4.29	.00	77,675
	Off campus	1%	3%	10%	34%	52%	4.33	.00	49,152
NACUFS Region - YOUR	Southern	1%	3%	8%	34%	55%	4.38	.01	3,702
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	13%	36%	46%	4.22	.01	14,068
	Mid-Atlantic	1%	3%	11%	33%	51%	4.30	.01	12,444
	Midwest	1%	3%	11%	34%	52%	4.32	.00	32,276
	Northeast	1%	3%	10%	34%	53%	4.34	.01	24,876
	Pacific	1%	3%	12%	33%	51%	4.29	.01	26,227
	Southern	1%	3%	11%	33%	52%	4.32	.01	18,845
Institution Type - YOUR INSTITUTION	Public	1%	3%	8%	34%	55%	4.38	.01	3,702
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	33%	52%	4.33	.00	95,485
Lastitudas Tara VOLID INICTITUTION	Private	1%	4%	12%	36%	47%	4.24	.00	33,251
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	8%	34%	55%	4.38	.01	3,702
mandion Type - LIVTINE SAIVIPLE	Primarily 2-year Primarily 4-year	1% 1%	3% 3%	13% 11%	33% 34%	49% 51%	4.24 4.31	.01	4,657 124,079
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	3%	8%	34%	55%	4.31	.00	3,702
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	33%	52%	4.30	.00	104,704
-,	Mainly Contracted	1%	4%	12%	35%	48%	4.32	.00	19,915
	Combination of Both	1%	3%	14%	36%	46%	4.23	.01	4,117
Total Current Enrollment - YOUR	Over 20,000	1%	3%	8%	34%	55%	4.38	.01	3,702
Total Current Enrollment - ENTIRE	Under 2,500	1%	5%	12%	38%	44%	4.18	.01	6,362
SAMPLE	2,500 to 10,000	1%	3%	11%	34%	50%	4.29	.01	25,833
	10,001 to 20,000	1%	3%	11%	33%	52%	4.32	.00	31,788
	Over 20,000	1%	3%	11%	33%	52%	4.32	.00	64,753
Type of Retail Unit - YOUR	Food Court	1%	3%	9%	34%	53%	4.36	.03	719
INSTITUTION	Express Unit	1%	3%	8%	30%	58%	4.41	.04	517
	Specialty Coffee Shop/ Juice Bar	0%	4%	8%	29%	59%	4.43	.05	249
	Sit-down Restaurant		1%	5%	44%	50%	4.42	.05	169
	Convenience Store		3%	6%	28%	63%	4.52	.05	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.27	.01	19,165
	Marketplace	1%	3%	10%	36%	50%	4.31	.01	13,336
	Express Unit	1%	3%	10%	33%	53%	4.34	.01	14,608
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	31%	58%	4.42	.01	10,366
	Sit-down Restaurant	1%	2%	10%	35%	53%	4.36	.01	5,766
	Convenience Store	1%	2% 2%	11%	31% 35%	55% 54%	4.37 4.40	.01	9,771
	No type given	0%		9%				.02	1,261

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

				Location					
		1	(2)						
		(1) Very	Somewhat		(4)	(F) \/		Come	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining								
	Services	2%	3%	9%	31%	56%	4.36	.01	4,147
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.40	.00	144,386
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	30%	57%	4.39	.02	2,092
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.41	.00	84,302
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	31%	54%	4.34	.02	2,055
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	1%	3%	9%	29%	58%	4.40	.00	60,084
INSTITUTION	Faculty	2% 2%	3% 0%	9% 10%	31% 30%	55% 58%	4.34 4.40	.02	3,334
	Administration/ Staff	2%	1%	7%	28%	62%	4.40	.08	60:
	Other	270	170	20%	20%	80%	4.47	.40	
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	9%	30%	57%	4.39	.00	124,36
respondent type Eternic Stant EE	Faculty	1%	2%	7%	24%	66%	4.52	.01	5,18
	Administration/Staff	1%	2%	6%	26%	64%	4.50	.01	12,89
	Other	2%	2%	11%	26%	59%	4.38	.03	1,170
Student Class Status - YOUR	First year	2%	2%	9%	31%	56%	4.38	.03	964
INSTITUTION	Sophomore	2%	4%	11%	30%	54%	4.30	.03	72
	Junior	3%	2%	7%	31%	57%	4.36	.03	70
	Senior	1%	3%	10%	32%	53%	4.34	.04	53
	Graduate	1%	4%	11%	35%	49%	4.26	.05	37
	Other		3%	6%	26%	65%	4.52	.14	3
Student Class Status - ENTIRE	First year	1%	2%	9%	28%	60%	4.42	.00	48,972
SAMPLE	Sophomore	1%	3%	10%	31%	56%	4.37	.01	28,289
	Junior	1%	2%	10%	32%	55%	4.36	.01	20,934
	Senior	1%	2%	9%	32%	55%	4.38	.01	18,218
	Graduate	2%	2%	10%	35%	52%	4.32	.01	6,594
	Other	1%	3%	10%	28%	58%	4.39	.02	1,40
Gender - YOUR INSTITUTION	Female	2%	2%	8%	30%	58%	4.40	.02	2,65
	Male	2%	3%	11%	33%	52%	4.29	.02	1,479
	Transgender				67%	33%	4.33	.33	:
	Other Identity		14%	14%	14%	57%	4.14	.46	
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	28%	60%	4.45	.00	85,87
	Male	1%	3%	10%	31%	54%	4.35	.00	56,39
	Transgender	4%	5%	15%	29%	47%	4.10	.05	510
	Other Identity	6%	3%	15%	30%	46%	4.07	.05	554
Live YOUR INSTITUTION	On campus	2%	3%	9%	31%	55%	4.35	.02	1,509
	Off campus	2%	2%	9%	30%	56%	4.37	.02	2,63
Live ENTIRE SAMPLE	On campus	1%	2%	9%	29%	59%	4.41	.00	85,69
NA 01/50 D	Off campus	1%	2%	9%	30%	57%	4.40	.00	56,43
NACUFS Region - YOUR	Southern	2%	3%	9%	31%	56%	4.36	.01	4,14
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	8%	30%	59%	4.44	.01	15,63
	Mid-Atlantic	1%	2%	9%	28%	60%	4.42	.01	13,91
	Midwest Northeast	1%	2%	8%	29%	59%	4.43	.00	35,86
	Pacific	1%	3% 3%	9% 10%	29% 30%	57% 56%	4.39 4.36	.01	28,04
	Southern	2% 1%	2%	9%	30%	58%	4.36	.01	30,06° 20,873
Institution Type - YOUR INSTITUTION	Public	2%	3%	9%	31%			.01	4,14
Institution Type - FOOR INSTITUTION Institution Type - ENTIRE SAMPLE	Public	1%	2%	9%	29%	56% 58%	4.36 4.40	.00	107,32
MORRAGOT Type - LIVTING SAIVIFLE	Private	1%	2%	9%	30%	58%	4.40	.00	37,059
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	9%	30%	56%	4.41	.00	4,14
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	11%	32%	52%	4.28	.01	5,72
	Primarily 4-year	1%	2%	9%	29%	52%	4.28	.00	138,66
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	9%	31%	56%	4.41	.00	4,14
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	29%	59%	4.42	.00	117,239
operation type Ettime of the EE	Mainly Contracted	1%	3%	10%	32%	54%	4.34	.01	22,60
	Combination of Both	1%	2%	9%	31%	57%	4.40	.01	4,54
Total Current Enrollment - YOUR	Over 20,000	2%	3%	9%	31%	56%	4.36	.01	4,14
Total Current Enrollment - ENTIRE	Under 2,500	1%	1%	6%	27%	65%	4.53	.01	7,189
SAMPLE	2,500 to 10,000	1%	2%	9%	30%	57%	4.39	.00	28,73
	10,001 to 20,000	1%	2%	9%	28%	59%	4.41	.00	36,00
	Over 20,000	1%	3%	9%	30%	57%	4.39	.00	72,46
Type of Retail Unit - YOUR	Food Court	1%	1%	11%	34%	53%	4.37	.03	81:
INSTITUTION	Express Unit	3%	3%	7%	29%	58%	4.37	.04	59:
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	26%	60%	4.39	.05	28
	Sit-down Restaurant	3%	3%	4%	28%	62%	4.44	.07	19:
	Convenience Store	1%	2%	8%	27%	62%	4.46	.06	20
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.38	.01	21,74
	Marketplace	1%	2%	8%	31%	58%	4.42	.01	15,02
	Express Unit	2%	3%	9%	30%	56%	4.36	.01	16,73
	Lxpress offit								
	Specialty Coffee Shop/ Juice Bar	1%		8%	27%	62%	4.46	.01	11,761
	•	_	2% 2%		27% 28%		4.46 4.42	.01 .01	11,76° 6,399
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%		62%			

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

Sypeographe Repair Units STATE SAMPE 2% 6% 17% 34% 37% 4.00 50 124.4				. 1	Layout of facili	ty	. 7			
The University of North Tessas Drivery Important I										
Supergrand Promy States A Resear United Symposter Dromy States States Symposter Dromy States States Symposter Dromy States States Symposter Dromy States Sympos			1		(2) Miyad			Moon*		# Boon
Services	Aggregated Dining Halls & Retail Units	The University of North Texas Dining					The state of the s			
VOUR RESTUTION	Aggregated Diffing Flatte & Netali Office		1%	7%	14%	38%	39%	4.06	.02	3,695
Page	Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	17%	38%	37%	4.02	.00	128,486
Page	Aggregated Retail Units	YOUR INSTITUTION	1%	7%	14%	37%	41%	4.11	.02	1,837
Page	Aggregated Retail Units			6%		38%	38%	4.05	.00	74,026
Student 196 296 396 496 496 496 496 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207 207	Aggregated Dining Halls									1,858
Paculty										54,460
Administrations/Staff										2,984
Sequendent Type - ENTIRE SAMPLE	INSTITUTION	,								182
Surface 2% 7% 17% 39% 37% 4.00 0.0 115			1%		14%		38%			527
Faculty	Decree deal Tree ENTIDE CAMPIE				470/		070/			2
Administration/Bill 19% 49% 139% 4,16 0 01 11.00	Respondent Type - ENTIRE SAMPLE									
Other 2% 5% 14% 36% 43% 4.14 0.3 0.8										
First year 2% 9% 15% 35% 40% 4.03 .03 .08										969
Sephenome	Student Class Status - VOLIR		_							865
Junior	INSTITUTION	· ·								662
Service										644
Graduate										456
Other 11% 18% 33% 32% 3.33 3.18 3.24			270							329
Sudden't Class Status - ENTIRE AAMPLE First year Sophomore 2% 7% 11% 37% 37% 37% 400 0.01 42.55 Sophomore 2% 7% 11% 37% 37% 37% 400 0.01 42.55 Sophomore 2% 7% 11% 37% 37% 37% 4.02 0.01 15.65 Senior 11% 7% 17% 39% 37% 4.02 0.01 15.65 Graduate 2% 7% 16% 39% 4.00 0.00 2.23 Marcia Graduate 2% 7% 16% 39% 4.00 0.00 2.23 Marcia Female 11% 8% 18% 39% 4.00 0.02 2.23 Marcia Female 11% 8% 18% 39% 4.00 0.00 2.23 Marcia Female 11% 8% 15% 39% 33% 33% 33% 33% 33% 33% 3.00 0.03 Transpender 3.5% 5.5% 5.5% 5.5% 5.5% 5.5% 5.5% 5.5%										28
Sophonore	Student Class Status - ENTIRE		2%							44,430
Sender - POUR INSTITUTION Sender - ENTIRE SAMPLE Sender - Sender - POUR INSTITUTION Sender - ENTIRE SAMPLE Sender - Se	SAMPLE									25,303
Senior		Junior		7%	17%	37%	37%	4.02	.01	18,651
Penaler - YOUR INSTITUTION		Senior				39%	37%		.01	16,248
Sender - YOUR INSTITUTION		Graduate	2%	7%	18%	42%	31%	3.94	.01	5,638
Maile		Other	3%	8%	18%	38%	34%	3.92	.03	1,291
Transpender	Gender - YOUR INSTITUTION		1%	8%	13%	37%	41%	4.09	.02	2,361
Chemistry 14%			2%			39%				1,324
Sender - ENTIRE SAMPLE					33%					3
Maile		•								7
Transpender	Gender - ENTIRE SAMPLE									75,914
Other Identity										50,778
1. 1. 1. 1. 1. 1. 1. 1.										454
Off campus Off ca	Live VOLID INSTITUTION	·								486
On campus 2% 7% 17% 38% 38% 3.99 .00 77.55	Live YOUR INSTITUTION	·								
Off campus	Livo ENTIDE SAMDI E		_							
NACUFS Region - YOUR Southern 1% 7% 14% 38% 38% 3.9% 4.06 0.2 3.6% NACUFS Region - ENTIRE SAMPLE Continental 2% 7% 14% 38% 38% 3.9% 4.06 0.1 12.4% Midwest 2% 7% 17% 4.0% 38% 3.9% 4.06 0.1 12.4% Northeast 1% 6% 16% 39% 38% 4.06 0.1 24.7% Pacific 2% 6% 16% 37% 40% 4.06 0.1 24.7% Southern 2% 7% 16% 33% 3.9% 4.06 0.1 24.7% Northeast 1% 6% 16% 37% 38% 4.02 0.1 18.8% Southern 2% 7% 16% 33% 39% 4.06 0.1 26.7% Southern 2% 7% 16% 33% 39% 4.06 0.1 26.7% Northeast 1% 7% 14% 33% 39% 4.06 0.1 26.7% Northeast 2% 7% 16% 33% 39% 4.06 0.0 24.7% Northeast 2% 7% 14% 33% 39% 4.06 0.0 24.7% Northeast 2% 7% 14% 33% 39% 4.06 0.0 2.36% Northeast 2% 7% 14% 33% 39% 4.06 0.0 2.36% Northeast 2% 7% 16% 38% 39% 4.06 0.0 2.36% Northeast 2% 7% 16% 38% 38% 4.04 0.0 95.22 Northeast 2% 7% 16% 38% 38% 4.04 0.0 2.36% Northeast 2% 7% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 7% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 7% 17% 38% 37% 4.02 0.0 12.36% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39% 4.06 0.2 3.6% Northeast 2% 6% 16% 38% 39	LIVE LIVING SAMPLE	·								
NACUFS Region - ENTIRE SAMPLE Continental 2% 7% 19% 39% 33% 3.95 .01 14.00	NACLIES Region - VOLIR	•								3,695
Mid-Atlantic										14,064
Midwest 2% 7% 117% 40% 35% 3.99 .01 32.22	TO TO STRONG TO THE STRONG TO									12,449
Northeast										32,216
Pacific 2% 6% 16% 37% 40% 4.06 .01 26.15										24,781
Southern 2% 7% 16% 37% 38% 4.02 .01 18.8*										26,157
Institution Type - YOUR INSTITUTION Public 1% 7% 14% 38% 39% 4.06 .02 3.65		Southern								18,819
Private 2% 7% 18% 40% 34% 3.98 .01 33.22	Institution Type - YOUR INSTITUTION	Public				38%		4.06	.02	3,695
Institution Type - YOUR INSTITUTION Primarily 4-year 11% 7% 14% 38% 39% 4.06 .0.2 3.66 institution Type - ENTIRE SAMPLE Primarily 2-year 11% 5% 16% 35% 42% 4.11 .0.1 4.65 institution Type - ENTIRE SAMPLE Primarily 4-year 2% 7% 17% 38% 35% 4.2% 4.11 .0.1 4.65 institution Type - YOUR INSTITUTION Mainly Self-operated 11% 7% 14% 38% 39% 4.06 .0.2 3.66 institution Type - ENTIRE SAMPLE Mainly Self-operated 2% 6% 16% 38% 38% 4.04 .00 .01 14.56 institution Type - ENTIRE SAMPLE Mainly Self-operated 2% 6% 16% 38% 38% 4.04 .00 .01 14.56 institution Type - ENTIRE SAMPLE Mainly Self-operated 2% 6% 16% 38% 38% 4.04 .00 .01 14.56 institution Type - ENTIRE SAMPLE Mainly Self-operated 2% 8% 18% 39% 29% 3.84 .0.2 4.1* 1.061 Combination of Both 2% 9% 21% 39% 29% 3.84 .0.2 4.1* 1.061 Correct Enrollment - YOUR Over 20,000 11% 7% 14% 38% 39% 4.06 .0.2 3.68 institution Type - ENTIRE SAMPLE 2.500 to 10,000 11% 6% 16% 39% 38% 4.05 .0.1 6.33 SAMPLE 2.500 to 10,000 11% 6% 16% 39% 38% 4.05 .0.1 25,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 25,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.1 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7* 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7 10,001 to 20,000 2% 6% 16% 38% 38% 38% 4.05 .0.0 31,7 10,000 20,000 20% 6% 16% 38% 38% 38% 4.05 .0.0 31,7 10,000 20% 6% 16%	Institution Type - ENTIRE SAMPLE	Public	2%	6%	16%	38%	38%	4.04	.00	95,247
Institution Type - ENTIRE SAMPLE Primarily 2-year 1% 5% 16% 35% 42% 4.11 0.01 4.60 Primarily 4-year 2% 7% 17% 38% 37% 4.02 0.00 123,80 Departion Type - YOUR INSTITUTION Mainly Self-operated 1% 7% 14% 38% 39% 4.06 0.02 3.66 Departion Type - ENTIRE SAMPLE Mainly Self-operated 2% 6% 16% 38% 38% 4.04 0.00 104,50 Mainly Self-operated 2% 8% 18% 39% 38% 4.04 0.00 104,50 Combination of Both 2% 9% 21% 39% 29% 3.84 0.02 4,10 Combination of Both 2% 9% 21% 39% 39% 4.06 0.02 3,60 Total Current Enrollment - YOUR Over 20,000 11% 7% 14% 38% 39% 4.06 0.02 3,60 Total Current Enrollment - ENTIRE AMPLE 10,000 15% 6% 15% 43% 35% 4.05 0.01 6,33 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 25,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 25,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 25,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 31,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 31,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 31,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 38% 38% 4.05 0.01 31,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 15% 13% 33% 44% 4.05 0.01 31,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 15% 13% 33% 44% 4.05 0.01 31,77 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 15% 15% 33% 44% 4.00 0.01 19,13 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 39% 38% 4.05 0.01 11,4,4 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 15% 35% 4.00 0.01 11,4,4 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 16% 15% 37% 41% 4.00 0.01 19,15 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 15% 6% 15% 15% 37% 41% 4.00 0.01 19,15 Departion Type - ENTIRE SAMPLE 2,500 to 10,000 to		Private	2%	7%	18%	40%	34%	3.98	.01	33,239
Primarily 4-year 2% 7% 17% 38% 37% 4.02 .00 123,80	Institution Type - YOUR INSTITUTION	, ,				38%		4.06	.02	3,695
Departion Type - YOUR INSTITUTION Mainly Self-operated 1% 7% 14% 38% 39% 4.06 .02 3.66	Institution Type - ENTIRE SAMPLE									4,639
Mainly Self-operated 2% 6% 16% 38% 38% 4.04 .00 104,50										123,847
Mainly Contracted 2% 8% 18% 39% 34% 3.96 .01 19.81		. ,	_							3,695
Combination of Both 2% 9% 21% 39% 29% 3.84 .02 4,17	Operation Type - ENTIRE SAMPLE									104,500
Total Current Enrollment - YOUR Over 20,000 1% 7% 14% 38% 39% 4.06 .02 3.68										19,874
Under 2,500	Total Occurrent F. III.									4,112
2,500 to 10,000										3,695
10,001 to 20,000										6,393
Over 20,000 2% 7% 17% 38% 36% 4.00 .00 64,60	O, WILL									25,776
Food Court										31,712
Express Unit 2% 8% 13% 33% 44% 4.11 .04 56	Type of Retail Unit - VOLIR									
Express of Parish 20	INSTITUTION									718 517
Sit-down Restaurant 7% 16% 40% 38% 4.09 .07 16% 16% 11% 42% 42% 4.23 .06 11% 11% 11% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12%		· · · · · · · · · · · · · · · · · · ·								249
Convenience Store			170							167
Food Court 2% 7% 18% 38% 36% 4.00 .01 19,13			1							186
Marketplace 2% 7% 16% 41% 35% 4.00 .01 13,3° Express Unit 2% 6% 16% 39% 38% 4.05 .01 14,4° Specialty Coffee Shop/ Juice Bar 1% 5% 15% 37% 41% 4.12 .01 10,3° Sit-down Restaurant 1% 5% 14% 39% 42% 4.16 .01 5,7° Convenience Store 1% 6% 16% 35% 42% 4.11 .01 9,7°	Type of Retail Unit - ENTIRE SAMPLE		20/.							19,132
Express Unit 2% 6% 16% 39% 38% 4.05 .01 14,48 Specialty Coffee Shop/ Juice Bar 1% 5% 15% 37% 41% 4.12 .01 10,33 Sit-down Restaurant 1% 5% 14% 39% 42% 4.16 .01 5,73 Convenience Store 1% 6% 16% 35% 42% 4.11 .01 9,74	THE STATE OF THE COUNTY OF THE									13,313
Specialty Coffee Shop/ Juice Bar 1% 5% 15% 37% 41% 4.12 .01 10,33 Sit-down Restaurant 1% 5% 14% 39% 42% 4.16 .01 5,73 Convenience Store 1% 6% 16% 35% 42% 4.11 .01 9,74										14,493
Sit-down Restaurant 1% 5% 14% 39% 42% 4.16 .01 5,78 Convenience Store 1% 6% 16% 35% 42% 4.11 .01 9,74										10,335
Convenience Store 1% 6% 16% 35% 42% 4.11 .01 9,74										5,753
										9,747
										1,253

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

			L	ayout of facilit	V				
			(2)		ĺ				
		(1) Very Dis-	Somewhat Dis-		(4)	(F) \/a=.		C!	
		satisfied	satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	2%	5%	12%	35%	47%	4.20	.01	4,143
Assessment Division Halle 0 Detail Halle	Services								
Aggregated Dining Halls & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	2%	3%	12%	35%	48%	4.24	.00	144,001
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	2%	6% 4%	13%	35%	44% 48%	4.13	.02	2,090
Aggregated Dining Halls	YOUR INSTITUTION	2% 1%	3%	12% 11%	35% 35%	48%	4.23 4.27	.00	83,951 2,053
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	35%	49%	4.26	.00	60,050
Respondent Type - YOUR	Student	2%	4%	12%	35%	47%	4.21	.02	3,330
INSTITUTION	Faculty	3%	5%	14%	32%	46%	4.13	.07	204
	Administration/ Staff	2%	5%	11%	36%	46%	4.18	.04	604
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	12%	35%	48%	4.25	.00	124,035
	Faculty	2%	4%	11%	31%	51%	4.25	.01	5,179
	Administration/Staff	2%	4%	12%	33%	49%	4.22	.01	12,852
0. 1 . 0. 0	Other	2%	4%	11%	32%	52%	4.28	.03	1,156
Student Class Status - YOUR INSTITUTION	First year	1%	3%	11%	34%	51%	4.30	.03	958
INOTITION I	Sophomore	2%	4%	12%	37%	45%	4.21	.03	730
	Junior Senior	3%	5%	10%	34%	48%	4.19	.04	707
	Graduate	2% 1%	7% 4%	13% 15%	35% 40%	44% 40%	4.13 4.13	.04	527 377
	Other	1%	3%	15% 26%	40% 32%	40% 39%	4.13 4.06	.05	377
Student Class Status - ENTIRE	First year	1%	2%	11%	32%	39% 52%	4.06	.00	48,833
SAMPLE	Sophomore	2%	4%	13%	36%	46%	4.33	.00	28,212
	Junior	2%	4%	13%	35%	46%	4.19	.01	20,870
	Senior	2%	4%	12%	36%	45%	4.18	.01	18,189
	Graduate	2%	4%	14%	40%	40%	4.12	.01	6,572
	Other	2%	3%	13%	32%	50%	4.25	.02	1,415
Gender - YOUR INSTITUTION	Female	2%	4%	11%	35%	48%	4.23	.02	2,658
	Male	2%	5%	13%	36%	44%	4.15	.03	1,475
	Transgender				67%	33%	4.33	.33	3
	Other Identity		14%	14%	29%	43%	4.00	.44	7
Gender - ENTIRE SAMPLE	Female	2%	3%	11%	34%	50%	4.28	.00	85,602
	Male	2%	4%	13%	36%	45%	4.20	.00	56,303
	Transgender	4%	6%	18%	29%	43%	4.00	.05	512
	Other Identity	6%	4%	17%	40%	34%	3.92	.05	543
Live YOUR INSTITUTION	On campus	1%	4%	11%	35%	49%	4.27	.02	1,504
Live ENTIRE SAMPLE	Off campus	2%	5%	13%	35%	45%	4.16	.02	2,639
LIVE ENTIRE SAMPLE	On campus Off campus	2%	3%	11%	35%	49%	4.27	.00	85,505
NACUFS Region - YOUR	Southern	2% 2%	4% 5%	13% 12%	35% 35%	47% 47%	4.21 4.20	.00	56,246 4,143
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	51%	4.20	.01	15,602
TV COT O TROUBON ENTITLE OF IVIT EE	Mid-Atlantic	2%	4%	13%	33%	48%	4.20	.01	13,913
	Midwest	2%	4%	12%	36%	47%	4.24	.00	35,757
	Northeast	2%	4%	13%	35%	47%	4.22	.01	27,936
	Pacific	2%	3%	12%	35%	48%	4.25	.01	29,954
	Southern	1%	3%	11%	35%	49%	4.27	.01	20,839
Institution Type - YOUR INSTITUTION	Public	2%	5%	12%	35%	47%	4.20	.01	4,143
Institution Type - ENTIRE SAMPLE	Public	2%	3%	12%	35%	48%	4.24	.00	106,960
	Private	2%	3%	12%	35%	48%	4.25	.00	37,041
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	5%	12%	35%	47%	4.20	.01	4,143
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	14%	34%	44%	4.13	.01	5,672
O	Primarily 4-year	2%	3%	12%	35%	48%	4.25	.00	138,329
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	5%	12%	35%	47%	4.20	.01	4,143
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	34%	49%	4.26	.00	116,932
	Mainly Contracted	2%	4%	13%	37%	44%	4.17	.01	22,529
Total Current Enrollment - YOUR	Combination of Both Over 20,000	1%	3%	11%	36%	49% 47%	4.29	.01	4,540
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	2%	5%	12%	35%		4.20	.01	4,143
SAMPLE	2,500 to 10,000	3% 2%	5% 3%	11% 12%	32% 36%	50% 48%	4.21 4.24	.01	7,226 28,661
	10,001 to 20,000	2%	3%	12%	36%	48%	4.24	.00	35,886
	Over 20,000	2%	4%	12%	35%	48%	4.23	.00	72,228
Type of Retail Unit - YOUR	Food Court	2%	7%	13%	39%	39%	4.24	.03	814
INSTITUTION	Express Unit	3%	5%	11%	33%	48%	4.17	.04	589
	Specialty Coffee Shop/ Juice Bar	1%	4%	13%	32%	49%	4.25	.05	279
	Sit-down Restaurant	2%	6%	11%	29%	53%	4.25	.07	195
	Convenience Store	3%	7%	15%	36%	38%	4.00	.07	213
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	13%	36%	46%	4.23	.01	21,659
	Marketplace	2%	4%	11%	36%	48%	4.24	.01	15,001
	Express Unit	2%	4%	13%	35%	45%	4.17	.01	16,601
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	33%	49%	4.24	.01	11,694
	Sit-down Restaurant	2%	3%	10%	33%	52%	4.31	.01	6,394
	Convenience Store	1%	3%	11%	32%	52%	4.29	.01	11,181
	No type given	2%	3%	12%	42%	41%	4.17	.02	1,421

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

							1		
		(4) Net et	(2) Not	Appearance	1	1		I	I
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	6%	14%	39%	40%	4.10	.02	3,692
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	17%	37%	38%	4.04	.00	128,513
Aggregated Retail Units	YOUR INSTITUTION	1%	5%	14%	38%	42%	4.16	.02	1,836
Aggregated Retail Units	ENTIRE SAMPLE	1%	6%	16%	37%	39%	4.08	.00	74,099
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	15%	40%	38%	4.05	.02	1,856
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	18%	37%	36%	3.99	.00	54,414
Respondent Type - YOUR	Student	1%	6%	15%	38%	40%	4.08	.02	2,984
INSTITUTION	Faculty	1%	5%	13%	41%	40%	4.15	.06	181
	Administration/ Staff	1%	3%	12%	44%	41%	4.22	.03	525
	Other				100%		4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	2%	7%	18%	37%	37%	4.01	.00	111,518
	Faculty	1%	3%	12%	41%	42%	4.21	.01	4,307
	Administration/Staff	1%	2%	11%	41%	45%	4.26	.01	11,112
Student Class Status - YOUR	Other	2%	4%	14%	34%	47%	4.21	.03	967
INSTITUTION	First year Sophomore	2%	7% 7%	15%	34%	42% 39%	4.09	.03	868
	Junior	2% 1%	5%	17% 12%	36% 37%	45%	4.03	.04	658 642
	Senior	2%	6%	14%	39%	39%	4.21	.04	459
	Graduate	2/0	8%	17%	49%	26%	3.94	.05	330
	Other	1	7%	19%	37%	37%	4.04	.18	27
Student Class Status - ENTIRE	First year	2%	7%	18%	36%	38%	4.02	.00	44,440
SAMPLE	Sophomore	2%	7%	18%	37%	36%	3.99	.01	25,279
	Junior	2%	6%	18%	36%	38%	4.03	.01	18,660
	Senior	2%	6%	17%	38%	37%	4.02	.01	16,263
	Graduate	2%	7%	19%	41%	32%	3.94	.01	5,632
	Other	2%	7%	19%	34%	37%	3.96	.03	1,290
Gender - YOUR INSTITUTION	Female	1%	5%	13%	38%	42%	4.15	.02	2,358
	Male	2%	6%	16%	40%	36%	4.02	.03	1,324
	Transgender			67%		33%	3.67	.67	3
O I FUTIPE CAMPLE	Other Identity	14%	14%		29%	43%	3.71	.61	7
Gender - ENTIRE SAMPLE	Female Male	1%	5%	15%	38%	41%	4.12	.00	75,962
	Transgender	2% 4%	7% 6%	20%	37%	34% 42%	3.92	.00	50,769
	Other Identity	6%	12%	24% 21%	25% 29%	33%	3.94 3.72	.05	453 483
Live YOUR INSTITUTION	On campus	1%	8%	16%	37%	38%	4.02	.03	1,378
	Off campus	1%	5%	13%	40%	41%	4.15	.02	2,314
Live ENTIRE SAMPLE	On campus	2%	7%	18%	37%	36%	3.99	.00	77,512
	Off campus	1%	5%	15%	38%	41%	4.12	.00	49,089
NACUFS Region - YOUR	Southern	1%	6%	14%	39%	40%	4.10	.02	3,692
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	19%	39%	35%	3.99	.01	14,061
	Mid-Atlantic	2%	6%	17%	37%	37%	4.02	.01	12,467
	Midwest	2%	6%	17%	39%	36%	4.01	.01	32,213
	Northeast	2%	6%	16%	38%	39%	4.06	.01	24,803
	Pacific	2%	6%	16%	35%	41%	4.08	.01	26,161
	Southern	2%	6%	16%	36%	40%	4.06	.01	18,808
Institution Type - YOUR INSTITUTION	Public	1%	6%	14%	39%	40%	4.10	.02	3,692
Institution Type - ENTIRE SAMPLE	Public Private	2% 2%	6% 6%	17% 18%	37% 39%	39% 35%	4.05 4.00	.00	95,295 33,218
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	6%	18%	39%	35% 40%	4.00	.01	33,218
Institution Type - FOOR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	1%	3%	14%	35%	40%	4.10	.02	4,653
.,	Primarily 4-year	2%	6%	17%	37%	38%	4.22	.00	123,860
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	6%	14%	39%	40%	4.10	.02	3,692
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	17%	37%	39%	4.06	.00	104,497
•	Mainly Contracted	2%	7%	18%	38%	36%	3.99	.01	19,911
	Combination of Both	2%	9%	21%	37%	31%	3.86	.02	4,105
Total Current Enrollment - YOUR	Over 20,000	1%	6%	14%	39%	40%	4.10	.02	3,692
Total Current Enrollment - ENTIRE	Under 2,500	1%	6%	16%	41%	36%	4.06	.01	6,391
SAMPLE	2,500 to 10,000	2%	6%	16%	37%	39%	4.07	.01	25,818
	10,001 to 20,000	2%	6%	17%	37%	39%	4.06	.01	31,688
Total (Description MOVE)	Over 20,000	2%	6%	18%	37%	37%	4.01	.00	64,616
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	5%	17%	37%	40%	4.09	.03	717
	Express Unit Specialty Coffee Shop/ Juice Bar	1%	6%	14%	35%	44%	4.14	.04	518
	Sit-down Restaurant	+	4% 4%	10%	40% 44%	46% 43%	4.27 4.25	.05	248
		+	5%	9% 13%	39%	43%	4.25	.06	169 184
	I Convenience Store	1	5%			37%	4.21	.06	19,157
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store	20/	60/	100/	270/				19.10/
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2% 1%	6% 7%	18% 16%	37% 40%				
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	1%	7%	16%	40%	36%	4.02	.01	13,331
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit	1% 2%	7% 6%	16% 17%	40% 37%	36% 39%	4.02 4.06	.01 .01	13,331 14,555
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	1% 2% 1%	7% 6% 5%	16% 17% 15%	40% 37% 37%	36% 39% 42%	4.02 4.06 4.14	.01 .01 .01	13,331 14,555 10,332
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 2%	7% 6%	16% 17%	40% 37%	36% 39%	4.02 4.06	.01 .01	13,331 14,555

^{**1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

Aggregated Driving lists & Retail Units					Appearance					
Dec Dec Dec Content Sanither San						,,				
Page							(5) Very		Sampling	
Services			satisfied		(3) Mixed			Mean*		# Resp
Agespeeder During Halfs & Reveal Units NO 1910 Agespeeder Real Units NO 1910 Agespeeder Rea	Aggregated Dining Halls & Retail Units		2%	3%	12%	35%	48%	4.25	.01	4,128
Agregated Real Lines SHITRE SAMPLE 1% 2% 11% 35% 59% 4.29 0.00 0.00	Aggregated Dining Halls & Retail Units		1%	3%	11%	35%	50%	4.30	.00	144,015
Agengement Dring Halls			2%		13%	35%	46%	4.19	.02	2,085
Agreement Agre										84,015
Sudered Type - YOUR Sudered Type - EMTRE SAMPLE Sudered Type										2,043
Package Pack										3,320
Administration Staff			_		-					204
Respondent Type - ENTIRE SAMPLE Student Chairs Status - YOUR STUDENT STATISTIC STATI		Administration/ Staff			-					599
Faculty										5
Administration/Staff	Respondent Type - ENTIRE SAMPLE									124,027
Other		,								5,193
Student Class Sints - YOUR First year 1% 1% 12% 30% 51% 4.34 0.3 9										1,162
NSTITUTION Sophamore	Student Class Status - YOUR				-					955
Service	INSTITUTION	Sophomore		4%		35%	46%	4.22	.03	723
Gradute										708
Sudert Class Status - ENIRE Print year 15% 25% 49% 39% 419 1.5 50 50 488 50 50 488 50 50 488 50 50 488 50 50 50 50 50 50 50										528
Sudent Class Satus - ENTIRE SAMPLE First year 1% 2% 10% 34% 53% 435 0.0 4.88 SAMPLE Sophomore 1% 3% 12% 36% 48% 4.26 0.1 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.08 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.			2%		1					375 31
SOMMER S	Student Class Status - ENTIRE		1%							48,811
Junior		· · · · · · · · · · · · · · · · · · ·								28,202
Gendush										20,884
Other										18,205
Gender - YOUR INSTITUTION										6,561
Maile	Conder VOLID INSTITUTION									1,420
Transpender	Gender - TOOK INSTITUTION									1,469
Content			270	070	-					3
Maile		Other Identity								7
Transpender	Gender - ENTIRE SAMPLE									85,643
Cher Identity										56,293
Live YOUR INSTITUTION On campus 1% 2% 4% 11% 36% 50% 4.32 0.2 1.5 Officampus 2% 4% 11% 36% 50% 4.31 0.0 25.2 Live ENTIRE SAMPLE On campus 1% 2% 11% 35% 51% 4.31 0.0 85.3 Officampus 1% 3% 12% 35% 45% 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 85.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.3.3 Officampus 1% 3% 12% 35% 45% 4.33 0.0 0.0 35.7 Officampus 1% 3% 12% 35% 50% 4.30 0.0 35.7 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.3.3 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.27 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.20 0.0 1.2 Officampus 1% 3% 12% 35% 45% 4.2 Officampus 1% 3% 12% 35% 45% 4.2 Officampus 1% 3% 12% 35% 45% 4.2 Officampus 1% 35% 55% 45% 4.2 Officampus 1% 55% 55% 55% 4.2 Officampus 1% 55% 55% 55% 4.2 Officampus 1% 55% 55% 55% 4.2 Officampus 1% 55% 55% 4.2 Officampus 1% 55% 55% 55% 4.2 Officampus 1% 55% 55%					-					508
Off campus	Live - YOUR INSTITUTION									545 1,500
Live ENTIRE SAMPLE On campus 11% 2% 11% 35% 51% 4.31 0.0 85.5 Off campus 15% 38% 38% 49% 4.27 0.00 56.2 M2CUFS Region - YOUR Southern 2% 3% 12% 38% 48% 4.25 0.01 4.1 4.1 Available of the state of t										2,628
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE A Continental 1% 2% 3% 12% 35% 4.8% 4.8% 4.25	Live ENTIRE SAMPLE	On campus		2%	11%	35%	51%	4.31	.00	85,501
NACUFS Region - ENTIRE SAMPLE Continental 1% 2% 10% 34% 53% 4.35 .01 15.6										56,291
Mid-Atlantic 2% 3% 12% 33% 50% 4.27 .0.1 13.8 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 35.7 Northeast 11% 2% 11% 34% 50% 4.30 .0.1 27.9 Southern 11% 2% 35% 49% 4.27 .0.1 29.9 Midwest 1% 3% 12% 35% 49% 4.27 .0.1 29.9 Midwest 1% 3% 12% 35% 49% 4.27 .0.1 29.9 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 20.7 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 10.5 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 37.0 Midwest 1% 3% 11% 35% 50% 4.30 .0.0 37.0 Midwest 3.0 Midwest										4,128
Midwest 1% 3% 11% 33% 50% 4.30 .00 35.7	NACUES Region - ENTIRE SAMPLE									15,601
Northeast										35,788
Pacific					-					27,976
Institution Type - YOUR INSTITUTION Public 2% 3% 12% 35% 48% 4.25 .0.1 4.1 Institution Type - ENTIRE SAMPLE Public 1% 3% 11% 35% 50% 4.30 .0.0 106,30 Institution Type - YOUR INSTITUTION Primarily 4-year 1% 3% 11% 35% 50% 4.25 .0.1 4.1 Institution Type - YOUR INSTITUTION Primarily 2-year 3% 5% 12% 35% 48% 4.25 .0.1 4.1 Institution Type - ENTIRE SAMPLE Primarily 2-year 3% 5% 15% 33% 44% 4.11 .0.1 5.6 Institution Type - YOUR INSTITUTION Mainly Self-operated 2% 3% 12% 35% 48% 4.25 .0.1 4.1 Operation Type - FNTIRE SAMPLE Mainly Self-operated 2% 3% 12% 35% 48% 4.25 .0.1 4.1 Operation Type - ENTIRE SAMPLE Mainly Self-operated 2% 3% 11% 34% 51% 4.32 .0.0 116,9 Mainly Contracted 2% 3% 11% 34% 51% 4.32 .0.0 116,9 Mainly Contracted 2% 3% 11% 34% 51% 4.32 .0.0 116,9 Mainly Contracted 2% 3% 12% 35% 48% 4.25 .0.1 4.1 Operation Type - ENTIRE SAMPLE Mainly Self-operated 2% 3% 11% 34% 51% 4.32 .0.0 116,9 Mainly Contracted 2% 3% 11% 34% 51% 4.32 .0.0 116,9 Mainly Contracted 2% 3% 11% 34% 51% 4.32 .0.0 116,9 Mainly Contracted 2% 3% 11% 35% 50% 4.30 .0.1 4.5 Total Current Enrollment - ENTIRE Under 2.500 2% 4% 11% 35% 50% 4.29 .0.1 7.2 Type of Retail Unit - YOUR Food Court 2% 5% 17% 39% 37% 4.04 .0.3 8 Type of Retail Unit - YOUR Food Court 2% 5% 17% 39% 37% 4.04 .0.3 8 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 19% 33% 53% 4.33 .0.6 1 Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 19% 37% 45% 4.21 .0.1 21,6 Marketplace 11% 2% 3% 19% 35% 50% 4.30 .0.1 11,7 Marketplace 11% 2% 3% 35% 56% 4.38 .0.1 11,7 Sit-down Restaurant 1% 2% 9% 32% 55% 4.34 .0.1 11,1 Sit-down Restaurant		Pacific								29,941
Institution Type - ENTIRE SAMPLE										20,790
Private										4,128
Institution Type - YOUR INSTITUTION	Institution Type - ENTIRE SAMPLE				-					106,990
Institution Type - ENTIRE SAMPLE	Institution Type - YOUR INSTITUTION									4,128
Primarily 4-year 1% 3% 11% 35% 50% 4.30 .00 138.3										5,689
Mainly Self-operated 1% 3% 11% 34% 51% 4.32 .00 116,9	<i>,</i> ,									138,326
Mainly Contracted 2% 3% 13% 38% 45% 4.21 .01 22.5	. 31									4,128
Combination of Both 1% 2% 12% 37% 49% 4.30 .01 4.5	Operation Type - ENTIRE SAMPLE									116,961
Total Current Enrollment - YOUR			1		-					22,526
Total Current Enrollment - ENTIRE SAMPLE Under 2,500 2% 4% 11% 32% 52% 4.29 .01 7,2 2,500 to 10,000 1% 3% 11% 35% 50% 4.30 .01 28,6 10,001 to 20,000 1% 2% 11% 35% 51% 4.31 .00 35,8 10,001 to 20,000 1% 3% 11% 35% 50% 4.29 .00 72,2 10,000 1% 3% 11% 35% 50% 4.29 .00 72,2 10,000 1% 3% 11% 35% 50% 4.29 .00 72,2 10,000 1% 3% 11% 35% 50% 4.29 .00 72,2 10,000 1% 3% 11% 35% 50% 4.29 .00 72,2 10,000 1% 3% 11% 35% 50% 4.29 .00 72,2 10,000 1% 3% 11% 32% 52% 4.28 .04 .03 88 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 1% 10,000 10,000 1% 10,000 10,000 1% 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10,000 10	Total Current Enrollment - YOUR									4,528 4,128
SAMPLE		,								7,232
10,001 to 20,000										28,691
Food Court 2% 5% 17% 39% 37% 4.04 .03 8			1%	2%	11%	35%		4.31		35,870
Express Unit 3% 2% 11% 32% 52% 4.28 .04 55	To a Charles to Mouse									72,222
Express Office Specialty Coffee Shop/ Juice Bar 1% 3% 10% 32% 54% 4.25 0.5 2										812
Sit-down Restaurant 2% 3% 9% 33% 53% 4.33 .06 1		•								590 278
Convenience Store 1% 6% 12% 34% 47% 4.20 .06 2										195
Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 3% 13% 37% 45% 4.21 .01 21,6 Marketplace 1% 2% 10% 35% 52% 4.34 .01 14,9 Express Unit 2% 3% 12% 35% 47% 4.24 .01 16,6 Specialty Coffee Shop/ Juice Bar 1% 2% 9% 32% 55% 4.39 .01 11,7 Sit-down Restaurant 1% 2% 9% 32% 56% 4.38 .01 6,3 Convenience Store 1% 2% 11% 33% 53% 4.34 .01 11,1										210
Express Unit 2% 3% 12% 35% 47% 4.24 .01 16,6 Specialty Coffee Shop/ Juice Bar 1% 2% 9% 32% 55% 4.39 .01 11,7 Sit-down Restaurant 1% 2% 9% 32% 56% 4.38 .01 6,3 Convenience Store 1% 2% 11% 33% 53% 4.34 .01 11,1	Type of Retail Unit - ENTIRE SAMPLE	Food Court				37%	45%	4.21	.01	21,663
Specialty Coffee Shop/ Juice Bar 1% 2% 9% 32% 55% 4.39 .01 11,7 Sit-down Restaurant 1% 2% 9% 32% 56% 4.38 .01 6,3 Convenience Store 1% 2% 11% 33% 53% 4.34 .01 11,1		·	1%	2%		35%		4.34		14,999
Sit-down Restaurant 1% 2% 9% 32% 56% 4.38 .01 6,3 Convenience Store 1% 2% 11% 33% 53% 4.34 .01 11,1					-					16,667
Convenience Store 1% 2% 11% 33% 53% 4.34 .01 11,1										11,712
										6,382
		No type given	2%	3%	11%	42%	43%	4.34	.01	11,174

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			1	ailability of sea	1 -				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	1%	2%	9%	33%	55%	4.38	.01	3,662
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	53%	4.34	.00	126,599
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	10%	32%	52%	4.28	.02	1,794
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	51%	4.30	.00	72,124
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	33%	58%	4.47	.02	1,868
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	32%	56%	4.40	.00	54,475
Respondent Type - YOUR INSTITUTION	Student Faculty	1%	3%	9%	32%	56%	4.39	.02	2,971
	Administration/ Staff	3% 2%	2% 2%	7% 8%	35% 35%	54% 53%	4.34 4.36	.07	182 507
	Other	2 /0	270	0 76	100%	3376	4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	10%	32%	53%	4.35	.00	110,132
	Faculty	2%	3%	8%	35%	52%	4.34	.01	4,220
	Administration/Staff	2%	3%	8%	35%	52%	4.32	.01	10,705
	Other	2%	3%	9%	31%	55%	4.34	.03	953
Student Class Status - YOUR INSTITUTION	First year	1%	2%	9%	31%	56%	4.40	.03	868
INSTITUTION	Sophomore	1%	1%	9%	31%	57%	4.43	.03	654
	Junior	1%	3%	7%	29%	59%	4.42	.03	640
	Senior Graduate	1% 0%	3% 5%	9% 9%	34% 40%	54% 46%	4.36 4.26	.04	452 329
	Other	4%	4%	11%	18%	64%	4.26	.05	28
Student Class Status - ENTIRE	First year	1%	2%	10%	32%	54%	4.36	.00	43,922
SAMPLE	Sophomore	1%	3%	10%	32%	53%	4.34	.01	24,927
	Junior	1%	3%	10%	32%	54%	4.36	.01	18,442
	Senior	1%	3%	10%	33%	53%	4.34	.01	16,052
	Graduate	2%	5%	11%	36%	46%	4.21	.01	5,542
	Other	1%	3%	13%	32%	52%	4.29	.02	1,284
Gender - YOUR INSTITUTION	Female	1%	2%	8%	31%	58%	4.41	.02	2,332
	Male	1%	2%	10%	37%	50%	4.33	.02	1,320
	Transgender Other Identity		33% 14%	14%	14%	67% 57%	4.00 4.14	1.00	7
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	31%	57%	4.14	.00	74,570
Gender Elvine Gravii EE	Male	1%	3%	12%	35%	48%	4.25	.00	50,266
	Transgender	3%	4%	18%	26%	49%	4.13	.05	447
	Other Identity	3%	7%	14%	28%	48%	4.10	.05	479
Live YOUR INSTITUTION	On campus	1%	2%	9%	33%	55%	4.40	.02	1,373
	Off campus	1%	3%	8%	32%	55%	4.37	.02	2,289
Live ENTIRE SAMPLE	On campus	1%	3%	10%	33%	53%	4.35	.00	76,455
NACHEO Desire VOLID	Off campus	1%	3%	10%	32%	54%	4.34	.00	48,251
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	1% 1%	2% 3%	9% 11%	33% 35%	55% 50%	4.38 4.31	.01 .01	3,662
NACOI 3 Region - ENTIRE SAMPLE	Mid-Atlantic	1%	3%	10%	32%	54%	4.35	.01	13,843 12,344
	Midwest	1%	3%	10%	33%	53%	4.35	.00	31,769
	Northeast	1%	3%	9%	32%	55%	4.37	.01	24,414
	Pacific	1%	3%	11%	32%	53%	4.33	.01	25,646
	Southern	1%	3%	10%	32%	54%	4.34	.01	18,583
Institution Type - YOUR INSTITUTION	Public	1%	2%	9%	33%	55%	4.38	.01	3,662
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	32%	54%	4.35	.00	93,742
VOLENIA TO VOLENIA NATITATION	Private	1%	3%	10%	34%	51%	4.32	.00	32,857
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	9%	33%	55%	4.38	.01	3,662
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	2% 1%	3%	11%	30%	54%	4.33	.00	4,589 122,010
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	2%	9%	33%	55%	4.38	.00	3,662
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	1%	3%	10%	32%	54%	4.36	.00	102,938
71	Mainly Contracted	1%	3%	11%	33%	51%	4.31	.01	19,621
	Combination of Both	1%	4%	12%	37%	45%	4.22	.01	4,040
Total Current Enrollment - YOUR	Over 20,000	1%	2%	9%	33%	55%	4.38	.01	3,662
Total Current Enrollment - ENTIRE	Under 2,500	1%	3%	9%	36%	52%	4.35	.01	6,354
SAMPLE	2,500 to 10,000	1%	3%	10%	32%	54%	4.35	.01	25,247
	10,001 to 20,000	1%	3%	10%	32%	53%	4.34	.00	31,202
Type of Retail Unit - YOUR	Over 20,000 Food Court	1%	3%	10%	33%	53%	4.34	.00	63,796
I lype of Retail Unit - YOUR INSTITUTION	Express Unit	1% 3%	3% 7%	9% 10%	31% 32%	56% 48%	4.38 4.16	.03	705 509
	Specialty Coffee Shop/ Juice Bar	3%	5%	7%	32%	52%	4.16	.06	244
	Sit-down Restaurant	1%	570	8%	40%	51%	4.41	.05	169
	Convenience Store	4%	5%	13%	26%	51%	4.17	.08	167
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	33%	52%	4.32	.01	18,981
	Marketplace	1%	4%	10%	35%	50%	4.30	.01	13,149
	Express Unit	2%	4%	12%	33%	49%	4.25	.01	14,139
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	32%	52%	4.28	.01	10,092
	Sit-down Restaurant	1%	2%	8%	31%	59%	4.46	.01	5,743
	Convenience Store	2%	4%	12%	31%	52%	4.26	.01	8,805
	No type given	2%	4%	12%	36%	45%	4.18	.03	1,215

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			Ava	ilability of sea	ting				
		(1) Very Dis-	(2) Somewhat Dis-	(0)	(4) Somewhat	(5) Very		Sampling	
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
	Services	4%	10%	15%	29%	41%	3.93	.02	4,082
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	8%	16%	32%	41%	3.99	.00	141,446
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	6% 3%	11% 8%	18% 16%	30% 31%	35% 41%	3.78 3.99	.03	2,030 81,351
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	13%	29%	46%	4.07	.00	2,052
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	33%	40%	3.99	.00	60,095
Respondent Type - YOUR	Student	5%	10%	15%	30%	41%	3.91	.02	3,306
INSTITUTION	Faculty	4%	12%	16%	21%	47%	3.95	.09	200
	Administration/ Staff	4%	8%	16%	31%	41%	3.98	.05	571
Respondent Type - ENTIRE SAMPLE	Other Student	40/	00/	20%	000/	80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Faculty	4% 3%	8% 6%	17% 14%	32% 27%	40% 50%	3.96 4.17	.00	122,222 5,058
	Administration/Staff	3%	6%	13%	32%	47%	4.14	.01	12,269
	Other	4%	5%	14%	27%	50%	4.15	.03	1,137
Student Class Status - YOUR	First year	2%	8%	12%	30%	47%	4.12	.03	953
INSTITUTION	Sophomore	6%	10%	17%	31%	37%	3.82	.04	720
	Junior	7%	8%	17%	28%	40%	3.87	.05	708
	Senior	6%	14%	14%	28%	38%	3.79	.05	521
	Graduate	2%	12%	18%	32%	35%	3.85	.06	373
Student Class Status - ENTIRE	Other First year	3% 3%	16% 6%	16% 16%	19% 32%	45% 44%	3.87 4.08	.23	48,223
SAMPLE	Sophomore	3% 4%	9%	16%	32%	38%	3.90	.00	48,223 27,734
	Junior	4%	9%	18%	32%	36%	3.90	.01	20,568
	Senior	4%	10%	18%	32%	36%	3.86	.01	17,924
	Graduate	4%	9%	17%	35%	35%	3.89	.01	6,424
	Other	3%	7%	15%	28%	47%	4.10	.03	1,407
Gender - YOUR INSTITUTION	Female	5%	10%	15%	29%	41%	3.93	.02	2,604
	Male	4%	10%	17%	29%	40%	3.92	.03	1,468
	Transgender				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Other Identity			43%	240/	57%	4.14	.40	7
Gender - ENTIRE SAMPLE	Female Male	3% 3%	8% 7%	16% 17%	31% 33%	41% 40%	3.99 3.99	.00	83,775 55,615
	Transgender	6%	8%	18%	26%	41%	3.89	.00	50,615
	Other Identity	6%	12%	20%	30%	31%	3.69	.05	532
Live YOUR INSTITUTION	On campus	4%	8%	14%	31%	43%	4.02	.03	1,493
	Off campus	5%	11%	16%	29%	40%	3.87	.02	2,589
Live ENTIRE SAMPLE	On campus	3%	7%	16%	32%	41%	4.01	.00	84,211
	Off campus	4%	8%	17%	31%	40%	3.96	.00	55,024
NACUFS Region - YOUR	Southern	4%	10%	15%	29%	41%	3.93	.02	4,082
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	3%	8%	16%	32%	41%	4.01	.01	15,337
	Midwest	4% 4%	9% 7%	17% 15%	32% 32%	39% 41%	3.93 4.00	.01	13,763 35,152
	Northeast	4%	8%	18%	32%	39%	3.94	.01	27,433
	Pacific	3%	7%	16%	32%	42%	4.03	.01	29,251
	Southern	3%	8%	16%	32%	41%	3.99	.01	20,510
Institution Type - YOUR INSTITUTION	Public	4%	10%	15%	29%	41%	3.93	.02	4,082
Institution Type - ENTIRE SAMPLE	Public	3%	8%	16%	32%	41%	3.99	.00	104,899
	Private	3%	8%	16%	32%	41%	3.99	.01	36,547
Institution Type - YOUR INSTITUTION	Primarily 2 year	4%	10%	15%	29%	41%	3.93	.02	4,082
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	5% 3%	8% 8%	17% 16%	30% 32%	41% 41%	3.95 3.99	.02	5,580 135,866
Operation Type - YOUR INSTITUTION	Mainly Self-operated	4%	10%	15%	29%	41%	3.99	.00	4,082
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	32%	42%	4.01	.02	114,851
	Mainly Contracted	4%	9%	18%	33%	35%	3.85	.01	22,134
	Combination of Both	2%	6%	14%	34%	44%	4.12	.01	4,461
Total Current Enrollment - YOUR	Over 20,000	4%	10%	15%	29%	41%	3.93	.02	4,082
Total Current Enrollment - ENTIRE	Under 2,500	3%	7%	13%	30%	46%	4.08	.01	7,184
SAMPLE	2,500 to 10,000	4%	8%	17%	32%	39%	3.94	.01	27,978
	10,001 to 20,000	3%	7%	16%	32%	42%	4.04	.01	35,178
Type of Retail Unit - YOUR	Over 20,000 Food Court	4% 7%	8% 13%	16% 21%	32% 31%	40% 28%	3.97 3.59	.00	71,106 801
INSTITUTION	Express Unit	4%	9%	17%	30%	40%	3.59	.04	577
	Specialty Coffee Shop/ Juice Bar	5%	13%	14%	26%	42%	3.86	.03	273
	Sit-down Restaurant	2%	5%	9%	35%	51%	4.28	.07	194
	Convenience Store	7%	17%	20%	28%	29%	3.54	.09	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	17%	32%	39%	3.94	.01	21,434
	Marketplace	3%	6%	14%	33%	44%	4.09	.01	14,768
	Express Unit	4%	8%	17%	32%	39%	3.94	.01	16,084
	Specialty Coffee Shop/ Juice Bar	4%	10%	18%	29%	38%	3.87	.01	11,343
	Sit-down Restaurant	3%	6%	14%	31%	46%	4.10	.01	6,376
	Convenience Store	3%	7%	15%	29%	45%	4.07	.01	9,976
	No type given	4%	10%	19%	33%	33%	3.82	.03	1,370

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		1		perature, lighti	ng, sound level	, etc.)			
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	(b) very Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	1%	3%	10%	36%	50%	4.30	.01	3,634
Aggregated Dining Halls & Retail Units	Services ENTIRE SAMPLE	1%	3%	12%	37%	47%	4.26	.00	126,518
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	10%	35%	50%	4.30	.02	1,788
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	36%	47%	4.25	.00	72,305
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	37%	49%	4.31	.02	1,846
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	37%	47%	4.27	.00	54,213
Respondent Type - YOUR	Student	1%	3%	10%	35%	50%	4.30	.02	2,949
INSTITUTION	Faculty	3%	2%	8%	43%	45%	4.26	.07	182
	Administration/ Staff	1%	2%	8%	40%	49%	4.33	.04	501
Description FATIRE CAMPLE	Other	100	901	100/	100%	4704	4.00	.00	2
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	36%	47%	4.25	.00	110,034
	Faculty Administration/Staff	1% 2%	2% 2%	9% 9%	40% 39%	47% 48%	4.29 4.29	.01	4,220 10,717
	Other	1%	3%	11%	39%	54%	4.29	.01	957
Student Class Status - YOUR	First year	1%	4%	11%	33%	51%	4.28	.03	861
INSTITUTION	Sophomore	1%	3%	12%	36%	48%	4.28	.03	646
	Junior	1%	2%	9%	34%	55%	4.40	.03	635
	Senior	1%	3%	10%	34%	52%	4.32	.04	449
	Graduate	1	5%	11%	46%	39%	4.19	.04	330
	Other	1	7%	7%	25%	61%	4.39	.17	28
Student Class Status - ENTIRE	First year	1%	3%	12%	35%	48%	4.27	.00	43,883
SAMPLE	Sophomore	1%	3%	13%	37%	46%	4.23	.01	24,922
	Junior	1%	3%	12%	36%	48%	4.27	.01	18,414
	Senior	1%	3%	12%	37%	47%	4.25	.01	16,060
	Graduate	1%	5%	12%	41%	41%	4.16	.01	5,520
Occident WOULD INIGHT IT ION	Other	1%	3%	14%	34%	47%	4.23	.03	1,276
Gender - YOUR INSTITUTION	Female Male	1%	3%	9%	35%	53%	4.34	.02	2,312
	Transgender	1%	3% 33%	12%	39% 33%	45% 33%	4.24 3.67	.02	1,312
	Other Identity	+	14%	14%	33%	71%	4.29	.00	7
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	36%	50%	4.32	.00	74,574
20.100. 2.11.11.2 07.11.11 22	Male	1%	4%	14%	38%	43%	4.17	.00	50,175
	Transgender	3%	5%	18%	24%	49%	4.11	.05	444
	Other Identity	3%	5%	17%	32%	44%	4.08	.05	482
Live YOUR INSTITUTION	On campus	1%	4%	12%	35%	49%	4.26	.02	1,363
	Off campus	1%	3%	9%	37%	50%	4.33	.02	2,271
Live ENTIRE SAMPLE	On campus	1%	3%	13%	37%	46%	4.24	.00	76,454
	Off campus	1%	3%	11%	36%	49%	4.28	.00	48,178
NACUFS Region - YOUR	Southern	1%	3%	10%	36%	50%	4.30	.01	3,634
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	13%	38%	44%	4.22	.01	13,835
	Mid-Atlantic	1%	3%	13%	37%	47%	4.26	.01	12,312
	Midwest	1%	3%	12%	38%	46%	4.25	.00	31,762
	Northeast Pacific	1%	3%	11%	37%	48%	4.27	.01	24,396
	Southern	1% 1%	3% 3%	12% 12%	34% 35%	49% 49%	4.28 4.27	.01	25,654 18,559
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	36%	50%	4.27	.01	3,634
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	36%	48%	4.27	.00	93,720
	Private	1%	3%	13%	38%	45%	4.24	.00	32,798
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	10%	36%	50%	4.30	.01	3,634
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	12%	32%	52%	4.32	.01	4,561
	Primarily 4-year	1%	3%	12%	37%	47%	4.26	.00	121,957
Operation Type - YOUR INSTITUTION	Mainly Self-operated	1%	3%	10%	36%	50%	4.30	.01	3,634
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	12%	36%	48%	4.27	.00	102,889
	Mainly Contracted	1%	4%	13%	38%	45%	4.21	.01	19,569
	Combination of Both	1%	4%	15%	38%	42%	4.15	.01	4,060
Total Current Enrollment - YOUR	Over 20,000	1%	3%	10%	36%	50%	4.30	.01	3,634
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	10%	40%	46%	4.28	.01	6,331
ONIVII EL	2,500 to 10,000 10,001 to 20,000	1%	3%	12%	36%	48%	4.27	.01	25,291
	-,	1%	3%	12%	36%	48%	4.26	.00	31,227
Type of Retail Unit - YOUR	Over 20,000 Food Court	1%	3% 2%	12% 11%	36%	47% 51%	4.25	.00	63,669
INSTITUTION	Express Unit	1% 1%	5%	11%	35% 35%	51% 48%	4.32 4.23	.03	705 504
	Specialty Coffee Shop/ Juice Bar	2%	4%	8%	35%	51%	4.23	.04	241
	Sit-down Restaurant	2 /0	470	7%	43%	50%	4.43	.05	167
	Convenience Store	2%	2%	11%	33%	52%	4.31	.07	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	13%	37%	46%	4.25	.01	18,920
· · · · · · · · · · · · · · · · · · ·	Marketplace	1%	4%	11%	39%	45%	4.24	.01	13,131
	Express Unit	2%	4%	13%	36%	46%	4.21	.01	14,093
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	35%	49%	4.27	.01	10,093
	Sit-down Restaurant	1%	2%	8%	33%	56%	4.43	.01	5,729
	Convenience Store	2%	3%	13%	33%	49%	4.24	.01	9,131
	No type given	2%	5%	14%	40%	40%	4.11	.03	1,208

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	erature, lightir	ng, sound level,	etc.)			
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining Services	3%	7%	15%	34%	41%	4.01	.02	4,080
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	15%	35%	44%	4.14	.00	141,850
Aggregated Retail Units	YOUR INSTITUTION	4%	10%	18%	32%	36%	3.86	.03	2,033
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	34%	43%	4.11	.00	81,866
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	13%	35%	45%	4.16	.02	2,047
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	36%	44%	4.17	.00	59,984
Respondent Type - YOUR	Student	3%	7%	15%	33%	41%	4.03	.02	3,299
INSTITUTION	Faculty	4%	10%	17%	30%	40%	3.94	.08	200
	Administration/ Staff Other	4%	8%	17%	36%	35%	3.91	.04	576
Respondent Type - ENTIRE SAMPLE		20/	F0/	20%	250/	80%	4.60	.40	422.500
Respondent Type - ENTIRE SAMPLE	Student Faculty	2% 3%	5% 6%	14% 15%	35% 30%	44% 47%	4.14 4.13	.00	122,586 5,067
	Administration/Staff	3%	6%	15%	34%	43%	4.13	.01	12,320
	Other	3%	4%	13%	30%	51%	4.22	.03	1,139
Student Class Status - YOUR	First year	1%	5%	13%	33%	48%	4.23	.03	954
INSTITUTION	Sophomore	3%	8%	15%	32%	42%	4.03	.04	718
	Junior	5%	6%	15%	32%	41%	3.99	.04	703
	Senior	3%	11%	17%	33%	36%	3.88	.05	520
	Graduate	3%	10%	18%	38%	31%	3.84	.05	373
	Other	3%	13%	3%	42%	39%	4.00	.20	31
Student Class Status - ENTIRE	First year	1%	4%	13%	34%	48%	4.24	.00	48,407
SAMPLE	Sophomore	2%	5%	15%	36%	42%	4.12	.01	27,800
	Junior	2%	6%	16%	36%	41%	4.07	.01	20,625
	Senior	2%	6%	16%	36%	40%	4.05	.01	17,975
	Graduate	2%	6%	16%	39%	36%	4.00	.01	6,423
	Other	3%	6%	15%	34%	43%	4.08	.03	1,408
Gender - YOUR INSTITUTION	Female	3%	7%	16%	33%	41%	4.01	.02	2,601
	Male	3%	8%	15%	34%	40%	4.00	.03	1,469
	Transgender			33%	33%	33%	4.00	.58	3
	Other Identity		29%	14%	14%	43%	3.71	.52	7
Gender - ENTIRE SAMPLE	Female	2%	5%	14%	34%	45%	4.15	.00	84,075
	Male	2%	4%	15%	36%	42%	4.13	.00	55,716
	Transgender	6%	7%	17%	27%	44%	3.97	.05	507
L'an VOUD INICTITUTION	Other Identity	5%	10%	22%	30%	33%	3.75	.05	540
Live YOUR INSTITUTION	On campus	2%	5%	14%	33%	46%	4.18	.02	1,494
Live ENTIRE SAMPLE	Off campus On campus	4%	9%	16%	34%	37%	3.91	.02	2,586
LIVE ENTIRE SAIVIPLE	Off campus	2% 2%	4% 6%	14% 16%	35% 34%	45% 42%	4.18 4.07	.00	84,590 55,077
NACUFS Region - YOUR	Southern	3%	7%	15%	34%	42%	4.07	.00	4,080
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	13%	35%	47%	4.20	.02	15,381
TACOTO REGION - ENTINE GAINI EE	Mid-Atlantic	2%	5%	15%	34%	44%	4.13	.01	13,771
	Midwest	2%	5%	13%	36%	44%	4.16	.01	35,323
	Northeast	2%	5%	15%	35%	44%	4.14	.01	27,505
	Pacific	2%	5%	16%	34%	42%	4.08	.01	29,323
	Southern	2%	5%	14%	35%	43%	4.12	.01	20,547
Institution Type - YOUR INSTITUTION	Public	3%	7%	15%	34%	41%	4.01	.02	4,080
Institution Type - ENTIRE SAMPLE	Public	2%	5%	15%	35%	44%	4.13	.00	105,226
••	Private	2%	5%	15%	35%	44%	4.14	.00	36,624
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	15%	34%	41%	4.01	.02	4,080
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	18%	31%	38%	3.91	.02	5,563
	Primarily 4-year	2%	5%	14%	35%	44%	4.15	.00	136,287
Operation Type - YOUR INSTITUTION	Mainly Self-operated	3%	7%	15%	34%	41%	4.01	.02	4,080
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	5%	14%	34%	45%	4.15	.00	115,226
	Mainly Contracted	3%	6%	16%	37%	39%	4.04	.01	22,155
	Combination of Both	2%	4%	14%	37%	44%	4.18	.01	4,469
Total Current Enrollment - YOUR	Over 20,000	3%	7%	15%	34%	41%	4.01	.02	4,080
Total Current Enrollment - ENTIRE	Under 2,500	2%	6%	14%	33%	45%	4.12	.01	7,194
SAMPLE	2,500 to 10,000	2%	5%	15%	36%	43%	4.12	.01	28,095
	10,001 to 20,000	2%	4%	14%	35%	45%	4.17	.01	35,332
	Over 20,000	2%	5%	15%	35%	44%	4.13	.00	71,229
Type of Retail Unit - YOUR	Food Court	6%	11%	21%	34%	28%	3.67	.04	803
INSTITUTION	Express Unit	4%	9%	16%	31%	40%	3.94	.05	572
	Specialty Coffee Shop/ Juice Bar	2%	8%	15%	31%	43%	4.05	.06	272
	Sit-down Restaurant	2%	8%	9%	34%	48%	4.19	.07	194
Time of Detail Livin ENTINE CANDIE	Convenience Store	4%	12%	19%	30%	34%	3.79	.08	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	17%	36%	39%	4.03	.01	21,400
	Marketplace	2%	4%	13%	34%	47%	4.21	.01	14,800
	Express Unit	3%	6%	17%	34%	41%	4.04	.01	16,109
	Specialty Coffee Shop/ Juice Bar	2%	5%	15%	32%	45%	4.13	.01	11,394
	Sit-down Restaurant	2%	4%	12%	32%	49%	4.23	.01	6,358
	Convenience Store	20/	5%	14%	32%	47%	4.19	.01	10,430
	No type given	2% 3%	7%	17%	39%	35%	3.95	.03	1,375

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		En	vironmentally	riendly practic	es related to fo	od			
		(1) Not at	(2) Not		(4)				
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	4%	5%	16%	31%	44%	4.07	.02	3,35
Aggregated Dining Halls & Retail Units	Services ENTIRE SAMPLE	4%	6%	16%	29%	45%	4.05	.00	116,27
Aggregated Diffing Halls & Retail Offits Aggregated Retail Units	YOUR INSTITUTION	4%	5%	14%	32%	45%	4.05	.00	1,64
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	15%	29%	47%	4.09	.00	67,0
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	17%	30%	43%	4.03	.03	1,7
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	17%	29%	43%	4.01	.01	49,2
Respondent Type - YOUR INSTITUTION	Student	4%	6%	16%	30%	44%	4.05	.02	2,7
INSTITUTION	Faculty Administration/ Staff	4%	2%	15%	30%	48%	4.15	.08	1
	Other	3%	3% 50%	13%	35% 50%	46%	4.17 3.00	.05 1.00	4
Respondent Type - ENTIRE SAMPLE	Student	4%	6%	17%	29%	44%	4.03	.00	100.8
24.	Faculty	4%	3%	11%	30%	52%	4.24	.02	3,9
	Administration/Staff	3%	4%	12%	34%	47%	4.18	.01	10,0
	Other	5%	4%	14%	27%	50%	4.14	.04	8
Student Class Status - YOUR INSTITUTION	First year	5%	6%	18%	27%	44%	4.00	.04	8
INSTITUTION	Sophomore	2%	6%	19%	30%	43%	4.05	.04	5
	Junior Senior	2% 8%	6% 6%	14% 14%	33% 25%	46% 47%	4.15 3.99	.04	5 4
	Graduate	3%	6%	14%	38%	47%	4.07	.06	3
	Other	15%	070	7%	37%	41%	3.89	.26	3
Student Class Status - ENTIRE	First year	4%	6%	17%	29%	44%	4.01	.01	40,1
SAMPLE	Sophomore	4%	6%	17%	29%	44%	4.03	.01	22,7
	Junior	4%	5%	16%	28%	46%	4.07	.01	16,9
	Senior	4%	6%	15%	29%	47%	4.08	.01	14,8
	Graduate	5%	6%	14%	33%	42%	4.01	.02	5,1
Gender - YOUR INSTITUTION	Other Female	5% 3%	6% 4%	17% 15%	28% 30%	44% 47%	3.99 4.14	.03	1,1 2,1
Gender - TOOK INSTITUTION	Male	5%	7%	17%	32%	40%	3.95	.02	1,2
	Transgender	1 0,0	170	67%	33%	4070	3.33	.33	1,2
	Other Identity			0.70	14%	86%	4.86	.14	
Gender - ENTIRE SAMPLE	Female	2%	4%	14%	30%	49%	4.19	.00	69,0
	Male	7%	7%	18%	29%	39%	3.85	.01	45,6
	Transgender	4%	6%	22%	23%	46%	4.01	.06	40
Live YOUR INSTITUTION	Other Identity	7%	5%	14%	24%	50%	4.06	.06	4:
LIVE YOUR INSTITUTION	On campus Off campus	5% 3%	7% 4%	19% 13%	28% 32%	41% 47%	3.94 4.15	.03	1,2 2,0
Live ENTIRE SAMPLE	On campus	4%	6%	17%	29%	43%	4.13	.02	69,62
	Off campus	4%	5%	14%	30%	48%	4.13	.01	44,9
NACUFS Region - YOUR	Southern	4%	5%	16%	31%	44%	4.07	.02	3,3
NACUFS Region - ENTIRE SAMPLE	Continental	5%	7%	17%	30%	41%	3.97	.01	12,7
	Mid-Atlantic	5%	7%	17%	29%	43%	3.97	.01	10,9
	Midwest Northeast	4%	6%	17%	31%	42%	4.00	.01	28,8
	Pacific	4% 3%	5% 5%	15% 15%	29% 28%	47% 49%	4.08 4.15	.01	22,1 24,3
	Southern	4%	5%	15%	29%	49%	4.10	.01	17,2
Institution Type - YOUR INSTITUTION	Public	4%	5%	16%	31%	44%	4.07	.02	3,3
Institution Type - ENTIRE SAMPLE	Public	4%	5%	16%	29%	46%	4.07	.00	86,5
	Private	5%	6%	15%	30%	43%	4.00	.01	29,7
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	5%	16%	31%	44%	4.07	.02	3,3
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	15%	27%	50%	4.19	.02	4,2
Operation Type VOLID INSTITUTION	Primarily 4-year	4%	6%	16%	29%	45%	4.05	.00	111,9
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	4%	5% 5%	16% 16%	31% 29%	44% 46%	4.07 4.07	.02	3,3 94,7
Operation Type - LIVITINE SAIVIPLE	Mainly Contracted	4%	5% 6%	17%	30%	46%	4.07	.00	94, <i>7</i> 17,7
						73/0		.02	3,7
	· · · · · · · · · · · · · · · · · · ·	4% 5%				45%	4.03		
Total Current Enrollment - YOUR	Combination of Both Over 20,000	5%	7%	15%	29%	45% 44%	4.03 4.07		3,3
Total Current Enrollment - ENTIRE	Combination of Both					45% 44% 45%		.02	
Total Current Enrollment - ENTIRE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000	5% 4%	7% 5% 6% 5%	15% 16%	29% 31%	44%	4.07	.02	5,7
Total Current Enrollment - ENTIRE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	5% 4% 4% 4% 4%	7% 5% 6% 5% 5%	15% 16% 15% 16% 16%	29% 31% 31% 29% 29%	44% 45% 46% 46%	4.07 4.06 4.08 4.09	.02 .01 .01 .01	5,7 23,2 28,8
Total Current Enrollment - ENTIRE SAMPLE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	5% 4% 4% 4% 4% 5%	7% 5% 6% 5% 5% 6%	15% 16% 15% 16% 16% 16%	29% 31% 31% 29% 29% 29%	44% 45% 46% 46% 44%	4.07 4.06 4.08 4.09 4.03	.02 .01 .01 .01	5,7 23,2 28,8 58,4
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	5% 4% 4% 4% 4% 5% 3%	7% 5% 6% 5% 5% 6% 5%	15% 16% 15% 16% 16% 16% 15%	29% 31% 31% 29% 29% 29% 35%	44% 45% 46% 46% 44% 42%	4.07 4.06 4.08 4.09 4.03 4.09	.02 .01 .01 .01 .00	5,7 23,2 28,8 58,4
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	5% 4% 4% 4% 4% 5% 3% 5%	7% 5% 6% 5% 5% 6% 5% 4%	15% 16% 15% 16% 16% 16% 15%	29% 31% 31% 29% 29% 29% 35% 30%	44% 45% 46% 46% 44% 42% 45%	4.07 4.06 4.08 4.09 4.03 4.09 4.07	.02 .01 .01 .01 .00 .04	5,7 23,2 28,8 58,4
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	5% 4% 4% 4% 4% 5% 3% 5% 3%	7% 5% 6% 5% 5% 6% 5% 4%	15% 16% 15% 16% 16% 16% 15% 16% 13%	29% 31% 31% 29% 29% 29% 35% 30% 27%	44% 45% 46% 46% 44% 42% 45% 52%	4.07 4.06 4.08 4.09 4.03 4.09 4.07 4.20	.02 .01 .01 .01 .00 .04 .05	5,7 23,2 28,8 58,4 6
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	5% 4% 4% 4% 4% 5% 3% 5% 3% 6%	7% 5% 6% 5% 5% 6% 5% 4% 5% 4%	15% 16% 15% 16% 16% 16% 15%	29% 31% 31% 29% 29% 29% 35% 30%	44% 45% 46% 46% 44% 42% 45%	4.07 4.06 4.08 4.09 4.03 4.09 4.07	.02 .01 .01 .01 .00 .04	5,7 23,2 28,8 58,4
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	5% 4% 4% 4% 4% 5% 3% 5% 3%	7% 5% 6% 5% 5% 6% 5% 4%	15% 16% 15% 16% 16% 16% 15% 16% 13%	29% 31% 31% 29% 29% 29% 35% 30% 27% 29%	44% 45% 46% 46% 44% 42% 45% 52% 53%	4.07 4.06 4.08 4.09 4.03 4.09 4.07 4.20 4.19	.02 .01 .01 .01 .00 .04 .05 .07	5,7 23,2 28,8 58,4 6 2 2
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION Type of Retail Unit - ENTIRE SAMPLE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	5% 4% 4% 4% 5% 3% 5% 3% 6% 4%	7% 5% 6% 5% 5% 6% 6% 5% 4% 5%	15% 16% 15% 16% 16% 16% 15% 16% 13% 8%	29% 31% 31% 29% 29% 29% 35% 30% 27% 29% 34%	44% 45% 46% 46% 44% 42% 45% 52% 53% 46%	4.07 4.06 4.08 4.09 4.03 4.09 4.07 4.20 4.19	.02 .01 .01 .01 .00 .04 .05 .07	5,7 23,2 28,8 58,4 6 4 2 1 17,4
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	5% 4% 4% 4% 5% 3% 5% 3% 6% 4% 4%	7% 5% 6% 5% 6% 5% 6% 4% 5% 4% 5% 5% 6%	15% 16% 15% 16% 16% 16% 16% 15% 10% 10% 15% 15%	29% 31% 31% 29% 29% 29% 35% 30% 27% 29% 34% 30% 31% 29%	44% 45% 46% 46% 42% 45% 52% 53% 46% 45% 45% 46%	4.07 4.06 4.08 4.09 4.03 4.09 4.07 4.20 4.19 4.14 4.05 4.06	.02 .01 .01 .01 .00 .04 .05 .07 .09	5,7 23,2 28,8 58,4 6 4 2 1 1 17,4 12,0
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	5% 4% 4% 4% 4% 5% 3% 5% 6% 4% 4% 4%	7% 5% 6% 5% 6% 5% 4% 5% 5% 5% 6% 5% 5%	15% 16% 15% 16% 16% 16% 16% 16% 15% 16% 15% 15% 15% 14%	29% 31% 31% 29% 29% 29% 35% 30% 27% 29% 34% 30% 31% 29%	44% 45% 46% 46% 42% 42% 52% 53% 46% 45% 45% 46% 49%	4.07 4.06 4.08 4.09 4.03 4.09 4.07 4.20 4.19 4.14 4.05 4.06 4.08 4.15	.02 .01 .01 .01 .00 .04 .05 .07 .09 .08 .01	3,3 5,7 23,2 28,8 58,4 6 4 2 1 1 1,7,4 12,0 13,1
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	5% 4% 4% 4% 5% 3% 5% 3% 6% 4% 4%	7% 5% 6% 5% 6% 5% 6% 4% 5% 4% 5% 5% 6%	15% 16% 15% 16% 16% 16% 16% 15% 10% 10% 15% 15%	29% 31% 31% 29% 29% 29% 35% 30% 27% 29% 34% 30% 31% 29%	44% 45% 46% 46% 42% 45% 52% 53% 46% 45% 45% 46%	4.07 4.06 4.08 4.09 4.03 4.09 4.07 4.20 4.19 4.14 4.05 4.06	.02 .01 .01 .01 .00 .04 .05 .07 .09 .08	5,7 23,2 28,8 58,4 6 4 2 1 1 17,4 12,0

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Fr	vironmentally f	riendly practic	es related to foo	od			
			(2)	 					
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:	Somewhat	(5) Very		Sampling	
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Diffing Flans & Retail Office	Services	2%	3%	19%	35%	41%	4.10	.02	3,730
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	19%	35%	40%	4.06	.00	129,500
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	20%	33%	41%	4.06	.02	1,845
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	18%	33%	42%	4.08	.00	75,455
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	17%	36%	42%	4.14	.02	1,885
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	20%	36%	38%	4.04	.00	54,045
Respondent Type - YOUR	Student	2%	3%	20%	34%	41%	4.09	.02	3,023
INSTITUTION	Faculty	2%	3%	13%	32%	50%	4.26	.07	168
	Administration/ Staff	2%	3%	17%	37%	41%	4.14	.04	534
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	20%	35%	39%	4.04	.00	111,608
	Faculty	4%	4%	14%	30%	48%	4.14	.02	4,670
	Administration/Staff	2%	3%	16%	34%	45%	4.17	.01	11,455
	Other	3%	2%	14%	29%	52%	4.26	.03	1,067
Student Class Status - YOUR INSTITUTION	First year	1%	2%	17%	37%	43%	4.18	.03	890
INSTITUTION	Sophomore	2%	2%	21%	35%	40%	4.10	.04	642
	Junior	3%	4%	19%	30%	45%	4.11	.04	630
	Senior	2%	4%	22%	31%	42%	4.07	.05	473
	Graduate	4%	6%	23%	38%	29%	3.81	.06	359
Student Class Status ENTIRE	Other First year	1 201	3%	14%	34%	48%	4.28	.16	29
Student Class Status - ENTIRE SAMPLE	First year Sophomore	2%	3% 4%	18%	35%	42%	4.12	.00	43,984
	Junior	3% 3%	4% 4%	20%	35% 34%	37% 38%	4.00 4.00	.01	25,293 18,829
	Senior	3%	5%	19%	35%	38%	4.00	.01	16,460
	Graduate	3%	5%	22%	38%	32%	3.90	.01	5,890
	Other	2%	4%	20%	34%	39%	4.04	.03	1,205
Gender - YOUR INSTITUTION	Female	2%	3%	19%	34%	42%	4.04	.03	2,362
Gender - 1001(INOTITOTION	Male	2%	3%	19%	36%	40%	4.12	.02	1,358
	Transgender	2 /0	370	33%	67%	4076	3.67	.33	3
	Other Identity	14%	14%	29%	14%	29%	3.29	.57	7
Gender - ENTIRE SAMPLE	Female	2%	4%	18%	34%	41%	4.07	.00	77,384
Condor Environ Control En	Male	2%	3%	20%	36%	39%	4.05	.00	50,210
	Transgender	7%	7%	20%	29%	37%	3.81	.06	455
	Other Identity	9%	9%	28%	25%	29%	3.57	.06	489
Live YOUR INSTITUTION	On campus	1%	3%	20%	36%	40%	4.12	.02	1,366
	Off campus	2%	3%	18%	34%	42%	4.09	.02	2,364
Live ENTIRE SAMPLE	On campus	2%	4%	20%	35%	38%	4.04	.00	76,448
	Off campus	3%	4%	18%	33%	42%	4.09	.00	50,981
NACUFS Region - YOUR	Southern	2%	3%	19%	35%	41%	4.10	.02	3,730
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	16%	35%	45%	4.18	.01	14,193
-	Mid-Atlantic	3%	4%	20%	33%	40%	4.02	.01	12,122
	Midwest	3%	4%	20%	36%	37%	4.00	.01	31,775
	Northeast	3%	4%	20%	34%	39%	4.02	.01	24,806
	Pacific	2%	4%	18%	34%	43%	4.11	.01	27,653
	Southern	2%	4%	19%	35%	41%	4.08	.01	18,951
Institution Type - YOUR INSTITUTION	Public	2%	3%	19%	35%	41%	4.10	.02	3,730
Institution Type - ENTIRE SAMPLE	Public	2%	4%	19%	35%	40%	4.07	.00	96,531
	Private	3%	4%	19%	34%	40%	4.04	.01	32,969
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	19%	35%	41%	4.10	.02	3,730
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	19%	32%	41%	4.01	.01	5,254
	Primarily 4-year	2%	4%	19%	35%	40%	4.06	.00	124,246
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	19%	35%	41%	4.10	.02	3,730
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	18%	34%	41%	4.09	.00	105,460
	Mainly Contracted	4%	5%	23%	36%	32%	3.87	.01	19,941
	Combination of Both	2%	3%	17%	34%	44%	4.13	.01	4,099
Total Current Enrollment - YOUR	Over 20,000	2%	3%	19%	35%	41%	4.10	.02	3,730
Total Current Enrollment - ENTIRE	Under 2,500	4%	5%	20%	34%	37%	3.95	.01	6,458
SAMPLE	2,500 to 10,000	3%	5%	20%	35%	38%	4.01	.01	25,719
	10,001 to 20,000	3%	4%	19%	34%	40%	4.06	.01	32,340
Total (Description MOVE)	Over 20,000	2%	4%	18%	35%	41%	4.09	.00	64,983
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	24%	36%	34%	3.96	.04	723
INCTITUTION	Express Unit	3%	3%	19%	30%	45%	4.10	.04	527
	Specialty Coffee Shop/ Juice Bar	2%	2%	17%	33%	46%	4.17	.06	241
	Sit-down Restaurant	1%	5%	13%	32%	49%	4.22	.07	165
The ADMINISTRATION OF THE CONTROL OF	Convenience Store	3%	2%	19%	35%	41%	4.08	.07	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	20%	34%	39%	4.02	.01	19,600
	Marketplace	3%	5%	18%	35%	39%	4.03	.01	13,450
	Express Unit	3%	4%	19%	33%	42%	4.07	.01	14,925
	Specialty Coffee Shop/ Juice Bar	2%	4%	18%	33%	44%	4.12	.01	10,349
	Sit-down Restaurant	3%	3%	16%	34%	44%	4.14	.01	5,616
	Canuanianaa Ctara			4.00.	0.40	.=		2.	40 0==
	Convenience Store No type given	2% 3%	3% 6%	16% 24%	31% 36%	47% 31%	4.19 3.86	.01 .03	10,275 1,240

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		1	Social/ ethic	al practices re	lated to food				
		(1) Not at	(2) Not	ai practices re	(4)				
		All	Very	(=) .	Somewhat	(5) Very		Sampling	
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dinning Fland & Retain Office	Services	4%	6%	16%	30%	45%	4.04	.02	3,31
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	17%	28%	44%	4.00	.00	113,60
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	14%	30%	46%	4.09	.03	1,62
Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	5%	6%	16%	28%	45%	4.04	.00	65,38
Aggregated Dining Halls Aggregated Dining Halls	ENTIRE SAMPLE	5% 5%	6% 7%	17% 18%	29% 28%	43% 42%	4.00 3.95	.03	1,69 48,22
Respondent Type - YOUR	Student	4%	6%	16%	29%	44%	4.03	.02	2,69
INSTITUTION	Faculty	6%	3%	12%	30%	48%	4.11	.09	15
	Administration/ Staff	5%	5%	13%	34%	43%	4.07	.05	40
	Other		50%		50%		3.00	1.00	
Respondent Type - ENTIRE SAMPLE	Student	5%	6%	18%	28%	43%	3.98	.00	98,7
	Faculty Administration/Staff	4%	5%	13%	28%	50%	4.14	.02	3,8
	Other	4% 5%	5% 4%	13% 16%	33% 26%	45% 49%	4.10 4.10	.01	9,6 8
Student Class Status - YOUR	First year	5%	6%	19%	27%	43%	3.97	.04	7:
INSTITUTION	Sophomore	2%	7%	18%	29%	43%	4.04	.04	58
	Junior	3%	5%	14%	29%	49%	4.18	.04	5
	Senior	8%	6%	16%	25%	45%	3.94	.06	40
	Graduate	3%	8%	13%	36%	41%	4.04	.06	3
Student Class Status ENTIRE	Other	15%		7%	37%	41%	3.89	.26	20.0
Student Class Status - ENTIRE SAMPLE	First year Sophomore	5% 5%	7% 6%	19% 18%	28% 28%	42% 43%	3.95 3.98	.01	39,39 22,19
	Junior	5%	6%	18%	28%	43% 45%	4.03	.01	16,50
	Senior	5%	6%	16%	28%	45%	4.04	.01	14,52
	Graduate	6%	7%	15%	32%	41%	3.96	.02	5,0
	Other	5%	8%	19%	26%	42%	3.91	.04	1,0
Gender - YOUR INSTITUTION	Female	4%	5%	15%	29%	47%	4.10	.02	2,0
	Male	6%	7%	16%	31%	40%	3.93	.03	1,2
	Transgender			67%		33%	3.67	.67	
O L SUTIDE OLUBIE	Other Identity	1			14%	86%	4.86	.14	
Gender - ENTIRE SAMPLE	Female	3%	5%	15%	29%	48%	4.13	.00	67,3
	Male Transgender	8% 6%	8% 4%	19% 19%	28% 23%	38% 48%	3.80 4.04	.01	44,70
	Other Identity	8%	5%	17%	20%	51%	4.04	.06	4:
Live YOUR INSTITUTION	On campus	5%	6%	20%	27%	41%	3.93	.03	1,2
	Off campus	4%	5%	13%	31%	46%	4.11	.02	2,0
Live ENTIRE SAMPLE	On campus	5%	7%	18%	28%	42%	3.95	.00	68,1
	Off campus	4%	6%	15%	29%	47%	4.07	.01	43,7
NACUFS Region - YOUR	Southern	4%	6%	16%	30%	45%	4.04	.02	3,3
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	6%	7%	18%	29%	40%	3.92	.01	12,4
	Midwest	6% 5%	7% 7%	18% 18%	27% 29%	42% 40%	3.92 3.93	.01	10,7 28,1
	Northeast	5%	6%	16%	28%	40%	4.01	.01	21,5
	Pacific	4%	5%	16%	27%	48%	4.11	.01	23,8
	Southern	4%	6%	16%	28%	46%	4.06	.01	16,9
Institution Type - YOUR INSTITUTION	Public	4%	6%	16%	30%	45%	4.04	.02	3,3
Institution Type - ENTIRE SAMPLE	Public	5%	6%	17%	28%	44%	4.01	.00	84,7
	Private	5%	7%	17%	29%	42%	3.96	.01	28,9
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	16%	30%	45%	4.04	.02	3,3
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	4%	16%	26%	49%	4.12	.02	4,1
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Self-operated	5% 4%	6% 6%	17% 16%	28% 30%	44% 45%	3.99 4.04	.00	109,4 3,3
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	5%	6%	17%	28%	45%	4.04	.02	92,5
	Mainly Contracted	5%	7%	17%	29%	41%	3.96	.00	17,3
	Combination of Both	5%	7%	17%	28%	43%	3.97	.02	3,6
	Combination of Both	3 /0							3,3
Total Current Enrollment - YOUR	Over 20,000	4%	6%	16%	30%	45%	4.04	.02	
Total Current Enrollment - ENTIRE			6% 7%	16% 16%	30% 30%	45% 42%	3.97	.02	
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500 2,500 to 10,000	4% 5% 4%	7% 6%	16% 17%	30% 28%	42% 45%	3.97 4.03	.02 .01	5,6 22,6
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	4% 5% 4% 4%	7% 6% 6%	16% 17% 17%	30% 28% 28%	42% 45% 45%	3.97 4.03 4.04	.02 .01 .01	5,6 22,6 28,1
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	4% 5% 4% 4% 5%	7% 6% 6% 6%	16% 17% 17% 17%	30% 28% 28% 28%	42% 45% 45% 43%	3.97 4.03 4.04 3.97	.02 .01 .01 .00	5,6 22,6 28,1 57,1
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	4% 5% 4% 4% 5% 3%	7% 6% 6% 6% 6%	16% 17% 17% 17% 16%	30% 28% 28% 28% 28% 31%	42% 45% 45% 43% 43%	3.97 4.03 4.04 3.97 4.04	.02 .01 .01 .00	5,6 22,6 28,1 57,1
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	4% 5% 4% 4% 5% 3% 5%	7% 6% 6% 6% 6% 5%	16% 17% 17% 17% 16% 15%	30% 28% 28% 28% 31% 28%	42% 45% 45% 43% 43% 46%	3.97 4.03 4.04 3.97 4.04 4.05	.02 .01 .01 .00 .04	5,6 22,6 28,1 57,1 6
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	4% 5% 4% 4% 5% 3% 5% 4%	7% 6% 6% 6% 6% 5% 5%	16% 17% 17% 17% 16% 15% 12%	30% 28% 28% 28% 31% 28% 27%	42% 45% 45% 43% 43% 46% 53%	3.97 4.03 4.04 3.97 4.04 4.05 4.19	.02 .01 .01 .00 .04 .05	5,6 22,6 28,1 57,1 6 4
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	4% 5% 4% 4% 5% 3% 5% 4% 6%	7% 6% 6% 6% 6% 5%	16% 17% 17% 17% 16% 15% 12% 10%	30% 28% 28% 28% 31% 28% 27% 29%	42% 45% 45% 43% 43% 46%	3.97 4.03 4.04 3.97 4.04 4.05	.02 .01 .01 .00 .04	5,6 22,6 28,1 57,1 6 2
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 5% 4% 4% 5% 3% 5% 4%	7% 6% 6% 6% 6% 5% 5%	16% 17% 17% 17% 16% 15% 12%	30% 28% 28% 28% 31% 28% 27%	42% 45% 45% 43% 43% 46% 53% 50%	3.97 4.03 4.04 3.97 4.04 4.05 4.19 4.12	.02 .01 .01 .00 .04 .05 .07	5,6 22,6 28,1 57,1 6 4 2
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION Type of Retail Unit - ENTIRE SAMPLE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	4% 5% 4% 4% 5% 3% 5% 4% 6% 4%	7% 6% 6% 6% 6% 5% 5% 5%	16% 17% 17% 17% 16% 15% 12% 10% 8%	30% 28% 28% 28% 31% 28% 27% 29% 32%	42% 45% 45% 43% 43% 46% 53% 50%	3.97 4.03 4.04 3.97 4.04 4.05 4.19 4.12 4.19	.02 .01 .01 .00 .04 .05 .07 .10	5,6 22,6 28,1 57,1 6 4 2 1 17,0
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 5% 4% 4% 5% 3% 5% 4% 6% 4% 5% 5% 5%	7% 6% 6% 6% 6% 5% 5% 6% 6% 6%	16% 17% 17% 17% 16% 15% 12% 10% 8% 17% 17%	30% 28% 28% 28% 31% 28% 27% 29% 32% 28% 30% 28%	42% 45% 45% 43% 43% 46% 53% 50% 50% 43% 43% 45%	3.97 4.03 4.04 3.97 4.04 4.05 4.19 4.12 4.19 3.99 3.99 4.02	.02 .01 .01 .00 .04 .05 .07 .10	5,6 22,6 28,1 57,1 6 4 2 1 1 17,0 11,6
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	4% 5% 4% 4% 5% 3% 5% 4% 6% 4% 5% 5% 5% 4%	7% 6% 6% 6% 6% 5% 5% 6% 6% 6%	16% 17% 17% 17% 16% 15% 12% 10% 8% 17% 17% 16% 14%	30% 28% 28% 28% 31% 28% 27% 29% 32% 28% 30% 28% 28%	42% 45% 45% 43% 43% 46% 53% 50% 50% 43% 43% 45% 48%	3.97 4.03 4.04 3.97 4.04 4.05 4.19 4.12 4.19 3.99 4.02 4.10	.02 .01 .01 .00 .04 .05 .07 .10 .08 .01	5,6 22,6 28,1 57,1 6 4 2 1 1 17,0 11,6 12,7
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 5% 4% 4% 5% 3% 5% 4% 6% 4% 5% 5% 5%	7% 6% 6% 6% 6% 5% 5% 6% 6% 6%	16% 17% 17% 17% 16% 15% 12% 10% 8% 17% 17%	30% 28% 28% 28% 31% 28% 27% 29% 32% 28% 30% 28%	42% 45% 45% 43% 43% 46% 53% 50% 50% 43% 43% 45%	3.97 4.03 4.04 3.97 4.04 4.05 4.19 4.12 4.19 3.99 3.99 4.02	.02 .01 .01 .00 .04 .05 .07 .10 .08	5,6 22,6 28,1 57,1 6 4 2 1 1 17,0 11,6

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	lated to food				
			(2)						
		(1) Very	Somewhat		(4)	(=)			
		Dis-	Dis-	(2) Miyad	Somewhat	(5) Very	Mean*	Sampling Error**	# Poop
Aggregated Dining Halls & Retail Units	The University of North Texas Dining	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied			# Resp
. 199 9	Services	2%	3%	19%	33%	43%	4.11	.02	3,677
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	20%	34%	41%	4.08	.00	126,101
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	19%	33%	41%	4.07	.02	1,826
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	19%	33%	42%	4.09	.00	73,248
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	18%	34%	44%	4.15	.02	1,851
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	20%	36%	39%	4.05	.00	52,853
Respondent Type - YOUR INSTITUTION	Student	2%	3%	19%	33%	42%	4.10	.02	2,987
INSTITUTION	Faculty	2%	4%	11%	31%	51%	4.25	.08	162
	Administration/ Staff	2%	2%	17%	36%	42%	4.12	.04	523
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	20%	34%	40%	4.06	.00	109,066
	Faculty Administration (Otal)	3%	4%	15%	29%	49%	4.16	.02	4,435
	Administration/Staff	2%	3%	17%	33%	45%	4.16	.01	10,887
0: 1 : 0! 0: :	Other	3%	3%	15%	27%	53%	4.24	.03	1,041
Student Class Status - YOUR INSTITUTION	First year	1%	2%	18%	34%	44%	4.18	.03	870
INSTITUTION	Sophomore	2%	3%	20%	34%	42%	4.11	.04	636
	Junior	3%	4%	19%	28%	47%	4.11	.04	631
	Senior	1%	4%	20%	30%	44%	4.12	.04	470
	Graduate	4%	7%	21%	40%	28%	3.82	.06	351
Student Class Status - ENTIRE	Other	201	201	14%	45%	41%	4.28	.13	29
SAMPLE	First year	2%	3%	19%	34%	43%	4.13	.00	43,126
J LL	Sophomore Junior	3%	4%	21%	35%	39%	4.03	.01	24,614
	Senior	3%	4%	21%	34%	39%	4.02	.01	18,376
	Graduate	3%	4%	20%	34%	39%	4.03	.01	16,098
	Other	3%	4%	23%	38%	32%	3.90	.01	5,735
Gender - YOUR INSTITUTION	Female	2%	4%	21%	33%	39%	4.04	.03	1,175
Gender - FOOR INSTITUTION	Male	2%	3%	19%	32%	44%	4.13	.02	2,327
	Transgender	2%	4%	18%	35%	41%	4.09	.03	1,340
	Other Identity	4.40/	4.40/	200/	67%	33%	4.33	.33	3
Gender - ENTIRE SAMPLE	,	14%	14%	29%	14%	29%	3.29	.57	75 220
Gender - ENTIRE SAMPLE	Female Male	2% 2%	4% 3%	19% 20%	34% 35%	41% 40%	4.09 4.07	.00	75,229 49,019
	Transgender	7%	8%	20%	26%	39%	3.82	.00	
	Other Identity	10%	7%	20%	26%	28%	3.82	.06	445 471
Live YOUR INSTITUTION	On campus	10%	3%	29%	34%	42%	4.12	.03	1,344
LIVE TOOK INSTITUTION	Off campus	3%	4%	18%	33%	43%	4.12	.03	2,333
Live ENTIRE SAMPLE	On campus	2%	3%	21%	35%	39%	4.11	.02	74,715
LIVE LIVING SAMPLE	Off campus	2%	3%	18%	33%	43%	4.03	.00	49,378
NACUFS Region - YOUR	Southern	2%	3%	19%	33%	43%	4.11	.00	3,677
NACUFS Region - FOUR NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	16%	34%	43%	4.11	.02	13,867
NACOI 3 REGIOII - ENTIRE SAMPLE	Mid-Atlantic	3%	4%	20%	32%	40%	4.20	.01	11,748
	Midwest	2%	3%	21%	35%	38%	4.07	.01	30,901
	Northeast	3%	4%	20%	34%	39%	4.03	.01	24,013
	Pacific	2%	3%	19%	33%	42%	4.04	.01	27,039
	Southern	2%	3%	19%	34%	41%	4.09	.01	18,533
Institution Type - YOUR INSTITUTION	Public	2%	3%	19%	33%	43%	4.09	.01	3,677
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Public	2%	3%	20%	34%	43%	4.11	.02	94,160
MORRAGOT TYPE - LIVING SAIVIFLE	Private	2%	4%	19%	34%	41%	4.08	.00	31,941
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	19%	33%	41%	4.07	.01	3,677
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	3%	3% 4%	20%	31%	43%	4.11	.02	5,076
	Primarily 4-year	2%	3%	19%	34%	42%	4.03	.00	121,025
Operation Type - YOUR INSTITUTION	Mainly Self-operated	2%	3%	19%	33%	43%	4.11	.00	3,677
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Self-operated	2%	3%	19%	34%	43%	4.11	.02	102,777
THE COUNTY OF TH	Mainly Contracted	4%	4%	24%	35%	33%	3.90	.00	19,366
	Combination of Both	2%	3%	18%	33%	43%	4.11	.01	3,958
Total Current Enrollment - YOUR	Over 20,000	2%	3%	19%	33%	43%	4.11	.02	3,958
Total Current Enrollment - ENTIRE	Under 2,500	3%	4%	21%	34%	38%	3.99	.02	6,218
SAMPLE	2,500 to 10,000	2%	4%	21%	34%	38%	4.03	.01	25,013
	10,001 to 20,000	3%	3%	20%	34%	41%	4.03	.01	31,560
	Over 20,000	2%	3%	19%	34%	42%	4.07	.00	63,310
Type of Retail Unit - YOUR	Food Court	3%	4%	22%	36%	35%	3.98	.00	720
INSTITUTION	Express Unit	3%	4%	19%	28%	35% 46%	4.10	.04	720 522
	Specialty Coffee Shop/ Juice Bar	3%	3%	17%	30%	48%	4.10	.05	237
	Sit-down Restaurant	2%	3% 4%	17%	35%	48% 45%	4.17	.06	162
	Convenience Store								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	2%	16%	36%	42%	4.10	.07	185
Type OF RELATE OTHE - ENTIRE SAMPLE		2%	4%	20%	34%	39%	4.04	.01	19,091
	Marketplace	3%	4%	19%	34%	40%	4.04	.01	12,985
	Express Unit	3%	3%	20%	32%	42%	4.08	.01	14,414
	Specialty Coffee Shop/ Juice Bar	2%	3%	18%	32%	45%	4.16	.01	10,026
	Sit-down Restaurant	2%	3%	17%	32%	46%	4.16	.01	5,447
	Convenience Store	2%	3% 5%	16% 23%	30% 37%	48% 31%	4.20 3.85	.01	10,086 1,199
	No type given	4%							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 27 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS***

Aggregated Dining Halls Dining Hall	YOUR INSTITUTION	(1) Very Dis-	services provide (2) Somewhat		d are you with th lege/university?		1		
Aggregated Dining Halls Dining Hall	YOUR INSTITUTION	Dis-	Somewhat		(4)				
Aggregated Dining Halls Dining Hall	YOUR INSTITUTION	Dis-		1 1	(4)				
Aggregated Dining Halls Dining Hall	YOUR INSTITUTION			1	(4)				
Aggregated Dining Halls Dining Hall	YOUR INSTITUTION		Dis-	(0) 14:	Somewhat	(5) Very		Sampling	
Aggregated Dining Halls Dining Hall	TOUR INSTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Dining Hall :	ENTINE CAMPLE	4%	7%	14%	41%	34%	3.96	.02	1,760
Dining Hall : Dining Hall : Dining Hall :	ENTIRE SAMPLE	4%	8%	19%	41%	28%	3.83	.00	53,680
Dining Hall :	#1	3%	5%	15%	43%	34%	4.02	.04	707
Dining Hall	# 2	3%	4%	13%	40%	40%	4.09	.08	164
ŭ	#3	6%	13%	18%	41%	23%	3.61	.05	502
	# 4	1%	2%	7%	37%	52%	4.36	.05	273
Dining Hall	# 5	6%	6%	13%	37%	38%	3.94	.11	114
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	-	+						-	
Dining Hall	•	+		 					
Dining Hall	•			 	 			•	
Dining Hall	•								
Dining Hall	·								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	40%	37%	4.02	.02	1,830
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	15%	40%	35%	3.95	.00	76,120
Type of Retail Unit - YOUR	Food Court	2%	7%	16%	45%	30%	3.95	.04	683
INSTITUTION	Express Unit	4%	7%	15%	34%	39%	3.97	.05	534
	Specialty Coffee Shop/ Juice Bar	4%	5%	10%	37%	44%	4.12	.07	254
L L	Sit-down Restaurant	5%	4%	11%	37%	43%	4.11	.08	166
L L	Convenience Store	2%	5%	10%	42%	41%	4.17	.07	193
	Food Court	4%	6%	16%	42%		3.92	.01	
l *·	Marketplace	5%				32%			19,468
	Express Unit		8%	17%	39%	31%	3.83	.01	13,423
L	•	4%	6%	15%	40%	35%	3.94	.01	15,129
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	38%	39%	4.04	.01	10,679
_	Sit-down Restaurant	4%	7%	16%	40%	34%	3.92	.01	5,624
<u> </u>	Convenience Store	3%	4%	13%	39%	41%	4.10	.01	10,538
	No type given	4%	8%	16%	44%	28%	3.83	.03	1,259
	# 1	2%	7%	16%	45%	30%	3.95	.04	683
Retail Unit	# 2	5%	4%	10%	38%	43%	4.10	.09	136
Retail Unit :	# 3	2%	9%	17%	35%	38%	3.97	.07	220
Retail Unit :	# 4	2%	5%	10%	42%	41%	4.17	.07	193
Retail Unit	#5	10%	6%	16%	32%	36%	3.78	.13	100
	#6	6%	6%	15%	38%	36%	3.93	.12	88
	#7	3%	5%	12%	34%	46%	4.15	.09	126
	#8	3%	7%	9%	37%	44%	4.14	.09	118
	#9	5%	4%	11%	37%	43%	4.11	.08	166
Retail Unit	•	1 3/8	7/0	1176	51 /6	75/6	7.11	.00	100
Retail Unit	•	+			 			•	
		_					-	•	
Retail Unit		+					-	-	
Retail Unit									
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Retail Unit									-
		+							

^{***}Consult the beginning of this report, page iv, or your order form for the Dining Hall and Retail Unit names.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall					
		(1) Not at	(2) Not	Veran	(4)				
		All	Very	(O) Missaul	Somewhat	(5) Very		Sampling	D
Aggregated Dining Halls	YOUR INSTITUTION	Important 0%	Important 1%	(3) Mixed 7%	Important 25%	Important 67%	Mean* 4.57	Error**	Resp 1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	66%	4.57	.02	55,048
Dining Hall	# 1	0%	1%	8%	26%	66%	4.55	.03	757
Dining Hall	# 2	078	2%	5%	22%	71%	4.62	.05	174
Dining Hall	#3	1%	1%	8%	29%	61%	4.49	.03	520
Dining Hall	# 4	0%	1 /0	3%	21%	76%	4.49	.03	296
Dining Hall	#5	078	2%	8%	23%	68%	4.72	.03	115
Dining Hall	" 0	-	2 /0	0 76	2376	0076	4.57		113
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Dining Hall		_						•	
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	29%	62%	4.52	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	65%	4.52	.02	75,535
Type of Retail Unit - YOUR	Food Court	076	1%	10%	31%	59%	4.48	.00	73,333
INSTITUTION	Express Unit	1%	2%	8%	28%	61%	4.46	.03	523
	Specialty Coffee Shop/ Juice Bar	1%	2%	3%	24%	72%	4.46	.04	240
	Sit-down Restaurant	176	1%	5%	30%	65%	4.59	.04	165
	Convenience Store	_	1%	5%	29%	66%	4.60	.03	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	28%	63%	4.51	.01	19,455
Type of Retail Office ENTINE OAWI EE	Marketplace	0%	1%	6%	26%	67%	4.59	.01	13,577
	Express Unit	0%	1%	7%	26%	66%	4.55	.01	14,917
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	66%	4.55	.01	10,372
	Sit-down Restaurant	0%	1%	7%	26%	65%	4.55	.01	5,798
	Convenience Store	0%	1%	8%	27%	64%	4.52	.01	10,136
	No type given	0%	1%	7%	32%	60%	4.50	.02	1,280
Retail Unit	# 1	070	1%	10%	31%	59%	4.48	.03	726
Retail Unit	# 2		170	4%	19%	78%	4.74	.04	134
Retail Unit	#3	1%	3%	10%	29%	57%	4.37	.06	206
Retail Unit	# 4	170	1%	5%	29%	66%	4.60	.04	194
Retail Unit	#5	1%	3%	8%	28%	60%	4.43	.08	109
Retail Unit	#6	1%	1%	10%	33%	55%	4.39	.09	82
Retail Unit	#7	1 70	2%	4%	22%	72%	4.65	.06	126
Retail Unit	#8	2%	2,0	3%	30%	65%	4.57	.07	106
Retail Unit	#9	270	1%	5%	30%	65%	4.59	.05	165
Retail Unit			.,0	3,8	20,0	0073			
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1 to 5 Scale Where Higher Mean = Higher	1			1		ı		•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

Companies					Food: Overall					
Aggregated Diricy Halls				(2)						
Aggregated Dinng Halls YOUR INSTITUTION 495 775 786 787 787 787 787 787 78							(5)) (0 "	
Aggregated Dring Halls Aggregated Dring Halls Aggregated Dring Hall Aggregated Dring Hal					(3) Mixed			Mean*	Sampling Frror**	Resn
Agregated Deinig Hells PATER SAMPLE 394 495 496 497 398 407 308 407 308 407 308 407 308 407 308 407 308 407 308 407 308 407 308 407 308 407 308 407 308 407 408 407 407 408 308 407 407 408 308 407 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 308 407 408 408 409 409 409 409 409 409	Aggregated Dining Halls	YOUR INSTITUTION								
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Diring Hall	Dining Hall	#1								
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Diming Hall										
Diring Hall # 5 3% 8% 14% 30% 39% 4.00 .09 128 Diring Hall .	Dining Hall	#4								
Diring Hall		#5								
Dring Hall										
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Dining Hall .	Dining Hall		1							
Dining Hall	Dining Hall	:								
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Aggregated Retail Units	Dining Hall									
Aggregated Retail Units ENTIRE SAMPLE 294 5% 15% 41% 36% 4.02 .0.0 85.306 NSTITUTION Food Court 11% 4% 16% 48% 30% 4.02 .0.3 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820 820	Dining Hall									
Type of Retail Unit - YOUR Express Unit 1% 4% 16% 48% 30% 4.02 .03 8.20	Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	40%	40%	4.11	.02	2,096
Express Unit 3% 7% 16% 38% 39% 4.00 .04 592	Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	41%	36%	4.02	.00	85,306
Specially Coffee Shop/ Juice Bar	Type of Retail Unit - YOUR	Food Court		4%	16%	48%	30%	4.02	.03	
Sit-down Restaurant 2% 3% 11% 38% 47% 4.24 0.07 192	INSTITUTION	Express Unit	3%	7%	16%	35%	39%	4.00	.04	592
Convenience Store		Specialty Coffee Shop/ Juice Bar	1%	3%	6%	34%	55%	4.38	.05	271
Type of Retail Unit - ENTIRE SAMPLE Food Court		Sit-down Restaurant	2%	3%	11%	38%	47%	4.24	.07	192
Marketplace 3% 7% 18% 41% 31% 3.88 .01 15;249		Convenience Store	1%	2%	8%	39%	50%	4.35	.05	221
Express Unit 3% 6% 15% 41% 36% 4.01 .01 16,979	Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	16%	45%	31%	3.97	.01	21,933
Specialty Coffee Shop/ Juice Bar 2% 4% 12% 38% 43% 4.17 0.01 11,704		Marketplace	3%	7%	18%	41%	31%	3.88	.01	15,249
Sit-down Restaurant 2% 5% 14% 40% 39% 4.10 .01 6,430		Express Unit	3%	6%	15%	41%	36%	4.01	.01	16,979
Convenience Store 2% 3% 14% 41% 40% 4.15 .01 11,566 No type given 3% 7% 14% 46% 30% 3.91 .03 1,445 Retail Unit #1 1 1 1 4 4 16% 48% 30% 4.02 .03 820 .06 149 Retail Unit #2 11% 11% 5% 36% 5.7% 4.46 .06 149 Retail Unit #3 1 1 8 8 19% 41% 31% 3.92 .06 232 .06 232 .06 232 .06 232 .06 232 .06 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .05 .		Specialty Coffee Shop/ Juice Bar	2%	4%	12%	38%	43%	4.17	.01	11,704
No type given 3% 7% 14% 46% 30% 3.91 0.3 1,445		Sit-down Restaurant	2%	5%	14%	40%	39%	4.10	.01	6,430
Retail Unit # 1 1% 4% 16% 48% 30% 4.02 .03 820 Retail Unit # 2 1% 1% 5% 36% 57% 4.46 .06 149 Retail Unit # 3 1% 8% 19% 41% 31% 3.92 .06 232 Retail Unit # 4 1% 2% 8% 39% 50% 4.35 .05 221 Retail Unit # 5 10% 9% 19% 27% 35% 3.68 .12 124 Retail Unit # 6 2% 8% 21% 33% 37% 3.95 .11 92 Retail Unit # 7 1% 3% 7% 32% 58% 4.43 .07 144 Retail Unit # 8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit 		Convenience Store	2%	3%	14%	41%	40%	4.15	.01	11,566
Retail Unit # 2 1% 1% 5% 36% 57% 4.46 .06 149 Retail Unit # 3 1% 8% 19% 41% 31% 3.92 .06 232 Retail Unit # 4 1% 2% 8% 39% 50% 4.35 .05 221 Retail Unit # 5 10% 9% 19% 27% 35% 3.68 .12 124 Retail Unit # 6 2% 8% 21% 33% 37% 3.95 .11 92 Retail Unit # 7 1% 3% 7% 32% 58% 4.43 .07 144 Retail Unit # 8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit # 9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit 		No type given	3%	7%	14%	46%	30%	3.91	.03	1,445
Retail Unit #3 1% 8% 19% 41% 31% 3.92 .06 232 Retail Unit #4 1% 2% 8% 39% 50% 4.35 .05 221 Retail Unit #5 10% 9% 19% 27% 35% 3.68 .12 124 Retail Unit #6 2% 8% 21% 33% 37% 3.95 .11 92 Retail Unit #7 1% 3% 7% 32% 58% 4.43 .07 144 Retail Unit #8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit #9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit 	Retail Unit	#1	1%	4%	16%	48%	30%	4.02	.03	820
Retail Unit # 4 1% 2% 8% 39% 50% 4.35 .05 221 Retail Unit # 5 10% 9% 19% 27% 35% 3.68 .12 124 Retail Unit # 6 2% 8% 21% 33% 37% 3.95 .11 92 Retail Unit # 7 11% 3% 7% 32% 58% 4.43 .07 144 Retail Unit # 8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit # 9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit 	Retail Unit									
Retail Unit #5 10% 9% 19% 27% 35% 3.68 .12 124 Retail Unit #6 2% 8% 21% 33% 37% 3.95 .11 92 Retail Unit #7 11% 3% 7% 32% 58% 4.43 .07 144 Retail Unit #8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit #9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit	Retail Unit									
Retail Unit # 6 2% 8% 21% 33% 37% 3.95 .11 92 Retail Unit # 7 1% 3% 7% 32% 58% 4.43 .07 144 Retail Unit # 8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit # 9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit 										
Retail Unit #7 1% 3% 7% 32% 58% 4.43 .07 144 Retail Unit #8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit #9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit <td< td=""><td>Retail Unit</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Retail Unit									
Retail Unit #8 2% 5% 8% 33% 52% 4.30 .08 122 Retail Unit #9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit	Retail Unit									
Retail Unit #9 2% 3% 11% 38% 47% 4.24 .07 192 Retail Unit 										
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit <td< td=""><td></td><td>#9</td><td>2%</td><td>3%</td><td>11%</td><td>38%</td><td>47%</td><td>4.24</td><td>.07</td><td>192</td></td<>		#9	2%	3%	11%	38%	47%	4.24	.07	192
Retail Unit <td< td=""><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			1							
Retail Unit <td< td=""><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			1							
Retail Unit <td< td=""><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			1							
Retail Unit <td< td=""><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			1							
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			1							
	Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	4%	18%	78%	4.72	.01	1,862
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	19%	74%	4.67	.00	55,248
Dining Hall	#1	0%	0%	4%	19%	76%	4.71	.02	750
Dining Hall	#2	1	1%	5%	16%	78%	4.72	.04	174
Dining Hall	#3	0%	1%	4%	19%	76%	4.68	.03	526
Dining Hall	# 4	1%	0%	2%	11%	86%	4.81	.03	296
Dining Hall	#5	1,70	2%	2%	21%	76%	4.71	.05	116
Dining Hall			270	270	2170	7070	4.71	.00	110
Dining Hall									
Dining Hall		_					· ·	·	
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	4%	19%	76%	4.71	.01	1,847
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	75%	4.68	.00	75,609
Type of Retail Unit - YOUR	Food Court		0%	5%	21%	74%	4.68	.02	727
INSTITUTION	Express Unit	0%	2%	6%	19%	74%	4.64	.03	522
	Specialty Coffee Shop/ Juice Bar		1%	1%	17%	82%	4.79	.03	240
	Sit-down Restaurant			2%	15%	84%	4.82	.03	164
	Convenience Store			3%	16%	81%	4.78	.03	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	5%	20%	74%	4.66	.00	19,510
	Marketplace	0%	0%	3%	18%	78%	4.73	.00	13,628
	Express Unit	0%	1%	5%	19%	75%	4.68	.01	14,885
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	19%	75%	4.69	.01	10,398
	Sit-down Restaurant	0%	0%	5%	18%	76%	4.69	.01	5,808
	Convenience Store	0%	1%	6%	22%	71%	4.62	.01	10,103
	No type given	0%	0%	4%	22%	73%	4.66	.02	1,277
Retail Unit	#1		0%	5%	21%	74%	4.68	.02	727
Retail Unit	#2		1%	1%	11%	87%	4.85	.04	134
Retail Unit	#3		2%	6%	23%	69%	4.59	.05	204
Retail Unit	# 4			3%	16%	81%	4.78	.03	194
Retail Unit	#5		3%	6%	16%	75%	4.63	.07	110
Retail Unit	#6	1%		5%	21%	73%	4.64	.08	81
Retail Unit	#7		1%	4%	15%	80%	4.75	.05	127
Retail Unit	#8		1%	1%	24%	75%	4.72	.05	106
Retail Unit	#9			2%	15%	84%	4.82	.03	164
Retail Unit									
Retail Unit									
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Retail Unit							-		
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Retail Unit		+							
Retail Unit		1							
Retail Unit	·	+							
Retail Unit		+							
1 to 5 Scale Where Higher Mean = High	1:			l .					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		1		Taste					
			(2)	lasie			1		
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	19%	40%	28%	3.79	.02	2,064
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	25%	41%	21%	3.68	.00	60,565
Dining Hall	# 1	2%	7%	17%	44%	29%	3.91	.03	836
Dining Hall	#2	2%	6%	12%	40%	40%	4.10	.07	186
Dining Hall	#3	8%	18%	28%	34%	13%	3.26	.05	595
Dining Hall	# 4	3%	3%	10%	41%	44%	4.21	.05	317
Dining Hall	#5	4%	8%	18%	32%	38%	3.92	.10	130
Dining Hall									
Dining Hall									
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Dining Hall									
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Dining Hall		_							
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	37%	42%	4.13	.02	2,100
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	39%	38%	4.04	.00	85,261
Type of Retail Unit - YOUR	Food Court	2%	5%	16%	46%	32%	4.01	.03	821
INSTITUTION	Express Unit	3%	7%	16%	31%	43%	4.05	.04	591
	Specialty Coffee Shop/ Juice Bar	2%	1%	10%	26%	60%	4.40	.05	272
	Sit-down Restaurant	3%	3%	11%	37%	47%	4.22	.07	194
	Convenience Store	1%	1%	11%	34%	52%	4.35	.06	222
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	17%	42%	33%	3.99	.01	21.934
l "	Marketplace	3%	8%	18%	38%	33%	3.90	.01	15,269
	Express Unit	3%	6%	15%	38%	39%	4.04	.01	16,952
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	35%	46%	4.19	.01	11,718
	Sit-down Restaurant	2%	5%	13%	38%	42%	4.13	.01	6,442
	Convenience Store	2%	4%	15%	39%	41%	4.14	.01	11,498
	No type given	3%	7%	16%	41%	33%	3.95	.03	1,448
Retail Unit	# 1								
		2%	5%	16%	46%	32%	4.01	.03	821
Retail Unit	#2	2%	001	10%	26%	62%	4.46	.07	150
Retail Unit Retail Unit	# 3	2%	6%	20%	37%	35%	3.97	.07	232
		1%	1%	11%	34%	52%	4.35	.06	222
Retail Unit	#5	8%	9%	20%	26%	37%	3.75	.11	124
Retail Unit	# 6	2%	8%	20%	31%	40%	3.98	.11	91
Retail Unit	#7	1%	5%	4%	26%	64%	4.48	.07	144
Retail Unit	#8	2%	3%	10%	27%	57%	4.34	.09	122
Retail Unit	# 9	3%	3%	11%	37%	47%	4.22	.07	194
Retail Unit									
Retail Unit							<u> </u>		
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Retail Unit		+						•	
*1 to 5 Scale Where Higher Mean - Higher	1.	1	l						

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				Eye appeal					
		(1) Not at All	(2) Not Very	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	Important 2%	Important 9%	16%	36%	37%	3.97	.02	1,864
Aggregated Dining Halls	ENTIRE SAMPLE	2%	10%	20%	36%	31%	3.83	.00	55,018
Dining Hall	# 1	2%	10%	18%	34%	36%	3.92	.04	753
Dining Hall	# 2	1%	5%	13%	41%	41%	4.16	.07	174
Dining Hall	#3	1%	7%	18%	40%	34%	3.98	.04	524
Dining Hall	# 4	3%	11%	14%	34%	38%	3.91	.07	296
Dining Hall	#5	1%	8%	9%	38%	44%	4.17	.09	117
Dining Hall	# 5	176	076	976	30%	4470	4.17		117
Dining Hall									
Dining Hall								•	
Dining Hall								•	
Dining Hall								•	
Dining Hall	•							•	
Dining Hall									
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Dining Hall Dining Hall								-	
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Dining Hall	· ·								
Aggregated Retail Units	YOUR INSTITUTION	1%	6%	15%	37%	41%	4.09	.02	1,853
Aggregated Retail Units	ENTIRE SAMPLE	2%	9%	17%	35%	37%	3.97	.00	75,363
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	6%	19%	38%	36%	4.01	.04	727
INSTITUTION	Express Unit	2%	8%	15%	35%	39%	4.02	.04	523
	Specialty Coffee Shop/ Juice Bar	0%	3%	8%	37%	52%	4.36	.05	244
	Sit-down Restaurant	1%	5%	11%	39%	43%	4.18	.07	165
	Convenience Store		8%	12%	35%	45%	4.17	.07	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	9%	18%	35%	35%	3.91	.01	19,403
	Marketplace	2%	10%	18%	36%	33%	3.87	.01	13,580
	Express Unit	2%	8%	17%	35%	38%	3.99	.01	14,856
	Specialty Coffee Shop/ Juice Bar	2%	8%	16%	34%	40%	4.04	.01	10,371
	Sit-down Restaurant	1%	6%	15%	36%	42%	4.12	.01	5,784
	Convenience Store	2%	8%	16%	34%	40%	4.02	.01	10,093
	No type given	2%	12%	21%	37%	27%	3.75	.03	1,276
Retail Unit	#1	1%	6%	19%	38%	36%	4.01	.04	727
Retail Unit	# 2	1%	4%	7%	33%	56%	4.40	.07	136
Retail Unit	#3	0%	8%	18%	38%	35%	4.00	.07	207
Retail Unit	# 4		8%	12%	35%	45%	4.17	.07	194
Retail Unit	#5	4%	9%	14%	33%	41%	3.98	.11	111
Retail Unit	# 6	3%	9%	19%	34%	36%	3.93	.12	80
Retail Unit	#7	2%	8%	11%	33%	46%	4.14	.09	125
Retail Unit	#8		2%	10%	42%	46%	4.32	.07	108
Retail Unit	# 9	1%	5%	11%	39%	43%	4.18	.07	165
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1 to 5 Scale Where Higher Mean = Higher		<u> </u>							

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

		1		Fire second					
			l (2)	Eye appeal		1	1	1	
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	23%	34%	29%	3.74	.02	2,051
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	27%	37%	23%	3.68	.00	60,339
Dining Hall	#1	2%	9%	24%	37%	29%	3.82	.04	831
Dining Hall	#2	3%	4%	16%	36%	42%	4.09	.07	185
Dining Hall	#3	7%	18%	28%	31%	15%	3.29	.05	589
Dining Hall	#4	1%	5%	15%	30%	48%	4.20	.05	316
Dining Hall	#5	5%	9%	21%	37%	28%	3.72	.10	130
Dining Hall					0.70				
Dining Hall								·	
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Aggregated Retail Units	YOUR INSTITUTION	2%	5%	16%	36%	41%	4.10	.02	2,097
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	19%	37%	36%	3.98	.00	84,972
Type of Retail Unit - YOUR	Food Court	1%	5%	22%	39%	32%	3.96	.03	819
INSTITUTION	Express Unit	3%	7%	15%	36%	40%	4.04	.04	593
	Specialty Coffee Shop/ Juice Bar	1%	4%	8%	31%	55%	4.34	.05	273
	Sit-down Restaurant	2%	3%	9%	31%	54%	4.33	.07	193
	Convenience Store	1%	2%	15%	33%	49%	4.26	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	22%	39%	30%	3.89	.01	21,855
Type of realist control of the contr	Marketplace	3%	7%	21%	37%	32%	3.88	.01	15,197
	Express Unit	3%	6%	20%	37%	35%	3.94	.01	16,901
	Specialty Coffee Shop/ Juice Bar	1%	4%	14%	34%	46%	4.19	.01	11,705
	Sit-down Restaurant	2%	5%	16%	36%	42%	4.13	.01	6,418
	Convenience Store	2%	4%	18%	37%	39%	4.08	.01	11,456
Retail Unit	No type given	2%	6%	19%	41%	32%	3.94	.03	1,440
	#1	1%	5%	22%	39%	32%	3.96	.03	819
Retail Unit	#2	1%	3%	5%	34%	57%	4.42	.07	150
Retail Unit	# 3	1%	7%	14%	39%	39%	4.08	.06	235
Retail Unit	# 4	1%	2%	15%	33%	49%	4.26	.06	219
Retail Unit	# 5	10%	8%	23%	27%	32%	3.65	.11	124
Retail Unit	#6	2%	7%	15%	40%	36%	4.01	.10	91
Retail Unit	#7	1%	4%	8%	34%	52%	4.34	.07	143
Retail Unit	#8	2%	6%	12%	27%	54%	4.25	.09	123
Retail Unit	# 9	2%	3%	9%	31%	54%	4.33	.07	193
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Retail Unit		+						•	
*1 to 5 Scale Where Higher Mean - Higher	0.00		l				·	•	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

		1		Freshness					
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very	Manut	Sampling Error**	D
Aggregated Dining Halls	YOUR INSTITUTION	Important 0%	Important 1%	(3) Mixed 4%	Important 21%	Important 74%	Mean* 4.68	.01	Resp 1,866
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	74%	4.62	.00	54,991
Dining Hall	# 1	1%	1%	4%	22%	70%	4.65	.00	754
Dining Hall	# 2	170	1%	4%	21%	75%	4.65	.02	174
Dining Hall	#3	0%	1%			71%	4.70	.03	527
Dining Hall	# 4	0%	0%	5% 2%	23% 14%	83%	4.80	.03	296
Dining Hall	# 5	0%							115
	# 5	_	1%	4%	19%	76%	4.70	.06	115
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	20%	75%	4.68	.01	1,851
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	22%	71%	4.63	.00	75,334
Type of Retail Unit - YOUR	Food Court		1%	6%	20%	73%	4.65	.02	725
INSTITUTION	Express Unit	0%	2%	6%	20%	72%	4.62	.03	523
	Specialty Coffee Shop/ Juice Bar		0%	2%	20%	78%	4.75	.03	243
	Sit-down Restaurant			2%	16%	81%	4.79	.04	165
	Convenience Store			3%	21%	76%	4.73	.04	195
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	23%	69%	4.60	.00	19,398
	Marketplace	0%	1%	5%	22%	73%	4.66	.01	13,582
	Express Unit	0%	1%	6%	22%	72%	4.64	.01	14,831
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	21%	72%	4.65	.01	10,380
	Sit-down Restaurant	0%	1%	6%	23%	70%	4.62	.01	5,777
	Convenience Store	0%	1%	7%	23%	69%	4.60	.01	10,086
	No type given	0%	1%	5%	23%	71%	4.64	.02	1,280
Retail Unit	#1		1%	6%	20%	73%	4.65	.02	725
Retail Unit	#2			1%	19%	80%	4.79	.04	135
Retail Unit	#3	0%	2%	5%	22%	70%	4.60	.05	206
Retail Unit	#4	1		3%	21%	76%	4.73	.04	195
Retail Unit	#5		3%	7%	20%	70%	4.58	.07	111
Retail Unit	#6	1%	2,0	4%	19%	76%	4.68	.08	79
Retail Unit	#7	1,0	2%	6%	17%	76%	4.67	.06	127
Retail Unit	#8	1	1%	3%	21%	75%	4.70	.05	108
Retail Unit	#9	_	1.70	2%	16%	81%	4.79	.04	165
Retail Unit	1.			2,0	10,0	0170	4.73	.0-r	100
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

		1							
			l (2)	Freshness			1	ĺ	
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	20%	33%	33%	3.81	.02	2,057
Aggregated Dining Halls	ENTIRE SAMPLE	4%	12%	26%	35%	24%	3.62	.00	60,378
Dining Hall	#1	3%	6%	21%	39%	32%	3.91	.03	833
Dining Hall	#2	3%	4%	15%	34%	44%	4.13	.07	186
Dining Hall	#3	9%	20%	27%	29%	15%	3.21	.05	593
Dining Hall	# 4	2%	1%	8%	29%	60%	4.46	.05	317
Dining Hall	#5	4%	9%	20%	31%	36%	3.86	.10	128
Dining Hall		170	370	2070	0170	0070	0.00	.10	120
Dining Hall		+							
Dining Hall									
Dining Hall								•	
		-						•	
Dining Hall Dining Hall		-							
Dining Hall		1							
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	6%	16%	33%	42%	4.05	.02	2,098
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	19%	34%	36%	3.93	.00	84,944
Type of Retail Unit - YOUR	Food Court	2%	8%	21%	39%	30%	3.87	.04	818
INSTITUTION	Express Unit	4%	8%	15%	30%	43%	4.00	.05	592
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	28%	57%	4.36	.05	274
	Sit-down Restaurant	2%	4%	7%	32%	55%	4.34	.07	194
	Convenience Store	2%	3%	16%	30%	49%	4.22	.06	220
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	22%	36%	31%	3.84	.01	21,828
Type of realist control of the contr	Marketplace	4%	10%	21%	34%	32%	3.79	.01	15,235
	Express Unit	3%	8%	18%	34%	37%	3.94	.01	16,870
	Specialty Coffee Shop/ Juice Bar	2%	5%	16%	33%	44%	4.11	.01	11,690
	Sit-down Restaurant	2%	6%	16%	34%	42%	4.08	.01	6,426
	Convenience Store	2%	7%	19%	33%	39%	3.99	.01	11,455
	No type given	3%	8%	19%	36%	34%	3.99	.03	1,440
Retail Unit									
	#1	2%	8%	21%	39%	30%	3.87	.04	818
Retail Unit	#2	1%	3%	11%	28%	58%	4.38	.07	149
Retail Unit	#3	2%	9%	17%	33%	38%	3.96	.07	234
Retail Unit	# 4	2%	3%	16%	30%	49%	4.22	.06	220
Retail Unit	#5	8%	8%	19%	33%	32%	3.73	.11	124
Retail Unit	#6	4%	10%	15%	30%	41%	3.92	.12	91
Retail Unit	#7	1%	5%	10%	24%	60%	4.36	.08	143
Retail Unit	#8	2%	3%	10%	29%	56%	4.34	.08	125
Retail Unit	# 9	2%	4%	7%	32%	55%	4.34	.07	194
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*1 to 5 Scale, Where Higher Mean - Higher	0.00	1						•	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

			N	utritional conte	ent				
		(1) Not at	(2) Not		(4)		1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	27%	60%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	26%	61%	4.43	.00	54,809
Dining Hall	#1	1%	3%	10%	28%	58%	4.39	.03	749
Dining Hall	#2	1%	4%	10%	28%	58%	4.39	.06	171
Dining Hall	#3	2%	3%	12%	28%	55%	4.32	.04	522
Dining Hall	#4		1%	4%	19%	76%	4.70	.03	296
Dining Hall	#5	1%	6%	11%	30%	52%	4.26	.09	117
Dining Hall		.,,	0,0	1170	3070	0270	20	.00	
Dining Hall								- :	
Dining Hall							· ·	•	
Dining Hall									
Dining Hall								•	
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Aggregated Retail Units	YOUR INSTITUTION	1%	3%	11%	29%	57%	4.38	.02	1,842
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	28%	58%	4.39	.00	75,132
Type of Retail Unit - YOUR	Food Court	1%	3%	12%	30%	54%	4.33	.03	724
INSTITUTION	Express Unit	2%	3%	11%	28%	57%	4.35	.04	522
	Specialty Coffee Shop/ Juice Bar	2%	3%	8%	25%	63%	4.44	.06	239
	Sit-down Restaurant	270	070	9%	32%	60%	4.51	.05	164
	Convenience Store		2%	10%	28%	60%	4.46	.05	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	28%	57%	4.46	.03	19,365
Type of Retail Offic - ENTINE SAMPLE	Marketplace								
		1%	2%	9%	26%	62%	4.46	.01	13,578
	Express Unit	1%	3%	11%	29%	57%	4.37	.01	14,777
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	27%	59%	4.41	.01	10,293
	Sit-down Restaurant	1%	3%	10%	29%	57%	4.38	.01	5,762
	Convenience Store	1%	3%	11%	27%	59%	4.41	.01	10,075
	No type given	1%	3%	9%	30%	57%	4.39	.02	1,282
Retail Unit	#1	1%	3%	12%	30%	54%	4.33	.03	724
Retail Unit	#2	1%	2%	7%	22%	68%	4.55	.07	135
Retail Unit	#3	1%	4%	13%	30%	52%	4.27	.06	205
Retail Unit	# 4		2%	10%	28%	60%	4.46	.05	193
Retail Unit	#5		5%	13%	23%	59%	4.35	.09	111
Retail Unit	#6	3%		14%	26%	58%	4.36	.10	80
Retail Unit	#7	2%	2%	4%	29%	63%	4.48	.08	126
Retail Unit	#8	3%	4%	9%	29%	56%	4.31	.10	104
Retail Unit	#9			9%	32%	60%	4.51	.05	164
Retail Unit									
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	·								
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Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

			Nu	utritional conte	ent				
			(2)]					
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	5%	10%	25%	30%	29%	3.67	.03	2,040
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	28%	33%	20%	3.47	.00	59,917
Dining Hall	#1	3%	10%	27%	34%	27%	3.72	.04	823
Dining Hall	#2	3%	8%	21%	37%	31%	3.85	.08	184
Dining Hall	#3	12%	16%	31%	28%	13%	3.14	.05	588
Dining Hall	# 4	1%	3%	9%	20%	67%	4.49	.05	316
Dining Hall	# 5	5%	12%	29%	29%	23%	3.53	.10	129
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall		1							
Dining Hall		1							
Dining Hall		1							
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	25%	32%	28%	3.69	.02	2,086
Aggregated Retail Units	ENTIRE SAMPLE	5%	12%	26%	32%	25%	3.60	.00	84,282
Type of Retail Unit - YOUR	Food Court	6%	14%	33%	30%	18%	3.39	.04	816
INSTITUTION	Express Unit	5%	10%	23%	31%	31%	3.74	.05	589
	Specialty Coffee Shop/ Juice Bar	4%	8%	22%	32%	35%	3.85	.07	268
	Sit-down Restaurant	2%	5%	14%	31%	48%	4.18	.07	192
	Convenience Store	2%	5%	21%	38%	35%	4.00	.06	221
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	13%	29%	32%	21%	3.50	.01	21,693
	Marketplace	7%	14%	26%	31%	21%	3.45	.01	15,136
	Express Unit	5%	12%	26%	32%	25%	3.60	.01	16,726
	Specialty Coffee Shop/ Juice Bar	4%	10%	24%	32%	31%	3.76	.01	11,536
	Sit-down Restaurant	4%	9%	24%	34%	29%	3.76	.01	6,348
	Convenience Store	4%	10%	24%	31%	31%	3.73	.01	11,412
D 4 311 3	No type given	5%	12%	27%	35%	22%	3.59	.03	1,431
Retail Unit	#1	6%	14%	33%	30%	18%	3.39	.04	816
Retail Unit	# 2	3%	7%	19%	31%	40%	3.96	.09	149
Retail Unit Retail Unit	# 3	1%	13%	21%	32%	33%	3.82	.07	232
Retail Unit	# 5	2%	5% 11%	21% 24%	38%	35%	4.00	.06	221
Retail Unit	#6	17% 5%	11% 8%	24%	27% 33%	21% 34%	3.23 3.82	.12 .12	124 91
Retail Unit	# 7	1%	8% 4%	20%	33%	34%	3.82	.12	142
Retail Unit	# 8	4%	9%	25%	33%	29%	3.98	.08	119
Retail Unit	#9	2%	5%	14%	31%	48%	4.18	.10	192
Retail Unit		2-70	3%	1470	3170	4070	4.10		192
Retail Unit		+							
Retail Unit		1						•	
Retail Unit	<u> </u>	1							
Retail Unit	<u> </u>	1					•		
Retail Unit	<u> </u>	+					•	•	
Retail Unit	· · · · · · · · · · · · · · · · · · ·	1							
Retail Unit	<u> </u>	1							
Retail Unit	<u> </u>	+					•	· ·	
Retail Unit	· .	+					•	· ·	
Retail Unit	<u> </u>	+					•	·	
INGIAN UNIN	l ·	1							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 33a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	12%	28%	58%	4.40	.02	1,847
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	14%	31%	52%	4.30	.00	53,595
Dining Hall	#1	1%	2%	12%	28%	57%	4.37	.03	746
Dining Hall	#2	1%	3%	9%	27%	60%	4.42	.07	171
Dining Hall	#3	0%	1%	17%	28%	53%	4.32	.04	524
Dining Hall	# 4	1%	1%	5%	26%	67%	4.57	.04	292
Dining Hall	#5	1,70	2%	10%	31%	58%	4.45	.07	114
Dining Hall			270	1070	0170	0070	4.40	.07	
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Dining Hall								•	
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	23%	70%	4.62	.02	1,843
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.53	.00	75,028
Type of Retail Unit - YOUR	Food Court	0%	1%	6%	23%	70%	4.63	.02	723
INSTITUTION	Express Unit	1%	2%	5%	25%	68%	4.58	.03	523
	Specialty Coffee Shop/ Juice Bar		0%	5%	22%	73%	4.67	.04	239
	Sit-down Restaurant		1%	4%	24%	71%	4.64	.05	164
	Convenience Store		1%	6%	19%	74%	4.66	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	25%	65%	4.53	.01	19,353
	Marketplace	0%	1%	8%	27%	63%	4.51	.01	13,502
	Express Unit	1%	1%	8%	27%	64%	4.52	.01	14,737
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	25%	66%	4.54	.01	10,312
	Sit-down Restaurant	0%	1%	8%	27%	64%	4.53	.01	5,770
	Convenience Store	0%	1%	8%	25%	66%	4.55	.01	10,077
	No type given	0%	1%	8%	24%	66%	4.55	.02	1,277
Retail Unit	#1	0%	1%	6%	23%	70%	4.63	.02	723
Retail Unit	# 2	0,0	170	3%	19%	78%	4.75	.04	134
Retail Unit	#3	0%	2%	6%	26%	66%	4.55	.05	207
Retail Unit	# 4	070	1%	6%	19%	74%	4.66	.05	194
Retail Unit	#5	1%	1%	4%	25%	70%	4.62	.07	110
Retail Unit	# 6	1%	1%	5%	23%	70%	4.62	.07	80
Retail Unit	# 7	1%	2%	5% 4%	25%	68%	4.59	.06	126
Retail Unit	# 7	1%	1%	8%	25%	66%	4.59	.06	126
Retail Unit	# 9		1%	4%	24%	71%	4.64	.05	164
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Retail Unit									
1 to 5 Scale Where Higher Mean = Higher		<u> </u>							

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

		1		Value					
			(2)	value			1		
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	22%	31%	34%	3.83	.02	2,027
Aggregated Dining Halls	ENTIRE SAMPLE	6%	12%	28%	32%	23%	3.55	.00	58,747
Dining Hall	# 1	3%	7%	20%	36%	35%	3.93	.04	822
Dining Hall	#2	1%	8%	17%	32%	42%	4.06	.08	181
Dining Hall	#3	9%	14%	30%	26%	21%	3.36	.05	585
Dining Hall	# 4	2%	2%	14%	29%	53%	4.28	.05	311
Dining Hall	#5	2%	10%	20%	35%	33%	3.86	.09	128
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall		+							
Dining Hall	·	+							
Dining Hall	·	+							
								•	
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	23%	32%	29%	3.69	.03	2,091
Aggregated Retail Units	ENTIRE SAMPLE	8%	15%	25%	29%	24%	3.47	.00	84,516
Type of Retail Unit - YOUR	Food Court	5%	10%	26%	35%	24%	3.63	.04	818
INSTITUTION	Express Unit	7%	13%	21%	30%	29%	3.61	.05	588
	Specialty Coffee Shop/ Juice Bar	3%	12%	24%	29%	32%	3.75	.07	272
	Sit-down Restaurant	4%	8%	14%	30%	44%	4.03	.08	194
	Convenience Store	3%	12%	20%	35%	30%	3.77	.07	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	15%	26%	30%	21%	3.41	.01	21,719
	Marketplace	11%	18%	26%	27%	19%	3.25	.01	15,118
	Express Unit	7%	13%	24%	30%	26%	3.54	.01	16,779
	Specialty Coffee Shop/ Juice Bar	6%	14%	24%	29%	27%	3.57	.01	11,625
	Sit-down Restaurant	7%	12%	24%	30%	27%	3.58	.01	6,392
	Convenience Store	7%	14%	22%	28%	29%	3.59	.01	11,446
	No type given	8%	18%	28%	28%	18%	3.29	.03	1,437
Retail Unit	#1	5%	10%	26%	35%	24%	3.63	.04	818
Retail Unit	# 2	4%	15%	21%	30%	31%	3.68	.10	149
Retail Unit	#3	5%	16%	23%	33%	23%	3.53	.08	233
Retail Unit	# 4	3%	12%	20%	35%	30%	3.77	.08	219
Retail Unit	#5	13%	13%	18%	24%	33%	3.77	.13	123
Retail Unit	#6	9%	13%	22%	23%	33%	3.50	.13	91
Retail Unit	# 7	4%			33%			.09	141
Retail Unit	# 7	2%	9%	21%		33%	3.84		141
Retail Unit			8%	28%	28%	33%	3.82	.10	
	# 9	4%	8%	14%	30%	44%	4.03	.08	194
Retail Unit	•	+							
Retail Unit	•	+							
Retail Unit									
Retail Unit		1							
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Retail Unit									
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Retail Unit									
Retail Unit		1							
*1 to 5 Scale, Where Higher Mean - High	0-4-4-4	•	1		1				

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

			Availabili						
		(1) Not at	(2) Not	ĺ	(4)				
		All	Very		Somewhat	(5) Very		Sampling	
A	L VOLID INICTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	11%	37%	44%	4.15	.02	1,799
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.13	.00	53,547
Dining Hall	#1	2%	6%	12%	37%	44%	4.16	.04	738
Dining Hall	#2	1%	7%	5%	32%	54%	4.31	.07	167
Dining Hall	#3	2%	8%	13%	40%	37%	4.04	.04	497
Dining Hall	# 4	2%	7%	10%	34%	47%	4.17	.06	283
Dining Hall	#5		4%	10%	39%	46%	4.28	.08	114
Dining Hall									
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Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	33%	55%	4.38	.02	1,803
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	36%	50%	4.31	.00	73,050
Type of Retail Unit - YOUR	Food Court	1%	3%	11%	33%	52%	4.32	.03	709
INSTITUTION	Express Unit	1%	3%	10%	34%	51%	4.32	.04	506
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	28%	66%	4.58	.04	243
	Sit-down Restaurant		3%	9%	34%	54%	4.39	.06	160
	Convenience Store		2%	6%	31%	61%	4.51	.05	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	37%	47%	4.27	.01	19,008
37	Marketplace	1%	3%	12%	38%	46%	4.26	.01	13,213
	Express Unit	1%	3%	11%	34%	51%	4.32	.01	14,467
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.38	.01	10,162
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.01	5,697
	Convenience Store	1%	3%	12%	34%	51%	4.31	.01	9,272
	No type given	0%	3%	12%	40%	45%	4.25	.02	1,231
Retail Unit	# 1	1%	3%	11%	33%	52%	4.32	.03	709
Retail Unit	#2	1%	1%	4%	23%	72%	4.65	.06	133
Retail Unit	#3	2%	2%	15%	33%	50%	4.03	.06	200
Retail Unit	# 4	270	2%	6%	31%	61%	4.27	.05	185
Retail Unit	# 5		8%	9%	35%	47%	4.51	.05	108
Retail Unit	#6	1%	4%	8%	38%	47%	4.21	.10	73
Retail Unit	# 7	1%	2%	5%	34%	60%	4.27	.10	125
Retail Unit	# 7		1%	5%	34%	58%	4.52	.06	110
Retail Unit	# 9		3%	5% 9%	35%	58%			
Retail Unit	# 3		5%	9%	34%	54%	4.39	.06	160
Retail Unit	·						-		
	·						-	-	
Retail Unit							-		
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit							-		
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Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

Aggregated Deiny Halfs				Availabilit	y of posted me	enu items				
Aggregated from yelsels Aggreg			Dis-	Somewhat Dis-	(3) Mixed	Somewhat		Moan*	Sampling Error**	Poen
Agengrande Driming Halls EMTIRE SAMPLE 374 875 876 871 872 875 876 877 877 877 877 877 877	Aggregated Dining Halls	YOUR INSTITUTION								
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Dining ptail		# 5	3%	1 70	1470	30%	30%	3.94	.10	121
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Aggregated Retail Units										
Aggregated Retail Units ENTIRE SAMPLE 2% 6% 14% 33% 45% 4.12										
Proof Court	Aggregated Retail Units		2%	5%	10%	32%	52%	4.26	.02	2,047
Express Unit 5% 6% 11% 31% 47% 4.09 .05 5.69 Specialty Coffee Shop/ Juice Bar 1% 4% 7% 26% 62% 4.44 .05 275 St. down Restaurant 2% 6% 7% 26% 62% 4.44 .06 212 Type of Retail Unit - ENTIRE SAMPLE 60% 14% 33% 9% 26% 60% 4.41 .06 212 Type of Retail Unit - ENTIRE SAMPLE 60% 14% 35% 43% 41% 4.04 .01 14.878 Express Unit 2% 66% 14% 35% 43% 41% 4.04 .01 14.878 Express Unit 3% 5% 12% 32% 46% 4.13 .01 16.566 Specialty Coffee Shop/ Juice Bar 2% 5% 12% 32% 44% 4.12 .01 11.555 Sit-down Restaurant 2% 6% 13% 33% 47% 4.16 .01 6.332 Convenience Store 2% 5% 11% 35% 47% 4.16 .01 6.332 Convenience Store 2% 5% 11% 35% 47% 4.16 .01 6.332 Convenience Store 2% 5% 11% 35% 47% 4.16 .01 6.332 Retail Unit #1 19% 4% 11% 36% 48% 4.25 .03 1.391 Retail Unit #2 11% 3% 9% 26% 60% 4.44 .07 149 Retail Unit #3 4% 8% 14% 36% 48% 4.25 .03 602 Retail Unit #4 11% 4% 11% 36% 60% 4.44 .07 149 Retail Unit #4 1% 3% 9% 26% 60% 4.44 .07 149 Retail Unit #4 11% 4% 11% 36% 38% 3.93 .08 224 Retail Unit #5 11% 4% 11% 36% 60% 4.44 .07 149 Retail Unit #5 11% 4% 10% 31% 44% 3.93 .12 121 Retail Unit #6 4% 9% 15% 36% 36% 3.93 .12 80 Retail Unit #8 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit #9 2% 6% 7% 28% 57% 4.22 .07 .07 Retail Unit Retail Unit Retail Unit	Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	14%	33%	45%	4.12	.00	82,841
Specialty Coffee Shop/ Juice Bar 1% 4% 7% 26% 62% 4.44 .05 275		Food Court	1%	4%	11%	36%	48%	4.25	.03	802
Sit-down Restaurant 2% 6% 7% 28% 57% 4.32 .07 189	INSTITUTION	Express Unit	5%	6%	11%	31%	47%	4.09	.05	569
Convenience Store 1% 3% 9% 28% 60% 4.41 .0.6 212		Specialty Coffee Shop/ Juice Bar	1%	4%	7%	26%	62%	4.44	.05	275
Type of Retail Unit - ENTIRE SAMPLE Food Court		Sit-down Restaurant	2%	6%	7%	28%	57%	4.32	.07	189
Marketplace 3% 7% 15% 34% 41% 4.04 .01 14,878 Express Unit 3% 5% 13% 32% 46% 4.13 .01 16,566 Express Unit 3% 5% 13% 32% 46% 4.13 .01 16,566 Specialty Coffee Shop/ Juice Bar 2% 5% 12% 32% 49% 4.22 .01 11,555 Sit-down Restaurant 2% 6% 13% 33% 47% 4.16 .01 6,332 Convenience Store 2% 5% 15% 32% 45% 4.12 .01 10,583 Notype given 2% 5% 11% 35% 47% 4.19 .03 1,391 Retail Unit #1 11% 11% 11% 36% 48% 4.25 .03 802 Retail Unit #2 11% 3% 3% 26% 62% 4.44 .07 149 Retail Unit #3 4% 88 14% 35% 38% 3.93 .08 224 Retail Unit #5 111% 4% 10% 31% 44% 3.93 .12 121 Retail Unit #5 111% 4% 10% 31% 44% 3.93 .12 121 Retail Unit #6 4% 9% 15% 36% 36% 3.93 .12 80 Retail Unit #8 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit #9 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit #9 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit 8 9 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit 8 9 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit 8 9 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit 9 9 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit 1		Convenience Store	1%	3%	9%	26%	60%	4.41	.06	212
Marketplace 3% 7% 15% 34% 41% 4.04 .01 14,878	Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	14%	35%	43%	4.11	.01	21,536
Express Unit 3% 5% 13% 32% 46% 4.13 .01 16,566 Specialty Coffee Shop/ Juice Bar 2% 5% 12% 32% 44% 4.12 .01 11,555 Sticdown Restaurant 2% 6% 13% 33% 47% 4.16 .01 6,332 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00 .00		Marketplace	3%	7%	15%	34%	41%	4.04	.01	14,878
Specialty Coffee Shop/ Juice Bar 2% 5% 12% 32% 43% 4.22 .01 11,555 Sit-down Restaurant 2% 6% 13% 33% 47% 4.16 .01 6,332 Convenience Store 2% 5% 15% 32% 45% 4.12 .01 10,583 No type given 2% 5% 11% 35% 47% 4.19 .03 13,91 Retail Unit #1 1% 4% 11% 36% 44% 4.25 .03 802 Retail Unit #2 1% 3% 9% 26% 62% 4.44 .0,7 149 Retail Unit #3 4% 8% 14% 35% 38% 3.33 .08 224 Retail Unit #4 1% 3% 9% 26% 66% 4.44 .0,6 212 Retail Unit #5 11% 3% 9% 26% 60% 4.41 .0,6 212 Retail Unit #5 11% 3% 9% 26% 60% 4.44 .0,6 212 Retail Unit #6 4% 9% 15% 36% 36% 3.33 .12 121 Retail Unit #6 4% 9% 15% 36% 36% 3.33 .12 121 Retail Unit #7 11% 3% 6% 21% 69% 4.56 .0,7 144 Retail Unit #7 11% 3% 6% 21% 69% 4.56 .0,7 144 Retail Unit #8 2% 6% 7% 28% 57% 4.32 .0,7 189 Retail Unit #9 2% 6% 7% 28% 57% 4.32 .0,7 189 Retail Unit 9 2% 6% 7% 28% 57% 4.32 .0,7 189 Retail Unit 1% 1% 1% 1% 1% 1% 1% 1		Express Unit	3%	5%	13%	32%	46%	4.13	.01	
Sit-down Restaurant 2% 6% 13% 33% 47% 4.16 .01 6,332		Specialty Coffee Shop/ Juice Bar								
Convenience Store 2% 5% 15% 32% 45% 4.12 .01 10,583 No type given 2% 5% 11% 35% 47% 4.19 .03 1,391 Retail Unit #1 1 1 4% 11% 36% 48% 4.25 .03 802 Retail Unit #2 11% 3% 9% 26% 62% 4.44 .07 148 Retail Unit #3 4% 8% 14% 35% 38% 3.93 .08 224 Retail Unit #4 11% 3% 9% 26% 60% 4.41 .06 212 Retail Unit #5 11% 4% 10% 31% 44% 3.93 .12 121 Retail Unit #5 11% 4% 10% 31% 44% 3.93 .12 121 Retail Unit #6 4% 9% 15% 36% 36% 3.93 .12 80 Retail Unit #7 11% 3% 6% 21% 69% 4.56 .07 144 Retail Unit #8 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit #9 2% 6% 7% 28% 57% 4.32 .07 188 Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit										
No type given 2% 5% 11% 35% 47% 4.19 .03 1,391										
Retail Unit										
Retail Unit	Retail Unit									
Retail Unit										
Retail Unit # 4 1% 3% 9% 26% 60% 4.41 .06 212 Retail Unit # 5 11% 4% 10% 31% 44% 3.93 .12 121 Retail Unit # 6 4% 9% 15% 36% 36% 3.93 .12 80 Retail Unit # 7 1% 3% 6% 21% 69% 4.56 .07 144 Retail Unit # 8 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit # 9 2% 6% 7% 28% 57% 4.32 .07 189 Retail Unit 										
Retail Unit #5 11% 4% 10% 31% 44% 3.93 .12 121 Retail Unit #6 4% 9% 15% 36% 36% 3.93 .12 80 Retail Unit #7 11% 3% 6% 21% 69% 4.56 .07 144 Retail Unit #8 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit #9 2% 6% 7% 28% 57% 4.32 .07 189 Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit #8 2% 4% 6% 27% 62% 4.44 .08 126 Retail Unit #9 2% 6% 7% 28% 57% 4.32 .07 189 Retail Unit		I .								
Retail Unit #9 2% 6% 7% 28% 57% 4.32 .07 189 Retail Unit 		1								
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit <td< td=""><td></td><td># 5</td><td>2%</td><td>6%</td><td>1%</td><td>28%</td><td>5/%</td><td>4.32</td><td></td><td>189</td></td<>		# 5	2%	6%	1%	28%	5/%	4.32		189
Retail Unit <td< td=""><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			-							
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td></td<>					-					
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Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit										
Retail Unit										
	Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 35a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

			Varie	ety of menu ch	oices				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	7%	36%	55%	4.43	.02	1,842
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	33%	56%	4.44	.00	54,290
Dining Hall	#1	0%	1%	9%	37%	52%	4.39	.03	743
Dining Hall	#2		1%	5%	30%	64%	4.57	.05	172
Dining Hall	#3	0%	2%	10%	36%	51%	4.36	.03	518
Dining Hall	#4	0%	1%	3%	33%	62%	4.55	.04	294
Dining Hall	#5		3%	4%	42%	51%	4.42	.07	115
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Dining Hall								•	
Aggregated Retail Units	YOUR INSTITUTION	0%	2%	00/	000/	500/	. 4.40	.02	4.040
Aggregated Retail Units	ENTIRE SAMPLE			9%	33%	56%	4.43	-	1,819
	Food Court	0%	2%	9%	35%	54%	4.41	.00	73,871
Type of Retail Unit - YOUR INSTITUTION	Express Unit	0%	1%	9%	30%	59%	4.47	.03	713
INCITION		1%	3%	12%	35%	50%	4.30	.04	513
	Specialty Coffee Shop/ Juice Bar	_	1%	7%	34%	58%	4.50	.04	243
	Sit-down Restaurant		1%	7%	36%	56%	4.48	.05	160
T (D () III 'S ENTINE CAMPLE	Convenience Store		1%	6%	34%	59%	4.51	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	35%	53%	4.39	.01	19,174
	Marketplace	0%	1%	7%	35%	56%	4.45	.01	13,338
	Express Unit	1%	2%	9%	35%	54%	4.39	.01	14,628
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	34%	54%	4.41	.01	10,261
	Sit-down Restaurant	0%	1%	7%	35%	56%	4.45	.01	5,721
	Convenience Store	0%	2%	10%	33%	54%	4.40	.01	9,500
	No type given	0%	2%	9%	40%	49%	4.35	.02	1,249
Retail Unit	#1	0%	1%	9%	30%	59%	4.47	.03	713
Retail Unit	# 2			6%	26%	68%	4.62	.05	133
Retail Unit	#3	1%	3%	13%	34%	48%	4.26	.06	207
Retail Unit	# 4		1%	6%	34%	59%	4.51	.05	190
Retail Unit	#5	1%	1%	13%	37%	49%	4.31	.08	109
Retail Unit	# 6	1%	1%	11%	40%	47%	4.29	.10	73
Retail Unit	#7		4%	10%	31%	55%	4.36	.07	124
Retail Unit	#8		2%	7%	45%	46%	4.35	.07	110
Retail Unit	# 9		1%	7%	36%	56%	4.48	.05	160
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1 to 5 Scale Where Higher Mean = Higher	1			1		1		•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		T	Varie	ty of menu ch	oices				
			(2)						
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	5%	12%	17%	33%	33%	3.77	.03	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	23%	33%	24%	3.56	.00	60,000
Dining Hall	# 1	2%	9%	16%	37%	35%	3.95	.04	821
Dining Hall	#2	3%	13%	18%	28%	39%	3.87	.08	184
Dining Hall	#3	10%	19%	21%	31%	19%	3.31	.05	585
Dining Hall	# 4	2%	6%	12%	30%	50%	4.20	.06	317
Dining Hall	#5	12%	15%	14%	34%	25%	3.46	.12	128
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Dining Hall		+							
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Dining Hall	<u> </u>	+							
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	16%	33%	37%	3.86	.03	2,073
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	19%	34%	32%	3.79	.00	83,943
Type of Retail Unit - YOUR	Food Court	5%	12%	17%	34%	32%	3.79	.00	811
INSTITUTION	Express Unit	7%	12%	18%	34%	32%	3.76	.04	579
	Specialty Coffee Shop/ Juice Bar	1%				50%			
	Sit-down Restaurant	4%	5% 9%	13% 12%	30% 37%	38%	4.23 3.96	.06 .08	277 189
	Convenience Store	3%		15%					
Time of Detail Linit FAITIDE CAMPLE	Food Court		5%		31%	47%	4.15	.07	217
Type of Retail Unit - ENTIRE SAMPLE		4%	11%	19%	35%	31%	3.77	.01	21,791
	Marketplace	7%	13%	20%	33%	28%	3.63	.01	15,043
	Express Unit	5%	10%	18%	34%	32%	3.76	.01	16,777
	Specialty Coffee Shop/ Juice Bar	4%	9%	17%	32%	39%	3.93	.01	11,664
	Sit-down Restaurant	3%	9%	18%	35%	34%	3.88	.01	6,376
	Convenience Store	3%	9%	19%	33%	37%	3.91	.01	10,865
	No type given	5%	12%	18%	33%	32%	3.75	.03	1,427
Retail Unit	#1	5%	12%	17%	34%	32%	3.76	.04	811
Retail Unit	#2	1%	3%	15%	30%	50%	4.26	.07	149
Retail Unit	#3	6%	18%	18%	34%	24%	3.51	.08	232
Retail Unit	# 4	3%	5%	15%	31%	47%	4.15	.07	217
Retail Unit	#5	17%	9%	27%	23%	24%	3.29	.13	120
Retail Unit	#6	6%	16%	14%	29%	35%	3.71	.14	83
Retail Unit	#7	1%	4%	11%	33%	51%	4.29	.07	144
Retail Unit	#8	2%	7%	11%	30%	50%	4.20	.09	128
Retail Unit	#9	4%	9%	12%	37%	38%	3.96	.08	189
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*1 to 5 Scale. Where Higher Mean = High	as Catiofaction		I		1		•	•	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

			Variety o						
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	_
Aggregated Dining Halls	YOUR INSTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	10%	30%	55%	4.34	.02	1,824
Aggregated Dining Halls	I .	1%	3%	11%	28%	57%	4.37	.00	53,949
Dining Hall	#1	2%	4%	10%	31%	53%	4.29	.04	737
Dining Hall	#2	1%	4%	17%	28%	51%	4.26	.07	169
Dining Hall	#3	1%	3%	12%	34%	49%	4.28	.04	510
Dining Hall	# 4	0%	2%	3%	19%	76%	4.69	.04	293
Dining Hall	#5	2%	6%	12%	34%	46%	4.17	.09	115
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	30%	54%	4.30	.02	1,807
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	29%	55%	4.33	.00	73,354
Type of Retail Unit - YOUR	Food Court	2%	4%	10%	29%	54%	4.30	.04	710
INSTITUTION	Express Unit	3%	5%	12%	30%	50%	4.21	.04	509
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	29%	57%	4.35	.06	237
	Sit-down Restaurant		2%	9%	29%	60%	4.48	.06	162
	Convenience Store	2%	1%	10%	32%	54%	4.36	.06	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	29%	54%	4.31	.01	19,070
	Marketplace	1%	3%	9%	29%	58%	4.39	.01	13,249
	Express Unit	2%	3%	12%	30%	54%	4.30	.01	14,491
	Specialty Coffee Shop/ Juice Bar	2%	3%	11%	28%	56%	4.34	.01	10,131
	Sit-down Restaurant	2%	3%	10%	30%	55%	4.33	.01	5,675
	Convenience Store	2%	3%	12%	28%	56%	4.34	.01	9,497
	No type given	1%	3%	9%	32%	55%	4.35	.02	1,241
Retail Unit	#1	2%	4%	10%	29%	54%	4.30	.04	710
Retail Unit	#2	1%	4%	7%	22%	67%	4.50	.07	133
Retail Unit	#3	4%	4%	15%	30%	47%	4.11	.07	204
Retail Unit	#4	2%	1%	10%	32%	54%	4.36	.06	189
Retail Unit	#5		6%	11%	27%	56%	4.31	.09	108
Retail Unit	#6	4%	4%	11%	32%	49%	4.18	.12	73
Retail Unit	#7	2%	4%	8%	34%	52%	4.31	.08	124
Retail Unit	#8	3%	4%	13%	38%	43%	4.14	.10	104
Retail Unit	#9	570	2%	9%	29%	60%	4.48	.06	162
Retail Unit	1.		2,0	3,8	20,0	0070	7.70	.00	102
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

			Variety o	f healthy menu	u choices				
		1	(2)						
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	7%	10%	22%	28%	33%	3.71	.03	2,018
Aggregated Dining Halls	ENTIRE SAMPLE	7%	14%	26%	32%	21%	3.47	.00	59,483
Dining Hall	# 1	3%	10%	22%	32%	32%	3.80	.04	814
Dining Hall	#2	4%	8%	24%	31%	32%	3.79	.08	182
Dining Hall	#3	15%	15%	27%	28%	15%	3.13	.05	579
Dining Hall	#4	1%	2%	6%	21%	71%	4.59	.04	317
Dining Hall	#5	13%	8%	29%	24%	26%	3.43	.12	126
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Dining Hall	<u>'</u>	+							
Aggregated Retail Units	YOUR INSTITUTION	7%	11%	22%	30%	30%	3.65	.03	2,053
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	24%	30%	27%	3.57	.00	83,090
Type of Retail Unit - YOUR	Food Court	10%	15%	26%	27%	21%	3.35	.00	804
INSTITUTION	Express Unit	7%	10%	23%	29%	30%	3.66	.04	578
	Specialty Coffee Shop/ Juice Bar	4%							
	Sit-down Restaurant	3%	8% 4%	19% 17%	29% 34%	39% 42%	3.90 4.09	.07 .07	267 188
	Convenience Store	3%	7%	13%			4.09		
Time of Detail Linit FAITIDE CAMPLE	Food Court				35%	42%		.07	216
Type of Retail Unit - ENTIRE SAMPLE		7%	14%	25%	30%	24%	3.49	.01	21,555
	Marketplace	9%	15%	24%	29%	22%	3.40	.01	14,924
	Express Unit	7%	13%	23%	30%	27%	3.58	.01	16,572
	Specialty Coffee Shop/ Juice Bar	5%	10%	22%	31%	32%	3.74	.01	11,459
	Sit-down Restaurant	5%	10%	22%	33%	29%	3.71	.01	6,317
	Convenience Store	5%	11%	23%	29%	32%	3.71	.01	10,850
	No type given	7%	14%	22%	33%	25%	3.55	.03	1,413
Retail Unit	#1	10%	15%	26%	27%	21%	3.35	.04	804
Retail Unit	#2	3%	6%	16%	30%	44%	4.05	.09	148
Retail Unit	#3	4%	10%	25%	33%	28%	3.71	.07	232
Retail Unit	# 4	3%	7%	13%	35%	42%	4.06	.07	216
Retail Unit	#5	18%	15%	24%	22%	21%	3.12	.13	120
Retail Unit	#6	10%	10%	19%	31%	30%	3.63	.14	83
Retail Unit	#7	1%	7%	21%	29%	43%	4.06	.08	143
Retail Unit	#8	6%	10%	24%	28%	33%	3.71	.11	119
Retail Unit	#9	3%	4%	17%	34%	42%	4.09	.07	188
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

			Variety of	vegetarian me	nu choices				
		(1) Not at	(2) Not	-	(4)				
		All	Very		Somewhat	(5) Very		Sampling	_
Aggregated Dining Halla	YOUR INSTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	ENTIRE SAMPLE	15%	12%	14%	23%	36%	3.53	.04	1,677
Aggregated Dining Halls	I .	17%	12%	16%	22%	33%	3.42	.01	45,891
Dining Hall	#1	16%	14%	16%	22%	32%	3.39	.06	667
Dining Hall	#2	24%	15%	8%	21%	32%	3.23	.13	152
Dining Hall	#3	16%	14%	17%	27%	25%	3.32	.07	463
Dining Hall	# 4	3%	4%	9%	18%	66%	4.41	.06	291
Dining Hall	#5	20%	12%	13%	22%	34%	3.38	.15	104
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Aggregated Retail Units	YOUR INSTITUTION	17%	13%	15%	21%	34%	3.43	.04	1,584
Aggregated Retail Units	ENTIRE SAMPLE	16%	11%	15%	22%	35%	3.49	.01	62,301
Type of Retail Unit - YOUR	Food Court	21%	12%	16%	19%	32%	3.28	.06	600
INSTITUTION	Express Unit	15%	15%	15%	20%	35%	3.45	.07	467
	Specialty Coffee Shop/ Juice Bar	16%	10%	11%	25%	37%	3.58	.10	212
	Sit-down Restaurant	11%	13%	14%	25%	37%	3.65	.12	142
	Convenience Store	13%	12%	13%	25%	36%	3.58	.11	163
Type of Retail Unit - ENTIRE SAMPLE	Food Court	18%	11%	15%	22%	33%	3.41	.01	16,024
	Marketplace	18%	13%	14%	22%	33%	3.38	.01	10,981
	Express Unit	16%	12%	15%	22%	35%	3.47	.01	12,377
	Specialty Coffee Shop/ Juice Bar	15%	11%	14%	22%	38%	3.57	.02	8,625
	Sit-down Restaurant	14%	10%	15%	24%	37%	3.61	.02	4,970
	Convenience Store	14%	10%	14%	22%	40%	3.64	.02	8,238
	No type given	17%	10%	14%	26%	33%	3.48	.04	1,086
Retail Unit	#1	21%	12%	16%	19%	32%	3.28	.06	600
Retail Unit	#2	12%	12%	13%	20%	44%	3.73	.13	121
Retail Unit	#3	16%	15%	19%	17%	32%	3.34	.11	183
Retail Unit	#4	13%	12%	13%	25%	36%	3.58	.11	163
Retail Unit	#5	14%	16%	18%	18%	35%	3.45	.14	102
Retail Unit	#6	18%	6%	14%	24%	38%	3.58	.18	66
Retail Unit	#7	13%	17%	9%	23%	37%	3.54	.14	116
Retail Unit	#8	21%	9%	9%	33%	29%	3.40	.16	91
Retail Unit	#9	11%	13%	14%	25%	37%	3.65	.12	142
Retail Unit	1.	1170	10,0	1470	20,0	0,70	0.00	.12	172
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

			Variety of v	vegetarian me	nu choices				
			(2)						
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	8%	25%	24%	38%	3.79	.03	1,786
Aggregated Dining Halls	ENTIRE SAMPLE	6%	10%	29%	29%	26%	3.59	.01	47,977
Dining Hall	# 1	3%	6%	28%	28%	36%	3.88	.04	702
Dining Hall	#2	9%	9%	34%	21%	27%	3.46	.10	150
Dining Hall	#3	11%	14%	29%	29%	16%	3.23	.05	507
Dining Hall	#4	1%	1%	3%	10%	86%	4.80	.03	314
Dining Hall	#5	11%	14%	30%	19%	26%	3.35	.12	113
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Aggregated Retail Units	YOUR INSTITUTION	7%	10%	27%	23%	32%	3.64	.03	1,681
Aggregated Retail Units	ENTIRE SAMPLE	6%	10%	27%	27%	32%	3.63	.00	66,752
Type of Retail Unit - YOUR	Food Court	10%	13%	33%	22%	23%	3.35	.00	622
INSTITUTION	Express Unit	8%	9%	26%	24%	33%	3.65	.05	509
	Specialty Coffee Shop/ Juice Bar	4%	7%			44%			
	Sit-down Restaurant	5%	4%	25% 22%	21% 30%	39%	3.94 3.94	.08	224 155
	Convenience Store	4%	9%	19%		39% 44%			
Time of Detail Linit ENTIDE CAMPLE	Food Court				24%		3.95	.09	171
Type of Retail Unit - ENTIRE SAMPLE		7%	11%	29%	27%	27%	3.56	.01	17,229
	Marketplace	8%	12%	28%	27%	25%	3.51	.01	11,400
	Express Unit	7%	10%	27%	27%	30%	3.64	.01	13,451
	Specialty Coffee Shop/ Juice Bar	5%	9%	25%	26%	35%	3.78	.01	9,169
	Sit-down Restaurant	6%	10%	25%	29%	29%	3.65	.02	5,233
	Convenience Store	5%	8%	25%	26%	35%	3.78	.01	9,122
	No type given	6%	12%	27%	29%	27%	3.58	.03	1,148
Retail Unit	#1	10%	13%	33%	22%	23%	3.35	.05	622
Retail Unit	#2	4%	6%	24%	20%	46%	3.98	.10	127
Retail Unit	#3	7%	7%	30%	27%	30%	3.65	.08	196
Retail Unit	# 4	4%	9%	19%	24%	44%	3.95	.09	171
Retail Unit	#5	17%	12%	27%	19%	25%	3.23	.13	111
Retail Unit	#6	7%	11%	23%	25%	34%	3.68	.15	71
Retail Unit	#7	2%	9%	22%	24%	44%	3.98	.09	131
Retail Unit	#8	4%	7%	26%	23%	40%	3.88	.12	97
Retail Unit	#9	5%	4%	22%	30%	39%	3.94	.09	155
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

				Service: Overa	all				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	34%	57%	4.46	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	33%	55%	4.40	.00	54,263
Dining Hall	#1	0%	1%	9%	36%	54%	4.42	.03	747
Dining Hall	# 2		1%	6%	31%	63%	4.56	.05	172
Dining Hall	#3		2%	9%	35%	55%	4.43	.03	522
Dining Hall	# 4	0%	2%	5%	34%	59%	4.49	.04	293
Dining Hall	#5	070	1%	7%	25%	67%	4.58	.06	114
Dining Hall	" 0	-	1 /0	1 70	2576	07 /6	4.50		114
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	65%	4.57	.02	1,858
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	63%	4.53	.00	74,953
Type of Retail Unit - YOUR	Food Court	0%	1%	7%	29%	62%	4.52	.03	721
INSTITUTION	Express Unit	0%	2%	6%	28%	64%	4.53	.03	528
	Specialty Coffee Shop/ Juice Bar	0%		5%	22%	73%	4.67	.04	251
	Sit-down Restaurant			2%	28%	69%	4.67	.04	166
	Convenience Store		1%	3%	27%	69%	4.65	.04	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	31%	60%	4.49	.01	19,264
	Marketplace	0%	1%	7%	32%	60%	4.51	.01	13,391
	Express Unit	0%	1%	6%	28%	64%	4.55	.01	14,772
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	26%	67%	4.59	.01	10,418
	Sit-down Restaurant	0%	1%	5%	28%	66%	4.57	.01	5,751
	Convenience Store	0%	1%	7%	28%	64%	4.54	.01	10,087
	No type given	0%						.02	1,270
Retail Unit	# 1	0%	1% 1%	6% 7%	37% 29%	56% 62%	4.47 4.52	.02	
Retail Unit	# 1		1%						721
		1%		4%	21%	74%	4.69	.05	137
Retail Unit	#3		4%	6%	26%	64%	4.51	.05	211
Retail Unit	# 4		1%	3%	27%	69%	4.65	.04	192
Retail Unit	# 5	1%	4%	7%	28%	60%	4.42	.08	109
Retail Unit	# 6			10%	30%	60%	4.51	.07	81
Retail Unit	#7			2%	29%	69%	4.68	.04	127
Retail Unit	#8			6%	24%	70%	4.64	.06	114
Retail Unit	# 9			2%	28%	69%	4.67	.04	166
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1 to 5 Scale Where Higher Mean = High	1:			<u> </u>	l			•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

		1		Service: Overa	<u> </u>				
			(2)						
		(1) Very	Somewhat		(4)	(5)) (0 "	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.16	.02	2,045
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	13%	37%	45%	4.21	.00	59,810
Dining Hall	# 1	2%	4%	11%	37%	46%	4.21	.03	831
Dining Hall	# 2	2%	2%	9%	30%	58%	4.41	.06	185
Dining Hall	#3	3%	8%	19%	36%	34%	3.92	.04	587
Dining Hall	# 4	1%	4%	6%	33%	56%	4.39	.05	315
Dining Hall	#5	4%	6%	13%	38%	39%	4.01	.09	127
Dining Hall		1,70	0,0	1070	0070	0070			
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	53%	4.31	.02	2,112
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	34%	49%	4.23	.00	85,041
Type of Retail Unit - YOUR	Food Court	1%	2%	11%	38%	47%	4.28	.03	819
INSTITUTION	Express Unit	3%	4%	9%	28%	57%	4.33	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	3%	15%	27%	53%	4.27	.06	281
	Sit-down Restaurant	3%	4%	11%	32%	51%	4.25	.07	193
	Convenience Store	1%	2%	6%	28%	63%	4.48	.06	220
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	36%	46%	4.19	.01	21.804
""" """ """ """ """ """ """ """ """ "	Marketplace	2%	5%	14%	36%	43%	4.13	.01	15,092
	Express Unit	2%	4%	11%	33%	50%	4.25	.01	16,908
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	30%	54%	4.31	.01	11,869
	Sit-down Restaurant	3%	5%	13%	34%	46%	4.16	.01	6,394
	Convenience Store	2%	2%	9%	31%	56%	4.37	.01	11,537
	No type given	2%	3%	11%	39%	45%	4.22	.02	1,437
Retail Unit	#1	1%	2%	11%	38%	47%	4.28	.03	819
Retail Unit	#2	2%	3%	11%	29%	55%	4.31	.08	152
Retail Unit	#3	1%	5%	10%	30%	54%	4.31	.06	240
Retail Unit	# 4	1%	2%	6%	28%	63%	4.48	.06	220
Retail Unit	# 5	7%	5%	10%	31%	47%	4.06	.11	124
Retail Unit	#6	1%	1%	11%	25%	62%	4.45	.09	91
Retail Unit	#7	2%	1%	5%	25%	67%	4.53	.07	144
Retail Unit	#8	2%	3%	19%	24%	52%	4.22	.09	129
Retail Unit	#9	3%	4%	11%	32%	51%	4.25	.07	193
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*1 to 5 Scale, Where Higher Mean - Higher	0.01.0	1	1					•	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 39a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

			S	Speed of service	e				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	37%	53%	4.41	.02	1,855
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	36%	51%	4.36	.00	54,142
Dining Hall	#1	1%	1%	8%	37%	53%	4.41	.03	753
Dining Hall	#2		1%	6%	37%	56%	4.47	.05	172
Dining Hall	#3		2%	10%	36%	52%	4.39	.03	523
Dining Hall	#4	0%	3%	6%	37%	53%	4.40	.04	294
Dining Hall	#5	1 2,7	1%	7%	34%	58%	4.50	.06	113
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	28%	66%	4.58	.01	1,860
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.53	.00	75,117
Type of Retail Unit - YOUR	Food Court	0%	1%	7%	28%	64%	4.55	.03	722
INSTITUTION	Express Unit		1%	6%	30%	62%	4.54	.03	528
	Specialty Coffee Shop/ Juice Bar		0%	3%	25%	72%	4.68	.03	250
	Sit-down Restaurant			2%	28%	70%	4.67	.04	166
	Convenience Store	1%	1%	4%	26%	69%	4.62	.05	194
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	31%	61%	4.51	.01	19,326
	Marketplace	0%	1%	6%	32%	60%	4.51	.01	13,421
	Express Unit	0%	1%	6%	29%	63%	4.53	.01	14,766
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	27%	67%	4.60	.01	10,482
	Sit-down Restaurant	0%	1%	5%	27%	66%	4.58	.01	5,766
	Convenience Store	0%	1%	8%	29%	62%	4.51	.01	10,084
	No type given	0%	1%	6%	35%	58%	4.49	.02	1,272
Retail Unit	#1	0%	1%	7%	28%	64%	4.55	.03	722
Retail Unit	#2		1%	4%	19%	76%	4.71	.05	136
Retail Unit	#3		1%	6%	33%	61%	4.53	.05	208
Retail Unit	#4	1%	1%	4%	26%	69%	4.62	.05	194
Retail Unit	#5		2%	8%	36%	54%	4.42	.07	110
Retail Unit	#6		1%	9%	24%	66%	4.55	.08	82
Retail Unit	#7		1%	3%	26%	70%	4.66	.05	128
Retail Unit	#8			2%	32%	67%	4.65	.05	114
Retail Unit	#9			2%	28%	70%	4.67	.04	166
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

			1	peed of service	e I	ı			
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	12%	32%	49%	4.24	.02	2,037
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	36%	42%	4.11	.00	59,670
Dining Hall	# 1	1%	4%	13%	32%	50%	4.25	.03	829
Dining Hall	#2	2%	5%	11%	29%	54%	4.28	.07	184
Dining Hall	#3	2%	4%	15%	38%	41%	4.12	.04	586
Dining Hall	#4	1%	4%	9%	26%	60%	4.39	.05	312
Dining Hall	#5	2%	4%	9%	33%	53%	4.32	.08	126
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Dining Hall	•	-						-	
	YOUR INSTITUTION	00/	40/	440/	200/	540/			0.445
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	32%	51%	4.26	.02	2,115
Aggregated Retail Units		4%	7%	15%	33%	42%	4.03	.00	85,121
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	10%	36%	50%	4.31	.03	821
INSTITUTION	Express Unit	3%	4%	11%	30%	52%	4.25	.04	599
	Specialty Coffee Shop/ Juice Bar	2%	7%	15%	26%	50%	4.15	.06	282
	Sit-down Restaurant	4%	4%	12%	34%	46%	4.15	.07	194
	Convenience Store	1%	5%	10%	24%	61%	4.40	.06	219
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	39%	4.00	.01	21,846
	Marketplace	5%	9%	17%	34%	36%	3.88	.01	15,126
	Express Unit	3%	6%	14%	31%	45%	4.07	.01	16,908
	Specialty Coffee Shop/ Juice Bar	4%	6%	13%	30%	46%	4.08	.01	11,862
	Sit-down Restaurant	6%	9%	16%	32%	36%	3.84	.01	6,421
	Convenience Store	2%	4%	11%	31%	52%	4.26	.01	11,518
	No type given	2%	5%	11%	37%	45%	4.16	.03	1,440
Retail Unit	#1	1%	3%	10%	36%	50%	4.31	.03	821
Retail Unit	# 2	1%	7%	16%	19%	56%	4.21	.08	152
Retail Unit	#3	2%	6%	14%	30%	49%	4.18	.06	241
Retail Unit	# 4	1%	5%	10%	24%	61%	4.40	.06	219
Retail Unit	#5	7%	2%	15%	36%	39%	3.97	.10	124
Retail Unit	#6	1%	2%	8%	25%	64%	4.48	.09	91
Retail Unit	#7	2%	3%	4%	29%	62%	4.44	.07	143
Retail Unit	#8	2%	7%	14%	35%	42%	4.08	.09	130
Retail Unit	#9	4%	4%	12%	34%	46%	4.15	.07	194
Retail Unit		1		1_,0	2.,0	12,3			
Retail Unit									
Retail Unit									
Retail Unit		1					•		
Retail Unit	·	+					•		
Retail Unit		+							
Retail Unit		1							
Retail Unit	·	+					•	•	
		+						-	
Retail Unit	·	+							
Retail Unit		+							
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 40a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

			He	ours of operat	on				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	28%	62%	4.49	.02	1,849
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.44	.00	54,399
Dining Hall	#1	0%	2%	9%	27%	61%	4.47	.03	749
Dining Hall	# 2		1%	5%	30%	65%	4.58	.05	172
Dining Hall	#3	0%	2%	9%	29%	61%	4.47	.03	522
Dining Hall	# 4	0%	1%	6%	28%	64%	4.54	.04	292
Dining Hall	#5		2%	8%	27%	63%	4.52	.07	114
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	9%	30%	59%	4.46	.02	1,848
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.44	.00	74,788
Type of Retail Unit - YOUR	Food Court	1%	2%	9%	29%	59%	4.44	.03	717
INSTITUTION	Express Unit	1%	1%	9%	32%	58%	4.45	.03	529
	Specialty Coffee Shop/ Juice Bar	170	1%	8%	30%	61%	4.51	.04	247
	Sit-down Restaurant		2%	8%	35%	55%	4.42	.06	165
	Convenience Store	1%	270	7%	28%	64%	4.55	.05	190
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.38	.01	19,227
Type of Rotali Office Electrice Ortali EE	Marketplace	0%	2%	8%	33%	56%	4.44	.01	13,374
	Express Unit	1%	2%	8%	30%	59%	4.46	.01	14,722
	Specialty Coffee Shop/ Juice Bar	0%	1%	8%	29%	61%	4.49	.01	10,400
	Sit-down Restaurant	1%	2%	9%	32%	57%	4.43	.01	5,731
	Convenience Store	0%	1%	8%	28%	62%	4.43	.01	10,072
	No type given	0%	2%	11%	35%	52%	4.36	.02	1,262
Retail Unit	# 1	1%	2%	9%	29%	52%	4.36	.02	717
Retail Unit	# 2	176	1%	10%	29%	66%	4.44	.03	134
Retail Unit	#3	0%	1%	10%	33%		4.54	.05	207
Retail Unit	#4		1%			56% 64%	4.43		190
Retail Unit	#5	1%	40/	7%	28% 34%		4.55	.05	
Retail Unit	#6	401	1%	7%		58%		.06	111
	# 7	1%	2%	9%	26%	65%	4.52	.08	82
Retail Unit		2%		8%	32%	57%	4.42	.07	129
Retail Unit	#8	-	2%	5%	37%	56%	4.47	.06	113
Retail Unit	# 9	-	2%	8%	35%	55%	4.42	.06	165
Retail Unit	•								
Retail Unit	•								
Retail Unit	•								
Retail Unit	•								
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

Agregated Dining Halfs					ours of operation	on	ı			
Agrogance Oriming Halls EMTIRE SAMPLE 75 1396 1796 3096 3396 370 0.01 559.088 Dining Hall # 1 1 696 1396 1396 1396 3396 372 0.04 859.088 Dining Hall # 2 1196 1996 1196 1396 1496 4096 3398 3.11 1584 Dining Hall # 3 3 356 696 11196 2596 3596 3596 3.14 0.08 3314 Dining Hall # 4 1096 2196 1796 1796 2596 3096 342 0.08 3314 Dining Hall # 5 1396 1596 1796 2796 3596 3496 342 0.08 3314 Dining Hall # 5 1396 1596 1796 2796 3796 3496 349 0.08 3314 Dining Hall			Dis-	Dis-	(3) Mixed	Somewhat		Mean*	Sampling Error**	Resp
Dining Hall	Aggregated Dining Halls	YOUR INSTITUTION	7%	13%	14%	27%	39%	3.78	.03	2,035
Dening Hall	Aggregated Dining Halls	ENTIRE SAMPLE	7%	13%	17%	30%	33%	3.70	.01	59,908
Damp Hall	Dining Hall	#1	6%	13%	16%	31%	33%	3.72	.04	828
Dening Hall	Dining Hall	#2	11%	19%	11%	19%	40%	3.58	.11	184
Dring Hall	Dining Hall	#3	3%	6%	11%	25%	54%	4.21	.04	583
Dining Hall	Dining Hall	#4								
Dining Hall	Dining Hall	#5	13%	15%	13%		29%		.12	126
Dining hall										
Dining Hall										
Dining heal			1					_		
Dring Hall			+						·	
Dining Hall										
Dring Hall			+							
Dring Hall			+							
Dring Hall			+		 					
Dining Hall		·	+		-			•		
Dening Hall			+					•		
Dring Hall			_							
Dring Hall			-							
Dring Hall			+							
Dining Hall			+							
Aggregated Retail Units YOUR INSTITUTION 3% 9% 14% 32% 42% 4.01 0.02 2.086 Aggregated Retail Units ENTRE SAMPLE 4% 9% 14% 30% 42% 3.97 .00 84,702 Type of Retail Unit - YOUR Food Court 3% 10% 15% 34% 39% 3.97 .04 811 Express Unit 5% 10% 16% 34% 34% 40% 3.91 .05 596 Specially Coffee Shop/ Juice Bar 4% 8% 9% 31% 40% 4.07 .08 191 Type of Retail Unit - ENTIRE SAMPLE 6% 14% 8% 9% 16% 27% 46% 4.07 .08 191 Type of Retail Unit - ENTIRE SAMPLE 4% 9% 16% 32% 38% 3.32 .01 121,709 Type of Retail Unit - ENTIRE SAMPLE 4% 9% 16% 32% 38% 3.0 .01 11,5052 Ap		•	_							
Aggregated Retail Units										
Type of Retail Unit - YOUR Express Unit 10% 15% 10% 15% 34% 39% 3.97 .04 811										
Express Unit 5% 10% 14% 31% 40% 3.91 0.05 5.96		1								
Specialty Coffee Shop/ Juice Bar										
Sit-down Restaurant 3%	INSTITUTION									
Convenience Store 2% 5% 13% 29% 51% 4.22 .0.7 218										
Type of Retail Unit - ENTIRE SAMPLE Food Court										
Marketplace										
Express Unit 5% 9% 15% 30% 41% 3.95 .01 16,822 Specially Coffee Shop/ Juice Bar 4% 9% 14% 28% 45% 4.03 .01 11,807 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50 51.50	Type of Retail Unit - ENTIRE SAMPLE						38%	3.92	-	21,709
Specialty Coffee Shop/ Juice Bar			6%	11%	16%	31%	36%	3.80	.01	15,052
Sit-down Restaurant		Express Unit	5%	9%	15%	30%	41%	3.95	.01	16,822
Convenience Store 3% 6% 11% 28% 52% 4.20 .01 11,523 Notype given 3% 12% 16% 34% 35% 3.85 .03 1,423 Retail Unit #1 3% 10% 15% 34% 39% 3.97 .04 811 Retail Unit #2 3% 7% 10% 32% 47% 4.13 .09 152 Retail Unit #3 3% 7% 15% 33% 43% 4.06 .07 239 Retail Unit #4 2% 5% 13% 29% 51% 4.22 .07 218 Retail Unit #5 14% 17% 20% 25% 24% 3.29 .12 312 Retail Unit #6 4% 7% 9% 26% 54% 4.19 .12 .91 Retail Unit #7 11% 10% 13% 36% 39% 4.01 .09 .14 Retail Unit #8 4% 9% 9% 30% 49% 4.12 .01 .09 .14 Retail Unit #9 3% 7% 18% 27% 46% 4.10 .08 .19 Retail Unit .0 .0 .0 .0 .0 .0 Retail Unit .0 .0 .0 .0 .0 Retail Unit .0 .0 .0 .0 .0 .0 .0 Retail Unit .0 .0 .0 .0 .0 .0 .0 Retail Unit .0 .0 .0 .0 .0 .0 .0 Retail Unit .0 .0 .0 .0 .0 .0 .0 Retail Unit .0 .0 .0 .0 .0 .0 .0 .		Specialty Coffee Shop/ Juice Bar	4%	9%	14%	28%	45%	4.03	.01	11,807
No type given 3% 12% 16% 34% 35% 3.85 .03 1,423 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28 .28		Sit-down Restaurant	4%	7%	14%	31%	45%	4.07	.01	6,366
Retail Unit		Convenience Store	3%	6%	11%	28%	52%	4.20	.01	11,523
Retail Unit		No type given	3%	12%	16%	34%	35%	3.85	.03	
Retail Unit	Retail Unit		3%			34%				
Retail Unit	Retail Unit	#2								
Retail Unit # 4 2% 5% 13% 29% 51% 4.22 .07 218 Retail Unit # 5 14% 17% 20% 25% 24% 3.29 112 123 Retail Unit # 6 4% 7% 9% 26% 54% 4.19 .12 91 Retail Unit # 7 1% 10% 13% 36% 39% 4.01 .09 143 Retail Unit # 8 4% 9% 9% 30% 49% 4.12 .10 128 Retail Unit # 9 3% 7% 18% 27% 46% 4.07 .08 191 Retail Unit 										
Retail Unit #5 14% 17% 20% 25% 24% 3.29 1.12 123 Retail Unit #6 4% 7% 9% 26% 54% 4.19 1.12 91 Retail Unit #7 11% 10% 13% 36% 39% 4.01 0.9 143 Retail Unit #8 4% 9% 9% 9% 30% 49% 4.12 1.0 128 Retail Unit #9 3% 7% 18% 27% 46% 4.07 0.8 191 Retail Unit										
Retail Unit		#5								
Retail Unit										
Retail Unit #8 4% 9% 9% 30% 49% 4.12 1.0 128 Retail Unit #9 3% 7% 18% 27% 46% 4.07 0.08 191 Retail Unit		I .								
Retail Unit #9 3% 7% 18% 27% 46% 4.07 .08 19 Retail Unit 										
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit <td< td=""><td></td><td></td><td>3%</td><td>1 70</td><td>10%</td><td>2170</td><td>40%</td><td>4.07</td><td></td><td>191</td></td<>			3%	1 70	10%	2170	40%	4.07		191
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td> </td><td></td><td></td><td></td><td></td><td></td></td<>			+		 					
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td>•</td><td></td><td></td></td<>			+					•		
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td>•</td><td></td><td></td></td<>			+					•		
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			+							
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td>-</td><td></td><td></td><td></td><td>-</td><td></td></td<>			+		-				-	
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			+							
Retail Unit <td< td=""><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			1							
Retail Unit										
Retail Unit										
	Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

			He	elpfulness of s	taff				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	10%	35%	52%	4.37	.02	1,835
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	13%	33%	50%	4.29	.00	53,890
Dining Hall	#1	0%	2%	12%	36%	49%	4.31	.03	743
Dining Hall	#2		2%	4%	37%	58%	4.51	.05	170
Dining Hall	#3	1%	1%	12%	34%	52%	4.35	.03	519
Dining Hall	#4	0%	3%	6%	35%	56%	4.42	.05	289
Dining Hall	#5		2%	8%	31%	60%	4.48	.07	114
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall				1			•		
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Dining Hall							· ·	·	
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	31%	61%	4.51	.02	1,851
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	31%	58%	4.43	.00	74,758
Type of Retail Unit - YOUR	Food Court	0%	1%	9%	34%	56%	4.44	.03	74,736
INSTITUTION	Express Unit	078	2%	9%	30%	59%	4.44	.03	526
	Specialty Coffee Shop/ Juice Bar		1%	3%	30%	66%	4.47	.03	249
	Sit-down Restaurant		170	4%	29%	68%	4.61	.04	167
	Convenience Store	1%	2%	4%	25%	68%	4.59	.04	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.40	.03	19,192
Type of Retail Offic - ENTINE SAMPLE	Marketplace	0%	2%	10%	34%	53%	4.40	.01	13,348
	Express Unit	0%	2%	9%	30%	59%	4.45	.01	14,717
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	29%	62%	4.45	.01	10,434
	Sit-down Restaurant	1%	1%	7%	29%	62%	4.51	.01	5,754
	Convenience Store	0%	2%	9%	29%	60%	4.51	.01	10,054
	No type given		2%		37%			.01	1,259
Retail Unit	# 1	0% 0%	1%	11% 9%	34%	49% 56%	4.33 4.44	.02	
Retail Unit	# 1	0%	1%	4%	27%	68%	4.44	.03	716
Retail Unit	# 3	_							136
	I .	40/	2%	10%	32%	56%	4.43	.05	209
Retail Unit Retail Unit	# 4	1%	2%	4%	25%	68%	4.59 4.44	.05	193
Retail Unit	#6	_	3%	8%	31%	58%		.07	109
	# 6		1%	14%	25%	60%	4.44	.09	81
Retail Unit	# 7		10:	5%	31%	65%	4.60	.05	127
Retail Unit	I .		1%	3%	33%	64%	4.59	.06	113
Retail Unit	#9			4%	29%	68%	4.64	.04	167
Retail Unit	·			 					
Retail Unit				 					
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Retail Unit									
Retail Unit	1.				l				

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

Commontary Com			Helpfulness of staff									
Commonweight Comm			1	(2)								
Aggregated Dring Halfs				Somewhat		(4)						
Aggregated Dring-Palls YOUR RISTITUTION 3% 5% 3% 34% 46% 4.15 0.0 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014 4.00 52.2014				Dis-			(5) Very		Sampling	_		
Agrogated Dring Falls ENTIRE SAMPLE 2% 4% 15% 32% 48% 4.21 0.0 98.288 Dring Fall # 1 2% 4% 11% 32% 48% 4.21 0.0 98.288 Dring Fall # 1 2% 4% 15% 33% 6.9% 4.5% 4.38 0.7 151 Dring Fall # 2 2% 3% 9% 24% 51% 4.38 0.7 151 Dring Fall # 3 2 2% 3% 9% 24% 51% 4.38 0.7 151 Dring Fall # 3 2% 4% 15% 37% 54% 4.34 0.5 532 Dring Fall # 5 2% 4% 6% 15% 37% 54% 4.34 0.5 532 Dring Fall # 5 2% 4% 6% 15% 37% 54% 4.34 0.5 532 Dring Fall # 5 2% 4% 6% 15% 37% 54% 4.34 0.5 532 Dring Fall # 5 2% 4% 6% 15% 37% 54% 4.34 0.5 532 Dring Fall # 5 2% 4% 6% 15% 37% 4% 4.05 1.0 Dring Fall # 5 2% 4% 4% 6% 15% 4% 4.00 1.0 Dring Fall # 5 2% 4% 4% 4% 4% 4.00 4.0 Dring Fall # 5 2% 4% 4% 4% 4% 4% 4% 4%		L VOLUE IN CONTROL OF										
Dining Hall												
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Dining ptail		#5	4%	8%	13%	31%	44%	4.03	.10	125		
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Aggregated Retail Units Aggregated Retail Units ENTRE SAMPLE Pood Court Special Units Express Unit Special Unit - POUR Special	Dining Hall											
Aggregated Retail Units ENTIRE SAMPLE 2% 4% 12% 30% 53% 4.27 .0.0 84.610 Type of Retail Unit - YOUR Express Unit 3% 3% 11% 24% 61% 4.37 .0.4 598 Specialty Coffee Shop/ Juice Bar 1% 5% 9% 30% 55% 4.34 .0.6 280 Sit-down Restaurant 3% 2% 12% 2.6% 57% 4.33 .0.7 193 Type of Retail Unit - ENTIRE SAMPLE Convenience Store 1% 3% 9% 23% 63% 4.44 .0.6 219 Type of Retail Unit - ENTIRE SAMPLE Express Unit 2% 4% 13% 32% 48% 4.18 .0.1 14.990 Express Unit 2% 4% 11% 20% 55% 4.36 .0.1 14.990 Express Unit 2% 3% 11% 22% 29% 5.4% 4.22 .0.1 16.842 Specialty Coffee Shop/ Juice Bar 2% 3% 11% 20% 52% 4.25 .0.1 16.842 Specialty Coffee Shop/ Juice Bar 2% 3% 11% 30% 52% 4.25 .0.1 16.842 Specialty Coffee Shop/ Juice Bar 2% 3% 11% 30% 52% 4.25 .0.1 16.842 Specialty Coffee Shop/ Juice Bar 2% 3% 11% 30% 52% 4.25 .0.1 16.842 Specialty Coffee Shop/ Juice Bar 2% 3% 11% 30% 52% 4.25 .0.1 11.822 Sit-down Restaurant 2% 4% 11% 30% 52% 4.25 .0.1 16.842 Sit-down Restaurant 2% 3% 13% 33% 48% 4.22 .0.3 14.19 Retail Unit # 1 2% 3% 13% 33% 48% 4.22 .0.3 14.19 Retail Unit # 2 1% 3% 3% 3% 48% 4.22 .0.3 14.19 Retail Unit # 3 2% 3% 13% 33% 48% 4.22 .0.3 14.19 Retail Unit # 3 2% 3% 13% 33% 48% 4.22 .0.3 14.19 Retail Unit # 4 1% 3% 3% 3% 3% 48% 4.22 .0.3 14.19 Retail Unit # 5 8% 3% 13% 33% 48% 4.22 .0.3 14.19 Retail Unit # 6 9% 3% 13% 28% 57% 4.31 .0.6 241 Retail Unit # 8 4 1% 3% 2% 3% 15% 23% 57% 4.31 .0.6 241 Retail Unit # 8 8 2% 6% 9% 31% 57% 4.31 .0.6 241 Retail Unit # 9 3% 2% 10% 57% 4.31 .0.6 241 Retail Unit # 9 3% 2% 2% 5% 5% 4.22 .0.3 Retail Unit # 9 3%	Dining Hall											
Type of Retail Unit - YOUR Express Unit STITUTION Express Unit STITUTION Express Unit STITUTION Express Unit Specialty Coffee Shop/ Juice Bar 1% 5% 9% 30% 56% 4.34 0.06 288 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 286 2	Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	29%	55%	4.31	.02	2,104		
Type of Retail Unit - YOUR Express Unit 2% 3% 13% 34% 34% 47% 4.21 .03 814		ENTIRE SAMPLE										
Express Unit 3% 3% 11% 24% 61% 4.37 0.4 598 596 596 596 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 598 59		Food Court										
Specially Coffee Shop/ Juice Bar 1% 5% 9% 30% 56% 4.34 .06 280	IŃSTITUTION	Express Unit				24%	61%			598		
Sit-down Restaurant 3% 2% 12% 26% 57% 4.33 0.07 193												
Convenience Store												
Type of Retail Unit - ENTIRE SAMPLE Food Court												
Marketplace 2% 5% 13% 32% 48% 4.18 .01 14,990 Express Unit 2% 4% 12% 29% 54% 4.28 .01 16,842 Specialty Coffee Shop/ Juice Bar 2% 3% 10% 27% 58% 4.36 .01 11,823 Sit-down Restaurant 2% 4% 11% 30% 52% 4.25 .01 6,380 Convenience Store 11% 3% 10% 27% 59% 4.39 .01 11,482 Retail Unit # 1 2% 3% 13% 33% 48% 4.22 .03 141 Retail Unit # 2 11% 3% 9% 28% 59% 4.42 .07 151 Retail Unit # 3 2% 3% 15% 23% 57% 4.20 .01 123 Retail Unit # 5 6% 3% 14% 20% 57% 4.20 .01	Type of Retail Unit - ENTIRE SAMPLE											
Express Unit 2% 4% 12% 29% 54% 4.28 .01 16,842 Specialty Coffee Shop/Juice Bar 2% 3% 10% 27% 58% 4.36 .01 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,823 11,82	',,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,											
Specialty Coffee Shop/ Juice Bar 2% 3% 10% 27% 58% 4.36 .01 11,823												
Sit-down Restaurant 2% 4% 11% 30% 52% 4.25 .01 6,380												
Convenience Store 1% 3% 10% 27% 59% 4.39 .01 11,482 No type given 2% 3% 13% 33% 48% 4.22 .03 1,419 Retail Unit #1 2% 3% 13% 33% 48% 4.22 .03 1,419 Retail Unit #2 1% 3% 9% 28% 59% 4.42 .03 814 843 13% 13% 13% 34% 47% 4.21 .03 814 843 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13%												
No type given 2% 3% 13% 33% 48% 4.22 .03 1,419												
Retail Unit												
Retail Unit	Retail Unit											
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Retail Unit #5 6% 3% 14% 20% 57% 4.20 .10 .123 Retail Unit #6 11% 2% 9% 31% 57% 4.41 .09 .91 Retail Unit #7 2% 11% 3% 22% 71% 4.59 .07 .143 Retail Unit #8 2% 6% 9% 31% 52% 4.24 .09 .129 Retail Unit #9 3% 2% 12% 26% 57% 4.33 .07 .193 Retail Unit												
Retail Unit # 6 1% 2% 9% 31% 57% 4.41 .09 91 Retail Unit # 7 2% 1% 3% 22% 71% 4.59 .07 143 Retail Unit # 8 2% 6% 9% 31% 52% 4.24 .09 129 Retail Unit # 9 3% 2% 12% 26% 57% 4.33 .07 193 Retail Unit 												
Retail Unit # 7 2% 1% 3% 22% 71% 4.59 .07 143 Retail Unit # 8 2% 6% 9% 31% 52% 4.24 .09 129 Retail Unit # 9 3% 2% 12% 26% 57% 4.33 .07 193 Retail Unit 												
Retail Unit #8 2% 6% 9% 31% 52% 4.24 .09 129 Retail Unit #9 3% 2% 12% 26% 57% 4.33 .07 193 Retail Unit												
Retail Unit # 9 3% 2% 12% 26% 57% 4.33 .07 193 Retail Unit 												
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
Retail Unit <td< td=""><td></td><td># 9</td><td>3%</td><td>2%</td><td>12%</td><td>26%</td><td>57%</td><td>4.33</td><td>.07</td><td>193</td></td<>		# 9	3%	2%	12%	26%	57%	4.33	.07	193		
Retail Unit <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			+									
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Retail Unit												
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	Retail Unit											

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fri	iendliness of s	taff				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	33%	55%	4.40	.02	1,848
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	32%	53%	4.34	.00	54,205
Dining Hall	#1	1%	2%	11%	32%	54%	4.36	.03	748
Dining Hall	#2	1,0	1%	2%	36%	61%	4.56	.05	170
Dining Hall	#3	1%	2%	11%	32%	54%	4.37	.04	523
Dining Hall	# 4	1%	2%	8%	34%	55%	4.41	.05	293
Dining Hall	#5	.,,	1%	4%	28%	68%	4.62	.06	114
Dining Hall			170	470	2070	0070	4.02	.00	117
Dining Hall									
Dining Hall		-					· ·	·	
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	·	-					•		
Dining Hall	·								
Dining Hall		-							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	· ·								
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	28%	64%	4.55	.02	1,852
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	29%	61%	4.48	.00	74,871
Type of Retail Unit - YOUR INSTITUTION	Food Court		0%	10%	30%	60%	4.49	.03	718
INSTITUTION	Express Unit	0%	2%	6%	31%	61%	4.51	.03	528
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	23%	71%	4.65	.04	248
	Sit-down Restaurant			1%	27%	72%	4.71	.04	166
	Convenience Store	1%	2%	5%	23%	70%	4.61	.05	192
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	30%	59%	4.44	.01	19,244
	Marketplace	1%	2%	9%	32%	57%	4.42	.01	13,382
	Express Unit	1%	1%	8%	28%	62%	4.50	.01	14,730
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	26%	65%	4.54	.01	10,438
	Sit-down Restaurant	1%	1%	7%	27%	65%	4.54	.01	5,749
	Convenience Store	0%	2%	9%	27%	62%	4.49	.01	10,064
	No type given	0%	2%	10%	35%	53%	4.38	.02	1,264
Retail Unit	# 1		0%	10%	30%	60%	4.49	.03	718
Retail Unit	# 2	1%	1%	4%	19%	75%	4.66	.06	136
Retail Unit	#3	0%	1%	9%	32%	57%	4.44	.05	209
Retail Unit	# 4	1%	2%	5%	23%	70%	4.61	.05	192
Retail Unit	#5		5%	5%	27%	64%	4.50	.08	109
Retail Unit	#6			9%	35%	56%	4.48	.07	82
Retail Unit	# 7			2%	31%	66%	4.64	.05	128
Retail Unit	#8			4%	29%	67%	4.63	.05	112
Retail Unit	# 9			1%	27%	72%	4.71	.04	166
Retail Unit									
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Retail Unit		1							
Retail Unit							•		
1 to 5 Scale Where Higher Mean = Higher	1			1	L			•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		Friendliness of staff									
			(2)								
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	3%	6%	13%	31%	47%	4.13	.02	2,032		
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	29%	52%	4.24	.00	59,688		
Dining Hall	#1	3%	4%	13%	32%	48%	4.19	.03	826		
Dining Hall	#2	2%	2%	9%	25%	62%	4.41	.07	182		
Dining Hall	#3	4%	8%	18%	32%	37%	3.89	.05	584		
Dining Hall	# 4	1%	5%	9%	29%	56%	4.33	.05	315		
Dining Hall	# 5	8%	10%	11%	26%	45%	3.90	.12	125		
Dining Hall											
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Dining Hall											
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Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	27%	57%	4.35	.02	2,103		
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.31	.00	84,868		
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	11%	33%	52%	4.30	.03	816		
INSTITUTION	Express Unit	3%	3%	9%	23%	62%	4.39	.04	596		
	Specialty Coffee Shop/ Juice Bar	2%	6%	10%	26%	55%	4.25	.06	281		
	Sit-down Restaurant	2%	2%	10%	23%	64%	4.45	.06	193		
	Convenience Store	1%	3%	8%	24%	64%	4.46	.06	217		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	11%	29%	53%	4.27	.01	21,778		
	Marketplace	3%	4%	13%	28%	52%	4.23	.01	15,066		
	Express Unit	3%	3%	11%	26%	57%	4.32	.01	16,864		
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	24%	61%	4.39	.01	11,829		
	Sit-down Restaurant	2%	3%	10%	28%	56%	4.32	.01	6,387		
	Convenience Store	2%	3%	9%	25%	62%	4.42	.01	11,519		
Retail Unit	No type given # 1	2%	3%	11%	31%	52%	4.28	.02	1,425		
Retail Unit	# 1	2%	2%	11%	33%	52%	4.30	.03	816		
Retail Unit	#2	3% 2%	4% 4%	10% 12%	26% 26%	58% 57%	4.32 4.33	.08	152 239		
Retail Unit	# 4	1%	3%	8%	26%	64%	4.33	.06	239		
Retail Unit	# 5	7%	5%	10%	24%	59%	4.46	.06	123		
Retail Unit	#6	1%	1%	13%	20%	62%	4.20	.09	92		
Retail Unit	# 7	3%	1%	2%	20%	75%	4.43	.09	142		
Retail Unit	#8	2%	9%	9%	27%	52%	4.03	.10	129		
Retail Unit	#9	2%	2%	10%	23%	64%	4.17	.06	193		
Retail Unit		2 /0	2/0	10/6	23/0	U+ /0	4.43	.00	133		
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Retail Unit		1						·			
Retail Unit		1						·			
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Retail Unit	· -	1									
Retail Unit		†					•				
. total Offic	1.	1									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

			Cle	eanliness: Ove	erall				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	5%	22%	72%	4.66	.01	1,840
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	54,506
Dining Hall	#1	0%	1%	6%	23%	71%	4.63	.02	745
Dining Hall	#2			2%	20%	78%	4.75	.04	174
Dining Hall	#3	0%	0%	7%	22%	71%	4.62	.03	516
Dining Hall	#4	0%	0%	2%	20%	77%	4.73	.03	290
Dining Hall	#5		2%	3%	24%	71%	4.65	.06	115
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	20%	75%	4.69	.01	1,854
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.62	.00	74,740
Type of Retail Unit - YOUR	Food Court	078	0%	5%	22%	73%	4.67	.02	74,740
INSTITUTION	Express Unit	0%	0%	6%	22%	71%	4.63	.02	524
	Specialty Coffee Shop/ Juice Bar	076	0%	4%	19%	77%	4.03	.03	252
	Sit-down Restaurant	1%	076	470	15%	84%	4.72	.03	167
	Convenience Store	170	1%	4%	15%	80%	4.65	.04	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	24%	69%	4.73	.00	19,264
Type of Retail Offic - ENTINE SAMPLE	Marketplace	0%	1%	5%	24%	71%	4.60	.00	13,391
	Express Unit	0%	1%	6%	23%	71%	4.61	.01	14,673
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	23%	70%	4.64	.01	10,423
	Sit-down Restaurant	0%	1%	5%	21%	73%	4.66	.01	5,747
	Convenience Store	0%	1%	7%	23%	69%	4.59	.01	9,976
	No type given	0%	1%	5%	26%	68%	4.61	.02	1,266
Retail Unit	# 1	0%	0%	5%	20%	73%	4.61	.02	722
Retail Unit	# 1		0%	4%	14%	82%	4.67	.02	137
Retail Unit	# 3	0%	0%	5%	23%	71%	4.79	.04	210
Retail Unit	# 4	0%							
Retail Unit	# 5	-	1% 1%	4% 6%	15% 22%	80% 71%	4.75 4.62	.04 .06	189 109
Retail Unit	#6	1%	1%	10%		68%	4.62	.06	80
Retail Unit	#7	1%		10%	21% 19%	75%	4.54	.09	125
Retail Unit	# 8		40/					.05	
	I .	401	1%	4%	24%	70%	4.64		115
Retail Unit Retail Unit	# 9	1%			15%	84%	4.83	.04	167
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Retail Unit		-							
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Retail Unit 1 to 5 Scale, Where Higher Mean = High	·								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

		Cleanliness: Overall										
			(2)									
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp			
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	12%	36%	45%	4.18	.02	2,037			
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	38%	44%	4.19	.00	60,160			
Dining Hall	#1	1%	5%	13%	38%	43%	4.16	.03	831			
Dining Hall	#2	2%	2%	7%	25%	64%	4.48	.06	185			
Dining Hall	#3	4%	7%	17%	43%	29%	3.87	.04	580			
Dining Hall	# 4	1%	2%	3%	28%	65%	4.54	.04	313			
Dining Hall	#5	2%	1%	10%	32%	55%	4.36	.08	128			
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Dining Hall			00/	90/	200/	550/			0.400			
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	33%	55%	4.38	.02	2,102			
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	33%	54%	4.35	.00	84,861			
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	12%	42%	43%	4.21	.03	817			
INSTITUTION	Express Unit	2%	3%	6%	28%	61%	4.43	.04	596			
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	1%	9%	28%	60%	4.46	.05	280			
	Convenience Store	3% 1%	1%	3%	20% 30%	74%	4.62	.06	194			
Type of Retail Unit - ENTIRE SAMPLE	Food Court		00/	8%		61%	4.51	.05	215			
Type of Retail Onlit - ENTIRE SAMPLE	Marketplace	2% 2%	3%	11%	37% 35%	47% 51%	4.26 4.31	.01 .01	21,803			
	Express Unit	2%	3% 2%	9% 9%	33%	54%	4.31	.01	15,103			
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	33%	61%	4.36	.01	16,841 11,827			
	Sit-down Restaurant	1%	2%	9%	30%	57%	4.47	.01	6,379			
	Convenience Store	1%	2%	9%	30%	59%	4.44	.01	11,473			
	No type given	1%	2%	7%	40%	49%	4.35	.02	1,475			
Retail Unit	# 1	2%	2%	12%	42%	43%	4.21	.02	817			
Retail Unit	#2	1%	1%	8%	29%	61%	4.50	.06	150			
Retail Unit	#3	1%	2%	6%	27%	64%	4.51	.05	242			
Retail Unit	# 4	1%	=70	8%	30%	61%	4.51	.05	215			
Retail Unit	#5	6%	5%	8%	30%	51%	4.16	.10	122			
Retail Unit	#6	1%	2%	5%	31%	60%	4.47	.08	91			
Retail Unit	#7	2%	1%	5%	26%	66%	4.52	.07	141			
Retail Unit	#8	1%	2%	11%	27%	59%	4.42	.07	130			
Retail Unit	#9	3%	1%	3%	20%	74%	4.62	.06	194			
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 44a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

Aggregated Dining Halls Aggregated Dining Halls ENTIRE S/ Dining Hall Dining Hall Dining Hall # 2 Dining Hall # 3 Dining Hall # 4 Dining Hall # 5		(1) Not at All Important 0% 0% 0%	(2) Not Very Important 1% 1% 2%	(3) Mixed 6% 7%	(4) Somewhat Important 23%	(5) Very Important 70%	Mean* 4.61	Sampling Error**	Resp
Aggregated Dining Halls ENTIRE S/I Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4 Dining Hall # 5		All Important 0% 0% 0%	Very Important 1%	6%	Somewhat Important 23%	Important		Error**	
Aggregated Dining Halls ENTIRE S/I Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4 Dining Hall # 5		0% 0% 0%	1% 1%	6%	23%			Error**	
Aggregated Dining Halls ENTIRE S/I Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4 Dining Hall # 5		0% 0%	1%			70%	1.61		4 0 4 4
Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4 Dining Hall # 5	AMPLE	0%		7%			4.01	.02	1,841
Dining Hall # 2 Dining Hall # 3 Dining Hall # 4 Dining Hall # 5			2%	1 /0	25%	66%	4.55	.00	54,459
Dining Hall # 3 Dining Hall # 4 Dining Hall # 5			2/0	6%	24%	68%	4.58	.03	744
Dining Hall # 4 Dining Hall # 5				3%	21%	76%	4.73	.04	173
Dining Hall #5		0%	1%	7%	25%	67%	4.57	.03	516
		0%	1%	3%	21%	75%	4.69	.04	291
			1%	7%	21%	71%	4.62	.06	117
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Aggregated Retail Units YOUR INS		0%	1%	5%	24%	70%	4.63	.01	1,833
Aggregated Retail Units ENTIRE SA		0%	1%	7%	25%	67%	4.56	.00	73,860
Type of Retail Unit - YOUR Food Court			1%	5%	23%	71%	4.64	.02	721
INSTITUTION Express Ur	nit	0%	1%	7%	26%	66%	4.57	.03	513
Specialty C	offee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.58	.04	251
Sit-down R	estaurant	1%		1%	20%	79%	4.77	.04	164
Convenien	ce Store	1%		3%	21%	75%	4.70	.04	184
Type of Retail Unit - ENTIRE SAMPLE Food Court	t	0%	1%	7%	25%	66%	4.56	.01	19,221
Marketplac	e	0%	1%	6%	26%	67%	4.58	.01	13,331
Express Ur		0%	1%	7%	26%	66%	4.55	.01	14,530
	offee Shop/ Juice Bar	0%	1%	6%	25%	68%	4.58	.01	10,340
Sit-down R		0%	1%	5%	23%	70%	4.62	.01	5,704
Convenien		1%	1%	8%	25%	65%	4.52	.01	9,477
No type giv		1%	1%	6%	31%	62%	4.52	.02	1,257
Retail Unit # 1	-	170	1%	5%	23%	71%	4.52	.02	721
Retail Unit # 1		1%	1%	5% 7%	23%	71%	4.64	.02	136
Retail Unit #2		1%							
		401		5%	27%	68%	4.62	.04	204
Retail Unit #4		1%	201	3%	21%	75%	4.70	.04	184
Retail Unit #5			3%	6%	27%	65%	4.54	.07	109
Retail Unit # 6		1%		8%	27%	64%	4.53	.09	78
Retail Unit # 7			1%	10%	25%	65%	4.53	.06	122
Retail Unit # 8			2%	4%	32%	62%	4.54	.06	115
Retail Unit #9		1%		1%	20%	79%	4.77	.04	164
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Retail Unit .							•	•	
*1 to 5 Scale, Where Higher Mean = Higher Importance									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

		I		Serving areas					
			(2)	Serving areas	1	l		1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	35%	51%	4.30	.02	2,035
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	37%	48%	4.26	.00	60,081
Dining Hall	#1	1%	4%	10%	34%	51%	4.30	.03	830
Dining Hall	#2	2%	3%	6%	26%	64%	4.47	.06	184
Dining Hall	#3	3%	4%	12%	45%	35%	4.05	.04	579
Dining Hall	#4	1%	1%	2%	24%	72%	4.65	.04	314
Dining Hall	#5	2%	2%	11%	29%	56%	4.35	.08	128
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	54%	4.34	.02	2,084
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	53%	4.34	.00	83,744
Type of Retail Unit - YOUR	Food Court	2%	3%	12%	38%	46%	4.23	.03	820
INSTITUTION	Express Unit	2%	3%	8%	30%	57%	4.36	.04	585
	Specialty Coffee Shop/ Juice Bar	1%	4%	9%	27%	59%	4.40	.05	278
	Sit-down Restaurant	3%	2%	4%	23%	69%	4.54	.06	191
	Convenience Store	1%	1%	9%	30%	59%	4.44	.05	210
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	36%	48%	4.27	.01	21,732
	Marketplace	2%	3%	9%	34%	52%	4.33	.01	15,022
	Express Unit	2%	3%	10%	33%	52%	4.32	.01	16,650
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.43	.01	11,730
	Sit-down Restaurant	2%	2%	8%	31%	57%	4.40	.01	6,332
	Convenience Store	1%	2%	10%	30%	57%	4.39	.01	10,848
	No type given	2%	2%	8%	39%	49%	4.32	.02	1,430
Retail Unit	#1	2%	3%	12%	38%	46%	4.23	.03	820
Retail Unit	#2	1%	2%	8%	28%	61%	4.47	.06	148
Retail Unit	#3	1%	3%	7%	29%	60%	4.45	.05	238
Retail Unit	#4	1%	1%	9%	30%	59%	4.44	.05	210
Retail Unit	#5	7%	3%	12%	31%	48%	4.10	.10	121
Retail Unit	#6	1%	2%	10%	30%	57%	4.39	.09	88
Retail Unit	#7	2%	1%	7%	31%	59%	4.43	.07	138
Retail Unit	#8	1%	5%	11%	26%	57%	4.33	.08	130
Retail Unit	# 9	3%	2%	4%	23%	69%	4.54	.06	191
Retail Unit		1 70	270	7,0	2070	0070	7.0-7	.00	101
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Retail Unit	·	1					· ·	•	
Retail Unit		1					•	•	
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Retail Unit	•	1							
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Retail Unit									
1 to 5 Scale, Where Higher Mean = Higher	er Satisfaction								

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

Aggregated Dining Halls ENTIR Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4	R INSTITUTION RE SAMPLE	(1) Not at All Important 0% 0%	(2) Not Very Important 1%	eas (tables, ch	(4) Somewhat Important 23%	(5) Very Important 70%	Mean*	Sampling Error**	Resp
Aggregated Dining Halls ENTIR Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4		All Important 0% 0%	Very Important 1%	6%	Somewhat Important	Important		Error**	
Aggregated Dining Halls ENTIR Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4		0% 0%	1%	6%				Error**	
Aggregated Dining Halls ENTIR Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4		0%	1%		23%	70%			
Dining Hall # 1 Dining Hall # 2 Dining Hall # 3 Dining Hall # 4	RE SAMPLE		1%			1070	4.61	.02	1,838
Dining Hall # 2 Dining Hall # 3 Dining Hall # 4		0%		7%	26%	66%	4.56	.00	54,295
Dining Hall #3 Dining Hall #4			1%	7%	24%	68%	4.59	.03	743
Dining Hall # 4			1%	3%	22%	73%	4.67	.05	172
Dining Hall #4		0%	1%	7%	24%	68%	4.59	.03	517
		0%	1%	4%	20%	74%	4.67	.04	290
Dining Hall #5			1%	5%	24%	70%	4.63	.06	116
Dining Hall .			1,70	0,0	2.70	.070		.00	
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00 0	RINSTITUTION	1%	2%	6%	24%	67%	4.55	.02	1,803
	RE SAMPLE	1%	2%	7%	26%	65%	4.52	.00	72,285
Type of Retail Unit - YOUR Food 0		0%	2%	6%	25%	68%	4.59	.03	713
INSTITUTION Expres	ss Unit	1%	3%	8%	25%	63%	4.46	.04	506
Specia	alty Coffee Shop/ Juice Bar	0%	2%	7%	26%	64%	4.52	.05	245
Sit-do ¹	wn Restaurant	1%		1%	22%	76%	4.73	.04	165
Conve	enience Store	2%	3%	5%	23%	67%	4.49	.07	174
Type of Retail Unit - ENTIRE SAMPLE Food (Court	1%	1%	7%	26%	65%	4.53	.01	19,001
Marke	etplace	1%	1%	6%	28%	65%	4.54	.01	13,155
	ss Unit	1%	2%	7%	27%	63%	4.49	.01	14,125
	alty Coffee Shop/ Juice Bar	1%	2%	7%	25%	65%	4.52	.01	10,054
	wn Restaurant	1%	1%	5%	23%	71%	4.63	.01	5,706
	enience Store	1%	2%	8%	25%	64%	4.49	.01	9,024
I	pe given	1%	2%	8%	31%	58%	4.43	.02	1,220
Retail Unit #1	50 givon	0%	2%	6%	25%	68%	4.43	.02	713
Retail Unit #1									
Retail Unit #2 Retail Unit #3		1%	1%	8%	21%	69%	4.56	.07	135
		1%	4%	4%	25%	65%	4.50	.06	204
Retail Unit #4		2%	3%	5%	23%	67%	4.49	.07	174
Retail Unit #5			2%	8%	25%	65%	4.53	.07	106
Retail Unit #6		1%	3%	10%	23%	63%	4.44	.10	79
Retail Unit #7		3%	2%	12%	25%	59%	4.36	.09	117
Retail Unit #8			3%	6%	32%	59%	4.47	.07	110
Retail Unit # 9		1%		1%	22%	76%	4.73	.04	165
Retail Unit .									
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Retail Unit .									
Retail Unit .									
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Retail Unit .								•	
Retail Unit .							•	•	
*1 to 5 Scale, Where Higher Mean = Higher Impor	4							•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			1	eas (tables, ch	airs, etc.)	1		1	
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	15%	37%	37%	3.98	.02	2,030
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	17%	37%	37%	4.00	.00	60,006
Dining Hall	# 1	2%	12%	18%	36%	32%	3.84	.04	829
Dining Hall	#2	2%	3%	10%	29%	56%	4.36	.07	183
Dining Hall	#3	4%	8%	18%	43%	28%	3.83	.04	577
Dining Hall	# 4	2%	4%	9%	33%	51%	4.27	.05	314
Dining Hall	#5	2%	2%	10%	35%	50%	4.28	.08	127
Dining Hall									
Dining Hall									
Dining Hall							_		
Dining Hall							-		
Dining Hall								·	
Dining Hall									
Dining Hall		-							
Dining Hall	· ·	+		 					
Dining Hall							•		
		_						-	
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	8%	17%	30%	42%	3.98	.02	2,036
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	34%	44%	4.12	.00	81,693
Type of Retail Unit - YOUR	Food Court	6%	11%	24%	33%	26%	3.64	.04	802
INSTITUTION	Express Unit	3%	6%	13%	30%	48%	4.13	.04	578
	Specialty Coffee Shop/ Juice Bar	1%	7%	15%	25%	52%	4.20	.06	270
	Sit-down Restaurant	3%	2%	5%	21%	70%	4.55	.06	193
	Convenience Store	1%	6%	19%	30%	45%	4.10	.07	193
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	17%	36%	38%	3.99	.01	21,424
	Marketplace	2%	5%	14%	35%	43%	4.11	.01	14,794
	Express Unit	2%	6%	15%	34%	43%	4.10	.01	16,141
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	31%	50%	4.24	.01	11,376
	Sit-down Restaurant	2%	4%	11%	30%	53%	4.29	.01	6,355
	Convenience Store	2%	4%	14%	32%	49%	4.21	.01	10,222
	No type given	2%	7%	16%	38%	37%	4.01	.03	1,381
Retail Unit	#1	6%	11%	24%	33%	26%	3.64	.04	802
Retail Unit	# 2	1%	6%	13%	25%	55%	4.27	.08	145
Retail Unit	#3	1%	6%	11%	29%	53%	4.26	.06	236
Retail Unit	# 4	1%	6%	19%	30%	45%	4.10	.00	193
Retail Unit	#5	8%	6%	14%	30%	45%	3.90	.07	118
Retail Unit	#6	2%	6%	17%	30%	42%	4.09	.12	90
Retail Unit	# 7	3%	7%	13%	32%	43%	4.09	.09	
Retail Unit	# 8	1%							134 125
	# 9		9%	17%	26%	48%	4.11	.09	
Retail Unit	# 5	3%	2%	5%	21%	70%	4.55	.06	193
Retail Unit		-							
Retail Unit		_							
Retail Unit		_							
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
1 to 5 Scale, Where Higher Mean - High		_	·				•		

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		1		Location					
		(1) Not at	(2) Not Very		(4) Somewhat	(5) Very	Manut	Sampling	D
Aggregated Dining Halls	YOUR INSTITUTION	Important 1%	Important 3%	(3) Mixed 8%	Important 35%	Important 53%	Mean* 4.36	Error**	Resp 1,862
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	12%	34%	49%	4.27	.02	54,463
Dining Hall	# 1	2%	3%	8%	34%	54%	4.27	.00	751
Dining Hall	# 2	1%	1%	5%	36%	57%	4.47	.03	172
Dining Hall	#3	1%	3%	10%		51%	4.47	.06	530
Dining Hall	# 4	1%	3% 4%	10%	35% 36%	49%	4.33	.04	293
Dining Hall	# 5	176	3%	3%	33%	62%	4.54	.05	116
	# 5		3%	3%	33%	62%	4.54		116
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	•								
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Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	8%	33%	56%	4.40	.02	1,840
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	34%	52%	4.34	.00	74,273
Type of Retail Unit - YOUR	Food Court	1%	3%	9%	34%	53%	4.36	.03	719
INSTITUTION	Express Unit	1%	3%	8%	30%	58%	4.41	.04	517
	Specialty Coffee Shop/ Juice Bar	0%	4%	8%	29%	59%	4.43	.05	249
	Sit-down Restaurant		1%	5%	44%	50%	4.42	.05	169
	Convenience Store		3%	6%	28%	63%	4.52	.05	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.27	.01	19,165
71	Marketplace	1%	3%	10%	36%	50%	4.31	.01	13,336
	Express Unit	1%	3%	10%	33%	53%	4.34	.01	14,608
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	31%	58%	4.42	.01	10,366
	Sit-down Restaurant	1%	2%	10%	35%	53%	4.36	.01	5,766
	Convenience Store	1%	2%	11%	31%	55%	4.37	.01	9,771
	No type given	0%	2%	9%	35%	54%	4.40	.02	1,261
Retail Unit	# 1	1%	3%	9%	34%	53%	4.40	.03	719
Retail Unit	#2	1%	4%	6%	24%	65%	4.48	.03	137
Retail Unit	#3	1%	1%	9%	32%	57%	4.43	.07	208
Retail Unit	# 4	170	3%	6%	28%	63%	4.43	.05	186
Retail Unit	# 4	3%	5%	11%	28%	52%	4.52	.10	186
Retail Unit	#6								
Retail Unit	#7	1%	1%	10%	25%	63%	4.46	.09	80 122
	# 8	1%	4%	3%	30%	62%	4.48	.07	
Retail Unit		_	3%	10%	35%	53%	4.38	.07	112
Retail Unit	# 9	_	1%	5%	44%	50%	4.42	.05	169
Retail Unit	•								
Retail Unit	•								
Retail Unit									
Retail Unit		_							
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Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
1 to 5 Scale Where Higher Mean = Higher		•							

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		1		Location					
			(2)					1	
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Boon
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	9%	31%	54%	4.34	.02	2,055
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	9%	29%	58%	4.40	.00	60,084
Dining Hall	# 1	1%	1%	8%	30%	60%	4.47	.03	832
Dining Hall	#2	6%	8%	11%	22%	54%	4.47	.03	186
Dining Hall	#3	2%	4%	11%	35%	48%	4.11	.04	592
Dining Hall	# 4	2%	4%	9%	32%	53%	4.20	.04	316
Dining Hall	#5	2%	2%	12%	34%	51%	4.23	.03	129
Dining Hall	# 5	2 /6	2 /0	12/6	34 /6	31/6	4.32	.00	129
Dining Hall		+						•	
Dining Hall		-							
Dining Hall									
Dining Hall									
Dining Hall		1						•	
Dining Hall	·	+							
Dining Hall	<u>'</u>	+					•	•	
Dining Hall	<u>'</u>	+					•	•	
Dining Hall	<u>'</u>	+					-	•	
Dining Hall	· ·	+					•	•	
Dining Hall	<u> </u>	+					•	•	
Dining Hall		1					•	•	
Dining Hall	· ·	+					•	•	
Dining Hall	· ·	+							
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	30%	57%	4.39	.02	2,092
Aggregated Retail Units	ENTIRE SAMPLE	1%		9%	30%	58%	4.39	.02	
Type of Retail Unit - YOUR	Food Court	1%	2% 1%	11%	30%	53%	4.41	.00	84,302 815
INSTITUTION	Express Unit	3%	3%	7%	29%	58%	4.37	.03	592
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	26%	60%	4.37	.04	281
	Sit-down Restaurant	3%	3%	4%	28%	62%	4.39	.05	195
	Convenience Store	1%		8%	27%	62%	4.44	.07	209
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2% 2%	10%	32%	55%	4.46	.06	21,741
Type of Retail Offit - ENTIRE SAMPLE	Marketplace	1%							
	Express Unit		2%	8%	31%	58%	4.42	.01	15,025
	<u> </u>	2% 1%	3%	9%	30%	56%	4.36	.01	16,737
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant		2%	8%	27%	62%	4.46	.01	11,761
		2%	2%	8%	28%	60%	4.42	.01	6,399
	Convenience Store	1%	2%	9%	27%	61%	4.45	.01	11,209
Retail Unit	No type given # 1	1%	2%	7%	29%	61%	4.46	.02	1,430
		1%	1%	11%	34%	53%	4.37	.03	815
Retail Unit Retail Unit	#2	2% 1%	4% 2%	10% 8%	22% 29%	63% 59%	4.39	.08	152 241
Retail Unit	# 4						4.43		
Retail Unit	# 4	1%	2%	8%	27%	62%	4.46	.06	209
Retail Unit	#6	8%	4%	4%	32%	52%	4.17	.11	119 91
Retail Unit	# 7	2% 2%	4% 1%	7%	32%	55%	4.33	.10	
Retail Unit	# 7	2%	1% 2%	9%	24%	65%	4.48	.07	141
Retail Unit	# 9			9%	30%	57%	4.40	.08	129
Retail Unit	# 5	3%	3%	4%	28%	62%	4.44	.07	195
Retail Unit		+						•	
Retail Unit		+					•	•	
Retail Unit		+						•	
Retail Unit		+						•	
Retail Unit		+							
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Retail Unit Retail Unit	· · · · · · · · · · · · · · · · · · ·	+							
		+							
Retail Unit		+							
Retail Unit		+							
Retail Unit	1.	l							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 47a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

		T		_ayout of facili	tv				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	8%	15%	38%	38%	4.02	.02	1,858
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	18%	38%	36%	3.99	.00	54,460
Dining Hall	#1	1%	9%	15%	40%	36%	3.99	.04	751
Dining Hall	#2	1%	10%	10%	36%	42%	4.08	.08	173
Dining Hall	#3	2%	7%	18%	37%	36%	3.98	.04	525
Dining Hall	# 4	2%	8%	15%	37%	39%	4.04	.06	293
Dining Hall	#5	1%	5%	7%	39%	48%	4.28	.08	116
Dining Hall	" 0	1 /0	370	1 70	3976	40 /6	4.20		110
Dining Hall	·								
Dining Hall		-							
Dining Hall	·								
Dining Hall									
Dining Hall	•	_						•	
	•	_							
Dining Hall									
Dining Hall	·			-					
Dining Hall	·			 					
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	7%	14%	37%	41%	4.11	.02	1,837
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	38%	38%	4.05	.00	74,026
Type of Retail Unit - YOUR	Food Court	1%	7%	17%	37%	38%	4.05	.04	718
INSTITUTION	Express Unit	2%	8%	13%	33%	44%	4.11	.04	517
	Specialty Coffee Shop/ Juice Bar	1%	7%	8%	39%	45%	4.21	.06	249
	Sit-down Restaurant		7%	16%	40%	38%	4.09	.07	167
	Convenience Store		4%	11%	42%	42%	4.23	.06	186
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	38%	36%	4.00	.01	19,132
	Marketplace	2%	7%	16%	41%	35%	4.00	.01	13,313
	Express Unit	2%	6%	16%	39%	38%	4.05	.01	14,493
	Specialty Coffee Shop/ Juice Bar	1%	5%	15%	37%	41%	4.12	.01	10,335
	Sit-down Restaurant	1%	5%	14%	39%	42%	4.16	.01	5,753
	Convenience Store	1%	6%	16%	35%	42%	4.11	.01	9,747
	No type given	2%	8%	18%	43%	30%	3.92	.03	1,253
Retail Unit	#1	1%	7%	17%	37%	38%	4.05	.04	718
Retail Unit	#2	1%	7%	9%	32%	50%	4.23	.08	137
Retail Unit	#3	2%	8%	14%	34%	42%	4.07	.07	209
Retail Unit	# 4		4%	11%	42%	42%	4.23	.06	186
Retail Unit	#5	2%	8%	10%	39%	41%	4.09	.10	109
Retail Unit	#6	3%	8%	15%	28%	47%	4.09	.12	79
Retail Unit	#7	2%	7%	11%	32%	49%	4.20	.09	120
Retail Unit	#8		6%	7%	48%	38%	4.19	.08	112
Retail Unit	#9	1	7%	16%	40%	38%	4.09	.07	167
Retail Unit		1	. 70	1.070	.570	5576		.51	.51
Retail Unit	1.	+		 					
Retail Unit	1.			1					
Retail Unit		_							
Retail Unit		+		 					
Retail Unit				 					
Retail Unit				 					
Retail Unit		_		-					
				-					
Retail Unit	·			 					
Retail Unit				 					
Retail Unit 1 to 5 Scale, Where Higher Mean = High	·			l					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

			L	ayout of facilit	y				
			(2)						
		(1) Very	Somewhat		(4)	<i>(</i> =),), <i>(</i>			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Boon
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	(3) Mixed	35%	49%	4.27	.02	2,053
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	35%	49%	4.27	.02	60,050
Dining Hall	#1								
		2%	5%	13%	35%	45%	4.16	.03	833
Dining Hall Dining Hall	#2	1%	2%	9%	24%	64%	4.50	.06	185
	#4	1%	3%	13%	44%	39%	4.17	.03	590
Dining Hall		1%	1%	3%	25%	70%	4.61	.04	317
Dining Hall	#5	1%	2%	12%	38%	47%	4.28	.07	128
Dining Hall	•								
Dining Hall Dining Hall	•								
	•								
Dining Hall	•								
Dining Hall	•								
Dining Hall	•								
Dining Hall		1							
Dining Hall		1							
Dining Hall									
Dining Hall		1							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	6%	13%	35%	44%	4.13	.02	2,090
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	35%	48%	4.23	.00	83,951
Type of Retail Unit - YOUR	Food Court	2%	7%	13%	39%	39%	4.07	.03	814
INSTITUTION	Express Unit	3%	5%	11%	33%	48%	4.17	.04	589
	Specialty Coffee Shop/ Juice Bar	1%	4%	13%	32%	49%	4.25	.05	279
	Sit-down Restaurant	2%	6%	11%	29%	53%	4.25	.07	195
	Convenience Store	3%	7%	15%	36%	38%	4.00	.07	213
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	13%	36%	46%	4.23	.01	21,659
	Marketplace	2%	4%	11%	36%	48%	4.24	.01	15,001
	Express Unit	2%	4%	13%	35%	45%	4.17	.01	16,601
Ī	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	33%	49%	4.24	.01	11,694
	Sit-down Restaurant	2%	3%	10%	33%	52%	4.31	.01	6,394
	Convenience Store	1%	3%	11%	32%	52%	4.29	.01	11,181
Ī	No type given	2%	3%	12%	42%	41%	4.17	.02	1,421
Retail Unit	#1	2%	7%	13%	39%	39%	4.07	.03	814
Retail Unit	#2	1%	3%	12%	28%	55%	4.33	.07	150
Retail Unit	#3	1%	5%	12%	31%	51%	4.25	.06	241
Retail Unit	# 4	3%	7%	15%	36%	38%	4.00	.07	213
Retail Unit	#5	8%	6%	9%	38%	39%	3.93	.11	121
Retail Unit	#6	3%	4%	11%	33%	48%	4.19	.11	91
Retail Unit	#7	3%	3%	12%	31%	51%	4.25	.08	136
Retail Unit	#8	1%	5%	15%	37%	43%	4.16	.08	129
Retail Unit	#9	2%	6%	11%	29%	53%	4.25	.07	195
Retail Unit		1 2/8	370	,0	2070	5576	20	.51	.50
Retail Unit									
Retail Unit		1					•	·	
Retail Unit		1					•	•	
Retail Unit	•	+					•		
Retail Unit		1						•	
Retail Unit		+					•		
Retail Unit	· .	+					•		
	•	+						•	
Retail Unit	•	1							
Retail Unit	•	1							
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 48a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

Aggregated Dining Halls Aggregated Dining Halls Dining Hall Dining Hall Dining Hall Dining Hall	YOUR INSTITUTION ENTIRE SAMPLE # 1	(1) Not at All Important 2%	(2) Not Very Important	Appearance (3) Mixed	(4) Somewhat	(5) Very		Sampling	
Aggregated Dining Halls Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall	ENTIRE SAMPLE # 1	All Important 2%	Very Important	(3) Mixad	Somewhat			Sampling	
Aggregated Dining Halls Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall	ENTIRE SAMPLE # 1	Important 2%	Important	(3) Miyod					
Aggregated Dining Halls Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall	ENTIRE SAMPLE # 1			(3) Mixeu	Important	Important	Mean*	Error**	Resp
Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall	#1		6%	15%	40%	38%	4.05	.02	1,856
Dining Hall Dining Hall Dining Hall		2%	7%	18%	37%	36%	3.99	.00	54,414
Dining Hall Dining Hall		2%	7%	18%	38%	35%	3.97	.04	748
Dining Hall	# 2	2%	3%	11%	39%	45%	4.21	.07	173
	#3	2%	6%	15%	42%	35%	4.02	.04	527
District Hall	# 4	1%	5%	13%	40%	41%	4.15	.05	293
Dining Hall	#5		9%	4%	40%	47%	4.25	.08	115
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Aggregated Retail Units	YOUR INSTITUTION	1%	5%	14%	38%	42%	4.16	.02	1,836
Aggregated Retail Units	ENTIRE SAMPLE	1%	6%	16%	37%	39%	4.10	.00	74,099
Type of Retail Unit - YOUR	Food Court	1%	5%	17%	37%	40%	4.09	.03	717
INSTITUTION	Express Unit	1%	6%	14%	35%	44%	4.14	.04	518
l	Specialty Coffee Shop/ Juice Bar	1 /0	4%	10%	40%	46%	4.14	.05	248
<u> </u>	Sit-down Restaurant		4%	9%	44%	43%	4.25	.06	169
<u> </u>	Convenience Store		5%	13%	39%	43%	4.23	.06	184
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	18%	37%	37%	4.21	.00	19,157
Type of Retail Office ENTINE SAMPLE	Marketplace	1%	7%	16%	40%	36%	4.03	.01	13,331
<u> </u>	Express Unit	2%	6%	17%	37%	39%	4.02	.01	
-	Specialty Coffee Shop/ Juice Bar	1%	5%	15%	37%	42%	4.06	.01	14,555 10,332
-	Sit-down Restaurant	1%	4%	12%	38%	45%	4.14	.01	5,745
<u> </u>	Convenience Store		5%		34%	43%		.01	
<u> </u>		1%		16%			4.13		9,726
Retail Unit	No type given # 1	2%	7%	19%	41%	31%	3.92	.03	1,253
Retail Unit	# 2	1%	5% 5%	17%	37% 34%	40% 50%	4.09	.03	717
Retail Unit	#3	40/		12%			4.28	.07	137
		1%	6%	14%	36%	43%	4.15	.06	208
Retail Unit	# 4	40/	5%	13%	39%	43%	4.21	.06	184
Retail Unit	-	1%	7%	7%	44%	41%	4.16	.09	108
Retail Unit	#6	3%	5%	16%	30%	46%	4.11	.12	79
Retail Unit	#7	1%	5%	20%	28%	46%	4.15	.09	123
Retail Unit	#8		4%	7%	49%	41%	4.26	.07	111
Retail Unit	# 9		4%	9%	44%	43%	4.25	.06	169
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Appearance					
			(2)	Appearance	1	ı			
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	11%	35%	51%	4.31	.02	2,043
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	35%	50%	4.30	.00	60,000
Dining Hall	#1	1%	2%	11%	36%	50%	4.31	.03	825
Dining Hall	#2		2%	8%	25%	65%	4.52	.05	184
Dining Hall	#3	2%	3%	18%	43%	34%	4.05	.04	590
Dining Hall	# 4	1%	1%	1%	22%	75%	4.69	.04	317
Dining Hall	#5	2%	4%	11%	34%	50%	4.26	.08	127
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	13%	35%	46%	4.19	.02	2,085
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	35%	50%	4.29	.00	84,015
Type of Retail Unit - YOUR	Food Court	2%	5%	17%	39%	37%	4.29	.00	812
INSTITUTION	Express Unit	3%	2%	11%	32%	52%	4.04	.03	590
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	32%	54%	4.35	.05	278
	Sit-down Restaurant	2%	3%	9%	33%	53%	4.33	.05	195
	Convenience Store	1%	6%	12%	34%	47%	4.33	.06	210
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	13%	37%	45%	4.20	.00	21,663
Type of Retail Offic - ENTIRE SAMPLE	Marketplace	1%	2%	10%	35%	52%	4.21	.01	14,999
	Express Unit								
		2%	3%	12%	35%	47%	4.24	.01	16,667
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	32%	55%	4.39	.01	11,712
	Sit-down Restaurant	1%	2%	9%	32%	56%	4.38	.01	6,382
	Convenience Store	1%	2%	11%	33%	53%	4.34	.01	11,174
B 4 311 3	No type given	2%	3%	11%	42%	43%	4.21	.02	1,418
Retail Unit	# 1	2%	5%	17%	39%	37%	4.04	.03	812
Retail Unit	# 2	1%	3%	9%	29%	58%	4.39	.07	151
Retail Unit	# 3	1%	2%	10%	29%	58%	4.41	.05	240
Retail Unit	# 4	1%	6%	12%	34%	47%	4.20	.06	210
Retail Unit	# 5	8%	4%	15%	34%	38%	3.90	.11	120
Retail Unit	#6	2%	3%	13%	37%	44%	4.18	.10	90
Retail Unit	#7	2%		9%	31%	59%	4.44	.07	140
Retail Unit	#8	1%	3%	12%	35%	50%	4.29	.08	127
Retail Unit	#9	2%	3%	9%	33%	53%	4.33	.06	195
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			Ava	ailability of sea	iting				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	33%	58%	4.47	.02	1,868
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	32%	56%	4.40	.00	54,475
Dining Hall	#1	0%	0%	7%	33%	59%	4.51	.02	756
Dining Hall	#2	1%	1%	8%	33%	58%	4.48	.05	173
Dining Hall	#3	1%	1%	10%	33%	55%	4.40	.03	528
Dining Hall	#4	1%	1%	6%	32%	60%	4.51	.04	293
Dining Hall	#5		2%	3%	38%	58%	4.52	.06	118
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	10%	32%	52%	4.28	.02	1,794
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	51%	4.30	.00	72,124
Type of Retail Unit - YOUR	Food Court	1%	3%	9%	31%	56%	4.38	.03	705
INSTITUTION	Express Unit	3%	7%	10%	32%	48%	4.16	.05	509
	Specialty Coffee Shop/ Juice Bar	3%	5%	7%	33%	52%	4.25	.06	244
	Sit-down Restaurant	1%		8%	40%	51%	4.41	.05	169
	Convenience Store	4%	5%	13%	26%	51%	4.17	.08	167
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	33%	52%	4.32	.01	18,981
	Marketplace	1%	4%	10%	35%	50%	4.30	.01	13,149
	Express Unit	2%	4%	12%	33%	49%	4.25	.01	14,139
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	32%	52%	4.28	.01	10,092
	Sit-down Restaurant	1%	2%	8%	31%	59%	4.46	.01	5,743
	Convenience Store	2%	4%	12%	31%	52%	4.26	.01	8,805
	No type given	2%	4%	12%	36%	45%	4.18	.03	1,215
Retail Unit	#1	1%	3%	9%	31%	56%	4.38	.03	705
Retail Unit	# 2	2%	7%	7%	28%	56%	4.30	.09	135
Retail Unit	#3	2%	7%	10%	34%	46%	4.15	.07	207
Retail Unit	# 4	4%	5%	13%	26%	51%	4.15	.07	167
Retail Unit	# 5	1%	6%	8%	38%	47%	4.17	.08	107
Retail Unit	#6	4%	6%	13%	24%	53%	4.24	.13	
Retail Unit	#7	5%	7%		24%	49%	4.16	.13	79 116
	# 8			12%					
Retail Unit		4%	4%	8%	39%	46%	4.19	.10	109
Retail Unit	# 9	1%		8%	40%	51%	4.41	.05	169
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1 to 5 Scale Where Higher Mean = Higher	1		1	1	1	1			

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

				ailability of sea	ting	1			
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	13%	29%	46%	4.07	.02	2,052
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	33%	40%	3.99	.00	60,095
Dining Hall	# 1	7%	18%	21%	32%	23%	3.46	.04	832
Dining Hall	# 2	1%		5%	18%	76%	4.68	.05	185
Dining Hall	#3	1%	3%	11%	35%	50%	4.29	.04	589
Dining Hall	# 4	1%	1%	5%	16%	77%	4.67	.04	317
Dining Hall	#5	1%	2%	5%	24%	68%	4.57	.06	129
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Aggregated Retail Units	YOUR INSTITUTION	6%	11%	18%	30%	35%	3.78	.03	2,030
Aggregated Retail Units	ENTIRE SAMPLE								
Type of Retail Unit - YOUR	Food Court	3%	8%	16%	31% 31%	41%	3.99	.00	81,351
INSTITUTION	Express Unit	7% 4%	13% 9%	21%	31%	28%	3.59	.04 .05	801
I I I I I I I I I I I I I I I I I I I				17%		40%	3.93		577
	Specialty Coffee Shop/ Juice Bar	5%	13%	14%	26%	42%	3.86	.07	273
	Sit-down Restaurant	2%	5%	9%	35%	51%	4.28	.07	194
T. (D. CHUI II ENTINE CAMPLE	Convenience Store	7%	17%	20%	28%	29%	3.54	.09	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	17%	32%	39%	3.94	.01	21,434
	Marketplace	3%	6%	14%	33%	44%	4.09	.01	14,768
	Express Unit	4%	8%	17%	32%	39%	3.94	.01	16,084
	Specialty Coffee Shop/ Juice Bar	4%	10%	18%	29%	38%	3.87	.01	11,343
	Sit-down Restaurant	3%	6%	14%	31%	46%	4.10	.01	6,376
	Convenience Store	3%	7%	15%	29%	45%	4.07	.01	9,976
	No type given	4%	10%	19%	33%	33%	3.82	.03	1,370
Retail Unit	#1	7%	13%	21%	31%	28%	3.59	.04	801
Retail Unit	# 2	4%	9%	10%	24%	53%	4.13	.10	148
Retail Unit	#3	1%	7%	16%	33%	44%	4.11	.06	236
Retail Unit	# 4	7%	17%	20%	28%	29%	3.54	.09	185
Retail Unit	#5	8%	8%	13%	30%	43%	3.93	.11	120
Retail Unit	#6	3%	13%	15%	29%	40%	3.88	.12	91
Retail Unit	#7	8%	10%	25%	28%	30%	3.62	.11	130
Retail Unit	#8	6%	18%	19%	28%	29%	3.55	.11	125
Retail Unit	#9	2%	5%	9%	35%	51%	4.28	.07	194
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to 5 Scale Where Higher Mean - High	1.	ı							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfo	ort (seats, tem	perature, lighti	ng, sound level	. etc.)			
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	10%	37%	49%	4.31	.02	1,846
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	37%	47%	4.27	.00	54,213
Dining Hall	#1	1%	3%	11%	38%	47%	4.27	.03	748
Dining Hall	#2	1%	2%	4%	41%	51%	4.39	.06	172
Dining Hall	#3	1%	4%	11%	36%	48%	4.26	.04	519
Dining Hall	# 4	1%	1%	8%	35%	55%	4.43	.04	289
Dining Hall	#5		2%	9%	35%	54%	4.42	.07	118
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Aggregated Retail Units	YOUR INSTITUTION	1%	3%	10%	35%	50%	4.30	.02	1,788
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	36%	47%	4.25	.00	72,305
Type of Retail Unit - YOUR	Food Court	1%	2%	11%	35%	51%	4.32	.03	705
INSTITUTION	Express Unit	1%	5%	11%	35%	48%	4.23	.04	504
	Specialty Coffee Shop/ Juice Bar	2%	4%	8%	35%	51%	4.27	.06	241
	Sit-down Restaurant			7%	43%	50%	4.43	.05	167
	Convenience Store	2%	2%	11%	33%	52%	4.31	.07	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	13%	37%	46%	4.25	.01	18,920
	Marketplace	1%	4%	11%	39%	45%	4.24	.01	13,131
	Express Unit	2%	4%	13%	36%	46%	4.21	.01	14,093
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	35%	49%	4.27	.01	10,093
	Sit-down Restaurant	1%	2%	8%	33%	56%	4.43	.01	5,729
	Convenience Store	2%	3%	13%	33%	49%	4.24	.01	9,131
	No type given	2%	5%	14%	40%	40%	4.11	.03	1,208
Retail Unit	#1	1%	2%	11%	35%	51%	4.32	.03	705
Retail Unit	#2	2%	5%	9%	28%	56%	4.32	.08	133
Retail Unit	#3	0%	5%	10%	37%	48%	4.27	.06	205
Retail Unit	# 4	2%	2%	11%	33%	52%	4.31	.07	171
Retail Unit	#5	1%	4%	10%	37%	48%	4.27	.08	107
Retail Unit	#6	3%	5%	13%	28%	52%	4.22	.11	79
Retail Unit	#7	3%	8%	11%	32%	47%	4.12	.10	113
Retail Unit	# 8	4%	3%	6%	44%	44%	4.12	.09	108
Retail Unit	#9	470	3/6	7%	43%	50%	4.43	.05	167
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	perature, lightin	ng, sound level,	etc.)			
			(2)						
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	13%	35%	45%	4.16	.02	2,047
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	36%	44%	4.17	.00	59,984
Dining Hall	#1	2%	7%	15%	38%	38%	4.01	.04	833
Dining Hall	# 2		3%	9%	21%	66%	4.51	.06	185
Dining Hall	#3	2%	4%	16%	39%	38%	4.08	.04	585
Dining Hall	#4	2%	4%	9%	25%	61%	4.41	.05	316
Dining Hall	#5	1%	2%	7%	35%	55%	4.41	.07	128
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Aggregated Retail Units	YOUR INSTITUTION	4%	10%	18%	32%	36%	3.86	.03	2,033
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	34%	43%	4.11	.00	81,866
Type of Retail Unit - YOUR	Food Court	6%	11%	21%	34%	28%	3.67	.00	803
Type of Retail Unit - YOUR INSTITUTION	Express Unit	4%	9%	16%	34%	40%	3.94	.04	572
	Specialty Coffee Shop/ Juice Bar	2%	8%	15%	31%	40%	4.05	.05	272
	Sit-down Restaurant								
	Convenience Store	2% 4%	8% 12%	9% 19%	34% 30%	48% 34%	4.19 3.79	.07	194 192
Type of Retail Unit - ENTIRE SAMPLE	Food Court								
Type of Retail Unit - ENTIRE SAMPLE		2%	6%	17%	36%	39%	4.03	.01	21,400
	Marketplace	2%	4%	13%	34%	47%	4.21	.01	14,800
	Express Unit	3%	6%	17%	34%	41%	4.04	.01	16,109
	Specialty Coffee Shop/ Juice Bar	2%	5%	15%	32%	45%	4.13	.01	11,394
	Sit-down Restaurant	2%	4%	12%	32%	49%	4.23	.01	6,358
	Convenience Store	2%	5%	14%	32%	47%	4.19	.01	10,430
	No type given	3%	7%	17%	39%	35%	3.95	.03	1,375
Retail Unit	#1	6%	11%	21%	34%	28%	3.67	.04	803
Retail Unit	#2	3%	5%	12%	28%	53%	4.23	.08	149
Retail Unit	#3	1%	8%	12%	32%	47%	4.16	.06	238
Retail Unit	# 4	4%	12%	19%	30%	34%	3.79	.08	192
Retail Unit	#5	8%	8%	19%	31%	36%	3.79	.11	118
Retail Unit	#6	4%	12%	11%	36%	36%	3.88	.12	91
Retail Unit	#7	6%	10%	26%	23%	35%	3.71	.11	125
Retail Unit	#8	2%	12%	20%	36%	31%	3.82	.10	123
Retail Unit	#9	2%	8%	9%	34%	48%	4.19	.07	194
Retail Unit									
Retail Unit									
Retail Unit								-	
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Retail Unit									
Retail Unit	1.						·		
Retail Unit	1.						· ·		
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Retail Unit		1					· ·	-	
		+					· ·		
Retail Unit	1.								

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

Compagned Dring Halls			- En	vironmentally t	friendly practic	es related to fo	od			
Aggregated Dining Halls			(1) Not at	(2) Not	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(4)			Sampling	
Agronged Dring Hall									Error**	Resp
Dring Hall										1,715
Dining Hall										49,221
Dining Hell	9									700
Dining Hall	Dining Hall	#2	4%	8%	16%	31%	41%	3.99	.09	160
Dring Hall	Dining Hall	#3	4%	6%	21%	31%	37%	3.91	.05	469
Diring Hall	Dining Hall	# 4	1%	5%	10%	23%	62%	4.39	.06	278
Dining Hall	Dining Hall	#5	2%	4%	13%	31%	51%	4.25	.09	108
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
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Dining Hall								-		
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Dining Hall									·	
Aggregated Retail Units										
Aggregated Retail Units		YOUR INSTITUTION	1%	5%	1/1%	32%	46%	111	. 03	1,643
Food Court										67,054
Express Unit Syk 4% 16% 30% 45% 4.07 0.05 Specialty Coffee Shop/ Juice Bar 3% 5% 13% 27% 52% 4.20 0.07 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05 1.05										644
Specially Coffee Shop/ Juice Bar 3% 5% 13% 27% 52% 4.20 0.07										469
Sit-down Restaurant		·						-		216
Convenience Store										144
Type of Retail Unit - ENTIRE SAMPLE										170
Marketplace	Type of Retail Linit - ENTIRE SAMPLE									17,420
Express Unit	Type of Retail Offic - ENTINE OAWI LE									12,055
Specialty Coffee Shop/ Juice Bar 4% 5% 14% 29% 49% 4.15 .01										13,134
Sit-down Restaurant										9,215
Convenience Store 4% 5% 14% 27% 51% 4.16 .01										5,121
No type given 5% 6% 14% 32% 44% 4.04 .03 Retail Unit										8,974
Retail Unit # 1 3% 5% 15% 35% 42% 4.09 .04 Retail Unit # 2 4% 4% 11% 25% 56% 4.25 .10 Retail Unit # 3 6% 5% 15% 31% 44% 4.02 .08 Retail Unit # 4 4% 5% 10% 34% 46% 4.14 .08 Retail Unit # 5 5% 7% 20% 30% 38% 3.88 .12 Retail Unit # 6 6% 2% 15% 30% 47% 4.11 .14 Retail Unit # 7 3% 1% 15% 28% 54% 4.29 .09 Retail Unit # 8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit # 9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit Retail Unit . .										
Retail Unit # 2 4% 4% 11% 25% 56% 4.25 .10 Retail Unit # 3 6% 5% 15% 31% 44% 4.02 .08 Retail Unit # 4 4% 5% 10% 34% 46% 4.14 .08 Retail Unit # 5 5% 7% 20% 30% 38% 3.88 .12 Retail Unit # 6 6% 22% 15% 30% 47% 4.11 1.4 Retail Unit # 7 3% 1% 15% 28% 54% 4.29 .09 Retail Unit # 8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit # 9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit Retail Unit Retail Unit <	Potoil Unit									1,135 644
Retail Unit # 3 6% 5% 15% 31% 44% 4.02 .08 Retail Unit # 4 4% 5% 10% 34% 46% 4.14 .08 Retail Unit # 5 5% 7% 20% 30% 38% 3.88 .12 Retail Unit # 6 6% 2% 15% 30% 47% 4.11 .14 Retail Unit # 7 3% 1% 15% 28% 54% 4.29 .09 Retail Unit # 8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit # 9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit Retail Unit </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>										
Retail Unit # 4										114
Retail Unit # 5 5% 7% 20% 30% 38% 3.88 .12 Retail Unit # 6 6% 2% 15% 30% 47% 4.11 .14 Retail Unit # 7 3% 1% 15% 28% 54% 4.29 .09 Retail Unit # 8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit 										197
Retail Unit # 6 6% 2% 15% 30% 47% 4.11 .14 Retail Unit # 7 3% 1% 15% 28% 54% 4.29 .09 Retail Unit # 8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit # 9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit 										170
Retail Unit #7 3% 1% 15% 28% 54% 4.29 .09 Retail Unit #8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit #9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit										96
Retail Unit #8 2% 6% 15% 30% 47% 4.15 .10 Retail Unit #9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit										66
Retail Unit # 9 6% 4% 8% 29% 53% 4.19 .09 Retail Unit 										110
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>102</td></td<>										102
Retail Unit <td< td=""><td></td><td> # 9 </td><td>6%</td><td>4%</td><td>8%</td><td>29%</td><td>53%</td><td>4.19</td><td>.09</td><td>144</td></td<>		# 9 	6%	4%	8%	29%	53%	4.19	.09	144
Retail Unit <td< td=""><td></td><td>·</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		·								
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Er	nvironmentally f	friendly practic					
			(2)						
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	17%	36%	42%	4.14	.02	1,885
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	20%	36%	38%	4.04	.00	54,045
Dining Hall	# 1	1%	3%	17%	39%	39%	4.12	.03	767
Dining Hall	#2	1%	1%	18%	34%	45%	4.21	.07	168
Dining Hall	#3	2%	4%	25%	39%	29%	3.89	.04	533
Dining Hall	# 4	1%	1%	5%	25%	68%	4.57	.04	298
Dining Hall	#5	1%	3%	16%	34%	46%	4.21	.08	119
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							_	_	
Dining Hall							_		
Dining Hall									
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Dining Hall								-	
Aggregated Retail Units	YOUR INSTITUTION	00/	00/	000/	200/	440/		.02	4.045
	ENTIRE SAMPLE	2%	3%	20%	33%	41%	4.06		1,845
Aggregated Retail Units		3%	4%	18%	33%	42%	4.08	.00	75,455
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	24%	36%	34%	3.96	.04	723
INSTITUTION	Express Unit	3%	3%	19%	30%	45%	4.10	.04	527
	Specialty Coffee Shop/ Juice Bar	2%	2%	17%	33%	46%	4.17	.06	241
	Sit-down Restaurant	1%	5%	13%	32%	49%	4.22	.07	165
	Convenience Store	3%	2%	19%	35%	41%	4.08	.07	189
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	20%	34%	39%	4.02	.01	19,600
	Marketplace	3%	5%	18%	35%	39%	4.03	.01	13,450
	Express Unit	3%	4%	19%	33%	42%	4.07	.01	14,925
	Specialty Coffee Shop/ Juice Bar	2%	4%	18%	33%	44%	4.12	.01	10,349
	Sit-down Restaurant	3%	3%	16%	34%	44%	4.14	.01	5,616
	Convenience Store	2%	3%	16%	31%	47%	4.19	.01	10,275
	No type given	3%	6%	24%	36%	31%	3.86	.03	1,240
Retail Unit	# 1	2%	4%	24%	36%	34%	3.96	.04	723
Retail Unit	# 2	3%	1%	18%	28%	50%	4.20	.09	125
Retail Unit	#3	1%	2%	12%	33%	51%	4.31	.06	219
Retail Unit	# 4	3%	2%	19%	35%	41%	4.08	.07	189
Retail Unit	#5	8%	5%	22%	31%	34%	3.77	.12	107
Retail Unit	#6	4%	4%	28%	22%	42%	3.95	.13	76
Retail Unit	#7	2%	1%	25%	27%	45%	4.11	.09	125
Retail Unit	#8	2%	3%	15%	39%	41%	4.15	.09	116
Retail Unit	#9	1%	5%	13%	32%	49%	4.22	.07	165
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Retail Unit				<u> </u>			•		
Retail Unit				—			•	•	
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		-					•	•	
Retail Unit	1.			L					

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	elated to food				
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	_
A	VOUD INICEITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	5%	6%	17%	29%	43%	4.00	.03	1,693
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	18%	28%	42%	3.95	.01	48,223
Dining Hall	#1	6%	6%	19%	32%	38%	3.90	.04	689
Dining Hall	#2	5%	6%	16%	28%	45%	4.01	.09	159
Dining Hall	#3	6%	6%	22%	32%	35%	3.86	.05	464
Dining Hall	# 4	2%	5%	11%	20%	62%	4.35	.06	275
Dining Hall	# 5	1%	4%	12%	29%	54%	4.31	.09	106
Dining Hall									
Dining Hall									
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Dining Hall							-		
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	14%	30%	46%	4.09	.03	1,621
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	16%	28%	45%	4.04	.00	65,380
Type of Retail Unit - YOUR	Food Court	3%	6%	16%	31%	43%	4.04	.04	635
INSTITUTION	Express Unit	5%	5%	15%	28%	46%	4.05	.05	465
	Specialty Coffee Shop/ Juice Bar	4%	5%	12%	27%	53%	4.03	.07	216
	Sit-down Restaurant	6%	5%	10%	29%	50%	4.19	.10	139
	Convenience Store	4%	6%	8%	32%	50%	4.12	.10	166
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	17%	28%	43%	3.99	.08	17,013
Type of Retail Offic - ENTIRE SAMPLE	Marketplace								
	Express Unit	5%	6%	17% 16%	30%	43%	3.99	.01	11,697
	Specialty Coffee Shop/ Juice Bar	5% 4%	6% 6%		28%	45% 48%	4.02	.01	12,747
	Sit-down Restaurant			14%	28%		4.10		8,992
		4%	5%	15%	27%	49%	4.11	.02	5,022
	Convenience Store	4%	5%	15%	26%	50%	4.13	.01	8,806
5 . 311 3	No type given	4%	7%	14%	33%	41%	4.00	.03	1,103
Retail Unit	#1	3%	6%	16%	31%	43%	4.04	.04	635
Retail Unit	# 2	6%	4%	10%	23%	58%	4.23	.11	114
Retail Unit	#3	6%	8%	15%	26%	46%	3.99	.09	195
Retail Unit	# 4	4%	6%	8%	32%	50%	4.19	.08	166
Retail Unit	# 5	7%	4%	16%	34%	38%	3.92	.12	97
Retail Unit	#6	5%	5%	20%	31%	40%	3.97	.14	65
Retail Unit	#7	3%	3%	12%	25%	57%	4.31	.09	108
Retail Unit	#8	2%	6%	14%	31%	47%	4.16	.10	102
Retail Unit	# 9	6%	5%	10%	29%	50%	4.12	.10	139
Retail Unit									
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Retail Unit							•	•	
1 to 5 Scale Where Higher Mean = Higher	1		1	1	1	ı			

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

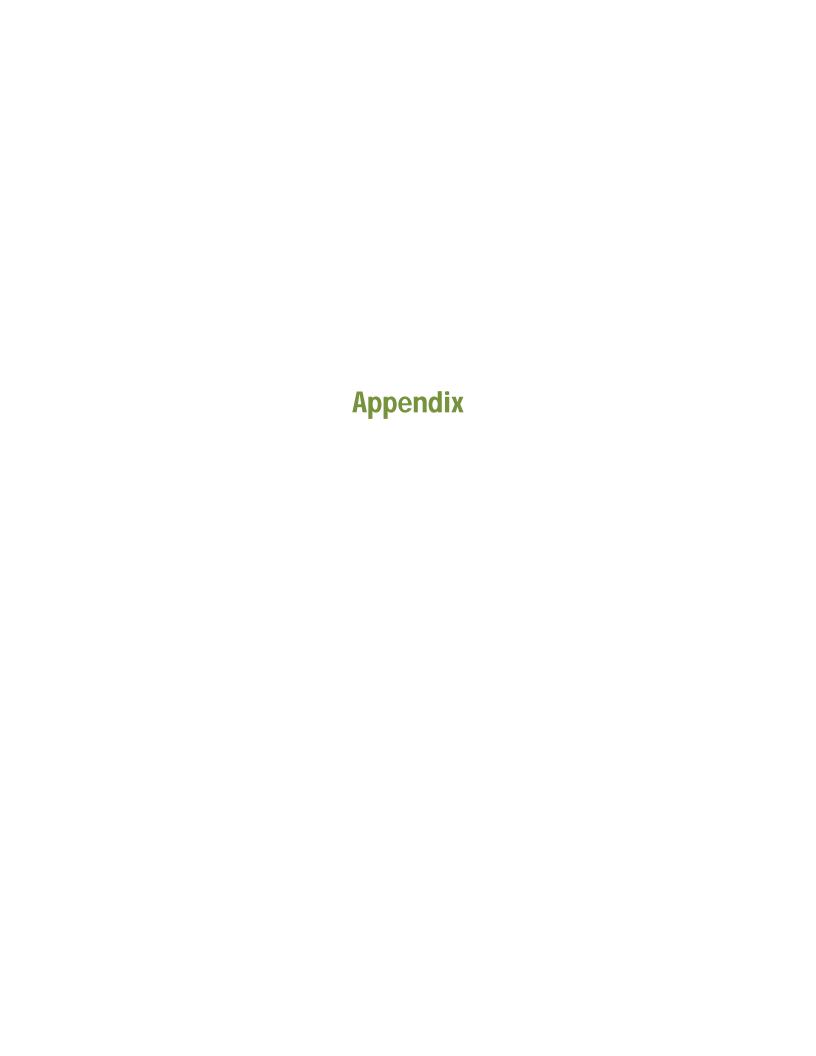
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re					
		(1) Very Dis-	(2) Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
	T VOLUE INSTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	18%	34%	44%	4.15	.02	1,851
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	20%	36%	39%	4.05	.00	52,853
Dining Hall	#1	1%	3%	19%	36%	41%	4.13	.03	755
Dining Hall	# 2	1%	2%	19%	31%	47%	4.21	.07	166
Dining Hall	#3	2%	5%	26%	38%	29%	3.87	.04	516
Dining Hall	# 4	1%	1%	3%	22%	73%	4.65	.04	297
Dining Hall	# 5	1%	3%	18%	30%	48%	4.21	.08	117
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	19%	33%	41%	4.07	.02	1,826
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	19%	33%	42%	4.09	.00	73,248
Type of Retail Unit - YOUR	Food Court	3%	4%	22%	36%	35%	3.98	.04	720
INSTITUTION	Express Unit	3%	4%	19%	28%	46%	4.10	.05	522
	Specialty Coffee Shop/ Juice Bar	3%	3%	17%	30%	48%	4.17	.06	237
	Sit-down Restaurant	2%	4%	14%	35%	45%	4.17	.07	162
	Convenience Store	4%	2%	16%	36%	42%	4.10	.07	185
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	20%	34%	39%	4.04	.01	19,091
Type of rectal of the Electrical of the Electrical	Marketplace	3%	4%	19%	34%	40%	4.04	.01	12,985
	Express Unit	3%	3%	20%	32%	42%	4.08	.01	14,414
	Specialty Coffee Shop/ Juice Bar	2%	3%	18%	32%	45%	4.16	.01	10,026
	Sit-down Restaurant	2%	3%	17%	32%	45%	4.16	.01	5,447
	Convenience Store	2%	3%	16%	30%	48%	4.10	.01	10,086
		4%	5%		30%				
Retail Unit	No type given # 1	_		23%		31%	3.85	.03	1,199
		3%	4%	22%	36%	35%	3.98	.04	720
Retail Unit	#2	3%	2%	17%	26%	52%	4.20	.09	124
Retail Unit Retail Unit	# 3	2%	2%	15%	29%	52%	4.26	.06	216
		4%	2%	16%	36%	42%	4.10	.07	185
Retail Unit	#5	7%	6%	17%	32%	37%	3.84	.12	109
Retail Unit	#6	3%	7%	24%	24%	42%	3.96	.13	74
Retail Unit	#7	2%	2%	25%	26%	46%	4.12	.09	123
Retail Unit	#8	2%	4%	17%	35%	43%	4.14	.09	113
Retail Unit	# 9	2%	4%	14%	35%	45%	4.17	.07	162
Retail Unit									
Retail Unit		1							
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit		1							
1 to 5 Scale Where Higher Mean - Higher		-	L		1				

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

^{**}Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.



The National Association of College & University Food Services CUSTOMER SATISFACTION SURVEY

Please take a few moments to share your opinions about the food service at this campus facility. Your thoughtful and candid responses will help us serve you better. Please return your completed questionnaire to one of the survey administrators on site, or drop it in the nearby "return box." To preserve confidentiality, your name is not requested. Thank you for your participation.

Demographics (For data	a classification or	irposes)									
1. Which of the followin			k only one	.,							
Student	Faculty		dministrati		:		0	Other			
2. If you are a student,	what is your clas	ss status? (/	Mark only	one)							
First year	Sophomore	○ 1	unior		Senio	r	0	Graduate	9	Ot	ther
3. Gender Identity	○ Female ○ Male				○ Trans	gender	0	Other Ide	entity		
4. Do you live Your Thoughts	On campus	(university-ov	wned hous	ing)	Off campus						
	fied en diesekiefi		المحالة بالمان			udala al la		lla ma h un		<u> </u>	
 In general, how satistic Very Dissatisfied 	Somewhat [-	vitn tne ai Mi	_	-		y your co ewhat Sat	_	_	?) Very Sa	tisfied
2. Please rate your satisf	action with the fo	llowing items	and their	importa	nce to vou	(Rate th	e items a	s thev an	nly to th	is facility	in aener
without regard to any		nowing items		TISFACT		. (rtate ar	c items a		PORTAN		iii gener
		Very Not Dissatisfie	Somewhat d Dissatisfied	Mixed	Somewhat Satisfied	Very Satisfied	Not at All Important	Not Very Important	Mixed	Somewhat Important	Very Important
Food:		licable 1	2	3	4	5	1	2	3	4	5
Overall		\circ \circ	\circ	\circ	\bigcirc	\bigcirc		\circ	\circ	\circ	\circ
Taste	,		\bigcirc		\circ	0		\circ		\circ	\circ
Eye appeal			\bigcirc	0	\circ			\circ		\circ	\circ
Freshness					\circ			\circ		\circ	\circ
Nutritional content					0			\circ			\circ
Value					\circ			\circ		0	\circ
Menu:											
Availability of posted me	enu items					\circ	0			\circ	
Variety of menu choices			Ō	Ō	Ŏ	Ō	Ŏ	Ō	Ō	Ō	Ō
Variety of healthy menu		ŏ l ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ
Variety of vegetarian me		ă lă	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	$\tilde{\bigcirc}$
Service:									Ŭ	Ŭ	
Overall			0	\circ	\circ	\circ	0	\bigcirc	\circ	\circ	\circ
Speed of service		ŏ l ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ
Hours of operation		ŏ l ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	ŏ	Ŏ
Helpfulness of staff		ŏ l ŏ	ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	ŏ	$\tilde{\cap}$
Friendliness of staff		ŏlŏ	$\tilde{\circ}$	$\tilde{\circ}$	ŏ	Ŏ	Ĭŏ	$\tilde{\circ}$	ŏ	ŏ	$\tilde{\circ}$
Cleanliness:		$^{\circ}$ $^{\circ}$									
Overall			\circ	\circ	\circ	\circ		\circ	0	\circ	\bigcirc
Serving areas		ŏ I ŏ	Ŏ	ŏ	ŏ	Ŏ	ŏ	ŏ	Ŏ	ŏ	$\tilde{\circ}$
Eating areas (tables, ch		ŏlŏ	ŏ	\tilde{a}	$\tilde{\circ}$	$\tilde{\circ}$	$\stackrel{\smile}{\sim}$	$\tilde{\circ}$	$\tilde{\circ}$	$\tilde{\circ}$	$\tilde{\circ}$
Dining Environment:	and, cto.,										
Location			\bigcirc	\bigcirc	\bigcirc	\circ		\bigcirc	0	\bigcirc	\bigcirc
Layout of facility		$\tilde{a} \mid \tilde{a}$	$\tilde{\circ}$	$\widetilde{\mathcal{C}}$	0	$\tilde{\circ}$		$\tilde{\circ}$	\tilde{O}	$\tilde{\circ}$	$\tilde{\circ}$
Appearance		$\tilde{S} \mid \tilde{S}$	\sim	\sim	\sim	\sim	$I \stackrel{\sim}{\sim} I$	\sim	\sim	\sim	\sim
Availability of seating		$\tilde{0}$	\sim	\sim	\sim	\sim	$1 \stackrel{\sim}{\sim} 1$	\sim	\sim	\sim	\sim
, ,			\sim	\sim	\sim	\sim	$1 \stackrel{\sim}{\sim} 1$	\sim	\simeq	\sim	\sim
Comfort (costs towns to the	5. ,	\cup	\circ	\circ	\circ	\cup		\cup	\cup	\circ	\cup
Comfort (seats, temperature, light							1				
Environmental Stewardsh											
Environmental Stewardsh Environmentally-friendly	practices		\bigcirc	\bigcirc		\bigcirc			\bigcirc		
Environmental Stewardsh	practices		0	0	0	0	0	0	0	0	0

Is there anything else concerning campus dining that you wish to share?									
f you could make one	e change to any	aspect of the c	dining service	es at this colleg	e/university, wha	at would it be?			