

BS in Merchandising (MDSE) 2017-2018



ALL CEXM, CMHT, DRTL, HFMD, HMG, MDSE and RETL courses require a grade of C or higher.
2.0 minimum GPA required for UNT, Overall, and Professional Field/Major GPAs.

UNIVERSITY CORE (42 hours)

See approved University Core list for options

- Communication (6 hours)
ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
- Mathematics (3 hours)
Required: MATH 1680
- Life & Physical Sciences (6 hours)
See approved list
- Creative Arts (3 hours)
See approved list
- Language, Philosophy and Culture (3 hours)
See approved list
- American History (6 hours)
HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)
Recommended: ECON 1100
- Component Area Options (6 hours)
 - Category I (3 hours): MDSE 2750 (double dip)
 - Category II (3 hours): MGMT 3330 (double dip) OR MKTG 3010 (double dip)

GENERAL ELECTIVES (3-12 hours)

Depends on individual degree plan; see advisor

BUSINESS FOCUS (12 hours)

- ACCT 2010 Acct. Principles I
(C in Core Math, ECON 1100 or concurrent)
- MKTG 3650 Foundations of Marketing Practice
(Jr standing)
- MGMT 3330 Communicating in Business
OR
- MKTG 3010 Professional Selling
- MGMT 3720 Organizational Behavior
OR
- MGMT 4470 Leadership

CMHT CORE (12 hours)

- CMHT 2790 Career Development
(MDSE 2490 or concurrent)
- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce (Sr Standing)
- CMHT 4790 Internship in Merchandising
(See catalog)

MERCHANDISING SPECIALIZATION (36 hours)

- MDSE 2490 Introduction to Retail Merchandising
- MDSE 2350 Product Development I
- MDSE 2650 Textiles for Apparel
- MDSE 2750 Consumers in a Global Market
- MDSE 3250 Product Development II (MDSE 2350 and 2650)
- MDSE 3350 Historic and Contemporary Styles of Apparel (Jr standing)
- MDSE 3370 Social Psychology of Dress and Appearance (Jr standing)
- MDSE 3510 Profit-Centered Merchandising
(ACCT 2010 and Core Math, both w/ C or better)
- MDSE 3750 Consumer Studies
- MDSE 4010 Global Sourcing (MDSE 2490)
- MDSE 4660 Advanced Application
(MDSE 2490, MDSE 3510, and 3750)
- DRTL 3090 Consumer Engagement in Digital Channels (Jr standing)

MERCHANDISING ELECTIVES (Select 12 hours)

- CMHT 4800 Discovery: Research in Merchandising & Hospitality Management
(Advanced standing in the major, GPA of 2.75)
- DRTL 2090 Introduction to Digital Retailing
- DRTL 3190 Digital Retailing Strategies (DRTL 2090)
- DRTL 4860 Digital Branding in Practice
- HFMD 2380 Aesthetics and Environment (SPRING ONLY)
- HFMD 2400 Introduction to the Furniture Industry (FALL ONLY)
- HFMD 3570 Decorative Accessories Merchandising (FALL ONLY)
- MDSE 3650 Advanced Textiles (MDSE 2650)
- MDSE 4001 New York Study Tour for MDR (MDSE 2490, approval of application)
- MDSE 4002 Dallas Study Tour for MDR (MDSE 2490, approval of application)
- MDSE 4003 Global Discovery: Hong Kong / China (MDSE 2490, approval of application)
- MDSE 4004 Global Discovery: Europe (MDSE 2490, Jr standing, and approval of application)
- MDSE 4020 E-Passport: Virtual Study Abroad (MDSE 2490)
- MDSE 4510 Advanced Buying, Planning & Allocation (MDSE 3510)
- MDSE 4560 Sustainable Strategies in Merchandising (MDSE 2490)
- RETL 2550 Retail Operations
- RETL 3880 Profit-Centered Retailing (MDSE 3510, 3750 or concurrent)
- RETL 3950 Visual Merchandising & Promotion (MDSE 3750 or concurrent)
- RETL 4080 Retail Start-Up (MDSE 3510, 3750)
- RETL 4330 Consumer Analytics and Data Visualization (MDSE 3750)
- RETL 4850 Brand Development
(MDSE 2490, plus 9 additional hours in major w/ C or better)
- RETL 4880 Omni-Channel Retail Strategy (MDSE 2490, 3750, and DRTL 3090)

Total Credit Hours- 120

See the current UNT catalog for prerequisite requirements.
All prerequisites must be successfully completed prior to enrollment in any UNT course.
The listing on this page may not be current.

Suggested Career Focus Areas within Merchandising Electives:

| <u>Buying</u> | <u>Digital Retail</u> | <u>Furnishings & Home Décor</u> | <u>Product Development</u> | <u>Retail</u> |
|--|---|--|---|--|
| MDSE 4510 – Adv. Buying, Planning & Allocation | DRTL 2090 – Introduction to Digital Retailing | HFMD 2380 – Aesthetics and Environment | MDSE 3650 – Advanced Textiles | RETL 2550 – Retail Operations |
| RETL 3950 – Visual Merchandising & Promotion | DRTL 3190 – Digital Retailing Strategies | HFMD 2400 – Introduction to the Furniture Industry | MDSE 4560 – Sustainable Strategies in Merchandising | RETL 3880 – Profit-Centered Retailing |
| RETL 4850 – Brand Development | DRTL 4860 – Digital Branding | HFMD 3570 – Decorative Accessories Merchandising | RETL 4850 – Brand Development | RETL 4880 – Omni-Channel Retail Strategy |