

Public Accounting Report

THE INDEPENDENT NEWSLETTER OF THE ACCOUNTING PROFESSION SINCE 1978

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Austin remains awesome in professors' eyes, but other programs rate 'Grade A'

The South is rising as schools in Dixie rally.

The University of Texas has practically formed a habit of sweeping No. 1 in all categories when accounting professors pick the top U.S. accounting programs in *Public Accounting Report's* Annual Professors Survey. The Longhorns once again topped the lists in 2014—but other schools are shining in the eyes of professors.

While Texas ranked No. 1 in the overall undergraduate, master's and doctoral rankings for 2014 (See pages 3, 4 and 5.), other schools topped the charts in their size categories. (See pages 6 and 7.) For schools with 16 to 21 faculty members, the University of Michigan took the top spot for master's programs, while the University of Mississippi was voted No. 1 for its undergraduate program. For schools with 15 or fewer faculty, the University of Virginia was top-ranked for both its master's and undergraduate programs. (See pages 6 and 7.)

Public Accounting Report's 33rd Annual Professors Survey—2014 allowed accounting professors nationwide to rank five accounting programs. This year's survey also examined which schools were most frequently ranked No. 1 by professors who didn't cast their No. 1 vote for the school where they work. (See p. 5.) When viewed from that perspective, the Top 10 rankings for each degree reveal insightful variations from the Top 10 as ranked among the Top 50.

And where exactly are these voting professors? For the first time, *PAR* gives readers an idea of where the survey participants are located. (See map, p. 8.)

Public Accounting Report's Annual Professors Survey is the nation's only survey that allows accounting professors to rank the nation's best accounting programs. The survey is a proprietary product necessitating confidentiality for the sake of protecting its participants, as well as *PAR's* own competitive interests. Professors from nearly 200 U.S. colleges and universities participated in the 2014 survey.

Look for additional information about *Public Accounting Report's* 33rd Annual Professors Survey—2014 in the main issue of *PAR* accompanying this EXTRA edition and in future issues of *PAR*. ■



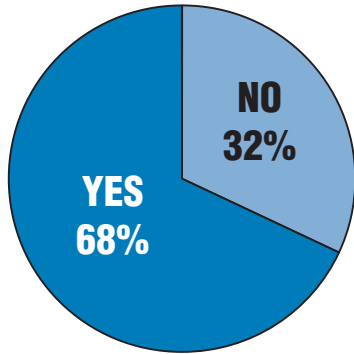
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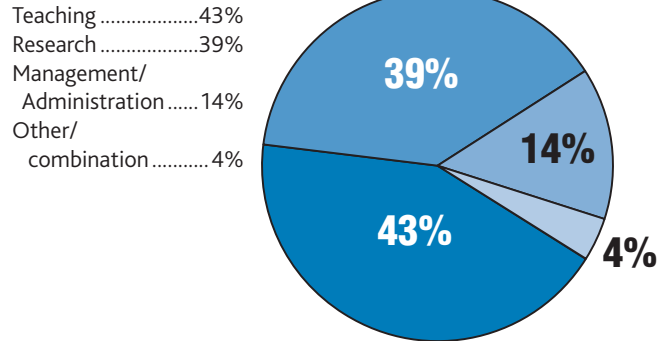
Have you worked in a public accounting firm?



Source: Public Accounting Report 33rd Annual Professors Survey—2014

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How do respondents spend most of their time?

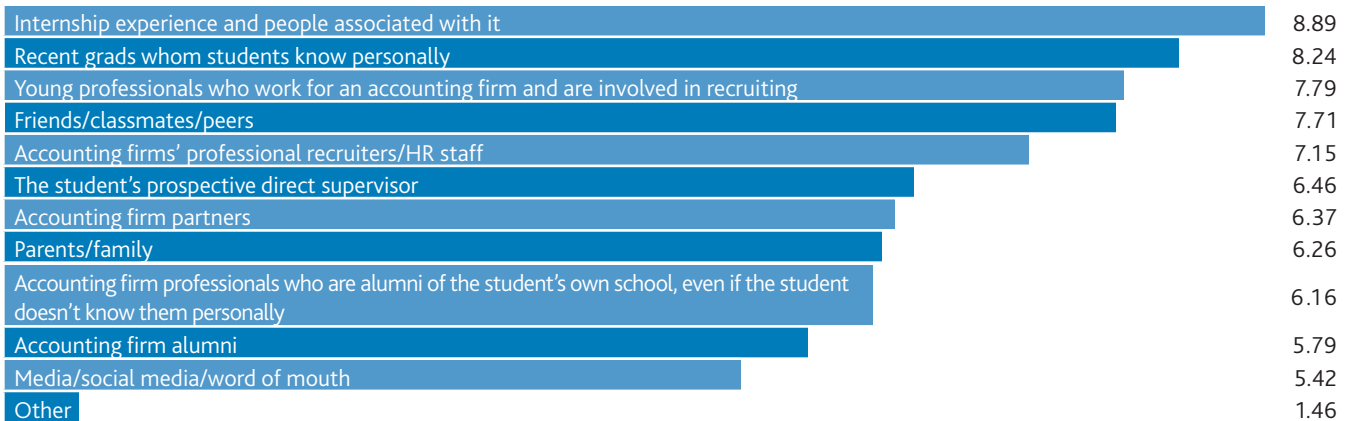


Source: Public Accounting Report 33rd Annual Professors Survey—2014

Public Accounting Report

Who Has the Most Influence When Students Consider Job Offers?

Accounting professors were asked to rank, on a scale of 0-10, which of the following influencers are the most powerful when students choose among job offers, with 0 being the least influential and 10 being the most influential. This graph depicts their responses.



Source: Public Accounting Report 33rd Annual Professors Survey—2014

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Public Accounting Report
33rd Annual Professors Survey—2014
Top 50 Undergraduate Rankings

2014 Ranking	2013 Ranking	School	2014 Ranking	2013 Ranking	School
1	1	University of Texas	26	25 (T)	Arizona State University
2	2	University of Illinois	27	29	Bentley University
3	3	Brigham Young University	28	27	University of Iowa
4	5	University of Notre Dame	29	22	University of Utah
5	6	University of Southern California	30	38	University of Arizona
6	4	University of Mississippi	31	30	Baylor University
7	7	Texas A&M University	32	42	College of William & Mary
8	23	University of Alabama	33	32	Texas Tech University
9	8	Indiana University	34	16	Northern Illinois University
10	11 (T)	University of Georgia	35	39	Boston College
11	9	University of Florida	36	44 (T)	Villanova University
12	10	The Ohio State University	37	34	Utah State University
13	17	University of Wisconsin	38	NR	Virginia Tech
14	13	Michigan State University	39	35	University of Connecticut
15	11 (T)	University of Missouri	40	NR	University of South Florida
16	14	University of Pennsylvania	41	NR	University of South Carolina
17	18	Miami University (Ohio)	42	NR	University of Texas-Dallas
18	21	University of Virginia	43	33	Florida State University
19	19 (T)	University of Washington	TIE	37	Texas Christian University
20	28	New York University	45	NR	Emory University
21	19 (T)	Wake Forest University	46	NR	University of Kansas
22	24	University of Tennessee	TIE	NR	University of North Texas
23	15	CUNY—Baruch College	48	NR	Iowa State University
24	25 (T)	Penn State	49	NR	Pace University
25	35 (T)	North Carolina State University	50	NR	Ohio University

Note: Some schools listed may offer variations to traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise indicated. NR = Not ranked; (T) = Tie **Source:** PAR research based on professors rankings of accounting programs at U.S. colleges and universities. Survey was conducted during April and May 2014.

Public Accounting Report 33rd Annual Professors Survey—2014 Top 50 Master's Rankings					
2014 Ranking	2013 Ranking	School	2014 Ranking	2013 Ranking	School
1	1	University of Texas	27	19	Miami University (Ohio)
2	3	University of Illinois	28	22	University of Utah
3	2	Brigham Young University	29	29	Texas Tech University
4	4	University of Notre Dame	30	32 (T)	North Carolina State University
5	6	University of Southern California	31	32 (T)	Bentley University
6	7	University of Michigan	32	16	Northern Illinois University
7	8	Texas A&M University	33	45	University of South Carolina
8	26	University of Alabama	34	NR	University of Texas-Dallas
9	14	University of Georgia	35	34	Florida State University
10	9	Indiana University	36	NR	Rutgers
11	13	University of Florida	37	37	Utah State University
12	11	University of Missouri	38	NR	University of North Texas
13	20	University of Wisconsin	39	39 (T)	Vanderbilt University
14	12	The Ohio State University	40	27	University of Connecticut
15	10	University of North Carolina	41	30	Baylor University
16	15	Michigan State University	42	NR	University of Kansas
17	5	University of Mississippi	43	NR	Clemson University
18	23	University of Virginia	44	NR	University of Arkansas
19	21	University of Washington	45	NR	Virginia Tech
20	17	Wake Forest University	46	31	Southern Methodist University
21	25	Arizona State University	47	38	College of William & Mary
22	28	University of Iowa	48	NR	Case Western Reserve University
23	24	University of Tennessee	49	41	Boston College
24	34 (T)	Penn State	50	NR	Kansas State University
25	39 (T)	University of Arizona	TIE	NR	University of South Florida
26	18	CUNY—Baruch College			

Note: Master's degrees in accounting and integrated degrees only; does not include MBAs. All listings are main campus only unless otherwise indicated. **Source:** PAR research based on professors' rankings of accounting programs at U.S. colleges and universities and published accounting department faculty data. Survey was conducted in April and May 2014.

Public Accounting Report 33rd Annual Professors Survey—2014 Top 25 Doctoral Programs		
2014 Ranking	2013 Ranking	School
1	1	University of Texas
2	3	University of Chicago
3	2	Stanford University
4	5	University of Illinois
5	4	University of Michigan
6	6	University of Pennsylvania
7	7	University of North Carolina
8	10	Texas A&M University
9	8	University of Mississippi
10	9	University of Washington
11	11	Michigan State University
12	24	University of Alabama
13	12	Indiana University
14	21 (T)	Cornell University
15	15	University of Iowa
16	14	University of Georgia
17	13	University of Southern California
18	23	University of Wisconsin
19	25	University of Arizona
20	16	University of Missouri
21	19	University of Florida
22	18	Penn State
23	21 (T)	Massachusetts Institute of Technology
24	20	Harvard University
25	17	The Ohio State University

(T) = Tie **Source:** PAR research based on professors' rankings of accounting programs at U.S. colleges and universities that offer doctoral degrees in accounting. Survey was conducted during May and June 2014.

Pie Slices Differently Using Only No. 1 Votes

Participants in PAR's Annual Professors Survey may rank five schools. The cumulative result of those rankings is used to create the Top 50 rankings displayed on the preceding pages.

But among professors who ranked schools where they don't work as No. 1, the rankings shape up a bit differently. Following is how the 2014 Top 10 undergraduate and master's degrees rankings look when only those votes are considered—when professors give the top nod to programs where they don't work. ■

Public Accounting Report 33rd Annual Professors Survey—2014 Undergraduate Accounting Programs Most Frequently Voted No. 1 by Professors at Other Schools	
Ranking	School
1	University of Texas
2	Brigham Young University
3	University of Illinois
4	University of Mississippi
5	University of Alabama
6	University of Notre Dame
7	Texas A&M University
8	University of Missouri
9	Indiana University
TIE	University of Pennsylvania

Note: Some schools listed may offer variations to traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise indicated. **Source:** PAR research based on professors rankings of accounting programs at U.S. colleges and universities. Survey was conducted during April and May 2014.

Public Accounting Report 33rd Annual Professors Survey—2014 Masters Programs Most Frequently Voted No. 1 by Professors at Other Schools	
Ranking	School
1	University of Texas
2	Brigham Young University
3	University of Illinois
TIE	University of Mississippi
5	University of Alabama
6	Texas A&M University
7	University of Missouri
8	University of Notre Dame
9	University of Florida
TIE	Michigan State University

Note: All schools are main campus unless otherwise indicated. **Source:** PAR research based on professors rankings of accounting programs at U.S. colleges and universities. Survey was conducted during April and May 2014.

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