Journalism

JOUR/Journalism

JOUR 1210 MASS COMM & SOCIETY

801 (16880) CRE 3.0

INET

Mueller J

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000	PRINCIPLES OF AD & PR

001	(3014)	CRE 3.0	TR	12:30 pm-01:50 pm	GAB 104	Broyles S
002	(3015)	CRE 3.0	TR	12:30 pm-01:50 pm	GAB 105	Nisbett G
501	(17106)	CRE 3.0	TR	02:00 pm-03:20 pm	FRSC 132	Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2250 MEDIA LITERACY

801 (16883) CRE 3.0

INET

Blankenship S

WEB-BASED INSTRUCTION.

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JOUR 2300 PRINCIPLES OF NEWS

001	(3010)	CRE 3.0	TR	09:30 am-10:50 am	CHEM 109	Blankenship S
501	(17104)	CRE 3.0	TR	02:00 pm-03:20 pm	FRSC 129	Cattanach J
	THIS COU	RSE MEET	S AT THE FRI	SCO CAMPUS		

JOUR 2310 INTRO TO MEDIA WRITING

2811 INTERNET BLVD., FRISCO TX 75034.

001 (2961) CRE 3.0 MW 09:00 am-10:20 am SYMR 224 Cattanach J STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2962) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224 Cattanach J STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (2963) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224 Reaves-King G STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004 (2977) CRE 3.0 M 03:00 pm-05:50 pm SYMR 220 Reaves-King G STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

005 (3047) CRE 3.0 T 06:30 pm-09:20 pm SYMR 224 McPhate D 006 (2994) CRE 3.0 R 06:30 pm-09:20 pm SYMR 222 Parks S

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

800	(3040)	CRE 3.0	W	06:30 pm-09:20 pm	SYMR 224	
301	(2964)	LAB 0.0	M	03:00 pm-04:50 pm	SYMR 224	Cattanach J
302	(2965)	LAB 0.0	F	12:59 pm-02:50 pm	SYMR 222	Cattanach J
303	(2966)	LAB 0.0	F	09:00 am-10:50 am	SYMR 224	Reaves-King G
304	(2979)	LAB 0.0	F	09:00 am-10:50 am	SYMR 222	Reaves-King G
305	(3048)	LAB 0.0	F	11:00 am-12:50 pm	SYMR 224	McPhate D
306	(2995)	LAB 0.0	F	11:00 am-12:50 pm	SYMR 222	Parks S
308	(3041)	LAB 0.0	F	12:59 pm-02:50 pm	SYMR 224	
501	(17103)	CRE 3.0	TR	12:30 pm-01:50 pm	FRSC 111	Fellows J
•	THIS COU	RSE MEET	S AT THE FRI	SCO CAMPUS		
:	2811 INTE	RNET BLVI	D., FRISCO TX	75034.		
807	(16272)	CRE 3.0			INET	Ghioto G

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020 ADV ACCOUNT PLANNING

001 (2978) CRE 3.0 TR 11:00 am-12:20 pm BLB 010 Champlin S JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY

001 (2967) CRE 3.0 TR 06:00 pm-07:20 pm GAB 114 Unger V JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (15196) CRE 3.0 TR 03:59 pm-05:20 pm GAB 114 Unger V

JOUR 3050 ADVERTISING CREATIVE

001 (2968) CRE 3.0 TR 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2969) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED COREQUISTE: JOUR 3055.003

003 (3032) CRE 3.0 W 06:59 pm-09:50 pm SYMR 203 Metoff F JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED COREQUISTE: JOUR 3055.002

JOUR 3055 VISUAL STRATEGY

001 (3016) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.

CO-REQUISITE: JOUR 3050.001

002 (3017) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Metoff F JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.

CO-REQUISITE: JOUR 3050.003

003 (14484) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W

CO-REQUISITE: JOUR 3050.002

JOUR 3070 AD AGENCY MANAGEMENT

001 (14206) CRE 3.0 M 03:30 pm-06:20 pm WH 216 Unger V

JOUR 3200 MASS COMM RESEARCH

801 (17300) CRE 3.0 INET Champlin S

WEB-BASED INSTRUCTION.

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JOUR 3210 APPL DESIGN AD & PR

002 (3021) CRE 3.0 M 11:00 am-01:50 pm SYMR 222 Rivenbark Jr. C STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

005 (3023) CRE 3.0 W 03:00 pm-05:50 pm SYMR 222 Rivenbark Jr. (
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (16274) CRE 3.0 INET James J

WEB-BASED INSTRUCTION.

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James J

WEB-BASED INSTRUCTION.

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804 (16273) CRE 3.0

INET

WEB-BASED INSTRUCTION.

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JOUR 3300 INTRO TO VISCOMM

001 (2986) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Lochhead B ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2987) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

- 003 (3028) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Lochhead B ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
- 004 (3029) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

JOUR 3310 FEATURE WRITING

001 (14692) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

JOUR 3321 NEWS REPORT / WRIT / EDIT

001 (2997) CRE 3.0 TR 09:30 am-10:50 am SYMR 224 Nevins A
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

- 002 (3012) CRE 3.0 TR 11:00 am-12:20 pm SYMR 224 Donald M STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
 - JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
- 003 (3002) CRE 3.0 TR 08:00 am-09:20 am SYMR 224 Nevins A
 JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
 JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004	(14486)	CRE 3.0	TR	12:30 pm-01:50 pm	SYMR 224	Nevins A
301	(2998)	LAB 0.0	Т	02:00 pm-03:20 pm	SYMR 224	Nevins A
302	(3013)	LAB 0.0	Т	03:59 pm-05:29 pm	SYMR 224	Donald M
303	(3003)	LAB 0.0	R	02:00 pm-03:30 pm	SYMR 224	Nevins A
304	(14487)	LAB 0.0	R	03:59 pm-05:29 pm	SYMR 224	Nevins A
805	(17359)	CRE 3.0			INET	Ghioto G

WEB-BASED INSTRUCTION.

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JOUR 3323 BDCST / WEB NEWS WRITING

- 001 (3001) CRE 3.0 M 12:00 pm-02:50 pm GAB 101 Mcelroy B
 JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
 JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED
- 002 (3011) CRE 3.0 W 12:00 pm-02:50 pm GAB 101 Fellows J JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
 - . STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3340 DIGITAL MEDIA FOR JOUR

- 001 (2985) CRE 3.0 T 06:00 pm-08:50 pm SYMR 222 Amihere D MAJOR STATUS PLUS JOUR 3321 OR 3323 AND JOUR 3300 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
- 002 (3009) CRE 3.0 R 06:00 pm-08:50 pm SYMR 220 Amihere D MAJOR STATUS PLUS JOUR 3321 OR 3323 AND JOUR 3300 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

004 (14411) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 223 Foote Jr C

JOUR 3400 FUNDAMENTALS OF PR

001 (3025) CRE 3.0 T 06:30 pm-09:20 pm CHEM 106 Fuse K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR
2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3410 PR FOR NON-PROFITS

001 (2999) CRE 3.0 T 06:30 pm-09:20 pm CHEM 352 Skinner-Luker K

Poynter R

STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (14641) CRE 3.0 W 06:00 pm-08:50 pm FRSC 107 THIS COURSE MEETS AT THE FRISCO CAMPUS

2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING

001 (3030) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Jackson M 002 (2988) CRE 3.0 TR 09:30 am-10:50 am SYMR 222 Jackson M

MAJOR STATUS PLUS JOUR 3321

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700 PHOTO JOURNALISM

001 (3000) CRE 3.0 W 03:30 pm-06:20 pm SYMR 223 Anderson C MAJOR STATU OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002 (15197) CRE 3.0 M 03:30 pm-06:20 pm SYMR 223 Leininger T

JOUR 4052 AD PORTFOLIO

001 (15202) CRE 3.0 W 06:30 pm-09:20 pm WH 317 Dale J RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4070 AD CAMPAIGNS

001 (2970) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (3043) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C

JOUR 4075 AD COMPETITION

001 (3019) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

JOUR 4210 TOPICS IN JOUR

001 (16267) CRE 3.0 R 09:00 am-11:50 am James J **SYMR 223** 002 (16947) CRE 3.0 M 03:30 pm-06:20 pm Foote Jr C **GAB 111H** EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

006 (14490) CRE 3.0 M 03:59 pm-06:50 pm SYMR 222 Rivenbark Jr. C

Course Topic: CREATIVE MEDIA ILLUSTRATION

Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

007 (14547) CRE 3.0 MW 03:00 pm-04:20 pm GAB 114 Poynter R Course Topic: CRISIS COMMUNICATION

Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

009 (15930) CRE 3.0 TR 05:00 pm-06:20 pm GAB 101 Fellows J Course Topic: INTRO TO RADIO PROGRAMMING

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.

PRACTICAL STUDY OF RADIO PRGAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD

501 (14615) CRE 3.0 M 06:00 pm-08:50 pm FRSC 104 Fellows J

Course Topic: MEDIA PERFORMAN FOR NEWS & PR

AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

THIS COURSE MEETS AT THE FRISCO CAMPUS

2811 INTERNET BLVD., FRISCO TX 75034.
MEDIA PERFORMANCE FOR NEWS & PR Y

MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

502 (14986) CRE 3.0 W 06:00 pm-08:50 pm FRSC 104 Carter S Sports Media Relations. Prerequisites: JOUR majors must have successfully completed JOUR 3321 News Reporting, Writing & Editing.

THIS COURSE MEETS AT THE FRISCO CAMPUS

2811 INTERNET BLVD., FRISCO TX 75034.

503 (17408) CRE 3.0 M 06:00 pm-08:50 pm FRSC 121 Baretta C

Course Topic: RISE OF SPORTS ANALYTICS/SALES THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.

THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

JOUR 4240 INTERNATIONAL MEDIA

801 (16266) CRE 3.0

INET Blankenship S

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA

001 (3037) CRE 3.0 W 03:30 pm-06:20 pm CURY 104 Everbach T

JOUR 4270 STRATEGIC SOCIAL MEDIA

002 (14202) CRE 3.0 M 06:30 pm-09:20 pm WH 322 Bell V

501 (14616) CRE 3.0 T 06:00 pm-08:50 pm FRSC 104 Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS

2811 INTERNET BLVD., FRISCO TX 75034.

801 (16882) CRE 3.0 INET Knight S

WEB-BASED INSTRUCTION.

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JOUR 4321 OPINION WRITING

001 (15699) CRE 3.0 MW 09:00 am-10:20 am GAB 111H Loftis R

JOUR 4323 ADV BDCST / WB NEWS WRIT

001 (2971) CRE 3.0 T 08:00 am-10:50 am GAB 101 Mcelroy B

MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

TO BE TAKEN CONCURRENTLY WITH JOUR 4343.

Also meets: T 12:00 pm-03:59 pm GAB 101 1/16/18-5/11/18

002 (3033) CRE 3.0 R 08:00 am-10:50 am GAB 101 Mcelroy B

MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

TO BE TAKEN CONCURRENTLY WITH JOUR 4343.

Also meets: R 12:00 pm-03:59 pm GAB 101 1/16/18-5/11/18

JOUR 4343 VIS NEWS STORYTELLING

001 (14415) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (3034) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

TO BE TAKEN CONCURRENTLY WITH JOUR 4323.

JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4410 REPORT PUB AFFA

001 (2972) CRE 3.0 W 03:30 pm-06:20 pm GAB 111H Loftis R MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (3005) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (14420) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Reaves-King G

JOUR 4460 PR COMMUNICATION

001 (3008) CRE 3.0 T 12:30 pm-03:20 pm GAB 111H Poynter R MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2973) CRE 3.0 T 03:30 pm-06:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470 ETHICS IN AD & PR

001 (2984) CRE 3.0 M 06:30 pm-09:20 pm LIFE A106 Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

10115 4000	
JOUR 4620	MASS COMM LAW & ETHICS

003 (2983) CRE 3.0 MW 02:00 pm-03:20 pm ART 223 Donald M JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. **JOUR 4730 ADVANCED VISUAL COMM** 001 (14204) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Anderson C **JOUR 4800** PROFESSIONAL INTERNSHIP 701 (3053) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 702 (2974) CRE V Broyles S RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL. 704 (2975) CRE V Everbach T RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL. 705 (3006) CRE V Foote Jr C RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 706 (15198) CRE V NO ASSGN Poynter R RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 707 (2980) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL. 710 (2992) Mcelroy B RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 711 (2989) CRE V Anderson C RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL. 712 (3035) CRE V Ghioto G RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 721 (14889) CRE V Nisbett G RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. **JOUR 4810 NEWS / SPORTS PRACTICUM** 710 (14207) CRE V Mcelroy B RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 711 (3050) Anderson C RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 712 (2996) CRE V Ghioto G RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 719 (14205) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. **JOUR 4815 SWOOP AGENCY PRACTICUM** 718 (16268) CRE V MW 08:00 am-09:50 am GAB 438 Ford W RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. **JOUR 4820** HIST AMER MEDIA 001 (15364) CRE 3.0 TR 02:00 pm-03:20 pm Loftis R LIFE A419 **JOUR 4900 SPECIAL PROBLEMS** 701 (14689) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 702 (14906) CRE V Broyles S RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. Champlin S 703 (17735) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 704 (3051) CRE V Everbach T NO ASSGN RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. 711 (3045) NO ASSGN Anderson C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

712 (14566) CRE V Ghioto G

James J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

717 (16072) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (15825) CRE V Nisbett G

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (15722) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

724 (17803) CRE 3.0 McPhate D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910 SPECIAL PROBLEMS

709 (17791) CRE V Mueller J

713 (15993) CRE V

723 (17792) CRE V Loftis R

JOUR 4999 NEWS CAPSTONE

001 (16270) CRE 3.0 M 11:00 am-01:50 pm SYMR 220 Loftis R

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

002 (16271) CRE 3.0 W 11:00 am-01:50 pm SYMR 220 Ghioto G

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5020 EDITING PRACTICES

001 (2991) CRE 3.0 M 06:30 pm-09:20 pm SYMR 203 McPhate D

JOUR 5040 MEDIA STUDIES/THEORIES

601 (17684) CRE 3.0 INET Everbach T

WEB-BASED INSTRUCTION.

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801 (15513) CRE 3.0 INET Everbach T

WEB-BASED INSTRUCTION.

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JOUR 5050 READING MASS COMM

601 (17685) CRE 3.0 INET Busby R

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801 (15199) CRE 3.0 INET Busby R

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901 (14739) CRE 3.0 INET Busby R

THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5250 QUANTITATIVE RES

001 (16269) CRE 3.0 T 03:30 pm-06:20 pm LANG 209 Fuse K

JOUR 5251 RES FUND DGTL COMM I

801 (17078) CRE 3.0 INET Fuse K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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JOUR 5280 MEDIA MANAGEMENT

801 (15201) CRE 3.0 INET Foote Jr C

WEB-BASED INSTRUCTION.

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JOUR 5320 NEW MEDIA TECHNOLOGIES

002 (3026) CRE 3.0 R 06:30 pm-09:20 pm SYMR 223 Bell V

JOUR 5330 STRATEGIC SOCIAL MEDIA

601 (16906) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

WEB-BASED INSTRUCTION.

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801 (16881) CRE 3.0

INET Knight S

WEB-BASED INSTRUCTION.

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JOUR 5350 SEMINAR IN JOURN

022	(15839)	CRE 3.0	TR	05:00 pm-06:20 pm	SYMR 203	Campbell C
	RESTRICT	ED COUR	SE. APPROV	AL REQUIRED. CONTACT DE	PARTMENT.	
023	(14412)	CRE 3.0	T	08:00 am-10:50 am	GAB 101	Mcelroy B
	Also meet	s: T 12:00	pm-03:59 pm	GAB 101 1/16/18-5/11/18		
043	(16879)	CRE 3.0	M	03:00 pm-05:50 pm	GAB 101	Brown C
601	(17067)	CRE 3.0	M	03:30 pm-06:20 pm	GAB 111H	Foote Jr C
623	(16903)	CRF 3.0				

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

643 (16904) CRE 3.0

LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5500 INTEGRATED COMM

901 (14740) CRE 3.0 INET Busby R

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WEB-BASED INSTRUCTION.

THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUF	R 5720	MAG WR	IT / PUBLISHING	
	RESTRICT	ED COURSE.	06:30 pm-09:20 pm SYMR 223 APPROVAL REQUIRED. CONTACT DEPARTMENT.	Nishimoto E
JOUF	R 5800	PROF IN	TERNSHIP	
		ED COURSE.	APPROVAL REQUIRED. CONTACT DEPARTMENT.	Bland D
JOUF	R 5900	ADVAN P	ROB JOUR	
		ED COURSE.	APPROVAL REQUIRED. CONTACT DEPARTMENT.	Everbach T
	(3046)	CRE V ED COURSE	APPROVAL REQUIRED. CONTACT DEPARTMENT.	Foote Jr C
706	(15836)	CRE V M\		Poynter R
	•		APPROVAL REQUIRED. CONTACT DEPARTMENT.	
	(17590)	CRE V		Mcelroy B
	,	CRE 3.0	ADDDOVAL DECLUDED CONTACT DEDARTMENT	Anderson C
	(15943)		APPROVAL REQUIRED. CONTACT DEPARTMENT.	
	(3049)		NO ASSGN	Fuse K
	• ,		APPROVAL REQUIRED. CONTACT DEPARTMENT.	1 436 10
	(16226) RESTRICT		APPROVAL REQUIRED. CONTACT DEPARTMENT.	James J
JOUF	R 5910	ADVA PR	OB JOUR	
	(17564) RESTRICT		NO ASSGN APPROVAL REQUIRED. CONTACT DEPARTMENT.	Champlin S
	,	CRE V TR ED COURSE.	R 12:30 pm-01:50 pm SYMR 222 APPROVAL REQUIRED. CONTACT DEPARTMENT.	Jackson M
710	(17591)	CRE V		Mcelroy B
	(17470)			Anderson C
JOUF	R 5950	THESIS		
	(14753) RESTRICT		APPROVAL REQUIRED. CONTACT DEPARTMENT.	Broyles S
		ED COURSE.	APPROVAL REQUIRED. CONTACT DEPARTMENT.	Everbach T
			APPROVAL REQUIRED. CONTACT DEPARTMENT.	Mueller J
	(14405) RESTRICT		APPROVAL REQUIRED. CONTACT DEPARTMENT.	
716	(3004)	CRE V	APPROVAL REQUIRED. CONTACT DEPARTMENT.	Fuse K
	(3044) RESTRICT	CRE V ED COURSE.	APPROVAL REQUIRED. CONTACT DEPARTMENT.	Nisbett G
			Eight Week Session One	
JOUF	R 5000	INTRO D	GTL COMM ANALYT	
	_	D INSTRUCT		Bell V
			OURSE. COURSE ENROLLMENT IS RESTRICTED AND NO	

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JOUR 5000 INTRO DGTL COMM ANALYT

802 (17272) CRE 3.0 INET Bell V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION.

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JOUR 5261 RES FUND DGTL COMM II

802 (17273) CRE 3.0 INET Bell V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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JOUR 5330 STRATEGIC SOCIAL MEDIA

802 (17816) CRE 3.0 INET Bell V

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.