

# BS in Retailing (RETL) 2017-2018



ALL CEXM, CMHT, DRTL, HFMD, HMGD, MDSE, and RETL courses require a grade of C or higher.  
2.0 minimum GPA required for UNT, Overall, and Professional Field/Major GPAs.

## UNIVERSITY CORE (42 hours)

See approved University Core list for options  
Communication (6 hours)

ENGL 1310 or TECM 1700 and ENGL 1320 or  
TECM 2700

Mathematics (3 hours)

Required: MATH 1680

Life & Physical Sciences (6 hours)

See approved list

Creative Arts (3 hours)

See approved list

Language, Philosophy and Culture (3 hours)

See approved list

American History (6 hours)

HIST 2610 and HIST 2620

Government/Political Science (6 hours)

PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)

Required: ECON 1100 (double dip)

Component Area Options (6 hours)

Category I (3 hours): MDSE 2750 (double dip)

Category II (3 hours): MKTG 3010 (double dip)

## GENERAL ELECTIVES (3-15 hours)

Depends on individual degree plan; see advisor

## BUSINESS FOCUS (15 hours)

ECON 1100 Microeconomics

ACCT 2010 Acct. Principles I

*(C in Core Math, ECON 1100 or concurrent)*

MKTG 3010 Professional Selling

MGMT 3860 Human Resource Management

MGMT 4470 Leadership

## CMHT CORE (12 hours)

CMHT 2790 Career Development

*(RETL 2550 or concurrent)*

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Managing a Diverse Workforce

*(Sr Standing)*

CMHT 4790 Internship in Merchandising

*(See catalog)*

## RETAILING SPECIALIZATION (33 hours)

RETL 2550 Retail Operations

RETL 3880 Profit-Centered Retailing

*(RETL 2550, MDSE 3510, and MDSE 3750 or concurrent)*

RETL 3950 Visual Merchandising and Promotions *(MDSE 3750 or concurrent)*

RETL 4850 Brand Development *(RETL 2550, plus 9 additional hours in major)*

RETL 4880 Omni-channel Retail Strategy *(RETL 2550, MDSE 3750, DRTL 3090)*

DRTL 3090 Consumer Engagement in Digital Channels *(Jr standing)*

MDSE 2750 Consumers in a Global Market

MDSE 3510 Profit-Centered Merchandising

*(C or better in Core MATH and ACCT 2010)*

MDSE 3750 Consumer Studies

MDSE 4010 Global Sourcing *(RETL 2550)*

MDSE 4660 Advanced Application

*(RETL 2550, MDSE 3510, 3750, plus 9 additional hours in major)*

## RETAILING ELECTIVES (select 12 hours):

CMHT 4800 Discovery: Research in Merchandising & Hospitality Management  
*(Advanced standing in the major, GPA of 2.75)*

DRTL 2090 Introduction to Digital Retailing

DRTL 3190 Digital Retailing Strategies *(DRTL 2090)*

DRTL 4860 Digital Branding in Practice

GEOG 4220 Applied Retail Geography *(15 hours of RETL major courses)*

HFMD 3570 Decorative Accessories Merchandising (FALL ONLY)

MDSE 2490 Introduction to Retail Merchandising

MDSE 2350 Product Development I

MDSE 3250 Product Development II *(MDSE 2350 and 2650)*

MDSE 4001 New York Study Tour for MDR *(RETL 2550, approval of application)*

MDSE 4002 Dallas Study Tour for MDR *(RETL 2550, approval of application)*

MDSE 4003 Global Discovery: Hong Kong/China

*(RETL 2550, approval of application)*

MDSE 4004 Global Discovery: Europe

*(RETL 2550, Jr standing, and approval of application)*

MDSE 4510 Advanced Buying, Planning and Allocation *(MDSE 3510)*

RETL 4080 Retail Start-Up *(MDSE 3510, 3750)*

RETL 4330 Consumer Analytics and Data Visualization *(MDSE 3750)*

## **Total Credit Hours- 120**

*See the current UNT catalog for prerequisite requirements.*

*All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.*