

VITAE
ANJELITA CADENA

Contact Information:

111 E University
Ste 105 PMB 188
Denton TX 76209

Cell (940) 222-0839
e-mail: AC@ACadena.com
Anjelita.Cadena@UNT.edu

Affiliation:

Assistant Professor of Finance University of North Texas, Denton Texas

Education:

Ph.D.	Business/Finance	University of Texas San Antonio	San Antonio TX	December 2013
Post Grad	Accounting	University of Texas Permian Basin	Odessa TX	Aug 2004-2005
MBA	Corporate Finance	University of Denver	Denver CO	June 1995
B.S.	Mathematics	Texas A&M University, Kingsville	Kingsville TX	December 1981

License and Certifications:

Texas Real Estate Broker License #493733, Salesperson license 02/2002; Broker since 3/2004; Expires July 31, 2018,
Certifications: e-PRO, GRI (Graduate of Real Estate Institute), CIPS (Certified International Property Specialist),
Historic Housing Specialist

Previous HUD Certified Housing Instructor

Texas Real Estate Commission Certified Educator (Law of Agency, Law of Contracts, MCE Electives, Principles of Real Estate,
Promulgated Contract Forms, RE Finance, RE Investments, RE Law, RE Math).

Areas of Interest:

Research: Sustainability & Green building in Residential Real Estate; Real Estate Brokerage, Real Estate Agency, and
Foreclosures; Mentorship

Teaching: Corporate Finance, Principles of Finance, Real Estate Finance, Real Estate Principles, Personal Finance.

Academic Positions Held:

Assistant Professor of Finance at the University of North Texas..... Summer 2015 - present
Assistant Professor of Finance at Our Lady of the Lake University Summer 2014 – Spring 2015
Lecturer, University of Texas at San Antonio..... Fall 2012 – Fall 2013
Teaching Assistant, University of Texas at San AntonioFall 2010 – August 2012
Associate Professor of Business Studies, Midland College, Midland Texas Fall 2004 - Spring 2008

Professional Memberships, Activities and Service:

American Real Estate Society (ARES), Chair/Pres Future Leaders of ARES (2016-17); VP, FLARES (2015-16)
Academy of Business Research
Financial Management Association International (FMA)
American Association of Hispanics in Higher Education (AAHHE)
National Society of Hispanic MBAs (NSHMBA)
The PhD Project, Finance Doctoral Student Association, CHE Mentorship program, Presenter, Panelist
Greater Denton and Wise County Board of Realtors
Texas Board of Realtors
National Board of Realtors

Community Memberships, Activities, and Service:

Board Member, Denton Affordable Housing Corporation, Member April – August, 2016
Member, Permian Basin Board of Realtors, February 2002 – December 2008
Member, Permian Basin Apartment Association, May 2006 to Dec 2007
Faculty Senate, Midland College, May 2005-2007
Presenter “First Time Homebuyer” seminar through Midland Community Development Corp.

Publications: Refereed Scholarly

Effects of Real Estate Brokers' Marketing Strategies: Public Open Houses, Broker Open Houses, MLS Virtual Tours, and MLS Photographs with Tim Allen, Lutgert College of Business, Florida Gulf Coast University and Ronald C. Rutherford, University of South Florida (Journal of Real Estate Research, 2015, Vol. 37, No. 3, pp. 343-369)

An Empirical Assessment of the Value of Green in Residential Real Estate with Thomas Thomson of the University of Texas at San Antonio, (Appraisal Journal. Winter2015, Vol. 83 Issue 1, p32-40)

Research In Progress:

Effects of Catastrophic Events on Real Estate Segments; with Karen McGrath, Texas A&M University; data collection; Long-term. Pay Inequities in Higher Education; with Karen McGrath, Texas A&M University; data analysis; working toward ARES 2017 presentation.

Move of county assessments toward MLS agreement; Uvalde County CAD; interviewed Chief appraiser; gathering data;

The Reach of Mentorship programs; data collection working with COB mentorship program;

Foreclosure Discounts in Residential Properties, with Thomas Thomson; submitting stage;

Research Presented:

Gaming the Foreclosure Spotlight, accepted for presentation at ARES 2016;

The Value of Green in Residential Real Estate by Year, Intensity, Area, and Age, with Thomas Thomson, University of Texas at San Antonio, Presented at American Real Estate Society 2016 Conference.

House Flipping – What’s the Upside?, with Thomas Thomson, University of Texas at San Antonio,

- Best Paper at the November 2014 Academy of Business Research.
- Presented at American Real Estate Society 2015 Conference

Foreclosure Discounts in Residential Properties with Thomas Thomson, University of Texas at San Antonio. Presented at the American Real Estate Society 2014 Conference.

Persistence in Residential Home Prices with Thomas Thomson, University of Texas at San Antonio and Carl Larsson, University of Texas at San Antonio. Presented at the American Real Estate Society 2014 Conference in Coronado, California.

From the Courthouse Steps to Sold. Presented at American Real Estate Society, 2012 Conference in St. Petersburg, Florida.

Do you have to know it’s a foreclosure to get a foreclosure discount? Presented at American Real Estate Society 2011 Conference.

How valuable are energy efficient features in residential home sales? With Thomas A. Thomson; Presented at American Real Estate Society 2011 Conference in Seattle Washington.

Speaking/Panels:

Nov 2017, PhD Project, Panel for Finance DSA, Planning Committee

April 20, 2017, Dia de La Familia, Crystal City HS Parent Meeting, “Parental Involvement- Vital key to student success in higher education (Arriving to the Finish Line!)” Guest Speakers-Dr. Ninfa Cadena & Dr. Anjelita Cadena

Nov 2016, PhD Project, Panel for Finance DSA

Jun 2016, OCWEN Financial; Diversity Panel (June 22 & 23, 2016)

Jun 2016: The PhD Project, Panel for Assistant Professors; Presenter, CHE Mentorship

Sep 2015 to present White House Initiative on Excellence in Educational for Hispanics, Mentorship program with the PhD Project

Feb 2014, Speaker: “From there to here” at a parent/student conference at La Pryor ISD

Dec 2013, Speaker: “How to Succeed at Higher Education” at the Migrant Education Program at the Texas Ed Svc Center 20

Oct 2007, Speaker, West Texas Regional Home Expo, “First Time Homebuyer Education” (10/1/2007)

Aug 2005, Speaker, Midland Hispanic Chamber of Commerce, Women’s Conference, 2005

Presenter “First Time Homebuyer” seminar through Midland Community Development Corp.

Media References to Research:

Wall Street Journal, “When Eco isn’t Economic” by Adam Bonislawski, April 29, 2015; <http://www.wsj.com/articles/when-eco-isnt-economic-1430327181?KEYWORDS=Adam+Bonislawski>; referencing published article: “An Empirical Assessment of the Value of Green in Residential Real Estate” with Thomas Thomson of the University of Texas at San Antonio.

Interviewed for and quoted in: “Ask the Experts: What are the Pitfalls of Buying a Foreclosure?” Fall 2013;

<http://www.cardhub.com/edu/experts-discuss-pitfalls-buying-foreclosure/>

VITAE: ANJELITA CADENA

Courses Taught:

2015-Present, University of North Teas

Undergraduate: Residential Property Management; Corporate Finance; Personal Finance; Real Estate Principles

2014-2015, Our Lady of the Lake University

Masters: Economics of Global Business Conditions, Corporate Finance (Lecture and Online)

Under Graduate: Financial Institutions and Markets, Business Finance (Lecture and Online)

2010-2013, University of Texas at San Antonio

Principles of Business Finance

2004-2008, Midland College:

Accounting for Technical Managers (Hybrid Online/Lecture), Principles of Finance (Lecture and Online), Business Law I, Principles of Business (Lecture and Online), Personal Finance (Lecture and Online)

Industry Experience:

Cadena Real Estate Services, Broker/Owner, Property Manager, Instructor..... April 1, 2004 to present

Sunset Heating and Air Conditioning, Partner, Financial Officer, Office Manager April, 2006 – May 5, 2007

Wells Fargo Home Mortgage, Home Mortgage Consultant (Loan Officer) July 1, 2003 – May 2004

Robles Real Estate, Licensed Sales Agent, HUD specialist, Property Management February 2002 – March 2004

Texaco, IT Team Leader..... Jan 1982 – Jan 2002

SERVICE

12/16/16	UNT Doctoral and Masters Convocation Ceremony.....	Attendee
12/6/16	UNT FIREL Presentation to BUSI 1340.....	Presenter
12/2/16	UNT Faculty Candidate Luncheon & Research Presentation	Attendee
11/28/16	UNT Phd Student Presentation	
11/17/16	PhDPoject Annual Meeting.....	Panelist/Speaker/Mentor/UNT Recruiter
11/11/16	TI UNT Professor Day	Attendee
11/8/16	Pearson Focus Group, Personal Finance	Panelist
10/28/16	GDWCAR Broker's Meeting	Attendee
10/20/16	COB Majors Fair	Table Volunteer
10/15/16	Toastmasters Area 22 Contest	Usher
10/7/16	Candidate Forum for Special Interest Groups	Coordinator & MC
10/7/16	Toastmasters @ Peterbilt.....	Speaker
10/3/16	ARES Board Teleconference	Board of Directors
9/22/2016	TAMUK	Alumni Association
09/2016	UNT Faculty Success Newsletter	Faculty Focus
08/25/2016	UNT New Student Convocation.....	Attendee
08/25/2016	UNT Business-Palooza.....	Volunteer
Fall 2016	Mentorship Program for COB students	
Nov-2014	Academy of Business Research Conference (San Antonio, TX), Real Estate Session	Session Chair

SEMINARS/TRAINING/EDUCATION

08/23/2016	REEF Training (Online, 1 hr).....	REEF Software
06/17/2016	ARGUS Training (2 days + Developer)	ARGUS Software
05/24/2016	The Americas and International Real Estate	Texas Association of Realtors ®
05/23/2016	Asia/Pacific and International Real Estate	Texas Association of Realtors ®
05/20/2016	Europe and International Real Estate	Texas Association of Realtors ®
05/19/2016	Global Real Estate: Transaction Tools	Texas Association of Realtors ®
05/1/2016	Global Real Estate: Local Markets	Texas Association of Realtors ®
02/17/2016	REALTORS Property Resource Go Mobile!	Texas Association of Realtors ®
02/17/2016	REALTORS Property Resource	Texas Association of Realtors ®
02/05/2016	Smoother Commercial Negotiations	Texas Association of Realtors ®
02/05/2016	The Economics of Real Estate	Texas Association of Realtors ®
01/15/2016	Advanced Instructor Training Institute	Texas Realtors ® University
01/14/2016	Apartment Association of Greater Dallas	
08/06/2015	Intro to FEMA Flood Maps & Elevation Certificates	TEXAS ASSOCIATION OF REALTORS
05/14/2015	The More You Know, The More You'll Close	SAN ANTONIO BOARD OF REALTORS, INC
05/14/2015	3B's of Marketing Every Realtor Should Know	LUXURY HOME Mgz OF GREATER SAN ANTONIO
06//2015(Seattle WA)	PhD Project
	Presented: Foreclosure Discounts in Residential Properties	
04/2015	ARES
	Vice-Chair, FLARES (elected), Fort Myers, FL	
03/01/2015	GDWCAR
	MLS Access	
02/20/2015	SABOR
	Historical Housing Specialist (Education – 6 MCE)	
02/19/2015	SABOR
	Designated Broker/Manager Meeting	

VITAE: ANJELITA CADENA

02/18/2015SABOR
 New Member Orientation

01/28/2015 Education Service Center, Region 20
 Diplomás Latino Student Success Policy Summit

01/22/2015SABOR
 Memberships: Local, State (TAR), National (NAR)

01/8/2015 St Mary’s University
 Entry Level Grant Writing Workshop

11/20/2014PhD Project
 Annual PhD Project Conference in Chicago Illinois
 Recent Graduate Cap & Tassel Recipient
 Panelist – Finance Doctoral Student Association`

11/15/2014 to 11/17/2014Academy of Business Research
 Session Chair: Real Estate Research
 Presentation: House Flipping – What’s the Upside?” with Thomas Thomson, University of Texas at San Antonio
 Best Paper: House Flipping – What’s the Upside?” with Thomas Thomson, University of Texas at San Antonio

11/12/2014 Café College
 The demographic dividend: Opportunities to advance Latin@ Postsecondary Attainment in the US (Dr. Anne-Marie Nuñez)

07/15/2014TREC
 Renewed License

07/01/2014 Federal Reserve (SA)
 Global Economic Forum for Educators

06/24/2014 KB Homes
 Selling New Homes

06/08/2014 OLLU
 Coffee with the Prof ... introductory breakfast with students

04/26/2014 Midland TX
 Walk for Autism

04/3/2014 to 4/4/2014 (Coronado, CA)ARES
 Presentation: Foreclosure Discounts in Residential Properties with Thomas Thomson, UTSA
 Presentation: Persistence in Residential Home Prices with Thomas Thomson, UTSA and Carl Larsson, UTSA

03/25/2014St. Edwards University
 TREC Legal Updates (3 MCE)
 TREC Ethics (3 MCE)
 How to Get Rich in Real Estate and have a life (9 MCE)

03/18/2014SABOR
 USDA Rural Housing Program (1 MCE)

02/10/2014Greater San Antonio Builders Association
 Zero-Net Energy Homes - A How-To Seminar Greater San Antonio Builders Association

01/16/2014SABOR
 Broker Responsibility (3 MCE)

12/16/2013 Education Service Center, Region 20
 Conference for Migrant Students and Parents Building Success Through Knowledge
 Speaker: “From Here to There”

04/2013 (Kohala Coast HI)ARES