

Sara J. Holmes

Lecturer of Communication
University of North Texas at Dallas
School of Liberal Arts & Sciences
Languages and Communication
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EDUCATION

- PhD Candidate: **University of New Mexico; Albuquerque, NM**
Department of Communication & Journalism
Emphasis: Media studies and intercultural communication
Advisor: Iliia Rodriguez
- Master of Arts: **University of North Texas; Denton, Texas (2007)**
Department of Communication Studies
Emphasis: Gender and Media
Advisor: Karen Anderson
M.A. project: *Representations of Gender and Aging in Reality Television*
- Bachelor of Arts: **University of North Texas; Denton, Texas (2002)**
Department of Communication Studies
Emphasis: Performance Studies and Rhetoric
Department of Foreign Languages
Emphasis: French
Graduated Cum Laude
- Associate of Arts and Sciences: **Mountain View College; Dallas, Texas (1999)**
Communication Studies and French
Honors Scholar

ACADEMIC HONORS AND RECOGNITION

- Everett Rogers Doctoral Research Scholar, UNM, 2010
Top Overall Communication Theory Paper, WSCA, 2010
Graduate Assistantship (2010-2012)
 - ✧ Office of Graduate Studies Tuition Award
 - ✧ Ombuds/Dispute Resolution Services for Faculty, University of New Mexico*Teaching Assistantship (2007-2012)*
 - ✧ Office of Graduate Studies Tuition Award
 - ✧ Communication and Journalism Department, University of New MexicoOutstanding Graduate Student in the Department of Communication Studies, UNT, 2007
Mountain View College Outstanding Student Nominee, 1998; Bronze Medalist, 1999
Lambda Pi Eta Communication Honor Society
The Honor Society of Phi Kappa Phi
Pi Delta Phi International French Honor Society
Phi Theta Kappa International Honor Society

TEACHING EXPERIENCE

- University of North Texas at Dallas, Dallas, Texas September 2015 – present
LAW 7221 Effective Oral Communication (graduate level): 2 terms
UGST 1100 Learning Frameworks (lower division): 1 term
COMM 1010 Introduction to Communication (lower division): 5 terms
COMM 1301 Introduction to Mass Communication (lower division): 1 term
COMM 2200 Introduction to Interpersonal Communication (lower division): 1 term
COMM 2300 Fundamentals of Public Speaking (lower division): 1 term
COMM 2311 Introduction to Social Media (lower division): 2 terms
COMM 3050 Intercultural Communication (upper division): 1 term
COMM 3312 New Media Literacies (upper division): 1 term
COMM 4350 Gender and Communication (upper division): 1 term
COMM 4355 Communication Theory (upper division): 1 term
- Dallas County Community College District, Dallas, Texas August 2012 – present
Adjunct Instructor
SPCH 1311 Introduction to Speech Communication (lower division): 12 terms
SPCH 1315 Fundamentals of Public Speaking (lower division): 6 terms
TNLZ 1000 Research Methods (Collegiate High School): 1 term
TNLZ 1000 AVID IV (Collegiate High School): 1 term
- Tarrant County College District, Arlington, Texas August 2013 – May 2015
Adjunct Instructor
SPCH 1311 Introduction to Speech Communication (lower division): 4 terms
- University of New Mexico, Albuquerque, New Mexico August 2007 – May 2012
Instructor of Record
C&J 110 Introduction to Mass Communication (lower division): 2 terms
C&J 130 Public Speaking (lower division): 3 terms
C&J 268 Media Theory and Influence (lower division): 2 terms
C&J 300 Communication Theory (upper division): 2 terms
C&J 314 Intercultural Communication (upper division): 1 term
C&J 318 Language, Thought, and Behavior (upper division): 1 term
C&J 326 Gender and Communication (upper division): 3 terms
C&J 478 Media Theories and Research (upper division): 1 term
- University of North Texas, Denton, Texas January 2002 – May 2002
Undergraduate Teaching Assistant
FREN 1010 French (lower division): 1 term
- St. Joseph Lycée et Collège Privé, Le Havre, France September 2000 – May 2001
English Assistant
- Jeanne d'Arc Lycée Privé et Technique, Le Havre, France September 2000 – May 2001
English Assistant
- Mountain View College, Dallas, Texas January 2000 – May 2000
French Tutor

TEACHING INTERESTS

Introduction to Mass Communication
Media Criticism
Gender, Politics, and Media
Media Studies
History of Media
Public Relations
Writing for the Media
Multiculturalism, Gender, and Media
Mass Communication Theory
Popular Culture
Introduction to Communication Studies
Interpersonal Communication

Public Speaking
Intercultural Communication
Small Group Communication
Communication and Conflict
Mediation
Gender and Communication
Culture, Communication, and Change
Diffusion of Innovations
Qualitative Methods
Rhetorical Methods
Narrative Theory
Communication Theory

RELEVANT GRADUATE COURSEWORK (MA and PHD courses)

Advanced Intercultural Communication
Advanced Quantitative Research Methods
Communication and Change
Communication and Conflict
Communication Consulting
Communication Research Methods:
Qualitative
Critical Race Theory
Diffusion of Innovations
Feminist Theory and Ethnography
Gender and Communication
Gender and Race: Political Leadership
Health Communication
Health Communication & Community
Approaches
History and Philosophy of Communication
Intercultural Communication
Interpersonal Communication

Introduction to Graduate Studies
Legal Communication
Mass Communication Theories
Multiculturalism, Gender, and Media
Narrative Theory
Organizational Communication
Qualitative Research Methods in
Communication
Quantitative Research Methods in
Communication
Race and Gender
Racial and Ethnic Relations
Rhetorical Criticism
Rhetorical Theory
Seminar in Media Studies
Teaching Assistant Resource Center (TARC)
Theories of Communication

GRANTS

RAFA Professional Development Grant (Fall 2012; Fall 2013; Fall 2014; Fall 2015)

- ✧ Richland College Adjunct Faculty Association (RAFA), Richland College. Competitively based grant for conference travel.

WSCA Memorial Fund Travel Award (Spring 2010)

- ✧ Western States Communication Association (WSCA). Merit-based grant awarded to top overall paper award recipients.

Student Research Allocation Committee Grant (SRAC) (Spring 2009; Fall 2009)

- ✧ Graduate and Profession Student Association, University of New Mexico. Competitively based grants for conference travel.

Research Project and Travel Grant (RPT) (Fall 2009)

- ✧ Office of Graduate Studies (OGS), University of New Mexico. Competitively based grants for conference travel.

SERVICE OPPORTUNITIES

University of North Texas at Dallas

- ✧ Communication Student Organization
 - Faculty Advisor (2016 to present)
- ✧ Quality Enhancement Plan Forum and Writing Team
 - Committee member (2016 to present)
- ✧ Department of Languages and Communication
 - Art Appreciation Adjunct Faculty Hiring Committee (2016 to present)
 - Communication and Technology Faculty Hiring Committee (Spring, 2017)
 - Communication and Technology Adjunct Faculty Hiring Committee, Chair (Spring, 2017)
- ✧ Student Research Symposium
 - Committee member (Spring, 2017)
- ✧ Re-engineering of the Bachelor in IT at UNTD Workshop (Spring, 2017)
 - Workshop Participant

Dallas County Community Colleges District

- ✧ TOLI Training: Civility in the Workplace Workshop facilitated for Richland College (April 5, 2013)

National Communication Association (NCA)

- ✧ Peace and Conflict Communication Division
 - Officer Position: Information Officer (2012 to present)
- ✧ Reviewer for Peace and Conflict Communication Division (2013 to present)
- ✧ Reviewer for Mass Communication Division: (2007 to present)
- ✧ Session Chair for NCA Annual Convention (2016)
 - Session Title: Rhetoric of War and Peace: Examining Constructions of Conflict and Peacemaking
- ✧ Session Chair for NCA Annual Convention (2015)
 - Session Title: Language and Projection in a Variety of Contexts: War, Media, Mediation and the World of Global Politics
- ✧ Session Chair for NCA Annual Convention (2014)
 - Session Title: Presence and Future of Media's Role in Conflict Representation from a Variety of Methodological Perspectives
- ✧ Session Chair for NCA Annual Convention (2013)
 - Session Title: Impacts of Character Development in Entertainment Media.
- ✧ Reviewer for Feminist/Women's Studies Division: (2009)
- ✧ Session Chair for NCA Annual Convention (2007)
 - Session Title: Research on Magazines, Journalism and TV Talk.

Western States Communication Association (WSCA)

- ✧ Reviewer for Media Studies Interest Group (MSIG) (2009 to present)
- ✧ Session Chair for WSCA Annual Convention (2010)
 - Session Title: Dialectics of Legal Power in Law, Politics and Literature.
- ✧ Session Chair for WSCA Annual Convention (2012)
 - Session Title: Representations of Women in Media: Film, Advertising, and Television.

University of New Mexico Ombuds/Dispute Resolution Services for Faculty

- ✧ Emotions at the Table Workshop co-facilitated with Meg Hoskison, Ombuds/Dispute Resolution Services for Faculty, University of New Mexico (March 31, 2011)

- ✧ Civility in the Workplace Salon co-facilitated with Jean Civikly-Powell & Meg Hoskison, Ombuds/Dispute Resolution Services for Faculty, University of New Mexico (November 10, 2011)
- ✧ Civility in the Workplace Salon co-facilitated with Jean Civikly-Powell & Meg Hoskison, Ombuds/Dispute Resolution Services for Faculty, University of New Mexico (February 10, 2012)

University of New Mexico Department of Communication & Journalism

- ✧ C&J Department Committees:
 - Website (2010-2011); Undergraduate Mass Communication (2007-2008)
- ✧ Communication Graduate Student Association
 - Committees: Fall Ball Committee (2010); Spring Fling Committee (2010)
 - Officer Positions: Historian (2009-2010); Treasurer (2008-2009)
- ✧ Graduate and Professional Student Association (GPSA) Student Research Allocations Committee (SRAC)
 - Application Reviewer (2008)

University of North Texas

- ✧ Performance Interest Group
 - Officer Position: President (2001-2002)

Mountain View College

- ✧ French Club, MVC
 - Officer Positions: Vice-President (1998-1999); President (1997-1998); Treasurer (1997)

CONFERENCE PAPERS AND PRESENTATIONS

Holmes, S. J. (November 10, 2016). Peacebuilding: Classroom Dialogues and Civic Engagement. Presented in the panel, “Pedagogy of Peace and Conflict: Building and Sharing Communication Curriculum to Transform.” Panel conducted at the National Communication Association (NCA) Annual Conference, Philadelphia, PA.

Holmes, S. J. (November 19, 2015). From College Campus to Community Engagement: Building Community Alliances for Civility and Peace. Presented in the panel, “Embracing Opportunities: Building and Strengthening Entrepreneurial Partnerships between Academia and Outside Organizations in the Realm of Peace and Conflict Communication.” Panel conducted at the National Communication Association (NCA) Annual Conference, Las Vegas, NV.

Holmes, S. J. (November 20, 2014). Civility and empowerment: From institutional dialogue to individual activism. Presented in the panel, “The Changing Faces of Peace and Conflict: Opportunities and Limitations in Approaches to Peacebuilding and Conflict Communication.” Panel conducted at the National Communication Association (NCA) Annual Conference, Chicago, IL.

Holmes, S. J. (November 21, 2013). Toward a dialogue of civility: Using civility initiatives to promote peacebuilding on the college campus. Presented in the panel, “Connecting the Pieces: Approaches to Peacebuilding and Conflict Management from a Variety of Communication Fields during a Technologically Evolving Time.” Panel conducted at the National Communication Association (NCA) Annual Conference, Washington, DC.

- Holmes, S. J. (November 15, 2012). *"I realize that I am not the likeliest candidate for this office": Framing President Barack Obama and identity in the 2008 electoral and 2009 inaugural media coverage*. Paper presented at the National Communication Association (NCA) Annual Conference, Orlando, FL.
- Holmes, S. J. (March 7, 2010). *Transportation through visual media: A visual media model of narrative transportation*. Paper presented at the Western States Communication Association (WSCA) Annual Conference, Anchorage, AK.
- Holmes, S. J. (November 12, 2009). *"Everything is not what it seems": Ideologies of Racial and Ethnic Identity in Disney's Wizards of Waverly Place*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. (November 12, 2009). *"Pit Bulls in Pearls": Narrative Analysis of Newsweek Coverage of Hillary Clinton and Sarah Palin in the 2008 Primary and National Elections*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. (February 15, 2009). *Voting for race or gender: A frame analysis of MSNBC.com coverage of the 2008 Democratic National Primaries*. Paper presented at the Western States Communication Association (WSCA) Annual Conference, Phoenix, AZ.
- Holmes, S. J. (February 16, 2009). *"Your disability is not a problem—But it is": A thematic analysis of mental disability, stigma, and America's Next Top Model*. Paper presented at the Western States Communication Association (WSCA) Annual Conference, Phoenix, AZ.
- Holmes, S. J. (November 22, 2008). *How Kurt got his groove back: Representations of relationship termination in ABC's The Ex-Wives Club*. Paper presented at the National Communication Association (NCA) Annual Conference, San Diego, CA.
- Holmes, S. J. (November 16, 2007). *Future Stars: Diffusing education innovation through theatre*. Paper presented at the National Communication Association (NCA) conference, Chicago, IL.
- Holmes, S. J. (November 16, 2007). *Good boys and bad girls: A close textual analysis of the media coverage surrounding the broadcast of Donald Trump's and Martha Stewart's Apprentice programs*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. & Rose, D. (November 15, 2007). *An analysis of student and instructor perceptions of immediacy in the online classroom environment*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. & Rose, D. (March 9, 2007). *An analysis of student and instructor perceptions of immediacy in the online classroom environment*. Paper presented at the University of North Texas College of Education Educational Research Exchange, Denton, TX.
- Holmes, S. J. (November 16, 2006). *Fired or just fitting in: Constructing gendered identities through reality television*. Paper presented at the National Communication Association (NCA) Annual Conference, San Antonio, TX.

Holmes, S. J. (June, 2006). *Globalizing feminism: Constructing a global outlook for women's movements*. Paper accepted to the International Communication Association (ICA) Annual Conference, Dresden, Germany.

Holmes, S. J. (March 25, 2006). *Future Stars: Diffusing education innovation through theatre*. Paper presented at University of North Texas Communication Studies Student Conference, Denton, TX.

Holmes, S. J. (March 25, 2006). *Fired or just fitting in: Constructing gendered identities through reality television*. Paper presented at University of North Texas Communication Studies Student Conference, Denton, TX.

PROFESSIONAL EXPERIENCE

Program Coordinator, Speaking Lab Coordinator September 2016 – present
University of North Texas at Dallas, Dallas, TX

Graduate Assistant August 2010 – May 2012
Ombuds/Dispute Resolution Services for Faculty, UNM, Albuquerque, NM

Focus Group Facilitation August 2010 – September 2010
University of New Mexico Law School, Albuquerque, NM

Account Executive May 1998 – August 2007
Jo Ann Holt & Associates, Dallas, TX

Administrative Associate May 1998 – August 2007
Dallas Summer Musicals, Dallas, TX

Intern June 2000 – August 2000
Read-Poland Associates Public Relations, Dallas, TX

PROFESSIONAL TRAINING

Re-Imagining the First Year (RFY) Gateway Program Fall 2016 – present
Committee Member in workshops presented by University of North Texas at Dallas

Developing Learning Power Fall 2015 – Spring 2016
Quality Enhancement Plan workshop series provided by Richland College

Intercultural Competence Beyond 3B June 16, 2015
TOLI Professional Development workshop provided by Richland College

SEEMS: Engaging Students in the Classroom August 16, 2014
Professional Development workshop provided by Tarrant County Colleges

Blackboard and Google in the Classroom August 16, 2014
Professional Development workshop provided by Tarrant County Colleges

Intercultural Competence Beyond 3B May 29, 2014
TOLI Professional Development workshop provided by Richland College

eCampus Blackboard Learning System Advanced Training Spring 2014
Certification received for Blackboard Learning System (BLS) through Richland College

Technology in the SE Classroom August 17, 2013
Professional Development workshop provided by Tarrant County Colleges

Flipping the Classroom August 17, 2013
Professional Development workshop provided by Tarrant County Colleges

Using an iPad in the Classroom August 17, 2013
Professional Development workshop provided by Tarrant County Colleges

*Helping Our Students:
"A Framework for Understanding Our Students"* June 17, 2013
TOLI Professional Development workshop provided by Richland College

*Increasing Student Engagement
and Evidence-Based Assessment Using ePortfolios* January 17, 2013
Faculty Professional Development training session provided by Richland College

eCampus Blackboard Learning System Basics Training July 30, 2012
Basic Training for Blackboard Learning System (BLS) provided by Brookhaven College

Appreciative Inquiry March 30, 2012
Workshop presented by Ombuds/Dispute Resolution Services for Faculty, University of New Mexico

Mediation Training Fall 2010, Fall 2012
Ombuds/Dispute Resolution Services for Faculty, University of New Mexico (36 hours)

*Maintaining (or Restoring) Civility, Respect
and Professional Communications in the Workplace)* February 24, 2011
Workshop presented by the New Mexico Office of Alternative Dispute Prevention and Resolution

Motivational Interviewing and Mediation: Shared Skills February 9, 2011
Workshop presented by Ombuds/Dispute Resolution Services for Faculty, University of New Mexico

PROFESSIONAL MEMBERSHIPS

National Communication Association (2006-2017)
Richland Adjunct Faculty Association (RAFA) (2012-2016)
Western States Communication Association (2008-2013)
International Communication Association (2005-2006)

LANGUAGES

English
French
Basic Italian
Basic Spanish

REFERENCES

Cheryl B. Wattlely
Colleague
Professor, Director of Experiential Education
University of North Texas at Dallas
College of Law
1901 Main St.
Dallas, Texas 75201
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Denecia Spence
Colleague
Faculty
Richland College
12800 Abrams
Dallas, TX 75243
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Dr. Jean Civikly-Powell
ODR Supervisor
Professor Emerita
University of New Mexico
Department of Communication & Journalism
Ombudsperson for Faculty
Ombuds/Dispute Resolution Services for Faculty
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1800 Las Lomas NE
Albuquerque, NM 87131
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