

Bachelor of Arts and Bachelor of Science

A student majoring in journalism may earn either the BA or BS degree, each requiring a minimum of 128 semester hours. General requirements for the BA are given in the College of Arts and Sciences section and under "University Core Curriculum Requirements" in the Academics section of this catalog. General requirements for the BS are the same, including the arts and sciences core; however, some alternative courses are available for some of the core requirements.

For the BS degree, a concentration in a field outside journalism may be fulfilled in one of two ways: (1) two 18-hour concentrations, each including at least 6 advanced hours; or (2) one 30-hour concentration, including at least 18 advanced hours, with courses approved in advance by the Department of Journalism. All BS students must take MATH 1680 rather than MATH 1600 or 1650.

The University Core Curriculum competence requirement in oral communication is met by the 33-hour major in journalism.

Major in Journalism

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

BS with a Major in Journalism

Business Journalism Concentration

FRESHMAN YEAR

FALL	HOURS
ECON 1110, Principles of Macroeconomics	3
ENGL 1310, College Writing I	3
JOUR 1210, Survey of Mass Communication ¹⁴	3
MATH 1100, College Algebra ⁴	3
PSCI 1040, American Government	3
Wellness ¹¹	2-3
Total	17-18

SOPHOMORE YEAR

FALL	HOURS
ACCT 2020, Accounting Principles I	3
ENGL 2210, World Literature I	3
HIST 2610, United States History to 1865 ¹²	3
JOUR 2320, Newspaper Reporting and Writing	4
CSCI ¹	3
Total	16

JUNIOR YEAR

FALL	HOURS
FINA 3770, Finance	3
JOUR 3310, Feature Writing	3
JOUR 4410, Reporting of Public Affairs	4
LANG 2040, Foreign Language (intermediate) ³	3
Physical Science ⁹	4
Total	17

SENIOR YEAR

FALL	HOURS
JOUR 4510, Newspaper Management, Problems and Ethics, or JOUR 4850, Magazine Production	3
MKTG 3650, Principles of Marketing	3
JOUR ⁴⁷	3
Concentration (advanced) ⁴⁹	3
Visual and Performing Arts ⁷	3
Understanding of Ideas and Values ¹⁷	3
Total	18

FRESHMAN YEAR

SPRING	HOURS
ECON 1110, Principles of Macroeconomics ¹⁴	3
ENGL 1320, College Writing II	3
JOUR 2310, Newspaper Reporting and Writing	4
MATH 1680, Elementary Probability and Statistics	3
PSCI 1050, American Government	3
Total	16

SOPHOMORE YEAR

SPRING	HOURS
ACCT 2030, Accounting Principles II	3
ENGL 2220, World Literature II	3
HIST 2620, United States History Since 1865 ¹²	3
JOUR 3320, Desk Work	4
Natural Science ⁹	4
Total	17

JUNIOR YEAR

SPRING	HOURS
BCIS 3610, Basic Information Systems	3
JOUR 4420, Public Relations	3
JOUR 4620, Mass Communication Law	3
LANG 2050, Foreign Language (intermediate)	3
Laboratory Science (choice) ⁹	4
Total	16

SENIOR YEAR

SPRING	HOURS
BLAW 3430, Basic Law	3
MGMT 3820, Management Concepts	3
MSCI 3700, Statistical Analysis I	3
JOUR (advanced) ⁴⁸	3
Concentration (advanced) ⁴⁹	3
Total	15

Actual degree plans may vary depending on availability of courses in a given semester. Some courses may require prerequisites not listed. See Arts and Sciences folding key (#2) for footnotes.

Supplemental Information for the Business Journalism Concentration

1. Required journalism courses are JOUR 1210, 2310, 2320, 3310, 3320, 4410, 4420, 4510 or 4850 and 4620, plus two courses chosen from 2010, 2700, 4200, 4450 or 4460, 4800 and 4820.
2. Students also must take ECON 1100-1110 and the following business administration courses: ACCT 2020-2030; BCIS 3610; BLAW 3430; FINA 3770; MGMT 3820; MKTG 3650; MSCI 3700; and two courses from MGMT 4450, BLAW 4430, FINA 4500 and REAL 2100.