

Bachelor of Arts and Bachelor of Science

A student majoring in journalism may earn either the BA or BS degree, each requiring a minimum of 128 semester hours. General requirements for the BA are given in the College of Arts and Sciences section and under "University Core Curriculum Requirements" in the Academics section of this catalog. General requirements for the BS are the same, including the arts and sciences core; however, some alternative courses are available for some of the core requirements.

For the BS degree, a concentration in a field outside journalism may be fulfilled in one of two ways: (1) two 18-hour concentrations, each including at least 6 advanced hours; or (2) one 30-hour concentration, including at least 18 advanced hours, with courses approved in advance by the Department of Journalism. All BS students must take MATH 1680 rather than MATH 1600 or 1650.

The University Core Curriculum competence requirement in oral communication is met by the 33-hour major in journalism.

Major in Journalism

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

BA with a Major in Journalism Public Relations Concentration

FRESHMAN YEAR

FALL	HOURS
ENGL 1310, College Writing I	3
JOUR 1210, Survey of Mass Communication ¹⁴	3
MATH 1100, College Algebra ⁴	3
PSCI 1040, American Government	3
CSCI ¹	<u>3</u>
Total	15

FRESHMAN YEAR

SPRING	HOURS
ENGL 1320, College Writing II	3
JOUR 2010, Principles of Advertising	3
MATH 1190, Mathematics with Emphasis on Business Application ⁵	3
PSCI 1050, American Government	3
Elective ¹⁶	3
Wellness ¹¹	<u>2-3</u>
Total	17-18

SOPHOMORE YEAR

FALL	HOURS
ENGL 2210, World Literature I	3
JOUR 2310, Newspaper Reporting and Writing	4
LANG 2040, Foreign Language (intermediate) ³	3
MATH 1680, Elementary Probability and Statistics (required)	3
Natural Science ⁹	<u>4</u>
Total	17

SOPHOMORE YEAR

SPRING	HOURS
ENGL 2220, World Literature II	3
JOUR 2320, Newspaper Reporting and Writing	4
JOUR 4420, Public Relations	3
LANG 2050, Foreign Language (intermediate) ³	3
Physical Science ⁹	<u>4</u>
Total	17

JUNIOR YEAR

FALL	HOURS
HIST 2610, United States History to 1865 ¹²	3
JOUR 3310, Feature Writing	3
JOUR 4450, Case Studies in Public Relations	3
Laboratory Science (choice) ⁹	4
Minor ⁵³	<u>3</u>
Total	16

JUNIOR YEAR

SPRING	HOURS
JOUR 3320, Desk Work	4
JOUR 4200, Microcomputer Applications in Journalism	4
HIST 2620, United States History Since 1865 ¹²	3
Elective (advanced) ¹⁶	3
Minor (advanced) ^{43, 51}	<u>3</u>
Total	17

SENIOR YEAR

FALL	HOURS
JOUR 4460, Public Relations Communication	3
Visual and Performing Arts ⁷	3
Minor (advanced) ⁴³	3
Minor (advanced) ^{43, 51}	3
Understanding of Ideas and Values ¹⁷	<u>3</u>
Total	15

SENIOR YEAR

SPRING	HOURS
ECON 1110, Principles of Macroeconomics	3
JOUR (advanced) ⁵²	3
Elective (advanced) ¹⁶	3
Minor (advanced) ⁴³	3
Minor (advanced) ⁴³	<u>3</u>
Total	15

Actual degree plans may vary depending on availability of courses in a given semester.

Some courses may require prerequisites not listed.

See Arts and Sciences folding key (#2) for footnotes.

Supplemental Information for the Public Relations Concentration

1. Required journalism courses are JOUR 1210, 2010, 2310, 2320, 3310, 3320, 4200, 4420, 4450 and 4460, and one course from 2700, 4480 or 4800, 4820 and 4850.
2. Students must take MGMT 3860, MKTG 3650, MKTG 4700 or SOCI 4870, MGMT 3820 and MATH 1680.