

Coaching Employees

Your Secret Game Plan for Developing a Team of Superstars

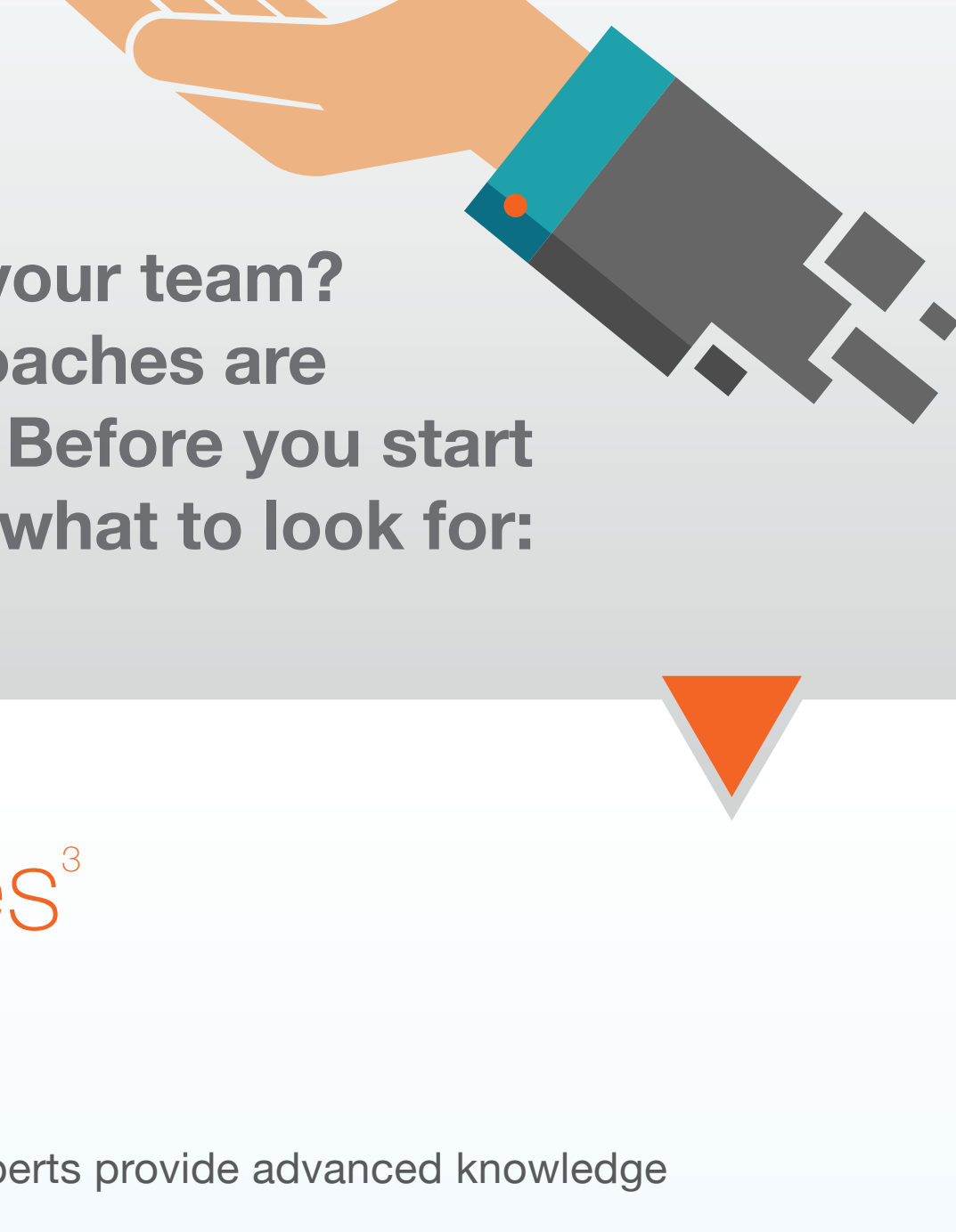


Coaching helps employees unlock their potential, but the concept still remains a mystery to companies. Anyone can be coached: new hires can learn the keys to success, struggling employees can be course-corrected, and top performers can be trained for more senior roles.

Coaching can be a company-wide initiative, so learn how tapping into it creates a higher performing team and a stronger bottom line!

What is Coaching?

Coaching develops employees' skills, boosts performance, and proactively corrects issues and challenges¹



Think coaching might help your team? You're not alone – 60% of coaches are expanding their client base. Before you start a coaching initiative, here's what to look for:

6 Types of Coaches³



Pair employees with the coaching style that's the best fit for their goals.

5 Must-Have Traits for Coaches⁴



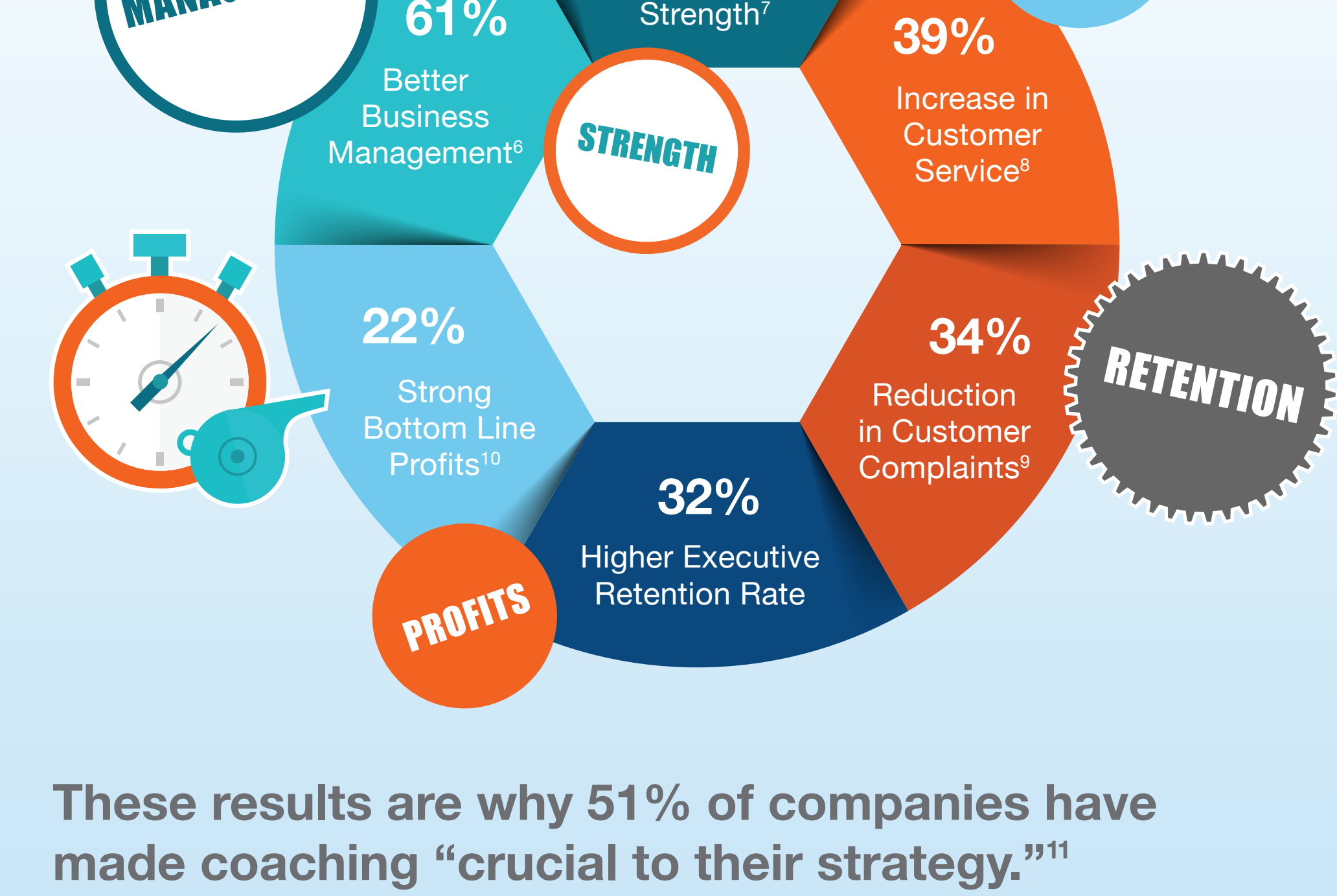
Coaches should explain their strategy before engaging with employees.

Coaches Need to Show an Ability to:⁵



Coaching improves hard skills like job-specific performance and soft skills like working with others. See how coaching benefits employees *and* companies:

Benefits of Coaching to Organizations Include:



These results are why 51% of companies have made coaching "crucial to their strategy."¹¹

Coaching Transforms Executives' Contributions:¹²



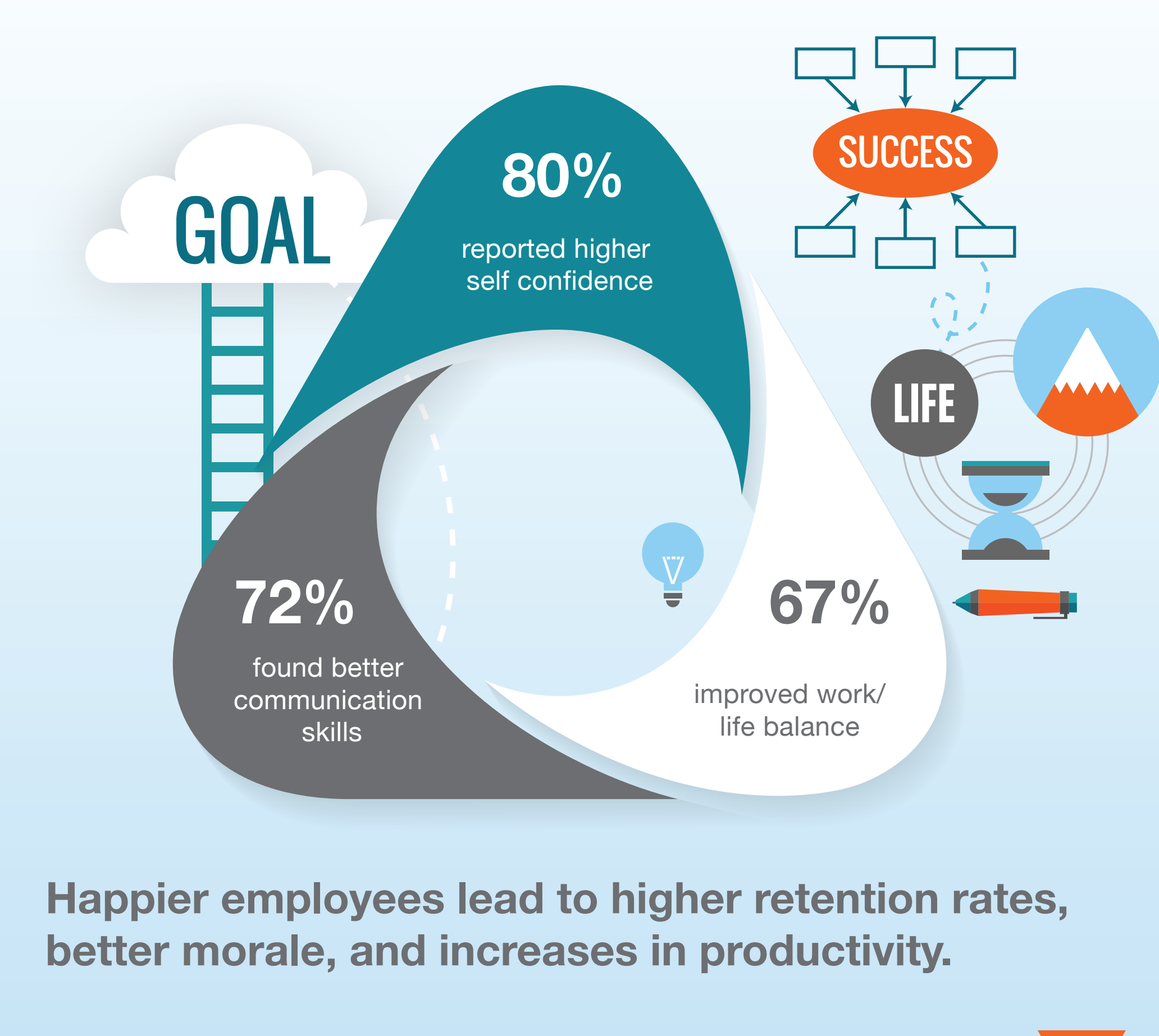
77% of executives also reported better relationships with immediate superiors.²⁰

Coaching Also Fosters Team-wide Growth:²¹



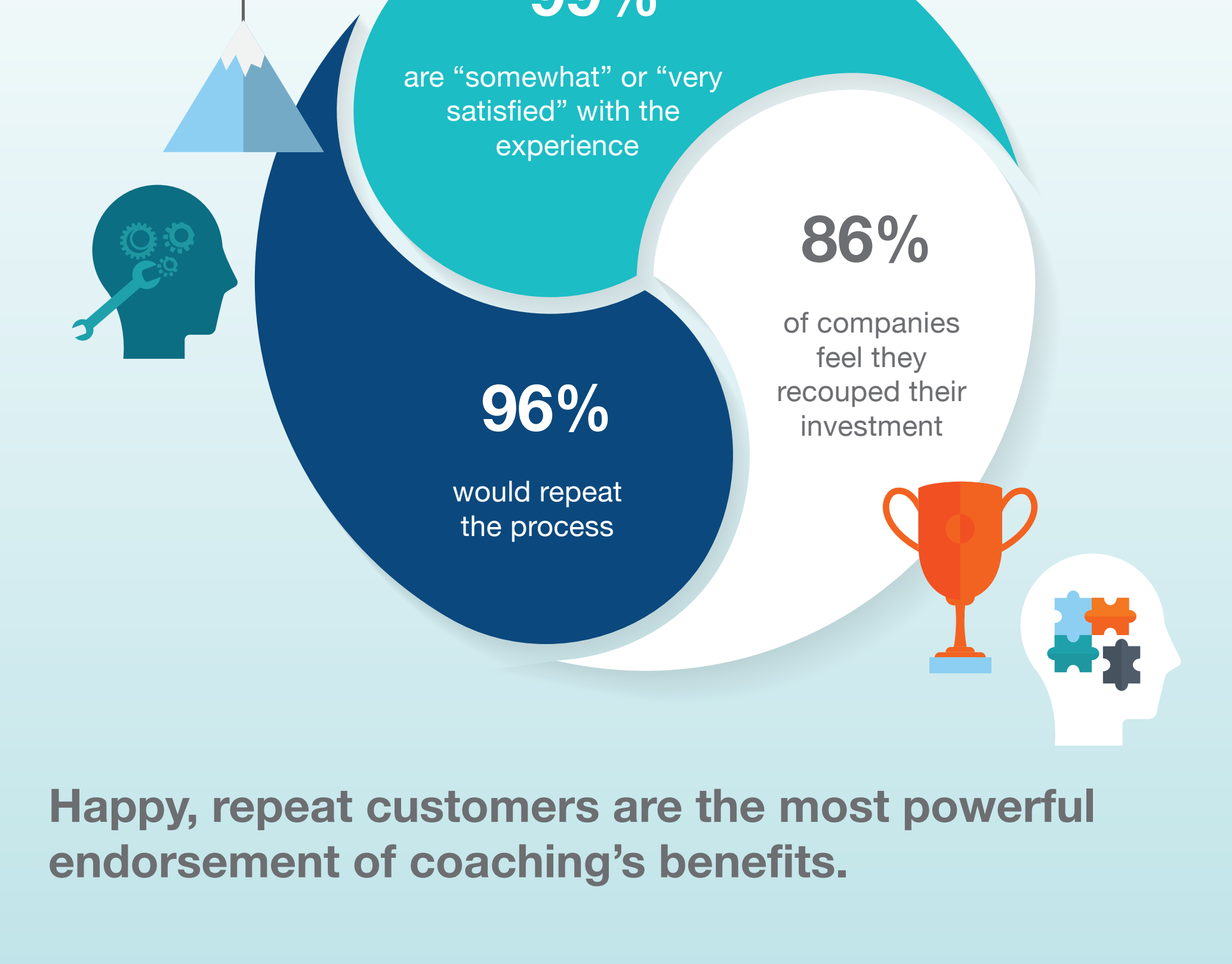
70% also enjoyed increased work performance, relationships, and communication skills; 80% reported more self-confidence.²³

Coaching Leads to a More Positive Employee Experience:²⁴



Happier employees lead to higher retention rates, better morale, and increases in productivity.

Reviews of Coaching:²⁵



Happy, repeat customers are the most powerful endorsement of coaching's benefits.

Coaching is a game plan for building a great team. Match employees with a coach whose style can best guide them to success. Benefits range from increased productivity to healthier work relationships and a stronger bottom line. So open the coaching playbook and transform your company today!

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