



## ICEFB 2018 Schedule January 8-10

*8<sup>th</sup> January, 2018*

01:00 pm	Registration opens
02:00-03:40 pm	Session 1: <i>Not to be Left Behind: Family Firms and Next Steps</i>
03:40-04:00 pm	Tea break
04:00- 05:40 pm	Session 2: <i>Exploring Gender Nuances in Entrepreneurship</i>
06:00-07:00 pm	Inaugural Plenary
07:00-09:00 pm	Welcome Dinner

*9<sup>th</sup> January, 2018*

09:00-10:40 am	Session 3: <i>Disentangling Entrepreneurial Intentions and Perceptions</i>
10:40-11:00 am	Tea break
11:00am- 12:40 pm	Session 4: <i>Perspectives on Small and Medium Enterprises</i>
12:40-01:30 pm	Lunch
01:30-03:20 pm	Session 5: <i>Inside the Black Box: Intent, Needs, Values and Beliefs</i>
03:20-03:30 pm	Tea break
03:30-05:20 pm	Session 6: <i>Social Enterprises and Sustainability</i>
06:00-07.30 pm	Cultural program
07:30-09:00 pm	Dinner

*10<sup>th</sup> January, 2018*

09:00-10:50 am	Session 7: <i>New Players and New Opportunities</i>
10:50-11:00 am	Tea break
11:00am- 12:30 pm	Closing Plenary
12:30-02:00 pm	Farewell Lunch



INTERNATIONAL  
CONFERENCE  
ON ENTREPRENEURSHIP  
& FAMILY BUSINESS



## 2018 ICEFB Program

8<sup>th</sup> January, 2018

02:00-03:40 pm      **Session 1: *Not to be Left Behind: Family Firms and Next Steps***

Session Chair: **Audesh Paswan**, *University of North Texas*

Starting on Own Vs Joining the Family Firm; Reconciling the Dilemma of Career Decision Making: A Study of Graduating Students from Family Business Background.

**Subhendu Mishra**, *Entrepreneurship Development Institute of India*

Family Values or Family Value? Considering Values Conflict in the Succession or Sale of a Family Business

**David Barnett**, *Center for Values-Driven Leadership, Benedictine University*

Time to Go Public: A Conceptual Analysis from the Upper Echelons Perspective

**Till Talaulicar**, *University of Erfurt*

Title: Entrepreneurial Job Crafting and New Venture Performance: A Conceptual Integration and Extension

**Pratigya Sigdya**, *University of North Texas*

03:40-04:00 pm      **Tea break**

04:00- 05:40 pm      **Session 2: *Exploring Gender Nuances in Entrepreneurship***

Session Chair: **Vivek Sharma**, *J&K Institute of Management, Public Administration and Rural Development*

Thirty Years of Women Entrepreneurship (1987-2016) –A Bibliometric Analysis

**Artee Aggarwal**, *Amity University Mumbai*

Emotional Intelligence in Women Entrepreneurs – Psychological Sex-role Matters!

**Sunita Ramam Rupavatham**, *Bharti Vidyapeeth University Medical College Hospital and Research Center*

Are SMEs With Women [as] Top Manager[s] More Innovative?

**Arun T M, Rojers Joseph and Manzoor Ul Akram**, *Indian Institute of Management, Rohtak*

Exploring Entrepreneurial Opportunities in Businesses that Provide Products and Services to People Belonging to Gay and Transgender Communities Living with HIV

**Guruprasad Gadgil, Victor Prybutok and Gayle Prybutok**, *University of North Texas*

06:00-07:00 pm      **Inaugural Plenary**

07:00-09:00 pm      **Welcome Dinner**

*9<sup>th</sup> January, 2018*

09:00-10:40 am **Session 3: *Disentangling Entrepreneurial Intentions and Perceptions***

Session Chair: **Till Talaulicar**, *University of Erfurt*

A Study on Entrepreneurial Intention among Indian Employees: A Multidisciplinary Approach

**P Indra**, *Bannari Amman Institute of Technology*

Impact of Parental Occupation on Entrepreneurial Intentions – A Case in J&K State (India)

**Vivek Sharma**, *J&K Institute of Management, Public Administration and Rural Development*

Influence of Movies and Television on Chinese Tourists' Perception towards International Tourism Destinations

**Han Wen, Bharath Josiam, Daniel Spears and Yi Yang**, *University of North Texas*

Millennials - The Un-Entrepreneurial Generation

**Elisabeth Struckell**, *University of North Texas*

Intrapreneurship: Indian Philosophical Groundings

**Kusha Sharma**, *University of Jammu*; **Vivek Sharma**, *Institute of Public Administration and Rural Development*; **Sunita Zalpuri**, *Centre for Good Governance & Administrative Reforms*

10:40-11:00 am **Tea break**

11:00am- 12:40 pm **Session 4: *Perspectives on Small and Medium Enterprises***

Session Chair: **Vallari Chandna**, *University of Wisconsin-Green Bay*

Determining the Impact of Entrepreneurial Orientation on SME Alliance Formation

**Rohit Prabhudesai and Ch. V. V. S. N. V. Prasad**, *BITS Pilani, KK Birla Goa Campus*

Evolution of SMEs in Emerging Economies – Franchising May Help

**Audhesh Paswan**, *University of North Texas*; **Maria De Los Dolores Santarriaga Pineda**, *Universidad de Colima* and **Francesco Carlos Soto Ramirez**, *Universidad de Colima*

Impact of Demonetization (2016) on Small-Scale Enterprises in India: Evidence from Available Literature and Field Survey

**Shah Ashraf and Ajay Singh**, *Entrepreneurship Development Institute of India, Ahmedabad*

Small Firms in the Unorganised Manufacturing in India: Is Size-Based Industrial Policy the Panacea?

**Shromona Ganguly**, *Indian Institute of Management, Calcutta*

12:40-01:30 pm **Lunch**



*9<sup>th</sup> January, 2018*

01:30-03:20 pm **Session 5: Inside the Black Box: Intent, Needs, Values and Beliefs**

Session Chair: **Artee Aggarwal**, *Amity University, Mumbai*

Determinants of Entrepreneurial Intention among Experienced Working Professionals in Mumbai

**Minu Mehta** and **Ritu Sinha**, *IES Management College and Research Centre*

A Study of Relationship between Entrepreneurial Drive and Self- Actualization Needs

**Anjali Bansal** and **Arpit Christian**, *MICA, Ahmedabad*

Exploring the Value Differences across Family Owned Manufacturing SMEs and Its Impact on Succession Planning

**Shikha Bhardwaj**, *Army Institute of Management and Technology* and **Rakesh Agrawal**, *Indan Institute of Management, Kashipur*

Success of Family Business Expanding Internationally: Impact of Founder's Beliefs

**Divya Bhutiani**, *Nanyang Technical University* **Ravi Kumar** *Nanyang Technical University* and **Padmakumar Nair**, *LM Thapar School of Management*

03:20-03:30 pm **Tea break**

03:30-05:20 pm **Session 6: Social Enterprises and Sustainability**

Session Chair: **Bharath Josiam**, *University of North Texas*

Beyond Crowdfunding: The Untapped Potential of the Sharing Economy for Social Entrepreneurship

**Vallari Chandna**, *University of Wisconsin-Green Bay* and **Anup Nair**, *Star India*

The Oneness of Social Entrepreneurship

**Christina Sue-Chan** and **Alex Fong**, *City University of Hong Kong*

Ambu Pod: A Family Owned Social Enterprise for Inclusive Quality Healthcare in India

**Pradnya Vishwas Chitrao** and **Pravin Kumar Bhojar** *Symbiosis Institute of Management Studies, Pune*

Sustainable Development through Women Empowerment under Swarnajayanti Gram Swarojgar Yojana (SGSY) National Rural Livelihood Mission (NRLM) at Panchayat level in Koirajpur village of Harhua block, Varanasi District

**Krishna Rohit Misra** *Pacific University, Udaipur, Rajasthan* and **Avijit Kumar Agnihotri**, *Union Bank of India, Uttarkhand*

06:00-07.30 pm **Cultural Program**

07:30-09:00 pm **Dinner**



*10<sup>th</sup> January, 2018*

09:00-10:50 am      **Session 7: New Players and New Opportunities**

Session Chair: **Rohit Prabhudesai**, *BITS Pilani, KK Birla Goa Campus*

Juke Inc. - Revolutionizing the Customer Experience via Personalized Ambient Music

**Akshar Chodavadia**, *University of North Texas*

Ecotourism and Entrepreneurship: A Case-Study of Indigenous Ecotourism in 'Velas'

**Chitrlekha Kumar** and **Uday Salunkhe**, *Prin. L. N. Welingkar Institute of Management Development & Research*

Study on Exploring Employment Generation Prospects of Vermiproducts

**Analjyoti Basu**, *Entrepreneurship Development Institute of India* and **Saumyaranjan Sahoo**, *Pandit Dindayal Upadhyay Petroleum University*

An Intensive Study on Governance and Sustainability of CMRC - Community Managed Resource Centre for MAVIM (Mahila Arthik Vikas Mahamandal), Government of Maharashtra at Gadchiroli and Gondia

**Rashmi Sreejit Nair**, **R. Gopal**, *DY PATIL University School of Management* and **Gopal Mahajan**, *Mahila Arthik Vikas Maha Mandal*

10:50-11:00 am      **Tea break**

11:00am- 12:30 pm      **Closing Plenary**

12:30-02:00 pm      **Farewell Lunch**

### **Congratulations to the Recipients of the 2018 ICEFB Best Paper Award**

Determining the Impact of Entrepreneurial Orientation on SME Alliance Formation

Rohit Prabhudesai and Ch. V. V. S. N. V. Prasad  
*BITS Pilani, KK Birla Goa Campus*