

MBA—BUSINESS STUDIES | SUSTAINABILITY CONCENTRATION

GRADUATE PROGRAMS OFFICE | BLB 201 | 940-369-8977 | MBACOB@UNT.EDU

SUSTAINABILITY

The MBA degree in business studies with a concentration in sustainability provides you with a trans-disciplinary breadth of knowledge in various disciplines. You have the flexibility to custom-design your degree plan to meet your career paths and goals. Such a knowledgebase and skillset will provide you with the capacity to lead businesses and other organizations in overcoming the complex economic, social, and environmental challenges that confront them.

Graduates from the program have a well-rounded business education, are equipped with the management and problem-solving tools needed to compete in a global market, and have an increased understanding of the holistic nature in which businesses now operate. The curriculum emphasizes skills and values essential to successful leadership: e-marketing, effective communication, corporate responsibility, global perspectives, use of technology, and complex problem recognition and solving.

CAREER POSSIBILITIES WITH AN MBA IN BUSINESS STUDIES—SUSTAINABILITY

Administrative Services Manager	Director of Business Development	Market Development Analyst	Sustainability Engineer
City Planner	Enforcement Director	Product Developer	Sustainability Planner
Consultant	Environmental Manager	Project Manager	Sustainment Advisor
Corporate Responsibility Manager	Global Project Manager	Sustainability Analyst	Sustainment Logistician

COURSE REQUIREMENTS

BACKGROUND COURSES (18 HOURS)

**NOTE: Background courses may be required if your undergraduate degree did not prepare you for current master level courses. Background courses are assessed on an as needed basis after evaluation of undergraduate transcripts.*

ACCT 5020 (3 hrs.)	Accumulation and Analysis of Acct.
BCIS 5090 (1.5 hrs.)	Intro. to Business Computer Info. Systems
BLAW 5050 (1.5 hrs.)	Legal, Reg. and Ethical Env. of Business
DSCI 5010 (1.5 hrs.)	Statistical Analysis
ECON 5000 (3 hrs.)	Economic Concepts
FINA 5040 (1.5 hrs.)	Intro. to Finance and Financial Math
MATH 1190 (3 hrs.)	Business Calculus (or other calc. course)
MGMT 5070 (1.5 hrs.)	Management Issues
MKTG 5000 (1.5 hrs.)	Marketing Concepts

CORE COURSES (18 HOURS)

ACCT 5130 (3 hrs.)	Accounting for Management
DSCI 5180 (3 hrs.)	Intro to the Business Decision Process
FINA 5170 (3 hrs.)	Financial Management
MKTG 5150 (3 hrs.)	Marketing Management
MGMT 5140 (3 hrs.)	Organizational Behavior and Analysis
BUSI 5190 (3 hrs.)	Administrative Strategy (last semester)

CONCENTRATION COURSES (9 HOURS)

Select one area:

Economics of Sustainability

ECON 5440 (3 hrs.)	Econ. of Natural Resources and Environment
ECON 5700 (3 hrs.)	Economic Development
<i>Plus one of the following courses:</i>	
PADM 5310 (3 hrs.)	Economic and Community Development
GEOG 5420 (3 hrs.)	Conservation and Resource Management

Environmentally Sustainable Management

BIOL 5100 (3 hrs.)	Intro to Environmental Impact Assessment
<i>Plus two of the following courses:</i>	
GEOG 5400 (3 hrs.)	Environmental Modeling
GEOG 5420 (3 hrs.)	Conservation and Resource Management
GEOG 5700 (3 hrs.)	Global Environmental Change

Socially Responsible Sustainable Management

PHIL 5000 (3 hrs.)	Environmental Ethics
PADM 5310 (3 hrs.)	Economic and Community Development
SOCI 5260 (3 hrs.)	Sustainable Community Development

SUPPORTING COURSES (6 HOURS)

MKTG 5200 (3 hrs.)	Customer Behavior
MKTG 5250 (3 hrs.)	Marketing Research

ELECTIVE COURSE (3 HOURS)

Students will select one College of Business 51XX or higher course. Course requires Graduate Programs Office advisor approval.

For more information on careers and companies recruiting graduates from this program, contact Mark Pullam MBA/MS Career Director, at 940-565-2105 or Mark.Pullam@unt.edu

MBA in Business Studies (FLEX)

Proposed Schedule of Course Offerings*

Course Number		Course Name	Proposed Schedule of Course Offerings		
			Fall	Spring	Summer
BACKGROUND COURSES					
ACCT	5020	Accumulation and Analysis of Accounting Data	XXX**	XXX**	XXX**
BCIS	5090	Introduction to Business Computer Information Systems	XXX**	XXX**	
BLAW	5050	Legal, Regulatory, and Ethical environment of Business	XXX**	XXX	XXX**
DSCI	5010	Statistical Analysis	XXX**	XXX**	
ECON	5000	Economic Concepts	XXX**	XXX**	XXX**
FINA	5040	Introduction to Finance and Financial Mathematics	XXX**	XXX**	
MATH	1190	Business Calculus	XXX**	XXX**	XXX
MKTG	5000	Marketing Concepts	XXX**	XXX**	XXX**
MGMT	5070	Management Issues	XXX**		
MBA CORE COURSES (18 hours)					
ACCT	5130	Accounting for Management	XXX	XXX**	XXX
DSCI	5180	Introduction to the Business Decision Process	XXX**	XXX**	XXX**
FINA	5170	Financial Management	XXX**	XXX	XXX**
MGMT	5140	Organizational Behavior and Analysis	XXX**	XXX**	XXX**
MKTG	5150	Marketing Management	XXX	XXX**	XXX**
BUSI	5190	Administrative Strategy (This course is taken in your last term)	XXX**	XXX**	XXX**
CONCENTRATION COURSES (15 hours)					
Required Courses (9 hours—chosen from course lists on previous page)					
Supporting Courses (6 hours)					
MKTG	5200	Customer Behavior	XXX**	XXX	
MKTG	5250	Marketing Research	XXX**	XXX	
ELECTIVE COURSE (3 hours)					
Elective	One UNT-wide 51XX or higher course selected with Graduate Programs Office advisor approval.				

*All attempts will be made to offer courses as per the schedule presented above. However, resources constraints and other contingencies may require minor adjustments in course offerings. This is provided to serve as a guide and is subject to change. Please use our Searchable Database (available at <http://www.cob.unt.edu/programs/courses>) for information and other offerings of these courses.

** **Online classes available.**