

UNT College of Business

MBA Strategic Management (Accelerated Online Program)

The MBA with a concentration in Strategic Management provides you the broad exposure to skills necessary for managing an organization. Strategic Management involves establishing the major direction, strategies and broad policies that an organization will follow to accomplish its objectives. This knowledge is important for sustainable growth of businesses and the U.S. economy. Career opportunities after you complete the MBA program through the Department of Management are abundant. An MBA with a concentration in strategic management supports growth and development from two perspectives. One, if you have an established career path, the strategic management concentration provides you with the opportunity to gain the broader, more general perspective necessary for promotion to leading managerial positions. Or, if you are preparing for the business world, the combination of an undergraduate degree with an MBA concentration in strategic management provides an excellent foundation for additional career opportunities.

COURSE REQUIREMENTS

CORE COURSES (18 HOURS)

- ACCT 5130 (3 hrs.) Accounting for Management
- DSCI 5180 (3 hrs.) Intro to the Business Decision Process
- FINA 5170 (3 hrs.) Financial Management
- MKTG 5150 (3 hrs.) Marketing Management
- MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
- BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

CONCENTRATION COURSES (9 HOURS)

- MGMT 5300 (3 hrs.) Entrepreneurship and Venture Management
- MGMT 5760 (3 hrs.) Strategic Management
- MGMT 5660 (3 hrs.) International Management

SUPPORTING COURSE (6 HOURS)

- MGMT 5210 (3 hrs.) Human Resource Management Seminar
- MGMT 5710 (3 hrs.) Business Ethics and Social Responsibility

ELECTIVE COURSE (3 HOURS SELECTED FROM)

- MGMT 5120 (3 hrs.) Managing Organizational Design and Change
- MGMT 5260 (3 hrs.) Employment, Placement & Personnel Planning
- MGMT 5350 (3 hrs.) Seminar in Labor Relations
- MGMT 5870 (3 hrs.) Leadership Research & Development
- MGMT 5890 (3 hrs.) Seminar in Compensation & Motivation Theory



QUESTIONS OR READY TO APPLY?

Contact a staff member in the College of Business Graduate Program's Office. MBACOB@unt.edu / 940-369-8977

BACKGROUND COURSES/CONTENT

The College of Business Graduate Programs Office works with students to determine if background deficiency courses will be necessary. Background content might include Financial and Managerial Accounting, Business Information Systems, Statistics, Business Law, Finance, Marketing, Micro and Macro Economics, Operations Management and Calculus. Deficiencies can be completed via traditional academic coursework or through Ivy Software and Responsive.net. Ivy Software and Responsive.net deliver self-paced online learning modules that provide the needed background content without the need to formally enrolling in courses at UNT. For more information go to cob.unt.edu/background.

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| Course Number | | Course Name | Proposed Schedule of Course Offerings | | |
|--|------|--|--|---|------------------------------|
| | | | Fall | Spring | Summer |
| MBA CORE COURSES (18 hours) | | | | | |
| ACCT | 5130 | Accounting for Management | 16W (Frisco) 8W2 (Online) | 16W (UNT) 8W1 (Online) | |
| DSCI | 5180 | Introduction to the Business Decision Process | 8W1 (Online) 16W (UNT) | 16W (Frisco) 8W1 (Online) | 5W1 (Online) |
| FINA | 5170 | Financial Management | 16W (UNT) 8W1 (Online) | 16W (UNT) 16W (Frisco) | 5W2 (UNT) 5W1 (Online) |
| MGMT | 5140 | Organizational Behavior and Analysis | 16W (Frisco) 8W1 (Online) 8W2 (Online) | 16W (UNT) 16W (Frisco) 8W1 (Online) | 3W1 (Online) 5W1 (Online) |
| MKTG | 5150 | Marketing Management | 16W (UNT) 16W (Frisco) | 16W (UNT) 8W1 (Online) | 10WK (Online) |
| BUSI | 5190 | Administrative Strategy (This course is taken in your last term) Request enrollment https://cob.unt.edu/masters/request-busi-5190-enrollment | 8W1 (Online) | 16W (UNT) 8W1 (Online) | 5W2 (Online) |
| CONCENTRATION COURSES (9 hours) | | | | | |
| MGMT | 5300 | Entrepreneurship and Venture Management | | 8W2 (Online) | 5W2 (Online) |
| MGMT | 5760 | Strategic Management | 8W1 (Online) | 8W1 (Online) | |
| MGMT | 5660 | International Management | 8W1 (Online) 8W2 (Online) | 8W2 (Online) | 5W1 (Online) |
| SUPPORTING COURSES (6 hours) | | | | | |
| MGMT | 5210 | Human Resource Management | 8W2 (Online) | 8W1 (Online) | |
| MGMT | 5710 | Seminar in Business Ethics and Social Responsibility | 16W (UNT) 8W2 (Online) | | |
| ELECTIVE COURSE (3 hours select from) | | | | | |
| MGMT | 5120 | Management Organizational Design and Change | 8W1 (Online) | | |
| MGMT | 5260 | Employment, Placement & Personnel Planning | 8W2 (Online) | | |
| MGMT | 5350 | Seminar in Labor Relations | | 8W1 (Online) | |
| MGMT | 5870 | Leadership Research & Development | | 8W2 (Online) | |
| MGMT | 5890 | Seminar in Compensation & Motivation Theory | | 8W2 (Online) | |

*All attempts will be made to offer courses as per the schedule presented above. However, resources constraints and other contingencies may require minor adjustments in course offerings. This is provided to serve as a guide and is subject to change. Please use UNT's Searchable Database (available at <http://registrar.unt.edu/registration>) for information and other offerings of these courses.