

# University of North Texas at Dallas

## Summer 2012

### SYLLABUS

<b>SOCI 4260D: Globalization 3Hrs</b>			
<b>Department of</b>	<b>Sociology &amp; Psychology</b>	<b>Division of</b>	<b>Liberal Arts &amp; Life Sciences</b>
<b>Instructor Name:</b>	Steven L. Arxer		
<b>Office Location:</b>	Building 2, Room 321		
<b>Office Phone:</b>	972-338-1592		
<b>Email Address:</b>	steven.arxer@unt.edu		
<b>Office Hours:</b>	T,W,Th 11-12pm; or by appointment		
<b>Classroom Location:</b>	DAL2 336		
<b>Class Meeting Days &amp; Times:</b>	MoTuWeTh 12:00PM - 1:50PM		
<b>Course Catalog Description:</b>	Investigation, analysis and discussion of the sociology of globalization.		
<b>Prerequisites:</b>	SOCI 1510 or SOWK 1450 and other equivalents.		
<b>Required Text:</b>	<p><b>Title: Globalization: The Essentials</b>  <b>Author: George Ritzer</b></p> <p><b>*Note: if you have a different edition of the text please notify the professor to make sure that your text will satisfy the requirements of the course</b></p> <p><b>**All other reading material will be provided by the professor in advance either electronically or in hardcopy in class</b></p> <p><b>Readings:</b></p> <ul style="list-style-type: none"> <li>• You are responsible for completing the readings for the day they are assigned and come to class prepared to discuss them.</li> </ul>		
<b>Access to Learning Resources:</b>	<p>UNT Dallas Library:  phone: (972) 780-3625;  web: <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a></p> <p>UNT Dallas Bookstore:  phone: (972) 780-3652;  e-mail: <a href="mailto:1012mgr@fhcg.follett.com">1012mgr@fhcg.follett.com</a></p>		
<b>Departmental Outcomes:</b>	At the end of this course, the student will		
1	Be able to demonstrate knowledge of a substantive area within sociology		
2	Summarize basic issues in the area		
3	Compare and contrast basic theoretical orientations and middle range theories in the area		
4	Explain how sociology contributes to understanding of the area		
5	Summarize current research in the area		
6	Suggest specific policy implications of research and theories in the area		
7	Describe the significance of variations across social categories		
8	Describe the significance of cross-cultural variations		
9	Describe social and cultural trends		
10	Generalize appropriately or resist inappropriate generalizations across groups and through historical time		
<b>Course Goals or Overview:</b>	Globalization is a widely recognized term because it refers to processes that are profoundly remaking		

social structures and transforming the lives of people in every corner of the planet. While political and economic systems are being remade to reflect more transnational formations, our personal biographies are being linked to increasingly dense networks of global interrelations. In this way, culture no longer represents the separate ways of different societies, but rather culture has itself been fundamentally transformed to what Roland Robertson calls both a “concrete global interdependence and consciousness of the global whole in the twentieth century.” Globalization occupies an increasingly prominent place in the social sciences, humanities and even in the natural and applied sciences because it is impossible to understand the world in the early 21<sup>st</sup> century without understanding globalization and its consequences. And yet, the concept of globalization is contested, meaning that there are different and competing understandings of what the term means and how to assess the process. With this in mind, the objective of this course is to explore what has come to be known as globalization and the cultural changes endemic of this current model of global interconnection. In particular the course will survey distinct themes in studies of globalization and culture—namely, theories of globalization; the global economy; political globalization; transnational civil society; telecommunications and identity; globalization and gender/race/ethnicity; transnational migration; new global inequalities; and community in an era of globalization. The course attempts to help students develop the critical thinking, analytical skills, and historical perspective necessary to examine our own deeply held assumptions regarding the social world. This, in turn, will aid in providing explanations for how our own way of life, and those of others, is impacted when culture exists in a globalized world.

<b>Learning Objectives/Outcomes: At the end of this course, the student will be able to</b>	
1	<b>Define key concepts and theories related to the study of race and ethnic minorities.</b>
2	<b>Identify how race and ethnicity has shaped the lives of different majority and minority groups.</b>
3	<b>Utilize key scholarly literature to discuss issues related to race and ethnic minorities.</b>
4	<b>Identify institutional racism in the context of both historical and contemporary (U.S.) society and how to rectify this challenge.</b>

### Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class.

<b>TOPICS</b>	<b>TIMELINE</b>
<b>Introduction to Course</b>  Chapter 1 Giddens, Anthony. “The Globalising of Modernity.”	<b>7/9-7/10</b>
<b>Perspectives of Globalization</b> Chapter 2 Scholte, J. A. “Explaining Globalization”	<b>7/11</b>
<b>Globalization, Capitalism, and the Market</b> Chapter 3 & 4 Berdayes, Vincente, “The Modern World and the Total Market”	<b>7/12</b>
<b>Exam 1</b>	<b>7/16</b>
<b>Globalization and Governance</b>	<b>7/17</b>

Chapter 5 Saskia Sassen. "The Global Economy: Its Necessary Instruments and Cultures"	
<u>Globalization, Citizenship, &amp; Migration</u> <b>Chapter 8</b> Urry, John. "Globalization and Citizenship"	7/18
<b>Global Culture &amp; Hyper-Consumption</b> <b>Chapter 7</b> Ritzer, G. "A Tour of the New Means of Consumption"	7/19
<b>Exam 2</b>	7/23
<b>Film:</b> <i>Mardi Gras: Made in China</i>	7/24
<b>Tourism as Global Industry</b>  bell hooks "Eating the Other." In <i>Black Looks: Race and Representation</i> Boston: South End Press  Azarya, V. "Globalization and International Tourism in Developing Countries: Marginality as a Commercial Commodity"	7/25
<b>Globalization and Identity: Telecommunication and Virtual Identities</b> <b>Chapter 6</b> Elkins, D. J. 1997. "Globalization, Telecommunication, and Virtual Ethnic Communities." <i>International Political Science Review</i> 18, no. 2: 139-52.  Dávila, Arlene. 2002. "Mapping Latinidad: Language and Culture in the Spanish TV Battlefield."	7/26
<b>Exam 3</b>	7/30
<b>Race/Ethnicity/Gender in a Global Context</b> Kim-Puri, H. J. (2005). Conceptualizing Gender-Sexuality-State-Nation: An Introduction.	7/31

<b>Global Market Capitalism and The Commodification of Otherness</b> Halter, Marilyn. "Ethnic by Design: Marketing to a 'New America'", pp. 104-37	<b>8/1</b>
<b>Globalization and Education</b>  Arxer, Steven L & David Reznik, "Critical Education for a Critical Era" in Globalisation and Prospects for Critical Reflection	<b>8/2</b>
<b>Exam 4</b>	<b>8/6</b>
<b>Globalization and Environment</b> <b>Chapter 9</b> Film: <i>Home</i>	<b>8/7</b>
<b>Globalization: Prospects for Security and Equality</b> <b>Chapter 10 &amp; 11</b> Gissinger, Ranveig & Nils Petter Gleditsch. "Globalization and Conflict: Welfare, Distribution, and Political Unrest"	<b>8/8</b>
<b>Exam 5</b>	<b>8/9</b>
Note: This syllabus may be subject to changes and/or revisions.	

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

### 1) Exams

There are four exams, plus a final exam. Each exam consists of multiple choice item questions and long-essay questions.

### 2) Papers Reviews

Students are expected to turn in at least 4 writing assignments of 4-5 pages in length over the course of the semester. Papers should be written as overviews of at least one of the assigned readings. Papers should be handed in the day of class discussions. Students are expected to share insights from their papers during class discussion as part their grade. The nature of the writing assignments will be discussed in

more detail during the beginning of the semester.

### Grading Matrix:

Exams	250 points
4 Paper Reviews	20 points—5pts. each
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Total %	270 points maximum

### Grade Determination:

Grade	Percent	Points
A	90-100%	243-270
B	80-89%	216-242
C	70-79%	189-215
D	60-69%	162-187
F	Below 60% or lower, unacceptable quality	

\*\* You are responsible for tracking your own grade progress. If you have questions about your grade or if you need documentation of your grade progress talk to me during office hours or make an appointment.

## University Policies and Procedures

### Students with Disabilities (ADA Compliance):

*The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call Laura Smith at 972-780-3632.*

### Student Evaluation of Teaching Effectiveness Policy:

*The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.*

### Assignment Policy:

Any style guide may be used for research papers so long as the style is used consistently throughout the paper.

**Note: No extensions are given on any assignment, unless a legitimate excuse is received well before the due date. For illness or injury a doctor's note is required. An unexcused late assignment will result in an automatic zero/**

### Exam Policy:

*Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).*

### Academic Integrity:

*Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic*

Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

**On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.**

#### **Bad Weather Policy:**

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

#### **Attendance and Participation Policy:**

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

To get the most out of this class your attendance is required.

- An attendance sign in sheet will be circulated at the beginning of each class. Sign your name in the sheet to document your attendance. Failure to sign the sheet will be considered an absence.
- Students are expected to attend all scheduled meetings of this class. Students are also expected to be on time for all scheduled class meetings. Students who come to class late will be counted as absent. **After 3 absences, 5 overall points will be deducted for every class period missed.**
- If you have a documented excuse for your absence let me know as soon as possible and bring it to class. A valid documented excuse consists of a doctor's note documenting your illness or death in the family.

#### **Classroom Policies**

1. Since discussion is an essential part of this course please come to class prepared and on time.
2. Please turn off your cell phones and pagers.
3. Do not come into class late or leave early.
4. You are responsible for tracking your own grade progress (see course requirements and grading scheme to help you keep track of available points). If you have questions about your grade come to office hours, make an appointment, or contact me via email. Do not make specific inquiries about your grade in class.
5. No late work will be accepted unless you have a valid documented excuse (documented illness or death in the family). **If you miss an assignment and you have a valid documented excuse notify me as soon as possible via phone or email so we can arrange a reasonable time for you to make up the missed assignment.**
6. All work must be turned in during class. I will not accept emailed work unless you have a valid documented excuse.
7. Blackboard: *Copies of the syllabus, assignments and scores on exams, quizzes and the research project will be posted on Blackboard. Students may also access copies of the instructor's Powerpoint presentations. These presentations will usually be available to students one day prior to the date noted on the syllabus schedule.*

**Classroom conduct:** Tardiness and leaving early are very disruptive to the instructor and other students. Class will start on time, so please make sure you are present by 8:30 am. Please let an instructor know prior to the beginning of class if you absolutely must leave early and make sure your exit distracts others as little as possible. Please make every effort to respect others. Disagreements are allowed and expected, but the focus should be on ideas rather than on the individual who expresses them. Signs of disrespect that will not be tolerated include but are not limited to, having background conversations when others are talking, packing up early when others are still talking or asking questions, and working on material for other classes. Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT-Dallas.

**Diversity/Tolerance Policy:**

*Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.*

**Optional Policies:**

- *Use of WebCT/Blackboard*
- *Use of Cell Phones & other Electronic Gadgets in the Classroom*
- *Food & Drink in the Classroom*
- *Use of Laptops*
- *Grade of Incomplete, "I"*