

BBA

# GENERAL BUSINESS

2008-2010

COB ADVISING OFFICE

BA 123

940-565-2110

COBADVISING@UNT.EDU

## COURSE REQUIREMENTS

### University Core (42 hours)

Please see the UNT catalog or the COB Advising and Students Services Office in BA123 for specific core requirements.

### Pre-Business Requirements (15-24 hours)

ECON 1100 & 1110 (6 hrs)	Micro and Macroeconomics
COMM 1010 (3 hrs)	Introduction to Communications
MATH 1190 or 1400 (3 hrs)	Math with Calculus
Free Elective (0-9 hrs)	Free Electives
BCIS 2610 (3 hrs)	Introduction to Computers in Business
ACCT 2010 & 2020 (6 hrs)	Principles of Accounting I & II
DSCI 2710 (3 hrs)	Data Analysis with Spreadsheets

**IMPORTANT NOTICE:** Students must have a 2.7 UNT GPA and have earned a grade of "C" or higher in the following courses prior to filing a degree plan and enrolling in upper level business courses: ENGL 1310 & 1320/2700, ECON 1100 & 1110, MATH1190/1400, BCIS 2610, ACCT 2010 & 2020, and DSCI 2710.

### Business Foundation Courses (24 hours)

MGMT 3330, MKTG 3010, or BCIS 3615 (3 hrs)	Business Communication
BLAW 3430 (3 hrs)	Legal and Ethical Environment of Business
BCIS 3610 (3 hrs)	Basic Information Systems
MKTG 3650 (3 hrs)	Foundations of Marketing Practice
DSCI 3710 (3 hrs)	Business Statistics
FINA 3770 (3 hrs)	Finance
MGMT 3720 (3 hrs)	Organizational Behavior
BUSI 4940 (3 hrs)	Business Policy*

\* All business foundation courses must be completed with a grade of "C" or higher prior to enrolling in BUSI 4940 which is taken in the last semester.

### Professional Field Courses (18 hours)

MGMT 3850 (3 hrs)	Entrepreneurship
MGMT 3860 (3 hrs)	Human Resource Management
MGMT 3880 (3 hrs)	Business Ethics
MKTG 4520 (3 hrs)	Strategic Marketing Channels
FINA 4400 (3 hrs)	Financial Markets and Institutions
International Course (3 hrs)	Select from: MKTG 4280, FINA 4500, MGMT 4660, ACCT 4420, or BLAW 4480

### Supporting Field Courses (12 hours)

Select 6 hrs of 4000 level courses from the following areas:

Accounting (ACCT)	Risk Mgmt and Insurance (RMIN)
Bus. Computer Info. Sys. (BCIS)	Logistics (LSCM)
Business Law (BLAW)	Management (MGMT)
Decision Sciences (DSCI)	Marketing (MKTG)
Finance (FINA)	Real Estate (REAL)

Select 6 hrs from any 3000 or 4000 level courses from the following areas\*:

Accounting (ACCT)	Risk Mgmt and Insurance (RMIN)
Bus. Computer Info. Sys. (BCIS)	Logistics (LSCM)
Business Law (BLAW)	Management (MGMT)
Decision Sciences (DSCI)	Marketing (MKTG)
Finance (FINA)	Real Estate (REAL)

\* REAL 2100 or RMIN 2500 (not both) may be taken for 3 hrs of support

**A grade of "C" or higher is required in all Business Foundation, Professional Field, and Supporting Field courses.**

**A 2.7 UNT, 2.0 Overall, and 2.7 Professional/Supporting Field GPA is required for graduation.**

For more information on careers and companies recruiting graduates from this program, contact April Kuykendall, BBA/BS Career Advisor, at 940-565-2707 or [aprilk@unt.edu](mailto:aprilk@unt.edu).



**[WWW.COB.UNT.EDU/PROGRAMS/UNDERGRAD/](http://WWW.COB.UNT.EDU/PROGRAMS/UNDERGRAD/)**

## Suggested Curriculum Guide for BBA in General Business 2009 & 2010 Catalog Years

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>FRESHMAN</b>	English (ENGL 1310, 1313)	3	English (TECM 2700 or ENGL 1320, 1323)	3
	Mathematics (Prerequisite course to Math 1190, if required)	3	Mathematics (MATH 1190, 1400, 1710 or 1720)	3
	History (HIST 2610)	3	History (HIST 2620)	3
	Political Science (PSCI 1040 or 1050)	3	Economics (ECON 1100)	3
	Understanding the Human Community	3	Intro to Computers (BCIS 2610)	3
	<b>Total</b>		<b>15</b>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SOPHOMORE</b>	Humanities	3	Laboratory Science	3
	Laboratory Science	3	Speech (COMM 1010) (Understanding the Human Community)	3
	Economics (ECON 1110)	3	Political Science (PSCI 1040 or 1050)	3
	Accounting (ACCT 2010)	3	Accounting (ACCT 2020)	3
	Visual and Performing Arts	3	Data Analysis with Spreadsheets (DSCI 2710)	3
	<b>Total</b>		<b>15</b>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>JUNIOR</b>	Basic Information Systems (BCIS 3610) *	3	Human Resource Management (MGMT 3860)	3
	Business Communications (BCIS 3615, MGMT 3330, or MKTG 3010) *	3	Foundations of Marketing Practice (MKTG 3650) *	3
	Business Statistics (DSCI 3710) *	3	Business Ethics (MGMT 3880)	3
	Legal and Ethical Environment of Business (BLAW 3430) *	3	Finance (FINA 3770) *	3
	Organizational Behavior (MGMT 3720) *	3	Supporting Field Course	3
	<b>Total</b>		<b>15</b>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SENIOR</b>	Entrepreneurship (MGMT 3850)	3	Business Policy (BUSI 4940)	3
	Supporting Field Course	3	Supporting Field Course	3
	Strategic Marketing Channels (MKTG 4520)	3	International Course	3
	Financial Markets and Institutions (FINA 4400)	3	Supporting Field Course	3
	Free Elective	3	Free Elective	3
	<b>Total</b>		<b>15</b>	

\*These courses are business foundation courses and must be completed with a grade of C or higher prior to enrolling in Business Policy (BUSI 4940).

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Academic Advising and Student Services Office. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.
- **Bolded courses** are pre-business prerequisites to all jr./sr. level business courses and require a grade of C or higher. Math placement is required before enrolling in any MATH course.
- Completion of all pre-business prerequisite courses and a UNT cumulative 2.7 minimum gpa are required prior to enrolling in any jr./sr. level business courses and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.7 UNT cumulative, 2.7 Professional Field, and 2.0 Overall.
- Sometimes multiple university requirements can be addressed by a single course. Ensure you understand your course and credit hour obligations.