

BBA

BUSINESS INTEGRATED STUDIES

Sports Management Track

Attention
consult online
degree audit for your
correct catalog year
2017-2018

College of Business Advising Office ▪ BLB 110 ▪ 940-565-2110 ▪ CoBAdvising@unt.edu

Course Requirements

University Core (42 hours)

Please see the UNT catalog or the COB Advising and Students Services Office in BLB 110 for specific core requirements.

Pre-Business Requirements (21 hours)

ECON 1100 & 1110 (6 hrs)	Principles of Economics
MATH 1190 (3 hrs)	Business Calculus
BCIS 2610 (3 hrs)	Introduction to Computers in Business
ACCT 2010 & 2020 (6 hrs)	Accounting Principles I & II
DSCI 2710 (3 hrs)	Data Analysis with Spreadsheets

Other Requirements

Communication: COMM 1010 Intro to Communication or TECM 2700 Technical Writing

Professional Development:

- BUSI 1200
- BUSI 2200
- BUSI 3200 or other approved Professional Development course (see advisor)

Free Electives (to reach 120 hours; hours vary)

IMPORTANT NOTICE: In order to enroll in JR/SR level courses and file a degree plan, students must: complete 45 hours, complete the pre-business requirement courses with minimum grades of C; have a minimum 2.7 pre-business GPA; AND have a minimum 2.7 UNT cumulative GPA .

Business Foundation Courses (24 hours)

BUSI 3660 (3 hrs)	Professional Speaking, Writing and Presentation
BLAW 3430 (3 hrs)	Legal and Ethical Environment of Business
BCIS 3610 (3 hrs)	Basic Information Systems
MKTG 3650 (3 hrs)	Foundations of Marketing Practice
DSCI 3710 (3 hrs)	Business Statistics with Spreadsheets
FINA 3770 (3 hrs)	Finance
MGMT 3720 (3 hrs)	Organizational Behavior
BUSI 4940* (3 hrs)	Business Policy

* Requirements for enrollment in BUSI 4940: completion of all other business foundation courses w/C or higher, SR status, and graduating semester.

Business Content Area (12 hours)

- **Creation of Goods and Services** (3 hrs)—Choose one course from:
OPSM 3830 Operations Management
DSCI 3870 Management Science
LSCM 3960 Logistics and Supply Chain Management
or other approved Creation of Goods and Services courses
- **International Business Course** (3 hrs)—Choose one course from:
MKTG 4280, MGMT 4660, FINA 4500 or BCIS 4730 or other approved business International course
- **MKTG 4330** Brand Management (3 hrs)
- **Business Elective** (3 hrs)—Choose from:
MKTG 4320 E-Commerce
MGMT 3820 Management Concepts
MGMT 4470 Leadership

Sport Management Content Area (21 hrs + 6 hrs Internship)

RESM 1950.500 Foundations of Recreation, Event, and Sport Professions
RESM 2150 Leadership in Recr/Event/Sport Mgmt
RESM 4080.500 Legal Dimensions of Recr/Event/Sport Industries
RESM 4180.500 Planning, Designing and Maintaining RESM Facilities/Areas
RESM 4340.500 Event Production in RESM industries
RESM 4900.501 (Sport and Event Marketing, Sponsorship and Sales)
RESM 4900.502 (Sport, Entertainment and Events in the Experience Economy
RESM 4100.500/501 Internships in Recreation, Event and Sport Industries #

Prerequisites: Students must have completed all 7 RESM courses listed above or are scheduled to complete their remaining RESM courses the same semester they are enrolled in RESM 4100.500 and 501 courses.

A grade of "C" or higher is required in all Business Foundation, Professional Field, and Supporting Field courses.

A 2.0 UNT, 2.0 Overall, and 2.0 Professional Field GPA is required for graduation.

For information on course content for RESM and Career Information, contact
John Collins at JohnR.Collins@unt.edu



www.cob.unt.edu/undergrad

Suggested Curriculum Guide for BBA in Business Integrated Studies
Sports Management Track
Exclusively Offered at New College at Frisco
2017-2018 Catalog

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
FRESHMAN	English (ENGL 1310)**	3	English (TECM 2700 or ENGL 1320)**	3
	Mathematics (MATH 1190)**	3	Category I Core Course (COMM 1010 recommended)**	3
	Life and Physical Science	3	Political Science/Government (PSCI 2305 or 2306)	3
	Political Science/Government (PSCI 2305 or 2306)	3	Economics (ECON 1100)**	3
	RESM Content Course (RESM 1950)	3	Professional Development I (BUSI 1200)	1
		3	Intro to Computers in Business (BCIS 2610)	3
	Total	15	Total	16
SOPHOMORE	Language, Philosophy and Culture	3	Life and Physical Science	3
	American History (HIST 2610)	3	Creative Arts	3
	Economics (ECON 1110)**	3	American History (HIST 2620)	3
	Accounting (ACCT 2010)	3	Accounting (ACCT 2020)	3
	RESM Content Area Course (RESM 2150)	3	Professional Development II (BUSI 2200)	1
		3	Data Analysis with Spreadsheets (DSCI 2710)	3
	Total	15	Total	16
JUNIOR	Basic Information Systems (BCIS 3610)*	3	RESM Content Area Course	3
	Professional Speaking, Writing and Presentation (BUSI 3660)*	3	Foundations of Marketing Practice (MKTG 3650)*	3
	Business Statistics with Spreadsheets (DSCI 3710)*	3	Business Content Area-Creation of Goods and Services	3
	Legal and Ethical Environment of Business (BLAW 3430)*	3	Finance (FINA 3770)*	3
	RESM Content Area Course	3	Professional Development III (BUSI 3200)	1
		3	RESM Content Area Course	3
	Total	15	Total	16
SENIOR	Business Content Area-International Course	3	Business Policy (BUSI 4940—Capstone)	3
	Organizational Behavior (MGMT 3720)*	3	RESM Content Area Course	3
	RESM Content Area Course	3	Business Content Area Course	3
	Business Content Area Course	3	RESM Content Area Course	3
	RESM Content Area Course	3		
		Total	15	Total

*Business foundation courses. These must be completed with a grade of C or higher prior to enrolling in BUSI 4940.

** Courses that will fulfill university core and pre-business requirements. Courses used to fulfill both University and College requirements will increase number of required free electives to reach the 120 hours minimum for graduation. Consult with your advisor for questions on number of free electives needed.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Undergraduate Academic Advising and Student Services Office. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.
- Before enrolling in MATH 1190, the correct math placement is required or you must pass the prerequisite math with a grade of C or higher.
- **Bolded courses** are pre-business prerequisites to all JR/SR level business courses and require a grade of C or higher. **Additionally**, completion of all pre-business prerequisite courses with a minimum 2.7 *pre-business GPA* and a minimum 2.7 *UNT cumulative GPA* along with completion of 45 hours are required prior to enrolling in any JR/SR level business course and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.0 UNT cumulative, Professional Field varies by major (see advisor), and 2.0 Overall.