

# Mayborn School of Journalism

## Journalism Minors

### 2017 Catalog Requirements

Journalism minors will take 18 hours with at least nine hours of upper-level classes. All students are required to take one entry level course plus five other courses. Depending on the electives chosen a student can select a General Journalism minor or one with a focus in Strategic Communications or News. The Grammar Spelling and Punctuation Test (GSP) is required for minors in News and General Journalism. You must complete prerequisites for upper-level courses. All courses are three hours.

<b>Strategic Communications</b>	<b>News</b>
<i>Required course:</i>	<i>Required course:</i>
JOUR 2000 Principles of Strategic Communication	JOUR 2300 Principles of News
Choose five additional courses:	Choose five additional courses:
JOUR 1210 Mass Communication and Society <b>JOUR 3020 Advertising Concepts</b> <b>JOUR 3040 Advertising Media &amp; Marketing Strategy</b> <b>JOUR 3070 Advertising Agency Management</b> <b>JOUR 3200 Mass Communication Research</b> <b>JOUR 3400 Fundamentals of Public Relations Practices</b> JOUR 3410 PR for Non Profit <b>JOUR 4020 Advertising Industry in New York (by application)*</b> <b>JOUR 4030 Advertising and Public Relations for Social Good</b> <b>JOUR 4052 Advertising Portfolio</b> <b>JOUR 4075 Advertising Campaigns Competition</b> (by application) <b>JOUR 4210 Topics in Journalism</b> - when taught as Journalism Study Abroad (by application)* - when taught as Media Performance JOUR 4270 Strategic Social Media <b>JOUR 4440 PR Case Studies</b> <b>JOUR 4470 Ethics, Law &amp; Diversity for Strategic Communications</b> <b>JOUR 4520 Advertising and Public Relations Study Abroad</b> (by application) <b>JOUR 4530 News Study Abroad (by application)</b>	JOUR 1210 Mass Communication and Society <b>JOUR 2310 Intro to Media Writing (prereq: GSP test)</b> <b>JOUR 3300 Intro to Visual Communication for News (prereq: GSP test)</b> <b>JOUR 3310 Feature Writing</b> <b>JOUR 3321 News Reporting, Writing and Editing</b> <b>JOUR 3323 News Writing for Broadcast and Web</b> <b>JOUR 3340 Online Journalism</b> <b>JOUR 3700 Photojournalism</b> <b>JOUR 4210 Topics in Journalism</b> - when taught as Journalism Study Abroad (prereq: by application)* - when taught as Media Performance JOUR 4240 Comparative International Media Systems <b>JOUR 4250 Race, Gender &amp; the Media: A Methods Approach</b>  <b>JOUR 4321 Opinion Writing</b> <b>JOUR 4410 Reporting of Public Affairs</b> <b>JOUR 4520 Advertising and Public Relations Study Abroad</b> (by application) <b>JOUR 4530 News Study Abroad (by application)</b> <b>JOUR 4620 Mass Communication Law</b> <b>JOUR 4720 Multimedia Storytelling for News</b> <b>JOUR 4730 Adv. Visual Communication</b> <b>JOUR 4820 History of American Media</b> <b>JOUR 4850 Magazine Production</b>

### General Journalism

JOUR 2000 OR 2300 plus 15 hours (9 upper-level) in any of the above courses in the Strategic Communications or News tracks. Students must complete prerequisites for upper-level courses.

\* Courses are only offered in selected semesters and are available by application only.

- **Courses in bold have prerequisites.**

- For additional program information please contact the Mayborn School of Journalism Office of Student Advising at (940) 565-3365.

- Requirements are subject to change without prior notice

This is NOT an official degree audit. Students must have an official degree audit on file with the advising office.