

# BS in Merchandising (MDSE) 2017-2018



All students are admitted as Pre-Merchandising.

To declare the Merchandising major and begin taking courses which list *MDSE major* as a prerequisite, you must:

- ❖ Complete all highlighted courses with a "C" or higher
- ❖ Establish and maintain a minimum 2.0 UNT GPA

## UNIVERSITY CORE (42 hours)

See approved University Core list for options

Communication (6 hours)

ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700

Mathematics (3 hours)

Required: MATH 1680

Life & Physical Sciences (6 hours)

See approved list

Creative Arts (3 hours)

See approved list

Language, Philosophy and Culture (3 hours)

See approved list

American History (6 hours)

HIST 2610 and HIST 2620

Government/Political Science (6 hours)

PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)

Recommended: ECON 1100

Component Area Options (6 hours)

Category I (3 hours): MDSE 2750 (double dip)

Category II (3 hours): MGMT 3330 (double dip) OR  
MKTG 3010 (double dip)

## FREE ELECTIVES (3-12 hours)

Depends on individual degree plan; see advisor

## BUSINESS FOCUS (12 hours)

ACCT 2010 Acct. Principles I

(C in Core Math, ECON 1100 or concurrent)

MKTG 3650 Foundations of Marketing Practice

(Jr standing)

MGMT 3330 Communicating in Business OR

MKTG 3010 Professional Selling

MGMT 3720 Organizational Behavior OR

MGMT 4470 Leadership

## CMHT CORE (12 hours)

CMHT 2790 Career Development

(MDSE 2490 or concurrent)

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Managing a Diverse Workforce (Sr Standing)

CMHT 4790 Internship in Merchandising

(MDSE major; See catalog)

Total Credit Hours- 120

All CMHT, DRTL, HFMD, HMG, MDSE, and RETL courses require a grade of C or higher.

## MERCHANDISING SPECIALIZATION (36 hours)

MDSE 2490 Introduction to Retail Merchandising

MDSE 2350 Product Development I

MDSE 2650 Textiles for Apparel

MDSE 2750 Consumers in a Global Market

MDSE 3250 Product Development II (MDSE 2350)

MDSE 3350 Historic and Contemporary Styles of Apparel (Jr standing)

MDSE 3370 Social Psychology of Dress and Appearance (Jr standing)

MDSE 3510 Profit-Centered Merchandising

(MDSE major, ACCT2010 and Core Math, both w/ C or better)

MDSE 3750 Consumer Studies

MDSE 4010 Global Sourcing (MDSE major, MDSE 2490)

MDSE 4660 Advanced Application

(MDSE major, MDSE 3510, 3750, 4010, plus 9 hours in major w/ C or better)

DRTL 3090 Consumer Engagement in Digital Channels (Jr standing)

## MERCHANDISING ELECTIVES (Select 12 hours)

CMHT 4800 Discovery: Research in Merchandising & Hospitality Management

(Advanced standing in the major, GPA of 2.75)

DRTL 2090 Introduction to Digital Retailing

DRTL 3190 Digital Retailing Strategies (DRTL 2090)

DRTL 4860 Digital Branding in Practice

HFMD 2380 Aesthetics and Environment (SPRING ONLY)

HFMD 2400 Introduction to the Furniture Industry (FALL ONLY)

HFMD 3570 Decorative Accessories Merchandising (FALL ONLY)

MDSE 3650 Advanced Textiles (MDSE 2650)

MDSE 4001 New York Study Tour for MDR (MDSE 2490, approval of application)

MDSE 4002 Dallas Study Tour for MDR (MDSE 2490, approval of application)

MDSE 4003 Global Discovery: Hong Kong / China (MDSE 2490, approval of application)

MDSE 4004 Global Discovery: Europe (MDSE 2490, 3350, 3370, approval of application)

MDSE 4020 E-Passport: Virtual Study Abroad (MDSE 2490)

MDSE 4510 Advanced Buying, Planning & Allocation (MDSE major, MDSE 3510)

MDSE 4560 Sustainable Strategies in Merchandising (MDSE 2490)

RETL 2550 Retail Operations

RETL 3880 Profit-Centered Retailing (MDSE 3510, 3750 or concurrent)

RETL 3950 Visual Merchandising & Promotion (MDSE 3750 or concurrent)

RETL 4080 Retail Start-Up (MDSE major, MDSE 3510, 3750)

RETL 4330 Consumer Analytics and Data Visualization (MDSE 3750)

RETL 4850 Brand Development

(MDSE major, plus 9 additional hours in major w/ C or better)

RETL 4880 Omni-Channel Retail Strategy (MDSE major, MDSE 3750, DRTL 3090)

See the current UNT catalog for prerequisite requirements.

All prerequisites must be successfully completed prior to enrollment in any UNT course.

The listing on this page may not be current.

## Suggested Career Focus Areas within Merchandising Electives:

<u>Buying</u>	<u>Digital Retail</u>	<u>Furnishings &amp; Home Décor</u>	<u>Product Development</u>	<u>Retail</u>
MDSE 4510 –	DRTL 2090 –	HFMD 2380 –	MDSE 3650 –	RETL 2550 –
Adv. Buying, Planning & Allocation	Introduction to Digital Retailing	Aesthetics and Environment	Advanced Textiles	Retail Operations
RETL 3950 –	DRTL 3190 –	HFMD 2400 –	MDSE 4560 –	RETL 3880 –
Visual Merchandising & Promotion	Digital Retailing Strategies	Introduction to the Furniture Industry	Sustainable Strategies in Merchandising	Profit-Centered Retailing
RETL 4850 –	DRTL 4860 –	HFMD 3570 –	RETL 4850 –	RETL 4880 –
Brand Development	Digital Branding	Decorative Accessories Merchandising	Brand Development	Omni-Channel Retail Strategy