

Hot Topics Panel: Advances in 3D Image Applications
American Society for Information Science and Technology, 2004

Interactive and Collaborative 3D Online Environments



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Why is 3D more possible now?

- 1999 and 2000
 - Consumer Computer Technology Plateau
- Barriers to Access begin to decline
 - Internet common and affordable
 - Personal Computer Performance
 - 3D GPU in 80% of shipped units
- We have gone from 20,000 polygon displays in 1999 to 3D scenes derived from 200million in 2004.
- Games and 3D graphics are the “new literacy” created by the availability of technology.

Entertainment Industry



- Is driving the technology development
- In 2003, video game industry sales topped \$11 billion in the U.S.
- In 2003, more than 239 million computer and video games were sold, or almost two games for every household in America.
- This impacts
 - Tools
 - Available Talent from Industry and Schools
 - Cost
 - Technology

From 1998 to 2004 Graphics



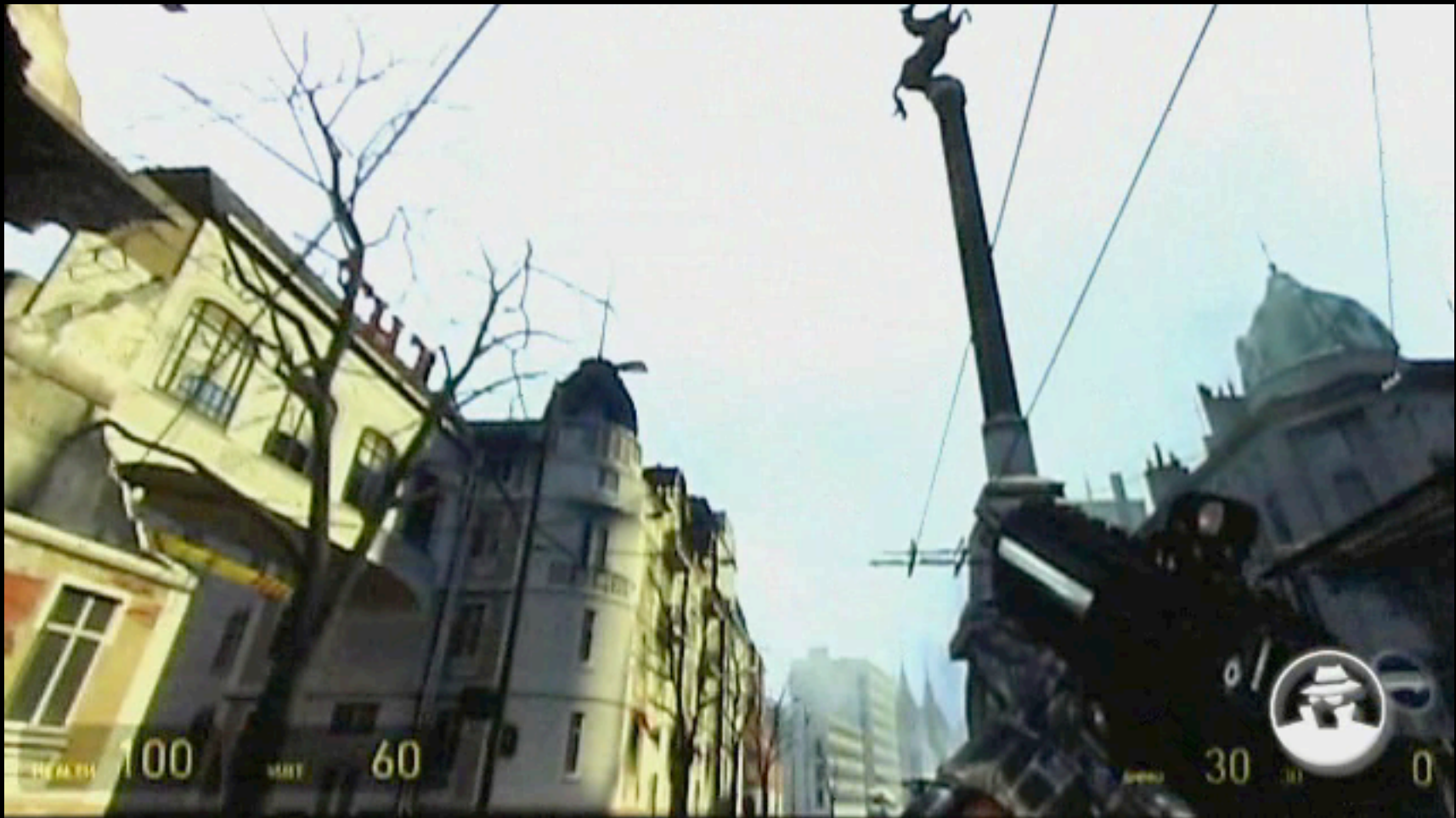
Virtual People in 2004 Graphics



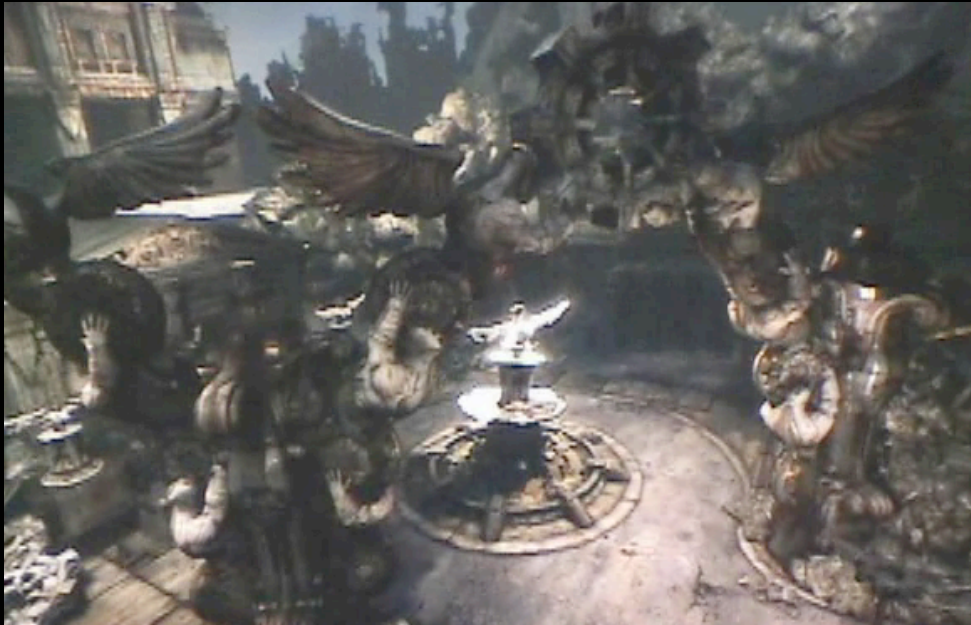
1:14

Excerpt from half-life2 demo.

Photorealistic 3D Environments



Scene and Physic Engine 2004-05



Consumer Technology Lag

Introduction

Widescale Adoption

- 1999 → 2003-2004
 - 3D Graphics Acceleration
 - $\approx 50,000$ +/- polygons
- 2002 → 2006-2007
 - Pixel and Vertex Shaders
 - $\approx 500,000$ +/- polygon
- 2004 → 2007-2009?
 - Normal Maps
 - 1+million polygons

Interaction and Collaboration 3D



- ✓ Capture, Creation, and other means of creating Environments and Interaction will get cheaper and easier
- ✓ Current Web-browser design is not the solution
- ✓ Game Engines provide a partial solution, but they don't scale well.

Old Barriers Gone, New Barriers Emerge



- Old Barriers
 - Graphics Card
 - Internet Access
 - Computer Performance
- New Barriers
 - Content
 - Capture, Storage, Presentation
 - Investment
 - Few Standards and changing standards
 - Content Creation Expensive
 - Content Interoperability and Migration Issues

Parthenon - Siggraph 04

- USC film project that combines scans from different locations to create a new integrated model



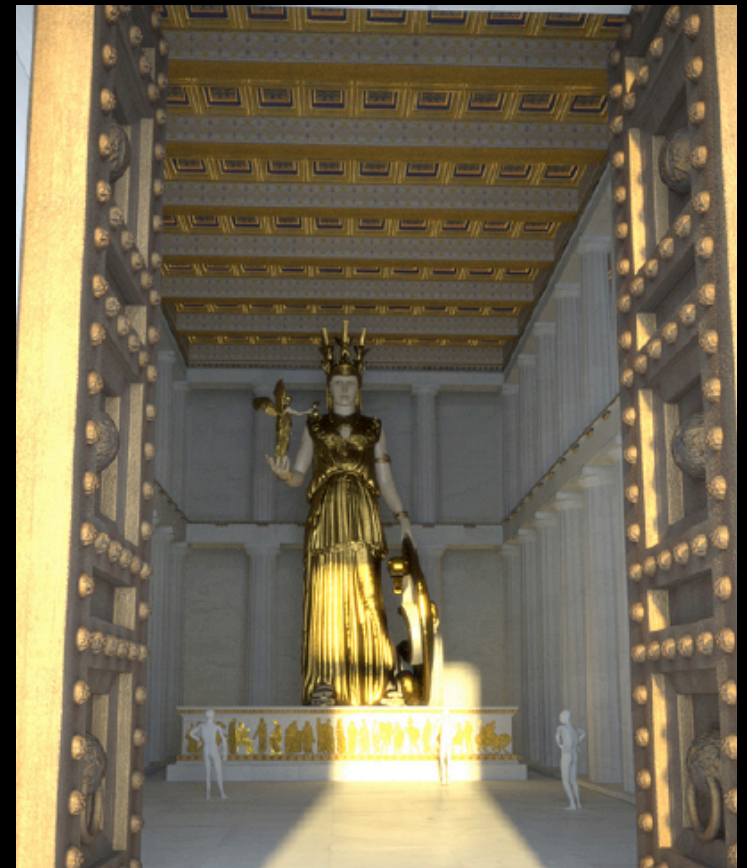
Parthenon

- 3D Model of the British Museum and sculptures from the Parthenon's East Pediment



Parthenon: Rebuilt

- The Frieze of the Ancient Parthenon, and the Cella of the Ancient Parthenon with the Statue of Athena



Parthenon: Scanning Outside



Parthenon: Scanning Inside



3rd Tech



3rd Tech



3rd Tech



So -- where do we find ourselves?

- For wide scale deployment and adoption means using 1999-2000 technology
- Thus:
 - Low-Res environments (<75,000 polys)
 - Limited texture buffer
 - Limited data transfer between CPU and GPU
- However, this does not meet current needs:
 - Scans are creating millions of polys minimum
 - Kids and young adults are expecting current graphic expectations

CRG 3D Visual eXplorer Interactive

- Portal-based 3D environment that was created to support distributed learning. (<http://created-realities.com>)
 - Provides for just-in-time transmission of visual data
 - Unlike a game doesn't depend on all the data to be present at run-time.
 - Controls data by location context
 - Support audio and other interactions
 - Support 1999-2000 graphics
- UNT, Univ of Hawaii, NIME, and others have been pilot testing the software for distributed courses.
- NASA MGS MOLA project incorporated into the system (97% of mars)

The Potentials (“Serious Games”)

- I believe the real power of 3D online interfaces is in the creation of virtual spaces for interaction and collaboration.
 - Training and Online Sync / Async Courses
 - Situated Learning, Complex Systems, Community
 - Museums
 - Allows anyone to visit the museum
 - Libraries
 - Visual interface potential, Community
 - Law Enforcement
 - Simulate and Integrate Data
 - Tourism
 - Simulate
 - etc

More Standards Needed



- Objects and Textures
 - VRML (old)
 - X3D
 - COLLADA
 - All XML based, which are good for storage, not good for transmission
- Interactions
 - No real standards
 - This means
 - limited portability for more complex environments
 - Increased hesitance of potential implementers

The Future



- By 2005-2006 we should begin to see most users with pixel and vertex shaders
- More tools and open source scene renderers
- By 2008-2009 we should begin to see user with normal map capability
- Content creation will continue to get cheaper and simpler to use
- Interest in “serious games” will continue to grow and fund pilot-projects to show potential

Contact Information



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Created Realities Group

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