UNT Dallas Strategic Plan At-a-Glance

UNTS Theme	Key Objectives	Initiatives	Measures	Baseline	2016	2018 2 Year	2021 5 Year	2026 10 Year
LEARNING & DISCOVERY: 1. Create and continuously improve vibrant and innovative academic communities	1. Align our work to our market's greatest needs (UNT Dallas) (08/31/21)	1.1 Reduce the gap between UNT Dallas program offerings and the market needs (Shumway) (08/31/21)	# of priority programs identified		5	6	10	-------------
	2. Identify priority programs that are relevant, distinctive, and differentiated, including one that will be the best in North Texas (UNT Dallas) (08/31/21)	2.1 Establish hallmark programs in each academic school (Shumway) (08/31/21)	# of hallmark programs identified		1	3	5	-------------
	3. Recruit and retain outstanding teacher-scholars (UNT Dallas) (08/31/21)	3.1 Align UNT Dallas mission/vision to recruit outstanding teacher-scholars in terms of teaching, teaching service, university service, service to profession, and research. (Muniz) (08/31/21)	% of faculty hires that qualify as outstanding teacher-scholars		0%	75%	100%	-------------
		3.2 Retain outstanding teacher-scholars to include teaching, teaching service, university service, service to profession, and research. (Muniz) (08/31/21)	% of faculty identified as outstanding teacher-scholars		0%	40%	100%	-------------
	4. Benchmark with similar aspirational universities regionally, nationally, and best in class (UNT Dallas) (08/31/21)	4.1 Identify areas of excellence compared to regional peers (Shi) (08/31/21)	# of regional peers		4	4	4	-------------
		4.2 Identify areas of excellence compared to national peers (Shi) (08/31/21)	# of national peers		3	3	3	-------------
		4.3 Identify areas of excellence compared to best in class peers (Shi) (08/31/21)	# of best in class peers		3	3	3	-------------
		4.4 Identify areas of excellence compared to AASCU peers (Shi) (08/31/21)	# of AASCU peers		44	44	44	-------------

UNTS Theme	Key Objectives	Initiatives	Measures		2016	2 Year	5 Year	10 Year
SUSTAINABLE GROWTH, FINANCE & RESOURCES: 2. Achieve exceptional service and value for all customers including students	5. Use data strategically to guide better decision making (UNT Dallas) (08/31/21)	5.1 Commit to Proactive, Informed Data-Driven Decision-Making Via Data Improvement (Jarrell) (08/31/21)	Retrievable and accurate data is housed in the data warehouse				100%	-------------
		5.2 Improve the Availability and Visibility of Data Among Functional Units (Jarrell) (08/31/21)	% of constituents have access to reliable data to make informed decisions				100%	-------------
		5.3 Implement New and Enhanced Visualization Tools and Techniques for Planning and Forecasting (Jarrell) (08/31/21)	% completion of Data Warehouse to enhance planning and forecasting.				100%	
	6. Increase philanthropic support (UNT Dallas) (08/31/21)	6.1 Commit to ambitious fundraising goals (Rodriguez) (08/31/21)	Total Cash Received 2016-2021		800,000	2,000,000	5,000,000	
		6.2 Develop goal and strategy for first capital campaign (Rodriguez) (08/31/21)	Capital campaign plan completion		0%	40%	100%	
		6.3 Increase value of endowments (permanent and quasi) (Rodriguez) (08/31/21)	New gift dollar additions to endowments and quasi-endowments		25,000	100,000	3,000,000	
	7. Increase enrollment, retention, and completion rates (UNT Dallas) (08/31/21)	7.1 Grow student enrollment (Edelman) (08/31/21)	Increase student headcount		2,488	3,480	5,000	
		7.2 Exceed state student retention rate for each of 11 demographic areas that include race, age, transfer, FTIC, full-time, part-time, credit completion, Pell, non-Pell, HS GPA, and ACT/SAT. (Edelman) (08/31/21)	% above state retention rate for each category				10%	-------------
		7.3 Improve 4-year graduation rate (Edelman) (08/31/21)	Four year graduation rate	7.6%			25%	-------------
		7.4 Improve 6-year graduation rate (Edelman) (08/31/21)	Six-year graduation rate		0%		50%	-------------
	8. Improve student and administrative customer service (UNT Dallas) (08/31/21)	8.1 Increase information resources to University stakeholders (Robertson) (08/31/18)	Increase the # of resources		2	3	6	-------------
		8.2 Develop a One-Stop-Shop to welcome and retain students (Robertson) (08/31/17)	Creation of one-stop shop		80%	100%	-------------	
		8.3 Create a customer-oriented culture (Robertson) (08/31/26)	Net Promoter Score		0			25
	9. Keep tuition and fees affordable (UNT Dallas) (08/31/21)	9.1 Remain among the most affordable 4-year university within a 50 mile radius (Fashina) (08/31/21)	Remain in the lowest quartile of cost in a 50 mile radius in our region		100%	100%	100%	
	10. Build active residential life and additional facilities to make UNTD more vibrant (UNT Dallas) (08/31/21)	10.1 Tie pending construction to increased academic and student activities along with implementation of 1st year experience programing (Chapple) (08/31/21)	# of programs developed		0	2	6	-------------
	11. Develop more meaningful private-public partnerships (UNT Dallas) (08/31/21)	11.1 Build the number of private-public partnerships (Lumzy) (08/31/21)	# of partnerships		1	7	20	
	12. Improvement management of fiscal resources (UNT Dallas) (08/31/21)	12.1 Improve financial net position through growth and reserves. (Fashina) (08/31/21)	# of weeks of operating funds in reserve		9		12	-------------

UNTS Theme	Key Objectives	Initiatives	Measures		2016	2 Year	5 Year	10 Year
QUALITY EXPERIENCES FOR LIFETIME SUCCESS: 3. Provide quality experiences for lifetime success for all students	13. Active Learning: every student graduates with one or more of these experiential credentials: a paid internship; a demanding research effort; a scholarly work-related project; extensive service learning participation (UNT Dallas) (08/31/21)	13.1 Demonstrated Competencies: All graduates demonstrate outstanding oral and written communication skills (Balas) (08/31/21)	Score of 90% for the "Communication" rubric		0	40%	85%	-------------
		13.2 Demonstrated Competencies: All graduates demonstrate strong critical thinking and analytical abilities (Balas) (08/31/21)	Score of 85% for the "Initiative/Problem Solving" rubric		0	40%	78%	-------------
		13.3 Demonstrated Competencies: All graduates demonstrate ethical decision making (Balas) (08/31/21)	Score of 90% for the "Leadership and Ethics" rubric		0	50%	80%	-------------
		13.4 Demonstrated Competencies: All graduates demonstrate ability to work well with others (Balas) (08/31/21)	Score of 95% for the "Teamwork" rubric		0	50%	90%	-------------
		13.5 Pathway to Social and Economic Mobility: Become a national leader in producing graduates who make better than expected earning after graduation (Edelman) (08/31/25)	% of Alumni that will earn more than the prevailing entry wages after one year		0%	0%	0%	75%
		13.6 Enhance and expand Experiential Learning Experiences (Lacy) (08/31/21)	% of graduating students will complete a professional portfolio of work		10%	40%	80%	-------------
		13.7 Be known for conducting service learning projects in the community (Lacy) (08/31/21)	% of participating community partners that report levels of satisfaction		10%	40%	70%	-------------
	14. Develop expertise serving under-resourced college students	14.1 Benchmark with Best-In-Class Institutions (Chapple) (08/31/21)	# of Best-In-Class Institutions		5	5	5	-------------
		14.2 Expand Mentorship Programs (Chapple) (08/31/21)	# of mentorship programs		0	2	3	-------------
		14.3 Obtain Title III Grants for developing universities (Chapple) (08/31/21)	# of grants obtained		0	1	4	-------------

UNTS Theme	Key Objectives	Initiatives	Measures		2016	2 Year	5 Year	10 Year
PEOPLE & TEAMWORK: 4. Develop the fullest potential of every team member	15. Build a strong culture based on our shared values (UNT Dallas) (08/31/21)	15.1 Practice inter-professional cooperation and respect (Finney) (08/31/21)	Recognition by Best Place to Work program		0%	0%	100%	-------------
		15.2 G.R.E.A.T Communications - Genuine Relevant Effective and Timely Communication (Jolly) (08/31/21)	% of primary audiences who articulate the university's institutional mission		10%	40%	80%	-------------
		15.3 Establish traditions (Chapple) (08/31/21)	# of traditions		2	4	6	-------------
		15.4 Serve different student constituencies well (Skinner) (08/31/21)	Satisfaction of quality of service		59%	65%	80%	-------------

4/22/2016