

# Cathy J. Scott, Ph.D.

469-551-3001

[Cathy.Scott@untDallas.edu](mailto:Cathy.Scott@untDallas.edu)

---

## EDUCATION

### **Capella University**

PhD Business - Organization and Management

September 2016

### **Keller Graduate School of Management**

Graduate Accounting Certificate (21 Graduate Hrs. in Accounting)

April 2005

### **Amberton University**

MBA – Strategic Leadership (18 Graduate Hrs. in Management)

May 2004

### **Nazareth College**

Bachelors of Business Administration

May 1987

## TEACHING/ ACADEMIC EXPERIENCE

### **Navarro College**

*Corsicana, Texas*

#### **Department Chair Accounting Program**

#### **Professor of Accounting**

January 2007 – Present

### **University of North Texas – Dallas**

*Dallas, Texas*

#### **Adjunct Instructor – Accounting & Dealership Management**

January 2017 - Present

### **Northwood University**

*Cedar Hill, Texas*

#### **Adjunct Instructor – Automotive/Marketing/Management**

November 2006 – May 2014

#### **Adjunct Instructor – Accounting**

August 2014 – December 2016

### **Tarrant County College – SE Campus**

*Arlington, Texas*

#### **Adjunct Instructor – General Business, Marketing**

August 2005 – December 2006

### **Navarro College – Waxahachie Campus**

*Waxahachie, Texas*

#### **Adjunct Instructor - Business, Marketing and Accounting**

#### **Adjunct Student Advisor**

#### **Rotaract Club Advisor - Waxahachie**

January 2004 – December 2006

**INDUSTRY  
EXPERIENCE**

**Owner/Consultant/Trainer**

The Dynamic Group – Waxahachie, TX  
1994 - Present

**Corporate Controller**

Gorno Ford – Woodhaven, MI  
1991 - 1994

**Vice President/Corporate Controller**

Forrest Scott Ford – Constantine, MI  
1987 – 1991

**Co-Owner/Controller**

Pantry Plus, Inc. – Constantine, MI  
1984 – 1991

**Credit Manager**

McLeieer Oil Inc. – Kalamazoo, MI  
1980 - 1983

**SPECIAL SKILLS/  
EXPERTISE IN  
EDUCATION**

- Online education course development, design, delivery and standards
- Curriculum development and design
- Various learning management systems and homework managers
- Developed a virtual tutoring initiative for the Accounting program at Navarro College
- Created the “Step Approach” for the Accounting Program at Navarro College, providing A.A.S. in Accounting students a pathway to further their education in the field of accounting.
- Re-established the A.A.S. in Accounting degree at Navarro College
- Established an Accounting Marketable Skills Award at Navarro College
- Implemented Certifications Opportunities for students and graduates at Navarro College
- Manage Accounting Program instructor recruiting, professional development and support activities
- Development of the Accounting Program student learning outcomes, data collection, measurement and reporting system for accreditation.
- Provided Business, Professional and Technical Department Chairs and Program Coordinators with training on developing student learning outcomes, data collection, measurement, and reporting for SACSCOC.

- Expanded high school partnerships for Accounting Program course offerings from CTE Accounting to include dual credit transfer accounting
- Introduced QuickBooks certification opportunity
- Introduced Microsoft Excel certification opportunity
- Developed Accounting Program advising system
- Developed Accounting Program internship and job placement system
- Developed/implemented experiential learning activities in all Accounting Program courses.
- Coordinated Gleim-Navarro College partnership offering various exam preparation materials in the Accounting Program campus library for current students and graduates.
- Coordinate Accounting Practicum Program
- Co-Developed Dealership Management Program

**SPECIAL SKILLS/  
EXPERTISE INDUSTRY**

- Dealership Operations Consulting/Training
- Dealership Controller Training
- Seminar Development, Planning and Presentation
- Change Management/Business Process Redesign/ Process Improvement/Organizational Development/Financial Restructuring
- Dealership Computer Systems training and optimization including ADP and Reynolds and Reynolds
- Seminar Speaker - Dealer 20 Groups, Manufacturer Dealer Groups
- Published On Topics of Accounting, Finance, Management and Technology within the Automotive Industry

**COURSE TAUGHT**

Principles of Financial Accounting  
 Principles of Managerial Accounting  
 Introduction to Accounting (College Accounting)  
 Individual Income Tax Accounting  
 Payroll Accounting  
 Cost Accounting  
 Auditing  
 Accounting Capstone  
 Accounting Information Systems  
 Accounting Practicum Advisor  
 Introduction to Computerized Accounting (QuickBooks)  
 Forensic Accounting  
 Principles of Management  
 Business Principles  
 Customer Relations

Principles of Marketing  
Principles of Selling  
Automotive Management/Marketing Courses  
Dealership Computer Systems (Accounting, Variable  
Operations, Fixed Operations, Finance and Insurance)

**PROFESSIONAL  
AFFILIATIONS**

**American Accounting Association (AAA)**

*2009 – Present*

*August 2016 – Vice President – Two-Year College Section*

*Council Representative – Two-Year College Section*

*Southwest Regional Co-Coordinator-Teaching,  
Learning & Curriculum Section. Regional Best Paper  
Review Committee*

*January 2016 – August 2016 - Secretary – Two-Year College  
Section*

*Southwest Regional Co-Coordinator – Teaching,  
Learning & Curriculum Section. Regional Best Paper  
Review Committee*

*Planning Committee Member – 1<sup>st</sup> Annual Teaching,  
Learning & Curriculum Section Colloquium.*

*2015 – Teaching, Learning & Curriculum (TLC) Webinar  
Coordinator*

*Secretary – Two-Year College Section*

*Southwest Regional Co-Coordinator – Teaching,  
Learning & Curriculum Section*

*2014 –Teaching, Learning & Curriculum (TLC) Annual  
Meeting Committee Co-Chair, Atlanta, GA*

*Conference on Teaching and Learning (CTLA) – Past  
Chair and Steering Committee Member, Atlanta, GA*

*Secretary – Two-Year College Section*

*2013 –Conference on Teaching and Learning Co-Chair,  
Anaheim, CA*

*Southwest Region Coordinator – Teaching, Learning  
and Curriculum Section*

*2012 - Moderator & Steering Committee for Conference  
on Teaching and Learning, Washington, D.C.*

*Southwest Region Coordinator – Two Year Colleges*

*Southwest Region Co-Coordinator – Teaching,  
Learning and Curriculum Section*

*2011- Moderator & Steering Committee for  
Conference on Teaching and Learning – Denver, CO*

*Southwest Region Coordinator – Two Year Colleges*

**Academy of Management (AOM)**

*2006 – Present – Member*

**Association of Certified Fraud Examiners (ACFE)**

*2017 – Present - Member*

**Institute of Management Accountants (IMA)**

*1995 – Present - Member*

**National Business Education Association (NBEA)**

*2015 – Present - Member*

**Teachers of Accounting at Two Year Colleges (TACTYC)**

*2007 – Present – Member*

*2013 – Present –Board of Directors – Member At Large*

**Texas Business and Technology Educators Association  
(TBTEA)**

*2016 – Present – Member*

*2016 – Present - Webmaster*

**Texas Community College Teachers Association (TCCTA)**

2004 – Present - Member

2015 - Navarro College Campus Representative  
Auditing Committee

2014 - Navarro College Campus Representative

2013 - Navarro College Campus Representative

2011- Accounting Section Co-Chair  
Legislative Committee Member

2010- Accounting Section Co-Chair  
Legislative Committee Member

2008 - Accounting Section Chair

**Texas Society of Certified Public Accountants (TSCPA)**

2014 – Present – Member

2016 – Relations with Educational Institutions Committee

2015 - Relations with Educational Institutions Committee

**VITA (IRS: Volunteer Income Tax Assistance Program)**

2008 – Present - College Volunteer Coordinator

Volunteer Trainer

Site Volunteer

**Rotary International**

2007- 2014 Corsicana Navarro County Club

Rotaract Club Advisor

2003 – 2007 Waxahachie Rotary Club

**PRESENTATIONS**

**2017 – Presentations**

**AAA – Management Accounting Section Midyear Meeting  
-Teaching Symposium, San Juan, PR, January 2017**

*Improving Classroom Engagement Facilitates Learning.*

*Markus Ahrens, St. Louis Community College – Meramec and  
Cathy Scott, Navarro College*

**2016 – Presentations**

**American Accounting Association Annual Meeting (AAA)  
New York, NY, August 2016**

*Accounting Software Certifications & AACSB Accreditation  
Standard A7. - Panelist: Markus Ahrens, St. Louis Community  
College – Meramec, Cathy Scott, Navarro College and Carol  
Yacht, Author – McGraw-Hill*

*Creating Synergy, Engagement and Collaboration in Your Online Courses. -Markus Ahrens, St. Louis Community College – Meramec and Cathy Scott, Navarro College*

*Technology and Today's Classroom. -Markus Ahrens, St. Louis Community College – Meramec and Cathy Scott, Navarro College*

*Who's Cheating in My Classroom? -Panelists: Regina Brown, Eastfield College, Jason Porter, University of South Dakota, Cathy Scott, Navarro College, and Andy Williams, Edmonds Community College*

**American Accounting Association - Conference on Teaching and Learning Accounting (CTLA)  
New York, NY, August 2016**

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar! -Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**Texas Career Education Summer Conference (TCEC)  
Fort Worth, TX, July 2016**

*Innovative and Effective Strategies to Enhance Accounting Programs. -Julie Butler, Palmer High School and Cathy Scott, Navarro College*

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar! -Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**Mountain Plains Business Educators Association (M-PBEA), Kansas City, MO, June 2016**

*Innovative and Effective Strategies to Enhance Accounting Programs. -Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**NetNet, Tyler, TX, June 2016**

*Resources: Mini-tutorials on Socrative, Remind, Padlet and more\*\*\* - Lisa Dillman, Navarro College and Cathy Scott, Navarro College*

**Teachers of Accounting at Two-Year Colleges (TACTYC)  
Denver, CO, May 2016**

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar!* -Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College

*Panel Discussion: QuickBooks Online vs. QuickBooks Desktop - Panelists: Erin Dischler, Milwaukee Technical College, Glenn Owen, Cengage Author, Cathy Scott, Navarro College, and Carol Yacht, McGraw-Hill Author.*

**AAA – Southeast Region Meeting, Atlanta, GA,  
April 2016**

*TeachingAndLearningToolbox.com - Effective Learning Strategies Poster. - Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**AAA – Ohio Region Meeting, Beachwood, OH (Cleveland)  
April 2016**

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar!* - Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College

**On Course National Conference, Anaheim, CA  
April 2016**

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar!* - Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College

**National Business Educators Association (NBEA)  
Las Vegas, NV, March 2016**

*Innovative and Effective Strategies to Enhance Accounting Programs. - Julie Butler, Palmer High School and Cathy Scott, Navarro College.*

**League for Innovation, Chicago, IL, March 2016**

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar!* - Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College



**Navarro College – Professional Development Day  
February 2016**

*Free Technology Resources: Mini-tutorials on Socrative, Remind, Padlet and more....\* - Lisa Dillman and Cathy Scott*

**2015 – Presentations**

**45<sup>th</sup> Annual Conference –MAAE (Missouri Association of Accounting Educators), Osage Beach, MO, October 2015**

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar! - Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**TSCPA – Accounting Educator Conference, Austin, TX, October 2015**

*Creating Synergy, Engagement and Collaboration in Your Online Courses. -Cathy Scott, Navarro College and Markus Ahrens, St. Louis Community College, Meramec*

*Using Technology in Today's Classroom to Engage Students and Raise the Learning Bar! - Cathy Scott, Navarro College and Markus Ahrens, St. Louis Community College, Meramec*

**AAA – Midwest Region Meeting, St. Louis, MO  
October 2015**

*Utilizing Your Teaching and Learning Accounting Toolbox to Engage Students in the Flipped Accounting Classroom – Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**AAA – Annual Meeting: Conference on Teaching and Learning Accounting, Chicago, IL, August 2015**

*Building or Enhancing Your Teaching and Learning Accounting Toolbox – Part II - Cathy Scott, Navarro College and Markus Ahrens, St. Louis Community College, Meramec*

*The Faculty Survival Guide: Demystifying Assessment – Jason Porter, The University of South Dakota, Cathy Scott, Navarro College.*

*Screenchomp Technology Demo – Cathy Scott, Navarro College.*

*Best Practices for Teaching Introductory Accounting Courses*  
*Moderator: Cathy J. Scott, Navarro College*  
*Panelists: Markus Ahrens, St. Louis Community College,*  
*Meramec, Sidney Askew, Borough of Manhattan Community*  
*College, Cathy J. Scott, Navarro College*

*Best Practices for Online/Hybrid Courses*  
*Moderator: Markus Ahrens, St. Louis Community College,*  
*Meramec*  
*Panelists: Susan Crosson, Emory University,*  
*Cathy Scott, Navarro College*

*Ensuring Accounting Competencies and Transfer Student*  
*Success*  
*Moderator: Barbara Thomas, Danville Area Community*  
*College*  
*Panelist: Bryan Bessner, George Brown College, Thomas*  
*Clausen, University of Central Oklahoma, Carol Jessup,*  
*University of Illinois at Springfield, Stephen Kerr, Bradley*  
*University, Cathy Scott, Navarro College*

**Teachers of Accounting at Two Year College's  
(TACTYC), Miami, FL, May 2015**

*Integrating QuickBooks with your Introductory Accounting*  
*Courses – Cathy Scott*

*Building or Enhancing Your Teaching and Learning*  
*Accounting Toolbox – Cathy Scott and Markus Ahrens*

*Today's Changing Accounting Technology Landscape:*  
*Moving from the Desktop to the Cloud – Carol Yacht, Cathy*  
*Scott and Markus Ahrens*

**AAA – Southeast Regional Meeting  
Asheville, NC, April 2015**

*Building or Enhancing Your Teaching and Learning*  
*Accounting Toolbox – Cathy Scott and Markus Ahrens*

*Best Practices in Online Learning – Carol Hughes, Brenda*  
*Mattison, Tracie Miller-Nobles and Cathy Scott*

**AAA – Teaching, Learning and Curriculum Webinars  
2015**

*Building or Enhancing Your Teaching and Learning*  
*Accounting Toolbox II – Cathy Scott and Markus Ahrens*

**AAA – Southwest Regional Meeting, Houston, TX  
March 2015**

*Best Practices in Online Learning Panel*

**2014 – Presentations**

**AAA – Annual Meeting: Conference on Teaching and Learning Accounting, Atlanta, GA**

*Building or Enhancing Your Teaching & Learning*

*Accounting Toolbox – Cathy Scott and Markus Ahrens*

*The GEP Strategy: Tools and techniques to sharpen your teaching skills – Cathy Scott and Jason Porter*

**AAA – Annual Meeting: Concurrent Session, Atlanta, GA**

*“How to Integrate Online Content into Your Accounting Course: YouTube Videos, MOOC’s, and more?” Panelist*

**AAA – Annual Meeting: Teaching, Learning and Curriculum Section, Atlanta, GA**

*Creating Change in the Classroom in an Era of Change – Cathy Scott and Tracie Nobles*

**AAA – Annual Meeting: Two Year College Section, Atlanta, GA**

*Technology in the Accounting Classroom - Panelist*

**AAA – Teaching, Learning and Curriculum Webinar**

**AAA – Western Regional Meeting, Salt Lake City, UT**

**AAA – Southeast Regional Meeting, St. Petersburg, FL**

*Building or Enhancing Your Teaching & Learning*

*Accounting Toolbox – Cathy Scott and Markus Ahrens*

**AAA – Southwest Regional Meeting, Dallas, TX**

*Bells and Whistles: Best Practices in Teaching Accounting Principles - Panelist*

**Cengage Learning Webinars**

*Blended Learning Strategies to Motivate Students and Improve Student Success.*

*Successfully Integrating QuickBooks with College Accounting*

**Teachers of Accounting at Two Year College's  
(TACTYC), New Orleans, LA**  
*Blended Learning Strategies to Motivate Students and  
Improve Student Success.*

*Creating Change in the Classroom in an Era of Change –  
Cathy Scott and Tracie Nobles*

*Starting and Running Certification Programs: CPA, CMA,  
EA, CFE, CIA, QuickBooks, and Others - Panelist*

*Successfully Integrating QuickBooks with College Accounting*

**Texas Community College Teachers Association  
(TCCTA), San Antonio, TX**  
*Blended Learning Strategies to Motivate Students and  
Improve Student Success.*

### **2013**

**Teachers of Accounting at Two Year Colleges, Long  
Beach, CA**  
*Teaching Accounting with Technology – Cathy Scott and  
Tracie Nobles*

**AAA-Northeast Region, Hartford, CT  
AAA-Midwest Region, Oakbrook, IL**  
*Matching Your Technology to Your Teaching Style – Cathy  
Scott and Markus Ahrens*

**AAA-Western Region, San Francisco, CA  
AAA-Southeast Region, Nashville, TN  
AAA-Southwest Region, Albuquerque, NM  
AAA-CTLA 2013, Anaheim, CA  
AAA-Annual Meeting, Anaheim, CA**  
*Matching Your Technology to Your Teaching Style – Cathy  
Scott and Tracie Nobles*

**AAA Annual Meeting, Anaheim, CA**  
*Starting and Running Certification Programs: CPA, CMA,  
EA, CFE, CIA, QuickBooks, and Others - Panelist*

*Evaluating the Effectiveness of Community College Strategies  
that Prepare Students for Success after Transfer - Panelist*

## 2012

### **Accounting Technology and Engagement Workshop, Houston, TX**

*Using CengageNow to Address Common Challenges*

### **Texas Society of CPAs Accounting Education Conference**

*Technology in the Classroom – Cathy Scott and Tracie Nobles*

### **Conference on Teaching and Learning, American Accounting Association, Washington, D.C.**

*Signature Pedagogy: Using Active Learning Strategies In The  
Classroom – Cathy Scott and Tracie Nobles*

*Activities to Use in the Classroom – Cathy Scott and Tracie  
Nobles*

*Technology Tools for Managerial Accounting – Panelist*

### **Teachers of Accounting at Two Year Colleges, Savannah, GA**

*Fun and Engaging Activities to Use in The Accounting  
Classroom – Cathy Scott and Tracie Nobles*

### **Conference on Accounting Technology, St. Petersburg, FL**

*CengageNow Addressing Needs*

### **Cengage Learning Webinars**

*Tools and Electronic Resources to Enhance Your Accounting  
Courses – Part II*

*CNOW, Addressing Needs*

*What's New in College Accounting, 11e*

## 2011

### **Texas Society of CPAs Accounting Education Conference**

*Tools and Electronic Resources to Enhance Your Accounting  
Courses – Cathy Scott and Tracie Nobles*

### **Teachers of Accounting at Two Year Colleges, Minneapolis, MN**

*Tools and Electronic Resources to Enhance Your Teaching –  
Cathy Scott and Tracie Nobles*

**Texas Community College Teachers Association**  
*Technology Tools to Enhance Learning – Cathy Scott and Tracie Nobles*

**Cengage Learning Webinar**  
*Tools and Electronic Resources to Enhance Your Accounting Courses*

**2010**

**Conference on Teaching and Learning**  
**American Accounting Association, San Francisco, CA**  
*Teaching with Teams – Cathy Scott and Tracie Nobles*  
*Teaching with Technology: Facebook*

**2007**

**Community College Accounting Teachers Symposium, UNT Dallas**  
*Promoting the CMA with your students*

**EDUCATIONAL  
PUBLICATIONS**

**National Business Educator’s Association Journal – Business Education Forum –April 2016**  
*Using Technology in Today’s Classroom to Engage Students and Raise the Learning Bar! – Markus Ahrens, St. Louis Community College, Meramec and Cathy Scott, Navarro College*

**Scott (2018). *College Accounting, 13e, A Career Approach, Cengage Learning***

**Scott (2013, 2015). *College Accounting, 12e, A Career Approach. South-Western, Cengage Learning***

**Nobles, Scott, McQuaig, & Bille (2011). *College Accounting 11e. South-Western Cengage Learning***

**Cengage Learning eNewsletter**  
October 2012, Issue 10  
*Matching the Technology Tool to Your Teaching Style*

**RESEARCH**

**Dissertation: Value of Accounting Paraprofessional Certification As A Hiring Signal**

**ACCOUNTING  
PROGRAM  
COMMUNITY  
ACTIVITIES**

**Dual Credit Accounting Pilot Project**

**Reality Camp**

Educating middle school students about personal finance and careers in accounting.

**Career Expo**

Educating high school students about careers in accounting.

**Accounting Educator's Summit**

Providing high school Accounting instructors with accounting education professional development.

**VITA (Volunteer Income Tax Assistance)**

2009 - Present –Volunteer: Trainer & Preparer.

**Accounting Advisory Committee**

Work with community business and education leaders to align the Accounting program with their needs.

**HONORS/AWARDS**

**HONORS/AWARDS**

**Texas Society of CPA's Accounting Educator of the Year Award - 2014**

**Educator of the Year Award – Two Year Colleges**

*2012 – 2013-Presented By: American Accounting Association  
Two-Year College Section*

**Teaching Excellence Award**

*2010 – Presented By: Navarro College Foundation*

**Lion's Club Humanitarian Award**

*2009 – Presented By: Corsicana Lion's Club*

**Advisor of the Year**

*2010 – Presented By: Navarro College SGA (Rotaract)*

*2008 – Presented By: Navarro College SGA (Rotaract)*

**Rotaract Founder's Award**

2012 – Presented By: Rotaract Navarro College Corsicana

**Instructional Specialist Participation**

May 2009, 2015 – WECM Maintenance Project

Involved in revising the Texas Workforce Accounting Education Technical course requirements.

**VITA Appreciation Certificates – College Coordinator/  
Volunteer/Trainer**

2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017

**Ford Motor Company Business Management  
Outstanding Achievement Award**

**Ford Division Accountants Honor Roll**

1992, 1993