

BS in Retailing (RETL) 2016-2017



All students are admitted as Pre-Retailing.

To declare the Retailing major and begin taking courses which list *RETL major* as a prerequisite, you must:

- ❖ Complete all highlighted courses with a "C" or higher
- ❖ Establish and maintain a minimum 2.5 UNT GPA

University Core (42 hours)

See approved University Core list for options

- Communication (6 hours)
ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
- Mathematics (3 hours)
Required: MATH 1680
- Life & Physical Sciences (6 hours)
See approved list
- Creative Arts (3 hours)
See approved list
- Language, Philosophy and Culture (3 hours)
See approved list
- American History (6 hours)
HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
PSCI 1040 and PSCI 1050
- Social & Behavioral Science (3 hours)
Required: ECON 1100 (double dip)
- Component Area Options (6 hours)
Category I (3 hours): MDSE 2750 (double dip)
Category II (3 hours): Select from any other core area

Free Elective(s) (6-12 hours)

Depends on individual degree plan; see advisor

Business Focus (15 hours)

- ECON 1100 Microeconomics
- ACCT 2010 Acct. Principles I
(ECON 1100, Core MATH or higher)
- MKTG 3010 Professional Selling
- MGMT 3860 Human Resource Management
- MGMT 4470 Leadership

CMHT Core (12 hours)

- CMHT 2790 Career Development
(MDSE 2490 or concurrent)
- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce
(Sr Standing)
- CMHT 4790 Internship in Merchandising
(RETL major; See catalog)

Retailing Specialization (36 hours)

- MDSE 2490 Introduction to Retail Merchandising
- RETL 2550 Retail Operations
- RETL 3880 Profit-Centered Retailing (RETL major, MDSE 3510, 3750 or concurrent)
- RETL 3950 Visual Merchandising and Promotions (MDSE 3750)
- RETL 4850 Brand Development (RETL major, MDSE 2490, plus 9 additional hours in major w/ C or better)
- RETL 4880 Omni-channel Retail Strategies (TBD)
- DRTL 3090 Consumer Engagement in Digital Channels (Jr standing)
- MDSE 2750 Consumers in a Global Market
- MDSE 3510 Profit-Centered Merchandising
(RETL major, ACCT 2010 and Core MATH, both w/ C or better)
- MDSE 3750 Consumer Studies
- MDSE 4010 Global Sourcing (RETL major, MDSE 2490)
- MDSE 4660 Advanced Application (RETL major; MDSE 2490, 3510, 3750, 4010, plus 9 additional hours w/ C or better)

RETL Electives (select 9 hours):

- CMHT 4800 Discovery: Research in Merchandising & Hospitality Management
(Advanced standing in the major, GPA of 2.75)
- DRTL 3190 Digital Retailing Strategies (DRTL 3090)
- GEOG 4220 Applied Retail Geography (15 hours of RETL major courses)
- HFMD 3570 Decorative Accessories Merchandising
- MDSE 2350 Product Development I
- MDSE 3250 Product Development II (MDSE 2350)
- MDSE 4001 New York Study Tour for MDR (MDSE 2490, approval of application)
- MDSE 4002 Dallas Study Tour for MDR (MDSE 2490, approval of application)
- MDSE 4003 Global Discovery: Hong Kong/China
(MDSE 2490, approval of application)
- MDSE 4004 Global Discovery: Europe (MDSE 2490, 3350, 3370, and approval of application)
- MDSE 4080 Merchandising Ventures (RETL major, MDSE 2490, 3510)
- MDSE 4510 Advanced Buying, Planning and Allocation (RETL major, MDSE 3510)
- MGMT 3850 Entrepreneurship

Total Credit Hours- 120

All CMHT, DRTL, HFMD, HMGT, MDSE and RETL courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.