
University of North Texas
College of Merchandising, Hospitality & Tourism
Hong Kong / Beijing Study Abroad
Course Syllabus – Summer 2013

Description: Overview of textile and apparel industries with an emphasis on international issues and factors affecting processes from production to distribution of textiles and apparel, particularly in Hong Kong and China.

- Objectives:**
1. Develop an understanding of the broad economic, political, social and cultural dimensions of U.S. and global production and consumption.
 2. Examine the competitive status of the U.S. textile and apparel sectors within the context of the global economy.
 3. Investigate factors that influence supply and demand within the textile and apparel sectors, with an emphasis on implications for manufacturers, retailers, and consumers.
 4. Analyze major global and national trends in U.S. and global textile and apparel production, consumption, and trade, as well their impact on market conditions.
 5. Develop an understanding of the historical development of the textile apparel industries in relationship to economic, social, and political development.

Instructor: Ms. Marissa S. Zorola, M.S.

Office: Chilton 355E

Phone: (940) 369-7832 (office) or (940) 565-2436 (main office)
Cell numbers for Hong Kong and China will be provided in country.

E-mail: mzorola@unt.edu

Text: Students will receive a list of readings in lieu of a textbook. Please see assignment related to the readings, which is due prior to departure.

Attendance:

1. Attendance is required for each pre-departure and post-trip meeting. Points are attached to each meeting. See the Course Performance Assessment for information on participation and attendance of meetings and activities while in Hong Kong and China.

Travel and Safety:

1. When we travel together, it is particularly important that we understand any special health issues, food restrictions, allergies, or other concerns of which we should be aware to make the program more comfortable for you. We can accommodate your needs when we understand them.
2. If you take medication, please take it in the original container, and get a copy of your prescription to take with you. If you have a condition for which you sometimes need medication, please take the medication with you. In China, it may not be easy to see a doctor, and we will be there for several days. Even over-the-counter medications present enormous challenges, so please take those that you use even occasionally in the U.S.

Blackboard:

1. Hong Kong / Beijing is online and accessible through Blackboard Learn. Before departure, students should log in regularly for class announcements and updates regarding class, grades, assignments, field trips, and other events. Lots of information will be shared via Blackboard prior to your departure so make it a habit to check regularly for updates.
2. Each student must know his/her EUID and password. The login page for Blackboard is <https://learn.unt.edu/>. If you have technological issues, please contact the help desk at (940) 565-2324, helpdesk@unt.edu, or <http://helpdesk.unt.edu>. If you have pages missing or items are not retrievable, please contact the instructor.

Assignments:

1. Major assignments will be submitted online either through an assignment drop box or uploaded to a Turnitin link. Any assignment that is late automatically drops by 30%. After one calendar day (24 hours) assignments are no longer accepted for credit. There will be no exceptions.
-

Course Performance Assessment:

1. **Participation (600 pts).** Businesses sometimes must change schedules or we must make alternative plans due to weather and other reasons—be prepared to be flexible. In a professional environment, attendance and punctuality are expected and are particularly important in a learning and living community, such as a study abroad program.

Being prompt and prepared for daily departures is critical so that we can arrive as scheduled at our appointments. Please understand that we cannot wait for late students. Students are expected to arrive

prior to the departure time in the designated area, dressed appropriately, with enough value on their MTR card for all the activities of the day. If you miss departure, you are not allowed to “get there on your own” and participate in the appointment.

Missing an activity and/or being late will seriously impact your grades in this program. It is the responsibility of each student to safeguard his or her own health and well-being in order to be actively *engaged* during all academic activities. Being engaged means that you are listening, asking relevant questions, and giving the speaker your complete attention. Students are expected to actively participate in all course activities, appointments, social and cultural activities, and other events planned for the group. Professors, tour guides, or speakers often deliver lecturettes during “drive time.” This is not a time for napping.

During industry tours it is sometimes difficult to hear. Therefore, it is important that you “keep pace” with your group and move closer to the speaker so those behind you can hear. Taking notes is essential as it provides needed information for your course assignments. Participation comprises a high percentage of your study abroad grade.

This learning environment may be the most exciting and intellectually stimulating you have yet experienced. It is important to present yourself (dress and behavior) appropriately at all times. You are representing not only yourself, but also your family, your university, and your country.

2. **Class Meetings (255 pts).** Attendance at the pre-departure class meetings and the final meeting are required and points are attached to attendance.
3. **Readings (75 pts).** Students will receive a list of required readings to prepare them for their study abroad experience. A half-page, single spaced summary of **what you learned** from each reading must be submitted online by Saturday, May 11th, 11:59pm. The name of the article, author, date, and name of publication should appear before each learning summary. Please include a title page.
4. **Experiential Exercises (150 pts / 75 pts each).** Experiential exercises are completed in teams and will be completed while we are in Hong Kong. You will complete the exercises and submit a “draft” of your merchandising experiential assignments at your team meeting on Sunday, May 19 (see schedule online). However, your computer-generated reports will not be due until **Friday, June 7, at 11:59pm** after we return. Correct spelling, grammar, and punctuation are expected in all work. NOTE: All assignments should include a cover sheet with the name of your team and the names of each member of your team. The assignment should be uploaded online by ONE of the team members. See appendices for more details on assignment.
5. **Illustrated Journal (500 pts).** Each student will create an illustrated (photograph) journal of her/his Hong Kong/Beijing Study Abroad Experience. To facilitate this project, you will need to purchase a notebook(s) or journal to record all activities (e.g., welcome and farewell dinners, what you learned at appointments, Hong Kong and China retail encounters, cultural experiences, and reflections on professional and personal development). Record your thoughts “as you go”; waiting to organize your thoughts and impressions upon return to the U.S. may be difficult since you may not remember information as clearly as you would like. You will find it useful to be prepared with a small notebook(s) and pens as we attend executive briefings, visit factories, and other events. The purposes of the assignment are to (a) demonstrate your understanding of the

merchandising process in an international context, (b) give evidence of your understanding of the retail merchandising practices in Hong Kong and China, c) illustrate your perspective of the cultures and people of Hong Kong and China, and (d) reflect on your study abroad experience. Secondary purposes are to provide contact information for future networking and job searches and a tangible reminder of your Hong Kong / Beijing experience.

Description	Possible Points
First orientation meeting – March 21 st 5:00-7:00pm – Chilton 387	40 points
Orientation meeting and presentation – April 14 th 1:00-8:00pm – Chilton 387	140
Post-travel meeting and presentation - May 30 th at 5pm	75 points
Readings (Due May 11 th 11:59pm online)	75 points
Active participation in scheduled professional appointments, cultural events, social activities (Includes appropriate dress, behavior, punctuality)	600
Experiential Exercises (2) 75 points each Draft due Sunday, May 19 th in Hong Kong Final version due Friday, June 7 th 11:59pm online	150 (75 each)
Photo Journal (demonstrates students' understanding of course materials, readings, briefings, tours, and assignments). Due Friday, June 7 th 11:59pm online	500
CD with images of students and study abroad activities suitable for presentations and promotional pieces to promote program.	50
TOTAL 90% = A 80% = B 70% = C 60% = D Below 60% = F	1,630

CMHT Academic Requirements:

1. Students majoring in Merchandising, Digital Retailing, and/or Home Furnishings are required to have a minimum grade point average of at least 2.50 on all courses completed at UNT beginning in Fall 2012. First term/semester transfer students must have a transfer grade point average of 2.50.
2. A grade of C or above must be earned in each merchandising, digital retailing, home furnishings and hospitality course completed in residence or transferred to UNT.
3. Academic requirements for graduation with a BS in Merchandising, Digital Retailing, and/or Home Furnishings from the College of Merchandising, Hospitality, and Tourism include:

- a. A minimum GPA of at least 2.50 on all courses completed at UNT.
 - b. A grade of C or above must be earned in each merchandising course completed in residence or transferred to UNT. This includes all courses with prefixes CMHT, MDSE, HFMD, DRTL and HMGH.
 - c. A minimum of 2.50 GPA in all work attempted, including transfer, correspondence, extension and residence work.
4. For timely graduation - A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions. It is very important that you work with your advisor to be sure you are sequencing courses correctly (rather than taking courses scheduled at a convenient time) to avoid delayed graduation.
- For additional information regarding requirements and policies, refer to the 2012-2013 UG Catalog.

Admission and Pre-Major Requirements:

Beginning Fall 2012, students entering UNT who wish to pursue the Bachelor of Science with a major in merchandising, home furnishings merchandising or digital retailing enter as pre-majors. Before applying to major status, pre-majors must complete at least 30 hours of college course work. Courses vary by major so it is important to discuss this with a CMHT advisor.

Academic Advising:

1. The CMHT Advising Staff recommends that students meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis.
2. Please check prerequisites carefully prior to enrolling in courses. Students MUST complete all prerequisite courses before enrolling in upper division courses.

Departmental Contact Information (Chilton Hall 385):

CMHT Advising Director	Kelly Ayers	940-565-3518
Advisor	Keeley Simpson	940-369-5304
Advisor	Sarah Kim	940-565-2434

Financial Aid Satisfactory Academic Progress (SAP) – Undergraduates:

1. A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.
2. **If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility.** Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your CMHT academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

Qualified Students under the Americans with Disabilities Act or Section 504 of The Rehabilitation Act of 1973:

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodations for students with disabilities. Students seeking accommodations must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Course Safety Statements:

Students in the College of Merchandising, Hospitality, and Tourism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Academic Dishonesty:

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works without full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. If it is determined that a student has engaged in any form of academic dishonesty, that student will receive partial or no credit for the assignment. Also, the student will receive a summary of the findings that support the determination and the penalty imposed. A copy of that summary will be delivered to the Office of Academic Integrity and will be added to the Academic Integrity Database.

Acceptable Student Behavior:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom, and the instructor may refer the student to Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

Access to Information:

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site. If you do not regularly check Eagle Connect or link it to your favorite e-mail account, please do so, as this is where you learn about job opportunities, CMHT events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>

Student Evaluation of Teaching Effectiveness (SETE):

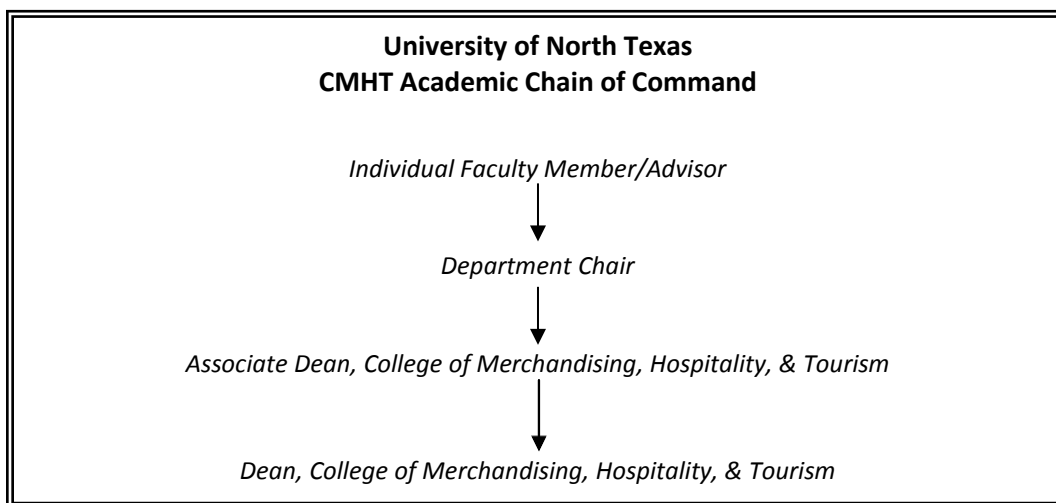
The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide students a chance to comment on how this class is taught. Student feedback is important and an essential part of participation in this course.

Courses in a Box:

Any CMHT equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all UNT Merchandising and Hospitality Management degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

Academic Organizational Structure:

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, you should start with your individual faculty member and/or advisor who will then help you navigate the Chain of Command shown below:

**Emergency Notification and Procedures:**

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at www.my.unt.edu. Some helpful emergency preparedness actions include: ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, class information will be disseminated via Blackboard and course instruction will continue online as is possible.