

BS in Merchandising (MDSE) 2016-2017



All students are admitted as Pre-Merchandising.

To declare the Merchandising major and begin taking courses which list *MDSE major* as a prerequisite, you must:

- ❖ Complete all highlighted courses with a “C” or higher
- ❖ Establish and maintain a minimum 2.5 UNT GPA

University Core (42 hours)

See approved University Core list for options

- Communication (6 hours)
ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
- Mathematics (3 hours)
Required: MATH 1680
- Life & Physical Sciences (6 hours)
See approved list
- Creative Arts (3 hours)
See approved list
- Language, Philosophy and Culture (3 hours)
See approved list
- American History (6 hours)
HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
PSCI 1040 and PSCI 1050
- Social & Behavioral Science (3 hours)
Recommended: ECON 1100
- Discovery (3 hours)
Required: MDSE 2750 (double dip)
- Capstone (3 hours)
Select any additional course in the University Core

Free Elective(s)

Depends on individual degree plan; see advisor

MINOR (Choose one Option from below):

Business Foundations Minor (18 hours)

- ACCT 2010 Acct. Principles I (ECON 1100, Core MATH or higher)
- ACCT 2020 Acct. Principles II (ACCT 2010 + ACCT 2010 pre-reqs)
- MGMT 3720 Organizational Behavior
- MKTG 3650 Foundations of Marketing Practice (Jr standing)
- FINA 3770 Finance (ACCT 2010 & 2020 w/ grades of C or better)
- Plus 3 hours to be selected from:**
- MGMT 3880 Business Ethics and Social Responsibility
- MGMT 4470 Leadership
- MKTG 4600 Retailing (MKTG 3650)
- LSCM 3960 Logistics & Supply Chain Mgmt. (Jr standing)

OR

Marketing Minor (18 hours) + ACCT 2010 (3 hours)

- MKTG 3650 Foundations of Marketing Practice (Jr standing)
- LSCM 3960 Logistics & Supply Chain Mgmt. (Jr standing)
- LSCM 4360 Global Alliances & Int'l Supply Chain (LSCM 3960)
- LSCM 4530 E-Logistics in Supply Chain Management
- LSCM 4560 Business Transportation Management
- Plus 3 hours to be selected from:**
- MKTG 3010 Professional Selling
- MKTG 3700 Marketing Metrics (MKTG 3650)
- MKTG 4520 Marketing Channels (MKTG 3650)
- MKTG 4600 Retailing (MKTG 3650)
- PLUS** (To be counted as free elective credit)
- ACCT 2010 Acct. Principles I (ECON 1100, Core MATH or higher)

Merchandising Specialization (36 hours)

- MDSE 2490 Introduction to Retail Merchandising
- MDSE 2350 Product Development I
- MDSE 2650 Textiles for Apparel
- MDSE 2750 Consumers in a Global Market
- MDSE 3250 Product Development II (MDSE 2350)
- MDSE 3350 Historic and Contemporary Styles of Apparel (Jr standing)
- MDSE 3370 Fashion Theory and Trend Analysis (Jr standing)
- MDSE 3510 Profit-Centered Merchandising (MDSE major, ACCT2010 and Core MATH, both w/ C or better)
- MDSE 3750 Consumer Studies in Apparel and Home Furnishings
- MDSE 4010 Global Sourcing (MDSE major, MDSE 2490)
- MDSE 4660 Advanced Application (MDSE major, MDSE 3510, 3750, 4010, plus 9 additional hours in major w/ C or better)
- DRTL 3090 Consumer Engagement in Digital Channels (Jr standing)

MDSE Electives (select 12 hours):

- CMHT 4800 Discovery: Research in Merchandising & Hospitality Management (Advanced standing in the major, GPA of 2.75)
- DRTL 2080 Digital Authoring & Publishing Tools (MDSE pre-major or major)
- DRTL 2090 Introduction to Digital Retailing
- DRTL 3190 Digital Retailing Strategies (DRTL 3090)
- HFMD 2400 Introduction to the Furniture Industry
- HFMD 3570 Decorative Accessories Merchandising
- MDSE 3650 Advanced Textiles (MDSE 2650)
- MDSE 4001 New York Study Tour for MDR (MDSE 2490, approval of application)
- MDSE 4002 Dallas Study Tour for MDR (MDSE 2490, approval of application)
- MDSE 4003 Global Discovery: Hong Kong / China (MDSE 2490, approval of application)
- MDSE 4004 Global Discovery: Europe (MDSE 2490, 3350, 3370, approval of application)
- MDSE 4020 E-Passport: Virtual Study Abroad (MDSE 2490)
- MDSE 4080 Merchandising Ventures (MDSE major, MDSE 2490, 3510)
- MDSE 4510 Advanced Buying, Planning and Allocation (MDSE major, MDSE 3510)
- MDSE 4560 Sustainable Merchandising (MDSE 2490)
- RETL 3950 Visual Merchandising & Promotion (MDSE 3750)
- RETL 4850 Brand Development (MDSE major, MDSE 2490, plus 9 additional hours in major w/ C or better)

CMHT Core (12 hours)

- CMHT 2790 Career Development (MDSE 2490 or concurrent)
- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce (Sr Standing)
- CMHT 4790 Internship in Merchandising (MDSE major; See catalog)

Total Credit Hours- 120

All CMHT, DRTL, HFMD, HMG, MDSE, and RETL courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements.

All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.