

WISCONSIN

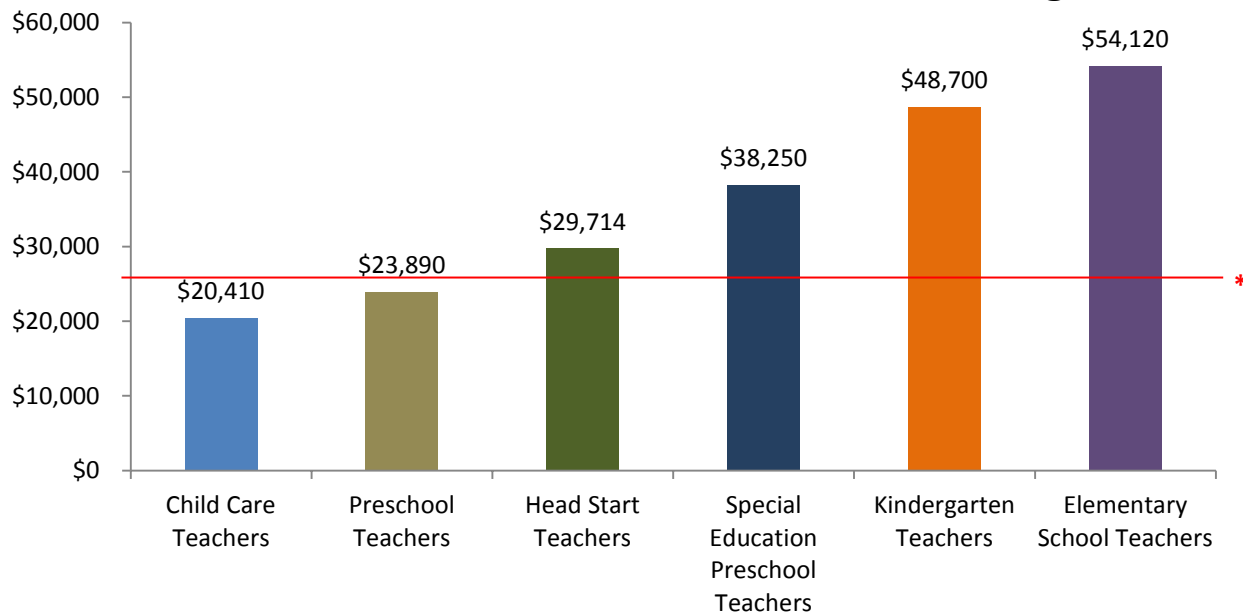
Access to High Quality Early Learning Matters!

Research shows that during the earliest years of a child's life:

- 700 1,000 new neural connections form every second
- Genetics plus experiences shape the developing brain
- The foundation forms for future cognitive abilities
- Vocabulary at age 3 can predict 3rd Grade Reading Achievement

High Quality Programs Depend on a Quality Workforce Low Wages Undermine Quality

Wisconsin Median Annual Workforce Earnings



Wisconsin Demographics

- 406,956** Children Under Age 6
- 177,240** Children Under Age 6 Below 200% of Poverty
- 72.9%** Children Under Age 6 Living in Households with All Parents Working
- 52.4%** Families Led by a Single Mother with Children Under Age 5 Living in Poverty
- 21.5%** Children Under Age 5 Living in Poverty

Wisconsin Median Annual Wages for Other Occupations

- Parking Lot Attendants \$20,120
- Manicurists & Pedicurists \$24,260
- Word Processors/Typists \$37,420
- Nurses \$65,150

Source: U.S. Census Bureau, ACS 1 Year data (2014); U.S. Bureau of Labor Statistics, Occupational Employment Statistics (2015); Head Start Program Information Report (2015).

