



ENERGY STAR

Profiles in Leadership

2010 ENERGY STAR® Award Winners



Partner of the Year

ENERGY STAR Award for Sustained Excellence

3M	Hines	ProVia Door
Advantage IQ, Inc.	ITW Food Equipment Group - North America	Raytheon Company
APS (Arizona Public Service)	Ivey Residential, LLC	Rocky Mountain Power, Inc.
ArcelorMittal	J. C. Penney Company, Inc.	SENERCON
Austin Energy	The Joint Management Committee representing Massachusettes New Homes with ENERGY STAR	Servidyne
Building Owners and Managers Association (BOMA) International	Lowe's Companies, Inc.	Southern California Edison Company
CalPortland Company	Merck & Co., Inc.	Southern Energy Management
CB Richard Ellis	Nashville Area Habitat for Humanity	Sponsors of Northeast Energy Efficiency Partnerships (NEEP)
CenterPoint Energy	National Grid	TIAA-CREF
Council Rock School District	New York State Energy Research and Development Authority (NYSERDA)	Toyota Motor Engineering & Manufacturing North America, Inc.
Energy Inspectors	NewYork-Presbyterian Hospital	TRANSWESTERN
Energy Trust of Oregon	Northwest Energy Efficiency Alliance (NEEA)	USAA Real Estate Company
Food Lion, LLC	Oncor	Whirlpool Corporation
Ford Motor Company	OSRAM SYLVANIA Inc.	Winton/Flair Custom Homes
GE Appliances & Lighting	Pacific Gas and Electric Company (PG&E)	Wisconsin Focus on Energy
Giant Eagle Incorporated	Pella Corporation	
Gorell Enterprises, Inc.	PepsiCo, Inc.	
Gresham-Barlow School District		

ENERGY STAR Partner of the Year

Advanced Energy	Gainesville Regional Utilities (GRU)	Louisville-Jefferson County Metro Government
Andersen Corporation	Georgia Power	Manitowoc Foodservice
Bosch Home Appliances	Good Earth Lighting, Inc.	New Mexico Gas Company
Canon U.S.A., Inc.	Hanesbrands Inc.	Nissan North America, Inc.
CEMEX USA	HEI Hotels & Resorts	Panasonic Home & Environment Company
Colorado Governor's Energy Office	Home Energy Defense	Public Service Company of New Mexico (PNM)
Energy Diagnostics Inc.	JELD-WEN, inc.	Public Service Company of Oklahoma (PSO)
Energy Education	Johnson Controls, Inc.	Puget Sound Energy
EnergyLogic	Jones Lang LaSalle	Questar Gas Company
Environments For Living/Masco Home Services	Kennedy Associates	Saint-Gobain
Evergreen Public Schools	Kimberly-Clark Corporation	Sears Holdings Corporation
FetterGroup	Kohl's Department Stores	Sunoco, Inc.
Frostbusters & Coolth Co.	Long Island Power Authority (LIPA)	Technical Consumer Products, Inc.
	Loudoun County Public Schools	

ENERGY STAR Award for Excellence

Actus Lend Lease, LLC	Houston Habitat for Humanity	PK Management, LLC
City of Topeka Department of Housing & Neighborhood Development	KB Home	Richmond American Homes
ComEd	M/I Homes	Samsung Electronics Co., Ltd.
Community Housing Partners	Menards	Sharp Electronics Corporation
Continental Refrigerator	Metro Lighting	Southern California Gas Company
DIRECTV, Inc.	Nationwide Marketing Group	Southern Minnesota Municipal Power Agency (SMMPA)
HearthStone Homes, Inc.	On Top of the World Communities, Inc.	

Profiles in Leadership: 2010 ENERGY STAR Award Winners

- Overview1**
- Overview of Awards3**
- Award Winner Profiles10**
 - Sustained Excellence10
 - Partner of the Year36
 - Excellence56
 - Special Recognition66
- Appendix: ENERGY STAR Award Criteria70**
- Companies and Organizations Mentioned in the Report75**

List of Figures and Tables

- Figure 1. ENERGY STAR Benefits Continue to Grow2
- Figure 2. Geographic Distribution of Winners3
- Table 1. Overview of the 2010 ENERGY STAR Award Winners5
- Table 2. Award Winners by Category6

For additional information, please visit the ENERGY STAR Web site at www.energystar.gov.

Recognizing Energy Efficiency Leaders

It's time to take action. The scientific consensus is that, as a result of human activities, greenhouse gas concentrations in the atmosphere have reached unprecedented levels, threatening public health and the environment.¹ Combined with volatile energy prices, energy security, and the current economic downturn, the time for action is now. Our homes, buildings, and industries cause more than two-thirds of the nation's carbon dioxide (CO₂) emissions—the primary greenhouse gas.² Many of them could use up to 30 percent less energy through money-saving investments in energy efficiency. The more efficiently we use energy, the fewer greenhouse gas emissions we release into the atmosphere from the burning of fossil fuels at power plants.

The solution is at hand. “Green” investments provide one of the best available paths to economic recovery, energy security, and environmental protection. Energy efficiency improvements represent the fastest, cheapest, and largest untapped solution for reducing energy use, lowering energy bills, and preventing greenhouse gas emissions. Implementing cost-effective, energy-saving strategies would create jobs, cover more than half the expected growth in energy demand over the next 20 years, save more than \$100 billion annually, and significantly reduce greenhouse gas emissions.³

ENERGY STAR® makes the solution possible. Since the U.S. Environmental Protection Agency (EPA) launched ENERGY STAR in 1992, the program has helped dramatically increase the use of energy-efficient products and practices throughout the country, helping us reduce greenhouse gas emissions while saving money. From its modest beginnings with a few manufacturers offering energy-efficient office equipment, the ENERGY STAR program has expanded over the years into a broad platform that partners with over 17,000 organizations, impacts energy use at work and at home, and is now recognized by over 75 percent of Americans. ENERGY STAR is not just a product-labeling program; its national reach encompasses thousands of businesses and public organizations and millions of consumers, all of whom have implemented widespread efficiency improvements in the nation's housing, buildings, and industrial facilities.

The ENERGY STAR program has proven success in showcasing and implementing cost-effective energy efficiency solutions

across the commercial, industrial, and residential sectors. Joined in this effort by the U.S. Department of Energy (DOE) since 1996, EPA has overcome many market barriers to achieve impressive results (see Figure 1). In 2009 alone, Americans, with the help of ENERGY STAR, prevented 45 million metric tons of greenhouse gas emissions—equivalent to the annual emissions from 30 million vehicles—and saved nearly \$17 billion on their utility bills. Savings are expected to grow substantially in the coming years as more households, businesses, and organizations rely on ENERGY STAR for guidance on investing in energy-efficient products, practices, and policies.

ENERGY STAR award winners are leading the nation.

In 2010, 110 organizations, selected from more than 17,000 program partners, are being recognized for their leadership, accomplishments, and commitment to energy efficiency. In the face of difficulties presented by the current economic state, these organizations remain dedicated to investing in energy efficiency solutions and answering EPA's call to action. By adopting superior management strategies for energy efficiency and seeing these strategies through to results, these organizations are helping themselves, their communities, and all of us reap the benefits. This report celebrates their accomplishments—recognizing not only what they have achieved individually, but also how they are helping revolutionize the market for cost-effective, energy-efficient products and services.

The 2010 ENERGY STAR award winners are a diverse group, reflecting the breadth of ENERGY STAR partners. They include large and small organizations from across the country (see Figure 2), both those with long track records of success and those quickly excelling in their new partnership with ENERGY STAR. These award recipients are leaders across many different sectors of our economy. They are setting an example for others—making even greater efficiency improvements so that our nation can achieve the significant savings that energy efficiency offers in the fight against climate change.



1. For more information, see “EPA: Greenhouse Gases Threaten Public Health and the Environment.” EPA Press Release: 12/07/2009. U.S. Environmental Protection Agency (EPA). 2009.

2. EPA. 2009. ENERGY STAR and Other Climate Protection Partnerships 2008 Annual Report. Available online at http://www.energystar.gov/ia/partners/annualreports/annual_report_2008.pdf

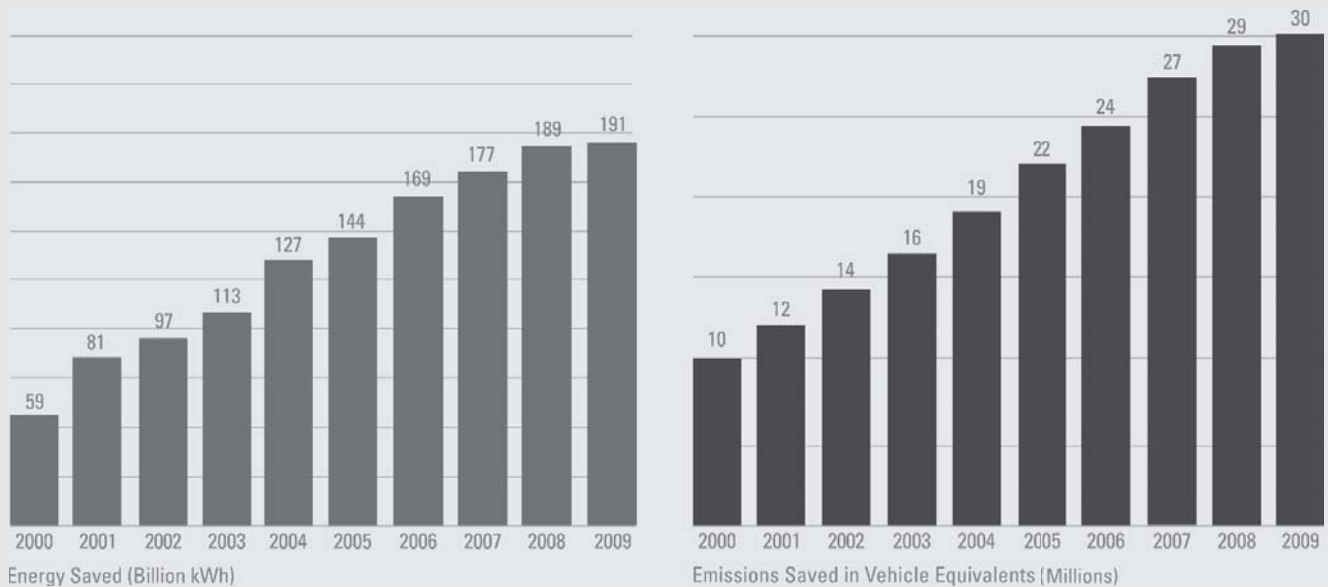
3. National Action Plan for Energy Efficiency. 2008. National Action Plan for Energy Efficiency Vision for 2025: A Framework for Change. Available at: www.epa.gov/eeactionplan

The award categories include:

- **Sustained Excellence.** 50 organizations are recipients of this most prestigious ENERGY STAR award for their long-term commitment to protecting our environment through superior energy efficiency. These winners exhibit outstanding leadership and achievements year after year.
- **Partner of the Year.** 40 organizations are recognized as Partner of the Year. This award honors partners for strategically and comprehensively managing their energy use and promoting ENERGY STAR products and practices in their own operations, and/or providing efficient products and services to consumers and within their communities.
- **Excellence.** 20 organizations are recognized for a specific activity to promote energy-efficient products, homes, or buildings and thereby helping to expand the reach of the ENERGY STAR program.

The 2010 award winners are exemplary models as we continue to invest in energy efficiency and safeguard the environment. The profiles in this report (starting on page 10) are offered to honor the organizations that have earned national recognition for their leadership and accomplishments, as well as to highlight the successful approaches and practices as examples for others. In the years ahead, we look to these partners to lead the way with investments in new “green” jobs, ever more efficient products, and new energy-saving practices.

Figure 1. ENERGY STAR Benefits Continue to Grow



Overview of Awards

Inspiring Through Real Results

The success of the ENERGY STAR program depends on the efforts of its more than 17,000 public- and private-sector partners. These partners are a diverse group of organizations taking meaningful steps to advance energy efficiency in their businesses and day-to-day activities across the United States.

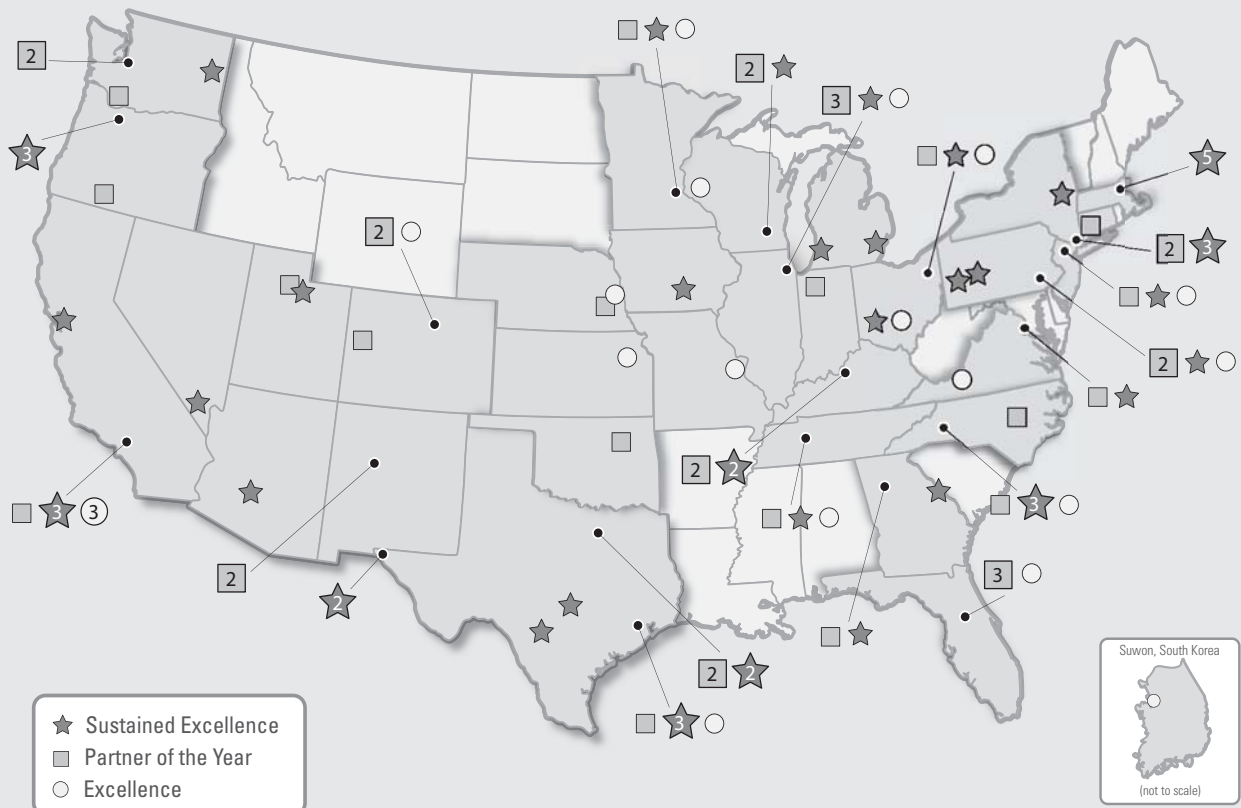
The top-performing partners being recognized with ENERGY STAR awards in 2010 include:

- **Affordable Housing Stakeholders.** These 5 partners lead the way for the housing finance agencies, state and local governments, public housing authorities, asset management companies, builders, developers, and building owner partners who incorporate ENERGY STAR measures into new and existing housing. Such improvements provide a long-term value proposition benefiting investors' bottom line and the well-being of the community and our environment.
- **Builders of New Homes.** 8 builders out of more than 8,500 partners across all states who construct new homes to the beyond-code efficiency levels required by ENERGY

STAR rise to the top for their exceptional dedication to energy efficiency.

- **Energy Efficiency Program Delivery Sponsors.** These 27 partners offer education, technical assistance, and incentives across their customer classes to help them save energy. Together, they set the standard for the utilities, nonprofits, and state and local government entities administering energy efficiency programs that service 75 percent of U.S. households.
- **Home Energy Raters and Providers.** 9 exemplary partners stand out in a pool of more than 1,000 home energy raters and providers who offer third-party verification of ENERGY STAR qualified new homes through onsite testing and inspections.
- **Industrial Firms.** These 12 leading firms—along with more than 600 automobile manufacturing, cement manufacturing, chemicals, refining, pharmaceuticals, food processing, and other industrial partners—work with ENERGY STAR to identify ways to manage energy strategically, improve overall energy efficiency, minimize energy risks, and

Figure 2. Geographic Distribution of Winners*



* Each point represents one company as defined in the legend. Points with numbers represent more than one company in that location.

earn distinction as environmental stewards. Many of the industrial partner profiles in this report highlight the significance of the energy savings achieved despite the economic downturn. These savings are important because many industrial firms cannot turn off their machines, regardless of changes in demand.

- **Product Manufacturers.** 19 manufacturers break new ground for the nearly 3,000 partners across the country using the ENERGY STAR label on highly efficient products to help consumers easily identify models that will save them money and help protect our environment.
- **Public and Private Sector Organizations.** These 21 organizations are trailblazers for the states, municipalities, counties, schools, commercial real estate firms, hotels, hospitals, grocery stores, retailers, and others who are taking the ENERGY STAR Challenge to set building energy-savings goals of 10 percent or more. They assess the efficiency of their buildings, implement strategies to achieve their goals, and apply to have their most efficient buildings recognized with the ENERGY STAR label, both to realize the cost-saving and environmental benefits this provides and to show others what can be accomplished through robust energy management practices.

- **Retailers.** These 5 retailers lead the way for the over 1,500 partners at the national, regional, and local level who train sales associates, provide in-store information, and run special campaigns to help their customers find ENERGY STAR qualified products.
- **Service and Product Providers.** These 4 organizations are pioneers for the service and product providers in the commercial sector that educate their customers, help them achieve ENERGY STAR performance levels, and build a robust marketplace for energy efficiency.

A complete list of the 2010 ENERGY STAR award categories and additional information on the criteria used to assess the winners can be found in the Appendix (starting on page 70).

Table 1. Overview of the 2010 ENERGY STAR Award Winners

Sector/Type of Organization	Sustained Excellence	Partner of the Year	Excellence in ENERGY STAR Promotion	Excellence in Other ENERGY STAR Areas
Energy Management (for buildings and industry, including commercial real estate, industrial operations, schools, and hospitals)	20	13	—	—
New Home Construction (including sponsors of affordable housing programs, new home builders, and home energy raters)	6	6	6	4
Product Manufacturing (for products, including appliances, commercial appliances, doors/home windows, electronics, home lighting, office equipment, and energy efficient product design)	7	8	2	2
Program Delivery (including administration of programs in the areas of new homes, appliances and lighting, commercial building, multifamily and public housing, and quality home retrofits)	14	10	3	—
Retail (including home improvement, lighting, and appliances)	1	1	—	3
Service and Product Providers (for commercial buildings)	2	2	—	—
Total 2010 ENERGY STAR Award Winners	50	40	11	9

Table 2. Award Winners by Category

Sustained Excellence		
	3M <i>St. Paul, MN</i>	Technology Research and Development
	ArcelorMittal <i>Chicago, IL</i>	Iron and Steel
	Building Owners and Managers Association (BOMA) International <i>Washington, DC</i>	Commercial Buildings Benchmarking/Improvement
	CalPortland Company <i>Glendora, CA</i>	Cement Manufacturing
	CB Richard Ellis <i>Los Angeles, CA</i>	Commercial Real Estate
	Council Rock School District <i>Newtown, PA</i>	Schools
	Food Lion, LLC <i>Salisbury, NC</i>	Grocery
	Ford Motor Company <i>Dearborn, MI</i>	Vehicle Manufacturing
	Giant Eagle Incorporated <i>Pittsburgh, PA</i>	Grocery
Energy Management	Gresham-Barlow School District <i>Gresham, OR</i>	Schools
	Hines <i>Houston, TX</i>	Commercial Real Estate
	J. C. Penney Company, Inc. <i>Plano, TX</i>	Retail
	Merck & Co., Inc. <i>Whitehouse Station, NJ</i>	Pharmaceuticals
	NewYork-Presbyterian Hospital <i>New York, NY</i>	Healthcare
	PepsiCo, Inc. <i>Purchase, NY</i>	Food and Beverage
	Raytheon Company <i>Waltham, MA</i>	Aeronautics
	TIAA-CREF <i>New York, NY</i>	Commercial Real Estate
	Toyota Motor Engineering & Manufacturing North America, Inc. <i>Erlanger, KY</i>	Vehicle Manufacturing
	TRANSWESTERN <i>Houston, TX</i>	Commercial Real Estate
	USAA Real Estate Company <i>San Antonio, TX</i>	Commercial Real Estate
New Home Construction	Energy Inspectors <i>Las Vegas, NV</i>	Home Energy Rater/Provider
	Ivey Residential, LLC <i>Evans, GA</i>	New Home Builder
	Nashville Area Habitat for Humanity <i>Nashville, TN</i>	Affordable Housing
	SENERCON <i>El Paso, TX</i>	Home Energy Rater/Provider
	Southern Energy Management <i>Morrisville, NC</i>	Home Energy Rater/Provider
	Winton/Flair Custom Homes <i>El Paso, TX</i>	New Home Builder
Product Manufacturing	GE Appliances & Lighting <i>Louisville, KY</i>	Appliances/Lighting
	Gorell Enterprises, Inc. <i>Indiana, PA</i>	Doors/Home Windows
	ITW Food Equipment Group - North America <i>Troy, OH</i>	Commercial Food Service Equipment
	OSRAM SYLVANIA Inc. <i>Danvers, MA</i>	Home Lighting
	Pella Corporation <i>Pella, IA</i>	Doors/Home Windows
	ProVia Door <i>Sugarcreek, OH</i>	Doors/Home Windows
	Whirlpool Corporation <i>Benton Harbor, MI</i>	Appliances

Sustained Excellence (continued)

	APS (Arizona Public Service) <i>Phoenix, AZ</i>	Commercial Buildings Benchmarking/ New Homes
	Austin Energy <i>Austin, TX</i>	Home Performance with ENERGY STAR/Home Retrofits
	CenterPoint Energy <i>Houston, TX</i>	New Homes
	Energy Trust of Oregon <i>Portland, OR</i>	Home Retrofits/New Homes
	The Joint Management Committee representing Massachusetts New Homes with ENERGY STAR <i>Lexington, MA</i>	New Homes
	National Grid <i>Waltham, MA</i>	Home Retrofits/Products
	New York State Energy Research and Development Authority (NYSERDA) <i>Albany, NY</i>	Commercial Buildings Benchmarking/ Home Retrofits/New Homes/Power Management
Program Delivery	Northwest Energy Efficiency Alliance (NEEA) <i>Portland, OR</i>	Commercial Buildings Benchmarking/ Electronics
	Oncor <i>Dallas, TX</i>	New Homes
	Pacific Gas and Electric Company (PG&E) <i>San Francisco, CA</i>	Commercial Food Service/ Commercial Buildings Benchmarking/ Electronics/Office Equipment
	Rocky Mountain Power, Inc. <i>Salt Lake City, UT</i>	New Homes/Appliances
	Southern California Edison Company <i>Rosemead, CA</i>	Commercial Food Service/ Electronics/Home Lighting
	Sponsors of Northeast Energy Efficiency Partnerships (NEEP) <i>Lexington, MA</i>	Appliances/Home Lighting
	Wisconsin Focus on Energy <i>Madison, WI</i>	Commercial Food Service/Home Retrofits/New Homes
Retail	Lowe's Companies, Inc. <i> Mooresville, NC</i>	Appliances/Home Improvement
Service and Product Providers	Advantage IQ, Inc. <i>Spokane, WA</i>	Commercial Energy Service
	Servidyne <i>Atlanta, GA</i>	Commercial Energy Service
Partner of the Year		
	CEMEX USA <i>Houston, TX</i>	Cement Manufacturing
	Evergreen Public Schools <i>Vancouver, WA</i>	Schools
	FetterGroup <i>Louisville, KY</i>	Healthcare/Paint and Coatings Industry
Energy Management	Hanesbrands Inc. <i>Winston-Salem, NC</i>	Retail
	HEI Hotels & Resorts <i>Norwalk, CT</i>	Hospitality
	Jones Lang LaSalle <i>Chicago, IL</i>	Commercial Real Estate
	Kennedy Associates <i>Seattle, WA</i>	Commercial Building Benchmarking

Partner of the Year (continued)

Energy Management (continued)	Kimberly-Clark Corporation	Dallas, TX	Health and Hygiene
	Kohl's Department Stores	Menomonee Falls, WI	Retail
	Loudoun County Public Schools	Ashburn, VA	Schools
	Nissan North America, Inc.	Franklin, TN	Vehicle Manufacturing
	Saint-Gobain	Valley Forge, PA	Flat Glass Manufacturing
	Sunoco, Inc.	Philadelphia, PA	Petroleum Refineries
New Home Construction	Advanced Energy	Raleigh, NC	Home Energy Rater/Provider
	Energy Diagnostics Inc.	Valparaiso, IN	Home Energy Rater/Provider
	EnergyLogic	Berthoud, CO	Home Energy Rater/Provider
	Environments For Living/Masco Home Services	Daytona Beach, FL	Home Energy Rater/Provider
	Frostbusters & Coolth Co.	Grand Junction, CO	Home Energy Rater/Provider
	Home Energy Defense	Lincoln, NE	Home Energy Rater/Provider
Product Manufacturing	Andersen Corporation	Bayport, MN	Doors/Home Windows
	Bosch Home Appliances	Huntington Beach, CA	Appliances
	Canon U.S.A., Inc.	Lake Success, NY	Imaging Equipment/Information Systems
	Good Earth Lighting, Inc.	Wheeling, IL	Home Lighting
	JELD-WEN, inc.	Klamath Falls, OR	Doors/Home Windows
	Manitowoc Foodservice	New Port Richey, FL	Commercial Food Service Equipment
	Panasonic Home & Environment Company	Secaucus, NJ	Vent Fans
	Technical Consumer Products, Inc.	Aurora, OH	Home Lighting
Program Delivery	Colorado Governor's Energy Office	Denver, CO	Government
	Gainesville Regional Utilities (GRU)	Gainesville, FL	Home Performance with ENERGY STAR
	Georgia Power	Atlanta, GA	New Homes
	Long Island Power Authority (LIPA)	Uniondale, NY	Home Performance with ENERGY STAR
	Louisville-Jefferson County Metro Government	Louisville, KY	Commercial Building Benchmarking
	New Mexico Gas Company	Albuquerque, NM	New Homes
	Public Service Company of New Mexico (PNM)	Albuquerque, NM	New Homes
	Public Service Company of Oklahoma (PSO)	Tulsa, OK	New Homes
	Puget Sound Energy	Bellevue, WA	Home Lighting
	Questar Gas Company	Salt Lake City, UT	New Homes

Partner of the Year (continued)		
Retail	Sears Holdings Corporation <i>Hoffman Estates, IL</i>	Appliances/Electronics/Home Improvement
Service and Product Providers	Energy Education <i>Dallas, TX</i>	Commercial Energy Service
	Johnson Controls, Inc. <i>Milwaukee, WI</i>	Vehicle Manufacturing
Excellence in ENERGY STAR Promotion		
	Actus Lend Lease, LLC <i>Nashville, TN</i>	New Home Builder
	ComEd <i>Chicago, IL</i>	Cross-Program Areas
	Continental Refrigerator <i>Bensalem, PA</i>	Commercial Food Service
	HearthStone Homes, Inc. <i>Omaha, NE</i>	New Home Builder
	KB Home <i>Los Angeles, CA</i>	New Home Builder
	M/I Homes <i>Columbus, OH</i>	New Home Builder
	On Top of the World Communities, Inc. <i>Ocala, FL</i>	New Home Builder
	Richmond American Homes <i>Denver, CO</i>	New Home Builder
	Samsung Electronics Co., Ltd. <i>Suwon, South Korea</i>	Electronics
	Southern California Gas Company <i>Los Angeles, CA</i>	Home Retrofits/Products
	Southern Minnesota Municipal Power Agency (SMMPA) <i>Rochester, MN</i>	Appliances/Commercial Food Service Equipment/Home Lighting
Excellence in other ENERGY STAR Areas		
Affordable Housing	City of Topeka Department of Housing & Neighborhood Development <i>Topeka, KS</i>	Government
	Community Housing Partners <i>Christiansburg, VA</i>	Nonprofit
	Houston Habitat for Humanity <i>Houston, TX</i>	Nonprofit
	PK Management, LLC <i>Richmond Heights, OH</i>	New Home Builder
Energy Efficient Product Design	DIRECTV, Inc. <i>El Segundo, CA</i>	Electronics
	Sharp Electronics Corporation <i>Mahwah, NJ</i>	Electronics
Retailing	Menards <i>Eau Claire, WI</i>	Home Improvement
	Metro Lighting <i>St. Louis, MO</i>	Lighting
	Nationwide Marketing Group <i>Winston-Salem, NC</i>	Appliances



Award Winner Profiles:

Sustained Excellence

ENERGY MANAGEMENT



3M

St. Paul, Minnesota

3M, a diversified technology company with operations in more than 65 countries, manages its energy footprint by continuously improving energy efficiency and by developing products that support energy efficiency. This is 3M's sixth ENERGY STAR Sustained Excellence recognition honoring the company's continuing growth in energy management. Key 2009 accomplishments include:

- Reducing energy use by 13.5 percent on an absolute basis compared to the previous year, which is equivalent to powering two of 3M's largest plants or 15,500 homes for a year.
- Completing energy efficiency projects that saved \$17.2 million.
- Developing strategies and procedures to reduce the energy footprint of materials and services purchased by 3M.
- Supporting the advancement of energy efficiency in the United States by awarding \$75,000 in grants for academics to conduct energy-related research.
- Engaging actively in the ENERGY STAR partnership to benchmark 3M's energy management practices among the industrial partners.
- Communicating energy efficiency to employees around the world through monthly networking conferences and the Change the World, Start with ENERGY STAR campaign.
- Advancing new sustainability principles to guide business unit strategies, including the Clean Tech Growth Initiative launched to encourage new 3M ideation around renewable energy, the Green Building Design Committee formed to design and construct 3M buildings to be environmentally sustainable, and new research and development projects to seek innovative energy management solutions.



ArcelorMittal

ArcelorMittal

Chicago, Illinois

ArcelorMittal, the U.S. division of the largest steelmaker in the world, services the global automobile, construction, household appliance, and packaging markets. ArcelorMittal is receiving ENERGY STAR Sustained Excellence recognition for the first time for the continuous growth and accomplishments of its energy management program and commitment to energy efficiency and ENERGY STAR. Key 2009 accomplishments include:

- Saving \$18.75 million in ongoing energy costs through 18 non-capital projects.
- Launching a plant-wide energy assessment computer model to improve operational decision making in various facilities to maximize energy savings and reduce CO₂ emissions.
- Conceptualizing and planning a major blast furnace project that will capture gas flare at the Indiana Harbor plant. The company received a matching grant of \$31.6 million from DOE through the American Recovery and Reinvestment Act.
- When complete, the project will utilize the captured gas to produce electricity for the plant.
- Promoting the ENERGY STAR Steelmaking Focus to other companies in the steel industry and participating in the development of plant energy performance indicators to benchmark the energy performance of U.S. steel plants.
- Investing in energy improvements, including converting two roll heating furnaces from natural gas fired to electrically heated units; adding stack oxygen sensors to increase controls; implementing an automated pump management system that responds to facility operating delay cues; and reducing the amount of hot metal silicon to lower coke consumption and increase productivity in the blast furnace.
- Building upon successful employee energy training and communication efforts, the company participated in the ENERGY STAR Change the World pledge and issued energy education tip cards to its 20,000 U.S. employees.



Building Owners and Managers Association (BOMA) International

Washington, District of Columbia

Building Owners and Managers Association (BOMA) International, a leading commercial real estate trade association, represents over 16,500 members who collectively own or manage more than 9 billion square feet of office space in North America—representing more than 80 percent of the market. This is the second time BOMA has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Launching the BOMA 360 Performance Program—a groundbreaking new program to recognize commercial properties that demonstrate best practices in building operations and management, including participation in ENERGY STAR and benchmarking through EPA's Portfolio Manager. In 2009, 37 buildings earned the designation.
- Advancing its 7-Point Challenge to achieve a 30 percent improvement in energy efficiency by 2012. Through 2009,

more than 120 organizations representing over 3 billion square feet of office space have endorsed the Challenge, an increase of 1 billion square feet over 2008.

- Streamlining and reoffering its 6-module course on strategies for improving energy efficiency and using EPA's Portfolio Manager—more than 14,000 industry practitioners have been trained to date.
- Encouraging its members to continue to benchmark and share their buildings' energy performance with the BOMA master account. To date, more than 1,000 member buildings have been shared, totaling 270 million square feet and achieving a portfolio-wide average energy performance score of 78.
- Promoting the use of its Green Lease Guide and Energy Performance Contract Model among members.



CalPortland Company

Glendora, California

CalPortland Company is a major supplier of cement, concrete, concrete products, aggregates, and asphalt in the western United States. The company continues to be a strong leader in advancing new strategies in energy management. This is the fourth time CalPortland has been awarded ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Reducing total energy consumption by 27 percent and energy intensity by 2.1 percent, resulting in savings of more than 178,000,000 kBtu. These reductions are equivalent to eliminating over 17,000 metric tons of CO₂ emissions.
- Completing energy efficiency projects—a \$26 million investment—with estimated energy savings of 24.7 million kWh/yr and \$2.2 million/yr. CalPortland strategically acquired \$1.8 million in utility rebates to facilitate the projects.

- Promoting energy efficiency throughout its energy value chain to suppliers and customers. The company held an Energy Management Summit to educate the largest customers in energy management.
- Enhancing energy performance assessment capabilities through a new, comprehensive intranet Web site that enables improved data, knowledge, and project management across the company.
- Promoting the company's partnership with ENERGY STAR and the successes achieved in energy savings throughout the construction materials industry and beyond. As a result, many CalPortland customers and competitors have become ENERGY STAR partners.
- Serving as a leader in the ENERGY STAR Cement Manufacturing Focus and generating new directions and ideas for strategic energy management in the sector.

CBRE

CB RICHARD ELLIS

CB Richard Ellis Los Angeles, California

CB Richard Ellis (CBRE) is a global leader in real estate services, managing more than 2.2 billion square feet worldwide. CBRE is receiving ENERGY STAR Sustained Excellence recognition for the first time for its continued efforts to leverage ENERGY STAR tools and resources to develop sustainability programs that benefit clients, tenants, and the communities in which it operates. Key accomplishments include:

- Increasing the number of CBRE-managed properties benchmarked in Portfolio Manager to nearly 1,300—representing more than 230 million square feet.
 - Earning the ENERGY STAR for 217 properties.
 - Sustaining a partnership with the Building Owners and Managers Association (BOMA) International by offering weekly CBRE/BOMA Energy Efficiency Program training sessions. Over 2,000 people participated in 2009, with more than 7,000 trained since 2006.
- Developing and launching a Web-based tool to track the environmental performance of client properties and portfolios, and fully integrating this resource with Portfolio Manager to promote benchmarking.
 - Launching “Eco Knights”—CBRE’s internal equivalent of its client-facing “Green Knights” program—where operations employees take on the responsibility of improving energy efficiency, conserving natural resources, and reducing costs in CBRE’s occupied space.
 - Engaging employees and tenants in energy conservation efforts by participating in the Change the World, Start with ENERGY STAR campaign and leveraging internal channels, such as newsletters and case studies, to share and promote energy management best practices.



Council Rock School District Newtown, Pennsylvania

Council Rock School District (CRSD), located in southeastern Pennsylvania, serves 12,000 students in 17 facilities, totaling 1.8 million square feet of floor space. The school district is receiving ENERGY STAR Sustained Excellence recognition for the first time for its continued success in improving energy efficiency through its energy management policy, established in 2005. Key accomplishments include:

- Saving \$2.4 million in energy costs in 2009 alone, for a total of more than \$7.1 million in the past 4 years.
 - Receiving ENERGY STAR Leaders recognition for reducing energy use across the district’s building portfolio by 40 percent since 2005, becoming the first organization recognized by EPA for reaching this milestone.
 - Earning ENERGY STAR Leaders Top Performer recognition for achieving a portfolio-wide energy performance score of 84 in 2009.
- Forming an Energy Management Benchmarking Committee to compare CRSD’s performance with other high-performing districts, share activities across buildings, define best practices, and assess building performance based on those practices.
 - Developing a 2009 action plan to share and implement best practices across buildings and improve the performance of lower performing, smaller buildings.
 - Reducing its electricity use by over 34 million kWh and fossil fuel use by more than 150,000 MMBTU since 2005.
 - Chartering the collaborative Energy Decisions Group where business and facilities administrators from surrounding school districts share best practices for energy management and develop more sophisticated energy procurement practices, such as participation in ENERGY STAR.



Food Lion, LLC
Salisbury, North Carolina

Food Lion, LLC, a seven-time recipient of the ENERGY STAR Sustained Excellence award, is a leading supermarket chain with more than 1,300 stores in 11 southeast and mid-Atlantic states and 74,000 associates. Food Lion, LLC prides itself on being a responsible citizen of the planet and recently built South Carolina's first "green" grocery store. Food Lion, LLC is receiving ENERGY STAR recognition for its continued energy consumption reductions, as well as its strong corporate commitment to promoting superior energy performance. Key accomplishments include:

- Achieving energy consumption reductions in 2009 equivalent to reducing carbon emissions by more than 71 million pounds, planting 9,818 acres of trees, powering 3,228 American homes for one year, or taking 7,167 cars off the road.
- Distributing more than 700,000 reusable grocery bags to customers.
- Reducing energy use by over 110 BTUs—exceeding its annual energy reduction goals by 10.2 percent—for a cumulative reduction of 2.62 trillion BTUs since 2000.
- Earning the ENERGY STAR for another 100 stores in 2009 for a total of 900 stores, securing Food Lion, LLC's title as the owner of the largest number of ENERGY STAR labeled buildings.
- Achieving recognition as an ENERGY STAR Leader.
- Expanding its energy specialist team by adding and creating new positions despite challenging economic times and reducing energy consumption by 10-30 percent per audited store.
- Partnering with Pepsi to install ENERGY STAR vending machines at newly constructed Food Lion sites and retrofit all existing machines to ENERGY STAR qualified equipment by 2014.
- Communicating the importance of energy efficiency through announcements on store public address systems, sponsoring the annual Charlotte Earth Day expo, and promoting its ENERGY STAR partnership through flyers, magazine ads, and in-store signage.



Ford Motor Company
Dearborn, Michigan

Ford Motor Company, a global automotive industry leader based in the United States, manufactures or distributes automobiles across six continents. The company continues to expand its energy management program through innovative technology solutions, the replication of best practices, and effective non-production shutdowns. This is the third time Ford has been awarded ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Improving energy efficiency by 4.6 percent per vehicle produced, which extends its energy efficiency gains at U.S.-based facilities to 13.6 percent over its 2006 baseline. This is equivalent to the energy required to assemble more than 90,000 Ford Escape Hybrids.
- Launching new energy management program elements in Asia Pacific and Africa based on the ENERGY STAR Guidelines for Energy Management.
- Completing a successful building consolidation program to improve the energy performance of targeted non-manufacturing buildings.
- Launching key projects in lighting and a smart grid energy storage system.
- Completing a 3-year consolidation of Ford IT centers and equipment resulting in a reduction from 20 global data centers to two data centers and two small IT hubs.
- Expanding the scope of its energy program through a Green Dealership Program designed to reduce the environmental impact of Ford dealerships.
- Continuing research on the efficiency of producing energy from wastes such as volatile organic chemicals and paint sludge.



Giant Eagle Incorporated
Pittsburgh, Pennsylvania

Giant Eagle Incorporated is one of the nation's largest food retailers and distributors with approximately \$8 billion in annual sales. The company is receiving ENERGY STAR recognition for continued commitment to superior energy management, resulting in significant environmental and financial savings. This is the fifth time Giant Eagle has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Improving energy efficiency in 2009 for a total improvement of 14 percent since 2003.
- Expanding its proven strategies and practices for improving the energy performance of its stores—including power monitoring through submetering, recommissioning, and constructing new stores with white roofing.

- Empowering its approximately 28,000 corporate store team members to drive energy savings efforts through energy management teams and energy champions at each store and sharing store-specific best practices.
- Saving over 18 million kBtu annually by constructing or retrofitting stores with high-efficiency fluorescent lighting.
- Communicating the company's commitment to energy management to customers and employees by promoting its partnership with ENERGY STAR through mediums such as its Web site features, circulars, posters, press releases, internal Web site, store announcements, and e-mails.



A WORLD-CLASS EDUCATION
• FOR ALL STUDENTS •

Gresham-Barlow School District
Gresham, Oregon

As one of Oregon's largest school districts, Gresham-Barlow School District (Gresham-Barlow) serves approximately 12,000 students in 11 elementary schools, 5 middle schools, and 3 high schools, representing more than 1.6 million square feet. The school district is receiving ENERGY STAR recognition for continuing to set and achieve ambitious energy performance goals through its dedicated energy management program. This is the second time the school district has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Reaching its goal of earning the ENERGY STAR for every school in the district, bringing the total to 19.
- Improving energy efficiency by an additional 1 percent in 2009 despite a 17 percent cut in facilities and custodial

staff, for a total improvement of more than 30 percent since its baseline year of 2003-2004.

- Working with the Oregon Department of Energy as a model for other school districts, spreading the message that districts must engage their people in energy efficiency to ensure that new equipment and controls are properly operated and energy waste is eliminated.
- Continuing to expand its successful energy and resource conservation program by using ENERGY STAR guidelines, resources, and tools.

Hines

Hines

Houston, Texas

Hines is a privately owned, international real estate firm, with more than 121 million square feet of property under management. Hines is receiving ENERGY STAR recognition for the continued expansion and success of its corporate energy management initiatives, and for the ongoing use of ENERGY STAR tools and resources to promote energy efficiency to clients, tenants, and employees alike. This is the third time Hines has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Earning the ENERGY STAR label for 98 buildings; over 75 percent of Hines' U.S.-managed properties have now earned the ENERGY STAR in one or more years.
- Benchmarking all of Hines' U.S.-managed properties in Portfolio Manager.
- Achieving Designed to Earn the ENERGY STAR for 3 building projects, for a total of 12 properties representing 6 million square feet to date.
- Extending the Hines GREEN OFFICE® (HinesGO®) program beyond Hines corporate-occupied space to include the 4,300 tenants in Hines-managed properties worldwide. This initiative draws heavily upon Bring Your Green to Work with ENERGY STAR, and offers recognition for energy efficiency improvements and other sustainability achievements made by building occupants.
- Promoting the company's ENERGY STAR partnership and achievements broadly to both internal and external audiences, including the design of a magnet that can be distributed to all building occupants at Hines properties that have earned the ENERGY STAR.



Every Day Matters
jcp.com

J. C. Penney Company, Inc.

Plano, Texas

J. C. Penney Company, Inc. is one of America's leading retailers, operating more than 1,100 stores throughout the United States and Puerto Rico. The company is receiving ENERGY STAR recognition for building a culture of and long-term commitment to energy management within the entire organization. This is the second time J.C. Penney has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Developing a comprehensive 5-year energy strategy with strong endorsement and participation from all levels of the company.
- Reducing electricity use by 5 percent in 2009 as compared to 2008.
- Opening 10 new stores that were Designed to Earn the ENERGY STAR.
- Earning the ENERGY STAR at 20 stores in 2009, for a total of 72 since the distinction became available for retail stores in 2007.
- Expanding its Advanced Energy Management model from 10 pilot stores in 2008 to 62 stores in 2009, reducing annual electricity consumption by 11.7 million kWh.
- Supporting the Change the World, Start with ENERGY STAR campaign at the Plano Balloon Festival in Texas, which more than 70,000 people from the Dallas-Fort Worth area attended.
- Displaying the ENERGY STAR Sustained Excellence logo on all sales receipts generated at JCPenney stores and door decals at every vestibule entrance to a JCPenney store.
- Piloting the use of renewable energy by installing solar power systems on nine JCPenney stores in California and New Jersey.



Merck & Co., Inc.

Whitehouse Station, New Jersey

Merck & Co., Inc. is a global, research-based pharmaceutical company known for vaccines and medicines. In November 2009, Merck and the global healthcare company Schering-Plough merged to create the "New Merck," which is now the second-largest pharmaceutical company in the world. Merck & Co. is receiving ENERGY STAR Sustained Excellence recognition for a fourth time for its dedication to continuous energy improvement. Key 2009 accomplishments include:

- Achieving an improvement in energy intensity equivalent to eliminating 4,500 vehicles for one year or powering 3,000 American homes.
- Integrating two award-winning energy programs into a single management system, preserving and building on the best practices of each former program, such as rolling out an energy project tracking database to all new Merck sites.
- Earning the ENERGY STAR for its Cleveland, TN plant, one of the first four pharmaceutical manufacturing plants in the United States.
- Focusing energy assessments on laboratory ventilation, motor efficiency, steam traps and wraps, alternative energy, and continued retro-commissioning studies.
- Promoting ENERGY STAR and energy management in public forums, including pharmaceutical trade and corporate climate meetings.
- Improving vehicle fuel efficiency in the global fleet by piloting hybrids and implementing improved fuel efficiency standards.

NewYork-Presbyterian

The University Hospital of Columbia and Cornell

NewYork-Presbyterian Hospital

New York, New York

NewYork-Presbyterian Hospital (NYP) is the largest hospital in New York City and one of the most comprehensive and respected university hospitals in the world. Operating five main facilities, their healthcare facilities encompass 33 buildings and 8.6 million square feet, making NYP among the top 2 percent of energy users in the New York City metro area. NYP is receiving ENERGY STAR Sustained Excellence recognition for ongoing excellence in energy management. Key accomplishments include:

- Reducing energy use across their facilities by 10 percent and being recognized as an ENERGY STAR Leader.
- Participating as a pledge driver in the Change the World, Start with ENERGY STAR campaign; in 2009, NYP affiliates pledged to reduce greenhouse gas emissions by more than 10 million pounds, exceeding its goal by more than 185 percent.
- Outfitting its newly constructed Coleman Tower, a residential high rise, with ENERGY STAR qualified appliances, and creating tenant guidelines for energy and water conservation.
- Reducing energy use by 2.6 percent in 2009, for a savings of more than \$1.8 million.
- Developing a cogeneration system at the Weill Cornell Medical Center campus, which is projected to reduce CO₂ emissions by more than 27,000 tons per year and save over \$6 million annually in operating costs.



PepsiCo, Inc.

Purchase, New York

PepsiCo, Inc., a leader in the food and beverage industry, is committed to making energy management a successful and integral part of its corporate sustainability efforts. This is the third time PepsiCo has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Achieving a 36 percent improvement in energy intensity over the last 11 years and nearly a one percent reduction in energy intensity over the past year. PepsiCo's energy management efforts save the company over \$80 million annually and prevented 570,000 metric tons of greenhouse gas emissions in 2009, which is equivalent to the energy consumption of more than 50,000 single-family homes in the United States.
- Promoting energy management and ENERGY STAR to the company's suppliers, resulting in more than 90 of these companies becoming ENERGY STAR partners. As a result, PepsiCo's suppliers are now encouraging companies within their own energy value chains to manage energy use with ENERGY STAR.
- Participating actively in EPA's ENERGY STAR Food Processing Focus and assisting in the development of two energy performance indicators for benchmarking the energy performance of plants producing baked cookies and crackers and fruit juices.
- Developing and implementing energy projects that have a combined projected annual savings of more than \$5 million in energy costs.
- Organizing the PepsiCo Global Environmental Sustainability Summit where more than 400 of PepsiCo operations, contract manufacturing, and franchise bottling associates from 15 countries convened for training and recognition for energy and sustainability achievements.
- Implementing "RECON," a 3-day training and energy assessment tool, in North American beverages operations to identify opportunities for improvement. Already, \$7 million in utility improvements have been identified.

Raytheon

Raytheon Company

Waltham, Massachusetts

Raytheon Company is a technology and innovation leader specializing in defense, homeland security, and other government markets. Raytheon's mature energy program continues to build on its solid foundation to sustain savings and reduce greenhouse gas emissions. This is the third time Raytheon has received ENERGY STAR Sustained Excellence recognition. Key accomplishments in 2009 include:

- Reducing energy intensity by 10 percent, equivalent to saving 117 billion Btu. The company's savings of over 20 million kWh is equal to the amount of electricity required to power a community of 2,000 homes.
- Expanding its successful Energy Citizens Campaign, an energy culture development program, to achieve the participation of 29,000 U.S. employees, or 44 percent, exceeding Raytheon's enterprise-wide goal.
- Enhancing the company's data management system to track not only energy, but also water, renewables, and greenhouse gas emissions.
- Training hundreds of new Energy Champions in 2009 to strengthen its site-based energy teams.
- Sharing Raytheon's energy management program with other businesses and federal, state, and local organizations—many of which are existing and prospective ENERGY STAR partners.

Raytheon is also an active member in EPA's Climate Leaders program. The company exceeded its first greenhouse gas reduction goal of 33 percent normalized for revenue by 5 percent and achieved it one year early in 2008. In 2009, it established a 10 percent absolute greenhouse gas reduction goal to be achieved by 2015.



**FINANCIAL SERVICES
FOR THE GREATER GOOD®**

TIAA-CREF

New York, New York

TIAA-CREF is one of the largest institutional real estate investors in the nation with investments in approximately 45 million square feet of Class A office space, 12,000 multifamily units, more than 20 million square feet of retail properties, and significant investments in other real estate asset types. This is TIAA-CREF's first ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Benchmarking 100 percent of its office and multifamily properties' energy performance using Portfolio Manager.
- Reducing energy use in its office portfolio by 4.8 percent in 2009, for a total of 7.3 percent adjusted energy reduction since 2006, the baseline year.
- Achieving an 8.2 percent adjusted energy reduction across the multifamily portfolio since 2007, the baseline year, including a 6.5 percent reduction in energy use in 2009 alone.
- Earning the most recent ENERGY STAR label for 68 buildings, for a total of 82 buildings earning the ENERGY STAR at least once since 1999—representing 26.2 million square feet.
- Leveraging EPA's Change the World, Start with ENERGY STAR campaign to distribute free CFLs to tenants.
- Promoting ENERGY STAR and the benefits of energy efficiency to employees, property managers, tenants, the real estate industry, and the public via speaking engagements, presentations, articles, strategic partnerships, and EPA recognition.



Toyota Motor Engineering & Manufacturing North America, Inc.

Erlanger, Kentucky

Toyota Motor Engineering & Manufacturing North America, Inc., serves as the manufacturing headquarters for 14 vehicle, engine, and parts plants that employ more than 35,000 Team Members. Toyota's success is due to an exceptional energy management system supported by the commitment of its Team Members to continuous improvement. This is the sixth time Toyota has received ENERGY STAR recognition. Key accomplishments include:

- Developing successful new strategies to drive absolute energy use down by 17 percent in spite of market contractions and energy reductions already achieved in recent years. The company studied ways to reverse the ratio of variable to fixed energy in the assembly process while several of the company's assembly plants re-tooled or were under construction.
- Continuing to identify new methods for reducing energy consumption in paint and casting operations through customized energy analysis of key production machines among the company's lines and plants. A reduction potential of 400,000 MMBtu has been identified to date and work is ongoing to capture noncapital-dependent improvements.
- Educating more than 20 percent of the key Tier 1 supply chain on Toyota's "Treasure Hunt" process; to date an estimated 50,000 MMBtu in savings have been identified in supplier operations.
- Undertaking a complex study of alternative humidification technology in paint air make-up to eliminate the need for steam generators, an inefficient process. A pilot study of one air make-up unit shows savings of 15,000 MMBtu; Toyota will be able to apply this across its assembly plants.
- Engaging employees from all manufacturing sites in the Toyota "Race for the Green," a new competition in 2009 designed to "drive down" plant shutdown energy.
- Sharing Toyota's approach to industrial lighting improvement among ENERGY STAR industrial partners, including small- and medium-size companies throughout the United States.



TRANSWESTERN

Houston, Texas

TRANSWESTERN, one of the largest privately-held commercial real estate services and development firms in the United States, manages and leases more than 230 million square feet of commercial real estate nationwide. The company is committed to leadership and innovation in energy management and, since becoming an ENERGY STAR partner in 2002, has continued to refine its energy management programs. Transwestern is receiving ENERGY STAR Sustained Excellence recognition for the fifth time this year. Key accomplishments include:

- Increasing its average energy performance score to 81—a 3-point improvement over 2008—across more than 340 benchmarked properties representing 56 million square feet.
- Earning the ENERGY STAR label for 150 properties in 2009.
- Reducing portfolio-wide energy consumption by 31.2 million kWh, or nearly 5 percent, over 2008, and avoiding 22,451 metric tons of CO₂ emissions.
- Saving 10.8 million gallons of water in 2009, which also leads to a reduction in energy use and greenhouse gas emissions.
- Continuing to act as EPA liaisons, promoting ENERGY STAR among constituencies such as corporate real estate executives, tenants, institutional owners, peers, communities, vendors, and the media.
- Establishing new firm-wide energy management programs under the leadership of the Energy and Sustainability Operations Committee.



USAA Real Estate Company

San Antonio, Texas

USAA Real Estate Company owns and manages more than \$5 billion in commercial real estate assets across the United States. USAA Real Estate Company is being recognized for Sustained Excellence for the sixth time this year for key accomplishments including:

- Saving over \$2.8 million in energy costs in 2009 and \$15 million since 2000, which translates to a potential increase in asset value of \$35.5 million.
- Achieving ENERGY STAR Leaders recognition in 2009 for the sixth straight year.
- Investing more than \$3.7 million in energy efficiency retrofits in 2009 alone.
- Expanding preventative maintenance to incorporate a greater focus on energy and water efficiency.
- Continuing to improve the energy performance of USAA's 4.4-million-square-foot corporate headquarters, which is ENERGY STAR labeled with a score of 91, a 15 percent increase over its 2003 baseline.
- Providing energy efficiency leadership in the real estate industry—regularly communicating the financial, tenant comfort, and environmental benefits of ENERGY STAR internally and externally.

NEW HOME CONSTRUCTION



Energy Inspectors

Las Vegas, Nevada

Energy Inspectors is an energy services company providing marketing, home energy rating, and contracting services to builders, homeowners, and utilities in five western states. Energy Inspectors is receiving ENERGY STAR recognition for Sustained Excellence. Key accomplishments in 2009 include:

- Adding 45 new ENERGY STAR builder partners and verifying more than 5,450 homes in 2009.
- Continuing to motivate major production builder partners to construct 100 percent of their new homes to ENERGY STAR performance levels across the country.
- Enhancing its ability to promote ENERGY STAR by becoming an accredited RESNET Training Provider.
- Expanding its provider services to Idaho, increasing the number of ENERGY STAR qualified homes in Idaho by 38 percent from the previous year.



Ivey Residential, LLC

Augusta, Georgia

Ivey Residential, LLC, has been building ENERGY STAR qualified homes since 2006. Ivey is receiving ENERGY STAR recognition for continuing to make significant contributions to the growth of ENERGY STAR qualified homes in its region. This is the first time Ivey has received ENERGY STAR Sustained Excellence recognition. Key 2009 accomplishments include:

- Representing about 5 percent of the market share for new homes in the Augusta, GA and Aiken, SC markets.
- Training all site agents on the importance of ENERGY STAR and the benefits it offers buyers.
- Launching its "What Shade of Green Are You" program, which educates buyers about additional energy-efficient and environmentally friendly building options that go above ENERGY STAR specifications while working within their budgets.
- Developing a showcase binder for site agents that educates buyers on the benefits of buying an ENERGY STAR qualified new home and offers pictures and descriptions of the tests that are performed throughout the construction process.
- Informing potential buyers about ENERGY STAR through social media, including Facebook and the Ivey Residential blog.



Nashville Area Habitat for Humanity

Nashville, Tennessee

Nashville Area Habitat for Humanity, an ENERGY STAR partner since 2006, develops and constructs affordable homes for low-income families. Nashville Area Habitat for Humanity is receiving its first ENERGY STAR Sustained Excellence recognition for its ongoing dedication to providing ENERGY STAR qualified new homes to low-income families. By doing so, Nashville Area Habitat for Humanity empowers families to generate wealth through successful long-term homeownership thereby breaking the generational cycle of poverty. Key accomplishments in 2009 include:

- Building 29 ENERGY STAR qualified homes in 2009, for a total of 147 since 2006.
- Collectively saving homeowners a total of more than \$123,000 per year on their utility bills and reducing their energy use by 42 percent.
- Constructing approximately 35 percent of its new homes to earn the ENERGY STAR.
- Including four classes that incorporate ENERGY STAR messaging in its HomeWORKS educational program for homeowners and their children.
- Continuing to inspire local for-profit builders to build ENERGY STAR qualified new homes.



SENERCON

El Paso, Texas

SENERCON is a home energy rating company serving the El Paso, Texas, market and is receiving ENERGY STAR recognition for Sustained Excellence for the first time this year. Key accomplishments include:

- Verifying more than 1,100 ENERGY STAR qualified new homes, a 55 percent increase over the previous year; ENERGY STAR qualified homes represent nearly 50 percent of all new homes in the El Paso market.
- Promoting the construction of ENERGY STAR qualified homes by offering rebates and incentives to first-time ENERGY STAR builders.
- Achieving more than 25 percent revenue growth in 2009 for ENERGY STAR services despite the real estate market downturn.
- Providing continuous on-site training for site supervisors, subcontractors, and architects on ENERGY STAR specifications to promote ENERGY STAR awareness.



Southern Energy Management

Morrisville, North Carolina

Southern Energy Management is an energy efficiency and solar technology services provider in North Carolina. Southern Energy Management is receiving ENERGY STAR recognition for Sustained Excellence for key accomplishments including:

- Verifying 1,500 ENERGY STAR qualified homes and adding 86 builder partners in the greater Triangle and Charlotte metro areas despite the challenging economic climate for new home construction.
- Offering ongoing training sessions for realtors and partner marketing and sales staff about marketing the benefits of ENERGY STAR.
- Donating its ENERGY STAR verification services to numerous affordable housing organizations including Habitat for Humanity, faith-based housing groups, and community development corporations.
- Continuing to expand the number of ENERGY STAR qualified multifamily projects with 16 multifamily projects completed and 22 projects under construction, the majority of which are affordable housing projects.
- Providing ongoing training sessions for real estate professionals and the sales staff of its ENERGY STAR builder partners to raise awareness of the value and benefits of ENERGY STAR.



Winton/Flair Custom Homes

El Paso, Texas

Winton/Flair Custom Homes is a leading custom home builder in El Paso, TX. The company is receiving ENERGY STAR recognition for Sustained Excellence for the second consecutive year. Key accomplishments include:

- Strengthening its commitment to ENERGY STAR by beginning the process to earn the ENERGY STAR for its 17,000-square-foot corporate headquarters commercial facility.
- Doubling the number of ENERGY STAR qualified homes sold in 2009, despite the downturn in the housing market.
- Educating nearly 600 realtors and in-house sales agents on the ENERGY STAR program through sales meetings and training sessions.
- Promoting the ENERGY STAR message through a variety of media, including Web sites, radio advertising, television ads, billboards, signs, and magazines.

PRODUCT MANUFACTURING



GE Appliances & Lighting

Louisville, Kentucky

GE Appliances & Lighting is an industry leader in the appliance, lighting, and electricity distribution technology sectors. The company is being recognized for outstanding efforts to produce and promote ENERGY STAR qualified lighting and appliances. This is the fifth consecutive year GE has earned ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Demonstrating its commitment to produce qualified lighting, with 98 percent of GE CFLs earning the ENERGY STAR.
- Introducing innovative products to the lighting market, including incandescent-shaped glass covered CFLs.
- Offering 98 new ENERGY STAR qualified appliances in 2009 for a total of more than 480 qualified models.
- Producing 60 handouts about ENERGY STAR qualified appliances accessed by 800 field sales managers for in-store training—helping to educate more than 200,000 sales associates in 2009.



Gorell Enterprises, Inc.

Indiana, Pennsylvania

Gorell Enterprises, Inc. is a manufacturer of specially engineered, custom-manufactured windows for replacement and new-construction applications. Gorell is receiving ENERGY STAR recognition for its exceptional training, education, and product labeling. This is the fifth time Gorell has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Meeting ENERGY STAR qualifications for almost 100 percent of its available products in 2009, a 15 percent improvement over 2008; and increasing its ENERGY STAR qualified sales to nearly 98 percent of total sales.
- Embarking on a major initiative to encourage its retailers and distributors to partner with ENERGY STAR, with 28 of its retailers joining ENERGY STAR by the end of 2009.
- Participating in the development of EPA's ENERGY STAR specifications for windows and doors.
- Promoting ENERGY STAR through various channels, such as its "Go Green with ENERGY STAR Qualified Windows Sweepstakes" which generated an impressive 1,800 homeowner entries.

ITW Food Equipment Group

ITW Food Equipment Group – North America

Troy, Ohio

ITW Food Equipment Group – North America—the parent organization of independent companies including Hobart, Traulsen, Stero, Vulcan, Baxter, and Wittco—designs and manufactures commercial equipment for foodservice and food retail customers. ITW is receiving ENERGY STAR recognition for its continued support of the ENERGY STAR specification development process and its education of the market on the benefits of ENERGY STAR qualified equipment. This is ITW's first time receiving ENERGY STAR Sustained Excellence recognition. Key activities include:

- Offering an additional 84 ENERGY STAR qualified products in 2009, for a total of 455.
- Promoting energy efficiency by prominently displaying the ENERGY STAR on its qualified product packaging, Web sites, catalogs, and promotional brochures.
- Integrating energy management education and ENERGY STAR messaging into sales force and employee training, and encouraging them to promote ENERGY STAR qualified products to end-users, dealers, and consultants during national sales meetings, presentations, and other sales opportunities.
- Proactively engaging in discussions within the industry and with government organizations about ENERGY STAR updated specifications.
- Educating consumers and end-users about the advantages of using ENERGY STAR qualified equipment and the benefits of energy efficiency, water saving, and waste management, and sharing customer best practices for achieving energy and water savings, including the use of ENERGY STAR qualified equipment.



OSRAM SYLVANIA Inc.

Danvers, Massachusetts

OSRAM SYLVANIA Inc. is the second largest light and materials company in the world, employing over 11,300 people in the United States, Canada, Puerto Rico, and Mexico. OSRAM SYLVANIA is receiving ENERGY STAR recognition for its continued development of innovative CFL products. This is the fifth time OSRAM SYLVANIA has received ENERGY STAR Sustained Excellence Recognition. Key accomplishments include:

- Introducing 40 new ENERGY STAR qualified CFL models in 2009 for a total of 350, including 25 new micro-mini products using T2 technology and its innovative Living Spaces 13W lamp.
- Launching Bright Ideas, an online e-newsletter that is distributed quarterly to 30,000 registered users. Each newsletter offers information on issues such as CFL recycling and protecting the environment through use of ENERGY STAR products.
- Expanding its utility sponsored rebate program by 100 percent in 2009.
- Joining utility sponsors and retailers to present 107 programs in all classes of trade, which resulted in nationwide retail distribution/outreach to more than 1,500 retail locations.
- Securing over 15 million media impressions promoting ENERGY STAR qualified products through broadcast, print, and internet placements.
- Demonstrating its continued dedication to the company's ENERGY STAR partnership by participating in a Change the World, Start with ENERGY STAR campaign event and being recognized as one of the top five pledge drivers in the business category.



Pella Corporation

Pella, Iowa

Pella Corporation is a leader in designing, testing, manufacturing, and installing quality windows and doors for new construction, remodeling, and replacement applications. This is the second time Pella has received ENERGY STAR Sustained Excellence recognition. Pella is receiving ENERGY STAR recognition for key accomplishments including:

- Increasing its ENERGY STAR qualified product sales to 97 percent of total sales in 2009, a 27 percent increase over 2008.
- Continuing its outstanding promotion of ENERGY STAR through labeling, training, sales and marketing, tradeshow and exhibits, public relations, and consumer/end-user education efforts—totaling more than 2 billion impressions in 2009 alone.
- Training more than 15,000 Sales and Showroom personnel and national retailer sales associates on ENERGY STAR in 2009.
- Continuing to enhance product design, with virtually every Pella product ENERGY STAR qualified or able to be upgraded.



ProVia Door

Sugarcreek, Ohio

ProVia Door is an industry leader in offering a professional-class door for residential applications that provides durability, security, beauty, and energy efficiency. ProVia is receiving ENERGY STAR recognition for its continued commitment to consumer education, employee training, and high performance products. This is the third time ProVia has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Demonstrating its commitment to offering homeowners energy-efficient entry doors; almost 100 percent of the entry doors listed in the 2009 product catalog and over 98 percent of all products shipped were ENERGY STAR qualified.
- Training more than 4,100 sales associates on the significance of ENERGY STAR at nearly 725 dealer locations across the United States, a 53 percent increase over 2008.
- Continuing to expand its energy management consumer education efforts, including distributing more than 293,000 pieces of point of purchase literature to homeowners that included ENERGY STAR messaging, a 21 percent increase over 2008.
- Offering innovative ENERGY STAR qualified products such as the Signet fiberglass entry doors so homeowners no longer have to sacrifice beauty for energy efficiency.
- Releasing an ENERGY STAR television commercial, which was shown at tradeshow and in showrooms, and broadcast to homes throughout the nation on television and via YouTube.



Whirlpool Corporation

Benton Harbor, Michigan

Whirlpool Corporation is a global home appliance industry leader, marketing some of the world's most recognized appliance brands, including Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Bauknecht, Brastemp, and Consul. The company is being recognized for its exceptional efforts to manufacture, market, and promote ENERGY STAR qualified products. This is the fifth time that Whirlpool is receiving ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Manufacturing over 390 ENERGY STAR qualified appliances in 2009, a 25 percent increase over 2008.
- Delivering ENERGY STAR training and marketing to retailers, housing industry representatives, utility companies, and consumers. Whirlpool's 2009 national print media featured creative executions that included the ENERGY STAR mark, along with energy and water efficiency messaging that reached over 550 million consumers.
- Expanding its suite of ENERGY STAR qualified appliances with the addition of products such as the Whirlpool Duet washer and dryer laundry pair; the washer uses 80 percent less energy and 74 percent less water than traditional top-load washers.
- Educating and training more than 61,000 national retailer sales associates on the benefits of ENERGY STAR qualified products.
- Continuing to demonstrate its leadership in the community by donating an ENERGY STAR qualified refrigerator to every new Habitat for Humanity home built in North America.

PROGRAM DELIVERY



APS (Arizona Public Service)

Phoenix, Arizona

APS (Arizona Public Service), Arizona's largest and longest serving electric utility, serves more than 1.1 million customers in 11 of the state's 15 counties. APS kicked off its ENERGY STAR Homes program in 2006 and the program has quickly excelled. Additionally, APS augmented its ENERGY STAR activities with strong promotion of energy performance benchmarking for commercial buildings. APS is receiving Sustained Excellence recognition for the first time this year. Key accomplishments in 2009 include:

- Overseeing the construction of over 1,300 ENERGY STAR qualified new homes in 2009, for a total of more than 6,200 since 2006, despite the downturn in the housing market.
- Recruiting 15 new builders to participate in its ENERGY STAR homes program, including seven of the top 10 Arizona production homebuilders, for a total of 40 builders.
- Introducing its ENERGY STAR + Solar Homes program, which requires builders to meet all ENERGY STAR specification requirements to be eligible for APS solar rebates.
- Expanding its builder training efforts by making its "Success with ENERGY STAR" training mandatory for all new participating builders.
- Promoting specific incentives for benchmarking; encouraging local governments and schools to benchmark as part of the energy efficiency community block grants; providing multiple, hands-on benchmarking training workshops for customers; and supporting Greater Phoenix BOMA's Kilowatt Crackdown competition.



Austin Energy

Austin, Texas

Austin Energy is an electric utility delivering power to more than 330,000 households in the Austin area, adding 11,000 households in 2009. The company is receiving ENERGY STAR recognition for its long-standing effort to truly transform the market of energy efficiency. Austin Energy has become the “go-to” expert, resulting in a large number of residents and contractors who participate in its efficiency programs. This is the fourth time Austin Energy is receiving ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Achieving remarkable results by exceeding its Home Performance with ENERGY STAR retrofit goals by completing more than 2,600 retrofits in 2009, for a total of 8,400 retrofits since the program launched in 2006.
- Saving approximately 5.2 MWh and 4.8 MW in 2009 through its loan and rebate programs, an increase of 20 percent over the previous year.
- Improving its rebate process by conducting an additional six contractor orientations for a total of 20, ensuring that participating companies are equipped to guide customers through the process.
- Working with realtors to deliver efficiency upgrades at point of sale, in response to Austin City Council’s new mandate for all homes older than 10 years to have an energy audit before selling a home.



CenterPoint Energy

Houston, Texas

CenterPoint Energy is an electric transmission and distribution utility serving 5 million customers in the Houston metropolitan area. This is the fifth time CenterPoint Energy has received ENERGY STAR recognition for Sustained Excellence. Key accomplishments in 2009 include:

- Expanding its ENERGY STAR Homes program by adding eight new builder partners, a 25 percent increase over 2008, for a total of 44 builders.
- Enhancing its sales training efforts geared toward the realtor community by partnering with several builders to host the continuing education course, “Be a Star with ENERGY STAR,” which educates realtors on the benefits of ENERGY STAR qualified homes; to date, approximately 265 licensed realtors have registered for the course.
- Saving 10.5 MW and over 9,300 MWh in 2009, for a total savings of 149 MW and 176,000 MWh since the program’s inception in 2001—representing more than \$17.6 million for Houston homeowners.
- Continuing to incentivize the construction of 9,000 ENERGY STAR qualified homes in 2009, despite the economic conditions, for a total of over 84,000 homes since 2001.



Energy Trust of Oregon
Portland, Oregon

Energy Trust of Oregon is a nonprofit organization dedicated to helping Oregonians benefit from saving energy and tapping into renewable resources. Energy Trust is receiving its first Sustained Excellence recognition for its innovative consumer marketing and piloting of “on-bill” payment via the Clean Energy Works collaborative with the city of Portland and county of Multnomah. Key accomplishments include:

- Improving the efficiency of more than 930 homes through home retrofits for a savings of more than 300,000 kWh and 80,000 therms in 2009; since 2007, over 2,500 home retrofits have been completed.
- Evolving its all-encompassing, three-tier market strategy—visual, written, and educational—to successfully streamline the complexities of Home Performance with ENERGY STAR

into an interactive experience for its consumers.

- Launching its statewide Home Energy Makeover contest, which increased awareness of Home Performance with ENERGY STAR and demonstrated the benefits of home energy management; over 6,000 homeowners registered for the contest.
- Piloting the Home Energy IQ Workshop, where more than 190 participants at 14 locations learned how to turn interest into action by working through Home Performance with ENERGY STAR for future home improvements.
- Leading an on-bill payment option where consumers pay nothing up front—with repayment through their utility bills via the Clean Energy Works pilot.



The Joint Management Committee representing Massachusetts New Homes with ENERGY STAR
Lexington, Massachusetts

The Joint Management Committee (JMC), the sponsor of Massachusetts New Homes with ENERGY STAR, is a multi-utility and energy efficiency service provider effort, including Bay State Gas, Berkshire Gas, Cape Light Compact, New England Gas, National Grid Gas & Electric, NSTAR Gas & Electric, and Western Massachusetts Electric Company. This joint effort is receiving ENERGY STAR Sustained Excellence recognition for the first time this year for its ongoing accomplishments. Key achievements in 2009 include:

- Recruiting 255 new home builder partners into the ENERGY STAR program.

- Providing training for more than 1,700 home builders, contractors, and architects on the proposed ENERGY STAR new homes specification.
- Recruiting over 2,000 new homes slated for 2010-2015 completions.
- Completing approximately 1,900 new homes, saving homeowners 2,500 kW of summer and 2,900 kW of winter peak demand savings for Massachusetts homeowners in 2009.

nationalgrid

The power of action.

National Grid

Waltham, Massachusetts

National Grid is an energy delivery company serving customers in Massachusetts, New Hampshire, New York, and Rhode Island. This is the second time National Grid is receiving ENERGY STAR Sustained Excellence recognition for its continued aggressive promotion and delivery of energy efficiency across all sectors. Key achievements in 2009 include:

- Launching a campaign that challenges individuals and communities to reduce their energy consumption by 3 percent over the next 10 years.
- Facilitating the installation of nearly 2.2 million ENERGY STAR qualified products in customer homes through collaborative partnerships with utilities and energy service providers.
- Working with NSTAR and Berkshire Gas under the statewide MassSAVE program to perform home energy audits for 13,400 one-to-four family units, immediately followed by sealing of air leaks for these units. One-third of these units proceeded to implement other comprehensive home performance improvements as well, including insulation upgrades, domestic hot water replacements, high efficiency HVAC installations, and window projects.
- Promoted the ENERGY STAR Pledge across Massachusetts and collected over 1,200 signed pledges.



New York State Energy Research and Development Authority (NYSERDA)

Albany, New York

The New York State Energy Research and Development Authority (NYSERDA), a public benefit corporation, aims to help New York meet its energy goals: reducing energy consumption, promoting the use of renewable energy sources, and protecting the environment. This is the fifth time NYSERDA has received ENERGY STAR Sustained Excellence recognition, firmly establishing itself as the national leader in delivering energy efficiency programs. Key accomplishments include:

- Completing more than 5,000 Home Performance with ENERGY STAR retrofits in 2009 and 28,000 projects to date for a cumulative savings of 20 million kWhs and 898,000 MMBTUs.
- Benchmarking more than 150 million square feet of office space—representing about one-third of the total commercial office square footage in New York City—through its Focus on Commercial Real Estate Program.
- Helping 200 K-12 school districts reduce energy consumption by an average of 22 percent and lower CO₂ emissions by 18 percent; eight school districts achieved ENERGY STAR Leader milestones and earned the ENERGY STAR for 97 buildings.
- Training more than 2,100 students as part of NYSERDA energy efficiency workforce development initiatives.
- Increasing supply and demand for ENERGY STAR qualified products in partnership with retailers and manufacturers; NYSERDA estimates that ENERGY STAR qualified products currently account for 66 percent of appliances, 89 percent of room air conditioners, and 60 percent of lighting fixture and CFL sales in retail partner stores.



Northwest Energy Efficiency Alliance (NEEA)

Portland, Oregon

The Northwest Energy Efficiency Alliance (NEEA) is a nonprofit organization supported by the Northwest's regional electric utilities. NEEA is receiving ENERGY STAR recognition for its promotion of energy-efficient products and services in the commercial market through its BetterBricks Initiative, and its sponsorship of the Northwest ENERGY STAR Homes Program. NEEA is receiving Sustained Excellence recognition for the first time this year. Key accomplishments include:

- Partnering with the Building Owners and Managers Association (BOMA) to train 84 Northwest building professionals on EPA's Portfolio Manager, Building Upgrade Value Calculator, and Guidelines for Energy Management in 2009, for a total of more than 1,000 professionals since 2007.
- Helping more than 15 buildings earn the ENERGY STAR in 2009, for a total of nearly 55 since 2007.
- Partnering with BOMA's Portland Showdown to benchmark 32 buildings representing over 11 million square feet in 2009, a 30 percent participation increase over 2008.
- Partnering with BOMA to benchmark 53 Seattle buildings representing over 18 million square feet of office space or 20 percent of the Puget Sound market.
- Benchmarking hospitals representing 25 percent of the region's beds using Portfolio Manager as a result of the NEEA's hospitals initiative.
- Promoting EPA's Target Finder by training more than 40 Portland architects on the tool and recommending its use for AIA Portland's Committee on the Environment Award submissions, for which 50 projects used Target Finder to calculate carbon reductions.
- Participating in the national 80 PLUS initiative to influence purchases of high-efficiency electronics, resulting in the sales of more than 7,000 ENERGY STAR 5.0 qualified power supply units, over 16,000 ENERGY STAR 4.0 qualified power supply units, and more than 16,400 80 PLUS qualified power supply units in 2009.
- Supporting more than 460 active home builders across Idaho, Montana, Oregon, and Washington through marketing materials and customized TV ads to increase awareness for ENERGY STAR new homes.
- Developing a market-funded builder co-op model as a cost-effective tool to increase builders' advertising of ENERGY STAR homes—38 co-op campaigns and marketing initiatives were conducted across 11 target geographic markets, leveraging \$260,000 of consumer advertising funds to produce \$1.8 million valued media.



Oncor
Dallas, Texas

Oncor is a regulated electric distribution and transmission business operating the largest distribution and transmission system in Texas, delivering power to approximately 3 million homes and businesses, and operating approximately 117,000 miles of distribution and transmission lines in the state. Oncor is receiving its fourth ENERGY STAR Sustained Excellence recognition for its continuous commitment to the ENERGY STAR for New Homes program. Key achievements include:

- Sponsoring the construction of 3,300 ENERGY STAR qualified homes in 2009, despite the economic downturn, and yielding an estimated 6 MW and 6,500 million kWh of annual energy savings.
- Launching the Oncor ENERGY STAR Low-Rise Multi-Family program and qualifying nearly 1,175 multi-family units for ENERGY STAR, achieving over 360 kW and 1.5 MWh savings in 2009.
- Providing intensive ENERGY STAR training and outreach to program partners, including builders, developers, real estate professionals, manufacturers, and distributors of building materials.
- Expanding its quality assurance and quality control program to ensure that all homes are meeting ENERGY STAR specifications by reviewing a sample of homes submitted by Home Energy Raters.



Pacific Gas and Electric Company (PG&E)
San Francisco, California

Pacific Gas and Electric Company (PG&E) is one of the nation's largest utilities, serving approximately 6 million customers across 70,000 square miles in northern and central California. PG&E is receiving ENERGY STAR recognition for innovative approaches to pursuing greater energy efficiency in commercial buildings and kitchens, as well as computers and consumer electronics. This is the second time PG&E has received ENERGY STAR Sustained Excellence recognition. Key 2009 accomplishments include:

- Adding nearly 1,100 buildings as users of PG&E's automated benchmarking system (ABS), for a total of more than 2,300 buildings since 2007.
- Enhancing its ABS to automatically notify account managers when a customer has enrolled, giving them an additional means to engage customers in the utility's portfolio of energy efficiency programs.
- Saving businesses and consumers 4.37 MW and 25 GWh through its efforts to promote ENERGY STAR qualified computer and electronics products, which involved training more than 1,400 sales associates, placing 15,000 point of purchase materials, garnering over 65 million media impressions, and developing a strategic relationship with CNET.
- Facilitating the purchase of 1,000 units of ENERGY STAR qualified commercial food service equipment, saving its food service customers nearly 3.8 million kWh and more than 150,000 terms annually, and providing in-depth technical expertise and advice through its Food Service Technology Center.



Rocky Mountain Power, Inc.
Salt Lake City, Utah

Rocky Mountain Power, Inc. is a large electric utility that operates PacifiCorp's Utah service territory. Rocky Mountain Power has a suite of energy efficiency programs, including an ENERGY STAR New Homes program, which launched in 2005, as well as an ENERGY STAR lighting and appliance program. Rocky Mountain Power is receiving ENERGY STAR Sustained Excellence recognition for energy efficiency program delivery. Key 2009 accomplishments include:

- Recruiting 44 builders to participate in the ENERGY STAR New Homes program for a total of 128, with several building 100 percent ENERGY STAR qualified homes.
- Sponsoring the construction of more than 1,900 ENERGY STAR qualified homes in 2009—a 13 percent increase over the previous year—bringing the total to over 7,400 homes.
- Hosting the fifth annual Utah ENERGY STAR Summit, presenting topics, such as "How to Sell Homes in a Sluggish Market," to help ENERGY STAR partners to cope with the difficult economic times.
- Offering more than \$20,000 in cooperative marketing support for 18 markets, giving builders the opportunity to use the ENERGY STAR and Rocky Mountain's logo in advertising and promotional materials by funding up to one third of the cost of marketing projects.
- Working in conjunction with other PacifiCorp subsidiaries to deliver a consistent ENERGY STAR lighting and appliance program across five states in the northwest; the program is aimed at educating customers and engaging retailers in delivering energy-efficient products to market.



An EDISON INTERNATIONAL® Company

Southern California Edison Company
Rosemead, California

Southern California Edison (SCE) Company, an investor-owned utility serving 13 million electric customers, is receiving ENERGY STAR recognition for continued success in promoting ENERGY STAR qualifying residential and business products to customers. This is the fourth time SCE has received ENERGY STAR Sustained Excellence recognition. Key accomplishments in 2009 include:

- Delivering approximately 800 million kWh of annual energy savings and over 145 MW of demand reduction through 2009 installations of ENERGY STAR qualified lighting, air conditioning, appliance, computer, and entertainment products.
- Demonstrating that a consistent, market-friendly approach to program delivery can help transform the market for energy-efficient products over the long term, and in the process protect the environment for future generations.
- Increasing the number of retailers that carry ENERGY STAR qualified lighting products; retailer participation has doubled since 2006 with more than 600 retailers and 2,000 stores participating in 2009.
- Working with manufacturers and retailers to launch a Business and Consumer Electronics Program (BCEP) aimed at reducing the growing area of plug-load energy consumption. Five months after the program's inception, ENERGY STAR qualified TV sales rose from 47 to 81 percent, and computer monitor sales rose from 20 to 58 percent at 39 participating Best Buy locations.
- Developing catchy, mass market radio commercials, targeted direct communications, and face-to-face engagements to educate customers on the benefits of ENERGY STAR qualified products. SCE also teamed up with Southern California Gas Company and Southern California Metropolitan Water District to sponsor the Change the World, Start with ENERGY STAR Campaign Exhibit House at the LA County Fair.
- Remodeling its Foodservice Technology Center with displays including more than 600 pieces of primarily ENERGY STAR qualified foodservice equipment and educating more than 550 customers on the benefits of energy-efficient food service operations.

Northeast Energy Efficiency Partnerships, Inc.



Sponsors of Northeast Energy Efficiency Partnerships (NEEP)

Lexington, Massachusetts

The Northeast Retail Products Initiative is a regional effort spanning eight states, facilitated by Northeast Energy Efficiency Partnerships (NEEP). NEEP and its sponsoring organizations—Cape Light Compact, National Grid (Massachusetts, Rhode Island), NSTAR Electric, Western Massachusetts Electric Company (WMECO), NHSaves (National Grid, Unitil, Public Service of New Hampshire, New Hampshire Electric Co-op), Efficiency Vermont, Efficiency Maine, Connecticut Light & Power, The United Illuminating Company, Long Island Power Authority (LIPA), New York State Energy Research Development Authority (NYSERDA), and the New Jersey Board of Public Utilities (*New Jersey's Clean Energy Program™*) are receiving ENERGY STAR recognition for their consistent demonstration of the effectiveness of regional collaboration in transforming the market for ENERGY STAR qualified products. Despite multiple jurisdictions, through coordinated efforts, the Northeast Retail Products Initiative has maintained consistent messaging, reduced potential market confusion, and leveraged its collective market influence to get suppliers to stock and consumers to purchase ENERGY STAR qualified products. This is the third time Northeast Retail Products Initiative has received ENERGY STAR Sustained Excellence recognition. Key accomplishments include:

- Leveraging more than \$3 million in combined manufacturer and retailer discounts to promote the sale of about 11 million ENERGY STAR qualified CFLs and 219,000 ENERGY STAR qualified light fixtures.
- Leveraging over \$3.2 million in direct consumer incentives to promote the sale of more than 67,000 ENERGY STAR qualified appliances; increasing market penetration of ENERGY STAR qualified products in the region—market share for qualified room air conditioners increased from 41 percent in 2008 to 60 percent in 2009.
- Working with more than 3,200 lighting and/or appliance retailers ranging from big box and membership warehouse chains to grocery and hardware retailers to train them on why to stock and how to educate consumers about the benefits of ENERGY STAR qualified products.
- Conducting a comprehensive advertising and marketing campaign employing radio, television, Web, and print advertising; sponsoring a variety of community and retailer events; and leveraging the Change the World, Start with ENERGY STAR campaign.
- Reducing regional greenhouse gas emissions by more than 3.8 million metric tons (lifetime savings from measures installed in 2009).



Wisconsin Focus on Energy

Madison, Wisconsin

Wisconsin Focus on Energy is a statewide energy efficiency program. This is the fifth time Wisconsin Focus on Energy has received ENERGY STAR Sustained Excellence recognition for its continued excellence in promoting and delivering energy efficiency programs for new home construction, commercial and industrial products, affordable housing, and home performance. Key accomplishments in 2009 include:

- Sponsoring construction of more than 1,200 ENERGY STAR qualified homes in 2009, for a total of more than 11,700 since 2001.
- Recruiting more than 50 new builder partners in 2009, for a total of nearly 315 builders and increasing the market share of ENERGY STAR qualified new homes built in Wisconsin to 23 percent, despite the continued downturn in the market.
- Saving 134,192 therms and 85,231 kWh under the Focus on Energy's new homes program, and 2,466,000 therms and 184 million kWh under its commercial program.
- Providing targeted outreach and programming for the food service sector, including communicating the smart equipment choices available through ENERGY STAR.
- Achieving an 80 percent increase in the number of units installed in the food service sector—a 182 percent increase in kW savings, a 200 percent increase in kWh savings, and a 108 percent increase in therms savings over 2008.
- Completing more than 1,600 whole-house retrofit projects in 2009—a 77 percent increase from 2008—for a total of 10,600; Home Performance with ENERGY STAR is now available throughout all of Wisconsin.

RETAIL



Let's Build Something Together™

Lowe's Companies, Inc. **Mooresville, North Carolina**

Lowe's Companies, Inc. is a FORTUNE® 50 company that serves approximately 14 million customers a week at more than 1,675 home improvement stores in the United States and Canada. Lowe's is the first Product Retailing partner to receive the ENERGY STAR Sustained Excellence award. Lowe's is receiving this honor for its ongoing top-to-bottom commitment to energy efficiency in the sales and marketing of ENERGY STAR products. Key accomplishments include:

- Continuing to grow the quantity and variety of ENERGY STAR products in store, particularly in appliances and lighting where sales of these products from January to November saved customers close to \$30 million on their energy bills and reduced greenhouse gas emissions equivalent to those from 30,000 cars.
- Generating more than 1.6 billion media impressions in 2009, increasing exposure by nearly 14 percent over the previous year.
- Promoting ENERGY STAR qualified products three times as much in 2009 as in 2008 across a wide range of consumer education vehicles from advertising to online, in-store marketing, PR, events, direct marketing, and more.
- Creating an innovative online portal system that allows energy efficiency program sponsors to better promote energy efficiency and ENERGY STAR qualified products.
- Demonstrating its commitment to marketing ENERGY STAR qualified products by creating a full-time Utilities Marketing Manager position to work directly with state and local program sponsors to promote energy efficiency and ENERGY STAR; Lowe's worked with more than 40 efficiency programs in 2009 to plan or execute rebate events.
- Developing educational content for its employees as part of its Life Track Goes Green campaign, including energy efficiency stories, explanations of ENERGY STAR qualified product benefits, and an interactive quiz resulting in more than 225,000 impressions.
- Hosting "Rock the Bulb" turn in events with 125,000 incandescent bulbs exchanged during the 12 events held in 2009.

SERVICE AND PRODUCT PROVIDERS



Advantage IQ, Inc.
Spokane, Washington

Advantage IQ, Inc. offers sustainable solutions for managing utility expenses to multi-site companies across the United States. Advantage IQ is receiving ENERGY STAR recognition for its continual success in automating the benchmarking of client buildings. This is the fourth time Advantage IQ has received ENERGY STAR Sustained Excellence recognition. Key 2009 accomplishments include:

- Providing energy performance scores for more than 34,500 buildings, representing about 63 percent of all buildings receiving automated benchmarking services, and delivering more than 129,000 individual building scores to clients throughout 2009.
- Supporting over 75 clients that are ENERGY STAR partners, including companies with large portfolios in the retail, hospitality, commercial real estate, and healthcare sectors.
- Helping clients earn the ENERGY STAR for more than 230 buildings in 2009, and supporting three clients that received 2009 ENERGY STAR Partner of the Year recognition.
- Providing information services to over 1,100 of the more than 1,500 ENERGY STAR qualified supermarkets to date, representing nearly three-quarters of the qualified buildings in this sector.
- Promoting the importance of energy management through a monthly Webinar series called the "Energy Game Plan," as well as through other Webinars and conference presentations, some of which were held in partnership with ENERGY STAR.



Servidyne
Atlanta, Georgia

Servidyne provides comprehensive energy efficiency, demand response, and sustainability consulting services that significantly enhance the operating and financial performance of existing buildings around the world. Servidyne is receiving ENERGY STAR recognition for helping building owners and managers to lower energy and operating costs, reduce environmental impacts, and gain recognition through ENERGY STAR. Servidyne is receiving ENERGY STAR Sustained Excellence recognition for the fourth time this year. Key accomplishments include:

- Helping clients earn the ENERGY STAR for 86 buildings in 2009, for a total of more than 200 qualified buildings to date.
- Providing energy performance scores for more than 400 customer commercial buildings in the United States in 2009 alone, for a cumulative total of nearly 1,000 buildings.
- Continuing to promote ENERGY STAR tools and resources for building and real estate professionals at conferences and educational sessions nationwide.
- Launching a new initiative piloting a comprehensive, repeatable approach to energy management for retail properties, using Portfolio Manager to document energy and financial savings. Servidyne is dramatically expanding this program in 2010.
- Introducing Fifth Fuel Management™, a comprehensive demand response and energy efficiency product line to benefit energy consumers and utilities. This tool provides a real-time energy optimization and demand response system, further assisting customers to effectively manage energy.



Award Winner Profiles:

Partner of the Year

ENERGY MANAGEMENT



CEMEX USA

Houston, Texas

CEMEX USA is a leading global producer of construction products, providing cement and concrete products throughout the United States. Its operations include 14 cement plants, nearly 50 distribution terminals, 115 aggregate quarries, and more than 335 ready-mix concrete plants. CEMEX is receiving ENERGY STAR recognition for its energy management accomplishments and exceptional communication of energy efficiency and the benefits of ENERGY STAR. Key accomplishments include:

- Reducing overall energy intensity by 2.2 percent in 2008. Over 1.1 million MMBtus were saved through such measures as commissioning two new cement lines using state-of-the-art vertical roller mills for finish grinding, replacing and repairing compressed air systems, and upgrading plant lighting. These energy savings resulted in cutting 107,500 metric tons of CO₂ emissions and are equal to providing electricity to 14,900 American homes for one year.
- Developing a strategic communication plan to educate key audiences on energy efficiency and ENERGY STAR. CEMEX built solidarity among employees through training and motivational signage in plants and on employee uniforms and gear, and externally discussed its ENERGY STAR participation in articles published in *Managing Automation* and *Fortune* magazines.
- Leading the cement industry by addressing embedded energy in suppliers' products and operations. CEMEX issued key energy performance metrics developed through the ENERGY STAR Cement Manufacturing Focus to its key suppliers, informing them that the company would evaluate future purchases based on these metrics.
- Mentoring new ENERGY STAR partners in the refinement of their energy management programs and sharing best energy management practices with its industry.
- Joining with DOE to commit resources to study and develop Carbon Capture and Sequestration technology to reduce CO₂ emissions from a cement plant.



Evergreen Public Schools

Evergreen Public Schools

Vancouver, Washington

Evergreen Public Schools is the fifth largest school district in the State of Washington, serving more than 26,000 students in 35 schools. Evergreen Public Schools is receiving ENERGY STAR recognition for making swift improvements in energy performance in a short time period while educating students and staff about the importance of energy efficiency. Key achievements include:

- Designing and implementing an energy management plan, saving \$723,000 in only 9 months, equivalent to the resources required to support 14 teachers or almost 20 support staff members.
- Achieving recognition from EPA as an ENERGY STAR Leader for improving its portfolio-wide energy use by 20 percent from a 2008–2009 baseline.
- Earning the ENERGY STAR for 11 buildings in 2009, for a total of 13.
- Benchmarking and measuring program success through tools such as EPA's Portfolio Manager, Utility Manager Pro, and on-site demand meters and associated software.
- Incentivizing district-wide participation in energy management activities through competition, such as the most innovative ideas to conserve energy.
- Communicating the financial and environmental values of energy management to the Board of Directors, administrators, staff, and students through in-person presentations and meetings.



FetterGroup

Louisville, Kentucky

FetterGroup is a holding company for two distinct divisions, FetterLabel and FetterCMD. FetterLabel, one of the nation's largest label providers to the paint and coatings industry, also services the spirits and specialty consumer products industries with innovative label and packaging production and distribution. FetterCMD works with the healthcare industry to create, manage, and distribute a variety of customized sales, marketing, and communications materials. The company's leadership emphasizes a strong commitment to sustainability and actively includes energy management as a critical part of that effort. FetterGroup is receiving ENERGY STAR recognition for its comprehensive energy management program. Key accomplishments include:

- Achieving a 22 percent reduction in energy intensity in 2009 and a 33 percent reduction since 2007.
- Developing a comprehensive energy management program beginning in 2007 based on the ENERGY STAR Guidelines for Energy Management. The company also utilized Portfolio

Manager, the Cash Flow Opportunity Calculator, and other ENERGY STAR tools to refine its approach.

- Building capacity among FetterGroup employees through targeted energy management training and awareness events to create a diverse energy management team that spans major operational areas of the company.
- Investing in energy improvements, including installing lighting controls, efficient motors, and variable speed drives.
- Sharing the company's energy management experience with other businesses. FetterGroup's CEO encouraged peer companies to participate in ENERGY STAR.
- Communicating the value of energy efficiency to the local community. The company participated in Louisville's "Zootember" celebration reaching more than 20,000 individuals.

FetterGroup is a Climate Leaders Partner whose goal is to reduce greenhouse gas emissions by 25 percent in 5 years.

HBI

HANES*brands*INC

Hanesbrands Inc.

Winston-Salem, North Carolina

Hanesbrands Inc. is a leading marketer of apparel essentials, operating in more than 25 countries and employing approximately 45,000 people. The company is committed to responsible environmental stewardship by conserving natural resources, minimizing energy consumption, and reducing greenhouse gas emissions. Hanesbrands is receiving ENERGY STAR recognition for its energy management program and for its strategic energy communications reaching broad audiences. Key accomplishments include:

- Reducing energy intensity by 9.2 percent, equivalent to \$12 million in annual savings.
- Building its corporate-wide energy management program using the ENERGY STAR Guidelines for Energy Management and reaching beyond the company through its Energy Value Chain to impact customer energy performance.
- Benchmarking 200 retail outlet stores using EPA's Portfolio Manager.

- Investing in energy improvements at various facilities including: completing a project to use agricultural residuals to power a new biomass steam boiler; purchasing geothermal and hydro power at two manufacturing sites; and shifting to low-impact transportation (rail) for its products for an estimated 41.3 percent reduction in greenhouse gas emissions.
- Communicating its commitment to the environment through targeted outreach programs including an Earth Day billboard, strategic ENERGY STAR signage in its facilities, and a business-to-business campaign utilizing its catalogs to promote corporate energy management and ENERGY STAR, which could reach an estimated 100,000 unique businesses.
- Sharing best energy management practices with ENERGY STAR partners and mentoring new ones.



HEI Hotels & Resorts

Norwalk, Connecticut

HEI Hotels & Resorts is a leading hospitality investment company that acquires, develops, owns, and operates upper-scale and luxury hotels and resorts, with a current portfolio of 33 hotels and more than 7.8 million square feet throughout the United States. HEI is receiving ENERGY STAR recognition for success in improving energy performance through a combination of energy efficiency projects, operational changes, and promoting energy-conscious behavior among employees. Key accomplishments include:

- Reducing company-wide energy consumption by more than 8 percent in 2009, totaling 24 percent since 2006, the majority of which can be attributed directly to operational awareness.
- Developing a custom energy dashboard called the Energy Looking Glass (ELG) to supplement Portfolio Manager in tracking a property's energy usage, allowing chief engineers to compare a hotel's daily energy use to the same

day in the prior year, and immediately identify any need for adjustments—communicating to all associates the correlation between energy savings and positive impacts on the environment.

- Launching a company-wide, performance-based incentive program for hotels in the same brand group to compete to improve energy performance. Chief engineers and general managers at winning hotels receive substantial prizes on a quarterly basis.
- Promoting energy efficiency to its 5,000 employees by rolling out an energy conservation standard operating procedure, Social Responsibility program, and training video; displaying ENERGY STAR Bring Your Green to Work posters throughout hotels and corporate offices; and launching an additional incentive program to award gift cards and ENERGY STAR qualified flat-screen televisions to all staff at the top three most energy-improved hotels.



Real value in a changing world

Jones Lang LaSalle

Chicago, Illinois

Jones Lang LaSalle (JLL) is a leading global provider of commercial real estate services, including property and corporate facility management services for approximately 1.4 billion square feet worldwide. Jones Lang LaSalle is receiving ENERGY STAR recognition for its success in integrating ENERGY STAR tools and resources as a key element of energy management and sustainability efforts across its managed portfolio. Key accomplishments include:

- Increasing benchmarking efforts to achieve 100 percent participation across JLL's investor-owned and retail mall portfolios, and expanding the reach of benchmarking activity to encompass 15 percent of corporate client properties.
- Achieving the ENERGY STAR label for 90 properties representing over 34 million square feet.

- Saving an estimated 2.85 billion kBtu across all U.S. properties—equivalent to removing almost 89,000 cars from the road for one year.
- Facilitating energy management best practices by developing a tutorial to guide JLL's on-site professionals through the ENERGY STAR strategic approach to energy management.
- Engaging more than 10,000 U.S. employees in energy conservation efforts by participating in the Change the World, Start with ENERGY STAR campaign, observing Energy Awareness Month, and aggressively training employees to use and promote ENERGY STAR.
- Promoting the role of ENERGY STAR tools and resources, such as Portfolio Manager and Target Finder, through highly visible efforts such as the Empire State Building retrofit.



Kennedy Associates

Seattle, Washington

Kennedy Associates is a full-service real estate investment advisor, managing more than \$7 billion of office, industrial, multi-family, retail, and hospitality properties for select institutional clients, including the Multi-Employer Property Trust, public and corporate pension funds, university endowments, and sovereign wealth funds. Kennedy, a leader in Responsible Property Investing, is receiving ENERGY STAR recognition for key accomplishments including:

- Benchmarking all eligible office buildings and warehouses every month, including 92 office buildings and 61 warehouse buildings representing 22 million square feet, and initiating a multi-family benchmarking program.
- Achieving an average energy performance score of 77 while earning the ENERGY STAR for almost 50 percent of its benchmarked portfolio representing nearly 11 million square feet and approximately \$1.6 billion in market value.
- Meeting the ENERGY STAR Challenge by reducing energy use by 10 percent, including a 6 percent reduction in 2009, resulting in an estimated \$2.4 million in energy savings.
- Partnering with BetterBricks, the commercial initiative of the Northwest Energy Efficiency Alliance, to create and pilot a Sustainable Tenant Improvement Guide to increase the sustainability of its office portfolio in concert with its "Green Lease."
- Developing training toolkits, monitoring dashboards, and education modules to help asset and property managers monitor, analyze, and report on ENERGY STAR benchmarking activities and energy efficiency improvements.
- Implementing a policy requiring the use of ENERGY STAR qualified appliances in multi-family units.



Kimberly-Clark

Kimberly-Clark Corporation

Dallas, Texas

Kimberly-Clark Corporation is a leading global health and hygiene company operating in 37 countries, whose products are known in more than 150. The company's commitment to sustainable growth incorporates energy management as an integral part of its long-term strategy. Kimberly-Clark is receiving ENERGY STAR recognition for the accomplishments of its energy management program. Achievements in 2009 include:

- Improving energy efficiency globally by 1.3 percent over 2008 and 4.4 percent since 2005, representing annual savings exceeding \$27 million.
- Reaching outside the company to influence its Energy Value Chain to address embedded energy in supplier operations. In 2009, four strategic supplier facilities received energy performance reviews.
- Investing in energy improvements including: completing a project to utilize biomass to generate power on-site; improving an existing combined heat and power plant; building a plant heat recovery system to capture heat from a process exhaust stack, which reduced the amount of natural gas required by 100,000 MMBtu per year; and eliminating nearly 13,300 tons of greenhouse gas emissions annually by using landfill gas for boiler power at a plant.
- Launching its Small Steps program, in which employees take a step to improve the environment—purchasing ENERGY STAR products is one of the nine standard options. To date, 1,900 employees worldwide have made a commitment.
- Leading its industry by actively supporting EPA's ENERGY STAR Pulp and Paper Focus. The company participated in testing plant energy performance indicators for benchmarking and reviewed an Energy Guide on saving opportunities in the industry's plants. Kimberly-Clark made the Energy Guide available to all facilities through its information sharing system.

Kimberly-Clark is a successful partner in several other EPA programs: Climate Leaders, Green Power Partnership, Landfill Methane Outreach Program, and SmartWay.



Kohl's Department Stores Menomonee Falls, Wisconsin

Kohl's Department Stores is a family-focused, value-oriented specialty department store. Kohl's operates more than 1,000 stores in 49 states. Kohl's is receiving ENERGY STAR recognition for commitment and success in increasing energy efficiency of its buildings and its dedication to sharing the importance of energy efficiency with associates and customers. Key accomplishments include:

- Tracking and ensuring data accuracy for *all* Kohl's stores, distribution centers, and corporate buildings using EPA's Portfolio Manager.
- Earning the ENERGY STAR at 243 stores in 2009 for a total of 352 stores through November 2009, exceeding its goal of earning the ENERGY STAR at 300 stores by September 2009—Kohl's operates the largest group of non-supermarket retail buildings that have earned the ENERGY STAR.
- Reducing energy use per store by 10 percent on a Btu/sq. ft. basis compared to a 2007 baseline in advance of its 2013 target. The energy saved by Kohl's in 2009 alone would power 5,264 average American homes for one year.
- Upgrading Energy Management Systems at 60 stores, allowing for automatic load shedding, which will reduce each store's energy consumption by 15 kW.
- Instituting a corporate sustainability department to drive company-wide sustainability issues and supplement energy team initiatives.
- Holding a *Kohl's Green Experience Event* on Earth Day, attended by more than 1,800 associates, to engage employees in energy awareness and highlight sustainability strategies, including ENERGY STAR.



Loudoun County Public Schools Ashburn, Virginia

Loudoun County Public Schools (LCPS), the fourth largest school district in the Commonwealth of Virginia, serves more than 60,000 students across 10 high schools, 13 middle schools, 51 elementary schools, a technology center, and an alternative education school—representing over 8.4 million square feet. LCPS is receiving ENERGY STAR recognition for showing continued dedication to improving its energy efficiency while educating students about the importance of being good environmental stewards. Key achievements include:

- Earning the ENERGY STAR for 24 buildings in 2009 for a total of 25.
- Performing energy audits at four schools and identifying and resolving more than 190 issues, reducing district annual utility expenses by \$86,000 in these four schools alone.
- Using EPA's Target Finder tool to ensure that all new school buildings are Designed to Earn the ENERGY STAR.
- Earning ENERGY STAR Leaders recognition in January 2010 for improving its portfolio-wide energy efficiency by 10 percent.

NISSAN

Nissan North America, Inc. Franklin, Tennessee

Nissan North America, Inc. is the manufacturing headquarters for three vehicle assembly and powertrain plants in the United States and Mexico, along with marketing, sales, and distribution operations. Nissan's commitment to creating a sustainable mobile society drives the company to strategically manage energy usage across its operations. Nissan is receiving ENERGY STAR recognition for the achievements of its energy management program and the company's strategic energy communications that reach diverse audiences. Key accomplishments include:

- Implementing strategies to achieve an absolute energy reduction of 30 percent in spite of market contractions in the auto industry.
- Earning the ENERGY STAR for its auto assembly plants and its Americas headquarters building.
- Educating employees, the public, and customers on the value of energy efficiency and ENERGY STAR through Nissan public events, plant tours, workstation screensavers, and energy fairs.
- Impacting the company's Energy Value Chain by helping suppliers manage energy. Nissan asks its suppliers to complete EPA's ENERGY STAR Energy Program Assessment Matrix to gauge the maturity of suppliers' energy programs and directs them to ENERGY STAR.
- Actively supporting EPA's ENERGY STAR Focus on Energy Efficiency in Motor Vehicle Manufacturing.
- Sharing best energy management practices with ENERGY STAR partners.



Saint-Gobain Valley Forge, Pennsylvania

Saint-Gobain is a global manufacturer of flat glass, building products, glass containers, and high-performance materials, as well as a leading distributor of building materials. The company is receiving ENERGY STAR recognition for its achievements in energy management and exceptional outreach on energy efficiency and ENERGY STAR. Key 2009 accomplishments include:

- Reaching a 2.2 percent reduction in energy intensity in spite of the economic downturn. The energy savings are equivalent to the energy required to produce 486 million glass containers or to provide fiber glass insulation for more than 100,000 typical U.S. homes, and the prevention of over 70,000 metric tons of CO₂ emissions.
- Expanding the company's network of energy champions to impact 98 percent of its energy consumption, exceeding the goal of 95 percent in 2009.
- Improving the company's energy culture and in-house resources, evidenced by an increased number of facility energy assessments conducted internally by company teams.
- Contributing to EPA's completion of the ENERGY STAR energy performance indicator for container glass plants by extensively testing the tool.
- Leading the glass container industry by encouraging executives in the industry to take advantage of ENERGY STAR resources to help them improve energy performance in their companies.
- Working within its Energy Value Chain to promote energy management with ENERGY STAR, both upstream and downstream of the company.



Sunoco, Inc.

Philadelphia, Pennsylvania

Sunoco, Inc. is a leading manufacturer and marketer of petroleum and petrochemical products as well as metallurgical-grade coke for the steel industry. Sunoco is receiving ENERGY STAR recognition for its continued success in building upon the foundation of its corporate energy management program and its successive energy savings in 2009. Key accomplishments include:

- Achieving a 5 percent energy intensity reduction (normalized to 80 percent plant utilization) in the refining and supply business and a 3.4 percent reduction in the company's chemical business. Refining and supply accounts for 75 percent of Sunoco's energy use.
- Building in 2009 upon the existing energy management program to embed energy management deeper in all of its business lines through a new corporate-wide business improvement initiative. Sunoco's successful plant "treasure hunts" are a key part of the initiative, having identified 680 opportunities in energy savings in the refining business alone. In 2009, the refining business has saved the equivalent of 19 million gallons of imported oil through its energy management program.
- Adopting a "total cost of ownership" approach in the Sunoco retail outlets. As a result, an Energy Management System is being piloted in the retail setting to test its efficacy in balancing customer needs with maximized energy savings.
- Completing conversion of a third of its fuel delivery trucks to low resistance tires and another third to new, lower emitting engines.
- Communicating about its partnership with ENERGY STAR and energy efficiency to audiences only Sunoco could reach. Sunoco ran a public service announcement for its customers at 106 retail outlets on TV monitors at pumping stations.
- Supporting EPA's ENERGY STAR Petroleum Refining and Petrochemical Focus.

NEW HOME CONSTRUCTION



Advanced Energy

Raleigh, North Carolina

Advanced Energy is a full-service home energy rating and provider organization that also performs testing and applied research in building science. Advanced Energy is receiving ENERGY STAR recognition for key achievements including:

- Partnering with utilities nationwide to train more than 300 builders, subcontractors, raters, and real estate professionals on ENERGY STAR.
- Serving as a rater provider for 35 home energy rater organizations that qualified 342 homes in 2009.
- Holding seven "ENERGY STAR for Builders" workshops in North Carolina for utilities and training 125 companies, resulting in 19 new ENERGY STAR builder partners.
- Promoting aggressively its "Success with ENERGY STAR" program, which provides comprehensive training and assessments to builders and their subcontractors to transform their building processes to build consistently high quality, energy-efficient homes.



Energy Diagnostics Inc.

Valparaiso, Indiana

Energy Diagnostics Inc. is a home energy rating organization. An ENERGY STAR partner since 1997, Energy Diagnostics Inc. is receiving ENERGY STAR recognition for key accomplishments including:

- Verifying more than 1,000 ENERGY STAR qualified homes in 2009 for a total of 10,000 homes since becoming an ENERGY STAR partner.
- Expanding ENERGY STAR awareness through outreach and marketing efforts and by donating its ENERGY STAR verification services for an Illinois home featured on ABC's "Extreme Makeover: Home Edition" television show.
- Adding more than 30 new ENERGY STAR builder partners in 2009 while retaining 95 percent of its existing partners despite difficult economic conditions.
- Holding education and training seminars for code officials in Michigan and Illinois on the ENERGY STAR specifications and performance options to raise awareness of the value and benefits of ENERGY STAR.



EnergyLogic

Berthoud, Colorado

EnergyLogic is a full-service home energy rating and provider organization in Colorado, providing services to 49 ENERGY STAR builders across the Berthoud market. EnergyLogic is receiving ENERGY STAR recognition for key achievements including:

- Verifying directly 1,157 ENERGY STAR qualified homes in 2009, equal to approximately 20 percent of all homes built in Colorado.
- Overseeing 32 ENERGY STAR rater partners under its providership; these rater partners verified more than 2,460 ENERGY STAR qualified homes in 2009.
- Providing training to their rater partners to ensure successful participation in the ENERGY STAR program, often traveling to partner locales for training and providing marketing materials.
- Offering builder partners a comprehensive suite of support services, including the Northern Colorado ENERGY STAR Homes guide, a comprehensive resource outlining each ENERGY STAR New Home building requirement by category.

ENVIRONMENTS FOR *Living*[®]

Environments For Living/Masco Home Services Daytona Beach, Florida

Masco Home Services, an organization that provides home energy efficiency services, oversees the Environments For Living program—a large provider of ENERGY STAR qualified homes. Environments For Living/Masco Home Services is receiving ENERGY STAR recognition for key achievements including:

- Providing support to nearly 7,800 ENERGY STAR qualified homes in 2009, for a total of 80,800 homes—representing about 8 percent of the 1 million ENERGY STAR qualified homes constructed through 2009.
- Expanding aggressively its business in key ENERGY STAR markets including Texas, Nevada, Arizona, California, and Florida.
- Training 89 builders, raters, and utility providers on ENERGY STAR specifications, and launching a new marketing and training program with RESNET to increase the total number and frequency of raters recommending Environments For Living and ENERGY STAR to their builder customers.
- Promoting ENERGY STAR in key publications, including *Home Energy* magazine, *Green Builder* magazine, and *Home Energy* e-Newsletter.



Frostbusters & Coolth Co. Grand Junction, Colorado

Frostbusters & Coolth Co. (Frostbusters) is a home energy rating organization in Colorado. An ENERGY STAR partner since 2007, Frostbusters is receiving ENERGY STAR recognition for key achievements including:

- Increasing the market penetration of ENERGY STAR qualified homes in Mesa County from less than 1 percent in 2007 to approximately 20 percent in 2009.
- Co-sponsoring Grand Mesa ENERGY STAR with the City of Grand Junction, Mesa County, Housing Resources of Western Colorado, and the Governor's Energy Office.
- Expanding its rating services to other western Colorado counties, including Garfield, Rio Blanco, Gunnison, Montrose, and Pitkin Counties.
- Advocating the creation of jobs associated with ENERGY STAR building and improvement in Mesa County by developing a proposal for workforce training and a training curriculum for Colorado Mountain College.



Home Energy Defense

Lincoln, Nebraska

Home Energy Defense of Nebraska is a home energy rating organization that works with the ENERGY STAR for New Homes program. Home Energy Defense is receiving ENERGY STAR recognition for key accomplishments including:

- Expanding the number of builders participating in the ENERGY STAR program by seven in six different markets in Nebraska in 2009.
- Verifying 815 home energy ratings for new builders in 2009.
- Partnering with Habitat for Humanity and donating its services to build affordable homes that are ENERGY STAR qualified.
- Promoting ENERGY STAR among builders by working with them to analyze each component of the homes to demonstrate the benefits of building to ENERGY STAR performance levels.

PRODUCT MANUFACTURING



Andersen Corporation

Bayport, Minnesota

Andersen Corporation is a privately-owned window and door manufacturer that manufactures more than six million wood windows and doors annually, with sales worldwide. Andersen Corporation, an ENERGY STAR partner since 1998, is receiving ENERGY STAR recognition for its outstanding product qualification and labeling efforts. Key accomplishments include:

- Qualifying 88 percent of its windows and patio doors as ENERGY STAR with the standard glazing option and 98 percent through offered upgrades.
- Increasing total sales of ENERGY STAR qualified products by nearly 40 percent over 2008 despite the economic downturn.
- Educating consumers and end users about the environmental benefits of Andersen's ENERGY STAR qualified products through a multi-media campaign that generated more than 980 million impressions.
- Training nearly 18,000 national dealers, national retailers, and Andersen employees about ENERGY STAR.
- Promoting ENERGY STAR through joint sales and marketing activities, tradeshow, and exhibits with national retailers and dealers, resulting in more than 551 million impressions.



BOSCH

Invented for life

Bosch Home Appliances

Huntington Beach, California

Bosch Home Appliances is a global leader in appliance manufacturing, offering ENERGY STAR qualified clothes washers, dishwashers, and refrigerators. Bosch is receiving ENERGY STAR recognition for exceptional accomplishments in product manufacturing. Key accomplishments include:

- Becoming the only manufacturer to launch 100 percent of its major appliance products that meet or exceed ENERGY STAR qualification criteria with 40 models.
- Introducing Bosch Vision™ Laundry, the most energy- and water-efficient brand of full-size, front-load washers in the United States. These clothes washers use more than 60 percent less energy than the industry average.
- Lowering the average energy use of its already-efficient dishwashers to only 252 kWh/year.
- Featuring a permanent ENERGY STAR installation at its BSH Gallery and Training Center—which is seen by tens of thousands of trade and consumer visitors each year—and training sales associates on the environmental and economic benefits of Bosch's ENERGY STAR qualified appliances.
- Participating in national partnerships and initiatives, such as the "Make a COOL CHANGE" promotion—a cooperative advertising initiative with Whole Foods Markets to educate consumers about how saving money through energy efficiency and ENERGY STAR can also save the planet.

Canon

Canon U.S.A., Inc.

Lake Success, New York

Canon U.S.A., Inc. is a world class leader in professional and consumer imaging equipment and information systems. Canon is receiving ENERGY STAR recognition for qualifying nearly 100 percent of its product line to ENERGY STAR specifications. The company is also being recognized for its leadership and engagement in ENERGY STAR power management campaigns, its extensive communication efforts promoting energy efficiency to a wide audience, and its ongoing efforts to reduce environmental burdens in all stages of the product lifecycle. Key accomplishments include:

- Adding 57 new ENERGY STAR qualified models to its suite of products for a total of 241 ENERGY STAR qualified models. One hundred percent of Canon's suite of copiers, printers, scanners, and fax machines, and 98 percent of its multifunction devices are ENERGY STAR qualified.
- Saving nearly two million kWh of electricity and \$160,000 in 2009 by activating power management features on over 1,500 employee computers as part of its commitment to the ENERGY STAR Low Carbon IT campaign.
- Expanding the company's ENERGY STAR outreach and awareness efforts in both its internal and external sales trainings and customer presentations. Canon developed a recent Corporate Environmental/Sustainability video highlighting partnerships with EPA and the ENERGY STAR program.
- Developing Web-based and instructor-led training courses designed to educate Dealer Sales Representatives on consumer demand for environmentally friendly products and how Canon's products meet this demand with environmentally conscious features, including energy-saving technologies and ENERGY STAR.
- Launching its imageRUNNER ADVANCE series, a new document services platform that is developed using the company's Life Cycle Assessment product design system—which is expected to reduce CO₂ emissions by more than 30 percent by redesigning each phase of development, from manufacturing, energy use, and logistics.



Good Earth Lighting, Inc.

Wheeling, Illinois

Good Earth Lighting, Inc. develops, manufactures, markets, and distributes residential and commercial lighting fixtures. Good Earth Lighting is receiving ENERGY STAR recognition for key accomplishments including:

- Offering consumers 68 new ENERGY STAR qualified lighting fixtures in 2009, for a total of 365 qualified fixtures—a 34 percent increase over 2008—80 percent of the products offered in Good Earth’s catalog are ENERGY STAR qualified.
- Designing and subsidizing ENERGY STAR signage, hang tags, and consumer brochures that can be found at major retailers throughout the nation.
- Adding four new ENERGY STAR qualified decorative lighting collections to its catalog with many products already placed with major retailers and distributors throughout the country.
- Expanding sales of Good Earth’s ENERGY STAR qualified products into multi-family and temporary residential environments.
- Partnering with utilities and retailers across the country to increase consumer awareness of ENERGY STAR qualified products.
- Introducing its first ENERGY STAR qualified LED lighting fixture and a new line of ENERGY STAR qualified home security lighting fixtures.



JELD-WEN, inc.

Klamath Falls, Oregon

JELD-WEN, inc. is a privately owned window and door manufacturing company with over 150 divisions and more than 20,000 employees worldwide. JELD-WEN is receiving ENERGY STAR recognition for outstanding product qualification efforts, excellent training efforts, and impressive company-wide energy saving improvements. Key accomplishments include:

- Offering consumers the largest selection of ENERGY STAR qualified doors and windows with 1,943 door models and 912,832 window configurations, a 29 percent and 22 percent increase, respectively, over 2008.
- Realizing 94 percent of total sales through sale of ENERGY STAR qualified products in 2009.
- Demonstrating its commitment to organization-wide facility efficiency improvements by upgrading the hot melt oven emitter at the Stayton Window Division and upgrading the chilled water system at its Yakima Vinyl Extrusion Plant.
- Educating consumers through a wide range of education efforts representing at least 7 million impressions through Bill Bailout contests, TV segments with Danny Lipford, and advertising through print, radio, TV, direct mail, and brochures.



Manitowoc Foodservice

New Port Richey, Florida

Manitowoc Foodservice, a division of The Manitowoc Company, Inc., designs, manufactures, and supplies food and beverage equipment for the global foodservice market. The company has a portfolio of brands including Cleveland, Convotherm®, Delfield®, Fabristeel, Frymaster®, Garland®, Jackson, Kolpak®, Kysor/Warren®, Kysor Panel Systems®, Lincoln, Manitowoc® Ice, Multiplex®, Merrychef®, Servend®, and Manitowoc® Beverage Systems. Manitowoc Foodservice is receiving ENERGY STAR recognition for key accomplishments including:

- Expanding its ENERGY STAR qualified portfolio by about 140 models in 2009 for a total of 420—an increase of 50 percent over 2008—through product innovation, product line extensions, and “upgrading” existing models.
- Introducing innovative new technologies like SteamSaver Technology™ that saves energy and water in ENERGY STAR

qualified steamers and air assist technology that reduces energy usage in ENERGY STAR qualified ice machines.

- Prominently displaying the ENERGY STAR on all products, packaging, advertising, literature, Web sites, and sales tool collateral.
- Ensuring that outside sales force and channel partners understand what it means for a piece of Manitowoc equipment to qualify for the ENERGY STAR through in-person, hands-on training.
- Including hands-on training about ENERGY STAR qualified equipment at the Manitowoc University.

Panasonic **ideas for life**

Panasonic Home & Environment Company

Secaucus, New Jersey

Panasonic Home & Environment Company (PHEC), a unit company of Panasonic North America, is the hub of Panasonic’s U.S. marketing, sales, service, and research and development operations, and offers an advanced line of high performance ventilation fans. PHEC is receiving ENERGY STAR recognition for reaching efforts to manufacture and market energy-efficient ventilation products. Key achievements include:

- Qualifying 100 percent of its eligible Panasonic line ventilation fans as ENERGY STAR and offering the highest efficiency among currently qualified products of these types.
- Introducing eight ENERGY STAR qualified vent fan products in 2009 for a total selection of 42, representing a 20 percent increase over 2008.
- Including ENERGY STAR information in brochures, ads, sales promotions, and its Web site to highlight the importance of using energy-efficient ventilation products.

- Educating new manufacturers’ representatives and distributors on the value of ENERGY STAR qualification including creating the Distributor Binder to educate all PHEC vent fan distributors and retailers on the environmental and economic benefits of PHEC’s ENERGY STAR qualified products.
- Displaying ENERGY STAR qualified products with the logo in its booth at 41 regional and national trade shows in 2009.
- Including ENERGY STAR in media pitches, press releases, sweepstakes promotions, and a MAT release article. As a result, ENERGY STAR was included in 116 consumer and trade placements that reached a total online and print audience of nearly 8 million.
- Promoting the ENERGY STAR program through a range of sales representative and distributor marketing materials including advertising, direct mail, brochures, signage, and displays.



Technical Consumer Products, Inc.
Aurora, Ohio

Technical Consumer Products, Inc. (TCP) is one of the largest manufacturers of ENERGY STAR qualified CFLs in the United States. TCP is receiving ENERGY STAR recognition for its innovation and leadership in energy-efficient lighting. Key accomplishments in 2009 include:

- Increasing its suite of ENERGY STAR qualified CFLs 17 percent over last year.
- Introducing the industry's fastest starting covered CFL—Instabright G2—providing full brightness in seconds. This technology improves lamp start-up lumens by more than 100 percent, resulting in faster lamp run-up time and outstanding initial lumen performance.
- Displaying the ENERGY STAR on all product packaging, sell sheets, and marketing materials.
- Educating sales staff about TCP's ENERGY STAR qualified products and the environmental and financial benefits.
- Partnering with QVC for Earth Day 2009 to educate consumers about ENERGY STAR qualified light bulbs.
- Sponsoring—in partnership with utilities—the CFL recycling kiosks found in every Home Depot store in the United States, which recycles approximately 1.9 million CFLs annually with the help of TCP.

PROGRAM DELIVERY



Governor's
Energy Office

Colorado Governor's Energy Office
Denver, Colorado

The Colorado Governor's Energy Office (GEO) has been an ENERGY STAR partner since 2005. The GEO is receiving ENERGY STAR recognition for implementing Colorado's innovative, energy efficient, residential new construction program. Key accomplishments in 2009 include:

- Achieving a 28 percent market penetration of ENERGY STAR qualified new homes in Colorado, an increase of 12 percent from 2008.
- Helping 1,530 new homes earn the ENERGY STAR in Colorado in 2009.
- Registering more than 70 new ENERGY STAR builder partners, raising the state's total number of partners to over 350.
- Awarding \$248,500 in grants and leveraging \$465,700 in matching funds to more than 54 partner cities, counties, nonprofits, and utilities to integrate its ENERGY STAR New Homes program with local green building programs and utility efforts as well as to engage homebuilders, to deliver trainings, and to market the program.
- Implementing a pioneering ENERGY STAR Mortgage program that offers one discount point to access a lower interest rate on a new home loan.



Gainesville Regional Utilities (GRU)

Gainesville, Florida

Gainesville Regional Utilities (GRU) is the first utility in Florida to develop a Home Performance with ENERGY STAR program. GRU is receiving ENERGY STAR recognition for building a strong contractor infrastructure, which has changed the traditional stand alone delivery of HVAC to the comprehensive approach. Key accomplishments in 2009 include:

- Maintaining relationships with partnering contractors under challenging economic conditions by offering free and/or reduced cost training series.
- Requiring that all Home Performance with ENERGY STAR jobs are reviewed with an established verification or inspection method, ensuring quality, and supporting partnering contractors.
- Facilitating the completion of 451 home performance improvements in 2009, a dramatic increase over the previous year's output of 147.
- Establishing a rebate program to offset initial homeowner investment and helping homeowners determine which improvement package best fits their needs.
- Expanding Home Performance with ENERGY STAR market awareness with an Energy Makeover contest.



Georgia Power

Atlanta, Georgia

Georgia Power is an investor-owned utility serving 2.25 million customers. An ENERGY STAR partner since 2004, Georgia Power is receiving ENERGY STAR recognition for its new homes program. The company is also being recognized for successful promotion of ENERGY STAR products to customers. Key accomplishments in 2009 include:

- Promoting ENERGY STAR to more than 5,900 builders and other trade professionals through alliances and sponsorship of over 120 events including monthly Home Builders Association meetings and trade show exhibits.
- Achieving 11 percent market share for ENERGY STAR homes—representing more than 2,600 qualified homes—in 2009.
- Supplying builders who construct ENERGY STAR qualified homes with marketing materials and support including brochures, yard signs, local billboard and print ads, co-op advertising, and listing on the Georgia Power ENERGY STAR Web site builder locator page.
- Launching "Sniff out Savings," a light-hearted, fully integrated campaign aimed at training dogs to educate consumers about "sniffing out" energy savings; the creative pieces highlight ENERGY STAR throughout its multi-media campaign when appropriate.
- Leading the nation in the 2009 Change the World Start, Start with ENERGY STAR campaign with over 325,000 pledges, representing more than \$30 million in energy savings.



Long Island Power Authority (LIPA)

Uniondale, New York

Long Island Power Authority (LIPA) is a nonprofit municipal electricity provider delivering electricity to nearly 1.1 million customers in Nassau and Suffolk counties and the Rockaway Peninsula in Queens, New York. LIPA is receiving ENERGY STAR recognition for the dramatic increase in homes served under its Home Performance with ENERGY STAR program in 2009—from 138 in 2008 to more than 1,000—by re-thinking program delivery to maximize customer participation with an easy entry and less costly approach. Key accomplishments include:

- Redesigning its Home Performance with ENERGY STAR model to deliver greater electricity savings through a more cost-effective targeted approach.
- Piloting the “Home Performance Direct!” (HPD) enhancement that combines direct installation and energy audit services.
- Encouraging the installation of cost-effective follow-up electricity savings measures under Home Performance with ENERGY STAR through sales tools such as customer rebates.
- Positioning HPD as a value proposition for Home Performance with ENERGY STAR contractors by marketing it as an opportunity to turn a “paid” sales lead into additional work. To date, 40 percent of HPD participants move immediately to have additional efficiency measures installed.
- Augmenting HPD with a “Big Gap” triage approach—where obvious energy “gaps” such as disconnected ducts, un-insulated attic hatches, leaky recessed light cans, and other obvious “gaps” are immediately corrected—increasing savings from direct install measures.



Louisville-Jefferson County Metro Government

Louisville, Kentucky

Louisville-Jefferson County Metro Government recognizes that existing commercial buildings present ripe opportunities for cost-effective reductions in greenhouse gas emissions while lowering energy costs. Louisville-Jefferson County Metro Government is being recognized for successfully leveraging the ENERGY STAR platform to help building owners achieve greater energy performance, as part of the Mayor of Louisville’s effort to reduce greenhouse gas emissions community-wide. Key accomplishments include:

- Launching the 2009 Louisville Kilowatt Crackdown, a challenge engaging 240 building owners and managers in energy efficiency improvements through a year-long competition that features ENERGY STAR tools and resources.
- Forming the Louisville Energy Alliance with local chapters of the Building Owners and Managers Association (BOMA), Certified Commercial Investment Managers (CCIM), International Council of Shopping Centers (ICSC), International Facility Management Association (IFMA), and the Kentucky Department for Energy Development and Independence.
- Promoting energy and greenhouse gas tracking in EPA’s Portfolio Manager, which resulted in more than 325 buildings benchmarked, representing 45.9 million square feet of floor space—a 46 percent increase over 2008.
- Recognizing six buildings that earned the ENERGY STAR in 2009 for a total of 16.
- Training building owners and managers throughout the Louisville community on ways to achieve cost-effective energy improvements with ENERGY STAR.



New Mexico Gas Company and Public Service Company of New Mexico (PNM)

Albuquerque, New Mexico

New Mexico Gas Company (NMGC) and Public Service Company of New Mexico (PNM) are receiving ENERGY STAR recognition for their partnership to sponsor and launch an ENERGY STAR New Homes program in 2009. NMGC provides natural gas services to more than 500,000 customers throughout New Mexico. PNM also has approximately 500,000 customers and is the largest electricity provider in New Mexico. Key accomplishments include:

- Recruiting 40 builders and 22 HERS raters to join the ENERGY STAR New Homes program despite the downturn in single-family housing permits.
- Sponsoring the construction of about 500 ENERGY STAR qualified homes, exceeding program goals by 25 percent and yielding an estimated 680 kW, 1,040 MWh, and 8,550 Dth of energy savings.
- Achieving a 30 percent market penetration of ENERGY STAR qualified homes within the NMGC and PNM service areas in their first year.
- Holding educational sessions and presentations on building science and marketing and selling ENERGY STAR to over 600 individuals from local home builders associations, city council, real estate professionals, and builders and their sales agents.



A unit of American Electric Power

Public Service Company of Oklahoma (PSO)

Tulsa, Oklahoma

The Public Service Company of Oklahoma (PSO) is an electric utility that serves approximately 527,000 customers across 230 cities and towns in Oklahoma. PSO is receiving recognition for successfully growing the Oklahoma market for ENERGY STAR qualified homes during its first year of participation with the ENERGY STAR New Homes program. Key accomplishments include:

- Recruiting 26 builders to partner with the ENERGY STAR New Homes program notwithstanding a downturn in single-family housing permits.
- Exceeding program goals by sponsoring the construction of 550 ENERGY STAR qualified homes and yielding an estimated 520 kW and nearly 1,200 MWh of energy savings.
- Achieving an 18 percent market penetration of ENERGY STAR qualified homes in the PSO service area in the program's first year.
- Donating \$150,000 to Tulsa Habitat for Humanity to ensure that all affordable homes built in 2009 and 2010 are ENERGY STAR qualified.



Puget Sound Energy Bellevue, Washington

Washington State's oldest local energy utility, Puget Sound Energy (PSE), serves more than 1 million electric customers and 750,000 natural gas customers in 11 counties. PSE is receiving ENERGY STAR recognition for its successful delivery of a suite of residential lighting initiatives. Puget Sound Energy's multiple strategies—engaging consumers as agents of change through successful campaign events, promoting installation of hard-wired fixtures through its ENERGY STAR Advanced Lighting Package new construction initiative, and advancing ENERGY STAR CFLs to reach new sockets and market segments—together create an exemplary portfolio for transforming residential lighting in an evolving marketplace. Key accomplishments include:

- Working with builders to make hard-wired fixtures a more common offering for consumers. More than 250 homebuilders of all sizes are installing ENERGY STAR fixtures—a 250 percent increase from 2008. The region's largest builder now prominently showcases ENERGY STAR fixtures in its design showroom.
- Installing more than 24,000 ENERGY STAR fixtures in new homes in 2009, despite a major decrease in housing starts.
- Launching "Rock the Bulb," an integrated campaign with weekend bulb exchange events, grassroots education, and an Energy Rock Star contest with more than 7,600 participating contestants.
- Getting 11 million ENERGY STAR CFLs into the hands of consumers since the program's inception in 2002—an average of 11 per household.
- Developing new program strategies, including promoting specialty bulbs and offering targeted education to increase the use of CFLs in rooms with high energy usage but low saturation of CFLs, such as bathrooms and dining rooms.



Questar Gas Company Salt Lake City, Utah

Questar Gas Company is a natural gas utility that has almost 900,000 customers in Utah, southwestern Wyoming, and a small portion of southeastern Idaho. Questar is receiving ENERGY STAR recognition for its strong commitment to promoting and implementing the ENERGY STAR New Homes program within its service areas. Key accomplishments include:

- Recruiting 44 production builders to the ENERGY STAR New Homes program in 2009, bringing the total number of production builders to 91; these new builders contributed 10 percent of all homes qualified in 2009.
- Developing an innovative recruitment strategy through which builders who obtain a permit are sent welcome packets that include information on building ENERGY STAR qualified homes, available rebates, and benefits of building ENERGY STAR.
- Sponsoring 1,757 ENERGY STAR qualified single homes and 437 ENERGY STAR qualified multi-family homes in 2009, for a total of 6,067 single and multi-family ENERGY STAR qualified homes to date.
- Strengthening relationships with regional Home Builders Associations (HBAs) through participation in seven Parade of Homes events that more than 65,000 people attended and by featuring ENERGY STAR in all events marketing materials, advertisements, and publications.

RETAIL

SEARS HOLDINGS

Sears Holdings Corporation

Hoffman Estates, Illinois

Sears Holdings Corporation is the nation's fourth largest broadline retailer with approximately 3,900 full-line and specialty retail stores in the United States and Canada. Sears Holdings is a leading home appliance retailer as well as a leader in tools, lawn and garden, home electronics, and automotive repair and maintenance. Sears is receiving ENERGY STAR recognition for maximizing its 2009 partnership efforts toward the sale and marketing of ENERGY STAR products. Key accomplishments include:

- Expanding the number of ENERGY STAR qualified product models in all eligible business units by introducing tools and other products with qualified battery chargers, doubling the number of ENERGY STAR qualified models in seasonal lighting, and increasing the number of television and appliance models promoted in-store and online by 102 and 35, respectively.
- Collaborating with vendors on optimizing ENERGY STAR product quality and offerings, particularly with Kenmore on ENERGY STAR qualified gas-storage and tankless water heaters, ENERGY STAR qualified televisions, its Craftsman battery-charged tools, battery-charged lawn mowers, and seasonal and home lighting.
- Generating a 40 percent increase in ENERGY STAR logo exposures, accounting for nearly 50 billion impressions in national print alone, in addition to billions of impressions generated through in-store, broadcast, online, and direct mail.
- Ensuring a best-in-class ENERGY STAR sales force through comprehensive outreach to more than 22,000 sales associates, including over 100 road show training visits, the development and distribution of training DVDs that feature ENERGY STAR, and the creation of a Home Services training lead at Sears stores.
- Demonstrating its renewed commitment to the ENERGY STAR partnership by supporting the Change the World, Start with ENERGY STAR campaign event in Boston, Boys & Girls Clubs of America energy efficiency projects, as well as the ENERGY STAR partner meetings in Chicago.

SERVICE AND PRODUCT PROVIDERS



Energy Education

Dallas, Texas

Energy Education develops customized, comprehensive, people-based energy conservation programs that help K-12 school districts, higher education, health care, and ministerial organizations substantially reduce energy and water consumption. Energy Education is receiving ENERGY STAR recognition for key accomplishments including:

- Helping over 800 K-12, higher education, and hospital buildings earn the ENERGY STAR label in 2009.
- Supporting 44 K-12 school districts that achieved ENERGY STAR Leaders recognition in 2009, representing more than 62 percent of the school districts achieving Leaders recognition.
- Aiding more than 90 clients in improving their energy performance score by 10 points or more across their portfolio.
- Assisting two churches in receiving the 2009 ENERGY STAR Congregation Award.
- Helping more than 1,000 clients nationwide to save over \$2 billion in utility costs over 24 years, including more than \$220 million in reported savings in 2009.
- Training more than 1,800 Energy Education Specialists to conduct ongoing energy audits, benchmarking, reporting, and training to ensure that client savings continue over time.



Johnson Controls, Inc.

Milwaukee, Wisconsin

Johnson Controls, Inc. provides energy efficiency solutions for buildings and vehicles, and has over 133,000 employees serving customers in more than 150 countries. Johnson Controls is receiving ENERGY STAR recognition for its efforts to engage its building efficiency sales staff and customers on benchmarking and improving building energy performance. Key accomplishments include:

- Benchmarking more than 900 buildings and helping 21 buildings earn the ENERGY STAR in 2009.
- Developing an ENERGY STAR Benchmarking Toolkit, which provides all of the resources for service professionals to gather information from customers, enter the data into EPA's Portfolio Manager, and generate a custom energy performance report.
- Training 425 salespeople in North America on energy management and ENERGY STAR resources, such as Portfolio Manager.
- Developing Metasys® Sustainability Manager, a software program that normalizes data between building control systems and business applications to help identify the relationship between a building's energy efficiency and its maintenance and commissioning activities.
- Expanding its Energy Hunt program to manufacturing facilities by implementing 137 low- or no-cost projects that achieved over \$2.5 million in energy savings.
- Launching its "Energy and Sustainability Champions" project, engaging 150 project managers and salespeople to benchmark the energy performance scores at 16 North American branch offices.



Award Winner Profiles:

Excellence

ENERGY STAR PROMOTION



Actus Lend Lease

Actus Lend Lease, LLC

Nashville, Tennessee

Actus Lend Lease, LLC is one of the nation's leaders in public/private community development with more than 40,000 homes in its portfolio. Actus Lend Lease is receiving ENERGY STAR recognition for its participation in the ENERGY STAR for New Homes program for the second year. Key 2009 accomplishments include:

- Continuing its commitment to build 100 percent of its new homes ENERGY STAR.
- Launching a corporate design guide that enforces ENERGY STAR specifications as a corporate policy.
- Featuring the 845 new homes in its Fort Drum Community—the largest community of ENERGY STAR qualified homes in New York—in the 2009 Green Buildings Open House where participants learned about ENERGY STAR home construction.
- Expanding its Saving Your Nation's Energy (SYNERGY) education program to include an interactive, incentive-based pilot to engage residents in energy conservation. Similar to a travel rewards program, participants receive Conservation Credits for kilowatt hours saved each month.



An Exelon Company

ComEd

Chicago, Illinois

ComEd—a unit of Chicago-based Exelon Corporation, one of the largest electric and gas utilities in the United States—provides service to approximately 3.8 million customers across northern Illinois. ComEd is receiving ENERGY STAR recognition for its outstanding promotion of ENERGY STAR in the commercial and residential sectors. Key 2009 accomplishments include:

- Collaborating with EPA to promote its enhanced Web-based Energy Usage Data System, which automatically transfers energy use data into EPA's Portfolio Manager; ComEd promoted the tool through bill inserts to its 350,000 business customers, seven Webinars, and its newsletter—more than 255 buildings have enrolled.
- Launching an e-mail marketing campaign to more than 105,000 customers promoting the Change the World, Start with ENERGY STAR campaign; over 80 percent of the recipients who opened the message clicked on the link to the ENERGY STAR campaign Web site.
- Educating the small business community about energy efficiency opportunities through a direct mail campaign offering three ENERGY STAR qualified CFLs and a catalog of energy-efficient products, resulting in the distribution of more than 100,000 CFLs.
- Leveraging the ENERGY STAR brand in several additional initiatives, including ENERGY STAR residential lighting, appliance recycling, central air conditioning efficiency services, multifamily all-electric energy efficiency upgrades, and all-electric home performance tune-ups.

Continental

Refrigerator

Continental Refrigerator Bensalem, Pennsylvania

Continental Refrigerator is a major manufacturer of commercial refrigeration products that are offered worldwide. Continental Refrigerator is receiving ENERGY STAR recognition for its efforts to promote ENERGY STAR qualified commercial food service equipment. Key accomplishments include:

- Expanding its suite of ENERGY STAR qualified models available to consumers by adding 350 models in 2009 for a total of 475—representing a 650 percent increase over 2008 and embodying 92 percent of its solid door refrigerator models.
- Having the most ENERGY STAR qualified products in the commercial food service sector.
- Increasing its sales of ENERGY STAR qualified products to 65 percent of total sales in 2009 representing a 15 percent increase over 2008.
- Prominently displaying the ENERGY STAR logo on marketing materials, its Web site, sales banners, and tradeshow exhibits.
- Adding an energy liaison position to manage energy efficiency projects, address conservation initiatives and opportunities, and to work with ENERGY STAR to qualify products.
- Training internal sales and customer service personnel to educate end-users, operators, facilities designers, dealers, and distribution partners on the financial and environmental benefits associated with purchasing ENERGY STAR qualified products.



HEARTHSTONE HOMES™
more home. less money.

HearthStone Homes, Inc. Omaha, Nebraska

HearthStone Homes, Inc. is Nebraska's largest homebuilder, constructing more than 800 homes per year. An ENERGY STAR partner since 2008, the company is receiving ENERGY STAR recognition for key accomplishments including:

- Committing to building 100 percent of its new homes ENERGY STAR.
- Developing an ENERGY STAR utility bill guarantee program that assures homeowners' utility bills will not exceed a predetermined usage in any one-year period.
- Increasing the number of ENERGY STAR qualified homes built in 2009 by approximately 30 percent over the previous year.



KB Home

Los Angeles, California

KB Home is one of the nation's largest site-built home builders with markets in 12 states. KB Home is receiving ENERGY STAR recognition for its continued commitment to the ENERGY STAR for New Homes program. Key accomplishments in 2009 include:

- Building over 5,000 ENERGY STAR qualified homes, for a total of 53,000 since partnering with the program in 2001.
- Integrating ENERGY STAR messaging into its marketing efforts and sales processes through electronic and print media, garnering nearly 5.5 million impressions.
- Training all staff on the features and benefits of ENERGY STAR qualified homes and products through its *My Home. My Earth.* online training course.
- Educating the majority of KB Home sales, design center, and customer service employees through an online training course on how to effectively help homebuyers understand the environmental and financial benefits of purchasing an ENERGY STAR qualified home.
- Featuring new educational displays in every one of its sales offices that highlight the value of ENERGY STAR qualified homes and other environmentally friendly products it offers.



M/I Homes

Columbus, Ohio

M/I Homes is a national production site-built home builder that builds ENERGY STAR qualified homes in 8 markets. An ENERGY STAR partner since 2006, M/I Homes is receiving ENERGY STAR recognition for key accomplishments including:

- Committing to building 100 percent of its new homes ENERGY STAR.
- Featuring ENERGY STAR as a critical component of its Confidence Builder Program (CBP), which distinguishes M/I from its competitors. Through CBP, M/I offers a Personal Construction Supervisor to work with the homeowner throughout the building process, a 30-year Transferable Structural Warranty, and a New Home Orientation.
- Prominently featuring ENERGY STAR on its Web site, in sales centers, and on selling boards in addition to developing and distributing brochures that highlight the environmental and economic benefits associated with building an ENERGY STAR qualified home.
- Training its sales team on conveying the value of ENERGY STAR qualified homes to prospective buyers and teaching them how to distinguish between qualified and unqualified homes.
- Commanding a growing market share, including 32 percent of all new homes built in Central Ohio.



On Top of the World Communities, Inc.

Ocala, Florida

On Top of the World Communities, Inc. develops active adult communities in Ocala, Florida and has committed its organization to building well-designed, high-performance homes that are ENERGY STAR qualified. The company is receiving ENERGY STAR recognition for key accomplishments including:

- Building 100 percent of its homes ENERGY STAR.
- Training its sales team on the environmental and financial benefits of ENERGY STAR and providing them with materials—such as brochures, an ENERGY STAR Home construction diagram, and a checklist for buyers to compare its qualified homes with homes of other builders—all detailing the features and benefits of qualified homes.
- Showcasing an ENERGY STAR qualified home in its new Model Home Center and organizing the “It’s So Easy Being Green” consumer expo for the grand opening. Building industry partners spoke at the opening and helped educate potential homebuyers on the energy savings associated with qualified homes.
- Expanding its advertising efforts to include detailed information on the benefits of owning an ENERGY STAR home, such as an ongoing savings of up to 30 percent on energy costs and that the homes are tested by an independent third party expert.



With us, it's personal.™

Richmond American Homes

Denver, Colorado

Richmond American Homes is a national site-built homebuilder that has committed to building 100 percent of its homes ENERGY STAR. Richmond American is receiving ENERGY STAR recognition for key accomplishments including:

- Supplying every sales associate with its ENERGY STAR “sales tool”—a laminated marketing tool that displays an image of a house illustrating the many features available on its qualified homes.
- Featuring the ENERGY STAR mark extensively on marketing materials, plat maps, signage, banners, and Web advertisements.
- Training sales staff—including new hires—to educate potential buyers on the benefits of ENERGY STAR and expanding training for field staff and trade partners to include building sciences and construction scheduling processes.
- Building over 865 new ENERGY STAR homes in 2009 for a total of 4,035 since 2000.



Samsung Electronics Co., Ltd.
Suwon, South Korea

From its beginning as a small export business in Taegu, Korea, Samsung has grown to become one of the world's leading electronics companies. Today, Samsung Electronics Co., Ltd., a global leader in high-tech electronics and digital media, holds approximately 20 percent of the U.S. television market as well as the top global market share position for 13 of its products, including semiconductors, TFT-LCDs, monitors, and CDMA mobile phones. Samsung is receiving ENERGY STAR recognition for its promotion of ENERGY STAR qualified consumer electronics. Key accomplishments include:

- Partnering with EPA on the Change the World, Start with ENERGY STAR campaign in Washington, DC, on the National Mall and the ENERGY STAR Low Carbon IT campaign.
- Offering more than 900 ENERGY STAR qualified products, an increase of 33 percent from 2008 including 100 percent of Samsung television, monitor, printer, notebook computer, and cell phone external power supply lines.
- Qualifying its full suite of new LED backlit LCD televisions as ENERGY STAR, which consume on average 40 percent less energy than the current ENERGY STAR requirements.
- Making use of the ENERGY STAR label on products, packaging, instructions, brochures, specification sheets, boxes, and its Web site.
- Integrating ENERGY STAR into sales force and employee training.
- Partnering with retailers, distributors, and utilities to educate consumers on the benefits of ENERGY STAR qualified products and to highlight product rebates.
- Supporting ENERGY STAR specification development for televisions as well as development of the online product submittal tool.
- Recycling 12 million pounds of electronics in 2009 according to strict standards of materials management.



A  Sempra Energy utility®

Southern California Gas Company
Los Angeles, California

Southern California Gas Company (SoCalGas), the nation's largest natural gas distribution utility, serves 20.5 million customers in more than 500 communities. SoCalGas, an ENERGY STAR partner for over 10 years, is receiving ENERGY STAR recognition for key accomplishments including:

- Sponsoring the Change the World, Start with ENERGY STAR campaign locally in partnership with Southern California Edison and Southern California Metropolitan Water District to bring a whole-house energy and water efficiency message to consumers through the ENERGY STAR Exhibit House.
- Promoting the ENERGY STAR program and energy efficiency through a variety of outreach methods—including e-mail blasts, newsletters, bill inserts, Web site promotions, radio, television, and coverage at the LA County Fairplex.
- Educating consumers on energy management by incorporating ENERGY STAR messaging into its signage and outreach materials, including more than 50,000 outreach pieces distributed from the SoCalGas booth at the 2009 LA County Fair.



Southern Minnesota Municipal Power Agency (SMMPA) Rochester, Minnesota

Southern Minnesota Municipal Power Agency (SMMPA) is a nonprofit wholesale municipal utility created by the 18 member municipal electric utilities it serves. An ENERGY STAR partner since 2000, SMMPA is receiving ENERGY STAR recognition for demonstrated effectiveness in collaborating to promote ENERGY STAR qualifying products. Key achievements include:

- Effectively leveraging ENERGY STAR tools and resources across multiple jurisdictions to create consistent messaging, reduce market confusion, and exert collective market influence in encouraging consumers to choose ENERGY STAR qualified residential and commercial products.
- Breaking down barriers to consumer adoption of ENERGY STAR qualified products through strategic program interventions, including tiered rebates to make specialty CFLs more affordable, a dehumidifier trade-in program to replace old, inefficient dehumidifiers with ENERGY STAR labeled models, and targeted education along with a suite of incentives on ENERGY STAR qualified commercial food service technologies to help food service customers rein in operating costs.
- Encouraging proper recycling of inefficient appliances by offering bonus incentives for recycling—an effort that was recently highlighted in *The Wall Street Journal's* "Smart Money" column.
- Launching "Catch Savings in Preston," a community-wide incandescent to CFL change out with 92 percent of Preston households participating. The campaign featured nearly 12,000 CFLs of twenty-three different wattages and types, for energy savings of 385,000 kWh and a reduction of 270 tons of CO₂ annually.
- Saving more than 2.1 million annual kWh in 2009 and over 11 million annual kWh since 2007—savings equal to reducing CO₂ emissions by 11,500 tons annually.

AFFORDABLE HOUSING



City of Topeka Department of Housing & Neighborhood Development Topeka, Kansas

The City of Topeka Department of Housing & Neighborhood Development is receiving ENERGY STAR recognition for its commitment to promoting and providing energy-efficient affordable housing to low-income families. Topeka continues to implement a comprehensive plan to build and promote ENERGY STAR qualified homes for low-income families and serve as an example for what other small- to moderate-sized cities can achieve. Key 2009 achievements include:

- Increasing the number of ENERGY STAR qualified affordable housing units for low-income families by constructing 23 in 2009 for a total of 38 since 2007.
- Declaring October "ENERGY STAR Awareness Month" during a live television broadcast with the Mayor of Topeka and announcing the city's 2nd Annual ENERGY STAR Expo.
- Producing two videos, which were broadcast on local networks, showcasing the early construction and finished product of Topeka's newest ENERGY STAR qualified homes.
- Demonstrating the value of ENERGY STAR by continuing its study to compare the utility costs of ENERGY STAR qualified and non-qualified homes, which found that ENERGY STAR qualified homes use 52 percent less energy and save homeowners 42 percent on utility bills.



Community Housing Partners

Christiansburg, Virginia

Community Housing Partners (CHP) is a nonprofit community development corporation that owns and manages more than 5,100 units of energy-efficient, affordable housing in 80 housing communities in Virginia, North Carolina, Kentucky, and Florida. CHP is receiving ENERGY STAR recognition for its dedication to retrofitting affordable housing units across the country to be more energy efficient. Key accomplishments include:

- Helping low-income families save money through energy efficiency by weatherizing more than 830 multifamily housing units using ENERGY STAR qualified appliances and equipment.
- Developing 180 ENERGY STAR qualified low-rise affordable multifamily units and 21 single family homes in 2009.
- Giving all CHP residents—homebuyers and renters—a “green” maintenance manual to learn how to maintain energy-efficient features in their homes, how to save money on energy costs, and how to reduce their carbon footprint.
- Training more than 2,900 individuals in energy management, energy auditing, and weatherization at its New River Center for Energy Research and Training in 2009 for a total of over 12,000 people in 25 states.
- Purchasing a training facility in 2009 and beginning the process of upfitting the building to create a full-service energy conservation training center serving weatherization and building contractors.



Houston Habitat for Humanity

Houston, Texas

Houston Habitat for Humanity is a nonprofit 501(c)3 affordable home builder serving buyers that are 60 percent or more below median income in Houston, Texas. Houston Habitat for Humanity is receiving ENERGY STAR recognition for its commitment to providing ENERGY STAR qualified homes to low-income families who would otherwise not qualify for homeownership. Key achievements in 2009 include:

- Building 100 percent of new homes to be ENERGY STAR qualified.
- Constructing 84 affordable ENERGY STAR qualified homes in 2009—representing a savings of nearly 63,000 kWh—for a total of more than 500 qualified homes since 2003.
- Helping families purchase affordable, energy-efficient homes by forging community partnerships to build simple, quality homes and offering the homes to low-income families with an interest-free mortgage.



PK Management, LLC
Richmond Heights, Ohio

PK Management, LLC is a nationwide management company specializing in Section 8 affordable housing properties and low-income housing Tax Credit properties. The company manages nearly 100 properties, representing about 12,000 units across 13 states, all of which are part of individual energy efficiency plans. PK Management is receiving ENERGY STAR recognition for its work in ensuring all housing units under its management are energy efficient. Key accomplishments include:

- Retrofitting property common areas and offices with CFLs, saving more than \$50,000 in 2009.
- Replacing vending machines with ENERGY STAR qualified products on its properties, saving over \$7,000 in 2009.
- Installing ENERGY STAR qualified hot food cabinets, commercial freezers, and commercial refrigerators on its properties.
- Conducting comprehensive energy audits for all properties, which are then used to develop a detailed energy reduction plan.

ENERGY EFFICIENT PRODUCT DESIGN



DIRECTV.

DIRECTV, Inc.
El Segundo, California

DIRECTV, Inc. is the nation's number one satellite television service provider, serving more than 18.6 million Americans. DIRECTV is receiving ENERGY STAR recognition for energy efficient product design. Key accomplishments include:

- Designing and manufacturing all of its set-top boxes to qualify for the ENERGY STAR in 2009, including six standard receiver and six digital video recorder (DVR) models.
- Deploying more than 10 million ENERGY STAR qualified set-top boxes in consumer homes in 2009 and working to exceed 20 million by the end of 2010.
- Training Customer Service and Home Services workforce about the benefits of all current DIRECTV receivers being ENERGY STAR qualified.
- Educating consumers and end-users about the benefits of ENERGY STAR qualified DIRECTV receivers and highlighting the company's partnership with EPA through its Web site and printed programming guide.

SHARP®

Sharp Electronics Corporation

Mahwah, New Jersey

Sharp Electronics Corporation is a manufacturer and distributor of home and office electronic products, appliances, and solar panels in the United States for its parent company, Sharp Corporation. Sharp is receiving ENERGY STAR recognition for energy efficient product design. Key accomplishments include:

- Offering consumers ENERGY STAR qualified products in nine categories: televisions, room air conditioners, air purifiers, fax machines, audio products, DVD players, and copiers, printers, and multi-function devices.
- Introducing its line of LED backlit LCD televisions, which are as much as 65 percent more energy efficient than current LCD CFL backlit models, 85 of which are ENERGY STAR qualified.
- Taking on leadership roles within the industry to develop efficiency metrics that are a key element of the ENERGY STAR program, including serving as project leader for IEC

60287 Ed 2.0, the On Mode test procedure for televisions used by EPA and efficiency programs around the globe.

- Developing consumer and retailer educational brochures, manuals, and Web resources that relay how to use Sharp products in a way that maximizes energy savings.
- Training and recognizing dealers through its “Dealer of Excellence in Promoting Energy-Efficient Products” program.
- Launching an energy efficiency and renewable energy education outreach program for elementary school children, which has been taught in 32 schools—reaching over 3,000 U.S. students—since September 2008.
- Upgrading its own facilities—reducing energy use by 20 percent and eliminating ozone depleting chemicals.
- Offering consumers free recycling of Sharp TVs and printer cartridges at more than 350 sites in all 50 states.

RETAILING

MENARDS®

Menards

Eau Claire, Wisconsin

Menards is a family-owned and operated home improvement retailer with 252 stores across 12 midwestern states. Menards is receiving ENERGY STAR recognition for excellence in home improvement retailing. Key accomplishments include:

- Increasing the selection of a comprehensive assortment of ENERGY STAR qualified home improvement products to more than 1,450 product models from lighting and appliances to windows, doors, insulation, roofing, and much more.
- Partnering with a broad set of vendors to create consumer demand across the entire ENERGY STAR qualified product mix.

- Promoting ENERGY STAR messaging throughout numerous in-store vehicles, including grand openings, in-store announcements, product rebates, and signage. For example, the 2009 ENERGY STAR corporate signing package included 2' x 6' banners, 14" x 11" point of purchase signs, fact tag backers, and bin tags.
- Featuring ENERGY STAR in a variety of ex-store outreach efforts, including direct mail, sales flyers, publicity, online, and print and broadcast advertising, including 30 TV commercials reaching 31 million households.



Metro Lighting

St. Louis, Missouri

Metro Lighting, a family-owned business, has grown into Missouri's largest lighting distributor with seven locations serving the greater St. Louis area and Cape Girardeau. Metro Lighting is receiving ENERGY STAR recognition for excellence in lighting retailing. Key accomplishments include:

- Dedicating a section in each of its seven showrooms to showcase ENERGY STAR qualified lighting fixtures and CFLs.
- Partnering with AmerenUE to heavily promote ENERGY STAR qualified lighting products in the St. Louis area through a combination of print, television, and radio advertising.
- Offering customers greater product selection by stocking and displaying more than 100 ENERGY STAR qualified products including residential lighting fixtures, commercial lighting fixtures, ceiling fans, exhaust fans, and CFLs.
- Training each member of its 60+ sales force on the benefits of ENERGY STAR qualified products and holding numerous "lunch and learn events" with vendors.
- Partnering with Nuvo Lighting to develop the "E-Star Builder Plus" catalog which features ENERGY STAR qualified lighting products. This catalog is distributed to all of its builder accounts, and is used in the field to educate new homebuyers about low-cost, qualified lighting options.



Nationwide Marketing Group

Winston-Salem, North Carolina

Nationwide Marketing Group (NMG) is a leading U.S. buying and marketing organization with more than 3,000 member companies operating over 10,000 storefronts across the country. NMG is receiving ENERGY STAR recognition for excellence in appliance retailing. Key accomplishments include:

- Leveraging its unique portfolio of services and industry partnerships to increase Member Retailers' knowledge of the ENERGY STAR program, resulting in more Member storefronts selling and displaying ENERGY STAR qualified appliances and increased advertising incorporating ENERGY STAR logos and messaging.
- Optimizing its vendor relationships to inspire collaborative efforts between leading manufacturers and ENERGY STAR.
- Capitalizing on its Primetime! buying show and conference to feature ENERGY STAR products and promote the program's benefits to more than 3,000 Member Retailers and Vendor Partners.
- Featuring ENERGY STAR messaging and training tools on its MemberNet intranet system to reach more than 10,000 Member storefronts and 35,000 sales associates across the country.
- Promoting ENERGY STAR among its member companies through a comprehensive package of materials including newspaper ad inserts, point of purchase materials, price tags, HDTV television/cable commercials, MemberNet TV, and in-store digital signage infomercials. Print insert circulation alone totaled more than 46 million in 2009.



Award Winner Profiles: _____

Special Recognition

APPLIANCE MANUFACTURING AND PROMOTION

Electrolux

Electrolux Major Appliances

Augusta, Georgia

Electrolux Major Appliances is one of the world's leading appliance companies, encompassing the Frigidaire, White Westinghouse, Gibson, Kelvinator and Tappan, and Electrolux brands. Electrolux is receiving recognition for facilitating the recycling and replacement of old appliances with energy efficient ENERGY STAR products—helping consumers save money and reduce greenhouse gas emissions. Key accomplishments include:

- Launching the Swap and Save™ program, a year-long national program promoting the trade in, recycling, and replacement of old appliances with new Frigidaire ENERGY STAR products.
- Launching 400 new models under the Frigidaire Gallery and Professional brands—each one qualifying for the ENERGY STAR.
- Earning the ENERGY STAR on 100 percent of Electrolux brand models.
- Reducing electricity use in its factories by 10 percent over 2008—saving more than 25.5 million kWh.

ENERGY EFFICIENCY EDUCATION



Kentucky NEED (National Energy Education Development)

Covington, Kentucky

Kentucky NEED (National Energy Education Development), a state affiliate of the national NEED Project, is receiving recognition for its commitment to educating teachers and students about energy efficiency. Key accomplishments include:

- Partnering with the Kentucky Department of Energy Development and Independence to award 42 “Change the World, Start with ENERGY STAR” mini-grants to schools, colleges, and nonprofit organizations to increase energy-efficient practices using education as a foundation for sustained behavioral change.
- Providing educational resources, pledge templates, and curriculum to grant recipients, ensuring successful projects.
- Earning its position as a top Change the World, Start with ENERGY STAR pledge driver in the education category for a second year in a row, in which greenhouse gas savings have totaled more than 36 million pounds.



Omaha Public Power District

Omaha, Nebraska

The Omaha Public Power District (OPPD) is one of the largest publically owned electric utilities in the United States, serving over 340,000 customers in 13 southeast Nebraska counties. OPPD is receiving recognition for its innovative initiatives to transform the local energy efficiency market and prepare students for green jobs. Key accomplishments include:

- Collaborating with Building Owners and Managers Association (BOMA) to incorporate training on energy performance benchmarking with EPA's Portfolio Manager into a real estate management class at the University of Nebraska at Omaha.
- Preparing future leaders by supporting the inaugural offering of EPA's new course curriculum, *Introduction to Commercial Building Energy Efficiency through EPA's ENERGY STAR Program*, at a local Omaha community college.
- Fostering a sense of community partnership by convening the ENERGY STAR Challenge Roundtable in Omaha.
- Expanding the market for ENERGY STAR new homes through numerous promotional activities and convening a home builder industry seminar.

EXCELLENCE IN ENERGY EFFICIENCY



Dayton Power and Light

Dayton, Ohio

Dayton Power and Light (DP&L), one of Ohio's longest-serving electric utilities, delivers electricity to more than 500,000 Miami Valley residents in a 6,000 square mile area of west central Ohio. DP&L is receiving recognition for early success in its residential lighting program, which was launched in February 2009. Key accomplishments include:

- Developing a successful strategy to serve its widespread territory, including recruiting a large array of retailers to satisfy customers in all areas, ensuring that promotions include a wide variety of CFL styles, and incorporating a recycling component to the program to address mercury concerns.
- Conducting more than 900 retailer visits and trainings to communicate the benefits of ENERGY STAR qualified lighting.
- Achieving 58 million annual kWh in savings by facilitating the sale of more than 1 million ENERGY STAR qualified CFLs.
- Working with community organizations to educate a wide range of customers about the benefits of ENERGY STAR.



PECO

Philadelphia, Pennsylvania

PECO, Pennsylvania's largest utility and a subsidiary of Exelon Corporation, serves 1.7 million electric and 491,000 natural gas customers in southeastern Pennsylvania. PECO is receiving recognition for the successful launch of its residential ENERGY STAR lighting program in September 2009. Key accomplishments include:

- Hosting a kick-off media event at The Home Depot in Philadelphia where Mayor Michael Nutter and John Hanger, Secretary of the Pennsylvania Department of Environmental Protection, donned orange aprons to help customers purchase ENERGY STAR qualified CFLs. The launch event attracted major local TV and radio coverage.
- Working with 253 retailers to bring ENERGY STAR qualified lighting products to market; hosting weekly store-based outreach events to educate consumers about the benefits of ENERGY STAR lighting and how to choose the right bulb styles and colors for their homes.
- Initiating CFL recycling efforts at 24 participating retail locations from the onset of the program.
- Facilitating the sale of over 486,000 ENERGY STAR qualified CFLs in the first 25 days of the program—fulfilling one-third of the program's first-year goals and collectively saving PECO customers more than 25 million kWh annually.



West Penn Power Sustainable Energy Fund (WPPSEF)

University Park, Pennsylvania

West Penn Power Sustainable Energy Fund (WPPSEF) was established in 2000 to promote new, innovative clean energy programs to benefit West Penn Power electric ratepayers and to establish new approaches to energy efficiency across Pennsylvania. WPPSEF participates as a Home Performance with ENERGY STAR sponsor in the Pennsylvania Home Energy Program. WPPSEF is receiving recognition for its efficiency leadership in transforming the market as well as providing contractor training and certification as part of Home Performance with ENERGY STAR. Key accomplishments include:

- Providing seven Residential Energy Services Network (RESNET) and Building Performance Institute (BPI) training sessions, attended by 100 trainees; the organization reached more than 600 contractors with its introductory "Home Performance 101" classes.
- Setting the bar high for contractors to participate in the Pennsylvania Home Energy Program by requiring both RESNET and BPI certification; the program now has over 200 certified professionals across 60 organizations.
- Sponsoring 500 homes in conjunction with ENERGY STAR for New Homes, resulting in a projected energy savings of over 4,000 MMBtu.
- Working with Keystone HELP to develop a tiered financing program that rewards homeowners and contractors for comprehensive home remediation.

NEW HOMES



Entergy Texas Beaumont, Texas

Entergy Texas established its ENERGY STAR qualified homes program in 2002, with the goal of reducing its annual summer peak energy demand. Homes in Entergy's service area were devastated by Hurricanes Rita and Ike. Entergy is receiving recognition for its efforts to rebuild homes in its service area to be ENERGY STAR qualified. Key accomplishments include:

- Awarding incentives to approximately 1,000 homes based on commitments from 45 builders, who have pledged to build almost 2,000 ENERGY STAR qualified homes.
- Highlighting ENERGY STAR at local home building association events that Entergy sponsored, including golf tournaments, crawfish boils, and Parade of Homes.
- Sponsoring ENERGY STAR scores for Beaumont Habitat for Humanity and the Montgomery County Habitat for Humanity as well as committing \$20,000 to the Jehovah Jireh Village Community Development Center, an organization focused on empowering disadvantaged individuals to take advantage of economic opportunities.



Appendix: _____

ENERGY STAR Award Criteria

Sustained Excellence

Partners who have received ENERGY STAR recognition for multiple years and have gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence. This year partners received awards for Sustained Excellence in the categories of Energy Management, New Home Construction, Product Manufacturing, Program Delivery, and Service and Product Providers.

Partner of the Year—Energy Management

This award recognizes ENERGY STAR partners from commercial, industrial, institutional, and other organizations that demonstrate enhanced energy performance of buildings and facilities through superior energy management—as proven by work completed and energy savings—during the 2009 calendar year. Applications are evaluated in three categories:

1. Management practices—Use of best practices in managing energy, as verified through:
 - Implementation of each fundamental element of superior energy management described in the ENERGY STAR Guidelines for Energy Management.
 - Utilization of ENERGY STAR tools and resources.
 - Designation as an ENERGY STAR building or plant, or ENERGY STAR Leader.
 - Organizational achievements expressed through environmental, financial, and business equivalents.
2. System-wide improvements—Actual energy performance improvements achieved during 2009, taking into account both the magnitude of improvements (measured via change in energy intensity across the portfolio) and current energy performance relative to organizational peers.
3. Promotional and communications success—Demonstrated ability to:
 - Promote the value of energy efficiency, both internally and externally.
 - Raise awareness of energy use in their organizations and communities.
 - Share achievements with staff and stakeholders.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence in Energy Management.

Partner of the Year—Home Energy Rater

This award recognizes ENERGY STAR partners who have helped establish a significant presence for ENERGY STAR qualified homes in one or more markets. Home Energy Raters receiving this award have demonstrated:

1. A direct contribution to market transformation as measured through:
 - Increased number of ENERGY STAR qualified homes.
 - Education and recruitment of new builders and developers.
 - Efforts to build consumer awareness.
 - Participation in ENERGY STAR outreach efforts.
 - Coordination with other ENERGY STAR partners and local associations.
 - Support for special events.
2. Successful use of ENERGY STAR promotion as shown through effective utilization of the ENERGY STAR mark and messaging for marketing and sales activities, such as point-of-sale, advertising, marketing, Web site materials, sales staff training, events, and promotions.
3. Measured business impacts of partnership as shown through:
 - Improved customer recognition of ENERGY STAR.
 - Actual home performance.
 - Effectiveness of ENERGY STAR marketing and advertising efforts.
 - Additional ENERGY STAR coverage in local press and media.
 - Business and revenue growth.

Partner of the Year—Product Manufacturer

This award recognizes ENERGY STAR partners who manufacture qualified products and have furthered the goals of ENERGY STAR through their active participation.

Applications are evaluated in two categories:

1. Product Qualification Efforts:
 - Number of ENERGY STAR qualified models/units.
 - Percentage of product line that is ENERGY STAR qualified.

- Percentage of total sales from ENERGY STAR qualified products.
 - Availability of information concerning new ENERGY STAR products qualified or in development in 2009.
 - Innovation in product design for energy efficiency
2. Partner's activities and accomplishments in supporting ENERGY STAR's objective to reduce greenhouse gas emissions through superior energy efficiency using the following channels:
- Effective labeling efforts.
 - Sales force and employee training.
 - Sales and marketing, including:
 - Participation in co-marketing activities with retailers and/or utility/state efficiency program sponsors to demonstrate ENERGY STAR qualified products in exhibits, presentations, and other gatherings.
 - Leadership or participation in promotions.
 - Consumer/end-user education, including community outreach activities, advertising, public relations efforts, special events, or promotions, and incorporation of the ENERGY STAR logo/messaging on the company Web site.
 - Inclusion of environmental messaging in marketing activities.
 - Other efforts across ENERGY STAR that have been incorporated into company practices, including:
 - Participation or leadership in discussions of new or revised ENERGY STAR specifications.
 - Development of data tools such as Find-A-Product.
 - Commitment to organization-wide facility energy improvements.
 - Procurement of energy-efficient and/or ENERGY STAR qualified products.
 - Participation in EPA's Computer and Power Management Initiative.
 - Giving preference to ENERGY STAR labeled buildings when leasing space.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for Product Manufacturing.

Partner of the Year—Program Delivery

This award recognizes utilities, state agencies, regional energy efficiency non-profit organizations, and associations that sponsor sustained energy efficiency and environmental programs. These winning organizations have demonstrated

excellence in implementing comprehensive, high performing energy efficiency programs. These programs have directly leveraged ENERGY STAR as a strategy to effectively reduce market barriers and to achieve significant impact in the marketplace for advancing energy efficiency and related greenhouse gas emission reduction goals.

This award recognizes organizations in four program categories:

1. Residential new construction—programs that have achieved 10 percent or greater market penetration of ENERGY STAR qualifying homes and/or programs that have taken a leadership role in promoting the sale of ENERGY STAR qualifying lighting and appliances in the new construction market.
2. Home Performance with ENERGY STAR—programs that have submitted an implementation plan, a Signed Partnership Agreement, and an end-of-year activity report.
3. Qualifying products—programs that are designed to overcome market barriers to widespread adoption of ENERGY STAR qualifying commercial and residential products and/or related best practices, such as power management of office equipment or consumer education on proper thermostat use.
4. Commercial and industrial—programs that deliver improved energy performance in buildings and/or industrial plants, including measuring and improving whole-building performance of existing buildings, and targeting and tracking performance in new construction.

Organizations receiving this award have demonstrated:

1. A strong program design with clear goals, a strategy for overcoming market barriers to achieve sustained market change, and outreach to program participants and/or consumer education.
2. Incorporation of the ENERGY STAR platform—messaging, tools, and strategies—into the initiative.
3. Qualitative and quantitative data supporting market change, or likely upcoming market change, as a result of the initiative. Examples of market effects include:
 - An increase in sales or market share of ENERGY STAR qualifying products.
 - Energy savings, peak demand reductions, and air pollution reductions achieved through residential, commercial, and/or industrial sector programs that explicitly leverage ENERGY STAR.
 - An increase in use of the EPA energy performance rating system, increase in buildings earning the ENERGY STAR label, and achievement of ENERGY STAR Leaders recognition for commercial buildings by program participants.

- An increase in percentage of new homes built to ENERGY STAR specifications and/or growth in percentage of housing starts labeled as ENERGY STAR.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for Program Delivery.

Partner of the Year—Retailer

This award recognizes retailers that have made an extensive commitment to the growing success of ENERGY STAR. These partners have excelled in the following areas:

1. Implementation of ENERGY STAR strategy through:
 - Integrating ENERGY STAR into corporate strategy.
 - Collaborating with EPA at the beginning of the planning cycle to develop a clearly articulated ENERGY STAR plan with specific goals, tactics, schedules, and evaluation.
 - Reporting progress and achieving outlined goals.
2. Working to increase stock of ENERGY STAR qualified products through development of goals, coordination with vendors, and regular reporting on progress.
3. Incorporation of sales associate training through:
 - Assimilating ENERGY STAR into training strategy across all relevant product categories and in all existing training vehicles.
 - Working with vendors or utility/state/regional partners to increase ENERGY STAR sales associate training.
4. In-store marketing efforts:
 - Effectively requesting or requiring ENERGY STAR labeling of qualified products by vendors.
 - Utilizing in-store ENERGY STAR marketing efforts including displays, signage, in-store radio/Muzak/TV, clinics/events, collateral, and more.
5. Participation in ex-store marketing through activities such as advertising, direct mail, Web, and public relations.
6. Evaluation of activities and commitment, including support of ENERGY STAR's efforts to evaluate its program success, evaluation of all above activities, and reporting evaluation results to ENERGY STAR.

Partner of the Year—Service and Product Provider

This award recognizes businesses and organizations that are the catalysts—the ones that provide the products, services, and/or effective outreach efforts to help companies or public sector organizations strategically manage their energy use or to design buildings with superior energy efficiency. Service

and Product Providers assist their customers to improve energy performance in existing buildings/manufacturing plants and new building designs. These partners have excelled in the following areas:

1. Energy performance targets and metrics—partners provide metrics demonstrating the use of the ENERGY STAR Portfolio Manager tool, linking them to superior energy performance achievements and new build design projects eligible for an EPA rating score.
2. Energy efficiency design and performance improvement—partners provide examples of energy efficient design projects and/or energy improvement measures that used ENERGY STAR tools, resources, and/or products, and by integrating ENERGY STAR into business offerings for improved energy efficiency in new building design and/or energy performance improvements in existing buildings.
3. Organizational commitment—organizations demonstrate a proven track record of aligning their mission with ENERGY STAR goals by using the suite of EPA tools and resources to promote whole building energy performance targets and/or to enhance energy performance in existing buildings.
4. Education and outreach activities—organizations have leveraged ENERGY STAR through outreach activities such as, presentations, workshops, conferences, events, publications; and/or marketing collateral like fact sheets, brochures, or company Web sites. Organizations may have also received recognition due to participation in superior building design projects, or increasing the energy performance of existing buildings by 10 percent or better.

Partners who have received ENERGY STAR recognition for multiple years and gone above and beyond the criteria needed to qualify for Partner of the Year are honored with the award for Sustained Excellence for Service and Product Providers.

Excellence in ENERGY STAR Promotion

This award recognizes organizations that have planned and executed a successful promotion or consumer education campaign around an ENERGY STAR qualified product category or product series, ENERGY STAR qualified new homes, Home Performance with ENERGY STAR, and/or commercial and industrial buildings. Organizations receiving this award must have executed a promotion, consumer awareness, or social marketing campaign that:

1. Leverages national ENERGY STAR products, new or existing homes, buildings, and/or practices campaign.
2. Properly uses the ENERGY STAR label to increase consumer recognition and understanding of its meaning.
3. Distinguishes ENERGY STAR as a government-backed label associated with energy efficiency and environmental protection.

4. Demonstrates visual consistency with the national ENERGY STAR identity.
5. Implements tactics that leverage ENERGY STAR to create repeat sales in a sustainable manner and, ultimately, influence market share (by pairing any price incentives with educational materials conveying product benefits and values).
6. Provides evidence of retail sales staff training on ENERGY STAR, where appropriate.
7. Engages in media activities that enhance relevant consumer understanding of ENERGY STAR.

New Home Builder: This award also recognizes ENERGY STAR home builder partners who have committed to constructing 100 percent of their homes to the ENERGY STAR performance guidelines, have effectively integrated the ENERGY STAR mark and message into their marketing efforts and sales processes, and have helped establish a significant market presence for ENERGY STAR qualified homes. Builders receiving this award have demonstrated use of ENERGY STAR sales/marketing materials and consumer education supporting:

1. Increased consumer awareness and understanding of ENERGY STAR, as well as the features and benefits of ENERGY STAR qualified homes.
2. Effective training of sales staff and realtors on the features and benefits of qualified homes, and development of internal systems integrating ENERGY STAR messaging into the sales process.
3. Increased presence of ENERGY STAR in local media through publicized events, TV and newspaper stories, advertising, and consumer outreach.

Home Performance with ENERGY STAR: Active Home Performance with ENERGY STAR program sponsors who have successfully promoted the home performance program are also recognized in this award category. Recipients of this award have created an impact through:

1. Improving homeowner and contractor awareness of how a home works as a system and the value of a whole-house assessment.
2. Raising homeowner awareness of the Home Performance with ENERGY STAR program.
3. Recruiting a contractor base to make whole-house improvements and to promote Home Performance with ENERGY STAR.

Excellence—Affordable Housing

This award recognizes governments, nonprofits, nongovernmental organizations, or utilities that have made exceptional or market-leading contributions toward advancing energy efficiency in affordable housing through the use of ENERGY STAR qualified products and appliances or ENERGY STAR's residential construction guidelines.

Organizations receiving this award have leveraged funding sources to pay for energy efficiency features in affordable housing for low-income families, and have:

1. Demonstrated quantifiable success in their affordable housing program as measured through:
 - The number of built or rehabbed homes and residences that were verified to meet ENERGY STAR residential guidelines.
 - The number of homes, or residential units, where ENERGY STAR qualified products or appliances were installed.
 - Cost-benefit data describing the expenditures associated with the ENERGY STAR-related features promoted by the program and the savings benefits of those features.
2. Utilized ENERGY STAR products and/or residential energy efficiency guidelines to effect significant and lasting institutional changes as demonstrated through:
 - Changes in purchasing and procurement policies.
 - Capital planning.
 - Operations and management procedures.
 - Competitive funding criteria.

Other Excellence Awards

1. Excellence in Retailing. This award recognizes retailers who display exceptional commitment to ENERGY STAR across their corporate strategy, product selection, sales associate training, marketing, public relations efforts, and evaluation.
2. Excellence in Energy Efficient Product Design. This award recognizes important contributions to raising the visibility of ENERGY STAR by leading industry in the design and manufacture of ENERGY STAR qualified products across a broad range of categories.

Special Recognition

These certificates recognize organizations that have made significant contributions toward advancing energy efficiency in specific areas of the marketplace.

Companies and Organizations Mentioned in the Report

3M.....	6, 10	Kentucky NEED (National Energy Education Development).....	66
Actus Lend Lease, LLC.....	9, 56	Kimberly-Clark Corporation.....	8, 39
Advanced Energy.....	8, 42	Kohl's Department Stores.....	8, 40
Advantage IQ, Inc.....	7, 35	Long Island Power Authority (LIPA).....	8, 51
Andersen Corporation.....	8, 45	Loudoun County Public Schools.....	8, 40
APS (Arizona Public Service).....	7, 26	Louisville-Jefferson County Metro Government.....	8, 51
ArcelorMittal.....	6, 10	Lowe's Companies, Inc.....	7, 34
Austin Energy.....	7, 27	M/I Homes.....	9, 58
Bosch Home Appliances.....	8, 46	Manitowoc Foodservice.....	8, 48
Building Owners and Managers Association (BOMA) International.....	6, 11	Menards.....	9, 64
CalPortland Company.....	6, 11	Merck & Co., Inc.....	6, 16
Canon U.S.A., Inc.....	8, 46	Metro Lighting.....	9, 65
CB Richard Ellis.....	6, 12	Nashville Area Habitat for Humanity.....	6, 21
CEMEX USA.....	7, 36	National Grid.....	7, 29
CenterPoint Energy.....	7, 27	Nationwide Marketing Group.....	9, 65
City of Topeka Department of Housing & Neighborhood Development.....	9, 61	New Mexico Gas Company.....	8, 52
Colorado Governor's Energy Office.....	8, 49	New York State Energy Research and Development Authority (NYSERDA).....	7, 29
ComEd.....	9, 56	NewYork-Presbyterian Hospital.....	6, 16
Community Housing Partners.....	9, 62	Nissan North America, Inc.....	8, 41
Continental Refrigerator.....	9, 57	Northwest Energy Efficiency Alliance (NEEA).....	7, 30
Council Rock School District.....	6, 12	Omaha Public Power District.....	67
Dayton Power and Light.....	67	Oncor.....	7, 31
DIRECTV, Inc.....	9, 63	On Top of the World Communities, Inc.....	9, 59
Electrolux Major Appliances.....	66	OSRAM SYLVANIA Inc.....	6, 24
Energy Diagnostics Inc.....	8, 43	Pacific Gas and Electric Company (PG&E).....	7, 31
Energy Education.....	9, 55	Panasonic Home & Environment Company.....	8, 48
Energy Inspectors.....	6, 20	PECO.....	68
EnergyLogic.....	8, 43	Pella Corporation.....	6, 25
Energy Trust of Oregon.....	7, 28	PepsiCo, Inc.....	6, 17
Entergy Texas.....	69	PK Management, LLC.....	9, 63
Environments For Living/Masco Home Services.....	8, 44	ProVia Door.....	6, 25
Evergreen Public Schools.....	7, 36	Public Service Company of New Mexico (PNM).....	8, 52
FetterGroup.....	7, 37	Public Service Company of Oklahoma (PSO).....	8, 52
Food Lion, LLC.....	6, 13	Puget Sound Energy.....	8, 53
Ford Motor Company.....	6, 13	Questar Gas Company.....	8, 53
Frostbusters & Coolth Co.....	8, 44	Raytheon Company.....	6, 17
Gainesville Regional Utilities (GRU).....	8, 50	Richmond American Homes.....	9, 59
GE Appliances & Lighting.....	6, 23	Rocky Mountain Power, Inc.....	7, 32
Georgia Power.....	8, 50	Saint-Gobain.....	8, 41
Giant Eagle Incorporated.....	6, 14	Samsung Electronics Co., Ltd.....	9, 60
Good Earth Lighting, Inc.....	8, 47	Sears Holdings Corporation.....	9, 54
Gorell Enterprises, Inc.....	6, 23	SENERCON.....	6, 21
Gresham-Barlow School District.....	6, 14	Servidyne.....	7, 35
Hanesbrands Inc.....	7, 37	Sharp Electronics Corporation.....	9, 64
HearthStone Homes, Inc.....	9, 57	Southern California Edison Company.....	7, 32
HEI Hotels & Resorts.....	7, 38	Southern California Gas Company.....	9, 60
Hines.....	6, 15	Southern Energy Management.....	6, 22
Home Energy Defense.....	8, 45	Southern Minnesota Municipal Power Agency (SMMPA).....	9, 61
Houston Habitat for Humanity.....	9, 62	Sponsors of Northeast Energy Efficiency Partnerships (NEEP).....	7, 33
ITW Food Equipment Group – North America.....	6, 24	Sunoco, Inc.....	8, 42
Ivey Residential, LLC.....	6, 20	Technical Consumer Products, Inc.....	8, 49
J. C. Penney Company, Inc.....	6, 15	TIAA-CREF.....	6, 18
JELD-WEN, inc.....	8, 47	Toyota Motor Engineering & Manufacturing North America, Inc.....	6, 18
Johnson Controls, Inc.....	9, 55	TRANSWESTERN.....	6, 19
The Joint Management Committee representing Massachusetts New Homes with ENERGY STAR.....	7, 28	USAA Real Estate Company.....	6, 19
Jones Lang LaSalle.....	7, 38	West Penn Power Sustainable Energy Fund (WPPSEF).....	68
KB Home.....	9, 58	Whirlpool Corporation.....	6, 26
Kennedy Associates.....	7, 39	Winton/Flair Custom Homes.....	6, 22
		Wisconsin Focus on Energy.....	7, 33



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