



**NOAA  
FISHERIES**



Independent

# Bait and Tackle Shops

## BY THE NUMBERS

**3,514** independent bait and tackle shops in U.S. coastal communities.

**\$850 million**

in sales of marine bait, tackle, and equipment



## CONTRIBUTIONS TO U.S. ECONOMY

**\$2.3 billion** in total sales impacts

**\$800 million** in income impacts

**Over 16,000** jobs

**7,800 Bait & Tackle** store jobs



**OTHER SECTORS  
MOST IMPACTED**

**Manufacturing**

**650 jobs**

**\$390 million in sales**

**Service**

**5,800 jobs**

**\$800 million in sales**

**Other Retail & Wholesale**

**2,000 jobs**

**\$280 million in sales**

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