

2011 California Marine Recreational Fishing Expenditure Survey

How much do you spend on marine recreational fishing?



Your Response is Important!



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NOAA Fisheries Service

Questions? Email 2011NES@noaa.gov

Section A: Your Most Recent Day of Marine Recreational Fishing in California

We would like to know about your most recent day of marine recreational fishing in California or from a boat that left from California to fish in U.S. or non-U.S. waters.

- “**Marine**” means open ocean or any portion of a bay, sound, or river that is saltwater or brackish water.
- A **day of fishing** is *any portion of a day* spent fishing for finfish. Please do not include days spent fishing for shellfish.
- Except when asked, please do not include any information for other household members or other fishing party members.
- Please print clearly and mark boxes with an X where appropriate to indicate your response.

1. When was your most recent day of marine fishing for finfish in California?
(please enter the two digit month and four digit year, e.g., “09, 2010” for September, 2010)

Month Year

2. During your most recent day of marine fishing in California, did you primarily fish from a:
(please indicate your primary trip type by making an “X” in one box only):

Party or charter boat Private or rental boat
 Beach or bank Pier or jetty

3. On your most recent day of marine fishing in California, what city or town was closest to the place where you cast a line from shore, boarded a party or charter boat, or launched a boat?

_____ (City or town)

- 3b. On your most recent day of marine fishing in California, did you fish in:

U.S. waters only
 Non-U.S. waters only
 Both U.S. and non-U.S. waters

4. Did you target any particular species of fish during your most recent day of fishing in California?

Yes No **→ Please skip to question 5 on the next page**



If yes, please list the top two species you targeted (regardless of whether or not you caught them). Do not include fish you caught but did not target. Do not include days of fishing for shellfish.

A. _____

B. _____

5. Did you take time off from work **without** pay in order to go to your most recent day of marine fishing?

Yes No

6. How many people went with you on your most recent day of marine fishing, excluding yourself?

Number of people, excluding yourself

6a. How many of these people went fishing on this day?

Number of people, excluding yourself

7. Was your most recent day of marine fishing in California part of a longer trip in which you spent at least one night away from your permanent or seasonal residence?

Yes No **—————> Please skip to question 8 on the next page**



7a. How many nights were you away from your residence on this trip?

Number of nights

7b. How many days of this trip did you go fishing?

Number of days fished (*count partial days as full days*)

7c. If you went on an overnight fishing trip on a boat, how many nights did you sleep on the boat?

Number of nights on the boat Did **not** take an overnight boat trip

7d. What was the **primary** purpose of this entire trip away from home?
(*please indicate your choice by making an "X" in one box only*):

Fishing
 Vacation or other personal reasons
 Business

8. How much did you **PERSONALLY** spend during your entire time away from home, not just the time spent fishing? Please round to the nearest dollar.
- Do not include any costs paid by others for you. If you paid for others, please include that as part of your expense. If you spent nothing, please write “0” for that item.
 - In column (C), please indicate the percentage of your total expense (the amount reported in column B) that was spent in California. For example, if all expenses occurred in California, please write “100”. If none occurred in California, please write “0”.
 - Please do not include tackle expenses; they will be included in the next section.

(A) Type of Expense	(B) Your Personal Expense	(C) % Spent in California (0-100%)
Auto, truck, or RV fuel	\$ _____ .00	_____ %
Auto, truck, or RV rental	\$ _____ .00	_____ %
Airfare and public transportation	\$ _____ .00	_____ %
Lodging (hotels, motels, campgrounds, etc.)	\$ _____ .00	_____ %
Food and drink from grocery or convenience stores	\$ _____ .00	_____ %
Food and drink from restaurants and bars	\$ _____ .00	_____ %
Non-Live Bait	\$ _____ .00	_____ %
Live Bait	\$ _____ .00	_____ %
Ice	\$ _____ .00	_____ %
Parking and site access fees	\$ _____ .00	_____ %
Boat fuel and oil	\$ _____ .00	_____ %
Boat rental	\$ _____ .00	_____ %
Party, charter, or guide fees	\$ _____ .00	_____ %
Fish filleting fee and tips paid to charter crew	\$ _____ .00	_____ %
Processing, freezing, or shipping fee paid to fish processing company	\$ _____ .00	_____ %
Fishing tournament, jackpot, or derby entry fees	\$ _____ .00	_____ %
Gifts or souvenirs	\$ _____ .00	_____ %
Other _____	\$ _____ .00	_____ %

Section B: Tackle, Equipment and Durable Fishing-Related Expenses

In this section, we would like to know about your **annual** expenses related to marine recreational fishing for finfish. We are interested in your expenses **during the past 12 months** on fishing tackle, fishing-related equipment, and large durable items such as boats, vehicles, and vacation homes.

1. During the past 12 months, did you spend any money on fishing tackle or fishing gear?

Yes No **—————>** Please skip to question 2 on the next page
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- 1a. In column B of the table below, please specify the amount of money you **PERSONALLY** spent in the past 12 months on the following items of **fishing tackle**.
- In column C, please indicate the **percentage of your total expense** (from column B) that was spent in California. For example, if all expenses of a given type occurred in California, please write “100”. If none occurred in California, please write “0”.
 - In column D, please indicate the **percent of each item’s usage** that was for marine recreational fishing *regardless of the state where you used the item*. For example, if the item was used 10 days for freshwater fishing and used 10 days for marine fishing (for a total of 20 days of use), please write “50%” as the percent of use for marine fishing.

(A) Type of Expense	(B) Your Personal Expense	(C) % Spent in California (0-100%)	(D) % of Use for Marine Fishing (0-100%)
Rods, poles, reels and components for rod-making	\$ _____ .00	_____ %	_____ %
Tackle and gear (lures, hooks, leaders, sinkers, flies and fly tying supplies, fishing line, tackle boxes, nets, knives, gaffs, etc.)	\$ _____ .00	_____ %	_____ %

2. In column B of the table below, please specify the amount of money you **PERSONALLY** spent in the past 12 months on the following **fishing-related** items. If you spent nothing, please write “0” for that item.
- In column C, please indicate the **percentage of your total expense** (from column B) that was spent in California. For example, if all expenses of a given type occurred in California, please write “100”. If none occurred in California, please write “0”.
 - In column D, please indicate the **percent of each item’s usage** that was for marine recreational fishing *regardless of the state where you used the item*. For example, if the item was used 10 days for freshwater fishing and used 10 days for marine fishing (for a total of 20 days of use), please write “50%” as the percent of use for marine fishing.

(A) Type of Expense	(B) Your Personal Expense	(C) % Spent in California (0-100%)	(D) % of Use for Marine Fishing (0-100%)
Fishing licenses, report cards and stamps	\$ _____ .00	_____ %	_____ %
Special marine fishing clothing (foul weather gear, boots, waders, masks, wetsuits, etc.)	\$ _____ .00	_____ %	_____ %
Books, magazine, newspaper and electronic subscriptions devoted to recreational fishing	\$ _____ .00	_____ %	_____ %
Camping equipment (sleeping bags, packs, tents, coolers, etc.)	\$ _____ .00	_____ %	_____ %
Binoculars, field glasses, etc.	\$ _____ .00	_____ %	_____ %
Dues or contributions to recreational fishing clubs or organizations	\$ _____ .00	_____ %	_____ %
Processing or taxidermy fees	\$ _____ .00	_____ %	_____ %

3. Have you owned a boat that you personally have used for marine recreational fishing in the past 12 months?

Yes

No



Please skip to question 4 on the next page



3a. How long is the boat you used most often for marine recreational fishing in the past 12 months? _____ Feet

3b. Is the boat you used most often motorized? Yes → _____ Horsepower

No

3c. Please complete the table below with the amount of money you **PERSONALLY** spent in the past 12 months on **boats and boating accessories**. If you own more than one boat that you used for marine recreational fishing in the past 12 months, please include expenses for all boats that you used.

Type of Expenditure	Personal Expenditure	State Where Expenditure Occurred	Purchase Financed? (check one)	Purchase New or Used? (check one)	Purchased from a Broker/Dealer or Private Party? (check one)
Purchase of a motor boat(s) and accessories	\$ _____ .00	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> New <input type="checkbox"/> Used	<input type="checkbox"/> Broker/Dealer <input type="checkbox"/> Private Party
Purchase of a non-motorized boat(s) (canoe, kayak)	\$ _____ .00	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> New <input type="checkbox"/> Used	<input type="checkbox"/> Broker/Dealer <input type="checkbox"/> Private Party
Boat electronics and accessories purchased separate from boat(s) (ex: GPS, fish finders, radios, ropes, etc.)	\$ _____ .00	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> New <input type="checkbox"/> Used	<input type="checkbox"/> Broker/Dealer <input type="checkbox"/> Private Party
Boat and trailer maintenance and repairs	\$ _____ .00	_____	_____ % of repairs done by you		
Boat mooring, storage, and haul out/launch fees	\$ _____ .00	_____			
Boat insurance	\$ _____ .00	_____			
Boat and trailer license and registration	\$ _____ .00	_____			

3d. Thinking about the total usage of your boat(s) used for marine recreational fishing, what percentage of the time in the past 12 months did you use this boat(s) for marine recreational fishing?

_____ %

3e. Did you sell a boat that you owned in the past 12 months? Yes No

4. Do you own a vehicle (car, truck, motor home or RV, off-road vehicle, etc.) that you personally used for marine recreational fishing in the past 12 months (for example, do you drive your car to a fishing site or do you use your truck to pull a boat)?

Yes

No



Please skip to question 5 on the next page

4a. Please complete the table below with the amount of money you **PERSONALLY** spent in the past 12 months on **vehicles**. If you own more than one vehicle used for marine recreational fishing, please include expenses for all vehicles that you used.

Type of Expenditure	Personal Expenditure	State Where Expenditure Occurred	Purchase Financed? (check one)	Purchase New or Used? (check one)	Purchased from a Broker/Dealer or Private Party? (check one)
Purchase of vehicles used for marine recreational fishing	\$ _____ .00	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> New <input type="checkbox"/> Used	<input type="checkbox"/> Broker/Dealer <input type="checkbox"/> Private Party
Repair and maintenance for vehicles used for marine recreational fishing	\$ _____ .00	_____	_____ % of repairs done by you		
Insurance for vehicles used for marine recreational fishing	\$ _____ .00	_____			
License and registration for vehicles used for marine recreational fishing	\$ _____ .00	_____			

4b. Thinking about the total usage of your vehicle(s) used for marine recreational fishing, what percentage of the time in the past 12 months did you use this vehicle(s) for marine recreational fishing?

_____ %

5. Do you own a second home (i.e., cabin, single family home, timeshare, etc.) that you ever use for marine recreational fishing?

Yes

No



Please skip to question 6 on the next page

5a. Please complete the table below with the amount of money you **PERSONALLY** spent in the past 12 months on a second home.

Type of Expenditure	Personal Expenditure	State Where Expenditure Occurred	Purchase Financed? (check one)	Purchase New or Used? (check one)	Purchase made with a Real Estate Agent? (check one)
Purchase of second home used for marine recreational fishing	\$ _____ .00	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> New <input type="checkbox"/> Used	<input type="checkbox"/> Yes <input type="checkbox"/> No
Repair and maintenance for homes used for marine recreational fishing	\$ _____ .00	_____	_____ % of repairs done by you		
Insurance for homes used for marine recreational fishing	\$ _____ .00	_____			

5b. Thinking about your total usage of this second home, what percentage of time in the past 12 months did you use this home for marine recreational fishing?

_____ %

Section C: About You and Your Household

Different types of anglers may have different expenditure patterns. The following questions will help us to ensure that we have a representative sample of anglers, and to see how expenditure patterns vary across types of anglers. Your answers are strictly confidential.

1. In the past **2 months**, how many days did you go **marine** fishing for finfish in California or from a boat that left from California to fish in U.S. or non-U.S. waters from a:
(enter the number of days in each trip type; count partial days as full days; enter zero if you took no trips of a given type)

Party or charter boat

Private or rental boat

Beach or bank

Pier or jetty

2. During the past **12 months**, how many days have you spent **marine** fishing for finfish in California or from a boat that left from California to fish in U.S. or non-U.S. waters?

Number of days (count partial days as full days)

3. In the past 12 months, did you go on a party or charter fishing trip that left from California and fished only in non-U.S. waters?

Yes

No



Please skip to question 4



- 3a. In the past 12 months, how many total days did you go fishing on a party or charter fishing trip that left from California and fished only in non-U.S. waters:

Number of days (count partial days as full days)

4. Are you male or female?

Male

Female

5. In what year were you born?

(Year)

6. How many years have you been marine recreational fishing?

(Number of years)

7. Are you of Hispanic, Latino, or Spanish origin?

- No, not of Hispanic, Latino, or Spanish Origin
- Yes, Mexican, Mexican American, Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish Origin _____

8. What is your race? *(please mark all that apply)*

- | | |
|--|---|
| <input type="checkbox"/> White | <input type="checkbox"/> Korean |
| <input type="checkbox"/> Black, African American, or Negro | <input type="checkbox"/> Vietnamese |
| <input type="checkbox"/> American Indian or Alaskan Native | <input type="checkbox"/> Native Hawaiian |
| <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Guamanian or Chamorro |
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Samoan |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Other Asian or Pacific Islander: _____ |
| <input type="checkbox"/> Japanese | <input type="checkbox"/> Other: _____ |

9. In the past 12 months, how many hours per week did you typically work for pay?

10. Which of the following categories best describes your household's **total annual income before taxes** in 2010? *(Please mark only **one** category)*

- | | |
|---|--|
| <input type="checkbox"/> Less than \$20,000 | <input type="checkbox"/> \$80,000-\$99,999 |
| <input type="checkbox"/> \$20,000-\$39,999 | <input type="checkbox"/> \$100,000-\$149,999 |
| <input type="checkbox"/> \$40,000-\$59,999 | <input type="checkbox"/> \$150,000-\$199,999 |
| <input type="checkbox"/> \$60,000-\$79,999 | <input type="checkbox"/> \$200,000 or more |

11. What is the highest level of education you have completed? *(Please mark only **one** category)*

- 12th Grade or less
- High school graduate or GED
- Associate or technical school degree or college coursework
- Bachelor's degree (ex: BA or BS)
- Advanced, professional, or doctoral degree or coursework

Thank You For Completing This Survey!

We appreciate your participation in this survey. If you would like further information on prior surveys or economic information related to marine recreational angling, please visit our website at <http://www.st.nmfs.noaa.gov/st5/RecFishEcon.html>.

Please write any additional comments you have in the space below:

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