

Office of National Marine Sanctuaries Social Media Volunteer Internship



Social Media Volunteer Internship

To apply, please email a cover letter, 300-500 word writing sample and resume to:
sanctuaries@noaa.gov.

The NOAA Office of National Marine Sanctuaries serves as the trustee for a network of underwater parks encompassing more than 600,000 square miles of marine and Great Lakes waters from Washington state to the Florida Keys, and from Lake Huron to American Samoa. The network includes 13 national marine sanctuaries and Papahānaumokuākea and Rose Atoll marine national monuments.

Our mission is to protect and enhance these natural and cultural treasures for future generations through scientific research, management and education.

What We Offer

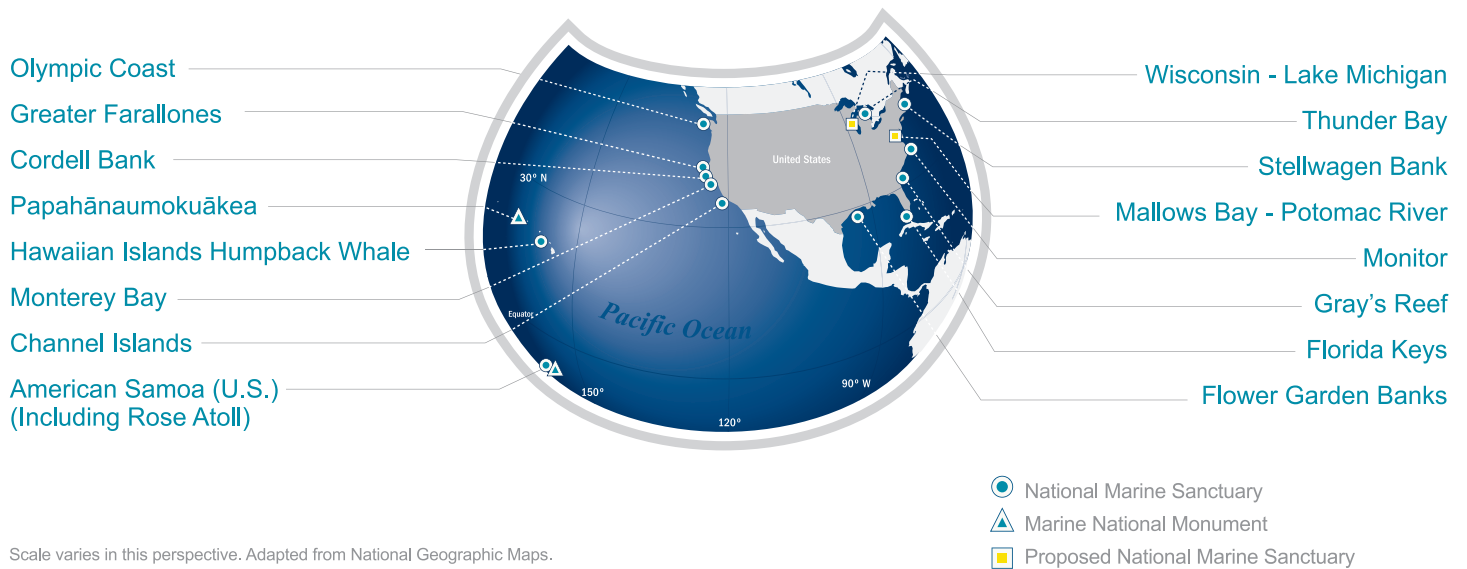
We invite you to join a dedicated and enthusiastic team at the NOAA Office of National Marine Sanctuaries (ONMS) where you will gain invaluable resume-building experience and an insider's perspective from the nation's leader in ocean conservation and management. As a volunteer intern, you will work on a variety of projects focusing on digital outreach and public engagement.

Position Description

The social media volunteer will be a member of the Education and Outreach Division, working primarily with the social media coordinator. We are seeking a talented volunteer to contribute to ONMS social media and web outreach, including the Earth Is Blue social media campaign (sanctuaries.noaa.gov/earthisblue). The Education and Outreach Division is looking for a creative, motivated individual with an interest in marine conservation and science communication. Strong writing and editing skills are a must, along with a knowledge of social media trends and best practices.

The volunteer intern may be based in Portland, Oregon, or may work remotely.

NATIONAL MARINE SANCTUARY SYSTEM



Major Responsibilities

- Assist with the Office of National Marine Sanctuaries' "Earth Is Blue" social media campaign through caption development and photo sourcing and editing
- Write articles for the Office of National Marine Sanctuaries website and Tumblr
- Support staff in populating and organizing the Office of National Marine Sanctuaries Flickr with existing and new photos
- Assist in special projects for the Education and Outreach Division as needed

Benefits

- Professional experience
- Flexible hours and location
- Training in science communication and social media trends
- College credit possible

Desired Qualifications

- Strong familiarity with social media trends and best practices, especially on Facebook, Twitter, Instagram, and Tumblr
- Excellent writing and copyediting skills
- Strong work ethic; attention to detail and impeccable organizational skills; ability to work independently, prioritize, and meet deadlines
- Creativity and adaptability
- Interest in and experience with marine conservation
- Access to a computer and working internet is a must
- Access to Adobe Creative Suite and proficiency with Adobe Photoshop and/or Premiere is a plus

To apply, send a cover letter, 300-500-word writing sample (preferably a blog post or other web-related writing) and resume to sanctuaries@noaa.gov. Review of applications will begin on February 13, 2017.

<http://sanctuaries.noaa.gov>