

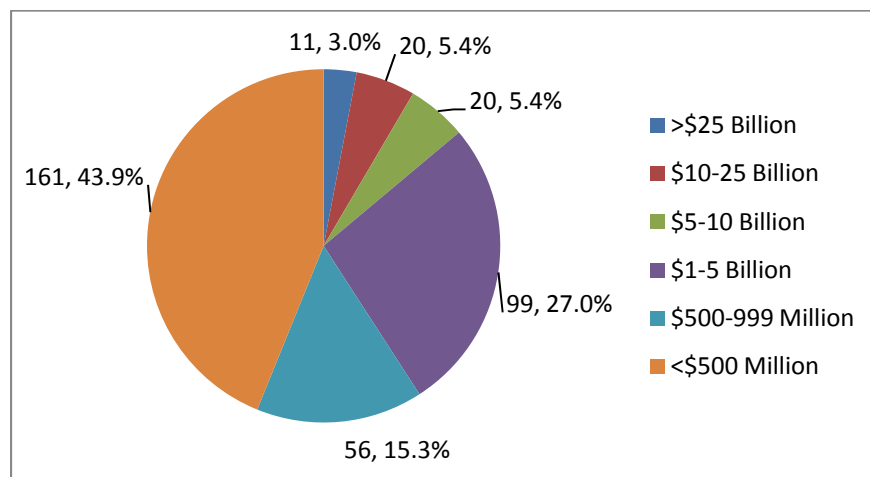


2011 U.S. Metropolitan Statistical Area Exports to the World

In 2011, merchandise trade exports to the world for the 367* U.S. Metropolitan Statistical Areas (MSAs) totaled \$1.31 trillion, with merchandise exports from non-metropolitan “rural” areas totaling an additional \$174.9 billion. Since the initiation of the President’s National Export Initiative merchandise exports from MSAs have increased 39.5 percent over the 2009 U.S. export figure of \$936.3 billion.

Although the value of U.S. exports is concentrated in the top metropolitan areas, exporting is an important economic driver in nearly every metropolitan area. In 2011, 150 U.S. metropolitan areas (40.9 percent) exported more than \$1 billion in merchandise to the world. Eleven of these metropolitan areas exported merchandise worth more than \$25 billion with a further 20 metropolitan areas exporting more than \$10 billion.

Percent of Total MSAs by Value of Merchandise Exports in 2011



A total of 308 metropolitan areas (83.9 percent of reported MSAs) recorded positive growth in area exports between 2010 and 2011. Thirty-six major metropolitan areas expanded exports by \$1 billion or more between 2010 and 2011. 19 other metropolitan areas posted 2010-2011 export increases between \$500 million and \$1 billion, while 96 more metropolitan areas registered export increases in the \$100 million to \$499 million range.

Among the top 25 metropolitan area exporters, merchandise exports increased by 17.4 percent between 2010 and 2011. The three largest metropolitan area exporters showed growth rates roughly at or above the national growth rate with exports from New York up 23.5 percent, Houston up 29.6 percent and Los Angeles up 16.9 percent. Much of the growth in exports in these metropolitan areas was concentrated in transportation equipment, petroleum and coal products, chemicals, computer and electronic products and primary metal manufacturing.

Among the top 25 metropolitan exporters, New Orleans, LA showed the highest growth in exports between 2010 and 2011 with exports growing by 45.6 percent over this period. This growth stems from the companies exporting from New Orleans close to doubling their exports of petroleum and coal products from \$5.8 billion in 2010 to \$10.2 billion in 2011. Other metropolitan areas that showed high growth in exports included Salt Lake City, UT (up 45.3 percent), and Peoria, IL (up 36.7 percent).

* Due to Federal disclosure regulations, detailed data is only available for 367 U.S. Metropolitan Statistical Areas.

	Top MSA Exporters In Billions, USD	2010	2011	'10-'11 \$ Chg	'10-'11 % Chg
1	New York-Northern New Jersey-Long Island; NY-NJ-PA	85.1	105.1	20.0	23.5%
2	Houston-Sugar Land-Baytown; TX	80.6	104.5	23.9	29.6%
3	Los Angeles-Long Beach-Santa Ana; CA	62.2	72.7	10.5	16.9%
4	Detroit-Warren-Livonia; MI	44.0	49.4	5.5	12.4%
5	Miami-Fort Lauderdale-Pompano Beach; FL	35.9	43.1	7.3	20.2%
6	Seattle-Tacoma-Bellevue; WA	35.4	41.1	5.7	16.1%
7	Chicago-Naperville-Joliet; IL-IN-WI	33.7	39.5	5.9	17.4%
8	San Jose-Sunnyvale-Santa Clara; CA	26.3	26.7	0.4	1.4%
9	Dallas-Fort Worth-Arlington; TX	22.5	26.6	4.1	18.4%
10	Minneapolis-St. Paul-Bloomington; MN-WI	23.2	26.2	3.0	12.9%
11	Philadelphia-Camden-Wilmington; PA-NJ-DE-MD	22.7	26.2	3.4	15.2%
12	San Francisco-Oakland-Fremont; CA	21.4	23.6	2.2	10.4%
13	Boston-Cambridge-Quincy; MA-NH	21.8	22.3	0.5	2.2%
14	Portland-Vancouver-Beaverton; OR-WA	18.5	20.9	2.3	12.6%
15	New Orleans-Metairie-Kenner; LA	14.0	20.3	6.4	45.6%
16	Cincinnati-Middletown; OH-KY-IN	17.6	18.7	1.1	6.5%
17	San Diego-Carlsbad-San Marcos; CA	16.5	17.4	0.9	5.7%
18	Atlanta-Sandy Springs-Marietta; GA	15.0	17.2	2.2	14.8%
19	San Juan-Caguas-Guaynabo; PR	20.4	16.7	-3.6	-17.9%
20	Salt Lake City; UT	10.7	15.6	4.9	45.3%
21	Peoria; IL	11.1	15.2	4.1	36.7%
22	Pittsburgh; PA	12.2	15.2	3.0	24.7%
23	St. Louis; MO-IL	11.2	12.3	1.1	9.5%
24	Memphis; TN-MS-AR	11.1	12.0	0.9	8.2%
25	Greenville-Mauldin-Easley; SC	8.7	11.7	3.0	34.3%

As a percentage of state exports, 21 MSAs accounted for 40 percent of their state's total export activity. San Juan-Caguas-Guaynabo, PR; Burlington, VT; Honolulu, HI; and Salt Lake City, UT all represented more than 80 percent of their state exports, while Seattle, WA; Detroit, MI; and Boise City, ID accounted for more than 70 percent of their state merchandise exports.

As in the national trade figures, metropolitan area exports were strongest to our North American Free Trade Agreement (NAFTA) partners Canada and Mexico. Detroit represented the largest metropolitan area exporter to Canada in 2011, with exports from Detroit representing 7.4 percent of the total U.S. metropolitan area exports to Canada. Other major metropolitan area exporters to Canada also included Chicago, New York, Houston, and Los Angeles in 2011.

U.S. metropolitan area trade with Mexico increased substantially in 2011, with metropolitan area exports increasing by 21.6 percent between 2010 and 2011, compared to a growth rate of only 16.0 percent for U.S. metropolitan areas exports to the world over this period. As with Canada, Detroit also ranked as the largest exporter to Mexico representing 10.0 percent of U.S. metropolitan area exports to Mexico. The largest metropolitan area exporters to Mexico are otherwise dominated by metropolitan areas that are geographically close to Mexico and that have fostered supply chain relationships with the country. Metropolitan areas in California (Los Angeles and San Diego) and Texas (Houston, El Paso, Dallas, Laredo, and Brownsville) are ranked among the top 10 metropolitan exporters to Mexico.

The Metropolitan Export Series is a product funded and developed by the International Trade Administration utilizing data from the U.S. Census Bureau. Merchandise export data is available beginning in 2005 through 2011. For additional information and to view the complete data series and methodology please visit <http://www.trade.gov/mas/ian/metroreport>.