



Oklahoma: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Oklahoma's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.9 percent of Oklahoma's total private-sector employment. Nearly one-quarter (22.5 percent) of all manufacturing workers in Oklahoma depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Oklahoma Businesses

A total of 2,587 companies exported from Oklahoma locations in 2010. Of those, 2,230 (86 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated one-third (33 percent) of Oklahoma's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Oklahoma

In 2010, foreign-controlled companies employed 36,000 Oklahoma workers. Major sources of foreign investment in Oklahoma in 2010 included Canada, France, United Kingdom, and Germany.

Foreign investment in Oklahoma was responsible for 3.0 percent of the state's total private-industry employment in 2010.

Oklahoma Depends on World Markets

Oklahoma's export shipments of merchandise in 2012 totaled \$6.6 billion.

The state's largest market was Canada. Oklahoma posted merchandise exports of \$2.0 billion to Canada in 2012, 30.3 percent of the state's total merchandise exports. Canada was followed by Mexico (\$620 million), Japan (\$433 million), China (\$333 million), and Singapore (\$230 million).

The state's largest merchandise export category is Machinery, Except Electrical, which accounted for \$1.7 billion of Oklahoma's total merchandise exports in 2012. Other top merchandise exports are Transportation Equipment (\$875 million), Computer & Electronic Products (\$841 million), Fabricated Metal Products (\$584 million), and Food & Kindred Products (\$448 million).

Oklahoma's Metropolitan Exports

In 2011, the following metropolitan areas in Oklahoma recorded merchandise exports: Tulsa (\$3.1 billion), Oklahoma City (\$1.6 billion), Lawton (\$12.4 million)