



Nebraska: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Nebraska's Workers

Export-supported jobs linked to manufacturing account for an estimated 3.8 percent of Nebraska's total private-sector employment. Over one-seventh (14.5 percent) of all manufacturing workers in Nebraska depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Nebraska Businesses

A total of 1,357 companies exported from Nebraska locations in 2010. Of those, 1,140 (84 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated nearly one-third (30 percent) of Nebraska's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Nebraska

In 2010, foreign-controlled companies employed 24,200 Nebraska workers. Major sources of foreign investment in Nebraska in 2010 included Japan, France, United Kingdom, and Switzerland.

Foreign investment in Nebraska was responsible for 3.1 percent of the state's total private-industry employment in 2010.

Nebraska Depends on World Markets

Nebraska's export shipments of merchandise in 2012 totaled \$7.4 billion.

The state's largest market was Canada. Nebraska posted merchandise exports of \$1.9 billion to Canada in 2012, 25.4 percent of the state's total merchandise exports. Canada was followed by Mexico (\$1.8 billion), China (\$488 million), Japan (\$468 million), and Korea (\$322 million).

The state's largest merchandise export category is Food & Kindred Products, which accounted for \$2.4 billion of Nebraska's total merchandise exports in 2012. Other top merchandise exports are Machinery, Except Electrical (\$1.3 billion), Agricultural Products (\$1.3 billion), Chemicals (\$583 million), and Transportation Equipment (\$439 million).

Nebraska's Metropolitan Exports

In 2011, the following metropolitan areas in Nebraska recorded merchandise exports: Lincoln (\$922 million), Omaha-Council Bluffs (\$2.7 billion, portions of this MSA are shared with one or more other states)