



## **Kansas: Exports, Jobs, and Foreign Investment**

### **February 2013**

#### **Exports Support Jobs for Kansas's Workers**

Export-supported jobs linked to manufacturing account for an estimated 7.4 percent of Kansas's total private-sector employment. Over one-quarter (26.3 percent) of all manufacturing workers in Kansas depend on exports for their jobs (2009 data latest available).

#### **Exports Sustain Thousands of Kansas Businesses**

A total of 2,526 companies exported from Kansas locations in 2010. Of those, 2,125 (84 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-quarter (29 percent) of Kansas's total exports of merchandise in 2010.

#### **Foreign Investment Creates Jobs in Kansas**

In 2010, foreign-controlled companies employed 54,800 Kansas workers. Major sources of foreign investment in Kansas in 2010 included Canada, United Kingdom, Switzerland, and Germany.

Foreign investment in Kansas was responsible for 5.0 percent of the state's total private-industry employment in 2010.

#### **Kansas Depends on World Markets**

Kansas's export shipments of merchandise in 2012 totaled \$11.7 billion.

The state's largest market was Canada. Kansas posted merchandise exports of \$2.7 billion to Canada in 2012, 23.3 percent of the state's total merchandise exports. Canada was followed by Mexico (\$1.5 billion), China (\$1.1 billion), Japan (\$743 million), and Nigeria (\$557 million).

The state's largest merchandise export category is Transportation Equipment, which accounted for \$2.4 billion of Kansas's total merchandise exports in 2012. Other top merchandise exports are Food & Kindred Products (\$2.1 billion), Agricultural Products (\$1.7 billion), Machinery, Except Electrical (\$1.4 billion), and Chemicals (\$1.1 billion).

#### **Kansas's Metropolitan Exports**

In 2011, the following metropolitan areas in Kansas recorded merchandise exports: Wichita (\$4.2 billion), Topeka (\$483 million), Lawrence (\$71.2 million), Manhattan (\$30 million)