



# NOAA FISHERIES

## **California CPFV (Commercial Passenger Fishing Vessel) 2012 Calendar Year Cost and Earnings Survey**

---

***All answers are strictly confidential.  
Please report 2012 calendar year statistics.***

---

This survey is funded by the National Oceanic and Atmospheric Administration, National Marine Fisheries Service, to collect data on the California CPFV fishery in order to better understand and manage recreational fishing.

Data collected will be kept confidential as required by section 402(b) of the Magnuson-Stevens Act and NOAA Administrative Order 216-100, Confidentiality of Fisheries Statistics, and will not be released for public use except in aggregate statistical form without identification as to its source.

---

This survey questionnaire addresses the costs and income streams related to the operation of a CPFV vessel. The survey has 9 parts:

- A. Industry Participation Background**
- B. Annual Business Based Expenditures**
- C. Vessel Characteristics**
- D. Annual Vessel Based Expenditures**
- E. Annual Vessel Based Fishing Operations Revenue**
- F. Annual Vessel Based Non-Fishing Operations Revenue**
- G. Individual trip type Expenses and Revenues**
- H. Owner Opinion**
- I. Business Structure and Outlook**

## A. Industry Participation Background

#	Question	
1.	What year did you become involved in the CPFV industry in any capacity?	_____ (YYYY)
2.	Do you serve as the primary vessel captain for a CPFV vessel?	<input type="checkbox"/> Yes <input type="checkbox"/> No
3.	How many CPFV vessels do you own?	_____ vessel(s).
4.	If you own a vessel, what year did you purchase first vessel?	_____ (YYYY)

## B. Business Based Expenditures for the 2012 Calendar Year

(Exclude Vessel Specific Expenditures)

If expenses are attributed to multiple vessels, check here

#	2012 Business Expenses	Expenses	Number of vessels covered by expense
5.	Professional services (legal, accounting, etc.)?	\$	#
6.	Total payroll of non-vessel personnel (include wages, bonuses, benefits, payroll taxes, retirement payments and life, health, and unemployment insurance) <b>Exclude captain and crew payroll.</b>	\$	#
7.	Rent paid on office space used for CPFV business? Include expenses if deductible from personal income tax for business expenses.	\$	#
8.	Lease or loan payments for business motor vehicles?	\$	#
9.	Telephone and other communications (business satellite phone, cell phone, internet/network)? Include expenses if deductible from personal income tax for business expenses.	\$	#
10.	Advertising services or charges? Exclude if included in booking fee charges.	\$	#

#	2012 Business Expenses	Expenses	Number of vessels covered by expense
11.	Insurance (Vessel, property, liability, cars and trucks, etc.)?	\$	#

### C. Vessel Characteristics

For additional vessels please use additional forms.

#	Vessel	#
12.	CDFG management district? <input type="checkbox"/> South: San Diego County <input type="checkbox"/> South: Orange/Los Angeles County <input type="checkbox"/> Channel (Ventura to Santa Barbara Counties) <input type="checkbox"/> Central (San Luis Obispo to Santa Cruz County) <input type="checkbox"/> Bay Area (San Francisco and San Pablo Bay Counties, San Mateo, and Marin Counties) <input type="checkbox"/> Wine (Sonoma and Mendocino Counties) <input type="checkbox"/> Redwood (Humboldt and Del Norte Counties)	
13.	Year purchased?	_____ (YYYY) <input type="checkbox"/> NA
14.	Year built?	_____ (YYYY)
15.	Vessel length (ft)?	_____ (ft)
16.	Vessel gross tonnage (GRT)?	_____ (GRT)
17.	Insured vessel replacement value?	\$
18.	Total horsepower of the main engine(s)?	HP
19.	Year of engine upgrade/replacement? If not applicable check the NA box.	_____ (YYYY) <input type="checkbox"/> NA
20.	Cruising speed (knots)?	knots
21.	Type of fuel?	<input type="checkbox"/> Gasoline <input type="checkbox"/> Diesel <input type="checkbox"/> Other: _____
22.	Maximum total capacity (including captain and crew)?	# people
23.	Maximum number of passengers?	# people
24.	Number of bunks (maximum overnight passengers)?	# people
25.	Is there a "hot" galley available?	<input type="checkbox"/> Yes <input type="checkbox"/> No

### D. Vessel Based Expenditures for the 2012 Calendar Year

Additional vessels will use additional forms.

#	2012 Vessel Expenditures	#
26.	All payments made to skipper and crew (include wages, bonuses, benefits, payroll taxes, retirement payments and life, health, and unemployment insurance)?	\$
27.	Fuel costs?	\$
28.	Annual principal payment on note?	\$
29.	Annual interest payment on note?	\$
30.	Industry association fees/memberships?	\$
31.	Payments made for mooring costs?	\$
32.	Booking fees paid to landing?	\$
33.	Booking fees paid to booking agent <b>other than</b> landing?	
34.	Haul out costs paid in 2012?	\$
35.	Vessel and on-board equipment purchases, repair and maintenance (expensed in 2012)? (Engine, electronics, tanks, icemaker, fishing equipment, etc.)	\$
36.	Food and drink costs?	\$
37.	Bait costs?	\$
38.	Ice (purchased dockside)?	\$
39.	U.S. taxes, government fees and vessel permits ( <u>local, state, and federal</u> )?	\$
40.	Foreign taxes, government fees, visas, vessel permits, and foreign fishing licenses?	\$

### E. Vessel Based Fishing Operations Revenue for the 2012 Calendar Year

#	Revenue for 2012	#
41.	Annual total number of trips? <i>Trips are defined as the number of distinct vessel days; complete or partial days at sea where fishing took place. 2 half-day fishing cruises, 2 single fishing day cruises, and 1 multi-day cruise with 2 days of fishing each count as 2 trips.</i>	Trips
42.	Annual total number of passengers?	Pass
43.	Ticket sales & related fees (fuel, rod rentals, gunny sack, bunk sur-charges, etc.)?	\$
44.	Food/beverage sales (not included in ticket sales)?	\$
45.	Souvenirs?	\$
46.	Filet charges to vessel operator? (do not include tips and fillet charges paid to crew)	\$
47.	CDFG Angler License Commissions?	\$ # of licenses: _____
48.	Other:	\$

### F. Vessel Based Non-Fishing Operations Revenue for the 2012 Calendar Year

The following questions pertain to sources of revenue other than that generated by the charter boat fishing operation.

#	NON-FISHING	Number of Trips by Type?	Average # Passengers per Trip?	2012 Total Annual Revenue?
49.	Non-fishing passenger trips (wildlife viewing, SCUBA, burials)?	Trips	Pass/Trip	\$
50.	Renting of vessel for non-recreational activities (research, construction, filming)?	Trips	Pass/Trip	\$
51.	Commercial fishing activity, specify _____?	Trips		\$
52.	Lodging that is owned by charter boat owner?			\$
53.	Equipment rental?			\$

### G. Average Trip Based Revenues/Expenditures for the 2012 Calendar Year

For each species/trip length combination you operate, please indicate the primary target species and trip length, and answer the following questions.

Note: In this section, **Trips** are defined as distinct fishing trips consisting of partial, whole, or multiple days of fishing. This differs from Section E, where trips are defined as distinct vessel days.

Please include only revenues and expenditures that apply to the vessel owner.

Use additional pages as needed.

#	Revenues/Expenditures (Average Per Trip)  Check trip type to right  Primary Target Species	<input type="checkbox"/> 1/2 day <input type="checkbox"/> 3/4 day <input type="checkbox"/> Twilight <input type="checkbox"/> Night <input type="checkbox"/> Overnight <input type="checkbox"/> Day and a half <input type="checkbox"/> Multiday <input type="checkbox"/> Long Distance Sp: _____	<input type="checkbox"/> 1/2 day <input type="checkbox"/> 3/4 day <input type="checkbox"/> Twilight <input type="checkbox"/> Night <input type="checkbox"/> Overnight <input type="checkbox"/> Day and a half <input type="checkbox"/> Multiday <input type="checkbox"/> Long Distance Sp: _____	<input type="checkbox"/> 1/2 day <input type="checkbox"/> 3/4 day <input type="checkbox"/> Twilight <input type="checkbox"/> Night <input type="checkbox"/> Overnight <input type="checkbox"/> Day and a half <input type="checkbox"/> Multiday <input type="checkbox"/> Long Distance Sp: _____
54.	Average hours at sea?	_____(hours) _____(days)	_____(hours) _____(days)	_____(hours) _____(days)
55.	Total trip bookings per year?  <i>Trip bookings are defined as distinct fishing trips consisting of partial, whole, or multiple days of fishing</i>			
56.	Average passengers per trip?			
57.	Average revenue per trip?  (Tickets, fuel & bunk surcharges, food and drink, souvenirs, fillet charges paid to vessel)	\$	\$	\$
58.	Average labor cost per trip?  (\$ or % revenue)	\$ %Rev	\$ %Rev	\$ %Rev
59.	Average fuel cost per trip?  (\$ or Gallons)	_____gallons \$	_____gallons \$	_____gallons \$

#	<b>Revenues/Expenditures (Average Per Trip)</b>  <b>Check trip type to right</b>  <b>Primary Target Species</b>	<input type="checkbox"/> 1/2 day <input type="checkbox"/> 3/4 day <input type="checkbox"/> Twilight <input type="checkbox"/> Night <input type="checkbox"/> Overnight <input type="checkbox"/> Day and a half <input type="checkbox"/> Multiday <input type="checkbox"/> Long Distance  <b>Sp:_____</b>	<input type="checkbox"/> 1/2 day <input type="checkbox"/> 3/4 day <input type="checkbox"/> Twilight <input type="checkbox"/> Night <input type="checkbox"/> Overnight <input type="checkbox"/> Day and a half <input type="checkbox"/> Multiday <input type="checkbox"/> Long Distance  <b>Sp:_____</b>	<input type="checkbox"/> 1/2 day <input type="checkbox"/> 3/4 day <input type="checkbox"/> Twilight <input type="checkbox"/> Night <input type="checkbox"/> Overnight <input type="checkbox"/> Day and a half <input type="checkbox"/> Multiday <input type="checkbox"/> Long Distance  <b>Sp:_____</b>
60.	Live bait avg. expenses? (\$ or % revenue)	\$ %Rev	\$ %Rev	\$ %Rev
61.	Other bait avg. expenses?	\$	\$	\$
62.	Months operating? (Circle those that apply)	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
63.	Avg. # of total officer and crew? (including captains)			
64.	Proportion of trips that are open party v. full vessel charter?			

## H.Owner Opinion

Please check the appropriate box.

#	Question	Response
65.	How do you view the business effects of fuel costs?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
66.	How do you view the business effects of bait fish stock?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
67.	How do you view the business effects of fishery regulations (including MPAs)?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
68.	How do you view the business effects of non-fishery government regulations?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
69.	How do you view the business effects of environmental conditions?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable



#	Question	Response
70.	How do you view the business effects of ocean and fish stock health?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
71.	How do you view the business effects of Mexican visa and Mexican permit costs?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
72.	How do you view the business effects of competition from other CPFV vessels?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
73.	How do you view the business effects of competition from other US fisheries?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
74.	How do you view the business effects of competition from foreign ports / fisheries?	<input type="checkbox"/> Very Challenging <input type="checkbox"/> Somewhat Challenging <input type="checkbox"/> Neutral <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable

## I. Business Structure and Outlook

Please check the appropriate box.

#	Question	Response
75.	How is your business structured?	<input type="checkbox"/> C Corporation <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Limited Liability Partnership (LLP) <input type="checkbox"/> Limited Liability Company (LLC) <input type="checkbox"/> S Corporation Other: _____
76.	Approximately, what percent of your 2012 total household income is generated from the charter boat operations?	<input type="checkbox"/> 1% - 20% <input type="checkbox"/> 21% - 40% <input type="checkbox"/> 41% - 60% <input type="checkbox"/> 61% - 80% <input type="checkbox"/> 81% - 99% <input type="checkbox"/> 100%
77.	Compared to 5 years ago, how many clients are you servicing in a year?	<input type="checkbox"/> Many Fewer <input type="checkbox"/> A Bit Fewer <input type="checkbox"/> About the Same <input type="checkbox"/> A Bit More <input type="checkbox"/> Many More
78.	What percent of your customers are return customers?	<input type="checkbox"/> 1% - 20% <input type="checkbox"/> 21% - 40% <input type="checkbox"/> 41% - 60% <input type="checkbox"/> 61% - 80% <input type="checkbox"/> 81% - 99% <input type="checkbox"/> 100%
79.	How do you see the economic outlook for the charter boat industry over the next 5 years?	<input type="checkbox"/> Very Unfavorable <input type="checkbox"/> Somewhat Unfavorable <input type="checkbox"/> About the Same <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable

80.	How do you see the federal management of species targeted by the California CPFV fishery over the last 2 years?	<input type="checkbox"/> Very Unfavorable <input type="checkbox"/> Somewhat Unfavorable <input type="checkbox"/> Indifferent <input type="checkbox"/> Somewhat Favorable <input type="checkbox"/> Very Favorable
-----	---	--

May we link your answers to the information contained in the CA DFG CPFV Logbook database? The information provided will be kept confidential. The ability to link your cost and earnings information to your reported logbook information will allow for improved modeling and understanding of the CA CPFV fishery.

\_\_ Yes \_\_ No

Signature: \_\_\_\_\_

---

OMB Control #0648-0369 expires 2/28/2013. Notwithstanding any other provisions of the law; no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with a collection of information subject to the requirement of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number. Public reporting burden for this survey is estimated to average 60 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to James Hilger, SWFSC FRD, 8901 La Jolla Shores Drive, San Diego, CA 92037.