

Since 1974 WIC

The Foundation
of
Healthy Families



50%

Over half of the infants in the US participate in WIC.



2 out of 3

WIC moms initiate breastfeeding.



loving support.
MAKES BREASTFEEDING WORK



32%

WIC referrals result in 32% higher childhood immunization rates.



Food

WIC provides nutritious supplemental foods based on science.

2X

WIC participants are up to 2 times as likely to receive well-child care.



Impacts

WIC reduces premature births, infant mortality, low birth weight, and anemia.



45,000

authorized stores offer healthy WIC foods to participants.



10,000

WIC clinic sites provide services to participants.