

Farmers Market and Local Food Promotion Program (FMLFPP)

<http://www.ams.usda.gov/services/grants>

Does the project support local/regional food efforts to increase consumption of such products and develop, improve, or expand local/regional markets?

YES

NO

Qualifies for the Local Food Promotion Program (LFPP) if project involves intermediary non-direct-to-consumer supply chain activity:

Project moves/promotes product from the origin of the product to a distributor (e.g. food hub)

OR

Project moves/promotes product from the distributor (e.g. food hub) to the retail outlet (e.g. store, CSA, farmers market, etc.)

OR

Project provides outreach, training, and technical assistance (e.g. establishing shared kitchens, food incubators, etc.)

OR

Organization is in the planning stages of establishing or expanding a local/regional food business in a community (e.g. market research, feasibility studies, business planning, and providing technical assistance)

Qualifies for the Farmers Market Promotion Program (FMPP) if project is promoting direct-to-consumer marketing:

Marketing project directly to consumers at food outlets (e.g. farmers markets, roadside stands, CSAs, agritourist, etc.)

OR

Marketing products directly to consumers via information campaign (e.g. farmers market promotional activities, etc.)

OR

Project provides outreach, training, and technical assistance for direct-to-consumer marketing (e.g. assistance with market establishment and design, working with experts to market specific products, etc.)

Project is ineligible for both FMPP and LFPP. Check www.grants.gov for other federal opportunities.

Federal-State Marketing Improvement Program (FSMIP)

<http://www.ams.usda.gov/services/grants/fsmip>

Does the project explore new market opportunities for U.S. food and agricultural products, and encourage research and innovation aimed at improving the efficiency and performance of the U.S. agricultural marketing system and have an applied research and marketing focus?

YES

Are you a state department of agriculture, a land grant institution, an agricultural experiment station, a state university or college, another appropriate state agency as determined by AMS including a state department of forestry, natural resources or energy?

YES

Eligible to apply for FSMIP grant opportunities.

NO

Not eligible to apply directly for FSMIP but may apply in partnership with an eligible entity.

NO

Project is ineligible for FSMIP. Check www.grants.gov for other federal opportunities.

Specialty Crop Block Grant Program (SCBGP) AND Specialty Crop Multi-State Program (SCMP)

SCBGP - <http://www.ams.usda.gov/services/grants/scbgrp>

SCMP - <http://www.ams.usda.gov/services/grants/scmp>

Does the project solely enhance the competitiveness of specialty crops (fruits, vegetables, tree nuts, dried fruits, horticulture, and nursery crops (including floriculture)?)

YES

NO

Are you a state department of agriculture?

YES

NO

Project is ineligible for both SCBGP and SCMP. Check www.grants.gov for other federal opportunities.

Qualifies for SCBGP if:

Qualifies for SCMP if:

One or more state impact/scope

Application meets both the federal and state requirements as outlined in the RFA.

Application is in one of the following areas: food safety; research; crop-specific issues; pest and disease; or marketing and promotion?

Regional or national impact/scope

Meets the definition of a multi-state project ***

Does not duplicate a project submitted to or funded by SCBGP

Application meets both the federal and state requirements as outlined in the RFA.

Not eligible to apply directly to the USDA for either program but may apply through your local State department of agriculture for SCBGP and a participating State department of agriculture for the SCMP.**

National Organic Certification Cost-Share Program (NOCCSP) & Agricultural Management Assistance Organic Certification Cost Share (AMA) Program

<http://www.ams.usda.gov/services/grants/occsp>

Do you want assistance in offsetting your organic certification costs?

YES

Are you....

An organic producer

An organic handler

Transitioning to organic

Other

Eligible for NOCCSP

Not eligible for NOCCSP or AMA at this time but may apply when you become fully certified.

Not eligible for NOCCSP or AMA

Do you live in the eligible 16 states listed [here](#)?

CT	MD	NJ	UT
DE	MA	NY	VT
HI	NV	PA	WV
ME	NH	RI	WY

NO

Not eligible for AMA

YES

Eligible for AMA

Contact State agriculture department point of contact for instructions and procedures for how to submit the required information, get certified and reimbursed for up to 75% of allowable certification expenses.