Farmers Market and Local Food Promotion Program (FMLFPP)

http://www.ams.usda.gov/services/grants

Does the project support local/regional food efforts to increase consumption of such products and develop, improve, or expand local/regional markets?



NO

Qualifies for the Local Food Promotion Program (LFPP) if project involves intermediary non-direct-to-consumer supply chain activity: Qualifies for the Farmers
Market Promotion Program
(FMPP) if project is
promoting direct-toconsumer marketing:

Project is ineligible for both FMPP and LFPP.
Check www.grants.gov
for other federal opportunities.

Project moves/promotes product from the origin of the product to a distributor (e.g. food hub)

Marketing project directly to consumers at food outlets (e.g. farmers markets, roadside stands, CSAs, agritourist, etc.)

OR

Project moves/promotes product from the distributor (e.g. food hub) to the retail outlet (e.g. store, CSA, farmers market, etc.)

OR

Marketing products directly to consumers via information campaign (e.g. farmers market promotional activities, etc.)

OR

Project provides outreach, training, and technical assistance (e.g. establishing shared kitchens, food incubators, etc.) OR

Project provides outreach, training, and technical assistance for direct-to-consumer marketing (e.g. assistance with market establishment and design, working with experts to market specific products, etc.)

OR

Organization is in the planning stages of establishing or expanding a local/regional food business in a community (e.g. market research, feasibility studies, business planning, and providing technical assistance)

Federal-State Marketing Improvement Program (FSMIP)

http://www.ams.usda.gov/services/grants/fsmip

Does the project explore new market opportunities for U.S. food and agricultural products, and encourage research and innovation aimed at improving the efficiency and performance of the U.S. agricultural marketing system and have an applied research and marketing focus?

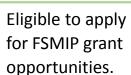


Are you a state department of agriculture, a land grant institution, an agricultural experiment station, a state university or college, another appropriate state agency as determined by AMS including a state department of forestry, natural resources or energy?



Project is ineligible for FSMIP. Check <u>www.grants.gov</u> for other federal opportunities.







Not eligible to apply directly for FSMIP but may apply in partnership with an eligible entity.

Specialty Crop Block Grant Program (SCBGP) AND Specialty Crop Multi-State Program (SCMP)

SCBGP - http://www.ams.usda.gov/services/grants/scbgp

SCMP - http://www.ams.usda.gov/services/grants/scmp

Does the project solely enhance the competitiveness of specialty crops (fruits, vegetables, tree nuts, dried fruits, horticulture, and nursery crops (including floriculture)?



NO

Are you a state department of agriculture?



NO

Qualifies for SCBGP if:

Qualifies for SCMP if:

One or more state impact/scope

Application meets both the federal and state requirements as outlined in the RFA.

Application is in one of the following areas: food safety; research; crop-specific issues; pest and disease; or marketing and promotion?

Regional or national impact/scope

Meets the definition of a multi-state project ***

Does not duplicate a project submitted to or funded by SCBGP

Application meets both the federal and state requirements as outlined in the RFA.

Not eligible to apply directly to the USDA for either program but may apply through your local State department of agriculture for SCBGP and a participating State department of agriculture for the

SCMP.**

Project is ineligible for both SCBGP and SCMP. Check www.grants.gov for other federal opportunities.

National Organic Certification Cost-Share Program (NOCCSP) & Agricultural Management Assistance Organic Certification Cost Share (AMA) Program

http://www.ams.usda.gov/services/grants/occsp

Do you want assistance in offsetting your organic certification costs? Are you.... An organic producer An organic handler Transitioning to organic Other Not eligible for NOCCSP or AMA Not eligible for NOCCSP or AMA Eligible for NOCCSP at this time but may apply when you become fully certified. Do you live in the eligible 16 states listed here? CT MD NJ UT DE NY MA VT NV PA WV HI Contact State agriculture department point of contact for ME NH RI WY instructions and procedures for how to submit the required information, get certified and reimbursed for up to 75% of NO YES allowable certification expenses. Not Eligible eligible for AMA for AMA