



# NATIONAL COUNTERINTELLIGENCE AND SECURITY CENTER

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## Personal Identifiable Information



current and  
previous  
addresses

*J. Doe*

name/ssn



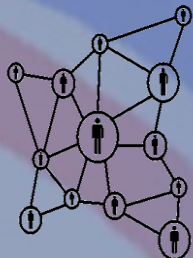
credit  
info



family  
info



Medical  
Insurance  
info

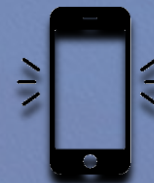


professional &  
personal  
relationships

email address



phone & fax #





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Implications to Your  
Agency

## Potentially

- Increased and highly focused cyber intrusion attempts
- Increased Insider Threat Risk (witting or unwitting)
- Increased fraud through Identity Theft
- Increased physical threat to staff
- Threat opportunity if information shared with other parties



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What Could Happen

Foreign Intelligence Services or Cybercriminals could use PII to exploit you and your associates

- Family
- Friends
- Colleagues
- Neighbors





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## Why Target You

You could be targeted because you have information or are involved in activities of interest to foreign governments, criminals and extremists. Access to you can provide:

- Access to facilities
- Access to networks
- Access to personnel
- Access to sensitive information, intellectual property and controlled technologies



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## How Can You Be Targeted

### Spearphishing

- Entice you into taking actions that could compromise computers or network
- Mislead you into opening a malicious attachment or link

### Social Media

- Befriended via social media while posing as former acquaintance, job recruiter, etc. (eg, Facebook, LinkedIn)
- Collected information on you from social media postings

### Human Targeting

- Meet you at venue of interest, reveal shared professions, interests, ideology, etc.
- Tests to see if you will wittingly or unwittingly provide information



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## What You Can Do: Financial Actions

**First**, change passwords and security questions on all financial accounts.

**Second**, monitor financial accounts and look for any unexplained activity or changes.

**Third**, notify creditors, financial institutions, and credit reporting agencies of unexplained activities.

**Fourth**, if anyone notices fraudulent activity, go to the FTC website and complete an ID theft complaint form and put a fraud alert on their credit report.

**Fifth**, report the unexplained activity to local police department. Provide them a copy of the FTC form, and request a copy of the police report.

**Sixth**, Report any suspicious activity to supervisors or security staff.



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## What You Can Do: Cyber Actions

**First**, do not open e-mails from individuals that do not normally e-mail you. Call them first.

**Second**, do not open e-mails that appear odd or out of context from associates. Call them first.

**Third**, do not open unexpected correspondence.

**Fourth**, if you begin receiving calls from friends that have received e-mails you didn't send you may be a victim of spear phishing.

**Fifth**, report any suspicious activity to your security officer and follow their instructions.



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What You Can Do:  
Avoid being a Target

**First**, when traveling overseas, be cautious about those who seem to have a lot in common with you. Be wary if they wish to maintain contact with you once you return to the States.

**Second**, be aware of your behavior travelling overseas.

**Third**, be cautious about foreigners who approach you in the U.S. who seem to have many similar interests.

**Fourth**, be cautious of foreigners who make third party introductions.

**Fifth**, be circumspect about unsolicited offers of travel, study, or employment, especially those involving travel to a foreign country.

**Sixth**, report any suspicious contacts to your security officer and follow their instructions.





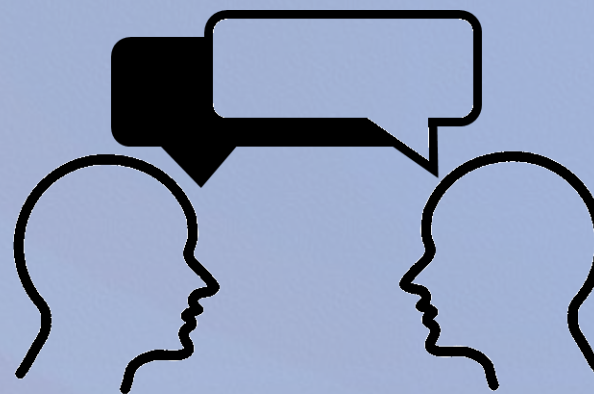
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See Something  
Say Something



TRUST YOUR INSTINCTS



REPORT CONCERNS TO SECURITY



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[More Information](#)



FEDERAL TRADE COMMISSION

[IdentityTheft.gov](https://www.identitytheft.gov)



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[NCSC.gov](https://www.ncsc.gov)