

# Your Complete Social Media Guide for America's Safe Schools Week and National Teen Driver Safety Week



**October 16-22, 2016**

Use the official hashtags **#SafeSchoolsWeek** and **#TeenDriverSafetyWeek** in all social media posts during the week to easily share and connect with others.

## Sunday, October 16:

- Today marks the first day of #SafeSchoolsWeek and #TeenDriverSafetyWeek. Use these hashtags when posting your SAVE chapter's activities.
- @nationalsave will be posting statistics and tips for #SafeSchoolsWeek and #TeenDriverSafetyWeek each day.
- Place 1 orange ribbon for every 3 purple on lockers to represent 1 in 4 students will be affected by violence this year. #SafeSchoolsWeek
- Motor vehicle crashes are the leading cause of death for 14-18 year olds in the U.S. #TeenDriverSafetyWeek

## Monday, October 17:

- Help others settle disputes peacefully. Start or join a peer mediation program in your school. #SafeSchoolsWeek
- Create a safe driving PSA to play on in-house channel or distribute to local radio and television stations. #TeenDriverSafetyWeek
- Nearly 1 in 4 students report being bullied during the 2014 school year. #SafeSchoolsWeek
- Teen drivers ages 16 to 19 are nearly three times more likely than drivers aged 20 and older to be in a fatal crash. #TeenDriverSafetyWeek

## Tuesday, October 18:

- Conduct a violence prevention essay contest. #SafeSchoolsWeek
- Install Buckle Up signs at parking lot exits and Stop for Pedestrians signs at school cross walks. #TeenDriverSafetyWeek
- Every year, 3 million young people in the US fall victim to crimes at school. #SafeSchoolsWeek
- 6pm to midnight is the most deadly time for teens on the road. #TeenDriverSafetyWeek

## Wednesday, October 19: National SAVE Day!

- Today is #NationalSAVEday and @nationalsave wants to know what your chapter is doing in celebration. #SafeSchoolsWeek

- @nationalsave improves school environments by teaching students how to manage and resolve conflicts. #NationalSAVEday #SafeSchoolsWeek
- Kick-off Fight Free Days to aid in managing conflicts. Set up a reward system to acknowledge success. #NationalSAVEday #SafeSchoolsWeek
- Make paper chain with students' names as reminder to make good decisions and not break the chain. #NationalSAVEday #TeenDriverSafetyWeek
- In 2014, among students ages 12-18, there were about 850,100 nonfatal victimizations at school. #NationalSAVEday #SafeSchoolsWeek
- Speeding is a factor in 1 of every 3 teen fatal crashes. #NationalSAVEday #TeenDriverSafetyWeek

#### Thursday, October 20:

- Sponsor a Decorate-a-Door contest for homeroom classes. #SafeSchoolsWeek
- Create a remembrance of crash victims as reminder that thousands of teenagers fall victim to auto crashes each year. #TeenDriverSafetyWeek
- Each year the number of youths who are victims of homicide would fill 89 school buses; that is 13 young people every day. #SafeSchoolsWeek
- About 1 in 4 fatal teen car accidents involve underage drinking and driving. #TeenDriverSafetyWeek

#### Friday, October 21:

- Learn how to manage your anger effectively and settle arguments by talking it out or walking away. #SafeSchoolsWeek
- Conduct a safety belt check handing out Smarties to those wearing them and Dum-Dums to those who aren't. #TeenDriverSafetyWeek
- Over 25% of adolescents and teens have been bullied repeatedly through their cell phones or the internet. #SafeSchoolsWeek
- Compared with other age groups, teens have the lowest rate of seat belt use. In 2013, only 55% of high school students reported they always wear a seat belt when riding with someone else. #TeenDriverSafetyWeek

#### Saturday, October 22:

- Report threats, crimes or suspicious activities to teachers, principals, School Resource Officers or other adults. #SafeSchoolsWeek
- The risk of a fatal crash goes up in direct relation to the number of teens in the car. #TeenDriverSafetyWeek
- Nearly 1.5 million high school student nationwide experience physical abuse from a dating partner in a single year. #SafeSchoolsWeek
- Talking on a cell phone can double the likelihood of an accident and can slow a young driver's reaction time to that of a 70-year-old. #TeenDriverSafetyWeek
- What did your chapter do for #SafeSchoolsWeek or #TeenDriverSafetyWeek? @nationalsave will retweet the most creative activities.

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## National Association of Students Against Violence Everywhere

[www.nationalsave.org](http://www.nationalsave.org) Twitter: @nationalsave Facebook – Students Against Violence Everywhere