



Lighting Choices SAVE YOU MONEY

New Light Bulbs: What's the Difference?

Simply put, many new bulbs save money by using less energy and lasting longer.

\$6 What you may be paying each year to light a space in your home with one traditional bulb.

\$1.50 About what you would pay to light the same space with a CFL or LED. That's \$4.50 in savings each year.

Note: Cost of electricity only, replacing a 60W incandescent used 2.5 hrs./day at \$0.11/kWh.

10 to 25 The number of times longer ENERGY STAR CFLs and LEDs last compared to traditional bulbs.

Over their lifetime, energy-saving bulbs are typically less expensive than traditional bulbs, even with a higher purchase price added in.

What Are My Money-Saving Lighting Choices?

**ENERGY-SAVING
INCANDESCENTS**
(also called "halogen" bulbs)



25% ENERGY \$ SAVED

**COMPACT FLUORESCENT
LAMPS (CFLs)**



75% ENERGY \$ SAVED

**LIGHT EMITTING
DIODES (LEDs)**



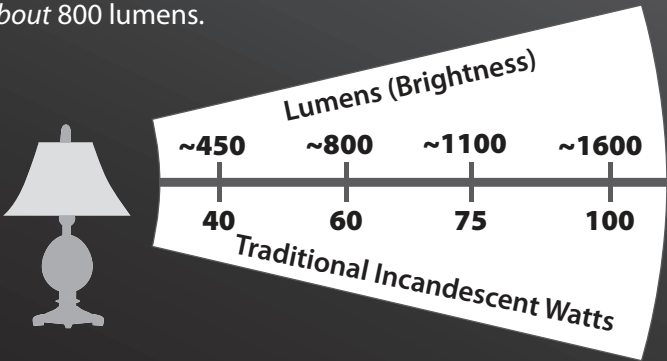
75%+ ENERGY \$ SAVED

GOODBYE, WATTS. *Hello,* LUMENS.

THE NEW WAY TO SHOP FOR LIGHT

Choose your next light bulb for **the brightness you want.**

Lumens tell you how bright a bulb is. More lumens mean brighter light. When replacing a 60-watt traditional incandescent bulb, look for a new bulb that gives you *about* 800 lumens.



The **Lighting Facts Label** helps you understand your purchase.

The label has the lumens – or brightness – of the bulb, the estimated operating cost and life, and the color of the light (from warm/yellow, to white, to cool/blue). Energy-saving bulbs come in a wide range of colors.



Lighting Facts Per Bulb	
Brightness	800 lumens
Estimated Yearly Energy Cost \$1.57 Based on 3 hrs/day, 11¢/kWh Cost depends on rates and use	
Life Based on 3 hrs/day	9 years
Light Appearance Warm ————— Cool 2700 K	
Energy Used	13 watts