

THE IOWA RURAL DEVELOPMENT COUNCIL PRESENTS



# IOWA RURAL DEVELOPMENT SUMMIT 2016

*Inspire, Inform, Involve, Implement*

**November 18, 2016 - Wild Rose Casino - 777 Wild Rose Drive - Jefferson, Iowa**

*"To empower invited Iowa community leaders to use informed research, data and all available resources to develop a comprehensive vision focused on prosperity for the future"*



## FEATURED SPEAKER:

Charles Fluharty

Founder, President, and CEO Rural Policy Research Institute (RUPRI)

## KEYNOTE: "Pathways to Prosperity"

- Co-founder of Center for Rural Entrepreneurship - Lincoln, NE
- Over 40 years of experience in community economic development
- Consultant in 45 states
- Provides community and regional leaders framework and tools



Don Macke

## HOTEL: Cobblestone Hotel and Suites

771 Wild Rose Lane Jefferson, IA 50129 (adjoining the Wild Rose Casino)

There is a block of rooms available at special rates until October 17.

Single King.....\$109.99

Two Queen.....\$98.99

515.386.3535

[www.staycobblestone.com/ia/jefferson](http://www.staycobblestone.com/ia/jefferson)



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IOWA STATE UNIVERSITY  
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# AGENDA



## INSPIRE

- 8:15 - 9:00** Registration, Networking with Exhibitors, Continental Breakfast
- 9:00 - 9:05** Welcome - Sandy Ehrig, Iowa RDC Chair
- 9:05 - 9:15** Opening - Bill Menner, USDA Rural Development State Director  
Imagine your rural community is inspired to transform itself into a picture of success by 2022. What would that look like?
- 9:15 - 9:45** "YES, Rural Development!" - Charles Fluharty, Founder, President, and CEO Rural Policy Research Institute (RUPRI)  
A reminder of what "rural" means in a global economy.

## INFORM

- 9:45 - 10:45** "Pathways to Prosperity" - Don Macke, Center for Rural Entrepreneurship  
Challenging communities to pursue strategic development that ensures success.
- 10:45 - 11:30** "Get the Facts and Use 'Em"  
Featuring Iowa sources of research, community information and tools demonstrated by communities.

## INVOLVE

- 11:30 - 11:45** "5 Ideas in 15 Minutes"  
See why you'll want to meet the exhibitors!
- 11:45 - 1:15** Buffet Lunch, Facilitated Discussions and Visit Exhibitors  
Luncheon Speaker "Leading Change" - Zachary Mannheimer, Iowa Business Growth
- 1:15 - 2:00** "Making a Difference with Community Engagement"  
Learn from Iowa communities embracing their strategic plans.

## IMPLEMENT

- 2:00 - 2:15** "Tell the Truth Fast" - Mike Kleis, Renaissance Forums  
You'll quickly know how to explain your community's vision.
- 2:15 - 3:00** "Who Can Help?"  
Speed Dating - Choose the resources that will help with your successful pathway.

THE CHARGE:

**What will your team do in the next 60 days on the pathway to prosperity?**