

Through the Better Buildings Initiative, leaders in the public and private sectors commit to make the nation's homes, commercial buildings, and industrial plants more energy efficient by accelerating innovation and sharing successful best practices.

Promoting Your Participation

Partners and Affiliates are encouraged to use the Better Communities mark to communicate their accomplishments and demonstrate how their organizations are helping to drive innovative solutions, solve technical problems, and spur greater uptake in their market sectors.

The Better Communities mark can be used in materials such as:

- ▶ Your organization's website
- ▶ Promotional campaigns or outreach to consumers and/or businesses
- ▶ Presentations
- ▶ Social media

When using the mark, DOE requests that you follow the *Guidelines for Correctly Using the Better Communities Name and Marks*. If you wish to use these marks for a significant promotional campaign that features the DOE name or mark please submit materials prior to final production and/or printing to your primary program contact or Monica Kanojia at Monica.Kanojia@ee.doe.gov.

How Do I Download the Better Communities Mark?

The mark and guidelines are available for download from a secure website:
<https://betterbuildingsinitiative.energy.gov/bca/partner-marks-and-guidelines>

Login: bca
Password: bcamarks!

Communicating Participation in Better Communities

My organization is a...

- Member in the Better Communities Alliance
- Affiliate in the Better Communities Alliance
- Member in DOE's Better Communities Alliance
- Partner in the Better Communities Alliance
- Partner in DOE's Better Communities program
- Partner in Better Buildings, Better Communities

The use of the Better Communities name or mark should not imply that DOE endorses your organization, its members, products, or services.

Using the Better Communities Mark

Correct use of the mark:



Incorrect use of the mark:

