



Better Buildings Residential Network / Georgetown University Energy Prize Meet-Up

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Agenda

I. Better Buildings Residential Network

- 1) Welcome
- 2) Session Overview
- 3) Introductions and Polling Questions
- 4) Groups
 - What are your biggest successes and challenges
- 5) Priorities
- 6) Wrap-up - Look ahead

II. Georgetown University Energy Prize

Introductions

I. Name

II. Affiliation

III. Role

IV. GUEP

Polling Questions

How long have you been working in the field of residential energy efficiency?

- 0-1 years
- 2-5 years
- 6-10 years
- 11-20 years
- 21+ years

Polling Questions

What sector do you work in?

- Local government
- State government
- Federal government
- Nonprofit
- Utility
- Business

Polling Questions

What is the size of the community in your target market?

- <50,000 population
- 51 - 100,000
- 100 - 500,000
- 500,000 - 1M
- >1M

Polling Questions

How long has your program been operating?

- 0-1 years
- 2-5 years
- 6-10 years
- 11-20 years
- 21+ years

Residential Network

Better Buildings Residential Network: Connects energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient.

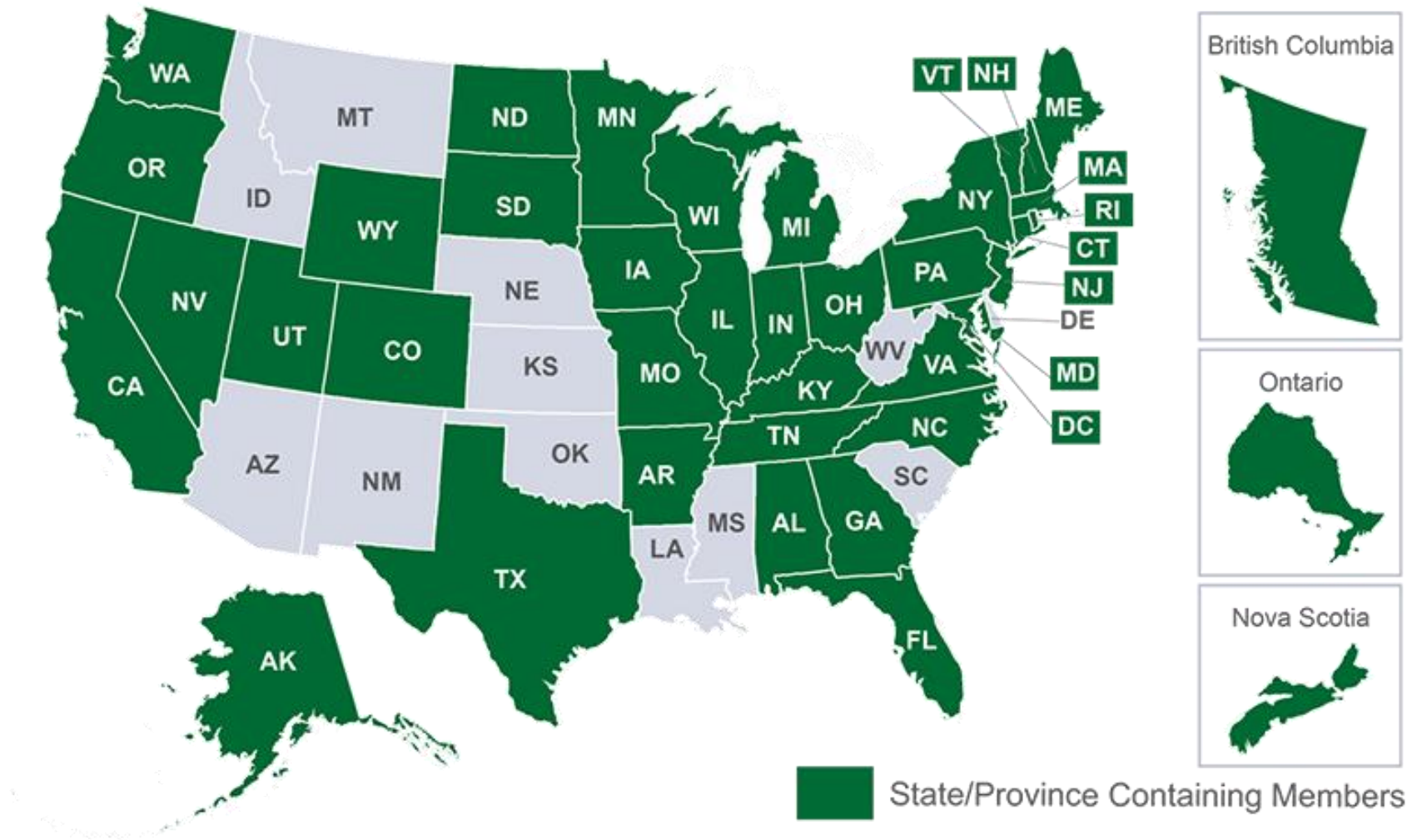
Membership: Open to organizations committed to accelerating the pace of home energy upgrades.

Benefits:

- Peer Exchange Calls
- Tools, templates, & resources
- Newsletter updates on trends
- Recognition: Media, materials
- Voluntary member initiatives
- Better Buildings Residential Program Solution Center

Commitment: Provide DOE with annual number of residential upgrades, and information about associated benefits.

Over 200 Members



As of May 2015

Residential Program Solution Center

Web portal of residential EE upgrade program resources and lessons learned to plan better, avoid reinventing wheel.

- Lessons from BB Neighborhood Program, Home Performance with ENERGY STAR Sponsors+
- Provides:
 - Step-by-step guidance
 - Tips for success
 - Examples
 - Tools and templates
 - Topical resources
 - My Favorites tagging
 - Email updates about new content





In addition to reducing energy consumption, participating communities must show that their approaches:

- **Educate** students and the general public about energy efficiency;
- Include **equitable access and engagement for the entire community** and diverse stakeholders;
- Will result in **future savings in the community**;
- Are **innovative**; and
- Can be **replicated**.



Georgetown University Energy Prize communities participate in the BBRN to learn current best practices from peers and experts in energy efficiency.

To the BBRN, and other communities of practice, GUEP participants provide:

- Ongoing Lessons Learned
- Proven Best Practices
- Innovative New Approaches to **community-wide energy efficiency programs** that *go beyond any one sector or program.*



GUEP Community Discussion – Energy Data

- What legal, policy, procedural hurdles did you experience in gaining access to your community's energy data for the competition?
- What technical hurdles did you experience in receiving / transmitting the data?
- How could this be made easier in the future?
- Do you plan to gain additional access to data for more understanding of your energy use?
- *Other current issues / challenges to discuss*

What are your biggest successes and challenges?

Peer Exchange Calls

Key takeaways from calls are shared in fact sheets, presentations, online community on Home Energy Pros website, newsletters, and other DOE communications.

Date/Time	Topic
June 11, 12:30-2:00 ET	Shark Tank: Residential Energy Efficiency Edition
June 11, 3:00-4:30 ET	Leveraging Seasonal Opportunities for Marketing Energy Efficiency

<Your ideas here>

What voluntary initiatives would you like to see?

Members of the Better Buildings Residential Network identify and address common challenges and market opportunities that will lead to more upgrades through development of tool kits and virtual training in them.

- Partnerships
- Incentives
- Social Media Messaging (forthcoming)

<Your ideas here>

What materials would be useful to you?

Model RFPs?

Example press releases?

Marketing materials?

Calculation tools?

What's keeping you up at night the most?

Wrap-up and Look Ahead

What's next?